Every person who maliciously cuts, defaces, breaks or injures any book, map, chart, picture, engraving, statue, coin, model, apparatus, or other work of literature, art, mechanics or object of curiosity, deposited in any public library, gallery, museum or collection is guilty of a misdemeanor.

Penal Code of California, 1915, Section 623.

311566

Digitized by the Internet Archive in 2013

http://archive.org/details/housebeautiful117jannewy

JANUARY 1975

ONE DOLLAR

House Beautiful

OUR 4TH ANNUAL INTERNATIONAL HOUSE TOUR

FROM SIX COUNTRIES

40 pages of GREAT HOUSES & APARTMENTS

BURLINGAME
DEC 29 1974
LIBRARY

LONDON'S ALBANY

a visit to one of the world's most fascinating apartment houses



Invest in signed originals by Waterford.

by hand with heart.
Born in white hot heat,
its sheer brilliance
distant past.
Every single facet
cut by hand in Irelan
just the way Waterfo



photo: Pesin

useum pieces were
t centuries ago.
Waterford gathers the
ht of ten thousand
yesterdays to illuminate
ten thousand
tomorrows.

It is an investment in
art that will enchant
you now; and reward
you and your heirs as it
grows in value.

Write for free full-
color booklets.
Or visit the Waterford
Gallery at the
important store in
your area.

Isn't it time you
started collecting
signed originals by
Waterford?
225 Fifth Avenue,
New York 10010.

HARDEST TO JAM. EASIEST TO UNJAM. THE KITCHENAID STAINLESS STEEL DISPOSER.



It digests tough stuff like bones and corn husks that many other disposers can't handle. Because of the powerful KitchenAid ½-horsepower motor. Plus the heavy-duty KitchenAid grinding elements and 18 undercutters.

And if there should be a jam? The exclusive Wham Jam Breaker* makes short work even of stubborn jams with 120 jolts per second. At the touch of a button.

What's more, the disposer is warranted for 5 years. If it should fail due to manufacturing defects, it will be repaired at no charge during the first year; you'd be charged only for labor during the next four years.

Ask your KitchenAid dealer for a demonstration of the KitchenAid stainless steel disposers. Check the Yellow Pages under "Dishwashers." Or send us the coupon.

*Patent Pending.

KitchenAid®
Built better. Not cheaper.

KitchenAid Division, Dept. 5GB-1
Hobart Corporation
Troy, Ohio 45374

Tell me about your stainless steel disposers.

Name_____

Address_____

City_____

County_____

State_____

Zip_____

JANUARY 1975

House Beautiful®

Volume 117, Number 1

OUR FOURTH ANNUAL INTERNATIONAL HOUSE TOUR

A mix of the old & the new 25
Glenveagh: Yankee outpost on the Emerald Isle 26
A spirit from another clime 34
High in a tower 38
The Mix alla Romana 42
A renovation sensitive to a dramatic site 46
Choice château for a renowned connoisseur 54
For the casual life—yet touched with style 58
Imagination at work—by necessity 62
London's most distinguished address: Albany 64

GARDENING

Orchids: exotic imports surprisingly easy to grow 50
Seed catalogs: shopping for your 1975 garden 80
Orchid basics 82
House plants: the peace-lily 84

FOOD AND DRINK

How to eat pancakes in eight languages 72
The HB Chef: French country cooking, part 3 74
The sometime wines of Argentina 76
The microwave kitchen 85
Nobody ever tells you these things 86

INSIGHT

Mutual relief for investment woes 6
Spending less and enjoying it more 6
Eat, drink and count to keep slim 6
Noteworthy 10
Letters 11
Address book 12

MONTHLY FEATURES

Checkpoint for travelers 15
New: decorative accessories 16
Window shopping 88
Product information 127

COVER

A roaring fire welcomes all to a glowing red-and-white sitting room at Glenveagh, an Irish castle built for an American couple in the 1870s and owned by Americans ever since. Now the home of Henry McIlhenny, it is a beautifully set combination of fantasy castle, complete with battlements, and a warm and spirited interior—and this is only the first stop of a six-country house tour beginning on page 25. Photograph by Feliciano.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Frank Massi, President; John R. Miller, Executive Vice President; Harrison A. Mitnick, Treasurer; Harvey L. Lipton, Vice President and Secretary. Hearst Magazines Division: Richard E. Deems, President; Gilbert C. Maurer, Exec. Vice Pres., Operations; Raymond J. Petersen, Exec. Vice Pres., Advertising; William S. Campbell, Vice Pres., General Manager, John F. D'Avolio, Vice Pres., Resident Controller; Albert A. Rachoi, Vice Pres., Director of Circulation; David A. McCann, Vice President for House Beautiful. © 1974 by The Hearst Corporation; all rights reserved. Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U.S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful's Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTION SERVICE: Mail all subscription orders, changes of address (with your latest label), and Postmaster notices of undeliverable copies to House Beautiful, P.O. Box 560, New York, N.Y. 10019. Subscription prices: United States and possessions, $10 for one year; $18 for two years; $24 for three years. Canada, add $3 for each year. Other countries, add $5 for each year. All other correspondence relating to your subscription: Joan Harris, Subscription Service Department, House Beautiful, P.O. Box 1566, New York, N.Y. 10019. Please enclose your latest mailing label for quickest service when writing.

WALLACE GUENTHER
EDITOR

RUTH WEIL
EDITORIAL DIRECTOR

Marion Gough
Linda B. Downs
John H. Ingersoll
Elvin McDonald
SENIOR EDITORS

ARCHITECTURE, DESIGN
Susan Grant Lewin
ARCHITECTURE EDITOR
John H. Ingersoll
BUILDING
Elvin McDonald
GARDENS
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Marjorie Fox Hilton
Jack Macurdy
Molly Siple
ASSISTANT DECORATING EDITORS
Kathleen Mahoney
FURNISHINGS EDITOR
Anne Ogden
ART/CRAFTS EDITOR

FOOD
Helen McCully, EDITOR

SENIOR WRITER
Constance Bogen

COPY DEPARTMENT
Phyllis Bartlett, PRODUCTION
Pamela Waite Hamrick, COPYWRITER
Elizabeth V. Warren,
EDITORIAL ASSISTANT

ART DEPARTMENT
Ira Bass
Inga-Maj Vesik
William H. Humphries, ART PRODUCTION

WINDOW SHOPPING
Peggy Ryan, DIRECTOR
Frances Needles, EDITOR
Donna Tedeschi, EDITORIAL ASSISTANT

READER SERVICE
Helen Briggs
Carolyn E. Chesney, ASSISTANT

Beatrice Brooks
ASSISTANT TO THE EDITOR

Rosemary Collins
Susan Grossman
Irene W. Hoehl
Terrie Silverman
EDITORIAL ASSISTANTS

FRANK MASSI
PRESIDENT, THE HEARST CORPORATION
JOHN R. MILLER
EXECUTIVE VICE-PRESIDENT
RANDOLPH A. HEARST
CHAIRMAN
RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION
DAVID A. McCANN
PUBLISHER
Patricia Guinan
ASSISTANT TO THE PUBLISHER
David J. Moore
ADVERTISING DIRECTOR

Russell S. Jackson, Eastern Advertising Mgr., 717 Fifth Ave., New York, N.Y. 10022. George W. Hoagland, Sales Development, c/o New York office. James I. Moore, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 417 Montgomery St., San Francisco, Calif. 94104; West Coast Representatives. Eileen Roberts, Window Shopping New England Sales Representative, Manchester, Vt. 05255.

JOSEPH A. ENTERLIN
Advertising Production Mgr.



Remember the Shakers, those early Americans whose designs are so greatly admired? Now they've influenced Shaker Patch. Cannon's latest American Classic pattern.

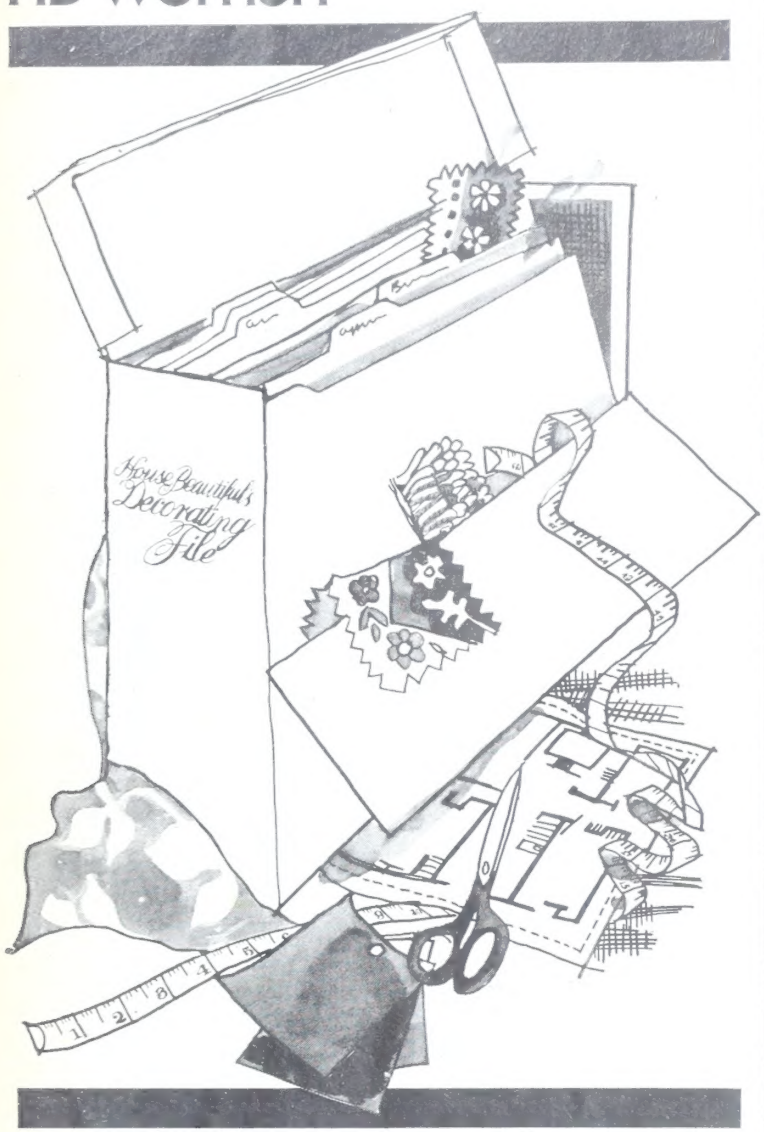
Shaker Patch is a stunning cotton and polyester sheet and pillowcase of no-iron percale. It's also a magnificent woven bedspread. And a thick fringed towel. Colors are Cranberry. Regal Blue. Mocha.

Live with this splendid coordinate, and you'll love its quality and charm.

Cannon Royal Family

Cannon Mills, Inc. 1271 Avenue of the Americas, New York, N.Y. 10020

Beautiful organizer for the HB woman



House Beautiful women are clippers and collectors of magazine pages. They build an idea file of window treatments, color schemes, room arrangements, fabric swatches, paint chips and wallpaper samples.

And so for the **House Beautiful** woman, **House Beautiful** magazine has designed the ultimate file — madly methodic and dazzlingly decorative.

Lemon yellow, upholstered in wipe-clean vinyl. Both the top and front are hinged for easy access. A to Z folders are reversible to blank side for your own write-in labels. And it's accommodating enough to give house room to your insurance policies and recipes. Available only from **House Beautiful** at a crazy price just because we're crazy about **House Beautiful** women.

11½" high, 15" wide, 5¼" deep; $5.95 plus 50¢ for handling and mailing.

Fill out coupon and enclose check or money order. Allow three to four weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) Please indicate your zip code.

House Beautiful, Dept. DF-175, 717 Fifth Ave., New York, N.Y. 10022

I enclose $_____ for the following item(s): _____ Decorating File @ $5.95 plus 50¢ each for mailing and handling. No C.O.D.'s please.

Name _____

Address _____

City _____ State _____ Zip _____

House Beautiful PACE SETTER STORES

Proudly does House Beautiful hail these fine stores as Pace Setter Stores . . . so designated because they maintain a standard of excellence in merchandise and home-fashion presentation that makes them Excitement Centers. Here, too, you will find courteous and informed salesmen and saleswomen who are dedicated to solving your furnishings problems. Try them!

ALABAMA
Lamar's, *Florence*
Pizitz, *Birmingham, Bessemar, Roebuck, Huntsville, Eastwood, Five Points West*

ALASKA
Nerland's Home Furnishings, *Anchorage*
Nerland's, Inc., *Fairbanks*

ARIZONA
Barrows, *Phoenix, Tucson*
Levy's, *Tucson*

CALIFORNIA
Breuner's, *Oakland*
Campbell, Daly City, Fresno, Oakland, Pleasant Hills, Richmond, Sacramento Wayside North, Sacramento Wayside South, San Carlos, Stockton
Bullock's, *Los Angeles, Costa Mesa, Del Amo, La Habra, Lakewood, Northridge, Pasadena, Santa Ana, San Fernando, Westwood*
Frank Brothers, *Long Beach*
V. J. Lloyd's, *San Diego*
Macy's, *San Francisco, Bay Fair, Concord, Hillsdale, Monterey, Stockton, Serramonte, Stanford, Valley Fair, Sacramento*
W & J Sloane, *Beverly Hills, Palm Springs*

COLORADO
Davis & Shaw, *Denver*
Home Furniture Co., *Colorado Springs*

CONNECTICUT
G. Fox & Co., *Hartford, Enfield, Meriden, Waterbury*
Freedman's of Southport, *Southport*
Wayside Furniture, *Milford*

DISTRICT OF COLUMBIA
Woodward & Lothrop, *Washington, Annapolis, Chevy Chase, Prince George's, Wheaton Plaza, Md.; Landmark, Seven Corners, Tyson's Corner, Va.*

FLORIDA
Blocker Furniture Showroom, *Ocala*
Burdine's, *Miami, Dadeland 163rd St., Ft. Lauderdale, Orlando, Pompano, West Palm Beach*
Grants Furniture Plaza, *West Palm Beach, Boca Raton, Fort Pierce, Stuart, Vero Beach*
Wellington Hall, Ltd., *St. Petersburg*

GEORGIA
Rich's, *Atlanta, Cobb Center, Greenbriar, Lenox, North Dekalb, South DeKalb*
Richard's Furniture Co., *Augusta*

ILLINOIS
Cohen Furniture Company, Inc., *Peoria, Pekin*
John M. Smyth, *Chicago, Beverly, Evanston, Ford City, Oak Brook, Old Orchard, Park Forest, River Oaks*

INDIANA
Kittle's Home Furnishings Center, *Indianapolis, Lafayette, Terre Haute*

IOWA
Killian's, *Cedar Rapids*
Younkers, *Des Moines, Lindale Plaza, Merle Hay Plaza*

KANSAS
Laughlin Furniture Inc., *Wichita*

KENTUCKY
Bensinger's, *Louisville, Dixie, St. Matthews; Madison, Indiana*
L. L. Roberts, *Lexington*

LOUISIANA
D. H. Holmes, *New Orleans, Lakeside, Oakwood, Baton Rouge*

MARYLAND
Hochschild-Kohn, *Baltimore Eastpoint, Harundale; York, Pa.*

MASSACHUSETTS
Denholm's, *Auburn, Worcester*
Jordan Marsh, *Boston, Braintree, Burlington, Framingham, Malden, Peabody, Worcester; Portland, Maine; Bedford, New Hampshire; Warwick, R.I.*
Paine's, *Boston, Natick, Peabody, Springfield; Hartford, Conn.*

MICHIGAN
J. L. Hudson Co., *Detroit, Eastland Northland, Westland, Pontiac, Oakland*
Klingman's, *Grand Rapids*

MINNESOTA
Dayton's, *Minneapolis*

MISSOURI
Rust & Martin, *Cape Girardeau, Columbia*
Stix, Baer & Fuller, *St. Louis*

NEVADA
Breuner's, *Reno*

NEW JERSEY
Huffman-Koos, *Rahway, East Brunswick, Eatontown, Freehold, Hackensack, Livingston, Nanuet, Parsippany, Pompton, Somerville, Springfield, Totowa, Trenton*

NEW MEXICO
American Furniture Co., *Albuquerque, American Square*

NEW YORK
Abraham & Straus, *Brooklyn, Babylon, Hempstead, Huntington, Smith Haven, L.I.; Paramus, Woodbridge, N.J.*
Adam Meldrum & Anderson, *Buffalo, Southgate Plaza, Thruway Plaza University Plaza, Abbott Road Plaza, Sheridan Plaza, Airport Plaza*
Fleischman's, *Syracuse*
Fleishman's Fine Furniture, *Poughkeepsie*
Flint & Horner, *Manhasset*
J. H. Harvey, *White Plains, Peekskill; Stamford, Conn.*
Macy's, *New York City, Bay Shore, Colonie, Flatbush, Huntington, Jamaica, New Rochelle, Parkchester, Queens, Roosevelt Field, Smith Haven, White Plains; New Haven, Conn.*
McCurdy's, *Rochester, Long Ridge*
Wellman Brothers, *Jamestown*

NORTH CAROLINA
Colony Furniture Shops, *Charlotte*
Sosnik's Furniture Inc., *Winston-Salem*
Wayside Furniture House, *Raleigh*

NORTH DAKOTA
Larson's, *Grand Forks*
Voeller's Furniture City, *Minot*

OHIO
Closson's, *Cincinnati*
Glick's Furniture Co.
Columbus: Great Western, Northern Lights, Showcase East, Showcase West, Town & Country; Chillicothe, Newark
Higbee's, *Cleveland, Westgate, Parma, Severance, Midway Mall, Great Lakes Mall, Belden Village*
H. S. Pogue Co., *Cincinnati, Kenwood Plaza, Tri County Shopping Center*
Rike's, *Dayton*
Thurin's, *Canton*

OREGON
Meier & Frank, *Portland, Lloyd Center, Salem, Eugene-Springfield, Washington Square*
Rubenstein's, *Eugene, Salem, Albany, Corvallis*

PENNSYLVANIA
Joseph Horne, *Pittsburgh, Whitehall, Natrona, East Hills, Northway, Greengate, South Hills, Monroeville*
Schoen's, *Allentown*
John Wanamaker, *Philadelphia Harrisburg, Jenkintown, King of Prussia, Oxford Valley Mall, Springfield, Wynnewood; Wilmington, Del.; Moorestown, N.J.; Westchester, N.Y.*
Willson's, *Sharon*

TENNESSEE
Bradford Furniture, *Nashville*
Bradford Showroom, *Memphis*
Fowler Brothers, *Chattanooga, Fowler Brothers Plaza, Fowler Brainerd*
Miller's, *Knoxville, Gay/Way Store*

TEXAS
Anderson's Furniture Studio, *Dallas, Ft. Worth*
Joske's, *Houston*
Joske's, *San Antonio, North Star*
Sanger-Harris, *Dallas, Big Town, Oak Cliff, Preston Center, Plymouth Park*
Stower's, *Houston, San Antonio, North Star*
Suniland Furniture Co., *Houston*

UTAH
Z. C. M. I., *Salt Lake City, Cottonwood, Ogden*

VIRGINIA
Miller & Rhoads, *Richmond*
Willis Wayside, *Virginia Beach*

WASHINGTON
Doces, *Seattle, Edmonds, Burien*
The Bon Marche, *Seattle, Bellingham, Columbia Center, Everett, Longview, Southcenter, Spokane, Tacoma Mall, Walla-Walla, Yakima, Northgate*

WEST VIRGINIA
Stone & Thomas, *Wheeling*
Woodrum Home Outfitting Co., *Charleston*

WISCONSIN
Kunzelmann-Esser, *Milwaukee*
Porter's, *Racine*

These two carpets were walked on 19,874 times each. Introducing Super 4, the one that doesn't show it.



CONVENTIONAL CARPET, VACUUMED.



SUPER 4 CARPET, VACUUMED.

Here are the carpets that change all the rules. The carpets that let you be freer with your decorating ideas. The carpets that give you beauty . . . with a minimum of maintenance.

They don't look different. They look beautiful. There are shags, loop piles and plushes. Available in all colors from the most vibrant to the subtle neutrals . . . and in today's functional fibers. In patterns and prints, in a wide range of prices. You'll find one perfect for you.

The remarkable difference is that they stay beautiful longer, particularly in light colors. Gulistan Super 4 Carpets are manufactured by a totally new and different process that makes them show less soil, look cleaner when you clean them, retain their original appearance and freshness longer while reducing the build-up of static electricity as well. Naturally, you can't see the Super 4 process but you'll know it's there, more and more so, year after year. Before you buy any carpet, come see our amazing new Super 4.

Gulistan Super 4 Carpets
by J.P.Stevens

Call, toll-free 800-243-6000 for your nearest dealer.

In Connecticut [illegible]



FELICIANO

Eat, drink and count to keep slim

For calorie counters, here's a fun way to plan meals scientifically. Trimly styled "Diet Computer" helps find your ideal weight; then you adjust center dial to discover the proper caloric intake. Next step: select a menu from the data cards (right of dial), insert in slot, as shown, and caloric content is instantly revealed. Ounce-gram scale, here weighing cheese, assures you that portions are exact. A good way to start the new year, it's available at under $25 from Hammacher-Schlemmer, 147 E. 57 St., New York City 10022 or Vino Corp., 80 Commerce Dr., Rochester, N.Y. 14623.

MUTUAL RELIEF FOR INVESTMENT WOES

By A.M. WATKINS □ A look at the stock market these past 12 months gives most investors a bad case of nervous stomach. And as inflation still threatens, the appeal of returns from savings institutions is just about as exciting as reviewing last year's check stubs.

The smart money now is going into *things*—horses, land, art, jewels, antiques. Profit-taking on a winning piece of art, for example, usually puts the investor well ahead of the rate of inflation. The trouble is, one can also lose heavily. Which raises the question: Where does one find a reasonably safe investment that offers a return high enough to match inflation? My vote goes to mutual funds, despite the battering they've received in the marketplace lately. Over the long haul, most mutual funds have proven consistently good investments. The key to investing in a mutual fund is knowing how to separate the long-distance runners from the crawlers, since what you want is a fund that will perform well for you now and in the future. And this could be a good time to start investing in the stock market via a mutual fund, e.g. investing now while prices are low for the next bull market.

But before I tell you about how to select a fund, let me digress a moment to describe a new phenomenon in the money market. It goes by the name of cash management mutual funds, also called "money market" funds, and came to life as a direct response to the current economic doldrums. Essential in the make-up of these funds is a stonewall attitude toward buying any form of long-term investment. They insist on buying only short-term obligations: treasury bills and notes, U.S. government agency securities, certificates of deposit from banking institutions, corporation commercial paper and commercial bank repurchase agreements.

To join, you pay an initial investment of from $1,000 to $5,000, and smaller increments later, if you wish. Most of these funds permit you to add to or withdraw from your investment at any time without penalty. For some cash management funds there are tax advantages not available with conventional mutual funds. But high earnings provide the most glowing attraction of these new funds. Interest gained on money has ranged from 9 to 12%, but that's no guarantee of similar high returns in the future.

According to Robert H. Volk, president of Unionamerica Inc., of which one subsidiary is Capital Liquidity Inc., a cash management mutual fund, "Cash management funds simply give the small investor the opportunity to receive the higher interest rates paid on money-market instruments which for a long time have been the sole prerogative of the large investor." (*Continued*)

SPENDING LESS AND ENJOYING IT MORE

By B. ROBERT ANDERSON □ Reducing expenses without reducing the quality of life is a neat trick these days. Suppose you found a way to enjoy good music, theatre, films and stimulating conversation for a fraction of the money you're now spending. You can—right in your own community. Simply take advantage of cultural programs offered by local universities, colleges and community colleges. Many of these presentations are free. Should you be asked to buy tickets, you'll find the fare is seldom more than $1.50 per ticket; often less. Here's a sampler of what's been happening on campuses:

- Music by the Sacramento Symphony at Sierra College in Ricklin, Calif. Admission: $1.
- A "Zero Mostel Film Festival" at Nassau Community College, Garden City, N.Y. Admission: free.
- Readings by poetess Nikki Giovanni at Rider College, Trenton, N.J. Admission: free.

Not all programs are open to the public. But more are today than ever before. As Larry Smith of the College of the Mainland, Texas City, (*Continued*)

Our Historic Paneling makes an ordinary room extraordinary.

Provence & Briarcliff.

Our Historic Collection may be beautifully exclusive. But it mingles magnificently. Anywhere. Enhancing the furniture and furnishings around it. Unifying and beautifying a room.

And you can prove that for yourself.

Just stop at a nearby Masonite dealer.

Look at these deeply-textured, authentically detailed reproductions of hand-fitted craftsmanship.

Feel each one.

Then take home one or more of your dealer's free Paneling Samplers. And try a design on your wall. You'll see immediately what it can do for your room.





Each 4′ x 8′ panel is created for easy installation. Even with matching moldings. And crafted from durable Masonite Brand hardboard. See the Historic Collection today at a nearby Masonite dealer. You'll find him in the Yellow Pages under "Paneling." Or write for more information to Masonite Corporation, Dept. HB-01, Box 777, Chicago, Illinois 60690.

The extraordinary difference.

Masonite is a registered trademark of Masonite Corporation

Man-made finishes on real Masonite Brand hardboard

MASONITE CORPORATION

PROVENCE



BRIARCLIFF





A study in classic design.

Form and function blend beautifully in this secretary from Henredon's 18th Century Portfolio. And it is just one example of the distinctive design and up-to-the-minute usefulness that makes this collection so uniquely livable.

Dedication to quality—the best materials, the most careful craftsmanship—is evident throughout the wide variety of Henredon styles spanning every major decorative influence.

To see illustrations of the entire 18th Century Portfolio and how aptly it is complemented by Henredon's Upholstered Furniture, send $2.00 for brochures

Henredon

insight

Tex., points out, "Most of our programs are designed for the community. We are anxious to have the public involved as planners, implementers and participants. We attempt to keep costs at a minimum, and whenever possible, we make no charge at all."

One of the big problems on the college campuses is space. At Nassau Community College Administrator Phyllis Kurkland suggests, "If seating permits, the public is invited. Among the programs available this past season were "Sex and Violence in Literature," with Norman Mailer; "The Failure of Education," by Nat Hentoff, and "Achieving Change Through the Political Process," by Justice William O. Douglas.

Films occupy a good portion of cultural programs, particularly those considered classics. For 25 cents the public could view "Wild Strawberries," "La Strada," or "The Pumpkin Eater," at Sierra College. "Who's Afraid of Virginia Woolf?" was offered free at Camden Community College, in Blackwood, N.J.

Colleges have long recognized that exposure to cultural activities is an integral facet of the well-rounded person. Thus, programs during any given semester cover the gamut of concerts, operas, lectures, stage presentations, and movies. Generally, student activity fees meet a portion of the cost. But, Karen L. Rolin of Sierra College points out, "Programs and workshops offered are either free, or a very nominal charge is made which does not cover the cost of the program." Where else could you spend $1 to hear Lucy Komisar discuss "The New Feminism," or Dr. Joel Fort on "The Criminal Society?"

There are about 4,000 colleges and universities in the U.S., including about 1,200 community or junior colleges. Virtually all relate to their own communities and most now welcome outsiders to share their resources and programs. Sierra College even has a planetarium which is open to the public one night a week for trips in "an imaginary space craft."

No subject is taboo on the college campus. One typical Great Issues series included Michael Harrington ("Toward a Democratic Left"), Congresswoman Shirley Chisholm ("The Black Woman and the American Political System"), and a debate ("Education in America Today") between Dr. Max Rafferty and Allen Wolfe. Nor is humor neglected. Allen Robin ("Who's A-Freud of Allen Robin"), Irene Kampen ("Due to Lack of Interest Tomorrow Has Been Cancelled"), and Jimmy Breslin ("The Gang That Couldn't Shoot Straight") are frequent speakers.

What else? Periodic art and crafts shows are presented by most colleges and universities. The shows are generally free, and the work by students, faculty, or local people. And for those who live in a community with a poorly stocked library, many of the community colleges and smaller colleges and universities open their libraries to the public free, or for a very nominal charge. It's all there. Take advantage of it.

MUTUAL FUNDS

Continued

So much for current trends. When the market improves and short term debt obligations are less attractive, cash management funds may well expand into stocks and other more conventional returns on investment. As I said before, mutual funds, over the long term, provide a valuable haven for your money. Suppose, for example, that in 1950 you had invested $5,000 in a sound mutual fund, allowing annual dividends and other payouts to be reinvested for you. At the end of 1974, your money would have grown to more than $50,000 before taxes.

How do you choose a good mutual fund? You do it according to four key characteristics:

1. *Its investment objective.* Some funds seek future growth, or "capital appreciation," and say flatly that annual dividends are of little or no concern. There is also a category of "growth-income" funds that straddle the fence, striving for some growth and some income. And finally, there are "income" funds that virtually eschew growth and strive for maximum annual dividend return for their shareholders.

Thus, if your investment objective is long-term growth, choose a growth fund. A warning about growth funds, however: Some are highly speculative and these include the so-called go-go funds, which may go up steeply in share value during a raging bull market but the very same funds can also go (*Continued*)



© J. P. STEVENS & CO., INC. 1133 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10036

from BASSETT MIRROR COMPANY

the $49 to $69 decorating revolution





Magnificent mirrors! With flawless glass, majestic frames, the lustre of golden gilt! For as little as $49 you can revolutionize a staid decor, open a new era in beauty, add extra dimensions to any room. Buy one, buy all three—each is carefully crafted by Bassett Mirror, proudly sold by leading furniture dealers. •For "Carleton Varney's Alphabet of Decorating Ideas," 32 pages in full color by the renowned decorator, send $1.00 to Bassett Mirror Co., Inc., Bassett, Va. 24055.

gilded grace, 28 x 50, sculpture-moulded to a thickness of almost 5



6010-414 Mirror —gilded glory.



insight

down sharply when the stock market turns bearish.

To play safe, you might choose a growth-income fund. And, if you desire maximum annual dividend income, select an income fund. The objective of every fund is clearly stated in its prospectus, the mandatory financial description of itself that every fund, by law, must make available to you.

2. *Management caliber,* or the investment capability of the hired managers who run a particular fund. Some funds are run by top-notch Wall Street professionals, others by so-so managers and still others by men with suprisingly little ability or experience for running a mutual fund. You gauge management caliber of a fund from the description of its officers in the prospectus and annual report, but more tellingly by recommendations from other friends and business acquaintances.

3. *A fund's past performance.* This is usually noted in the fund's literature and also given in certain industry-wide information sources about mutual funds. A good fund will display an above-par batting average for the most recent 10 years. Its performance should be good in comparison with other funds with the same objective. A fund that has done well in the past and particularly in the most recent three-year period is usually run by top-caliber management people and is likely to perform well in the future.

4. *Size in total assets.* Mutual funds range in size from babies with a few million dollars in assets to behemoths with several billion dollars of assets. When it comes to mutual funds, biggest is not necessarily best. Your wisest step is to concentrate on funds with assets ranging from $200,000,000 to $500,000,000. One that size is generally managed more efficiently, meaning the funds are often invested more profitably.

Most complete industry-wide compendium of mutual fund performance records is Wiesenberger's annual guide, "Investment Companies," available in libraries, stock broker offices, or for $55 from Wiesenberger Services, 1 New York Plaza, New York City 10004. Names and addresses of some 300 different funds can be had free from the Investment Company Institute, 1775 K St. NW, Washington, D.C. 20006; and a list of no-load mutual funds can be had from the No-Load Mutual Fund Association, 375 Park Ave., New York City 10022. No-load means that there is no charge made on your investment.

(A. M. Watkins is the author of the book ***Making Money in Mutual Funds*** *published by Hawthorn Books.)*

noteworthy

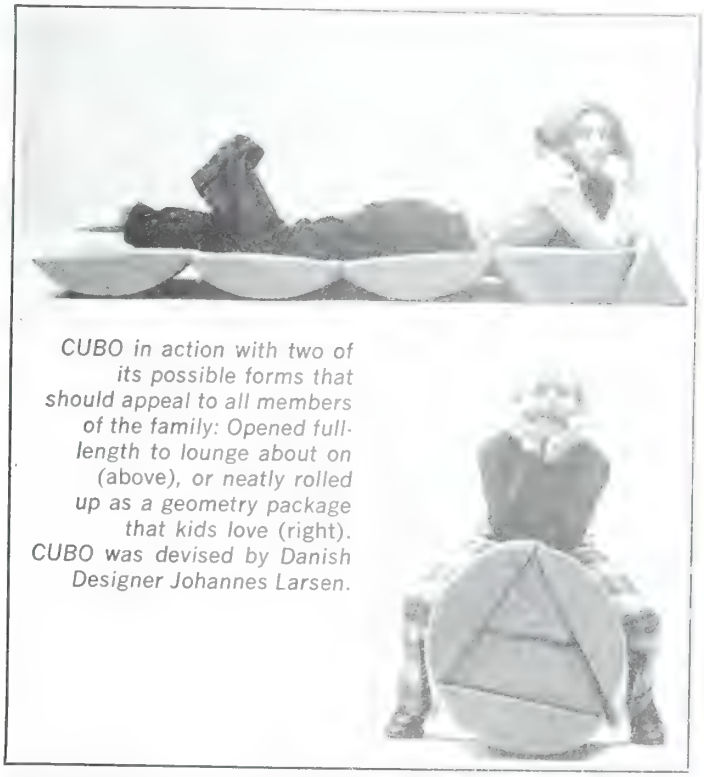
Prospective carpet-buyers welcome J.P. Stevens' new soil-repellent process that will prolong the life of carpets. Super 4, created for the Stevens Gulistan Carpet Division, works on carpeting much like Zepel and Scotchgard, the protective finishes that are also applied to many upholstery fabrics on the market. Super 4 prevents dirt from sticking to carpet fibers, making the vacuum clean-up easier. Since dirt will not cling to the fibers, which causes them to become crushed and matted, the carpet will retain its original texture and resiliency. Another plus: City-dwellers will appreciate Super 4's ability to reduce static electricity build-up.

Hang your prettiest curtains on the very first spring pressure, cord-operated traverse rod by Stanley. What could be easier? No holes to drill, no tools needed. Available at many hardware and department stores; about $7.50.



Furniture any way you want it (lounge, sofa, chair or barrel to straddle), it's all possible with CUBO's innovative design (*below*). CUBO is five flexible covered foam units that let

you shape seating comfort according to your whims or wants. Choose one of three available sizes from 24 to 32 inches wide the largest rolling out to over six-feet long. Prices range f— $50 to $90; fabrics to cover are printed cottons, hai— cottons, corduroy or homespun in a wide variety of colors. For information on how to order, write to Pasha Pillows, 1398 Marlin Street, San Francisco 94124.



CUBO in action with two of its possible forms that should appeal to all members of the family: Opened full-length to lounge about on (above), or neatly rolled up as a geometry package that kids love (right). CUBO was devised by Danish Designer Johannes Larsen.

Tabletops of Reverse Glass Paintings, from Belvedere Design Workshops Ltd., make a unique one-of-a-kind highlight for your home. The tops are all made by British craftsmen highly skilled in reverse glass painting, who use a slight variation of the three-century old technique. It works like this: A print of the picture to be used is soaked in warm water for a few hours, then allowed to dry. The print is then laid face down on a piece of glass treated with a special turpentine that adheres print to glass. Most of the paper is then scraped away, leaving only a thin layer with the ink-print on it. Meticulous artistry begins with the craftsman painting on this fine layer of paper, a few details at a time. Each painted area must dry before another part is painted in. When complete, the glass painting is a little work of art, protected from damage since the painting is on the underside of the glass. There are 60 different designs, including six table sizes; mirrors and glass paintings not mounted to make tables are available, too. For further information, contact Walton Draycott Corp., P.O. Box 422, New York City 10028

letters

I loved the kitchens in the July issue. But one thing has me worried—if Mrs. Steel is not of Amazon size, how does she get at the utensils up on the ceiling?—M.C.R., Denver.

Thank you for the helpful article in the August Insight section on "How to get action on your complaints." It's been an invaluable aid.—S.M.Q., Daytona Beach, Fla.

The August issue was the first I had read, and I am quite impressed. Keep up the good work, and be sure that I am anticipating your next issue.—L.E., Miami, Fla.

What a welcome relief your September issue was! What is more charming than the classic Parkman (*Continued*)



FREE

guide to different window types, and how each works. Distinctive examples of compatible architectural and window styles. A section on what to consider in window placement. And the full story on Pella Products. How they can eliminate screen and storm chores. How you can reduce maintenance and fuel costs. And a number of other things you might like to look into. It's fully-illustrated, in color, and yours free.

Name_____

Address_____

City _____

State_____ Zip_____

Telephone_____

Mail to: Pella Windows & Doors, Dept. [illegible]
100 Main St., Pella, Iowa 50219



KITTINGER



A WINDOW TRELLIS THAT ADJUSTS—
Just right for house plants!

Anyone with a collection of pretty houseplants will welcome this attractive, easy-to-install trellis, designed to fit most double-sash windows. The white plastic trellis expands to any width from 18" to 36" (respective heights are 17½" to 15½"). To install it, you simply fit its metal brackets over the window frame—it won't interfere with opening or closing the window. Or you can hang it on the wall. The trellis itself comes completely assembled, along with four 3½" by 3½" planters, each with its own self-adhering watering tray, that you can attach in whatever arrangements you wish; they slip into small studs at connecting points of the trellis bars; plants not included. Window Trellis, in white only, $9.95 including postage and handling.

H.M. SPECIALTIES, Dept. HFGT 015
P.O. Box 2318, F.D.R. Station
New York, NY 10022

Enclosed is my check or money order (no cash, please) to H.M. SPECIALTIES. Please send me _____ Window Trellis(es) @ $9.95 each.

Total amount enclosed $_____.

NAME _____

STREET _____

CITY _____

STATE _____

insight

House so typical of Boston. Naturally I'm prejudiced, being from the Bay State, but the gorgeous pages were what I have been waiting for in your magazine for a long time. In my opinion, no furniture or decor can ever equal the beauty, elegance and comfort of the rooms you photographed—a far cry from the usual boxlike things called "homes" that consist of glass, stark wood, psychedelic furnishings, etc., and a sterile, unappealing, unhomey atmosphere. Please continue with such excellent coverage for us antique lovers and traditionalists.—Mrs. J.N., Lynnfield, Mass.

address book

Unusual one-of-a-kind requests, such as a source for the repair and preservation of the April 15, 1865, *New York Herald* telling of the assassination of President Lincoln, lead to unique answers. Archival Restoration Associates, mentioned below, is a detailed world all its own, with, among other achievements, the unfolding of The Dead Sea Scrolls to its credit. Then there are the repeated requests for which there seem to be no answers, such as the craftsman who is able to repair wicker and rattan furniture. If you will do it yourself, an instruction booklet is yours for a small fee.—JEAN BAKER

Archival Restoration Associates Inc., Attention: Gale Fields, Archivist, 510 School Rd., Blue Bell, Pa. 19422—restores and preserves antique paper documents: prints, water colors, etchings, pen-and-ink work, old newspapers, antique wallpaper for use or display; special matting and framing; maintains unique laboratory for analyzing wide range of problems and eliminating acidity-caused deterioration; papers preserved by this method will last over 1,000 years; international service; free pamphlet "The Barrow Method of Document Restoration and Preservation."

Early American Antiques, New Hope, Bucks County, Pa. 18938—monthly magazine covering restorations of famous houses, outstanding auctions with prices, coming events (antique shows and flea markets); each issue has article on antiquing in a different section of the country; recently items on the restoration of Strawbery Banke, Portsmouth, N.H., Louis C. Tiffany, and Antiquing Along Route 7 in Connecticut; attractive format; subscription $6 per year, single issue 60 cents.

Heywood-Wakefield Co., Gardner, Mass. 01440, Attention: Carl Lugbauer, Historian—Lugbauer will date rattan furniture with Heywood-Wakefield label if owner will send picture; maintains catalogs of firm's furniture made for the past 100 years.

Hope Stained Glass Artisans, P.O. Box 241, Route 7, Kent, Conn. 06757—restores stained glass windows, lamp shades and decorative items; custom design for churches, residences, commercial buildings; traditional techniques using guidelines of medieval artisans with designs beautifully adapted to contemporary architecture.

Oaklawn Metal Craft, Dallas and David John, Route 202, Lahaska, Pa. 18938—work in metal: brass, copper, iron, tin, pewter; restore and reproduce in these media; specialize in lighting fixtures; have a supply of glass globes, shades and chimneys for old lamps; custom design work; no mail order.

June Odette, 2226 Market St., Philadelphia, 19103—has expertise in restoring or creating *faux* finishes: lapis lazuli, tortoise-shell, marble, antique patina, gilt, lacquer; holds classes in these techniques; beginner's gilding kit for $15 postpaid contains instruction sheet, a box, a frame, undercoat paint, sizing and antiquing mixture, gold (Dutch metal) and aluminum leaf; will accept by mail small objects for restoration; furniture must be delivered in person; write first.

H. H. Perkins Co., Woodbridge, Conn. 06525—sells cane, rattan, reed, natural rush for furniture repairs; instruction booklet 25 cents, applicable to order; also has kits for do-it-yourself basket weaving projects.

Sheila H. Steuber, River Road, New Hope, Pa. 18938—restores faces of clocks; send photograph of clock to receive estimate.

Correction of a misprinted address appearing in the July 1974 issue of House Beautiful—**Jean-Paul Beaujard,** 209 E. 76th St., New York City 10021. ■

20 ways for women to get ahead today.

These stamps bring you FREE booklets on exciting growth opportunities.

1. Detach stamp of your choice
2. Moisten back
3. Paste stamp on postpaid card and mail.

One of these opportunity stamps can mean the start of a whole new future for you. The simple step of pasting it on the card below and mailing it can lead towards a more important job, a richer life, and all the good things that go with success.

Just select the stamp showing the field or avocation in which you are most interested. LaSalle will send you a valuable free booklet describing the opportunities for personal growth. Also information telling how, in your spare time, you can prepare conveniently for a rewarding career through LaSalle home study. And how experienced LaSalle instructors guide you by mail—correct and grade your assignments—every step of the way. All without interfering with your present work.

Thousands of women and men have found the road to more promising futures, with increased opportunities for advancement, through LaSalle home study. Perhaps you can too. You owe it to yourself to get the facts. Send for your free booklet now. There's no obligation.



Success reports from outstanding graduates



"I make $45.00 a day as a stenotypist . . . much more than the average shorthand secretary. And I get to travel . . . all expenses paid!"
—Judith Pritchett
Dreoden, Tennessee



"Thanks to my LaSalle training I have been promoted from Office Manager to Secretary-Treasurer, and my salary has more than doubled."
—Mrs. Mary Nyberg
Los Angeles, Calif.



"I'm self-employed as a decorator since I finished the LaSalle course in Interior Decorating. It's ideal for a homemaker."
Helen B. Stevens,
Selbyville, Del.

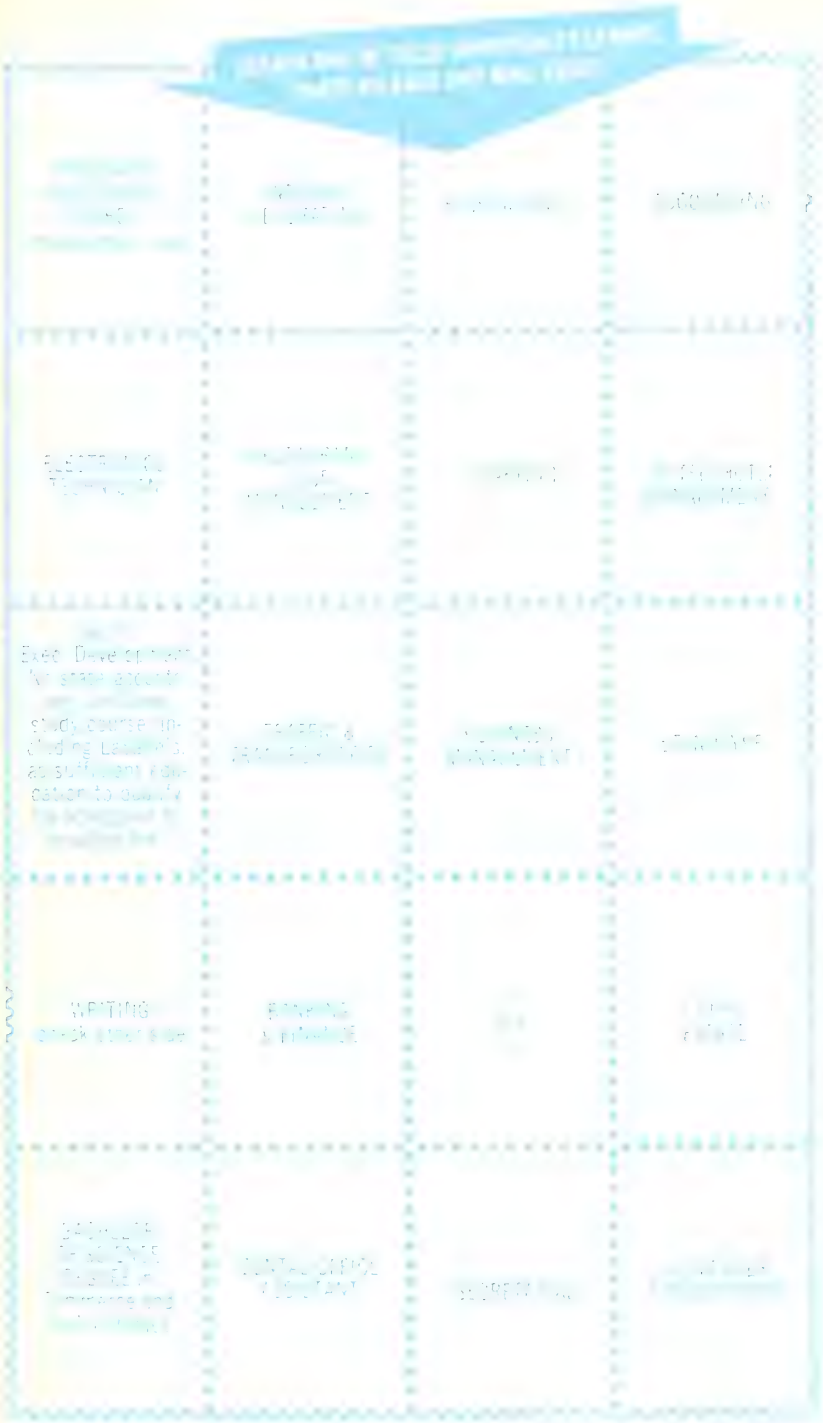
Paste opportunity stamp on back of this card and mail.

FIRST CLASS
PERMIT NO. 27
CHICAGO, ILL.

BUSINESS REPLY MAIL
No postage stamp required if mailed in the United States

Postage will be paid by

LASALLE EXTENSION UNIVERSITY
A Correspondence Institution
417 S. DEARBORN STREET
CHICAGO, ILLINOIS 60605



"Look who's smiling now!"



Why shouldn't a woman be happy when she proves she can earn money doing work she really enjoys? There's such an interesting choice: One outstanding LaSalle student, Faye Haynie of Madisonville, Kentucky (that's her smiling picture) surprised even herself. "If someone told me three years ago I would be a decorator I would have said you're crazy. Yet here I am feeling like Onassis, when I compare my earnings to what I once earned as a clerk."

LaSalle's files contain many letters from women who have started enjoyable careers and moved ahead with the help of LaSalle training. The same kind of training can help you prepare for a career opportunity of your choice. You learn at home in your spare time. To get a *free* booklet on the field that you like best, select one of the "opportunity stamps" on this page and paste on the postage-free card at left. Mail today—there's no obligation.

Mail this card—No obligation

LASALLE EXTENSION UNIVERSITY

A Correspondence Institution

417 S. Dearborn Street, Dept. 61-054, Chicago, Illinois 60605

Please send me, free and without obligation, booklet and full information on the program I have indicated below by affixing the opportunity stamp of my choice.

PLACE STAMP HERE FOR FREE BOOKLET

Mr.
Mrs..
Miss (Circle title and please print) Age.....

Address..... Apt. No.....

City.....

State..... Zip.....

To get FREE booklet paste "Opportunity Stamp" on this card and mail. No postage required.

House Beautiful Magazine

CHECKPOINT FOR TRAVELERS

Visit Denmark

Daytime lingers long in Denmark in late spring and early summer. The flowers bloom, the sun shimmers on the many canals and bays, the people are charming and the sites historic and quaint. The Danish Tourist Board publishes an illustrated, informative folder—"Welcome to Denmark"—which opens into a map. Each area is described: Zealand, north of Copenhagen and site of Hamlet's Kronberg Castle; Fyn, Hans Christian Andersen's birthplace and inspiration for his stories; Jutland and Bornhom. Check box 1.

On the Riviera

Air France, Château St. Martin and the Four Seasons Restaurant in New York have organized an eight-day winter tour to the Riviera that includes lessons in Provençal cooking.

During the week you take four two-hour cooking lessons under the direction of Jean Crepin, the chef, with diplomas given at the end of the course. The rest of the time you can sight-see in Vence and on the Côte d'Azur, enjoy the lovely weather and the luxury of Le Château de Domaine St. Martin, a 30-room hotel set in a 35-acre park. Tennis and swimming are on the premises. There are four tours from New York during February and March. Cost is $720 per person. Check box 2.

In Ireland

Aer Lingus-Irish Airlines is offering eight-day tours specially priced in winter until April 15. How would you like to fox hunt for three days in Cashel?

On arrival in Shannon, you pick up a car and drive to the Cashel Palace Hotel, where you spend seven nights. Three of the days you hunt with famous Irish packs such as the Scarteen Black and Tans, the Tipperary Foxhounds. Reliable hunters and valet fees as well as the car are included in the cost of this tour, which is approximately $768 on a double-occupancy basis. Check box 3.

Shakespeareland

If you're going to London, try to get out in the country for a few days. Here's a suggestion for a three-day tour to Stratford-on-Avon. Drive from London up the Thames Valley to Oxford, have lunch and sightsee. Then head for Stratford through the lovely Cotswold Hills. In Stratford, stay at the Stratford-Upon-Avon Hilton, a new hotel that blends in with the lovely countryside. Have a drink in the octagonal Actors Bar. You'll mingle with the actors. Indeed, you can even go to the theatre from the hotel on *My Lady Hilton* barge. Check box 4.

Next morning, explore Warwick Castle, eight miles away. Centuries old, it contains many marvelous paintings, pieces of armor and furniture. It's been kept in top shape by the young owner, Lord Brooke, who lives with his family in a wing of this enormous, fortified castle.

The third day visit Anne Hathaway's Cottage, Shakespeare's birthplace. And then return via Banbury, Sulgrave Manor and Amersham. Check box 5.

Great Montreal

It would be a test to find a more congenial, interesting city than Montreal. It combines the old and the new, all with a French accent. You'll enjoy walking through Old Montreal where buildings, churches and restaurants induce you to relive the early history of French settlers. As a contrast, visit the Place Ville-Marie, surrounded by towering glass buildings, underneath which you can walk for miles—to shop, dine or go to the cinema, all underground. Take the fabulously clean pneumatic-wheeled subway to many other parts. Check box 6. ■

Return this coupon to Betty Robinson, House Beautiful, [illegible] Fifth Avenue, New York, N.Y. 10022.

Please send the following: (booklets not available [illegible])

- ☐ 1. "Welcome to Denmark"
- ☐ 2. "La Cuisine de Provence"
- ☐ 3. Foxhunting in Ireland
- ☐ 4. The Stratford Hilton
- ☐ 5. Shakespeareland
- ☐ 6. Montreal

Name_____

Address_____

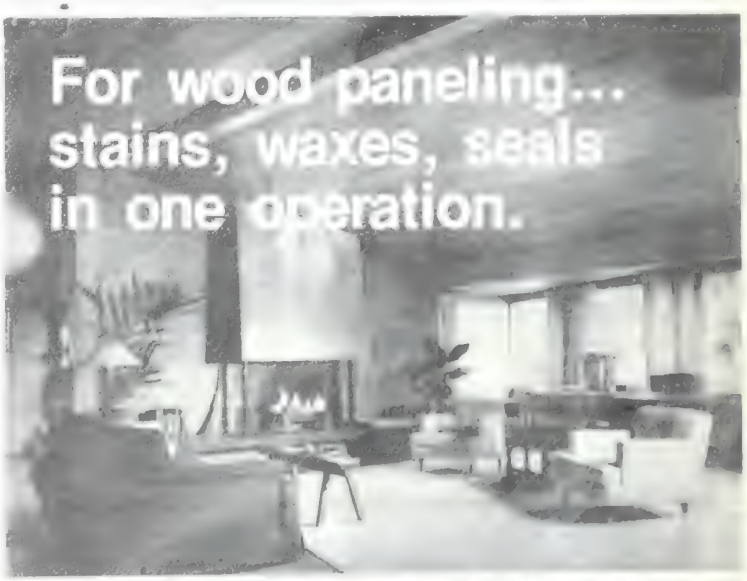
City_____ State_____



We've prepared a handsome color brochure to introduce you to Tiara II.

White

48 pages of room scenes and ideas illustrating America's favorite dining and bedroom furniture. For your copy, send fifty cents to Dept.HB-1A, White Furniture, Mebane, North Carolina 27302.



Cabot's STAIN WAX

Time was when wood finishing was a long arduous task. Today Cabot's Stain Wax does the job in a single application. This unique three-in-one finish, suitable for all wood panelling, brings out the best in wood, enhancing the grain and producing a soft, satin finish in your choice of thirteen colors plus black, white and natural. When a flat finish is desired, use Cabot's Interior Stains.



Samuel Cabot Inc.

One Union St., Dept. 115, Boston, Mass. 02108

[illegible]

The no-compromise vacation. The only place you cut corners is on the cost.

We'd like to help you spend less money for your vacation this year. Without getting less vacation for your money.

So we've put together what's probably the most helpful vacation planning guide in America. It's full of facts about things you can do here. And you'll be surprised how many of them are free.

Even the Trip Kit is free. Just send us the coupon.

And find out how far your vacation dollar can take you.



Name_____ Address_____

City_____ State_____ Zip_____

Free South Carolina Trip Kit

Mail to: South Carolina Travel Information Bureau, Room 719, Box 71, Columbia, South Carolina 29202

THAYER COGGIN

"the innovative furniture manufacturer"

Introduces pure wool knit upholstery fabrics. Natural undyed wool yarns give subtle texture and lasting wear. Lounge chairs in chrome plated steel are by MILO BAUGHMAN. At Bloomingdale's, New York and all branches.

THAYER COGGIN, INC. SOUTH ROAD, HIGH POINT, NC 27262

PURE WOOL

"The Woolmark label is your assurance of quality-tested products made of the world's best Pure Wool"

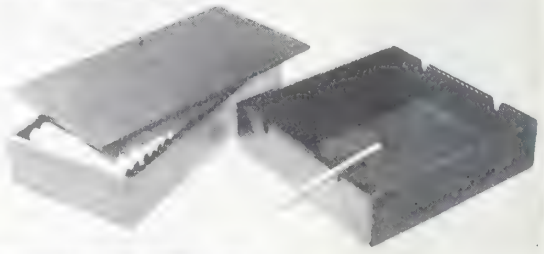


NEW



By MARY BOWDEN □ *Outdoor lighting (left) sets a mood around garden, patio or pool. Atop an aluminum ground stake, weather-resistant frosted globe gives subdued illumination. Malibu's Garden Globe, $15.*

A handsome pair—the cigarette box and ashtray (below) from Lauffer's slate collection. Box is four by eight inches, $24. Ashtray is six inches square, $18.





Well-defined planter (left) is wall-hung but will stand on its own. It is 22 by 16 by 8 inches deep. Plexiglas sides are trimmed in antiqued brass. Bottom tray lifts out to arrange plants. Wall Terrarium, $200. From a collection by Van Koert for Sarreid.

Richard Jeph Signet, Right - FELICIANO

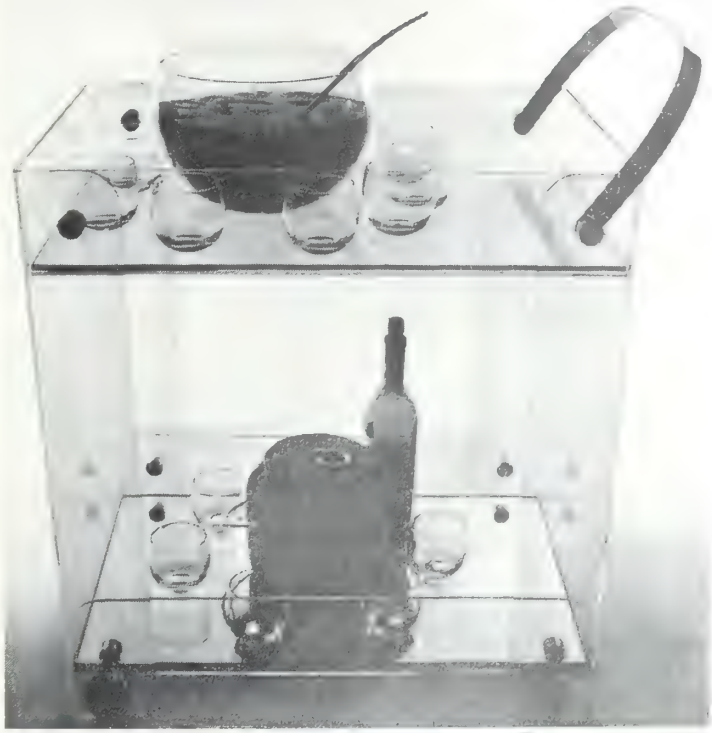
Briefcase (right) is contoured and padded so it will fit neatly behind your back as a support in any seat; brown, black or dark olive leather-look material comes with brass plated or nickel trim; 12 by 17 by 3 inches; "Backbrief," $45 postpaid; Quality Enterprises Inc., 120 Wall St., New York City 10005.



NEW

Long, skinny cart (right) can serve a buffet or brunch. It's an easy-clean butcher block laminate. Cosco's "Cartistry," $70. Lucite cart (below) elegantly serves punch at an open house. Its glass top sparkles off of a shimmering mirror below. "Bar Cart" by Raymor, $220.





On the cart above: Glass punch bowl comes with 12 cups, by Langsam-Billig Corp., $27; Lauffer's Boda Nova Cork Ice Bucket, $50. Large, off-white plastic cart (right) will hold tid-bits, liquor, ice and glasses, all aids to party fare. By International, $40.





"A Good Skate" "Can't We Talk This Over?"

Moppets

Introducing the newest "sport" members of the delightful Moppets family. To spoof hockey and football, and captivate the hearts of all. Captured in hand-painted porcelain by the Gift World of Gorham. Make someone smile. $12 each.

Shelving with a Twist!

from creating a richly crafted bookcase,

name it. In popular arrange-

Or write: Kirsch Co., Dept.

Freestanding Shelving by Kirsch . . . Assemble it yourself. No tools. No screws. No glue.



Kirsch

where quality still means something

Before you move

We can help you. We'll send you a complimentary copy of this Mayflower Moving Kit. It's as complete a guidebook as you'll find on the subject.

Did you know moving is tax-deductible? Know how to inventory your household goods? Never mind. The Moving Kit includes all that and more. Even change-of-address cards.

Let us help you move before moving day. For your Kit, send the coupon below to Mayflower.

Mayflower means moving



Mayflower
Dept. HB, P.O. Box 107B, Indianapolis, Indiana 46206

Help! Send my Mayflower Moving Kit to:

Name_____

Address_____

City_____

State_____ Zip_____

Before You Move...

please let us know

To be sure you don't miss any copies of your House Beautiful subscription, please notify us at least six weeks before you move to your new address.

1. Present address
Attach address label from a recent issue, or print your name and address exactly as shown on the label.

Name

State Zip

2. Fill in new address:

Name

Address

Zip

Mail this form to:
HOUSE BEAUTIFUL Subscription Service Dept.

For year's end

—Champagne and other sparklers

By EMANUEL and MADELINE GREENBERG □ More than anything else, sparkling wines are the symbol of *le beau monde*, lending a note of celebration to any occasion you wish.

There's a tendency in the United States to think of every sparkling wine as Champagne. But it wouldn't be wise to voice such notions in the presence of French nationals. They contend —with a great deal of vehemence, and considerable logic —that the real thing comes only from a specified region in France, 90-odd miles northeast of Paris, made according to a strictly prescribed process.

This process, known as *méthode champenoise*, in which the prized bubbles are the result of a second fermentation in a sealed bottle, yields a delicate, clean, radiant wine, with longer-lasting, tinier bubbles. The driest Champagne is labeled Brut, with those labeled Extra-Sec or Extra-Dry offering a little more sweetness. The amount of sweetness then gradually increases through Champagnes called Sec, Demi-Sec and Doux (which may contain up to 10% sugar and is rarely seen in this country), all of which are served primarily as dessert wines. Occasionally, you may also find a bottling without any sugar added—sometimes indicated by the word *nature* or *intégral*.

No wine savant seriously disputes the special status of French Champagnes among sparkling wines. However, it's by no means the only worthy bubbly. There are dozens of excellent sparklers from other places, including other regions of France, retailing at anywhere between a half and a third of the price of French Champagne.

Some even follow the *méthode champenoise*, though the majority are made by either the Charmat or Transfer process.

Wines made by the Charmat process, in which a short secondary fermentation takes place in large, enclosed tanks, must be labeled "Charmat" or "Bulk Process." Large, excessively frenetic bubbles are a giveaway on Charmat wines.

In the transfer process, the secondary fermentation takes place in the bottle, but sediment is cleared under pressure in tanks, saving a lot of hand labor. Labels may say "fermented in the bottle," but not "in *this* bottle," a neat distinction that should be checked out. Charmat and Transfer sparklers also usually employ the terms Brut and Extra-Sec (or Extra-Dry) to indicate the level of sweetness.

Effervescents can be, and usually are, produced wherever still wines are made. They're worthy in their own right, not as substitutes for Champagne, and should be enjoyed that way. Bottle sizes and alcohol content vary brand to brand and prices vary store to store, but these guidelines may simplify shopping and make your New Year's gala even more exhilarating.

France

French vintners have a tremendous stake in the word "Champagne," and are very protective of it. They forbid its use for any French sparkler grown outside the official champagne region. These outlanders have to make do with the term *vin mousseux*—sparkling wine. Among the more agreeable examples are the *mousseux* of the middle Loire, primarily Anjou, Vouvray and Saumur. (In the trade, the Loire *mousseux* are dubbed the "caterer's champagne," favorites at weddings and other large-scale fetes.) Generally made by the Champagne method from the Chenin Blanc grape, the wines are light and fragrant, with a hint of sweetness, and many people fine them easier to appreciate than the austere Brut Champagne. Prices generally will run from $5 to $6 a bottle.

One of the largest and most consistently dependable producers is Ackerman-Laurance, who market a clean, appealing Blanc de Blancs, a somewhat fuller Blanc 1811 and an inviting Sparkling Vouvray—all *méthode champenoise*. Langlois-Château Blanc de Blancs, a rather dry Saumur, and Blanc Foussy, a perky new arrival, are also charming. Though Blanc Foussy is labelled *vin vif*—lively wine—it, too, is made by the *méthode champenoise*. The Loire valley is also noted for rosés, including a couple of beguiling pink bubblies—the Ackerman Sparkling Rosé and Crackling Nectarosé.

White *mousseaux* are made all over France. The largest selling French sparkler is Kriter, from Burgundy, bottled as Blanc de Blancs and a drier Brut de Brut. Another Burgundian, Fragny, is a bit cheaper, and also Blanc de Blancs. Still another entry, LeDuc, from Seyssel in the Haute Savoie, is more vinous than fruity, with just enough acid to be refreshing. It is vintaged (*Continued*)

Giant new garden catalog yours FREE



AND NEW ROSES! Presenting SPELLBINDER, the 1975 Rose of the ar — the amazing new color-changing hybrid tea with blooms that nge from ivory pink to deep rose red as they open!

e most exciting collection of award-winners in years — fantastic new red nber TEMPO . . . blazing orange FUTURA . . . the most fragrant rose on market today, JADIS!

D J&P'S EXCLUSIVE FLORA-TEA® ROSES — these "Bouquet-nching hybrids" are the most significant breakthrough in rose hybridiz since we created the floribunda over 35 years ago.

EN MORE — NEW ALL-AMERICA SELECTIONS, including fabulous EGOLD, a bright new classic in dazzling, opulent gold! PLUS fragrant flow g trees, high quality berries and grapes, exotic flowers. Hundreds of ideas it here in the most asked-for garden catalog in the world. It's yours FREE. l your postage-paid card today — or use the coupon to the right.

kson & Perkins Co.
rld's Largest Rose Growers and Nurserymen
A Rose Lane, Medford, Oregon 97501

Jackson & Perkins Co.
Medford, Oregon 97501

No Sweat Savings.



Sometimes the hardest work of all is trying to save a few extra dollars. Those everyday necessities just seem to eat up your paycheck until there's nothing left to tuck away for the future.

But there is an easy way to build a nest egg. The Payroll Savings Plan. Just sign up where you work, and any amount you specify will be set aside from each paycheck and used to buy U.S. Savings Bonds. It's so simple, you almost forget your money's there working for you. And, pretty soon, you'll be surprised at how your savings have grown.

The Payroll Savings Plan. Takes some of the perspiration out of planning ahead.



Take stock in America.

Bonds mature in less than six years.

and marked English Cuvée to indicate its distinct dryness.

If nothing will do for your do except French Champagne, be prepared to pay the price—$10 to $14 for non-vintage, $2 to $3 more for vintage and roughly double the non-vintage tab for special bottlings. You can't go wrong with any of the larger shippers, all members of the Comité Interprofessional du Vin de Champagne. The Champagnes usually readily available in the United States are, alphabetically: Ayala, Bollinger, Canard Duchene, De Castellane, Deutz, Charles Heidsieck, Heidsieck & Co. (or Heidsieck Monopole), Krug, Lanson, Mercier, Laurent Perrier, Moët et Chandon, Mumm, Perrier-Jouët, Piper-Heidsieck, Pol Roger, Pommery, Roederer, Dom Ruinart, Taittinger, Veuve Cliquot.

United States

The United States is one of the few countries permitted to use the name champagne, provided the label also indicates place of origin, i.e. New York, California, America. Sparkling wines are produced by the three basic methods and from a variety of grapes—including Chardonnay and Pinot Noir.

Moët et Chandon, the biggest Champagne house in France, now has a spread in California. Word is that the firm is experimenting with six different combinations made from Pinot Noir, Chardonnay, Folle Blanche, Pinot Blanc and Ugni Blanc grapes and that the finalist may reach dealers' shelves by 1976. It will be interesting to see the effect of French style on native-grown grapes. One thing you can count on—it will not be called Champagne.

Even without Moët's contribution, California producers are doing nicely—supplying more than 70% of all sparkling wines consumed in the States. Price is a factor, running between $2.50 and $9 a bottle. More to the point, all California champagnes are dependably clean and well-made—a hallmark of today's California wines. Those in the low end are usually a bit sweet and lacking distinctive champagne character. But they're palatable, fizzy and festive, which is quite a return on a $2.50 investment.

Among the premium producers are Korbel, Hanns Kornell, Schramsberg, Almadén, Weibel, Sonoma Vineyards, Beaulieu, Mirassou and the underrated Cresta Blanca. The lower priced sparklers include André. Winemaster's Guild, Jacques Bonet, Lejon, Roma, Calwa and Gallo—with Franzia and Le Domaine a little higher. Christian Brothers produces an outstanding example of the Charmat process and Paul Masson an excellent one by the Transfer method. And some wineries are making limited supplies of sparkling varietals—such as Paul Masson's Blanc de Pinot or Buena Vista's Sparkling Pinot Chardonnay (Beaulieu's Private Reserve Champagne is actually a sparkling varietal, 100% from Chenin Blanc grapes).

For interesting variations on a theme, try Hanns Kornell's Sparkling Muscadelle de Bordelaise, Schramsberg's Cuvée de Gamay and demi sec Crémant, Mirassou's Sparkling Gamay Beaujolais, the crackling rosés from Paul Masson and Weibel, San Martin's sparkling fruit wines and the luscious Moscato Amabile of Louis Martini, available only at the winery.

New York State champagnes are literally something else—made from a different grape variety than the vinifera of France and California. They have an unmistakable grapey fragrance adored by devotees, but not so pleasing to the vinifera palate. New York wineries are now blending in some wine from California to mute the pungent aroma and broaden appeal.

Great Western, Gold Seal and Taylor are the best-known brands, retailing around $5.25. Taylor, the volume leader, is a bit sweeter than the others, though none are really dry. Charles Fournier Blanc de Blancs, a Gold Seal label, is the class of the field—and goes for a dollar and a half more than the standard lines. A special bottling from Taylor, the Bicentennial, won't be released

HOUSE BEAUTIFUL'S
Directory of Matching Services for china, silver, and glass

A list of sources for matching fine china, quality earthenware, sterling, silver plate, stainless steel, American pressed and cut glass and European crystal. To obtain your copy, send 50 cents with your name and address to:

DEPT. 157-S, HOUSE BEAUTIFUL
717 FIFTH AVE., NEW YORK CITY 10022

until 1976. It's made from a French-American hybrid grape grown in New York State.

Italy

Spumante is the Italian designation for sparkling, and Asti Spumante is Italy's major sparkling wine. The primary grape is the muscat (moscato canelli) and it yields light, honeyed, medium-sweet, intensely fragrant wines. They wouldn't be your choice to accompany the main course of a formal dinner, but they're smashing with dessert or fruit or as a pleasant sip whenever the feeling comes over you. Italian hostesses offer spumante and panettone (a fruited coffee cake) at informal gatherings, particularly during the year-end holidays.

Asti Spumante is generally Charmat process, although the Transfer and *méthode champenoise* are also known in Italy. Prices are roughly equivalent to French non-Champagne sparklers. Calissano is one of the more delicate and drier Astis, Fontanfredda is nicely balanced and a little less expensive. Other reliable labels are Martini & Rossi, Franco Fiorina, Vallarino and Cinzano, which also markets a kosher Asti.

There are drier spumantes—not too many—and they're generally *méthode champenoise* and vintaged. The Marchesi Antinori is marked both Brut and Nature, but it isn't bone-dry. Neverthless, it's appealing, combining some of the properties of French and Italian sparkling wines. Calissano Duca d'Alba and Carpene Malvolti are clean-tasting and quite dry, and Cinzano Brut Riserva may be the driest of all. These are more expensive than Asti, with the Marchesi Antinori kind of pricey at $10 a bottle.

The Lacrima Christi is being phased out as a sparkling wine under the new Italian wine regulations. Be wary of any you find on dealer's shelves, as they may be getting a little long in the tooth. If you've any in your cellar, drink it. As a rule, Italian bubblies are meant to be consumed at an early age.

Germany

Germans produce and drink a lot of sparkling wine. Much of it is ordinary stuff, made from bulk wines brought in by tanker and from lesser domestic pressings that are chaptelized (have sugar added), to raise the alcohol level. The better ones are fermented in the bottle and cleared by the Transfer process. Prices are in the $6 range, most a little above.

German sparkling wines are rated as *schaumwein, sekt* or *praedikatssekt*, in an ascending order of quality. The new regulations require that a *praedikatssekt* have an alcohol content of at least 10%, be produced by way of a second fermentation, contain at least 60% German wine and exhibit "flawless color, bouquet and flavor." The Henkell (the largest seller), the Kupferberg Gold and the Deinhard Lila Sekt (actually a *praedikatssekt*) are all good—a touch sweet and typically fruity. There's also a pleasant Sparkling Blue Nun, consistent in flavor and character with the regular still Blue Nun.

Spain

Espumosa is the Spanish term for sparkling wine and it is becoming better known in the United States. The available brands are Codorniú and Royal [illegible] They're made by the [illegible] quite dry and soft, though lacking the brilliance of French Champagne. However, they're good—and well-priced. Codorniú, a very large producer, is actively promoting a [illegible] goes at around $6 the bottle.

These by no means exhaust the possibilities. There are sparkling wines from South America, South Africa and Australia. Switzerland has a crackling Neuchâtel and Portugal has a bubbly rosé, Spiral Mateus, companion to the popular Mateus Rosé. There's more than enough variety to satisfy every palate and every pocket.

A little [illegible]

cost of mailing and request the booklet "Entertaining with Champagne" from: The Champagne News and Information Bureau, Department HB, 850 Third Ave., New York City 10022. ■

"I couldn't join the club 'till I got Tuffy to eat



...Then I discovered Tender Vittles."

Tuffy is the club cat. He doesn't like to eat a lot of things. Like tuna and canned ham, and caviar that I got from my mother's refrigerator I thought he didn't like any food.

Then Angela, the smartest girl in the neighborhood, told me about Tender Vittles. She said it comes in six delicious flavors. And it's nutritious too. Tuffy liked it. He really liked it. I liked it too 'cause I didn't have to use a can opener. And I got in the club. Now I'm thinking of running for president.

Purina Tender Vittles.
You'll both love it.




MAKE A NIGHT OF IT. WAMSUTTA.
Wamsutta

4TH ANNUAL INTERNATIONAL HOUSE TOUR

A MIX OF THE OLD & THE NEW

THIS MONTH, FOR THE FOURTH CONSECUTIVE JANUARY, WE BEGIN THE YEAR BY INVITING YOU TO EMBARK ON AN ARMCHAIR EXCURSION TO VARIOUS PARTS OF THE WORLD. HERE YOU WILL VISIT VICARIOUSLY A GROUP OF EXCEPTIONAL HOUSES OCCUPIED BY A GROUP OF EQUALLY EXCEPTIONAL PEOPLE— ARTISTS, DESIGNERS, AUTHORS, HISTORIANS, ART CRITICS AND CONNOISSEURS, INDIVIDUALS ALL. OUR ITINERARY INCLUDES ACCOMMODATIONS BOTH MODEST AND *GRAND LUXE*, SOME BEAUTIFULLY BURNISHED BY TIME'S GENTLE HAND, OTHERS ETCHED IN CONTEMPORARY HARD LINE. TRAVEL THESE PAGES AND YOU SHALL SEE CASTLES IN IRELAND, CHÂTEAUX IN FRANCE, FROM THE SALT WINDS OF DONEGAL TO THE SUNNY MIMOSA OF THE RIVIERA. PLACES WE MIGHT NOT HAVE SEEN OURSELVES, HAD NOT LONDON DESIGNER BILLY MCCARTY INTRODUCED THEM TO ASSISTANT DECORATING EDITOR JACK MACURDY. FLY UP TO WOODLAND CANADA FOR AN ENCOUNTER WITH A CONTEMPORARY REMODELING. SAY "CIAO" TO ROME AND TWO UTTERLY DIFFERENT, UTTERLY HANDSOME FACETS OF APARTMENT-LIVING, ITALIAN-STYLE. UP TO COPENHAGEN FOR A LOOK AT LIFE WITH WHIMSEY. THEN TO LONDON FOR AN INSIDER'S VIEW OF ALBANY, THE MOST *RECHERCHÉ*, HARD-TO-GET-INTO MULTIPLE DWELLING IN THE WHOLE WIDE WORLD. FINISH THE TOUR WITH A TASTE OF ARGENTINE WINE, A SAMPLE OF JACQUES PEPIN'S FRENCH COUNTRY COOKING AND A GLOBAL ROUND-UP OF THE UBIQUITOUS PANCAKE. WE HAVE HAD A BALL PLANNING THE TRIP. WE HOPE YOU ENJOY THE EASY-GOING JOURNEY. BON VOYAGE

House Beautiful
JANUARY • 1975



American cosmopolite Henry McIlhenny has been described first as host, then bon vivant . . . the 18th-century gentleman transposed to the 20th century. And to say that all who visit Glenveagh more than feel his timeless indulgences is perhaps an understatement. One point of fact: the salon (*above*). This largest of rooms in the castle, lit here by the late afternoon sun, is often where 20 or more dinner guests assemble for drinks. Comfort is optimum on Irish/English Chippendale chairs and sofa covered in French toile. Moss green walls, by contrast, heighten architectural appointments and important period pieces—the 18th-century mahogany bookcases and unique 19th-century *papier mâché* table. The quiet arrangement *à deux* at the shuttered windows (*below*)—outside, the Lough—is composed of Chippendale chairs flanking a mahogany/satinwood Sheraton card table. Centrally placed, a *blanc-de-chine* Chinese goddess. **Most significant,** jardinières filled with lilies and geraniums, freshly cut, selected and arranged by guests at McIlhenny's encouragement. **A peat fire** blazes in the salon's marble fireplace (*right*), above which hangs a painting by 18th-century English Artist George Stubbs. Cushiony wall-to-wall flooring takes a custom-made carpet woven in Portugal to duplicate the fabric pattern. Ceiling-height doors at the far end of the right wall open to the battlements. Below them, the pool.






The drawing room—
an ample, handsome
setting graced
by select furnishings





Says Henry McIlhenny: "The essence of entertaining is surprise." This is so, but add to that a certain elegance—in heroic proportions—as evidenced in Glenveagh Castle's dining room (*above*). Wide arched windows, which overlook the Italian garden, are hung with ochre Donegal tweed where a small table is set for tea promptly at 5 o'clock. English Regency furniture prevc ils—table (which can seat up to 20), chairs, mirror. The theme for the centerpiece is most typically cervine. Here, the stags are both Italian and Nymphenberg porcelain. The china is by Ginori, the glassware Lobmeyer and the carpet is Portuguese. The ground floor sitting room (*below*) serves as McIlhenny's studio. **Color is unexpected** for so majestic a home, but crimson red it is, with a powerful flashback. The room is a repository of personal treasures: Above the fireplace, an Irish 18th-century mirror; on the mantel, mother-of-pearl ducks. Landseer oils hang to the side of the fireplace and over the door. For those who visit, a stack of best-sellers to choose from on the table. **All rooms are an expression** of McIlhenny's catholic taste that spans the finest of all cultures. In another view of the sitting room (*right*), a contemporary sofa with pretty needlepoint pillows (thank-you presents from various guests) claims a niche. An 18th-century coat-of-arms hangs above it. The Lough outside is framed by a double-arched window (*inset top right*), which in turn is flanked by ornate Italian mirrors.



In the sitting room, red and white enliven a less-formal environment







The castle library (*above*) is serene and countrified without a bit of affectation —the room where the host often entertains in the afternoon. In terms of location, it is situated just above the red sitting room, sharing the same spectacular views. Colors are cheerful though muted, enriched and offset by McIlhenny's cherished collectibles—Imari porcelain, a Greek needlepoint rug, the furniture an expert mix of 18th-century English and Irish. The blue-printed fabric is English cretonne. Irish homespun curtains frame the arched windows. **A walk through the green salon** will lead to the main staircase (*below*), which is just off the sitting room. The staircase is in its original state, with fine turned wood-and-mahogany bannister. It's an airy, sunlit space, made even more dynamic with the sophisticated use of red and white. The large-scale wallpaper print, by Coles, was made especially for Glenveagh. Early 18th-century English hall chairs are in a coordinating red. The bust at the foot of the stairs is by van Nost. **Curving walls provide the right mood for relaxing** in the music room (*right*), on the ground floor of the tower. A piano is here for those who play, a stereo system for those who'd rather listen. Seating is on tufted velvet banquettes, backed by tartan-plaid walls on which hangs a Landseer oil. The antler chandelier was made by the estate carpenters.






In the circular
tower, a place for
relaxation and
a view of country
and lake













IRELAND

A SPIRIT FROM ANOTHER CLIME

La Fiorentina, the trend-setting villa in the south of France, became legend with the ownership of Roderick Cameron and his mother, Enid, Countess of Kenmare. When La Fiorentina was sold four years ago, Cameron found Glebe House in Tamney, County Donegal, and in Ireland recreated that certain Mediterranean spirit that's so much part of his life. Glebe House, a former church rectory built in 1790, had been sadly forsaken for three decades and was to be razed when Cameron reversed its destiny. The house still stands on the meadows, but inside, the élan of La Fiorentina has been lovingly duplicated.

Cameron, author of eight travel books—his soon-to-be-released *Terraces in the Sun* (G.P. Putnam Sons) is a fascinating history of the Riviera—relaxes in a Chinese Chippendale garden seat at the front of the house (*top left*). Behind him, a copy of a Versailles tub, found, like the seat, at Colefax & Fowler. The simple 18th-century Georgian lines of Glebe House are austere (*far left center*), but a look inside reveals the true beauty found in Cameron's pastoral Irish retreat.

The entrance hall (*far left below*) cossets his extraordinary collections. Queen Anne walnut tables (one of them holding an 11th-century bronze Buddha—a gift from Somerset Maugham); 18th- and 19th-century French etchings arranged sensitively around a doorway; a first-century Roman porphyry urn. The sum total of the congenial country drawing room is here (*above center*). Louis XVI chairs, in the original gilt and paint, have removable upholstery. The ebony writing table is from the same period. In another view (*above*), further revelations of Cameron's fine taste. English beadwork stool, Indonesian batik cushions, a Georges Jacob music stand. An original table from La Fiorentina brings one to the dining room (*near left*) to sup on Moustiers china, imbibe from Louis XV glassware. Beautiful walls are "Arbutis," a William Morris paper printed from the original blocks.

FENTON/ARK









WITHIN A STARK FACADE, A PERSONAL MIX OF IMPROBABLE COMBINATIONS

Cameron's library (*top left*) shows a disciplined interior with fresh, pale coloring. Uncommon minglings of periods and civilizations are not only compatible, but oddly right. At the fireplace area, an oil by Oudry; on the mantel, a pair of plates from the summer palace of the last Dowager Empress of China; English Art Nouveau fire dogs. Flooring is thick green felt, overlaid with a Kashmir carpet. A sophisticated glass table by Albrizzi holds a collection of boxes from Polynesia, the Gold Coast and other souvenirs of Cameron's travels –yet another of the improbable combinations that add dazzle. In a second perspective (*above left*), the room improves on its own elegance. Of note, a candelabra by Thormière, an esteemed 18th-century French metal artisan. The sofa cushions in Turkish embroidery were originally wedding cloths, here put to new use.

An upstairs guest bedroom (*top center*) embraces one with typical Glebe House warmth. Cameron again takes his decorating cues from any time, any place, all objects so exquisitely arranged that no one piece claims dominance. The details: "Honeysuckle" wallpaper by William Morris; the reproduction pine bed juxtaposed to an 18th-century mahogany chest of drawers. Empress Eugénie used the desk in her exile at Farnborough; the accompanying chair, George III. The carpeting, typical to the house, is in actuality thick green felt.

The bath is no exception to Cameron's rule of living within beauty (*above*). Once a bedroom, it was converted by the owner to this luxurious *salle de bain*. International artifacts: red lacquered Chinese vases, a Louis XV chair, a Kashmir carpet. The spectrum of color in the master bedroom spans the earth shades (*right*); furnishings are cherished family inheritances and collected finds. His aunt, a Tiffany, owned this four-poster bed (New York, circa 1830). Brown felt on the floor forms a border for a French carpet by Cogolin. A butler's tray at the foot of the bed keeps a group of Captain Cook treasures.

HIGH IN A TOWER









Surrounded by a spectacular historic landscape, the recently completed Rome triplex apartment of Marina Bulgari, daughter of the internationally known antique jewelry dealer, is a sleek yet sober testament to the 20th century. The apartment occupies the top three floors of a long-neglected 13th-century watchtower (*far left below*), part of the Italian capital's defense system during the Middle Ages, that has now been restored by architects from the Passarelli firm in Rome. A stunning contrast to its ancient neighbors, the absolute simplicity of the Bulgari apartment was designed by one of Italy's leading architects, Gae Aulenti. It reflects a philosophy of today, expressed here in the living room in rough exposed-brick walls, textured sisal carpets, simple white linen seating pieces and opal globe lamps. She purposely left the long window wall (*left center*) uncovered and omitted any superfluous decoration and paintings so as not to compete with the panoramic views of the Colosseum, the terraced garden of the palace of Tiberius on Palatine Hill, the Forum, the Capitol and the baroque dome of San Luca and Martino created by Pietro da Cortone. The Bulgari apartment is connected to the terrace of the next house, with the living room on the lowest level in a new addition added to the original watchtower structure. A glass skylight in the ceiling (*right*) runs along the length of one exposed brick wall of this addition to illuminate the room and also provide its inhabitants with an ever-changing spectacle of the wonderful and changeable light quality of the Roman skies □ *By* SUSAN GRANT LEWIN

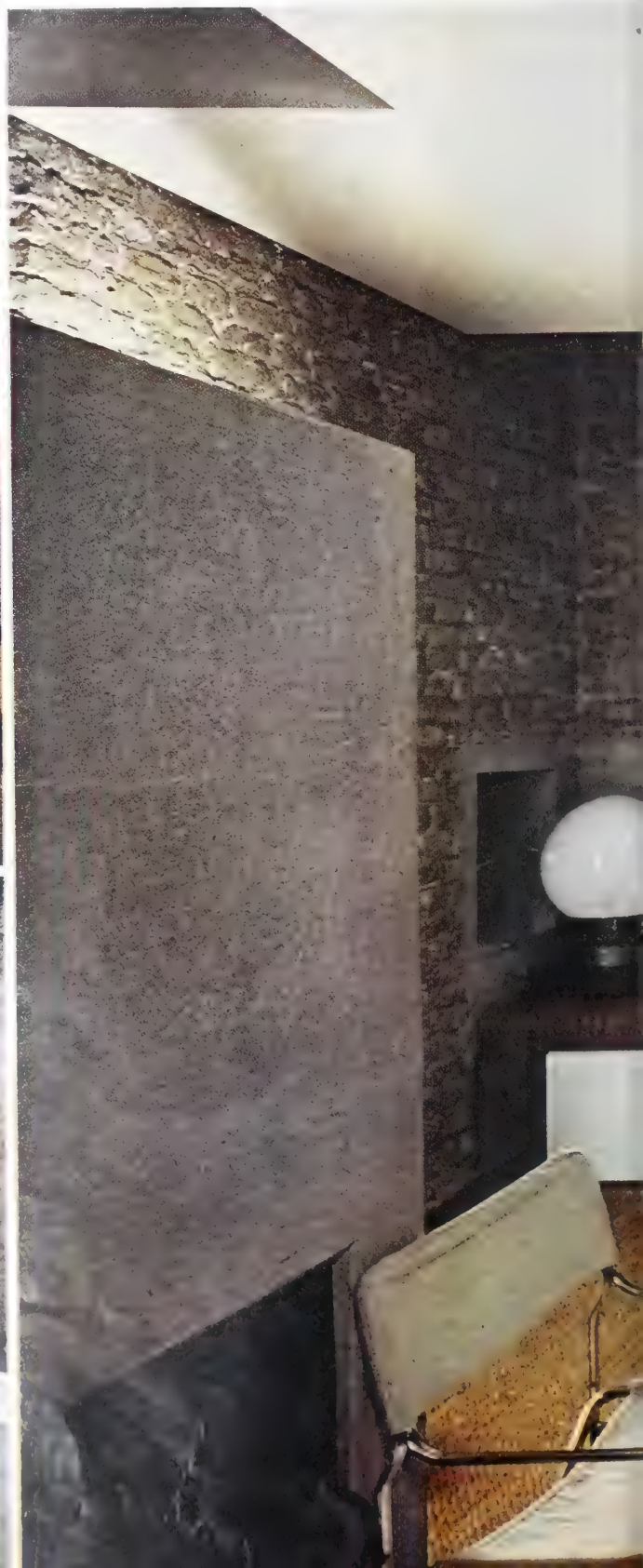
EMMETT BRIGHT

ITALY

The same elegant simplicity that permeates the living room of the Bulgari apartment is reflected throughout the dining area, which is situated on the intermediate level, and the bedroom, which occupies the top level. Similarly, the same geometric counterpoint of rounds against squares is seen on all three floors, contributing to the serene unity of the spaces. Strong square shapes are utilized in the wood dining room table (*below right*), the folding armchairs, the black steel frames on the windows (*right*) and even the cantilevered wood stair treads on the fireplace wall (*far right*). The rounds come into play in the globe lamps, curved niches, the sweeping curve of the free-standing wardrobe in the bedroom (*lower left*) and the sculptured vaults. This purity of form underlies and accentuates the pristine quality of the former military function of the architecture. Here, one really does feel shielded by the visible thickness of the walls. Yet there is a strong feeling of the outdoors as well; the natural brick masonry and coarse mortar used for the restoration work are very much the materials of the street. Against these, the white-laminated surfaces of the free-standing wardrobe, dresser and the bookcase that furnish the bedroom are a perfect contrast. The narrow door in the unit leads to a tiny bathroom. The bed is nothing more than a foam rubber mattress covered with a fine linen spread, resting on a polished walnut base that contains drawers for extra storage. A sleek book box sits to one side. And because this space was once the main observation room in the tower, it has four windows and four views of Rome, each toward a cardinal direction of the compass. In this renovation, Architect Aulenti proves herself once again a master strategist of 20th-century design.











IN EACH ROOM, A SOBER SIMPLICITY IN DESIGN, MATERIALS AND FURNISHINGS



CONTRASTS IN COLOR CREATE THE MIX ALLA ROMANA



EMMETT BRIGHT

Razzle-dazzle international fashion is the day-and-night life of Giancarlo Giametti, business manager for Valentino ("The Chic") from the beginning some 14 years ago. And it is Giancarlo ("The G Man") who put—and keeps—the package together for the Rome couturier. At age 35, he is an astute, promotion-oriented businessman who well understands how he plays to the world, but, "He is also the man who remembers you," says an acquaintance. Home for Giancarlo is this stylish garden apartment in Rome. It is that rare combination of high fashion and comfort. Brilliant color and noncolor. Hard, slick and shiny. Restful, soft and warm. Filled with Orientalia, yet unmistakably Italian. And like no place ever called home by a real G-Man. With Valentino associates Stefano Mantovani and Verde Visconti, Giancarlo has put together an environment that transcends mere decorating. It is the man himself. Intense. Purposeful. Perfection. Outwardly confident, brash, braggadocio. Inwardly shy, reflective, mortally afraid of being mediocre. Entry to the apartment is through a hallway with mirrored ceiling and Coromandel panels alternating with mirrors, into a jewel-like space (*above*) with walls, sofa and bench upholstered in shocking rose silk. The table, cabinet and sofa combine black lacquer with bamboo. The lamp table is inlaid with mother-of-pearl, and an Oriental screen has been applied to the wall over the sofa. Through the doorway beyond, there is a glimpse of the writing table (*left*) with Giancarlo's prized 1950 Picasso hung against the mirrored wall, in the company of Far Eastern figures and a horn chair. To the right is the living room (*right*), with its undemanding beige walls and casual off-white slouch furniture contrasting with the vivid painting and a collection of personally meaningful objets d'art.



THE RANGE: PRECISION SIMPLICITY TO A PLAY OF PATTERN





The bedroom of Giancarlo Giametti (*above*) is in the same neutrals as the living room walls and upholstery but without any bold color, and is a step further in his retreat from the ultra high-intensity glitter and gloss of the entry spaces. The white majolica tiles, traditionally restricted to the bath, were used here by Designer Montovani as wallcovering, combined with an inlaid mirror strip. White-painted Oriental chairs and lamp tables suggest regal baronial times. The carved latticework in the old table is repeated in the design of the new geometrical screen. The view from the Indian cloth-upholstered bed (*left*) includes a voluptuous romantic painting and built-in, tile-lined open storage shelves for his books, records and the television. The garden room (*right*), with its open-door view to the aubergine-and-white tiled terrace, is a masterful mix of color and pattern. The feeling of the Valentino-designed cotton fabric used on the walls and ceiling is captured on the floor by ceramic tiles. Roman shades open the space to the outdoors, or close it off for privacy. The floor-to-ceiling mirror panel reflects harlequin painting and sofa cushions in the living room. The bamboo game table has a serviceable laminated plastic surface. Chair and bench cushions repeat the color theme.




CANADA





a renovation
SENSITIVE TO A DRAMATIC SITE

By SUSAN GRANT LEWIN □ At one time, it was an apartment building, constructed in 1917 by a thrifty Scotsman who used the gray stones salvaged when the old Parliament building in Ottawa burned down. Now it's a lively home for the family of Architect Eberhard Zeidler, dramatically open to the surrounding wooded ravine a few minutes from central Toronto. Careful to disturb that site as little as possible, Zeidler fit the renovation within the existing parameters of the structure, using the original side walls as his boundaries.

This sensitivity to the site is expressed in the interior as well. Views of the Don River Valley fill the house, with the new glass areas reaching as high as four levels in one spot. So that the interiors would not conflict with these framed vistas of the surrounding oak, maple, birch and beech, Zeidler chose an interior scheme of neutral white walls and gray carpet. Oriental rugs are used to define smaller areas within the large living room (*left*) and bedroom (*right*), with paintings and the living room's two-story-high wall of books to add color. Zeidler designed much of the furniture but left it free-standing rather than building it in so it could be changed occasionally. Since their bedroom doubles as a study, he gave this area a deliberately non-bedroom look—which became a special boon to his wife when she broke her leg skiing and was confined here for four months.



MARIS SEMEL











multiple decks and walls of glass make the outer world part of family life

Since this is a house for an active family with four children ranging in age from six to 16, architect Zeidler designed the interior with specific zones for various living activities. There are very definite children's sections—including a secret room (not shown) on the fourth level that can be reached only by a ladder and is out of bounds for their parents—and very definite adult areas where the Zeidlers can "be free from having roaring children constantly upon us." The sections are linked at the kitchen and bedroom levels, although the master bedroom/study (*top left*) can be curtained off from the connecting hallway (*above left center*) when the Zeidlers wish to enjoy their privacy.

The kitchen (*left*) is the life center of the house, and Zeidler wanted it to serve the same purpose as the old farm kitchens where most of the family life took place. It is planned with a large, functional section for food preparation, space for dining or buffet serving and a seating area where everyone in the family can gather. Sliding doors near this seating area lead to the new pool (*above right*), which was neatly fitted into the site, and Mrs. Zeidler can watch over poolside play from the kitchen.

In fact, it was consideration for the site, which drops 160 feet vertically to connect with the Don River Valley, that was behind most of the design decisions for the renovation of the structure. Zeidler wanted to "create a non-house that would disappear into the natural environment growing out of the sloping hillside" (*above left*). So the house is apparent from just one side, the other merging with the trees and retaining walls to become part of its natural setting. Only two materials were used on the exterior—the gray stones of the old building and rough mill-sawn cedar, which is carried over the roof deck surfaces to give an over-all impression of a series of wood decks stepping down the hillside. This play of cedar against stone is broken only by the many skylights that illuminate the interiors, with the series of outdoor decks and terraces (*right*) effectively serving to extend the indoor activities outside and make the tree-filled site a real and vital setting for the Zeidlers' family life.

FOR DETAILS, SEE PRODUCT INFORMATION





MICHEL-ALEXIS TCHEPLYAKOFF

UGANDA

BRAZIL



BURMA

GUATEMALA

EXOTIC IMPORTS

By ELVIN McDONALD ☐ From the Arctic to Zanzibar, wild orchids bloom. There are 800 distinctly different kinds, 35,000 identified species and 30,000 hybrids. To say that something is orchid-colored is to say it is any color in the spectrum, plus black or white. To think that all orchids look like a lavender Cattleya corsage is to think the world ends at the horizon. Orchids defy description. They are both minute and magnificent, indescribably beautiful and, yes, some even ugly. They may grow in sun or shade, in warmth or coolness. Some are earth-bound terrestrials, others are tree-perching epiphytes. A flowering-size orchid may cost $5 or $500. And the best news of all is that thousands of these exotic beauties are as easily cultivated in the home as African violets, begonias and bromeliads. The brilliant Laeliocattleya hybrid (left), whose Laelia and Cattleya parents came from Brazil, offers proof: It lives year-round and blooms every August in a south-facing window of my New York apartment, with the pot resting directly on a heating/air-conditioning unit. Ansellia africana (inset top left) and the small Vanda hybrid (this page) may bloom any time, the same as the Cattleya hybrids (inset top right), which are suited to (Continued)

COLOMBIA



MADAGASCAR

CONGO & MALAYA

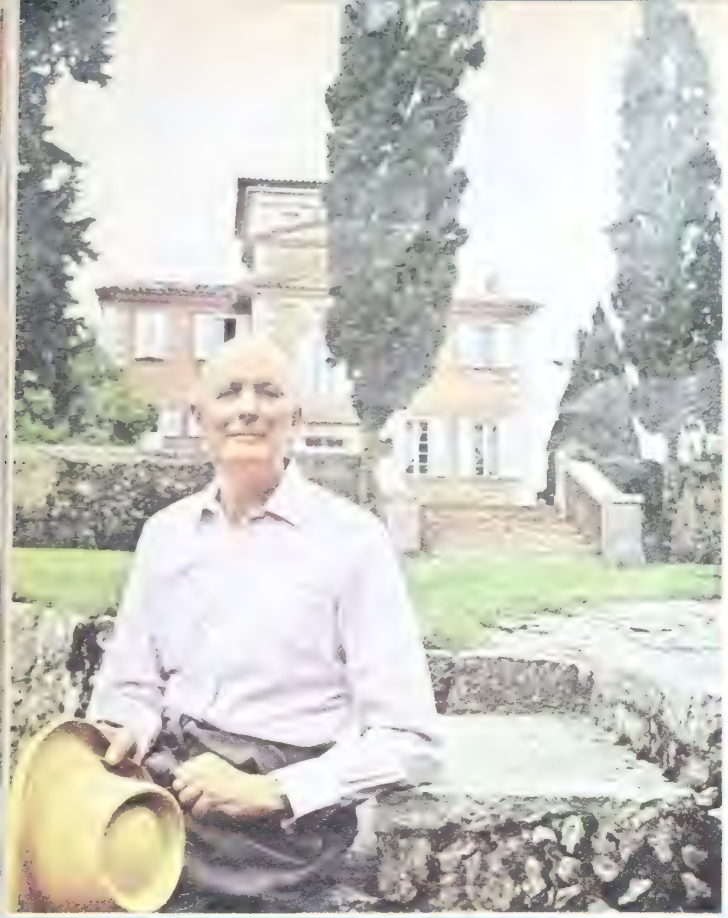




fluorescent-light culture. The hybrid Brassocattleya Yo Yo (left) has genes of super vigor from its Colombian Brassavola and Cattleya ancestors. The Brassavolas in particular are intensely fragrant at night and in the wild are pollinated by moths. By contrast, orchids with daytime fragrance are pollinated by bees. The exquisite moth orchids like the Phalaenopsis hybrid Gladys Read (inset lower left) are among the most rewarding for beginners. In the same photograph, Bulbophyllum porphyroglossum arches its raceme of miniature, perfectly formed orchid flowers. Aerangis articulata (inset upper left) forms a six-inch plant with pendulous racemes of fragrant white flowers anytime from March to July. Each of these has a tubular spur up to four inches long. Aerangis and Bulbophyllum are known in the orchid world as "botanicals," a vast group-

THEY ARE SURPRISINGLY EASY TO GROW

ing of odd, unusual, often tiny, easily cultivated and surprisingly inexpensive rarities. Vanda sanderiana hybrids (this page) may be truly brown, blue or green, often with an equally amazing second color. Well grown, the foliage fans are Art Deco perfection. Dwarf ladyslipper orchids (inset top right) are among the best house plants. For how to grow, see "Orchid Basics," Contents Page.





a choice chateau for a renowned connoisseur





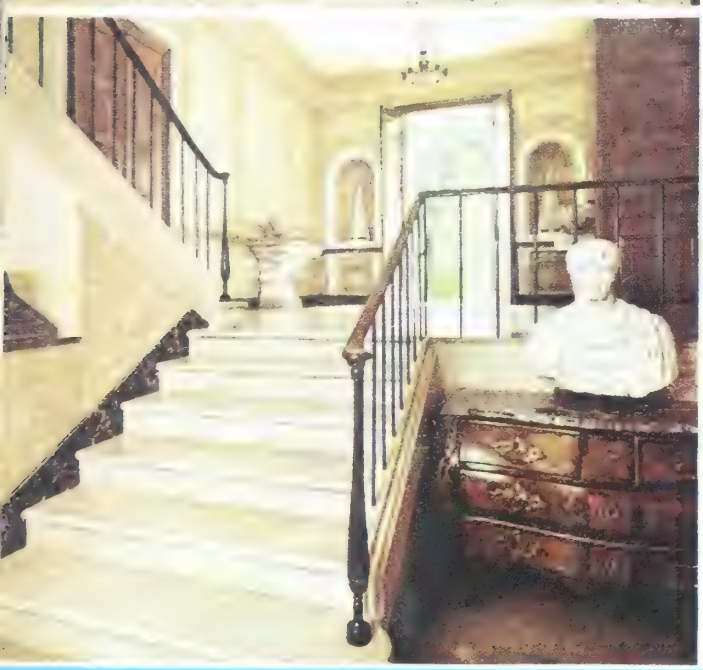
One wonders what the vintners buy one half so precious as the stuff they sell. The so-to-speak vintner in this case is Peter G. Wilson, C.B.E., chairman of the board of Sotheby's, the London-based, internationally represented auction house that for 230 years has been a synonym for excellence and expertise in the judgment of art and artifacts of all ages. It seems not remarkable, then, that the head of the firm, seeking out a vacation house and family enclave, should have found it in this classically quoined-and-pedimented provincial château in the cypress hills above the French Riviera, where the land is as redolent of antiquity

FELICIANO



as with mimosa. This is a "republican" château, built in 1790 by a local leader of the Revolution and conceived as the manor house of a farmstead. Within these pebbled-stuccoed walls, under tawny regional roof tiles, in rooms of human scale is disposed a cache of furnishings and art objects that reveal the very personal and catholic collections of a professional connoisseur. In the drawing room (*above*), before the original stone fireplace, there's a pair of 19th-century Anglo-Indian ebony chairs and footstools, covered in cotton toile. Art and objects are a most fanciful mix: an 18th-century French panel builds up the mantel wall; on the left wall, 18th-century French trompe l'oeil and 17th-century German still lifes; on the inlaid table, under tall glass bells, locally made shell-work figurines. Swan painting on the right wall is 17th-century Italian. Windows, curtained in sheer Greek cotton bedsheets, look to gardens and olive groves. A Directoire backgammon table (*top center left*) and a pair of ebony-inlaid Italian Empire chairs under a *grisaille* by LeBrun create a neo-classic corner. The desk is an 18th-century French architect's table. From the same era, the painted *faux-bois* bookcase (*center left*) holds 17th-century Imari urns. A porphyry bas relief, dated 1589, hangs above an amusing display of Empire shoes.





picasso on the doorstep







The history of Peter Wilson's château is almost as colorful as its owner's collections. Fragonard and Pauline Borghese, the sister of Napoleon, are said to have been guests here early on. In the Art Moderne days of the 1920s, it was remodeled by new owners whose wide acquaintance among artists of the era—and a penchant for open-house entertaining—brought Isadora Duncan, Diaghilev, Cocteau and Picasso to their doors. Picasso, indeed, designed the mosaic floor of the foyer (*top left*). Cuban Architect Emilio Terry designed the two stone slab consoles that stand against the painted *faux marbre* entry walls and the stair banisters that descend to the garden hall (*center left*).



Appropriate to the rich Greco-Roman ambiance of this region, a Roman marble bust sits on a carved Régence commode. In the 16th-century Italian style that influences this area of provincial France, the trompe l'oeil marble painted on dining room walls (*above*) backgrounds leather-seated chairs and a table of remarkably matched wood grain—all *echt* Sheraton. A Louis XIV sideboard is treasure-laden with 17th-century Japanese covered jars and an ancient, unfinished figure of the Egyptian Old Kingdom (25th Century B.C.). Directoire clock has a matchmate barometer (*not shown*). From this room, a touch-latch secret door leads upward to a quiet study (*center*), where country-checked, provincial upholstered armchairs join most congenially with favorite treasures to be enjoyed in most close surroundings —an accumulation of water colors and ink drawing, archaeological fragments, odd pieces of furniture. Tablescape (*far left*) includes Roman bust and brasses, antique majolica and 17th-century Japanese blue-and-white porcelains. (To be shown at a later date, the homes in the château compound of Peter Wilson's sons, Peter, his confrère at Sotheby's, and Tom, the architect who has been responsible for much of the restoration and remodeling here, as well as for planning alterations and additions to the Riviera villas of Graham Sutherland and Roderick Cameron).

FOR THE CASUAL LIFE—YET TOUCHED

WITH STYLE











Château St. Jean—it's set on that glittering peninsula of the French Riviera, Cap Ferrat, its imposing gates (*top center*) leading to an enormous house with the look of a medieval Moorish castle. Built by a Russian prince in the 1870s, it was later bought by Paris Singer for Isadora Duncan—and it was through these gates she was driven to her untimely demise. In recent years, Château St. Jean has been the scene of the glamorous parties given by international hostess Rosemarie Kantzler Marcie-Rivière and her banker husband, Jean-Pierre (*top left*). A few years ago, the Marcie-Rivières added a new guesthouse to the estate. Designed by Architect Yves Meniaud, who had assisted the world-renowned Boudin in redecorating the château, it was originally planned as a guesthouse during the season and an easily maintained residence [illegible] But the Marcie-Rivières casual [illegible] desired to move from the château. With huge terraces overlooking the Mediterranean, it is, indeed, indoor/outdoor living at its best. The lower terrace, off the living room, gives an expansive area for enjoying the view and also for entertaining on an intimate scale. Inside, the colors are fitting for the Riviera, all white, with flowers and bright pillows and paintings the only color accents. The curtains are cotton duck; floors, a glazed ceramic tile; walls, rough plaster. Textures play a big role—as in the living room's play of plastic contemporary table against rough wool ottomans (*right*). A low-pile area rug meets the smooth ceramic tile (*left center*), with the marble-pebbled terrace beyond. The simplest accessories are carefully placed to add to rather than to confuse the understated surroundings. One corner (*top right inset*) has a polished marble fireplace, an étagère for displaying travel mementos. Beyond the living room, the central garden atrium forms the axis of the house.

FELICIANO


FRANCE

SUPERB USE OF SPACE MAKES IT A HOUSE FOR PARTIES OF ALL SIZES







Their superbly detailed garden room (*above*) is but one example of Rosemarie Marcie-Rivière's perfectionism. Expertly mitred battens, lacquered white, have been applied to the green wall to produce a dimensional treatment that creates the illusion of a tent. This green-and-white theme is repeated in the contemporary fabric covering of the chairs and couch. The floor is the same textured white marble-pebble as the atrium and the terrace off the living room. The roof-top terrace (*below and below right*) is perfect for grand entertaining—dining or dancing with an uninterrupted view of the sea. Decorated with Moroccan-tile flooring, it has long stretches of banquettes with an occasional bright ottoman and, at one end, a pavilion (not shown) with a bar.





The master bedroom (*left*) is a perfect geometric balance of green and white—cotton curtains quilted in a chevron design; the green-and-white bedcovering of quilted linen; the carpet, a 1971 Sonya Delaunay design woven especially for this room. Accessories are, again, well-chosen and effective: two Florentine inlaid ebony chairs; touches of blue in an Italian long-necked glass vase, dishes, rock collections; plump pillows. Near the doors, a reclining Buddah whimsically surveys all. The guest bedroom (*center left*) is in daytime a casual sitting room, by night a comfortable retreat with convertible couches and welcoming books and flowers. The dining room (*below*), accessible from the garden room, the atrium and the living room, provides a subtle change of scale. An intimate octagonal room, it is planned for seating [illegible] dining. Four niches (two shown) house a collection of [illegible] and [illegible] artifacts. [illegible] drama to a room by the sea. Satiny red lacquer frames the niches, giving architectural detail, accentuating the geometric shape of the room. Against this red-and-white background are silhouetted Maguire chairs with white cotton damask seat cushions. The focus of the room is the red-lacquered circular table by Albrizzi, set here with pearl shell placemats, white plates and napkins and a fresh bouquet of daisies from the garden, arranged by Jean-Pierre Marcie-Riviere, for an intimate luncheon.













An American living in Copenhagen comes to one big economic realization rather quickly—that life in Scandinavia is quite expensive. And so when American Architect-designer-photographer Peter Avondoglio went apartment hunting in Copenhagen's suburbs, his main objective was to find the most for the least. Because of his special design skills, this was a relatively easy matter. The huge, empty, dilapidated printing factory he discovered tucked in a back yard was overlooked by almost everyone who saw it. But Avondoglio immediately sensed the possibilities of the vast space, uncluttered by dividing walls, and made up his mind to take it. The rent was low, but he had to spend nearly $3,000 for cleaning and repair work. There was also the question of furniture to consider. Yet necessity is, as the old saying says, the mother of invention, and so a very personal design experiment was begun.

Instead of going to a furniture shop, Avondoglio went to the warehouse of the nearby Tuborg brewery and bought 400 green, wooden beer-crates at 50 cents apiece. Then the experiment began. "It was as if I were building with large Lego bricks," says the expatriot. "First, I built towers and columns in the large room, then I started putting them together to form benches, sofas and couches." The blocks are frequently rearranged in new combinations. Avondoglio also bought a large quantity of foam rubber cushions that are as flexible as the crates and covered them with natural-colored canvas, and with these he had all the necessary components for the flat. The result: a robust and original living area that can always meet changing needs with the highest degree of flexibility, plus a heavy dose of functionalism. And to top it off, it was incredibly inexpensive without appearing to be so.

The bachelor bedroom (*top left*) was placed in the room like a giant building block and was built from inexpensive warehouse shelves and boards. The large mattress serves for both lounging and sleeping. Below the platform (*above left*) that is the room's all-in-one structure, the designer left plenty of room for storage. **The dining area** (*above right*) has an imposing dining table made from two work benches that once belonged to a tailor. The price for both was a mere $15 and they can be used as a desk or work table too.

Other Avondoglio touches include an old switchboard that no longer works, there solely for ornamental purposes (*above*); candlesticks (*left*) that the designer made for a Copenhagen discothèque; the grey column in the middle of the large room (*right*), a prop from a science fiction film on which the young American once worked as assistant stage manager; plus lots of posters and kites from all around the world.

BENT REJ


TUBORG
TUBORG
HOLLYWOOD NORTH 215
15
SECTION
imagination at work– by necessity
AN AMERICAN IN COPENHAGEN BRINGS A DISTINCTLY ONE-OF-A-KIND ENVIRONMENT FROM A MIXTURE OF UNUSUAL INGREDIENTS

london's famous 'modish cloister' and most distinguished address: ALBANY

In London, quietly secluded between Piccadilly and Savile Row, there is Albany, probably the best-known multiple-dwelling in the world and, since it became what it is in 1803, possibly the first cooperative apartment enclave. But in the English tradition of observing tradition, one never speaks of "apartments" or "flats" here —these are 69 "sets of chambers"—and the knowledgeable never preface the name Albany with "The." All a matter of "form."

Those on its interminable waiting list, who have petitioned the secretary to lease or buy chambers, are well aware that no business may be conducted here, nor are pets permitted, or children under 13. Indeed, for most of the chambers' 171-year existence, Albany was a bastion of bachelordom—single gentlemen attended by their gentlemen, each set of chambers providing a garret room for the servant and a cellar for the wine. Until well into this century, the female presence was frowned upon—relatives might visit (Jane Austen visited her brother Henry) but eyebrows rose at any other category of woman occupant. Oscar Wilde knew his Albany well when he made it the scene of Lady Windermere's scandalous compromise. Real-life *causes célèbres* occurred when the erratic Lady Caroline Lamb, dressed as a page, broke into Lord Byron's rooms to protest the end of their love affair, and when Lytton-Bulwer's estranged wife paid a vituperative late-night call and had to be removed, screaming. This was talk-of-the-town material.

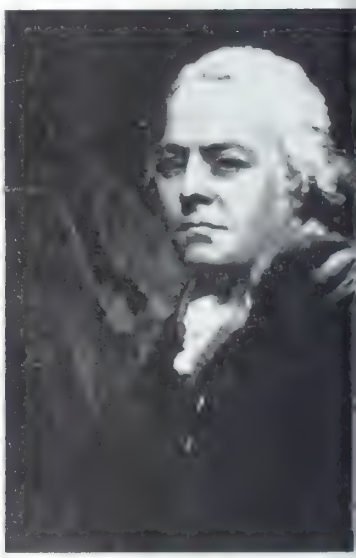
But what a coterie those early Albany bachelors were, establishing its continuing tradition as an abode for the artistically creative, the literati. Dilettantes and Bertie Wooster types certainly lived here, but its aura of intellectual elitism carries over from such occupants as "Monk" Lewis, Byron, Lytton-Bulwer, Gladstone, Macaulay, John Lane, who at *fin de siècle* established the *récherché* Bodley Head publishing house here and in his chambers entertained the avant-garde contributors to his magazine, *The Yellow Book*. There were Henry Arthur Jones (whose rooms were decorated by William Morris), Edward Knoblock, Beerbohm Tree, Harold Nicolson, Dame Edith Evans, Edward Heath. A blue-ribbon list of friends and literary collaborators who knew Albany as visitors would include Sir Walter Scott, Thomas Sheridan, Thomas Moore, Wordsworth, Edmund Kean, Arnold Bennett, Aubrey Beardsley, Max Beerbohm and Richard Le Gallienne, Oscar Wilde, H. H. Munro (Saki), H. G. Wells, Kenneth Grahame, G. K. Chesterton, James McNeil Whistler and Anatole France. Among contemporary well-knowns currently living in Albany are Ambassador David K. E. and Mrs. Bruce, J. B. Priestley, Graham Greene, Sir Terence Ratiigan, as well as Kenneth Clark, John Walker and his wife, the Lady Margaret Walker, Baron and Baroness Philippe de Rothschild, Major Peter Coats, John Addey and Fleur Cowles Meyer, whose chambers we show on the following pages.

Albany is run as a tight ship, administered by a board of trustees who screen potential occupants and pass judgment on changes that might jeopardize its physical character or its well-mannered tranquillity in the midst of town. Security is rigid. Compton Mackenzie called the place a "modish cloister." It is safer from change than ever, now that it is an official national landmark—a cachet derived from more than its illustrious tenancy. "The Mansion," nucleus of the enclave, dates from 1775, the splendid town house of Sir Peniston Lamb, 1st Viscount Melbourne, and his socially mobile wife, Betsy, a high flying hostess in an era when the flying was amazingly high. As Melbourne House, it was the rendezvous of such bigwigs (and Whigs) as Charles James Fox, Sir Joshua Reynolds and high living scions of George III—George, Prince of Wales (later Prince Regent, then George IV), and Frederick, Duke of York and Albany. In 1791, it became York House when, inexplicably, the Melbournes traded mansions with the Duke. Here he lived, piling up debt, until 1802, at which point he sold house, gardens and accoutrements to Alexander Copland, an enterprising young builder. Copland's brainchild was to convert the mansion into "a magnificent and convenient Hotel in single and double apartments." Thus was born the concept of Albany as the multiple-dwelling it is today.











PORTRAITS FROM ALBANY'S PAST

In the entrance hall of Albany's "Mansion" hang these portrait reminders of its beginnings. Clockwise, from left: William Lamb, 2nd Viscount Melbourne, son of Lady Melbourne and perhaps Sir Peniston, who lived his first 10 years here in Melbourne House, became the harried husband of the notorious Lady Caroline Lamb and a favorite prime minister of Queen Victoria; Sir William Chambers, original architect who designed the mansion; Lady Melbourne's friend, H. R. H. Frederick, Duke of York and Albany, who swapped his house for Melbourne House, called it York House, lived here for 11 years; Alexander Copland, 28-year-old founder of Albany, who bought the mansion and lands from the Duke of York and masterminded the multiple-dwelling idea; Henry Holland, famous as the architect of Carlton House and the first Brighton Pavilion, who drew the plans for converting the mansion and courtyard buildings into chambers and designed two blocks of chambers that flank the original gardens of Melbourne House. Quarters were designed like traditional accommodations in English colleges, groups of apartments given their own entry and staircase.







Albany's Piccadilly facade is "The Mansion" (*top*), the Georgian great house of the Melbournes, a resplendent residence finished in 1775 after four years of building and interior decorating. With the start of Albany in 1803, Henry Holland divided the house into 20 sets of chambers. Courtyard buildings were originally kitchens and stables (the Melbournes kept 13 horses). Behind the house, extending to Savile Row, a block of chambers was built at each side of the former garden (*left*). In the style of English college residences, groups of apartments have their own entry and staircase. A slate-roofed passage (*above*) is Albany's famous "Rope Walk," built in 1804, why so-called, nobody knows. This sheltered walk leads to the Savile Row entrance of Albany, with similarly sheltered side accesses to the various "staircase" entries.

IN THE BACHELOR DIGS WHERE BYRON WROTE

John Addey (right), eminent public relations advisor, lives in Mansion chambers occupied for seven years by Lord Byron, later by Lord Lytton and Lord Althorp. His is the piquant knowledge that his library (far right) was once the entrance hall where Caroline Lamb and Mrs. Lytton Bulwer made their naughty break-ins. Bookcases now cover the famous door. Window looks to the Rope Walk.







Within these mannerly walls, now hung with Addey's collection of 18th- and 19th-century drawings and 20th-century abstract oils (a Brian Wood is in the library), Byron practiced pugilism with "Gentleman" John Jackson, fenced with the master, Henry Angelo, illicitly kept a pet macaw—and wrote. The delicately intricate plaster cornice in the drawing room (*left*) is a remaining elegance from Melbourne House. Addey has played up the character of the period with apricot-stippled walls, with needlework and Oriental porcelains and English and Continental furniture of the 18th and early 19th centuries. Glancing back to a favorite Regency ornament, there's an 18th-century Venetian blackamoor in the window. Kitchen and dining room are below stairs in a high-vaulted basement. The dining room





(*below and lower left*), is arranged to serve as sitting room as well, and is easily cleared for dancing after dinner. Overmantel painting is by Randy Morgan, flanked by a pair of Vassarelys. Venetian lanterns (*left*) are reputed to be from a ship on which Byron sailed. Treillage doorway, designed by Peter Coats, leads to a small garden.

FELICIANO





AN ALBANY TRADITION: ARTIST IN RESIDENCE

Mr. and Mrs. Tom Meyer own a Mansion duplex where structural change is taboo. Mrs. Meyer is Fleur Cowles, American-born painter, writer and incomparable individualist. To overcome the no-change edict, she "slipcovered" a room (right and below) with an architectural "box" of her own design. Fireside tiles, "proteus flower" lamp and tables made of Morocco screens are also of her design.





Since the flower is her namesake, Mrs. Meyer keeps her rooms always deliciously scented with fresh bouquets (the Fleur Cowles floribunda rose naturally her favorite) and the lingering aura of the perfume she has specially blended for her sole use. Her floral paintings are something of a personal signature, but she has become passionately committed to wildlife preservation and has mastered the painting of animals, like the lion and cheetah on the walls of her study (*far left*). She has patterned this workroom almost completely in fake leopard because, as she says, "I love fur patterns, but detest the destruction of the animals". The drawing room (*right*) has fortunately retained its fine 18th-century architectural mouldings and plaster ceiling ornamentation. The room is also used for dining, the table set against the long window bay—a matter of personal choice, just as art, furniture and objects reflect individual, meaningful selection. Painting above the sofa is a Mottet. The occasional chairs are 18th-century, backs carved with the triple plumes of the Prince of Wales. The crested cushion on the box chair is covered in a fabric that was used to upholster an official chair for the coronation of Elizabeth II. In the bedroom (*below*), under a rosy-striped





tent-draped ceiling, floral needlepoint rugs and slate gray chintz blend in a flower-fresh look that isn't florid. Divergent forms but compatible choices, because they represent the taste of a well-schooled eye, are the Donati above the bed, a Tiffany chandelier and a Venetian desk. In the intimate, sit-by-the-fire corner of the bedroom (*right*), furnishings are personal, even sentimental, treasures—the screen by Vertés (it's not shown, but the artist's portrait of Fleur Cowles is on one of the panels) and a cherished framed needlepoint by Princess Grace of Monaco; on the wall, her portrait by Claudio Bravo; on the mantel shelf, beneath the Venetian mirror, a group of Lalique and opaline glass; on the chair, a Cowles painting copied in needlepoint. A show of her paintings has recently been exhibited at Michigan's Cranbrook and, in the literary tradition of so many of Albany's denizens, she is a busy author. *Lion in Blue*, published by William Morrow, shows her art work, the text done with Robert Vavra. Her memoirs, *Friends and Memories*, will be published this spring.



ABOVE PICCADILLY, THIS GARDENER'S GARDENER WRITES

In the chambers in The Mansion of Albany occupied by Major Peter Coats, the windows facing Piccadilly burgeon appropriately with healthy plants, for he is an internationally acknowledged authority on gardening, a fellow of the Royal Horticultural Society and a pundit in his chosen field. He has authored *Great Gardens of the Western World* and *Great Gardens of Britain*, and William Murrow will soon publish his latest work, *Plants for Connoisseurs*. Urbane, scholarly, he lives here attended by his valet, Briggs, surrounded by heirlooms, trophies and souvenirs of his earlier, soldiering life as aide-de-camp to Lord Wavell, last but one Viceroy of India. Major Coats has a student's absorption in Napoleon and all things Napoleonic. In his Empire green library, his books, the globe of the world he so often travels and a rug of the Bengal tiger he bagged in India suggest the variety in his personal history. His quarters, too, have a meaningful past. They were once those of William Stone, called "The Squire of Piccadilly," to whom Albany was a way of life. A mannerly bachelor, Stone lived here for 65 years, much of the time as a trustee, and gradually bought up 34 of its 69 sets of chambers. When he died, a centenarian, in 1958, he left these to Peterhouse College, Cambridge, to which leasehold tenants pay rent.





THE RESIDENT OENOLOGIST OF THE ROPE WALK

Baron Philippe de Rothschild and his wife, Pauline, maintain London residence in Albany chambers once tenanted by former Prime Minister Edward Heath. (The Baroness is the official owner). They are cosmopolites admired for the breadth of their interests in art and literature and social affairs and particularly for the standards of excellence they apply to whatever they pursue. Their home in France is the charming, dove-fluttered little château in Pauillac, overlooking rose-bordered vineyards that produce the superb Château Mouton-Rothschild. It is significant that this Bordeaux is also superbly, imaginatively labeled with the art of modern masters—an instance of art patronized in a most practical sense. As a collector, the Baron has combed the world and all its eras for esthetically important art and artifacts related to wine, its making, its drinking, its place in the human scheme of things from pre-history to the present day and has established in Pauillac the Músee de Viniculture. This is a treasure house among modern museums and it is open for the edification and enjoyment of the public. It is apparent that, in the Baron's enlightened lexicon, there is a strong relationship between art and industry and that he feels the responsibility to stress it. He is an Anglophile, an *aficionado* of theater and a student of English verse. Of his many avocations, one that he takes most seriously is the translation of English plays and poetry into French—which puts him squarely into the scholarly ambience of Albany.

FOR TV'S LORD OF 'CIVILIZATION,' A PLACE FOR STUDY

Lord Clark of Saltwood, an Albany resident of 25 years, is better known as Kenneth Clark, the affable art historian and philosopher who created the series of television programs called *Civilization*. A relaxed, conversational narrator, he has taken the starchiness out of scholarship and, more than anyone in living memory, put an appreciation of esthetics into the public domain. Scholar he is, having spent his life in the study of art and man's relationship to it, much influenced by Bernard Berenson, under whose tutelage he spent several early years in Florence. During his career he has been Keeper of the department of fine art at the Ashmolean Museum of Oxford, director of the National Gallery in London, the Slade Professor of Fine Art at Oxford, chairman of the Arts Council of Great Britain and sits as a trustee of the British Museum and a member of the advisory council of the Victoria and Albert Museum. He owns his chambers on the Rope Walk, and has furnished them with a comfortable, low-key accumulation of good things, such as his Sheraton desk. Here he studies and writes when he is not on his country estate with Lady Clark and his family. He recently published *The Romantic Rebellion, Romantic Versus Classic Art* and is currently working on a new television series about Rembrandt.



A CRITIC'S CHOICE: THE ALBANY WAY OF LIFE

John and the Lady Margaret Walker lease one of 12 sets of chambers in The Mansion at Albany. An American, John Walker is the distinguished director emeritus of the National Gallery of Art in Washington, a critic and author who especially delights in the Albany life because it puts him so close to the London Library and its research facilities. His memoirs, *Self Portrait with Donors*, have been published by Little, Brown and he is now working on a book about Turner, the landscape artist who, by curious coincidence, was born in 1775, the year when The Mansion itself was born. The Lady Margaret, a passionate gardener in the dedicated English tradition, has filled their drawing room with flower-pattern reminders of the real gardens she grows at their Sussex home in Amberly. Hence, the flowery chintz, posy-sprigged porcelain and the misty bouquet by Lily Cushing that hangs above the sofa. True internationalists, with interests and enthusiasms on both sides of the Atlantic, the Walkers divide their time between their homes in England and in Georgetown and on Fisher's Island.

In this reportage on Albany, House Beautiful is much indebted to Anglo-American Designer Billy McCarty, who introduced us to this remarkable enclave and whose past and present acquaintance with Albany furnished invaluable information. Our on-the-scene editor, Jack Macurdy, is especially appreciative of Billy McCarty's assistance in the photography. For the history of Albany, we relied upon Sheila Birkenhead's meticulously documented and charmingly written Peace in Piccadilly, *published in London in 1958 by Hamish Hamilton, and on* The Squire of Piccadilly, Memories of William Stone, in Conversations with Henry Baerlein, *published in 1951 by Jarrods Publishers (London) Ltd. For his helpful advice, we also thank Lieut. Col. Chetwynd-Talbot, secretary of Albany.*

HOW TO EAT

The variations on the pancake, world wide, are almost endless. You will not find pancakes in any Middle Eastern cuisine today except Iran's (*coucou*), but some scholars believe Egyptian legionaries carried the original idea to Europe. There may be some logic to this, since Sarah, the Biblical patron saint of homemakers, made little cakes of "fine meal, milk and butter" for her husband, Abraham. Starting with Russia's *bliny* and ending with American griddlecakes, we give you 10 recipes, including three versions of the French *crêpe*. You may be fascinated to learn that in England in the winter, a spoonful of fresh firm snow is sometimes added to the batter before frying. The English also, we understand, like cold pancakes. Our recipes are supported by facts on baking, equipment (including electric), how to season pans, freezing and a rundown of the commercial pancake mixes.

BLINY

(Russian Buckwheat Pancakes)

Bliny are served hot accompanied by bowls of melted butter and sour cream. Traditionally, they are first spread with melted butter and garnished with red caviar, thinly sliced smoked salmon, sturgeon or herring fillets and topped with a spoonful of sour cream. If they're served with black caviar, the sour cream is omitted. The obvious companion is vodka or Champagne.

¾ cup buckwheat flour*
¼ cup all-purpose flour
1 teaspoon sugar
½ teaspoon salt
1 package active dry yeast
1¼ cups milk
¼ cup water
1½ tablespoons butter, melted
2 whole eggs
2 egg whites

Combine both flours, sugar, salt and undissolved yeast in the bowl of the electric mixer. Combine milk, water and butter in a small saucepan. Heat over low heat until the liquids are very warm (120° to 130° on the candy thermometer). *Note:* The butter does not need to melt.

Gradually add to the dry ingredients with mixer set at medium speed. Beat two minutes—scraping the bowl occasionally. Add the whole eggs and continue beating at the same speed for another two minutes. Cover the bowl with a fresh dish towel. Let rise in a warm place, free from drafts, until doubled in bulk—about two hours.

Beat the egg whites until they hold firm, shiny peaks when the beater is held straight up. With a rubber spatula, fold into batter.

To bake, see page 126. Allow about 1 tablespoon of batter for each small pancake. As you finish each *bliny*, place on a heated platter and keep warm in a 120° oven. Makes about 28, or enough to serve six to eight persons.

*Buckwheat flour is available in the gourmet departments of supermarkets and in health food stores.

CREPES AUX FINES HERBES

(French Pancakes with Fine Herbs)

As Craig Claiborne remarks in *The New York Times International Cook Book* (Harper & Row), from which this recipe is adapted, "The French pancake or crêpe has had a surge of popularity within the past decade that borders on the awesome. Ten years ago, we were all familiar with *crêpes Suzette*. Today, we serve *crêpes* as a first course, a main course and a dessert.

1½ cups all-purpose flour
2 eggs
¼ teaspoon salt
2½ cups milk
1 tablespoon each chopped fresh tarragon, parsley and chives
3 tablespoons melted butter

Combine the flour, eggs, salt and milk in the electric blender or the food processor. Blend until you have a smooth batter. Pour into a mixing bowl and add the herbs and butter. Let stand at least one hour. To bake, see page 126. Use a six to seven-inch pan. Allow about 2 tablespoons of batter for each crêpe. Makes about 20.

A savory pancake such as this can be stuffed with lobster, shrimp and/or crabmeat, perhaps with a few mushrooms, in a Sauce Béchamel enriched with egg yolk and cream.

CREPES SOUFFLEES

(Glazed Crêpes)

2 cups Crème Patissière
4 egg whites

Crêpes
1 cup milk
1 teaspoon sugar
4 tablespoons (½ cup) sweet butter
2½ cups all-purpose flour
1 tablespoon vegetable oil
4 eggs
1 cup flat beer
Superfine sugar

Combine *half* the ingredients in the container of the electric blender or electric food processor and blend at high speed—about 30 seconds. Turn into a bowl. Blend the remainder and combine the two. Refrigerate, covered, for two hours.

To bake, see page 126. Use a six- to seven-inch iron pan. Allow about 2 tablespoons of batter for each crêpe. Makes about 24.

To glaze the crêpes: Sprinkle each one with superfine sugar and place under a medium flame in the broiler for about three minutes or until the sugar has glazed.

Crème Patissière
1 cup sugar
5 egg yolks
⅔ cup all-purpose flour
2 cups milk, heated
1 tablespoon sweet butter
1½ tablespoons butter
Vanilla
4 egg whites

Combine the sugar and eggs in a mixing bowl and beat with an electric beater or the electric mixer until it is pale yellow and the mixture makes "ribbons." Beat in the flour, then add the heated milk in a thin, steady stream, beating constantly. Pour into a heavy saucepan and place over moderately high heat. Cook, beating with a wire whip, until the sauce comes to a boil. Reduce heat to low; cook two to three minutes longer, whipping constantly. Take care that the *crème* doesn't scorch. Take off the heat; and then beat in the butter and vanilla. Cool. Beat the egg whites until they hold firm shiny peaks when the beater is held straight up. Fold into the *crème patissière* with a rubber spatula just before stuffing the *crêpes*.

To finish the soufflées: Butter one or two baking dishes large enough to accommodate the *crêpes*. Place 1 tablespoon of the *crème* in each glazed crepe, then fold into loose triangles. Bake in a 425° oven until puffy—five to seven minutes.

PALACSINTA GUNDEL MODRA

(Pancakes à la Gundel)

In George Lang's *The Cuisine of Hungary* (Atheneum), you will find

BLATT CRÊPES PALACHINKI PALACSINTAK PANNKAKOR PFANNKUCHEN PLATTAR SCRIPPELLE

PANCAKES IN 8 LANGUAGES

many recipes calling for pancakes in one form or another. We give you here one marvelous dessert.

Basic pancakes (*see below*)

Walnut Filling:

⅓ cup light cream (about)
½ cup sugar
2 tablespoons Demerara rum
8 ounces walnuts, ground (about 2 cups)
¼ cup chopped raisins
Grated rind ½ orange

Chocolate-Rum Sauce

4 ounces (one-ounce size) semisweet chocolate
1 scant cup milk
3 egg yolks
2 tablespoons sugar
2 tablespoons powdered cocoa
1 tablespoon melted butter
2 tablespoons light rum

To make the filling: Place the cream in a medium saucepan. Bring to a simmer. Add all remaining ingredients. Bring to a simmer again and cook over very low heat for one minute. If the texture seems to be too thick, add a bit more cream; if the filling seems to be too thin, add some ground walnuts.

To fill the pancakes: Place a heaping teaspoon of the filling in the center of each pancake and fold it in four.

To cook: Take a large shallow pan. Add enough melted butter to coat bottom. Sauté the folded pancakes on each side for a few minutes. Arrange overlapping on a warm platter. Keep warm while making the sauce.

To make the sauce: Combine the chocolate and milk in a small saucepan and place over low heat. Once the chocolate has melted, take off the heat and add the yolks, one at a time, whipping hard after each addition. Stir in all remaining ingredients until smooth. Pour the sauce over the pancakes and serve at once, two to each serving.

PLÄTTAR
(Swedish Pancakes)

In Scandinavian homes, pancakes (known in Denmark and Norway as the *lapper*, in Finland, as *ohukkaat* and in Sweden as *plättar*) are cooked in a *plättpanna*, a special iron frying pan with seven individual wells, each three inches across. In Sweden, they are part of a traditional Thursday dinner, after a main course of Pea Soup with Pork.

1 cup all-purpose flour
1 tablespoon sugar
¼ teaspoon salt
3 eggs
3 cups milk
2 tablespoons butter, melted

Combine all the ingredients, including the melted butter, in the electric blender or food processor; then blend until smooth. Heat the *plättpanna* and brush each little section thoroughly with additional melted butter. Add a tablespoon of batter to each section. The pancakes should bubble almost immediately. Cook one or two minutes or until the edges begin to brown. Turn with a metal spatula; cook the other side until "freckled." Makes 28.

Place the *plättar* in stacks of seven on a heated serving platter. Serve immediately with preserved lingonberries or other preserves.

VEGETARIANSKI PALAČINKE
(Yugoslavian Herb Pancakes)

2 eggs
1 cup parsley sprigs, minced
6 scallions (green onions) minced with two inches of the green tops (about ½ cup)
½ cup fresh dill leaves, minced
1 teaspoon salt
Several twists of the peppermill
3 tablespoons butter
2 tablespoons vegetable oil

Beat the eggs in a bowl with a rotary beater until well mixed. Stir in the parsley, scallions, dill, salt and pepper. Melt the butter and oil over moderate heat in a heavy 10- to 12-inch skillet. When the foam begins to subside, add *one at a time* about 2 tablespoons of the egg-herb [illegible] spatula into a pancake about two inches in diameter.

You can make about four pancakes at one time. Add more butter and oil to the pan as necessary. Fry for two to three minutes on each side or until golden brown and crisp around the edges. Arrange the finished pancakes side by side on a heated platter; keep warm in a 120 oven. Makes about 16. Serve in place of a vegetable.

PALACSINTA
(Basic Hungarian Pancakes)

3 eggs
1¼ cups all-purpose flour
1 cup milk
1 teaspoon sugar
Pinch salt
1 cup carbonated water
1½ tablespoons sweet butter, melted

Combine all ingredients except *the carbonated water and the butter* in the electric blender or food processor; blend until smooth. Set aside for at least one hour, but better two. Just before making the pancakes, stir in the carbonated water.

To bake, see page 126. Use an eight-inch pan. Allow about 2 tablespoons of the batter for each Palacsinta. Makes 12 to 14.

APFELPFANNKUCHEN
(German Apple Fillet Pancakes)

Filling

6 tablespoons butter
3 pounds tart cooking apples, cored, peeled and sliced into ¼-inch-thick wedges
2 tablespoons sugar
1 teaspoon ground cinnamon

In a large and heavy skillet, melt the butter over moderate heat. When hot, add the apple slices and mix sugar and cinnamon; sprinkle over the apples. Cook, stirring from time to time, until the apples soften slightly and begin to color. Take care not to overcook. Take off the heat and set aside.

Pancakes

8 eggs
1 cup flour
3 teaspoons sugar
½ teaspoon salt
2½ cups milk
6 tablespoons butter
Confectioners' sugar

To make the batter, combine the eggs, flour, sugar, salt and half the milk in the container of the electric blender or food processor; blend at high speed until you have a smooth batter—about 15 seconds. Pour into a bowl and stir in the remaining milk. Refrigerate for at least one hour.

To bake, melt 1 tablespoon of the butter in a heavy 10-inch skillet over moderate heat. Add ½ cup of the batter. Tip the pan from side to side so the batter covers the bottom quickly and completely. Scatter [illegible] apples evenly over the batter and let the pancake cook [illegible] eye out to avoid burning and, if necessary, regulate the heat. Pour a second half-cup of the batter over the apples. Slide in pan under a broiler six to seven inches from the heat. Cook the pancake for two or three (*Continued on page 87*)

PART 3



EUGENE COOK

FRENCH COUNTRY COOKING

By JACQUES PEPIN □ The ancient province of France called Provence, whose capital was Aix-en-Provence, now includes the *départements* of Basses Alpes, Bouches du Rhône, part of the Var, Vaucluse, Drôme and Alpes Maritimes, which joined the French crown in the 15th century. It is the country of Frédéric Mistral, the 19th-century Provençal poet, author of *Mireille* and *Calendal*, who immortalized its landscape of olive and almond groves. His name, by sheer coincidence, is the same as that borne by the celebrated wind that played no small part in shaping the contour of the land, its vegetation and even the temper of its people. It's also the name borrowed by SNCF (*Société National du Chemin de Fer*) for its famous train from Paris to the Mediterranean. Alphonse Daudet, one of the leaders in the naturalism movement in the 19th century, wrote vigorous, good-humored stories about Provence, his birthplace. His works include *Lettres de mon Moulin*, *Tartarin de Tarascon* and *Tartarin sur les Alpes*. *La Belle Provence* evokes the sun and a smiling, joyous people engrossed in the making of red wines and subtle olive oil. Its cooking, extremely diversified, is dominated by hot, herb-scented hillsides, olive and citrus groves, tomatoes, garlic, sweeping vineyards and inlets teeming with rockfish. The essence of Provençal cooking is exemplified by a very simple dish, *pan bagna* (literally, bathed in the language of Provence). Actually, one version is a good chunk of crusty French bread, split in half, rubbed with garlic, "bathed" with olive oil and garnished with sliced tomatoes. These two halves are then pressed together and the whole is eaten as a snack, an hors d'oeuvre or a whole meal. The gastronomic pleasures of Provence seem almost unlimited: watermelon, sausage, figs, *bugnes-Arlesiennes* (rum-flavored holeless doughnuts—a Christmas treat), nougats and almonds, *calisson d'Aix* (a tiny, diamond-shaped confection made of sweetened almond paste). In his *Lettres de mon Moulin*, Alphonse Daudet described this lunch: "A piece of roast kid, mountain cheese, grape jelly, ripe figs, muscat grapes, all washed down with that excellent Châteauneuf-du-Pape." The sunny wines of Provence are made from the golden grapes that grow in the valley of the Rhône. One of the best wines of the province is Châteauneuf-du-Pape, the full-bodied red first made at the summer residence of the Popes of Avignon, a wine that keeps and improves with age. Tavel and Lirac, both *rosés*, aristocratic, dry and fruity wines called *peleur d'oignon*, are established as wines to accompany any food with which wine may be drunk. Since all have high alcoholic content, they travel well. Here, a few recipes from *La Belle Provence*.

PROVENCE IS ESSENTIALLY A GREAT MARKET GARDEN

PISSALADIÈRE

(Pizza à la Provençale)

Although this dish can be made with regular *Pâte Brisée* it is better and customarily made with a bread dough.

1 pound all-purpose flour (3½ to 4 cups)
1 cup water (lukewarm)
2 envelopes dry yeast
⅓ cup olive oil
1 teaspoon salt
½ teaspoon sugar

If you have a big electric mixer, use it with the flat beater. If not, make the dough by hand. Stir the water and yeast together until the yeast is dissolved. Mix all ingredients together in the bowl of the electric mixer and work with the flat beater for about two minutes at medium speed (knead about five minutes by hand), or until the dough is satiny and smooth. Cover with a towel and set in a warm place and let rise until it doubles in volume (about one hour). At this point, push the dough with your finger. It should not spring back and the indentation should remain. Break the dough and divide in half. Spread each half on a cookie sheet (use your hands). Spread to make two rounds, each at least 12 inches in diameter. They will be thicker on the edges.

While dough rises, make the filling:

2½ pounds yellow onions (10 to 12 onions), peeled and sliced thin (about 8 cups)
⅓ cup olive oil
1 cup water
1 teaspoon salt
½ teaspoon freshly ground black pepper
1/16 teaspoon ground cloves
1 to 6 cloves garlic, crushed, peeled and chopped fine

Place all ingredients *except the garlic* into a large kettle and bring to a boil. Boil on high heat until all the water has evaporated (about 12 to 14 minutes). By this time, the onions are cooked. Continue cooking on medium heat to brown the onions slightly (about eight minutes), stirring occasionally. Add garlic and cook 20 minutes more.

2 dozen anchovy fillets in oil* (about three two-ounce cans)
1 cup of small dry black olives

Spread the onion mixture evenly on [illegible]. Arrange the anchovy fillets on top in a criss-cross pattern and scatter the olives over the surface. Cook in a preheated 125° oven for 20 to 30 minutes or until the dough is nicely browned. Serves eight.

*If the anchovies are too salty, put in cool water a couple of hours. Drain on paper towels before using.

JARRET DE VEAU PROVENÇALE

(Braised Veal Shanks)

2 veal shanks (each about two pounds and six to seven inches long), each cut into three pieces across with bones
1 teaspoon salt
1 teaspoon freshly ground black pepper
½ cup all-purpose flour
2 tablespoons olive oil
½ stick sweet butter

Sprinkle the shank pieces with salt and pepper and dredge with flour. Shake to remove excess flour. Melt the butter in one very large or two medium-size skillets and add the oil. Place the veal pieces flat in the skillet. Cook over medium to low heat for about 15 minutes, turning the pieces so they are browned on all sides. Transfer to a large casserole with a cover and pour the juices on top. Add 1 cup of water to the skillet. Bring to a boil and pour over the veal.

Now prepare the following:

2 medium carrots, peeled and diced into a *brunoise* (¼-inch dice) (about 1 cup)
3 yellow onions, peeled and coarsely chopped (1½ cups)
1 leek, washed and coarsely chopped (1 cup)
1 rib celery, diced (½ cup)
4 ripe tomatoes, cut into ½-inch dice (3 cups)
1 teaspoon salt
½ teaspoon freshly ground black pepper
1 cup dry white wine
2 bay leaves
½ teaspoon crushed thyme
4 cloves garlic, crushed, peeled and chopped (1 tablespoon)

Add all the ingredients to the veal casserole, cover, bring to a boil, and simmer covered for 40 minutes. Add garlic and cook 20 minutes more.

Now add:

½ cup fresh herbs, chopped (A mixture of three: parsley, basil, chives, tarragon, chervil)
½ teaspoon grated orange rind
1 teaspoon grated lemon rind

Add all ingredients to the casserole and [illegible] minutes before serving. Serves six.

CERVELLES DE VEAU PROVENÇALE

(Veal Brains Provençale)

2 brains, fresh (about 1½ pounds)

To prepare the brains, soak in cold water for one to two hours. Then pull off the thin membrane (skin) covering the brains. Soak another hour in cold water to firm the meat.

To poach the brains:

3 cups water
⅓ cup wine vinegar
1 cup thinly sliced onions (about 2 onions)
2 bay leaves
½ teaspoon dried thyme
⅓ cup (small bunch) parsley sprigs
2 tablespoons crushed black peppercorns
1 teaspoon salt

Place all ingredients *except the brains* in a kettle and bring to a boil. Cook for five minutes over high heat. Add the brains, bring to a boil, then reduce heat and simmer for 10 minutes. Take off the heat and cool in the broth to let brains take on more flavor.

To make the sauce:

2 tablespoons sweet butter
1 tablespoon olive oil
1 cup yellow onions, peeled and chopped (1 large; 2 medium)
4 ripe tomatoes, peeled, seeded and diced (about 2½ cups)
½ teaspoon salt
½ teaspoon freshly ground black pepper
3 cloves garlic, crushed, peeled and chopped fine (1 tablespoon)
1 cup pitted black olives, cut into pieces
1 tablespoon chopped fresh tarragon

Add the butter, add the oil and onions. Cook two minutes on medium high heat [illegible]

WITH A CUISINE DOMINATED BY OLIVE OIL, GARLIC, TOMATOES, HERBS

THE SOMETIME WINES OF ARGENTINA

Are you ready for Argentine wines? Ready or not, you may soon see a lot of them in your local stores—and here's what you can expect in those bottles coming from below the equator.

By LINDA B. DOWNS ☐ While the grapes of wine sleep through the winter in Margaux and Tuscany, their cousins near the Pampas are almost ready to yield their bounty to the crusher. The effect of distance upon wine is long-established—the same kind of grape planted in side-by-side vineyards can produce wines of discernable variation in taste. And when you talk of Argentine wines, you are speaking of miles of ocean between the Rhinegau slopes and the mountains of the Andes, of acres of jungle and desert between the cellars of the Napa Valley and the tile-wrapped tanks of Mendoza. To these differences of soil, clime and harvest time that are nature's quirks, you must add the telling hand of man-as-the-wine-maker. Obvious, obvious, obvious, but facts that need be restated yet one more time—and not for a moment forgotten—when seriously considering Argentine wines.

"ARGENTINE WINES: THE FLOW IS ON." That's how we labeled Robert Jay Misch's first report in the August, 1973, House Beautiful. "Many wines (are) litres of corked poems," a writer in one wine journal wrote a few months later. Another recently called them an untapped treasury to "rival any wine produced anywhere in the world at that price." Well, the flow is on, but not all of the wines now streaming across the equator are iambic pentameter in a bottle—and it is especially in the area of price tags that some otherwise worthy entries are outclassed.

FROM STEAMY JUNGLE ON THE TROPIC OF CAPRICORN to blustery old Cape Horn, Argentina is a long stretch of picture postcard scenery in almost every variety of land and climatic condition. Spectacular indeed was our introduction—awakening on a plane already in the red glow of the rising sun, while not too far below the still-dark Andes were lighted snap-crackle-pop style by lightning streaks. There are areas where life is hard-fought and won from the earth and there is the sophistication of the Miami-like Atlantic resort, Mar del Plata, (its casino reportedly includes 114 tables just for roulette) and of Buenos Aires, gleaming city of wide boulevards and beautiful buildings and women, where Avenue Florida offers some of the world's finest leather goods and bargains unbelievable in fun onyx jewelry. Its people have a high educational level; its land, with great unsettled, uncultivated spaces available for future growth of population and industry, is rich in those natural resources that spell self-sufficiency in world economics. Yet this same self-sufficiency—and their own political choices—have made the Argentines a curiously isolated people. And that insular, closed-mindedness is reflected in their approach to wine-making.

ABOUT 90% OF ARGENTINA'S WINES come from vineyards carved out of the desert at the foot of the Andes in a region called Cuyo, composed of the three neighboring provinces of Mendoza (which alone supplies 70% of the output), San Juan and San Luis. Mount Aconcagua, highest peak in the Western Hemisphere, raises its snowy head nearby; the famed Christ of the Andes statue on the border with Chile is only a short drive away.

THE FIRST VINES WERE PLANTED by Spanish colonists in the 16th century. Later immigrants brought fine wine grapes and winemaking know-how from Italy, Germany, Spain and France. But though the grapes took well along the rivers of their new home, the industry grew slowly until the government brought the railroad to Mendoza in the late 1800s and devised a system for irrigating with melting snow from the mountains. Now, thanks to a relatively stable growing climate (only about four or five days of rain a year, though there was a violent, electricity-cutting hailstorm during our visit last February), controlled by irrigation, and to a method of growing grapes for everyday wines high on espaliered trellis systems to give extraordinarily high yields, Argentina has become fifth in production among wine-growing nations, second in consumption per capita. Much of that production is in *vin ordinaire*, shipped in boxcars the 700-plus miles to Buenos Aires for bottling and sale in the city where a third of the population lives and opens bottles of wine as we do soft drinks.

UNTIL RECENTLY, LITTLE OF THAT WINE was sipped outside of Argentina. But Argentina, too, has been battling inflation and as both wine production and wine prices continued to rise, that consumption has been slipping. The Argentines began thinking of finding new markets for their wines—at the same time that wine prices elsewhere were going up, up, up and we were seeking new wines at lower prices. First to look at the potential export market on a big scale were five large wineries—Furlotti, Greco Hermanos, Orfilia, Peñaflor, Toso—which six years ago organized a consortium called Vinos Argentinos for export purposes (though continuing to sell their wines individually inside Argentina). Those wines, brought into the U.S. under the Andean Vineyards label by the Joseph Garneau Co., arrived last summer—along with those of many other wineries that saw the possible light of the Yanqui dollar. All at once, their background suddenly seems important if we're to understand exactly what we're being offered.

THEORETICAL HEART OF ARGENTINE WINE COUNTRY is the town of Mendoza, home of the all-important governing Instituto Nacional de Vini-viticultura or wine institute. A city of about 400,000, it seems much smaller, due to tree-shaded streets and a Latin-time pace where siesta is still observed each afternoon and almost everything starts a little later than scheduled. We understand, however, that something new has been added since we were there: Don Pacifico Tittarelli's "The Bodega of 900," a $3 million wine museum cum restaurant/night club where the house is packed every night and all tourists are served free wine.

LIKE THEIR COUNTERPARTS ALMOST EVERYWHERE, Argentine wine-makers are generous and warm in their hospitality: Tables set between rows of massive wood casks gave a special charm to luncheon at Bodega Toso (*bodega* is the word for winery); Señora Pulenta, wife of the owner of the third largest winery in the world (behind Gallo and Italian Swiss Colony), herself had overseen the arranging of the flowers and antique wine implements that accessorized a buffet at Peñaflor; chic Señora Orfilia had come from Buenos Aires to play hostess personally for a modern variation on the traditional gaucho empenades-and-beef cook-out beside the swimming pool of her villa at Bodega Orfilia; the manager of the Banco de Mendoza honored the two women in our group with orchids before a government official-laden banquet on the veranda of Mendoza's Plaza Hotel.

YET THERE WERE UNUSUAL TWISTS to this wine visit. Gun-toting bodyguards were a constant reminder that our hosts were concerned for the safety of their North American visitors. We walked through the world's largest blending tank, a 1,300,000-gallon monster at Peñaflor with propellors lining the inside to keep the lower levels of wine moving for even blending, but nowhere did we see cellars stacked high—or even low—with wines aging in bottles. Nearly all, it seems, are aged in wood or the big concrete tanks lined with plastic. (One exception recently brought to our attention is the four-million-bottle cellar built by the producers of Bodega de Oro wines a couple of years ago solely to age wines to come to the U.S.) Our interpreters—a group of college students den-mothered by a lovely woman named Graciela Schefer—capably handled the English/Spanish translations, but the answers translated for some simple wine questions proved only that while hospitality may be a world-wide universal language, wine-making is not necessarily so.

(*Continued*)

"Now I can have the flavor of a European coffeehouse in my own house." Carol Lawrence



"I love traveling abroad, and I love coming home. Now, with General Foods International Coffees I can look forward to coming home to the deliciously different coffee flavors of Europe.

There's Café au Lait, a smooth, light coffee with a deep French roast flavor. Suisse Mocha, a chocolate flavored coffee with a heartwarming taste. And Cafe Vienna. The coffee with a touch of cinnamon that's a touch of Old Vienna.

They're all so easy to make. I just put two spoonfuls in a cup, add boiling water, stir, sip, and for a few minutes I enjoy all the relaxing pleasures of a European coffeehouse in my own house.

GF GENERAL FOODS



General Foods International Coffees. We brought the flavor home.



AN ORDINARY DOG IN AMERICA EATS BETTER THAN SHE DOES.

And that is far less than some prowling dog would find in your garbage can.

For just $12 a month, you can save such a child.

Through our Children, Inc. "Adoption" program you can help provide a child with a better diet, new clothes and

But there's not a moment to lose. Every 60 seconds, five or six more children will die from starvation.

Write direct to Mrs. Jeanne Clarke Wood, Children, Incorporated Box 5381, Dept. HB 1D Richmond, Va. 23220.

I wish to "adopt" a boy ☐ girl ☐ in_____

I will pay $12 a month ($144 a year) Enclosed is my gift for ☐ a full year ☐ the first month. Please send me the

I understand that I can correspond with my child, and

I cannot "adopt" a child, but want to help $_____

per month

CHILDREN, INCORPORATED

Wine has no mystique in Argentina, a Buenos Aires journalist born in Britain explained. There are no wine columns, no wine books; the thought of a special party for tasting wines seemed an absurdity. Again and again, questions on technical variation or comparative quality were answered with the blanket statement: We have good control with the INV. Or: These are fine wines, from fine wine grapes.

"My people do not understand any of the subtleties of wine," said one high government official who had been posted to several European capitals. "Most of them, even many wine-makers, have never drunk any European wines. To them, wine is just a beverage to bottle, sell and drink."

What laws they have are strictly enforced by the INV. There are regulations on labeling the origin of the wine and varietal labeling (at least 51% of the named variety). But the Argentines rarely vintage-date, so the only requirement here is that the named vintage must be the youngest wine in the blend, without specifying proportion. ***No new vineyards*** can be planted without government approval and companion INV approval of the type of grape. A complicated computer system constantly records data that *must* be submitted by the 66,000 growers large and small, plus reports from continual patrols of more than 700 inspectors. Everything must jibe —the correct number of liters of wine according to the amount of grapes planted, harvested and crushed, the blend specified, the tanks used, the shipment sent (the inspectors also ride the rails to the port with the wine to make sure there's no watering or other stretching along the way). The institute also sets the dates for harvest to begin and end, and its laboratories test 40,000 to 50,000 samples throughout the year to be certain a particular wine in a particular place is what the computer says should be there. An allied organization, the Instituto Nacional de Tecnologia Agropecuaria, conducts extensive research also into all areas of viticulture and wine-making.

But just as the largest strawberry in the patch does not always have the best flavor, so computer controls do not always account for the best wine. The system does not allow for many variables, for the different kind of wine that might be produced if the same formulas are followed in a harvest like last year's—delayed for several weeks because rains in August (springtime there) had hindered flowering of the wines—for soil or altitude differences from one vineyard to the next. Harvest dates are set according to only one producer—a government-owned winery. Such comments could go on and on. It is a system that guarantees authenticity but not necessarily quality.

The grapes are, to be sure, fine wine grapes. But soil and climate—and the trace minerals from the Andes irrigation waters—can give them a distinctly different taste to what we are used to: for example, a Cordilla Brut Champana with heavy sulphur note or the sherry from a government winery that was haunted with the bouquet of honeydew melon.

No Argentine wines are allowed to be called Burgundy or Chablis, but we did come across one called Château San Rafael Beaujolais, along with a few pop wines like a pineapple-flavored champaña (not Champagne, but not a bad pop sparkler).

Most of the whites suffer from long aging in wood, with a resulting madurized taste. The Argentines are used to this and like it—just as they are used to reds without much bouquet or fruitiness—but we do not. We did have several agreeable reds, though also displaying a strong taste of wood. A wine called Pont L'eveque was one such, as were Vinas de Orfilia and Grant Norton Vino Fino Tinto, which sells for under a dollar in Mendoza restaurants.

Out of all this, the wines coming to the U.S. are bound to run the gamut, and the wines where U.S. influence has been felt generally are more pleasing. (Vinos Argentinos Manager Trevor Morgan has been in the forefront of urging that all wineries rethink their aging and blending practices for the American market, but his advice has not always been heeded.) Prices may vary from these New York retail quotes, but those listed here should be available in scattered areas throughout the country. (Besides those wines listed below, you also may find the Santa Ava wines being brought in by Argento Importers, and a division of Seagram will soon be offering the wines of Bodegas Suter and Bianco.)

In our sampling, we found that the Valmont Pinot Blanc ($2.49), imported by Schenley, and San Felipe's Traminer and Riesling ($2.99 each), from Charmer Imports, were far too full of that madurized taste, also present—but a little less evident—in the San Felipe Vino Fino Blanc ($2.49). The Andean Vineyards Pinot Blanc ($2.89), made for Vinos Argentinos by Peñaflor, its taste actually more characteristic of what we know as Chenin Blanc than as Pinot,

seemed to be more successful.

The Andean Riesling ($2.95), also from Peñaflor, and the Valmont Riesling Kleinburg ($2.49) were better yet—softer, flabbier than the German Rieslings, but pleasant wines. (Following the pioneering of another large firm, Arizu, many Rieslings are now coming from the cooler Rio Negro province south of Mendoza, so we may see some evolving taste changes in these.)

Crispest of the whites was the Bodega de Oro '71 Johannisberg Riesling ($1.99) marketed by Vintage Vendors Inc., producing its own wines in Argentina, one of the few firms using stainless steel.

The Andean Pinot Gris Rosé ($2.79) is not for everyone, or even for every rosé drinker, but if you like your rosé sweetness with a steely overtone, you might give it a try.

In reds, the San Felipe 1969 Cepa Borgoña and '66 Vasija R.F.N. ($2.99 each) and '69 Bodega de Oro Cabernet Sauvignon ($1.99), with heavy taste and a higher alcoholic content than most wines in our stores, are going to seem a bit hard to most American palates.

The less expensive San Felipe Vino Fino Tinto ($2.49) and Bodega Uno Vino Tinto ($1.69), also from Vintage Vendors, have little bouquet or fruitiness but are generally easier to take.

The Bodega de Oro 1970 Malbec Reserva and 1970 Petite-Sirah ($1.99 each), though still a little rough with wood and alcohol, are better yet, as is the '66 Cabernet Malbec ($3.79) brought in under the Argentine Trumpeter label by Scottish & Newcastle Importers Co. ***And the best*** of the lot we sampled had to be three Cabernet Sauvignons—the 1970 Andean ($3.35) and the Valmont ($2.99) and the 1964 Argentine Trumpeter ($3.99), despite its purply/blue color, which doesn't quite seem to fit an eight-year-old Cabernet. None has the roundness or smoothness of better California Cabernet Sauvignons, and with fine Bordeaux they should not be compared, but they have merit.

These are not timid wines. They're hearty reds and should be served with hearty foods—backyard steaks, hamburgers, barbecues, with spicy, garlicky [illegible] combinations or onion-laden stews that tend to overpower lighter wines, even with heavier game or possibly some pork dishes.

Whatever you serve them with, open early—they need the airing. We opened our reds at least two hours before tasting and felt some were better at another couple of hours' air.

Other wine areas [illegible] more to offer in all-around, safe anytime examples, in mellow fruity country wines and in rich, smooth fine wines. But if you want to expand your wine knowledge [illegible] place, you're likely to find that Argentina is offering us some distinctive sometime wines that may fill an important gap in your own wine wardrobe. ■

SNOOZE NEWS



Reg. $89.95

now $79.95

Save $60 a set* in our annual Ther·A·Pedic "Twilight" Sleep Sale

Sleep in patented luxury at special savings...that's Therapedic Snooze News! It's annual sale time on Therapedic 'Twilight,' with reductions on all sizes. Enjoy 50% more border support with patented Triple Edge non-sag border...it stops sag, sway and roll. Patented Perma-Grip non-rip handle, too, makes bed making and turning a breeze!

SAVE NOW! REGULAR NATIONAL PRICES GO BACK IN EFFECT MARCH 1, 1975

*SAVE $60 A SET! King Size Set Reg. $379.95 NOW $319.95
SAVE $30 A SET! Queen Size Set Reg. $269.95 NOW $239.95
SAVE $20 A SET! Full Size, ea.pc. Reg. $109.95 NOW $ 99.95



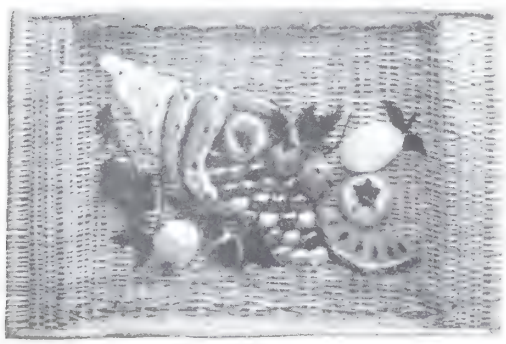
FURNITURE U.S.A. DESIGN AWARD

THER·A·PEDIC
the mattress sleeping the country

BRIGHTEN UP A WALL OR NOOK WITH THESE COLORFUL HANGINGS!



HANGING BASKET



SHADOW BOX

Enjoy a touch of country fresh earthiness with these colorful wall hangings of 3-dimensional appliqued fruits and vegetables on hand-woven Philippine Buri-wood wicker backgrounds.

HANGING BASKET is ideal for holding mail, artificial flowers. It boasts corn, celery, tomatoes, lemons, limes all in vibrant colors accented with green leaves and stems. Measures 10½" by 6" by 5" deep. **$10.95**

SHADOW BOX is a decorative wall hanging with white, yellow and orange cornucopia filled with watermelon, grapes, strawberries, cherries, apples and limes with green accents. The recessed "shadow box" effect gives this piece a "still life" feeling. 18" by 12" by 2" deep. **$12.95.**

HOUSE BEAUTIFUL, Dept. HFCS 015
P.O. Box 888, Teaneck, NJ 07666

Enclosed is my check or money order (no cash, please) to ***House Beautiful.*** Please send me the items in the quantities indicated:

____ Hanging Basket . . @ $10.95 . . . . . $____

____ Shadow Box . . . . @ $12.95 . . . . . $____

Total amount enclosed . . . . . $____

NAME

ADDRESS

CITY

STATE ZIP

Sorry, we cannot handle Canadian, foreign or C.O.D. orders.

Seed catalogs

—shopping for your 1975 garden

By ELVIN McDONALD □ Whatever the state of the world in general, the seed and nursery business is booming. So much so, in fact, that shortages of vegetable seeds are predicted. My advice is to order early and to buy only what you are sure you are going to plant. Catalogs reviewed here concentrate on flowers, vegetables, herbs and fruit trees. Home greenhouses and seed-starting equipment will be reviewed next month. From our first list, you might be interested in the offerings of these firms:

Antonelli Brothers, 2545 Capitola Rd., Santa Cruz, Calif. 95062. Superb tuberous begonias, gloxinias and other summer bulbs including achimenes.

Armstrong Nurseries Inc., Ontario, Calif. 91761. New roses (Puerto Rico is an orange-and-yellow floribunda, Cara Mia is a dark red hybrid tea and Ann Factor is a pale and fragrant apricot hybrid tea) and dwarf fruit, notably peaches.

Bluestone, 3500 Jackson St., Mentor, Ohio 44060. Exceptional perennial flower varieties offered as established young plants shipped in individual pots, ready for transplanting.

Burgess Seed and Plant Co., Galesburg, Mich. 49053. Large color catalog includes flower and vegetable seeds, a wide range of home orchard fruits as well as dwarf citrus.

W. Atlee Burpee Co., Philadelphia, Pa. 19132. Thick catalog of everything for the home gardener. Note especially a new product from Union Carbide, called Viterra. When added to the soil of potted plants, this drastically reduces the frequency of watering. The result is healthier plants, less susceptible to water stress and wilting; saves work too.

Champlain View Gardens Inc., division of P. de Jager & Sons Inc., 188 Asbury St., South Hamilton, Mass. 01982. Beautiful color catalog of summer bulbs, especially gladiolus, dahlias, tuberous begonias and gloxinias, but also many less well-known beauties.

Farmer Seed & Nursery Co., Faribault, Minn. 55021. Complete selection of midget vegetables. New: Phillips American highbush cranberry, which produces excellent jellies and wines. Hardy everywhere.

Earl Ferris Nursery Co., 811 Fourth St. N.E., Hampton, Iowa 50441. General line of seeds, flowers and nursery stock. New: four outstanding early-blooming hardy chrysanthemums and Pink Princess hardy weigela.

Henry Field Seed and Nursery Co., 407 Sycamore St., Shenandoah, Iowa 51602. A fat, colorful catalog of everything needed to garden well. New: Chaca muskmelon, Royal Charleston watermelon, Funny Face pumpkin and Salty cucumber—all sized for the small home garden.

Girard Nurseries, P.O. Box 428, Geneva, Ohio 44041. Seeds and seedlings of evergreen trees and shrubs; bonsai plants. Unusually fine selection of hardy azalea hybrids.

Gurney's, Yankton, S. Dak. 57078. Large catalog of seeds and nursery stock. Unusual vegetables and plenty of short-season varieties for good eating even from up-North gardens.

Joseph Harris Co., Moreton Farm, Rochester, N.Y. 14624. A large catalog of flower and vegetable seeds—with emphasis on the edible crops. Lots of good advice about varieties.

Hemlock Hill Herb Farm, Litchfield, Conn. 06759. Catalog (send 50 cents) includes culinary, medicinal and scent herbs, along with cultural information and interesting lore.

Inter-State Nurseries, Hamburg, Iowa 51640. Color catalog of seeds, bulbs and nursery stock. Worth noting: new raspberries (at current prices, the only way to eat raspberries is to grow them).

Jackson & Perkins, P.O. Box 217, Medford, Ore. 97501. "The rose people" (new: Spellbinder, Oregold and Futura) also have a Seedbook featuring the *crème de la crème* of flowers and vegetables, not to mention fruit trees and hybrid asparagus. Firm's Superstar tomato, introduced last year, lived up to its name in our garden.

Kelly Brothers Nurseries Inc., Dansville, N.Y. 14437. General seed and nursery catalog with emphasis on fruit for home gardens. Noteworthy are: Jewel Black and Augustred raspberries, Lakemont and Suffolk red grapes, Thornless blackberry, Bluetta blueberry, Empire and Ida Red apple trees.

Joseph J. Kern Rose Nursery, Box 33, Mentor, Ohio 44060. A little catalog with a lot of information; the best old roses along with many fine moderns big-time growers no longer find economical stock.

Krider Nurseries Inc., Middlebury, Ind. 46540. General nursery catalog with emphasis on the best new shade trees.

Wine-makers take note: three French wine grapes, originated in France, are available from Krider this new planting season.

McCormick Lilies, P.O. Box 700, Canby, Ore. 97013. Color catalog features the best of today's hybrid hardy lilies, for fragrant flowers all season.

Melrose Gardens, 309 Best Rd., South Stockton, Calif. 95206. Catalog (send 25 cents) features tall bearded iris (many of the reblooming type), plus the valuable perennial border irises: spurias, Louisiana, Siberian and exquisite Japanese.

J.E. Miller Nurseries Inc., Canandaigua, N.Y. 14424. Outstanding selection of fruits and nuts, also asparagus and horseradish root divisions.

Mini-Roses, P.O. Box 4255, Station A, Dallas, Texas 75208. Complete listing of 175 different miniature roses for pot culture indoors and out and garden-planting.

Moore Miniature Roses, 2519 E. Noble Ave., Visalia, Calif. 93277. Color catalog of little roses from the world's leading breeder of minis.

Musser Forests Inc., Box 39A, Indiana, Pa. 15701. Color catalog with emphasis on evergreen and hardwood trees and shrubs in small sizes for economical plantings such as hedges, windbreaks and reforestation.

Nichols Garden Nursery, 1190 N. Pacific Hwy., Albany, Ore. 97321. Mimeographed listing of herbs and rare vegetable seeds. Packed with hard-to-find varieties and information; fascinating.

Nuccio's Nurseries, 3555 Chaney Trail, Altadena, Calif. 91001. No illustrations but a great selection of camellias and tender hybrid azaleas.

L. L. Olds Seed Co., P.O. Box 1069. Madison, Wis. 53701. Catalog (free, or send 25 cents and receive also packets of asters and lettuce) features flower and vegetable seeds of hybrids.

Geo. W. Park Seed Co. Inc., Greenwood, S.C. 29647. Largest, most complete seed catalog of all. Flowers, seeds, bulbs; full range of supplies and equipment for fluorescent-light and indoor gardens.

Pellett Gardens, Atlantic, Iowa 50022. Catalog features honey plants—trees, shrubs and flowers to grow for nectar—and pews.

Rex Bulb Farms, Newport, Ore. 97132. Color catalog [illegible]

Lilies: bulbs and seeds a[illegible] P.O. Box 2009, Castro Valley, Calif. 94546

[illegible]

Schmeiser's Gardens, 3626 Quinaby Rd. N.E., Salem, Ore. 97303. Catalog (50 cents) has spectacular color photos of the best hybrid iris varieties.

R. H. Shumway Seedsman, Rockford, Ill. 61101. Big, rich catalog (free) with charming [illegible]

[illegible] stock, emphasis on fruit and shade trees and [illegible]

[illegible] Roses, West Grove, Pa. 19390. Great roses of almost [illegible] kinds. (Continued on page 83)

Burpee's New 1975 Garden Catalog-Free

Grow Your Own Delicious Vegetables and Save Money.



These outstanding selections are just a few of the dozens of exciting varieties and new hybrids you'll find in the Burpee 1975 Garden Catalog along with over 1,400 other flowers, vegetables, fruits, shrubs, trees, and garden aids.

Since 1876 Burpee has been continually developing new vegetable varieties that are easier to grow and produce more bountiful yields in less space, and newer and better flowers. As a result, Burpee is America's leading breeder of flowers and vegetables for the home gardener. Many new varieties and famous favorites are available only from Burpee.

The new 164-page Burpee Garden Catalog is yours free. It is a comprehensive planting [illegible]

[illegible] 00 photos—50 in color—and many helpful hints. A special section gives you expert advice on how to get the most for your gardening dollar with high-yield vegetables.

Join the millions of home gardeners who benefit from the horticultural advice in the Burpee Garden Catalog. Send for your free copy today.

1. Burpee's Ambrosia Hybrid Cantaloupe [illegible] juicy flesh edible right to the thin rind. Ready [illegible]

2. Early Girl Tomato [illegible] that matures *very early* on wilt-resistant vines [illegible] the early types. Glossy, smooth, blemish-free [illegible]

3. Burpee Hybrid Zucchini Squash [illegible] compact plants thrive in limited space. R[illegible] early and gives heavy yields over a long p[illegible] of time. Ready in about 50 days after plan[illegible]

4. Green Ice Lettuce [illegible] the home garden. First vegetable variety [illegible] "patented." Delicious, easy-to-grow, and v[illegible] ous. Matures in 45 days. *Available only Burpee.* U.S. Plant Var. Cert. #7100001.

5. Roma Bush Bean [illegible] Needs little space and gives generous cro[illegible] long, wide-podded beans. Exceptionally te[illegible] and meaty. Excellent for freezing. Rea[illegible]

6. Candy Cane Zinnias [illegible] 15 years to develop. Striped pink or cerise [illegible] mer to frost.

BURPEE'S $1 SPRING SPECIAL INTRODUCTORY OFFER!

Get All Five Kinds of Easy-to-Grow Favorite Seeds–$2.75 VALUE–for only... $1

W. ATLEE BURPEE COMPANY

[illegible]





A home greenhouse makes you a year-round gardener

Poinsettias at Christmas, carnations in autumn, tulips and daffodils when [illegible]!

Why wait for warm weather if you enjoy gardening? Instead, bring the outdoors inside your home for *all* seasons with your own private greenhouse. A home greenhouse is both a fun center and an educational experience for the entire family. And what a perfect way to get a headstart on the spring growing season by advance plantings of both flowers and vege[illegible]!

Lord & Burnham is America's leading source for home greenhouses. Prefabricated for easy, inexpensive installation, these all-aluminum structures add substantial value to your residence and last a lifetime with little maintenance.

Dozens of styles and models to fit every taste and budget from as low as $575 up to $2,500. Or get started with a window greenhouse from $195 and up delivered. Use convenient coupon below for a free catalog.

Lord & Burnham
Burnham Corporation
Irvington-on-Hudson
New York, 10533

[illegible]
Address
[illegible] Dept.

Select From Over 100 Roses.
Send For FREE
56-Page Star Rose Catalog

Select from over 100 roses – all guaranteed to bloom in your garden – described and lavishly illustrated – most in full color – in our 56-page 1975 Star Rose Spring Catalog. Includes new All-America Award Winners.

Send for your free copy today!

STAR ROSES, Box 242
West Grove, Pa. 19390
Send me your free Spring Rose Catalog

[illegible]

A Henry Field Special!

Henry Field's
EARLIEST TOMATO

Full, Family-Size Packet

RED BIRD — Delicious, smooth, heavy yielder for slicing, canning. From plant to table only 70 days. Plenty all season for the whole family; approx. 100 seeds. Send only 10c to cover handling. New, colorful Catalog will be sent you free.

10¢ POSTPAID

HENRY FIELD Seed & Nursery Co.
1203 Oak St., Shenandoah, Iowa 51602

COLORADO BLUE SPRUCE
15 for $1.00
FREE CATALOG
EMLONG NURSERIES
[illegible]

STOKES
SEED CATALOG FREE

Select from 1300 varieties. Many exotic exclusives from England, Europe, Canada. Send for it today.

STOKES SEEDS, INC.
[illegible] Stokes Building, Buffalo, N. Y. 14240

Orchid basics

—beginners' choices and how to succeed

By ELVIN McDONALD □ If you like to grow house plants, there is no reason why you cannot grow orchids. The only problem is that nature has given us so many of them, it is hard to know where to begin. Of the orchids shown on pages 50-53, only the vanda requires more light than can be provided at home.

Jack Kramer, author of *Growing Orchids At Your Windows* (Hawthorn Books, $5.95) and the one writer who has perhaps done more than any other to make orchids understandable to the lay person, recommends these six for the beginner: The *Cycnoches chlorochilon, Brassavola nodosa, Lycaste aromatica, Odontoglossum grande, Oncidium sarcodes* and *Stanhopea oculata.* These are species, or what the growers refer to as "botanicals." You will find these listed in the mail-order catalogs of orchid specialists.

In a sunny south-facing window, you should be successful with cattleyas, dendrobiums, oncidums and brassias. In the less intense morning sun of an east window, good choices are brassavolas, laelias and oncidiums of the hardbulb type. In a west window with full afternoon sun, try the coelogynes, pleiones and gongoras.

If you have a growing area where African violets thrive and flower, the phalaenopsis hybrids and many of the paphiopedilums will be ideal. Once established and when fed regularly, with nighttime temperatures around 70°F, many of these will bloom twice a year. Both phalaenopsis and paphiopedilums will grow to perfection in any fluorescent-light garden where African violets thrive and flower freely. A typical light set-up consists of a reflector with two 40-watt fluorescent tubes, one Cool White and one Warm White, burned 15 to 16 hours out of every 24, with the light six to 10 inches above the leaves.

To grow medium-light orchids such as cattleyas, oncidiums and brassias under fluorescents, use one four-tube fixture (or two two-tube fixtures mounted side by side) with a combination of two 40-watt Gro-Lux Wide-Spectrum tubes and two Cool White tubes.

Whether you attempt to grow orchids in natural or artificial light, you will be more successful if you provide them with a pleasantly moist atmosphere. In a range of, say, 40% to 60% relative humidity, they should thrive. While this amount of moisture is seldom present in houses or apartments, it is not an impossibility. An automatic humidifying system can be installed in the ductwork of a private house, or you can use portable room- or apartment-size cool-vapor humidifiers. Every neighborhood pharmacy stocks the cool-vapor units that hold about two gallons of water. These retail for around $20 and will atomize approximately four gallons of water every 24 hours.

If you would like to pursue orchids as a hobby, I suggest you join the American Orchid Society. Dues of $12.50 per year should be sent to the society in care of the Botanical Museum of Harvard University, Cambridge, Mass. 02138. I also recommend *The Orchid Digest* subscription at $8 per year; their address is 26 La Cresta Rd., Orinda, Calif. 94563.

Plant shops in urban areas often stock flowering orchid plants; a cattleya with several open flowers may be purchased for as little as $10 to $15.

Excepting the laeliocattleya, which was from my own collection, all the orchids shown in color in this issue came from Lager & Hurrell, 426 Morris Ave., Summit, N.J. 07901, (catalog $2.50) and Aunt Dotty's Arbor, 1103 Third Ave., New York City 10021 (no mail).

Other sources for orchid plants include: Alberts & Merkel Bros. Inc., 2210 S. Federal Highway, Boynton Beach, Fla. 33435 (list 25¢); Armacost & Royston, 2005 Armacost Ave., West Los Angeles 90025; Fennell Orchid Co. Inc., 26715 S.W. 157th Ave., Homestead, Fla. 33030; Arthur Freed Orchids, 5731 S. Bonsall Drive, Malibu, Calif. 90265; Orchids by Hausermann Inc., P.O. Box 363, Elmhurst, Ill. 60126; Spencer M. Howard, 11802 Huston St., North Hollywood, Calif. 91607; Gordon M. Hoyt Orchids, Seattle Heights, Wash. 98063; Margaret Ilgenfritz Orchids, Blossom Lane, P.O. Box 665, Monroe, Mich. (catalog $1); Jones & Scully, 2200 N.W. 33rd Ave., Miami 33142 (catalog $3.50); Wm. Kirch Orchids Ltd.; 2630 Waiomao Rd., Honolulu 96816; Rod McLellan Co., 1450 El Camino Real, South San Francisco 94080; Rivermont Orchids, P.O. Box 67, Signal Mountain, Tenn. 37377; Shaffer's Tropical Gardens Inc., 1220 41st Ave., Capitola, Calif. 95010; and Fred A. Stewart Inc., 1212 E. Las Tunas Drive, San Gabriel, Calif. 91778. ■

Catalogs

Continued from page 81

plus hardy perennial flowers.

Stark Brother's Nurseries, Louisiana, Mo. 63353. Color catalog features fruits and nuts for the home orchard.

Stern's Nurseries, Geneva, N.Y. 14456. Catalog (35 cents) includes many edible and ornamental plants. Also three fertilizers for which Stern's is known: Miracle-Gro (general purpose), Miracle-Gro for Tomatoes and Miracid (for acid plants).

Stokes Seeds, Box 528, Buffalo, N.Y. 14240. A thick, no-nonsense catalog of vegetable and flower seeds, emphasis on vegetables, especially Canadian introductions and varieties that produce well in short growing seasons.

Sunnybrook Farms Nursery, 9448 Mayfield Rd., Chesterland, Ohio 44026. Catalog (50 cents) is a regular compendium of herbs and scented geraniums, not to mention house plants in general and some fine choices for terrariums. It's a by-mail source for *Aloe vera*, one of those folk plants that is apt to be hard to obtain.

Sunnyslope Gardens, 8638 Huntington Dr., San Gabriel, Calif. 91775. A fascinating catalog of the world's best and most unusual chrysanthemums.

Thon's Garden Mums, 4815 Oak St., Crystal Lake, Ill. 60014. Color catalog features the newest and the best of hardy garden chrysanthemums.

Three Springs Fisheries, Lilypons, Md. 21717. Color catalog (50 cents) of aquatic plants and goldfish—plus supplies, equipment and books.

Tillotson's Roses at Brown's Valley Rd., Watsonville, Calif. 95076. The dreambook of old roses. You can buy and grow the same fragrant blooms Diamond Jim gave to Lillian Russell; hardy roses such as the pioneers carried over the hard Oregon Trail in Conestoga wagons. The catalog is $1.

Van Ness Water Gardens, 2460 N. Euclid Ave., Upland, Calif. 91786. This color catalog (50 cents) features tropical and hardy waterlilies and other pool plants.

Wayside Gardens, Mentor, Ohio 44060. The largest of all garden catalogs (it's free) are a steal at $2 each.

Wayside Gardens, Hartfield, Conn. 06759. Catalog ($3, which includes the hefty fall edition and three newsletters through the year) has the most sophisticated prose [illegible] deep drapes of the best hybrids [illegible] Wilson Bros., Roachdale, Ind. 46172. Color catalog features a wonderful [illegible] geraniums for containers as well as [illegible] fashioned strain types. ■

Vegetables are Beautiful



Sturdy Tots harvest a bounty of fresh vegetables and flowers all grown in its own beautifully designed garden. Park's Whopper Tomato, Seneca Chief Corn, Butterbar Squash, Bell Boy Pepper, Harvester Queen Cabbage, Hot Weather Lettuce, Blue Lake Bean, Dark Opal Basil, Golden Triumph Celosia, Danica Begonia, and Tiger Marigold -- all grown from Park seed, showing their robust vigor.

Gardens Grow Better With Park's Hybrids

You can almost smell the fresh flowers and taste the luscious vegetables in Park's 1975 Flower Book. It contains over 3,000 of the newest, best flowers and vegetables ever—plus the old favorites and rarities. All 124 pages are illustrated in natural, true-to-life color. Park insures your gardening success by including helpful growing information and a complete selection of seeds, growing supplies, bulbs and house plants.

Start your garden now. Enjoy the beauty of a colorful bed of Marigolds or the delicious taste of Tomatoes right from the garden. Mail for your FREE copy of Park's 1975 Flower Book today so you can plant a great garden this year.

Park's catalog offers many varieties not available elsewhere, [illegible] its disease resistance and its remarkable ability to grow larger and more abundant flowers and fruit, with brighter, clearer colors. Diagrams for this garden and several others are available in Park's 1975 catalog, which will [illegible] year ever in gardening.

GEO. W. PARK SEED CO., INC.
Green[illegible]

If you love gardening...

This Big, Beautiful Book is Yours - - *Free!*



GEO. W. PARK SEED CO., INC.
[illegible]

STATE

PERENNIALS

Now, you can grow Full Size Perennials ... One Season... Just as the professional nurserymen do!

"Bluestone" Perennials are shipped in groups of six plants, each pot 1-5/8" square by 2-1/4" deep. Grown under controlled conditions, these Healthy, Well Rooted, pot plants are shipped for Spring planting.

More than 170 Perennials are described in the "Bluestone" catalog, listing varieties and professional information on care and growing. You will be amazed at the selection, low prices, and results. Write for Free Catalog and Planting Instructions NOW!

Name _____

Address _____

City _____ State _____

BLUESTONE 1160 Jackson Street, Mentor, Ohio 44060

FREE!

Most Popular Gardening Catalog in America

LOADED with VALUES!

Send postcard today

INTER-STATE NURSERIES

America's Largest Direct to You Nurseries

2415 E St., Hamburg, Iowa 51640

FREE!

KELLY BROS. NEW SPRING GARDEN GUIDE AND CATALOG

400 Natural Color Pictures

Hundreds of Home Landscaping and Garden Ideas

trees, beautifying vines, plants, bulbs, and how to use. Tree peonies, hollies, lilacs, dwarf apples, etc. The book you'll treasure!

Money Saving Specials and Free Gifts for You!

KELLY BROS. 983 Maple St., Dansville, N.Y. 14437

Send postpaid big Kelly Spring Garden Guide & Catalog, with Special Offers

Print Name

St. & R.D. or P.O. and State ZIP code

FREE!

1975 FERRIS NURSERY BOOK

Send for our new 1975 CATALOG and PLANTING GUIDE

outstanding anniversary specials ... Ferris' Northern-Grown Evergreens, Roses, Perennials, Fruit and Shade Trees, Shrubs, Bulbs, Mums and Berry Plants. Write for your FREE book NOW!

5 Imported Belgian TUBEROUS BEGONIAS $1.00 PPD

EARL FERRIS NURSERY

15 Bridge St., Hampton, Iowa 50441

DOG-TEX®

CLEANS AND DEODORIZES DOG STAINS

● Removes Spots ● Saves Rugs ● Restores Colors ● Cleanses Other Floor Areas ● Aids "Housebreaking" ● Moneyback Guarantee

8 oz. $1.00, Pt. $1.65, Qt. $2.50, Gal. $8.00. Add 35¢ Postage

FREE! Send for Helpful "Housebreaking" Hints

At finest stores or write us

CONSOLIDATED CHEMICAL COMPANY

1715 S. Halsted, Chicago, Ill. 60608

15 SCOTCH PINE for $3.75 ppd.

Plant for windbreaks, boundary markers, Christmas trees. Quick growing, even ... tall. 15 for $3.75 ppd.*

10 BLUE SPRUCE for $3.75 ppd.*

Hardy, vigorous Colorado Blue Spruce. 4-yr.-old transplants. 4 to 8 inches tall. 10 for $3.75 ppd.*, 20 for $6.50 ppd.*

Descriptive Evergreen Catalog Free.

WESTERN MAINE FOREST NURSERY CO

Dept. HB15-D Fryeburg, Maine 04037

GARDENING AND OUTDOOR LIVING

An annual guide to outdoor projects that will beautify your land and make your backyard a private resort

$1.50

Available at your newsstand or send $2.00 including postage and handling to:

HOUSE BEAUTIFUL'S SPECIAL PUBLICATIONS

717 Fifth Avenue

New York, N.Y. 10022

20 MILLION TREES A YEAR!

Free CATALOG

WATER LILIES

Plants, Supplies, Advice

Building & Planting Info

Free Color Catalog

VAN NESS WATER GARDENS

5466 E. Valley Avenue

ONTARIO, CA. 91764

EASY TO GROW HOUSE PLANTS



Hybrid spathiphyllum Mauna Loa has unusually vigorous foliage and large white flowers. Plant shown is three feet tall; about $30 retail.

For foliage and bloom, the peace-lily is outstanding

The spathiphyllum or peace-lily is one of the best of all house plants, and it happens to be one of my favorites. Light is the key to success with it. The rest is easy. For best leaf growth and the white flowers in season, spathiphyllums need light bright enough so that on a sunny day you could sit by them and read or do needlework. In my experience, they do not need sun shining directly on the leaves. Some growers recommend direct sun in winter, but I find this causes brown spots in the leaves and dead leaf tips.

Otherwise, the spathiphyllum culture goes like this: *Temperature,* comfortably warm in winter; specifically, not lower than 60°F. *Humidity,* the more the better, but in good light and in soil that is never allowed to dry severely, they will grow even in an arid atmosphere. Air conditioning is no problem. *Soil* can be of equal parts packaged general-purpose potting soil, sand (or perlite), peat moss and leaf mold (or vermiculite); or, for convenience, use one of the soil-less preparations based on the Cornell or University of California formulas, such as Jiffy Mix. *Water* often enough to keep the soil in a range of moist to wet. If you let a spathiphyllum dry out completely, it will flop over in a faint, but not a dead one, unless you wait too long to give it a good drink. *Pests* and spathiphyllums almost never go together, although in hot, dry, stale air, red spider-mites may attack. Alternate spraying with Kelthane and Dimite is half the battle, but to win you'll have to correct the bad atmosphere. *Repot* once a year (spring is ideal); crumble away some of the old soil and replace with new. *Feed* about once a month with a liquid house-plant fertilizer. Propagate by removing small offsets—or dividing a large plant—at repotting time. Re-establish in a warm, moist place. ***There are several different*** spathiphyllums in cultivation, varying in size from one to five feet tall. The growers themselves disagree on what is what, but generally speaking, Clevelandii is medium-sized and the most popular. *S. floribundum* is dwarf and almost always in flower. The hybrids Mauna Loa and McCoy are taller, have bolder foliage and larger flowers. *S. cannaefolium* has fragrant flowers. All have a spadix of tiny, true flowers, surrounded by a showy white spathe which eventually turns green, then withers. Remove dead flower stalks by cutting; pulling may uproot or damage the plant □ *By* ELVIN McDONALD

(Next in our series on house plants: the graceful dwarf date palm.)

PHOTOGRAPHED AT TERRESTRIS BY FELICIANO

MICROWAVE KITCHEN

STUFFED BASS. PERFECTLY DONE

By HELEN McCULLY □ In recent travels around the country, we have found a surprisingly large percentage or our audiences are enthusiastic "microwave cooks." Relatively new to this way of cooking ourselves, we are finding it both stimulating and a challenge. Thus, with this issue, we introduce this new monthly feature, The Microwave Kitchen. It is our objective to give you each month one very good microwave recipe, plus tips we have picked up in the course of our own cooking, and to answer reader questions as space permits. To start, we suggest you begin now to think of cooking in terms of minutes or even seconds.

Stuffed Striped Bass

Salt
Freshly ground pepper
1 whole striped bass (about 3½ pounds), head, tail and backbone removed*
1 medium yellow onion, peeled and minced
1 small or ½ a large sweet green pepper, seeded, ribs removed and minced
1 cup parsley sprigs, minced
½ teaspoon dried tarragon
½ cup fine dry bread crumbs
1 egg, slightly beaten
8 tablespoons (one stick) butter or margarine, melted
1 cup dry red wine
Sauce:
2 teaspoons arrowroot
1 cup dry red wine
1 clove garlic, peeled and minced
Salt
Freshly ground pepper

Salt and pepper the cavity of the bass. Place all remaining ingredients *except half the butter and the wine* in a large bowl. Mix thoroughly with your hands. Stuff the fish and sew up the opening with fine white string. Place in a 12 by 8 by 2-inch Pyrex baking dish. Sprinkle with salt and pepper and coat with the remaining butter. Add the wine to the dish. Cover tightly with Saran. Then be sure to punch a few holes in the Saran with a kitchen fork.

Place in the microwave oven and cook for 12 to 14 minutes or until the fish flakes easily with a fork. Take from the oven and discard the Saran. Lift the fish to a heated serving platter and keep warm.

To make the sauce: Mix the arrowroot with wine until smooth. Stir into the sauce remaining in the baking dish. Add the garlic, salt and pepper to taste. Return the baking dish to the oven for three to four minutes. Pour into a heated sauceboat. Serve with the bass accompanied with freshly cooked potatoes dressed with butter and minced parsley. Serves four.

*Be sure to ask the fish man for the head and bones and make yourself a pot of good homemade fish broth.

How quickly can you melt cold butter in a microwave oven?
One-half a cup (one stick), cut up, will melt in about 10 minutes.

Can I test food with a thermometer inside a microwave oven?
No. Thermometers contain metal and will not function properly if used *inside* the oven. However, once the food is out of the oven, you can test the food.

Can I make coffee in the microwave oven?
Yes. Place the coffee (freeze-dried or instant) in the coffee cup and fill no more than three-fourths full with water. Allow 1¼ to 1½ minutes to heat one cup. Manufacturers recommend that you do not heat more than four cups at one time. In that case, arrange them in a circle in the oven.

How long does it take to bake a potato in a microwave oven?
Choose potatoes of uniform size, scrub and dry well, then pierce each one with a kitchen fork. Place in the oven on paper toweling, leaving one inch between each potato. Cook white or sweet potatoes as follows: one potato, six to seven minutes; two potatoes, eight to 11 minutes; three, 12 to 16 minutes; four, 17 to 19 minutes; five, 20 to 25 minutes. To test for doneness: Pierce with a fork or put in a towel and squeeze. The potato shoul



FROM HOUSE BEAUTIFUL
A CUTLERY SET
EVERY CHEF CAN USE

Here's a cutlery set designed to work with the efficiency of professional knives. Each of the four knives is just the right shape and thickness for its job. From left: "Le Cuisinier", for heavy-duty chopping, slicing large roasts; "Le Decoupeur", all-purpose carving knife; "Le Charcutier", for dicing, slicing, spreading, etc.; and "Le Petit", a paring knife. Blades are high-carbon stainless steel, honed to stay sharp with hardly any care. Handles and decorative holder, which stores the knives safely, are of Duraplex III. 2-year replacement guarantee. Set of 4 knives and holder, **$14.95.**

HOUSE BEAUTIFUL, Dept. HFKS 015
P.O. Box 2318, F.D.R. Station, New York, NY 10022

HOUSE BEAUTIFUL. Please send me _____ Cutlery Set(s) @ $14.95 per set, including postage and handling.

NAME

ADDRESS

CITY

STATE

Profit Sharing



Someone
out there needs you.
Someone who needs a hand,
not a handout.
Spend a little of yourself.
Spend a little of your time.
Even a few hours
could mean a lot.
Someone will profit by it.
Even you.
Call your local
Voluntary Action Center.
Or write to:
"Volunteer,"
Washington, D.C. 20013.

We need you.

...ontributed for the public good

NOBODY EVER TELLS YOU THESE THINGS

By HELEN McCULLY

What kind of fish is a sardine?

There is no one fish answering to the name sardine. Sardine (from Sardinia, where they were first preserved in oil) is a collective or generic word for a variety of soft-boned food fish caught in oceans all over the world. Norway sends us brislings (sometimes called sprats) and silds, types of "sardines" indigenous to the deep, beautiful waters of the Norwegian fjords and the North Sea. The most famous of the Norwegian sardines are the tiny brislings, so small they are "cross-packed," i.e., layered across the tin rather than lengthwise. All Norwegian sardines are smoked, whether packed in pure olive oil, sardine oil, or tomato or mustard sauce. Smoking over slow-burning oak fires, a method perfected nearly 100 years ago in Stavanger, gives Norwegian sardines a rich, mellow savoriness that is unique. It's interesting that the oldest existing canner in the United States, Wm. Underwood Co. (1822), imports Norwegian sardines under its own label.

What are Maine and Portuguese sardines like?

Maine sardines, actually a small herring and sometimes called the "sandwich" sardine, are larger than either Norwegian or Portuguese—five and up to 10 to a can. Not smoked (smoking is unique to Norwegian sardines), they are packed in soybean oil, or tomato or mustard sauce. This year marks the 100th anniversary of the Maine sardine industry, the only state in the union that packs sardines. Portuguese sardines (*Clupea Pilchardus Walbon* to give them their full Latin name), caught off Portugal, Spain and France during the summer months, famous for succulence and flavor, are always packed in Portuguese olive oil (the *sine qua non* of that country's cuisine), tomato sauce, pickle brine or a light brine. Only Portuguese sardines are both skinned and boned.

Are sardines ever eaten fresh?

Yes—in most European countries. *Larousse Gastronomique,* for example, gives almost 20 recipes (fried, *en papillottes, bouillabaisse, à la Provençale,* etc.). We ourself recently had a fascinating experience—eating fresh sardines for the first time on the deck of a boat moored off Stavanger, Norway. Cooked by the captain, Isak Voll, in his galley, the brislings were served with fresh bread and sweet butter, Aquavit and/or beer. With a brilliant sun, it was great fun and a glorious treat.

How do you serve canned sardines?

In innumerable ways. Straight from the can on bread or toast with a squeeze of lemon juice. Delicious with cocktails. Sardine Butter, an excellent base for certain hors d'oeuvre, is made by sieving the sardines, then mixing them with twice their bulk of butter and seasoning with salt and pepper. The Norwegians make a *God Morgen* (Good Morning) Sandwich by mixing mashed sardines with grated onion, lemon juice and mayonnaise. For a marvelous hors d'oeuvre or luncheon dish, see *Dartois de Sardines* in the December House Beautiful.

Are all sardines caught the same way?

More or less. Once netted, the fish are kept alive in nets in the water for "thronging" as they call it in Norway and "feedy" in Maine, the natural way to purge the fish of any undigested food prior to their being taken to the cannery.

How many calories are in a can of sardines?

Maine sardines, drained (three-ounce cans) average about 175 calories per can. Norwegian sardines (3½ to 3¾ ounces per can) average around 200 calories, also drained. As is obvious, there is little difference in the caloric count.

Nutritionally, how do sardines stack up?

The USDA tells us, "Sardines are one of the best low-cost sources of protein food for human consumption." One can of sardines *with the bones in* contains more calcium than one cup of milk. But sardines, all kinds, also supply Vitamins A, B and D as well as iron, copper, iodine, riboflavin and niacin. ■

CHEF

Continued from page 74

Add the tomatoes, salt, pepper and garlic. Simmer, covered, for 10 minutes. Add the black olives and tarragon and cook for two more minutes.

To finish the dish:

½ teaspoon salt
½ cup flour
½ stick sweet butter
1 tablespoon oil
2 tablespoons fresh chopped parsley

Remove the brains from the broth and dry on paper towels. Separate the brains into halves. Split each half, sprinkle with salt and dip into the flour, shaking the pieces to remove any excess [illegible]

oil. When the butter mixture [illegible] be able to cook only [illegible] to three minutes on each side, over medium heat, until nicely browned. Arrange the tomato mixture on a large serving platter, [illegible] brains on top. Melt remaining butter in a clean [illegible] it turns a hazelnut color. Pour over the brains, sprinkle with parsley and serve at once. ■

PANCAKES

Continued from page 73

minutes longer or until top is golden brown and firm to the touch. Again, take care not to let them burn.

To serve, loosen the sides and bottom of the pancake with a metal spatula and slide onto a large heated serving platter. Place in the oven, covered with foil, while you cook the remaining pancakes. Makes six.

Just before serving, sift a light shower of confectioners' sugar over each pancake.

*Adapted from a recipe in *The Cooking of Germany*, Foods of the World (Time-Life Books).

*Scrippelle 'MBusse**
(Italian Pancakes in Broth)

4 eggs
2 tablespoons milk
2 teaspoons all-purpose flour
¼ teaspoon freshly grated nutmeg
5 to 6 sprigs parsley, minced
Salt pork
¾ cup grated Parmesan cheese (about three ounces)
6 cups rich chicken broth

Combine all the ingredients except the chicken broth in the container of the electric blender or the electric food processor and blend at high speed for 15 seconds. Scrape down the sides and, if necessary, blend another couple of seconds.

To bake, see page 126. Use a seven-inch pan rubbed with salt pork. Allow about 2 tablespoons of the batter for each *scrippelle*.

Sprinkle each *scrippelle* with a teaspoon of the cheese, then roll up jelly-roll fashion. Place two or three in the bottom of each hot soup plate. Bring chicken broth to a boil and ladle over the *scrippelle*. Serve with grated Parmesan cheese to four or perhaps six.

*Adapted from *Italian Family Cooking* by Edward Giobbi (Random House).

The Magic Pan
Crêpes Suzette

Grated rind of 1 orange
12 to 14 cooked crêpes (recipe follows)
1 cup (two sticks) butter
½ cup sugar
Juice of 1 medium orange, strained
¼ cup Grand Marnier
¼ cup Cognac

Combine butter and sugar in a bowl and beat with an electric beater until pale and thick. Combine the orange juice with *half the Grand Marnier* and add to the butter mixture, very slowly, beating constantly. Stir in the orange rind. Refrigerate.

To serve, place the orange "butter" in a chafing dish over moderate heat and bring to a boil. Place the cooked *crêpes* in the bubbling sauce, one by one, until well saturated. Fold each *crêpe* and push to one side of the pan. When all the *crêpes* are sauced and folded, add the remaining Grand Marnier and the Cognac. When warm, set it ablaze and baste the *crêpes* until the flame dies out. Serve at once to six.

*Adapted from a recipe in *The Crêpe Cookbook* by Paulette Fono and Maria Stacho (Doubleday, $3.50), available in all Magic Pan restaurants.

Magic Pan Basic Crêpes

1 cup all-purpose flour
Dash of salt
3 eggs
1½ cups milk
Peanut or vegetable oil

Combine all the ingredients in the electric blender or electric food processor. Blend at high speed until you have a smooth batter—about 30 seconds. Scrape down the sides and, if necessary, blend another 15 seconds. Refrigerate for at least one hour.

To bake, use a six- to seven-inch pan. Allow about [illegible] tablespoons of the batter for each [illegible]



WINDOW

Remodeling? "COUNTRY CHARM" Appliances

WILL GIVE YOUR Early American Kitchen

Convenience and Authenticity

AUTOMATIC ELECTRIC RANGE . . . . . authentic CAST IRON reproduction from original patterns. Combined with [illegible] of this handsome antique is the convenience of fully automatic oven and burner controls, and an easy-care porcelain top. Coffee mill uniquely houses clock, oven timer and minute minder. Fits modern range space. Prices start at $555.00, plus [illegible]

CAST IRON WALL OVEN . . . Front is CAST IRON with handsome scroll design. The 18" oven is fully insulated and porcelain lined. Hearth door conceals all controls, clock and timer. Available in right or left hand door models. Prices begin at $325.00, plus freight charges.



[illegible] THE HOUSE OF WEBSTER

"Old Fashioned Gifts"

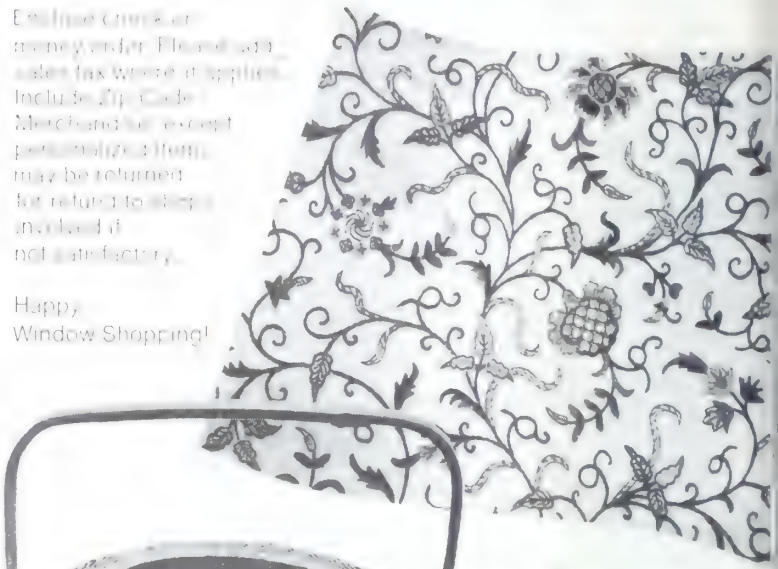
Box HB15, [illegible]

Quality Backed by 35 Years of Skilled Craftsmanship.

Send 25¢ for your "COUNTRY CHARM" Appliance Folder and Gift Catalog.

Enclose Check or money order. Florida and sales tax where applies. Include Zip Code. Merchandise except personalized items may be returned for refund to ship's marked if not satisfactory.

Happy Window Shopping!





Non-Traditional Crewel hand-embroidered in jewel tones of ruby red on hand-loomed natural cotton. Fabulous focal point for draperies or upholstery. From India at direct-from-importer savings. 50" wide, $16 per yd. Color catalog 50¢. Gurian's, HBE-1, 276 Fifth Ave., New York, NY 10001

Nantucket Basket Bag. Plu-perfect copy of the famous original made by Nantucket whalemen. Handwoven box style with ivory fittings, topped by hand-carved ivory sperm whale. 7¼"H x 9½"L x 6½"W. $44.95 ppd. 80 pg. catalog 50¢. Ship's Wheel, HBE5, Nottingham Square Rd., Epping, NH 03042

Country Kitchen Table. The 2" thick Butcher Block tops rugged wood frame. Center drawer. 34" *work* height or 30" *dining* height. 36 x 24" $164; 48 x 24" $180; 48 x 30" $194; 60 x 24" $194; 60 x 30" $215; 72 x 36" $260. Exp. col. No COD. Catalog $1. J & D Brauner, HB1, 1331 S. Michigan Ave., Chicago, IL 60611

TALL GALS

Send Today for FREE Shoe Fashion Booklet B

SIZES up to 14

See how easy it is to be fitted Direct via Mail in Shoecraft Fifth Avenue Shoes. Now at Low Money Saving Prices.

NO RISK TO YOU! Satisfaction Guaranteed or Your Money Back.

SAVE MORE MONEY!

No Extra Charge for Any Sizes to 14

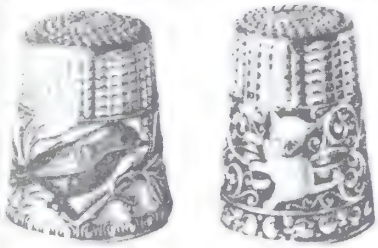
CHICKADEE $18.00

We've given your favorite T-strap a face-lift . . . and you'll find it more enchanting than ever set on a modestly low heel. Value priced, but high in fashion spirit. Black, bone or white . . . real, buttery soft glove leather. Sizes 9 to 13 . . . Narrow and medium widths.



SHOECRAFT 503 FIFTH AVE NEW YORK 10017

COLLECTOR'S THIMBLES



Lovely silver plated thimbles from Portugal are a collector's coup. Frisky Kitty Thimble is deeply embossed with antiqued scrollwork. Bluebird Thimble is enameled in bright shades of blue touched with red. Bird stands upon a bas-relief design of boughs, leaves and berries. Cardinal Thimble (not shown) depicts a pretty red enameled Cardinal. Thimbles are $3.50 each; all 3 for only $9.98. Add 40¢ postage.

THE FERRY HOUSE

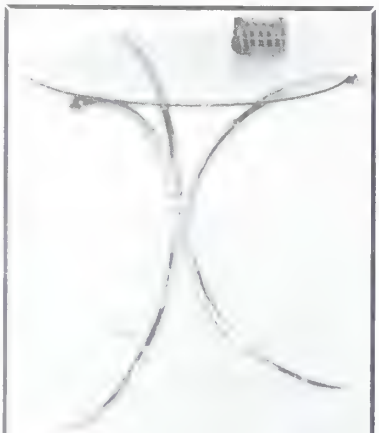
[illegible]

To Be Treasured And Used

Pewter Salt & Pepper



$8.95



Brass & Glass Table

[illegible] buy! Features 1½" steel bamboo tube; brass-plated, epoxy coated, topped with 15½" polished edge glass top. Use individually or in pairs. 16" high. $19.50 plus [illegible] brochure, 10¢

The Mailbag

[illegible] Dr. [illegible] rch, Va 22044



"Motherly Love" collector's plate by the incomparable Bing & Grondahl. Brilliantly and sensitively designed by Henry Thelander. Blue & white 6" diam. $19.50 ppd. Send for free "Platter Chatter." Edd, the Florist, HB1, Collector's Div.-Hickory House, 823 N Court, Ottumwa, IA 52501

SHOPPING

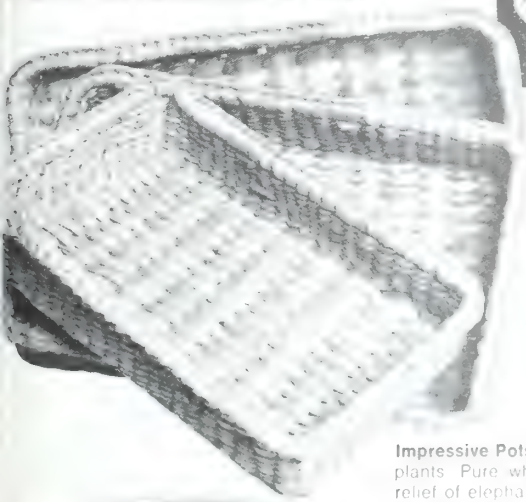
with Frances Meades

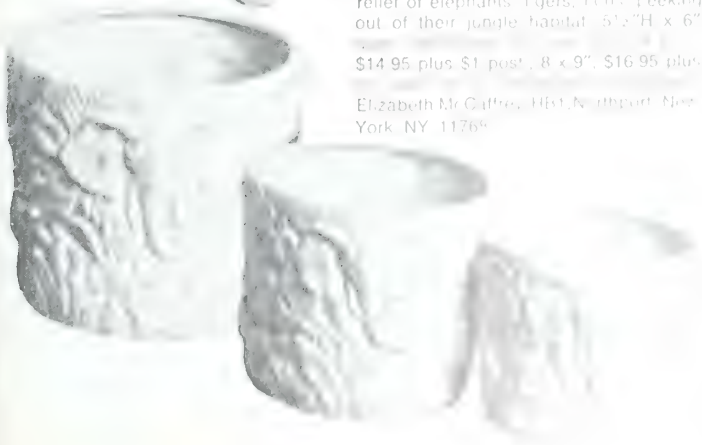


Rutherford Hayes Rolltop Desk. Rugged [illegible] functional. Tambour traverse roll is solid [illegible] heavy brasses engraved with star & eagle. [illegible] storage galore. 44"H x 53½"W x 21"D. Finished or in kit form. For complete [illegible] desk and 1,000 other items, send 25¢ for [illegible] Yield House, B 51X, N. Conway, NH 03860.

Crystal Wine Decanter. [illegible] heirloom. Genuine full lead [illegible] balance with lasting exquisite design. Also [illegible] appliqué as goblets or [illegible] 2 qt. [illegible] 1.50 post. Free gift catalog. Crystal [illegible] HBEJ, 627 Kings Highway, Brooklyn, NY 11223.

Gay Deceivers. Casserole covers [illegible] from [illegible] pan. Bucks your oven. Juice. Pyrex [illegible] and [illegible] the table glamour. For a qt., 8 qt. and 12 qt. [illegible] back to store. All 3, $9.95 plus 85¢ post. The [illegible] Free. HB1, Box 55, Kensington, MD 20795.





Impressive Pots for your prettiest house plants. Pure white ceramic with carved relief of elephants, tigers, lions peeking out of their jungle habitat. 5½"H x 6" [illegible] $14.95 plus $1 post., 8 x 9", $16.95 plus [illegible]

Elizabeth McCaffrey, HB1, Northport, New York, NY 11768.



CREATIVE GLASS BY CORNING 1 Set $14.98

- They go safely from your refrigerator to oven
- Great for soups, sautés, vegetables, anything!
- Sparkling-clear and so elegant for serving

[illegible] for baking and serving! American-crafted to the superb standards of Corning Glass. 1-qt., [illegible]

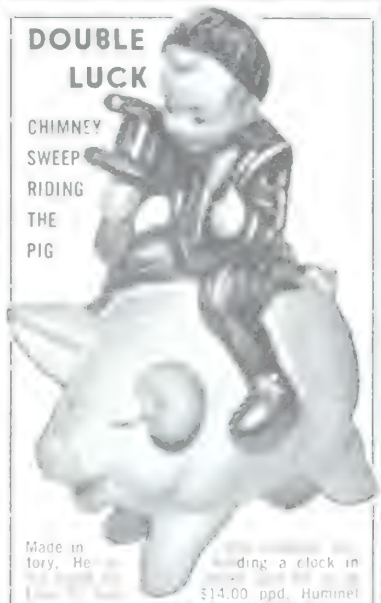
#HB51—Creative Glass [illegible] 3 Set $14.98

[illegible] your 5% sales tax. N.Y. residents add applicable sales tax.

CVG The Country Gourmet Dept. B1, 512 S. Fulton Ave. Mt. Vernon, N.Y. 10550

DOUBLE LUCK

CHIMNEY SWEEP RIDING THE PIG



Made in [illegible] tory. He[illegible]ding a clock in [illegible] $14.00 ppd. Hummel [illegible] $1.00 Satisfaction Guaranteed

Mildegarde's

597 Farmington Ave., Hartford, Conn. 06105



PANORAMA ORBIT WATCH

Brilliant new design [illegible] jewel. Floating red orbit second hand. White face with red, white, blue, green, black or yellow border and matching wristband. Swiss made, fully guaranteed 17 jewel beauty at **freeport** savings. **$9.95** plus $1.50 airmail post.

Spenceley's Swiss-Fair

[illegible]



NEW DELUXE HI TIME CLOCK

[illegible]

HOUSE OF MINNEL



Serve an Ace!

AUTHENTIC TENNIS BALL TUMBLERS

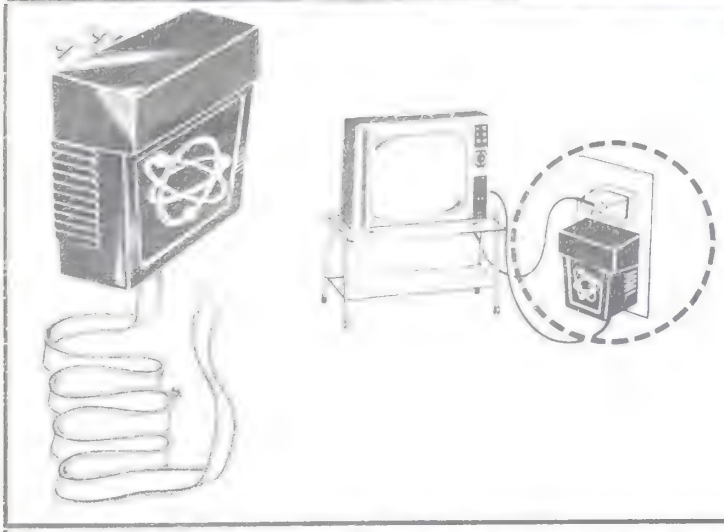
[illegible] $7.95

GIFT HOUSE [illegible] Mailing

[illegible]

MIAMI, FLORIDA 33146

POWER PLUG TV ANTENNA



ELIMINATES RABBIT EARS

Secret Power Antenna attaches to rear of TV set and plugs into any AC/DC outlet to bring in marvelously crisp, clear pictures and eliminate all manner of ghosts and electric gremlins. Unseen antenna eliminates need for ugly roof equipment or old-fashioned rabbit ears. Uses no current. For AM/FM, UHF/VHF, Black & White or Color sets. UL Approved.

POWER PLUG ANTENNA $4.98 + 45¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-15
585 Market St., San Francisco, Calif. 94105



MONKEYPOD WOOD CENTERPIECE **$7.98** Add 95¢ Post.

Lovely flora of the Philippine Islands are beautifully hand carved from the world famous Monkeypod wood! Warmth of color, richness of grain distinguish this above all other woods! Each unique, never-wilting display makes a delightful decoration. Stands about 16" tall. Assorted flowers.

MONEY BACK IF NOT DELIGHTED
Dept. HB-10051
Harriet Carter Plymouth Meeting Pa. 19462



SOLID CHERRY SILVER CHEST

For all your priceless flatware, this Queen Anne Silver Chest provides beautiful, convenient storage. All four drawers are lined with Pacific silver cloth, and the top one has dividers. Drawers are 2 in. deep; have solid cast brasses. Scallop shell on the shaped apron. Finished back. W. 24, D 15, H 37 in. No C. O. D. Silver not included. Brown or Red Brown cherry finish available.

$189.00 shipping charges Collect.
Send $1.00 for catalog of reproductions
Dept. 261, Box 266, Concord, N.C. 28025

Ephraim Marsh



ADDRESS LABELS with NICE DESIGNS

Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. [Also available are Texas Flag, Maple Tree, Treble Clef, or Palette]. Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½x½". 500 on white or 250 on gold for $2.50 ppd. Or on DELUXE SIZE, 1¾" long, $3.50 with design or $2.50 without, ppd. Specify Initial or Design desired. Via air, add 39¢ per order. 80 page useful gifts catalog, 25¢. Bruce Bolind, 11-L Bolind Bldg., Boulder, Colo. 80302 [Since 1956, thanks to you]



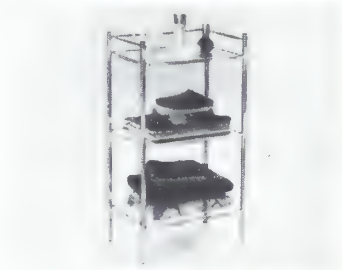
Riot Of Roses from familiar favorites to award-winning varieties. Also a superb selection of bulbs, fruit trees, vegetables. From Jackson & Perkins, the world's largest rose growers and nurserymen, a name you can trust. Exciting full-color catalog "Roses '75" is yours for the asking. Write: Jackson & Perkins, Roses '75, HB1, 58-B Rose Lane, Medford, OR 97501



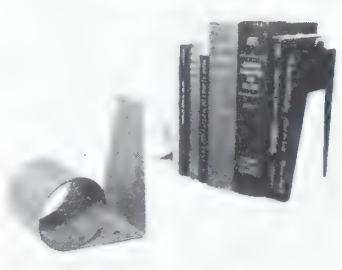
Flying High on our list of gifts that dispel winter blahs. White porcelain plates enlivened by brilliantly colored pairs of plumed birds perched on blossom-laden branches. If you can't wait for spring, group these on your wall. Each 4" diam. with hanging cord. Set of 6, #8486-6 $4.49 ppd. Miles Kimball, HB1, 33 Algoma Blvd., Oshkosh, Wisconsin 54901



Make Note Of This Music box if you're looking to gift a Ms. launching a nursing career or retiring from one. Uniformed nurse in colorful ceramic is authentic from her starched cap to the thermometer in her hand. Revolves to the tune of "Spoonful of Sugar", 8"H. $13.00 ppd. Gift catalog 75¢. Liberty Gifts, HBE-15, 2324 Liberty St., Trenton, NJ 08629



Terrific For Terry towels, jars & bottles in the bath. Brings an assortment of bedroom etceteras to order in style. Super for salad bowls, pitchers and such in a storage-shy kitchen. Metal stand, 29"H. has three 14x10" glass shelves. Brass plated (STS-24B) or nickel plated (STS-24N) frame. $39.95 Ppd. St. Nicholas Boutiques, HB1, Santa Claus, IN 47579



The Bookworm Bookend won the British Design Center award. Take one book out or put one in, one-piece spring steel Bookworm automatically adjusts to hold from 2-22 inches of reference books. White, black, red, plum, avocado, yellow, orange, or royal blue acrylic finish. $5.95 each. 50¢ postage. Pentalic Corp., HB1, 132 W. 22nd St., New York 10011

Hi-Intensity

bed light . . . attaches directly to headboard

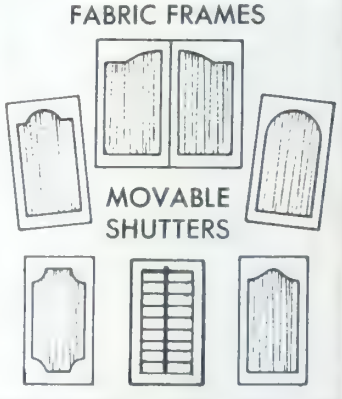


10.95

Send check or money order for 10.95 plus $.75 post & hdlg N.Y. state residents add sales tax. Or charge to BankAmericard or Master Charge. Color: Ivory

bayshore lighting
143 W. Main St.
Bayshore, New York 11706

FABRIC FRAMES

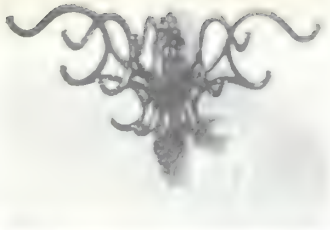


Decorators' choice for inside window covering for any room in your home. All orders **CUSTOM MADE** pre-hinged and sanded to the exact size ordered. SIX classic designs for fabric frames available. Hardware included, fabric insert not included.

MONEY BACK GUARANTEE
For free brochure and information how to measure and install write to:

TOWN & COUNTRY WOODCRAFT CO.
Dept. HB-1—311 N. Desplaines St.
Chicago, Illinois 60606

Cast Iron Coat Rack is a decorative space-saver from the Victorian era. Reproduction has 5 large swing-away arms, 3 hooks on each—a total of 15 places to stow hats, coats, scarves, umbrellas. Holds towels, pots or plants. Extends 7½" from wall 14" wide. $3.98 plus 75¢ post. Holiday Gifts, Inc., 7905 W. 44th, Dept. 201F, Wheat Ridge, CO 80033



Raze the Devil with a pungent Irish toast that reads: "May you be in Heaven a half hour before the Devil knows you're dead." Witty wall plaque, hand-painted in black and green on white ceramic tile. 6x6", decorated with lucky 4-leaf clovers, $3.98, 40¢ post. From Anthony Enterprises, 585 Market St., HB1, San Francisco, California 94105



Dreamy Decor. Top off a mattress & box spring with a rattan headboard. Natural rattan over triple pole frame, in a contemporary cane pattern with a 3" peel border. Single: 39"x53" High, $34.95, Double: 54"x53" H., $42.95. Queen: 60"x53" H., $53.95, King: 78"x53" H., $69.95, Exp. Chgs. Collect. Catalog 25¢. Fran's Basket, HB1, Rte. 10, Succasunna, NJ 07876



Tip Top Teammate. Patchwork and calico country smock mixes miniposied stripes with a jumble of multicolored patches. Blue buttons dance down the front. Blue rick-rack races around yoke and sleeves. Easy care, wash-and-wear. Fingertip length $18.95; Knee length $22.95. S-M-L. For XL add $2. All ppd. J. Jill Ltd., HB15, Gt. Barrington, MA 01230



A Soupçon Of Herbs adds a spicy colornote to speckle-glaze earthenware pots. Pots have drainage holes with removable plugs and matching saucers. 3" diam. 3" H. Perfectly sized to parade across a windowsill planted with herbs or small houseplants. Set of 4, assorted, $6.98 plus 80¢ post. Lilly's Garden, B14, 510 S. Fulton, Mt. Vernon, NY 10550



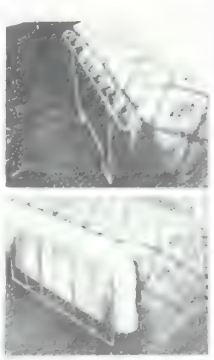
Patented **Spread Stead**
The Vanishing Valet

Holds your spread at night... Disappears by day

Sets up in seconds to furnish the ultimate and only [illegible] wood type beds. At night "SPREADSTEAD" rack flips up from concealed position to give your bed an extra 14" on which to store your spread in perfect replacement position. During the day it folds flat against foot of bed hidden by the spread. It's also great for luggage, extra blankets or bedside uses. Durable all metal, Epoxy lacquered brass finish. Satisfaction guaranteed.

Delivered: Set of Two units ea. 34" long for Twins, King, or dual beds **$14.75.** One on 52" long for Double and Queen size beds **$12.50.** Add $2.50 for shipping

SPREADSTEAD, Inc.
Dept. B, Lady's Island, Beaufort, S.C. 29902



55" CHIPPENDALE LOVE SEAT
(84" Chippendale sofa available)

Charming and comfortable this 18th century designed love seat is one of our most popular. Available in various grades and types of fine fabrics—stripes, solids, prints; cut, antique, crushed and plain velvets; etc. You specify type and colors desired.

$291.50 as shown in quilted print
$236.50 in your fabric—send 8 yds. 54"



Nunn Galleries, Inc.
2920 N. Center St. HB751, Hickory, N.C. 28601

Send $2.00 for Furniture Catalogue and request form for free, hand-selected decorator fabrics.





SHEERS & SEMI-SHEERS

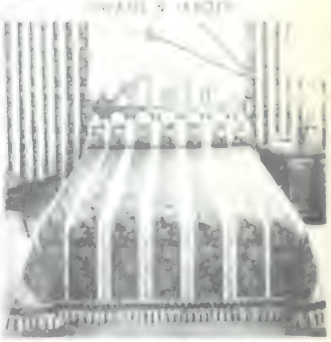
During our between-season lull 3 kinds of discount savings for people of different speeds

DISCOUNT IF YOU ORDER BEFORE MAR. 31 — 33⅓%

DISCOUNT IF YOU ORDER BEFORE APR. 15 — 20%

DISCOUNT IF YOU ORDER BEFORE APR. 30 — 15%







Normally, buying direct from Ronnie, you'd save up to 40% on Bedspreads and Draperies. Right now is our between-season lull and our workrooms are at their slowest pace. By acting now you can save an additional 33⅓%. Procrastinate a fortnight when we start to get busy and you earn only 20%. Stall for a whole month and you pick up a mere 15% savings. Be quick, be alert. Get that coupon in the mail now!

Send for FREE Catalog. Order before Mar. 31 - save a full 33⅓%

RONNIE DRAPERY CORP., Dept. 3K-19, 145 broad ave., fairview, n.j. 07022

Please rush me, absolutely FREE, the Ronnie Bedspread-Drapery Catalog that offers me additional discounts of 33⅓%, 20% & 15% during your between-season lull.

until	MARCH 31	APRIL 15	APRIL 30
	33⅓%	20%	15%
	Discount		

NAME _____

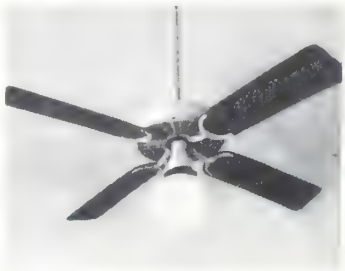
ADDRESS _____

CITY _____ STATE _____





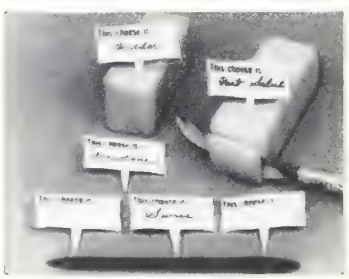
The Glenda Sandal flatters your foot outrageously, gives glorious comfort. Black, navy, beige, white or gray/black/white kid, beige ombre, blue to royal ombre, melon/aqua/yellow/lilac multi, navy/maroon/green. 1¾" wedge AAAA-EE. 2½-10 $27.95; 10½-12 $28.95. $1 postage 1st pr. 25¢ each add'l pr. Solby Bayes, 45 Winter St., HB1, Boston, MA 02108



The Ceiling Fan is suddenly the "in" way to cool a room naturally. Adaptair lever, on 52" fans only, adjusts angle of all 4 blades. Two speeds, 5-year guarantee. 52" fan with Adaptair. $279; without $239; 36" fan $159; Light Adapter Kit $16. f.o.b. Memphis, TN. No COD's. Free brochure. From The Ceiling Fan Gallery, HB1, Indian Neck Lane, Peconic, NY 11958



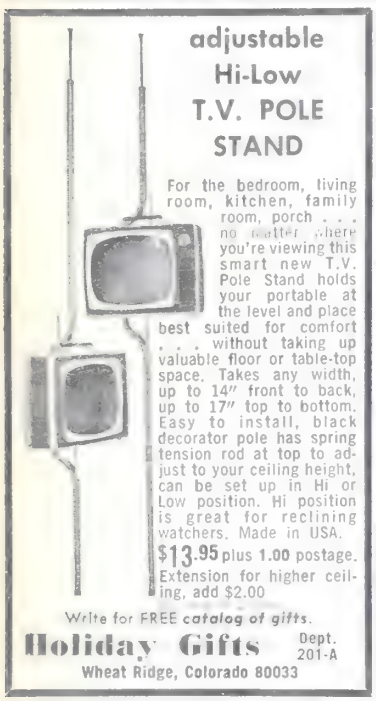
Finger Finery with the individuality you love. Each ring by award-winning Budd Wright whose skilled hands create these bronze and silver beauties with rod and torch. No two exactly alike. Give ring size and indicate style. More than one is fun! Bronze $8.95. Silver $12.95 Ppd. Brochure 25¢. Evie Anderson, HB1, 1836 Park Blvd., W. Sacramento, CA 95691



No Mistaken Identity with these little porcelain markers to name the cheeses on your buffet board. Write identification with pencil provided, poke prong into cheese Each china plaque measures 2¾" x 1⅛" and wipes clean with a damp cloth. Set of 6 with marking pencil $6.50 postpaid. Artisan Galleries, HB1, 2100 N. Haskell Ave., Dallas, TX 75204



Weigh Ahead. Don't send out your mail with a hit or miss calculation on the weight. Use this precision scale that gives postage at a glance. Checks the weight of letters or small packages to 4 ounces. For home, office or travel. In handy pouch. $1.98 plus 20¢ postage. Available from Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



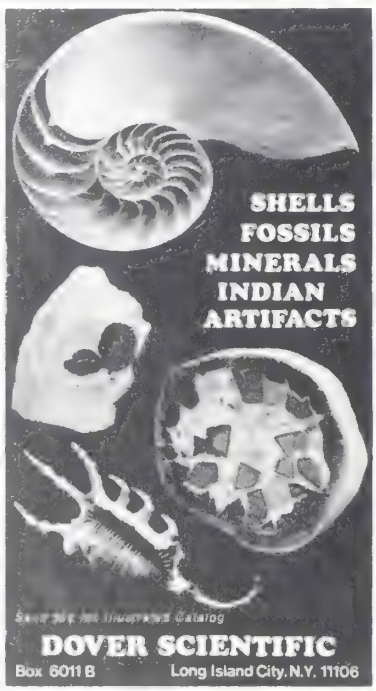
adjustable
Hi-Low
T.V. POLE
STAND

For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA.

$13.95 plus 1.00 postage. Extension for higher ceiling, add $2.00

Write for FREE *catalog of gifts.*

Holiday Gifts Dept. 201-A
Wheat Ridge, Colorado 80033







NEW SLEEP COMFORT

Raise the full width of your mattress for more healthful, restful sleep. Just place **NU-SLANT** under your mattress at either head or foot of bed. 7-adjustable positions allow you to pre-determine the height from 5 to 14. Better than extra pillows. Folds invisibly flat when bed is made. Customer approved for 12 years. Plywood construction. **Head Elevation** comforts diaphragm hernia, hypertension, acid regurgitation; bronchial, breathing and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. Twin Bed Size **$22.98.** Double Bed Size **$24.98.** We pay postage, ship [illegible] NJ residents add 5% tax. Send check to

Better Sleep Inc. BOX HZ
Providence, New Jersey 07974
MONEY BACK GUARANTEE

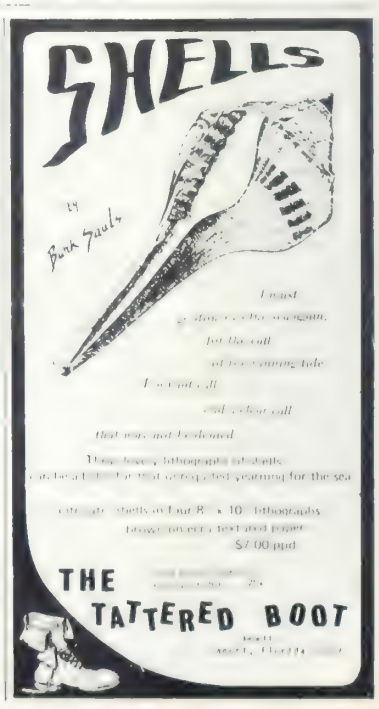


ONLY $8 PER CARAT
(UNMOUNTED)
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

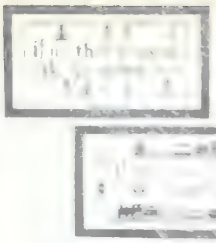
STRONGITE is a remarkable, hard and brilliant synthetic stone—the most convincing laboratory-made product, at a fraction of the cost of a diamond. **STRONGITE'S** amazing hardness enables us to offer you an **UNCONDITIONAL LIFETIME GUARANTEE** in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a **MONEY-BACK GUARANTEE within 10 days. You take no risk!**

Write for **FREE BROCHURE** showing wide variety of settings for men and women.

THE STRONGITE CO.
Dept. 66H, 2 W. 47 St. · New York, N.Y. 10036



Grandparent's Samplers shown are stamped for cross-stitch on oyster Belgian linen with bright color floss, instructions. Wood frame 8½x16" in maple or mahogany finish incl. Grandchildren Sampler too: "Grandchildren are God's Reward for Growing Old." $3.75 each plus 50¢ post. Available from Victoria Gifts, 12 B Water St., Bryn Mawr, Pennsylvania 19010



Love's Sweet Song. Musical angel will win *your* Valentine's heart as she spins to the tune of "My Funny Valentine". Ceramic charmer gowned in white, holds a pair of red hearts (His & Hers) edged in gold. Made with Lefton's legendary craftsmanship to cherish forever. 5¼"H. $8.95 ppd. Imre Ban Studio, HB273, 6007 N. Sheridan Rd., 26F, Chicago, IL 60660



Flocked Muslin Curtains have a light-hearted charm, colonial look. Pair with plain painted or paneled walls. Brown flocking on natural unbleached muslin. 70" wide per pair. Tier lengths: 25", 30", 36", $6 pr. Tiebacks: 45", 54", 63", 72" $8.50 pr. Valance, 10x70" $3 ea. Add $1.75 post. Free brochure. Country Curtains, HB1, Stockbridge, MA 01262

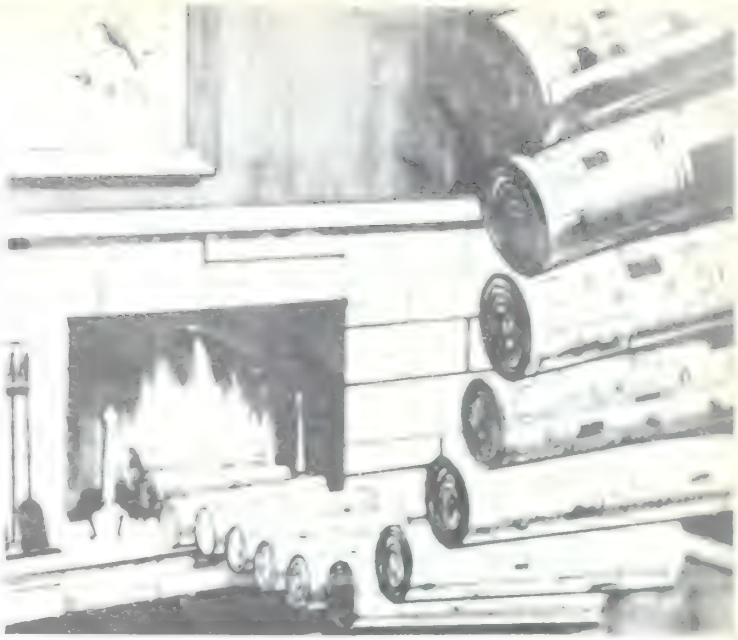


Boot Beaut! Liberate hall and closet floors from their winter clutter of boots and galoshes with this boot rack. Takes 18x9" floorspace. Stained wood dowels (four 17½" high, six 14½") hold five pairs upside down for shape-keeping, quick drying. Easy to assemble. $3.98: add 50¢ postage. Lillian Vernon, B11, 510 S. Fulton Ave., Mt. Vernon, NY 10550



Play Your Cards Right! Give a cheery face-lift to your beat-up old card table or protect a brand new one with a pretty corduroy cover. Brown, green or gray corduroy has the "feel" bridge buffs appreciate. 30", 32" or 36" sizes with white 3 letter embroidered monogram. Underline last initial. $10.95 plus 95¢ post. Ferry House, HB1, Briarcliff Manor, NY 10510





MAKE A LOG

Change old newspapers to logs for the fire in seconds! Just roll up newspapers using LOG ROLLER. Roll papers into a tight bundle, tie them with special binders and pop them into the fire. Logs will burn nearly 2 hours. Kit includes 112 Binders.

LOG ROLLER KIT . . . . . $2.98 + 55¢ Mailing Each

100 Extra Binders . . . . . $1.00 + 20¢ Mailing Each 100

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-01 585 Market St., San Francisco, Calif. 94105



SILVER BUTTER SHELL $4.50

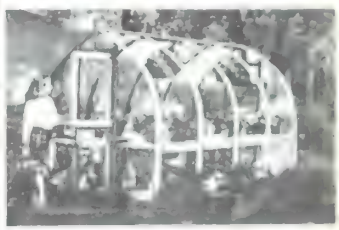
FREE GIFT & DISCOUNT CATALOG

Croydon SILVERMART, LTD.

Full Size, Home Gardener

GREENHOUSES

AMERICA'S LOWEST PRICES!



Redwood greenhouses with U.V.I. or fiberglass coverings. Also all-aluminum-glass designs.

8 FT. U.V.I. MODEL, ONLY 119.95

WRITE FOR FREE COLOR BROCHURES

PETER REIMULLER
THE GREENHOUSEMAN ™

The ORIGINAL of the QUALITY greenhouses

P.O. Box 2006-HB, Santa Cruz, Ca. 95061



IT'S TEA TIME

Here is a truly beautiful work of art! The glazed ceramic tea kettle is richly decorated with the lovely Blue Onion pattern . . . looks as attractive in your kitchen as it does on your table. Just right to keep freshly brewed tea piping hot. The kettle stands over 6" high and holds over 2 full pints.

Conn. Res. Add Tax only **$4.98**

Plus 50¢ Postage
Gift Catalog 25¢

STRATFORD HOUSE
P.O. Box 591 Dept. HB-1
Stratford, CT. 06497
satisfaction guaranteed or money back

PRINCESS TELEPHONES



cord and plug ready for installation and use

$119.95

Brand

Dept.



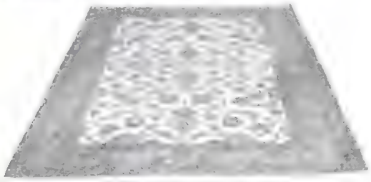
Little Red Heart Box

Send 25¢ for your

Downs

The easy way to select **ORIENTAL RUGS**

is to examine them in your own home

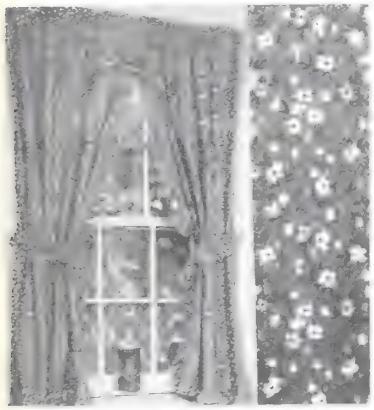


Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

of gamble in buying Oriental Rugs for thousands

"Oriental Rugs — A Complete Guide" by Charles W. Jacobsen $16.50
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., DEPT. B SYRACUSE, N.Y. 13201 315-471-6522



Charming Calico Sets

No-iron, old fashioned Calico in your choice of red, gold, blue, black, brown or green background. Curtains are 70" wide per pair with 2½" pre-shirred ruffle. 24" L $5.50, 30" $6.50, 36" $7, 45" $8, 54" $9, 63" $10, 72" $11. Valance $3. Tie Backs $1. Twin Spread $25, Full $27. Twin Canopy $20, Full $23. Pillow Sham $8. 44" fabric $2.25 a yd. Add $1.25 post. & handling. All the ingredients for a lovely room.

Send 50¢ for Old Manor House Curtain Booklet with actual fabric samples
Satisfaction Guaranteed
Md. Res. add 5% tax. Sorry No COD's.

MATHER'S
31 E. Main St., B1-5, Westminster, Md. 21157

GACELA ACCENT CHAIR



This elegant little chair enhances any decor. Perfect for foyer, boudoir, or dining area. Handcrafted of solid wood in walnut finish w/ crushed velvet seat & back. 47" H, 15" W, 15½" D. Red, gold, green, or blue

$35
Exp. Chgs. Col.

Check, MO, Bank Am. Cd. & Master Chg. (give card no./Exp. date & Signature) order from:

EL MAYA International Imports
HB-1 PO Box 2272, Tuscaloosa, Ala. 35401.



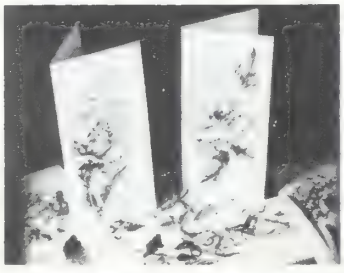
Grow Your Own Mushrooms. Add fresh gourmet flavor to cooking. (And with prices what they are today you'll appreciate the savings). No planting. Just water the box and watch them grow. Reap first crop in 30 days. Repeat crops every six weeks. Kit meas. 14x 10". $4.98 plus 75¢ post. Available from Holiday Gifts, Dept. 201-J, Wheat Ridge, CO 80033



Mirror Back Love Seat is a prize piece copied from an 1850 Victorian antique. Features the same hand-tufted back & sides, solid mahogany frame and lavish hand-carved rose-and-leaf design. 55" Lx42"Hx30"D., in a wide variety of Victorian style fabrics. $429.95 delivery chgs. col. Catalog & swatches $1. Magnolia Hall, HB1, 726 Andover, Atlanta, GA 30327



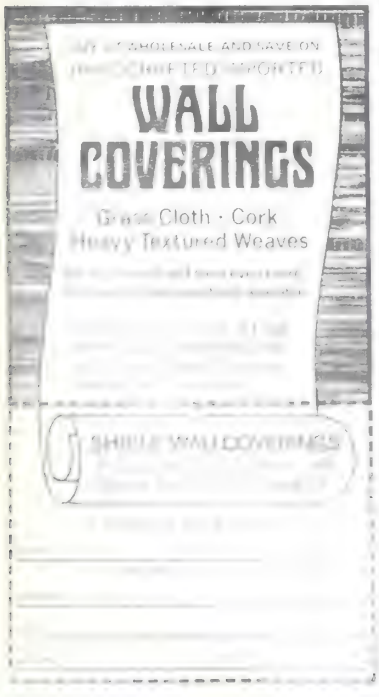
Narcissus Set. Classic duet in pearls of Mallorca, Spain. Delicate globe earrings, in sculptured sterling silver settings. Mated to a heart-of-hearts pendant with sterling silver chain. Every woman responds to their subtle beauty. Pierced earrings $6; Clip earrings $13.50. Pendant & chain $19. All ppd. Oleda Unlimited, HB1, 15 E. 63 St., New York, NY 10021



Rose Pencil Sketch Notes for RSVP's, quick messages, Garden Club invitations are done from original artwork. 10 different roses from giant "Peace" to Floribunda buds. Pretty enough to frame. Long slim size 4x9". Folio 11. Set of 10 notes, 11 envelopes $2.50 plus 50¢ post. 2 sets $4.50 plus 75¢ post. Merritt Studio, Dept. HB-25, Box 1305, Evanston, IL 60204



Folding Back Rest adjustable to ten positions for comfort-perfect height. Super-size cushion (24"h.) supports your head and back. Padded seat prevents slipping. Fully foam-padded with smart floral print, it's lightweight and perfect for reading in bed, television viewing. Folds tuck-away flat. $15.98 ppd. From Better Sleep, HB1, New Providence, NJ 07974





imported CRYSTAL LAMPS

A lovely pair to throw radiant rays in a dark corner. The shower of genuine imported crystal prisms sets a mood of elegance when combined with intricate Rogers [illegible] castings. 17" [illegible] are a wonderful value at this price.

$39.95 PAIR

• NO COD'S PLEASE
SHIPPING CHARGES COLLECT
[illegible] for catalog

LUIGI CRYSTAL
[illegible] Phila., Pa. 19146

MAKE LIVING SAFER, EASIER



. . . WITH THE BURKE ELEVATING RECLINER!

[illegible] Parkinson's back trouble or M.S. you can take the struggle out of standing or sitting. Gently lower yourself to a sitting position [illegible] Then you can securely raise yourself to your feet. You're dependent on no one but yourself — and the touch of a switch. Write for free color brochure and information on our Try Before You Buy Plan. No Obligation.

BURKE INC. P.O. BOX 1064 DEPT HB-1 MISSION, KANSAS 66222 (913) 722-5658



EARLY AMERICAN SCENES come to life in easy-to-do cross-stitch samplers. Each kit includes stamped natural Belgian linen, bright colored floss, and instr. Framed size 10" x 10".

Red Barn Kit (shown)	$1.95
Little Red Schoolhouse Kit	$1.95
Covered Bridge Kit	$1.95
Old Mill Kit	$1.95
Lighthouse Kit	$1.95
Spirit of '76 Kit	$1.95
Minute Man Kit	$1.95
Pilgrims Kit	$1.95
Wood frame, 10"x10", mahog. finish	$1.50
Wood frame, 10"x10", maple finish	$1.50

PLUS 50¢ POSTAGE AND HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

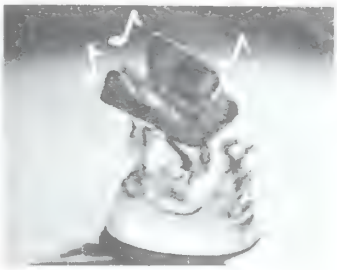
VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

Three Tiers for the bamboo planter. Traditional Oriental design with crystal globes highlights your houseplants. Utilizes lost space (beside a chair, in a corner) to do beautiful things for your decor. Brass-plated steel, 11x11x31½' H. Epoxy-coated for lasting lustre. Planters 6" diam. $35 plus $3.50 ship. Camalier & Buckley, HB1, 7222 47 St., Wash., DC 20015

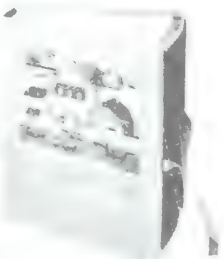


Striking Beauty. Add distinction to your front door with a contemporary door knocker that promises lively people and beautiful rooms within. "The Contempo" is a shaft of stunning fluted antiqued bronze handsomely engraved with either your name or address. (Please print). 11" tall. $9.95 plus $1 post. G. Catalano, Dept. K-1, 811 Overland Trail, Roselle, IL 60172

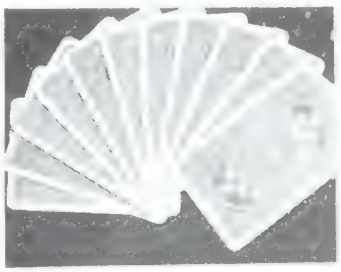
"Oh, What A Beautiful Morning" is the lovely tune that pours out of the Cardinal Music Box. Captured by Gorham in gorgeous, true-to-life coloring, it is a charming and unusual gift whose beauty is only enriched by time. For music box collectors or the bird-loving fraternity. 6¼"x5", $15.00 postpaid. Trein's, HB1, 201 W. First St., Dixon, IL 61021



Good Resolutions to keep your accounts in order this year will be simplified by this attractive personal file book with your initials on the oval brass plaque. Gold leather-grain vinyl with Americana scene, grossgrain ties; 12 indexed compartments. 10½x12½". (PRINT initials). $8.98; add 75¢ post. Lillian Vernon, B11, 510 S. Fulton, Mt. Vernon, NY 10550



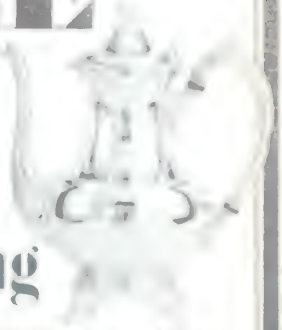
"Marked" Cards will vitalize a party, enliven a rainy wintery weekend. Trick deck with tapered edges for "touch selection" plus a design variation that lets you tell any card at a glance from the back. Includes instructions and 21 tricks. $2.98 plus 25¢ post. Anthony Enterprises, HB1, 585 Market St., San Francisco, California 94105



SALE

on Silver Replating





Before *After*

25 YEAR GUARANTEE

Limited time only...from America's largest Silverplaters

Have your worn antiques, heirlooms or any items QUADRUPLE SILVERPLATED at sale price. Gold, copper, brass, pewter refinished too. Missing parts replaced. All work 100% guaranteed.

FREE DENT REMOVAL OFFER!

Senti-Metal Co.

Silverplating Division, Dept. HB1 1919 Memory Lane, Columbus, Ohio 43209

WRITE FOR FREE PRICE LIST TODAY!





Musical Messenger

This LEFTON musical Valentine wears pink bows in her blonde hair and on the heart she holds while turning to the tune "My Funny Valentine." She's a great year 'round signal of the love that he or she has for her or him. Her dress is white edged in red to match her slippers. She is 6" tall and her price is $10.95 ppd. Order by No. 5582.

IMRE BAN STUDIO

6007 N. Sheridan Road, Dept. HB175
Chicago, Illinois 60660



WATER THIRSTY PLANTS WHILE ON A TRIP

Planning a trip but worried about your thirsty plants? Amazing wicks feed just right amount of water up to 8 weeks. Can be used all year around with all plants. Will not rot or mildew.

SET OF 4 PLANT NURSEMAIDS . . . $1.98 + 20¢ Mailing Each Set.
SET OF 2 EXTRA LONG PLANT NURSEMAIDS
FOR LARGE PLANTS . . . . . $1.98 + 20¢ Mailing Each Set.
California Residents add 6% Sales Tax

Satisfaction Guaranteed Or Your Money Back

Anthony Enterprises

Talbots



Smart Stripes

of polyester/cotton

the front and has a

vinyl belt. Blue/white

Sizes 6-18. $32.00.

Apple Delight. Our classic wrap skirt, in an appealing apple print from Meadowbank of polyester/cotton duck, is bound and tied in navy braid and reverses to solid green. Red/navy/green on white. Sizes S, M, L, XL. $26.00.



Send for our latest free color catalog.

THE TALBOTS Dept DE, HINGHAM, MASS. 02043



For 21 years, we've made *our* satin sheets of softest acetate satin, 225 x 78 thread count. (Some people don't.) *Ours* are MACHINE WASHABLE. NEW Hot Pink, Tangerine, Gold, Red, Black, Bronze, Blue, Silver, Pink, White, Mint or Orchid. Isn't it time you slept satin?

SHEET SETS (2 straight sheets, 2 cases)

Double Set	$23.98	Queen Set	$27.95
Twin Set	22.98	King Set	32.50

3-letter monogram on 2 cases—$2.50

For fitted bottom sheet, add $2.00 to double or twin price; $2.50 to queen; $3.00 to king price. Round set prices on request. Send check or m.o. 50% deposit on C.O.D.'s.

SCINTILLA,® INC. 4802 N. Broadway B-1 Chicago, Ill. 60640

Free 40-page catalog with every order!

wall hold-all for the bath gives extra storage

STOW -A-WAY



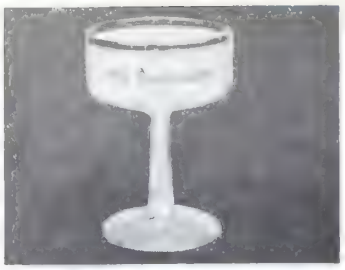
Holds and dispenses 5 Oz. Dixie Cups, six toothbrushes, tubes of toothpaste, hair creme, etc. (contents not incl.). Specify harvest gold, avocado, blue or white. Each, [illegible] postpaid.

Quality Gift Catalog . . . 25¢

SLEEPY HOLLOW GIFTS

6651 Arlington Blvd. B1-5

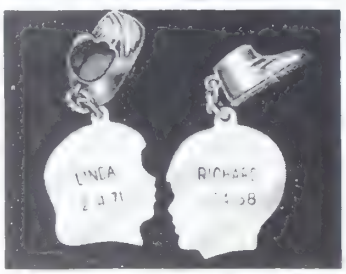
Falls Church, Va. 22042



Toast An Anniversary Couple or commemorate a wedding day in a very special way with sparkling champagne glasses. Each decorated in gold or platinum with couple's first names on one side, number of years on the other. (Specify any number 3,6,10,60, whatever). Set of 6, $16.75. 8, $18.95. Ppd. Bruce Bolind, HB1, Bolind Bldg., Boulder, CO 80302



Tomorrow's Antiques. A collection of lanterns, sconces and chandeliers made with the kind of care and skill we thought had disappeared. Each piece is top quality. Note the detail on this French Provincial fixture. 20½"H x9¾"W extends 7". Copper $99. Brass $123. Ppd. 48 page catalog $1. Heritage Lanterns, HB1, Sea Meadow Lane, Yarmouth, ME 04096



Charm Grandma with a new addition to her bracelet (or neck chain). Tiny baby bootie dangles from silhouette of little boy or girl. First name and birthdate engraved free. Herald each new arrival. Sterling $4.50 each. 2 or more $4 ea. 14-kt. gold $25 ea. 2 or more, $22 ea. Ppd. The Jamaica Silversmith, HB1, 407 Rockaway Ave., Valley Stream, NY 11581



Steps Mount Into Miles. Precision-made Pedometer measures every step you take. Just set it for your stride and hang it from your belt. Registers up to 100 miles. A natural for hikers, scouts, and sportsmen. Keeps a convalescent regimen on target. Fully guaranteed. $9.98 plus 50¢ post. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Spell It Out and you can have your name knitted right into this fashion-wise, uni-sex, stocking cap as part of the unique design. Navy, red, orange, brown, green or white washable, non-allergic yarn for city, country, campus! One size stretches to fit everyone. Print name. $14.95, 50¢ post. Holiday Gifts, Dept. 201-K, 7905 W. 44, Wheat Ridge, CO 80033

HANDCRAFTED AFRICAN BEADS



We've brought authentic handcrafted necklaces from

tinctively different, featuring brightly-colored

comes,

leather

sorted styles.

pard). Satisfact on guaranteed

imports (250

SADDLEBACK INDUSTRIES

CAT TOY

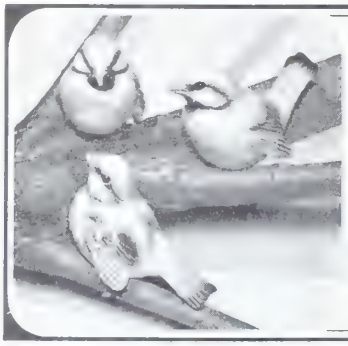


The first intellectual toy made for the thinking cat. Safe, durable "mouse in the hole" game will provide hours of entertainment for kitty and anyone who is watching. Even the most sophisticated feline can't resist it. Measures 8" in diam. x 3½" high. The "mouse" is an elusive ball. Send $3.95 postpaid today.

New 1975 gift catalog—25¢

Suburbia, inc.

Mail Shopping Service



Bluebird Trio

From the factory that makes the famous "HUMMEL" figurines. Plump and beautiful life-size birds are glazed ceramic, each in a different appealing pose, in shades of pale to deep blue. From W. Germany, each bears the Goebel "V". Set of 3.

9190 .....$11.98 plus 50¢ post. & hdlg.

Send 25¢ for your 64-page catalog of unusual items.

Downs DEPT. 1101-C EVANSTON, ILL. 60204

"TOMORROW'S TREASURES TODAY"



LLADRO PORCELAINS

Works of Iberian sculptors inspired today's craftsmen of Spain who drew on ancient skills and techniques, to produce the distinguished collection of LLADRO PORCELAINS

America's *largest* LLADRO collection is at LIBERTY!

NEW LLADRO COLOR CATALOG $5.00 PPD.

EXQUISITE GIFTS CATALOG 75¢ PPD.

N.J. RESIDENTS ADD 5% SALES TAX

HARLEQUIN

LIBERTY GIFTS

Dept. HB-15, 2324 Liberty St.

Trenton, N.J. 08629

'The World's Largest "Hummel" Retailer'

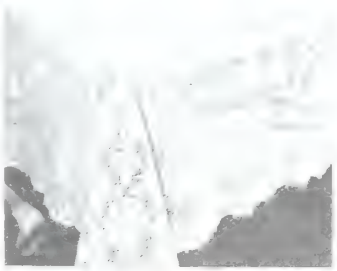
Pretty "Melissa" holds you in her soft, cushiony embrace. Foam-filled bedroom choice, upholstered in stripes, solids, prints; cut, antique, crushed or plain velvets. 30"Hx27"W. $82.50. Your fabric (5 yds. 54") $61.60 Exp. chgs. coll. No COD. Furniture catalog & fabric swatches $2. Hunt Galleries, HB1, 2920 N. Center St., Hickory, NC 28601



Your Family Crest hand-engraved on a sterling silver ring, $60; 14K gold, $170. Engraved on precious stones, 14K gold setting, $225. Choose synthetic ruby, synthetic sapphire, agate, bloodstone, topaz, quartz, onyx, or lapis lazuli. Send coat-of-arms or have it researched. Free catalog. Heraldica Imports, Dept. HB-53, 21 W. 46th St., New York, NY 10036



Party Pretty banquet cloth combines elegance with easy care. Permanent press cotton in Sardinian lace pattern was designed for White House entertaining. White or natural. 54x72", $33; 63x83", 72" round, 72x90" (also oval) $40; 72x108" (also oval) $60; 72x126" $70; 72x144" $90. Add $1 post, Hildegarde's, Dept. HB1, 597 Farmington, Hartford, CT 06105

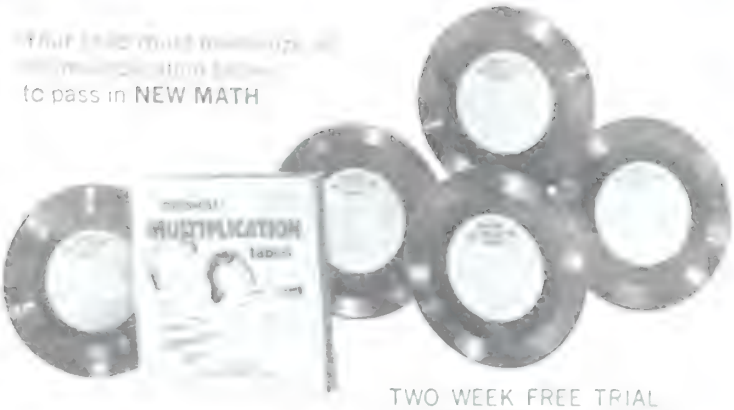


Modern Is The Message in new fashion phones. Lickity-slick molded plastic unit has light-weight handset, coiled cord. Comes complete with dial, ringer, cable & plug ready for instant installation. White, beige, blue, green, ivory, red, pink or yellow. $19.95 plus $1.50 post. $2 west of Miss. From Metropolitan Teletronics, 35 W. 35th St., HB1, NYC 10001



Gout Stool. In an age when carpentry was a combination of art and affection, every parlour boasted a gout rest like this for the man of the house. Hand carved of solid Honduras mahogany in choice of finishes & fabric covers. 19½"Lx16"Wx11½"H, $74.95 ship. coll. Victorian catalog, $1. Martha M. House, HB1, 1022 S. Decatur, Montgomery, AL 36104





to pass in NEW MATH

TWO WEEK FREE TRIAL
Just send name—no money!

Musical Multiplication Records

love these records. Each table has its own catchy tune and jingles. And the man on the record *quizzes* your child so the tables stick in his memory. He *must* know his tables to learn long division, fractions and decimals.

Send No Money. Just send coupon and the [illegible] paid. If returned within two weeks after receipt, you owe nothing. If kept, pay only $9.95, price in full. Bremner Records, Dept. [illegible]



All the features of the standard electric fry pan, but look how little it is—lightweight, and so easy to wash and store! 8½" pan is perfect for singles, couples, campers, small servings. Removable control adjusts to 425°. Solid aluminum with cover, fully immersible, UL approved. Gtd. a year by famous Hoover.

$24.95 + $2.00 postage.

Satisfaction or money back. Check, C.O.D., MasterCharge, BankAmericard or Amer. Express charge.

Joan Cook, Inc., Dept. 1, 851 Eller Dr., Ft. Lauderdale, Fla. 33316



STONEWARE BIRD PLANTERS

winter long! Beautifully handcrafted from [illegible] fancifully decorated on wings, tail and [illegible] indoors. 7" long.

SEND FOR FREE GIFT CATALOG

$7.95 [illegible]

Artisan Collection



PAGE SIZE MAGNIFIER

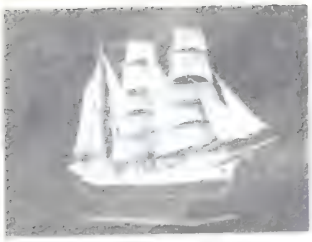
Page Magnifier is handy for looking up telephone or map directory listings, stock market reports, etc. The whole page is magnified at one time. Wafer thin and measures 7" x 10".

PAGE MAGNIFIER . . . . $1.98 + 25¢ Mailing Each

[illegible]

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises [illegible]



Send 25¢ for Preston's NEW 144 page



Authoritative Catalog of

SHIP MODELS &

Decorative Nautical Ideas for the Home.



Fully Illustrated: Historic Ship Models and Kits; Ships' Striking Clocks; Figureheads; Full Color Reproductions of Famous Marine Paintings; Scrimshaw; Ship's Wheels; Copper Ships' Lights; Hundreds of Decorative Nautical Items.

Send 25¢ for Catalog to:

PRESTON'S

100-Y Main St. Wharf,
Greenport, N. Y. 11944

Our 94th year



You Can Make This
STAINED GLASS SHADE
and hundreds of other
Beautiful
Stained Glass Creations

for
STARTER ORNAMENT KIT—$12.95 ppd.
Visit our fabulous shop and display rooms
line in Rockland, Mass. 8-4:30 Mon.-Fri.,
8-12 Sat. and 107 Trumbull Street, Eliza-

WHITTEMORE-DURGIN
Box 2065 BY Hanover, Mass. 02339

PAPILLON

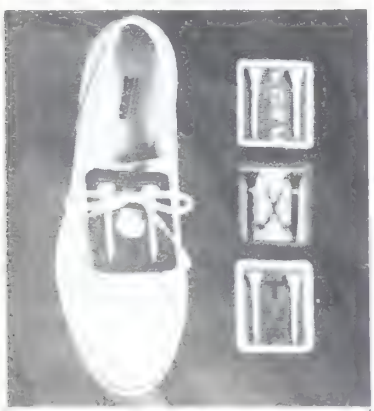


Needlepoint...

a Holly Basket against a background of candy cane stripes. #14 canvas 10". Yarns, needles, instructions. ppd. 38.50



NEW COLOR CATALOGUE

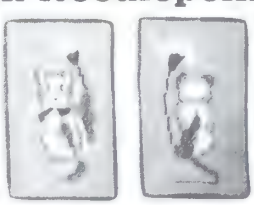


TEE CADDY

Flag and Pin Kit $1.75

WHAT'S NEW SHOP

Sly Mouse
Eyeglass Case
in Needlepoint



Cute and practical...kit includes design on 12-mesh mono canvas for front and back of case, Persian yarns, needle, instructions. Finished size 4 x6½"

Complete kit . . . Only $5.95
(plus 50¢ post.)

FREE! 1975 Full-Color Catalog with 300 new stitchery kits!

Needlepoint Shores

Box 376 • Box 123 • Wayzata, MN 55391

NEEDLEWORK



Bouquet Of Branches with shaded green leaves and red/orange berries comes from Sweden to warm a wall with color. Design on green linen, linen yarns. 17¾" x 21¾". #0151, $17.95 plus $1.25 post. Embroidery catalog $1. Skön, BE1, 55 Lambert Lane, New Rochelle, NY 10804

Fashion Fabulous Frames. Superbly made standing easel-back frame comes in kit form with all pieces & instructions ready for your own fabric, needlepoint, ribbon etc. 5x7" $11.95; 4x4" $9.95. Plus $1 post. *Decorator fabric kits available.* Fun Frames, HB1, Box 6122, Charlotte, NC 28207





Melt Memories Of Winter with a greenhouse of spring flowers. Needlepoint kit incl. stamped design on #10 mesh penelope canvas, wool & acrylic yarns, needle, instr. & color pattern chart. 14x30" $19.95 plus $1 post. The World of Stitch 'n Knit, HB15, Box 709, Framingham, MA 01701

Spiff up a Phone Book with a needlepoint cover. Fill in background of preworked canvas & insert into leather-look cover of ivory, gold, avocado or cranberry. Complete with 5 skeins ivory tapestry yarn $35. Separately: Canvas $10; Yarn $3.75; Cover $24. Ppd. Janet's, Hwy 35, Dept. HB1, Sea Girt, New Jersey 08750



AND CRAFTS



Toyfair Afghan To Crochet.



Antique Imari Pattern (circa 1850) in needlepoint. 15" diam. For fabulous footstool cover, luxurious pillow, framed work of art. Handpainted #14 canvas, Paterna Persian yarn (off-white & French blue; gold, green, rust accents). $49.50 ppd. Brochure $2. From Creative Needle, HB1, Box 8104, Dallas, Texas 75205

Collector's Kits. Needlepoint tree ornaments, dated, numbered & exclusive. Handpainted design on quality tape-bound canvas, Persian-type yarn, felt backing, instr. 3½" diam. 1975 Christmas Candle (4th in series) $5; 1974 Church $5; 1973 Angel $7.50; 1972 Dove $8.50. Plus 25¢ post. Downs, Dept. 1101, Evanston, IL 60204



Secret Of The Ship In A Bottle revealed in this 50 piece kit. All the makings: 7½" bottle, cork, base, wood hull etc. plus step by step instructions that take you through the mystifying process. Made in U.S. $4.98 plus 50c post. Lillian Vernon, B11, 510 S. Fulton Ave., Mt. Vernon, NY 10550



YOU CAN BE A MURAL ARTIST!



zodiac designs. Mini-murals or pano-[illegible] up to 12 feet wide or more. 2 to 9 dramatically matched shades. Paint [illegible] hours with professional-looking results! Win admiration, add extra value to any setting. Kits, complete with pattern, brushes, paints, from only $2.95

All Kits Sold on Money-Back Guarantee. For 32-page full-color illustrated catalog with decorator guide, color chart, easy instructions, mail 35¢ to:

Double "M" Marketing
Dept. HB-501, P.O. Box 8500
Fountain Valley, CA. 92708

VANESSA



CHILDREN BE SEATED
In your own director's chair. Needlepoint kit includes Persian yarn, stamped canvas, instructions and alphabet. Specify Balloon Lady or Train, seat & back, $29.ppd. [illegible] $21.ppd. other [illegible] $19.95ppd.
N.Y., Conn. & Mass. residents add sales tax

erica WILSON
717 MADISON AVE. NY 10021

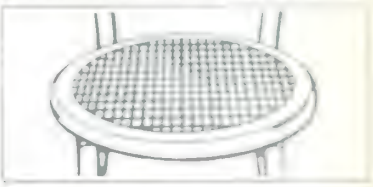


needlepoint excitement
"FANCY THREADS" newest pattern, "EXCITEMENT"

Kit price $46.00 postage prepaid

"Fancy Threads"
P.O. Box 18291
San Francisco, Calif. 94118

COMCRAFT™ OFFERS
4 Different Sitting Arrangements



$2.95



$9.95

glue, instructions



(17" w. x 15" d. x 31" high at [illegible] seat)
sembled and unfinished, 4 hours

$27.95



4 turned legs, 4 turned stretchers, chair cane, binder, pegs, awl

$10.95 complete kit

PEERLESS
Manufacturing Co.
Dept. H
[illegible]

PATCHWORK SAMPLER



[illegible] ppd. 10" sq. $18.00 ppd.

KRICK KITS
[illegible]
St. Louis, Missouri 63105

NEEDLEWORK AND CRAFTS



Dirls Sit-Upon & Table Stand

Pat. Pend.

THIGH BOARD prevents [illegible]

CLAMP ADJUSTS [illegible]
Scroll-type Needlepoint Frame
Stretcher Frame (for Crewel Stitchery)
Quilting or Embroidery Hoop

- CLAMP PIVOTS 360° to adjust angle and end stitches
- KNEE JOINT adjusts angle and height of work for use on:
  Upholstered Chair, Couch, Bed, Plane, Car, Table
- FITS the many sizes of people with ease and comfort
- PORTABLE [illegible]
- ADJUSTMENTS [illegible]
- CADMIUM PLATED HARDWARE for lasting beauty
- SOLID BIRCH hardwood construction
- SANDED, ready for staining or waxing
- PRE-ASSEMBLED, ready to use
- HAND CRAFTED in the U.S.A.

$24.95 prepaid (within territorial U.S.A.)
Pat. Pend.



One Single Unit "Does it All"
Dirls Convertible Floor Stand

Pat. Pend.

- WIDTH adjusts from 10" thru 48"
- CLAMPS adjust from [illegible] to hold your
  Scroll-type Needlepoint Frame
  Stretcher Frame (for Crewel Stitchery)
  Quilting or Embroidery Hoop Round or Oval
- CLAMPS pivot 360° to adjust angle and end stitches
- KNEE JOINTS adjust permitting use at:
  Couch or Easy Chair
  Rocker or Straight-Back Chair
  Wheel Chair or Bedside
  Standing Position for Teaching
- ADJUSTMENTS made with wing nuts or wing bolts
- Solid Birch hardwood construction
- SANDED, ready for staining or waxing
- PARTIALLY ASSEMBLED—Easy Instructions Included
- HAND CRAFTED in the U.S.A.
- $49.95 prepaid (within territorial U.S.A.)

Order direct from:

DIRLS

Dept. hb, P.O. box 1499, Covina, CA [illegible]

BEST THINGS IN LIFE



An appropriate phrase with an adorable design! How can you resist? Kit includes design stamped on white cotton, colorful wool and acrylic yarns and cotton embroidery thread, needle, zipper, yarn for cording, stitch chart and instructions. 10" x 10" $5.95 plus 50c postage

(IL residents add 5% tax)

TOWER CRAFTS
Dept. HB-1
P.O. Box 575, Champaign, IL 61820
Color Catalog 25c
Free with Order



Inside your old quilt you'll find a new one.

Send us your old comforter. We'll take it completely apart, sterlize and power-fluff your valuable feathers and downs, and blow them into a new *interlined* cover you select from our line of fine fabrics. Stitching guaranteed for life.

Send 50¢ for swatches and ordering instructions.

HOUSE BEAUTIFUL SAYS:
"Schachter's experts recover your old down or wool comforter, make it look like new."

Schachter's since 1920
known for low prices and quick service.
Dept. B-2 115 Allen Street, N.Y., N.Y. 10002



With A Warp & Weave Loom you can weave placemats, handbags, scarves, pillows, tapestries et al. Easy and fun for novice or pro. Self-contained quality hardwood unit needs no accessories. 25" $24.95 ppd. Art Guild Enterprises, HB1, Box 23211, Minneapolis, MN 55423

"Irish Lace" in needlepoint rates raves. Cream colored Persian yarn worked on imported canvas. All the makings included for 11" sq. pillow, stitch portfolio for multi-stitches, dyed-to-match backing fabric. $16 plus $1.25 post. Krick Kits, 31 N. Brentwood St., HB1, St. Louis, MO 63105





700 Olde Time Needlecraft Designs & Patterns is a goldmine of ideas. Inspirational! Decorative! Borders, edgings, initials et al. Includes 500 different quilt designs alone! Just $1.25 ppd. House of White Birches, HB1, Box 337-CH, Seabrook, NH 03874

Charles W. Morgan. Recreate a replica of this legendary whaleship. Kit incl. carved wood hull, masts, spars rigging, line, cast metal fittings, sail cloth etc., step-by-step instr. Finished 17½ x 12½". $24.95 plus $1 post Catalog, 25c. Preston's, Main St. Wharf, Dept 100B, Greenport, NY 11944





Neatly linked to your needlepoint

NEEDLEPOINT PENDANT

Gilded cluster of essentials. Thimble, fold scissors and needlecase with needles on long 30" chain. All detachable 8.00 plus postage 75c

The West Cornwall Store
HB-5
West Cornwall, Conn. 06796
SEND FOR OUR FREE CATALOG

CHAIR CANING KITS

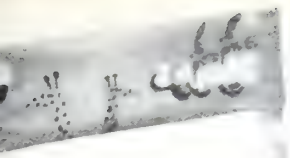
[illegible] can restore its favorite [illegible] easily and inexpensively with a NEWELL CANING KIT. Tools, natural cane, and "easy-to-[illegible]" all packaged for only $2.00 per chair-lot.)

[illegible] Dept. hb

[illegible] SHOP

[illegible] 60021

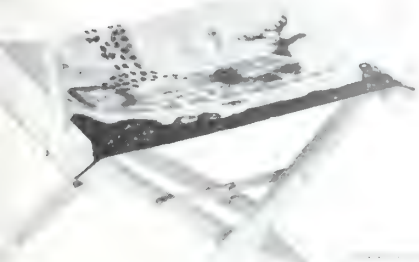




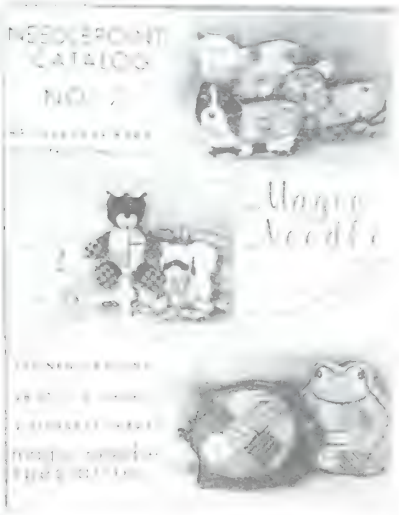
Animals Parade Off Noah's Ark

Tapestry [illegible]

seat 16"W. $25 [illegible] Rd., NE, Atlanta, GA [illegible]



Shop Here for a spectacular selection of needlepoint kits. 125 sparkling new designs, 28 stitch charts, 2 alphabet charts. Plus prefinished leather & needlepoint specialties—key chains, coin caches, checkbook covers, etc. Catalog $2. $2.50 [illegible] Bay Rd., Winnetka, IL 60093





Kit Stuff. Pano egg, 7"H. covered with soft green leaves has see-through center. Watch Santa's helpers trim the tree. Everything you need, (except glue), $4.65 ppd. Make Yuletide '75 even merrier. Start collecting ornaments now. Catalog of original kits for year long fun $1.50. The Cracker Box, HB1, Pt. Pleasant, PA 18950



1975 CATALOG *from*
Needlepoint Shores



Four Star Item

[illegible] or bargello [illegible] kit in [illegible] brands. [illegible] pro. Portable 10" hoop adjustable stem handle [illegible] Easy-Glide [illegible] for left handers. Order [illegible] Frames $24.50 [illegible] Needlework [illegible]

A Cornucopia Of Kits [illegible] point, crewel, cross stitch [illegible] every price category, selected to charm a [illegible]



NEEDLEPOINT
SCHNAUZER

[illegible] skeins of scarlet [illegible]

The Stitchery
Our Tenth Year

Dept. HB301, 204 Worcester Turnpike
Wellesley Hills, Mass. 02181



CREWEL HERBS [illegible]

Belgian linen, wool in true-to-nature colors.

Thyme Kit (shown) [illegible]
Rosemary Kit (shown) $1.75
Chives Kit (shown) [illegible]
Mint Kit (shown) [illegible]
Oregano Kit [illegible]
Dill Kit [illegible]
Wood frame (choose maple, red, or ebony) [illegible]

[illegible] postpaid. [illegible] Send [illegible] for [illegible] catalog [illegible]

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

Coats of Arms

OVER
500,000 Names
32 Countries

FREE CATALOG

The Ship's Chandler
Dept. HB-75
Wilmington
Vermont
05363

RAINBOW ROW HOUSES IN NEEDLEPOINT





[illegible] beautifully restored landmarks in Charleston, S.C. [illegible] 100% wool in shades of blue, red, yellow and green [illegible] simple instructions and color pattern chart. This [illegible] shown). Npt. Kit—$24.00, clear plastic Ice Bucket—$21.00

[illegible] postpaid. [illegible]

Janet's

Highway 35 Sea Girt, N. J. 08750

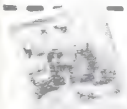
NEEDLEWORK AND CRAFTS

The Spiral Staircase Lamp



The Spiral Staircase
Lamp
End Table
Bookcase
Plant Showcase
Collection Display

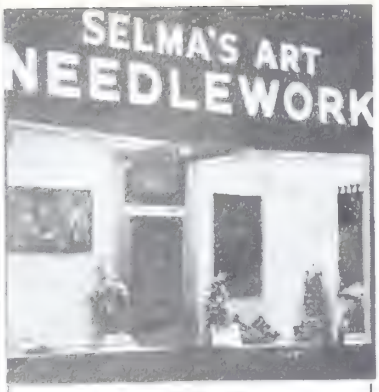
Three graduating display shelves. One tall tapering lamp. All crafted expertly in solid maple, finished in a warm mellow cherry. 18"W 18"D 27¾"H to top tier. 65"H in all. Shade not included. $59.50 PPD. Shipped KD with easy screw-together assembly.



Send 25¢ for The Yield House Home Catalog

Yield House
Dept B51A
No. Conway, N.H. 03860

Name _____
Address _____
City _____
State _____ Zip _____



Over 50 Years
will bring you
extra special values
Visit our store
or
send $1.00 for catalog to
SELMA'S ART NEEDLEWORK
1645 2nd Avenue, N.Y. 10028

Over 2 lbs.
Choice Soft Leather & Suede Pieces
Now Only
$2.95



SCRAP BAG



IT WAS ONCE IMPOSSIBLE TO FIND CHOICE SOFT LEATHER AND SUEDE PIECES. Now we've made it easy! Choice pieces in basic colors and earth tones are yours in a savvy, reusable SCRAP BAG, complete with general directions and ideas. Macrame a wall hanging, make baby moccasins or patchwork bigger ones, cover a small box or applique a large one, jazz up a pillow or pants, crochet a hat or braid a belt, and lots more.

For a great bargain send $2.95 plus $1 for postage and handling to:
HIGHLANDER CRAFTS P.O. BOX 565
HB-1, MAPLEWOOD, N.J. 07040



From the Unicorn Tapestries at the Cloisters. Hand screened 13¼x14" partridge design on #18 canvas. Persian wools matched to original tapestries, plus description of original in Museum's collection. $35, $1.25 post. The Metropolitan Museum of Art, HB1, Box 555, Gracie Sta., New York NY 10028



For A Million Dollar Baby. Musical needlepoint kits. Keepsake pillow, 8" diam. music box, yarn, #12 canvas, needle instr. Specify boy or girl. $22. 10" Doll, hand-painted front & back, #18 canvas, music box, yarn, everything you need. State hair color. $30. Both ppd. Fancy Threads, HB1, Box 18291, San Francisco, CA 94118



Beautiful Bargain. 4 oz. Valentine bouquet of 3-ply Paterna persian wool yarn in the lushest shades imaginable. Coordinated colors: Williamsburg pastels, traditional Oriental hues, or spirited contemporary selection. $5 plus 50¢ post. Classic Corner, HB1, 12B Water Street, Bryn Mawr, PA 19010

Endangered Species. An American eagle or Bengal tiger to needlepoint. Canvas, needle, Persian wool yarn. Order either of these and part of the proceeds goes to the World Wildlife Fund. $35 each plus $1.65 post. The Horchow Collection, Dept. 02160, Box 34257, Dallas, TX 75234



FRAME KITS—Cover with fabric, ribbons needlepoint & shells. Standing frames of superior construction, complete with frame pieces, glass & illustrated instructions for fabric covered frame. FABRIC KITS made with decorator fabrics are available in assorted patterns with coordinating front, back & trim: green & white; yellow & white; orange & green flame; yellow, green & white. Specify. 5x7" BARGELLO GRAPH-flame design $1.50 FRAME KIT (only) 5x7" $11.95, 4x4" $9.95 FRAME & FABRIC KIT 5x7" $15.45, 4x4" $12.45
Add $1.00 postage. 3% tax in N.C.

Fun Frames
P.O. Box 6122, Charlotte, N.C. 28207



FOR THAT VERY SPECIAL DAY IN YOUR LIFE. . . .

A delightful needlepoint, hand painted, with fully detailed instructions, for entering that special date. Finished size, 12x15 on 12 mesh canvas, includes all required Persian yarn and needle.

$27.95 Postpaid

DESIGNS BY MISTER FROG
Box 2901
Panama Beach, Fla. 33062
Please send 50¢ for listings

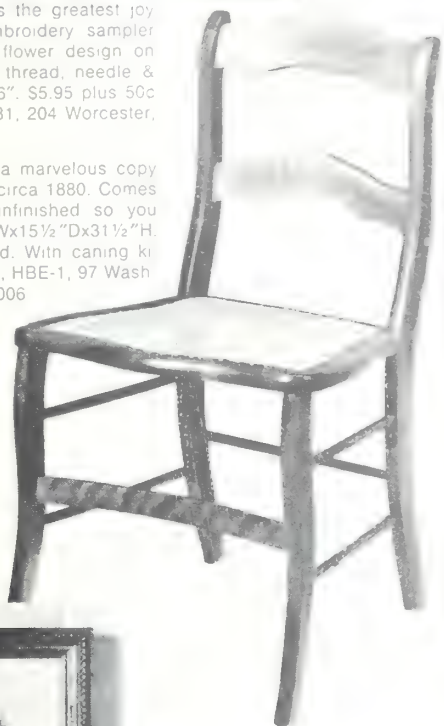






"To Love And Be Loved is the greatest joy on earth." Cross-stitch embroidery sampler includes message, bird & flower design on cotton, colorful embroidery thread, needle & instructions. Finished: 20x16". $5.95 plus 50c post. From the Stitchery, HB1, 204 Worcester, Wellesley Hills, MA 02181

Cane Occasional Chair is a marvelous copy of a New England original, circa 1880. Comes partially assembled and unfinished so you can do your own thing. 17"Wx15½"Dx31½"H. Comcraft Frame, $25.95 ppd. With caning ki $27.95 ppd. Peerless Rattan, HBE-1, 97 Wash ington St., New York, NY 10006





Picture of Warmth & Beauty. [illegible] forest paradise. An idyllic scene to cross stitch in true-to-nature colors fits 16x12" frame. Stamped fabric, embroidery floss, needle & instr. included. $6.95 plus 50c post. Tower Crafts, HB1, Box 575, Champaign, IL 61820

Stitchery Wizard. Needlework stand holds your frames, hoops, etc. while you're curled up in bed or chair. Leaves both hands free to stitch. Height & angle adjust. Pre-assembled solid birch ready to wax or stain. $24.95 ppd. DIRLS, HB1, Box 1499, Covina, CA 91722





HARVEST ARRANGEMENT

[illegible]

$7.95

The World of
Stitch 'n Knit



CANDY MOLDS

Now! You can [illegible] candy mints by using these pure rubber candy molds. Make inexpensive candies in minutes with our FREE no-cook recipes included with your order. The mints are perfect for showers, weddings, receptions, parties, or hostess gifts. Give the molds as a unique gift. Order Rose, Leaf, Fancy Mint, Plain Mint, Daisy, or Corrugated Mint.

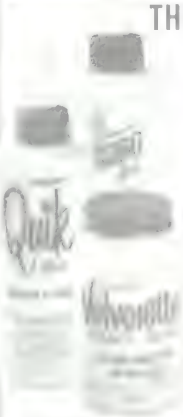
Each mold is $1.95 ppd
3 for $3.50 ppd 6 for $5.75 ppd

Ca. Res. add Sales Tax
Color Catalog — .25 or FREE with Order

Judy's of California

Dept. 625, Box 728 Lompoc, Ca. 93436

THE FAMILY OF CRAFT GLUES



A PERFECT GLUE FOR EVERY CRAFT PROJECT

[illegible]

QUIK [illegible]

projects.

VELVERETTE. The thick craft glue for holding heavy trim in precarious positions including uneven surfaces. Quick tack, stays put, won't run.

SLOMONS LABORATORIES [illegible] HB-1

EMBROIDERIES



MIRANDA

beauty in sparkling peasant costume. Carrying tray of tempting oranges, lemons and red [illegible] stitches are simple, the price $25.95 ppd.

skön EMBROIDERIES
55 Lambert Lane
New Rochelle, N.Y.

RYA KITS



NEW RYA COLLECTION

stitch makes these pre-started wool rya wallhanging, rugs or cushions. Kits imported from Sweden feature lustrous rug wools, easy to follow color charts and English instructions. Send $1 for new color catalog of [illegible]

skön RUG CRAFT
53 Lambert Lane
[illegible]

DOLLS

A THRILLING CAREER AWAITS YOU



YOU LEARN [illegible]

satisfying part time [illegible]

[illegible] SATISFACTION

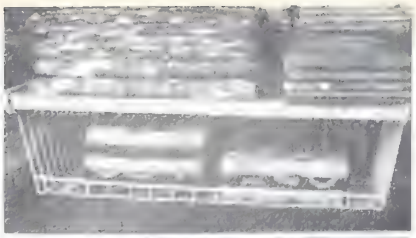
DON'T DELAY [illegible]

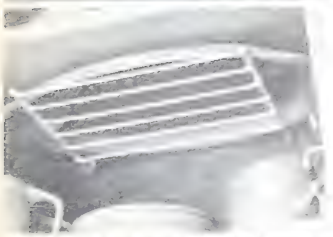
Norm & Marge Morris

[illegible]

[illegible]







Fabulous Space Savers!

your cabinets and

sturdy steel wire,

white vinyl.



BEVERAGE CAN RACK

UNDERSHELF RACK (top right) clips onto a shelf, adds an extra shelf anywhere—in pantry, linen closet, clothes closet. Huge savings when you buy two! 6"x9"x4" 5000—$2.98, 2 for $5.50.

PLATTER RACK (lower left) holds any size safely and

under a shelf. Easy to attach, screws included.

CORNER RACK (lower right) adds extra shelves, uses wasted corner space. Clever design narrows at front for easy access to other things in cabinet. 10" deep, 7½" high, 10¾" wide at back, 7½" at front. #5327—$3.98, 2 for $7.50.

Please add 50¢ post. & hdlg. . . . N.Y. residents add applicable taxes

The Country Gourmet Inc Dept. B1, 512 S. Fulton Ave., Mt. Vernon, N.Y. 10550

Holds

Up To

500

Of Your

FAVORITE

RECIPES

In Full

VIEW



Rotating Recipe File

Recipe File can be used right next to your stove, mixer or sink. Stop worrying about splatters damaging your cookbooks and recipes. 80 see-thru protective envelopes wipe clean instantly with damp cloth or towel. By manually rotating knobs fitted to the sturdy 7½ metal frame, you can locate any recipe in seconds. Comes with 32 indexed dividers from "Appetizers to Vegetables", and enough 3½" x 5" index cards and write-on envelopes to hold 500 recipes from for 500 total with refills. File comes fully assembled with colorful trim and matching knobs, choice from Avocado Green, Sunburst Gold, Flame Red, and Orange. Also available with "Marbelized" plastic base. Specify color. Add 95¢ Shipping and Handling.

RECIPE FILE . . . ONLY $7.95

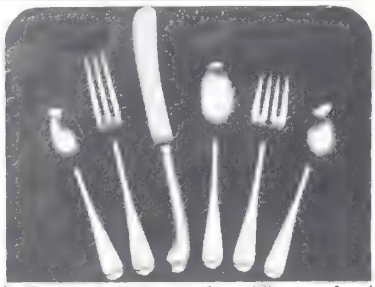
REFILL PACK OF 32 (16 pages) $1.26

Send Check or Money Order To:

Azure House Dept. B281

Box 6165-Santa Rosa, Calif. 95406

154-A East Street-Cloverdale, Calif. 95425



Pistol-Handled Stainless

in an heirloom tradition

Old Westbury—FULL DINNER SIZE

An exact replica of a famous old sterling pattern with impressive full dinner size graceful pistol hollow handled knives, 3 tined forks and rat-tailed spoons. In heavy weight hand forged pewter-like satin or polished stainless. Service for 8 includes 8 dinner forks, 8 dinner knives, 8 salad-dessert forks, 8 soup spoons, 16 teaspoons, plus sugar spoon, butter knife and 2 serving spoons. 52-piece service for 8 $39.95

78-piece service for 12 $59.95

OPEN STOCK

Send 50¢ for your copy of Jenifer House's new catalogue featuring this and other fine and period handled cake

Jenifer House

Dept. HB-15

GREAT BARRINGTON, MASS. 01230



pool secretary will all love their coffee-

vises them to "HANG IT . . . HERE, BABY"

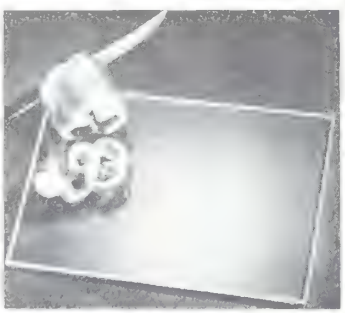
with appropriate illustration. Flawless

WHITE CHINA. $3.65 plus 35¢ for post-

M.O. to,

Victor Baldwin

INVISIBLE CUTTING BOARD



SLICE, CHOP, CARVE ON IT.

Acts as a heatproof surface for pretty

cloth co

8" x 11" $2.50, 12" x 16" $3.95,

14" round $5.98. All orders postpaid.

Money Back Guarantee

COLONIAL GARDEN Kitchenware

168 E. 770 W. Merrick Rd.

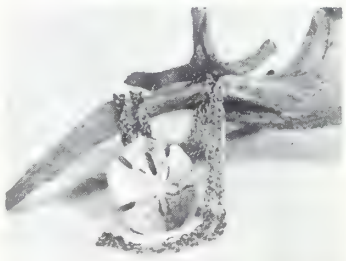
Valley Stream, N.Y. 11582



Got A Trick Up Your Sleeve to amuse friends at parties? 84 card tricks for budding Houdinis are fun to do, easy to learn. Follow the principles explained here and in no time at all you'll be the master of hocus-pocus. Delightful way to interest or amuse a sick child. $1.29 plus 15¢ post. Anthony Enterprises, 585 Market St., Dept. HB1 San Francisco, CA 94105



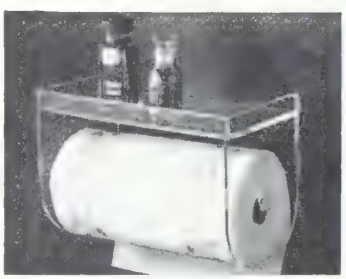
Solid Cherry Silver Chest has shapely Queen Anne legs, cast brasses, Pacific cloth liners in all four drawers. Rich fruitwod finish in brown or reddish brown tone, top drawer has dividers. 24"W x15"Dx37"H., $189 ship. chgs. coll. No COD's. Catalog of fine furniture reproductions, $1. Order from Ephraim Marsh, Dept. 262, Box 266, Concord, NC 28025



Pewter Sand Dollar Pendant. New "in" fashion, lives in legend as a Christian symbol. Holes are reminiscent of the five wounds of Christ. Comes with matching antiqued chain, $5.50. As a pin, $3.25. Ppd. 80 page catalog of things nicely nautical, 50¢. Available from Pat Baird's Ship's Wheel, HBJ5, Nottingham Square Rd., Epping, NH 03042

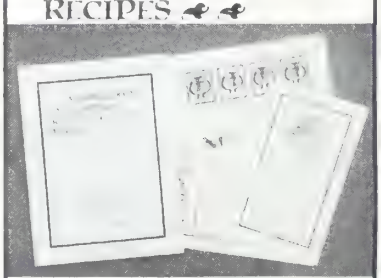


Storm Warm Boots are toasty as a blanket, neat as a glove. Sueded water-repellent uppers, acrylic mouton & leather trim, non-skid crepe rubber soles. Worn over all shoes. Black or brown. Sizes 5-10 (whole sizes only), state shoe size. $25 plus $1.25 postage. Send for free catalog of classic casuals. The Talbots, Dept. ER, Hingham, Massachusetts 02043



Clearly The Most Elegant paper-towel holder that ever graced a kitchen, laundry or bathroom wall is this one of clear Lucite. Gallery top holds decorative or useful objects safely. Big enough to take the fattest jumbo roll on its easy-pull Lucite dowel; 8" high by 11½" long. $12.98; add $1.50 postage. Lillian Vernon, B11, 510 S. Fulton, Mt. Vernon, NY 10550

A PORTFOLIO OF THIRTEEN KITCHEN + TESTED RECIPES



Beautifully designed 9 by 12 inch recipe portfolio. Thirteen separate and distinct gourmet delights printed in up to 4 bright colors on various size heavy white paper. Suitable for framing, wall groupings, decoupage, or preparing gourmet delights Great gift or collectors' item. Only $6.95 plus 25c postage.

Valley Junction Printery

P.O. Box 62

West Des Moines, Iowa 50265

SCOTTISH THISTLE STONEWARE



. . .now available for immediate delivery from open stock. Send for our price list and order form, and for $5, we'll send you a sample piece.

We're sure you'll be pleased with the beauty & quality as well as our direct import prices. We pay postage on all orders of $50. or more. Thistleware is ovenproof and dish washer safe. Satisfaction guaranteed.

the Artisans

165 Newbury St. Boston, Mass. 02116

Intriguing Import From Israel. Nasri olivewood beads designed into a delicate lacework pattern by skilled craftsman form a bracelet and necklace of natural beauty. A perfect fashion accent with winter wools, south-bound cottons. Necklace 17" long. Bracelet 6¾" l. The set $9.95 ppd. Shopping International, 874 Shopping Int'l. Bldg., Norwich, VT 05055



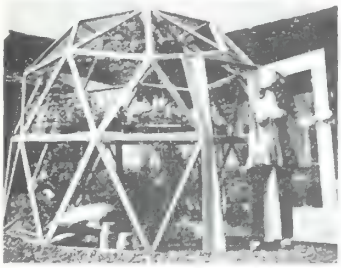
Tall Is Terrific when you can find great-looking shoes like these in your size! Graceful petal-curved sling to put both pants and skirts on an elegant footing for a southern vacation now, summer anywhere later. White leather; whole sizes 10-13, narrow and medium. $22.35 ppd. Free catalog. Tall Gals Shoecraft, HB1, 603 Fifth Ave., New York, NY 10017



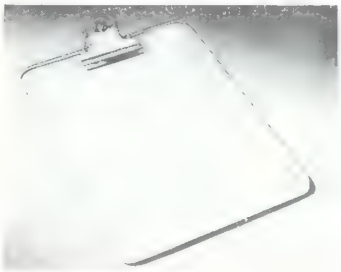
Automatic Needle Threader. If you've ever had the frustrating experience of trying to thread a needle to stitch a drooping hemline before making the mad dash to catch your train you'll know how handy this is. Drop needle into funnel. Press button. That's it. Built-in cutter blade. $1, 15¢ post. Anthony Enterprises, 585 Market, San Francisco, CA 94105



Redwood Dome Greenhouse for growing flowers and vegetables year round is less than half the price of same sized standard design. No hot spots or cold corners. Rot & insect proof. Requires no base or foundation. In kit form with quality hardware. Priced from $98.50. Write for info to Redwood Domes, Dept. E-PR, Aptos, CA 95003



Prestige Lucite Clip Board for the organization man or woman. Does double duty as a mini lap desk for train or plane. Monogrammed with three engraved initials first or last name. 3 weeks del. Letter size $9.50 Legal size $10. Add $1.00 post. For each letter over 3 add 20¢. Sleepy Hollow Gifts, HB1, 6651 Arlington Blvd., Falls Church, VA 22042





COUNT COINS FAST!

Sort, count, wrap pennies, nickels, dimes, quarters in seconds. Simply slide coins into 4 channels. Shows the totals as you go. No more fumbling with the wrapper. Real timesaver for merchants, cashiers, clubs, collectors, etc.

COIN TRAY . . . $2.98 + 40¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-15 585 Market St., San Francisco, Calif. 94105



Action-Back
STATION-WAGON CLASSIC

graceful 7-gore

Polyester & Cotton. Cadet Blue

$20

VICKI WAYNE
610-J1P-So. Country Club
Tucson, Arizona 85716

1000 RETURN ADDRESS LABELS



$1.00

USE YOUR ZIP CODE
FREE HANDY BOX

catalog

Walter Drake & Sons
Colorado Springs, Colo. 80940



FANCY PANSY POTS

For pansies, pencils you name it! Or put a taper in the middle and ring it with flowers. Handpainted glazed pottery in wild Italian colors, 2½" hi. Scatter several around the house for instant sunshine!

2 for $ 5.25 + 90¢ post.
6 for $15.25 + 1.50 post.
(Ill. residents add 5% tax)
Write for free brochure

FOUNTAIN OF GIFTS
B-15 P.O. Box 3954
Merchandise Mart
Chicago, Illinois 60654



SUPER SCOOPER

Amazing dipper scoops ice cream like magic! Self-defrosting liquid hermetically sealed in handle lets you scoop hardest ice cream with ease. Cuts through coldest ice cream, gives you uniform attractive scoops. Makes all other ice cream dippers old-fashioned! Lifetime action—never loses its power, always works. Sanitary, rust-proof. For southpaws too! $5.95 Ppd.

Holiday Gifts

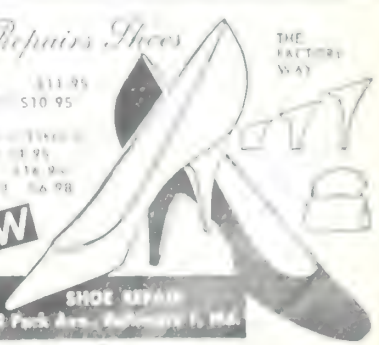
Century Re-Styles and Repairs Shoes

THE FACTORY WAY

$11.95
$10.95
$ 1.95
$16.95
$ 6.98

HANDBAGS REPAIRED, RENEWED

NEW



Send for free mailing carton

CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.



REMOVE HAIR PERMANENTLY

PERMA TWEEZ electrolysis—as seen in medical journals—safely and permanently removes all unwanted hair from face, arms, legs and body. This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic, 'tweezer-like' action gives safe and permanent results. Clinically tested—recommended by dermatologists. Send check or money order. $16.95 ppd

14 Day Money Back Guarantee

GENERAL MEDICAL CO., Dept. HB-107
5701 West Adams Blvd.
Los Angeles, Calif. 90016

☐ I enclose $4.00 deposit and will pay balance COD plus extra COD postage.
☐ I enclose $16.95 in full payment and save extra COD postage.
American Express Master Chg.
No.
Expiration date
NAME
ADDRESS
City State Zip
Mfr. of Professional & Home Electrolysis Equip.



Four-Piece Travel Pack
What convenience! Safety-designed plastic travel pack protects toothbrushes, safety razor and soap, lets you pack with ease. Twin toothbrush covers keep bristles sanitary, have holes for drying and ventilation. Razor cover fits double-edge or injectors, eliminates cuts or dulling blade. Soap dish has hinged lid. **0696-6**—Travel Pack, Ppd., **$1.59**

Write For Free Gift Catalog!

Miles Kimball
93 Bond St., Oshkosh, Wis. 54901

Good things to come.



The Tree of Life pendant of sterling silver wishbone is a good luck charm to carry with you always. Its graceful beauty reflects the grace of the wearer and the beauty of a promise of your wish in the future.

Wishbone Pendant, Sterling Silver matched with our 24" Sterling Silver Rope Chain $15.00

Gift boxed. Satisfaction guaranteed. For American Express, BankAmericard: complete number, expiration date, signature. N.Y. State add applicable tax. N.Y.C. add 8%. **Write for FREE Brochure**

TAL
[illegible] P.O. Box 1258 Dept. HB-75
[illegible]



Talbots

Classic Wrap

pockets and cargo patch pocket. Khaki, sky blue or flatteringly [illegible]. Sizes 6-16. $22.00. Same styles in navy brushed cotton denim $18.00.

NEW YORK • LONDON • PARIS • MILAN

PORTRAIT IN OILS



Magnificently [illegible] an exact [illegible] by outstanding [illegible] American portrait painters. A superb living [illegible] in full color and [illegible] in rich oils.

Truly a unique and lasting gift

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photograph as the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling [illegible] Likeness Guaranteed

● UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

FROM $89.50 TO $895.00

Beautifully Illustrated Catalog "How To Order An Oil Portrait" 25c

Van Dyke Oil Portraits, Ltd.
DEPT. T, 153 EAST 57 ST., N.Y., N.Y. 10022
[illegible] is the finest of all portraiture
[illegible] CREDIT PLAN AVAILABLE



Triple Tiered Wire Basket is a decorative delight filled to the brim with fruit, vegetables, flowers and greenery (fresh or fake). Marvelous cache for bread, and buns at your next barbecue. 38" overall, 10", 12" & 15" diam., baskets. Won't rust, folds flat to store. $8.95 plus 85¢ post. Catalog 25¢. The Gift Tree, HB1, Box 55, Kensington, MD 20795

Panorama Orbit Watch. Brilliant new design twinkles like a jewel. Floating red orbit second hand. White face with red, white, blue, green, black or yellow border and matching wristband. Swiss made, fully guaranteed, 17 jewel beauty at freeport savings. $9.95 plus $1.50 for air mail post. Spenceley's Swissfair, HB1, Box 458, Main St., St. Thomas, VI 00801



Old Fashioned Valentine Postcards romantic and sentimental as ruffled petticoats. Authentic full color reproductions of the kind so popular years ago. Each has space aplenty for address and your own Valentine message. Package contains 24 cards, one design. $1.25 per pkg. ppd. Both, $2 ppd. Tower Press, HB1, Box 428-CCA, Seabrook, NH 03874



Reel-ly Handy holder for keys works with ease. Practical reel clips to bag, pocket or belt. Unreels for use and automatically rewinds into case. You'll never lose your keys and you needn't be Houdini to find the key to open your front door. Only $1.98 plus 20¢ postage. Anthony Enterprises, 585 Market St., San Francisco, California 94105



Chic Footage. The flat is back and your feet will love it. Pretty petit-point tapestry look wreathes beige slipper with pastel green, yellow, red, and blue flowers. Perfect for parties, super for shopping. Hard sole, ⅞" heel, elastic top for custom fit. M(6-6½), ML(7-7½), L(8-8½). $5.99 ppd. Available from Walter Drake, HB98 Drake Bldg., Colorado Springs, CO 80940



TODAY'S TREASURES— TOMORROW'S HEIRLOOMS!!!

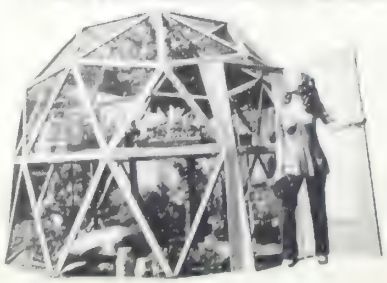
Your Own Child's Drawings
Permanently Reproduced on Fine Ceramics

Genius or not, your child's drawings, reproduced in full color under glaze, make a truly original "one of a kind" gift that will delight family and friends. Fold and mail any size drawing. A conversation piece and a cherished treasure for now and always

7" Sq. Candy Dish or Ashtray $7.95 ppd.
6" Tile alone $5.95 ppd.
N.Y. State residents add sales tax Free Brochure

KAREN STUDIOS, Dept. HB-15, Box 175, Rye, New York 10580

Dome Greenhouses Direct from California



- priced from $98.50
- exciting award winning design
- enjoyed coast to coast year 'round
- easy assembly
- unconditional guarantee

Send now for free color catalog. Redwood Domes, Inc., Dept. EA, Aptos, California 95003

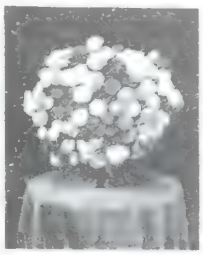
Parisian Gendarme Cape covers any fashion situation with flair. All wool with antique brass buckle closure. Midi length. Pull up the hood for added dash. Camel, black, hunter green, plum, chocolate brown. Sizes: S(5-9), M(10-13), L(14-18). With satin lining $60. Without lining $45. Add $2 post. Postique, Dept. B-15, 210 W. 90th, NYC, NY 10024



Hanky Panky Apron has sex appeal. Nothing else like it. Sexy lace bra and garter belt in hand printed black on washable high quality white cotton. Fun gift for your favorite vamp or prim Aunt Matilda. Steals the show at a party. Terrific conversation piece. $5.00 each or 3 for $12.50 Ppd. Monirissimo Originals, Box 69125-HF, Los Angeles, CA 90069



Cecilia Gives Prints Her Special Treatment to add an exclamation point of color and originality to your wall decor. Second in this new lithograph series features dramatic study of bright blossoms played against dark background, blue foreground & patina of pewter bowl. 20½x25½". Order picture B. $19.95 ppd. Cecilia, Box 2263, HB-1, Chapel Hill, NC 27514



101 Magic Tricks. Don't just sit there. Do something! Like the hocus-pocus tricks in this fascinating little book. Illustrated tricks were selected not only because they are effective, but also because of their simplicity. You supply the coins, playing cards, matches. $1 plus 15¢ post. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Handbags Repaired By Experts. Handle loose? Catch broken? The Century people reline, refinish, repair, reglaze your handbags; replace hinges, frames, rivets, rings, handle. Good handbags & luggage are well worth expert repair. Send them for free estimates to the Century Factory Shoe & Handbag Repair, 212 Park, HB1, Baltimore, MD 21201





COPPER CURE-ALL?

We're not making any claims, but sportsmen, socialites and actors share the copper craze. They swear by some magic mumbo-jumbo, copper gives aches and pains the brush off. 100% pure copper.

MEN'S COPPER BRACELET ..... $3.98 + 30¢ Mailing Each
WOMEN'S COPPER BRACELET ..... $2.98 + 30¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed Or Your Money Back

Anthony Enterprises Dept. HB-15
585 Market St., San Francisco, Calif. 94105



LADYBUG

Limited Edition signed lithograph by Charles HARPER. All the world loves a Ladybug. All the world loves Charlie Harper's surrealist conservation prints.

LADYBUG 12 x 12½"
postpaid $6.25
FRAME HOUSE GALLERY
Catalog (wildlife) ..$.75
COLLECTOR'S CORNER, INC.
61 Main Street,
Kingston, N.J. 08528

DOGGIE BAG

NEW! THE BED DESIGNED BY YOUR DOG!



The SECRET to this new idea in pet comfort is the [illegible] vinyl bag-bed. They contour softly to his body [illegible] brown vinyl. Wipes clean!

POSTPAID — SPECIFY SIZE & COLOR

Satisfaction guaranteed!

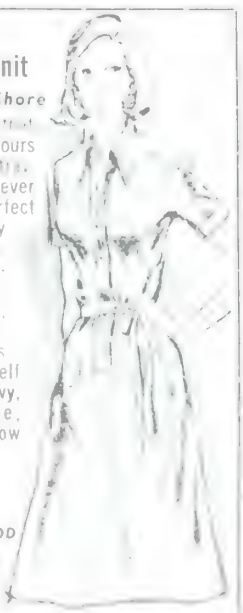
XENGO INDUSTRIES

QIANA the Silky Knit

by Ship 'N Shore

A dress that spans the hours at home or traveling, with never a wrinkle. Perfect anytime. Silky Qiana® knit soft and shimmering. Machine wash, drip dry. Timeless shirtdress styling with self belt. In Navy, Powder Blue, Coral or Yellow. Sizes 8-18.

$20
plus $1 post
$10 dep. on COD
Satisf. Guar.



VICKI WAYNE

[illegible]

THE ONE YOU LOVE



[illegible] its forehead and [illegible] each day, because that's how the little people recognize their master. Handmade of sterling silver 1" charm for her bracelet or his key chain $3.75 14k gold $22.

CHARMS FOR ANIMAL LOVERS



Jamaica Silversmith, Dept. HB1

FRENCH CABRIOLE DESK

[illegible]

Price: $167.95

Bryan Robeson





Southern Belle Design

Ornamental Cast Iron Garden Gate

You can add this elegance to your garden. Today, it's a matter of taste . . . no longer one of price. Adjustable 35"-43" wide, 56" high . . . 70 lbs. Complete with instructions and hardware for attaching to brick or wood. Weatherproof matte black finish.

Write for our free, 16 page illustrated brochure of unusual and functional cast iron items, including doors, gates, room dividers, gazebos, wall hangings, mail box stands; lamp posts, hitching posts and furniture.

Collins-Hanna Iron Co., Inc. 450 N. Decatur Dept. B-51 Memphis, Tenn. 38105



PROVINCIAL SWITCHPLATES

antique white.

SINGLE $1.25

DOUBLE $1.95

$1.50

$2.95

$1.95

$2.95

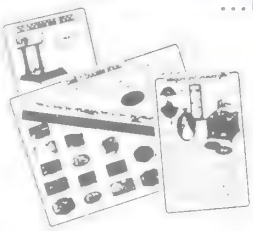
PLUS POSTAGE AND HANDLING

THE ADDED TOUCH

12-E Wallace St. Bryn Mawr, Pa. 19010

Get this super new CATALOG... FREE!

. . . it's loaded with NEW, DIFFERENT & UNUSUAL ITEMS FOR THE HOME & FOR GIFT GIVING



Big, brawny brass belt buckles you've never seen before (or saw, but didn't know where to buy). Belts hand-stamped with beautiful wild horse designs. A postal scale that brings back the country store of 1900. Victrola music boxes. Collector cookie jars. A ceiling alarm clock (at a new low price!) Bike motors. **Round** clothespins. Pub mirrors. And these are just a few of the excitingly different NEW ideas for enjoying life you'll find in our latest NO NONSENSE SHOP catalog. There's so much more, there just isn't room to tell you all about it here. So see for yourself. Send for your copy of the catalog everyone's talking about. It's FREE!

no nonsense shop

Dept. 931, 808 White Bridge Lane, Hanover Park, Ill. 60103



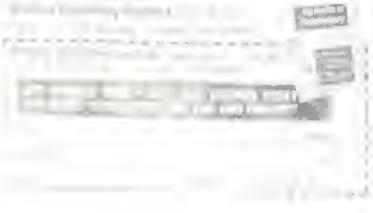
BEAT the HIGH COST of LIVING!

HERE IS A BEAUTIFUL WAY TO SAVE MONEY!

LEARN UPHOLSTERY AT HOME... restore old chairs, sofas to like-new condition! A clean, enjoyable way to put spare hours to profitable use.

when reupholstering. Fascinating home study course includes tools, kits, supplies. Earn as you

SEND FOR OUR FREE BOOK TODAY! YOU'LL GET A BIG ILLUSTRATED 32 PAGE BOOK ON UPHOLSTERY and the upholstery business and a sample lesson showing how the fabulously suc-



How to Housebreak Your Pet

Train-O-Mat® makes it easy



No more stained carpets. When dog scents chemically-odorized mat, instinct says, "Here's the spot." No fuss or bother. Mats are disposable; both pole and 18" square holder are washable. Kennel-tested. Satisfaction or money back.

Holder & 2-mo. supply of mats....4.98
Holder & 6-mo. supply of mats....6.98
Attachable 12" pole for male...add 50¢
Enclose 75¢ postage

G. N. G. RESEARCH



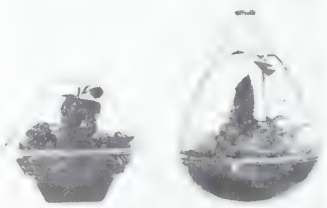
Chippendale Wing Chair is impressively designed, constructed for a lifetime of service. 42Hx33Wx31"D. Dark or light fruitwood finished frame. Peerless Antique leather $359.95; Masterpiece Leather $379.95; Vinyl $244.95. Shipping charges collect. No COD's. Catalog 50¢. Bryan Robeson, Dept 130, Route 10, Box 793, Hickory, NC 28601



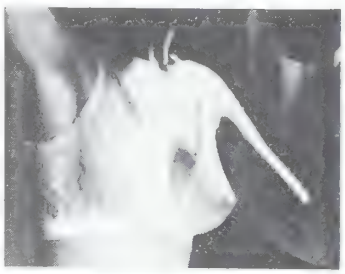
Winning Wall Decor for horse fanciers. Three dimensional horse's head in burnished bronze is framed in hand-rubbed walnut and mounted on antique linen. Good bet for den, office or country place. Western or English head. Three sizes: 7x8" $27; 11x14" $60; 14x18" $90. All ppd. The Jamaica Silversmith, HB1, 407 Rockaway, Valley Stream, NY 11581



Hearth Specialist. The new "Logger" rolls newspapers, magazines and other waste paper into fireplace "logs" (18"x4¼") that burn like wood, produce a hot almost sootless flame. Three "logs" on the grate will burn 4-5 hours. If you've priced a cord of wood lately you know what a savings this is. $15.95 ppd. Jabberwock Sales, HB1, New Windsor, MD 21776



Scene-Stealing Terrariums for tropical plants, cactus, bonsai or dried displays. Bring color, texture, to your indoor decor. Two piece clear acrylic shapes won't yellow or become brittle. Humidity easily controlled. Bottle: 9", $10.95, 12" $13.95; Pagoda: 9", $9.95; 12" $12.95. Ppd. The Gift Scene, HB1 1836 Forestdale Dr., Box 1011, Encinitas, CA 92024



Sleep Bra is all you need for a lovely shape as you slumber. Designed in 100% nylon stretch lace for curve caressing control, sheer femininity, and today's natural look. Snap front closure. Only 2 sizes fit all. Specify A-B Cup or C-D cup. White only. $3.98 plus 20¢ post. Anthony Enterprises, HB1, 585 Market St., San Francisco, CA 94105



The SAFE 2-Way PET DOOR

Much safer than any solid hinged type panel door. Your pet is completely protected. He cannot be trapped or choked or have his tail sheared off.

FlexPort

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives your pet complete freedom. Soft plastic swings close gently and tightly. Easily installed. Send for free folder.

TUREN, Inc., Dept. H-1
2 Cottage Ave.,
Danvers, Mass. 01923



LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return — pet's name, your name, address and phone number — all embossed free. Lifetime polished stainless steel, complete with collar hook. **$1.00** ppd. Your order will be sent by FAST FIRST CLASS MAIL at no extra charge!

WEST-BERG ENTERPRISES, LTD.
Dept 101, 2842 E. Serendipity Cr.
Colorado Springs, Colorado 80917

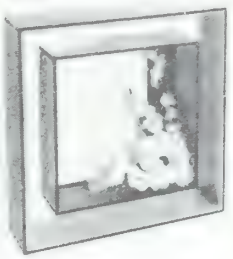
Picasso's "Blue Nude" lithographed on 18x24" artist canvas has great impact. $4.95 plus 95¢ post. Stretched on wooden artist bars $7.95 plus $1.95 post. or framed in ebony with front silver chrome-line trim, $19.95 plus $1.95 post. Catalog free with order (otherwise 50¢) Lambert Studios, HB26, 910 N. La Cienega Blvd., Los Angeles, CA 90069



Pearls of Wisdom. Subtle, brilliant, sensual pearls of Mallorca, Spain. Renowned for their true-to-nature color, soft inner glow. A rope of opera length, in striking linkage, elegant to the extreme. Cool perfection for day or night time dressing, solo or paired with chains. 39"L. No clasp. $10 ppd. From Oleda Unlimited, HB1, 15 E. 63 St., New York, NY 10021



Capture A Precious Moment and preserve it forever. Send a wedding invitation, birth announcement, graduation photo (3x5"). This company will mount it in a lucite shadow box, accent it with a silk flowers in any color you choose, and seal it. 10x10x2½"D. Hangs or stands. $20 ppd. D' Anjo Decor, 1946 S. Myrtle Ave., HB-12E, Monrovia, CA 91006



Pen Size Telescope. Observe objects and people blocks away with the Spy Scope that fits pocket or purse. Has 8-power magnification, adjusts quickly for long-range viewing. Converts to 30 power microscope for precision work. Lightweight, handy pocket clip. $2.98 plus 30¢ post. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Strip Tease Glasses for your next party. Comment causing quartet will keep the drinks flowing and the conversation bubbling. Models are clothed when glasses are empty. Fill them with iced drinks, clothes disappear! Set of 4, $7.98 plus $1.39 postage. Catalog 50¢. Available from House of Minnel, Dept. 4114G, Deerpath Road, Batavia, Illinois 60510





CHANDELIER CLEANER

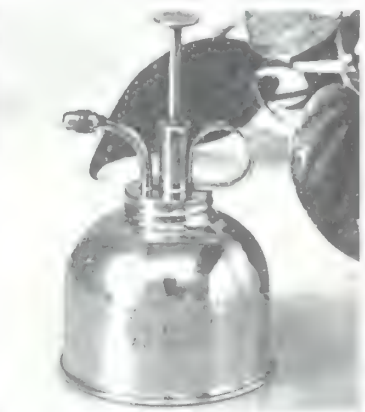
Just spray it on and allow to dry. No wiping necessary. Your crystal chandeliers will sparkle in a blaze of glory. Protects and preserves all surfaces with an invisible coating of miracle silicone. 7 oz. spray can.

CHANDELIER CLEANER . . . . . $2.98 + 55¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-15
585 Market St., San Francisco, Calif. 94105



NEW! PERSONALIZED
SOLID BRASS SPRAYER!

Lilly's Garden Dept. HB-1



GOLDEN HEART PURSE

will carry keys, change, lipstick, rosary, etc. Easy to find in busy handbag. Rigid golden metal mesh purse, heart shape, 3¼" x 3¼", with golden clasp. Wonderful Valentine gift.

$7.95 each $17.95 for five ppd.

Elizabeth Mc Caffrey
Dept. HB-1 Northport, New York 11768



HAND EMBOSSER
For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 characters per line. For 1 to 3 lines . . . . . $9.95 each
For 4 lines add $1.00.
EXTRA PLATE ALONE (no frame) $7.85 ppd.

NEW DELUXE DESK MODEL
$11.95 + 75c postage

POSTAMATIC CO. Dept. HB-175
Lafayette Hill Pa. 19444





From Italy with love

Send check, money order or use Master Charge

SPORTIVA IMPORTS



Elegant Smoke-tone Pots — Set of 4 $4.98

SPARKLING SEE-THROUGH OR GLEAMING SNOWY-WHITE!

Stunning look in space-age plastic, fantastic design, too! Pots have raised ridges below—set a clay pot inside and it's held up, away from accumulated water—plant in them, too! American-made and molded into one waterproof piece—no rings on table or shelf! Translucent smoke-tone or gleamy opaque white. Set of 4—4⅛" to 6⅜" high, 4¼" to 6⅜" diam.

#8120—Smoke-tone Pots ..... 1 Set $4.98
#8376—White Pots ..... 1 Set $4.98

Please add 50¢ postage and handling. N.Y. residents add taxes.

Lilly's Garden
Dept. B14, 510 S. Fulton Ave.
Mt. Vernon, N.Y. 10550



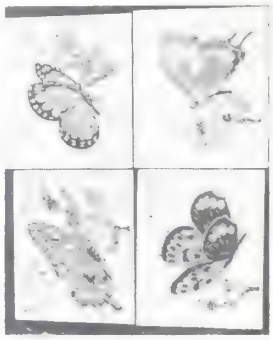
CHINA STORAGE CADDY

Neat way to store a complete dinner service for eight. Saves valuable cupboard space. Prevents chipping and breakage. All metal caddy with soft vinyl cushioning. Stores 40 pieces—8 each cups, saucers, soup bowls, dinner plates and dessert plates. Use for your best china, or everyday dinnerware! 9" high x 11½" across.

$3.49 plus 75¢ postage.

Holiday Gifts

BUTTERFLY BATIK PRINTS

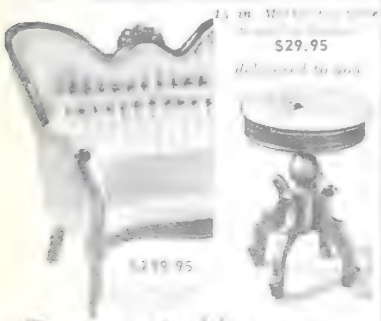


"If I would try, and if I could fly, I would want to be a butterfly". Four beautiful 9 x 12" masterpieces of butterflies, wings unfurled, in full color, savoring the nectar of gorgeous flowers. Printed on finely grained art paper. Ideal for a child's room, kitchen, den, a favorite hallway. Mount as they are, frame or decoupage. Each is different. Great "little" gift for all occasions.

Set of 4 Only $1 + .35¢ pp.

Send check or m.o. Satis. Guar.

CADLYN'S Dept. B-1
2077 N.Y. Ave., Huntington Sta., N.Y. 11746



$29.95

Romantic Victorian

tops from Italy. Large choice of sofas, chairs,



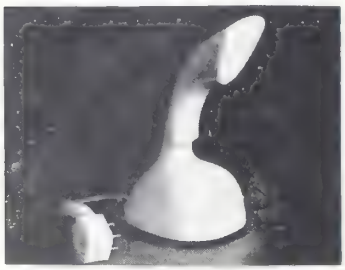
GOURMET KITCHEN TOOLS

Every kitchen needs these fabulous 12" natural wood tools! Spatula, fork, meat tenderizer and spoons always handy—and decorative—in a handwoven wicker basket. #300 **Gourmet Tools $7.95 ppd.**

Enterprises



French Finesse distinguishes this graceful two drawer commode table. Note the brass pulls and deeply carved design. In three finishes to highlight your decor: Rich cherry veneers with fruitwood finish, off white or fruitwood top with off white base. 22"Wx28"Dx22"H. $99.95 ship. chgs. coll. Catalog $1. Jonas Fields, BE 15, Box 52526, Atlanta, GA 30305



Erico-fon is a modern-as-moonshots Swedish style phone. Bottom dial, standard plug for ordinary phone jack hookup. Red, white, ivory, beige, aqua, yellow, pink. Pick up to talk, set down to break connection. $39.95 without ringer; $49.95 with buzzer; $59.95 with tweeter. Add $2.00 post. Grand Com, HB1, 324 Fifth Ave., New York, New York 10001



Break The Snoring Habit and enjoy silent, peaceful, uninterrupted sleep. Comfortable washable nylon strap tucks under chin and holds snugly in place via plastic bands. Adjusts for perfect fit. Tested and recommended by doctors it re-educates jaw muscles to help cure the habit. $3.98, 20¢ post. Anthony Enterprises, 585 Market, San Francisco, CA 94105



Pot Belly Stoves of yesteryear, reborn as salt & pepper servers. Add them to your collection of memorabilia, spice up a table with gay nineties flavor. Authentically detailed from smoke stacks to lid opener handles. Black plastic with durable refill plugs. 4"H. $1.98 per set. 2 sets, $3.75 ppd. American Century, HB015, Box 36232, Los Angeles, CA 90036



Tuxedo Shoe is an up-to-the-minute fashion choice with bared toe, sling back, smart 1¼" heel. So sublimely comfortable, you'll forget to kick it off at the end of the day. Black, white or blue crinkle patent. Widths AAAA-EE. Sizes 3-10, $24.95; 10½-12, $25.95. $1 post first pair, 25¢ each additional pair. Solby Bayes, 45 Winter St., HB1, Boston, MA 02108.

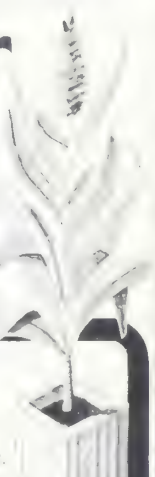
HAWAIIAN RED

Ginger plant

$1.00

FROM HAWAII.
FAST GROWING

RED GINGER ROOT $1.00
& GROWING PLANT $2.95



Grows rapidly to a height of one to six feet depending on the size of the pot. Guaranteed to grow. Send 25¢ for catalogue of tropical plants including ti plants, anthuriums. Sprouting Coconut plants & orchids (free with order)

Aloha East

P. O. BOX 12098 SEATTLE, WA. 98112



NEW WHITE LINES

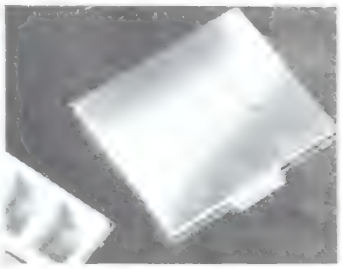
Makes your whole bathroom look like brand new. This amazing discovery, a white chemical coating with special applicator relines the white lines between wall tiles in minutes. It's fun to do and beautiful to behold the results, snowy white lines, cleaner, whiter and prettier than ever before. Stays white without cleaning or scrubbing. One bottle covers 2 average size bathrooms. $3.75 + 65¢ mailing.

HOLLY HOUSE
Dept. HB1, 417 Lake Ridge Dallas, Tex 75238

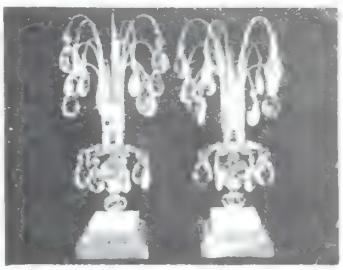
Give Yourself A Free Hand when you're talking on the telephone. Shoulder Rest holds the receiver while you take notes, continue working, cooking etc. Padded. Fits all phones. Attaches for either right or left side. Black, beige, white, green, red, or clear. $2.98 ea. plus 30¢ post. Anthony Enterprises, HB1, 585 Market St., San Francisco, CA 94105



Elegant Storage for pierced-ear earrings, at home or traveling. Compact solid brass case. 2¾ x 2½ x½", keeps earrings neat and accessible in 8 velvety-lined compartments of 2 sizes, with pair of small tongs for easy retrieval. Engraved with 3 script initials without charge. (PRINT initials.) $4.50 ppd. Bruce Bolind. HB1, Bolind Bldg., Boulder, CO 80302



A Shower Of Prisms cascades from crystal lamps and catches the light in a blaze of reflected glory. Hand-cut prisms are imported. Rogers gold-finished Italian marble base is richly ornate. 18" high, electrified. A pair would be stunning on a sideboard. $39.95 pair ship. chgs. coll. Catalog 25¢. Luigi Crystal, 7332 Frankford Ave., HB1, Philadelphia, PA 19136



The Police Whistle is having a fashion heyday. Only this time it's the girls who are wearing it as a unique jewelry accent, to summon taxicabs or (alas) help. Smart English import in 24-kt. gold plate anchored to chic 33" matching chain. For fun, for safety! Gift boxed. $16.50 ea. 2, $29 Ppd. Eric Scott & Co., HB1, 1225 S. Beverly Glen, Los Angeles, CA 90024



$2 Silver Tart Server is a beautiful resolution to the small gift problem. Crafted of silver plate with filigreed center and handle for serving tarts and small pastries. 5⅛ x2¼". Specially priced $2. Add 20¢ post. ea. Free 48-pg. catalog with significant savings in silver gift suggestions. Croydon Silversmiths, HBEJ, 627 Kings Highway, Brooklyn, NY 11223





MAGIC MENDING

New miracle crystal clear liquid glass chemical sensation creates a washable, waterproof, heat-or-cold proof iron bond. For permanent mending or repair of glass, china, crockery, ceramics and porcelain.

LIQUID GLASS . . . . . $1.98 + 25¢ Mailing Each

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-15 585 Market St., San Francisco, Calif. 94105

RING COLLECTORS



Length is from 1" to 2". ion. Finest jewelry quality. Individually torch, from rich Bronze or Silver. Antique look has polished highlights. Bold, exclusive of an award-winning young new talent, Budd Wright. Each ring of a style varies slightly as formed. Style from top to bottom: Butterfly, Crocus, Swirl, Touch of choice in Bronze $8.95, in Silver $12.95 PPD. (Cal. Res. add 6% S Tax). Make twist-tie around knuck

EVIE ANDERSON



SNUGLY, WARM SLIPPERS

suede moccasin slippers with cuddly fleece lining. Perfect for all your casual. Green, Pink — in MEDIUM, 5 through 12 in above colors — in WIDE widths, 6 delighted. Free catalog. Write SOFWEAR SHOES, Dept. DG, 1711 Main Houston, Texas 77002



DANISH STYLE FOLDING ROPE CHAIR

Imported, perfect-sized chair. Danish folding chair. Heavy cotton back. Fold and store for chair is 17½" wide, 17½" and 17½" high. Arms 17½" and Legs 17½"

$22.50 each **6** for **$119.95**

Mfrs. other than Ships chgs. coll. No C.O.D.'s. Send 25¢ for complete Danish furniture catalog

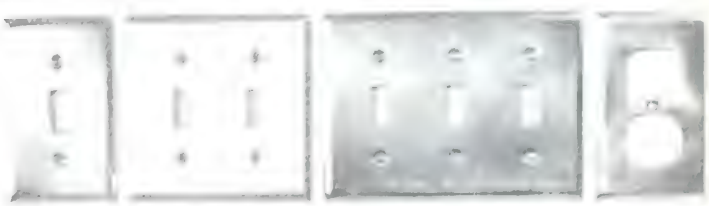
GENADA IMPORTS
Dept. 1B, P.O. Box 204, Teaneck, NJ 07666
N.J. residents add



ORIGINAL BLEUMETTE

Pkgs. P.P. $5.95

BLEUMETTE, INC.



Solid Brass Plates

perfect accessories to any room. Solid

$6.50

COD'S please

The Mailbag



NO MORE WET HAIR

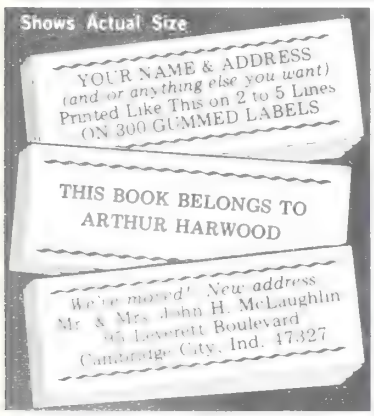
Keep hair dry while bathing or swimming. Absorbent Dry Band gives positive seal against moisture. Keeps hair-do safe, dry. Easy to use —practical for all ages. Simply wrap poly-foam band around head to cover hairline. Wear under shower or bathing caps. Adjustable.

DRY BAND . . . . . $2.98 + 20¢ Mailing

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-15
585 Market St., San Francisco, Calif. 94105



NO BETTER GIFT AT *ANY* PRICE

ADDRESS LABELS of De Luxe Quality! Large and clear. Print (*not* typewriter) type. Neatly centered lines. Rich blue ink. Snow-white gummed paper. Any wording you want up to five 35-character lines. Sparkling gift box. 4-week delivery. **300 for $2.00. Any 3 orders, only $5.00.** Sent guaranteed!

THE WRITEWELL CO.
717 Transit Bldg. — Boston, Mass. 02115



Waterproofs for women

Fashionable boots are completely waterproof, warm and comfortable for winter wear. One-piece vinyl construction has the look of leather. Fleece lining, side zipper, traction sole. 14" high; color is dark brown. Made for us in New England. Full sizes 5-10.

$12.00 ppd

Free catalog on request

Johnny Appleseed's
Box 715, Beverly, Mass. 01915



BATH LOOFA

Loofa natural

Collapses

JMH ENTERPRISES
Dallas, TX 75209



Nugget Of Gold. This is THE ring for THE man. Distinctively masculine, expertly styled! Sparked with fabulous 2 carat center stone of man-made Strongite. Cut like a diamond! Blazes like a diamond! Will not chip or scratch. White or yellow 14K gold setting. $102 plus $1 post. FREE catalog. The Strongite Co., HB1, 2 W. 47 St., New York, NY 10036



For Blazing A Trail, hitting the deck, seeing the sights . . . the "Wollaby" is the shoe for you. Famous comfort-sport shoe imported from Spain for Sportiva. In soft suede leather with crepe soles. Adjustable eyelet tie. Sand or navy. Women's sizes 5-10 incl. ½'s. $14.95 ppd. Sportiva Imports, HB-51, 1681 79 Street Causeway, Miami Beach, FL 33141



Feline Fun. The first intellectual toy made for the thinking cat. A clean, safe and durable "mouse in the hole" game will provide hours of entertainment for kitty and all who love cats. Mouse is an elusive ball. $3.95 ppd. Send 25¢ for new, colorful catalog of springtime gift suggestions to Suburbia, Inc. Dept. 467, 366 Wacouta, St. Paul, Minnesota 55101



Awl You Need to make repairs on awnings, seats, upholstery, shoes, sails, auto tops, handbags. It's the handiest tool for sewing leather and canvas. Sews lock stitch. Sewing Awl comes with bobbin of waxed thread, three diamond point needles. $3.98 plus 35¢ post. Available from Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Porch-Lift is a blessing for wheelchair patients and others who are unable to climb outside steps leading to buildings or homes. Sturdy steel unit has 12 ft. sq. platform guard rail. Elevates to 53". Key controls are within easy reach of rider. Uses 110 volts. For free info write: American Stair-Glide Corp., HB1, 4001 E. 138 St., Grandview, MO 64030

Hand-Carved Coat of Arms & Family-Crest RINGS



Your own coat of arms hand-carved in wood painted in full color on 16"x13" wood shield $ 65.00
Same coat of arms & the Toledo swords . . . . $ 75.00
Your coat of arms hand-engraved on silver, framed on velvet, 6"x8" frame from . . . . . $ 85.00

FAMILY CREST RINGS

Your coat of arms hand engraved on silver . . $ to 00
Same engraved on **14K** gold $175.00
hand-engraved on precious stones, **14K** gold setting (choice of stone: synthetic ruby, synthetic sapphire, topaz quartz, amethyst, bloodstone, onyx, agate or lapiz lazuli) $225 00
2 Coat of Arms Rings . . . . . $ DIAMONDS
Tie BARS & STARES
We also do fire-enameling.

A hand-done heraldic report painted on parchment paper for **$15 00** (which will be credited in full to any subsequent order).

If you already have a coat of arms, send us a drawing or description; otherwise we shall do the research for your Send for free color catalogue

HERALDICA IMPORTS Dept. HB-1
21 W. 46th St., New York, N. Y. 10036



THE FAMILY BOOK

Record your family's important events and display treasured photos in this elegant facsimile edition, luxuriously bound and trimmed in gold. Forty pages of detailed Victorian engravings. Size 8½x11 inches. An ideal gift for engagements, showers, weddings, births and anniversaries. We personalize family's last name in gold. please print. We guarantee satisfaction. $12 add $1 post. California residents please add 6% sales tax.

POSTERITY PUBLICATIONS
Dept. HB1, Box 1020, Pacific Grove, CA 93950

"Babs" is a Beaut for indoors or outdoors, a.m. or p.m. Divinely comfortable glove-soft leather, new low heel (½" high). Choose navy or black for in-town doings, gold for after dark diversions. Sizes: Narrow, 6-12; Medium 4½-12; Wide 5½-10. $10.95 pair plus 90¢ post. Sizes over 10, $1 extra. From Sofwear Shoes, HB1, 1711 Main, Houston, TX 77002



Fashion With Feeling. Today the heart pendant is not only a sentimental gift but close to the heart of fashion as well. Give it in tiger-eye, ivory, onyx or jade, at $17.00; or in 14-kt. gold at $40. Make it a supergift by including the 18" rope chain in 14kt. gold, at $13. Ppd. Tal Creations Ltd., HB-90, Box 1028, FDR Post Office Station, New York, NY 10022



You're Looking At A Hand Sewing Machine that bastes, zig-zags, bar-tacks. Sews on buttons, stitches zippers. What's more you can blind stitch your hem without taking off your dress, hem draperies and curtains while they're still hanging on the window. Handy gadget is only $5.98 plus 45¢ post. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Beauty-Care For Dinnerware. Set of white vinyl zippered cases keeps a service for 12 chip-free and dust-free; incl. 4 dish packs (12", 9", 7½", 6" sizes) with separator pads, plus divider cup pack. $7.98; add 50¢ post. *Not shown:* Pack for 12 stemmed or tall glasses, $4.98 plus 50¢ post. The Country Gourmet, B1, 512 S. Fulton, Mt. Vernon, NY 10550



Duds Drip Dry in the tub and not on your bathroom floor when you have this handy hanger. Bar hooks over shower rod and locks in place in seconds. No screws or adhesive to mar your walls. Adjust 24" to 31" and fits all standard tubs. $3.98 plus 50¢ postage. Available from Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105





SHRINK STOMACH

Waist Watchers will feel muscle tighten and see stomach shrink from first day you use the Waist Wheel. A few rolls back and forth f[illegible] position equals 100 sit-ups. Progress Chart included.

Single Waist Wheel	$5.98	+	80¢ Mailing Each
Dual Waist Wheel	$7.98	+	$1.00 Mailing Each

Satisfaction Guaranteed or your money back. California Residents add [illegible] Sales Tax

Anthony Enterprises Dept. HB-15 585 Market St., San Francisco, Calif. 94105

PET MIT

All pet hair at Center Mass[illegible] The same manufacturer that [illegible] Vacuum lock cuddle pet [illegible] for pet. It set [illegible] pet[illegible] does made it available [illegible] Sensitive. The [illegible] and soft [illegible] [illegible] [illegible]





THE GIFT TREE [illegible]

RESCUE CARPETS FROM

PETS

ACCIDENTS



Remove stains & odors forever with our complete set of scientific, safe sprays. **Guaranteed Effective.** Spray "A" permanently removes **all** Pet Stains. Spray "B" destroys odors, even in kennel areas & litter boxes. Will not harm carpets. Satisfaction Guar. Two 5-oz. cans in each Kit. 1 Kit $5.95 +$1.50 post. **Save $2:** Order 2 Kits for $12.90 (we pay post.)

American Century
Dept. 201 Box 36232
Los Angeles, CA 90036 Gift catalog 25¢

Herald [illegible] Tribune

Lindbergh [illegible] Paris [illegible]
3,300 Mile [illegible]

WHAT HAPPENED THE DAY YOU WERE BORN

DATED NEWSPAPER COPY

[illegible] Jan. 1, 1900 through Dec. 31, 1964; you'll get the front page [illegible] New York Herald Tribune for that day. Please specify exact dates.

$2.25 Ppd.

Holiday Gifts [illegible]

share with the one you love!!

the luxury of

SATIN SHEETS



[illegible] WE PAY [illegible]

Royal Creations, Ltd. [illegible] New York, N. Y. 10001

EARLY BIRD

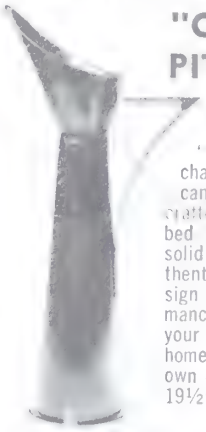
MARCH TO A DIFFERENT DRUMMER!
Civil War Drum Music box plays the Battle Hymn of the Republic. 3" diam. 3½" high. $9.50 ppd.



PROPINQUITY

GIFT CERTIFICATES AVAILABLE $10 Minimum.
Dept. HB-4 8915 Santa Monica Blvd.
Los Angeles, CA 90069 213-652-2953

COUNTRY COPPER "CIDER" PITCHER



Captures "country charm" of American life in hand-crafted, hand rubbed and antiqued solid copper. Authentic unique design brings the romance of copper to your 20th century home. Marvelous to own or give! Stands 19½" tall.

$37.50 ppd.

NY residents add 8% sales tax

THE COPPER MINE
Dept. HB-1
67 Atlantic Ave. Brooklyn, N.Y. 11201

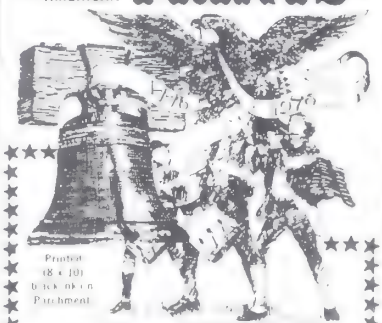


The BICENTENNIAL THIMBLE

Start your BICENTENNIAL COLLECTION with our exclusive **Silver Thimble** (.950/1000), hand-cast in France—the country that gave the Statue of Liberty for our Centennial celebration. Thimble bears the dates 1776-1876-1976. Truly a Bicentennial Heirloom for you to collect . . . to give.
No. 3402a: $28.75 ppd; boxed.
Satisfaction guaranteed.
Send 50¢ for our 32-page THIMBLE CATALOG — "A Collector's Must"!

The Sewing Corner
Dept. HB-1
Whitestone, N.Y. 11357

★ EARLY AMERICAN **PRINTS** ★



Printed (8 x 10) black ink on Parchment

Ideal Gift Giving IMMEDIATE DELIVERY!
MONEY BACK GUARANTEE.

Stanley Steamer	1856 Locomotive
1860 Locomotive	1860 Fire Engine
Selsby Steamer	☐ Schooner
The Constitution	Salt Box
Spirit of St. Louis	Court House
Georgian House	Ships Harbor
Parish Church	Spirit of '76
Colonial Tavern	American Eagle
Old Barn	☐ Thirteen Colonies
Revolutionary Soldiers	☐ Light House
Windmill	☐ Liberty Bell
1911 Ford	Wright Brothers
Covered Bridge	Send FREE CATALOG

75 ea. or any five $2.95 (plus 50 Postage/Hdling)
Complete Collection $12.50 (plus 1.50 Postage/Hdling)
N.Y.S. Residents add sales tax

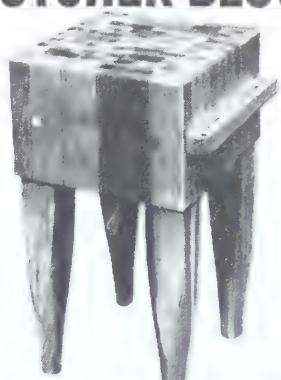
THE INK-WELL
Box 13, (Dept HB1) Greenlawn N.Y. 11740



DESIGN FIVE CUSTOM LIGHTING

HERITAGE LANTERNS

J&D THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS **Brauner**
THE BUTCHER BLOCK



CHOPPING BLOCK

Solid end-grain maple on massive legs. 12" thick top with knife rack. Overall height 34". 18" x 18", $124. 18" x 24", $150. 24" x 24", $170. Without rack deduct, $15. For Shepherd casters, add $25. Shpg. Chgs. C[illegible] No COD's. N.Y.C., N.Y. State, N.J. and [illegible] add your tax.

52 page catalog, $1.

[illegible]/The Butcher Block
[illegible]ery, N.Y., N.Y. 10012
Chicago: 1331 So. Mich. Ave., Chicago, Ill. 60605



Betsy Ross Bicentennial Thimble. Sterling silver with white enamel overlay features a colorful Betsy Ross stitching the original 13-star flag, on one side, "Bicentennial 1976" in gold on the other. $15.95 plus 25¢ postage. Downs, Dept. 1101, Evanston, IL 60204

Searched in Vain for historic and Early American silver patterns? Jean's has 100's of impossible-to-find designs. Send snapshot, tissue rubbing or photocopy plus identifying marks, description. These experts will find it and fill your order pronto. Send inquiry to Jean's Silversmiths, HB1, 16 W. 45 St., New York, NY 10036





Liberty Head Dime, Indian Head Penny & Buffalo Nickel, symbols of the heritage that shaped America. Reproduced on rich pewter-like plates, 5¾" diam. Bank on these for ash-trays, wall decor. $2.98 ea. All 3, $7.98. Add 50¢ post. Lillian Vernon, B11, 510 S. Fulton, Mt Vernon, NY 10550

Message of Hope & Inspiration. ". . . each time a man stands up for an ideal . . . he sends forth a tiny ripple of hope . . . that can sweep down the mightiest walls . . ." Linen-like stock on 11x13" wood plaque. Photographs of John & Robert Kennedy. $8.95 plus $1 post. Garland, B-1, Box 199, Cobb, CA 95426



BICENTENNIAL



Spoonfoot Pine Server. As we approach the bicentennial there is a welcome return to symbols of early America. To wit this classic table recreated by craftsmen who still work the old way . . . by hand. Stain & burn resistant finish (dark or medium) 48" W. $139.50 FOB VT. Catalog & chips 50c. Davison's HB, Rd 1, Waterbury, VT 05676

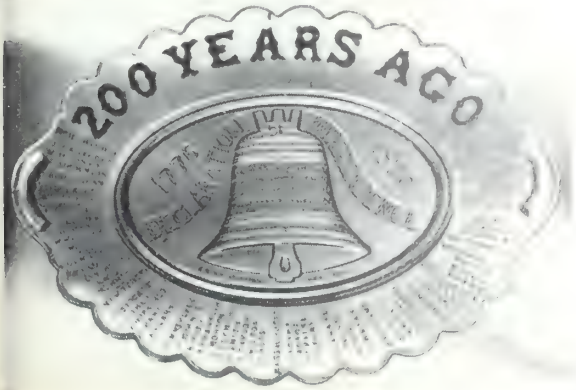


Yankee Peddler Kettle from the 18th century original is authentic Americana with heirloom importance. Hand-crafted, hand-rubbed antiqued solid copper kettle holds one gallon. Pure! Simple! Luxe! For copper connoisseurs. $47.50 ppd. The Copper Mine, 67 Atlantic Ave., HB1, Brooklyn, NY 11201

Sterling Silver Thimble commemorates the Signing of The Declaration of Independence. Historic detail minted in high relief bears the hallmark "The Signing of the Declaration of Independence 1776-1976 Bicentennial." #3405, $27.50 ppd. Catalog 50¢. The Sewing Corner, Whitestone, NY 11357



Bicentennial Platter inscribed with names of signers of Declaration of Independence, embossed with Liberty Bell. 13x 9½". $7.75 plus 75¢ post. Platter, 2 goblets and relish dish $14.50 plus $1.15 post. Pines Products, HB1, 8321 NW 24th Ct., Pembroke Pines, FL 33024





PLEASE TELL ME

Do you know where I can buy discontinued silver patterns? I recently inherited some silver and wonder if I might add to the set. I do not know the name of my pattern.

Jean's Silversmith's Inc. carries hundreds of old and discontinued Sterling [illegible] tion of any identifying marks. Jean's can identify any pattern from any of the above.

Jean's has the largest stock of old and new flatware.

IF IT'S SILVER YOU WANT

JEAN'S SILVERSMITHS INC.
16 W 45th St., N.Y. 36 N.Y. – OX 7-0367

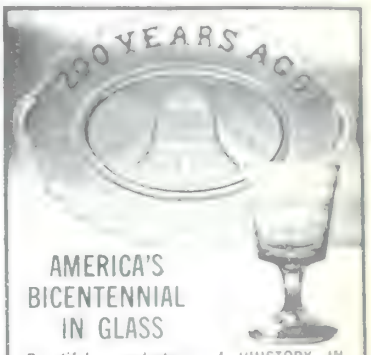
Jean's Also Buys Silver, Jewelry, and Estates.

AMERICAN REVOLUTION HISTORY CALENDAR 1775-1975

[illegible] Bicentennial [illegible] over 190 historical entries [illegible] map and print [illegible]

Send $9.50 + $1.50 (postage)

J. Aubrey Smailes
P.O. Box 85



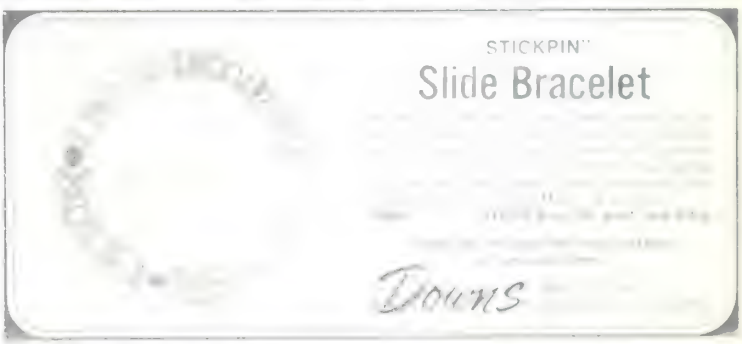
AMERICA'S BICENTENNIAL IN GLASS

Beautiful reproductions of "HISTORY IN GLASS" [illegible] America's Centennial in 1876. The SIGNERS' PLATTER [illegible] signers of the Declaration of Independence, [illegible] 10 oz., with the inscription "Declaration of Independence" and the embossed likeness of the Liberty Bell. Collector's items, gifts or decorative accessories. Satisfaction [illegible]

PAIR OF GOBLETS 7.75
COMBINATION PLATTER & [illegible] 14.50

FREE: LIBERTY BELL RELISH DISH WITH COMBINATION ORDER

PINES PRODUCTS



STICKPIN™
Slide Bracelet

Downs

BICENTENNIAL THIMBLE BONANZA

Collectors' Treasures



FERRY HOUSE, Dept. HB-175 [illegible]

CURTAIN CHARM

Ball Fringe On Unbleached Or White Muslin



Tiers
20", 25", 30", 36", 40" long **6.50** pr.
13.00

Straight
45", 54", 63" long ..... **8.50** pr.
72", 81", 90" long ..... **10.00** pr.

Valance
" **2.75**

Unbleached muslin 80" wide per pair.
White muslin 74" wide per pair.

used these charming Country Curtains in their homes. Practical, long-wearing, these unusually attractive curtains of off-white or pure white muslin retain their crisp appearance with a minimum of care.

Clothes. Satisfaction guaranteed.

COUNTRY CURTAINS
At The Red Lion Inn
Dept. 12 Stockbridge, Massachusetts 01262

THE PEWTER LOOK



stainless steel flatware authentically reproduced in antique English design. Classic pattern handles, knives, forks and spoons with pastel look. Dishwasher safe. Service for eight includes: 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons and 2 serving pieces.

Service for 8 ..... $38.95
Service for 12 ..... $57.50

Wales. HB175 Hartsdale, N.Y. 10530

BRIDE'S CHOICE



"KEEP FOREVER" BRIDAL PLATE
by
NORITAKE

Imagine the bride and groom sharing their first piece of wedding cake on this distinctive gift **from you:** embossed bells on ivory china; pastel floral motif; "Keep Forever" seal on back.

$10.00
(Plus $1.00 Post. & Ins. ea.)
(Ill. res. add 5% tax)
(NOTE: Smaller, matching bridesmaid plate: $5.00 ea.)

Trein's Dept. HB
201 W. 1st, Dixon, Ill. 60121
Phone: 815 284-6626
Use Master-Charge: BankAmericard
Free Collector's Showcase Portfolio



LEARN FLORAL ARRANGING at home. Make beautiful arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free informat on on exciting home-study course. *No salesman will call.*

MAIL COUPON TODAY

Norm & Marge Morris



...for those who are unable to climb even a few steps.

PORCH-LIFT can be conveniently placed at a porch landing or at the side of a stairway. The key operated control is within easy reach of the rider. Elevates to adjustable heights (maximum 53"). 110 volt current. Completely weather-proofed. Shipped ready to install.

ARTHRITICS ● CARDIACS ● SENIOR CITIZENS ● AND THOSE IN WHEELCHAIRS

WRITE FOR FREE BROCHURE AND NAME OF DEALER NEAREST YOU

AMERICAN STAIR-GLIDE CORP.
4061 East 138th St., Dept. HB-1
Grandview, Missouri 64030



Remove Excess Hair Permanently with Perma Tweez. Replace expensive salon electrolysis. It's as easy to use as your tweezers. Only patented, no-skin puncture hair remover on the market. Safely removes hair from face, arms, legs. Battery-operated. Appears in medical journals. $16.95 ppd. General Medical, HBE-36, 5701 W. Adams, Los Angeles, CA 90016



Special Spirit Of Early America depicted with coins and scenes of our heritage. Six 1974 mint-fresh pennies, mounted on brown & gold pressed board map, highlight famous scenes that portray the first Thanksgiving, Gettysburg Address, Conestoga Wagon, etc. 7 x13", easel back. $2.95 plus 65¢ post. Postamatic Co., HB175, Lafayette Hill, PA 19444



End Collar "Squeeze" In A Breeze. Collar Extender Button works like a miracle to loosen tight shirt collars. Tiny hook-on gadget gives extra half-size comfort for that "just right" feeling. Invisible behind tie. Transfers from shirt to shirt in seconds. Set of 2, $1 plus 15¢ post. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Kitti-Potti is the unbreakable molded plastic litter box that will please a glamour puss, make life nicer for you. Scientifically designed for comfort & privacy. Ends litter spills, confines odor, hides waste. 22"L., 16"W., 18"H. 7" diam. "doorway." Red, blue, green, yellow, or white. $18.95, ppd. Haugen Products, HB1, 709 W. Huron, Ann Arbor, MI 48103



Home Barbershop Cape is a catch-all. It traps shorn locks or dripping wave lotion when you're home permanenting, holds papers & curlers near at hand. Snap on this marvelous shoulder tray and never worry about itchy hair on the children's backs or spotting your clothes. Soft plastic. $1.69 plus 35¢ post. Holiday Gifts, Dept. 201-G, Wheat Ridge, CO 80033

from Morocco

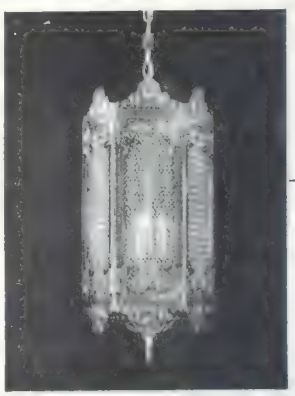


titoine handbag

Soft, natural leather handbag with leather fastener. Deeply tooled by Moroccan craftsmen. Selected from the collection of International Fashion Accessories in our catalog. Two sizes: 12½" x 8" x 4" $13.75 ppd. and 13⅜" x 8¼" x 4½" $16.25 ppd.

SEND 25¢ FOR NEW 52-PG. IMPORT CATALOG.

shopping international
873 shopping international bldg
norwich, vermont 05055



"Give yourself a Gift"

Here's THE swag lamp that's sure to become the focal point of any room in your home. It's handsome, it's practical, it's at home with ANY decor.
In a "Rodgers Gold" finish, complete with a 3 light candelabra base cluster. In a 23" long, 10" wide size.
Conveniently located Off-On switch included. With 12 feet of matching chain, 15 feet of line cord. Hooks and bulbs included. Illinois residents add on 5% sales tax.
Price of $59.95 includes FREE delivery.
Send check or money order. No C.O.D.s

TOWER SALES COMPANY
1452 SOUTH LEE STREET
DES PLAINES, ILLINOIS. 60018



Vanishing Valet holds your bedspread neat at night, by day it just folds out of sight. Fingertip operation. Top quality, heavy duty brass over metal fits any size bed without a footboard. Set of 2 units 34" ea. for Twins, King or dual beds $14.75; One 52" unit for Double or Queen $12.50. Add $2.50 ship. The Spread Stead Co., HB1, Lady's Island, Beaufort, SC 29902



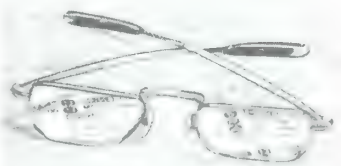
Dry-Clean Windows, windshields, mirrors. Scientifically designed cloth is chemically treated to clean and polish without water. Gives surfaces a beauty treatment so they sparkle with a gleam you never thought possible. $1.29 plus 15¢ each. Better buy two, one for the car, the other for the kitchen. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



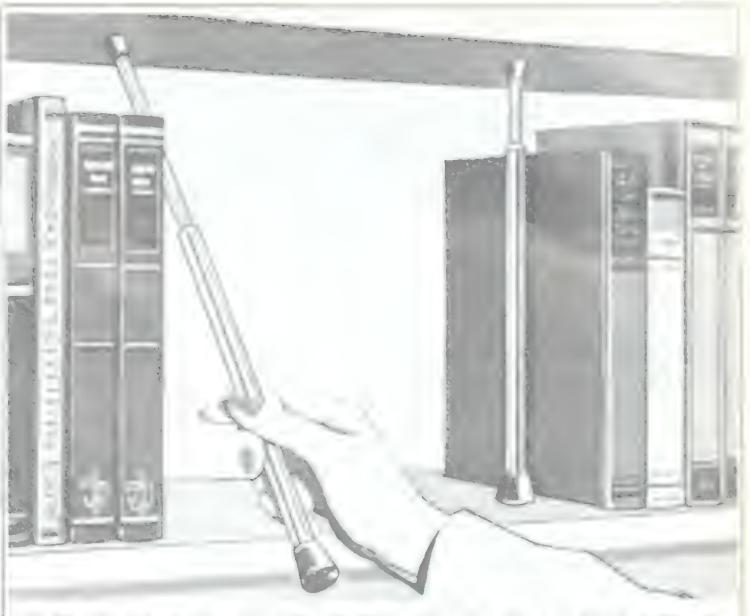
Hooks With Looks. Solid brass beauties to use in dozens of different ways—for coats in the hall, robes in the bath, beach togs in a cabana. A pair make a dandy gun rack for your sporting man. Williamsburg designs, each a collector's choice: Horseshoe, Fleur-de-Lis or Classic. $3 ea., 75¢ post. The Mailbag, HB1, 3401 Malbrook, Falls Church, VA 22044



100 Year Night Light won't burn out during continuous use. Costs 2¢ a week to run. Miraculous little invention for the light in your hall, basement or bathroom . . . particularly if a child or invalid gets up during the night. Stays soft and cool. $1.98 plus 25¢ postage. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Half-Frame Magnifying Glasses give your eyes a boost when reading fine print. Precision optical lenses. Lightweight, Golden-finished wire frames with raised nose piece. For folks without eye diseases or astigmatism who need simple magnification. State age. $7.95 plus 75¢ post. (Not sold in Minn.) Nel King, HB-15WF, 811 Wyandotte, Kansas City, MO 64105



SPRING POST BOOKENDS

Spring post bookends keep book shelves neat and orderly. Gold anodized aluminum encases a steel tension spring. Poles fit shelves 9½" to 13½" in height. Great for big art volumes. Set of 2.

POST BOOKENDS SET . . . . . $1.98 + 35¢ Mailing Each Set

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-15
585 Market St., San Francisco, Calif. 94105



GLASS CRYSTAL BOBECHES

plain, star etched, gold-trimmed or petal

6 for $6.95 Extras $2.75 pair

BETHANDA LIGHTING



Nautical GIFTS & ACCESS.

Hard to find things of great interest for the boating enthusiast, collector and outdoorsman.

The Romance of the Sea is yours in our newest 80-page catalog, featuring fashion and foul weather gear, antiques, ship models, books, prints, navigation and galley aids and a greatly expanded "bird watchers" section.

Send 50¢ today for our most complete catalog ever!

SHIP'S WHEEL

Dept. HB-15, Nottingham Square Rd.
Epping, New Hampshire 03042



Golfer's Net

FOR PRACTICE CHIP SHOTS

Indoors or out (ground stakes included). 30"

Compañion & Buckle

Mail Order Dept. B1-5
7222 47th St., Wash., DC 20015



It's **Carroll Reed** *for . . .*

Our readily reversible wrap.

of Spring green. Patch print on one side. For a change of scenery, flip to flowers. By

S.M.L. $25 Ppd.

Write right now for our free Spring-Summer catalog.

Carroll Reed

Easy to grow in soil or water
Hawaiian "Good Luck"

ti plant



It grows out of a log - so fast you can almost see it grow! All you do is put the Ti log in water and watch it grow. When it sprouts, put it in a pot. The bigger the pot, the bigger it will grow...from one to six feet tall. You can have the size you want. Grow it in sun or shade - it blossoms! The Hawaiian Ti plant makes an ideal gift Your choice of red or green leaves. Guaranteed to grow!

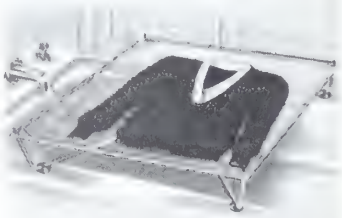
ONE FOR $1.00 3 FOR $2.50

Please add twenty-five cents for postage and handling. Send To:

ROBERTA'S
DEPARTMENT B-8
P.O. BOX 630, SHELBYVILLE, INDIANA 46176



Jigsaw Photopuzzle. Your friends & relatives will have a ball as they piece together this photo jigsaw puzzle. Send any photo, black & white or color (returned unharmed). It will be enlarged to 8x10" black and white, $2.95, or 8x10" handcolored jigsaw puzzle, $3.95 ppd. Great gift! Cadlyn's, 2077 New York Avenue, HB1, Huntington Sta., NY 11746



In a Season of Sweater Dressing this handy dryer could be one of your best buys. Nylon mesh surface mounted on metal legs stands on table, floor or bathtub. Air flows in, under and around it for fast, effective drying. Folds for storage. Good bet for home or dorm. $3.98 plus 60¢ post. Anthony Enterprises, HB1, 585 Market St., San Francisco, CA 94105



Mini Mason Jars have become salt-and-pepper shakers to add a delightful country-kitchen note to informal meals or kitchen decor. They're mini-priced, too—great for prizes or shower gifts. Clear plastic, 3¼" tall. Set, $1.95; 2 sets, $3.75; 3 sets, $5.55. Add 50¢ post. per set. Hammurabi House, HB1, Dept. 2400-36, 402 S. Robinson St., Bloomington, IL 61701



Wheelchair Lift. Stairs are no problem with a Cheney Wheelchair Lift from the manufacturers of the famous Wecolator stairway elevator. The push-button control and double cog drive provide smooth, easy, safe movement between floors. Aids getting up and down the stairs in a wheelchair. Write to The Cheney Co., HB1, 7611 N. 73 St., Milwaukee, WI 53223



Saddle Seat Toilet Trainer employs the educational principle that learning should be fun. Western style, adjustable stirrups appeal to tots. You'll appreciate the scientifically correct design which provides for several years of growth, built-in deflector, safety strap. $4.98, 95¢ post. Holiday Gifts, Dept. 201-H, 7905 W. 44th Ave., Wheat Ridge, CO 80033



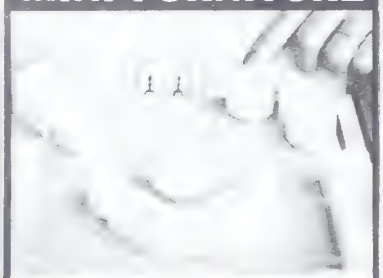
ORIGINAL OIL PAINTINGS

Captured in hand carved gold leaf frames that measure 10"x12" framed. Why settle for reproductions? Now you can own an original oil for only $7.95. Order today and receive our free brochure on your own profitable "HOME ART DEALERSHIP." Money back guarantee. Specify subject (floral, landscape, boats, still life, seascape, street scene) and quantity.

SHANE GALLERIES, INC. $7.95
54[illegible] Federal Highway
Pompano Beach, Fla. 33062

Add 75¢ postage & handling. TWO for $15.50 plus $1.45 postage & handling

MINI FURNITURE



...makes it easy to be your own Interior Decorator!

AVOID COSTLY DECORATING MISTAKES. Create miniature settings for every room in your house **before spending a cent** for a piece of furniture, a yard of fabric, a roll of wallpaper, or a bucket of paint. Think how much you can save if you really plan before you buy. Over 150 different furniture combinations for every room. Sofas, chairs, sectionals, tables, chests, beds, piano, fireplace, etc. Decorate furniture pieces, walls, with actual fabric and paint samples. Includes: **3-D miniature furniture of solid styrene. Graph Board, Walls, Windows, Doors, all to exact ½" scale.** Design and instruction book included. Created by Adele E. Behar, NSID. Guaranteed. Only **$8.98** (we pay postage).

Plan-It-Kit, Inc. Dept. HB-1, Box 429, Westport, Conn.

UP TO 200

ZOYSIA GRASS PLUGS FREE!



By Mike Sockiw

[illegible] the things [illegible] are saying about Amazoy Zoysia Grass (Reg. T. M.). It grows so thick and luxurious that walking on it is unforgettable [illegible] Amazoy Zoysia Grass and let it spread into beautiful turf that never needs replacement. It will [illegible] filling fully guaranteed to grow in any soil in your area.

DEPT. 262, ZOYSIA FARMS
(Our 20th Year) General Offices & Store
[illegible] Md. 20[illegible]

pet stains?

CARPETS RUINED BY PET STAINS?

NO LONGER! Two chemical miracles PERMANENTLY REMOVE pet stains OR odors from capets safely . . . **for pennies compared to carpet replacement.** ORDER: (#1. URINE-OUT . . . removes even years old oxidized pet stains ONLY $5.95). OR: for odors only, (#2. KILODR, also ONLY $5.95). Add $1.50 for handling. SATISFACTION OR MONEY BACK. SHIPPED BY AIR.

CLEANCRAFT, Dept. H.
2922 Santa Monica Blvd.,
Santa Monica, Calif. 90404.



SEE MIRACLE OF BIRTH

$5.98 POST PAID WITH SIX QUAIL EGGS ($4.25 Without Eggs)

You get the new clear plastic dome CHICK HATCHER with 6 Bobwhite Quail Eggs (available year-round) and Egg Hatchers Guide Book. Complete, nothing else to buy. Send check or Money Order today. Send 25¢ for catalogue of larger models for home, classroom and display. Also quail breeding equipment and how to produce and sell quail year-round.

G.Q.F. MFG. CO., DEPT. CH
P.O. BOX 8152, SAVANNAH, GA. 31402



REMOVE WATER STAINS

Get rid of unsightly, stubborn hard water stains quickly, easily, and thoroughly. Works wonders on windows, shower doors, mirrors, tile, chrome, porcelain, glass flower bowls, auto finishes. Contains no harsh acids or skin irritants. Consumer tested 6 years. Money back guarantee. 10 oz. pkg. $1.79 ppd.

If not at your hardware store, send check or money order to:

Bruce Sales Co. Dept. H
1823 W. Harvard, Fresno. Calif. 93705

Needlepoint Tree Ornaments are easy to make. Each enchanting kit includes French canvas, Paterna Persian Wool, needle, chart, instructions. 3½x5" tall. Choose soldier, lollypop, candy cane, gingerbread man, drum, Raggedy Ann or Andy, gingerbread house. Each kit, $2.25. Six, $11.95. Add 50¢ post. Victoria Gifts, 12B Water Street, Bryn Mawr, PA 19010



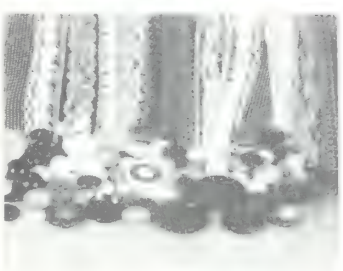
Cooking & Dining enjoy a meaningful relationship with coordinated accessories. A potpourri of bright prints and matching solids dished up in potholders & placemats, curtains, & cloths, pots & glassware! Find out about the whole beautiful idea! Write for price & product listings—it's yours—free. Kitchen Kousins, HB-1, Box 38, Lebanon, PA 17042



Remove Fuzz From Sweaters. Brush away unsightly balling, matting and pilling from sweaters in seconds. D-Fuzz-It Sweater and Fabric Comb restores new look with a few quick strokes. Works on all napped fabric: knits, cashmere, wools, orlon. $1.49 plus 20¢ post. Available from Anthony Enterprises, 585 Market St., HB1, San Francisco, California 94105



Look What $1.25 Nets You! 50 yards of new lace in delightful patterns and designs including edgings, insertions, etc. Beautiful colors, full widths. For dresses, pillow cases, hem facings. Each piece 10 yds. L. 100 buttons FREE with order. Send $1.25 plus 25¢ post. or $2.39 plus 35¢ post (for two) to Lace Lady, LN-88, 808 Washington St., St. Louis, MO 63101



Aircraft Cable Key Ring is so strong it will last a lifetime. Holds a batch of 25 keys in easy-to-see, easy-to-get-at order. No links to loosen, no chains to break. Intriguing twist-lock opens easily, stays closed. Smart gold finish. $1.49 plus 20¢ postage. Available from Anthony Enterprises, 585 Market St., Dept. HB1, San Francisco, CA 94105





WIPE AWAY BURNT-ON GREASE

New miracle cleaner for aluminum, chrome, stainless steel, cast iron, porcelain enamel, solid copper and brass. Removes carbonized grease and encrusted build-up fast from frypans, waffle irons, skillets, burner wells and rings, barbecue grills, etc. Will not darken or pit utensils. 7 oz. can.

CARBON CLEANER . . . $2.98 + 50¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-1 585 Market St., San Francisco, Calif. 94105



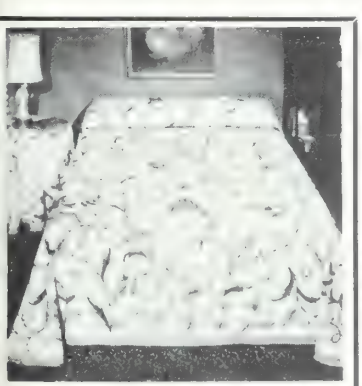
CREATIVE CANING

Kits of Pre-woven Cane

T.I.E., b

P.O. Box 1121

San Mateo, California 94403



If you love CREWEL, but don't have the time . . . Here's a handembroidered **CREWEL BEDSPREAD** from India at direct from Importer prices. Beautiful multicolor wool floral on natural handloomed cotton background:

Twin $70. Full $80.
Queen $90. King $100.

CREWEL TABLECLOTHS:
70" Round $50. 90" Round $60

Crewel Fabric available by-the-yard.

All prices postpaid. Immediate delivery. Send 50¢ in coin for Color Catalog and Swatch

GURIAN'S
276 Fifth Ave., Dept. H-15, N.Y., NY 10001

THE DIAMOND OF YOUR DREAMS

at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value 1½ to 2 higher.

Over 5,000 styles $100 to $1,000

Send for FREE 92-PAGE CATALOG.
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME

ADDRESS

ZIP

Lady be good to your feet!

of smart styles you'll find for every occasion. And our vast range of sizes insures you of

Send for Free Catalog

SIZES 1 to 13 SHOES

AAAAAA to EEEEE

Add $1.00 first pair, 25¢ each additional pair for express delivery

SOLBY BAYES

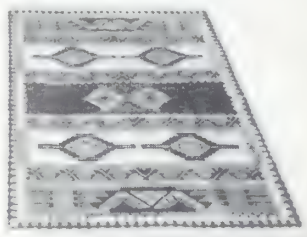
45 Winter Street (Dept. HB) Boston, Mass. 02108



$3.98 plus 85 post.
Dept. F074



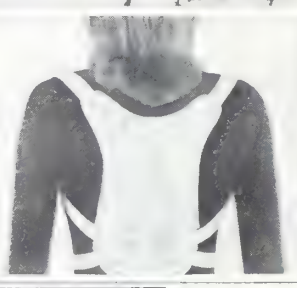
Women's Cavalier Pant Boot with dash. Buckled beauty is trimly tailored and crafted in genuine glove leather in brown, white, black, navy, red or bone. Ribbed sole, adjustable buckled strap. Well-balanced 1" heel. Women's sizes 5-10, A&B widths, ½ sizes available. $18 plus 90¢ post. Old Pueblo Traders, 600J1W, S. Country Club Rd., Tucson, AZ 85716



Floor Plans? Try an American Indian pattern rug woven of dense, natural yarn in earthtone accents on ivory background. 3x5′ $34.95; 4x6′ $49.95; 6x9′ $89.95; 9x12′ $159.95. 8′ runner $44.95; 11′ $54.95. All ppd. Color catalog of Oriental & Indian designs $1. Peerless Imported Rugs, BE15, 3028 N. Lincoln Ave., Chicago, IL 60657



Good Grooming. "Klipette" is a neat little device of fine surgical steel that trims unsightly hair in nostrils and ears easily and safely. Merely insert, twist knob, hair is snipped off painlessly. Eliminates risk of infection or damage to sensitive tissues. $2.98 plus 30¢ post. From Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Brace Up! The fashion look is lean and limber. You can have an erect, youthful carriage with a light-weight Pi Peer Shoulder Brace. Comfortable support for drooping shoulders, not detected under clothing. Boys send chest measurements; girls below bust. $6.95 plus 75¢ post. Piper Brace HB15SH, 811 Wyandotte, Kansas City, Missouri 64105



CUSTOM PRINTED SHIRTS

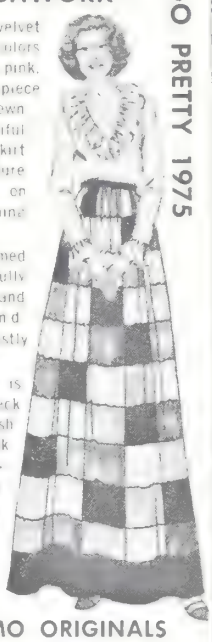
The latest craze—you think of the slogan and we'll print it! Any slogan for your team . . . candidate . . . club . . . your favorite hobby . . . or whatever. Up to 30 letters printed on these quality cotton sweatshirts or tee shirts. Machine washable, paint will not run or fade. Colors are powder blue or navy blue. Size S, M, L, XL. Specify size & color. Add $2.00 extra for printing on both sides. We ship in 48 hours.

Sweatshirt $6.95
T-shirt $4.95

Write for FREE catalog of gifts.

Holiday Gifts

VELVET PATCHWORK



Patches of rayon silk velvet in shimmering solid colors of red, green, purple, pink, yellow and blue—each piece individually cut and sewn to create this beautiful ankle-skimming party skirt for your wearing pleasure. Perfect for a night on the town or entertaining at home.

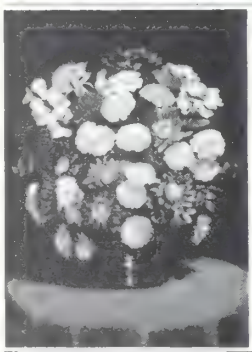
Flattering A-line, framed with black border, fully lined, has back zipper and elasticized waistband. Sizes 8-18 very modestly priced at $45.00 ppd.

A glamorous partner is our long sleeve V-neck ruffled blouse in wash & wear polyester silk jersey in matching colors of red, pink, blue or black. Sizes 8 to 18—$20.00 ppd. Money back guarantee if not delighted.

GO PRETTY 1975

MONIRISSIMO ORIGINALS

P.O. Box 69125-BD Los Angeles, Ca. 90069



The first in a new series of lithographed prints featuring original pictures painted exclusively for — and sold exclusively by—Cecilia.

A stunning arrangement of asters, dahlias, marigolds, snapdragons and zinnias. This first new print, never before offered for sale by anyone, anywhere; is painted in warm reds, yellows, oranges, and browns. A dark background, a brown foreground, and a copper bowl complete this lovely 20½ x 25½inch high print. Please order Picture A; $19.95 ppd. Send check or money order, no C.O.D.s. Please type or print legibly your name, address and ZIP code. Cecilia, Box 2263, Dept. HB; Chapel Hill, N. C. 27514. N. C. residents add 4% tax. Money back guarantee. 2 to 3 weeks parcel post delivery.

World's Largest Selection

VICTORIAN FURNITURE

from Martha McLendon House



Hand carved of solid Honduras mahogany. Table tops of Italian marble. Shipped frt. collect from Montgomery. Large choice of covers & finishes.



MARTHA M. HOUSE

SCATUR ST. DEPT. HB-1
MONTGOMERY, ALABAMA 36104

STUDY INTERIOR DECORATION

- 4 Month Practical Training Course
- 3 Year Course in Interior Design
- B.F.A. Degree Co-Program
- 6 Week Summer Session

Classes start Sept., Feb. and July

Approved by Bd. of Regents of the Univ. of the State of N.Y. Send for Catalog R-12

HOME STUDY COURSE STARTS NOW. Catalog C-12

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East 56th St., N.Y. 10022

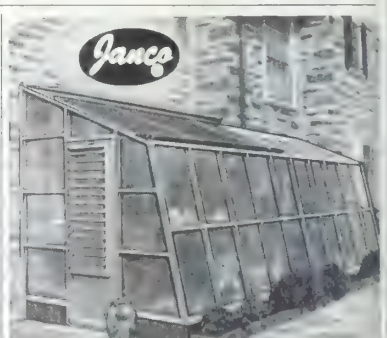


Cheney. Because Tom and his basement workshop used to be only 17 steps apart.

Tom's 17 steps became everything and his workshop a forgotten thing. Until Cheney. Because now his Cheney Wheelchair Lift takes those steps just like he used to. Cheney's push-button control and double-cog drive provides smooth, easy, safe movement between floors. For more information on Cheney Wheelchair Lifts, Wheelchair Van Lifts, and Wecolator™ stairway elevators, contact your Cheney Representative or write: The Cheney Company, Dept. HB-1, 2241 N. 22nd Street, Milwaukee, Wisconsin 53233 (414) 344-8519.

Helping people help themselves

CHENEY Wheelchair Lifts



should you buy a greenhouse?

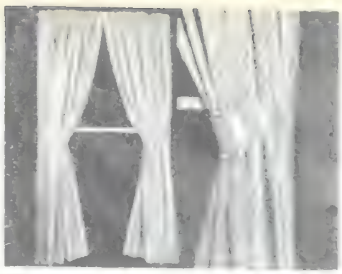
Whether you're an eager amateur or an "old pro", you'll find a wealth of information in Janco's FREE catalog!

How many square feet do you need? What size [illegible] answers to all your questions. Over 100 all-pre-cut for easy assembly.

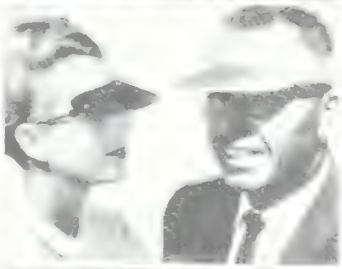
Dept. HB-1 **J. A. NEARING CO., INC.**

Bay Shore, New York 11706 • (516) 737-1300

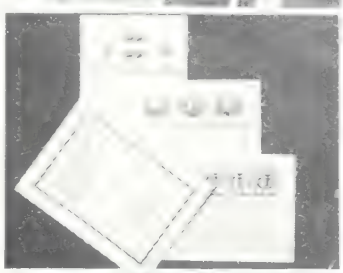
Colonial Print Curtains in stay-fresh perma-press Kodel & cotton. Red, blue, green, gold, brown print on ivory ground. 84"W per pair. 30" long $6.50; 36" $7; 45" $8; 54" $9; 63" $10, 72" $11, 81" $12. Valance $3. Tie back $1. Matching ruffled bedspread: twin $25; full $27. $1.25 post. Swatch booklet, 50¢. Mather's, 31 E. Main St., HB1, Westminster, MD 21157



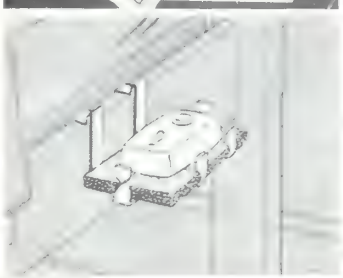
Sun-Sational Eyeshade. Wear this cool, comfortable visor when you're golfing, sailing, motoring, playing tennis or just walking. Dark green plastic shield protects eyes from harsh rays of the sun. Slips over specs or sun glasses. Adjustable size fits men or women. $1.98 20¢ post. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



New Role For Recipes. Hang them as decorative wall props. Portfolio (9x12") of 13 kitchen-tested gourmet dishes, colorfully printed on heavy white paper, each pretty enough to frame. Delicious treat for a collector. $6.95 plus 25¢ post. Sample recipe, $1, refundable with full purchase. Valley Junction Printery, HB1, Box 62, West Des Moines, Iowa 50265



You're In Control of the electric blanket when you clip this guard onto headboard or side panel of your bed. It keeps the control switch for the blanket within easy reach and protects it from falling or sliding around the floor. No tools needed for installation. $1.98 plus 35¢ post. From Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105





DEFROST FAST AND EASY

Defrost refrigerators and freezers without fuss or muss with our Infra-Red Electric Defroster. Just plug it in. No need to remove food from refrigerator. Defrosting is so quick foods will not thaw. Gold anodized lightweight metal for controlled heat. UL listed.

ELECTRIC DEFROSTER . . . . . $7.98 + $1.00 Mailing Each

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-15 585 Market St., San Francisco, Calif. 94105



When in Canada
YOU SAVE 27% OR MORE
ON
ENGLISH BONE CHINA
Herbert S. Mills
"CANADA'S FAMOUS CHINA SHOP"
11 King Street East, Hamilton
Canada L8N 1A1
SEND FOR FREE BROCHURE



FIX LOOSE CHAIRS

Chair-Loc "Swells" Joints Tight

Sure-acting liquid synthetic penetrates [illegible]

Fixes loose chairs, locks rungs, legs forever tight. Almost [illegible]

Plastic squeeze bottle with applicator nozzle [illegible]

CHAIR-LOC CO. Lakehurst, N.J. 08733 Dept. HB175

fashionable full-length

'BAMBOO' Standing Mirror



A distinctively designed mirror reflects every detail of elegance for today's full-length fashions while creating a showpiece. For a decor touch charming bamboo-styled metal provides an Oriental setting for an adjustable 16 by 54" mirror. Overall standing mirror is 22" wide, 17½" deep, and 64" high.

SBSM-59B Rich brass plate $159.75
SBSM-59N Danish nickel plate $159.75

Shipped prepaid upon receipt of check or money order

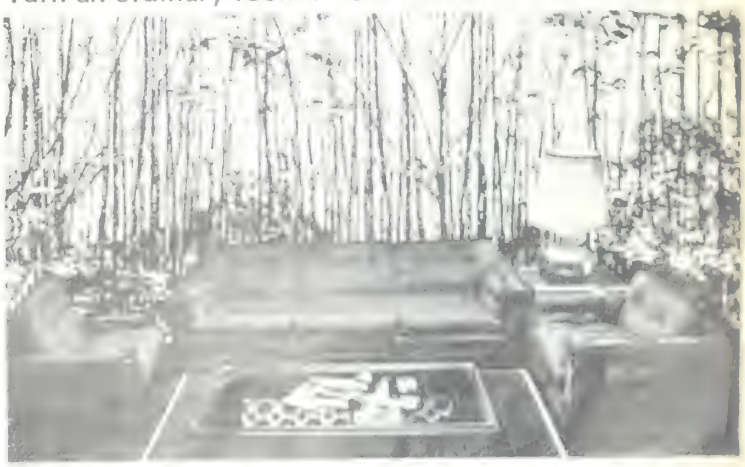
St. Nicholas Boutiques
SANTA CLAUS, INDIANA 47579



If Your Child is a Poor Reader

[illegible] can help him to read and spell better in a few weeks. Discover how [illegible] drills your child in phonics with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with this phonics course. University tested and proved. Used in over 25,000 schools and thousands of homes. See how you can try it FREE for two weeks. Write **Bremner-Davis Phonics, Dept. D-11, Wilmette, Illinois 60091.**

Turn an ordinary room into an ENCHANTED FOREST



Furniture by SCHAFER BROS. available through **ALPHA STUDIOS**
P.O. Box 431
HICKORY, N. C. 28601

Oriental and Navajo rugs

ANTIQUE PERSIAN PATTERN, imported from Belgium. Machine woven of fine, cotton yarns. Magnificient with any decor. Approx. sizes: 3'x5', $24.95; 4'x6', $34.95; 6'x9', $64.95; 9'x12', $119.95. Runners, 2'x8', $29.95. Specify Gold, Green, Red, Blue or Ivory background.

AMERICAN INDIAN REPRODUCTION, fine quality, machine woven of dense, cotton yarns. Versatile on floors or walls. Specify earthtones accents on an ivory background or mostly brick reds and golds with colorful accents. Approx. sizes: 3'x5', $34.95; 4'x6', $49.95; 6'x9', $89.95; 9'x12', $159.95. Runners in Ivory only, 2'x8', $44.95; 2'x11', $54.95.

Imported from Belgium



MONEY BACK GUARANTEE

PEERLESS IMPORTED RUGS
ESTABLISHED 1928

BEAUTIFUL COLOR CATALOG $1.00. Features cotton and wool rugs from $20.00 to $900.00 in sizes up to 10'x16'.

Dept. HB-15 • 3028 N. LINCOLN AVE. • CHICAGO, ILL. 60657 • (312) 472-4848
VISIT OUR SHOWROOM—OPEN 7 DAYS A WEEK



NEW KIND OF WIRELESS: Replace those metal hangers in your closet with ours of clear acrylic. Stronger, better looking and guaranteed not to rust. Exclusive with The Horchow Collection. Set of 8 #1255A. 13.00. (1.85 postage and handling)

THE HORCHOW COLLECTION

P. O. Box 34257, Dept. 01511
Dallas, Texas 75234

☐ Send sets of acrylic hangers. Check enclosed

Name
Address
City
State
Zip



COLONIAL CHARM

Unique wall pull-down fixture combines authentic Colonial detail with unusually good lighting. 12½" diameter shade extends 20" from wall. Three-way bottom switch takes 30/70/100 watt bulb (not included). Polished brass finish.

Only $16.95.

Add $1.50 for UPS del. no C.O.D.
NY state residents add applicable sales tax

ROSETTA LIGHTING STUDIOS
21 West 46th Street,
New York, New York 10036

HORSESHOE NAIL PENDANTS

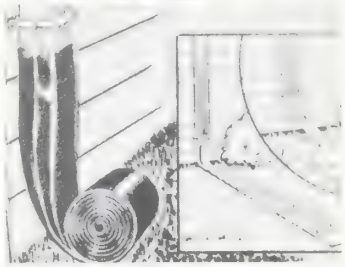


"For want of a nail. . . ." Original, unique design in necklaces, handcrafted from polished horseshoe nails by Sylvia Wood. Pendant is approx. 6" long, suspended by 24" leather thong. A striking accent for contemporary fashions. Graceful and distinctive. Sure to elicit comment. Middle and right pendants have Turquoise colored ceramic beads.

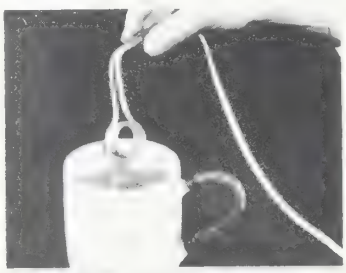
PRICE:		
	left	$9.50 Ppd
	middle	8.50 Ppd
	right	7.50 Ppd

HORSESHOE NAIL JEWELRY
P.O. Box 758, Bryte, Calif. 95605









Ice Cleats. Buy them and try them. Full sole cleats grip the icy surface firmly preventing falls and accidents. They slip on easily over shoes or boots. Straps have nylon speed fasteners. Cleats flex with each step for comfortable walking. One size fits men and women. $3.50 plus 50¢ postage. Holly House, HB1, 417 Lake Ridge, Dallas, TX 75238

Water From Your Downspout Gutting Your Lawn? Drain-Eez distributes rain water evenly away from the downspout. Grass-green 9" plastic sleeve stays rolled up until it rains. Unrolls as water flows and spreads it over a wide area through sprinkler holes. $1.49 plus 20¢ post. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105

The Rest Of Your Life is what you'll owe to Toni Stern's wedge shaped pillow. Made of non-allergenic polyurethane it tapers from 0" up to a height equal to two pillows. 27x27x7½". Enhances sleeping comfort by elevating head & shoulders. Washable, zip-off, no-iron cover. $9.95 plus $2 post. Toni Stern, HB1, 54 W. So. Orange, So. Orange, NJ 07079

Travel Water Heater is the answer when you're yearning for a solo cup of brew. Place this wonderful little gadget in a cup of water, plug in any 110 volt electrical outlet and in just seconds, the water is boiling for instant soup or coffee. $1.69 plus 20¢ postage. Available from Anthony Enterprises, 585 Market Street, Dept. HB1, San Francisco, CA 94105



© Schmid Bros 1974

"Guardian Angel"

1974 Berta Hummel Christmas plate 18.50 P[illegible] gift-boxed.

[illegible] 5.00 [illegible] 15.00 Christmas bell—16.50, and Christmas or[illegible] 4.0[illegible]

[illegible] "Guardian Angel" by Sister Berta Hummel, now in the possession of the Hummel family has been reproduced by permission of Sister Berta's mother, Mrs Viktoria Hummel, and the legal heirs.

Send for "Platter Chatter" with price list. Master Charge and BankAmericard

Edd, the florist, inc.
Collector's Division HB Hickory House
823 North Court Ottumwa, Iowa 52501
Phone 515-682-8375



Learn INTERIOR DECORATION Develop Your Talent

NEW HOME STUDY METHOD . . . Learn in spare time. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments.

A LEADING HOME STUDY SCHOOL

Course includes: Furnishings, Period Styles, Color, Textiles, Pictures, Antiques, Lighting and scores of other subjects. No wasted time. No textbooks — all material in loose-leaf form, illustrated with diagrams, sketches and photographs. Tested, step-by-step "learn-by-doing" method . . . qualified instructors. Diploma. Interior Decoration Kit furnished.

FREE BOOKLET! Send for valuable 24-page illustrated booklet, "Wonderful, modern and exciting way to learn Interior Decoration and Design." No obligation. No salesman will call.



CHICAGO SCHOOL OF INTERIOR DECORATION
Division of Career Institute
555 E ange Street, Dept. 751-18
Mundelein, Illinois 60060

Please send me FREE and postpaid without obligation, your booklet, "Wonderful, modern and exciting way to learn Interior Decoration and Design," and full particulars.

Name
Address
City State Zip

Accredited Member National Home Study Council

Good original art is a beautiful investment.



MICHEL DELACROIX's "Moulin Rouge"

Beautiful limited edition prints signed by artists whose works hang in the world's great museums can now be yours. We offer etchings and lithographs by Picasso, Clavé, Soyer, Delacroix, Renoir, Moti and other important artists, at very reasonable prices.

Our expert advice and full money back guarantee are your assurances that the art you buy will have lasting value and beauty.

Send today for our free color brochure.

Original print collectors group, Ltd.
120 East 56th Street, Dept. HB15
New York, N.Y. 10022

Flower Shoes for north-south goings on. All the colors you need to match with the hot new fashions. Navy, red, hot pink, white, emerald, yellow, wedgwood blue, or black hand-crafted kidskin leather. Leather flowers on the toes. Sizes 5½-10, N & M widths. $21, $1.25 post. Free catalog rich in fashion news. The Talbots, Dept. ES, Hingham, MA 02043



"Surrey" Fringed Curtains with colonial country charm. Natural unbleached or white muslin (78" w. pair) 2" knotted fringe. Sizes to mix and match. 24", 30", 36"L., $5.50 pr.; 45", 54" $7.50; 63", 72" $9; 81" $10.50. Valance, 11x68", $2.75; 38" Cutaway Swag $7. Add $1.50 post. Free brochure. Old Colony Curtains, B511E, Box 759, Westfield, NJ 07090



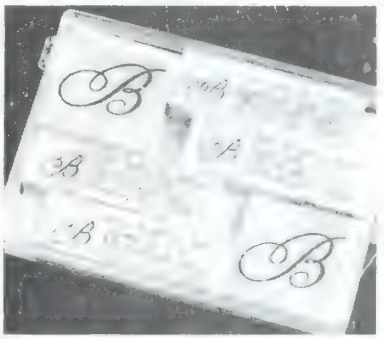
Doze in the Dark while your spouse reads in bed or your roommate burns the midnight oil. Grab a little shut-eye in the afternoon. Flexible foil sleep mask blocks out every ray of light, fits to your facial contours. Comfortable, adjustable elastic band for Ms. or Mr. $1.98 plus 15¢ post. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Rust Remover. Rust, stains and tarnish disappear like magic from fabrics (even safe on colors!) bath tubs, sinks, toilet bowls, chrome fixtures with this nifty cleaner. No rubbing, no scrubbing. Makes auto bumpers look like new. Loosens rusted nuts and bolts too. $1.98 plus 20¢ postage. From Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



GOLDEN OPPORTUNITY to stock up on a supply of elegant name and address labels. The set includes 250 black on gold 1½x1½" script initial address labels [To 20 letters per line, 4 lines] and 125 matching gold initial 1x1" envelope seals. We use them to personalize everything stationery, checks, to identify books. Packed in 2x3" plastic box, $3.50 ppd. Via air, add 52¢. Bruce Bolind, 11 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!





CATCH THE BRASS RING

And end tumbling with keys forever. Solid brass bracelet slips over your wrist while you open the door with arms full of packages. Won't get lost in the bottom of your pocketbook. Won't fall apart—ever. *Will* be one of those things you'll wonder how you ever managed without! A big convenience and handsome accessory for just $6, plus $.65 postage and handling. Satisfaction guaranteed, of course.

Ask for free catalog

Kaleidoscope Dept. B6 288 The Prado, NE Atlanta, Ga. 30309



MAY THE HIPPOPOTAMUS OF HAPPINESS

Consume the Abso[illegible] Swimming Pool of [illegible]

WRETCHED MESS

Rt. HB29, W. Yellowstone, Montana 59758



MUSCLE TONER

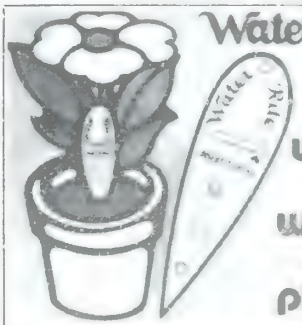
A wonderful exercising aid made of firm resilient rubber with space for each finger, designed to strengthen hand and arm muscles. Also recommended by doctors for relief from arthritic pain, aches and stiffness.

HAND EXERCISER ..... $1.98 Each + 20¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-15 585 Market St., San Francisco, Calif. 94105



Amazing Water Rite Indicators

[illegible] ing and turns green when they are fully watered. It's just that easy to keep your plant display looking greener, healthier and more beautiful. One package of 6 Water Rites costs just $1.98 ppd. Each additional [illegible]

Temple Enterprises
Dept. No. 286B,
[illegible]

LOG TRUCK

All new unique Tube Craft Log Truck assists you in carrying logs from your outdoor storage area to your fireplace. This heavy duty cart will compliment your hearth when used in lieu of inside storage rack. Rolls easily over grass or soft [illegible] wheels. A Back Saver. Shipped pre-paid in the continental US. Simple assembly. Guaranteed to be free from defects in material and workmanship. Satisfaction guaranteed. Black only. Sorry, no C.O.D. Texas residents add 4% sales tax.

TUBE CRAFT
Box 212
Farwell, Texas 79325



A GREAT GIFT IDEA!

$34.95



CORDLESS MASSAGER

Battery-operated massager brings satisfying relaxation. Deep gentle penetrating vibrations soothe neck, shoulder muscles, arms, legs and tired feet. Operates on standard batteries (not included). 4 sizes.

Mini Massager, 4½"..... **$2.98 + 30¢** Mailing Each
Regular Massager, 7"..... **$3.98 + 45¢** Mailing Each
Deluxe Massager, 10"..... **$6.98 + 50¢** Mailing Each
Super Massager, 12"..... **$8.98 + 55¢** Mailing Each

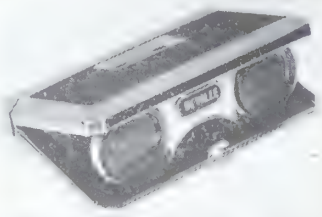
California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-15 585 Market St., San Francisco, Calif. 94105



Wildlife Wall Plaques capture rare or endangered species in natural habitat. Live-looking Cheetah, Polar Bear, Moose, Bighorn Ram, Gambies Quail, or Mallards painted in color in 3-D relief with clear dome cover on velour. Woodgrain polystyrene frame. 15x17" $15 ea. ppd. Lithographs of all with order. Continental, 2925 Salena, St. Louis, MO 63118



Folding Opera Glasses. Tuck these in your purse for homecoming weekend and even if your seats are behind the goal post, you'll see every play. Button on top controls focus. Leather-like cover, snap closures. Perfect for theatre evenings. 4¼ x2½". $4.98 plus 45¢ post. From Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Make A Rainy Day Sunny. Wear a lickity-slick white vinyl sou'wester handpainted in rainbow colors. High crown and wide brim protects you in a downpour. Chin tie keeps it put in a blow. Fully lined and one size fits all. We give thunderous applause to this charmer. $10.50 ppd. The Joan Cook Co., HB1, 851 Eller Dr., Ft. Lauderdale, Florida 33316



Look Into This and you won't strain your eyes when you're reading fine print, studying a stamp collection. New handle position makes holding magnifying glass a cinch. Unbreakable plastic frame. Big 2x4" lens requires less hand movement when reading. $7.98 plus 50¢ post. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105

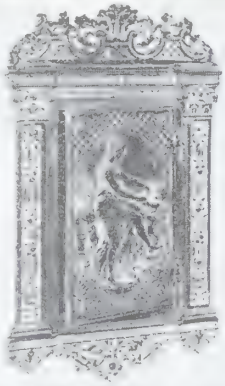
PLANT STAND



GrunMar Floor-to-Ceiling Plant Stand is a new concept in plant arrangements for home and office decor. It provides space for 12 large plants. Special clamps slide up or down the pole to any desired level and accommodates eight 9" and four 12" arms with 6" white drip proof trays. All arms are interchangeable and swing to provide many plant arrangement possibilities; near windows, walls, and as room dividers. Easily assembled and installed in minutes!

Chrome, $50.00.

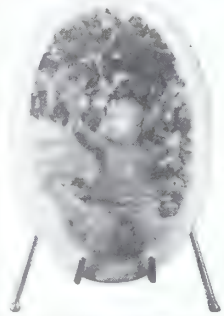
Home Plant Displayers, Inc.



THE FRENCH MAILBOX is a faithful reproduction of a European antique in cast aluminum hand finished in white, black or verde green. 14"x 23" high, latch front has classic nymph and child in bas relief. Rear wood mail container is 12"x 8"x 4" deep, with hangers, ready to mount proudly at your front door. **$39.95** add $2.80 postage handling)

OR AMX charge
catalog $1.; free with order
THE Patio
550 Powell
Dept. HB15
San Francisco
CA 94108

Your Picture as a Beautiful Antiqued Miniature



Ivory-like handcrafted oval domes

Attractive tackle finish. Must be seen to be appreciated. Approximate size 2½" x 3½"

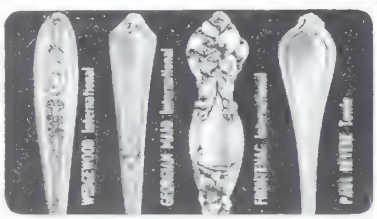
$7.50

Balsa framed brass pendant and wallet pictures make lovely keepsakes. Gift ideal for birthday, anniversary and holidays.

MAIL TODAY FOR THIS UNIQUE SERVICE

Send black and white or color snapshot to Esther Baker please. Return by we will be ready. Enclose $7.50 Therefore photograph cannot be returned. All U.S. orders prepaid. Money back if not pleased. Add 75¢ for postage and handling. California residents include 6% sales tax. Allow 2 to 3 weeks for delivery. Please send check or money order to

Esther Baker P.O. Box 1022—Dept. H.B. 175 Lompoc, California 93436



Over 1000 Active, Inactive and Obsolete Sterling Patterns

For Immediate Delivery

We will also give a liberal allowance on incomplete sets of old sterling silverware, diamonds and jewelry against the purchase of any new, current pattern of silver.

We specialize in buying for cash your diamonds, silver, jewelry

JULIUS GOODMAN & SON
113 MADISON AVE., P.O. BOX 195
MEMPHIS, TENN. 38101

FREE CATALOG

OUR 86TH YEAR BIG 40 PG. MASTER COLOR CATALOG



...America's ROSE champ-
...Famous No. 1 Rated
...Patio Roses, Climbers
...Miniature Roses, Shrubs
...Fruit Trees, Berries
...Ornamental Trees, Shrubs
...Vines, Evergreens
...Spectacular Flowering Trees
...An English Country Garden
...Rare Trees
...Amazing Fruit Trees, Complete Dwarf Orchards, New Snow Queen (cream custard) nectarine. All dwarf and standard sizes...
...Unique Flowering Trees
...Exotic Specimen Trees



SNOW QUEEN
WONDERFUL NEW CREAM CUSTARD NECTARINE

...Unique Flowering Trees
...Exotic Specimen Trees

BULB SPECIAL ...Up to 50 ...Discount ...Order ...Guaranteed

Armstrong NURSERIES, INC. Dept. 726, P.O. Box 473 Ontario, CA 91761



CLEANS YOUR SHOWER TILE OR WE PAY!

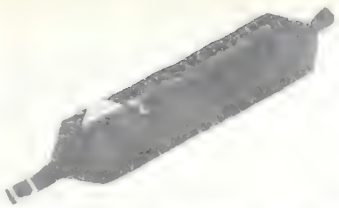
...SOAP SCUM, HARD WATER DEPOSITS AND WHITEN GROUTING. A FULL YEAR'S SUPPLY FOR TWO BATHS. MAIL CHECK OR MONEY ORDER FOR $4.95. ...

9.11.26

GUARANTEE

Standard Laboratories
P.O. Box 5156
Charlotte, N. C. 28209

Out Of Pocket or purse, into a safe secret compartment goes a traveler's folding money. Zippered money belt with hideaway pocket in which to stash cash or precious jewels is worn under clothing. Lays flat. No bulge at your waistline. Adjustable for men and women. $3.98 plus 25¢ post. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105



Big Girl Version Of Baby Bracelet is the latest fashion smash. Handsome white opaque beads (the kind placed on newborn babies) spell out any name up to 11 letters. 7" chain punctuated with gold finish links and gleaming simulated pearls. Spring catch. For every Ms. big or little. Print name. $3.49 ppd. Ivy, Dept. X700, 210 E. 23 St., New York, NY 10010



Whistle While You Walk instead of grimacing as your tight, or too-new leather or suede shoes dish out pain. Liquid Leather Stretch provides instant relief! Works like a miracle to stretch leather permanently, loosen shoes to conform to your feet. $1.59 plus 25¢ postage. Anthony Enterprises, 585 Market St., HB1, San Francisco, California 94105



Your Pet Peeve stains on the carpet? Remove them safely, permanently with "Urine Out"—miracle chemical that works wonders even on year-old stains. "Kil-odr" works with same efficiency to remove odors. 8 oz. Urine Out $5.95. Kil-odr concentrate & spray bottle $5.95. Add $1.50 post. Cleancraft, Dept. H, 2922 Santa Monica Blvd., Santa Monica, CA 90404





TUB TAPE

Self-adhesive white vinyl tape seals the cracks and openings around the bathtub, sink or basin. Just press tape onto surface and it's ready to work. Also Sink 'N Wall and Tub 'N Floor Tape.

Tub Tape, ¾" x 11 ft.	$2.98 + 40¢ Mailing Each
Sink 'N Wall Tape, 2" x 6 ft.	$2.98 + 40¢ Mailing Each.
Tub 'N Floor Tape, 1½" x 5½ ft.	$2.98 + 40¢ Mailing Each.

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB 15 585 Market St., San Francisco, Calif. 94105

CHARMING WIDE-RUFFLED "NO-IRON" MUSLIN CURTAINS!

Give your home the country look with W-I-D-E ruffled perma-press tieback curtains. Enjoy old-fashioned charm . . . plus today's easy care.

PRISCILLA CURTAINS, styled like these, adorned windows in Colonial homes generations ago. But these are made of modern Perma-press natural (eggshell) or white KODEL® polyester and combed cotton muslin. Fully 86" wide to the pair, with extra wide, extra full 6" ruffles. Ruffled valance is attached.

EASY, EASY CARE! Fabric is specially treated so curtains IRON THEMSELVES in the dryer. BONUS FEATURE! They're pre-shrunk. Maximum shrinkage only 1%.

45"	long	$11.00
54"	long	$12.00
63"	long	$13.00
72"	long	$14.00
84"	long	$15.75
90"	long	$16.75

Add $1.50 for Pstg. + Hndlg.!

Order Style "SALEM"

Specify Natural or White.

OLD COLONY CURTAINS, B516, Box 759, Westfield, N.J. 07090

Money back guarantee. Send check or money order. Del. [illegible] add 5% Sales Tax. FREE illustrated brochure on drapes!





DOWN COMFORTS *Beautifully* RE-COVERED

. . . in exquisite down-proof satins, taffetas. Wool comforts recovered, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

ALDEN COMFORT MILLS-HB • Box 6070 • Dallas, Texas

Write for . . . FREE samples of coverings, testimonials, and descriptive folder today. No obligation.

Your Search Has Ended!

Genuine 4-Leaf Clover Key Chain. $1.00 ONLY ppd.



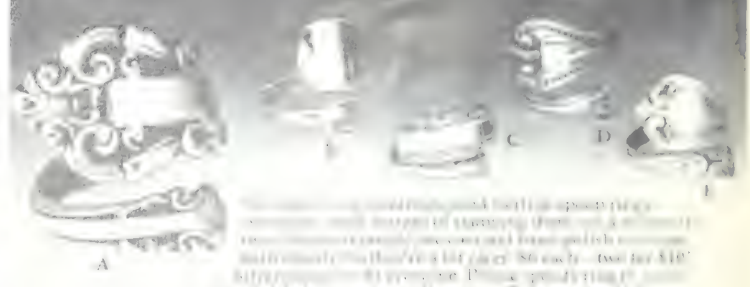
Carry good luck wherever you go! From Houdini to President Eisenhower, famous personalities the world over have recognized the power of the 4-leaf clover. Trick has always been to find one! Now you don't even have to look —we'll mail you this beautiful 4-leaf clover key chain! Let it unlock the door to new hope.. love . . . faith . . . Lady Luck herself! Genuine 4-leaf clover is protected by key ring's transparent plastic seal. Just send $1 ppd., to West Research, Dept.29, 1199 Broadway, N.Y., N.Y. 10001. Order now!

SEND $1.00 FOR 100 PAGE CATALOG OF "TIMELESS FURNITURE MADE ONLY BY FORSLUND'S"

Carl Forslund



Handcrafted sterling silver spoon rings, $6



Handcrafters

Dept. HH 188 Whitmer Ave., Providence, R.I. 02909



GORDON'S INC.
JOHNSON CITY, TENNESSEE

For a portfolio of tables and cabinets, send one dollar to Dept. HB-01, Gordon's, Inc., Johnson City, Tennessee 37601

Ceramic Tile Picturebook-25¢ (A lot of ideas for a little.)



Ceramic tile can turn anyplace into a showplace. And we've got a great book to prove it. It's filled with ideas and photos to help you create stunning visual effects all over your house.

Decorative tile floor inlays, unusual window treatments, fireplaces, foyers, patios, dining rooms, bedrooms, and the most beautiful kitchens and baths you have ever laid your eyes on.

If you're planning to build or remodel, our book shows you why ceramic tile makes a lot of sense in a lot of rooms besides the bath. It'll also bring you up-to-date on the latest designs in ceramic tile, where to find it, and how to figure what it costs. So before you make any more plans, send us 25¢ and this coupon. P. O. Box 2222 Room 501, Princeton, New Jersey 08540.

Name _____

Address _____

City _____ State _____ Zip _____

Tile Council of America, Inc.

PANCAKES

Continued from page 87

American Griddlecakes

It's rather interesting that griddlecakes, which Webster's International Dictionary attributes to the United States, travel under a variety of names—including flannel cakes, flapjacks, batter cakes, hot cakes, "batty" as well as "babby" cakes, Indian cakes and even "short stacks for light appetites." Further, the variations are almost endless. *The Joy of Cooking* gives almost 20, including fruit, potatoes, rice, etc.

Basic Griddlecake Recipe

1½ cups milk
4 tablespoons (½ stick) butter or margarine, melted
2 eggs
2 cups all-purpose flour
4 teaspoons baking powder
1 tablespoon sugar
1 teaspoon salt

Combine all ingredients in the container of the electric blender or the electric food processor and blend at high speed until you have a smooth batter—about 15 seconds.

Scrape down the sides with a rubber spatula and blend another two to three seconds.

To bake, drop by spoonfuls on a hot buttered griddle, according to directions on this page below. Makes 14 to 16.

To vary, use *buttermilk, sour milk or yogurt* in place of the sweet milk, 1 teaspoon soda instead of the baking powder.

Cornmeal Griddlecakes: Substitute 1 cup corn meal for 1 cup of the 2 cups flour and increase the amount of milk in the recipe by 1 cup.

Whole-wheat Griddlecakes: Use ⅔ cup wholewheat flour and 1⅓ cups all-purpose. Sweeten the cakes with molasses instead of sugar.

Buckwheat Griddlecakes. Use half buckwheat flour and half all-purpose white flour.

How to Bake Pancakes

Regardless of the recipe and its nationality, the method of cooking pancakes remains essentially the same everywhere.

If you are going to work with a new cast-iron pan or griddle, it must be properly seasoned.

Brush or rub the pan on which the pancakes are to be baked with the fat (oil, butter, fat, bacon or pork rind) called for in the recipe.

Set over moderately high heat until the pan is hot enough (see *test, page 127*). Take the pan off the heat. Holding the handle in your right hand, use your left to add the amount of batter indicated in the recipe. Quickly tilt the pan in all directions so the bottom of the pan is completely covered with a thin film. *Note well,* your first pancake is a trial run, as it were, to test the consistency of your batter, the exact amount needed for the pan you are working with and the heat. Return the pan to the heat for about a minute, maybe a few seconds longer. Lift the edge with a spatula to determine if the under side of the pancake is nicely and lightly brown. If so, turn. The easiest way is to pick up the edge of the pancake with your fingers and flip it over. Brown the second side for only about 30 seconds. It will not, you will discover, brown all over, but instead will "freckle."

Place the finished pancakes on a plate with pieces of waxed paper between. If the pancakes are going to be used immediately, keep warm in a preheated keep-warm (120°) oven. If not, refrigerate and reheat in a low oven when needed.

Once you become accustomed to this procedure, you can keep two or even three pans going at the same time and thus speed things up a lot.

Pancake Equipment

For those who make a lot of pancakes often, there is no equivalent for the electric griddle. Its obvious advantage is perfect temperature control.

The various makes include Farber, General Electric, Mirro, Presto and West Bend. You'll find them in the housewares departments of leading department stores.

As for cast-iron griddles, the oblong is more readily available than the old familiar nine-inch round pan. The oblong griddle, large enough to fit over two heating units, ranges in length from eight inches to 25 inches. All the cast-iron crêpe pans are imported from France, we understand, and they range in size from five inches up to 10 inches. Unlike some of the oblong griddles, they are not seasoned (see *page 127*). Some old cookbooks "call for" the soapstone griddle, a popular pan in the old days because cooks apparently were under the impression they did not stick. We are told these griddles can still be tracked down,

The following shops all carry versions of these various griddles and crêpe pans: La Cuisinière, 867 Madison Avenue, New York City 10021; Bazaar de la Cuisine, 1003 Second Ave., New York City 10022; The Bridge Co., 212 East 52nd St., New York City 10022, and Williams-Sonoma, 576 Sutter St., San Francisco 94109.

PRODUCT INFORMATION

Pages 16-19—Zeidler

Artifort/Pierre Paulin chairs in living room available through **Turner Ltd.*** Gyro rocker, **Stendig Inc.*** Plia folding chair and table/desk, **Castelli Furniture Inc.*** Dining table, sofas in living room, coffee table, nesting tables, beds all designed by architect. All appliances, **Frigidaire**, division of **General Motors Corp.**
(Editor's Note: *In other houses in this international issue, most furnishings were antique, custom-made or not available in this country, so we are unable to give sources except for the above* ■

How to Season Cast-iron Pans

Some (and we emphasize the "some") modern griddles or *crêpe* pans do *not* need seasoning. You should ask when you buy any pan of this nature whether it is properly seasoned or not. If not, here are two easy ways to season it.

Scour the cold, dry pan with a stiff brush and soapy water (no detergent), then rinse well and dry thoroughly. Pour about 1 tablespoon of vegetable oil or unsalted fat (such as lard or vegetable shortening) into the pan and spread it all over the surface with a piece of cloth or paper toweling. Then add just enough oil to cover the bottom of the pan. Place over moderate heat until the oil is hot but not smoking. Take off the heat and tip the pan back and forth so the sides are also covered with the hot oil. Then add a little more oil and place in a preheated 200° to 250° oven for one hour. Turn off the heat and leave for eight to 10 hours. Take from the oven, pour off any excess oil, then rub dry with paper towels.

The second method is somewhat simpler. Rub the cold, clean, dry pan with lard or vegetable shortening. Place over very low heat. When the pan is hot, turn off the heat, leaving the pan in place until cold. Then wipe off all excess fat and rub dry with paper towels. Obviously these methods apply to any cast-iron cooking utensil.

How to Test the Heat of a Griddle or Crêpe Pan

Place the pan over moderate heat. When a few drops of cold water dropped on the pan bounce and sputter, it is ready to bake the cakes or *crêpes*.

Pancakes Can Be Frozen

Stack pancakes with sheets of waxed paper between. Cool. Then place in a freezer bag, all air squeezed out and tied securely. Or wrap with freezer wrap. Finally, seal, label, date and freeze.

To serve, thaw and reheat in a low keep-warm (120°) oven.

Pancakes-Paris

A charming, post World War II book, *Pancakes-Paris* by Claire Hughet (Viking, $3.50), tells the story of a French lad given a box of Aunt Jemima Pancake Mix by American soldiers and the joy it gave to a family that had survived the trials of the war.

The Quaker Oats Co. introduced the original Aunt Jemima Pancake and Waffle Mix 50 years ago. Today, this same company makes Aunt Jemima Buckwheat, Buttermilk and Complete (this calls for water only) Pancake and Waffle Mix and the brand new Aunt Jemima Whole Wheat Pancake and Waffle Mix. Under the Hungry Jack "handle," Pillsbury produces Blueberry Pancake and Waffle Mix, Buttermilk, Extra Lights and the Complete Pancake Mix. The other member of the "Big Three," General Mills, produces two Betty Crocker mixes: the Complete Buttermilk Pancake Mix and the Buttermilk Pancake and Waffle Mix (available only on the West Coast). A third Betty Crocker product is the new Bisquick Buttermilk Baking Mix, which is also used as a pancake mix. Finally, there is Lund's Swedish Pancake Mix (made by Swedish Food Products), which seems especially good for thin pancakes. This firm also makes Swan Potato Pancake Mix (both in stores catering to Scandinavians).

Of special interest to people with impaired vision and the blind are the General Mills large-type edition of *Cooking with Betty Crocker Mixes*, the Cassette Tape edition and the Braille edition. The large-type edition is offered *free of charge* (single copies) to the visually handicapped; the cassettes can be ordered by mail from General Mills Inc., 9200 Film Center, Box 1113, Minneapolis 55460; for $2.25 each: the Braille edition is available through the Minnesota State Services for the Blind, Communication Center, St. Paul, Minn. 55104 (free to blind residents of Minnesota and for a minimum charge to out-of-state blind people). ■



We've prepared a handsome color brochure to introduce you to Lorraine IV.

White

38 pages of room scenes and ideas illustrating a classic collection of dining, bedroom and occasional furniture. For your copy send 50¢ to Dept.HB-1B,White Furniture Co., Mebane, N.C. 27302. The South's oldest maker of fine furniture.

IMPORTANT NOTICE

HOUSE BEAUTIFUL MAGAZINE HAS NO CONNECTION WITH PROMOTIONAL PROGRAMS OFFERED TO REAL ESTATE DEVELOPERS AND OTHERS INVOLVED IN EITHER THE DESIGN, CONSTRUCTION, FURNISHING, OR DECORATING OF HOUSES OF THE YEAR, DREAM HOUSES, OR OTHER SIMILARLY NAMED DWELLINGS WHICH PROGRAMS PURPORT TO SECURE AWARDS, COMMENDATIONS AND/OR EDITORIAL COVERAGE FROM THE MAGAZINE.

IF ANY READER IS THE RECIPIENT OF ANY SUCH PROPOSAL, PLEASE CONTACT THE PUBLISHER.

A Doctor of OSTEOPATHY Claims He Has Perfected

A PROVEN NEW HOME CURE FOR ARTHRITIS!

EXPECT A MIRACLE OF FREEDOM FROM PAIN . . . NEW FREEDOM OF MOTION . . . IMMEDIATE . . . COMPLETE AND PERMANENT CURE POSSIBLE . . . BONE DAMAGE HEALED . . . ALL THIS CAN BE EXPECTED

— says Giraud W. Campbell, D.O.

Here's thrilling news about a Doctor's Proven New Home CURE FOR ARTHRITIS! Based on the result of hundreds of successfully treated cases, this cure is now available for the first time in a new book!

Yes! Dr. Giraud Campbell states flatly that YOU CAN BE CURED of this previously incurable disease at home, right "in your own home at no expense."

Expect a miracle, he says, because Arthritis can be cured! All types of arthritis. Complete and permanent cure is possible! With this method, he says, pain and swelling disappear — almost overnight! Even bone structure can be returned to normal. It's safe, easy, and effective!

Expect A Miracle Of Freedom From Pain

What has this method done for Dr. Campbell's patients? He reports:

- "It has not mattered whether these patients were old or young."
- "It has not mattered in what part of the body they had arthritis."
- "It has not mattered whether the doctor who referred them to me said it was caused by an infection, or what type of arthritis they had."
- It has not mattered whether they were still getting around or whether they were bedridden."
- "It has not mattered for how long they had arthritis."

"Their arthritis was cured," he states flatly, "and yours can be, too!" There is just one exception. "I confess right here and now that I cannot help those who have had extensive gold treatments, and who have undergone blood changes because of extended drug or chemical treatment," he says.

However, while no one can guarantee relief or cure in such cases, Dr. Campbell's files are filled with case histories of people who **have** obtained relief even after drug therapy. In addition, he says he has achieved rapid relief and repair of spinal arthritis if caught within the first five years — after which he can offer only relief of pain and no further damage. Still a spectacular hope for any sufferer! Even the agony of weather changes can be a thing of the past!

In all other cases — for arthritis of the fingers, shoulders, hips, or knees, for osteoarthritis, rheumatoid arthritis, or any other kind of arthritis . . .

"Its Like Being Born Again"

"To me the case histories of cures follow the same definite pattern," says Dr. Campbell. "A 75-year-old man suffers the pain of acute rheumatoid arthritis in all joints. He is bedridden. In one week the pain is gone. In two weeks he is ambulatory. (That is, he can walk.) In three weeks his deformed fingers straighten enough to hold the steering wheel and drive the car."

Never before has a CURE been offered. Doctors could only offer partial relief. Dr. Campbell says his method offers—not only relief—but an end to the condition: Age is no barrier . . . legs . . . backs . . . hips . . . fingers . . . knees . . . are healed.

"It's like being born again," said a 62-year-old woman patient, "I feel like I am starting a new life." It happens to him . . . It happens to her . . . It can happen to you . . . whatever your age," says Dr. Campbell.

"The Seven-Day Program To End Pain And Regain Normal Use Of Joints"

"My files are filled with cases that read like miracles," says Dr. Campbell. "A mother, bedridden for months due to arthritis, does housework again. An engineer, on crutches for a year tosses them aside . . . A grandmother, previously crippled by arthritis, discards use of her wheelchair . . .

"To me as a doctor it's a trite ending. I see it every day," says Dr. Campbell. "To others it's a miracle." That miracle is the 3-part Home Cure he has perfected.

"It's fast, safe, and effective. "The home arthritis cure," says Dr. Campbell, "begins to show benefits immediately."

• You need not wait two or three months . . . two weeks . . . two days to begin to feel the improvement, says Dr. Campbell . . .

The results are immediate and magnificent, he states. The first step is Dr. Campbell's special Arthritis-Cure Diet. "This diet is the main factor in the cure of arthritis." In fact, he says, "You might expect a cure without doing another blessed thing!"

Easy To Use!

Best of all, the one outstanding feature of this method is: NO PREPARATION IS NEEDED! It's "No-Cook Cooking" all the way! All you really need is a refrigerator, knife, or blender in most cases. All foods on the Arthritis-Cure Diet can be easily obtained, at no extra expense.

You can still eat many of your favorite foods (by actual count, there are 160 items that you can still eat . . . and you can mix nearly endless varieties) . . . you can still enjoy black eye peas, green peppers, lima beans, corn, rice, turkey, duck, fish, apples, bananas, pears, figs, prunes, plums, nectarines, peaches, cherries, grapes, melons, nuts, soups, eggs, cheeses, and more . . . But there are certain foods you must never touch again, if you wish a permanent cure, he says.

Complete daily menus for breakfast, lunch and supper are given for the first 7 days, with 50 more mouth watering gourmet recipes!

Is That All There Is To It?

Just about. As for steps 2 and 3 — you may not need them. But if you do, they are simply aids to elimination (for purification and internal cleansing), and a very few other simple steps.

No gadgets or hocus pocus, no bigger and better pills, no expensive diathermy, whirlpool, or harsh exercises of any kind.

See For Yourself . . . At Our Risk

See for yourself. You can enjoy absolutely pain-free living, and an arthritis-free tomorrow, says Dr. Campbell. Now, for the first time, you can be free of heat, pain, swelling and deformity — no matter what your age, he says, because arthritis CAN and IS being CURED. **"There is no need for anyone," he says, "to ever get an arthritis attack again."**



Lack of joint space around knee. Bones rub. Normal motion impossible.



Greater joint space provides pain-free motion, normal walking.

X-RAYS SHOW POSITIVE PROOF!

. . . says Dr. Campbell: Look at the before-and-after X-rays shown above, and know that now, for the first time perhaps, you can enjoy an absolutely pain-free, arthritis-free tomorrow.

- **"Expect a 'miracle'," says Dr. Campbell.**
- **"Expect your pain to start diminishing from the start."**
- **"Expect no need for aspirin or other pain relievers in a week to ten days."**
- **"Expect a continuing improvement in your joint mobility . . . X-rays will reveal progress in the restoration of damaged bone structure in three to six months."**
- **"Expect a normal life without arthritic pain . . ."**

MEET DR. CAMPBELL



Dr. Giraud W. Campbell is a graduate of the Philadelphia College of Osteopathic Medicine, Class of 1931. Since then he has practiced for over 40 years in New York State. After World War II, Dr. Campbell commenced his nutritional and laboratory research in arthritis. "For the past 15 years," he says, "I have been curing arthritis. Those that are bedridden . . . in the acute inflammatory state . . . show the most dramatic response. In from 3 to 10 days their pains cease, and repair sets in. I have over 1,000 successfully treated cases in my files." He was one of the founders of the Long Island Osteopathic Society and is a member of several

ASTOUNDING LETTERS FROM EX-ARTHRITIS VICTIMS

RAISES ARMS IN PRAISE!

I had been in an auto accident which affected my spine and caused chronic arthritis. I couldn't raise my arms without severe pain; combing my hair was almost impossible. Doctors gave me up to 24 aspirins per day, traction, hydrotherapy, sonic ray therapy and physiotherapy. It was at this time that I began treatment with Dr. Campbell . . . After treatment started, I felt a tremendous improvement in seven days. Within two weeks the brace was off and I felt better. I was able to raise my arms upward. It was like a miracle.—H.G.

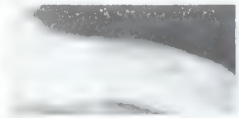
SPINE HEALED!

I was discharged from the Army in 1945. Shortly thereafter, I began to experience pains in my lower back and the disease became steadily worse. I became more crippled. My spine, at this time, had practically fused solid. Pain . . . by now . . . was continuous, day and night, with no relief. At this point I heard of Dr. Giraud Campbell. To my amazement within two weeks, the pain decreased at least 50%. I was able to walk better. I only wish I had come under Dr. Campbell's care . . . when the disease first started.

Yours truly, F.S., Roslyn, New York



Dark portions or spots of this X-ray show softening of shinbone, which actually bends —in an advanced case of Paget's disease, deemed incurable.



Six months later—with Dr. Campbell's method —X-ray shows thickening of bone (white area). Bone is now stronger and no longer bends.

MAIL NO-RISK COUPON TODAY

ISLAND PARK PUBLISHING, INC., Dept. 70
55A Saratoga Blvd., Island Park, N.Y. 11558

Gentlemen: Please rush me a copy of A DOCTOR'S PROVEN NEW HOME CURE FOR ARTHRITIS, by Giraud W. Campbell, D.O. I understand the book is mine for only $7.98. I may examine this book for a full 30 days at your risk. If at the end of that time, I am not satisfied, I will return the book for every cent of my money back.

☐ Check here if you wish your order sent C.O.D. Enclose only $1 good-will deposit now. Pay postman balance, plus C.O.D. postage and handling charges. Same money-back guarantee.

Name _____

(Please Print)

Address _____

City _____

State _____ *Zip* _____

ISLAND PARK PUBLISHING, INC., **55A Saratoga Blvd., Island Park, N.Y. 11558**

FEBRUARY 1974

HouseBeautiful

ANNUAL COLOR SPECTACULAR
PAGES OF DECORATING IDEAS YOU CAN USE

HOW TO CREATE GREAT ROOMS WITH COLOR & FABRIC



SPECIAL
PAGES OF
NEW DESIGNS
AND

Ceramic tile makes a lot of sense in a lot of rooms besides the bath.

A lot of people wouldn't think of a bathroom without ceramic tile.

[illegible] never thought of using it anyplace else.

But, as you can see, ceramic tile [illegible] beautiful to be [illegible] place few people ever see.

Just consider your living room.

You probably think of a carpet when you think of the floor.

But think about this a moment.

The best carpet money can buy will wear out eventually. But ceramic tile will last longer than a lifetime.

Every year or so, carpet needs a professional cleaning. But all tile ever needs is a little soap and water.

Carpet gives rooms wall-to-wall sameness in both color and texture.

But with ceramic tile floors, you can have a mixture of patterns, colors, textures and designs.

Just think of the spectacular effect you could get by using ceramic tile on your living room floor.

Or think of the dramatic look you can get in a hallway or in your foyer.

And you'll never have to worry about the heavy traffic in these areas, because the natural finish of ceramic tile never has to be polished.

And, as strange as it may seem, the older it gets, the better it looks.

Now, if ceramic tile makes a lot of sense on floors, just consider it for the kitchen. On the walls. Countertops. And on splash backs.

Not only are they a lot easier to clean, but they're virtually waterproof. Fireproof. Stainproof. And cutproof.

Yet with all of these advantages, ceramic tile is sensibly priced.

The glazed decorator tiles used to remodel the fireplace shown above cost just $149.40. Which shows what a little tile and a little money can do to warm up a room.

But these ideas don't have to be just pretty pictures in a magazine.

You can create the same kind of excitement right in your own home.

In your dining room, with one [illegible] wall of sculptured tile.

In a family room, with an inlaid [illegible]







Or in the bedroom, with a wall mural from floor to ceiling instead of a headboard for your bed.

And, of course, in the bathroom. With tiled vanity tops and cabinet tops, a tub alcove, walls and floors.

As you can see from our picture, the most beautiful bathrooms are still made with ceramic tile.

Because all of the materials that try to look like ours, end up looking like what they are: cheap imitations.

But there is still another place for ceramic tile: the great outdoors.

When it comes to exterior walls, patios, porches and pool areas, it works better and looks better than any other material under the sun.

And every penny you put into it is really a good investment.

Because if you ever have to sell, ceramic tile can make your home look like it's worth more than other houses in the same price range.

There are still lots of other ways you can use ceramic tile. On the inside. And the outside.

And we'd like to tell you about them in our new book.

It's filled with color pictures to show you the stunning effects you can create with ceramic tile. Effects that can turn your home into a showplace.

You'll also learn where to find ceramic tile, and what it costs.

And we'll bring you up to date on the new joint filler: mastic grout, a special formula that resists mildewing, staining and chipping.

Just send twenty-five cents and this coupon, and our book is yours.

Tile Council of America, Inc., P.O. Box 2222
Room 514, Princeton, New Jersey 08540

Your ad makes a lot of sense to me, so here's 25¢ for your book, "Ceramic Tile Makes a Lot of Sense in a Lot of Rooms Besides the Bath."

Name

Address

City, State, Zip

Tile Council of America, Inc.

"Imagine being the head of the world's largest model agency and waking up to find yourself over forty and overweight!"

By Eileen Ford



"Overweight, out of shape, and looking older than you are doesn't happen overnight. You can kid yourself for years. But one day you can no longer hide that you've let yourself go.

"It's a distressing day for any woman. But, if you're Eileen Ford, head of the world's largest model agency, it's also downright embarrassing.

"Not only am I surrounded by beautiful women all day long, but everyone knows how critical I've been of women over 30 who let themselves slide. Yet, I let the same thing happen to me.

"And to make matters worse, my husband picked just this time to shed 20 pounds. With his longer hair and new clothes he looked younger than he had in years. All the models were talking about it."

A More Beautiful You in 21 Days

Eileen Ford was determined to make a comeback.

She gave herself 3 weeks to do it. And she did it, spectacularly. She lost 16 pounds in 21 days plus 2 inches from her waist and 3 from her thighs.

Now, step-by-step and day-by-day she reveals to you the plan that she devised for herself. Eileen Ford's plan uses everything she knows about beauty care, exercise and diet. Plus everything she knows about how easily a beautiful woman can fall into the trap of overweight, middle-age dullness and flab.

Eileen Ford hates boring repetitive exercises. So, she put together a pleasant, varied program that you'll be able to do in a few minutes.

Eileen Ford loves food and has a family to feed. So you'll share her slimming menus and recipes for 21 days. They're so delicious and filling not even your family will know they're dieting, too.

Why should they with dishes like Positano Seafood Salad, Scallops in red wine, Rouille, New Orleans Gumbo and many more delights that Mrs. Ford has eaten in the best restaurants in the world.

Beauty Secrets of Top Models

In addition to day-by-day exercises and menus, you'll learn the beauty secrets that Eileen Ford has revealed to such models like Ali McGraw, Candice Bergen, and Jane Fonda.

Tips that keep on-the-go models looking like they just stepped out of a magazine page. How to cure The Dry Look. No more dry skin. The perfect and portable hair style. First aid and lasting beauty for fingernails and hands. Quick make-up magic. The secret to a sexy voice.

You'll learn little-known tricks for a vibrant, glowing skin tone that are remarkably easy to do.

And many more secrets that beautiful models use to make the most of their assets, and the least of their worst features.

Eileen Ford's 21-day plan can't make you look or feel like a teenager again. But it can make you slimmer, more attractive and happier every time you pass a mirror.

It's a realistic plan that takes into account your busy life – whether it's caring for a family, building a career, or both. So, if you're really determined to make a comeback as Eileen Ford was, it can work wonders for you, too.

It Costs Nothing To Try It

Find out how three weeks can change the rest of your life. Visit your bookstore, or fill out and mail the coupon below and we'll rush you *A More Beautiful You in 21 Days*. Examine it in your own home.

If after 21 days, you're not happier with yourself, the way you look and feel, just return the book and owe nothing. But if you do keep it, it's yours for only $9.95 plus mailing. You have nothing to lose but inches and years. So send for Eileen Ford's book now.

21 Days' Free Examination

Simon and Schuster, Inc., Publishers, Dept. 85
630 Fifth Ave., New York, N.Y. 10020



Please send me my copy of *A More Beautiful You in 21 Days*. If I'm not convinced that it can help me, I may return it within 21 days and owe nothing. Otherwise, I will send $9.95 plus mailing as payment in full.

Name

Address

City

State Zip

Charge my credit card: N.Y. residents please add sales tax

LOW-COST COMFORT

this house fights energy shortages in an old/new way



By JOHN H. INGERSOLL □ This winter is providing us with another lesson in the seriousness of the world-wide energy shortage. Some day, a major energy breakthrough will be made—one that is encompassing and inexpensive enough to serve all the people. Until then, each of us must continue to find ways to limit the energy we now consume. An old, proven and very important way to save heating and cooling energy within a residence is to insulate. The wise use of insulation cannot be overemphasized. Perhaps no better example of its effectiveness exists in this country than the house described here.

Super-insulated with a combination of Dow Chemical's Styrofoam and fiber glass blankets, along with double-paned insulating glass in glazed areas, this Cleveland house is designed to capture solar heat in winter through four huge skylights above the enclosed atrium (*left*). This space, with its handsome fireplace and garden-like atmosphere, is wedged between two 1,000-square-foot living areas. On cold sunless days, or at night, a fire in the completely glass-enclosed fireplace sheds a pleasant glowing warmth. Air for combustion of the fire is drawn through underground piping from the outside, so no room air is lost up the flue. (*Continued on page 8*)

BALM FOR A SICK CAR: HOW TO LOCATE THE BEST MECHANICS

By NORMAN H. BROWN □ At times, your car can seem as vital to you as your own heartbeat. When this mass of mechanically moving parts develops a warning *clank* or a frightening gutteral groan, it's almost as upsetting as a heart murmur. Yet, the anxiety of a potential auto breakdown is often exceeded by the anxiety of where to find a superior, honest mechanic who can repair the flaw in your car without irreparably crippling your bank account.

The good mechanic not only exists, he is ubiquitous. Perhaps he can't be found in Lost Cabin, Wyo., but certainly he's in and around major metropolitan centers.

Your first and quite possibly best lead to the super mechanic is through friends. Ask them for recommendations. Were they pleased with the mechanic's attitude? Did he deliver the revitalized car for the estimate he gave? Has your friend's auto responded to treatment as promised, or did it have to be returned to the shop for more of the same?

You'll be directed to a man working for or operating one of the five kinds of shops listed below. After each, I've given you the benefit of my own experience and research. I think it may help you locate a *simpático* mechanic.

New car dealer. Where you bought your car may seem the most logical place to bring it for repairs. It might be, especially for foreign-made autos.

Yet, some large dealerships are so jammed with repair business, there isn't enough time, nor enough super mechanics to pay close attention to your halting engine or slippery brakes. Moreover, these mechanics often are paid top wages (and usually deserve it). Add this to the lately increased prices for authorized factory parts, and you may wind up with a hefty bill. But there are plusses, too.

It's unlikely a dealer will install the wrong part, since the parts are produced by the company that manufactured your car. And the mechanics are usually trained by the producer, so the chances are good that they know more about your car than a generalist in the trade would.

Give yourself some leverage with the dealer by letting him know you intend to be a repeat (*Continued on page 8*)

insight

Gorham. Because you want your Sterling to whisper something beautiful about you.

What will your Gorham Sterling say about you? That you appreciate beauty. That you have impeccable taste. That you have selected the finest. But it will say more.

It will say that you would not settle for just a pretty pattern. That you desired a work of art and the classic elegance of Gorham Total Design. Total design expressed in the perfect balance between the timely and the timeless; between ornamentation, shape and function.

Your Gorham Sterling will whisper to everyone that you would not settle for anything less than perfection. And it will be whispering the truth. For its beauty is unmistakably Gorham.



Chantilly Hispaña Strasbourg Old English Tipt La Scala

unmistakably Gorham | ORIGINALS IN STERLING, CHINA, CRYSTAL



GET HALF A NEW KITCHEN WITH ONE KITCHENAID APPLIANCE.

It's a KitchenAid dishwasher that comes with its own sink cabinet, stainless steel sink and counter top.

The whole unit's only 48″ wide. But there's plenty of room in the storage cabinet.



Enough space to add a KitchenAid stainless steel disposer under the sink.



And to add a KitchenAid hot-water dispenser on top. For steaming hot water. Instantly.

Altogether, it can be a one-piece kitchen clean-up center.

For details on models and colors, talk to your KitchenAid dealer. (He's listed in the Yellow Pages under "Dishwashers.") Or just mail us the coupon.

KitchenAid
Built better. Not cheaper.
KitchenAid Division, Dept. 5DB-2
[illegible]
Sink.
Address
City
County

FEBRUARY 1975

House Beautiful

Volume 117, Number 2

DECORATING WITH COLOR

Color: the individual statement 29
Showcase for color & fabric 30
A portfolio of successful scheming 40
8 decorators discuss their color ideas 50
The perennial come-on of blue & white 54

BUILDING AND DESIGN

Remodeling notebook 27
Three baths in one: true marriage of beauty and comfort 62
With the Irish spirit 64

GARDENING

House plants 24
Seed starting 132

FOOD AND DRINK

A good pie: test of a good cook 75
The shoestring wine cellar 76
The microwave kitchen 78
The House Beautiful Chef: daube de boeuf 80
Nobody ever tells you these things 82

INSIGHT

Low cost comfort 2
Balm for a sick car 2
Address book 12
Books 14

MONTHLY FEATURES

New 16
Product information 18
Window shopping 86

COVER

It's blue and white and "Lucy" all over (wallpaper and fabric), used by A.T. Hannett of Hannett•Morrow•Fischer Inc. for the guestroom in his Westchester retreat. . . . just one of the many uses of this crisp color combination, a perennial favorite, that begins on page 54 in our 1975 Color Portfolio. For details, see Product Information. Photograph by Bill Helms.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Frank Massi, President; John R. Miller, Executive Vice President; Harrison A. Mitnick, Treasurer; Harvey L. Lipton, Vice President and Secretary. Hearst Magazines Division: Richard E. Deems, President; Gilbert C. Maurer, Exec. Vice Pres., Operations; Raymond J. Petersen, Exec. Vice Pres., Advertising; William S. Campbell, Vice Pres., General Manager, John F. D'Avolio, Vice Pres., Resident Controller; Albert A. Rachol, Vice Pres., Director of Circulation; David A. McCann, Vice President for House Beautiful.

© 1974 by The Hearst Corporation; all rights reserved.

Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U.S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful's Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTION SERVICE: Mail all subscription orders, changes of address (with your latest label), and Postmaster notices of undeliverable copies to House Beautiful, P.O. Box 560, New York, N.Y. 10019. Subscription prices: United States and possessions, $10 for one year; $18 for two years; $24 for three years. Canada, add $3 for each year. Other countries, add $5 for each year. All other correspondence relating to your subscription: Joan Harris, Subscription Service Department, House Beautiful, P.O. Box 1566, New York, N.Y. 10019. Please enclose your latest mailing label for quickest service when writing.

WALLACE GUENTHER
EDITOR

RUTH WEIL
EDITORIAL DIRECTOR

Marion Gough
Linda B. Downs
John H. Ingersoll
Elvin McDonald
SENIOR EDITORS

ARCHITECTURE, DESIGN
Susan Grant Lewin
ARCHITECTURE EDITOR
John H. Ingersoll
BUILDING
Elvin McDonald
GARDENS
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Marjorie Fox Hilton
Jack Macurdy
Molly Siple
ASSISTANT DECORATING EDITORS
Kathleen Mahoney
FURNISHINGS EDITOR
Anne Ogden
ART/CRAFTS EDITOR

FOOD
Helen McCully, EDITOR

SENIOR WRITER
Constance Bogen

COPY DEPARTMENT
Phyllis Bartlett, PRODUCTION
Pamela Waite Hamrick, COPYWRITER
Elizabeth V. Warren,
EDITORIAL ASSISTANT

ART DEPARTMENT
Valya Pavluk
ASSISTANT ART DIRECTOR
Ron A. Albrecht
Ira Bass
Karen Sydney Greenebaum
William H. Humphries, PRODUCTION
Terrie Silverman, EDITORIAL ASSISTANT

WINDOW SHOPPING
Peggy Ryan, DIRECTOR
Frances Needles, EDITOR
Donna Tedeschi, EDITORIAL ASSISTANT

READER SERVICE
Helen Briggs
Carolyn E. Chesney, ASSISTANT

Beatrice Brooks
ASSISTANT TO THE EDITOR

Rosemary Collins
Susan Grossman
Irene W. Hoehl
Mary Otto
EDITORIAL ASSISTANTS

FRANK MASSI
PRESIDENT, THE HEARST CORPORATION
JOHN R. MILLER
EXECUTIVE VICE-PRESIDENT
RANDOLPH A. HEARST
CHAIRMAN
RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION
DAVID A. McCANN
PUBLISHER
Patricia Guinan
ASSISTANT TO THE PUBLISHER
David J. Moore
ADVERTISING DIRECTOR

Russell S. Jackson, Eastern Advertising Mgr., 717 Fifth Ave., New York, N.Y. 10022. George W. Hoagland, Sales Development, c/o New York office. James I. Moore, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 417 Montgomery St., San Francisco, Calif. 94104; West Coast Representatives. Eileen Roberts, Window Shopping New England Sales Representative, Manchester, Vt. 05255.

JOSEPH A. ENTERLIN
Advertising Production Mgr.



Hold Waterford to the light and you can see faintly etched the signature that identifies it as an authentic work of art

Each piece of Waterford crystal is a signed original, made by hand with heart. Born in white hot heat, its sheer brilliance reflects the glory of the distant past.

Every single facet is cut by hand in Ireland, just the way Waterford museum pieces were cut long years ago.

Waterford gathers the light of ten thousand yesterdays to illuminate ten thousand tomorrows.

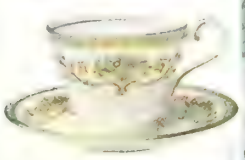
It is an investment in art that will enchant you now; and reward you and your heirs as it grows in value.

Write for free full-color booklets Waterford, 225 Fifth Ave., New York 10010.

Or visit the Waterford Gallery at the important store in your area

Isn't it time you started collecting signed originals by Waterford?

(And English bone china by Aynsley, to go with it?)





K2r Spot-lifter lifts more spots from non-washables than other spot removers. Just about any spot from just about any non washable fabric: clothing, carpets, drapes,

out. So you don't rub them.

House Beautiful **PACE SETTER STORES**

Proudly does House Beautiful hail these fine stores as Pace Setter Stores . . . so designated because they maintain a standard of excellence in merchandise and home-fashion presentation that makes them Excitement Centers. Here, too, you will find courteous and informed salesmen and saleswomen who are dedicated to solving your furnishings problems. Try them!

ALABAMA
Lamar's, *Florence*
Pizitz, *Birmingham, Bessemar, Roebuck, Huntsville, Eastwood, Five Points West*

ALASKA
Nerland's Home Furnishings, *Anchorage*
Nerland's, Inc., *Fairbanks*

ARIZONA
Barrows, *[illegible], Tucson*
Levy's, *Tucson*

CALIFORNIA
Breuner's, *Oakland, Campbell, Daly City, Fresno, Oakland, Pleasant Hills, Richmond, Sacramento Wayside North, Sacramento Wayside South, San Carlos, Stockton*
Bullock's, *Los Angeles, Costa Mesa, Del Amo, La Habra, Lakewood, Northridge, Pasadena, Santa Ana, San Fernando, [illegible]*
Frank Brothers, *Long Beach*
V. J. Lloyd's, *San Diego*
Macy's, *San Francisco, Bay Fair, Concord, Hillsdale, Monterey, Stockton, Serramonte, Stanford, Valley Fair, Sacramento*
W & J Sloane, *Beverly Hills, Palm Springs*

COLORADO
Davis & Shaw, *Denver*
Home Furniture Co., *Colorado Springs*

CONNECTICUT
G. Fox & Co., *Hartford, Enfield Meriden, Waterbury*
Freedman's of Southport, *Southport*
Wayside Furniture, *Milford*

DISTRICT OF COLUMBIA
Woodward & Lothrop, *Washington, Annapolis, Chevy Chase, Prince George's, Wheaton Plaza, Md.; Landmark, Seven Corners, Tyson's Corner, Va.*

FLORIDA
Blocker Furniture Showroom, *Ocala*
Burdine's, *Miami, Dadeland 163rd St., Ft. Lauderdale, Orlando, Pompano, West Palm Beach*
Grants Furniture Plaza, *West Palm Beach, Boca Raton, Fort Pierce, Stuart, Vero Beach*
Wellington Hall, Ltd., *St. Petersburg*

GEORGIA
Rich's, *Atlanta, Cobb Center, Greenbriar, [illegible]*
Richard's Furniture Co., *Augusta*

ILLINOIS
Cohen Furniture Company, Inc., *[illegible]*
John M. Smyth, *Chicago, Beverly, Evanston, Ford City, Oak Brook, Old Orchard, Park Forest, River Oaks*

INDIANA
Kittle's Home Furnishings Center, *Indianapolis, Lafayette, Terre Haute*
Killian's, *Cedar Rapids*
Younkers, *Des Moines, Lindale Plaza, [illegible]*

KANSAS
Laughlin Furniture Inc., *Wichita*

KENTUCKY
Bensinger's, *Louisville, Dixie, St. Matthews; Madison, Indiana*
L. L. Roberts, *Lexington*

LOUISIANA
D. H. Holmes, *New Orleans, Lakeside, Oakwood, Baton Rouge*

MARYLAND
Hochschild-Kohn, *Baltimore Eastpoint, Harundale; York, Pa.*

MASSACHUSETTS
Denholm's, *Auburn, Worcester*
Jordan Marsh, *Boston, Braintree, Burlington, Framingham, Malden, Peabody, Worcester; Portland, Maine; Bedford, New Hampshire; Warwick, R.I.*
Paine's, *Boston, Natick, Peabody, Springfield; Hartford, Conn.*

MICHIGAN
J. L. Hudson Co., *Detroit, Eastland Northland, Westland, Pontiac, Oakland*
Klingman's, *Grand Rapids*

MINNESOTA
Dayton's, *Minneapolis*

MISSOURI
Rust & Martin, *Cape Girardeau, Columbia*
Stix, Baer & Fuller, *St. Louis*

NEVADA
Breuner's, *Reno*

NEW JERSEY
Huffman-Koos, *Rahway, East Brunswick, Eatontown, Freehold, Hackensack, Livingston, Nanuet, Parsippany, Pompton, Somerville, Springfield, Totowa, Trenton*

NEW MEXICO
American Furniture Co., *Albuquerque, American Square*

NEW YORK
Abraham & Straus, *Brooklyn, Babylon, Hempstead, Huntington, Smith Haven, L.I.; Paramus, Woodbridge, N.J.*
Adam Meldrum & Anderson, *Buffalo, Southgate Plaza, Thruway Plaza, University Plaza, Abbott Road Plaza, Sheridan Plaza, Airport Plaza*
Fleischman's, *Syracuse*
Fleishman's Fine Furniture, *Poughkeepsie*
Flint & Horner, *Manhasset*
J. H. Harvey, *White Plains, Peekskill; Stamford, Conn.*
Macy's, *New York City, Bay Shore, Colonie, Flatbush, Huntington, Jamaica, New Rochelle, Parkchester, Queens, Roosevelt Field, Smith Haven, White Plains; New Haven, Conn.*
McCurdy's, *Rochester, Long Ridge*
Wellman Brothers, *Jamestown*

NORTH CAROLINA
Colony Furniture Shops, *Charlotte*
Sosnik's Furniture Inc., *Winston-Salem*
Wayside Furniture House, *Raleigh*

NORTH DAKOTA
Larson's, *Grand Forks*
Voeller's Furniture City, *Minot*

OHIO
Closson's, *Cincinnati*
Glick's Furniture Co. *Columbus: Great Western, Northern Lights, Showcase East, Showcase West, Town & Country; Chillicothe, Newark*
Higbee's, *Cleveland, Westgate, Parma, Severance, Midway Mall, Great Lakes Mall, Belden Village*
H. S. Pogue Co., *Cincinnati, Kenwood Plaza, Tri County Shopping Center*
Rike's, *Dayton*
Thurin's, *Canton*

OREGON
Meier & Frank, *Portland, Lloyd Center, Salem, Eugene-Springfield, Washington Square*
Rubenstein's, *Eugene, Salem, Albany, Corvallis*

PENNSYLVANIA
Joseph Horne, *Pittsburgh, Whitehall, Natrona, East Hills, Northway, Greengate, South Hills, Monroeville*
Schoen's, *Allentown*
John Wanamaker, *Philadelphia Harrisburg, Jenkintown, King of Prussia, Oxford Valley Mall, Springfield, Wynnewood; Wilmington, Del.; Moorestown, N.J.; Westchester, N.Y.*
Willson's, *Sharon*

TENNESSEE
Bradford Furniture, *Nashville*
Bradford Showroom, *Memphis*
Fowler Brothers, *Chattanooga, Fowler Brothers Plaza, Fowler Brainerd*
Miller's, *Knoxville, Gay/Way Store*

TEXAS
Anderson's Furniture Studio, *Dallas, Ft. Worth*
Joske's, *Houston*
Joske's, *San Antonio, North Star*
Sanger-Harris, *Dallas, Big Town, Oak Cliff, Preston Center, Plymouth Park*
Stower's, *Houston, San Antonio, North Star*
Suniland Furniture Co., *Houston*

UTAH
Z. C. M. I., *Salt Lake City, Cottonwood, Ogden*

VIRGINIA
Miller & Rhoads, *Richmond*
Willis Wayside, *Virginia Beach*

WASHINGTON
Doces, *Seattle, Edmonds, Burien*
The Bon Marche, *Seattle, Bellingham, Columbia Center, Everett, Longview, Southcenter, Spokane, Tacoma Mall, Walla-Walla, Yakima, Northgate*

WEST VIRGINIA
Stone & Thomas. *Wheeling*
Woodrum Home Outfitting Co., *Charleston*

WISCONSIN
Kunzelmann-Esser, *Milwaukee*
Porter's, *[illegible]*



Protected by Scotchgard

Sophisticated Stripes. Selig captures the grace and excitement of bold horizontal velvet stripes. Gives you the look of striking elegance with the streamlined 91" sofa. Arrange it with its companion, the 69" loveseat. Together their clean, strong lines create instant glamour. But you won't believe the elegant comfort so comfortable—until you settle in the crescent arms. The barrel chairs complete the [illegible] atmosphere. They're cushioned in comfortable polyurethane.

And these easy-living elegants have all been treated with SCOTCHGARD, 3M's new Fabric Protector with Extra Soil Defense against every kind of spill, even oil based stains. Soil brushes off and stains wipe away. More important, colors stay fresh and dynamic.

Look for Selig at fine stores near you. You'll find a special combination price. For a limited time only, this sofa and loveseat combination is offered at **$799** and you save $125. All pieces are sold individually, too. Matching barrel chairs also on sale are now $229 each.

For our Folio of Contemporary Designs send $1.00 to Dept. G-49, Selig, Leominster, Mass. 01453.

Prices are slightly higher west of the Mississippi.

SELIG



New decorating ideas for your whole house.

For new homes, old homes, all homes—a colorful 16-page booklet full of exciting ways to do, or do over, almost every room with beautiful American Olean ceramic tile. For 10¢ you'll see ideas galore for your entrance foyer right through to your kitchen, and of course, plenty of baths, baths, baths! Ceramic tile. It's the natural thing to use.™



State Zip

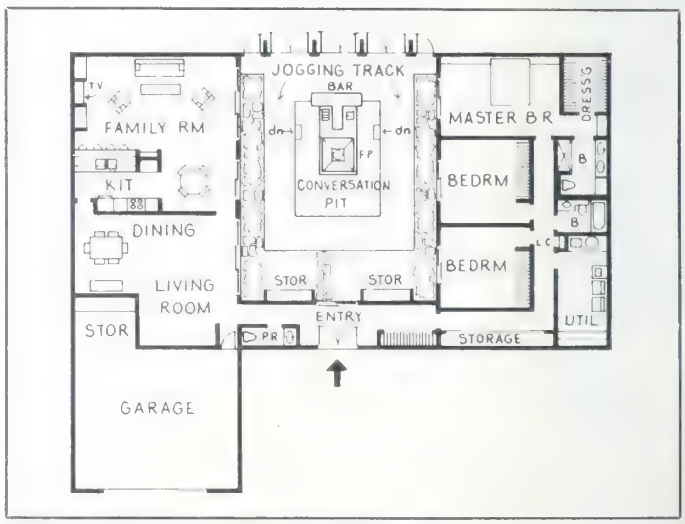
CERAMIC TILE
American Olean

insight

Purely as an amenity, this room is a pleasure to use every cold day through winter. As an integral part of a totally planned energy-saving system for the house, the room is an inspiration. Once it was built, visitors reacted with, "Why didn't someone think of this before?" The fact is that the insulation and this room contribute toward what may turn out to be a 75% saving in heating and cooling costs. And that is still just a conservative estimate.

Conceived and constructed by Home Builder Bob Schmitt, who calls his brainchild "The Sun House," this home is as close as technology can get to a solar heating system without being a solar heating system.

Including the "Solar Enclosure," the unusual house contains 2,300 square feet of living space. Its conventional living areas are heated and cooled by an air-to-air electric heat pump. Based on late 1973 rates, an average Cleveland house of 2,300 square feet comfort-conditioned by an electric heat pump would



NATALIE F. SEIGEL

generate an annual electric bill of about $450. For the three-month period between March 20 and June 21, 1974, the "Sun House" was heated and cooled with $11.34 of electricity. Currently, there is every reason to believe this rate will continue. In which case, the house will be heated and cooled annually for an amount that could be under $50.

A glance at the floor plan above tells you that along with truly remarkable savings in energy come esthetic decisions that may not please everyone. You'll note that the living/dining space, kitchen, family room, bedrooms and baths offer no direct view to the outside. All outer walls are solid and heavily insulated to produce maximum energy savings at the points where most homes lose heat in the winter and gain it in the summer. Wood siding covers the walls and, again, was chosen essentially for its insulating value.

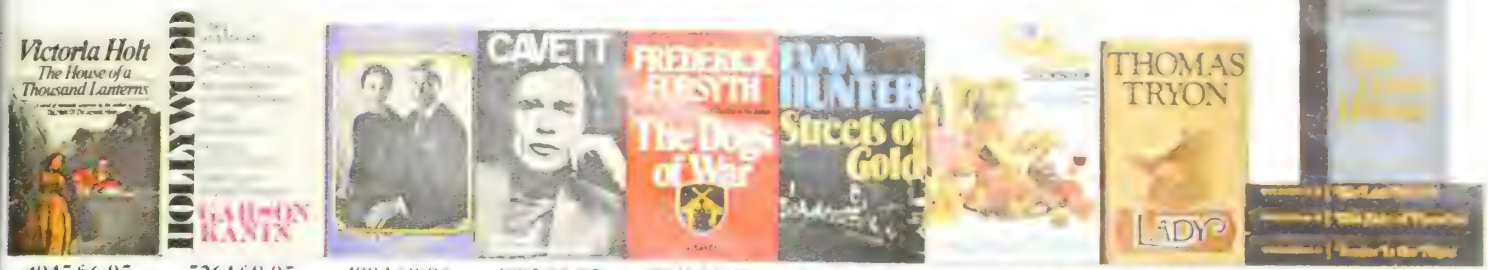
Whether the plan pleases everyone or not, no one can dispute the advantages of its energy-saving values. What chance is there the idea will catch on and spread? Schmitt tentatively looks ahead to building a second, less costly version of the "Sun House." This home sells for $100,000. He would like to produce a smaller but similar model to sell for around $60,000. Builders from all over the country have visited the house. Everyone was impressed. It's reasonable to anticipate that houses somewhat like this one will be constructed elsewhere as a result of increasing builder enthusiasm. Schmitt is president of Bob Schmitt Homes, Strongsville, Ohio. The house was designed by Architect Edward A. Schmitt.

SICK CAR

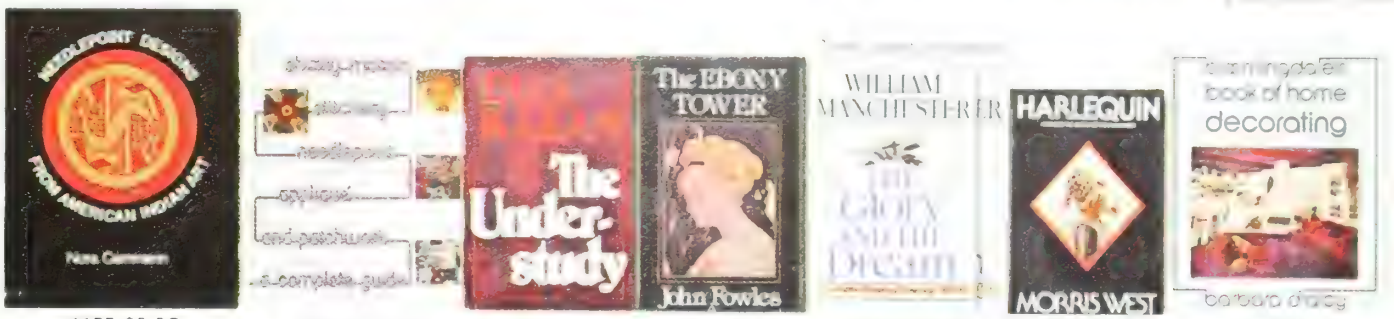
Continued from page 2

customer. Get a written estimate of the costs, and you might put a dollar limit on the job. Tell your super mechanic, "If you know the bill is going to be higher than the figure you've quoted, call me before you do the extra work." Let that advice serve you wherever you take your wounded auto. Another hint: be patient. Rush work costs more. (*Continued on page 12*)

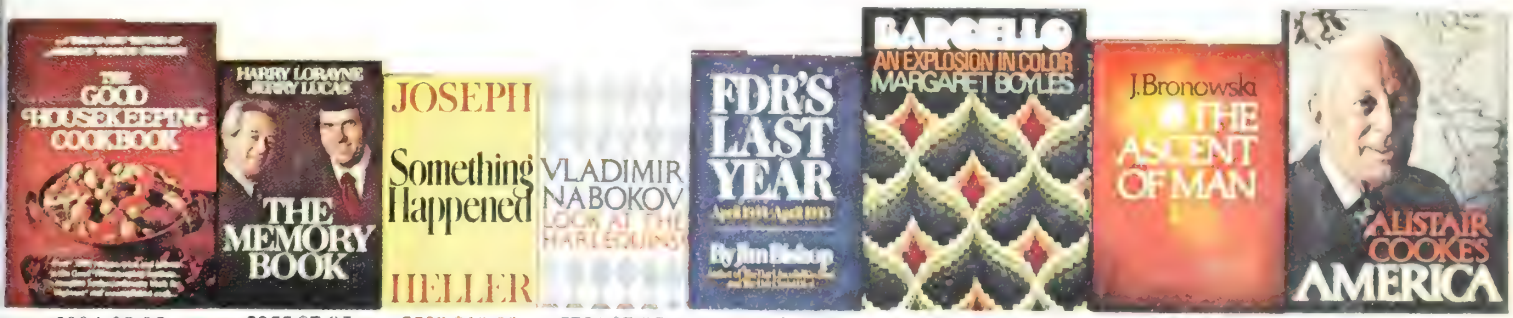
They'll look good on your bookshelf. Better on your budget.



4945 $6.95 | 5264 $8.95 | 4994 $9.95 | 4895 $8.95 | 5140 $7.95 | 5975 $8.95 | 6445 $9.95 | 5413 $7.95 | 2402 $16.35



4655 $9.95 | 4648 $12.95 | 6387 $8.95 | 5827 $7.95 | 6205 $20.00 | 5702 $7.95 | 3285 $12.50



3004 $8.95 | 5355 $7.95 | 5538 $10.00 | 5736 $7.95 | 5389 $12.50 | 3624 $12.95 | 5124 $15.00 | 1420 $15.95

Any 4 for $1

when you join The Literary Guild Book Club. Buy 4 more, at big discounts, anytime.

4424. **D. H. Lawrence:** SONS AND LOVERS, WOMEN IN LOVE, LADY CHATTERLY'S LOVER
3 vols. count as 1 choice

5272. **THE RHINEMANN EXCHANGE**
Robert Ludlum.
(Pub. ed., $8.95)

5439. **THE BOTTOM LINE**
Fletcher Knebel.
(Pub. ed., $7.95)

6114. **BED/TIME/STORY**
Jill Robinson.
(Pub. ed., $7.95)

5678. **THE REAL AMERICA**
Ben J. Wattenberg.
(Pub. ed., $10.00)

5009. **WIDOW**
Lynn Caine.
(Pub. ed., $6.95)

6284. **MONSELET**
Lawrence Durrell
(Pub. ed., $8.95)

6403. **IN SEARCH OF ANCIENT GODS**
Erich von Daniken
(Pub. ed., $8.95)

If card is missing, write to The Literary Guild, Dept. GR 041, Garden City, N.Y. 11530

Here's how The Literary Guild works:

After you send us your coupon and four books for $1, you only have to buy four more books during your membership. Then, you can cancel anytime you want.

You choose your books (or sets) now—send in the coupon and pay $1—plus shipping and handling—when your application is accepted.

If, after 10 days, you decide you don't want the books, send them back and we'll cancel your membership.

Every four weeks, you'll get the Literary Guild magazine. You'll find dozens of best-sellers in each issue...all at discounts of up to 40%.

To order the Selection, do nothing: it's shipped to you automatically. If you'd like an alternate, or no book, fill in your choice on the order form. There is a charge for shipping and handling.

You have 10 days from purchase date to return any book at our expense. If you are not completely satisfied with your membership, cancel it at our expense.

The Guild offers its own complete, hardbound editions, sometimes altered in size to fit



The Orient Expression.

An Oriental theme characterizes much of the furniture in Henredon's Folio Eleven Collection. You'll find the same dedication to good design in the wide variety of Henredon styles spanning every major decorative influence. (As well as the most careful craftsmanship and an unfailing use of fine materials.)

To see illustrations of the entire Folio Eleven Collection and examples of its compatibility with the pure comfort of Henredon's Upholstered Furniture, send $2.00 for both brochures to Henredon, Dept. HB 2-75, Morganton, North Carolina 28655.

Henredon

insight

Gasoline stations. A number of service stations have a mechanic on duty full-time, others part-time. In either case, stations rarely have more than two skilled men. Volume is what counts for this dealer, and complicated engine or body repair work tends to slow down the simpler, faster-paying jobs: lubrication, tune-ups and the like. Yet, many car owners find their perfect mechanic here, even though they may have to wait in line for his services.

Independent garages. Away from the main roads and not always in the most attractive spot, these establishments can house the best auto doctors in your area. On the minus side: If they do, you'll have to wait your turn. On the plus: Your car will get the personal attention you've been seeking. Another minus: Work could move more slowly than in another kind of shop. And plus: When the job's completed, chances are it will be done right. Also, lower overhead is often passed along to you in the form of less-costly repair bills. One problem: Independents are an increasingly rare breed.

The specialists. These shops concentrate on one item: muffler, shock absorbers, tires, and usually deliver this work at bargain rates. They may use new or rebuilt parts and should tell you so. Men doing the work are well-trained for their special job, but may be less than skilled on other work.

Diagnostic clinics. Attendants here run your car through a series of tests on sophisticated electronic equipment. This is a welcome aid when the cough in your carburetor is a mystery to you *and* your regular garageman. Or, you could check out a used car you were thinking of buying. The dials and gauges may signal hidden trouble. Same advantage exists for a car with a warranty that is about to expire.

There are gray areas though. Test equipment is sometimes invaded by gremlins and delivers an inaccurate reading. Results from perfectly-accurate tests can be interpreted in various ways by the human mechanic reading the dials. For example, you may be told to replace a part that, while worn, would not break down for a couple more years. You must be the judge of whether an older car is worth restoring to its original "perfect" condition.

Just as some fraud exists in every trade and profession, larcenous souls have invaded the auto repair business. Avoiding gyps may be easier in the future. California has enacted a licensing law for garagemen. A section of the statute guarantees a car owner retribution from the repair shop for price gouging, shoddy work or deception. Other states may pass similar laws.

Wherever you find *your* mechanic, remember that regular checkups are the best treatment in keeping your car running smoothly and safely.

address book

Sometimes lighting fixtures or lamps and lamp shades of a certain quality are the most difficult decorative accessories to find. Below are a handful of specialties and craftsmen who are able to solve a variety of problems relating to the function and good looks of lighting.—JEAN BAKER

Authentic Designs, 139 E. 61st St., New York City 10021—copies and makes adaptations of Early American lighting fixtures; unusual sconces, chandeliers; 64 page catalog $1.

Cohasset Colonials, Cohasset, Mass. 02025—offers the Hingham Sconce, a circle of pewter mounted with tiny pieces of glass, creating sparkling light that is reflected from candle or electricity; copper barn lamp with frosted glass; candlestick lamps; catalog 50 cents.

Diamond Lamp Studio, 212 E. 54th St., New York City 10022—makes Bouillotte (French card game in which an adjustable "Bouillotte" candle lamp was placed on the table) shades for antique lamps; mounts and repairs lamps.

The Essex Forge, Old Dennison Rd., Essex, Conn. 06426—has copies of two early chandeliers with downlight in center cone, one for candles, the other with electrified candle arms; sconces, lanterns; a sconce commissioned by American Heritage for the Bicentennial, a copy of the original in Carpenters' Hall, Philadelphia; the once ubiquitous bridge (*Continued*)

THE HIGH RISE BATH



Lifestyle '76. An elegant island bath dramatically interpreted in our richest, warmest, bathroom fixture color yet—Americana Brown. This easy-to-live-with new earthtone takes to almost any accent color. Makes perfect harmony with bone or beige. And it's beautifully at home in an apartment, country retreat or anywhere in between. The look is total elegance. You can have it now.
Each fixture and fitting shown is available from your American-Standard plumbing contractor. You'll find him in the Yellow Pages.
Whatever your lifestyle, we've got great ideas for you.

Guide Lenclose $2.00

AMERICAN STANDARD

Mail to: American-Standard, P.O. Box 2019
New Brunswick, New Jersey 08903

16 pages that un-complicate window buying and simplify your life.



FREE

Pella Window and Door Ideas book contains a guide to different window types and how each works. Distinctive examples of window treatments in various architectural styles. A section on things to consider in window placement. Plus detailed information on how you can eliminate screen and storm window chores. How you can reduce maintenance and fuel costs. And a number of other things that can simplify your life.

I would like to know more about
☐ Double-Hung Windows, ☐ Casement Windows, ☐ Awning Windows, ☐ Sliding Glass Doors, ☐ Wood Folding Doors.
☐ I plan to build ☐ I plan to remodel

Name_____

Address_____

City_____

State_____ ZIP_____

Telephone_____

Mail to:
Pella Windows & Doors, Dept C02B5
100 Main St., Pella, Iowa 50219

World gives you the precious Oriental for precious little.



insight

lamp, adjustable and delicately hand-wrought—much to be said for its versatility; catalog 25 cents.

Gatehouse Antiques, 1502 Old Gulph Rd., Villanova, Pa. 19085—custom designs washable silk lampshades; mounts lamps.

Gem Monogram and Cut Glass Corp., 623 Broadway, New York City 10012—repairs fine quality glass lamps and glass shades; makes custom chandeliers in glass.

Grand Brass and Electrical Supply Company, 221 Grand St., New York City 10013—stocks some 25,000 items needed to replace or repair parts for a variety of lamp styles.

Lamp Lighters of Lafayette, Route 15, Lafayette, N.J. 07848—supplies globes, half shades for antique lamps; parts for Rayo and Aladdin lamps: shade holders, spiders, chimneys, wicks, harps; cork adapters; lamp brackets; wires and burnishes; no mail order accepted.

Herbert C. Marxhausen, R.D. 1, Montrose, Pa. 18801—has over 300 antique glass and porcelain shades; can provide hand-painted designs to match broken globe or base; does restoration; no mail order accepted.

Louis Mattia, 980 Second Ave., New York City 10022—electrifies lamps, chandeliers, sconces; matches or duplicates missing parts, prisms; creative in solving difficult problems.

Hilo Steiner, 507 Broad St., Highway 35, Shrewsbury, N.J. 07701—stocks 1500 lamp shades; converts vases, jars, figurines, or whatever into lamps; recommends parts for do-it-yourselfers; latest specialty—shell filled hurricane chimney for lamp base; no mail order accepted.

The Village Lantern, 598 Union St., North Marshfield, Mass. 02059—makes copies of chandeliers, sconces and lanterns from early originals; one six-branch chandelier for candles has electrified cone pierced with small stars; makes a copy of Paul Revere lantern, original now owned by Concord Antiquarian Society; free illustrated folder.

Ruth Vitow, 160 E. 56th St., New York City 10022—specializes in all kinds of custom shades including parchment, some Japanese silk; small shades for chandeliers.

books

■ Into our hands has lately come a book about color, how it affects and what it reveals about the human psyche, and how color acceptance is related to form. This is tersely presented by a dedicated researcher into the psychology of color, who delves into scientifically conducted tests and surveys that indicate color preferences and reactions to color from infancy to adulthood and in varying societies. **The Psychology of Color and Design** by Deborah T. Sharpe (Nelson-Hall Company, $9.95) was written for an audience of psychologists, psychiatrists and professionals such as designers and architects for whom color is an essential element of their work. However, laymen interested in color should find it fascinating, once they've mastered the psycho-socio lingo, which doesn't take long in 170 pages. Manufacturers and dealers whose businesses depend upon color decisions can put this book to use, and parents should be interested in the chapter on children's reactions to color and form.

■ RECENT BOOKS BRIEFLY

The Wall Book by Stanley Schuler (Evans, $8.95 hard-cover; $4.95 paperback) clearly describes how to paint, paper, panel, tile, mirror or carpet a wall; how to hang art, move a wall or build a new one. Indispensable for new homeowners.

Home Owners' Illustrated Almanac by Robert P. Stevenson and illustrated by Roy Doty (Arco, $1.50 paperback) is a delightful collection of useful and entertaining information arranged by seasons. Included: short, accurate suggestions for gardening, home maintenance, pest control and "bits and pieces" on subjects ranging from Valentine's Day to corncob pipes.

Parents' Guide to Allergy in Children by Claude A. Frazier, M.D., (Doubleday, $7.95) carries reassurance for parents whose child may develop sudden breath shortage, rash or stomach upset for some unexplained reason. Allergies are often undetected or overlooked; this a complete guide to a complex disease and its symptoms, causes and management.—HELEN BRIGGS ■

Betsy Palmer says

I trust the cleaning of my cherished French heirloom carpeting only to Duraclean®



"I turned my home over to the Duraclean craftsmen and am now surrounded by a sweet freshness everywhere. The furniture and rugs have never looked brighter or more true of color."

Betsy Palmer, Television, stage and screen star, knows that the Duraclean absorbent foam takes the soil OUT . . . doesn't simply wash it deeper as do-it-yourself and other methods do. That's why Duraclean is recommended by so many carpet and furniture manufacturers.

Fabrics, when Duracleaned, stay clean longer. They require fewer cleanings and last longer. That saves you money. Call your Duraclean craftsman. If he is not in the local yellow pages, mail the coupon.

Duraclean International
Dept. 5-552, Deerfield, Illinois 60015

Please mail me the address of a Duraclean craftsman and a booklet explaining how Duraclean revolutionized carpet and upholstery cleaning.

Name_____

Address_____

City & State_____

Zip_____ My Phone No._____







We've prepared a handsome color brochure to introduce you to Lorraine IV.

White of Mebane

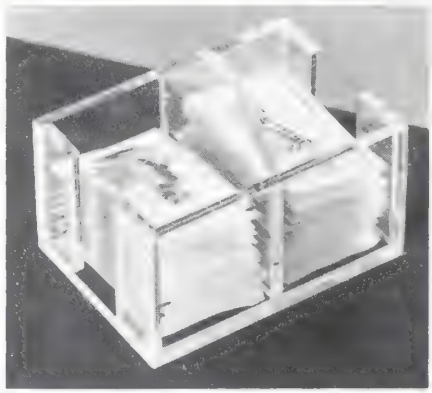
38 pages of room scenes and ideas illustrating a classic collection of dining, bedroom and occasional furniture. For your copy send 50¢ to Dept. HB-2B. White Furniture Co., Mebane, N.C. 27302. The South's oldest maker of fine furniture.

NEW



By MARY BOWDEN □ *Mobile desk lamp (above), double counter-balanced, moves up or down or even swings around. Quartz bulb on built-in dimmer. Black, $150; chrome with white, $175. The "Odyssey" by Robert Sonneman. Pulsating water jets in shower head (right) give massage to body, face or scalp; with adjustable dial. "The Shower Massage" by Water Pik, $25.*





Pretty server: Neat two-bin sugar holder (left), a design by Millicent Zahn, $8. At Bonwit Teller, 721 Fifth Ave., New York City 10022. A cook's delight, tiny mill (below) grinds nuts or grain coarse or fine for health food recipes. Salton's "Quick-Mill," $19.





koi . a wonderfully decorative background with a whole school of these charming Oriental fish on a stylized sea . . . one of 22 designs in the new *FOLIO Collection.*

Send 50¢ for samples of KOI in all its unusual and rich colorways to:

Van Luit & Co. WALLCOVERINGS

At fine INTERIOR DESIGNERS & WALLCOVERING STUDIOS

HE Betty Crocker®
RECIPE CARD LIBRARY

The beautiful recipe file shown here contains more than 1,000 kitchen-tested recipes m the world-famous Betty Crocker Kitchens. In *your* kitchen, each one of these sure- recipes will produce a mouth-watering dish as tempting as the ones pictured her·. ese dishes are produced by simply following the recipes, and the pictures show u exactly what you are preparing *as you prepare it.*

BSOLUTELY FREE

Moreover, the handsome recipe file, valued at $5.00, is yours FREE t for examining your first set of Betty Crocker recipe cards. The file mes in your choice of four stunning decorator colors. Besides keeping ur cards clean, tidy, and ready for instant use at any time, it is a flatter addition to your kitchen work space.

END NO MONEY

To take advantage of this special offer, simply indicate your choice of corator color on the coupon and mail it to us.
We will rush your first set of 27 Recipe Cards—SEASONAL VORITES—and four blank cards for your own recipe coveries...PLUS the Recipe File and Divider Cards, for 14 days EE examination. You may return the cards within 14 days and e us nothing. Or you may pay only $1.00 plus a small charge postage, handling and local tax for the set of Recipe Cards. her way the Recipe File, a $5.00 value, will be yours as a FT, without obligation.
In the following two months you will receive your second and rd set of recipe cards. If you are completely satisfied you will reafter receive three sets of recipe cards a month for the xt seven months, until your 24-set library is complete. You l always be billed at the same low price of $1.00 per set us postage, handling, and local tax, and the sets are in ery case sent to you on approval. You may also ncel the entire arrangement at any time. When ur Betty Crocker Recipe Card Library is complete. u will have more than 1,000 recipes at your fingertips meet every home and entertainment need

over 1,000 reasons to send for this FREE GIFT





A word from the Betty Crocker K…

From all the thousands of recipes tested in the Betty Crocker Kitchens over the years, we have chosen the most popular—YOUR Favorites!

There are more than 1,000 recipes in all, many never before in print. They are divided into 4 categories, some of which are for parties—others are for family meals. There oney-saving recipes galore along with helpful tips and serving ideas.

Since we first introduced this new concept in cooking convenience e response has been enormous. Literally hundreds of thousands of tters have poured in praising the Library and ordering more cards. o do order soon while the supply lasts. We know this wonderful ibrary will give you a new lease on cooking and entertaining.



Free Recipe File Coupon

Send to: GOLDEN PRESS Dept. BC-325
175 Community Drive
Lake Success Pk., Great Neck, N.Y. 11021

Avocado Green · Poppy Red · Harvest Gold · Antique White

Name _____

Address _____

City _____ State _____ Zip _____

Limited to one per household. Available in Canada—priced slightly higher.

Betty Crocker is a registered trademark of General Mills, Inc.

Golden Press, Dept. BC-325, 175 Community Drive, Lake Success Pk., Great Neck, N.Y. 11025

PRODUCT INFORMATION

Asterisks note items available through decorators only. For names of stores with merchandise listed by manufacturer, write manufacturer. No listing may indicate custom-made, antique or privately owned article. Include date of magazine and page number to insure prompt reply.

Cover

"Lucy" vinyl wall-covering and fabric, 100% sailcloth, **Hannett•Morrow•Fischer Inc.***

Pages 30-33—Celanese House

Joseph Braswell: Living room: Walls, **Devoe Paint**, division of **Celanese Coating Co.** "Bold n' Beautiful" carpet, Fortrel, **Trend Mills Division** of **Champion International.** "Tahoe" draperies, Celanese acetate, **Richloom Fabrics Corp.** "Wincama" drapery trim, Arnel/nylon, **Blue Ridge-Winkler Textiles.** Casement curtains, HR95814, Lanese, **Bayeux Fabrics Inc.** Banquettes, **Henredon Furniture Industries Inc.** "India" fabric on banquettes and sofa, Lanese; "Stripes" on occasional chair, Lanese; "Americana" on wall screen and pillows, Lanese, **Mastercraft Weaving Corp.** Lounge chair, ottomans, occasional chairs, oval end table and tea table, **Baker Furniture Co.** "Laird," fabric on lounge chair and ottomans, Lanese, **Cannon Mills Inc.** Side chair, slipper chair, desk, coffee table and end table, **Tomlinson of High Point.** "Superba Tweed" fabric on side chairs, slipper chair and occasional chair, Fortrel/cotton, **Riverdale Division** of **United Merchants and Manufacturers Inc.** Tea services, **Tiffany & Co.,** Fifth Avenue, and 57th Street, N.Y.C. 10022. Lamps, **Lord & Taylor,** Fifth Avenue and 38th Street, N.Y.C. 10016. Fireplace equipment, **Edwin Jackson Inc.*** Swing lamps, **Hansen Lamps.*** Paintings, **Karl Mann Associates Inc.*** Foyer: "Superba Tweed" walls, Fortrel/cotton, **Riverdale Division** of **United Merchants and Manufacturers Inc.** "Scandalous" floorcovering, custom-made in Celanese nylon, **Jorges Carpet Mills Inc.** "Wincama" table skirt custom-made in Arnel/nylon, **Blue Ridge-Winkler Textiles.** Mirror, **Tomlinson of High Point.** "Charade" Ceiling wallpaper, **Quadrille Wallpaper.*** Dining room: Walls and drapery treatment "Wincama," custom-made in Arnel/fortrel, **Blue Ridge-Winkler Textiles.** Sash curtains, Fortrel ninon, **Karpel Curtain Corp.** Table skirt, 1428, Celanese acetate, **Cohama Division, Cohn Hall Marx.** "Bold n' Beautiful" carpet, Fortrel, **Trend Mills Division** of **Champion International.** Dining table, chairs and serving cabinet, **Tomlinson of High Point.** "Superba Tweed" fabric on dining chairs, Fortrel/cotton, from **Riverdale Division** of **United Merchants and Manufacturers Inc.** Party butler, **Baker Furniture Co.** All china, silver and glass, **Tiffany & Co.** Fireplace equipment, **Edwin Jackson Inc.*** Chandelier, **Marvin Alexander Inc.*** Painting, **Karl Mann Associates Inc.***

Dorothy Paul: Pages 34-35—Bedroom suite: "Devon Gardens" carpet, "Endeavor" border, Celanese nylon, **Cabin Crafts.** "Majestic" moiré walls, Celanese acetate; "Festival" printed moire draperies, dust ruffle, bed hangings, bedspread, cane back chair fabric, wing chair fabric, Celanese acetate, **Cohama Division** of **Cohn Hall Marx.** "Carioca" undercurtains, ready-made Lanese, **Suzy Curtain Co.** Comforter, Arnel/nylon, **Countess York Ltd.** Bed and love seat, **Henredon Furniture Industries Inc.** Wing chair, arm chair, bedside commode and cheese cupboard (used as bedside table), **Hibriten-Living Room Division** of **Bernhardt Inc.** "Wincama" love seat and arm chair fabric, Arnel/nylon, **Blue Ridge-Winkler Textiles.** Oak bench (foot of bed) and lamps, **Chapman Lamps Furniture & Accessories.** Cane back chair, collector's table (next to love seat) and tea table, **Tomlinson of High Point.** China tea service, **Mottahedeh.** Painting over bed by Tommye Thomas; painting over loveseat by Andrea Tana.

Pages 36-37—Bedroom suite: Walls, lace stretched over painted walls, sash curtains and Roman shades, "Hexagon," Fortrel, **Anju Fabrics Inc.*** Wall paint, **Devoe Paint.** Tortoise bamboo chair from "Four Seasons" Collection, **Thomasville Furniture Industries.** Bed and commodes, **Henredon Furniture Industries Inc.** Armoire and floor lamp, ostrich skin base, **Chapman Lamps Furniture & Accessories.** Loveseat and wing chair by **Hibriten-Living Room;** Pageant fabric, Fortrel/cotton, **Bloomcraft.** "Love Song" carpet (field), Celanese nylon, **Bigelow Rugs & Carpets;** "Nimbus" carpet (stripe), Celanese nylon, white clipped pile, **The Magee Carpet Co.;** "Scandalous" carpet (stripe), Celanese nylon, white shag pile, **Jorges Carpet Mills Inc.** Elephant leg table and the shell lamp, **Tyndale Inc.** Pineapple lamp, **Mottahedah.** Painting over bed by Ron Hefler. *Sewing room:* Fireplace equipment, **Edwin Jackson Inc.*** Floor, custom design, **California Custom Vinyl Corp.*** "Futura II" sewing machine, **The Singer Co. Inc.** *Russell M. Stanley:* Bed/sitting room: "Jubilee" walls, Celanese acetate (*Continued on page 22*)



For Show Places:

Robertson bedroom ensembles with Kodel® fiberfill.

Robertson's "Waterloo" ensemble looks and feels luxurious. The bedspread, with handguided outline quilting, is soft and light because it's puff-quilted with Kodel polyester fiberfill. In all popular sizes. Twin size, made to sell for about $75. Custom draperies and quilted valances also available. Ensemble in copper, lime, strawberry, indigo or red lofted satin of 100% Chromspun® acetate.

At the following fine stores and branches: Abraham & Straus, Brooklyn; John A. Brown Co., Oklahoma City; Dayton's, Minneapolis; Jordan Marsh, Boston; Raimi's Curtains, Detroit.

EASTMAN CHEMICAL PRODUCTS, INC., a subsidiary of Eastman Kodak Company, 1[illegible] AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10036.

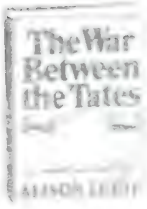


337 Pub price $7.95



190 Pub price $7.95







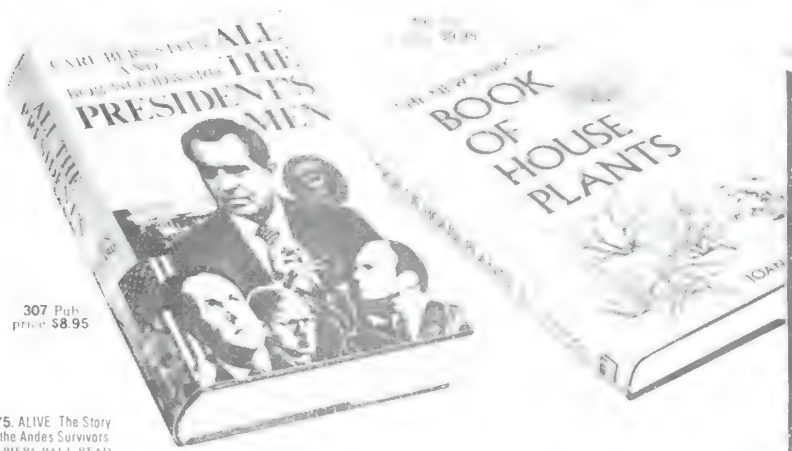




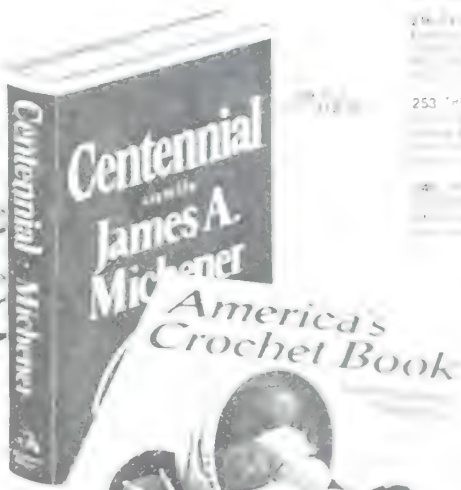


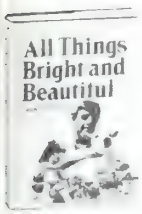


Outstanding books. Significant savings. BOOK-OF-THE-MONTH CLUB



307 Pub price $8.95





178 Pub price $8.95

189. DECORATING WITH CONFIDENCE *by* JOSE WILSON *and* ARTHUR LEAVMAN (Pub price $7.95) Illustrated

459. KISSINGER *by* MARVIN *and* BERNARD KALB (Pub price $12.50)

261. SUPERSHIP *by* NOEL MOSTERT (Pub price $8.95)

175. THE 9EST *by* PETER PASSELL *and* LEONARD ROSS Illustrated (Pub price $5.95)

348. THE SACRED AND PROFANE LOVE MACHINE *by* IRIS MURDOCH (Pub price $8.95)

127. THE POETRY OF ROBERT FROST *Edited by* EDWARD CONNERY LATHEM (Pub price $12.95)

338. TINKER, TAILOR, SOLDIER, SPY *by* JOHN LE CARRÉ (Pub price $7.95)

528. PLAIN SPEAKING ...ral Biography ...rry S. Truman ...REE MILLER ...b price $8.95)

...KISS HOLLYWOOD ...D BY *by* ...N LOOS ...b price $7.95



118 Pub price $6.95

275. ALIVE The Story of the Andes Survivors *by* PIERS PAUL READ Photographs (Pub price $10)

These three volumes count as one book



169. COME TO ME IN SILENCE, AND TO EACH SEASON, LISTEN TO THE WARM *by* ROD McKUEN (Pub prices total $14.90)

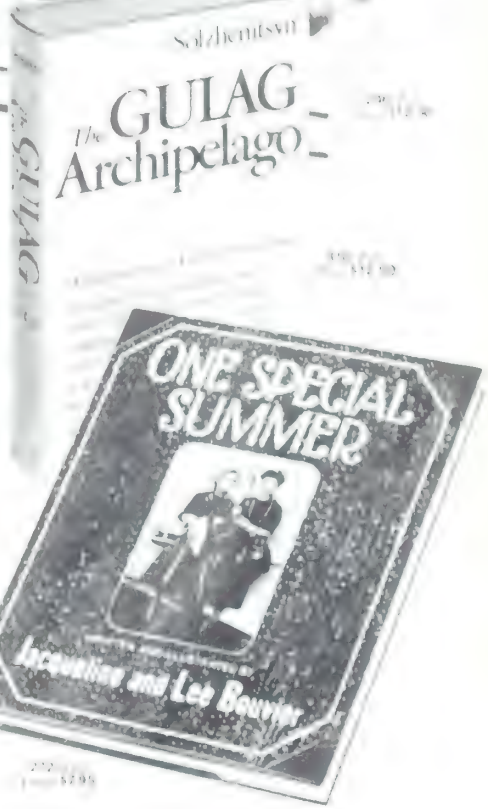
339. FREE TO BE YOU AND ME *Introduced by* MARLO THOMAS, GLORIA STEINEM *and* LETTY COTTIN POGREBIN Illustrated (Pub price $7.95)

252. HELTER SKELTER The True Story of the Manson Murders *by* VINCENT BUGLIOSI *with* CURT GENTRY (Pub price $10)

244. THE NEW YORK TIMES COOK BOOK *by* CRAIG CLAIBORNE Illustrated (Pub price $12.50)

268. WATERSHIP DOWN *by* RICHARD ADAMS (Pub price $6.95)

CHOOSE ANY 4 FOR ONLY $1



HAVE YOU EVER experienced the great good fortune of finding the very book you're shopping for "on sale"? That's the kind of pleasure you'll enjoy again and again when you shop in America's Bookstore — the Book-of-the-Month Club. You start by choosing four books you're eager to read — all for only $1. Then, as a member, you'll regularly be offered a choice of the best books published, almost always at substantial savings. If you continue your membership past the trial period, you'll be eligible for our unique Book-Dividend® plan — a delightful way to save even more, at least 70% on bookstore prices.

Prices shown are publishers' U.S. prices. Outside the U.S., prices are generally somewhat higher.



. . . the ideal way to buy your presents from The Metropolitan Museum

Every month—twelve times a year—the Museum will announce by mail remarkable new replicas—exact copies of Museum originals: sculpture, decorative objects, tableware, and ornaments.

The variety will be extraordinary: ancient jewelry in gold and silver; Oriental and European porcelain; early American glass in crystal and rare colors; bronze from Egypt, Greece, China, and the medieval world; silver, pewter, brass and pottery from Colonial America.

These copies, often produced by the same techniques used for the originals, are made by artist-craftsmen working under the Museum's direct supervision. The care taken in production frequently limits the quantity, and the majority of replicas can be bought only by mail or at the Museum itself. (Illustrated above: Hippopotamus, brilliant blue faience decorated with lotus flowers. Length 8", $19.75 plus $1.25 shipping.)

To receive all of the advance announcements to be issued during the next twelve months together with new catalogues of Museum reproductions, send the coupon below with one dollar to cover mailing. You will also receive future announcements of new Museum books, limited edition graphics, needlework kits, and other special publications issued by the Museum during the coming year including the forty-eight page Spring Catalogue and the one-hundred page Fall Catalogue.

SE

THE METROPOLITAN MUSEUM OF ART
255 Gracie Station, New York 10028

Please send me all advance announcements and catalogues of reproductions to be issued by the Museum during the next 12 months. One dollar to cover mailing costs is enclosed.

NAME

ADDRESS

ZIP

Product information

Continued from page 18

made by **Lanscot-Arlen Fabrics Inc.** "Nimbus" Carpet, Celanese nylon, **The Magee Carpet Co.** "Deck Stripe" drapery and sofa fabric, "Canopy Curve" valance, all Fortrel/cotton, **Lemeau Collection, Riverdale Division of United Merchants and Manufacturers Inc.** "Erica" curtains, Fortrel, **Wamsutta Tru Craft Home Fashions.** Sleep sofa and chairs, **Flair Inc.** "Laird" Fabric on chairs, Lanese, **Cannon Mills Inc.** Lamp table, coffee table, **Bernhardt Industries Inc.** Lamps, **Art Deco Collection, Tyndale Inc.** Egg (on shelf) **Karl Springer Ltd.*** Bookcase, **Henredon Furniture Industries Inc.** "Texolite" facing on bedroom suite fireplace, **General Electric Co.** Bathroom: "Jubilee" walls, Celanese acetate, **Lanscot-Arlen Fabrics Inc.** "Deck Stripe" drapery and "Canopy Curve" valance, Fortrel/cotton, **Lemeau Collection, Riverdale Division of United Merchants and Manufacturers Inc.** "Erica" curtains, Fortrel, **Wamsutta Tru Craft Home Fashions.** Lamps, **Tyndale Inc.** Mirror, **General Electric Co.** *J. Neil Stevens:* Studio: Fabrics, "The Man-Made Naturals" developed by Celanese Research and Development Laboratories, Charlotte, N.C. Not available yet; for information write to **Celanese Corp.**, Home Furnishing Publicity, 1211 Ave. of the Americas, N.Y.C. 10036. Flat pile carpet, **Kemos,** custom installation with diagonal bands interspaced with chrome strips, both of Fortrel PCP. Shag rug, a Celanese development, Fortrel PCP. Plexiglas cube, **Cadillac Plastics.** Round pedestals, **Parenti & Raffaelli.** Lighting and spots by **Studio Eight Lighting.** Standing lamps, **Lighting Associates.*** Lamps on round pedestals, **Bloomingdale's,** Lexington Avenue at 59th Street, N.Y.C. 10022. Art supplies, artist's desk and chair, "The Thing" sculpture, **Sam Flax,** 25 E. 28th St., N.Y.C. 10016. Painting over fireplace, **Betty Parsons Gallery,** 24 W. 57th St., N.Y.C. 10019. Painting over shelf, **Karl Mann Associates Inc.***

Pages 40-49—Decorating Portfolio

Page 40: Red fabric, **Scalamandré Silks Inc.*** Red and yellow fabric, **Leoda DeMar.*** Cocktail table and end tables by David Whitcomb. Lamps, **Warren Kessler.***
Page 41: Sofa, chairs, **Fine Arts Furniture Inc.***; sofa fabric, **Connaissance.*** Chair and bench fabric, **Brunschwig & Fils.*** Draperies, **Eaglesham Prints Inc.*** Rug, **Stark Carpet Corp.*** Flowers, **Robert Webb Inc.,** 900 First Ave., N.Y.C. 10022.
Page 42—top left: Carpet, **Rosecore Carpet Co. Inc.*** Upholstery, **Fine Arts Furniture Inc.*** Sofa fabric, **Boris Kroll Fabrics Inc.*** Sofa pillow fabric, **Franciscan Fabrics Inc.*** Green fabric, **Stroheim & Romann.*** Chairs, **Harvey Probber Showrooms Inc.*** Glass top coffee table, **Paul M. Jones Inc.*** Fireplace tiles, **Country Floors Inc.*** All accessories, **Objets Plus Inc.*** Painting above banquette by André Brassalier. White abstract painting by Rubén de Saavedra. *Top right:* Area rug, **Stark Carpet Corp.*** Fabric on walls, **Hannett·Morrow·Fischer Inc.*** Black lacquer console table and mirror designed by Bebe Winkler. *Middle right:* Benches, **Philip Daniel Furniture.*** *Bottom left:* Wallpaper designed by Vincent Wolf, **Groundworks Inc.*** Bed fabric, **Far Eastern Fabrics Inc.*** Mirror, **Karl Springer Ltd.*** Tables, **Bob Patino Associates Inc.*** Plaster lamp, **Keramos Inc.** Breakfast tray, **Luten-Clarey-Stern Inc.*** Breakfast service, **Tiffany & Co.,** Fifth Avenue and 57th Street, N.Y.C. 10022. Portuguese needlepoint area rug, **Patterson Flynn & Johnson Inc.*** Peach wool rug, **Stark Carpet Corp.***
Page 43: All fabrics, **Clarence House.*** Sofa and chaise, **Fine Arts Furniture Co.*** Coffee table and floor lamps designed by Robert Metzger. Lamp shades, **Siegman Ambro.*** Armoire, **Garvin Mecking.*** Antique bergère, **Robert Metzger.*** All upholstery, **Jules Edlin.*** Antique Aubusson rug, **Doris Leslie Blau Galleries,** 15 E. 57th St., N.Y.C. 10022.
Page 44—top: Dining table and chairs, **Lewis Maslow & Son.*** Wallpaper fabric by **Groundworks Inc.*** Drapery fabric, **Old World Weavers.*** Sheer curtains, **Henry Cassen Inc.*** Wall panel painting, **Charles Gracie & Sons Inc.*** Flowers, **Robert Webb Inc.** *Bottom right:* "Over The Rainbow" fabric custom printed, **Richard Turgeon.*** Lamps, **That Special Something;*** shades, **Bettina Gates.*** Sofa bed, **Marcel Grasso.*** Painting, and Parsons table, **Ed Blas,** 100 Riverside Dr., N.Y.C. 10024. Workshop for window treatment, ceiling and wall, **Jacques Batmasian.*** Rug, **Rugs of All Nations Ltd.***
Page 45: Sofa and chair, **Guido De Angelis Inc.*** Fabric on ottoman and chairs, **Kent-Bragaline Inc.** Green tablecover fabric, **Brunschwig & Fils.*** Pillow fabrics, **Nantucket Looms,** Nantucket, Mass. Picture and coffee table, **Arthur Smith Inc.,** 235 E. 60th St., N.Y.C. 10021. Wooden stool, **Ann-Morris Antiques.*** "Tunisian" rug, **Stark Carpet Corp.***
Page 46—top left: Chairs, ottoman, bedspread and pillows, **Anthony DeCarlo Upholsterers.*** "Hamilton" brown-and-white fabric, **Hinson & Co.** Bedspread fabric, **Old World Weavers Inc.*** Vinyl suede on walls, **J.H. Thorpe & Co. Inc.*** Parsons table and lamps, **Karl Springer Ltd.*** End tables, **Roundtree Country Reproductions Inc.*** Screen, **Woodmere Woodworking Products Inc.*** Carpet, **Stark Carpet Corp.*** Flowers, **Robert Webb Inc.** *Top right:* Fabric **American Needlecrafts Inc.*** Wall covering, **Louis W. Bowen Inc.*** Bench, Parson's table, lamp paintings, cat and all accessories **Clifford H. Stanton Interiors,** 8 Jobs Lane, Southampton, N.Y. 11968. Rug from **Eddie's Floo**

Covering, 172 Montauk Hwy., Hampton Bays, N.Y. 11946. *Bottom left:* All furniture except draped table and lowboy, **Philip Daniel.*** Lowboy, **House of Aleino Inc.*** Fabric on wing chair, **Stroheim & Romann.*** "Bandana" fabric on walls, drapery, shade; "Rob Roy" fabric on bed and draped table; "Lots of Dots" on side chair; all from **J.P. Stevens & Co. Inc.** Rug, **Gulistan Carpet Division, J.P. Stevens & Co. Inc.**

Page 47—top: Fabric on chairs and green bed drapery fabric, **Brunschwig & Fils Inc.*** Floral fabric, **Clarence House.*** Flowers, **Robert Webb Inc.** *Bottom:* Wallpaper, fabrics, **Quadrille Wallpaper.*** Bed frame and headboard, **Frank A. Hall & Sons Ltd.*** Tent drop, pillow shams and bedspread executed by **Betty Sullivan.*** Fanback chair, **Royal Cafe.** Lamp on desk, **Isobel Worsley Inc.*** Ribbon mirror and white lamp, **Keramos Inc.**

Page 48—top: Wallpaper, **Perceptive Concepts Inc.*** Fabric on sofa, **Stroheim & Romann.*** Blue chair fabric, **Jack Lenor Larsen Inc.*** Blue velvet pillow fabric, **F. Schumacher & Co.*** Orange pillow fabrics, **Isabel Scott Fabrics Corp.*** Carpet, lamp, picture above sofa and cane-back chairs, all **David Laurence Roth Antiques, Carriage House Collection,** 167 E. 73rd St., N.Y.C. Sofa, glass table and upholstered chair, **David Laurence Roth.*** *Bottom left:* Chairs, **Don Ruseau Reproductions.*** Sofa, **Fine Arts Furniture Inc.***; fabric on sofa, **Brunschwig & Fils.*** Fabric on chairs, **Eaglesham Prints Inc.***; fabric on backs of chairs, **Thomas K. Smith.*** Wallpaper, **Philip Graf Wallpapers Inc.*** Painting, by Corbassiere. *Bottom right:* Fabric on chairs, **J.M. Lynne Co. Inc.*** Carpet, **Stark Carpet Co.*** Chandelier, **Nesle Inc.*** Candlesticks, **David Laurence Roth Antiques, Carriage House Collection.** Flowers, **Robert Webb Inc.**

Page 49: Wallpaper, fabric, and custom-made white sheer fabric, all "Shiraz," **C.W. Stockwell Co.*** Chair fabric, **S. Harris & Co. Inc.** Carpet, **Deering Milliken Inc.**

Pages 54-61—Blue/white schemes & merchandise

Retail addresses: **Henri Bendel,** 10 W. 57th St., N.Y.C. 10019. **Bloomingdale's,** Lexington Avenue and 59th Street, N.Y.C. 10022. **Erica Wilson Needle Works** shop, 717 Madison Ave., N.Y.C. 10021. **Fabrications,** 246 E. 58th St., N.Y.C. 10022. **The Gazebo II,** 888 Madison Ave., N.Y.C. 10021. **Georg Jensen Inc.,** 601 Madison Ave., N.Y.C. 10022. **Hallmark** gallery, Fifth Avenue and 56th Street, N.Y.C. 10022. **Hammacher Schlemmer,** 147 E. 57th St., N.Y.C. 10022. **The Mediterranean Shop,** 876 Madison Ave., N.Y.C. 10021. **D. Porthault Inc.,** 57 E. 57th St., N.Y.C. 10022. **Royal Copenhagen,** 573 Madison Ave., N.Y.C. 3. "Blue Ming" bath, **Sherle Wagner,** 125 E. 57th St., N.Y.C. 9. Fabric on walls, banquette, and drapery over bed, **F. Schumacher & Co.*** Bedcover, **Woodson Fabrics.*** Carpeting, **Phoenix Carpet Co. Inc.*** Swing lamp, **Hansen Lamps.*** Shutters, **Interior Designs Systems Inc.*** 12. Sofa and wing chair fabric, **Clarence House.*** Sofa, **Avery Boardman Ltd.*** Steel and rattan chair, **Stendig Inc.*** Table, **Clifford H. Stanton Interiors.*** Swing lamps, **Lighting Associates Inc.*** Rug, **Stark Carpet Corp.*** 15. Fabric, **Clarence House.*** Bedside tables, **Graphic Design Studio.*** Lamps, **Hansen Lamps.*** Carpet, **Stark Carpet Corp.*** Bed and white modern furniture designed by George Clarkson. 26. Fabric, **Brunschwig & Fils Inc.*** Blue silk fabric, **Old World Weavers Inc.*** Upholstered furniture, **Guido de Angelis Inc.*** Blue steel chairs, **Knoll International Inc.*** Coffee table, **Designers Furniture Center International.*** Side lamps, **Luten-Clarey-Stern Inc.*** Sisel carpet, **Stark Carpet Corp.*** 27. Fabric, **Hannett-Morrow-Fischer Inc.*** Lamp, **Clifford H. Stanton Interiors.*** Rug, **Stark Carpet Corp.*** 35. Fabric, **Scalamandré Silks Inc.*** Coffee table designed by David Laurence Roth. Rug and all antiques, **David Laurence Roth Carriage House.***

Pages 62-63—Kohler bath

Paint, **Mautz Paint Co.** Skylights, **Rohm & Haas; Naturalite Inc.** Wall tile by **Pomona Tile;** floor tile by **American Olean,** all courtesy of **Tile Council of America.** Telephone, **A.T. & T.** Vanities, **Conner-Forest Industries.** Yellow cushions made by **Frank Gambini,** 737 The Crescent, Mamaroneck, N.Y. 10543. Towels, **Springs Mills Inc.** Towel bars, soap dishes, paper holder, towel rings and robe hooks, **Kirsch Co.** Cosmetics, **Estee Lauder Inc.**

Pages 64-73—Designs from Ireland

Page 64: Kilkenny ID lights, **Frederick & Nelson,** Seattle, Wash.

Page 65—top left: Brunswick rug plan kits available through **Brunswick Worsted Mills.**

Center: "Tralee" bedspread and pillows by **The Irish Tapestry Co.,** available at **Bloomingdale's,** New York City; **Rikes,** Dayton, Ohio; **Burdines,** Florida; **Dayton's,** Minn.; **Frederick & Nelson** in Seattle; **Hall's,** Crown Center, Kansas City, Mo.; **Carson, Pirie, Scott and Co.,** Chicago; **Macy's,** California.

Page 66—top right: Simon Pearce hand-blown pitchers and goblets, **The Kilkenny Shop,** 900 North Point, San Francisco 94109; **Shields Irish Imports,** 1735 Massachusetts Ave., Cambridge, Mass. 02138; **The Canterbury Shop,** New Hampshire Highway Hotel, Concord, N.H. 03301. **Frederick & Nelson.** *Center:* **Waterford Glass Inc.** *Bottom right:* Synthetic casement fabric, **Tyna Fabrics, Rene Carillo,** 150 E. 58th St., N.Y.C. 10021; **Frederick & Nelson.**

Page 67—center: Featherweight mohair blanket, **Richard Barr Woolens Co. Inc.; Bonwit Teller,** Fifth Avenue and 56th Street, N.Y.C. 10022, **Irish Pavilion,** 130 E. 57th St., N.Y.C. 10022. **Frederick & Nelson.** Sculptures, **Special Occasion,** 9961 Germantown Pike, Carlisle, Ohio 45005; **The Kilkenny Shop. The Shamrock House Ltd.,** 1324 E. Washington St., Louisville, Ky. 40206.; **The Irish Boutique,** attention

Be your own decorator

with drapery, slipcover and upholstery fabrics from Calico Corners!



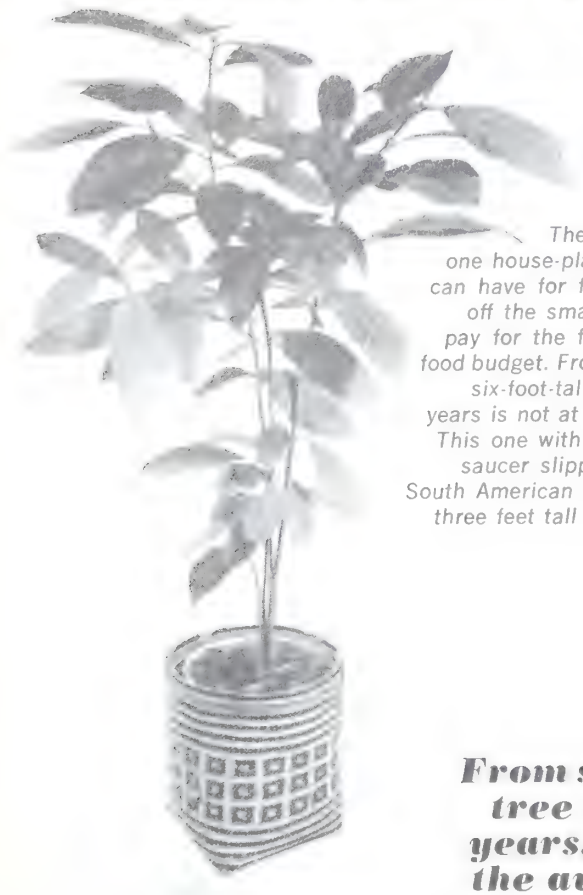
Many of the bolts you see at Calico Corners are the same fabrics you'll find at an interior designer's – with two important differences: our fabrics are carefully selected seconds and you'll save up to 50%!

All of our salespeople are well-trained to give you lots of help and attention... and we also recommend custom workrooms. Come browse!

CALICO CORNERS

Arlington, Va.
Atlanta, Ga.
Aurora, Ohio
Boca Raton, Fla.
Canton, Conn.
Coral Gables, Fla.
Downers Grove, Ill.
Hanover, N.J.
Houston, Texas
Humble, Texas
Lake Forest, Ill.
Mamaroneck, N.Y.
Marlemont, Ohio
Miamisburg, Ohio
Mt. Kisco, N.Y.
Orlando, Fla.
Pasadena, Calif.
Penna., Mich.
Portland, Oregon
Redwood City, Calif.
Sarasota, Fla.
St. Clair Shores, Mich.
St. Louis, Missouri
Stratford-Wayne, Pa.
Wilton, Conn.
Winston-Salem, N.C.
Zionsville, Indiana

EASY TO GROW HOUSE PLANTS



The avocado is one house-plant tree you can have for free. Charge off the small price you pay for the fruit to your food budget. From seed to a six-foot-tall tree in two years is not at all unusual. This one with its pot and saucer slipped inside a South American basket grew three feet tall in one year.

From seed to tree in two years, that's the avocado

It's highly unlikely I will ever stop eating avocados, but if I don't stop planting the seeds, Avocado Growers Anonymous will have to be founded for me and, I have a hunch, a lot of other compulsive pit planters. Until two years ago I had never grown an avocado. I was a snob. Like pianists who wouldn't dream of playing Chopsticks, I thought avocados were something for kids to play around with, but of no interest to a serious gardener. Well, I was wrong. ***My affair with the avocado*** began when I met Actor David McCallum and his wife, Katherine. In their apartment I found, in neat rows of white pots, an orchard of avocados, varying in size from just-planted to five feet tall. By massing one kind of plant in an orderly fashion they had made much of little.

Avocado culture is so simple I sometimes think the aficionados embellish it unnecessarily. Start with a fat pit whose halves are slightly spread apart. If a root or two is showing at the base, so much the better. Snuggle the larger, fatter part of the pit into a five-inch pot of moist soil. Place in a pleasantly warm, bright place—where you could enjoy sitting and reading on a sunny day. Water often enough to keep the soil nicely moist to the touch of your fingers—not bone dry, not dripping wet. After the avocado sprouts and begins active growth, you have to decide whether you want a bush or a tree. It's all a matter of when you pinch out the tip growth to encourage branching. If you want a bush, pinch out the tip after about four healthy leaves have formed. As soon as new branches have a few leaves, again pinch out the tips. Continue this routine for as long as you have the avocado. If you want a tree, do not pinch out the tip until the main stem reaches sufficient height to be the trunk; at this point branching will begin. Thereafter the pinching-branching-pinching routine is the same. ***For success with avocados,*** keep the soil evenly moist at all times. The worst thing you can do is let one be both hot and dry at the same time. This causes all the older leaves to turn brown on the edges, if not completely die. Feed every two weeks or so with liquid house-plant fertilizer. When roots fill the pot, transplant to a size or two larger. A tree-size avocado will thrive in a 12- to-14-inch pot. Keep the foliage clean by showering with room temperature water. This also discourages insects. Potted avocado trees do not bear fruit indoors □ By ELVIN McDONALD

FELICIANO

Now save on Pennsylvania House at these fine stores. (For a limited time only).

Alaska
Anchorage . Wolf's Home Furnishings

Arizona
Phoenix . Ed Wirth's Country Village
Phoenix ..... Haaf's Fine Furniture

California
Bakersfield ..... Summer's
Daly City ..... Westlake Maple Shop
Hawaiian Gardens .. Lee's American Traditional Gallery
San Diego ..... V. J. Lloyd
San Jose ..... Judd Furniture
San Rafael ..... Colony House
Santa Barbara .. Garrett's Furniture
Santa Maria ... Fletcher's of Santa Maria
Santa Monica ..... Aaron-Scott
Toluca Lake, Burbank ..... Elliott's Fine Furniture

Colorado
Littleton ..... Riely Furniture Co.

Idaho
Idaho Falls ... A. M. Smith Furniture
Meridian ..... Ross Furniture

Illinois
Aurora . St. Clair's Home Furnishings
Charleston ..... Carter's Furniture
Chicago . Fradell Classic Americana
Chicago Heights ... Joe Pressendo's Interiors
Clinton ..... Wayside Furniture
Danville ..... Carter's Furniture
Decatur ..... Carter's Furniture
Elgin ..... Ackemann's
Gurnee ..... Leath & Co.
Highland Park ... J. Cotey Furniture
Hoffman Estates . Interiors By Bruce
Morton Grove . Gantner's Suburban House
Palatine . Fradell Classic Americana
Park Ridge ..... Interiors By Bruce
Peoria ..... Lippmann's Furniture & Interiors
Urbana ..... Carter's Furniture
Wheaton ..... The Toms-Price Co.

Indiana
Anderson ..... Miller's North Town Furniture
Bloomington ..... Buchanan & Sons
Castleton . Kittle's Home Furnishings Center
Columbus ..... Buchanan & Sons
Hammond ..... Calumet Furniture
Hammond ..... Karline House
Indianapolis ..... Kittle's Home Furnishings Center
Kokomo .. Shirley Home Furnishings
Lafayette . Kittle's Home Furnishings Center
Muncie ... Country House Furniture
Nappanee ... Pletcher Furn. Village
Terre Haute ..The House of Interiors
Wakarusa ..... Lienharts Furniture

Iowa
Cedar Rapids ..... Younkers
Davenport .. Knilans Colonial House
Des Moines ..... Younkers
Sioux City ..... Younkers

Kansas
Shawnee Mission .. Furn. Showcase
Wichita ..... Manor House Interiors

Louisiana
Baton Rouge ..... Concord House

Minnesota
Fergus Falls ..... Olson's Furniture
New Ulm ..... New Ulm Furniture
Wayzata ..... American Home Furnishings

Missouri
Cape Girardeau ..... Rust & Martin
Columbia ..... Rust & Martin
Rolla ..... Bacon Furn. Galleries
St. Louis ..... Craig Furniture

Montana
Billings ..... Sigman Furniture
Missoula ..... Lucys, Inc.

New Mexico
Albuquerque ... American Furniture

Oklahoma
Oklahoma City .... Stewart's Home Furnishings
Tulsa ..... Rich's of Tulsa

Oregon
Portland ..... Frank Kales Furniture

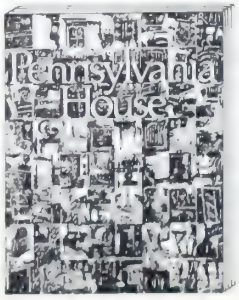
South Dakota
Aberdeen ..... Malchow's

Texas
Austin ..... Louis Shanks of Austin
Dallas ..... Hathaway Cottage
Dallas ..... Liberty House
Houston .... Waddells (both stores)
San Antonio .... Leonard's Colonial Shoppe
Texarkana . Whites Glenwood House

Utah
Cedar City ..... Antone's Interiors

Washington
Bellevue ..... Cooper's Furniture
Lynnwood ..... Cooper's Furniture
Seattle ..... Ryan's Colonial House
Wenatchee ..... Dore Interiors

Wisconsin
DePere ..... White House Furniture
Eau Claire ..... Ferings Ltd.
Janesville ..... E. W. Rost & Son
LaCrosse ..... Ross of LaCrosse
Middleton ... Gruber's Pilgrim Place
Racine ..... Porters Furniture



YOURS FREE AT ALL STORES LISTED ABOVE!

The Pennsylvania House catalog. 216 pages packed with full-color decorating ideas. Pick up your copy free at any of the above stores or send $3 to Pennsylvania House, Dept. HB25 Lewisburg, Pa. 17837







Many fabrics protected with ZEPEL

We're having a Good Old-Fashioned Sale on select groups of famous Pennsylvania House.

20% to 25% off

Mfrs. suggested retail prices

In these difficult times, fine furniture is probably the best investment you can make. It's one you'll enjoy for years to come, and whose value can only increase with age. And right now, we've made it virtually impossible to resist Pennsylvania House furniture, by giving you 20% to 25% off our regular prices.

You'll find a wealth of American Traditional styles. One to match any mood you want in your home, from Queen Anne to colonial.

Bedrooms, dining rooms, occasional tables and more are all on sale. And upholstery that's so luxurious, you don't just sit in it, you indulge yourself in it.

So come home to the warmth and beauty of Pennsylvania House. Just look up the store nearest you on the opposite page. And go there today. And while you're there, don't forget to pick up your copy of the exciting Pennsylvania House catalog. It's 216 colorful pages of beautiful decorating ideas (sold nationally for $3.00) and it's yours absolutely free. Don't forget, too, that prices on this fine furniture will probably never be this low again.

Pennsylvania House





FROM HOUSE BEAUTIFUL: Quick, easy-to-use cooking thermometers

HOUSE BEAUTIFUL Dept. HFTT 025
P.O. Box 888
Teaneck, NJ 07666

Enclosed is my check or money order (no cash, please) for $_____ payable to HOUSE BEAUTIFUL. Please send me the items in the quantities I have indicated below.

"Thermo-Probe" @ $7.95 ea. _____ quantity

"Thermo-Spoon" @ $7.95 ea. _____ quantity

Both tools @ $15.00 set _____ quantity

NAME _____

STREET _____

CITY _____

STATE _____ ZIP _____

(Sorry, we cannot handle Canadian, foreign or C.O.D. orders.)

Please allow 4 weeks for delivery.

You, our readers, have asked us to make available to you again these marvelous thermometers, which combine a spoon or fork with an easy-to-read dial thermometer for new convenience and accuracy. Both tools can be used for serving, too. Use the Thermo-Probe fork to check meat or poultry as it comes from the oven. YOU DON'T LEAVE THE THERMOMETER IN THE OVEN, so it's fine for use in microwave as well as regular ovens. The Thermo-Spoon is great for deep-frying, making candy or frosting, testing scalded milk and for many other uses. Both tools are made of chrome with phenolic handles and non-breakable plastic viewers, and are dishwasher-safe. Each tool is **$7.95**, postpaid. .....

SAVE by ordering a set of both tools for **$15.00**!

REMODELING NOTEBOOK

By JOHN H. INGERSOLL □ All cash for remodeling is alive and well and ready for you to borrow at your neighborhood lending institution. So we discovered in a nationwide survey just completed. Some areas—Sioux City, Iowa, for example—reported a reduction in home improvement loans. But 95% of the lenders we contacted from San Diego to Boston were doing a brisk business in remodeling loans, and more than half were actively promoting such loans.

Compared to gloomy messages from other sectors of the financial scene, this was welcome news. It should especially please anyone who has decided to stay put and add on, rather than move—a decision no doubt impelled by the high cost of new housing and dried up sources for mortgage money.

If you decide to borrow, there are several ways. You'll find nearly all lenders offer their own loan plan. Some give you an option of borrowing under the FHA-insured program (called "Title I"). And there are other sources we'll mention.

Nationwide, lender plans currently cost between 11½% and 15%, based on an annual rate. There doesn't seem to be a regional pattern to interest rates. A California lender quoted a rate of 11½%, while one in Wyoming was asking 13½%. A Boston institution had a plan at 12½%, while a lender in nearby Providence sought 15% in some cases. The moral: Shop around. Even the prestigious American Bankers Association recommends that you compare rates before settling on a plan.

Length of the loan period can vary—up to a maximum of five years or even to no limit. Since the amount of monthly payments is important to most borrowers, it follows that larger loans—say, over $7,000—extend for more years than smaller loans. Many people pay off loans ahead of time. If you follow that course, you don't pay interest on the full term, and may have a refund due you. On the other hand, a Danville, Ill., lender said a number of customers reopen and add to their remodeling loans prior to the term end. With new funds, owners complete additional work.

Today's average loan falls in the range of $3,000 to $4,000. Limits are often fixed by policy or law at $10,000. But some lenders put no limit on amount. One Long Island institution skirts the regulation limit by loaning up to $10,000 on one home improvement, and a second loan of up to $10,000 to the same owner, so long as the two loans are not for related jobs (for example, remodeling a bath and adding a garage).

However, a southern California loan officer points out that an improvement loan much beyond $12,000 or $13,000 is an expensive way to secure money you need. It's better, he says, to refinance your mortgage at that level.

Money for home improvements is plentiful in most all areas of the country

You can expect all institutions to be tougher on checking credit. We are in an inflationary period, and the lender needs to assure itself that borrowers are not caught overextended amid rising prices.

Loans insured by Federal Housing Administration under the Title I program are aimed specifically at home improvement. "Home" to the government means any dwelling or apartment owned outright or under a condominium or cooperative plan.

Terms at present for the FHA plan call for interest of 12%, and a limit of $10,000 on which you can take up to 12 years to repay. Not all lenders offer this program, since it involves red tape and carries a relatively low interest rate. Yet more institutions offer it this year than in 1973, since the rate was recently raised from 9% to 12%. In addition, the Secretary of Housing and Urban Development now can adjust the rate to market conditions.

All rates quoted are based on direct loans from lender to you. If the remodeling contractor arranges a loan for you, the rate may be ½% or so higher.

Other money sources: Refinancing a mortgage (mentioned above); life insurance equities; credit unions and your own parents or relatives. ■

THE Louisianas See them









barriers and visit
Spain at New Orleans . . .
with the romantic
French Quarter, antique
shops, great Creole
restaurants, museums,
nightlife. Explore
fabulous antebellum
mansions and gardens
along River Road and
in the Felicianas.
at Natchitoches,
Louisiana's oldest
city. Experience the
Acadiana . . . visit
restored Shreve
Square at Shreveport . . .
art galleries in
horseracing, fishing

THE LOUISIANAS
. . . where the good times roll

NEW!

Lip Service.



Poets speak of lips that are warm, soft and moist.

Most lipstick ads talk about Ravishing Red or Pizzicato Pink.

The poets make more sense than the ads.

That's why Germaine Monteil® created Acti-Vita® Emollient Lipstick. To bring poetic softness and moisture to your lips along with high fashion color and gloss.

Acti-Vita Emollient Lipstick contains emollient vitamins, proteins and moisturizers. It conditions dry lips the way the other great Acti-Vita treatments condition dry skin. It's especially good for lips that have a tendency to parch and crack.

It's a lovely way to keep your lips in fashion...and in condition.

Your Germaine Monteil Beauty Consultant...at your favorite department or specialty store everyday... can give you lots of professional lip tips.

And, she'll enroll you in The Beauty Register®. Germaine Monteil's exclusive free sampling program.

Sign up when you drop in...for lip service.

Germaine Monteil

HOLD A PRISM TO THE SUNLIGHT AND YOU WILL SEE THE FLASHING [illegible] EVERYTHING THAT WE CALL COLOR—RED, ORANGE, YELLOW, GREEN, BLUE, VIOLET, INDIGO. FROM THIS GLORIOUS SPECTRUM A MYRIAD DIFFERENT COLORS SPRING IN MULTITUDINOUS COMBINATION, PALED WITH WHITE, DEEPENED WITH BLACK, THEIR CHROMATIC SUBTLETIES DEFYING MATHEMATICAL COUNT. THIS IS THE DIZZYING WEALTH AWAITING YOU WHEN YOU CHOOSE THE [illegible] AND HUES YOU WANT TO LIVE WITH. ■ WHICH IS NEWEST, WHICH IS BEST? NONE. ALL ARE AS GOOD AS THE USE THEY'RE PUT TO. AND NONE IS GOOD IF IT DOESN'T PLEASE YOUR EYE AND GRATIFY YOUR PSYCHE—BECAUSE COLOR IS AN EXPRESSION OF YOURSELF. SO WHAT CARE YOU IF THE REST OF THE WORLD PAINTS ITS WALLS RESEDA GREEN OR CHOCOLATE BROWN WHEN NOTHING WOULD MAKE YOU HAPPIER THAN PINK? TO LIVE COMFORTABLY WITH COLOR, BE TRUE TO YOUR OWN CHOICES—THAT IS OUR MESSAGE TO YOU IN THIS COLORFUL ISSUE. ■ WE BEGIN WITH A TOUR OF FIVE APARTMENTS IN CELANESE HOUSE, EACH PLANNED BY AN INTERIOR DESIGNER. HERE IS A SHOWCASE OF COLOR INTERPRETED IN FABRICS LAVISHLY AND INNOVATIVELY USED TO CHANGE THE FACE OF OLD ROOMS, PROVING ONCE MORE WHAT A GREAT REMODELER COLOR CAN BE AND, NOT INCIDENTALLY, WHAT A BONANZA OF COLOR EXISTS IN CLOTH, CARPET AND PAINT. ■ FOLLOWS A SCORE OF ROOMS THAT RUN THE SPECTRUM FROM PALE AND PRETTY TO DEEP AND DARK, FROM WHITE ON WHITE TO PURPLE AND BROWN, AND NOT A STEREOTYPE IN THE LOT. ■ WHAT DO THE EXPERTS SAY ABOUT COLOR? READ ALL ABOUT IT IN A SECTION GIVEN OVER TO EIGHT INTERIOR DESIGNERS FROM NORTH, SOUTH, EAST AND WEST, WHOSE WORDS CARRY THE WEIGHT AND WISDOM OF EXPERIENCE IN MANIPULATING THE MYSTERIES OF COLOR. ■ AN EIGHT-PAGE PORTFOLIO EXPLORES THE HISTORY AND PERENNIAL POPULARITY OF BLUE AND WHITE, WITH A GATHERING TOGETHER OF THE MARKET'S LATEST BLUE-AND-WHITE OFFERINGS IN EVERY CATEGORY OF HOME FURNISHINGS. ■ OUR MULTICOLOR FINALE IS SYMBOLICALLY TINGED WITH GREEN—IT'S A SAMPLING OF THE ARTS AND CRAFTS OF THE REPUBLIC OF IRELAND, PHOTOGRAPHED BY OUR EDITORS ON THE SCENE IN THE EMERALD ISLE.

House Beautiful
FEBRUARY • 1975

fad & fashion notwithstanding, we all are drawn to hues that best express our psyches & our purposes

COLOR THE INDIVIDUAL STATEMENT

SHOWCASE FOR COLOR & FABRIC



BELOW LEFT, FELICIANO; OTHERS, BILL HELMS

4 designers direct their expertise to a startling transformation of a manhattan apartment

Editor LESTER GRUNDY

Periodically, the Celanese Fibers Marketing Company takes over a house and packs it full of decorating ideas, simultaneously displaying the versatility and handsomeness of fabrics woven of yarns created with their man-made fibers. These well-known fibers are Celanese acetate, Arnel triacetate, Fortrel polyester and Celanese nylon. Newest product is a wool-like yarn called Lanese. Their latest showcase is an 1870 house in the Manhattan landmark oasis, Amster Yard, named for Designer James Amster, its foresighted preserver. Celanese has turned this house into apartments, calling upon four interior designers to furnish these quarters as if for real clients. They were asked to build schemes around the innovative use of fabrics and readily available furnishings. Responding, Designers Joseph Braswell of New York City, Dorothy Paul of Los Angeles, Russell Stanley of San Antonio, and J. Neil Stevens of Chicago, created Celanese House. Tour it now with us. For actual visitation, it is open to organized groups by appointment.



1 JOSEPH BRASWELL

"An earth-tone theme is soft, easy to live with... punches of citrus keep it lively."

This is the apartment of a busy, civic-minded, sophisticated couple who recognize that living these days must be casual, yet still insist upon a certain elegance. Joseph Braswell felt that a classic look would be their choice, surrounding them, their board meetings and a multitude of guests with comfortable, warm, nonobtrusive earth colors from bone to brown, with walls the color of pecan meat and a few sharp pings of orange and lemon in pull-up chairs and lamps. Concentration was on an almost lounge-like treatment of seating. In a corner grouping (*above*), the corner-turning sectional sofa by Henredon is covered in a crewel-patterned brown on off-white Lanese fabric reminiscent of the traditional wool-embroidered "Tree of Life," the same fabric repeated on the Henredon sofa at the other end of the room (*right*). Tea table is by Baker; service from Tiffany & Co. A subtlety that holds the room together is the large-and small-scale use of checked fabrics—on an armchair shown overleaf, on ottomans, cushions and the screen. This was suggested by the grid pattern in the crewel leaves. While furniture forms are quietly traditional—reflecting English 18th-century, French and Chinese—the art is contemporary, original.



banded in chocolate brown, and serves to unite the placid flow of earth colors in the furnishings. The long crewel sofa is set against a ceiling-high, ten-panel screen covered in grid patterned Lanese which becomes, in effect, a warm wool-like wall. Its end panels hinge out, suggesting a sense of enclosure, as though the sofa were a huge wing chair. Walls are further softened by windows, given important treatment with antique satin draperies over net [illegible] Braswell sees this as a convertible room which can change its face completely. [illegible] ture and screen are slipcovered in the [illegible] and cotton fabric that covers the [illegible] (*below*). Chair and coffee table by Tomlinson

Besides playing a color range of browns and beiges, Designer Braswell has played on a range of fabric textures—appropriateness itself in a house that showcases the variety achieved in fabrics woven of Celanese fibers. Almost all fabrics in this living room (*below*) are of Lanese, a bulked acetate wrapped around a core of Fortrel polyester, which results in a cloth with the remarkable look and feel of wool. It can run the textural gamut from the curtain net at the windows to the upholstery weight on sofa and chairs. Even in this contemporary room, there is a nostalgic use of fabric. The antique satin acetate draperies are slightly "puddled" on the floor and the banded valances hang with an unpressed, inverted pleat—a revival of the "dressmaker" detail of the 20s and 30s that can bring softness to a room. The dark drapery bordering is a smartly practical detail, a protective trick to keep white looking white at points where the drapery is likely to be handled. The same border also protects a white slipcover skirt.

BILL HELMS



JOSEPH BRASWELL

The urbane couple assumed to live here entertain in a variety of ways, thus the living room furniture, subtly placed in three different, but easily rearranged groups, might accommodate as many as 24. The dining room *(right)* is softly, literally plushy—the walls hung in panels of soft, velours-pile Arnel triacetate, grommeted like jumbo shower curtains and hooked to screws at the ceiling line. Windows are voluptuously draped in similar fabric—more of the dressmaker look—over the nostalgic surprise of shirred ninon, a sheer woven of decidedly non-nostalgic, drip-dry Fortrel polyester. If the rugs in the dining room, living room and foyer *(near right)* have a "special woven" look, they are not. All are polyester broadloom, available everywhere, their one-of-a-kind smartness created by adding contrasting borders of broadloom or combining vari-colored strips.

SHOWCASE FOR COLOR & FABRIC


"I was hoping for a cinema-
look in an unfurnished
tailored to the taste of a
civilized couple."



SHOWCASE FOR COLOR & FABRIC



"Country French is a design genre that always seems to survive."

Dorothy Paul designed this bed-sitting room to be the congenially shared sanctum of a young professional couple in need of a luxurious escape hatch when the hard work of day is done. Its quality is romantic but not saccharine, strongly colored and furnished in country French, which is more robust than delicate. Call it a unisex room, but note the tactile softnesses that make it a



pleasant haven for both. Walls are covered in acetate moiré and dadoed with a contrasting textured brocatelle fabric, both applied over padding. Four-poster by Henredon is dressed in printed moiré, generously draped and, to add to the visual softness, Mrs. Paul has revived the old-fashioned prettiness of fluting, skirting the spread and edging the draperies with tiny knife-pleats. French furniture curve is repeated in the cut of the pillow sham and in the tufted upholstery of armchairs (*top left*). Windows are warmly dressed—not only for psychological effect but also for energy-saving—with lacy Lanese net under-curtains beneath draperies that loop back or hang straight under a graceful valance. Pure, cushy coziness in the sitting area (*left and right*)—the rosy sofa and chair upholstered in down-soft, lightweight Arnel-nylon velours, a deceptively delicate-looking fabric, known for washability and good wearing, which has come into home furnishings from fashion. Bed quilt is the same luxuriously plushy material. Rug is a pleasant mottling of golds in nylon broadloom, given a custom look with its rose border.

ABOVE: FELICIANO; OTHERS BILL HELMS



SHOWCASE FOR COLOR & FABRIC



DOROTHY PAUL





"With these colors in a room, a man can feel as comfortably at home as a woman."

Orange-red and the green of lime, used with lots of white and the tawny tortoise-shell color of bamboo-pattern furniture that looks as though it might have come out of the Brighton Pavilion—this is Mrs. Paul's prescription for the bed-sitting room of a busy couple who relax with their hobbies. His is house plant culture; hers is home sewing. Their room has the quality of a garden room, taking its chief pattern from the restrained blossoms in Wamsutta's "Dior Rose" Fortrel-cotton sheeting used in a variety of ways that would delight anyone who appreciates the dressmaker's art. See it imaginatively shirred (*left*) to cover window reveals. Fortrel curtain net is also shirred on rods placed low against the window pane, then gathered and draped like Roman shades as a window blind. Innovatively, the same lacy net surrounds the room with see-through pattern, stretched and applied to walls first painted a rosy orange-pink. It also covers lampshades. The husband's plant room, through the door at left, has vinylized fabric walls in the same plaid as the Hibriten loveseat. The plaid also inspired the rug pattern, another custom-looking put-together of nylon broadlooms, green given stripings of gray and white. The bed (*below left and right*) is also completely dressed, from the sheets out, with the rose pattern, a plump quilt serving as the counterpane, pillows encased in ruffled shams. The same fabric, shirred again, softly covers the walls in the wife's sewing room (*inset right*), a most clever transformation of a walk-in closet into an efficient working space. The Formica-covered counter puts the sewing machine at comfortable height, has a flip-out cutting board. There's more of the same rose pattern in the bath—in the towels and again in the soft surprise of walls covered in terry cloth "tiles" (actually terry-wrapped cardboard squares affixed to walls like tiles).

BILL HELMS



3 RUSSELL STANLEY

SHOWCASE FOR COLOR & FABRIC



"Art Deco has a design quality worth examination."

In this one-room studio, full of look-twice ideas, Russell Stanley envisions a young career woman—an editor or stylist—who shares the design world's current nostalgic interest in Art Deco. Obviously, she would collect accessories of the Twenties and Thirties, but Stanley has also given her fabrics of Fortrel and cotton that are patterned in the stripes and triangular lines reflecting the period. Working out of a soft palette of beiges, grays, taupes and sharp, delineating black, he has covered the walls with a tweedy acetate drapery fabric in a dark beige with overtones of mauve. Her dressing room-bath (*below*) has a sumptuous beige marble countertop. (In actuality, Fashion Designer Norman Norell once lived in this apartment and Stanley considered this "found" elegance appropriate and too beautiful to change.)

PHOTOGRAPHS, ABOVE AND BELOW RIGHT, FELICIANO. OTHERS, BILL HELMS; FOR DETAILS, SEE PRODUCT INFORMATION



The silvery look of steel—so often seen in Art Deco—shines out against the mauve-beige wall in a Textolite facing over a more traditional mantelpiece. Sheer unexpectedness and in delightful contrast—the Bristol blue ceiling. But the most spectacular eye-catcher in this living-sleeping room is the window wall, completely spanned by a valance that assumes a diamond-cut shape from the pattern of the fabric. Windows are completely dressed with curtain nets of sheer Fortrel, draped in stripes and then, in a shift from the usual, hung with fold-up Roman shades in the diamond pattern. They descend outside the draping to cover the windows in panels of pattern. See modern echoes of the Twenties in the armless chair upholstered in Lanese shadow check, in bookcase and pale benches beside the sleep sofa. Rug is Fortrel shag.



The only room in Celanese House you may not go out and buy is this one—designed by J. Neil Stevens as studio, living and sleeping quarters for an artist. It is completely furnished with newly developed fabrics not yet on the market. Celanese calls them the "man-made naturals," because they have the look and feel of wool, cotton and linen, yet are right out of the test tube and designed for easy care. The design team of Bova patterned the five different fabrics used here, coloring each with the same reds, greens and blues, but they gave these technological advances abstract patterns reflective of nature—rocks, water, trees, grass, flowers. An environmentalist himself, Stevens made this look-ahead room burgeon with living plants, which he arranged on high-lacquered plant stands. Furniture is also look-ahead, shapes that are tantamount to non-furniture—a bed that zips up like a sleeping bag, cushy "things" that are comfortable to lounge on, guest sleeping bags that pile up decoratively on shelves when not in use. Broadloom is smartly stripped in metal. First look at a not-too-distant future?





4 J. NEIL STEVENS

"I think we all feel a need to bring outdoor life inside, to live with constant reminders of our natural environment."

A PORTFOLIO OF SUCCESSFUL SCHEMING



STUDY THIS COLLECTION OF DESIGNER ROOMS —FROM BOLD SPLASHES OF PRIMARY COLOR TO SUBTLE TRIUMPHS WITH NEUTRALS, EACH CONVEYS A MOOD OF INSTINCTIVE RIGHTNESS

For this family room/sitting room in Mr. and Mrs. Frank Eberhard's home in upper New York State, Designer David Whitcomb went bold and basic with vivid red—fiery, space-amplifying, complete in itself as only this primary color can be (*above*). The room is essentially for the family, made identifiably more so with trophies and cups for their prize-winning horses and cattle. The color, of course, heats (sans fireplace, a nice touch), brightens and cheers (a comfort during the cold New York winters). Furniture is a choice of contemporary and 18th-century English, nicely set off by the tattersall-check curtains at the windows. ***Softened colors, intricate patterns, quiet lighting*** unite to make this living area/entertainment center especially appealing (*right*). Melanie Kahane, F.A.S.I.D., created a second living room (located off an entranceway) where guests can gather to enjoy a drink before dining. Neutrals predominate, each one significant. At the windows, paisley drapes in black, brown and taupe. A pair of Louis XVI side chairs pick up the colors, using them in a dissimilar, scaled-down pattern. The rug is a treasure—Spanish baroque in variations of apricot and brown. Antiques placed effectively add interest: the taller-than-usual Louis XVI coffee table and Louis XV lacquered desk-cum-sofa table with Chinese lamp.

ABOVE, FELICIANO; RIGHT, BILL HELMS


tempered to the
traditional



marvelous medley





first (and lasting) impressions



monochromatic masterpiece

Take it from the top: a room to relish, splashed with lively colors (*above left*), designed by Rubén de Saavedra for the New Jersey coast home of Mr. and Mrs. Peter Holzer. The tempo: a banquette in royal blue, adazzle with accent pillows in poster-brights all in the same mini-print. ***Unquestionably elegant***—Mr. and Mrs. Allen Allen's New York City bedroom (*left*). Designer Bob Patino defined space romantically by creating a luxurious fabric cocoon of fragile pales—peach and cream—throughout. The draped tester bed reaches, and is attached to, the ceiling. ***You have arrived*** . . . the impression's noteworthy. The soft-spoken entrance is made in a New York City co-op (*center top*), designed by Bebe Winkler. It's fluid fabrics, flowing lines, a sinuous lacquered table to greet you with refined glamour. ***Outspoken (but with charm),*** the cherry red doorway in Mr. and Mrs. Peter Holzer's home (*above*). Rubén de Saavedra frames it with nature on two sides, severe black walls opposite. Twin black "X" benches claim pattern attention here. ***Contributing to the Decorators' Show House '74*** for the benefit of the Kips Bay Boys' Club, Designer Robert Metzger transforms a stately room in the Carnegie Mansion on New York's Fifth Avenue into a contemporary drawing room (*right*). White is all important—on sofas, on the 30s table, on walls to frame chintz panels. Armoire, rug are antique.

TOP LEFT AND BELOW CENTER, MARIS SEMEL; OTHERS, FELICIANO


solids
spiced with
pattern



Indulging a passion for purples, a dining room (*left*) designed by Aaron Ast has the right balance of color to bring out the pretty and the delicate. The strongest hue, orchid suede on the chairs, is in the center of the room. From there, the colors soften to the lavender wallpaper and mini-print swag window treatment. Complementing the colors: a framed panel painting in silvers, flowers in red and pink. ***Red takes the color bow*** in Mr. and Mrs. William F. Buckley Jr.'s Manhattan den (*below left*). Rich reds on floor and walls and deep colors in furnishings make this a wonderful winter room, quiet and stately. The white vaulted ceiling is the key to lightening and brightening the total effect. ***Pastel-striped chintz,*** generously applied, gives a freshness to a room (*below right*) designed by Robert Kagan for the North Shore Science Museum Designers' Showcase. The single pistachio pattern by Richard Turgeon takes on various looks as it changes from horizontal to chevron to diagonal striping. The earth-toned Chinese rug provides a quiet, neutral background. ***Sophisticated in its simplicity*** of both arrangement and design, this living room in a New York apartment (*right*) designed by Arthur Smith is an understated mix of browns and greens, today's mellow neutrals. With a Tunisian-design rug in brown and beige as a geometric base, he builds on the color with a brown-white-and-green mini-scale print on chairs and ottoman, off-white Brazilian sailcloth on the sofa, co-ordinating geometric pillows, and table-covering in a soft green color for accent.

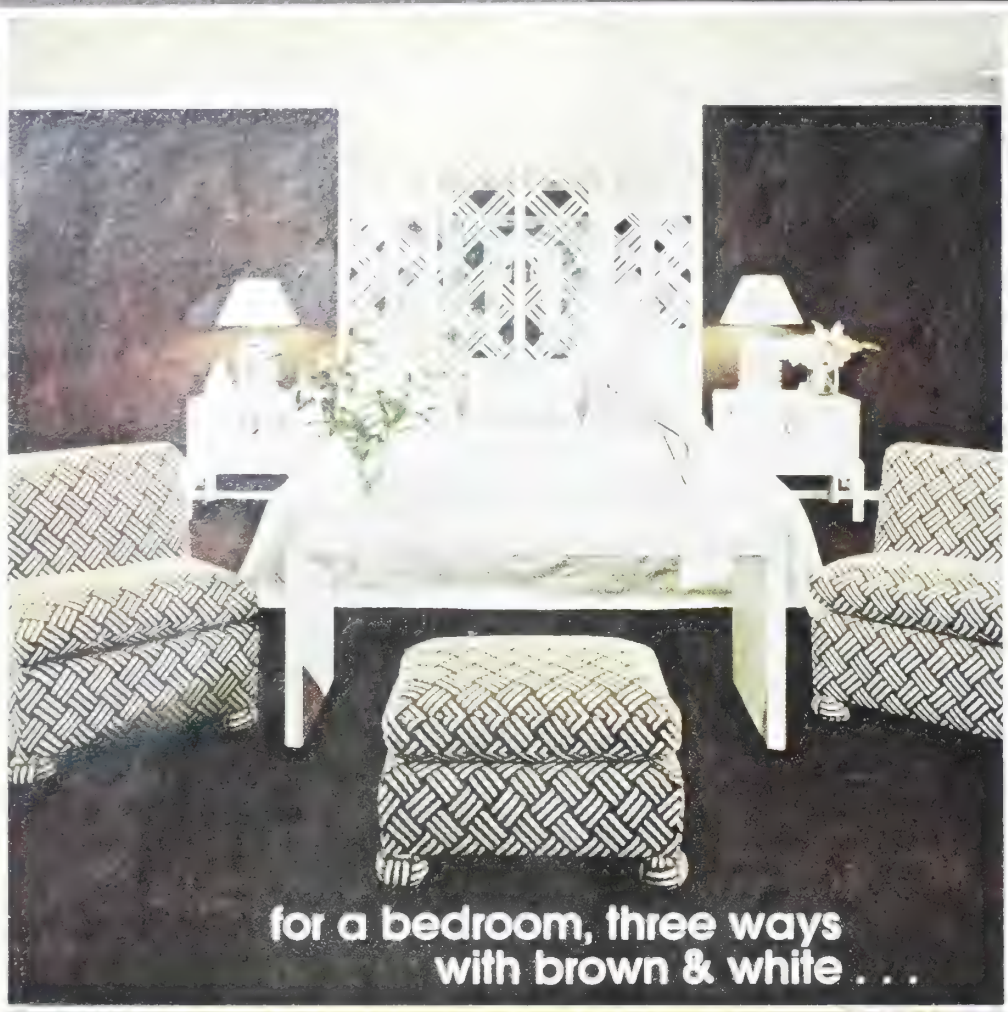
RIGHT, MARIS. SEMEL; OTHERS, FELICIANO





it can be
smart
to stay neutral





for a bedroom, three ways with brown & white . . .

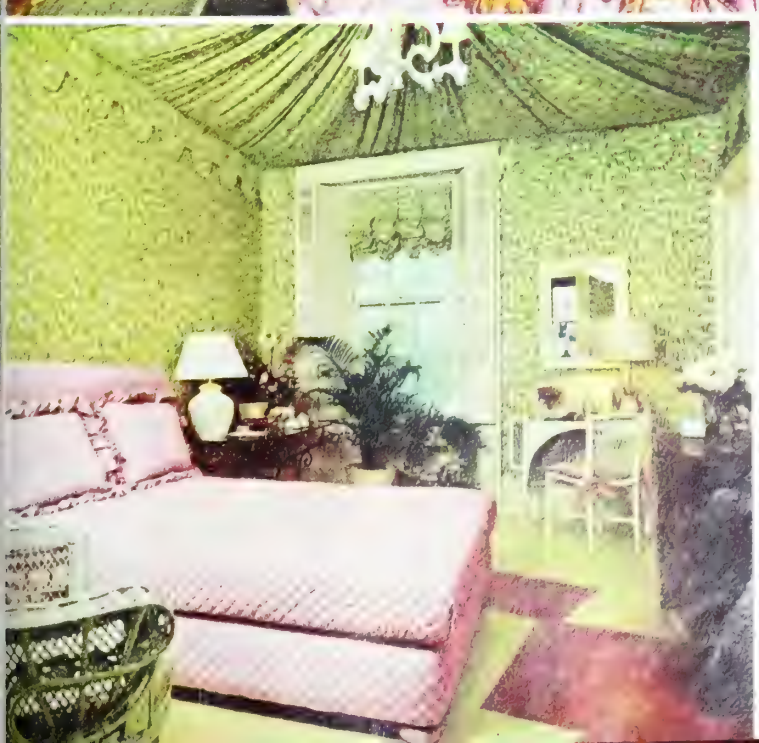




Brown is restful, in all its many guises. So especially when it's on bedroom walls, brown enlivened by white makes a room cozy and comfortable. The symmetry of it all, a brown-and-white put-together with polish, gives a city slick look to this Long Island bedroom designed by Michael de Santis (*top left*). All contemporary, the furniture is arranged imaginatively, with chairs facing away from the bed at an angle, while the Parson's table at the foot of the bed is balanced between. The bed itself is raised on a carpeted platform, so the chairs seem to be in a conversation pit. The color scheme preserves the geometry. Wall-to-wall textured brown carpeting meets brown vinyl suede on the walls. In the middle of the wall, a white lattice headboard with mirrored inserts rises to the white ceiling. The white extends across the bed in a woven spread and then on to tables and lamps, and the two colors join finally in a print on the chairs. ***A quite different approach*** brings a dramatic effect to a small guestroom (*above*) in John Poster's Southampton, N.Y., beach house designed by Clifford H. Stanton. The brown wallcovering and brown-and-white stylized floral bedspreads were intended to tone down a room that is flooded with sunshine by day. At night, these same colors give warmth and style. To balance the shiny walls, white covers the ceiling, central shuttered window and Parson's table. A nubby white-brown-and-black striped rug brings both harmony and a nice, informal touch. ***With plaids and prints,*** this example (*lower left*) is a real country bedroom that's entirely put together with an expert use of fabric. Louis Schiavone Jr., William F. Wood and Arthur Maynard designed the scheme for the Decorators' Show House of the Junior League of Bergen County Inc. The fabrics on walls, drapery, shade, bed, table and side chair are all coordinated J.P. Stevens sheet patterns. The primary focus is the plaid on the bed, complemented by the shirred mini-scale print on the walls. Against these country patterns—brown and white at its most casual—white ceiling, rug, armoire and bed frame and a strategic touch of spring green serve to add to the ease of the room. A shiny effect: Mylar inserts in the fabric window shade add a bit of sparkle come nightfall.

TOP LEFT: MARIS SEMEL. LOWER LEFT, BILL HELMS; OTHERS, FELICIANO

plus a pair in pink & green



Pink plus green is one of the most refreshing color combinations around. Dressy or tailored, a bedroom in this scheme is a charming place to end or greet the day. Traditional and romantic is this master bedroom suite (*above*) in Mr. and Mrs. I. Kanner's Manhattan apartment, designed by Dixon Suther of Whitfield Interiors. One pink-and-green floral dominates the room, setting the tone. Handled with a generous splash, it covers the bed, headboard, canopy lining, drapery, shade and valance. Coordinating are a smaller print fabric on reading chairs and pale pink, outlined in white, on the walls. A four-poster bed might have dwarfed this room, so Suther modified the idea and came up with the effect of a canopy: a curtained bed valance of green plaid, echoing the green in the bed fabric. A bedside table shares the same light green coloring, helping to tie the color scheme together. ***Contemporary is this fresh bedroom*** (*left*) designed by Elizabeth McAlpin in a showhouse sponsored by the Women's Association of Morristown Memorial Hospital at Upton Pyne in New Jersey. Green and pink prints by Quadrille share the stage here, with wallpaper, tented ceiling and Roman shade in a contemporary stylized pattern. The bed is upholstered in a pink-and-white geometric, with matching quilted and tailored bedspread. More spring touches: a painted white antique wicker writing/dressing table and fanback chair; ribbon-framed mirror; lamps mixing white, green and pink. The floor, designed by Elizabeth McAlpin, is an alternative to rugs—splashes of random pink squares on a white-painted background, an unexpected touch for the floor.



Browns and beiges are authoritative, not at all shy, in this New York City living room (*left*) designed for Irwin S. Scherzer, manager of the Chamber Music Society of Lincoln Center, by David Laurence Roth. The brown plaid on the walls makes all the difference—imagine the room without it—assuring a kind of elegance that should make anyone feel at home. The rest of the elements are traditional: antique Oriental carpet, period cane-back chairs, Indian panel over the sofa. ***This charming sitting area*** (*below left*), a section of a dining room designed by Melanie Kahane, F.A.S.I.D., is perfect for after-dinner drinks and conversation. Brown-and-white print wallpaper and matching fabric on the side chairs, with a contrasting floral fabric on the comfortable couch, blend to pull this area together with style. ***One standout color*** is all this dining room needs (*below*). Here it's on the floor, a textured red-and-beige rug that's the base and pace-setter for the style of the room in Irwin S. Scherzer's apartment. Designer Roth has paid attention to detail, keeping with tradition throughout. The beige chairs and wallcovering are outlined in white, the accessories and antiques carefully chosen not to compete, but to blend. ***A favored pattern should not be neglected.*** Here in Remy Chatain's Los Angeles bedroom, one patriotic red-white-and-blue pattern makes an all-over statement. Wallpaper curves up over the ceiling, full curtains frame the doors and fabric makes a quilted bedspread and upholstered headboard. The only other elements are a plain red rug and coordinating striped fabric in red and blue on the chair.

PHOTOGRAPHS, LEFT AND BELOW, BILL HELMS; BELOW LEFT, MARIS/SEMEL; OPPOSITE, GEORGE R. SZANIK;






.... or lavish it
all over
the room

8 DECORATORS DISCUSS THEIR OWN IDEAS ON COLOR MATING

By MOLLY SIPLE



ALBERT CARR

'It's much easier to show an example than it is to describe the color and texture you have in mind'

"The development of one of my color schemes usually starts with a walk in the woods or a stroll on the beach," reports Albert Carr, who has his own thriving design firm in Houston. "I'll find a piece of driftwood that has the color and texture I need for a wall, or a piece of mud rock with a sprinkling of pebbles in a pattern I can adapt for a terrazzo floor. It's much easier to show an example than describe the color and texture you have in mind. One client found he liked the white of magnolia flowers, a subtle preference over stark white and one he probably never would have verbalized. I also have a quicker method of color scheming. I find I'm usually successful if I give a blue-eyed person a blue color scheme and dark-eyed people brighter coloring. To the olive-skinned, shades of green and gold; to people with brown hair, the blonds and neutral tones. For a quick study, I also consider a person's taste in clothes. I know plaids and textures in a room won't displease people who wear them. I've even used a client's pets as a starting point. A lady who owns a reddish Burmese cat, a silver-gray poodle and a white Scottie loved the house I did in just those colors." Carr adds, with refreshing candidness, "My clients want a home that makes them feel they've made a success of their lives—and I also keep this in mind when I'm choosing colors."

"The first step I take with a new client is to give each member of the family my color test," explains Los Angeles Interior Designer Adele Faulkner. "I show them color cards and let them pick out their favorites. I use cards rather than colored objects so that the person can react in terms of pure color. I look for a consensus on a few colors and I take that as my lead in decorating the house. That doesn't mean that if everyone picks an orange card, I will give them an orange room, but I will decorate in a warm and bright color." In designing children's rooms, Ms. Faulkner does not interview children under 14 because she feels their color tastes are very changeable and impulsive.

"Color is a personal sensation and I believe that there are certain colors that are psychologically correct for each of us. I also feel many of our color preferences are determined greatly by our cultural and even our ethnic background."

Testing over the years, she says, "I have found that the person who is the functioning head of the family will almost always choose the stronger colors. I've also found that husbands and wives who have strong opposite taste in color usually have very successful marriages. In one case I turned down a job because of my clients' color choice —muddy hues that expressed a disenchantment with their own hearth and home. In essence, I urge clients not to follow color clichés, but to use a free approach in choosing a color scheme."

'I believe that there are certain colors that are psychologically correct for each one of us'

ADELE FAULKNER



COLOR



KEVIN McNAMARA

'The architecture determines each of the colors I choose . . . but I think that all four walls should be given the same color'

"The colors I choose for a room are determined by the room's architecture," says Interior Designer Kevin McNamara. "I trained with Albert Hadley of the firm Parish-Hadley, a designer who has always believed in developing an interior from the given architecture, and I've maintained this approach." Now an independent designer, McNamara recalls a recent assignment in which he balanced heroic-scaled architecture with great batches of color used on large upholstered pieces. For another client, he solved the problem of a narrow foyer/living room space that had the "feel" of a big hallway by painting the two separately functioning areas in different colors to separate the space. McNamara has few preconceived notions about the use of color, but he will generalize a bit. "If you decide to paint a room a particular color, paint all four walls that color. Don't stop at three. That reminds me of the vogue, years ago, of the single wall of wallpaper that was supposed to 'decorate' a room." He thinks children's rooms should have a one-color scheme "and simplicity—because the child will add the clutter." The combination of blue and white is "a dignified classic and a good way to vary it is by keeping all the walls white and painting the floor blue." In his consultations, McNamara finds that the man of the house increasingly wants to be included in the discussions. "Men's self-images have changed so that they now feel free to show interest. Perhaps at the heart of the change is that decorating a home today requires such an investment that the person who pays the bills must have a part in the planning. Today, many men make the final decisions on choosing everything in the house, including color."



GEORGE DOAN

'There really aren't any rules, so we pay strict attention to the individual's interests and preferences—and to the colors that a person can live with for years'

Philadelphia Designer George Doan's general rule on developing the color scheme of an interior is that there really aren't any rules. "At my firm, we pay strict attention to the temperament and interests of each specific client, and then only in relation to that person will we develop guidelines." Such caution is important, he feels, for individuals sometimes might be intrigued by a current color fad and forget that they also need colors that can be lived with for years. "Because of the expense of decorating, once a color is added to a room, there it must stay. For this reason I develop in color both the plan and elevation of a job so that the impact of different

"My general considerations in deciding on colors are, in this order, the client's personality, location of the house, architecture and then specific objects and paintings in the room. When I [illegible] the interiors of Philadelphia's Harvard Club, location was of prime importance. There was only one small window at the end of a 100 foot room. Because there was little natural light, I did the whole place in darkest Harvard crimson. You can't fight a dreary room with a light color. Light is important on a regional basis, too the clear, bright light of the South suggests bright coloring, thus the cheerful colors typical of resort houses, and I might add, of those Impressionist paintings executed in the south of France. And the opposite is true of northern locales." Perhaps the only rule Doan can conjure up is: "Never use pastels! If I want color at all, I have to use one with impact, and pastels are just watered-

COLOR



MARK HAMPTON

"Every resort home needs one room colored for a gloomy day," says Mark Hampton, an associate of McMillen Inc. "There is nothing so dreary as looking out at a grey sky from a room full of cheerful chintz—by contrast, it makes the day seem even more depressing." Hampton extends this concept to apartment living. "If a room in an apartment is dark in the daytime, then try to make it feel cozy. Of course, if the room is used mainly at night, you can use any color. You have full control over the lighting. In city apartments, clear Matisse colors certainly lift the spirits, but I don't recommend them because they may look worn in a few months." Hampton, who once worked in the European furniture section of New York's Metropolitan Musuem and is still an avid furnishings connoisseur, recently made a tour of England's National Trust Homes. "In the British Isles," he says, "it appears that, historically, they did use cheery color to relieve the gloom. The old estates have recently been restored and there is now a good controversy raging over the 'Britishness' of the documented colors—unconservative egg yolk yellows and deep bright pinks." Hampton's only color prejudice is against conventional color. "I try to draw my clients toward adventurous coloring—from the common to the hues that first seem daring, then beautiful—and if there is a chance that someone's mother may not like the unusual shade I've chosen, then I tell my clients to keep the swatches of fabric to themselves until the project is completed. Whatever the color, it should always be judged in the particular material in which it will be used. I love the qualities of dark blue in velvet, but that same blue in a matte paint may not be at all appealing. Color is not a science and I don't believe people react predictably to it. I try to advise on color, but everyone must decide what they like for themselves." A last note of caution: Color alone isn't the answer to all problems. "If you merely fill a gloomy room with lots of yellow, what you'll have in the end—for all your effort—is a gloomy yellow room."

'I try to draw clients toward adventurous color—and I always judge a color in the particular material in which it will be used'

"We approach the coloring of a room much as a painter attacks a canvas," says Rosemary Robinson, who heads her own interior furnishings firm in Naples, Fla. "We try to contrast and balance light and shadow. Even in rooms of one color, we work at balancing the nuances. We have to control the varied effects of materials as closely related as wood, steel, brass and glass. And we have to consider the subtle effects of light reflected off the texture of a fabric or a glazed wall. We use color as a spatial tool, to enlarge or shrink space, at times using bold stripes or pattern, much overstated and sometimes carrying this effect onto the ceiling. In handling a small space I attack with strength rather than the weakness of retreat into white or pastels. Following that old rule, that a bright or deep color value will bring the walls in is a trap. A vibrant color—persimmon or jade—can make a foyer or a dressing room radiate outward from the center like an opulent, shimmering jewel."

Large spaces, insists Ms. Robinson, "are not simpler to color. Too pallid a color in a large space may rob it of personality. And if color is handled erratically, confusion is a real threat." To Ms. Robinson, each room requires a particular color choice. "In those areas of the home where the whole family gathers, I arrive at a consensus on the color by elimination of the colors each person does not like. And I always discover a preference that is imperishable. For instance, I cannot imagine a room for myself without somewhere some blue. For the master bedroom, I usually recommend pastels. I find that most men like to share a pretty sleeping room."

As for the future, she predicts, "We will see more vital colors used over large areas of background, such as walls and floor covering, and subtle colors elsewhere. The time of picky, spotty schemes of three or four colors is well past." But, she concludes, how you feel about color is the ultimate rule for its use. "Color is perhaps a designer's most effective—but also most demanding—tool."

'In a room, as in a painting, you have to plan the colors in terms of the nuances of light and shadow, texture and space'

ROSEMARY ROBINSON



COLOR

'In Southern California, I must always consider the outdoors and I try to use strong colors that can stand up to the bright sun'

"The locale of a house should have a strong influence on its interiors," believes Penni Paul, an interior designer who works out of Southern California, where the often dramatic terrain is hard to ignore. "Because the garden area is usually visible through window walls, I try not to compete with the outdoors and don't use elaborate floral prints in a room that looks out on a tropical garden. But I do try to use strong colors, as the bright southern sun tends to drain colors of their intensity." Ms. Paul says that anything can inspire a color scheme. "China can determine the color of your dining room. A dress color that brings you compliments can become next year's upholstery color." Proof that a successful color combination can make a lasting impression: Dorothy Paul, in whose firm her daughter Penni works, became noted in the 1950s for combining pink and orange, and she's still identified with the mixture today. Somewhat contradictory, Penni Paul says that in coloring a room as important as the living room, "Don't commit it to a color as definite as say, a sharp green." "But whatever the color, have 75% of your scheme decided before you start shopping."



STEPHEN CHASE

'Every room should have a basic coloring and then lots of very individual colors that can and should be freely changed'



PENNI PAUL

To Stephen Chase, designer with Arthur Elrod Ltd., Palm Springs, Calif. "The best approach to color is having no color scheme at all. I think a room should have a basic coloring and then lots of individual colors that can and should change freely as the residents of the house discover new colors and learn to appreciate them in their homes."

"As an interior designer," he adds, "I feel I am doing clients a service only if I introduce them to new colors or at least variations on their favorites. I try to extend their color tastes. If they say they love orange, for instance, then I may try to swing them to apricot, salmon, peach." Or he may reverse the order. "To find clients' preferences, I ask them what they don't like. If asked what they do like, they'll answer with colors that are familiar. If you're not using a designer and want to force yourself into a new color area, Chase suggests you "just throw a couple of yards of new fabric over a chair in a room where you might use it and experiment living with it. The only way to really learn about a color is to daily expose yourself to it."

As for his own color preference, Chase admits he's "happy if the color in my house reminds you of a bowl of oatmeal. But I'm currently adding to my primary beige what I call Egyptian colors paled and dusty rose, a greyed-down milky aqua, mauve and maize." He warns, though, that, "Beige is not a sure success cover-up color. A beige room works only if everything is the finest quality good wood finishes, hardware and fabric. You can always enliven a house quickly using a lot of bright color for theatrical effect - and you should, if you're working with undistinguished architecture or a low budget." Blue leaves Chase somewhat bemused. "I don't understand blue. It is a demanding color with variations that are worlds apart, such as turquoise and Philadelphia blue. Blue should really be broken up into about seven colors, unlike the more one-dimensional colors. Of course, whatever I say about using a particular color, I will probably have just contradicted in my most recent job. In fact, I've just finished doing a whole house in blue blue suede walls and the ceilings are

Chase believes a primary home should have subdued, quiet colors. But if you have a second house, it should reflect a change and employ a crazy palette of colors. Since he's based in Palm Springs, it's no surprise that he decorates desert homes in white, with bright accents of hot color. His dictum for city apartments is ' No snow white walls. Cream, yes, but never show-off theatrical white." And in regard to rooms for children, Chase thinks, "It's criminal to give children subtle hues or a one-color scheme. They

In the color sweepstakes, blue, quite appropriately, is the all-time winner. If it is your favorite color, you are in the majority. Perhaps its universal appeal is explained by what seems to be its proven psychological effect—cool, soothing, non-intrusive on the eye or spirit, receding rather than encroaching.

Yet its associations are fraught with contradiction. It is the color of truth, steadfastness, sincerity, piety, the color of the bird of happiness and smiling skies and boy babies, of excellence and noble blood—and in our culture, it is also the wail of a downhearted frail, the color of deep funk and naughty jokes, underdone sirloin and smelly cheese. In Manchu China, only the highest members of the court wore blue robes, and today blue colors the mass uniform of the People's Republic. Among Mohammedans, it is a talisman against evil, the color of the mosque *mihrab*, which points the direction to Mecca, and it is also the dark color of a widow's weeds.

Whatever its conflicting symbolism, the good vibrations have surely overridden all others down the ages, and when blue is contrasted against white, you're seeing the most enthusiastically accepted color combination of all time. For some mysterious reason, a duet of blue and white is a sparkler. It satisfies the eye, pleases the psyche and seems to suggest the perfect marriage among all color weddings.

PROBING THE PERENNIAL COME-ON OF

BLUE & WHITE

AS MUCH A FAVORITE TODAY AS IT WAS IN ANCIENT CHINA

The Egyptians, Persians, Indians and Chinese were onto this centuries ahead of the rest of us. While the West was still murkily coloring its blue belongings with roots, berries, seashells and tinctures of tin, the East had long since perfected the use of indigo as a dyestuff and cobalt as pigment. Indigo comes from the leaf of a plant and cobalt from mineral ore, and two more temperamental, tricky-to-use colorants would be hard to find. But their clear, clean results were electrifying to the 16th- and 17th-century dyers and potters of Europe when they first saw them.

They only got wind of all this as the spice-trade ships returned from the Orient laden with exotic cargoes of clove, pepper, gems, silken fabrics beyond belief and, often as ballast, Indian cottons painted in indigo or porcelains from China patterned with cobalt. (Porcelain itself was an eye-opener.) As for the carriage-trade consumers of the early 1600s, they seized upon the novel brilliance of this blue-and-white beauty, draping their walls and bedsteads with *Indiennes*, as the patterned cottons were called, embellishing their rooms with the porcelains from Canton and Nanking that seemed such eminently suitable companions to the fabrics. Thus occurred the first recorded vogue for blue and white together. Since, by handy coincidence, both fabrics and china arrived on the scene at approximately the same time, it might also be called an early example of easy-does-it, coordinated decorating.

More significantly, all this spurred the textile and ceramics industries to plumb the methods of the mysterious East and to develop dyeing, printing and manufacturing processes that eventually produced the Western world's finest goods. Because of the expertise required in the handling of indigo and cobalt, objects colored blue and white took on a certain cachet of preciousness that they've never lost. The difficult indigo continued to be a major dyestuff until 1896, when Adolf von Baeyer synthesized aniline dyes, the result of research into indigo's quixotic chemistry. (The word "aniline" derives from *anil*, the Arabic word for indigo.) Cobalt is still used to color fine china today, a fact accounting for much of its current preciousness and desirability.

Earliest blue and white naturally expressed itself in Oriental design, but was gradually interpreted in the Western way. Consider the classics in household goods this felicitous combination has produced—the Willow pattern (a lineal descendant of Canton ware), Meissen Onion, Delft, Wedgwood's blue Jasper, Portuguese tiles, and perennially appealing textiles that run the gamut from checked gingham and pin-stripe tea towels to toile de Jouy Pillement, panels and double-weave country counterpanes. By popular demand, each era puts this enduring easy-to-live-with combination into its own idiom. For a hefty bonanza of Blue and White—1975, study the next seven pages

1. Crisp checks, always a favorite, are an all-over cover for a chest of drawers. The vinyl surface makes this a snap to clean. At Bloomingdale's. **2. A cherry blossom tree,** a natural for the Oriental touch, fills each side of this classic planter from Country [illegible]. 5, FELICIANO;



1



4

Sample its appeal in these new interpretations

5

2

3





3. A splash of flowers makes a single pattern in the bathroom of Architect John Woolf's house in Bel Air, Calif. Designed by his associate, Robert Woolf, the room sports a vinyl wallcovering and china basin, both hand-painted in Sherle Wagner's "Blue Ming." The basin's overlapping rim is a practical note for easy cleaning. **4. Charming nostalgia** sets the theme for Martex bath towels, "Provincial Blossom" and "Provincial Leaf," from the "Paris Out of Town" collection. **5. Traditional containers:** a small Thai porcelain vase and larger lotus leaf vase, both at Bloomingdale's; hand-painted porcelain duck with removable lid, by Royal Copenhagen, available at Georg Jensen.

2, HARRY HARTMAN; 3, MAX ECKE

6. Today's interpretation of Chinese, a handsome mirror to boost the image it reflects, the white wood frame delicately decorated. By Paul Hanson. **7. Style with practicality:** Bulova's geometric alarm clock that shows the day and date; an easy-to-read scale with numbers in white, with sleek blue center stripe and trim, "Profiles" by Detecto; and an electric knife sharpener, small and easy to handle, honing knives of all sizes; from Henri Bendel. Behind them, "Shadow Grill" wallcovering has a three-dimensional effect; by First Editions Wallcoverings Inc. **8. A craft of old updated**, these Java batik placemats with matching napkins come in four different patterns to reflect current design thinking, from Elisa Daggs. The fabric, a small print in cotton, is "Celebration," from Andre Matenciot. **9. A candy box bedroom** is the essence of today's Victorian nostalgia. Designed by Joseph Braswell, the room contains three different blue-and-white patterns: a simple ticking stripe on the bed curtains and walls, a small-scale geometric on the rug, a swash of flowers on the bedspread, which has been outline-quilted to give the design extra punch. White ceiling, shutters, door and bedside table balance the Victorian fussiness of the bed and its brass headboard, so all the elements come out in harmony.

6, 10, FELICIANO; 7, 8, HARRY HARTMAN; 9, MARIS/SEMEL; 11, BILL HELMS













10. Paper treasures for a most delightful picnic: plates and matching cups with an earthenware-look design, from th "Countryside" collection by Hallmark; basketweave-pattern placemats and flamestitch and paisley napkins, both from Paperworks. **11. Contemporary curves** suit Cado's stackable molded plastic chair with removable fabric seat cushion.



12

12. United by color, [illegible] sofa, a contrasting mini-scale, knotted string design on the comfortable wing chair. The rug, a simple stripe, is an easy underfooting. The combination, plus accessories in blue and white and neutrals, white walls and ceiling in the background, makes this a clean, uncluttered hideaway. **13. For sitting pretty**, a [illegible] in an Oriental patchwork print is boldly scaled in a contemporary design and shape; by Selig. A traditional wing chair is updated in a pattern reminiscent of rock striations; by Philip Daniel. Both sit on a geometric wool kilim carpet in "Agra" design, by Rosecore Carpet Co.

14. Party perfect porcelain, this set by Royal Copenhagen, decorated with "Blue Flower" design, is a natural for quiet luncheons or large supper parties. The unusual angular shape adds an individual touch. The soup tureen is delicately fluted around the outside, with lid repeating the ridges. Matching are soup bowl, plate.

13



14



15. A Javanese print dominates the white bedroom of Designer George Clarkson's New York townhouse. One pattern on the bed, bed frame, chair cushions and pillows makes the only impact in this simple but most effective scheme. **16. Everything matches** for the bathroom—cup, brush holder, oval soap dish, tissue box and waste basket (and a shower curtain, too, not shown); the design is "Doral" by Jakson. **17. Pinstripes decorate** this sleek and contemporary ceramic sink, "Sirie Pegaso," by Hastings Tile. The airy cotton fabric: "Space I" by Tampella Arc at Fabrications.

15. FELICIANO; 16, 18, 19, 20. BILL HELMS



18. A refreshing duo, these icebuckets. One, which comes as a needlepoint kit, has the traditional, hospitable pineapple motif. The needlework insert is worked in instant tapestry stitch with Plexiglas inner and outer shells to hold it. Wool and instructions included; at Erica Wilson Needle Works. The other, in rope-wrapped vinyl, is a delight for a seaside picnic. By Kraftware Corp. **19. Ceramic** tiles to add much to floor or wall—a hand-painted traditional arabesque design and a contemporary motif, Italian imports from Hastings Tile









22. Graceful curves for a country loveseat with turned stretcher and wood frame outlining the arms, upholstered in a clean-cut plaid; by Hibriten Chair. The cotton fabric is Cohama's "Kent."





20. Good planning—a desk set coordinated for organizing with style. Handmade, these paper-covered desk accessories sport a European flavor in "Blue Dragon" pattern. Available are holders to keep notes, stationery, pencils, blotter and letters in order. A matching picture frame adds the personal touch to any desk. At the Mediterranean Shop. **21. Designer carpets** have time-old patterns, newly scaled and colored by David Hicks for Harmony Carpet. These wool/nylon swatches—"Maltese Cross," "Quatrefoil" and "Chantilly"—are repeating motifs from large to small; in custom sizes and colors.

17, 21, 22. HARRY HARTMAN



22

23. A toss of pillows: three in traditional patchwork, from The Gazebo II; silk-screened pillow with fish design, by Marblehead Handprints Inc.; "Blue Lotus" design needlepoint pillow kit, by Bernat Needlecrafts.



23

24. Spring flowers on vinyl floor tiles and matching wallcovering make a fine cover-all for a room. By Flicker Floors. **25. Colorful entertaining** at home is a certainty with "The Bon Vivant I" Allegro 2000 solid-state sound system by Zenith. With the stereo are AM FM tuner and amplifier and a two-speaker matrix. The wallcovering underneath is "Bokhara" by Connaissance. **26. A dramatic pattern** of blue and white flourishes in Designer George Clarkson's townhouse living room in New York. Strong blues in both the plain fabric and the one print—an 18th-century pattern rescaled to today—define the U-shaped banquettes. Stainless steel fireplace and mantel designed by Clarkson and a sculpture by Artist Linda Howard combine with white walls and the shaggy white rug to give a refreshingly cool and complementary backdrop for the play of the various blues.



24



25



26



27. A genial mix styles the bedroom of a Long Island summer house designed by Clifford H. Stanton. Chests stacked and lacquered plaid go smartly with a conventional overscaled Chinese vine pattern on the bed and chair and a traditional blue-and-white lamp. White floors and walls provide a background for the color play.

27, 28, 29, 31, HARRY HARTMAN; 30, BILL HELMS



30. Get set for summer with today's sleek three-speed electric fan. It's adjustable and has plastic blades, a heavy-duty condenser motor and base casters; by Hitachi, at Hammacher Schlemmer. **31. The Oriental theme** continues strong. A canister lamp of imported porcelain, 32 inches high, mounted with antique French brass, pictures a quiet landscape scene. To echo its shape, it has a square white shantung shade; by Paul Hanson Co. In Ming blue, a ceramic lamp has black mounting and pleated shade. It's available also in yellow and rust red; by Phil-Mar. Cotton fabrics are at home with this look: "Les Fleurs" by Hinson and "La Fontaine" glazed cotton by Arthur H. Lee and Jofa Inc.

32. HARRY HARTMAN; 33. FELICIANO



28. Bright stoneware plates are "Woodland"—one a white-on-blue fern pattern, the other blue on white—for mixing or matching on a casual luncheon table. The teacup and saucer in "Indigo Blue" add coordinating solid colors. All are by Vera for Mikasa. The bold, contemporary wallcovering is by Wall Trends International. **29. Delicate in design and coloring,** this palest blue china cabinet is slimmed down to only 40 inches wide, a size especially good for apartments with small spaces. Detailing is careful, with a thin line of darker blue outlining the curving doors. At the top, there's space for treasures. From the "Bergère Collection" by Stanley Furniture.





32. Stylized designs seen on these samples of a bedspread made in Italy have a primitive, folk craft appeal. The acrylic and rayon spread, "Ucelli," is reversible and has hand-knotted fringe; also in yellow and white; at Sears Roebuck. **33. A breakfast feast,** this table topping: Hearts and scallops trim the Limoges porcelain—creamer and sugar, coffee pot, egg cup and plate. Matching accessories: placemat, napkin and toast warmer, from D. Porthault.

32, 33, 35. GREG MOLESWORTH; FOR RETAIL ADDRESSES, SEE PRODUCT INFORMATION





34. Medium dark walls are a rich background that set a definite mood of quiet and subdued stability in the drawing room of a New York City penthouse designed by David Laurence Roth. The classic Wedgwood blue is relieved by carefully considered touches of white in the fan doors and woodwork. Fine furnishings and chosen blue-and-white accessories are all quite at home.



35. Roth's theme is carried through in this conversation area facing the fireplace. Personal collections shine in a corner étagère and on the coffee table. The lamp bases and drawings are Oriental, mixing with contemporary painting and table.





THREE BATHS IN ONE





Our challenge: Produce a bath that has "everything," in space that could fit the average house (rather than the average Medieval castle)—and do it in such a way that elements could be removed in the event the client's ambitions do not match the client's financial resources. What you see here is the happy result, achieved in cooperation with the Kohler Co. Inside is an extra-deep tub that doubles as a "Steeping Bath," as Kohler calls it; a mini-library for books and magazines, plus decent built-in lighting to read by; bedroom-size storage for linens, gowns and spare supplies; a sunlit garden and sun-bathing bench; space for slimming exercises, and separate dressing table/lavatories. Yet, it is also three baths in one. The plan at left shows how two of the spaces match up when the sun-bathing/garden area is removed. By eliminating the shaded area, one still gains our basic bath—economical, yet elegant.





true marriage of beauty and comfort

By JOHN H. INGERSOLL ☐ Born: the flexible bath. In soothing white with splashes of delicious colors, here is a bath that fulfills a multitude of body needs beyond the basics—and yet is attuned to economic realities. Arrayed before you is our new bath at its maximum size and functional best.

In the lower left corner is a plan of the bath reduced by one-third, but still quite elegant. Finally, imagine the shaded area of the plan removed, and you see remaining our flexible bath at its most economical size—yet containing the essentials for luxurious bathing, ample storage and hygienic care. Bath design was a *House Beautiful* cooperative effort and the bath was built by the Kohler Co., source of all the handsome fixtures shown.

First sight as one enters the door is "her" dressing area (*right*). A smart ceramic tile floor, comfortable sit-down make-up table with Kohler's "Lady Vanity" lavatory in Pink Champagne and mirror by Greg Copeland produce a cheerful, highly useful space. Towel rings are by Kirsch, the counter by Consoweld. Tub tray, Lucite accessories, by Edgar Watkins Cubics. In the adjoining area (*above*), a sunning bench stretches beneath Plexiglas skylights by Naturalite and —for cloudy days—under infrared heat lamps, two (*Continued on page 135*)





Editors RUTH WEIL *and* MOLLY SIPLE

National renaissances still happen. And if you're wondering where, what and by whom, all your questions should be answered by these 10 pages of the most exciting and creative originals from Ireland, with the Irish Export Board as prime design catalyst. In lighting, click on to the Kilkenny ID lights by Kilkenny Illumination designed by Holger Strom *(this page)*. Each interwoven, curved paper unit is available separately and can be grouped in an infinite number of arrangements by you. From the Kilkenny Shop, San Francisco. The ironwork fence of historic Powerscourt House in Enniskerry exhibits a rug in classic Emerald Isle green *(top center)*. It's round with a starburst motif, and this one is in all wool, to do-it-yourself in the latch-hook technique, from a kit by Rugplan. A background fragment of a tranquil Dublin street is in high contrast to the "Irish Gold" coffee service *(top right inset)*. The tall coffee pot with matching creamer, sugar bowl, cup and saucer are all hand-thrown by potters from the crafts studio of Youghal Pottery Ltd., Youghal, County Cork. Prettifiers for the bedroom are draped on greenery at the Grand Canal, which connects the Shannon River with Dublin *(right)*. The black-and-white fringed bedspread, the pattern "Tralee," is a jacquard weave in 80% wool-20% nylon. Multicolored pillows and spread are all by the Irish Tapestry Co.

IN SETTINGS MISTED WITH IRELAND'S LEGENDS, NEW DESIGNS AGLOW

WITH THE IRISH SPIRIT







Hand-blown pitchers and goblets by Simon Pearce *(inset, top center)* reflect the cool misty light and rain-freshened air of Ireland's picturesque Howth Harbour. Waterford glassware in the three newest cut crystal patterns is set upon one of Powerscourt Estate's many bronze urns *(left)*. Here, a putti contemplates, from left to right: the "Comragh" Champagne glass, the "Glengariff" wine glass and the "Kildare" decanter and cordial glass. Located in Enniskerry, Powerscourt Estate, on the scale of Versailles, is paradoxically welcoming. The pictured bronze urn is just one of the many like it that mark the vast stairway that leads from the estate house to the man-made lake at the foot of the back garden. Art imitates nature at the Powerscourt greenhouse *(far left, below)* with dishware and pitchers by Arklow Pottery Ltd. The pattern, 'Castletown," was designed at Kilkenny Design Workshops for Arklow's new "Irish Georgian Collection." Available through Mikasa. Arm-shaped pub lamps that proclaim one's arrival at Neary's Pub in Dublin *(near left, below)* also hold airy, knitted casement fabrics in a synthetic/natural fiber blend by Tyna. The young boy with the marvelous name of Caimen Dolphin enjoys an ice in Black Rock, his native sea village *(this page)*. To protect him from a chill, Donegal Design Ltd.'s hand-woven mohair blanket. Expatriates Carlos Lantis and his wife moved to Ireland some years ago and began Pukane Community Crafts in County Tipperary. Examples of their fine wood work celebrate America's bicentennial *(right)*. They are, from left to right: a drummer boy, Betsy Ross, George Washington, Benjamin Franklin and, in the foreground, Thomas Jefferson. These charming wood sculptures are lovingly made with each section first carved and then glued and painted.



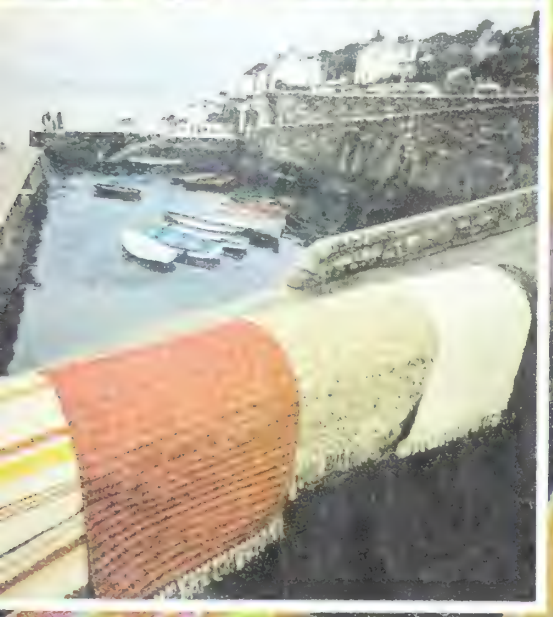
Small fishing boats in dry dock at the Howth Harbour pier add nautical color to the linen and handmade lace placemats by Theobald Phelan & Sons *(above)*. For a pint of bitter, repair to The Long Hall, an esteemed Dublin pub *(top inset)* that connoisseurs of Victoriana would fully appreciate. Amidst stained glass, original oils, pendulum clocks, crystal chandeliers, and wide mirrors, find beautiful bud vases with gilt trim, designed at the Kilkenny Design Workshops, available through Rosenthal.





Dazzling cut crystal, "Royal Irish Suite" by Galway Crystal Co. *(below left)*, is glimpsed on a bed of hay at the Bushy Park Stables, owned by the family of Ted Walsh, Ireland's leading amateur jockey. "Puffball," an all wool Donegal tweed in a nubby weave *(right)* covers a park bench at the Dublin Zoo. From the "Mushroom Collection" by Jack Lenor Larsen. The "Celtic" dishware, designed at Kilkenny Design Workshops by Jim Kirkwood for Celtic Ceramics Ltd., is available through W.M.F. of America. Back in The Long Hall *(inset, above)*, atmospherically the perfect spot for Irish coffee in the appropriate Cavan Crystal glasses.

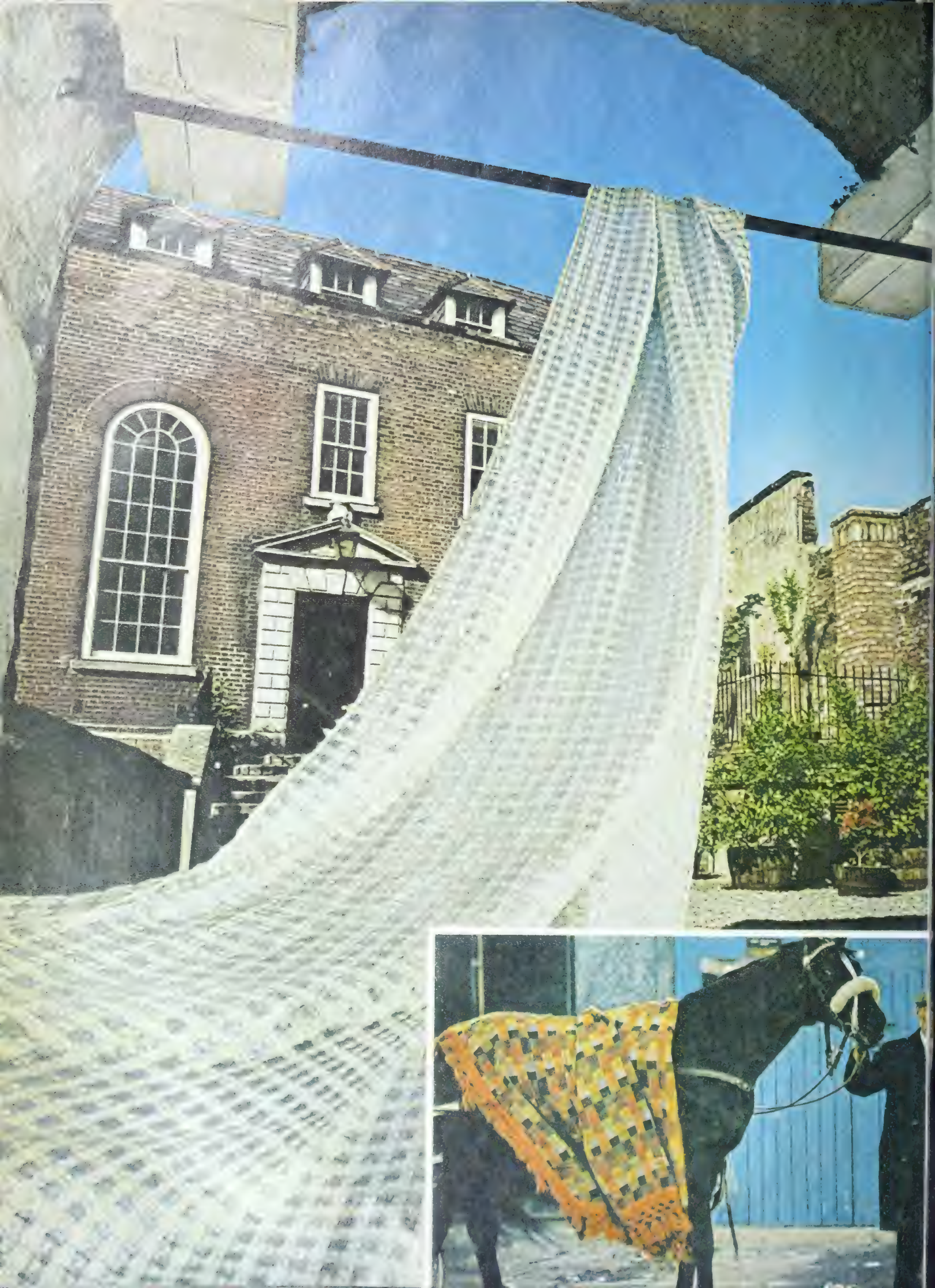




Purple stoneware dishes pictured on a roadside en route to Enniskerry *(top left)* make a lively table setting. The "Killarney" pattern, from Celtic Ceramics Ltd., is available through W.M.F. of America. Tweed, striped or textured, you'll want to choose from one of these hand-woven rugs by Weinburger Bros. Ltd. *(above left)*. The setting: a stone wall edging the viewing/parking area of Coliemore Harbour in the town of Kalkey. Local color times two happens with soft plaid wool yardage by John Orr Ltd. draped on the ladder of Edward Duffy *(this page)*, a shop-window cleaner who, for the moment, stands on the bank of the river Liffey that flows through the heart of Dublin.

A mythical beast, which is a lamppost support on the Parliament Street Bridge in Dublin, is generously adorned with sophisticated jewelry from the jewelry studio at Kilkenny Design Workshops *(right)*. The necklace and both bracelets are hand-wrought gold and silver pieces in geometrical shapes. Notable carpets are always an excitement for a home, and these from Youghal Carpets Ltd. *(inset below right)* will add design impact to any domestic surroundings. Patterns are from left to right: "Irish Interlace," "Royalax," then, "Super Diamond," "Super Novem," "New Vista," "Half Drop." All these rugs are machine-made and available through Couri-Murad & Co. With these carpets, and all the products shown on the preceding pages, Ireland can be counted as a leading design contributor.







The Tailor's Guild Hall is just one of the historically significant buildings in Dublin *(left)*. This single remaining guildhall, once a fashionable spot for balls and [illegible]-filled evenings, was built in 17[illegible]. Now a restaurant, it has [illegible] traditional lines with fine cuisine and nostalgic entertainment. Significant, too, is the fabric before it—linen-weave, moth-proof, made of worsted wool, mohair and metallic threads in the "Waterford" pattern for Jack Lenor Larsen. A sulky driver and his horse pause on a Dublin street [illegible] *(left)*, the horse—[illegible]ard for the [illegible] by the Irish Tapestry Co. [illegible]. [illegible] stitched in the "Tipperary" [illegible] highlights a dark [illegible] soft light on an Irish [illegible] made by Weaks of Portadown and designed at the Kilkenny Design Workshops, the [illegible] is available through the Kilkenny Shop in San Francisco. A silver, contemporary candelabra from Fergus O'Farrell's New Workbranch *(right)* is [illegible] on the stone ruins of an abbey that stands on the cliffs near Howth Harbour.

Orient by Brown Jordan. A rewarding investment in pure comfort. Orient captures the look of pole rattan in carefree tubular aluminum. From the hand-buffed joinery to the durable baked enamel, the workmanship is exquisite. The innovative swivel back is a uniquely comfortable plus. Such thoughtful construction is naturally expensive. But the lasting beauty of fine craftsmanship offers you a value far greater than the price.

BROWN JORDAN
A SUBSIDIARY OF SCOTT PAPER COMPANY

At leading stores and interior designers. Write for free brochure,
or send $2 for 62-page catalogue and nearest dealer to Brown Jordan, Box 1269, El Monte, California 91734.



A GOOD PIE: TEST OF A GOOD COOK

By HELEN McCULLY □ What is a pie? A dish composed of meat, fowl, fish, fruit, or vegetables, enclosed in and/or covered with a layer of pastry and baked. It is English (actually Middle English), its origin is obscure and, surprisingly, *The Concise Oxford Dictionary* says it is not known outside of England. Yet, a pie in France is a *tarte* (originally *tourte*) without a lid. Also known as a *flan*. Also made of pastry and baked.

Broadly speaking, the success or failure of a pie depends on the pastry and the pastry depends on the cook's hands. In the old days, "a light pastry hand" made you a great cook.

In addition to a variety of pies—sweet and savory, with or without "lids"—and basic pastry recipes, we also give you the various techniques for finishing one- and two-crust pies, fluting and making tart shells in flan rings, as well as lining small tart pans. All done with a light hand. You'll also find a roundup of commercial pastry mixes, sticks, frozen and cooked shells.

BASIC AMERICAN PASTRY

This is sufficient pastry for one nine-inch two-crust pie or two eight- or nine-inch pie shells or 15 3½-inch tart shells.

2 cups all-purpose flour
1 teaspoon salt
⅔ cup (10 tablespoons) vegetable shortening
5 to 6 tablespoons ice water*

Mix flour and salt together in a bowl. With a pastry blender or two knives, work the shortening into the flour until mixture resembles coarse crumbs. Sprinkle with the water, a tablespoon at a time, and mix lightly with a fork. Then work together with your hands until the dough holds together. Do not overwork or your dough will be tough. Wrap in waxed paper and chill for 15 minutes or longer, if that is more convenient.

*The amount of water varies, depending on the flour.

PASTRY IN AN ELECTRIC FOOD PROCESSOR

Using the steel knife, place all ingredients except the ice water into the work bowl. Process for five to six seconds, when the mixture will look like corn meal. With the machine running, add the water through the feed tube in a quick, steady stream. In 20 to 50 seconds, the ball of dough will form above the rotating knife blade. Take the dough from the bowl, wrap in waxed paper and refrigerate for at least 30 minutes.

HOW TO MAKE A TWO-CRUST PIE

Make pastry according to basic recipe. Divide the dough in half. Refrigerate one half. Roll the second half out very thin (⅛ inch thick) on a lightly floured pastry cloth or board. Roll the dough up loosely on the rolling pin and center over the pie plate. Unroll. Fit the pastry loosely into the pan, taking care not to stretch it. Then press lightly into the bottom. Trim pastry at edge of rim. Brush with 1 egg yolk beaten with 1 tablespoon of water or use a slightly beaten egg white.

Roll out remaining pastry very thin and cut two or three two-inch slits near the center so steam can escape. Fill the pie shell. With your finger, moisten the edge of the bottom crust. Roll pastry up loosely on rolling pin. Center over filling and unroll. Trim top crust, allowing it to extend ½ inch over the rim. To seal, press top and bottom crusts together on rim. Then fold edge of top crust under bottom crust and flute (*see below*). Bake the pie as the recipe directs.

TO FINISH A PIE WITH TOP CRUST ONLY

This type of pie is essentially a deep-dish pie—usually made with meat or chicken—without an undercrust. Unlike the American deep-dish pie, which is made with fruit and often, but not always, finshed with a biscuit dough, the crust for this type of pie is a short rich pastry. Meat or chicken pies are very common in British cooking. Witness: their famous Steak and Kidney Pie (see House Beautiful, October, 1972). If the dish or casserole has a lip (as does the classic English pie dish), the pastry is applied in one way but if it does not (true of many casseroles, such as soufflé dishes), the pastry is applied another way.

To finish a pie when the casserole has a lip: Roll the pastry ¼ inch thick in a shape (oval, square, oblong or round) an inch or 1½ inches larger than the dish. Cut slits or a design in the center to allow steam to escape. Then roll the pastry up on the rolling pin and center over the dish. Unroll. Using a small sharp knife, trim the pastry even with the edge of the dish. Then, with your thumb, press the pastry firmly all around the edge. Dampen with cold water. Roll out the remaining pastry into a long strip. With a sharp knife, cut strips into lengths the exact width of the edge on the dish. Use a ruler and measure exactly. Cover the pastry on the edge all around with a strip. With the tines of a fork press the pastry firmly all round the edge.

With the final bit of dough, cut decorative leaf shapes (a good chance here to use your imagination) and arrange around the slits you have made in the center of the pastry.

To finish the job, beat 1 egg yolk with 1 tablespoon of water and brush the entire surface with the mixture, or use a slightly beaten egg white. Follow baking instructions in recipe.

To finish a pie when the casserole does not have a lip: Roll the pastry ¼ inch thick. With a sharp knife, cut off a strip (or strips) as near the width of the edge of the pie dish as possible. Wet the edge of the dish. Apply the strip, pinching it with your fingers to make it cling. Moisten it all around with cold water. Roll out the pastry, then roll up on the rolling pin and center over the baking dish. Unroll. With a small sharp knife, trim off the pastry, allowing it to extend about ½ inch all around. Fold the overlap under to form a high standing rim all around the edge. To seal, press firmly so it will adhere to the strip of pastry underneath. Then flute (*see below*). Brush the entire surface of the pastry with an egg yolk beaten with 1 tablespoon of water or a slightly beaten egg white. Follow recipe baking instructions.

HOW TO FLUTE A PIE SHELL

Form a high standing rim on a single- or double-crust pie. Place right index finger on inside of rim, left index finger and thumb on outside. Press pastry with right index finger into a V formed by pinching dough with left thumb and index finger. Repeat all around rim. Then do it a second time, to make it firm.

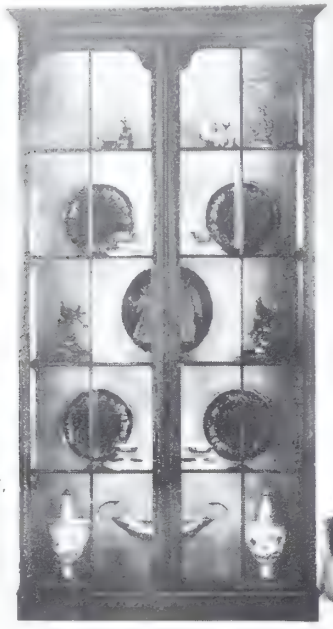
HOW TO PREVENT SOGGY BOTTOM CRUSTS IN ONE-CRUST PIES

Once the pie pan or flan ring has been fitted with the pastry and is ready for baking, chill for about 30 minutes. Then line the pastry shell with foil. Fill with dry beans, distributing the beans and pushing them against the sides of the shell. This technique keeps the shell from puffing up during baking. Place in a preheated 450° oven for 15 minutes or until the pastry has set and the edges have begun to brown. Take from the oven. Using a pastry brush, coat the (Continued on page 78)

IN THIS SECTION

- SHOESTRING WINE CELLAR
- THE HOUSE BEAUTIFUL CHEF
- NOBODY EVER TELLS YOU
- THE MICROWAVE KITCHEN

UNION-NATIONAL
fine bedroom, dining room and occasional furniture



APOTHECARY CHEST
width 42", depth 13½",
height 86"

At leading stores everywhere. Permanent displays may be seen through your dealer or decorator at 964 Third Ave., New York City. Merchandise Mart, Chicago.

Send $1.50 to Department B for brochure, "Furniture for Gracious Living"

UNION-NATIONAL, INC.
JAMESTOWN, NEW YORK 14701

Cat. No. 1009



Wake up a wall. Any wall.

One suggestion for your dining room is this provincially shaped mirror. It's finished in old gold with red rub and dark dusty antiquing. If you'd like more suggestions send us your name and a dollar. We'll send you our full color catalog and the name of your nearest Carolina Mirror dealer.

Carolina Mirror Corporation
North Wilkesboro, North Carolina 28659

THE SHOESTRING WINE CELLAR

By PETER QUIMME ☐ Sooner or later, most wine enthusiasts discover their tastes outstripping their budgets. As their palates become more sophisticated, they find they prefer finer wine and discover, not surprisingly, that excellence is expensive. Of course, one must be realistic. There's no way to drink Château Lafite on a Mountain Red budget. But, with planning, you probably could be drinking the finer wines of the world more frequently—on the amount of money you're now spending.

As I think back over the ways I've coped with soaring wine prices over the past years, I'm convinced that the secret of enjoying the finer bottlings on a limited budget depends on close adherence to three basic principles:

1) **Always buy wine ahead.**
2) **Don't spend money on unnecessary accessories.**
3) **Know how to buy wine and which wines to buy.**

To spend your wine money according to these principles, you need a wine cellar, you need to be knowledgeable about wine and you need to know the types and varieties of wines that are best for a shoestring wine cellar.

FINDING SPACE AND KEEPING WINE

The budget and space requirements for a cellar are not as demanding as people suppose, and the advantages are many.

If you have a cellar, you can buy when the wines you want are available. Since there are only limited quantities of wine produced by any fine wine producer, many wines worth buying only appear in stores a month or two each year. Those that are relatively inexpensive don't remain long on the shelves. If you have a cellar, you can buy several cases when the wine is there.

You also can buy fine wines when they're least expensive. Fine wines, especially reds that may take years to mature properly, are far cheaper when they first appear on the market than when they are mature and scarce. If you buy cases when they're young and put them away, you'll be able to enjoy them later at a cost far below what you'd pay for them as mature wines.

And you can take advantage of quantity discounts. Wine stores across the country commonly offer a 10% discount on case purchases (sometimes more for larger amounts). If you have space to store cases, you'll be able to buy in quantity.

Short of an actual below-the-ground cellar, a closet is probably the best place for a shoestring wine cellar. Even a small closet can hold several hundred bottles and most closets will meet the requirements of wine storage—to keep the wine dark, reasonably cool and free from unnecessary disturbances.

Around 55° is a perfect temperature for long-term storage, because it permits slow, ideal maturation, but, unfortunately, only an underground vault or air-conditioned unit can consistently provide that environment. Chances are there's a relatively cool spot somewhere in your home away from hot pipes, heaters and furnaces and free from the vibration of washers and refrigerators. If possible, find a place with a constant temperature under 70° with only a few degrees' variance.

How close conditions in your cupboard, closet or basement approximate ideal conditions will affect whether you can store wine in peak condition for decades or for six months to a year, but even less than ideal conditions won't prevent you from utilizing the cost-savings factor of a cellar.

As most wine enthusiasts know, all wine bottled with a cork should be stored lying on its side to keep the cork moist and insure a tight seal and a sound wine. So, in your cellar, you need racks to hold the bottles in the correct horizontal position. These should also provide individual bottle slots. Bottles laid on flat shelves invariably roll around, and assorted bottles stacked on top of each other are never in the right order.

There are plenty of excellently designed racks on the market as well as a lot of decorative and expensive junk. If your racks are going to sit in a closet or cupboard out of sight anyway, it's pointless for you to pay extra for stylish Lucite or wicker wine racks when there are far cheaper and sturdier ones available.

If you're at all handy, you can assemble or build better racks than you can buy—and spend far less money.

HOW TO BUY WINE

In order to buy wine ahead effectively, figure out how much you usually spend on wine in a year and how many bottles your family consumes. Divide the number of bottles you consume into the money you spend to find the average price you can spend per bottle. Plan out your needs for red and white wines as well as fine and everyday wines, then purchase according to your plan every month or quarter. Don't spend the money on haphazard dribs and drabs and on impulse purchases.

If you want to get the most quality for the least money, you have to know something about what you're buying. Read one or two basic wine books so you'll be able to interpret labels.

If you plan to buy more than a few bottles of any wine there's no excuse for not trying a bottle or half-bottle first. Remember, no wine, regardless of what a bargain it is, is worth the money if it doesn't appeal to you, no matter what anyone else, friend or wine expert, thinks of it.

To save money, form a tasting group that meets regularly to try wines against each other. Buy a mixed case or half-case of wine in the same type and price category and split the cost among the group. If you all agree on the best choices, you can save more money by buying a number of cases together. Such tastings are a way to find which wines offer the most value.

WHAT TO BUY

It's difficult to make specific wine recommendations for fine wines because they are typically made in small quantities and are often not available everywhere. Nonetheless, there are definite categories in which most wine bargains fall.

Unfashionable Wines

Wines, like clothes, go in and out of fashion. Sweet wines like Sauternes and Barsac were once far more popular than they are now, when the rage is for dry red table wines. Sweet wines are slowly coming back into favor, but are still undervalued.

With the exception of the most famous Sauternes, Château d'Yquem, good Sauternes and Barsac only cost about $5 to $6 a bottle. Château Climens, Château Filhot, Château Coutet, Château Suduiraut and Château Rayne-Vigneau are among the best of the frequently seen names, and there are two excellent vintages—'70 and '71—now on the shelves. Unlike dry whites, the finest Sauternes can last for decades.

'Off' Years

Don't let talk about great vintages trap you into thinking that only highly rated years are worth buying. In these days of modern wine-making techniques, it is more accurate to think of different vintage years as representing wines of different character rather than simply as representing good and bad. Good châteaux often produce some fine, if thin, wine even in poor or 'off' years. And if they're priced accordingly, these are excellent bargains for current drinking. The last really poor year for red Bordeaux was 1968; even famous names like Château Latour sold for a fraction of what they would cost in a typical year. It's still possible to find some of these otherwise very expensive labels for $3 to $5 a bottle. Among the '68 red Bordeaux to look for are Château La Mission Haut Brion, Château Latour and Château Lascombes. Try a bottle before you buy a case.

Little-Known Imports

In recent years, wines from South America, Australia and Eastern Europe have been joining the ranks of French, German, Italian and American wines on the shelves of wine stores. Most are quite inexpensive and consequently worth exploring for interesting everyday table wine. Among ones I've enjoyed are recent vintages of Concho Y Toro Cabernet Sauvignon from Chile at around $2.50 a bottle and Adriatica Rizling (a white) from Yugoslavia at around $2.

(Continued on page 82)

BAD NEWS FOR PEOPLE WHO DON'T SHINE COPPER WITH TWINKLE.

Tests show of all the leading copper cleaners in the United States, none gives a shine that lasts longer than Twinkle.

Know why? Twinkle contains Chronite (no other copper cleaner has it). It really holds back retarnishing. Repeat—it holds back retarnishing.

Isn't Twinkle the copper cleaner you've been dreaming about?

Should you throw out your present brand and get Twinkle right away? That's your decision. But if you've been using Twinkle all along, you know what a long lasting shine means.





The major chair for anywhere

Harden's Barclay chair is comfortable, with solid hardwood frame, shown paired with its own cozy optional foot rest. Exposed wood: hand-rubbed solid cherry. Upholstery: more than a thousand handsome choices. Send for Harden's colorful [illegible] of fine furniture.



NAME

ADDRESS

CITY STATE ZIP

FINE FURNITURE — THE *Harden* TRADITION

You can get a brand-new Early American lowboy for $197. Or a used one for only $15,000.

The Queen Anne Connecticut lowboy at the bottom (circa 1750-60) costs $15,000 at Bernard & S. Dean Levy, Inc., 981 Madison Avenue, New York, New York 10021.

The Queen Anne American Drew lowboy at the top (circa 1974) costs $197 at furniture stores.

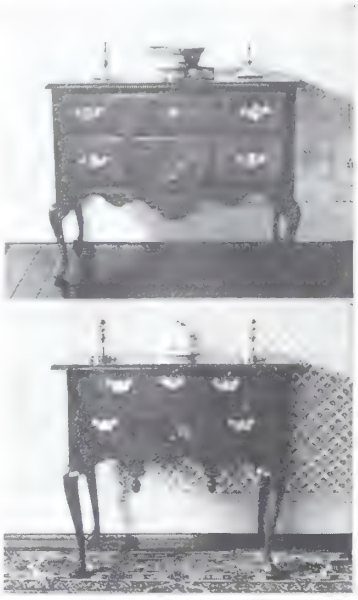
So much for the differences.

Both the lowboys are authentic Colonial designs. Both of them are all wood, painstakingly finished.

And both are built to be used not for years, but for generations.

For the coupon and $1, you can get two of our Colonial catalogs.

They could save you $14,803.



AMERICAN DREW

Here's my $1. Please send me your catalogs of Colonial furniture.

Name _____

Address _____

City _____ State _____ Zip _____

500

Styled for the future...

FORECAST from Ficks Reed

A brilliant new furniture design . . . combining contemporary beauty with new finishes, fabrics and table tops . . . plus the traditional charm, comfort and quality of Ficks Reed rattan furniture. Available at fine stores everywhere. Write for the name of your nearest dealer.



FICKS REED COMPANY

"The Most Famous Name in Rattan Furniture"

4900 Charlemar Drive, Cincinnati, Ohio 45227

THE MICROWAVE KITCHEN

By HELEN McCULLY □ As all microwave cooks are aware, the oven cooks food perfectly, but foods won't brown. This is because microwave energy is absorbed and produces high heat that goes directly to the center of the food and, thus, cooks it. This presents a problem, since the color of food is often as attractive as its perfume or taste. That is one of the reasons a meat loaf such as we present here is such a happy solution. It looks inviting and it tastes absolutely great.

MEAT LOAF WITH TOMATO SAUCE

3 tablespoons butter or margarine
2 slices rye bread
2 slices firm white bread
1 cup milk
1 pound ground beef
1 medium yellow onion, peeled and minced
Handful parsley sprigs, minced
3 or 4 tablespoons freshly grated Parmesan cheese
1 egg
Salt to taste
Several twists of the pepper mill
1 cup tomato purée or 1 can (eight-ounce size) tomato sauce
1 teaspoon dried oregano

Butter a 10 by 8 by 2-inch Pyrex baking dish well. Set aside. Break up the breads into relatively small pieces and place in a bowl. Add the milk and allow to soak.

Combine all the remaining ingredients *except the tomato purée and oregano* in a large bowl. Mix well with your hands. Drain off any surplus milk from the bread, then work into the meat mixture, distributing it well. Place in the prepared dish and shape into a meat loaf. Dot with the remaining butter. Cover with a piece of waxed paper. Cook in the microwave oven for five minutes. Then turn the dish around. Cook another five minutes. Lift off and discard the waxed paper.

Pour the tomato sauce over the loaf and sprinkle with the oregano. Cook another 10 minutes. (This makes a total of 20 minutes.) You'll be interested to know that this meat loaf is

GOOD PIE

Continued from page 75

pastry completely with an egg yolk beaten with 1 tablespoon of water, or a slightly beaten egg white. Return to the oven for two minutes until the glaze has set. This helps to prevent bottom crust from soaking up the filling. Cool before filling.

HOW TO MAKE A TART SHELL IN A FLAN RING

Flan rings range in depth from ½ inch to an inch. On the whole, we find the one-inch size more satisfactory but we also find them harder to locate.

On a lightly floured pastry cloth (flour the sleeve on the rolling pin, too), roll out the pastry (see *page 75*) ¼ inch thick and at least one inch larger all around than the ring. Place the ring on a baking sheet, roll up the pastry on the pin, place over the ring—dead center—and unroll. Then, using a sharp knife, trim off the dough all around the ring, leaving an overhang of one inch.

Ease the pastry down inside the ring, taking care not to break it, pressing it along the sides and bottom. Do not stretch it or the pastry will shrink while baking. Now press the overlapping pastry inside the edges of the ring. This makes the sides slightly thicker than the bottom but sturdy. Trim off any excess pastry by rolling the pin over the top. Then, with your thumb, push pastry about ⅛ inch above the edge of the ring to make an even rim of dough all around the inside of the ring. To give the pastry a decorative edge, press the rim with the tines of a fork. It's best to chill the pastry for an hour or longer.

To bake, see instructions on page 75 for how to prevent a soggy bottom crust.

HOW TO LINE SMALL TART PANS

Roll pastry not more than ¼ inch thick on a lightly floured pastry cloth or board. Cut circles at least an inch larger than the pans. This can be done with a cookie cutter or you can use any circular object as a guide

equally as good served cold for leftovers, as it is served hot.

Serve to six with buttered baby new potatoes and a nice green salad, vinaigrette.

WHY DO DIRECTIONS SAY TO TURN DISHES DURING COOKING?

This is suggested when it isn't practical to stir the dish. By giving a dish a "¼ turn," the food that was toward the sides of the oven is now toward the back and front. If this is done four times during the cooking period, all sides of the food are exposed to the same walls of the oven for the same length of time, resulting in complete penetration of the heat "waves."

HOW DO YOU COOK FROZEN GREEN VEGETABLES IN THE MICROWAVE?

Right from the frozen state. My good friend Carl Sontheimer, a microwave enthusiast, does it like this: He takes off the wrapping and places the box—unopened—in the oven, allowing one minute to thaw. He turns the box over and gives the vegetable another minute to heat through, then empties the vegetables into a serving dish, returning it to the oven for 60 seconds. Finally, he adds butter, salt and pepper and gives the vegetables 45 seconds more in the microwave. Result: delicious.

HOW DO YOU JUDGE THE SIZE OF A DISH TO BE USED?

If you're trying one of your own casserole recipes, for example, look for a comparable recipe in the microwave cookbook so you can determine the best size dish to use.

DO YOU SAVE TIME COOKING RICE AND PASTA IN THE MICROWAVE?

Not really. Long-grain or converted rice take from 20 to 25 minutes cooked conventionally (about the same as the microwave) and pasta is cooked, correctly, *al dente* (firm to the tooth). In other words, cooked exactly the way you like it. ■

and cut around it. Drop the circles of pastry into each pan, then gently press into the pan, taking care not to stretch the pastry, so that it fits like the proverbial paper on the wall. Prick the bottom of the pastry with a fork to preclude bulging when baked. Or you can fit another pan inside the shell during the first part of baking time. Brush each shell with 1 egg yolk mixed with 1 tablespoon of cold water.

A ROUNDUP OF THE PASTRY MIXES AND STICKS, COOKED AND FROZEN PIE SHELLS

Interestingly, pastry mixes have been on the market since the 1930s and although we were not familiar with them at that time, we suspect they have improved enormously. This we *do* know: Modern mixes make beautiful pastries. We also know of a nationally known food authority who no longer bakes his own pie shells but uses the excellent commercial ones.

In alphabetical order, the manufacturers of "dry grocery" or loose mixes are: Chelsea Milling, makers of "Jiffy" (nine ounces); Pillsbury (11 ounces); Quaker Oats Co., makers of "Flako" (10 ounces). The manufacturers of frozen sticks are General Mills, makers of "Betty Crocker" sticks (two-pack, 11 ounces; four-pack, 22 ounces); Pillsbury (two-pack, 11 ounces; four-pack, 22 ounces). Manufacturers of frozen pies in shells (two shells in tins) are Continental Baking, makers of Morton; King Charles Inc., makers of King Charles; Pet Inc., makers of Pet Ritz; Mrs. Smith, makers of Mrs. Smith Pies; and Ward Baking, makers of Johnson.

In addition, King Charles makes ready-baked three-inch shells in pans (six to a package) and Johnson makes Graham Cracker Crusts, one shell in pan and Graham Cracker (Chocolate), one shell in pan. They're all available in supermarkets across the country.

From Kemper in France come unsweetened *barquettes* and sweetened *tartelettes*, ready for savory or sweet fillings. Packaged 10 to a box, they're avail-



"Barong." From a 19th Century Indonesian document.

clarence house

Decorative Fabrics and Wallcoverings

40 East 57th Street, New York, NY

Los Angeles, Chicago, San Francisco, Atlanta, Dallas, Philadelphia, Seattle, Boston, Houston

Through interior designers, architects and fine department stores



Once upon a Thomaston,
I stayed home from school because
I had the measles (or was it mumps?)
and made mountain hideouts
in the covers. Sheets and
pillow cases to dream on.
And remember. Like new Calico Dot
here. From a little town in Georgia
called Thomaston.

— Thomaston Mills



Luxury corner photo from the Allen-Byrd House, Williamsburg, Virginia

*Identifies trademarks of The Colonial Williamsburg Foundation, Reg. U.S. Pat. Off.

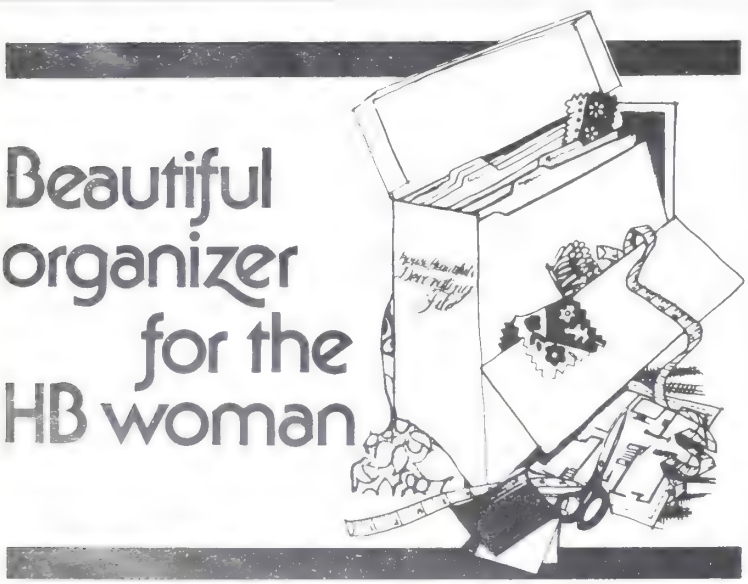
Yours! Kittinger Furniture in 180 pages

Send for "Library of 18th Century English and American Furniture Designs." Shows Williamsburg® Furniture Reproductions, including new offering of prized American Federal pieces. Kittinger elegant traditional styling from periods spanning our nation's battles and much more. Send $4 to Kittinger Company, 1565-L Elmwood Avenue, Buffalo, New York 14207.

KITTINGER

YESTERDAY TODAY and TOMORROW

Boston, New York, Atlanta, Buffalo, Chicago, Dallas, Seattle, San Francisco, Los Angeles



Beautiful organizer for the HB woman

House Beautiful women are clippers and collectors of magazine pages. They build an idea file of window treatments, color schemes, room arrangements, fabric swatches, paint chips and wallpaper samples.

And so for the House Beautiful woman, **House Beautiful** magazine has designed the ultimate file — madly methodic and dazzlingly decorative.

Lemon yellow, upholstered in wipe-clean vinyl. Both the top and front are hinged for easy access. A to Z dividers are reversible to blank side for your own writable labels. And it's accommodating enough to give house room to your insurance policies and recipes. Available only from **House Beautiful** at a crazy price just because we're crazy about **House Beautiful** women.

11½" high, 15" wide, 5¼" deep; $5.95 plus 50¢ for handling and mailing.

Allow three to four weeks delivery. (Sorry, we are unable to handle Canadian or foreign orders.)

House Beautiful, Dept. HB 275, 717 Fifth Avenue, New York, N.Y. 10022

THE HOUSE BEAUTIFUL CHEF

By JACQUES PÉPIN □ *La Belle France, A Gourmet's Guide to the French Provinces* (Golden Press), has a splendid photograph of a cattle market in the southwest of France, bringing together, as the caption reads, "all the nation's principal bovine races." Here, buyers from the cheese country of Rouergue and Avergne choose the milk producers, while the meat animals will achieve a kind of glorious anonymity in some great French dish such as *Daube Bordelaise* (Braised Beef in Jelly). That is essentially the same as the dish as I am giving you here except that it is sliced and served cold "wrapped" in a delicious jelly made from the juices.

For the larding technique, see *House Beautiful*, October, 1972. If larding seems too involved for you to do yourself and your butcher is unable to accommodate you, the meat can be braised without larding, following the recipe directions in all other respects. However, we think the larding adds moisture and richness to the meat and that the effect, when the beef is carved, is very attractive indeed.

DAUBE DE BOEUF
(Braised Beef)

1 4-pound beef round roast
¼ pound larding pork, cut into long strips
Salt
Freshly ground pepper
2 tablespoons sweet butter
1 tablespoon peanut or vegetable oil
1 large yellow onion, peeled, coarsely chopped
2 large carrots, peeled and quartered
1 bay leaf
3 ripe tomatoes, stems removed
6 cloves garlic, skin on, crushed
10 sprigs fresh thyme or 1 teaspoon dried thyme
6 stalks fresh parsley
3 cups Côte-du-Rotie* or Hermitage
4 cups beef gravy
2 tablespoons arrowroot
1 tablespoon Cognac

Lard the roast with the pork strips or have it done by the butcher. Sprinkle the meat with salt and pepper. Heat *1 table-*

able at Bloomingdale's in New York, Marshall Field in Chicago, Neiman-Marcus in Dallas, Jergensen's in California and at all Stop and Shop markets.

MAKE SUGAR COOKIES WITH LEFTOVER PASTRY

Roll the dough out about ¼ inch thick and cut into circles with a 1½-inch cookie cutter. Now heap some sugar on your pastry board. Place one of the pastry rounds on top, pile more sugar on top, then roll into an oval about 2½ inches long. Repeat until all the dough is used, adding more sugar as it is needed. Place the cookies on an ungreased cookie sheet and bake in a preheated 375° oven for 15 to 20 minutes or until lightly browned. Cool on a cake rack. Easy and delicious.

ABOUT PASTRY BRUSHES

The only satisfactory pastry brushes are made of 100% natural bristles or goose feathers. The former come in many sizes and obviously have many uses beyond pastry. The feather brushes are ideal when you want to brush something very delicate. After using, always wash your brushes in hot, soapy water, rinse thoroughly and dry.

CHICKEN AND MUSHROOM PIE

Pastry for a one-crust, nine-inch pie (page 75)
1 3½-pound broiler-fryer, cut into eight pieces*
Salt
Freshly ground pepper
6 tablespoons (¾ stick) butter or margarine
1½ cups chicken broth, heated
1 tablespoon flour
6 thin slices of smoked ham
¾ pound firm button mushrooms, coarsely chopped
5 to 6 sprigs parsley, chopped
1 tablespoon grated onion
2 shallots (peeled) or green onion bulbs, minced
1 tablespoon chopped chives
½ green pepper, seeded, ribs cut out and chopped fine
3 tablespoons Madeira

Season the pieces of chicken with salt and pepper. Heat 5

spoon of the butter with the oil in a skillet. When hot, brown the meat on all sides. It should be a good rich mahogany color.

Place the onion, carrots, tomatoes, garlic, thyme, bay leaf and parsley in the bottom of a heavy enameled casserole. Add the meat. Cook in a preheated 400° oven for 1½ hours, turning twice. At this point stir in the wine and gravy. Bring to a boil on top of the stove. Cover. Braise the *Daube* 2½ hours longer in a preheated 300° oven: total of 4 hours. It should be tender when pierced with a fork. Lift the meat from the casserole. Place on a heated serving platter and keep warm. Strain the sauce through a fine sieve pressing the vegetables to squeeze out all the juices. Remove as much fat as possible. Stir the arrowroot into ¼ cup cold water until smooth and whip into the sauce. Bring to a boil, whipping, until it thickens slightly and then reduce to desired consistency. Season the sauce rather highly with salt and pepper, then stir in the Cognac. Keep warm until serving time.

*After Châteauneuf-du-Pape, this is the second most celebrated of the red Rhône wines.

GARNISH

20 small white onions, all of a size, peeled
1 tablespoon butter
2 tablespoons sugar
Salt
½ cup cooked green peas
15 to 18 carrots, peeled and cut into *batons, cooked**
½ pound fresh, firm mushrooms, sliced and sautéed

Combine the onions, butter, 1 cup water, the sugar and a dash of salt in a saucepan. Bring to a boil. Cook, covered, over a moderate heat, until all the water has boiled away and the onions are tender and browned. *Note:* They won't brown evenly.

To serve, arrange the hot vegetables around the meat. Coat the meat with some of the sauce and pour the remainder into a heated sauceboat. Serves eight or more generously.

**Batons* simply means sticks. So you should cut the peeled carrots into shapes like sticks and then cook them. ■

tablespoons of the butter in a large heavy skillet. Add the chicken pieces (a few at a time) and brown all over in the hot butter. Add the hot broth, cover and simmer for 35 to 40 minutes or until the chicken is tender. Lift the chicken from the pan and set aside.

Mix the remaining tablespoon of butter with the flour to make a *beurre manié*. Drop by bits into the hot broth, whipping with a wire whisk. Cook, whipping, until the sauce thickens lightly. Taste for seasoning.

Arrange the ham slices in the bottom of a two-quart baking dish or a casserole. Add the chicken pieces. Sprinkle with the mushrooms, parsley, onion, shallots, chives and green pepper. Pour the sauce over all.

Cover with a crust (see *page 75*). Bake in a preheated 400° oven for 25 to 30 minutes or until the crust is golden.

Take from the oven. Place a funnel in one of the slashes and pour in the Madeira. Allow to stand a few minutes before serving. Serves four to six.

*Cut as follows: two wings, two backs, two thighs, two breasts.

PROSCUITTO AND SAUSAGE PIE

Pastry for a two-crust pie (*page 75*)
1 pound proscuitto, cut into small pieces
1 pound Italian link sausages, cut into small pieces
6 eggs, well beaten
2 pounds ricotta cheese
¼ cup grated Parmesan cheese (about 1 ounce)
¼ teaspoon ground cinnamon
5 to 6 sprigs parsley
Salt
Freshly ground pepper

Take a nine- to 10-inch baking dish two inches deep and line with pastry (see *page 75*). Refrigerate the pastry while you make the filling.

Combine the eggs and ricotta, then stir in the Parmesan, cinnamon, parsley and salt and pepper to taste. Mix with the meats and pile in the dish, mounding it in the center.

Cover with the top crust (*page 75*). Seal and flute.

Bake in a preheated 450° oven for five to six minutes. Reduce heat to 325°; bake 45 minutes. Serve hot or cold to five or six. (*Continued on page 84*)

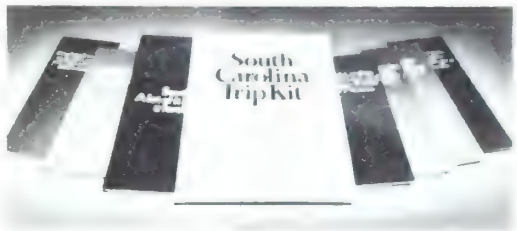
The no-compromise vacation. The only place you cut corners is on the cost.

Without getting less vacation for your money.

here. And you'll be surprised how many of them are free.

Even the Trip Kit is free. Just send us the coupon.

And find out how far your vacation dollar can take you.



Name _____ Address _____

City _____ State _____ Zip _____

Free South Carolina Trip Kit

Shelving with a Twist!

Thanks to Kirsch's exclusive Ring-Lock™ design, you're only a twist-of-the-wrist away from creating a perfect bookcase, wall unit, entertainment center, room divider, you name it. In popular kits at discounts of approximately 30%. At fine stores that carry Kirsch.



Freestanding Shelving by Kirsch. Assemble it yourself. No tools. No screws. No glue.

Kirsch

where quality still means something.



FROM HOUSE BEAUTIFUL

Adjustable basket for easy steam-cooking

With this adjustable steamer basket it's easier than ever to enjoy the natural good flavor of steamed foods—fresh or frozen vegetables, fruit, fish, seafood, franks. You simply fill pot or pan with ½ inch of water and put in steamer basket; sides adjust to fit different-size pots, and rigid legs hold basket above water. Add food, cover, cook! Unique little hook lets you lift out steamer, and food, with ease. Made in U.S.A. of stainless steel; 9" in diameter when open, 5½" when closed for storage. Directions and recipes are included. **$4.95.**

HOUSE BEAUTIFUL, Dept. HFSI 025
P.O. Box 2318, FDR Station
[illegible]

Enclosed is my check or money order (no cash, please) to HOUSE BEAUTIFUL. Please send me ___ ___Steamer Basket(s) @ $4.95 each, [illegible]

NAME

ADDRESS

CITY

STATE ZIP

NOBODY EVER TELLS YOU THESE THINGS

By HELEN McCULLY

What does "open dating" mean on meat and poultry?

To help consumers determine the freshness of meat and poultry, the U.S.D.A. has recently amended federal meat and poultry regulations and set new voluntary rules that require the inclusion of the packing date, the "sell by" date or "use before" date. If the meat or poultry product you buy has a calendar date on it, it will have to specify whether the date refers to when the item was packed, the latest date it can be sold by the meat market or the last day you can use the meat or poultry. Obviously, how you—and this is your responsibility—handle the meat or poultry after you've bought it will determine how good it is when you eat it. Ruling went into effect Dec. 8.

How does chicken compare with meat, protein-wise?

Good. A 3½-ounce edible portion of fried chicken yields 30.6 grams of protein as against 26 for pot roast, 24.2 for hamburger, 24.5 for roasted pork loin and 23 for broiled sirloin.

How can you tell when foods have "turned"?

There are many signs. Your nose is a big help and you can always taste such things as milk, cream or soup. If meat or poultry in a broth has soured, it will ferment—and you can actually see it working. As for meat or poultry, the color changes, looks "different" and, obviously, there is some odor.

What is a water ice?

Water ices or *granités* (as they are known in Europe) are fresh fruit ices made with only sugar, water and fruits. They are related to sherbets but, unlike sherbets, are not made with Italian meringue, egg whites or gelatine.

What is the difference between canned and vacuum-packed hams?

Canned hams, boneless, are packed with natural juices and gelatine, which forms a cushion for the ham during shipping.

WINE

Continued from page 77

Red Rioja wines from Spain can't really be classed as little-known imports, but they are often underrated and therefore remain good to excellent values for everyday wine. Good wines from big producers like Cune, Bodegas Bilbainas and Bodegas Unidas are around $2.50 a bottle. The best-known names, like Marques de Riscal, cost around $3.50 and are worth it, as are older Rioja wines in general, which carry the higher quality designation 'Reserva' on their labels. Climate and wine making methods make vintage dates relatively unimportant.

German Wines

Fine German wines, in spite of their superlative quality, do not fetch the steep prices that French wines of comparable quality do. Wine lovers can enjoy the exquisite fragrance and balance of some of the best Germany has to offer for prices ranging from $3.50 to $6. Fortunately, the extraordinary vintage of 1971 is still available; some of the best I've had in this vintage, like Steinberger Spätlese, Scharzhofberger Kabinett, Schloss Vollrads, Niersteiner Oelberg and Ockfener Bockstein, are about $4.50 to $6. Older vintages like 1970 and more recent poorer vintages like 1972 also may offer buying opportunities.

Zinfandel

Zinfandel is California's most unusual variety because it can be made into a wine that is light, fruity and attractive when young, yet ages marvelously.

Inexpensive Zinfandels are available in half-gallons or more, which works out to a rate of $1 or $2 a bottle. Some names to look for are: Italian Swiss Colony, Foppiano and Inglenook. Better Zinfandels from Louis M. Martini, Christian Brothers, Cresta Blanca and Charles Krug are about $2.50-$3.25 a bottle.

Alsatian Wines

The wines of Alsace are among the few French wines that haven't risen steeply in price

Vacuum-packed hams come in tightly sealed plastic wrap, all air removed. Interestingly, you pay more per pound for the vacuum-packed ham, so the Consumer Education Service of Cornell tells us, than you do for the canned.

How do you clarify butter?

The easiest way we know comes straight from that authoritative source Craig Claiborne, food news editor of *The New York Times*. Here's what Claiborne writes: "Place any given amount of butter in a heat-proof glass measuring cup. Place in a 250 oven and let stand until butter melts. It will separate into a clear golden liquid on top and a milky substance on the bottom. Carefully pour off the clear golden liquid, which is clarified butter, and discard the milky substance."

How much bay leaf should you use in a stew?

Bay leaves vary in size from one to three inches, so if a recipe calls for "one bay leaf," you should choose a two-inch or medium-sized leaf or, if you don't have that, two one-inch leaves. Half an hour or more of cooking helps to develop flavor.

What do you suggest to people on low-salt diets?

You can add a dash of Angostura bitters. It works wonders in a sauce served with poached chicken, meat loaves, mashed potatoes, etc. To give you a notion of quantities, add 1½ teaspoons to chicken sauce (a *Velouté* is what we have in mind); 2 tablespoons to a three-pound finished meat loaf; 1½ teaspoons to about 4 cups mashed potatoes.

A reader writes us about a book devoted to soybean cookery

In this column last November, we said we knew of only one book devoted to soybean cookery, **Soybeans in Family Meals** (the USDA booklet). Mrs. Caroline Gronres of Bernardsville, N.J., says **The Soybean Cookbook** by Dorothea Van Gundy Jones (ARCO Publishing Co., $1.45) now comes in paperback. ■

over the past several years. In Alsace, the grapes are German, but the style—dry and characterful—is French. As in Germany, the 1971 vintage was outstanding. Look for Rieslings, Sylvaners, Traminers and Gewurztraminers from producers like Hugel et Fils, around $3.

Unready Wines

Among the best fine wine bargains are those reds that are too harsh, tannic and underdeveloped to be pleasant when young, but which mellow and soften with years of bottle aging into superb wines. There is no point in buying them young if you're not going to let them age; you'd get more value from a light, fruity young wine.

Excellent not-too-expensive choices to lay away for periods of five to 10 years would include the best Northern Italian reds, such as Barbera, Barolo, Gattinara and Barbaresco, especially the '67 and '69 vintages. Their prices range from $3 to $5. Among California wines, Cabernet Sauvignon is the best choice to lay away. Excellent vintages include '68, '69 and '70, and among the fine and not-too-expensive candidates, I'd pick B.V. Private Reserve 1968, Robert Mondavi 1970 and Freemark Abbey 1968 and 1969 (all around $6 to $7). The wait would be worth it on these. One very good candidate for aging potential is Louis M. Martini's Barbera at only $2.50 to $3 a bottle. Vintages from '68, '69 and '70 will all be outstanding in 10 years.

Red Bordeaux has long been the traditional backbone of a good wine cellar and, happily, prices of some wines are coming back in line with their value. Château Brane-Cantenac, Château Pape-Clément and Château La Lagune, among a number of fine clarets, have dropped in price in New York recently for the outstanding 1970 vintage as have lesser growths. Consider laying away a few cases.

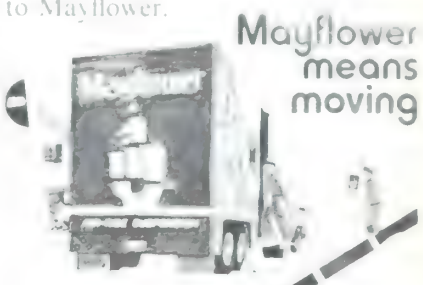
While it's not easy to leave such wines alone while they mature, patience amply rewards the wine lover. The best wines just get better—wise buying ahead looks wiser and wiser. ■

Before you move

We can help you. We'll send you the Mayflower Moving Kit. It's a complete guide to everything you need to find on the subject.

Did you know moving is tax-deductible? Know how to inventory your household goods? Never mind. The Moving Kit includes all that and more. Even change-of-address cards.

Let us help you move before moving day. For your Kit, send the coupon below to Mayflower.



Mayflower means moving

Mayflower
Dept. HB, P.O. Box 107B, Indianapolis, Indiana 46206

Help! Send my Mayflower Moving Kit to:

Name_____

Address_____

City_____

State_____ Zip_____

Before You Move...

please let us know

To be sure you don't miss any copies of your House Beautiful subscription, please notify us at least six weeks before you move to your new address.

1. Present address
Attach address label from a recent issue, or print your name and address exactly as shown on the label.

2. Fill in new address:

Mail this form to:

HOUSE BEAUTIFUL Subscription Service Dept.
Box No. 560 New York, N.Y. 10019

GOOD PIE

Continued from page 81

BEEF STEW UNDER CRUST

Pastry for a one-crust pie
2 pounds beef for stew, cut into cubes
1½ cups dry red wine, (about)
3 tablespoons bacon drippings
1 clove garlic, crushed and peeled
Bouquet garni: 1 bay leaf, 8 stalks parsley, 1 bunch celery leaves, 1 teaspoon thyme, 8 whole peppercorns, 2 whole cloves—all tied in a cheesecloth bag
Salt
4 medium carrots, peeled and sliced
2 medium potatoes, peeled and cut into cubes
1 yellow onion, peeled and chopped
½ pound mushrooms, sliced thin
1½ tablespoons flour
1½ tablespoons butter or margarine, softened
Minced parsley

Place the beef in a plastic bag, add enough dry red wine to cover, squeeze out all air and tie securely. Place in a pan or bowl and marinate overnight.

The following day, drain the meat and reserve the wine. Dry the meat with paper towels. Heat the bacon drippings in a heavy saucepan. Brown the meat well. Add the wine with enough water to cover, the garlic, *bouquet garni* and 1 tablespoon salt. Bring to a boil slowly. Reduce heat, cover and simmer one hour. Add carrots, potatoes, onion, mushrooms. Simmer 25 minutes longer.

With a slotted spoon, lift the meat and vegetables to a nine-inch pie plate. Discard *bouquet garni*. Work the flour and butter together to make a *beurre manié*. Drop by bits into the liquid and whip with a wire whisk until smooth. Cook five to 10 minutes, stirring occasionally, until sauce thickens. Spoon over the meat and vegetables. Sprinkle with parsley.

Cover with pastry (*page 75*). Bake in a preheated 350° oven for 35 minutes or until crust is golden. Serves four to five. Unless this good stew needs to accompany it is a good salad.

SHOOL-BUTTY'S FINGER PIE

Baked in a flaky pastry, this is a typical English pie made with pork, onion, apple and seasonings and, as Maurice Moore-Betty points out, should be served "larder cold." It's a pie that does improve on standing.

Pastry for a one-crust nine-inch pie (*page 75*)
Filling
1½ pounds pork with its fat, ground
1 slice firm white bread, made into crumbs
1 medium yellow onion, peeled and chopped
1 tablespoon butter
½ teaspoon dried thyme or 1 teaspoon fresh, chopped
10 to 12 sprigs parsley, minced (½ cup)
Black pepper from several twists of the pepper mill
¼ teaspoon mace
2 teaspoons salt
1 hard, tart apple, peeled and coarsely grated (about 1 cup)

Mix the pork, mace, thyme, parsley, salt and bread crumbs. Take a piece about the size of a walnut and cook in a hot pan. Then taste for seasoning.

Melt butter in a saucepan. Add onion; sauté until golden.

Pile half the pork mixture in the pie plate. Spread half the onion over it, then all the apple. Top with the remaining onion. Mound the remaining pork mixture into a dome on top.

To finish, see page 75 for directions for covering with top crust only.

Bake in a preheated 425° oven for 15 minutes. Brush again with egg yolk, reduce heat to 350°; bake 30 minutes.

PEA PIE

10 tablespoons (1 stick plus 2 tablespoons) sweet butter
10 fresh mint leaves, minced*
3 or 4 shallots (peeled) or green onion bulbs, minced
3 packages (10-ounce size) *petits pois*, thawed
Sugar
Salt
Freshly grated white pepper
1 package (10- or 11-ounces) pie crust mix

Take all but 2 tablespoons of butter and work together with mint. Refrigerate until hard.

Place the remaining butter, the shallots and ½ cup of water in a small saucepan. Bring to a boil and continue to boil until the water has all evaporated and the shallots are tender. If necessary, add more water. Cool.

Place the thawed peas in a large saucepan with a tablespoon or so of sugar and salt. Cover with boiling water and bring to a boil. Do not cook further. Drain thoroughly. Cool.

Mix the shallots and the peas together. Spoon a layer into the bottom of a 1½-quart soufflé dish or similar baking dish. Sprinkle with salt and pepper and dot with the minted butter. Repeat layers, ending with a few dollops of minted butter.

Make the pastry from the mix according to directions. Roll out and finish the pie with a top crust (see *page 75*). Brush the entire surface with the yolk-water mixture.

Bake in a preheated 425° oven for 20 minutes or until crust is golden. Serves six.

*This pie is only good when made with fresh mint.

CHERRY TOMATO TART A LA PROVENCALE

Pastry for a one-crust nine-inch tart (*page 75*)
2 large yellow onions (about 1 pound), peeled and sliced thin
6 tablespoons olive oil
Salt
Freshly ground pepper
2 boxes cherry tomatoes
3 to 4 cloves garlic, crushed, peeled and minced
1 good tablespoon fresh basil, minced, or 1 teaspoon dried basil
Sugar

Make the pastry, roll out (see *page 75*) and bake (see *page 75*). Cool.

Pour *half the olive oil* into a heavy skillet. Add the onions and about 1 cup of water. Bring to a boil. Continue to boil until all the water has evaporated and the onions are tender. Season with salt and pepper.

Pour the remaining oil into a very large skillet. Add the tomatoes and garlic. Cook over very high heat until one or two of the tomatoes just begin to burst. Take off the heat at once. Sprinkle very lightly with sugar and salt and pepper to taste. Cool.

Spread the cooked onions over the bottom of the baked tart. Add the cooled tomatoes. Place in a preheated 350° oven for 15 minutes.

To serve, lift the tart with wide metal spatulas to a heated serving platter. Or serve cold. Either way, it's extremely good as an hors d'oeuvre or as a luncheon dish.

ROMANIAN CHEESE TARTS

½ *Pate Brisée* recipe
Chou paste (below)
1⅓ cups grated Gruyère or Cheddar cheese (about five ounces)
2 cups *Sauce Béchamel*
3 egg yolks

Line six three-inch tart pans (*page 75*) with *Pate Brisée* rolled ⅛ inch thick. Set aside.

Mix the warm *chou paste* with ⅓ cup of the grated cheese. Spoon into a pastry bag fitted with a small round nozzle. Pipe three rings of the cheese paste on top of each other in each unbaked tart shell. Stir the remaining cheese into the *Béchamel*. Beat in the egg yolks, one at a time, beating hard after each addition. Place over low heat and stir only until hot. Fill center of each tart with cheese mixture. Bake in a preheated 400° oven 20 to 25 minutes, until browned. Serve hot as entrée.

Chou Paste
1 cup water
¼ teaspoon salt
1 cup flour
4 eggs

Combine water, butter and salt in a saucepan. Bring to a boil. Take off the heat and stir in the flour all at once. Place back over medium heat and cook, beating constantly, until the batter leaves the sides of the pan and forms a very stiff ball. Take off the heat and beat in the eggs, one at a time, beating hard after each addition.

Sauce Béchamel
4 tablespoons butter
4 tablespoons flour
2 cups milk
Salt
Freshly ground white pepper
Freshly grated nutmeg

Melt the butter in a heavy saucepan. Stir in the flour until smooth. Cook over low heat, stirring constantly, until the *roux* (butter and flour) froths—about three minutes—without browning. Take off the heat and add the milk, beating vigorously with a wire whisk to incorporate the *roux* thoroughly. Place back over moderately high heat and cook, whipping constantly, until the *Béchamel* comes to a boil. Boil one minute, stirring.

CHEESE TART WITH ALMOND CRUST

¼ cup (½ stick) butter, softened
18 slices zwieback (about ¾ package)
½ cup toasted almonds
11 ounces cream cheese (one eight-ounce package and one three-ounce), at room temperature
2 eggs
Grated rind of 1 lemon
Juice of ½ lemon, strained
1 cup sugar
1 cup (eight-ounce carton) commercial sour cream

Butter a nine-inch pie plate and set aside.

Grate the zwieback and almonds in the electric blender or food processor until very fine. With your hands, thoroughly mix in the remaining butter. Turn into the pie plate and press it over the bottom and up the sides so that it is of uniform thickness.

Combine the cheese, eggs and ½ cup of the sugar in a mixing bowl. Beat with an electric (Continued on page 134)

Own A Rembrandt For Only $5.95

or a Picasso or a Van Gogh. LAMBERT STUDIOS magnificently reproduces the world's most beautiful paintings in authentic colors with a big 18" x 24" image directly on TEXTURED ARTIST CANVAS. Art treasures selected for you from the great museums and private collections and offered to you at unbelievably low prices—beautifully custom framed, decorator stretched or print only.



REMBRANDT. GOLDEN ...IET. Dark brown, black ...old. Shown in the Classic ...ry Frame. Typical Lambert ...ductions offering superb ...y at modest prices.

(1) THE CANVAS PRINT from Lambert is a quality reproduction with true color, exact detail and perfect registration. Our exclusive method of printing directly on the canvas surface re-creates the look and feel of the original masterpieces. An 18" x 24" image on 20" x 26" textured artist canvas shipped to you by U.P.S.—Air in our sturdy fine art tube. A $15 value for only. **$5.95**

(2) DECORATOR STRETCHED. Lambert Studios has adapted the centuries old artist's technique of supporting and protecting their paintings by stretching. We individually hand stretch and mount each canvas on the finest mitered stretcher bars. The stretched canvas print, 18" x 24" overall, looks even more like an original oil and is ready to hang or frame. Shipped to you by U.P.S.—Air in a sturdy container. A fantastic value for only. **$9.95**

(3) CUSTOM FRAMED. The elegant Classic Gallery Frame was especially created to enhance our canvas prints. Constructed of solid wood, hand-finished in black lacquer and trimmed with a silver chrome insert, it complements any decor. We custom fit the Classic Gallery Frame to the canvas print of your choice and ship it to you by U.P.S.—Air. The finest art available in a complete package and at a modest price and it is ready to hang for only **$24.95**



212. VAN GOGH. SUNFLOWERS.

Shown in the Classic Gallery



312. PICASSO. LES PETITES FLEURS. Immorta... bouquet in red, blue, yellow & green.



366 MILLET THE GLEANERS Sale 5.95

745 PICASSO DOVE OF SPRING Sale 5.95

210 RUBENS ARTIST'S SON JEAN Sale 5.95

314 PICASSO DANCE OF PEACE Sale 5.95

DON QUIX... Sale 5.95

E CAT. Sale 5.95

818 BRADLEY PETIT FILLE Sale 5.95

264 MONET SUNFLOWERS Sale 5.95

827 REMBRANDT LION RESTING Sale 5.95

934 VAN GOGH ROSES

257 RENOIR GIRL WITH WATERING CAN

THE LEGAL NUDE

367 MILLET THE ANGELUS



766 MONET SAILING BOAT AT ARGENTEUIL Sale 5.95

271 VAN GOGH STARRY NIGHT

276 PICASSO OLD GUITAR

782 VAN GOGH STREET IN A VILLE Sale 5.95

LOVERS ... Sale 5.95

425 DITA TIGER ON RED Sale 5.95

498 LAUTREC JANE AVRIL

485 MONET PARLIAMENT Sale 5.95

478 MODIGLIANI RECLINING NUDE Sale 5.95

IN CAPTIVITY Sale 5.95

RED POPPIES ... Sale 5.95

279 FRAGONARD YOUNG GIRL READING. Sale 5.95

209 PICASSO MOTHER AND CHILD Sale 5.95

825 WOOD AMERICAN GOTHIC Sale 5.95

IN A RUSH? CREDIT CARD ORDERS BY PHONE!

Call 213-659-0588 and we will ship your order the same day by U.P.S. Air. Sorry **no collect calls or C.O.D.'s.** Please have your Master Charge, BankAmericard, or American Express ... ready. Phone order hours: Mon.-Sat. 9:30 a.m. to 5:30 p.m., P.S.T.

FREE WITH ORDER

LAMBERT

LAMBERT STUDIOS DEPT. HH3
610 N. La Cienega Blvd., Los Angeles, CA. 90069

5.95 9.95 24.95
5.95 9.95 24.95
5.95 9.95 24.95
5.95 9.95 24.95

SEND SO ... PLEASE ...

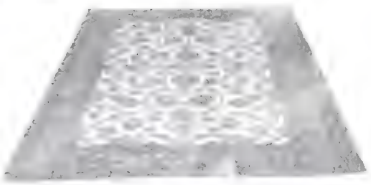
We ship all purchases by air wherever possible.

WINDOW

Enclose check or money order. Please add sales tax where it applies. Include Zip Code. Merchandise, except personalized items, may be returned for refund to shops involved if not satisfactory.

Happy Window Shopping!

The way to select ORIENTAL RUGS is to examine them in your own home



Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

CHARGES. NO DEPOSIT OR EXPENSE to you in ordering our rugs shipped on

For 50 years we have been eliminating the element of customers all over America.

"Oriental Rugs — A Complete Guide" by Charles W. Jacobsen $16.50
First and only Oriental Rug encyclopedia ever published. 400 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., DEPT. B SYRACUSE, N.Y. 13201 315-471-6522

THE ERICOPHONE

The one piece phone made originally in Sweden. The dial is on the bottom. A space saver, takes only about 4". Lift it is on, put it down and it's off. Available in decorator colors, aqua, pink, gray, ivory, white, red or beige.



Without a ringer $39.95
With a buzzer 49.95
With a tweeter 59.95
Shipping charge 2.00
SEND 50¢ FOR COMPLETE CATALOG

Grand Com Inc Dept. HB 2-5 324-5th Ave. N.Y. 10001

TEA 'n BAMBOO Cart



Bamboo-styled metal fashionably accents a highly functional, easy to move tea cart. Perfect for everything from tea, coffee and cocktails at parties to family snacks. Easy gliding casters move over all floor surfaces while two 24"L by 16"W oval clear glass shelves feature side retainers. Beautifully finished in your choice of lustrous brass plate (SOBC-24B) or bright nickel plate (SOBC-24N). $119.75, shipped prepaid on receipt of check.

St. Nicholas Boutiques SANTA CLAUS, INDIANA 47579

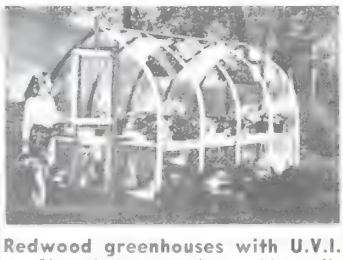


DANISH STYLE
FULL-SIZE LOUNGE CHAIR

$34.95

GENUINE IMPORTED

Full Size, Home Gardener
GREENHOUSES
AMERICA'S LOWEST PRICES!



Redwood greenhouses with U.V.I. or fiberglass coverings. Also all-aluminum-glass designs.

8 FT. U.V.I. MODEL, ONLY 119.95

WRITE FOR FREE COLOR BROCHURES

PETER REIMULLER
THE GREENHOUSEMAN ™
"The ORIGINAL manufacturer of low cost QUALITY greenhouses"
P.O. Box 2666-D2, Santa Cruz, Ca. 95063



Dynamite Duo. Patch-y red/white/blue bandanna print shirting abloom under flared brushed blue denim jumperall. Both in poly/cotton. Jumper wears suspender hooks, brass buttons, bib pocket, 6-16, $34. Shirt, 8-16, $19. Add $1.25 post. Free catalogue. Talbots, Dept. FD, Hingham, MA 02043



Queen Anne 1976. Graceful, scaled, elegantly tufted chair of butterscotch vinyl with authentic hide markings, solid brass nail trim. 38"H. x 28½"W. x 29½"D. Shipped within 10 days of receipt of order. $149 ppd. The Ceiling Fan Gallery, HB2, Indian Neck Lane, Peconic, NY 11958



Log Truck makes light wor of hauling logs from wood pile to hearth. Heavy dut black cart rolls easily ove grass or ground on big 10 x2.75" wheels. Stores logs a hearthside. Simple assem bly. $34.95 ppd. Tube Craf P.O. Box 212, Dept. HB2 Farwell, Texas 79325



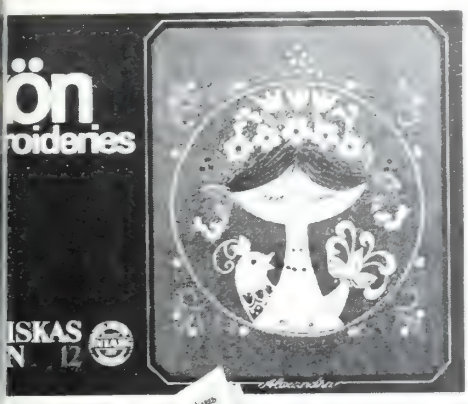
Tray Table born in India is practical beauty. With hand er graved removable solid bras tray poised on hand carved fol ing Sheesham wood base (w glorious leaf-&-flower motif). can't miss. 15½x15½", $19.9 $1.50 post. Harriet Carte [illegible] PA 19462

SHOPPING

with Frances Needles

Traffic Stopper. Three-way traffic signal [illegible] Green (Bar Open) to amber (Last Call) to red (Bar Closed) at a flick of a switch. Green enamel on metal, 19½"H. Lights on 3 sides. $32.98 plus $2.50 post. Catalog, 50¢. House of Minne, 425E, Deerpath Rd., Batavia, IL 60510

1975 Skön Embroidery Catalog is a masterpiece collection of award-winning Swedish designs. Pages of pillows, pictures, bell-pulls & cloths pictured in dazzling color to intrigue and delight you. $1. Skon Embroideries, BE2, 55 Lambert Lane, New Rochelle, NY 10804







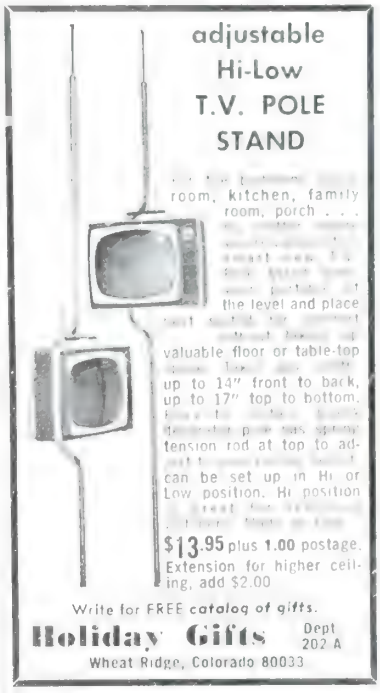
Riot Of Roses from familiar favorites to award winning varieties. Also superb selection of bulbs, fruits, berries from the world's largest rose growers & nurserymen. Color catalog, "Roses '75" is free. Jackson & Perkins, HB2, 58-B Rose Lane, Medford, OR 97501

Forty Seven Forty Four



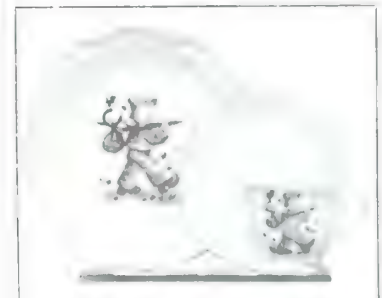
An Elegant Entrance promises lively people and beautiful rooms within. Genuine cast iron ornamental storm door is crafted inside heavy steel frame. Includes safety glass, weather stripping, hydraulic door closure, lock. Black finish. Free brochure. Collins-Hanna, HB2, 450 N. Decatur, Memphis, TN 38105











Berta Hummel
Collector Series

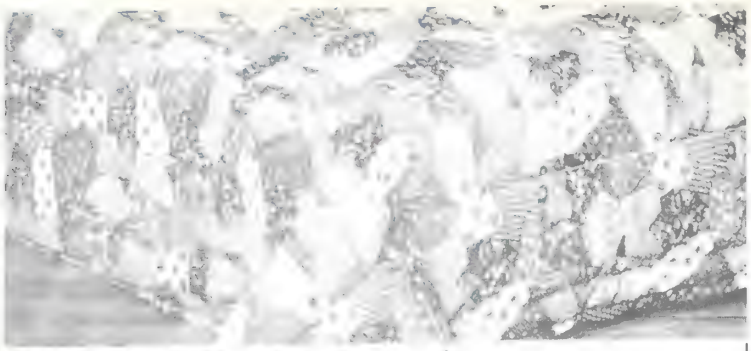
6 assorted Cups & Saucers —10.00 each
6 assorted 8" plates —10.00 each
Sugar and Creamer —27.50 set
Coffee Pot —30.00

Edd. the florist, inc.
Collector's Division HB



V.I.P. NAME CLOCK

SLEEPY HOLLOW GIFTS
6651 Arlington Blvd. B2-5
Falls Church, Va. 22042



Finished Early American Patchwork Quilt!

ONLY $15.98 Add $1.00 Postage

• washable • fits single or double bed

Bring a little country livin' into your home with this super, 100% washable patchwork print quilt! A real rural beauty completely finished in red, green and blue cotton with thermal polyester filling. Measures a big 66" X 78" to fit either a single or double bed. Perfect for home or camping.

MONEY BACK IF NOT DELIGHTED

Harriet Carter DEPT. HB-10052, PLYMOUTH MEETING, PA. 19462



Herb-design Plant Pots!

A dash of herbs, a spicy color-note on earthenware plant pots! Small enough for a windowsill, charming all-in-a-row whether growing herbs or your pet houseplants. Pots are 3" across, 3" high, each has saucer and drainage hole with removable plug. Richly speckled glaze in ass't. herb designs. Set of 4.

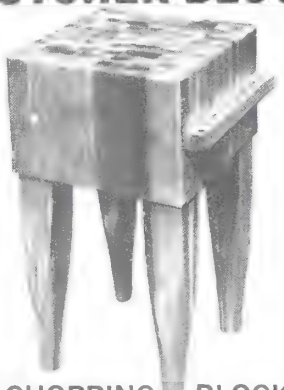
#7772—Herb-design Plant Pots..1 Set $7.98

Add 80¢ post. & hdlg. N.Y. res. add taxes

Lilly's Garden Dept. B24, 510 S. Fulton Ave., Mt. Vernon, N.Y. 10550

J&D Brauner BUTCHER BLOCK

THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS

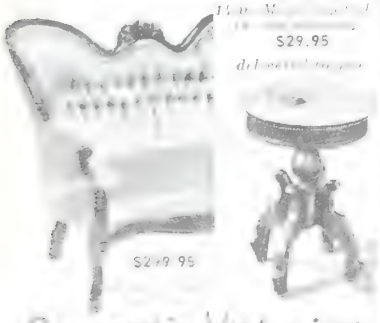


CHOPPING BLOCK

Solid end-grain maple on massive legs. 12" thick top with knife rack. Overall height 34". 18" x 18", $124. 18" x 24", $150. 24" x 24", $170. Without rack deduct, $15. For Shepherd casters, add $25. Shpg. Chgs. Col. No COD's. N.Y.C., N.Y. State, N.J. and Illinois residents add your tax.

52 page catalog, $1.

J & D Brauner/The Butcher Block
New York: 298 Bowery, N.Y., N.Y. 10012
Chicago: 1331 So. Mich. Ave., Chicago, Ill. 60605



$29.95

$249.95

Romantic Victorian

all solid Mahogany, hand-carved furniture!

love seats, tables, mirrors, clocks, din-

Address

High Time CEILING ALARM CLOCK



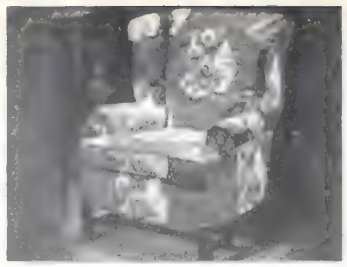
$25.95 plus $2 postage & handling

Just like other clocks selling for $34.95 and $39.95, this unit projects the time in digital numbers on your ceiling. Invisible beam—no glare to keep you awake. Clock has a gentle alarm, a brass top and a black face with white numerals. Full one year factory warranty. Ill. residents add 5% sales tax. Satisfaction guaranteed or money back. MOST ORDERS SHIPPED IN 24 HOURS

BankAmericard master charge

no nonsense shop

White Bridge Lane, Hanover Park, Ill. 60103



Spotted In The Best Places, the "Pendleton" Chair. Upholstered in a couture collection of fabrics: stripes, solids, prints; antique, crushed & plain velvets etc. 40"H. 31½"W. Quilted print shown $207.90; In your fabric (7 yds. 54"w.) $159. Exp. coll. No COD. $2 for catalog & fabric samples. Hunt Galleries, HB2, 2920 N. Center St. Hickory, NC 28601



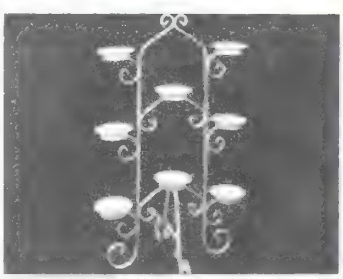
Smallfry Sweatshirts are fun! Each one says ". . . property of . . ." with child's first & last names in permanent black letters. Kids love to see their names in print. Tops with mom too; the warm, white cotton shirt is machine washable. Sizes 2-10. Specify names. $4.95 ea. plus 50¢ post. Holiday Gifts, Dept. 202-F, 7905 W. 44th Ave., Wheat Ridge, CO 80033



Who Doesn't Love A Seed Catalog to chase the winter blahs. Catalog & Planting Guide offers 48 pages of bucolic browsing through outstanding specials produced in the heartland of America's rich agricultural soil. Evergreens, roses, fruit & shade trees, etc. It's free from Earl Ferris Nursery, HB2, 896 Bridge St., Hampton, IA 50441



Bathing Beauties. Luxurious natural bath sponges are genuine Mediterranean wool specimens carefully selected for color, form, texture. Body pamperers *par excellence*. 5" hand size $4, 6" size $6. 7" large $10, 8" X-large $15, 10-11" mammoth $25. Postpaid. Brochure of gift suggestions, 25¢. JMH Enterprises, HB2, Box 7555, Dallas, Texas 75209



Spectacular Show Off. White wrought iron stand, 48" high, dramatizes a collection of bright blossoms, flowing greenery. A home near a sunny window or on the terrace. Potted plants are held in place by eight scalloped cups deep enough to make watering a dripless delight. $17.98. $2 post. Harriet Carter, HB-10352, Plymouth Meeting, PA 19462



HAND BLOWN FROM PORTUGAL

Crystal Salad Bowls

Superbly thin-blown bowls show off colorful salads, desserts, fruits or ice cream. Use as finger bowls with a leaf of lemon verbena. Graceful enough for the most distinguished dinner table, versatile enough for morning cereal. 5" dia.; stack neatly. Set of 4. Matching Serving Bowl.

7427 Set of 4, 5" Bowls $8.98; 2 sets $17.75
8655 8½" Serving Bowl $8.98
Plus 50¢ post. & hdlg.
Send 25¢ for your 64 page catalog of unusual items.

Downs DEPT. 1102 B EVANSTON, ILL. 60204



CHERUB SWITCHPLATE

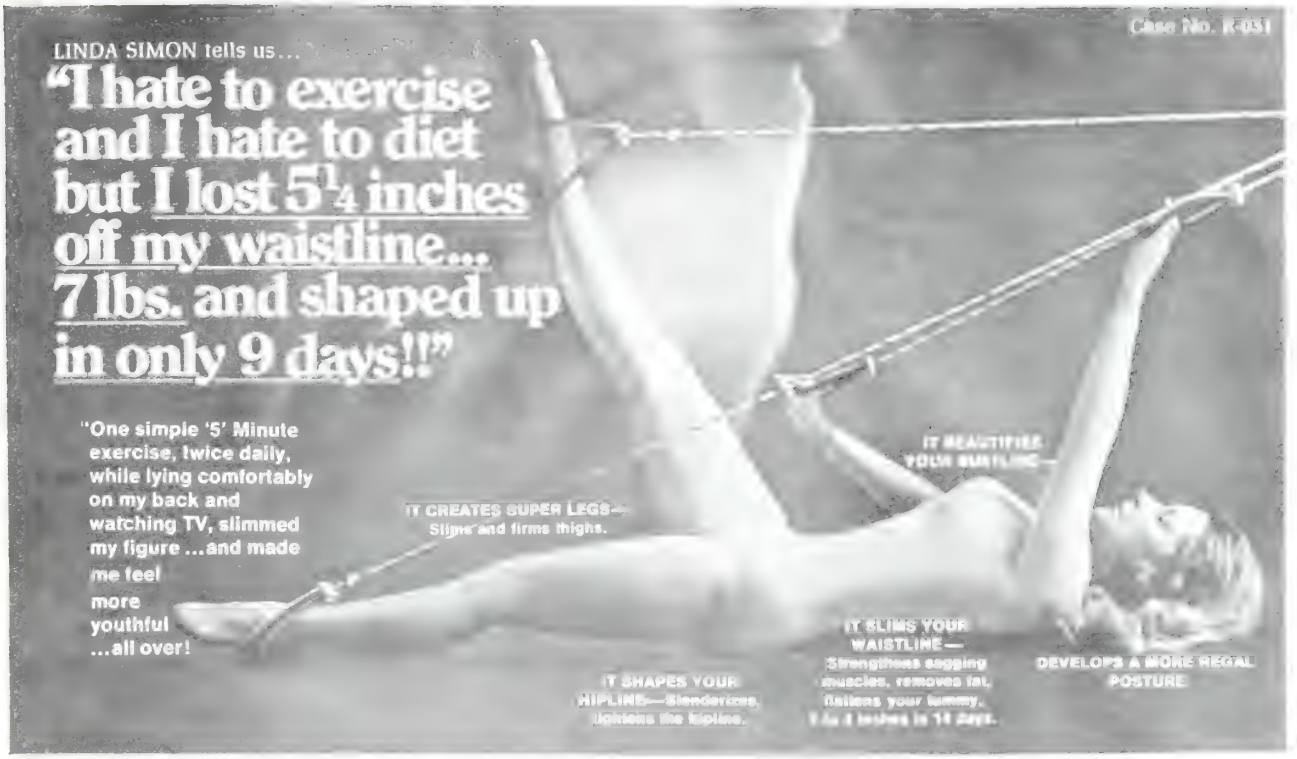
In antique gold or antique white with gold touches, this switchplate with its plump, raised cherub adds just the right decorative touch to your home. Made of strong, impact-resistant composition. Specify finish.

Single Switchplate	$3.25 ea.
Double Switchplate	$3.50 ea.
Double Outlet (horizontal or vertical)	$3.50 ea.

Plus 50¢ post. for one, 30¢ post. ea. add'l.
Ill. residents add 5% tax. Send for free brochure.

FOUNDATION OF GIFTS B-25

P. O. Box 3954, Merchandise Mart, Chicago, Ill. 60654



"I saw and felt results in the first 3 days."

NO RIGID DIETING...
NO COMPLICATED EXERCISES...
This ingenious '5' Minute Total Body Shaper Plan, designed for busy people like you, has you starting to lose inches and pounds immediately...in the privacy of your own home. It's Safe...Medically Approved...and Guaranteed!

Here are the 6 reasons why this plan works fast to start you looking years slimmer — in 14 days!

1. **It Concentrates Its Slimming Action On Your Fatty Areas, Waist, Hips, Upper Thighs,** that give you so many inches because [illegible] Plan [illegible] fat [illegible] in 14 days.

2. **Simple to Use. No disrobing.** Attach it to any door knob, stretch out comfortably on the floor. Do one '5' Minute continuous, rhythmic, enjoyable exercise, twice daily, whenever you have the time, even while watching TV.

3. **Designed to Slim Fatty Problem Areas.** Choose 4 different '5' Minute [illegible] help slim down the problem fatty deposit areas of your figure in 14 days.

4. **No Rigid Dieting.** We suggest [illegible] eat 20% less until you reach your normal weight, without giving up any of the foods you love—eat Ice Cream, Cakes, Pasta, whatever! (It's all in the guide.)

5. **Safer and Saves Time.** No more running to gyms for complicated, exhausting workouts that can strain you. This simple '5' Minute Plan, that you do at home, leaves you refreshed.

6. **Weighs Only 16 Ounces.** Fits any wallet size case. Stores anywhere. Travels with you so you never have to miss a slimming session. Remember, it's the daily sessions that firm, shape and fashion you a more youthful looking figure.

It's Fun With Results... '5' Minutes And Out.

The Secret Why It Beats Fasting Alone, Making Your Figure Look Years Younger.

Losing Program — which can [illegible] like our plan usually burn off more active tissue (muscles) which can cause your skin to wrinkle, muscles to sag and create dragging fatigue. Our Plan increases active tissue growth through the use of the '5' Minute exerciser — while concen-

Patent Pending — Copyright Joe Weider, 1974.



Weight: 136 lbs.
Waist: 32 in.
Hips: 37¾ in.

Weight: 129 lbs.
Waist: 26¼ in.
Hips: 36¾ in.

20% food reduction making you look years younger as you slim. Within the first '5' minutes you use the exerciser, you start burning off fat, speeding up your metabolism to help burn up stored calories releasing excess water. Helps curb your appetite without suppressants. Increases

USE OUR '5' MINUTE TOTAL BODY SHAPER PLAN FOR 14 DAYS AND WE GUARANTEE YOU THESE RESULTS!

"You Will Lose Inches and Pounds. Improve Your Vitality, Energy, Fitness, Posture, Work Off Body Tensions, Feel and Look Better and Younger — All Or Your Satisfaction Within 14 Days — Or Your $9.95 Will Be Refunded."

EXPERTS AND CUSTOMERS AGREE!

It's fun to see [illegible]

tomers inform us that [illegible] elated bells

INCHES," experts say. We believe, [illegible] Plan to do it. We Guarantee It. Here's a sampling of what our slimming customers tell us that hap-

Name	Pounds Lost	Inches Lost	
M. F.	32 lbs		(21 days)
W. E.	15 lbs		(14 days)
M. [illegible]	22 lbs	6 in.	(21 days)
[illegible]	[illegible]	[illegible]	[illegible]
[illegible] O.	10 lbs	6¼ in.	(14 days)
[illegible]	10 lbs		(14 days)

They were measured by experts before and after 14 days. The results verified, some notarized,

weight you are and how much time you devote to the exerciser. The customers quoted spent 5 to 10 minutes, twice daily and reduced their food intake

the foods they love.

DO IT NOW! It's America's most successful figure shaper, 600,000 customers have purchased our '5' Minute Plan to slim down fast. Results are proven and notarized. Our guarantee to you is in writing. Experts agree our plan works and works fast. Now can you think of any reason for not start slimming down today?

Satisfaction Guaranteed!

[illegible] Total Body Shaper Plan [illegible] 14 days I see [illegible] do for you, I'll [illegible] $9.95 [illegible] $12.95 for [illegible]



JOE WEIDER [illegible]

21100 Erwin Street
Woodland Hills, CA 91364

I am enclosing $9.95 plus $1.00 for shipping and handling

[illegible]

IN CANADA: 4 Minute Body Shaper, 1055 Bates Road, Montreal, Quebec
IN ENGLAND: 4 Minute Body Shaper, [illegible] Park Lane, London W1
IN AUSTRALIA: 4 Minute Body Shaper, [illegible] Mosman, N.S.W. 2088



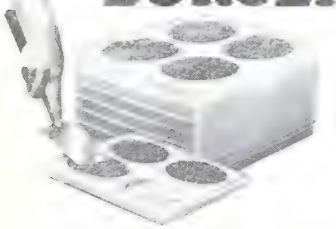
STAINLESS STEEL **GOURMET WOK $7.98** with lid and stand

healthful. Serve gourmet party treats, hearty one-dish meals with this wok. Lid recipes! Deep dome lid for steaming and slow-simmer, ring stand for even, scorch-free heat.

GOURMET WOK. 12" polished stainless steel, shaped stay-cool jet handles; polished aluminum lid, matching knob; hefty steel stand; recipes.
#5782—Complete Gourmet Set $7.98
"THE PLEASURES OF CHINESE COOKING," foreword by Craig Claiborne. A treasury for beginner or expert. Famed dishes, fabulous delicacies. #6387—Book by Grace Zia Chu, 192 pg. $1.95
#5783—Save! Gourmet Wok plus Cookbook $9.50

The Country Gourmet
Dept. B2, 512 S. Fulton Ave.
Mt. Vernon, N.Y. 10550

POP-IT BURGER



You'll love how it shapes, stores and dispenses burgers just like an ice cube tray. No messy hands, shaping patties or individual wrapping & unwrapping. Just press ground meat into molds, smooth over, stack next tray on top. Trays seal air-tight when stacked. Put into freezer. When ready to use, "POP OUT" perfectly shaped burgers. Makes 5 patties per pound of meat. Unbreakable, dishwasher safe, each tray holds 4 burgers. **Set of 4 trays $2.98** plus 45¢ pp.

Prompt Delivery. Money Back Guarantee.
COLONIAL GARDEN KITCHENS
270 W. [illegible] Rd. Dept. HB-2
[illegible], Staten Is., N.Y. 11582

SEND $1.00 FOR 100 PAGE CATALOG OF "TIMELESS FURNITURE MADE ONLY BY FORSLUND'S"

of the many reproductions of

Carl Forslund



LORD



Help me to remember that nothing is going to happen to me today that you and I together can't handle". Inspirational, and lovely words on a 8" x 6" wooden plaque. Full color Italian scroll border, enhances the quiet serene message. Laminated for permanence, ready to hang on a favorite wall at home or office. Ideal hostess gift.

Only $1.98 each plus .35¢ post.
Send Check or M.O. Satisfaction Guar.
CADLYN'S Dept. HB2
2077 N.Y. Ave. Huntington Sta. N.Y. 11746

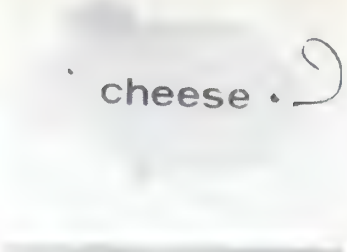


Have A Ball with New Tennis Glasses!

[illegible] rub in our wacky new 16 ounce glasses, exact replicas of famous [illegible] set of 4 in fine quality glass comes with plastic lids that turn into coasters. Now you can serve drinks that are extra duty, play rated and USLTA

$9.50 postpaid.
Satisfaction or money back

Joan Cook, Inc. Dept. 1, 851 Eller Drive, Ft. Lauderdale, Florida 33316



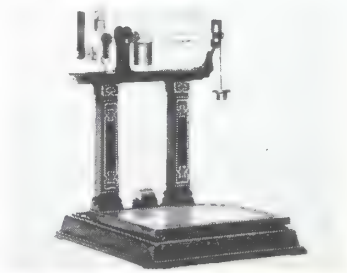
House Mouse serves cheese with ease. Hard rock maple board ¾" thick is handmade in Vermont. Measures 18" from the tip of his nose to the end of his leather tail. Permanent brand states its purpose clearly. $4.50 plus 50¢ post. A welcome hostess gift to order from The Great North Woods, HB2, 683 Lexington Avenue, New York, New York 10022



Eye-Catching Needlepoint Picture will zap up a wall with a Warhol look. Kit contains silk screened design on #10 mesh canvas, chocolate brown, sand and white 100% wool yarn, instructions & carry-case. 8¾" x 13½". #N2208, $8.95, 75¢ post. Black frame, #5022, $6.95. Brochure, 25¢. House of Stitchery, HBN, Box 2088, Hollywood, FL 33020



Out Of Pocket or purse, into a safe secret compartment goes a traveler's folding money. Zippered money belt with hideaway pocket in which to stash cash or precious jewels is worn under clothing. Lays flat. No bulge at your waistline. Adjustable for men & women. $3.98, 25¢ post. Anthony Enterprises, 585 Market St. HB2, San Francisco, CA 94105



Old Country Scale leaps out of the past, reappears in miniature size to weight letters and packages on a nostalgia buff's desk. Detailed copy of 1900's model with accurate balance beam postage scale works like the original. Black with gold trim, 5½x6½x7¾". $10 plus $1.50 post. No Nonsense Shop, HB112, 808 White Bridge Ln., Hanover Park, IL 60103



Got Your Heart Set on the romantic look? You'll love this pendant to wear solo or teamed with chains. Pewter hearts intertwine in the timeless symbol of affection. Lovely to give or receive on St. Valentine's Day. 1¾" diam. on link chain. $4.95 each plus 60¢ postage. Fountain of Gifts, HB25, Box 3954, Merchandise Mart, Chicago, IL 60654



CREATIVE CANING
Kits of Pre-woven Cane

[illegible] with natural cane [illegible] fiber mats, screens, stereo speakers, bar panels, headboards, lamp shades, room dividers. Decorative cane kits [illegible] & precisely scaled [illegible] 12"x12" $6.7[illegible] 18"x18" $10.25, 24"x24" $14.25 [illegible] add 6% Tax + State Tax, & send

T.I.E., b
P.O. Box 1121
San Mateo, California 94403
Send 25¢ for CATALOGUE. Larger sheets of cane, hand-caning kit, & other cane materials available.



LOVE LADY LOUNGE

Hunt Galleries, Inc.
2920 N. Center St., HB752
Hickory, N. C. 28601

$207.90 (as shown in quilted print)
$137.50 in your fabric—send 9½ yds. 54"

Rubber, dacron filled seat and back cushions make this lounge perfect for lazy lounging. Cushions are zippered and reversible. Available in various grades and types of fine fabrics—stripes, solids, prints; cut, antique crushed and plain velvets etc. You specify type and colors desired. No C.O.D. Express charges collect. Satisfaction guaranteed.

Send $2.00 for Furniture Catalogue and request form for free, hand-selected decorator fabrics

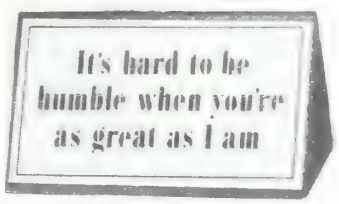
askets Are Naturals for planting ith trailing greenery when they lve metal liners like this pretty lo. Hang them in a dinette to old paper napkins, in a bath for y guest soaps. Natural willow askets in 3 sizes: 8x6x5½", 6½x6", & 10x7x6½". $9.95 the t plus $1 post. Catalog 25¢. an's Basket House, Rte. 10, B2, Succasunna, NJ 07876



ue Blue Delft "Barrel Mug" is gned for authenticity! Collec- r's prize is hand-made in Hol- nd and decorated with quaint utch windmill & delicate blos- oms. Glazed embossed ceramic. olds 12 ounces of hot coffee r a frosty brew. 3¾"H. x 3" am. $8.98 ea., $16.98 for two. dd $1 post. The Ferry House, BM, Briarcliff Manor, NY 10510



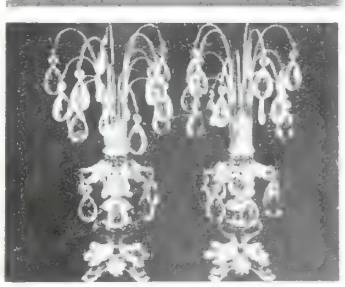
ib Him Royally. Plaque for a desk f distinction where reigns your an of distinction. Says, "It's hard o be humble when you're as great s I am." 2¼x4" stained wood and etal desk plaque doubles as a aper weight. Great birthday gag ift for big wheels! Order #182. 1.98 plus 25¢ postage. Anthony nterprises, HB2, 585 Market St., San Francisco, CA 94105



ou Name It. Stunning sterling sil- er cuff bracelet is full of shine, ull of fashion. Spell out any name p to seven letters (print clearly) nd it will be custom made just or you to gift your favorite sweet- eart, teenage daughter, office Ms. ⅜" wide, it works on any wrist. $15 postpaid. Order from Bruce Bolind, HB-2, Bolind Bldg., Boulder, Colorado 80302

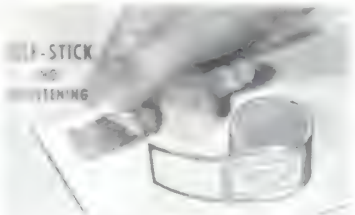


Shower Lamps might have come rom a richly appointed 18th century drawing room, but the price makes them a dream for a small apartment. Elegant hand- cut crystal lamps with pear- shaped prisms, Rogers gold base. Electrified 17½"h., 9" diam., $34.95 pr. ship. coll. Catalog 25¢. Luigi Crystal, 7332 Frankford, HB2, Philadelphia, PA 19136



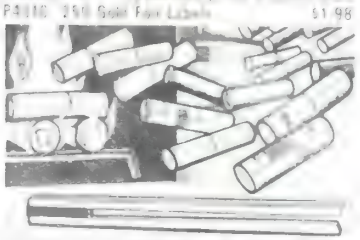
Wonderful Buys by mail from Walter Drake

4012 DRAKE BUILDING, COLORADO SPRINGS, COLORADO 80940



SELF-STICK GOLD FOIL LABELS

P4116 250 Gold Foil Labels $1.98



FIRE LOGS FROM NEWSPAPERS

a-Log rolls papers tightly with air hole in center. Strips hold log together. Recycle papers, save money!
F172 Makin Log Kit w 12 strips $1.79
F173 250 Extra Strips $2.49



ELECTRIC CALLUS ERASER

Erases ugly calluses, corns, dead skin – leaves feet smooth as silk from heel to toe. Safe, gentle vibrating action smooths rough scratchy skin that looks so unpleasant and snags nylons. Tough white plastic.
N894 Electric Callus Eraser $4.98



GARBAGE BAG CADDY

Just right to hold a standard grocery sack or a plastic garbage bag with top folded over. Cushion-coated steel frame; rustproof. Easy to clean. 13" x 11½" x 5" Mounts inside cabinet door.
K1130 Garbage Bag Caddy . . . $3.29



ELECTRIC FREEZER DEFROSTER

ice, melts frost – fast! Safe, easy to use. Neoprene
$4.99



TAKE BLOOD PRESSURE AT HOME

pump. Stethoscope required for pressure readings.
F4140 Blood Pressure Kit
F4141 Stethoscope



STYLE HAIR IN MINUTES!

Electra Curl ends tiresome setting, hours under the dryer. In minutes, you can have hairstyles that softly curl, swing straight . . . do whatever you choose. Controlled heat is safe, any texture hair, even bleached.
N4053 Electra Curl (with 3 curler sizes) . . $4.99



1000 RETURN ADDRESS LABELS $1

ters, records, books, etc. Any name, address, zip code up to 4 lines beautifully printed in black on the finest white gummed label paper available. Free box.
S717 Set of 1000 Labels . . . $1



MAKE BIKE AN INDOOR SLIMMER!

Great exerciser! Just attach rear bike wheel to this heavy tubular steel stand – raise or lower wheel on roller to get everything from "easy" to vigorous "up-hill" pedaling. Bike comes off for riding.
Folding Bike Exerciser . . . $9.98



FIRE ESCAPE LADDER

from wall for quick exit.
H6150 Ladder
14½ ft. . . . $24.99

Walter Drake & Sons
4012 Drake Bldg.
Colorado Springs, Colo. 80940

FAST SERVICE
SEND FOR FREE CATALOG

CHARGE MY: [ ] [ ] [ ]
(check one) Master Charge

TOTAL ENCLOSED $

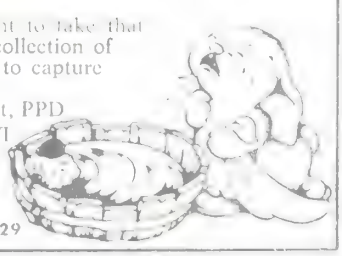
X

Pen Delfin

RABBIT FAMILY

In Beautiful Hand-Painted STONECRAFT

BARNEY is in tears . . . he doesn't want to take that bath! He's just one of our unique new collection of RABBIT FAMILY FIGURINES, certain to capture your very heart!
BARNEY, 3" & BATHTUB, 3"—$10.00 Set, PPD
GIFT CATALOG—Pictures entire RABBIT FAMILY and GIFTS GALORE, 75¢
N.J. Residents Add 5% Sales Tax



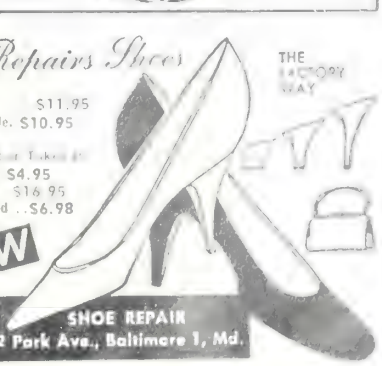
LIBERTY GIFTS
Dept. HB-25, 2324 Liberty St., Trenton, N.J. 08629

Century Re-Styles and Repairs Shoes

THE FACTORY WAY

POINTED TOES to SQUARE or ROUND . . . $11.95
NEW HEELS . . . any style, height, leather or suede. $10.95
Reptiles slightly higher
BOOTS New Zippers, New Heels, Refinished . . . Let us Take it
SUEDE SHOES REDRESSED . . . the Factory Way $4.95
RECOVER SHOES to match with own material . . . $16.95
REPTILE and LEATHER shoes or handbags reglazed . . $6.98
BOOTS REFINISHED $9.95
HANDBAGS REPAIRED, RENEWED
Mail shoes with complete instructions

NEW



Free Send for catalog and mailing carton

CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.



REMOVE HAIR PERMANENTLY

PERMA TWEEZ electrolysis—as seen in medical journals—safely and permanently removes all unwanted hair from face, arms, legs and body. This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic, 'tweezer-like' action gives safe and permanent results. Clinically tested—recommended by dermatologists. Send check or money order $16.95 ppd

14 Day Money Back Guarantee

GENERAL MEDICAL CO., Dept. HB-108
5701 West Adams Blvd.
Los Angeles, Calif. 90016

[illegible] and we pay, balance COD plus extra COD postage.

☐ I enclose $16.95 in full payment and save extra COD postage

[illegible] Mo. Tax Chg.

[illegible]

NAME

[illegible]

ZIP

[illegible] Electrolysis Guild



BACKSCRUBBER
FROM AUSTRIA

Revitalizing sheared sisal bristles, permanently woven into heavy natural canvas belt provide the most invigorating, stimulating shower, bath or sauna. Man-sized rope handles make it easy to work up a healthy glow. A favorite in European health resorts since 1827. 29" x 4¼". $7.95 each, Two for $14.00. Add $1 shipping each order. Catalog 50¢ redeemable with order.

Camalier & Buckley

Mail Order Dept. B2-5
7222 47th St., Wash., DC 20015



NEEDLEPOINT PORTRAIT KITS

Great beautiful needlepoint portraits. No experience necessary. Likeness guaranteed. Kit includes artists portrait of your subject in color, wool, needle and just Size 10x8" Size 12x8" Size 14x9" Size [illegible] Each additional subject on same linen add $15. Send any color or B/W photo (returned) with color info. Also available in cushion kits 7"x10", Size [illegible] Each additional subject on same linen add $15. We do pets too, same prices. Please add $2.00 for insured postage and handling. NJ res. add 6% tax.

NEEDLEPOINT PORTRAITS LTD.
Studio 301, 71 Stillwell Road,
Kendall Park, New Jersey 08824

VELVET PATCHWORK

GO PRETTY 1975



[illegible] ankle-skimming pants skirt

– Perfect for a night on the [illegible]

MONIRISSIMO ORIGINALS

A Powder Blue & Chocolate Dream

THE MANDARIN
Exquisite lounge set of the softest nylon knit. The tunic is set off with a softly-[illegible] and contrasting cuffs the pants have an elastic [illegible] BLUE/CHOCOLATE [illegible]
S-M-L-XL. $29.95

POUCH FRONT BIKINI [illegible] brief. Nylon tricot with set-in front pouch for uplifting support. (BLACK WHITE or NUDE)
S-M-L-XL.
3 for $10.95.

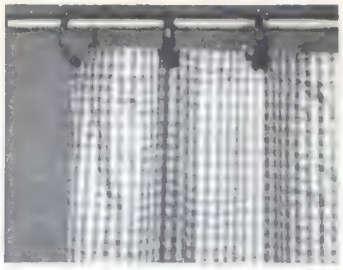




Ah Men

[illegible] Monica Blvd

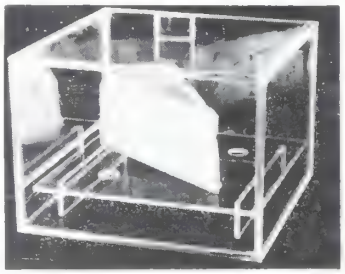
[illegible] for NEW catalog



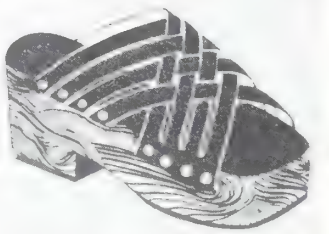
Gingham Goes Great in the bath. Pairs with prints, paisleys, stripes. Vinyl shower curtain, 6'L.x6'W. ¼" check in 7 colors: red, green, blue, orchid, pink, black, brown or gold. Tailored tieback window curtain is 54" long, 68" wide. Set: $9.50 plus $1 post. Separately $4.95 each plus 85¢ post. Available from Mather's, 31 E. Main, HB2, Westminster, MD 21157



Tiny Timer buzzes a warning when your parking meter is about to expire, when your 3-minute eggs are done. Set it for anything from one minute to one hour. Time telephone calls, beauty treatments, exercises. White plastic. For counter, pocket or purse. 2½" diam. $4.95 plus 50¢ post. Joan Cook, HB2, 851 Eller Dr., Ft. Lauderdale, FL 33316



Cheese Humidor of crystal clear acrylic coddles your Camembert, stores your Swiss. Serves them in style. Add water below removable serrated shelf for proper moisture, maximum storage life. Snug lid seals in flavor. Doubles as a showcase for a rare shell. 7½x7½x5"H. $17.50. 4" cube $8.25. Ppd. Acrylic Designs, HBE, S. Londonderry, VT 05155



Cool As A Cuke. Wooden clogs (for resort & summer) you can't beat for comfort and great looks. Natural or white real leather straps cross your instep, bare heels & toes. Give a chic lift to a long narrow foot. Full sizes 9-13, Medium width. $22.35 ppd. Free catalog of pace-setting shoes. Tall Gals Shoecraft, HB2, 603 Fifth Ave., New York 10017



Tweeze Without Tears. Here's a fast-action, precision engineered steel tweezer from Solingen, Germany that takes the pain out of plucking. Push-button operation simultaneously latches on to the offending hair on brow, lip or chin and whisks it out in one swift swoop . . . automatically. $2.98 ppd. Scintilla, Dept. B, 4802 N. Broadway, Chicago, IL 60640

VICTORIAN RATTAN



Handwoven of the finest Oriental rattan, topped with white mica and practical drawer.
Night Table [illegible] $49.95 plus $4.00 postage
Vanity Table [illegible] $79.95 Exp. Collect [illegible]



SEND 25c FOR CATALOG
Fran's *Basket House*
VISIT OUR WAREHOUSE SHOWROOM
ROUTE 10, DEPT. HB2, SUCCASUNNA, N.J. 07876

HANDCRAFTED SHELF AND SIX CUP TEAPOT
BY PFALTZGRAFF



10"H x 12"W x 7"D

Solid Pine with furniture quality finish.

Sconces, shelves, mirrors, clocks, chests, cupboards, tables, keyracks and much more including special companion pieces to the Pfaltzgraff pottery line. Satisfaction or money back guarantee. Cabinet work and professional finish on all items performed in our family workshop. Catalog 50¢ (refunded with order)

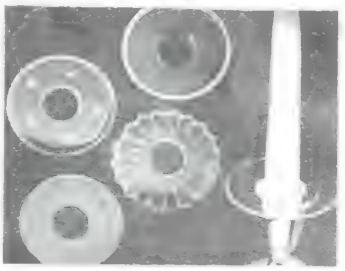
SHELF AND TEAPOT $16.95 PPD. N.J. ADD 5% TAX

CANDLELIGHT ON PINE
28 HANOVER STREET PEMBERTON, N.J. 08068

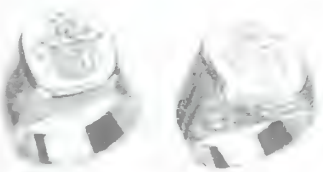
ccept This Trifle from a end, whose love for thee will ver end" is the sentiment on s glazed white china heart box th gold trim. It holds a tiny Val- tine gift, a birthday remem- brance. A cherished love token f years to come. From W. Ger- any. 1-⅛" deep. $4 each, $7.75 f two. Add 25¢ post. Downs, pt. 1102, Evanston, IL 60204



ported Crystal Glass Bobèches flect the taper's glow, your good ste and they'll protect your table ens. Specify plain, star etched, ld-bordered or petal-shaped. 3" am with 1" opening to slip over ndle, catch dripping wax. 6, .95, 65¢ post. Extras, $2.75 pr. atalog $1. Bethanda Lighting, 9 Rose Lane, B1, New Hyde ark, NY 11040



our Family Crest hand-engraved a sterling silver ring, $60; 14K old, $170. Engraved on precious ones, 14K gold setting, $245. hoose synthetic ruby, synthetic apphire, agate, bloodstone, topaz, uartz, onyx, or lapis lazuli. Send oat-of-arms or have it researched. ree catalog. Heraldica Imports, ept. HB-54, 21 W. 46th St., New ork, NY 10036



moke Tote. Know where to look r your cigarettes—they're right ere, along with a built-in lighter, this durable, denim-y case x5½"). Get one for yourself and nd rummaging. Get one for a iend and end mooching. They ome in bluejean blue, red, to- acco or brown, $1.95 each, ppd. ree catalog. Tex-Made, HB2, Box 6125, Houston, TX 77022



penly Oriental. Favorite periodi- als are neatly stored (and easy b find) in a magazine rack with amboo styling. Of sturdy metal 7"Wx10"D with distinctive arched enter divider and tote handle. In wo finishes. "Koch" brass plate SBMR-17B) or Contemporary ickel plate (SBMR-17N). $38.95 ppd. St. Nicholas Boutique, HB2, Santa Claus, IN 47579





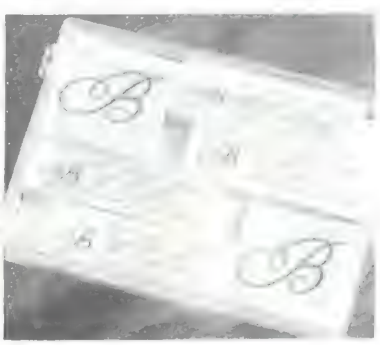
CHAIR CANING KITS

Now anyone can ... antique and heirloom chairs easily and ... KIT. Tools, natural cane, and "easy-to- ... $4.00. (Extra cane $2.00 per chair-lot.)

THE NEWELL WORKSHOP



GOLDEN OPPORTUNITY to tock up on a supply of elegant ame and address labels. The set in- ludes 250 black on gold 1¼x⅞" cript initial address labels [To 20 etters per line, 4 lines] and 125 natching gold initial 1x1" envelope eals. We use them to personalize verything stationery, checks, i- dentity books. Packed in 2x3" plas- ic box. $3.50 ppd. Via air, add 50¢. Bruce Bolind, 12 Bolind Bldg., Boul- der, Colo. 80302. Thank you kindly!





FREE
COLOR CATALOG



Build Your Own Grandfather Clock
for under
$200
(Including West German Movement)

- Movements and dials
- Finished Clocks
- Direct Factory prices
- Do-It-Yourself Case Kits, parts pre-cut
- Solid ¾" black walnut, mahogany, cherry

Write for free color catalog

EMPEROR CLOCK COMPANY
Dept. 717 Fairhope, Ala 36532
WORLD'S LARGEST MANUFACTURER OF GRANDFATHER CLOCKS
Visit our Factory

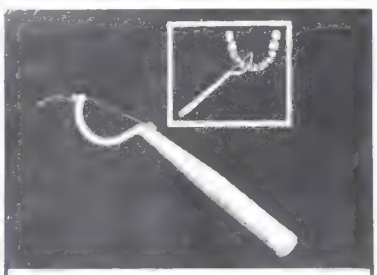


completely safe, virtually maintenance-free, and can be in-

Lifts, contact your local Cheney Representative or write

Helps people help themselves

CHENEY Wecolators.



Dental Floss Stik
Easy, sanitary way to clean gums and remove plaque from teeth. Floss Stik eliminates the use of fingers, provides firm control of floss and easy access to all teeth. Plastic holder is 5¾" long, uses only 4" of floss per application. Comes with 40 yards of waxed floss (for 300 applications.) Ppd.
0746-6—Floss Stik **$1.98**
0748-6—Floss Refill **79¢**
Write For Free Gift Catalog!

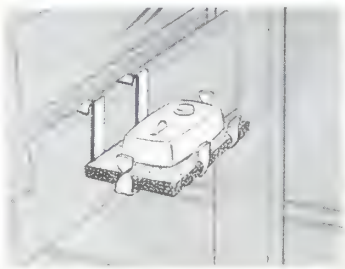
Miles Kimball
155 Bond St., Oshkosh, Wis. 54901



Bicentennial Mints. Rubber molds fit the occasion. Star for the stars & stripes, Rose for the All American Rose; Heart for love of country, Tree for the wilderness, Turkey for the first Thanksgiving, Bell for liberty. No-cook recipes incl. $1.90 ea. 3, $3.50. 6, $5.75 Ppd. Send 25¢ for catalog (free with order). Judy's of California, HB2-65, Box 728, Lompoc, CA 93436



"Scotty Gets His Tree" is the first official Norman Rockwell limited edition plate to bear the seal of the Rockwell Society of America. And the *first* to be *numbered*. Done in full color on fine china it comes beautifully boxed. 8½" diam. $24.50 ppd. Send for free "Platter Chatter". Edd, the Florist, Collector's Div., HB2, 823 N. Court, Ottumwa, IA 52501



You're In Control of the electric blanket when you clip this guard onto headboard or side panel of your bed. It keeps the control switch for the blanket within easy reach and protects it from falling or sliding around the floor. No tools needed for installation. $1.98 plus 35¢ post. From Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105



Talk Of The Town. Special limited quantity offer of factory rebuilt fabulous Princess fashion phones! Each comes fitted with standard plug and jack, ready for instant use. Choose pink, blue, turquoise, beige, white. (Give several choices). $19.95 each plus $2 post. Add $10 for bell. Catalog 50¢. Grand Com Inc., HB2, 324 Fifth Ave., New York, NY 10001



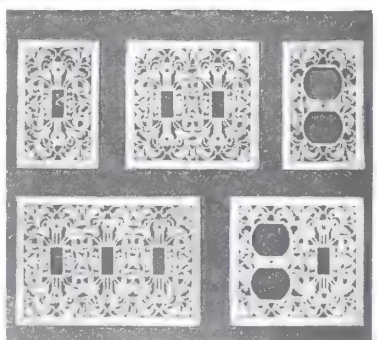
Sun-Sational Eyeshade. Wear this cool, comfortable visor wher you're golfing, sailing, motoring playing tennis or just walking Dark green plastic shield protects eyes from harsh rays of the sun Slips over specs or sun glasses Adjustable size fits men or women. $1.98, 20¢ post. Anthony Enterprises, 585 Market St., HB2 San Francisco, CA 94105

HANDY HANG-DRYER
HANG TO DRY/HANG TO STEAM



★ FOR HOME AND TRAVEL ★
Saves You
Space. . Time. . Money!
Dry all your [illegible] quickly, conveniently, at home and away. Our sturdy dryer hooks onto any showerhead. Notched shaft holds 11 hangers. Steel construction, rustproof vinyl finish makes it an ideal aid for steaming out wrinkles. $2.98 Ppd. Two for $5.50 Ppd. Catalog with order or 25¢

American Century Collection



GOLDEN FILIGREE SWITCHPLATES
Add a touch of charm to your home at little cost with our golden switchplates. Brass-plated [illegible] finish screw included. Also available in wrought-iron black. Allow 3 weeks

[illegible]	$1.25 each
	3 for $3.25
[illegible]	$1.50 each
[illegible]	$1.50 each
[illegible]	$2.00 each
[illegible]	$1.50 each
[illegible]	$2.00 each

PLUS 50¢ POSTAGE AND HANDLING

THE ADDED TOUCH
12-B Water St., Bryn Mawr, Pa. 19010

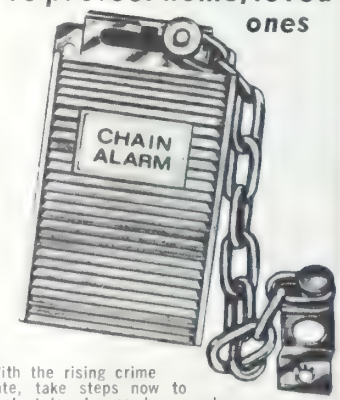
MAGNIFYING 1/2 Frame Glasses



Half-frame design makes it easy to read smallest print on menus, price tags, phone books, etc., yet allows you normal vision over the top without removing glasses.
SEE CLEARER INSTANTLY.
Fashionable, comfortable, and light-weight with metal hinges — durable impact-resistant lenses. For people over 40 without astigmatism or eye diseases. Send $6.97 plus 55¢ for handling.
SATISFACTION GUARANTEED or money refunded. State age.

PRECISION OPTICAL CO.
Dept. 8-D
Rochelle, Illinois 61068

Chain Burglar Alarm
to protect home, loved ones



With the rising crime rate, take steps now to protect loved ones, home and valuables. CHAIN BURGLAR ALARM is easi mounted on door or window. Strong chain lir discourages intruders . . . but if they persist, loud piercing alarm sends them running. Tu on switch and pull on chain to operate. A lot protection at low cost.

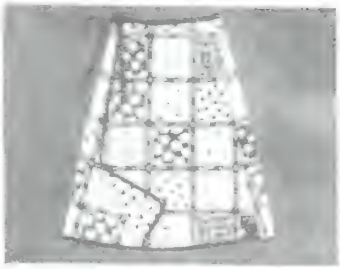
Only **$4.95** Post Paid

OSCAR GILBERT Dept. 20,
P.O. Box 5195 Buena Park, Calif. 90622

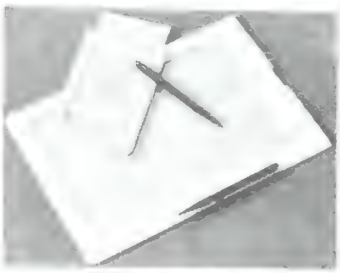
Keys On Wheels. Miniature super jalopies from the "Gatsby" era have movable wheels. Choose 1906 Rolls Royce (Silver Ghost) or 1930 Packard Victoria, (shown) Also: 1925 Dusenberg, 1931 Chevy; 1911 Ford Model T; 1913 Cadillac. 2½" long. Goldtone metal key rings are $5.95 ea. ppd. Compass Rose. HB2, Box 198, Albertson, NY 11507



Skirt You'll Flip For. One side's red, white and blue flower-patch print. Flipside has posies scattered on white. Reversible wrap of cotton duck edged and tied in contrasting braid. Beautifully done by Meadowbank for south now, north later. S,M,L,XL, $26 plus $1.25 post. Free catalog of famous classic casuals. The Talbots, Dept. FE, Hingham, MA 02043



Magic Slate Memos do your remembering for you. Messages stay on film until you pull tab to erase. In two handy sizes: Mini 3¼ x4½", for pocket or purse; Maxi 10x7" for home or office. Each carries its own marker in a loop. In assorted color plastic. Mini $1.49; Maxi $2.98. Both $3.98. Add 40¢ post. Lillian Vernon, B21, 510 S. Fulton, Mt. Vernon, NY 10550



Huntboard is an impressive serving piece, perfect for bar or buffet. Take a look at the cherry grain, gracefully contoured legs & apron, 4 capacious storage drawers accented with antiqued brass. 60"W, 19"D, 32"H. $181 ship. chgs. coll. No COD. Matching pieces for bed and dining room avail. Catalog $2. Ephraim Marsh, Dept. 273, Box 266, Concord, NC 28025



Caviar Taste? Choose this Camel Back Chippendale Love Seat for its timeless styling, superb workmanship! A gem for a postage-stamp apartment. 35"Hx58"Wx33" D. Fruitwood finish. $329.90. In your fabric, $252.94. Add $30 for down filled cushion. Ship. chgs. coll. No COD. Catalog 50¢. Bryan Robeson, Dept. 132, Rte. 10, Box 793, Hickory, NC 28601

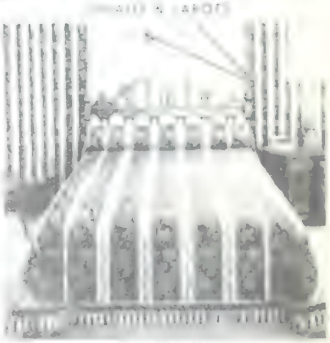












During our between-season lull 3 kinds of discount savings for people of different speeds

DISCOUNT 33⅓% IF YOU ORDER BEFORE MAR. 31

DISCOUNT 20% IF YOU ORDER BEFORE APR. 15

DISCOUNT 15% IF YOU ORDER BEFORE APR. 30



Normally, buying direct from Ronnie, you'd save up to 40% on Bedspreads and Draperies. Right now — is our between-season lull and our workrooms are at their slowest pace. By acting now you can save an additional 20%. Procrastinate a fortnight—when we start to get busy — and you earn only 20%. Stall for a whole month and you pick up a mere 15% saving. Be quick, be alert. Get that coupon in the mail now.

Send for FREE Catalog. Order before Mar. 31 - save a full 33⅓%

RONNIE DRAPERY CORP., Dept. 4K-13, 145 broad ave., fairview, n.j. 07022

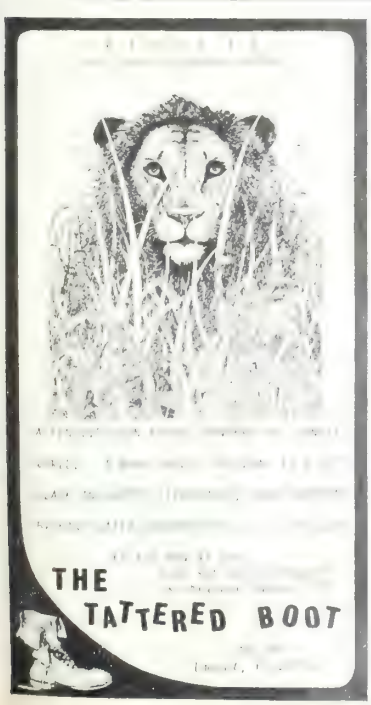
Please rush me, absolutely FREE, the Ronnie Bedspread-Drapery discounts of 33⅓%, 20% & 15% during your between-season lull.

MARCH 31 33⅓% APR. 15 20% APR. 30 15%

NAME

ADDRESS

CITY STATE ZIP





If your poor reader knew the sounds of letters—he'd know how to READ!

That's why your reader can't quickly sound out words with The Sound Way to Easy Reading. Results are rapid, and your child is the center of the instruction—no special skills required of you. Even make up stories to fit the language. Sounds he's never taught by the look-and-say method used today. Parents and teachers report children gain up to a full year's grade in reading in six weeks with this phonics system. See how you can try it FREE for 2 weeks. Write today. BREMNER-DAVIS PHONICS, Dept. E-41, Wilmette, Illinois 60091.

Window Shopping in NEW



Hearts to Wear handcrafted of genuine ivory, tiger's eye or jade (please specify). 12 kt. gold-filled ring and pendant on 15½" filigreed necklace dangle from gold-filled clasps. Price for the smashing pair . . . a remarkable $10 ppd. Ring sizes, 4-8. Handcrafter's, Dept. HBF, 188 Whittier, Providence, RI 02909.

Johnny Appleseed's Free Catalogue of smashing Spring 1975 clothes emphasizes the casual fashion message. Pantsuits; dresses; sportswear for men & women. Shoes & handbags, gifts for all occasions. 32 pages in color. Johnny Appleseed's, Box 710, Beverly, MA 01915.





Audubon Game Birds are captured in rich color on English china plates hand made by skilled artisans. Plates serve elegant desserts, double as wall hangings. Limited supply—so hurry! Set of six, $12.95 plus 90¢ post. World Art Group, HB2, 606 E. State St., Westport, CT 06880.

Coat-of-Arms Needlepoint Kit. Your name individually researched & handpainted in heraldic colors on #12 mono mesh canvas. Custom kit incl. canvas, yarn, needle, instructions, tote bag, free heraldic description & drawing. 11x14", $49.95 plus $1 post. Free catalog. Ship's Chandler, HB2, Wilmington, VT 05363.





Empress #8197

Rosemond #8196

Finest Quality [illegible] Lace CURTAINS for Swedish [illegible] Ready-to-Hang Assures Easy [illegible] No Starching. Little Ironing. Colors: White or Shell. Sold by Panels 52" wide x 72" long $8.95; 81" long $9.95; 90" long $10.95; 108" long $11.95; 126" long $12.95. Swatches—25¢. Catalog [illegible] bedspread ensembles and tablecloths 95¢.

The fabric is Dacron Ninon for extra beauty and excellent washability (no ironing necessary). In luscious Colors: White, Pink, Green, Gold, [illegible]



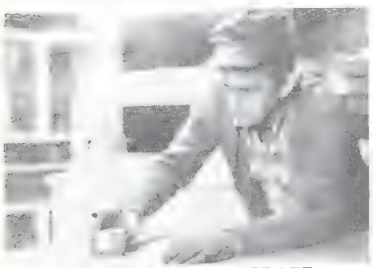
Vanity Skirt $38.00

Satisfaction Guaranteed

FLAT CANOPY MADE TO ORDER

Hildegarde's

Dept. HB275, 597 Farmington Ave., Hartford, Conn. 06105



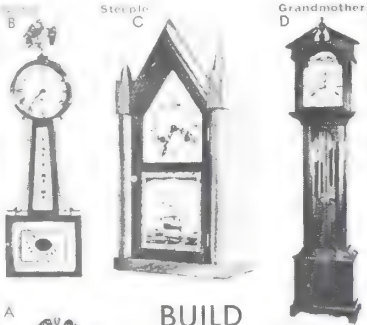
LET STAN RIPLEY HANDCRAFT YOUR NEXT FURNITURE HEIRLOOM

Paper-and-block sanding, hand rubbing, precise dovetailing are just some of the ways our Vermont craftsmen painstakingly fashion Early American furniture of heirloom quality and beauty. Choose from hutches, tables, water benches, dry sinks and many more timeless Colonial designs faithfully recreated in pine. All finished in our amazing "Luster-Coat" that's virtually mar-proof, burn-proof. Reasonably priced, too.



Send 50¢ for our 16-page catalog, "23 Ways to Tell Fine Furniture Handcrafting," plus sample finish chips.

DAVISON'S COLONIALS
Dept. HB-1A
RD 1, Waterbury, Vermont 05676
We make furniture the way our grandfathers did. By hand, one piece at a time.





BUILD these beautiful CLOCKS

Now at big savings! Send just $1 for plans & instructions to build choice of: (A) Grandfather (B) Banjo (C) Steeple (D) Grandmother plus information-packed catalog of movements, dials, parts & kits to build these & 15 other fine clocks. All 4 plans $3.50. Catalog alone—25c.

MASON & SULLIVAN
Dept. HB, Osterville, MA 02655

Protect your silver with Tarnish-Proof Pacific Silvercloth Drawer Pads by GORHAM



Pads [illegible] into a silver chest.

Prevents tarnish and scratching; silver is always [illegible]

SIZE [illegible] $19.75

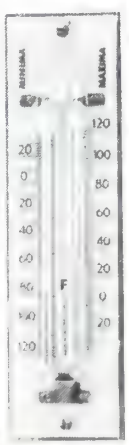
SIZE [illegible]

ADD $1.00 FOR PACKING & [illegible] FOR EACH UNIT ORDERED

BARRINGTON SPECIALTIES
P.O. Box 745-H, Barrington, R. I. 02806

CALOMETRIC COMPUTER

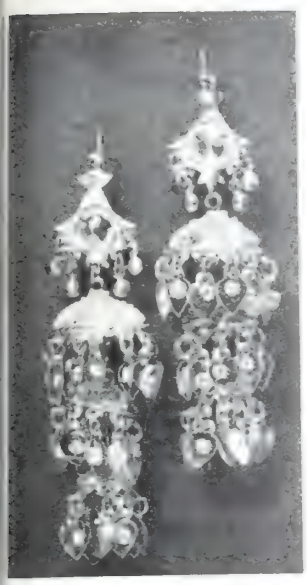
. . . Or in plain language, a Max/Min Thermometer with a memory. At a glance this quality instrument from West Germany tells you how cold it got last night, what today's high was, as well as the present temperature. Easy-to-read, indestructible scale on beveled-edge plate glass (2" x 8"). Comes complete with window-mounting bracket, magnet for resetting and detailed instructions. Just the thing for the home, vacation cabin, gardener or anyone interested in Max/Min temperature readings.



$12.95 ppd, or 2 for $24.00 ppd.

Sundials & More
NEWIPSWICH, N H 03071

ENGLAND



Wind Chime Earrings From India. Tiny, tinkling hearts in three fine shimmer with delicate silver tone wire accents and attached bell chime. Approx. 3½" long in pierced or clip-on type. $4.95 ppd. Shopping Interna... Inc., 680 Spring... Bldg., Norwalk, CT 0685...

Swing Into Spring ... from Appersa. Navy, natural & ... long gives the front. Cr... of terra cotta or pink. Mix & ... sweaters, narrow pants. Sizes 6-16. $28. Multi-colored T-shirt in polyester cotton jersey. S, M, L. $13. Add $1.25 post. Tre... FC, Hingham, MA 0204...



Pewter Sand Dollar Pendant ... symbol. Holes are reminiscent of the five wounds of Christ. Comes with matching ... and cord. ... Ppd. Catalog of nautical gifts 50¢. Pat Barnes Ships Wheel, HBF5, Nottingham Square, ...

Elegant Lazy Susan. Hand-... dark finish, 12" diam., 4"H., $21.50. 10 oz. crystal cheese or sugar shaker, $5.25. 5 oz. Cape Cod cruet, $4.50. Solid pewter 4"H. salt & pepper set, ... ppd. Catalog free with order, or 50¢. Sturbridge Yankee ... MA 01566.







China Doll Kit

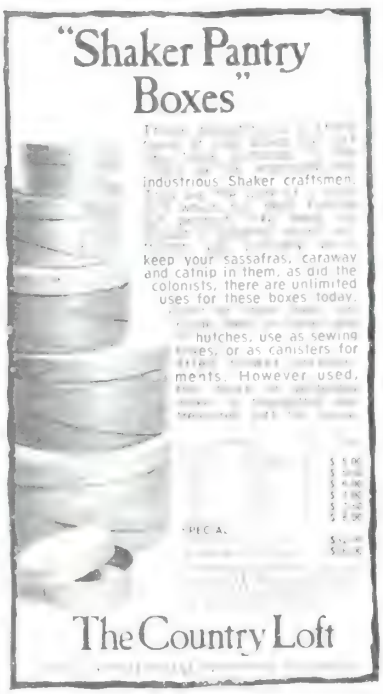
For ... 4 to ...

Miss, Her ...

$7.95 ...

Yield House

...



"Shaker Pantry Boxes"

... industrious Shaker craftsmen.

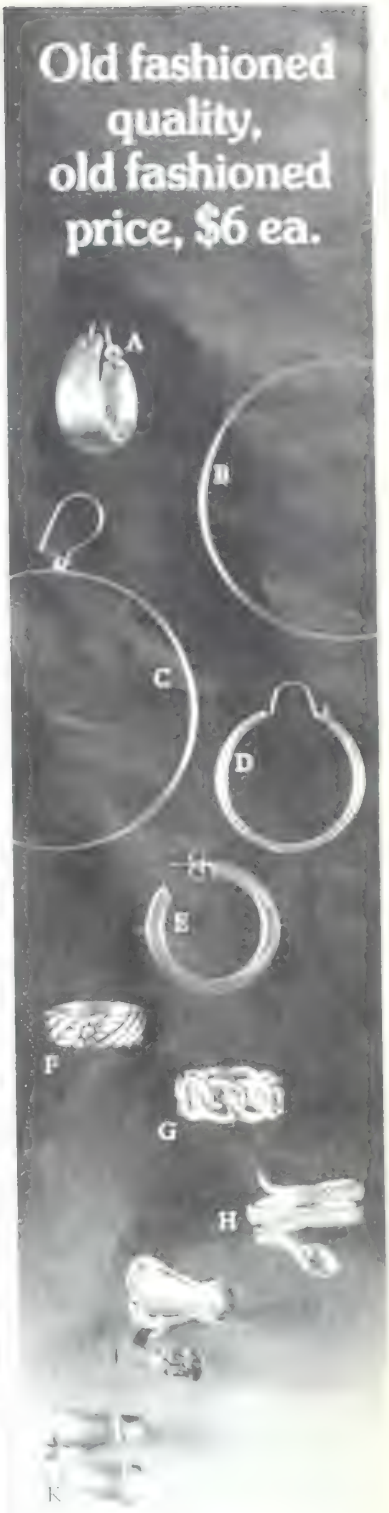
... keep your sassafras, caraway and catnip in them, as did the colonists, there are unlimited uses for these boxes today.

... hutches, use as sewing ... es, or as canisters for ... ments. However used, ...

... PIECE ...

The Country Loft





W... Handcrafters ... Mail to all ... pierced ears only, sorry. And new ... $8 each. Specify ... $ & $. ... Handcrafters

It's **Carroll Reed** for...



Classic shirtdress simplicity styled by Shirtmaker. 100% polyester, with the look of gabardine. Pink or powder blue. Trimmed and tied with pastel multicolored plaid sash. Coordinated trim inside collar and cuffs. Wonderfully washable. Sizes: 6-18. $39.50 Ppd. **Write right now for our Spring/Summer catalog.**

Carroll Reed

Coats of Arms

OVER
500,000 Names
32 Countries

FREE CATALOG

The Ship's Chandler
Dept. HB-75
Wilmington
Vermont
05363

our new

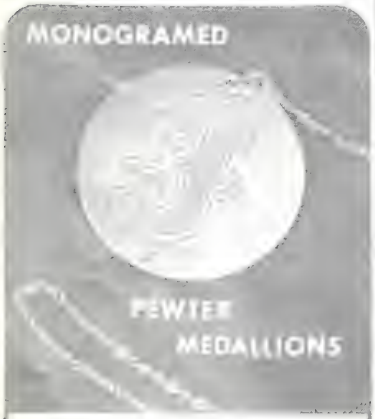


spring catalog

The handicrafts of modern day Guatemala still flavored by the ancient Mayan cultures are featured in our newest, full-color, 48-page catalog, along with new, exciting items from 30 countries around the world. Fashions, jewelry, carvings, glassware, brass, wood, and our most delightful Easter collection ever. Send 25¢ today for your very own copy.

shopping international
881 shopping international bldg
norwich, vermont 05055

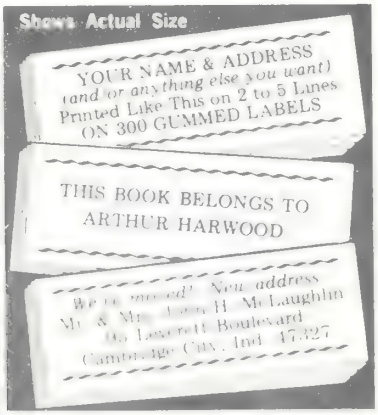
MONOGRAMED



THE PERSONAL TOUCH *(for all occasions)* Your initial, hand etched on a 2¼" pewter medallion with pendant length chain - for only $6.50 ppd or 2 for $12.00. SATISFACTION GUARANTEED *Great as gifts*

The DIVIDED HOUSE dept 51
[illegible]
Salisbury, MASS. 01950

Shown Actual Size



NO BETTER GIFT AT ANY PRICE

ADDRESS LABELS of De Luxe Quality! Large, neat, clear. Print (not typewriter) type. Neatly centered lines. Rich blue ink. Snow-white gummed paper. Any wording you want up to five 35-character lines. Sparkling gift box. 4-week delivery. **300 for $2.00. Any 3 orders, only $5.00.** Sent [illegible]

THE WRITEWELL CO.
719 Transit Bldg. — Boston, Mass. 02115

Window Shopping in

NEW ENGLAND



Wardrobe Pet. Pink wrap-around skirt leashed with green braid, hand screened all over with friendly green frogs and winsome Thurberesque puppy print. Vested Gentress does it in polyester & cotton. Sizes 6-18, $25 ppd. Carroll Reed, HB2, North Conway, NH 03860.



The Stitchery

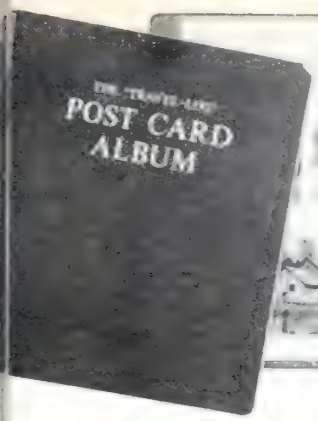
Needlework Aficianados select their needlepoint and crewel kits from a superb collection of designs in brilliant color. They're dramatic and different . . . yet easy to do. Send 25 for one year subscription (4 issues) to The Stitchery, HB2, 204 Worcester Tpke., Wellesley Hills, MA 02181.

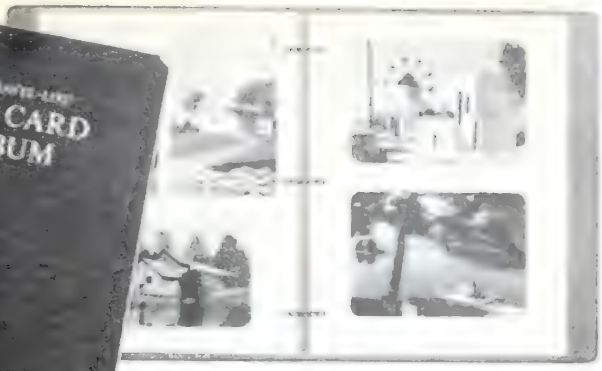


Sterling Silver Investment. Slim graceful 2" initial on 24" chain gleaming sterling silver is the perfect pendant length. (Please specify initial.) $14 plus 50¢ post. Wickford Galleries, Dept. 209, 290 Westminster St., Providence, Rhode Island 02903

File Flat Silver. Tarnish-proof Pacific cloth drawer by Gorham makes the sideboard drawer a silver chest. Handy, too, because you tote it right to the table. 11¾x15x2½" pad holds over 100 pieces, $10.75. 17½x13⅞x2½" for over 125 pieces, $12.75. Add $1 for packing & post. Order from Barrington Specialties, Box 155B, Barrington, RI 02806



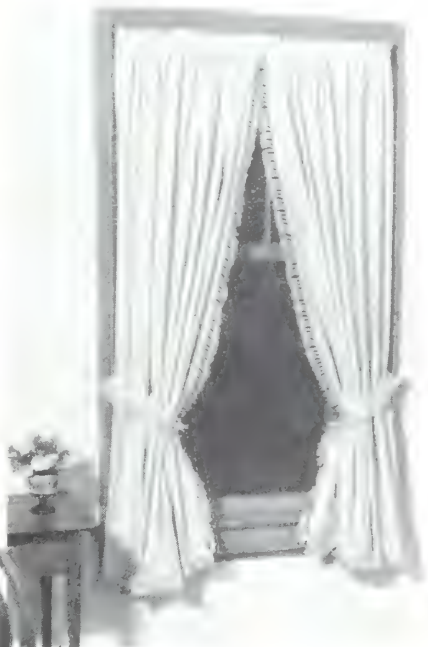




ave A Wonderful Time reminis- ng with post cards you've ected or received. Padded post ard album of leather-look vinyl olds 200 cards on 80 looseleaf ½x11" pages. Cards slip easily in nd out of corner mounting slots uidelines for notations. $7.95, $1 ost. 2, $15.95 ppd. Writewell Co., 18 Transit Bldg., Boston, MA 02115

Muslin Country Curtains with natching 2" knotted fringe. Un- leached 80" wide per pair. White 4" wide per pair. Lengths: 45, 54, 3" $11.50 pair; 72, 81, 90" $14 air. Add $1.75 post. per order. ree brochure. Country Curtains, HB2, Stockbridge, MA 01262

COUNTRY CURTAINS





Bentwood High Chair.

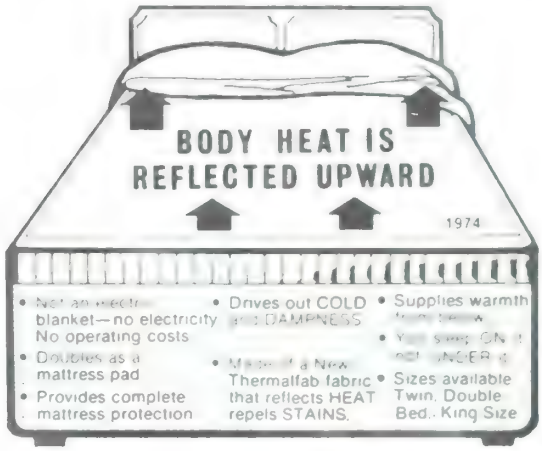
Musical Heart Pendant



Save Energy! Save Heat! Non-Electric Bed Warmer

THE HEAT SHEET

Gives you soothing warmth and comfort in bed instantly—without wires, plugs, electricity!



A NEW SENSATION IN BED!!!

Now soothing warmth and comfort in bed – without electricity. Just crawl into your bed and feel it warm up instantly from your own reflected body heat. This new principle of bed warming is made possible by HEAT SHEET. Not an electric blanket—no electricity. HEAT SHEET is made of a miracle fabric called THERMALFAB. Reflects your body's own heat upward to warm you rather than allowing your own heat to be lost downward through the mattress. No bulky blankets needed. You awake relaxed, refreshed. Drives out cold & dampness. Cuts costly night time fuel bills.

HELPS SOOTHE ACHES AND PAINS

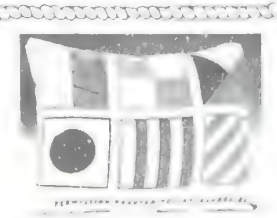
Place HEAT SHEET between the mattress and the bottom sheet and you'll enjoy a delightful new sleeping sensation. No annoying overheating. 100% safe, lightweight, portable HEAT SHEET doubles as a mattress pad, completely protects the mattress from stains. Positively the most comfortable, convenient and economical way to sleep anywhere!

COME IN OR MAIL

World Art & Gift Shop 2HB
606 E. State, Westport, Ct. 06880

Please rush _____ HEAT SHEETS on full money back guarantee within 30 days if I'm not absolutely delighted.
_____ Twin Bed Heat Sheets 10.98 ea.
_____ Double Bed Heat Sheets 12.98 ea.
_____ King Size Heat Sheets 16.98 ea.
Add 10% for postage & handling

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
SAVE (Deduct 5% from total order when ordering 3 or more Heat Sheets)



Code Flag Pillows

these clever pillows. Each one sends a message in colorful code flags. First pillow asks "Permission is Requested to Lay Alongside", second one answers "Permission Granted to lay Alongside". square. Filled with polyurethane foam they float. $5.95 plus 80¢ postage postage and handling the pair.

ture, lamps, clothing and gifts for home office or on board.

SHIP'S WHEEL

Dept. HB03, Nottingham Square, New Hampshire

the enchanted doll house



More fun than ever
OUR CURRENT CATALOG

light every child's heart. Our catalog is

For Your Copy Send 50¢ to Dept. HB03

THE ENCHANTED DOLL HOUSE

Manchester Center, Vermont



Just $20.00

SIZES RUN SMALL, so order accordingly

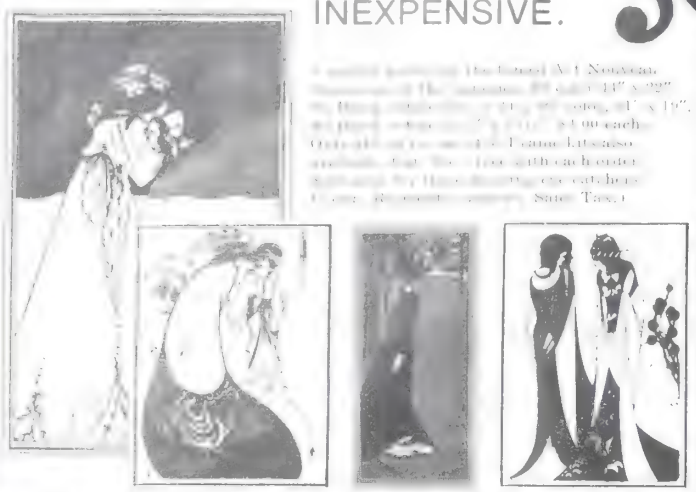
pink, Delft blue, Kelly green, grey

SIZES: sm., med., lg.

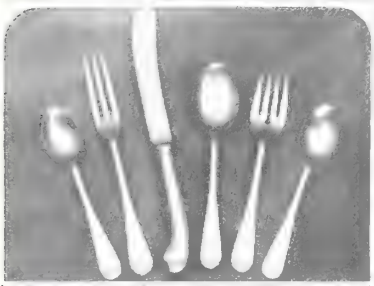
THE HUMMINGBIRD BOUTIQUE BOX 360 HAMILTON, MASS. 01936

BEARDSLEY IS IN . . .

INCOMPARABLE. INDIVIDUAL. INEXPENSIVE.



ARTEMIS, INC. 186 Danbury Road, Wilton, Conn. 06897



Pistol Handled Stainless
in an heirloom tradition
Old Westbury—FULL DINNER SIZE

pattern with impressive full dinner size graceful pistol hollow handled knives, 3 weight hand forged pewter-like satin or polished stainless. Service for 8 includes 8 dinner forks, 8 dinner knives, 8 salad-dessert forks, 8 soup spoons, 16 teaspoons, plus sugar spoon, butter knife and 2 serving spoons. 52-piece service for 8 **$39.95**
78-piece service for 12 **$59.95**

Jenifer House
Dept. HB-25
CEDAR BARRINGTON, MASS. 01230



YOUR OWN INITIAL
IN A HANDSOME DESK PEN SET

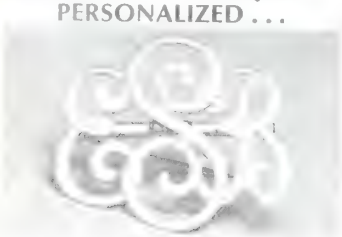
Select any letter from A to Z in beautifully rich black plastic! The letters are 6" high, ¼" thick with a matching 6½" ball point pen. A felt tip backing guarantees that letters won't scratch desks. Perfect for home, office, students or that surprise gift! Order now! No COD's please.

—ONLY $2.95 plus 15¢ postage—
CT. Res. add tax
Gift Catalog 25¢

Stratford House
P.O. Box 591, Dept. HB-2
Stratford, CT 06497

satisfaction guaranteed or money back

BEAUTIFUL . . . UNIQUE . . . PERSONALIZED . . .



3 letter monogram pin
Old English Script, 24 kt. gold plate
Perfect to give or to own.
"The Personal Touch"
117 Washington Avenue
North Haven, Ct. 06473 Dept. B25
Please send me the following monogram pins at $6.50 each (postpaid). Conn. res. add 36¢ sales tax. Note: Last name initial is always in center of pin.
Gift Boxed
Actual size: 2" high x 2¼" wide

Name
Address
City . . . . State



MISPLACED YOUR TV PROGRAMS?

With this handy holder your GUIDE or folded SUNDAY SUPPLEMENT are sure to be protected and easily found by everyone. Made of sturdy anodized aluminum with a wood-grain panel to match your TV set. Easily attaches to any flat surface.

$2.50 each plus 50¢ postage

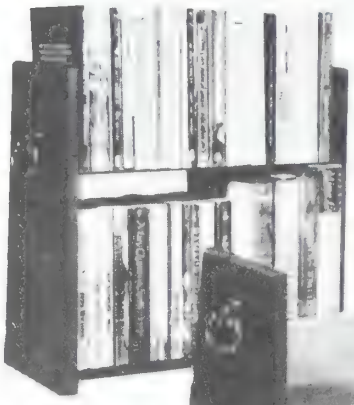
SAVE, second TV, gifts; **two for $4.50** and 50¢ post.

Money back guarantee

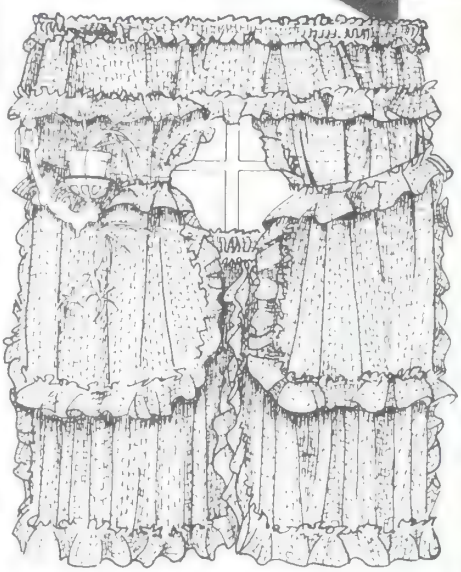
THE FRANKLIN PRODUCTS CO.
Dept. HB-1, Box 356, Concord, Mass. 01742

Window Shopping in

NEW ENGLAND



Greatest Storage Ever Sold for table-top books, tapes. Vinyl covered steel shelving adjusts from 10" to 20" for extra storage. Walnut-finished hardwood ends. Antique brass handles make units portable. One shelf unit, $15.95; two shelf, $24.95 Ppd. Franklin Products, Dept. Box 356, Concord, MA 01742.



Ruffled Cape Cod Curtains in Perm Press printed gingham check. Green, red, brown, melon and antique. 60" wide per pair. 24" long $5, 30" or 36" $6, 45" $7. Valance, 52"w. x 10½"d., $3. Add $1 post. on orders under $10. Over $10, add $1.75 ppd. Free brochure. White Eagle Curtains, HB2, Old Post Rd., Worthington, MA 01098.





Heritage Lanterns are antiques of the future. Superb reproductions include hand-crafted individually cut designs handed down by old yankee craftsmen. Railroad & Ship's Lantern shown reflects its origin. Other designs linked to historic events. 48-page catalog, $1. Heritage Lanterns, HB2, Sea Meadows Lane, Cousins Island, Yarmouth Maine 04096

Pick A Picasso you stitch from a kit. "Hands with Flowers" is screen printed on #10 mesh canvas. With 7x9" design on 9x11" canvas, tapestry yarn, needle, instructions. $4.95 plus 45¢ post. Needlework Catalog 25¢. World of Stitch 'n Knit, HB25, Shopper's World; Box 709, Framingham, MA 01701.

erfectly Simple, Simply Perfect. Sleeveless
olyester & cotton. Sizes 6-18. $33.50 ppd. With your monogram embroidered front-and-enter, add $5. Carroll Reed, HB2, North Conway, New Hampshire 03860.

lew England Nautical Reproductions possess the charm of antique wood carvings. and cast, shatterproof, latex figures hand-ubbed patina finish. "Maine Lobsterman," 4" on felt base, $36; "Jack Tar" or "Mate O'Mist," 8½", $14 each. $2 post. Stratford House, HB2, Box 591, Stratford, CT 06497.





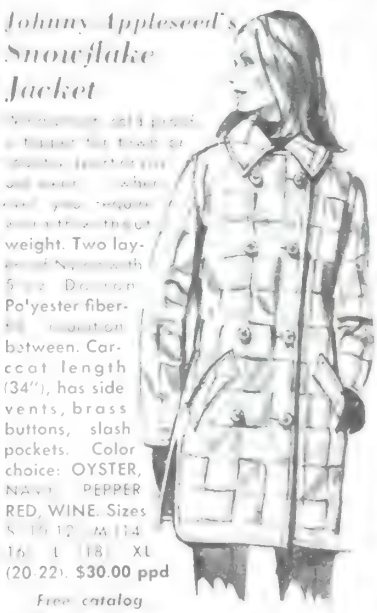


The Yankee Heritage Collection. 38-pg. catalog of wooden toys, snowshoe furniture, "Down East" canvas bags, Maine slate paintings, quilts, scrimshaw et al. Each handcrafted product made with tender loving care. Send 25¢ to The Yankee Heritage Collection, HB2, Box 267, Fairfield, CT 06430.



"The Language of Flowers" is a charming dictionary of flowers handscripted and water-colored at the turn-of-the-century by a true romantic for his wife. Full color facsimile edition from England defines over 700 flowers. $5 ppd. Putnam Antiques, 14 West Hill Rd., HB2, Middlefield, MA. 01243.







WICKFORD GIFT GALLERIES



You will look more than 2 inches taller, when you wear famous ELEVATORS, and only you will know their amazing secret. Taller men do better in life, in love, in jobs. Send for FREE full color catalog of ELEVATOR shoes, designed to make men look, feel and be taller. Sold by mail by the ONLY maker of these remarkable shoes.

RICHLEE Shoe Company
165 Lake St., Brockton, Mass. 02403

Send me FREE catalog of ELEVATOR shoes, without obligation now or ever.

Name _____

Address _____

State _____

CURTAIN CHARM

RUFFLE ON UNBLEACHED OR WHITE MUSLIN



TIEBACK

8.00 pr.

9.50 pr.

TIERS

6.00 pr.

12.00

VALANCE

2.75

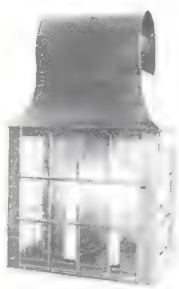


or pure white muslin retain their crisp appearance with a minimum of care.

COUNTRY CURTAINS

At The Red Lion Inn

Dept. Stockbridge, Massachusetts



DISTINCTIVE CUSTOM LIGHTING

individually cut, assembled and fitted

HERITAGE LANTERNS

REPOSE Crewel Classic



The beauty and simplicity of a pen and ink sketch transformed in a new medium. A crewelclassic for your home; an artistic triumph for you. Our sitting model design comes stamped on parchment homespun, with brown crewel acrylic yarn, needle and easy to follow instructions. Designed to fit a frame size 12 x 20".

$3.95 plus 45¢ postage (Mass. res. add 38¢ tax) Sorry no C.O.D.'s

Send 25¢ for the next 3 issues of our colorful 32 page Needlework catalog with over 400 fascinating items

The World of Stitch 'n Knit Inc.

Dept. HB-025 Shoppers World Box 709 Framingham, Mass. 01701

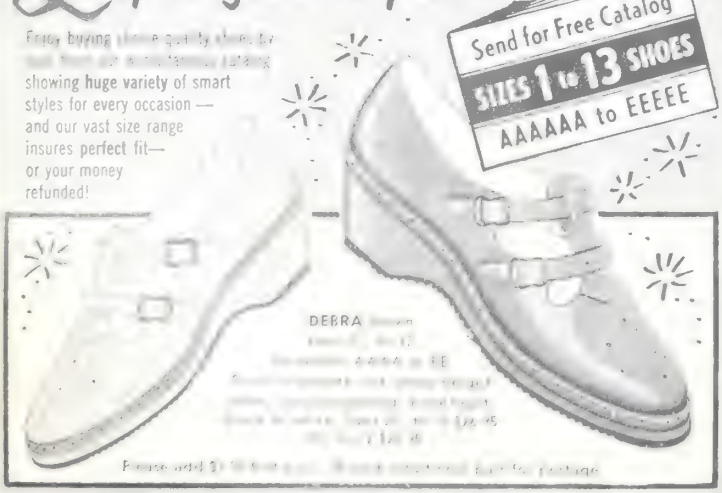
Lady be good to your feet

Send for Free Catalog

SIZES 1 to 13 SHOES

AAAAAA to EEEEE

showing huge variety of smart styles for every occasion — and our vast size range insures perfect fit— or your money refunded!

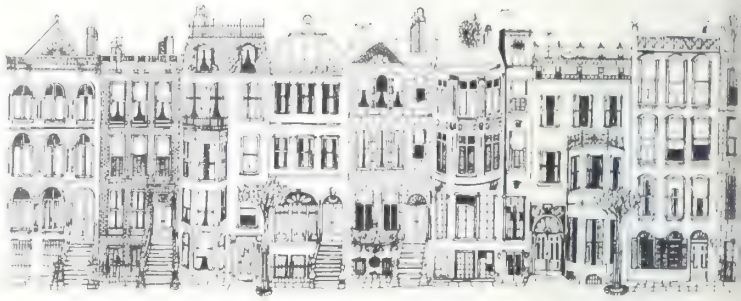


DEBRA

SOLBY BAYES

45 Winter Street (Dept. GR) Boston, Mass. 02108

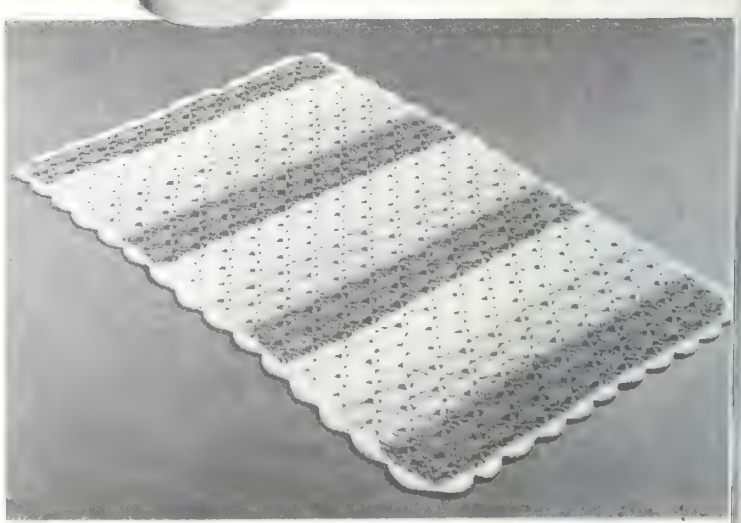
Window Shopping in NEW ENGLAND





Ritzy Row Houses [illegible] add decorative dash to a wall without devouring the budget. Signed, numbered, limited edition of 1000 black/white hand-screened prints. $8 ea. ppd. Catalog of original prints, 50¢. Something New, HB2, 467 Nod Hill Rd., Wilton, CT 06897.

Shaker Pantry Boxes, the work of a local mill, have the simplicity & purity of design of the originals produced in the 1700's. Superb canisters or sewing boxes. Paint or stain them. *Round or oval:* 4" $5.50, 5" $6, 6" $7, 7" $7.50, 8" $8. Add $1 post. Nested set of 5 oval, $32. Nested set of 6 round (incl. 3" size), $36. $1.50 post. The Country Loft, H4, 552 Forest, Marshfield, MA 02050.



Baby Afghan Kit to Crochet is a beauty and a bargain. Kit for crib size 30x48" afghan contains: "How to" instructions for beginners, pattern booklet, Susan Bates Hook, pink, blue & white pill-proof Olefin yarn. Nothing else to buy! $4.95 plus 75¢ post. Del-Mar Yarns, Inc., Main St., Millville, MA 01529.





Gustav Klimt, The Current Rage. Quality color prints depict the dazzling mosaic-like patterns of the famed Austrian artist which set him apart from the conservative "establishment" of his time. Set of two "Expectation" & "Fulfilment", 21x 34½" $8 ppd. Catalogue 25c. From Artemis, Inc., HB2, 186 Danbury Rd. Wilton, CT 06897.



Important Fashion Accent with just-for-you styling. Lustrous pewter medallion, beautiful in its utter simplicity contrasts perfectly with the ornate hand-etched initial. (Specify). 2" diam. on 21" chain . . . $6.50 ea. 2, $12. Ppd. Send for flyer of other pewter pieces. The Divided House, HB2, 255 Elm St., Rte. 110, Salisbury, MA 01950.

Down-East Log Carrier totes firewood to the hearth. Made by Homemakers Co-op skilled craftsmen of rural Maine. Lovely fawn cowhide leather with rope handle $15.95 ppd. Sundials & More, Box 13, HB2, New Ipswich, NH 03071.





"Diana" For Fashion & Comfort. Baby soft calf in [illegible] or white malt/chocolate stripe, navy, Wedgewood blue, or [illegible] Sizes 4 - 10, $[illegible] 01/2 - 12, $2[illegible] Selby Bayes, [illegible] Boston, MA 02[illegible]

"FLUFFY" the POODLE™



$3.95

A DECORATIVE COVER TO HOLD THAT EXTRA ROLL OF TISSUE—BATH OR FACIAL

KIT CONTAINS THESE [illegible] ITEMS

- [illegible]
- [illegible]
- [illegible]
- [illegible]
- [illegible]
- Ribbon Collar
- Filler for Head

Choice of colors White, Yellow, Blue, Orange, Strawberry Pink

DEL MAR YARNS INC.
[illegible] MILLVILLE, [illegible]
[illegible] KNEES [illegible]



Country Charm Print

Personalize a [illegible] with the [illegible] band [illegible] and [illegible] Large [illegible] and blues velvet. Signed [illegible] print. Logan [illegible] and [illegible] prints, [illegible] under new [illegible]

Something New



VERMONT YOUR BAG?

Map showing covered bridges, ski areas, towns and roads, printed in [illegible] tote. (It's the same canvas duck used in U.S. Navy seabags) Sturdy webbing handles. Washable. 16 x 18. Send [illegible] $6.00 ppd.

TONI TOTES OF VERMONT, INC.
HB2 So. Londonderry, Vermont 05155



NEEDLEPOINT SCHNAUZER

[illegible]

The Stitchery
Our Tenth Year

Dept. HB302, 204 Worcester Turnpike
Wellesley Hills, Mass. 02181

Picture . . . "COUNTRY CHARM" EARLY AMERICAN APPLIANCES . . . *and You!*

AUTOMATIC ELECTRIC RANGE . . CAST IRON . . .

fully automatic oven and burner controls, and an easy-care porcelain top. Coffee mill uniquely houses clock, oven timer and minute minder. Fits modern range space. Prices start at $555.00, plus freight charges.

CAST IRON WALL OVEN (not shown) Front is CAST IRON with handsome scroll design. The 18" oven is fully insulated and porcelain lined. Hearth door conceals all controls, clock and timer. Available in right or left hand door models. Prices begin at $325.00.

Skilled Craftsmanship.



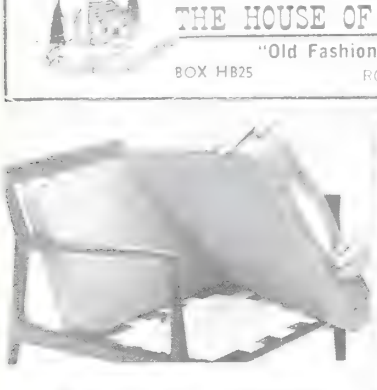
Made and Sold Only by

THE HOUSE OF WEBSTER

"Old Fashioned Gifts"

BOX HB25 ROGERS, ARK. 72756

Send 25¢ for your "COUNTRY CHARM" Appliance Folder and Gift Catalog.



renew your danish chair

or sofa to the original comfort and good looks! Replace those sagging or broken rubber straps. 3 styles: metal clip end, metal peg end, or loop end to use with wood dowels. $1.75 ea. ppd. Specify style & slot-to-slot distance on frame. Also rubber webbing to nail, 75¢ a ft. ppd. Danoil polish for all natural wood, 8 oz. $3 ppd. Cal. res. add sales tax. Need new covers, cushions? Send 25¢ in coin for fabric samples and catalog. E. J. EVANS, 630 North Western Avenue



AMERICA'S BICENTENNIAL IN GLASS

Beautiful reproductions of "HISTORY IN GLASS" molded from glassware crafted for America's Centennial in 1876. The SIGNERS' PLATTER with the names of the original 56 signers of the Declaration of Independence, 13" by 9½". The LIBERTY BELL GOBLETS, 10 oz., with the inscription "Declaration of Independence" and the embossed likeness of the Liberty Bell. Collector's items, gifts or decorative accessories. Satisfaction guaranteed.

SIGNERS' PLATTER or PAIR OF GOBLETS 875 +1.25 post.

COMBINATION: PLATTER & 2 GOBLETS: 1650 + 1.50 post.

FREE: LIBERTY BELL RELISH DISH WITH COMBINATION ORDER

PINES PRODUCTS Dept. HB-2

8321 N.W. 24th Ct., Pembroke Pines, Fla. 33024



LEARN FLOWER ARRANGING at home. Make beautiful professional arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free information on exciting home-study course. *No salesman will call.*

MAIL COUPON TODAY

Norm & Marge Morris

LIFETIME CAREER SCHOOLS Dept. B-297



For 21 years, we've made *our* satin sheets of softest acetate satin, 225 x 78 thread count. (Some people don't.) *Ours* are MACHINE WASHABLE. NEW Hot Pink, Tangerine, Gold, Red, Black, Bronze, Blue, Silver, Pink, White, Mint or Orchid. Isn't it time you slept satin?

SHEET SETS (2 straight sheets, 2 cases)

Twin Set $22.98 King Set 32.50

Contrast monogram on 3 cases $2.50

For fitted bottom sheet, add $2.00 to double or twin price; $2.50 to queen; $3.00 to king price. Round set prices on request. Send check or m.o. 50% deposit on C.O.D.'s

SCINTILLA, INC. 4802 N. Broadway B 2 Chicago, Ill. 60640

Free 40-page catalog with every order!



PAINT YOUR OWN WALL MURAL!

Enjoy the fun, creative satisfaction of painting a beautiful mural in your own living room, den, etc. New "paint-by-numbers" method is incredibly easy. Paint a 5 to 14 ft. wide mural in just 3 to 5 hours. Our complete kits (patterns, brushes & paint) just $12.95 up! Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for . . .

NEW FREE COLOR CATALOG!

Dozens of new designs, decorator color combination, easy "how to" details. (Send 25c postage and handling.

CREATIVE MURALS, INC. Dept. HB-25

14707 Keswick St., Van Nuys, Ca. 91405



CREWEL HERBS blossom as you stitch. Each kit includes herb design stamped on cream Belgian linen, wool in true-to-nature colors, needle, and easy instructions. Size 8" x 8"

Thyme Kit (shown)	$1.7
Rosemary Kit (shown)	$1.7
Chives Kit (shown)	$1.7
Mint Kit (shown)	$1.7
Oregano Kit	$1.7
Dill Kit	$1.7
Wood frame (choose maple, red, or green)	$1.2

PLUS 50¢ POSTAGE & HANDLING

Pa. Res. Add 6% Sales Tax Sorry No COD

WHAT'S NEW SHOP

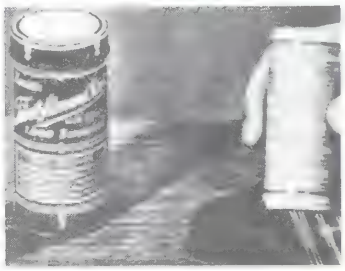
12-B Water St., Bryn Mawr, Pa. 1901



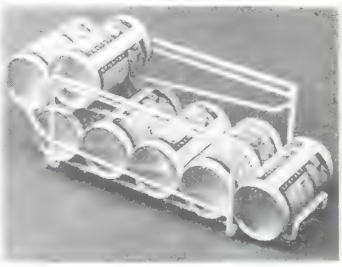
Record Browser brings your albums into view instantly. Neat case covered in library brown leatherette with velour interior. 13½"w. 15"d. 6½"h., it will hold 75 records. Rubber liners prevent slipping: suede bottom protects furniture. They've thought of everything. $9.95 ppd. Art Guild, HB2, Box 23211, Minneapolis, Minnesota 55423



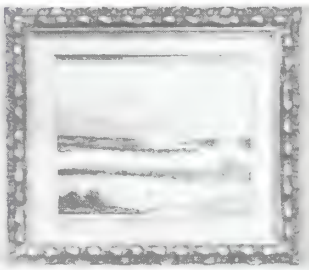
Heel And Toe have fashion impact. So give your down-at-the-heel shoes a lift by sending them to Century's shoe factory for new-style heels. Stacked, thin, flat, patents, suedes. $10.95 pr. Reptiles higher. For quick updating of pointed-toe shoes, $11.95 Add $1.95 post. ea. pair. Century Factory Shoe Repair, 212 Park Ave., HB2, Baltimore, MD 21201



Wonder Worker. One strike of "Almond Stick" and superficial scratches on pianos, woodwork, furniture disappear like magic. Does its good deed on mahogany, walnut, oak and other fine finishes. Used professionally by furniture dealers and movers. $1.98 plus 25¢ post. Anthony Enterprises, HB2, 585 Market St., San Francisco, CA 94105

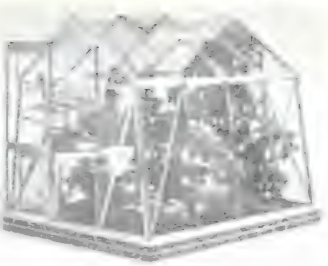


Chain Reaction. Load 10 cans o beer, soda, juice etc. on the top of this storage rack. Clever til design rolls them down. Remove one, gravity delivers the next. Saves space in your fridge. White vinyl coated steel made in U.S. 5½" w. 5¼" h., 15¼" d. $2.9 each; 2 for $5.50. Add 40¢ post The Country Gourmet, B-2, 512 S Fulton Ave., Mt. Vernon, NY 1055



Original Oil Paintings. Flora landscape, boats, seascape, sti life and street scenes in hand carved, gold-leaf frame, 10x12" $7.95 ea. plus 95¢ post. Tw $15.50 plus $1.45 post. Earn $5 to $500 per week in your spar time with a Home Art Galle Dealership. Free brochure. Shan Galleries, Inc., HB2, 540 S. Fede al Hwy., Pompano Beach, FL 3306

Aluminum, All-Glass Greenhouse is a joy because it never needs maintenance, assembles easily with household tools. Dutch design with sloping sides, sliding door and glass-to-ground for best growing qualities. 6'3" x 8'6". $79.95 f.o.b. Santa Cruz, CA. Free brochure. Peter Reimuller/Greenhouseman, Box 2757, DP2, Santa Cruz, CA 95063



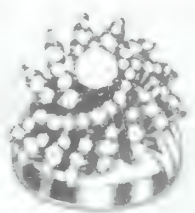
Golfers to whom it is not a game at all, but a passion, a madness! Framed and ready to hang, a golfer's wall plaque reads: "As part of my diet, I'm golfing every day . . . My doctor told me to live on GREENS as much as possible." 8"x5¼" #132, $2.98 plus 35¢ post. Order from Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105



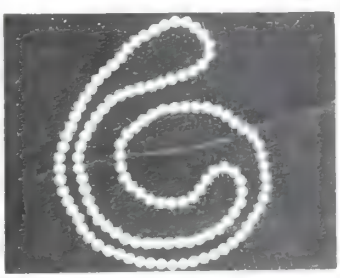
Buckled On The Double to adjust to any width for ultra comfort, custom fit . . . that's "Pamela". Soft leather sandal, with ¾" wedge & bouncy crepe sole is perfect for beach or town, super for sightseeing. Bone, white or dark brown. M width. No ½ sizes. 5-10 $11.95; 11-12 $12.95, Add 50¢ post. Sofwear Shoes, HB2, 311 Main St., Houston, TX 77002



Like It And Flaunt It. Brilliant fire-white Strongite stones, faceted to sparkle like diamonds, blaze in a stunning ring of 14-kt. white gold, with 64 small stones swirling out from a ¾-carat center stone. (Lifetime guarantee against chips and scratches.) $168 plus $1 post. Free catalog of rings and things. Strongite, HB2, 30 W. 47th St., New York, NY 10036



Pearls of Wisdom. Subtle, brilliant, sensual pearls of Mallorca, Spain. Renowned for their true-to-nature color, soft inner glow. A rope of opera length, in striking linkage, elegant to the extreme. Cool perfection for day or night time dressing, solo or paired with chains. 29"L. No clasp. $10 ppd. From Pleda Unlimited, HB2, 15 E. 63 St., New York, NY 10021



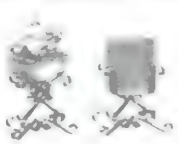


Queen Anne Silver Chest

Wood chips are available upon request.
The piece has three drawers.
Dimensions 22½W 14½D 36½H
$158.00 Ship. Chgs. Coll. No C.O.D.
Send $.50 for catalog of other fine furniture.

STUCKEY BROS. HEIRLOOMS
"Famous Nationwide"
Box 99 Sumter, S.C. 29150

Buy direct and save!
MEDITERRANIAN LOOK



Spanish Terrarium Stand

8" size $5.95 · 10" size $6.95

Old World Candle Holder

$5.95
$3.95

R&S PRODUCTS, INC.

30 DAY MONEY BACK GUARANTEE

FROM THE 4 CORNERS OF THE WORLD

KEYSTONE HEIGHTS, FLORIDA

GIFTS FOR THE KIDS YOU CARE ABOUT MOST

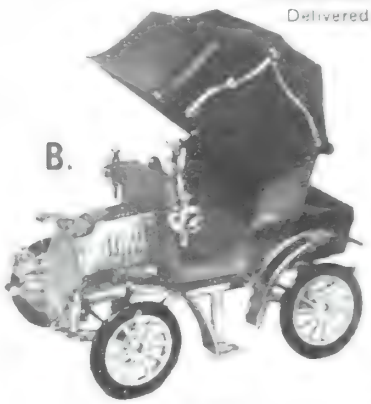
Unusual imported toys . . . unique in nature . . . shipped from the country of origin . . . ideal for that special child and the serious collector.

NOVELTY LAMP

Contadino . . . the farmer. A novel and unusual 12" lamp from Italy. The beguiling look of this little fellow with his lighted nose will charm children from 1 to 90. Decoratively dressed in brown, red, blue and black.

$24.95 Delivered





1901 MERCEDES

This scale model of a 1901 Mercedes was crafted in Spain and measures 5¼"x5¼"x3½". An exact replica it is strikingly done in a combination of black and gold and is one in a series of antique model cars.

$9.95 Delivered





SPANISH DOLL

Trini . . . an exquisite Spanish doll dressed in a brilliant red and gold flamenco gown with black lace mantilla and castanets. Beautifully authentic, Trini stands 7" tall and is a delight for little girls of every age.

Delivered **$11.95**

DANISH DOLL

This beautiful Danish doll stands 6½" tall and represents Rebild a national park in Jutland. Every detail of the red, white, green and blue handmade costume is accurate and authentic, and she will be appreciated by child and collector alike.

Delivered **$13.95**

ORDER HERE OR SEND US YOUR LIST

Shop-the-globe club
TOTS & TEENS

PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY

POST OFFICE BOX 597
KEYSTONE HEIGHTS,
FLORIDA 32656

GIFTS ORDERED

A. $24.95 ☐
B. $ 9.95 ☐
C. $11.95 ☐
D. $13.95 ☐

GIFT FROM:
NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

SHIP GIFT TO:
NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

SEND CHECK OR MONEY ORDER. FLA. RESIDENTS ADD 4% SALES TAX



Southern Belle
Write for free brochure #4 on doors, gates and decor items.

GENUINE CAST IRON

Ornamental Storm Door

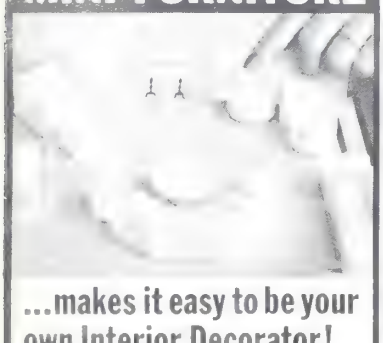
Add a practical touch of elegance and charm to your home with authentic Cast Iron patterns crafted inside a heavy steel frame.

Shipped complete (with installation instructions) including:
- tempered safety glass removable for cleaning
- weather stripping
- hydraulic door closer
- heavy-duty hinges
- key lock
- satin black finish

serving homeowners for 38 years

Collins-Hanna Iron Co., Inc. 450 N. DECATUR Dept. B52 MEMPHIS, TENN. 38105

MINI FURNITURE



...makes it easy to be your own Interior Decorator!

AVOID COSTLY DECORATING MISTAKES. Create miniature settings for every room in your house **before spending a cent** for a piece of furniture, a yard of fabric, a roll of wallpaper, or a bucket of paint. Think how much you can save if you really plan before you buy. Over 150 different furniture combinations for every room. Sofas, chairs, sectionals, tables, chests, beds, piano, fireplace, etc. Decorate furniture pieces, walls, with actual fabric and paint samples. Includes: **3-D miniature furniture of solid styrene. Graph Board, Walls, Windows, Doors, all to exact ½" scale.** Design and instruction book included. Created by Adele E. Behar, NSID. Guaranteed. Only **$8.98** (we pay postage).

Plan-It Kit, Inc. Dept. HB-2, Box 429 Westport, Conn.



Hurricane Lamps

with cut crystal spears

Remember the reflected rainbows of light that fascinated you as a child from the prisms on the parlor lamps? Recapture that magic in your favorite room with these imported hand cut crystal lamps with hand etched chimneys. Cut crystal spears suspend from scalloped bobeche. Completely electrified. 16" high. 5" Dia.

Pair only **$44.95** Sorry no COD's SHIPPING CHARGES COLLECT

MATCHING CENTERPIECE AVAILABLE $49.95

Pa. residents add 6% • Send 25¢ for catalog

LUIGI CRYSTAL

Dept. HB2-5, 7332 Frankford Ave., Phila., Pa. 19136



KITTI-POTTI—Your cat will love it, and so will you! This easy to use, non-breakable, molded plastic litter enclosure stops litter spills, confines odors, hides wastes, 22" L, 16" W, 18" H; hole 7" diam. Red, blue, green, yellow, or white. $18.95 includes postage and handling. Mich. residents add 4% sales tax.



Haugen Products, Dept. H, 709 W. Huron, Ann Arbor, Mich. 48103



LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return — pet's name, your name, address and phone number — all embossed free. Lifetime polished stainless steel, complete with collar hook. **$1.00** ppd. Your order will be sent by FAST FIRST CLASS MAIL at no extra charge!

WEST BERG ENTERPRISES, LTD.

Dept. 102, 2842 E. Serendipity Cr. Colorado Springs, Colorado 80917



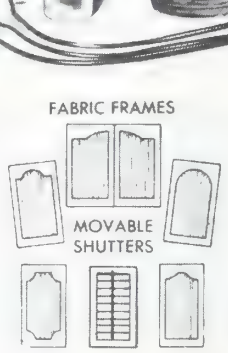
Mother's Tea-Pot Lamp is an echo of the past. Exquisite reproduction adds a romantic quality to modern day decor. Glows with welcome warmth in bedroom, living room, or den. 17" high. Polished old English finish. Old brass, $19.95 or pewter, $21.95. Add $1.25 postage. Bayshore Lighting, HB2, 143 West Main, Bayshore, New York 11706



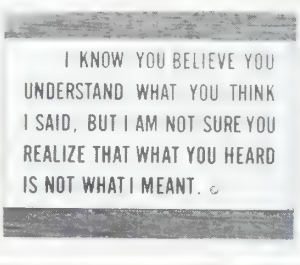
Jigsaw Photopuzzle. Your friends & relatives will have a ball as they piece together this photo jigsaw puzzle. Send any photo, black & white or color (returned unharmed). It will be enlarged to 8x10" black and white, $2.95, or 8x10" handcolored jigsaw puzzle, $3.95 ppd. Great gift! Cadlyn's, 2077 New York Avenue, HB2, Huntington Sta., NY 11746



Plant Nursemaids tend your greenery with the loving care of the most avid horticulturist while you're away. Amazing wicks feed moisture to thirsty plants for up to eight weeks. Insert one end of wick in soil, other end in jar or glass of water. Will not rot. Four, $1.98, 25¢ post. From Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105



Fabric Frames are a decorator's choice as inside window coverings. 6 different classic designs—custom-made to your exact size specifications—come hinged, sanded, ready-to-paint or stain. Hardware is included, fabric inserts are not. Free brochure tells how to measure and install. Town & Country Woodcraft, B2, 311 N. Desplaines St., Chicago, IL 60606



No Communication Gap at Anthony Enterprises! Take a look at this pine finished wall plaque lettered in black on a golden plate: "I know you believe you understand what you think I said, but I am not sure you realize that what you heard is not what I meant." 4x5", #185, $1.98, 25¢ post. Anthony Enterprises, HB2, 585 Market St., San Francisco, CA 94105



ADDRESS LABELS with NICE DESIGNS

Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. [Also available are Texas Flag, Maple Tree, Treble Clef, or Palette]. Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½x1½". 500 on white or 250 on gold for $2.50 ppd. Or on DELUXE SIZE, 1¾" long, $3.50 with design or $2.50 without, ppd. Specify Initial or Design desired. Via air, add 39¢ per order. 80 page useful gifts catalog, 25¢. Bruce Bolind, 12-L Bolind Bldg., Boulder, Colo. 80302 [Since 1956, thanks to you]



GLASS CASE COLLECTORS TABLE KIT

THIS DO IT YOURSELF KIT of Honduras Mahogany builds this table perfect for display of that small prized collection. Kit includes hardware and all parts perfectly crafted with blueprint and assembly instructions. Glass, velvet and finishing material not included. Finished sizes: 17" X 23" X 28" high, 25" high, 23" high or 18" high with 4¼" interior clearance. A low $49.95 plus $2.03 postage and handling. West Coast $3.98. Money back guarantee.

Also available assembled and finished with a light brown hand-rubbed finish. Price $125.00 freight collect. No C.O.D. please.

CLASSIC CRAFTS Dept. 2B
401 North Section Street
Fairhope, Alabama 36532
25¢ for brochure
Alabama residents 4% sales tax

rn Palette is a really neat idea. andy plastic organizer, 11½ x7½" eparates needlepoint, crewel & itchery yarn for quick, easy olor selection. Ends the tangled ish-mash of messy sewing bags! uy this indispensable needle-ork prop as a gift. another for ourself. $3.95 plus 65¢ post. The ailbag, HB2-1, 3401 Malbrook r., Falls Church, VA 22044



ern Stand is the kind of acces-ory that gives a room elegance. racefully proportioned (38"H) ith hand-turned top (12" diam.) and-dovetailed legs. In a selec-on of 11 hand rubbed finishes cl. solid cherry or mahogany ood $79; walnut $94. Ship coll. o COD. Heirloom catalog 50¢. tuckey Brothers Heirlooms, HB2, ox 99, Sumter, SC 29150

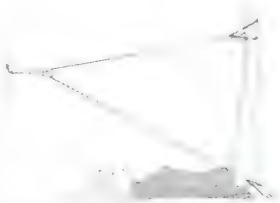
lant Multiplier. Take a tip from he pros to root cuttings in days lip slips from branches, shrubs or ouse plants into amazing "Roo-one" powder. Formula speeds ropagation, helps develop strong ot systems so cuttings are eady to plant rapidly. One packet oes dozens of slips $2.99, 25¢ ost. Spencer Gifts, E38 Spencer ldg., Atlantic City, NJ 08411



lo Question who has all the ashion answers. The one who's /earing this provocative pendant! ⅜" question mark on an 18" ope chain is scintillating in ster-ng silver, captivating in 14 kt. old. It delivers the message that ou're full of surprises. Sterling ilver $12; Gold $65. Ppd. Tal reations, HB-02, Box 1028, FDR tation, New York, NY 10022



ot The Slim Whim? Medical & itness experts agree the only way o firm, shape & trim up your ody is to **work** inches off! "Body haper" plan is based on doing ne continuous rhythmic 5 minute xercise to lose excess weight, nd inches. 16 oz. unit. $9.95 lus $1 post. Joseph Weider, Dept. CO/B, 21100 Erwin St., Woodland Hills, CA 91364



The Magazine
ANTIQUES

The first choice among collectors of American art and antiques



ANTIQUES

Extremely Limited



'75 BING AND GRONDAHL Mother's Day Plate

Mother Love in this rare, extremely hard

$15.95 ppd.

COLLECTOR'S CORNER, INC



CREWEL . . . An American Tradition

Handembroidered Crewel Fabric

By the Yard. For Immediate Delivery

50" wide. $14.00 yard postpaid

GURIAN'S

BLOW YOURSELF UP™ IN B&W OR COLOR

Full color posters from any color photo or slide. A great gift, or gag, or room decoration.

1½x2 Ft.– $9.95
1x1½ Ft.– $7.95
2x3 Ft.– $14.95



2x3 FT. $3.95

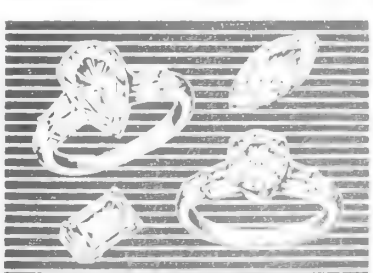
B&W POSTERS from any b&w or color photo. Polaroid, cartoon or magazine photo. For slides, and negatives, add $1.00 per poster. Better originals produce better posters.
1½x2 Ft.–$2.95, 3x4 Ft. $7.95

PHOTO JIGSAW PUZZLE
Send any photo. If neg. or slide, $1 extra. In b&w, 8x10–$3.99, 11x14–$4.99, 12x18–$5.99. In color, 8x10–$6.99, 11x14–$7.99, 12x18–$8.99

RUSH SERVICE. Shipped 1st class in one day. Add $2 per poster. Not available for color or jigsaw.

Your original returned undamaged. Add 50¢ for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send or bring check, cash or M.O. (No C.O.D.) to:

PHOTO POSTER INC.
Dept. HB25, 210 E. 23 St., N.Y. 10010



ONLY $8 PER CARAT
(UNMOUNTED)

FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a remarkable, hard and brilliant [illegible] fraction of the cost of a diamond.

STRONGITE'S [illegible] us to offer you an **UNCONDITIONAL LIFETIME GUARANTEE** in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a **MONEY-BACK GUARANTEE** within 10 days. You take no risk!

Write for **FREE BROCHURE** showing wide variety of settings for men and women.

THE STRONGITE CO.
Dept. 66H, 2 W. 47 St. • New York, N.Y. 10036



ROLLING PLANT STAND

Eliminates lifting, pulling, straining

Ball-bearings roll heavy plants with ease

[illegible] bearing casters measures 12

FERRY HOUSE Dept. B-275

two wonderful ways to display your plants!

Window Shelves 2 for $2.98

#4117—White Shelves $2.98
#4125—Black Shelves $2.98





Double Bracket $3.98

Adjustable. One hook is permanently fixed 10" away from wall; the other from 6" to 10" away from wall—holds it securely. Heavy steel in antique brown or jet black—for any decor. Made in U.S.A. matching screws included.

#1163—White Bracket $3.98 } 2 for
#1162—Black Bracket $3.98 } $7.50

Add 50¢ post. & hdlg., N.Y. res. add taxes

Lilly's Garden Dept. B24,
510 S. Fulton Ave., Mt. Vernon, N.Y. 10550



...for those who are unable to climb even a few steps.

PORCH LIFT can be conveniently placed at a porch landing or at the side of a stairway. The key operated control is within easy reach of the rider. Elevates to adjustable heights (maximum 53"). 110 volt current. Completely weather-proofed. Shipped ready to install.

USED BY ARTHRITICS • CARDIACS • SENIOR CITIZENS • AND THOSE IN WHEELCHAIRS

WRITE FOR FREE BROCHURE AND NAME OF DEALER NEAREST YOU

AMERICAN STAIR-GLIDE CORP.
4651 East 138th St. Dept. HB-2
Grandview, Missouri 64030

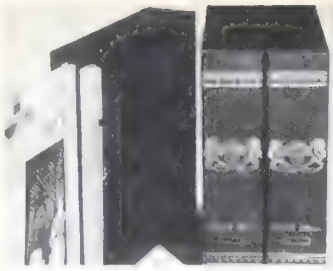


ORIGINAL OIL PAINTINGS

Captured in hand carved gold leaf frames that measure 10"x12" framed. Why settle for reproductions? Now you can own an original oil for only $7.95. Order today and receive our free brochure on your own profitable "HOME ART DEALERSHIP." Money back guarantee. Specify subject (floral, landscape, boats, still life, sea-scape, street scene) and quantity.

SHANE GALLERIES, INC. $7.95
540 S. Federal Highway
Pompano Beach, Fla. 33062

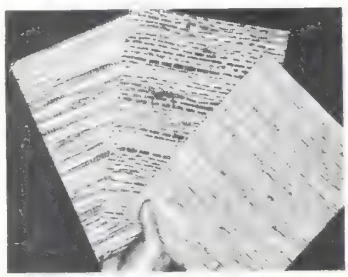
Add 95¢ postage & handling. TWO for $15.50 plus $1.45 postage & handling.



Hi-Files are library-styled storage cases that stack twenty 12" LP's in their original jackets with all the proficiency of the Dewey decimal system. The deep brown or blue binding is simulated leather, embossed and tooled in 23k gold. Back is open to expose titles on spine of albums. $7.95 each ppd. Art Guild, Box 23211, HB2, Minneapolis, MN 55423



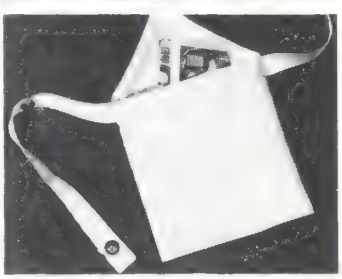
Remove Fuzz From Sweaters. Brush away unsightly balling, matting and pilling from sweaters in seconds. D-Fuzz-It Sweater and Fabric Comb restores new look with a few quick strokes. Works on all napped fabric: knits, cashmere, wools, orlon. $1.49 plus 20¢ post. From Anthony Enterprises, 585 Market St., Dept. HB2, San Francisco, California 94105



Handwoven Grass Cloth from fine textures to bold, imaginative patterns are woven from natural fibers & yarns in a wide range of warm, earthy colors. Send $1 (refundable) for 60 samples including cork and heavy textured wallcoverings as well . . . all at wholesale prices. Instr. & tools avail. Shibui Wallcoverings, HB2, Box 1268, Santa Rosa, CA 95403



Five Year Flashlight. Use it today or in 1980. It will shine just as brightly. Mechanism developed for astronauts has zero power drain when not in use. Never fails, rusts or corrodes. In a moment of crisis you know it will work! 3½" long, chrome-plated polypropylene. No batteries. $6.99 ppd. Walter Drake, HB97 Drake Bldg., Colo. Springs, CO 80940



Bosom Pal is your best protection against purse snatchers on a tour of the continent. Snaps onto bra or slip straps. Holds folding money or precious gems. Plastic-lined with fold-over flap. Keeps contents dry, is undetectable under clothing. Order #141, $1.98 plus 15¢ postage. From Anthony Enterprises, HB-2, 585 Market St., San Francisco, CA 94105



For a Satisfying Hobby or Rewarding Career

HOME STUDY ... Period and Modern ... Floor Coverings; Paints; Draperies; Glass; Accessories.

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East 56th St., New York 100[illegible]

Send for FREE BOOKLET



CUSTOM PRINTED SHIRTS

The latest craze—you think of the slogan and we'll print it! Any slogan for your team . . . candidate . . . club . . . your favorite hobby . . . or whatever. Up to 30 letters printed on these quality cotton sweatshirts or tee shirts. Machine washable, paint will not run or fade. Colors are powder blue or navy blue. Size S, M, L, XL. Specify size & color. Add $2.00 extra for printing on both sides. We ship in 48 hours.

Sweatshirt $6.95
T-shirt $4.95

Write for FREE catalog of gifts.

Holiday Gifts



GLAMORIZE YOUR GLASS

Create a glamorous focal point by displaying your prized piece of cut glass, crystal or art glass on the SHOW-OFF illuminator base. The soft light radiating up through the glass is marvelous for making the displayed item appear to glisten with its own light. You'll be delighted with the new dramatic beauty of your glass treasures!

6½" diameter by 3½" high black metal base. 6 ft. cord, on-off switch, bulb included. *(cat not included)*

$10.95 + $1.00 Postage
MONEY BACK GUARANTEE
WORLD'S WINDOW
BOX 91 DEPT. HB
PLAINVIEW, N.Y. 11803

A Brand New . . . ITEM IS BORN ★
—Introducing—
PRINT A CARD



The Sensational Way to Print 'Postcards' . . . Quickly & Inexpensively!

The sturdy plastic machine is ingeniously designed and uniquely engineered to produce first quality copies. Inexpensive stencils are used which can last for thousands of impressions. So simple to operate, you'll be amazed. Just mark your cards on back of machine, ink, apply to shelf and press away. Then to this add a delight. Over 100 copies without re-inking.

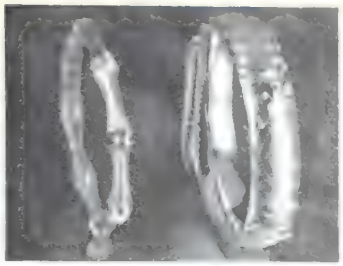
Wonderful & Practical For:
Clubs, churches, all type of groups and organizations, businesses, salesmen, etc.

ONLY $19.95 *For A Complete Kit*

The kit consists of a Print A Card machine, supply of ink, stencils and full instructions.

P.S. EVANS 1060 South Illinois St., Decatur, Illinois 62521

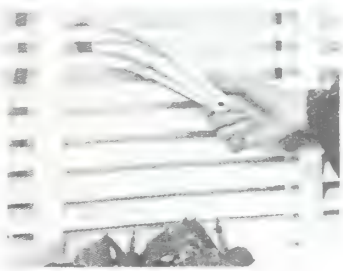
Ga-Ga With Glamour. Floren- finished bangles look good- old. Can even round out a ful of the real stuff. Two ons, both have concealed os. Choose the beautiful Bam- zler ¼" wide, #9681, $6.95, he Heirloom-y one ⅝" wide safety chain #9682 $7.95. 25¢ postage each. Downs, . 1102, Evanston, IL 60204



ce Swag Lamp. Light spills ugh the handwoven natural n shade to spark a room with cal magic. Shade 14" diam., l. suspended on 18 ft. chain. wired with dimmer switch. 95 plus $2 post. Painted e, yellow, pink, orange, blue. k or green, add $4. Catalog Fran's Basket House, HB2. 10, Succasunna, NJ 07876



Blind Rage? Because you better things to do with your , they've developed this dou- duty Venetian blind cleaner. dip the handy foam pads in then whisk away the dirt & . Cleans both sides at the e time. One wipe does the job. 3 ea. Add 35¢ post. Anthony rprises, 585 Market St. HB2, Francisco, CA 94105



idential Plate is our candi- for commemorative gift of the . The Great Seal Of The d States colorfully & authenti- fired on 6" ceramic tile is ly rimmed in polished alumi- with black lettering. 11" all. Hook for hanging. $7.95 50¢ post. Decor Galore, HB2. . 115, 140 Monument Ave., ngton, IL 60010



Occasion In Sight? Please a with this prestigious moroc- leather eyeglass case that put in his pocket via cious magnetic clip. Large gh to house sunglasses, so it shows not a sign of a e and it won't fall to the floor he bends. $4.95 plus 50¢ Order from The Gift Tree, Box 55, Kensington, MD 20795





SHRINK STOMACH

Waist Watchers will feel muscle tighten and see stomach shrink from first day you use the Waist Wheel. A few rolls back and forth from knee position equals 100 sit-ups. Progress Chart included.

Single Waist Wheel	$5.98	+	80¢ Mailing Each
Dual Waist Wheel	$7.98	+	$1.00 Mailing Each

Satisfaction Guaranteed or your money back. California Residents add 6% Sales Tax

Anthony Enterprises Dept. HB-25
585 Market St., San Francisco, Calif. 94105

HOLD EVERYTHING...
With these really snazzy Patchwork Potholders.
Scrumptious calico prints
Hand finished, washable
Set of 2 $4.00 ppd



UCKIHUDDLE PRODUCTS
"Craftskills From The Catskills"
BOX B-2, OLIVEREA, N. Y. 12462 914-254-5553
Send 50¢ for Catalog.

TALL GALS

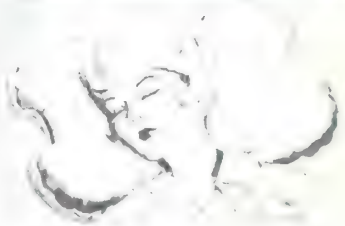
Send Today for FREE Shoe Fashion Booklet B
SIZES up to 14
See how easy it is to be fitted Direct via Mail in Shoecraft Fifth Avenue Shoes. Now at Low Money Saving Prices.
NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.
SAVE MORE MONEY!
No Extra Charge for Any Sizes to 14

A Real Looker . . . the super-shape of our "buffalo" sandal . . . cuts a great figure on a brushed-suede platform. Natural-hued leather, that mellows with wear. Sizes 9 to 13 Medium.
LOLA $17.00



SHOECRAFT 603 FIFTH AVE NEW YORK 10017

No more pains in the neck.



Here's special, healthful sleep comfort you can't get with your old pillows. New **Relax-A-Pedic Pillow** has preshaped cradle, side wings and "neck roll" scien- spinal alignment no matter what position arthritics. Filled with top-quality shredded urethane foam through a zipper so you can vary height and fullness to your own best posture. Size 26"x11". Only **$10.95.** Pink acetate satin zipper cover for lux- urious smoothness, helps preserve hair $2.98

Send check or money order to:
Better Sleep Inc
New Providence, New Jersey 07974
MONEY BACK GUARANTEE

NEW COIN PENDANTS

ssic holders for your favorite coin. Avail- e in either Gold or Silver plate with a fine dity 24" heavy plated rope chain. These are conditionally guaranteed, first quality at- ctively gift boxed.

For the silver dollar $4.00
For the half dollar 3.75
For the ten cent piece 3.50
All three pendants 10.00

d check or money order plus 25¢ per piece postage & handling to:

MARKEN INDUSTRIES
ELMWOOD STATION
O. Box 2609 Providence, R.I. 02907



CLEANS YOUR SHOWER TILE OR WE PAY!

KEN-TILE SHOWER TILE CLEANER WILL CLEAN AND CONTROL SOAP SCUM, BODY OILS, STAINS, MILDEW, HARD WATER DEPOSITS AND WHITEN GROUTING. A FULL YEAR'S SUP- PLY FOR TWO BATHS. MAIL CHECK OR MONEY ORDER FOR $3.00 PLEASE ADD $1.00 FOR TAX AND POSTAGE.

0-11-26



GUARANTEE

Standard Laboratories
P.O. Box 11214
Charlotte, N. C. 28209
Name
Address
City State Zip

TURN ON TO THE TURN OF THE CENTURY



Return to the Gaslight Era, a time of warm friends and the personal touch. Recreate a simpler time with an environment that takes you back to the turn of the century. Transform an ordinary room into a happening with this fast, fun and inexpensive [illegible] Size 8' x 10'. LIMITED EDITION! ONLY $39.95

Furniture by SCHAFER BROS. available through **ALPHA STUDIOS**

P. O. BOX 441
HICKORY, N. C. 28601

We accept BankAmericard - Master Charge. Give Acct. No., Exp. Date.
Check or Money Order - No C.O.D.'s - Postage Paid - Send $1 for catalogue

Oriental and Navajo rugs

ANTIQUE PERSIAN PATTERN, imported from [illegible] yarns. Magnificient with any decor. Approx. sizes: 3'x5', $24.95; 4'x6', $34.95; 6'x9', $64.95; 9'x12', $119.95. Runners, 2'x8', $29.95. Specify Gold, Green, Red, Blue or Ivory background.

AMERICAN INDIAN REPRODUCTION, fine quality, machine woven of dense, cotton yarns. Versatile on floors or walls. Specify earthtones accents on an ivory background or mostly brick reds and golds with colorful accents. Approx. sizes: 3'x5', $34.95; 4'x6', $49.95; 6'x9', $89.95; 9'x12', $159.95. Runners in Ivory only, 2'x8', $44.95; 2'x11', $54.95.

Imported from Belgium



MONEY BACK GUARANTEE

PEERLESS IMPORTED RUGS
ESTABLISHED 1938

SEND $1.00 FOR OUR NEW CATALOG. Features cotton and wool rugs from $20.00 to $900.00.

[illegible] A Master Charge, Americard, Am[illegible] Check or M.O. Not Stamped [illegible]

Dept. HB-25 • 3028 N. LINCOLN AVE. • CHICAGO, ILL. 60657 • (312) 472-4848

VISIT OUR SHOWROOM—OPEN 7 DAYS A WEEK



EXCITING SATIN SHEETS

OURS ARE MACHINE WASHABLE
NOW 15 LUSCIOUS COLORS
YES, THE SAME 225 THREAD COUNT

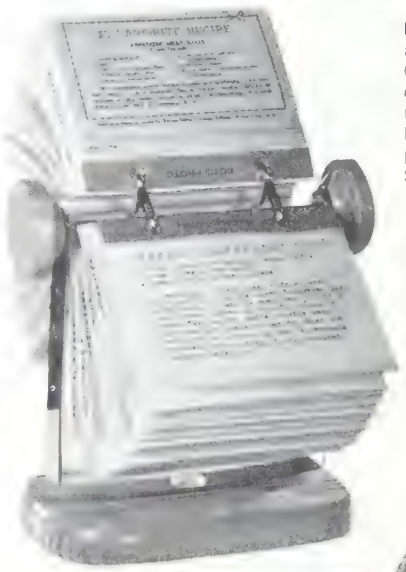
The choice is yours in the following colors: Midnight Black, Scarlet Red, Honey Gold, Royal Blue, Emerald Green, Silvertone White, Lavender, Florida Orange, Deep Purple, Pedal Pink, Powder Blue, Canary Yellow, Dark Brown, Hot Pink and Bronze. Each Entire Set includes:

1 straight top sheet	or
1 fitted bottom sheet	2 straight top sheets
2 matching pillow cases	2 matching pillow cases

Twin sets $18.00 • Double sets $20.00 (For Full Size Beds) • Queen sets $24.00
King sets $27.00
Round 84" sets, fitted, $40.00 • Round 96" sets, fitted, $45.00
[illegible] For Postage
Send check or money order - 50% deposit on C.O.D.'s
REGAL SATINS, INC.
[illegible] Hwy. 33 Freehold, N.J. 07728 Dept. H.B.

LIFE'S LITTLE





Miracle Light makes plants flourish and grow. A mere 8 watts of the Luna-Gro bulb produces the rays plants crave. Black woodgrain finish on sturdy metal 12½x4¼". 2 ft. chain, hook, bolts, on/off switch. The works, sale-priced at $15.98 plus $1 post. (was $19.98)! Lilly's Garden, B 24, 510 S. Fulton Ave., Mt. Vernon, NY 10550.

Revolving Recipe File holds up to 500 index cards in protective, see-thru envelopes. Metal frame, wood base. Complete with 3½x5" envelopes for 160 recipes & color index cards for 32 categories. $12.95 plus 95¢ post. Extra envelopes, 32 for $1. The Ferry House, B2, Briarcliff Manor, NY 10510.



Enchanting Easter Eggs, traditional symbols of the Resurrection, are hand-blown & hand painted in floral fantasies. From Czechoslovakia where they have been made by the same families for generations. #F 7760-2, Set of 6, $3.98 plus 85¢ post. The Helen Gallagher Collection, Dept. F 590, Peoria, IL 61632.



Reigning Favorite. Hand-carved, ready-to-finish Louis XV arm chair. Solid beech frame with hand caned back & seat, 37"Hx23"Wx20"D. Seat ht. 17½". $159. Side chair $138. Exp. chgs. coll. No COD. Catalog $1. Door Store of Wash. D.C., 3140 M St. N.W., HB2, Wash. DC 20007.

LUXURIES



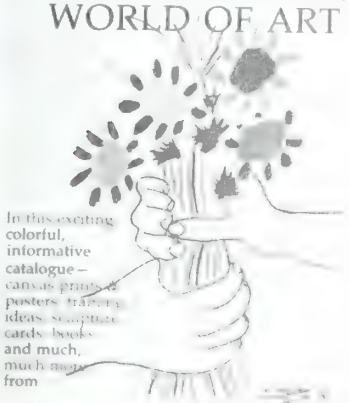
Off You Go Looking Smashing in Ulla's easy pantsuit. Jacket sports stop-tucking accents, button cuffs, self belt to tie (or not). XS,S,M,L. Slimming yoke-front, zippered pants, 4-14. White, khaki tan, fatigue green poly/cotton. $65 Ppd. Free catalog. Ulla, HBE-2, 886 Madison Ave., New York, NY 10021

Horchow's Pamper Book has just the gift you're searching for to comfort your body, renew your spirit, refresh your psyche. In troubled times a little self-indulgence is more relaxing than a prescription full of pills. For your copy write The Horchow Collection, Dept. 02159, Box 34257, Dallas, TX 75234.



Magnificent World Of Art. Dazzling color prints from Rembrandt to Picasso. Catalog of over 200 masterpieces on artist canvas, as spontaneous as if they just flowed from the master's brush. From 99¢ to $40. Send 50¢ to Lambert Studio, LB-1, 910 N. La Cienega, Los Angeles, CA 90069.

THE MAGNIFICENT WORLD OF ART



In this exciting colorful, informative catalogue – canvas prints & posters, tapestry ideas, sculpture cards, books and much, much more from

LAMBERT

Floor Show. Full color catalog features the richness of Oriental & Navajo rugs in contemporary & antique designs imported from all over the world. Prices $20 to $900, sizes to 10 ft. x 16 ft. Send $1 to Peerless Imported Rugs, HB2, 3028 N. Lincoln Ave., Chicago, IL 60657.



personalized garment bags!

- elegant monogram, custom embroidered!
- fine nylon is strong yet feather-light, water-repellent!
- well made in U.S., 3 sizes, 3 colors!

Clothes go wrinkle-free and dust-free to plane, train or [illegible] ers! Superbly made with long zip, wide gusset, secure tie-and-tab top. Holds 6 dresses or 3 suits, great at home for prized gowns or formal wear. Extra [illegible] bag color.

NAVY (red monogram)
RED (black monogram)
BLACK (gold monogram)

9128—40" for suits $12.50
9129—50" for coats or dresses $13.50
9130—60" for formals ..$16.50

PRINT initials, underline last for centering. Allow extra time for delivery. Add 50¢ post & hdlg. N.Y. residents add taxes



LILLIAN VERNON Dept. B21, 510 S. Fulton Ave., Mt. Vernon, N.Y. 10550

NEW YORK • LONDON • PARIS • [illegible]



"Every painting a masterpiece"

Our portraits in oil are TRUE WORKS OF ART painted on fine quality canvas, from your photograph, and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services.

12 portrait painters to choose from

Beautifully Illustrated Catalog "How To Order An Oil Portrait" 25¢

PORTRAITS IN OIL

• Magnificent [illegible] ness in full color is executed in rich oils.

• No longer need you envy those fortunate enough to own a family portrait... you can see immortalized for all time the loved and never aging personality of your wife, husband, children, parents.

• Van Dyke Oil Portraits from photo- [illegible] done from life. It is of special advantage to those who are not available for personal sittings. "Living Likeness Guaranteed."

• Unbelievable Works of Art at Unbelievable Low Prices

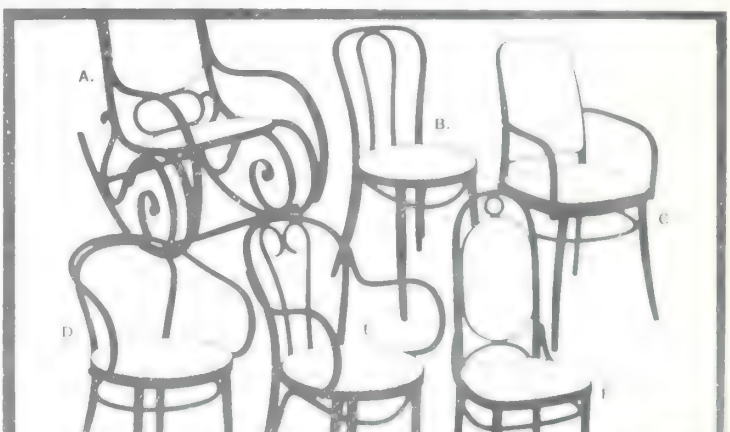
FROM $89.50 to $895.00

Truly a unique and lasting gift

• Compare our works of art [illegible]

Van Dyke Oil Portraits, Ltd. DEPT. T, 153 EAST 57 ST. [illegible]

LARGEST IN THE FIELD OF OIL PORTRAITURE



BENTWOOD CHAIRS. A. Classic Polish Bentwood Rocker. Orange, red, or dark green glossy, see-through colors; or walnut, black, white or natural. $139. B. Hairpin Side Chair. Walnut or natural. $35. C. Czech Arm Chair. Walnut or natural. $55. D. Corbusier Chair. Walnut or natural. Also, red or yellow glossy aniline. $59. E. Classic Bentwood Arm Chair. Walnut, natural, black or white. $49. F. Bagel Side Chair. Walnut. $89. Exp. chgs. col. No COD's. Full furniture catalog, $1.

3140 M Street N.W. (HB) Wash. D.C. 20007

1 DOOR STORE

ULLA



ULLA

The Famous Ulla Turtleneck

Luxuriously styled in our exclusive silk and helenca knit. So soft and comfortable . . . collectible in every color. Ice pink, pimento red, soft apricot, vanilla, powder blue, navy, pale turquoise, kelly green, sunshine yellow, mocha, white, black. And, narrow stripes of navy/white, red/white, powder/white, red/navy. Back-zip turtleneck, washable and drip dry. In sizes S, M, L. $16.00. Enclose check or money order (add $1.25 postage and handling). Circle size and colors desired.

ULLA, Dept. HB3, 886 Madison Ave. New York, N.Y. 10021

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

☐ **Send free catalog of exclusive spring fashions (available Feb. 15).**



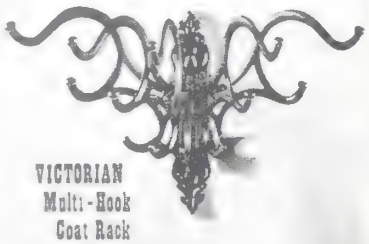
ANIMAL FARE

A collection of wild creatures—lion, giraffe, tiger, zebra—to decorate your buffet. Deep brown and white ceramic plates are 8½" diameter. Matching mugs have bamboo design handles, 3½" high.

Set of 4 plates, ... $9.95 a set
Set of 4 mugs, ... $9.95 a set

Please add $1.25 postage for each set ordered.

Elizabeth McCaffrey
Dept. HB-2
Northport, New York 11768



VICTORIAN CLOTHES RACK

Cast iron clothes rack is a reproduction from the Victorian era. Features five large swing-away arms with three hooks on each arm. You'll have a place to hang hats, coats, scarves, even umbrellas! For bedroom, kitchen or bathroom. Extends 7½" from the wall; measures 14" wide. **$3.98** plus 75¢ postage

Write for FREE catalog of gifts.

Holiday Gifts
Dept. 202-C, Wheat Ridge, Colorado 80033

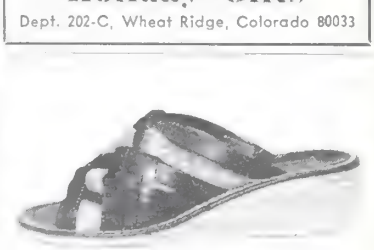
TAPESTRIES

MACHINE WOVEN IN BELGIUM



20"x20"—Warm Americana Colors $6.00

LOVELIA ENTERPRISES, INC.



ROPE A WINNER

Excitingly different step-in sandal. Interlace leather and rope weave. Made in Spain of softest leather imaginable with rope wedge and crepe sole. White with Rope, Cedar with Rope. 5-10 Medium, 6-10 Narrow, half sizes available. $18.00 ppd. Florida residents add 4% sales tax.

SATISFACTION GUARANTEED

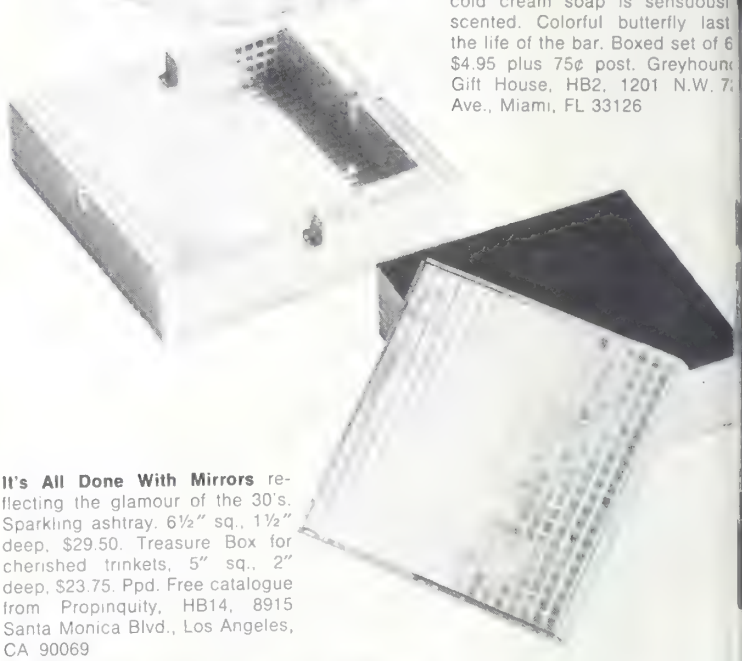
Send check, money order, Master Charge, BankAmericard to: (All Nos. & Exp. Dates)

SPORTIVA IMPORTS
HB2, 1681 79th St. Causeway
Miami Beach, Fla. 33141

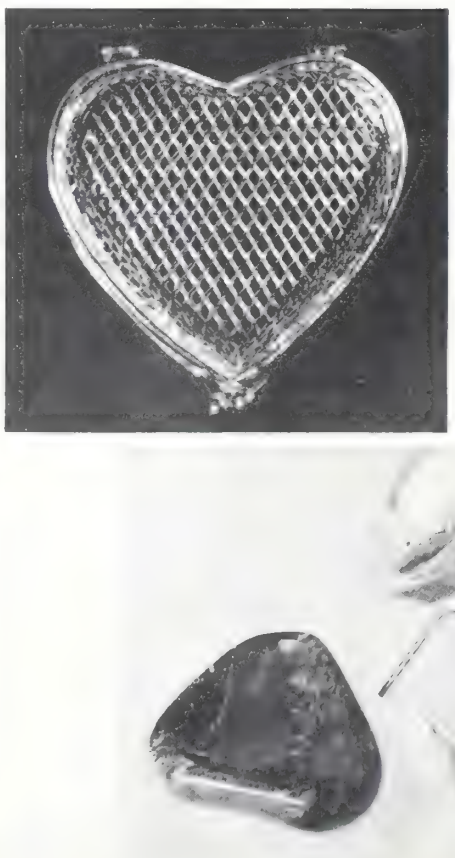
LIFE'S LITTLE LUXURIES



Madame, Butterfly Soaps are a luxurious addition to the elegant bath. Hand crafted French milled cold cream soap is sensuously scented. Colorful butterfly lasts the life of the bar. Boxed set of 6 $4.95 plus 75¢ post. Greyhound Gift House, HB2, 1201 N.W. 7th Ave., Miami, FL 33126



It's All Done With Mirrors reflecting the glamour of the 30's. Sparkling ashtray. 6½" sq., 1½" deep, $29.50. Treasure Box for cherished trinkets, 5" sq., 2" deep, $23.75. Ppd. Free catalogue from Propinquity, HB14, 8915 Santa Monica Blvd., Los Angeles, CA 90069

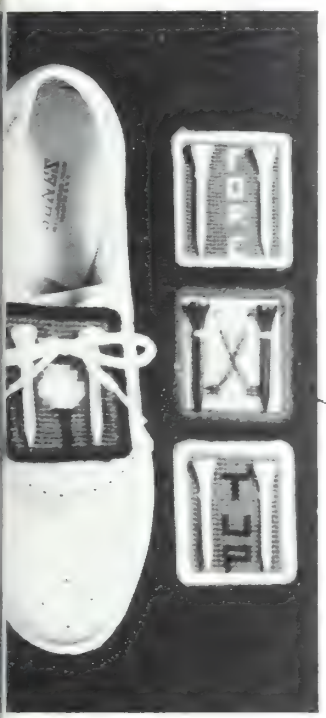


Token Of Affection. Heart-shaped mesh purse is a golden cage of rigid metal with snap-shut clasp. Chic tote for keys, change, lipstick, a rosary. 3¼x3¼" for pocket or handbag. $2.95 ea. 5, $12.95. Ppd. Elizabeth McCaffrey, B2, Northport, New York 11768

Collector's Coup. Lapis Lazuli ashtray, $125. Australian Fossil Plant slab (185 million years old) on stand $30. Sunstone Egg on stand $55. Spindle Egg Shell 90¢. Japanese Abalone Shell 60¢. Add 75¢ post. ea. Fossils, shells, minerals catalog, 50¢. Dover Scientific, Box 6011B, Long Island City, NY 11106

Classic Topper Of All Time by Models Coat. Easy going glamour for work or play, town or travel, beach or breakfast. Wash and wear. 50% polyester, 50% cotton blue chambray weight denim. Snap front. S,M,L. $15.95 plus $1 post. Only at Magellan's, HB19, 21 W. 16 St. New York, NY 10011

Suit A Golfer To A T. Needlepoint [illegible] tees. Kit: design on canvas, Paterna Persian wool, 2 tees, elastic, needle, instr. 2x3". Golf Balls, Fore, Flag & Pin, Clubs, T-Up or initials. $1.75 ea. 6, $9. Add 50c post. Victoria Gifts, 12B Water St., Bryn Mawr, PA 19010





French Mailbox with relief of nymph & child is a reproduction of a European antique. 14x23" latched front in cast aluminum finished in white, bone, black, pewter or verde green. Rear wood mail container, 12x8x4" D. $39.95 plus $2.80 post. The Patio, HB2, 550 Powell, San Francisco, 94108



For A Pampered Pet. Personalized foam-backed placemat with black lettering on yellow wipe-clean surface. Serves your pet royally, ends messy stains. Specify dog, cat, name. 22"x14", $1.69 plus 35¢ post. Holiday Gifts, Dept 202-H, 7905 W. 44 Ave., Wheat Ridge, CO 80033



BROWNSTONE STUDIO



PURE FASHION CREAM

Warcy's evening pajamas in supple, washable polyester jersey. The tunic has band neck, self buttons and loops, buttoned cuffs and sash all with trapunto stitching detail. The full-as-a-skirt pants are pull-ons. Cream or black. 6-18. $70.00

☐ Please send
FREE RESORT/SPRING BROCHURE

[illegible]
BROWNSTONE STUDIO
[illegible] Madison Ave.
Dept. HB-2
New York, N.Y. 10017

[illegible]



Superb Quality
"Bremen" Crystal

A "SPECIAL" gift to NEWLYWEDS, BUSINESS CLIENTS, HOUSE WARMINGS, SPECIAL BIRTHDAYS, neighbors and [illegible] guests arrive. Your FAMILY INITIAL beautifully "cut" by ARTISANS on the FINEST QUALITY CRYSTAL found anywhere. [illegible]

8 10 oz. PILSNER
8 12½ oz. BEVERAGE
1 1 oz. WHISKEY JIGGER
8 10½ oz. ON THE ROCKS
8 8 oz. WINE

[illegible]
$59. Value! Total 34 pieces! You Send ONLY $50
The "CORNER STORE",
[illegible]



If tweezing your brows and applying eye makeup makes you frantic . . . Fret no more!!!

THE FERRY HOUSE, Dept. HB-275, Briarcliff Manor, N.Y. 10510

LIFE'S LITTLE LUXURIES



THE
NATURAL BI[illegible]ER:
Handmade of wood in North Carolina just for The Collection, this inviting feeding-station has a real, moss-thatched roof, is solid and substantial, 10" long, 6½" wide, about 8" high. Can be hung from a tree or porch. Could sit on a stone wall or ledge. #3450A. 12.50 (2.45 postage and handling).

FROM THE HORCHOW COLLECTION

[illegible]
Dallas, Texas 75234
☐ Please send_____bird feeders. Check enclosed

Name _____

Address

State

☐ Please add me to your catalogue mailing list



Serve an Ace!
AUTHENTIC TENNIS BALL TUMBLERS

Just what true tennis buffs need to serve their doubles. Each glass carries the actual design from a can of tennis balls. Four different brands reproduced in brilliant colors. Snap-on white caps serve as coasters — handy for carrying drinks to the court, picnic, boat.

Set of Four 16 oz. tumblers **$7.95**
Add $1.50 Mailing

GREYHOUND GIFT HOUSE
DEPT. H-2 1201 N.W. 72 AVE
MIAMI, FLORIDA 33146

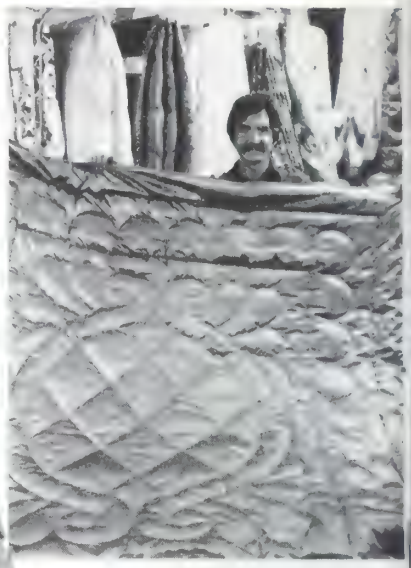
HAVE A HEART-TO-HEART HEART!
The Valentine's gift for the one you love. Imported porcelain — red, heart-shaped box 1" deep by 2" across. Small and precious, to hold a special little something.
$4.50 p.p.



PROPINQUITY

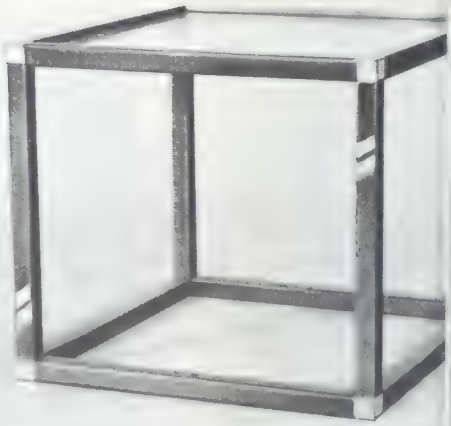
Reserve Your Copy Of Our NEW 1975 Spring and Summer Catalog NOW!
Dept. HB2, 8915 Santa Monica Blvd.
Los Angeles, Calif. 90069 • 213/652-2953





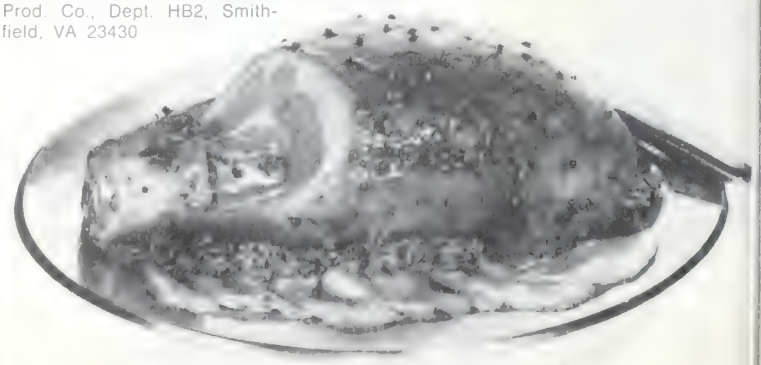
New Life For Old Quilts. Wool or down comforters are revitalized with special air fluffing, patented chemical sterilization, lined with down-proof interlining then recovered in luxurious satin or cotton. Swatches/brochure, 50c J. Schachter Corp., HB2, 115 Allen St., New York, NY 10002

Look Dazzling In A Downpour. Raincheetah's lined shirt-shaped raincoat in ribby twill showered with umbrella print. Mock leather trim, turn-lock closing, adjustable belt. Beige/brown, 8-18, $75. Weekend rain tote with umbrella $28. Add $1.50 post. Free catalog. Brownstone Studio, HBE2, 342 Madison Ave., New York, NY 10017



Gleam & Polish of glass tops, tubular chrome legs, brass accents are wedded with grace and sophistication in this versatile Tivoli table group. 18x18x16" size, $39.95 ppd. No COD. Brochure of console, cocktail, lamp tables 25¢. Zagaroli, Box 441, HB2. Hickory, NC 28601

Smithfield's Smoked Ham is a treat to be remembered. Smoked with apple, hickory and oak woods, aged 1-2 years then slowly baked and basted with wines. 9-10 lb. ham $33.45; 10-11 lbs. $36.95; 11-12 lbs. $39.95. Add $2.25 post. E. of Miss. $3.75 W. of Miss. Smithfield Ham & Prod. Co., Dept. HB2, Smithfield, VA 23430





NEEDLEPOINT TREE ORNAMENTS are easy to [illegible] chart, and instructions. Size 3½" to 5" tall.

Soldier Kit	$2.25
Lollypop Kit	$2.25
Candy Cane Kit	$2.25
Gingerbread Man Kit	$2.25
Drum Kit	$2.25
[illegible]	[illegible]
[illegible]	[illegible]
Gingerbread House Kit	$2.25
Any six kits	$11.95

VICTORIA GIFTS
[illegible]

BAMBOO FLOOR TUBS
elegant showcases for your best blooms, hand made for us in Hong Kong. The removeable cache is 10"x8" High, has tightly woven cane framed by rattan. Tri-legged bamboo stand elevates cache 7" off floor, catches drippings, protects plants. For any decor, indoors or outside. Natural blonde lacquer, walnut stain or twice-painted white.
$15.
Add $1.75 postage/handling



Send check, BA, MC, DC or AmX charge
Catalog $1.; free with order

THE PATIO
550 Powell St.
Dept HB 25
San Francisco
94108

Explosion Bag e-x-p-a-n-d-s to over 10 times its original size. (It's all done with zippers). Tucks into a valise, returns filled with loot. Camel tan leather-look tough vinyl is mar-and-scratch proof. 6x5x3" small, 12x11x7" open. For non-stop Ms or Mr. $9.98 plus 90c post. World Art Group HB2, 606 E. State St., Westport, CT 06880







Portraits In Oil are taken from photos, painted on pure linen canvas by outstanding European and American artists. The likeness is so [illegible] swear the subject sat for the [illegible] in person. Sizes 12x16" to 30x40", prices $89.50 to $895. Catalog "How To Order An Oil Portrait", 25c. Van Dyke Oil Portraits, HB2, 153 East 57th St., New York, NY 10022



The Spice Grinders. Super stainless steel mechanism encased in clear acrylic & easy-care white plastic for peppercorns and sea salt. Lifetime guarantee and the first fill-ups free. 5" tall. $15 pr. plus $1.20 post. Kaleidoscope, HB2, 288 The Prado, N.E. Atlanta, GA 30309

Soothing Heat Plus Massage Action in one doctor-recommended, 4-setting, Dial-A-Thermic unit for home use. Offers fast, temporary relief from minor aches & pains. Also tops for toning muscles, scalp massage. UL appr. #K4569, $9.95 plus $1 post. Contempo, HB2, 1701 Highway 35, Neptune, NJ 07753



Capture the Elegance of bygone days with traditional butler's

BELL PULLS

subtle color combinations. 32"

Imported from Italy, enjoy big savings on our direct-to-you low price: $12.95 ea., 2 for $22.95

1. Moss green, olive
3. Fr. blue, salmon, gold
4. Cherry red, pink

per order, post & hdl. N.Y. res. add tax.

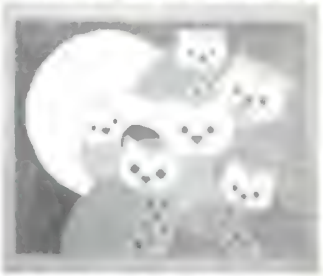
Ring for the butler ? ? ? It's great whimsy, conversation piece

YOURS FREE! Bell Pull Folder with 25 decorating ideas

MAGELLAN's

Dept. HB-7, 21 W 16 St, New York, NY 10011

EMBROIDERIES



WISE OWLS GIVE A HOOT!

under a deep blue sky with [illegible] orange moon. They're yours for [illegible] to do stitches. Order #4474, 16 x 14" ,20 x 16" matching fabric & covered frame $12.95. Send $1 for new color

EMBROIDERIES

skön

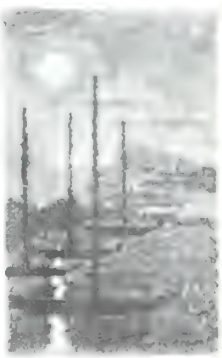
SHELLS FOSSILS MINERALS INDIAN ARTIFACTS

Send 50c for Illustrated Catalog

DOVER SCIENTIFIC

Box 6011 B Long Island City, N.Y. 11106

RYA KITS



NEW RYA COLLECTION. stitch makes these pre-started wool [illegible] imported from Sweden feature lustrous [illegible] English instructions. Send $1 for new color catalog of award-winning designs

RUG CRAFT

skön 10804 Dept. HB2



THREE TO GET READY

[illegible] handling. [illegible]

Kaleidoscope

We'll make a quilt from your sheets.

[illegible] Completely washable.

[illegible]

Easy to grow in soil or water
Hawaiian "Good Luck"

ti plant

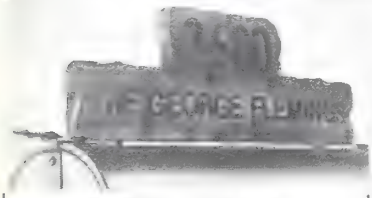


grows out of a log you put in water!
almost see it grow! All you do is put the Ti log in water and watch it grow. When it sprouts, put it in a pot. The bigger the pot, the bigger it will grow...from one to six feet tall. You can have the size you want. Grow it in sun or shade - it blossoms! The Hawaiian Ti plant makes an ideal gift. Your choice of red or green leaves. Guaranteed to grow!

ONE FOR $1.00 ~~$2.50~~

Please add twenty-five cents for postage and handling. Send To:

ROBERTA'S
DEPARTMENT B-9
P.O. BOX 630, SHELBYVILLE, INDIANA 46176



YOUR NAME
IN HANDCRAFTED
WESTERN CEDAR

SAND-BLASTED CEDAR SIGN
COMES WITH HARDWARE AND COMPLETE INSTRUCTIONS FOR:
MAILBOX, YARD, FENCE, WALL
OR DOOR TYPE INSTALLATION

LETTERS ARE PERMANENTLY RAISED AND CHISELED BACK TO UNBEAT THE SUN. ALL FEATURES TAKE GOOD CARE OF THEMSELVES. EASY TO SIZE WITH LARGE LETTERS AND NUMBERS. USE POSTOFFICE APPROVED SPACING. SPECIFY WORDING ON POST. (IF SPACE IS LIMITED, WITH WORDING ON TWO LINES IS OFTEN BEST.) SHIPPED PREPAID. ADD 50¢ FOR EACH ADDITIONAL LETTER AND NUMBER. ORDER UP TO FIVE LETTERS ON TOP LINE AND UP TO SEVEN LETTERS ON BOTTOM LINE. WITH CHECK OR MONEY ORDER TO:

THE PLAQUE SHOPPE
PO BOX 4617, BOULDER, COLORADO 80302



SEE MIRACLE OF BIRTH

$5.98 POST PAID WITH SIX QUAIL EGGS
($4.25 Without Eggs)

You get the new clear plastic dome CHICK-HATCHER with 6 Bobwhite Quail Eggs (available year-round) and Egg Hatchers Guide Book. Complete—nothing else to buy. Send check or Money Order today. Send 25c for catalogue of larger models for home, classroom and display. Also quail breeding equipment and how to produce and sell quail year round.

G.Q.F. MFG. CO., DEPT. CH
P.O. BOX 8152, SAVANNAH, GA. 31402

TRIANGLE STAMPS ONLY 10¢!



Get the [illegible] collection of gorgeous multicolored triangle shaped stamps [illegible] from the wilds of Africa, enchanting Europe, exotic Orient, Congo, Monaco, Chad, San Marino, [illegible] birds, [illegible] All for 10¢! [illegible] approval service which you may return without purchase [illegible] you have [illegible]

Jamestown, Dept. H25HB, Jamestown, N.Y. 14701
Rush my triangle
Lucky Dime [illegible]
Name ....
Address .
City .
State ..... Zip Code .

SPECIAL-BY-MAIL OFFER!

COFFEE FILTERS



This Style Fits
Mr. COFFEE I & II
WEST BEND
BUNN, SUNBEAM
CORY, SEARS

EXTRA!
F-40
2000 FILTERS
$27.50

F-10 100 Filters, $2.00
F-20 500 Filters, $8.75
F-30 1000 Filters, 15.95



This Style Fits
MELITTA
EVA, SCHICK
BRAUN

POSTAGE PREPAID
Satisfaction or Money Refunded

#101 200 Filters, $3.00
#102 200 Filters, $3.25
#102 400 Filters, $6.00
#102 1000 Filters, 14.50
#106 200 Filters, $3.75
#106 400 Filters, $7.25

All Filters to Fit Douglas, Chemex, Star & Others. Replacement Carafes Available. Write for Prices.

Order your [illegible] filters at prices listed. Kindly Send Check or Money Order to: Royal Filter Co., Dept. F-654, Box 20247, 19663 Galaxie, Ferndale, Mich. 48220



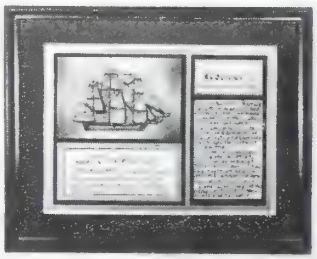
To Bare & To Pair. Tri-Kini double knit polyester swimsuit in 4 prints: sun pink, red, blue & rainbow pastel blend. Cups or halter can be worn independently. No straps, bones, wires! Wear pants with cups or halter; pants with cups and halter. Tri-Kini Cups $12, halter $10, pants $10. Add 50¢ post. Specify size. Bleuette, HB2, 509 Fifth, New York 10017



Apple-shaped Dishes add flavor to the table. Perfect for serving individual salads, applesauce, bread pudding, vichyssoise, ice cream sundaes. Crystal-clear dishes measure 6½" diam. The set of eight, $6.95 plus 75¢ postage. A dandy gift to delight a hostess! Colonial Garden Kitchens, HBE2, 270 West Merrick Rd., Valley Stream, New York 11582



Stitch "Mindy" Or "Mitch" into a pillow or picture to delight young folks. Striking in blue or red acrylic yarn, the kit contains everything you need even the needle. Choose *Needlepoint*, 9x11" or *Crewel*, 12x14". (specify). We show Mindy. Mitch is her adorable brother. $2.98 ea. plus 45¢ post. Request Direct, RS-97, 380 Madison, New York, NY 10017



Claim Your Name. Display the ship that brought your name to America. Document shows name on the passenger list plus all known details of voyage. Individually researched. Hand lettered, colorfully matted in walnut frame, 12x15" $18.95. Unframed $12.95. Ppd. Specify name & country of origin. Bruce Bolind, HB2, Boulder, CO 80302



Van Lift. Being in a wheelchair doesn't mean you're confined to the house . . . not with a Cheney Wheelchair Van Lift, the latest from the manufacturer of the Wecolator stairway elevators. This new, quality-engineered lift fits most late model vans and is easy to operate. Write to The Cheney Co., HB2, 7611 N. 73 St., Milwaukee, WI 53223



Posture Bra helps you feel comfortable, look wonderful. Designed for flattering uplift, back support, slimming effect. Easy front hooks. Adjustable stretch straps curve in back, lastex panels move when you do. White. 34-44 (B cup); 36-48 (C); 38-52 (D). Order by size. $6.99 plus 50¢ post. Contempo, HB2, 1701 Highway 35, Neptune, NJ 07753



NAVAJO DESIGN RUGS

The newest decorator idea. Classical designs using authentic materials. Each is a hand crafted individual piece, handwoven in Mexico of 100% hand spun virgin wool. Our collection is available only through mail order. Sizes 3'x5' and 4'x6'. Prices $50-$300. Special order and decorator items available. Small listing of Navajo Rugs. Send $1.00 for full color catalog.

SOUTHWESTERN CRAFTS, INC.,
P.O. Box 10525, Albuquerque, New Mexico 87114

Name _____
Address _____ City _____
State _____ Zip _____



Pull-Up Lap Table is a delightful piece for TV suppers, homework, typing. The legs slide under your chair to support the table right over your lap. 15x23½" walnut-grain top is stain-and-heat resistant. 24"H table folds for storage. $25.00 plus $2.50 post. Catalog, 50¢ (refundable with order). Camalier & Buckley, 7222 47th St., HB2, Wash. DC 20015



Authentic Colonial Charm plus engineering that promises excellent lighting. And, ladies, you *know* that's *not* an *easy* combination to *find*. Polished brass pull-down fixture extends to 36". Fitted with 3-way switch for 30/70/100 watt bulb (not incl.) Shade, 14" diam. $19.95 plus $1.50 post. Rosetta Lighting Studio, HB2, 21 W. 46 St., New York, NY 10036



Spanish Accent Chair has a lean, long look that adds an eye-catching exclamation point to foyer, living room or dining area. Handcrafted in walnut finished wood with brushed velvet seat & back in red, gold, green or blue. 47"H., 15"W. 15½"D. Order "Gacela", $35 exp. chgs. coll. El Maya International Imports, HB2, Box 2272, Tuscaloosa, AL 35401



"Go Placidly Amid The Noise & Haste. . . ." begins Max Ehrmann's well-loved prose-poem "Desiderata." Découpaged on solid wood with brass ring, 9 x 12" plaque $9.50; Lithographed posters on parchment 9 x 12" $1.75 ea., 3 or more $1.50 ea. 11 x 17" $2.00 ea., 3 or more $1.75 ea. Ppd. Et Cetera South. HB2. P.O. Box 4704, Memphis, TN 38104



Pay Tribute To The Professionals. Hand-painted bisque figurines disclose the presence of Lefton's knowledgeable hand. Beautiful studies for show off shelf or table-art collection. #5682 Professor 8½"H; #5687, Country Doctor, 7"H; #5745, Pharmacist, 8½"H. $12 each ppd. 3 for $33 ppd. Imre Ban, HB2, 6007 N. Sheridan Rd., Chicago, IL 60660

How to get rich

START YOUR OWN BUSINESS RIGHT FROM YOUR HOME—AND MAKE A FORTUNE IN MAIL ORDER!



Mail Order Beginners Get Cash by Mail!

Have you ever thought of operating a little mail order business of your own? Some[illegible] could start on a shoestring right from home in your spare time. It's a fabulous business!

Bob Carter of Newark, N.J. ran his first [illegible] magazine—offering an auto clothes rack. Business Week reported that his ad brought in $5,000 in orders. By the end of his first year in Mail Order, he had grossed over $100,000!

Another beginner—a lawyer from the midwest, sold a mail order item to fishermen. Specialty Salesman magazine reveals, 'he made $70,000 the first three months!"

There is no other business where you can make a fortune so fast. Come up with a "hot" new item . . . and WHAM!

It strikes like a bolt of lightning!

[illegible] in Sports Afield magazine. His ad pulled 22,000 orders—over A HALF MILLION DOLLARS IN CASH!

Yes, Mail Order is the fastest growing, most profitable business in America! And now with the population explosion . . . the huge teenage market . . . and more people moving to the suburbs—we are on the verge of the BIGGEST BOOM in Mail Order history!

Free

If you are sincerely interested in starting a lucrative business of your own ACT NOW! We can help you get rich in Mail Order just as we've helped others. Mail the coupon or send a postcard. We'll send you a free book, catalog, ads and complete facts about our offer. No salesman will call. No obligation. You don't need previous experience but you must be over 21. Write to:

Mail Order Associates, Inc., Dept. 775
Montvale, New Jersey 07645

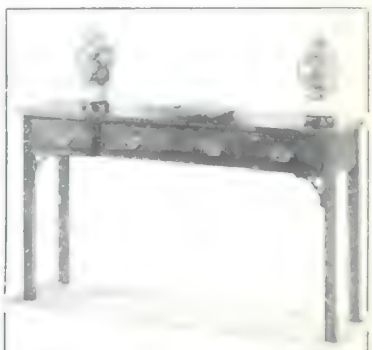
[illegible] Dept. 775
[illegible]



SOLID BRASS SPRAYER $2.98
Free with each, our houseplant guide!

[illegible]

Lilly's Garden



Chippendale Console

[illegible]

$216.00, shipping charges are collect. No C.O.D
Send $1.00 for catalog of reproductions.
Dept. 272, Box 266, Concord, N.C. 28025

Ephraim Marsh

Porta-Desk

A real discovery for students, teachers, sick bed use.



New all-purpose desk lets you study, read or write with ease in bed, chair . . . . anywhere! Large study area—13x19 inches, yet weighs just 4 lbs. Folds for storage. Of high density plastic in choice of Walnut grain. Just $9.95 plus 85¢ postage.

New 80 page colorful gift catalog—25¢

Suburbia, inc.
Mail Shopping Service
366 Wacouta, Dept. 469, St. Paul, Minn. 55101

MOTHER'S TEA-POT LAMP

Exquisite reproduction of authentic Mother's Tea-pot lamp ...17 inches high, 3 way switch in polished old English finish.



$19.95

Old Brass $19.95...Pewter $21.95

$1.25 post. & hdlg. N.Y. State residents add [illegible] or Master Charge [illegible]

bayshore lighting

[illegible]



FIX LOOSE CHAIRS

Chair-Loc "Swells" Joints Tight

[illegible]

CHAIR-LOC CO. Lakehurst, N.J. 08733 Dept. HB275

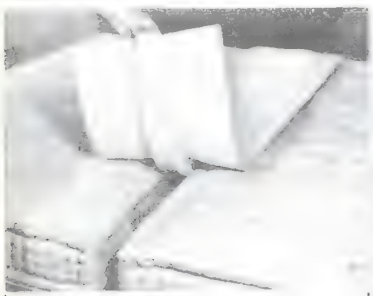
LOG TRUCK

All new unique Tube Craft Log Truck assists you in carrying logs from your outdoor storage area to your fireplace. This heavy duty cart will compliment your hearth when used in lieu of inside storage rack. Rolls easily over grass or soft ground on big 10" x 2.75" wheels. A Back Saver. Shipped pre-paid in the continental US. Simple assembly. Guaranteed to be free from defects in material and workmanship. Satisfaction guaranteed. Black only. Sorry, no C.O.D. Texas residents add 4% sales tax.

TUBE CRAFT
Box 212
Farwell, Texas 79325



A GREAT GIFT IDEA!
$34.95



The Original
TWIN BED BRIDGE
with patented square rib

Makes a Comfortable King-Size Bed out of Twins!

- Fills space between beds.
- Made of soft polyurethane foam.
- Fits any size twin beds.
- Use standard sheets.
- Rolls for easy storage. $7.95
- We pay all postage.

TONI STERN
HB-2, 54 W. So. Orange Ave.
South Orange, N.J. 07079

GROW SUPER PLANTS With Miracle DYNOGEN!



Grow giant house plants, flowers of such breath-taking size, color and beauty, you'll hardly believe your eyes! Biggest, juiciest vegetables and fruits. Only pennies a treatment! Simply spray DYNOGEN on . . . watch your plants explode into giants even under poor light and moisture conditions . . . effects have been observed within hours of treatment. Gives plants new vigor and resistance to disease and pests. One spray can will treat over 100 plants . . . **Only $3.98 ppd.** SPECIAL! 2 Cans **Only $6.98 ppd.** Sorry, No C.O.D.'s.

ONLY $3.98 per can

UNCONDITIONAL MONEY BACK GUARANTEE
AMERICAN IMAGE INDUSTRIES, INC., Garden Div.
Dept. F-381-K, 276 Park Ave. South, N.Y., N.Y. 10010





Get Fresh With Your Friends

The freshest idea for spring decorating or gifting is this perky little bird. Change the trimmings on his rough sawn cedar A-frame to match any season or decor. The house is a full 16" high—perfect for wall or door hanging. Value priced at $5.50 or two for $10.00. Introductory shipping are limited.

Innovations, Inc.
P.O. Box 415



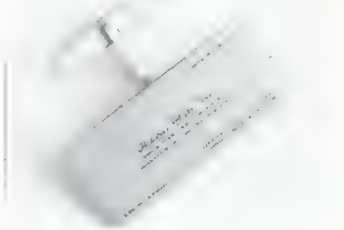
Postcards Of The Past keep friends up to date in an old fashioned way. Collection of 40 (each different) old-time sepia printed photos and song lyrics of yesteryear, with a turned-up-in-the-attic look. Even the price is nostalgic, only 5¢ a piece. Set of 40, $1.98 plus 40¢ postage. Lillian Vernon, Dept. B 21, 510 S. Fulton Ave., Mt. Vernon, NY 10550



Mirror Of The Past reproduced for the '70's. Pier mirror with gilt finished frame is rich with ornate Victorian motifs. 71½" tall, 31" W. $179.95. Matching table, 30"Wx9½"Dx14"H, repeats design. Bevelled top of cultured marble adds contrast. $89.95. Del. chgs. coll. Catalog, $1. Magnolia Hall, HB2, 726 Andover, Atlanta, GA 30327



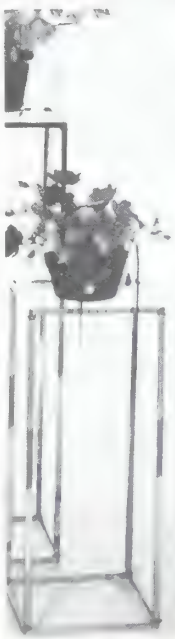
Roll Away Unwanted Inches with the sensational Swedish Massagette. Fifteen individually mounted hard wood rollers act like separate fingers to knead and firm flabby areas on hips, thighs etc. Break down fatty tissue that makes you look and feel older. Lightweight, 18" long. #K-2669, $5.95 plus 50¢ post. Contempo, HB2, 1701 Highway 35, Neptune, NJ 07753



Calling-Card Cufflink. Any business card (incl. trademark, logo or lodge emblem) is finely etched in miniature on stunning cuff links for a lifetime, personal gift. In 14K gold, $169.95; tie clasp, $79.95. Sterling silver cuff links, $23.98; tie clasp, $15.95. ppd. Holiday Gifts, Dept. 202J, 7905 W. 44 Ave., Wheat Ridge, CO 80033



Break The Snoring Habit and enjoy silent, peaceful, uninterrupted sleep. Comfortable washable nylon strap tucks under chin and holds snugly in place via plastic bands. Adjustable. Tested and recommended by doctors it re-educates jaw muscles to help cure the habit. $3.98, 20¢ post. Anthony Enterprises, HB2, 585 Market, San Francisco, CA 94105

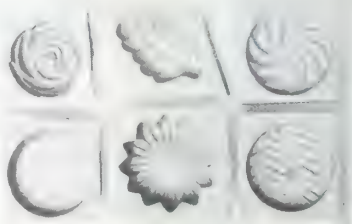


Pedestals

Imaginative show-offs for plants . . . objet d'art . . . sculpture

Bright nickel-plated epoxy-coated finish with ¼" polished plate glass tops. 10¾" sq. 36" high $18.95. 24" high $17.50. Add $3 each post. & handling. No COD's please. Brochure 10¢

The Mailbag
3401 Mailbrook Dr. B2-5, Falls Church, Va. 22044



CANDY MOLDS

Now! You can make professional-looking candy mints by using these pure rubber candy molds. Make inexpensive candies in minutes with our FREE no-cook recipes included with your order. The mints are perfect for showers, weddings, receptions, parties, or hostess gifts. Give the molds as a unique gift. Order Rose, Leaf, Pancy Mint, Plain Mint, Daisy, or Corrugated Mint.

Each mold is $1.90 ppd
3 for $3.50 ppd 6 for $5.75 ppd

Ca. Res. add Sales Tax
Color Catalog — .25 or FREE with Order

Judy's of California
Dept. 625, Box 728 Lompoc, Ca. 93436

The Star Of A Studio Apartment, loyer/dining area, space-shy kitchen is the Butcher Block drop eaf table. Hard-to-find circular op with rounded edge poised on distinctive oak pedestal base. 36" diam. $199.50; 42" diam $249.50; 48" $284.50. Exp. chgs. coll. No COD. Send $1 for catalog. J & D Brauner, HB2, 1331 S. Michigan Ave., Chicago, IL 60611



Safety Pool Cover, a must for your pool. Meyco's superb cover snaps on with stainless steel tension springs which lock in place, can't be removed without key rod. Strong enough to support adults. Keeps out leaves, debris. Custom-made for your pool. Priced less than you might imagine. Meyco Products, 138 Haven, HB2, Port Washington, New York 11050



'More Than Yesterday, *Less* than omorrow" tells a special someone of your love. Endearing charm for her, in sterling ¾" $6; 1" $7; 1⅛" $8. In solid 14K gold: $55; $75; $105. Engraving on the back 10¢ a letter. Cuff links for him; SS $16; 14K $125. Tie tac: SS $6; 14K $55. The Jamaica Silversmith, HB2, 407 Rockaway Ave., Valley Stream, NY 11581

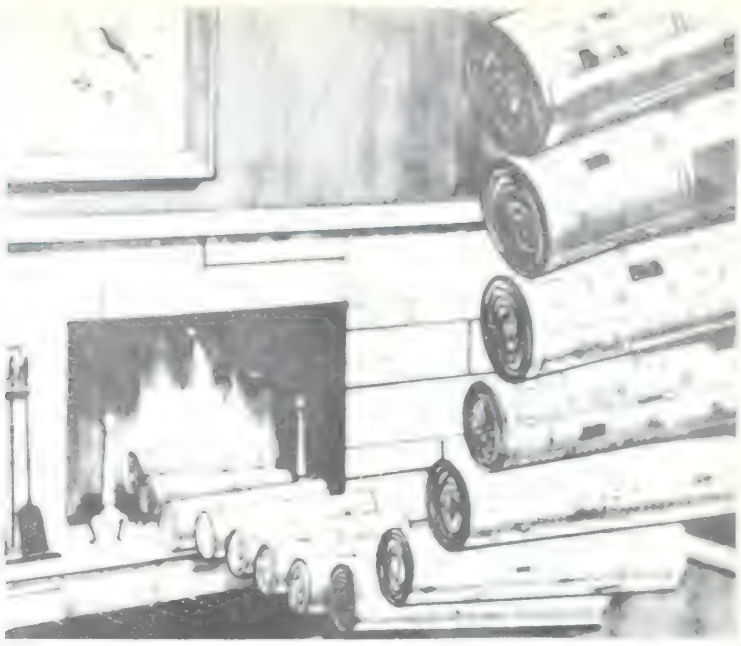


Colonial Style Lantern makes a welcome sentinel at an entrance doorway, adds decorative flourish to a brick patio wall, steals the limelight in an upstairs hallway. Superbly handcrafted from solid brass it measures 22"H. 6½"W. and extends 6" from wall. For indoors or out. $85 F.O.B. Atlanta, GA. The Lamp Crafters, HB2, Box 501, Lawrenceville, GA 30245



Initial Ingredient. Shetland wool sweater with long raglan sleeves, has saddle shoulders, crew neck. Navy, ice blue, hot pink, shamrock, bluebell, yellow, lime, grey heather, cream, beige, heather, persimmon. Sizes 36-40. $18, $1.25 post. White, navy, brown or charcoal monogram (specify & underline last initial) add $5. Talbots, Dept. ET, Hingham, MA 02043





MAKE A LOG

Change old newspapers to logs for the fire in seconds! Just roll up newspapers using LOG ROLLER. Roll papers into a tight bundle, tie them with special binders and pop them into the fire. Logs will burn nearly 2 hours. Kit includes 112 Binders.

LOG ROLLER KIT . . . . . $2.98 + 55¢ Mailing Each

100 Extra Binders . . . . . $1.29 + 20¢ Mailing Each 100

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-25 585 Market St., San Francisco, Calif. 94105

NO PLACE LIKE HOME



TOWER CRAFTS
Dept. HB-2
P.O. Box 575, Champaign, IL 61820
Color Catalog 25c
Free with Order



Plating and Restoration Since 1891

SIMMONS SILVER PLATING CO., INC.
Dept. HB-2
FREE BOOKLET & PRICE LIST



ELEGANCE
YOU CAN AFFORD
DIRECT FROM U.S.

the designers and makers. Send 50c for 92-PAGE CATALOGUE. Chandeliers, sconces and candelabra of IMPORTED CRYSTAL. Also our own incomparable STRASS designs. Colonial brass and pewter. $50.00 to $3500.00 Shipped prepaid in U.S.A. In business for over a quarter of a century. Satisfaction guaranteed.

KING'S CHANDELIER COMPANY
Dept. B-117, Eden (Leaksville), North Carolina 27288

Collector's Favorite



LIMITED ISSUE
NORITAKE FINE BONE CHINA

so don't wait too long to order! Beautifully decorated, more choice than ever before! Very few 1974 Easter Eggs still available—$16.50

1975—$15.00

FREE COLLECTOR'S SHOWCASE PORTFOLIO

Trein's Dept. HB 201 W. 1st Dixon, Ill. 61021

CALL TOLL FREE (OUTSIDE ILL.)
800/435-7746 ILL. RES: 815/284-6626



When in Canada
YOU SAVE 27% OR MORE
ON
ENGLISH BONE CHINA
Herbert S. Mills
SEND FOR FREE BROCHURE

share with the one you love!!

the luxury of

SATIN SHEETS



...ornate, inviting elegance ... MACHINE WASHABLE! 225 thread ... denier thread. 7 sensuous ... Black, Red, White, Gold, Royal Blue, ... Green, Plum Purple. Our prices ... 1 fitted bottom sheet, 1 straight ... 2 ... cases . . . others don't!

Name _____

Address _____

City _____

State _____ Zip _____

Charge to my ☐ BankAmericard ☐ Mastercharge ☐ American Express

Card No. _____

Expiration Date _____

Signature _____

Twin Set	$16.50	Queen Set	$23.50
Full (dbl. bed)	$20.50	King Set	$27.50

WE PAY POSTAGE

Send check, or money order, or use your credit card. Retail Sales 10-4, Mon. thru Fri.

Royal Creations, Ltd. Dept. HB 330 Fifth Ave. New York, N. Y. 10001



Victor Baldwin 1971

Your bridge friends will ask where did you get the adorable "HANG IN THERE, BABY" Cocktail Apron as you serve afternoon drinks (tea & stuff like that!). Drip-dry white cotton, black binding & ties, pocket. $5.95 plus 25¢ postage & packaging. Send check or M.O. to:

Victor Baldwin Co.

P.O. Box 425 Orange Ave. Sta.
Costa Mesa, Calif. 92627

PROTECT and DISPLAY your HEIRLOOMS



. . with our glass domes. Jr. and Sr. sizes have removable brass display hooks. Walnut bases.

	Dia.	Ht.	Each
EA 1119 (Jr.)	3"	4¼"	$ 3.49
EA 1120 (Sr.)	4	4	7.00
EA 1121	3½	6	9.95
EA 1122	4	7	10.25
EA 1123	4⅝	8	12.25
EA 1124	5	9	14.95
EA 1125	5½	11	13.95
EA 1126	6	10	18.75
EA 1127	7	11	25.95
EA 1128	8	10	29.95
EA 1129	8	12	39.95
EA 1130	10	12	44.95

Add 50¢ postage and handling. Ill. residents add 5% sales tax. Satisfaction guaranteed or money back. MOST ORDERS SHIPPED WITHIN 24 HOURS.

BankAmericard master charge

no nonsense shop

Dept 959 808 White Bridge Lane, Hanover Park, Ill 60103



Available by mail only!

New Way To Sleep!

Tee-PJ's resemble a T-shirt but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE. S (34), M (36-38), L (40-42), XL (44-46), for weight over 180 lbs. and/or over 6 ft.).

$5.00 ea.

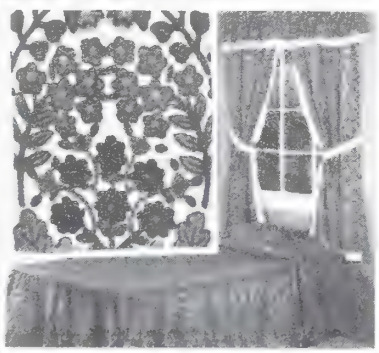
3 for $12.50

... available in long ... with ribbed wristlets.

$7.00 ea. 2 for $17.50

All postpaid.

WITTMANN TEXTILES
6787 Southwest Sta.
Dept. 153, W. Palm Beach, Fla. 33405



Charming, Colorful "BICENTENNIAL" Early American Print

For a lovely room choose from blue, green or gold linen-look 100% cotton. Tailored fringed side and bottom curtains are 82" wide per pr. 36" L $7, 45" $8, 54" $9, 63" $10, 72" $11. Fringed Tie Backs $1 pr., Valance $3.50 Matching ruffled spreads; Twin $25, Full $27. 44" fabric $2.25. All machine washable. Add $1.25 post. & handling.

Send 10¢ for "Old Manor House Curtain Booklet" with actual fabric samples.

Satisfaction Guaranteed

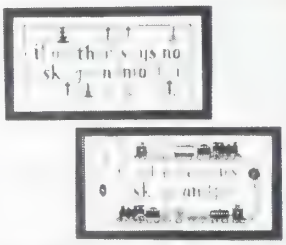
... add 4% tax • Sorry No COD's

MATHER'S

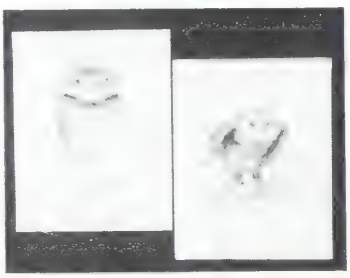
31 E. Main St., Rt. 5, Westminster, Md. 21157



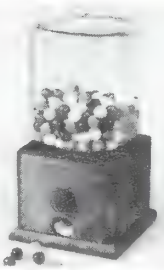
A Batch of Butterflies can turn a bare wall into a fauna fantasia. And imagine their reflected glory in a posh powder room. Gorgeous genuine butterflies in vivid, exotic colors are mounted on white plaques under glass in black lacquer frames. Set of 6, 3½" diam., $5.98 plus 75¢ post. Order from Harriet Carter, HB10752, Plymouth Meeting, PA 19462



Grandparent's Samplers shown are stamped for cross-stitch on oyster Belgian linen with bright color floss, instructions. Wood frame 8½x16" in maple or mahogany finish incl. Grandchildren Sampler too: "Grandchildren are God's Reward for Growing Old." $3.95 each plus 50¢ post. Available from, Victoria Gifts, 12 B Water St., Bryn Mawr, Pennsylvania 19010



A Word To The Wise. Scoop up these brand new original drawings by leading owl artist Joan Leith for smart budget wall props in den, dorm or office. Two wise old birds and a pair of precocious youngsters. Big, happy prints, each 11x14", on heavy white vellum. Set of 4, $6 ppd. Wretched Mess News, HB2, W. Yellowstone, MT 59758



Bubble Gum Machine may remind you of your youth. Dispenses candy, nuts and, of course, gumballs. Now you don't even need a penny, just turn the handle. Glass topped solid aspen wood stands 11"H to stir up delicious memories on your bar. $10.98. One lb. gumballs $2.98, 3 lbs. $7.98. Add $1 post. Lillian Vernon, B21, 510 S. Fulton, Mt. Vernon, NY 10550



Know Your Blood Pressure. Professional-quality blood pressure unit for accurate, easy-to-take readings at home is Aneroid-type with touch-and-hold Velcro sleeve. Compact zippered case. One-year warranty. $18.95 plus $1 post. Genuine Bowles-type Stethoscope, $4.95 plus 50¢ post. Order from Kinlen Co., HB25BU, 809 Wyandotte, Kansas City, Missouri 64105

temporarily

WRINKLES GONE



SMOOTH-OUT

Baggy Eyes

in just 3 Minutes . . .

Look 10-15 years younger!

NEW! Transitory cosmetic "Face-lift" cream smooths out Wrinkles and Puffs under-eyes in just 3 minutes to last all day. Used by thousands of women world wide to look younger! Invisible, with or without makeup. No hormones or harmful drugs. Safe, easy to use ephemeral type cream for all day smoothing of age lines and puffy-eyes. Trial Size: $3.00 Or regular Size: $5. (Sorry, No c.o.d.'s) Guaranteed by:

Formulex Labs Dept. HB

Box 6508 Houston Tx 77005

Good original art is a beautiful investment.



G. Clark Sealy III's "Hyacinth Macaw"

Beautiful limited edition prints signed by artists whose works hang in the world's great museums can now be yours. We offer etchings and lithographs by Picasso, Clavé, Soyer, Delacroix, Renoir, Moti and other important artists, at very reasonable prices.

Our expert advice and full money back guarantee are your assurances that the art you buy will have lasting value and beauty.

Send today for our free color brochure.

Original print collectors group, Ltd.
120 East 56th Street, Dept. HB16
New York, N.Y. 10022

Out of the Frying Pan—and into the oven! A whole new way to cook bacon, with lots less grease. 13"x14" aluminum bacon pan is specially shaped to drain fat, covered to cook both sides at once. No tending, no turning, no burning—takes 15 to 20 min. $7.98 plus $1.39 post. Catalog 50¢. House of Minnel, Dept. 415B, Deerpath Rd., Batavia, IL 60510



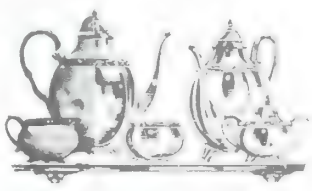
Smart Shopper helps you stretch your grocery money. Three-in-one organizer includes: Menu Planner, Shopping List pad and Best Buy Calculator (that takes the guesswork out of selecting the most economical size & brand.) Checkbook size 6½x3¼" denim-y vinyl case. $5, 75¢ post. Refill pads, $1.50 per set. Postamatic, HB2 Lafayette Hill, PA 19444



Emergency Eyeglass Fix-It Kit. Here's a handy helper that provides the parts you need to repair your glasses if they come apart at home, in the office or when you're on a trip. Compact carry case fits in pocket or purse. Incl. optical screwdriver and assorted frame screws. $1.49 plus 15¢ post. Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105

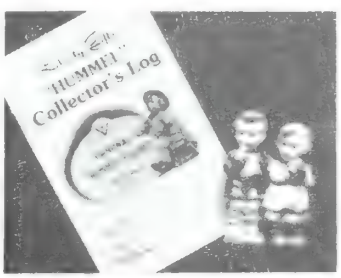


Take This Opportunity to bring back the bridal gleam to worn, tarnished antique or heirloom silver at sale prices. No extra charge for dent removal or straightening. Quadruple Silverplating is 100% guaranteed. Offer good for limited time only. Free price list. Senti-Metal Co., HB2, Silver-Plating Div., 1919 Memory Lane, Columbus, OH 43209



BEFORE

"Hummel" Log is choice for collectors of these enchanting figurines. With it, they can list their collection, recording name, type, size, date acquired, and—if a gift—both occasion and donor. Sheet for each figurine. Paperback log 4½x7", $2; 20 extra sheets, $1.25. Ppd. "Hummel" catalog $2.25. Liberty Gifts, 2324 Liberty St., HBE-25, Trenton, NJ 08629







Sterling Silver Ring
DEMI-TASSE SPOON—PERSONALIZED!

initial! [illegible]

#1025—Spoon Ring $2.98
#1023—Spoon Bracelet $7.98
#1024—Both, a heavenly set! . . 1 Set $9.98

LILLIAN VERNON
Dept. B21, 510 S. Fulton Ave.
Mt. Vernon, N.Y. 10550



PANORAMA ORBIT WATCH

Brilliant new design twinkles like a jewel. Floating red orbit second hand. White face with red, white, blue, green, black or yellow border and matching wristband. Swiss made, fully guaranteed 17 jewel beauty at **freeport** savings. **$9.95** plus $1.50 airmail post.

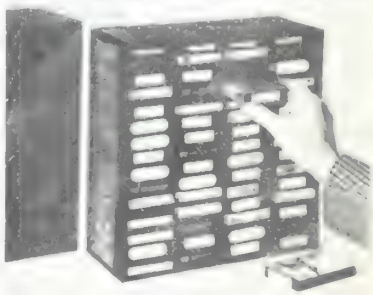
Spenceley's Swiss-Fair
P. O. Box 458—Main Street
St. Thomas, Virgin Islands 00801

SAVE [illegible]

$9.95 [illegible]



DISPLAY [illegible]
to hang alone. Spaced to hold 18 of your precious
colonial fruitwood finish. 14x13" wide. $7.95 pp.
$1.[illegible]



CASSETTE CASE

ANSWERS Cassette storing problem! [illegible]
$14.95 ppd. [illegible] $19.95 ppd.



8 TRACK CARTRIDGE CASE

SOLVES Cartridge storing problem! [illegible]
cartons slightly tilted back to prevent spillage. Ideal
$10.95 ppd. [illegible] $16.45 ppd.

ART GUILD enterprises
Minneapolis

LIFETIME PERSONALIZED 4-COLOR METAL DOOR PLATE



Beautiful 1⅞"x5½" four-color design (red, blue, beige & gold) polished aluminum door plate engraved with your name or any other wording up to 36 letters and spaces. Adhesive press-on back sticks instantly to any smooth, hard surface. No screws necessary. (Print wording clearly). A most distinctive identification for your home, apartment, etc.

ONLY $2.50 POSTPAID
(R.I. residents add 5% sales tax)
MAIL ORDERS ONLY — SORRY NO C.O.D.s
SHIPPED WITHIN 24 HOURS!
MONEY BACK GUARANTEE

ANCHOR SPECIALTIES CO.
1903 MINERAL SPRING AVE.
DEPT. DHB-2 NORTH PROVIDENCE, R.I. 02904
©ANCHOR SPECIALTIES CO 1975



BEWITCHING "COCKTAIL BRA"
MAGIC SUSPENSION UPLIFT—PERFECTLY BARE BACK

Colors
Nude, Silk;
White or Black
Specify bra size
$7.98

BLEUETTE, INC.
[illegible]
York, N.Y. 10017

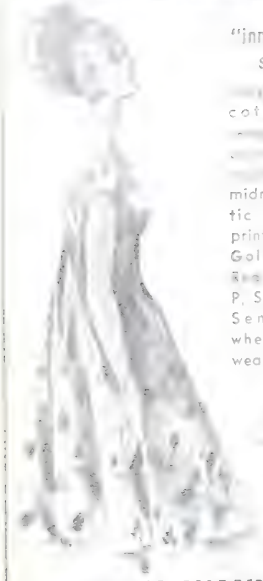
THE PEWTER LOOK



Service for 8 . . . . . $38.95
Service for 12 . . . . . $57.50

Wales. HB215
Hartsdale, N.Y. 10530

Window Shopping in THE



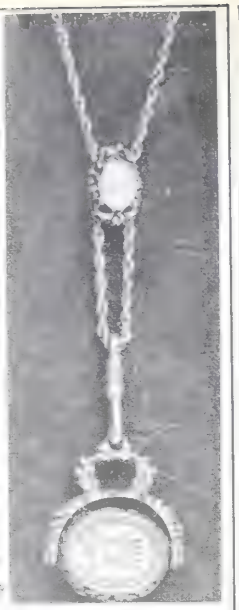
The flattering, flowing **LIMULI** with "inner magic" shaping

cotton with midriff. Authentic Hawaiian prints, in **Blues, Gold, Green,** P, S, M, L, XL. Sensational wherever you wear it!

$26.00

$30.00

VICKI WAYNE

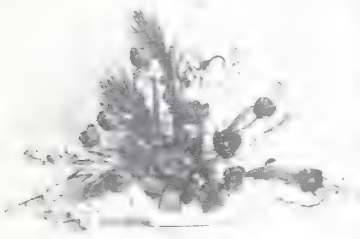


VICTORIAN SLIDE NECKLACE

detailed reproduction of an heirloom piece. Unusual link chain has slide with genuine cameo. Remove spinning fob and wear Grandpa's old watch on chain. Antique finish goldplate. 28" long.

$7.90

VICKI WAYNE
610-J2N-So. Country Club
Tucson, Arizona 85716



Make $$$ 10 WAYS with flowers

Turn love of flowers to profits. Garden flowers or artificials cost pennies bring dollars. Corsages, bridal bouquets, wedding or table decorations. As a hobby or start a home business or flower shop. FREE color brochure shows you how to learn professional flower arranging and flower shop operation. Also FREE, 3 months subscription to "FLOWER TALK" the magazine for home flower arrangers. Write today, no salesman will call. **FLORAL ARTS CENTER,** (a home study school) **Dept. 9A, 1628 East McDowell Rd., Phoenix, Arizona 85006.**



PETAL-SOFT WEDGE

You'll walk on air in tenderest Genuine Leather, cushioned on bouncy, feather-light rubber wedge heel and sole. Open toe, side vents for summer comfort. Full & ½ sizes 4-10 M. W; 5-10 S, N, M, W.

Red, Bone, Black, White **$13.00**
Suede Leather. Navy, Brown, Black **$13.00**
Gold or Silver Kid Leather **$14.00**
Plus 80¢ postage

$5 deposit for COD Satis Guar.

OLD PUEBLO TRADERS
600-J2W-So. Country Club Tucson, Az. 85716

Romantic Victorian Voile in polyester & cotton. Bodice & skirt, backslit for dancing, meticulously finished with skin-soft lining. White/red, white/navy or white/brown. Machine wash & dry. Sizes 8-18 & 14½-26½. $28. With long, see-through sleeves, $31. Add $1 post. Vicki Wayne, 610-J2V-So. Country Club, Tucson, AZ 85716

Latigo Leather Sling is hand-tooled, hand-embossed. Antique tan casual has foam padded innersole, 1¾" wedge, crepe soles. Elastic instep & adjustable strap assure perfect fit. Full & ½ sizes 5-10, M width. $12 plus 90¢ post. From Old Pueblo Traders 600-J2L So. Country Club Rd., Tucson, Arizona 85716



CROCKERY COOKERY

257 tested slow cooker recipes



soups, tasty meats, poultry and vegetable dishes to whet your family's appetites. Elegant gourmet dishes include Teriyaki Steak,



PRINCESS SLEEP CAP

Every sleeping beauty will really appreciate this cool, lightweight cap for keeping her hairdo "beauty shop" fresh. It's an entirely new kind of sleep cap that contours to the shape of your hairdo. Adjusts to fit all head sizes and keeps in place any hair style, natural or full. Just press ends together to keep it secure and sleep in comfort. Won't slip or slide off. Crush proof and washable.

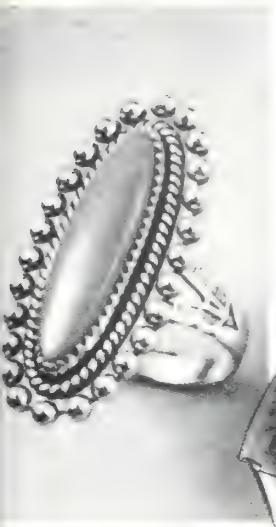
$2.75 25¢ mailing

HOLLY HOUSE
Dept. HB2, 417 Lake Ridge, Dallas, Tx. 75238



Navajo Design Rugs handwoven [illegible] virgin wool. Each is a hand crafted individual piece. Collection available only by mail. Sizes 3'x5' & 4'x6'. Prices $50-$300. Color catalog, $1. Southwestern Crafts Box 10525, HB2, Albuquerque, NM 87114

SOUTHWEST



Genuine Turquoise Indian Jewelry from American Southwest. Sterling silver ring set with 1" oval turquoise stone. Full & ½ sizes 5-9, $15. Matching earrings with clip back, ½" oval stone, $15. 40¢ post. each. Oro Gem, 604-J2T-So. Country Club, Tucson, AZ 85716



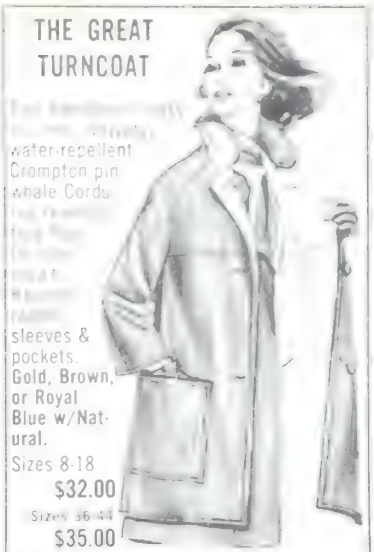
New Caftan Comfort for pants & skirts. A web of permanent pleats minimizes waist & hips. Different patterns & color combos in green, pink, blue or purple predominating. Solid: hot pink, black, yellow or white. Washable, no-iron Acrylic. One size fits all. $18 plus 90¢. post. Vicki Wayne, 610-J2C-So. Country Club, Tucson, AZ 85716



Hand-Loomed Guatemalan Jacket. Pomegranate, turquoise, black or brown with white. Hand-woven of 100% cotton on primitive looms in authentic Indian designs. Sizes 10-20, $19.90 plus 90¢ post. Old Pueblo Traders, 600-J2G So. Country Club Rd., Tucson, AZ 85716



Employ The Power Of The Press to say "Happy Birthday," "Congratulations." Print invitations, goofy gags. This company will set your 3-line message in bold headlines on 4-page tabloid newspaper as shown. Limit 20 letters per line. $2.98 plus 25¢ post. Holly House, HB2, 417 Lake Ridge, Dallas, TX 75238



THE GREAT TURNCOAT

water-repellent Crompton pin wale Cords

sleeves & pockets.
Gold, Brown, or Royal Blue w/Natural.
Sizes 8-18
$32.00
Sizes 36-44
$35.00
Add $1 post. each

VICKI WAYNE
610-J2Y-So. Country Club
Tucson, Az. 85716



QIANA
The Silky KNIT

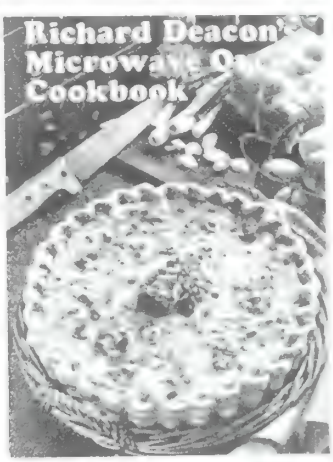
at home or traveling.

wrinkle Perfect

or evening style

Peach, Beige, Dusty Blue, or Dusty Green
Sizes 8-18
$27
plus $1 post.

VICKI WAYNE
610-J2Q-So. Country Club Tucson, Az. 85716



Unleash the full potential of your microwave oven with 231 great new recipes. Appetizers, beverages, soups, sandwiches, sauces and toppings. Eggs and Cheese: Quiche Lorraine and fondue, too! Meats: Roasting time charts. Teriyaki, Barbecued Spareribs, Ham with Strawberry Sauce. Chicken Marengo, Cordon Bleu. Seafood. One-dish meals: Unusual casserole and pasta recipes put taste-treats on the table in a jiffy. Vegetables, convenience foods and desserts. $5 paperback, $6.95 hardback. Add 50c shipping. Satisfaction Guaranteed! **H. P. Books,** Box 5367, Dept HB-25, Tucson, AZ 85703. 4058 N. 14th Ave.



WOMEN'S CAVALIER PANT BOOT

Handsomely crafted in genuine Glove Leather. Smooth, no-seam vamp; adjustable buckled strap. Contoured ribbed sole and well-balanced 1" heel. **Brown, White, Black, Navy, Luggage Tan, Bone or Red.** Full & ½ Sizes 6-10½ Narrow, 5-10½ Medium.

$18.00
Add 90c postage

OLD PUEBLO TRADERS
600 J2B-So. Country Club, Tucson, AZ 85716



FOR THE SOFT LIFE

"KRIS" — These great little softies could spoil you for all other sandals (except Sofwear) with their supple, marshmallow soft patent uppers and cushiony foam insoles, self-adjusting, elasticized back straps and comfortable 1½ inch heels. In versatile colors: White, Bone or Black. A super value and perfect gift idea for only $12.95. Sizes: 4 through 12; Narrow, Medium or Wide widths. $1.00 extra per pair for sizes over 10. Add 90¢ postage for each pair ordered. Refund if not delighted. Free catalog.
SOFWEAR SHOES, Dept. KR, 1711 Main, Houston, Texas 77002.



PORCELAIN DRAWER PULLS

porcelain, 1¼" round, ⅞" projection. Each is decorated with an old-time herb

SEND FOR FREE GIFT CATALOG

$3.95

Artisan Galleries



Styled for living easy

Airy perforations, tailored top stitching and a low covered heel set off this comfortable leather walker. In black, navy, camel, bone or white soft grain leather.

Hard to fit? Naturalizer has your size in all styles! And you'll enjoy the convenience of ordering them by mail, too.

AAA	6 12
AA	5½ - 12
A	5 12
B	4 12
C	4 - 11
D	5 10

$23

Plus $1.00 postage
Sizes over 10, $1.00 extra
Illinois residents, add 5% sales tax

☐ BankAmericard ☐ Master Charge
Account Number _____
Expiration Date _____
☐ Check Enclosed (sorry, no C.O.D.)

To order APOLLO, or a copy of our free catalog, write:

NATURALIZER® Shoes

DEPARTMENT H • 31 S. LAGRANGE ROAD LAGRANGE, ILLINOIS 60525 • PHONE: 312 352 0186



Remove Excess Hair Permanently with Perma Tweez. Replace expensive salon electrolysis. It's as easy to use as your tweezers. Only patented, no-skin puncture hair remover on the market. Safely removes hair from face, arms, legs. Battery-operated. Appears in medical journals. $16.95 ppd. General Medical, HBE-37, 5701 W. Adams, Los Angeles, CA 90016



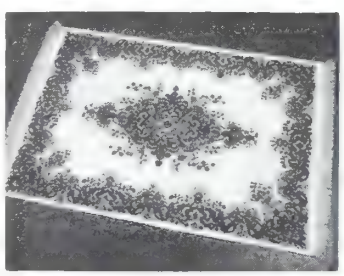
Awl You Need to make repairs on awnings, seats, upholstery, shoes, sails, auto tops, handbags. It's the handiest tool for sewing leather and canvas. Sews lock stitch. Sewing Awl comes with bobbin of waxed thread, three diamond point needles. $3.98 plus 35¢ post. Available from Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105



Your Pet Peeve stains on the carpet? Remove them safely, permanently with "Urine Out"—miracle chemical that works wonders even on year-old stains. "Kil-odr" works with same efficiency to remove odors. 8 oz. Urine Out $5.95. Kil-odr concentrate & spray bottle $5.95. Add $1.50 post. Cleancraft, Dept. H, 2922 Santa Monica Blvd., Santa Monica, CA 90404



Remove Water Stains. Get rid of unsightly, stubborn hard water stains quickly, easily. Glass Stain Remover works wonders on windows, shower doors, mirrors, tile, chrome, porcelain, glass flower bowls, auto finishes. Contains no harsh acids or skin irritants. 10 oz. container, $1.79 ppd. Order from Bruce Sales, HB2, 1823 W. Harvard, Fresno, CA 93705



Rajastan Rugs. Exquisite patterns are woven right into the rug backing to give you long-lasting beauty underfoot. Will add a dramatic accent to any room. Require little cleaning, conceal stains. Red, ivory, avocado, or navy backgrounds. 4x6′, $24.95; 6x9′, $49.95; 9x12′, $89.95 ppd. International Rug Co., HB2, 360 Amsterdam Ave., NYC 10024



EARLY AMERICAN SCENES come to life in easy-to-do cross-stitch samplers. Each kit includes stamped natural Belgian linen, bright colored floss and instr. Framed size 11 x 14.

Red Barn Kit (shown)	$1.95
Little Red Schoolhouse Kit	$1.95
Covered Bridge Kit	$1.95
Old Mill Kit	$1.95
Lighthouse Kit	$1.95
Spirit of '76 Kit	$1.95
Minute Man Kit	$1.95
Pilgrims Kit	$1.95
Wood frame, 10"x10", mahog. finish	$1.50
Wood frame 10 x10", maple finish	$1.50

PLUS 50¢ POSTAGE AND HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010



THE LANGUAGE OF FLOWERS

A Book to Give with Love

A delicate little dictionary of flowers, hand-scripted and water-coloured at the turn of the century by a devoted husband for his wife.

Did you know that lilacs traditionally stand for "the first emotions of love?" Or that yellow roses mean jealousy?

Over 700 flowers and their special meanings are listed in this full colour facsimile edition from England. Reproduced exactly as it was drawn in that gentler time, with charming water-coloured flowers bordering each page.

A perfect gift for so many people, at so many times.

$5. ppd.
(two copies—$9.)

PUTNAM ANTIQUES
62 West Hill Road
Middlefield, Mass. 01243



Learn INTERIOR DECORATION Develop Your Talent

NEW HOME STUDY METHOD . . . Learn in spare time. Prepare for career. Practical basic training. Approved supervised method. Low tuition. Easy payments.

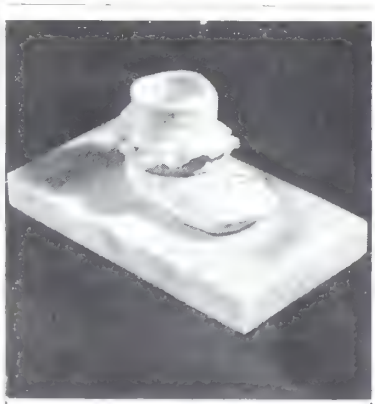
A LEADING HOME STUDY SCHOOL

Course includes: Furnishings, Period Styles, Color, Textiles, Pictures, Antiques, Lighting and scores of other subjects. All material in loose-leaf form, illustrated with diagrams, sketches and photographs. Tested, step-by-step "learn-by-doing" method . . . qualified instructors. Diploma. Interior Decoration Kit furnished.

FREE BOOKLET! Send for valuable 24-page illustrated booklet describing exciting career opportunities in INTERIOR DECORATION. No obligation. No salesman will call.



INTERIOR DECORATION
Division of Career Institute
[illegible] Lake Drive, Des Moines
[illegible]



Baby's First Shoes Are Precious

Have them permanently preserved with "Dresdenite," a china-like finish. In pastel colors, shatter-proof, and marked with baby's name and birth date. Write for free booklet of styles, color, prices.

Memory Lane
Dept. B 25
[illegible] St., Waltham, Mass. 02154



The SAFE 2-Way PET DOOR

Much safer than any solid hinged type panel door. Your pet is completely protected. He cannot be tipped or choked or have his tail sheared off.

FlexPort

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.

TUREN, Inc., Dept. H-2
2 Cottage Ave., Danvers, Mass. 01923



PUKA



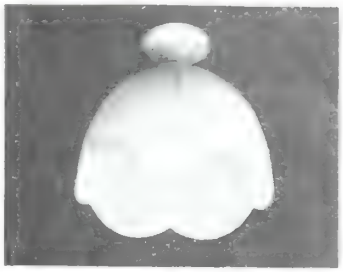
For Him or Her. The magnificent puka shell necklace. The jewelry created by the natural rhythm of the waves of Hawaii is the biggest fashion news of the year. Now you can become a part of the puka phenomenon.

Handmade with silver clasps.
Women Men
$29.95 plus 90¢ post

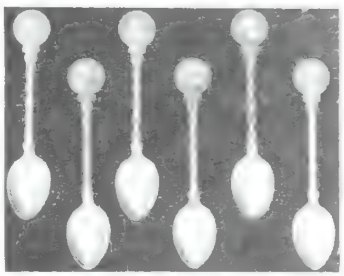
French and McClellan
2500 El Camino Real
Palo Alto, CA 94306



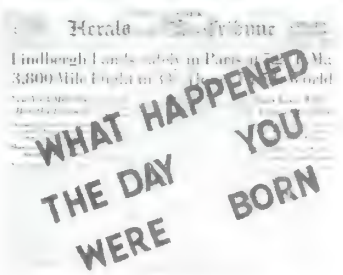
Rib A Downhill Racer with a candle that pokes fun at his plight. Pathetic fallen skier is cast in solid hydrastone with a pewter look, movable skis are shiny tin. The snowbank is a huge mound of snow-white wax. We fell for this fun gift. Made in U.S.A. 7x7½". $8.98 plus 75¢ postage. Lillian Vernon, B 21, 510 S. Fulton Ave., Mt. Vernon, NY 10550



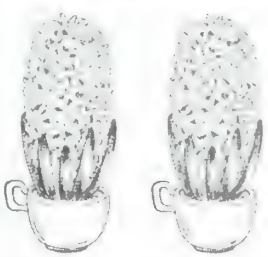
Clothe The Naked Bulb and add decorative dash to any room. Screw-in "Tulip" style fixture in easy care plastic, has a with it wicker look. 8¾". x 11" diam. White, brown or yellow. Uses standard 60 watt bulb. $4.95. For extra zap use giant 5" diam. Globe-a-Lite bulb in 60 or 40 watt (specify). $2.79 ppd. Miles Kimball, 33 Algoma Blvd., Oshkosh, WI 54901



Collection of U.S. coin spoons. Die sunk bas relief, reproductions of the obverse side of Lincoln Penny, Jefferson Nickel, Roosevelt Dime, Washington Quarter, Kennedy Half Dollar, Eisenhower Dollar. Silver-plated 4¾" size for display or demitasse. Order by name, $2.95 ea. or all 6, $16.95 ppd. Art Guild, HB2, Box 23211, Minneapolis, MN 55423



Read All About It! What happened the day you were born, got married, took your first job? Get all the front page news from the New York Herald Tribune for any date from Jan. 1, 1900 thru Apr. 30, 1966. Specify day, month, year. Please print. $2.25 postpaid. Order from Holiday Gifts, Inc., 202G, 7905 West 44th Avenue, Wheat Ridge, Colorado 80033



Happy Harbinger Of Spring. Hyacinths zoom into bloom in just a teacup of water (need no sun, no soil) shower you with fragrant pastel flowers all year long. Fast-growing indoor beauties are a fresh gift idea! No green thumb necessary. Four bulbs, $1.75; 6, $2.50. Ppd. House of Wesley, Nursery Div., Dept. 3459-36, R.R.#1, Bloomington, IL 61701



CLASSIC FIGURINES

(Musical)

Fiddler on the Roof (9½") and Dr. Zhivago with Lara (9"), each done in the **LEFTON** high standard of hand painted bisque and playing their signature themes that pluck at your heart strings. Fiddler (#7772) is $22.50 ppd. The Zhivago (6716) is 19.50 ppd. You save $4.00 when you order both for $38.00 ppd. Please mention the number in your order.

IMRE BAN STUDIO
6007 N. Sheridan Road,
Chicago, Ill. 60660

SMOOTH SAILIN'



CATBOAT
by Wellington Ward, Jr.

A sensation of freedom and speed this soft-hued [illegible] graph is an ideal decorative piece.

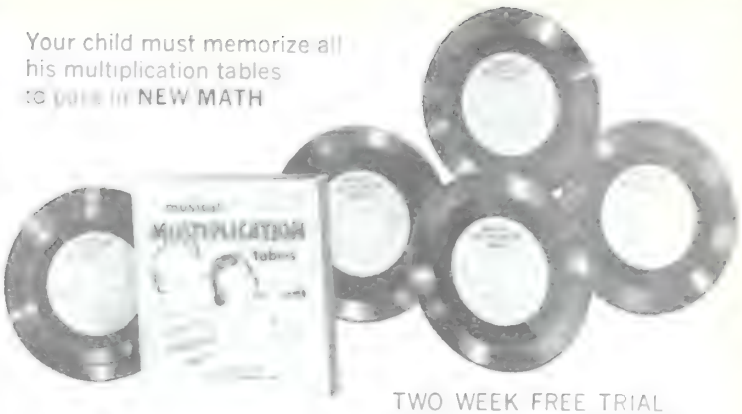
Edition [illegible] Size [illegible]

SEND $1 FOR COMPLETE CATALOG OF THE FRAME HOUSE GALLERY COLLECTION

FRAME HOUSE GALLERY, INC.
DEPT. HB25
110 East Market Street
Louisville, Kentucky 40202
Phone: (502) 587-7424

Dealerships available in some areas

Your child must memorize all his multiplication tables to pass in NEW MATH



TWO WEEK FREE TRIAL
Just send name—no money!

Musical Multiplication Records

teach all the tables from 2's through 12's as easily as the words of a song!

No urging needed from parents. Children [illegible] catchy tune and jingles. And the man on the record *quizzes* your child so the tables stick in his memory. He [illegible] learn [illegible]

Send No Money. Just send coupon and the records will be mailed to you postage prepaid. If returned within two weeks after receipt, you owe nothing. If kept, pay only $9.95, price in full. Bremner Records, Dept. [illegible]

OLD-TIME STAMPS 10¢



OLD-TIME COLLECTION! 26 different stamps from 50 to 100 years old. Scarce 1864 classic, Belgium "Never on Sunday," ancient Egyptian Sphinx, Ottoman Empire, Balkan Assassination, Great Famine, Bosnia, Newfoundland, Victoria, many others. Worth $2.00 at catalog prices. All only 10¢. Also, other bargain stamps for free examination, returnable without purchases, cancel service anytime. Send 10c – TODAY!
Falcon Co., 025HB, Falconer, N.Y. 14733

Holds Up To **500** Of Your FAVORITE RECIPES In Full VIEW



Rotating Recipe File

[illegible] RECIPE FILE $7.95
[illegible] EACH
REFILL PACK OF 32 (16 pairs) $1.26
Send Check or Money Order To:
Azure House Dept B282
Box 6165 Santa Rosa, Calif. 95406

OVER 2000 ITEMS for MAN & BEAST !!

[illegible] From Farm and Ranch [illegible] Home and Garden [illegible] Pet Supplies [illegible] Animal Health [illegible] Many Books to Help Better Your Life [illegible]

A New Goodall

LARGE 280 PAGE CATALOGUE

$3.00 (refundable) Order your copy now!

Goodall General Store [illegible]





CORDLESS MASSAGER

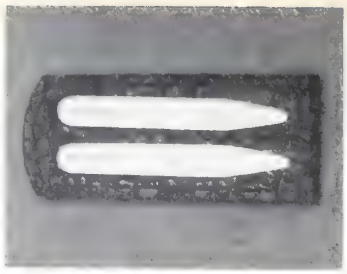
Battery-operated massager brings satisfying relaxation. Deep gentle penetrating vibrations soothe neck, shoulder muscles, arms, legs and tired feet. Operates on standard batteries (not included). 4 sizes.

Mini Massager, 4½" ..... **$2.98** + **30¢** Mailing Each
Regular Massager, 7" ..... **$3.98** + **45¢** Mailing Each
Deluxe Massager, 10" ..... **$6.98** + **50¢** Mailing Each
Super Massager, 12" ..... **$8.98** + **55¢** Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-25
585 Market St., San Francisco, Calif. 94105



Sterling Silver Collar Stays. It's none too soon to start keeping an eye out for Father's Day gifts. Or to latch onto things he'd love but never finds time to buy for himself! Like sterling silver collar stays in alligator-look case. 2½", $8.50 pr., 3", $9 pr. Engraved with 3 initials. Plus 50¢ post. Sleepy Hollow Gifts, 6651 Arlington Blvd., HB2, Falls Church, VA 22042



Portable Ironing Board hooks into a drawer. Handy, no legs board, sets up in seconds to handle all your pressing problems. Special hook lets you put it in any drawer. Hangs on nail, slips between counter for storage. Has Dupont fire retardant cover. 11½x33" and ruggedly built. $7.95 plus $1.25 post. Harriet Carter, HB-10552, Plymouth Meeting, PA 19462



Clamp Champs. Shower curtains don't blow with these permanently magnetized clamps to hold them tight. Just snap them on to curtain edge. They'll adhere to tub or metal stall. Won't mar or rust any surface. Say "goodbye" to puddles on your bathroom floor. Set of three, $1.49 plus 20¢ post. Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105



Bed Too Short? Add 6 inches to any bed instantly. Foam-padded Bed Extender with inner spring, adjustable height. Slips on or off without tools. Completely hidden when bed is made. Twin $15.99, double $18.99. Side rail extenders to lengthen wood frame beds 6", $13.99. Ppd. Order from Better Sleep, HB2, New Providence, New Jersey 07974



Good Grooming. "Klipette" is a neat little device of fine surgical steel that trims unsightly hair in nostrils and ears easily and safely. Merely insert, twist knob, hair is snipped off painlessly. Eliminates risk of infection or damage to sensitive tissues. $2.98 plus 30¢ post. From Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105

Good things to come.



and the beauty of a promise of your wish in the future

Wishbone Pendant. Sterling Silver matched with our 24" Sterling Silver Rope Chain ... $15.00

Gift boxed. Satisfaction guaranteed. For American Express, BankAmericard: complete number, expiration date, signature. N.Y. State add appli- Write for FREE Brochure

TAL

IMPROVED Model . . .



HAND EMBOSSER
For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines as desired. No more than 24 characters per line. For 1 to 3 lines ... $9.95 ea
For 4 lines add $1.00
EXTRA PLATE ALONE ... $7.85 ppd

NEW DELUXE DESK MODEL
$11.95 ... 75¢ p. [illegible]

POSTAMATIC CO. Dept. HB-275 Lafayette Hill, Pa. 19444



BICENTENNIAL CARDS

[illegible] games from our American history are carefully depicted on playing cards with [illegible] of facts on each. An exciting, timely gift for [illegible] or student. Rules for 8 educational games included. $5.95 + 50¢ post. Catalog 25¢.

[illegible] Kensington, Md. 20795



ORIENTAL MING CHAIR

Achieve a look of quiet elegance with an intriguing reproduction of this Chinese period chair, so old, yet so important in today's decorating. Beautiful used in pairs! The finest materials are used in the construction by skilled craftsmen. H 30 W 29 D 27

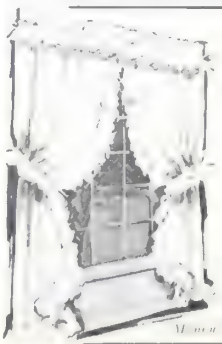
Finish: Walnut, Mahogany or Fruitwood.
Lacquer finish: red, green yellow, blue, black, orange and white (add $10)

PRICE: YOUR FABRIC ... $153.95
OUR VELVET ... $166.00
(other fabrics described in catalog)
Shipping charges collect. No C.O.D.

SEND 50¢ FOR CATALOG

Bryan Robeson

Dept. 125, Route 10 Box 793, Hickory, N.C. 28601



Authentic Colonial Style • Muslin

PERMANENT PRESS CAPE CODS

Made in the tradition of Old New England, these Early American beauties will add old-fashioned charm to any room. Trimmed with generously full 3" ruffles, even across the heading, they're EXTRA WIDE—80" to the pair. Two matching ruffled tieback pieces included.

So easy to care for! They're made of modern perma-press natural (eggshell) or white KODEL® polyester and combed cotton muslin—the machine washable fabric that's specially treated so curtains IRON THEMSELVES in the dryer! They're pre-shrunk—maximum shrinkage only 1%.

45"	long	$ 9.25
54"	long	10.25
63"	long	11.25
72"	long	12.25
81"	long	13.25

Add $1.50 for Pstg. & Hndg.

FREE illustrated brochure available!

Order style "DOVER". Specify White or Natural.

OLD COLONY CURTAINS, B528, Box 759, Westfield, N.J. 07090

Money back guarantee. Send check or M.O. [illegible] N.J. add 5% Sales Tax

Shear Joy. If you've been searching for a precision cutting scissors that lets you move over your material instead of bunching up behind it, order this whizz today. Off-set handles do the trick. 8" long. Nickel-plated. $8.95 plus 65¢ post. Send 25¢ for *new* 96-page color gift catalog. From Suburbia, Inc. Dept. 468, 366 Wacouta, St. Paul, Minnesota 55101



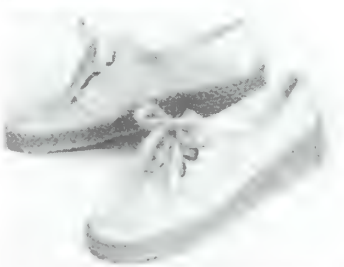
Narcissus Set. Classic duet in pearls of Mallorca, Spain. Delicate globe earrings, in sculptured sterling silver settings. Mated to a heart-of-hearts pendant with sterling silver chain. Every woman responds to their subtle beauty. Pierced earrings $6; Clip earrings $13.50. Pendant & chain $19. All ppd. Oleda Unlimited, HB2, 15 E. 63 St., New York, NY 10021



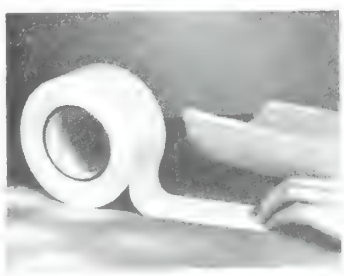
End Collar "Squeeze" In A Breeze. Collar Extender Button works like a miracle to loosen tight shirt collars. Tiny hook-on gadget gives extra half-size comfort for that "just right" feeling. Invisible behind tie. Transfers from shirt to shirt in seconds. Set of 2, $1 plus 15¢ post. Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105



Cotton Canvas Pairs With Rope trimmed crepe rubber soles for bliss afoot. Tie espadrilles imported from Spain promise snappy looks, ultra comfort for active days. In sun-struck colors: white, bright green, yellow, navy, sizes 5-10, N & M widths. $15 plus $1.25 post. Write for free catalog of classic fashions. The Talbots, Dept. FF, Hingham, MA 02043



Falls Aren't Fun. Double faced Carpet Tape is pressure sensitive on both side. Anchors scatter rugs, runners, room-size carpets to floor invisibly. Prevents dangerous skids and falls. 1½"x12 ft. roll of white vinyl tape, $1.98 plus 25¢ post. Another household safety product from Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105





SHOWER SHELF

$6.98 + $1.19 P&H.

HOUSE OF MINNEL



From Around This Happy Table Will Come Memories You'll Cherish Through The Years!

essential ingredient for life.



It's a unique kind named it the "South- good reason. Here at our table factory in Magnolia, Arkansas, from durable aluminum alloys while imbuing it with the flavor and permanence of Southern tradition. The strength of modern metals is precision-made pieces to- our tables providing enjoyment — indoors and outdoors, in sunlight or lamplight — just about everywhere in the U. S. Here are just a few of the reasons why

paint it." C. R. Stanley, San Antonio, Texas. *"I like its light weight . . . I just fill on ends be left out in the weather."* G. W. Rohde, Cincinnati, Ohio. *"No splinters . . . no fading*

Southern Pik Nik to hurt it, and just the wipe of a damp cloth gets it ready to use again. Its to prepare for those "elegant hours", too.

You'll see a full measure of both precision and quality in every aspect of our fine table, from its sturdy top to its tubular frame to its comfortable, contoured seats. It has none of the variety of colors, is inexpensive when weighed against decades of use, and is fully covered by an unconditional guarantee.

We've printed a colorful, comprehensive brochure on the Southern Pik Nik which we're you want us to send it, and we'll do so by return mail.

HOWMET CORPORATION

HOWMET

HOWMET CORPORATION

free literature that tells all about the Southern

HB 2

Glass Display DOMES



tect all your valu- clocks, figurines, objets d'art, collec- looms. Choice of Mahogany, Walnut or Black.

ORDER NO. 117DS

D.	Ht.	Price
3 x 6		9.95
3 x 8		10.25
4 x 7		10.65
4½ x 8		12.65
5 x 7		13.95
5 x 8		14.25
5 x 11		15.45
5 x 11		14.65
6 x 8		17.05
6 x 10		19.05
6 x 12		25.45
6 x 14		27.05
7 x 9		21.45
7 x 11		26.25
8 x 8		26.25
8 x 10		30.65
8 x 12		46.25
8 x 15		54.00
8 x 18		61.85
10 x 12		45.85
10 x 15		60.25
10 x 18		82.65
10 x 20		96.25
12 x 16		96.25
13 x 27		147.45



"Protecto" Watch Domes with removable hook, walnut base. 4398 3 x 4¼" $3.50

Send 25¢ for your 64 page catalog of unusual items.

Downs DEPT. 1102-A EVANSTON, ILL. 60204



Start A Mail Order Business And Be Financially Independent!

House Beautiful's **Window Shopping** is the busiest shopping street in mail order land. We've carried more mail order advertising than any other magazine in the world for over 30 years. We're professionals in this business and will share our know-how with you. Send 25¢ for a copy of "How to Start a Successful Mail Order Business" to:

House Beautiful Magazine
Dept. 967
717 Fifth Avenue
New York, New York 10022

Collector's "Coin" BELT BUCKLES



New "Coin" belt buckles are recreations of famous American coins in heavy metal, 2⅞" in diameter. **Kennedy Half Dollar, Blackhawk Nickel,** nickel plated, $5.00 each. Top quality brown or black leather belt, 1¾" wide, $4.50 each. Belts, buckles are interchangeable. **Add 75¢ postage & handling.** Ill. residents add 5% sales tax. Specify Kennedy or Blackhawk buckle, belt color and size (even sizes, 24 to 42"). Most orders shipped within 24 hours—satisfaction guaranteed or money refunded. Dealer Inquiries Invited.

no nonsense shop

Dept. 96080S White Bridge Lane Hanover, Pa. 17331



BLEUMETTE

$5.98

BLEUETTE, INC.



CHOOSE YOUR HOME DESIGN BY EXACT CATEGORY!
— Richard B. Pollman, Designer

$2.25 Blueprints Available At Low Cost



2 185 ONE-STORY HOMES — Over 2000



3 250 ONE STORY HOMES — Under 2000 Sq. Ft. All Styles, shapes, budgets



4



5 223 VACATION HOMES — A-Frames Chalets, Hexagons, Angular Cottages, "Cluster" designs. From 500 to 3000

SAVE $3.30
Our Complete Collection - Over 1000 Designs 2700 Illustrations 912 Pages
only - $7.95
In Florida, Mail to Home Planners, Inc. 83 Wesbrook Drive Sanford, Florida

home planners, inc. DETROIT, MICHIGAN 48227

CHECK CATEGORIES DESIRED

(5) 223 Vacation Home Plans $2.25

HBM52MN

NAME

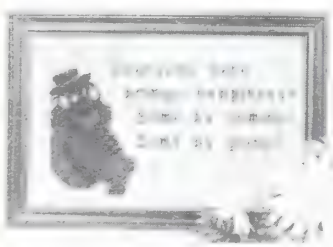
ADDRESS

CITY STATE ZIP

HOME PLANNERS, INC.
Detroit, Michigan 48227

Total Amount Enclosed $

WITH THIS NEEDLEPOINT YOU'LL NEVER OFFEND—



"Everyone here brings happiness, some by coming, some by going." Delightful and thought provoking. Ideal for bar, family room or game room.

Green turtle, with tones of orange and blue, green lettering and white background, on 12 mesh mono, Persian yarn, needle and all instructions included.

Size 11 x 15: $16.95 Postpaid.

DESIGNS By MISTER FROG

Love.... is a VALENTINE THIMBLE



Handpainted over pink enamel on goldplated Thimble

#3093: $4.25 ppd
NY Res. add tax

..a THIMBLE for your EASTER BASKET!



Handpainted in full color over lily-white enamel on goldplated Thimble

#3096: $3.95 ppd
NY Res. add tax

Satisfaction guaranteed

THIMBLE CATALOG—a collector's "must"—50¢

The Sewing Corner
Dept. HB 2
Whitestone NY 11357

Dome Greenhouses Direct from California



- priced from $98.50
- exciting award winning design
- enjoyed coast to coast year 'round
- easy assembly
- unconditional guarantee

Send now for free color catalog. Redwood Domes, Inc., Dept. EB, Aptos, California 95003.



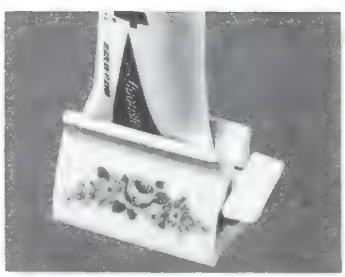
Mini Revere Ware Saucepan is a cup-size version of its famous big brother. Melts butter, serves up sauces, heats leftovers, baby food. Handy measurer marked in ¼'s & ⅓'s to 1 cup. Gleaming stainless steel with copper-clad bottom, cool plastic handle. Just $3.49 ppd. Available from Walter Drake, HB99 Drake Building, Colorado Springs, CO 80940



Save On Costly Dental Repairs. Be prepared as a Boy Scout in an emergency. Fix cracks, breaks or loose teeth in dentures. Eliminate dental bills, avoid embarrassment when traveling. Kit includes the kind of materials used by dentists plus easy-do instructions. $1.98 plus 35¢ post. Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105



Pamper Your Pet with something conducive to his well-being. Handsome stoneware bowl with pet's name lettered & double fired into hard gloss finish. Durable & dishwasher safe. Keeps water cool. Choose 8¼ x2½" $11.95. Jumbo 10¼ x3½" $14.95 Postpaid. Available from Xengo Industries, 11171 Hines, Suite 111, Dallas, TX 75229



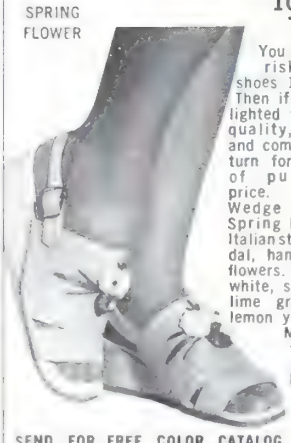
Banish Messy Toothpaste Tubes. Slip any size toothpaste into the slot of this pretty porcelain dispenser and turn the key. The tube is automatically rolled as the required amount of paste is used. No waste. Be a neatnik! 2" wide. $3.50 each; 2, $6.50. Add 75¢ post. Order from Ferry House, HB2, 554 N. State Rd., Briarcliff Manor, New York, New York 10510



Treat For Feet. Special orthopedic pads provide soft yet effective support to help strengthen and alleviate the pain created by crooked toes. Even toe tip corns disappear. Elastic yarn loops around the toe to keep the pad in place. Washable. Specify shoe size. $3.98 pair plus 20¢ post. Anthony Enterprises, 585 Market St., HB2, San Francisco, CA 94105

WE HAVE YOUR SIZE
2 to 14, AAAA to EEE

SPRING FLOWER



10 DAY TRIAL

You take no risk. Wear shoes 10 days: Then if not delighted with fit, quality, style, and comfort, return for refund of purchase price.

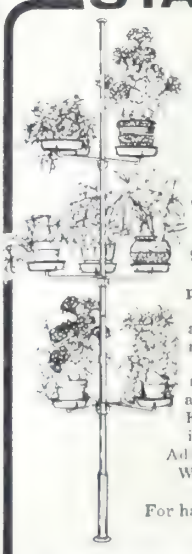
Wedge heeled Spring Flowers Italian straw sandal, hand made flowers. Choose white, sky blue, lime green, or lemon yellow. Matching flowered straw handbag $14.99

SEND FOR FREE COLOR CATALOG of 406 latest styles of comfortable dress and casual leather shoes of all descriptions, all stocked in hard-to-get sizes and all at large savings. Over 140,00 pairs in stock.

WORLD'S LARGEST IN HARD-TO-FIND SIZES

HILL BROTHERS Dept. 918
241 Crescent St., Waltham, Mass. 02154

PLANT STAND



GrunMar Floor-to-Ceiling Plant Stand is a new concept in plant arrangements for home and office decor. It provides space for 12 large plants. Special clamps slide up or down the pole to any desired level and accommodates eight 9" and four 12" arms with 6" white drip proof trays. All arms are interchangeable and swing to provide many plant arrangement possibilities; near windows, walls, and as room dividers. Easily assembled and installed in minutes! Adjustable to 8'-9' high. White or black, $45.00. Chrome, $50.00.

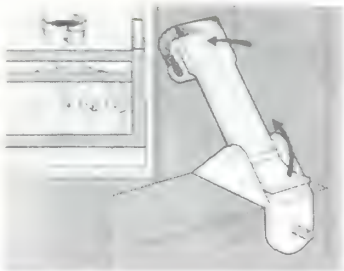
For handling and shipping add $5 plus tax. Send to Dept. 300

Home Plant Displayers, Inc.
51 East 42 Street, New York, N.Y. 10017

Big Time Romance keeps ticking happily away on this up-to-the-minute gift idea. This polished brass alarm clock is inscribed with "Love is . . . " plus the names of your favorite couple. 4" high, luminous hands. 2 year service guarantee. $19.95 plus $1.50 post. Specify names or inscription. K. C. International, HBL, 3323 E. Ronelle, Dept. 5, Orange, CA 92667



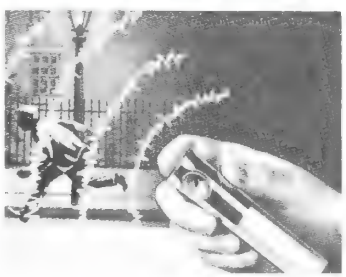
Window Safety Lock thwarts the wiliest prowler. Makes you feel wonderfully safe at home or away. Burglar-proofs your window while it is still open for ventilation. Locks open or closed windows in position. Keeps children safe, intruders out. Order several. $1.49 each, plus 15¢ post. ea. Anthony Enterprises, HB2, 585 Market, San Francisco, CA 94105



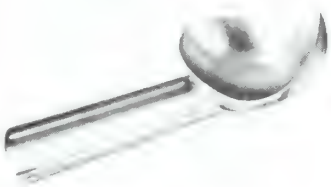
Needlepoint Key Tags you can make while on the train, at the airport. Design on front, 3 initials on back. Kit includes: French canvas, Paterna Persian wool, chart, needle, chain, instructions. Size 2x3½". Daisy, Golf, Tennis, Ski, Bowling, Sailing or Lollypop Flowers kit. $2.25 each, 6 for $11.95 plus 50¢ post. Victoria Gifts, 12 B Water St., Bryn Mawr, PA. 19010



Alarming Idea. Protect yourself if you work at night, travel alone. Shriek Alarm works at a touch (no battery, no windup). Emits an ear-piercing blast 10 times louder than a scream. Only 4" long to slip into pocket or purse. $2.99 plus 60¢ post.; 2, $5.50 plus 75¢ post.; 6, $14.50 plus $1.25 post. Jay Norris, 25 W. Merrick Rd., SJ35, Freeport, NY 11521



Super Scooper cuts through rock-hard ice cream like a hot knife through butter. Here's the scoop: the self-defrosting liquid hermetically sealed in the handle does it. Never loses its power, always works. Sanitary, rustproof gift for ice cream lovers everywhere! For southpaws, too. $5.95 ppd. Holiday Gifts, Dept. 202E, 7905 W. 44th Ave., Wheat Ridge, CO 80033



Look Years Younger INSTANTLY

with the Mark Traynor Isometric Beauty Band



- *Simple Head Band Gives You an Instant Face Lift*
- *Takes Years Off . . . in Seconds*

Mark Traynor, the make-up wizard who helps famous stars keep looking young, developed this ingenious band that will give you a new, younger look—instantly.

The Isometric Beauty Band looks like any attractive hair band—but it gently tautens and pulls up slack facial contours smooths out lines . . . widens the eyes to make you look years younger. Slips on like a regular hair band (wear it with wigs, too) and as it smooths out those wrinkles and lines, it automatically works as an effortless isometric exerciser to help strengthen facial muscles, draw them upward.

A [illegible] complete instruction booklet, includes facial exercises to help *keep* your face in better shape. Only **$12.50** with our guarantee of complete satisfaction.

CONTEMPO

MONEY-BACK GUARANTEE

Instant results, wear it for 10 days to see how wonderfully comfortable it is. If delighted, you may return it for a prompt refund.

MAIL THIS NO-RISK COUPON

CONTEMPO, Dept. HBF-9
1701 Highway 35, Neptune, N. J. 07753

Please rush me ..... Traynor Isometric [illegible] return purchase in 10 days for refund.

I enclose full payment of $.....

NAME

STREET

CITY

STATE



BATH LOOFA

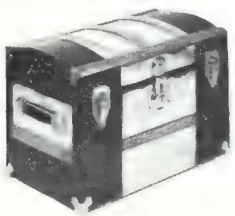
[illegible] ppd

[illegible] instructions for best results

JMH ENTERPRISES

P.O. Box [illegible] Dallas, TX 75[illegible]

BUILD A GENUINE ANTIQUE HEIRLOOM TRUNK FOR LESS THAN $90.



FACTORY DIRECT PRICES

- Do-it-yourself kit, all parts pre-cut
- Solid brass exterior sheeting, lid and tray bottom velvet lined, tray and interior aromatic cedar, solid hardwood exterior banding
- Easily assembled
- Finished models available
- Money back guarantee

FREE color brochure

BankAmericard • Master Charge

SOUTHERN MOBILE INDUSTRIES
Dept. 12
P. O. Box 360, Bay Minette, Al. 36507

CHOICE DECOR!

(Finished or Unfinished!)



This Large Drum Lamp comes *fully finished* or sanded satin-smooth ready to antique, decoupage or stain a glowing wood tone. Carefully handcrafted from native hardwood, it stands an imposing 24" tall. Fully wired, there is a 3-way switch and an 8-ft. cord. *Specify your Choice of Shades* in white or beige Textured Shantung; oyster or brown Burlap. Satisfaction guaranteed!

$17.50 each Unfinished*

$23.00* each FINISHED in walnut, colonial maple, or [illegible] mustard, Wedgwood blue

* Add $1.50 postage. West of R[illegible] add $2.50 [illegible]

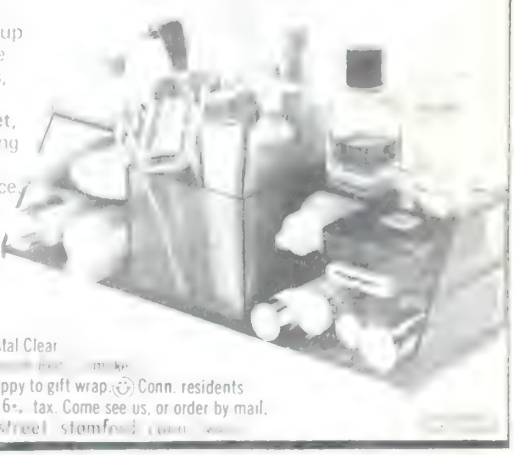
FREE Color Brochure
18 different lamp styles, both finished and unfinished plus assorted decorative accessories!

Baxwood Crafters
Dept. HB-52, 1141 Commercial Drive,
LEXINGTON, KENTUCKY 40505

Every Woman Needs

cosmepak *To End Cosmetic Clutter*

For tall skinny things, like tweezers, mascara, moisturizers, and make-up
For short fat things, like lipstick, blushers, razors, as many as 35 items.
For the medicine cabinet, (a perfect fit) the dressing table, or the vanity.
For saving time and space.
For gift giving anytime.
For only 7.75 ppd or 2 for 14.50 ppd.





Colors: Crystal Clear [illegible]

We'll be happy to gift wrap. Conn. residents please add 6% tax. Come see us, or order by mail.

CIRCA 1707 summer street stamford [illegible]

Hand-Carved Coat of Arms & Family-Crest RINGS





FAMILY CREST RING

14K

ment paper for $15.00 which will be credited in full to any subsequent order).

HERALDICA IMPORTS Dept. HB-2
21 W. 46th St., New York, N. Y. 10036



STRIP TEASE HI-BALL GLASSES

Each one goes in! 4 glamorous girls demurely grace these glasses -but add ice and the party goes wild! As moisture condenses the "centerfold" girls shed their sheer togs until they're in the "altogether"! Watch the reactions of the unsuspecting drinkers! 4 different beauties give a strip tease every using. Hold 10½ oz.

$6.98 Set
Add $1.00 Post

Harriet Carter MONEY BACK IF NOT DELIGHTED
Dept. HB-10252, PLYMOUTH MEETING PA. 19462



Now Happy! I had ugly superfluous hair . . . was unloved . . . discouraged. Tried many things . . . even razors. Nothing was satisfactory. Then I developed a simple, painless, inexpensive method. Not Electric. It has helped thousands win beauty, love, happiness. My **FREE** book, "What I Did About Superfluous Hair" explains method. Mailed in plain envelope. Also TRIAL OFFER. **Write** Mme. Annette Lanzette, 2316 W. Lawrence Ave., Dept. 749, Chicago, Ill. 60625.



BE SURE WITH "EVER-SAFE"

Go Anywhere, Sit Any Place, SAFE from "Lack of Control!"

"EVER-SAFE" is Cool, Undetectable, Comfortable & Effective. Weighs only 7 oz. Novel "fluid barriers" with heat-welded seams enclosing absorbent launderable liners in soft vinyl, prevent escape of any moisture. Clothes, bedding stay dry. Use 2 sets of liners for full nights sleep without change. Moneyback guarantee. Sizes for all ages — men, women & children.

ORDER BY WAIST SIZE!
Complete with liner $6.95 ppd.
Extra liner, $3.95 ppd.
50 Disposable liners $7.95 ppd.
RALCO MFG. CO. Dept. 307
1534 E. Edinger, Santa Ana, Calif. 92705
(Sold By Mail Since 1965)

UP TO 200

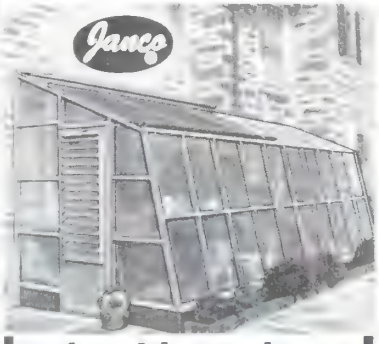
ZOYSIA GRASS PLUGS FREE!



By Mary Sorrow

It's true the things [illegible] say about Amazoy Meyer Z-52 Zoysia Grass. Reg. T.M. [illegible] all summer long. It stays [illegible]

DEPT. 271, ZOYSIA FARMS [illegible]



should you buy a greenhouse?

Whether you're an eager amateur or an "old pro", you'll find a wealth of information in Janco's FREE catalog!

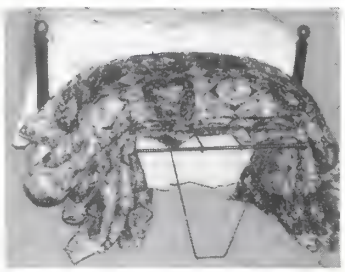
Dept HB-2 **J. A. NEARING CO., INC.**



Stationery Basket, hand woven of natural willow, has two shelves and three partitions for organizing letters, stamps, bills. 11½"w. x 11"h. x 6½"d. $7.95 plus $1.00 post. Painted white, blue, green, pink, yellow, black or orange add $2.00. Send 25¢ for catalog of rattan and wicker furnishings to Fran's Basket House, Route 10, HB2, Succasunna, NJ 07876



Space-Saving Folding Table is a European import of walnut veneers with hand rubbed oil walnut finish. It measures 9x30" closed, 37x30" half-opened, 65x30" fully-opened. 30" high, seats eight for small dinner parties. Shipped assembled. $59.95 shipping coll. Danish furniture catalog, 25¢. Genada Imports, Box 204, HB2, Teaneck, New Jersey 07666



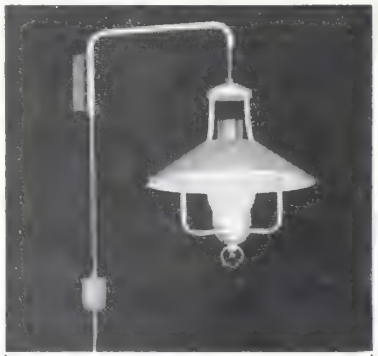
Bedspread Caddy glides easily between mattress and spring to save tugging or folding heavy spread at night. Slide it out and lay bedspread across, for easy make up in the morning. Legs swing into position. Fits Hollywood beds or low footboards. Double, queen or king size need two. $7.83 each, 2/$14.83. Add 90¢ post. Garrett's, HB2, Box 12274, Dallas, TX 75225



Free "Covered Bridge" Print, ready for framing, is yours when you send for this Free Catalog of Early American Prints. (Please include 50¢ for postage/handling). Nostalgic 8x10" print in black ink on parchment is one of a "collection of memories" series. Start a Gallery of History. Write The Ink-Well, Dept. HBE, Box 13, Greenlawn, NY 11740



Sound Silencer. Soft, pliable ear plugs have easy-grasp flange for safety. Lock out disturbing noises (even snores) that rob you of refreshing sleep. (City dwellers take note!) For traveling on planes or trains or when noises in unfamiliar surroundings keep you awake. $1.98 pr. plus 15¢ post. Anthony Enterprises, 585 Market St., HB2. San Francisco, CA 94105



COLONIAL CHARM

Unique wall pull-down fixture combines authentic Colonial detail with unusually good lighting. 12½" diameter shade extends 20" from wall. Three-way bottom switch takes 30/70/100 watt bulb (not included). Polished brass finish.

Only $17.95.

[illegible] for UPS add no COD [illegible] CA state residents add applicable sales tax

ROSETTA LIGHTING STUDIOS
21 West 46th Street
New York, New York 10036

How to Housebreak Your Pet

Train-O-Mat® makes it easy



No more stained carpets. When dog scents chemically-odorized mat, instinct says, "Here's the spot." No fuss or bother. Mats are disposable; both pole and 18" square holder are washable. Kennel-tested. Satisfaction or money back.

Holder & 2-mo. supply of mats 4.98
Holder & 6-mo. supply of mats 6.98
Attachable 12" pole for male . . . add 50¢
Enclose 75¢ postage

G & G RESEARCH
Box 12274-27 Dallas, Texas 75225

Handsome And Handy "Pick-Me-UP" table combines utility with the traditional elegance of graceful scrolled legs and piecrust rim. Moves from chairside to bedside with equal aplomb. Finished in Dark Forslund Cherry or Buckwheat Honey, it's a little gem. 18" Hx15" diam. $64.25 ea. 2, $125. Ppd. Carl Forslund, HB2, 122 E. Fulton St., Grand Rapids, MI 49502



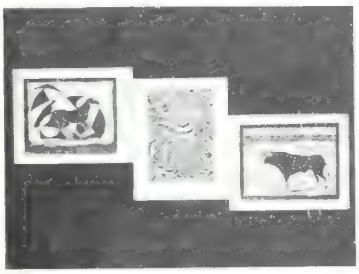
Emergency Service. 7 pc. tool kit comes to your aid in car or office, at home or away. Small (2¼ x5½"), lightweight (5 oz.)! Snap-button carry-case includes solid, sure-grip interchangeable handle for full size sturdy steel slotted head and Phillips head screwdriver, nail punch, drill & hammer. $2.98 ppd. Ivy, Dept. X-718, 210 E. 23 St., NY 10010



Scrap Bag. Over two pounds of leather—some plain, some suede, lots of basic colors—to piece, patch and play with. Elbow a sweater. Cover an address book. Make mocs for a tot. Comes complete with helpful-hints book and useful little pouch, all for $2.95 plus $1 post. From Highlander Crafts, HB2, P.O. Box 565, Maplewood, New Jersey 07040



Been Hunting high and low for masculine wall decor to rev up your husband's office, a bachelor's pad? Consider these prints from the original wood block prints by gifted artist Buck Sauls. Horse, zebra and bull, strong! Alive with motion! Done in black ink on 11x14" parchment-look paper. $7.50 ea. ppd. The Tattered Boot, HB2, Lamont, FL 32336



Plant Arranger Supreme. Tri-part wall hanger provides space for one, two or three 12" arms for holding plants. Arms swing to any angle (stay put); are removable. Incl. three 6" white drip-proof trays each suspended from four 32" transparent nylon cords. White or black. Complete $10. Chrome $11. 75¢ post. Home Plant Displayers, 51 E. 42 St., HB2, NYC, NY 10017





CLEANS SILVER FAST

Magic Silver Leaf goes in the dishpan, or sink, and safely cleans silver as you wash dishes. No rubbing, no boiling. Keeps silver shining bright and tarnish-free. Safe for finest silverplate and sterling. Odorless and non-toxic. Lasts a lifetime, never wears out.

SILVER LEAF . . . . $2.98 + 25¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-25
585 Market St., San Francisco, Calif. 94105



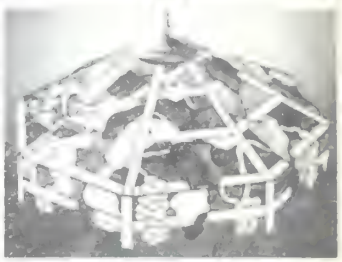
STIRRUPS ARE ADJUSTABLE IN LENGTH

SADDLE SEAT

Kids practically toilet-trained with this motif, it has attached adjustable stirrups for extra appeal. Your child will enjoy this! Of durable, high-impact washable plastic, it features an adjustable clamp to fit any size toilet securely.

$4.98 plus 95¢ postage

Holiday Gifts



You Can Make This
STAINED GLASS SHADE
and hundreds of other
Beautiful
Stained Glass Creations

STARTER ORNAMENT KIT—$12.95 ppd.

WHITTEMORE-DURGIN
[illegible] BY Hanover, Mass. 02339

NEW CONCEPT IN INTERIOR DECORATING

Mr. J. Edison Parker of "Design for Interiors" offers you a unique opportunity to create the prestige of a professionally designed room at [illegible]. For only $75.00 per room Mr. Parker, a graduate of Parsons School of Design in New York, with over twenty years of experience in contemporary, traditional and period rooms, will design, for you alone, an interior that will be the envy of your friends. You will receive a detailed floor plan with furniture arrangement and a color chart with actual samples of fabric, paint, wallpaper, and carpet. The total cost is drastically reduced because YOU do the leg work. Commercial and Institutional work [illegible]

Send the [illegible] information to:

Mr. J. Edison Parker
"Design for Interiors"
Stackyard Road
Rowley, Mass. 01969

Please send Decorating Guide and Specification sheets to:

Name:

Street:

Town or City: **State:** **Zip:**

THE DIAMOND OF YOUR DREAMS

at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value ¼ to ½ higher.

Over 5,000 styles $100 to $100,000

Send for FREE 92-PAGE CATALOG.
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME

ADDRESS.....

.....ZIP.....



Your Picture as a Beautiful Antiqued Miniature

[illegible]

$7.50

MAIL TODAY FOR THIS UNIQUE SERVICE

Esther Baker P.O. Box [illegible]—Dept. HB-[illegible]
[illegible], California 9[illegible]

MUSSER QUALITY PLANTS

Shipped Postpaid — No C.O.D.
Pa. Destinations Add 6% tax.

NEW CROWNVETCH
25 Crowns
$8.95
June 'til frost. Beautiful, hardy, no mowing. Grows 12-18" any climate, sun or partial shade. Chokes weeds, resists droughts.
50—$12.95
100—$22.50

EVERGREEN TREES
25 FOR ONLY $9.95
3 year healthy select trees. 8-16". 5 each, Scotch Pine, Austrian Pine, Norway Spruce, Colorado Blue Spruce, Douglas Fir.

COLORADO BLUE SPRUCE
30 FOR ONLY $9.95
3-yr., 8-14" trees. Use as windbreaks or individual specimens. Densely pyramidal. Bluish-green to shining blue.

Postpaid — No C.O.D.—Pa. destinations add 6% tax.
☐ Send me the items circled above
☐ Send me FREE Catalog
Name
Address
City
State Zip
Area Code Phone No.
MUSSER BOX 10B Indiana, Pa. 15701

Burpee's New 1975 Garden Catalog -FREE



Featuring new, exciting vegetable and flower varieties for the home gardener.
The new 164-page Burpee Garden Catalog is yours free. It is a comprehensive planting and growing guide, with over 1400 vegetables, flowers, fruits, shrubs, trees, and garden aids. Plus many helpful hints from Burpee's horticulture experts on how to have a better, more productive garden. Send for your free copy of Burpee's Catalog today.
W. Atlee Burpee Co. 5295 Burpee Bldg. Warminster, Pa. 18974 or Clinton, IA 52732 or Riverside, CA 92502
(Please write to nearest address)

NEW— FREE NURSERY CATALOG!

WRITE TODAY—over 400 varieties of Roses. Flowering and shade trees, Fruit trees dwarf and regular, Nut trees, Berry Plants, Vines, Evergreens, Bulbs and Perennials at prices so low it is almost unbelievable.

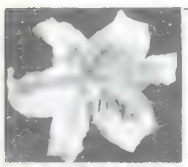
SAVAGE FARM NURSERY
P.O. Box 125 HB, McMinnville, Tenn. 37110

DOG-TEX®
CLEANS AND DEODORIZES DOG STAINS



● Removes Spots ● Saves Rugs ● Restores Colors ● Cleanses Other Floor Areas ● Aids "Housebreaking" ● Moneyback Guarantee
8 oz $1.00 Pt $1.65 Qt $2.50. Ga $8.00. Add 35¢ Postage
FREE! Send for Helpful "Housebreaking" Hints
At finest stores or write us
CONSOLIDATED CHEMICAL COMPANY
1715 S. Halsted, Chicago, Ill. 60608

PERENNIALS
Easy, cost-effective way to buy Perennials, same size as used by nurseries. Shipped in groups of six plants for Spring planting. More than 170 varieties described. Send for Free catalog.
BLUESTONE
3110 Jackson Street
Mentor, Ohio 44060



LILIES
HUNDREDS OF WORLD FAMOUS GARDEN VARIETIES.
Send 10¢ for 68 Page Catalog.
REX BULB FARMS Box 145-G Newberg, Oregon 97132

POSTAL SUGGESTIONS

- Does letter or parcel have sufficient postage?
- Is stamp in upper right hand corner?
- Is sender's address complete and correct?

Inter-State Nurseries delivers
Seven Giant Ruffled Glads 25¢
Double your money back Guarantee included
Free Spring Catalog
INTER-STATE NURSERIES

FREE! KELLY BROS. NEW SPRING GARDEN GUIDE AND CATALOG
400 Natural Color Pictures



Hundreds of Home Landscaping and Garden Ideas
50 pages of shapely shrubs, trees, beautifying vines, plants, bulbs and how to use. Tree promise, hollies, lilacs, dwarf apples, etc. The book you'll treasure!
Money Saving Specials and Free Gifts for You!
KELLY BROS. 984 Maple St., Dansville, N.Y. 14437
Send postpaid big Kelly Spring Garden Guide & Catalog, with Special Offers.
Print Name
ZIP code

Seed starting

—for the best 1975 gardens

By ELVIN McDONALD ☐ The most economical way to grow your 1975 vegetable, herb and flower garden is to start from seeds. Buying transplants at planting-out time is more convenient, but also more expensive. Besides, half the fun is in seeing your garden come to life from the very beginning.

Read the small print on seed packages. You'll find a lot of good advice. Be careful about starting too many seeds too early—they'll grow spindly and light-starved before frost-free weather allows transplanting.

To start seeds indoors, you'll need a sunny south-facing window, a fluorescent-light garden or home greenhouse. If you don't have sufficient natural light, fluorescent is an efficient, inexpensive alternative that allows you to give seedlings full "sun" every day.

All you need for a fluorescent-light garden is one standard industrial fixture with reflector. Units 24 inches long hold two 20-watt tubes; those 48 inches long hold two 40-watt tubes. You can obtain these at local electrical supply houses, or by mail from garden specialists: George W. Park Seed Co. Inc., Greenwood, S.C. 29647; Fleco Industries, 3347 Halifax St., Dallas, Texas 75247; Floralite Co., 4124 E. Oakwood Rd., Oak Creek, Wisc. 53154; The Greenhouse, 9515 Flower St., Bellflower, Calif. 90706; Shoplite Co. Inc., 566 Franklin Ave., Nutley, N.J. 07110; Tube Craft Inc., 1311 W. 80th St., Cleveland 44102; and Aladdin Industries Inc., P.O. Box 10666, Nashville, Tenn. 37210. Aladdin's Phyto-Gro Chamber is a highly sophisticated unit that provides 30 square feet of shelf growing space in 10 square feet of floor space. Inside the chamber, temperature, humidity, light and ventilation can be automatically controlled.

The kind of fluorescent tube best for growing plants depends on the manufacturer or grower making the pronouncement. I have had excellent results through the years by using standard Cool White and Warm White tubes in a 1-to-1 combination. In the unit where I grow most of my bromeliads, Vita-Lite tubes from Duro-Lite have given superb results. In another unit, I have recently been testing the new TruBloom fluorescents with the resultant perfect performance from seedlings, cuttings, foliage and flowering plants; these are available from Verilux, 35 Mason St., Greenwich, Conn. 06830.

Joan Meschter, author of a new paperback called **How To Grow Herbs and Salad Greens Indoors** (Popular Library) recommends the use of Sylvania's Gro-Lux fluorescents. And this year the Park Seed people are promoting the use of Agro-Lite tubes by Westinghouse.

How long you burn fluorescents over plants varies, depending on average temperatures and what you are growing. For flowering African violets, growers burn the tubes 14 to 16 hours out of every 24 in a temperature range of 62° to 75° F. For compact seedling growth, the rule of (green) thumb is to combine cool temperatures and short days (12 hours) or warmer temperatures and longer days (16 hours or more). Where only vegetative growth is desired (for example, lettuce), my son Mark suggested continuous lighting. I was skeptical. He did it his way, I did it mine. And his lettuce made it to the table 10 days earlier than mine.

Both by mail and at the local racks, you'll find a lot in packets besides naked seeds. For example, color mixes of flower seeds from Germain's (Box 3233, Los Angeles 90051) have a "Kolorcoat" on each seed in the packet. This denotes the color flower to be expected from each seed, thus making it easy to plan your own planting scheme. The coating makes the seeds six times larger and therefore much more easily handled—especially helpful for small seeds like petunias, pansies and coleus. You'll find listings of pelletized seeds in most mail-order catalogs.

Seed-Tapes distributed to retailers by Northrup, King & Co. are another great convenience, especially for vegetable and flower crops sown directly in the ground outdoors where they are to grow. The seeds are prespaced and sealed in water-soluble organic tape that dissolves after their planting and watering. This eliminates hand spacing and later thinning of seedlings. Ultimately, the seed-tapes reduce waste of seeds, not to be taken lightly when we think of world food shortages and the cost of seeds. Like pelletized seeds, you will find seed-tapes both locally and in the mail-order catalogs.

Pre-seeded kits are another convenient way to start flowers and vegetables. With the "Pot'n All" (Asgrow Mandeville) and "Punch 'n Gro" (Northrup, King

& Co.) all you do is add water. With the Burpee "Seed'n Start" you add water, sow the seeds yourself and cover them. If you're good at following directions, including the small print, any one of these kits should yield a dozen healthy transplants, either vegetables or flowers. These are sold locally wherever garden supplies are available, including supermarkets. They're also in catalogs.

Asgrow also packages quite an attractive pre-seeded indoor planter, available in three varieties (French marigold, sweet-alyssum and coleus).

At your local garden center or in such mail-order catalogs as Park, Burpee, Harris, Olds and Jung, you'll also find a fascinating line of specialized gardening kits from Carefree Garden Products. These include a "Vegetable Garden" (everything you will need is included—except the 10 by 10-foot plot and a little sweat), plus "Grandma's Flower Garden," "Desert Dish Garden," "6 Trees for America" (seeds to help "clean up America for our 200th birthday"), "Bean-Sprouter" and "Gourmet Herb Garden."

The Carefree people also put out a "Jiffy Seed Starter Greenhouse" that's about five by seven by five inches tall. This nifty little unit includes everything you'll need to start 40 plants from your own seed. After you transplant the seedlings, you can use the miniature greenhouse to root cuttings or grow tiny house plants.

Many of the mail-order seed companies offer seed-starting kits. The "Plant Starter" from Farmer Seed & Nursery Co., Faribault, Minn. 55021, includes a 12 by 24-inch plastic tray with a moisture-control cover and a variety of containers and growing mediums. The "Sure Root Greenhouse" from the House Plant Corner, P.O. Box 810, Oxford, Md. 21654, is a sturdy clear plastic unit about the size of a shoebox. It comes equipped for automatic wick watering and a top to assure humidity.

The "Electric Thermostat Greenhouse" from Plantabbs Corp., Timonium, Md. 21093, includes a 12 by 24-inch polystyrene tray with a soil-heating cable and a plastic cover to maintain proper moisture.

If you've had trouble in the past starting seeds in soil from your own garden, try the "Solo-Gro" cubes from the Sudbury Laboratory Inc., Sudbury, Mass. 01776. These little cubes of peat moss and arcillite are convenient and clean. I find them useful for starting almost all kinds of flower, vegetable and herb seeds indoors.

Wherever you find seed-starting kits, you may also discover Vaughn's "Hanging Herb Garden." This includes a wall rack, five clay pots to fit in it and seeds of basil, savory, marjoram, parsley and chives, plus soil and individual pot covers.

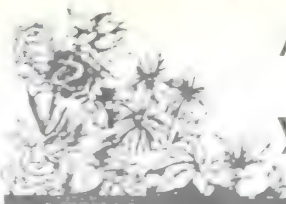
On your way to a real greenhouse, the first step beyond a miniature unit is a window-size growth chamber, the "Solar Window" for example, from Aladdin Industries (P.O. Box 10666, Nashville, Tenn. 37210). This unit can be easily installed in any window capable of accommodating an air conditioner. A sliding drawer inside holds the plants and allows for easy tending from indoors.

Another possibility is the "Casabella," an actual working terrarium from Casaplanta, 16129 Cohasset St., Van Nuys, Calif. 91406. This indoor greenhouse snaps together in 15 minutes and requires a space 39 by 20 by 60 inches tall. This should be near a bright, or preferably a sunny window. "Casaplanta," from the same firm, is an inexpensive modular greenhouse for use outdoors.

If you really enjoy gardening, I cannot think of a better long-term investment than a full-fledged family greenhouse. Prices have gone up, but not nearly as much as most everyday necessities. Catalogs I have received and enjoyed reading recently include these: Everlite Aluminum Greenhouses Inc., 14615 Lorain Ave., Cleveland 44114; Janco Greenhouses, 10788 Tucker St., Beltsville, Md. 20705; Lord & Burnham, Irvington, N.Y. 10533; Redwood Domes, Box 666, Aptos, Calif. 95003; Peter Reimuller, Box 2666, Santa Cruz, Calif. 95063; Sturdi-Built, 11304 S.W. Boones Ferry Rd., Portland, Ore. 97219; Texas Greenhouse Co. Inc., 2717 St. Louis Ave., Ft. Worth, Texas 76110; Turner Greenhouses, Box 1260, Goldsboro, N.C. 27530; Vegetable Factory Greenhouses, 100 Court St., Copiague, N.Y. 11726; Wheeling Corrugating Co., Dept. GC-17, Four Gateway Center, Pittsburgh 15222; and Zimmer Products Inc., Lower Maple Ave., Elmira, N.Y.

As you gear up for what I hope will be your most successful and enjoyable gardening season to date, there is one more supplier I would like to suggest: Walter F. Nicke, P.O. Box 71, Hudson, N.Y. 12534. Nicke's catalog (for which he charges a well deserved 25 cents) is a compendium of garden tools and gadgets collected from all over, such as thatched bird houses from England, canvas duck aprons, long-necked watering cans and labels. ■

House Beautiful's Garden Improvement Center



A home greenhouse makes you a year-round gardener



enjoy gardening? Instead, bring the outdoors inside your home for *all* seasons with your own private greenhouse. A home greenhouse [illegible] with a fun center and an educational experience for the entire family. And what a perfect way to get a headstart on the spring growing season by advance [illegible] of [illegible] tables!

Lord & Burnham is America's leading source for home greenhouses. Prefabricated for easy, inexpensive installation, these all-aluminum structures add substantial value to your residence and last a lifetime with little maintenance.

Dozens of styles and models to fit every taste and budget from as low as $575 up to $2,500. Or get started with a window greenhouse from $195 and up delivered. Use convenient coupon below for a free catalog.

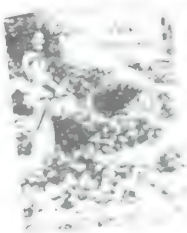
Lord & Burnham
Division
Irvington-on-Hudson
New York, 10533

[illegible]



FREE!
1975 FERRIS NURSERY BOOK
[illegible]
18 Large Flowering GLADIOLI $1.00
EARL FERRIS NURSERY
[illegible]

NEW ALL-COLOR FLOWER BOOK FREE



PARK Brings You The Finest Flowers And Vegetables

Park has all those hard-to-find [illegible] sives. Choose from more than 3,000 varieties—the new, old favorites, as well as flower rarities.

GEO W. PARK SEED CO., INC
[illegible]

BOX NO.
CITY
STATE

WATERLILIES
GOLDFISH
AQUATIC PLANTS
PUMPS, FILTERS, FOUNTAINS
FIBERGLASS GARDEN POOLS, KOI

THREE SPRINGS FISHERIES
225 [illegible]

WATER LILIES
[illegible]
Free Color Catalog
VAN NESS WATER GARDENS
[illegible]

Learn LANDSCAPING
TRAIN AT HOME [illegible]
[illegible]
LIFETIME CAREER SCHOOLS





GORDON'S INC
JOHNSON CITY, TENNESSEE 37601

For a portfolio of tables and cabinets, send one dollar to Dept. HB-02, Gordon's, Inc., Johnson City, Tennessee 37601.

IMPORTANT NOTICE

HOUSE BEAUTIFUL MAGAZINE HAS NO CONNECTION WITH PROMOTIONAL PROGRAMS OFFERED TO REAL ESTATE DEVELOPERS AND OTHERS INVOLVED IN EITHER THE DESIGN, CONSTRUCTION, FURNISHING, OR DECORATING OF HOUSES OF THE YEAR, DREAM HOUSES, OR OTHER SIMILARLY NAMED DWELLINGS WHICH PROGRAMS PURPORT TO SECURE AWARDS, COMMENDATIONS AND/OR EDITORIAL COVERAGE FROM THE MAGAZINE.

IF ANY READER IS THE RECIPIENT OF ANY SUCH PROPOSAL, PLEASE CONTACT THE PUBLISHER.

GOOD PIE

Continued from page 84

beater until thoroughly combined. Stir in the lemon rind and the juice. Spoon into the tart shell and bake in a preheated 350° oven for 25 minutes. Reduce heat to 275° and bake five minutes longer. Cool.

Mix remaining sugar with the sour cream and let stand until sugar has dissolved. Spread over the cheese tart.

RICH SQUASH PIE

Pastry for a one-crust nine-inch pie (page 75)
3 eggs, slightly beaten
1 package frozen Hubbard squash, thawed
1 cup heavy cream
¼ cup Cognac
1 cup sugar
1 teaspoon cinnamon
1 teaspoon nutmeg
½ teaspoon ginger
¼ teaspoon mace
½ teaspoon salt

Line a nine-inch pie pan (see page 75). Bake for 15 minutes (see page 75). Cool.

Thoroughly mix together the eggs, squash, cream and Cognac. Then stir in all remaining ingredients. Pour filling into the baked pie shell and bake in a preheated 300° oven for 60 minutes or until a sharp knife plunged one inch from outside edge comes out dry. Cool, but do not refrigerate.

CREME BRULÉE EN CROUTE

1 baked nine-inch tart shell, made with Pâte Brisée
2 cups heavy cream
½ cup granulated sugar plus 1 tablespoon
5 egg yolks
¼ teaspoon salt
¼ teaspoon almond extract

Heat the cream until a skin wrinkles over the surface. Do not boil. Beat eggs slightly with a wire whip (do not use an egg beater). Then stir in *3 tablespoons of the sugar,* the salt and almond extract. Gradually add the hot cream, whipping the mixture constantly.

Pour into the tart shell. Place in a preheated 300° oven and bake for 45 to 50 minutes or until a knife inserted one inch from the outside edge of the custard comes out clean—that is, without any of the custard clinging to it. Once cooled, the custard will be firm all the way through. Remove from the oven and lift off the flan ring. Using a wide metal spatula, carefully lift the Brulée and place it on a cake rack. Cool.

When cold, sprinkle it with remaining sugar and place in a preheated broiler just long enough to melt the sugar. Don't close the oven door.

Once the sugar has melted, take from the oven immediately. Chill. Serve cold.

CREAM CHEESE CUSTARD PIE WITH GINGER MERINGUE

1 baked nine-inch pie shell
2 three-ounce packages of cream cheese, softened
¾ cup light cream
⅔ cup sugar
1½ tablespoons flour
¼ teaspoon salt
Grated rind of 1 orange
3 eggs, separated
½ teaspoon grated nutmeg

Mix cheese and cream, then force through a sieve. Mix in sugar, flour, salt and orange rind. Beat the egg yolks slightly, then stir into the cheese mixture along with the nutmeg. Beat whites until they hold firm, shiny peaks. Using a rubber spatula, fold the whites into the cheese mixture.

Spoon into the pastry-lined pie pan and bake in a preheated 450° oven for 10 minutes. Reduce heat to 350°; continue baking 25 to 30 minutes. Cool.

Ginger Meringue
2 tablespoons water
½ cup sugar
½ tablespoon light corn syrup
2 egg whites
2 to 3 tablespoons candied ginger, grated
¼ teaspoon lemon juice

Combine water, sugar and corn syrup in a small saucepan. Stir until sugar has dissolved. Bring to a boil and boil over high heat until the syrup reaches 220° on candy thermometer. Beat the egg whites until they hold firm

Products

Continued from page 18

Patrick Barry, 425 Sheridan Rd., Highwood, Ill. 60040.; **Allin R. Yarwood Enterprises,** 17662 Redwood Tree Lane, Irvine, Calif. 92664.; **A Wee Bit O' Ireland,** 400 Occidental Ave., Seattle, Wash. *Page 68—Bottom right:* "Royal Irish Suite" crystal, **Galway Crystal Ltd.** through **Wedgwood Inc.** *Page 69*—Irish coffee glasses, **Cavan Crystal** through **D. Stanley Corcoran Inc.; The Irish Pavilion.** *Page 70: Lower left:* Area rugs, **Weinburger Bros. Ltd.; Design Research,** 53 E. 57th St., N.Y.C. *Page 71:* Handmade jewelry from the Kilkenny Design Workshop, **Frederick & Nelson,** Seattle, Wash.; **Kilkenny Shop.** *Page 74—center:* Candelabra, **Fergus O' Farrell's New Workbench,** Norwich Union House, Dawson St., Dublin, Ireland. ■

shiny peaks. Add syrup, beating constantly. Stir in the grated ginger and lemon juice.

Spread the meringue over the pie filling. Place in a preheated 350° oven for 15 minutes or until meringue is golden. Cool.

Serve at room temperature: Do not refrigerate.

LEMON CURD PIE WITH WHIPPED CREAM

Pastry for one-crust, eight-inch pie (*page 75*)
3 eggs
1 extra egg yolk
1 cup sugar
Grated rind of 2 lemons
Juice of 2 lemons, strained
½ cup (1 stick) butter or margarine
1 cup heavy cream, whipped

Make pastry, line pie plate and flute. Bake. Once it is baked, cool but don't refrigerate.

Place the eggs and extra egg yolk with the sugar in the top of the double boiler. Stir in lemon rind, juice and butter. Place over simmering water and cook, stirring constantly, until the mixture is as thick as mayonnaise—15 to 20 minutes. Cool.

Spoon the lemon curd into the pie shell. Using a pastry bag and tube, pipe rosettes of whipped cream over the top.

ITALIAN RICOTTA PIE

Pastry
1 cup all-purpose flour
½ teaspoon salt
⅓ cup vegetable shortening
3 to 4 tablespoons sherry

To make pastry, follow directions as for any pastry (see *page 75*) and line a nine-inch pie pan (see *two-crust pie, page 75*). To bake, see one-crust pie, page 75.

Filling
2 pounds ricotta cheese
1 cup confectioners' sugar
1 teaspoon vanilla
½ teaspoon salt
Dash of freshly grated nutmeg
Dash of cinnamon
½ cup chocolate pieces, coarsely chopped
½ cup citron, chopped fine

Place all the ingredients except the chocolate pieces and citron in a large bowl. Beat with a rotary or electric beater or in the electric mixer until smooth. Stir in the chocolate pieces and citron. Chill. When cold, spoon into the baked pie shell and chill for at least one hour.

PÂTE BRISÉE
(Basic Short Pastry)

For eight- or nine-inch pie shell:
1½ cups all-purpose flour
½ teaspoon salt
6 tablespoons cold butter (¾ stick), ¼-inch pieces
3 tablespoons vegetable shortening
5 to 6 tablespoons ice water
1 egg yolk, lightly beaten

Follow directions for Basic American pastry, page 75.

PÂTE BRISÉE SUCRÉE
(Sweet Short Pastry)

1½ cups flour
½ teaspoon salt
1 tablespoon granulated sugar
6 tablespoons cold butter (¾ stick), cut into ¼-inch pieces
3 tablespoons vegetable shortening
5 to 6 tablespoons ice water

Follow Basic American Pastry, mixing the sugar in at the same time as you mix in the salt.

BATH

Continued from page 63

of the four Virden light fixtures throughout our new bath.

In the corner, a luxuriant gathering of greenery flourishes in the same sunlight. To lower the demand for air conditioning in summer, and prevent sunburn, both skylights (one of which is pictured) are tinted a bronze shade. This tint turns back some of the infrared rays, yet passes more than enough for plant growth and a tan.

Sun bench cushions, made by Designer Frank Gambini, are covered in toweling from the new Martex "Paris Out of Town" collection. Behind the bi-fold doors alongside the garden is storage space for hanging and shelved items and —as the CCM exercise bicycle implies—this area is roomy enough for trimming down one's waistline. The ceramic tile floor continues here beneath a fluffy white Regal rug.

The last and largest space is the heart of this bath. Fitting snugly in the ceramic tile platform at the end of this area is Kohler's new "Steeping Bath" in the latest company color, Sunflower. Deep enough for chin-deep soaking, the tub is contoured to support you.

Ceramic wall tile pattern is also on wall and step with Pomona's "Caribbean" series.

Floor-to-ceiling shelving accommodates books, magazines, photographs, plants, and closed storage for hygiene items.

The bath is completed with Kohler's top-of-the-line toilet and bidet in Pink Champagne and lavatory in Sunflower. Mirror is a Copeland repeat, and drawer pulls are by Ajax Hardware. Above it all (not shown) is an efficient heater/ventilator by NuTone. White ceramic floor tile throughout the bath is by American Olean Tile Co. ■



We've prepared a handsome color brochure to introduce you to Tiara II.

White

48 pages of room scenes and ideas illustrating a new collection of dining and bedroom furniture. For your copy, send fifty cents to Dept. HB-2A, White Furniture, Mebane, North Carolina 27302.

from BASSETT MIRROR COMPANY

the $49 to $69 decorating revolution





Magnificent mirrors! With flawless glass, majestic frames, the lustre of golden gilt! For as little as $49 you can revolutionize a staid decor, open a new era in beauty, add extra dimensions to any room. Buy one, buy all three—each is carefully crafted by Bassett Mirror, proudly sold by leading furniture dealers. •For "Carleton Varney's Alphabet of Decorating Ideas," 32 pages in full color by the renowned decorator, send $1.00 to Bassett Mirror Co., Inc., Bassett, Va. 24055.







THE PURCHASE OF A LIFETIME **Only $22.95**

Complete Luxury Service For 8

50 PIECE SET ONLY $22.95

While Supplies Last

CROWN-CASTLE Ltd., Dept. PGS-148
51 Bank Street, Stamford, Conn. 06901

Please send me the 48 Piece Stainless Steel Pistol Grip Flatware set plus the FREE Butter Knife and Sugar Spoon for just $22.95 on full Money Back Guarantee if I am not absolutely delighted. Please add $2.00 for postage and handling.

☐ Enclosed is $_____

☐ BankAmericard ☐ Master Charge
☐ Club ☐ American Express

Card No. _____

Expiration Date _____

Signature _____

Name _____
(Please Print Clearly)

Address _____

City _____

State _____ Zip _____

SAVE—SPECIAL OFFER. Order two sets for just [illegible] postage and handling.

[illegible] Town, Residents Add 6% Sales Tax

STERLING SILVER PISTOL-HANDLED FLATWARE OF 1776...*Reproduced as authentic replicas in satin finish stainless*

NOT $44.95! NOT $34.95! ONLY $22.95!

Your home can reflect the candlelight appeal and gracious atmosphere of Early American Colonial elegance when you grace your table with this incredibly beautiful service. Through a special purchase, we can offer you the famous Pistol-Handled Flatware with all its stunning Colonial simplicity in magnificent, satin finish stainless steel at just a fraction of what you would pay for luxurious Sterling Silver. Each and every piece is a masterpiece of authenticity—an exquisite replica of the famous Paul Revere settings that highlighted many a candlelit Colonial dinner. The knives are the genuine hollow pistol grip handles the forks are the graceful 3-tined design. And the entire 50-Piece Set is made of modern stainless steel, to give you years of carefree service.

LIMITED SUPPLY AVAILABLE AT THIS VERY SPECIAL LOW, LOW PRICE

Don't be disappointed! Take advantage of this amazing low price while our supplies last. Order now and we'll send you the complete service for 8 including 8 Pistol Grip Hollow Handle Knives; 8 Dinner Forks; 8 Salad Forks; 8 Soup Spoons; 16 Teaspoons PLUS a SPECIAL FREE GIFT of a matching Butter Knife and Sugar Spoon 50 pieces in all. The entire set is yours for just $22.95 on full money back guarantee if you are not absolutely delighted. But don't delay Due to the rising cost of quality stainless steel, the price of this set will be increased in the very near future. Take advantage of our truly low price while current supplies last. Mail coupon today!

MARCH

HouseBeautiful

ONE DOLLAR

HOW TO CREATE
T OWN PERSONAL HERITAGE

DECORATING FOR TODAY, TOMORROW— & FOREVER!

houses, apartments and furnishings that promise timeless charm

the Lasting Impressions of Fieldcrest



Fieldcrest, 60 West 40th Street, New York, N.Y. 10018

...a lasting fashion favorite.

Kantan by Brown Jordan. An outstanding investment in casual comfort. The classic good looks of Kantan have made it a Brown Jordan favorite for over 19 years. Every detail is superb. The hand-welding is hand-buffed. The hand-smoothed frame is encased in durable baked enamel. Such painstaking construction is admittedly expensive. But you'll discover the lasting beauty of fine craftsmanship has value far greater than the price.

BROWN JORDAN

LIBRARY



How to buy the second

With carpeting, as with anything else, you learn from experience. So when you're buying carpeting the second time around, it's a chance to correct the mistakes you made the first time around. You may not know exactly what you do want, but you do know what you don't want. So with your knowledge and our hints, this time around should be a lot happier than the last. (And in case you're buying for the first time, congratulations. You're about to avoid some mistakes.)

COLOR: This time around, look for more than a beautiful color, look for one that'll stay that way. Choose a color that won't show dirt easily, especially for busy areas like hallways. Dirt is more visible on gold, for example, than on most any other color. Choose a carpet color that's compatible with the soil in your part of the country. That way, tracked in dirt won't show as much. Consider colorfastness too. You don't want your Royal Blue to gradually fade into Baby Blue. Acrilan® acrylic fiber by Monsanto rates high in color and colorfastness. It can be dyed in an incredible range of colors, all of them bright and vivid. And its colors really resist fading.

STYLE: This time, pick a style that'll stay in style. Just as there are classic furniture styles, there are classic carpet styles too. Styles that never go out. Like plushes and hi-low loop styles. They've been good for decades because they go with everything. And it's just these classic styles that Acrilan is so famous for. In fact, for 17 years, people have been buying thick, luxurious plushes and beautiful hi-low loops made from Acrilan® acrylic fiber.

VALUE: This time, be sure you get what you want for the money you spend. That's what value is all about. And when it comes to carpeting, what you want for your money is not just good-looking carpeting at the start, but good looking carpeting even after years of use. A lot of things determine how a carpet will look after years of use, but one of the most important is density. So use your hands when you're carpet shopping. Feel the carpet pile for thickness and density. Bend the carpet sample back. If it feels and looks thick and dense, good. Because the thicker and denser the pile is, the better the carpet will look after years of use. Carpets made of Acrilan are always thick and dense. Monsanto makes sure they are by closely regulating their construction. And because they're constructed in the proper density, they assure you of the value you want.

CARE: This time, be sure it's easy to clean. The carpet will last longer and so will you. Easy cleanability isn't only important to the carpet's appearance, but to the length of its life as well. Large dirt particles can wear out a car-





carpeting time around

when they get into the pile and rub inst the fibers. Smaller particles can ere to the fibers and cause the car- to look soiled. If the carpet cleans ily with regular vacuuming, these ticles won't have a chance to do ir dirty work. Acrilan® acrylic fi- features a high degree of cleana- ty. Its surface is relatively smooth l hard, so dirt doesn't cling as much. fiber resists moisture absorption, pills can be blotted up easily.

ATIC RESISTANCE: This e, be sure it doesn't build up static. tic electricity not only causes an- ing shocks, but attracts air- ne dirt too. Nylon, wool polyester fibers have eat tendency to build up static, especially in dry areas of the country and during the colder seasons. Acrilan has superior static resistance. You get fewer shocks and fewer extra dirt catchers.

ASSURANCE: This time around, don't just ask for carpet, ask for the carpet with the Acrilan fiber label. That's your assurance that the carpeting you buy has passed the rigid quality standards that Monsanto has set. If you demand the Monsanto Acrilan fiber label this time around, it may be a long time before you have to consider a "third time around."

Acrilan

Acrilan Plus Monsanto

Monsanto 2000+

Monsanto



MARCH 1975

House Beautiful

Volume 117, Number 3



A KITCHENAID COMPACTOR CAN GET YOU OUT OF THIS MESS.

It's a beautiful answer to an ugly problem.

Just deposit your trash. The compactor will swallow it up, compacting it to about ¼ its original volume. It gobbles up cans, cartons, bottles and scrap. Quickly. Easily. Neatly.

The exclusive KitchenAid Litter Bin™ makes it easy to handle small trash without stooping. And the big trash drawer handles whole waste-basket loads at one time.

What's more, only KitchenAid has an activated charcoal air filter to eliminate odors. And you can use the KitchenAid compactor with or without trash bags.

Your KitchenAid dealer will show you how it works. His address is in the Yellow Pages under "Dishwashers." Or send us the coupon.



KitchenAid
Built better. Not cheaper.

KitchenAid Division, Dept. 5CB-3
Hobart Corporation
Troy, Ohio 45374

Tell me [illegible]

Name

Address

City

County

State

Zip

HOW TO CREATE YOUR OWN PERSONAL HERITAGE

Artifacts, antiques & attitudes 51
A personal hit for Jerry Herman 52
Mirror, mirror on the wall 58
Marvelous mellowness 64
Two rooms within four walls 66
A personal design triumph 72
Something of value 80
An artful melange for lush comfort 84
As time goes by 86
The classic country lodge 92

FOOD AND DRINK

Tea: It's enjoying a renaissance 90
It's time for tea 97
Bourbon: the whiskey from right here 100
The microwave kitchen 102
The HB chef 104
Nobody ever tells you these things 106
The 'wine snob' hits back 107
Tea accessories 152

SPECIAL GARDENING SECTION

Pick a winner: new flowers and vegetables 34
Mulching can mean far less garden toil 40
Tooling up to garden 41
House plants 44

INSIGHT

Water? There's plenty under us 10
How to find the right landscape architect 10
Books 14
Etc. . . . etc. . . . etc. 28
Address book 28

MONTHLY FEATURES

Remodeling notebook 32
Product information 150
Window shopping 108

COVER

A splash of yellow walls, plump pillows and flowery prints, the warm individual touch of photographs and other personal treasures—it's Mario Buatta's design for a cozily charming living room, shown at Upton Pyne in Bernardsville, N.J., in a showcase house sponsored by the Women's Association of the Morristown (N.J.) Memorial Hospital. Photograph by Feliciano.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Frank Massi, President; John R. Miller, Executive Vice President; Harrison A. Mitnick, Treasurer; Harvey L. Lipton, Vice President and Secretary. Hearst Magazines Division: Richard E. Deems, President; Gilbert C. Maurer, Exec. Vice Pres., Operations; Raymond J. Petersen, Exec. Vice Pres., Advertising; William S. Campbell, Vice Pres., General Manager, John F. D'Avolio, Vice Pres., Resident Controller; Albert A. Rachoi, Vice Pres., Director of Circulation; David A. McCann, Vice President for House Beautiful. © 1975 by The Hearst Corporation; all rights reserved. Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U.S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful's Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTION SERVICE: Mail all subscription orders, changes of address (with your latest label), and Postmaster notices of undeliverable copies to House Beautiful, P.O. Box 560, New York, N.Y. 10019. Subscription prices: United States and possessions, $10 for one year; $18 for two years; $24 for three years. Canada, add $3 for each year. Other countries, add $5 for each year. All other correspondence relating to your subscription: Joan Harris, Subscription Service Department, House Beautiful, P.O. Box 1566, New York, N.Y. 10019. Please enclose your latest mailing label for quickest service when writing.

WALLACE GUENTHER
EDITOR

RUTH WEIL
EDITORIAL DIRECTOR

Marion Gough
Linda B. Downs
John H. Ingersoll
Elvin McDonald
SENIOR EDITORS

ARCHITECTURE, DESIGN
Susan Grant Lewin
ARCHITECTURE EDITOR
John H. Ingersoll
BUILDING
Elvin McDonald
GARDENS
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Marjorie Fox Hilton
Jack Macurdy
Molly Siple
ASSISTANT DECORATING EDITORS
Kathleen Mahoney
FURNISHINGS EDITOR
Anne Ogden
ART/CRAFTS EDITOR

FOOD
Helen McCully, EDITOR

SENIOR WRITER
Constance Bogen

COPY DEPARTMENT
Phyllis Bartlett, PRODUCTION
Pamela Waite Hamrick, COPYWRITER
Elizabeth V. Warren,
EDITORIAL ASSISTANT

ART DEPARTMENT
Valya Pavluk
ASSISTANT ART DIRECTOR
Ron A. Albrecht
Ira Bass
Karen Sydney Greenebaum
William H. Humphries, PRODUCTION
Terrie Silverman, EDITORIAL ASSISTANT

WINDOW SHOPPING
Peggy Ryan, DIRECTOR
Frances Needles, EDITOR
Donna Tedeschi, EDITORIAL ASSISTANT

READER SERVICE
Helen Briggs
Carolyn E. Chesney, ASSISTANT

Beatrice Brooks
ASSISTANT TO THE EDITOR

Rosemary Collins
Susan Grossman
Irene W. Hoehl
Mary Otto
EDITORIAL ASSISTANTS

FRANK MASSI
PRESIDENT, THE HEARST CORPORATION
JOHN R. MILLER
EXECUTIVE VICE-PRESIDENT
RANDOLPH A. HEARST
CHAIRMAN
RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION
DAVID A. McCANN
PUBLISHER
Patricia Guinan
ASSISTANT TO THE PUBLISHER
David J. Moore
ADVERTISING DIRECTOR

Russell S. Jackson, Eastern Advertising Mgr., 717 Fifth Ave., New York, N.Y. 10022. George W. Hoagland, Sales Development, c/o New York office. James I. Moore, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 417 Montgomery St., San Francisco, Calif. 94104; West Coast Representatives. Eileen Roberts, Window Shopping New England Sales Representative, Manchester, Vt. 05255.

JOSEPH A. ENTERLIN
Advertising Production Mgr.



Now's the time to invest in signed originals by Waterford.®

There's no more propitious time for you to invest in Waterford.

Each piece is a signed work of art, made by hand with heart, as it was two hundred years ago.

Even then, it inspired little odes on the part of people who wrote advertisements for Waterford.

Like this one, which appeared in 1790.

Decanters, Wine Glasses, Tumblers and Mugs, Jugs, Hot Water Cans and Bason, Sweetmeat Glasses, Cream Pots and Bowls, Wine Coolers, Water Bottles, Goblets, Cans and Mugs, Fruit Baskets, Epergnes and Candlesticks, Salts, Mustards, Salads, Butter Boats, And all that's sold by other dealers.

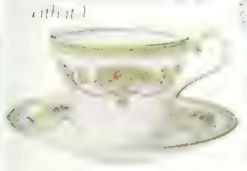
The spelling has changed somewhat, but not the Waterford. Each piece is still an investment in timeless beauty. You live with it now, yet it grows more valuable with the passing years.

Look for the signature before you buy crystal. Hold Waterford to the light and you can see faintly etched the mark that identifies it as an authentic work of art.

Visit the Waterford Gallery at the important store in your area. Or write for free full-color booklet Waterford, 225 Fifth Avenue, New York 10010.

Isn't it time you started collecting signed originals by Waterford?

And English bone china by Aynsley, to go with it.





House Beautiful PACE SETTER STORES

Proudly does House Beautiful hail these fine stores as Pace Setter Stores . . . so designated because they maintain a standard of excellence in merchandise and home-fashion presentation that makes them Excitement Centers. Here, too, you will find courteous and informed salesmen and saleswomen who are dedicated to solving your furnishings problems. Try them!

ALABAMA
Lamar's, *Florence*
Pizitz, *Birmingham, Bessemar, Roebuck, [illegible], Five Points West*

ALASKA
Nerland's Home Furnishings, *Anchorage*
Nerland's, Inc., *Fairbanks*

ARIZONA
Barrows, *Phoenix, Tucson*
Levy's, *Tucson*

CALIFORNIA
Breuner's, *Oakland*
Campbell, Daly City, Fresno, Oakland, Pleasant Hills, Richmond, Sacramento Wayside North, Sacramento Wayside South, San Carlos, Stockton
Bullock's, *Los Angeles, Costa Mesa, Del Amo, La Habra, Lakewood, Northridge, Pasadena, Santa Ana, San Fernando, [illegible]*
Frank Brothers, *Long Beach*
V. J. Lloyd's, *San Diego*
Macy's, *[illegible], Palo Alto, Concord, Hillsdale, Monterey, Stockton, Serramonte, Stanford, Valley Fair, Sacramento*
W & J Sloane, *Beverly Hills, Palm Springs*

COLORADO
Davis & Shaw, *Denver*
Home Furniture Co., *Colorado Springs*

CONNECTICUT
G. Fox & Co., *Hartford, Enfield [illegible], Waterbury*
Freedman's of Southport, *Southport*
Wayside Furniture, *Milford*

DISTRICT OF COLUMBIA
Woodward & Lothrop, *Washington, Annapolis, Chevy Chase, Prince George's, Wheaton Plaza, Md.; Landmark, Seven Corners, Tyson's Corner, Va.*

FLORIDA
Blocker Furniture Showroom, *Ocala*
Burdine's, *Miami, Dadeland 163rd St., Ft. Lauderdale, Orlando, [illegible]*
Grants Furniture Plaza, *West Palm Beach, Boca Raton, Fort Pierce, Stuart, Vero Beach*
Wellington Hall, Ltd., *St. Petersburg*

GEORGIA
Rich's, *Atlanta, Cobb Center, Greenbriar, [illegible]*
Richard's Furniture Co., *Augusta*

ILLINOIS
Cohen Furniture Company, Inc., *[illegible]*
John M. Smyth, *Chicago, Beverly, Evanston, Ford City, Oak Brook, Old Orchard, Park Forest, River Oaks*

INDIANA
Kittle's Home Furnishings Center, *Indianapolis, Lafayette, Terre Haute*

IOWA
Killian's, *Cedar Rapids*
Younkers, *[illegible], Lindale Plaza, [illegible]*

KANSAS
Laughlin Furniture Inc., *Wichita*

KENTUCKY
Bensinger's, *Louisville, Dixie, St. Matthews; Madison, Indiana*
L. L. Roberts, *Lexington*

LOUISIANA
D. H. Holmes, *New Orleans, Lakeside, Oakwood, Baton Rouge*

MARYLAND
Hochschild-Kohn, *Baltimore Eastpoint, Harundale, York, Pa.*

MASSACHUSETTS
Denholm's, *Auburn, Worcester*
Jordan Marsh, *Boston, Braintree, Burlington, Framingham, Malden, Peabody, Worcester; Portland, Maine; Bedford, New Hampshire, Warwick, R.I.*
Paine's, *Boston, Natick, Peabody, Springfield, Hartford, Conn.*

MICHIGAN
J. L. Hudson Co., *Detroit, Eastland Northland, Westland, Pontiac, Oakland*
Klingman's, *Grand Rapids*

MINNESOTA
Dayton's, *Minneapolis*

MISSOURI
Rust & Martin, *Cape Girardeau, Columbia*
Stix, Baer & Fuller, *St. Louis*

NEVADA
Breuner's, *Reno*

NEW JERSEY
Huffman-Koos, *Rahway, East Brunswick, Eatontown, Freehold, Hackensack, Livingston, Nanuet, Parsippany, Pompton, Somerville, Springfield, Totowa, Trenton*

NEW MEXICO
American Furniture Co., *Albuquerque, American Square*

NEW YORK
Abraham & Straus, *Brooklyn, Babylon, Hempstead, Huntington, Smith Haven, L.I., Paramus, Woodbridge, N.J.*
Adam Meldrum & Anderson, *Buffalo, Southgate Plaza, Thruway Plaza, University Plaza, Abbott Road Plaza, Sheridan Plaza, Airport Plaza*
Fleischman's, *Syracuse*
Fleishman's Fine Furniture, *Poughkeepsie*
Flint & Horner, *Manhasset*
J. H. Harvey, *White Plains, Peekskill; Stamford, Conn*
Macy's, *New York City, Bay Shore, Colonie, Flatbush, Huntington, Jamaica, New Rochelle, Parkchester, Queens, Roosevelt Field, Smith Haven, White Plains, New Haven, Conn*
McCurdy's, *Rochester, Long Ridge*
Wellman Brothers, *Jamestown*

NORTH CAROLINA
Colony Furniture Shops, *Charlotte*
Sosnik's Furniture Inc., *Winston-Salem*
Wayside Furniture House, *Raleigh*

NORTH DAKOTA
Larson's, *Grand Forks*
Voeller's Furniture City, *Minot*

OHIO
Closson's, *Cincinnati*
Glick's Furniture Co.
Columbus, Great Western, Northern Lights, Showcase East, Showcase West, Town & Country; Chillicothe, Newark
Higbee's, *Cleveland, Westgate, Parma, Severance, Midway Mall, Great Lakes Mall, Belden Village*
H. S. Pogue Co., *Cincinnati, Kenwood Plaza, Tri County Shopping Center*
Rike's, *Dayton*
Thurin's, *Canton*

OREGON
Meier & Frank, *Portland, Lloyd Center, Salem, Eugene-Springfield, Washington Square*
Rubenstein's, *Eugene, Salem, Albany, Corvallis*

PENNSYLVANIA
Joseph Horne, *Pittsburgh, Whitehall, Natrona, East Hills, Northway, Greengate, South Hills, Monroeville*
Schoen's, *Allentown*
John Wanamaker, *Philadelphia Harrisburg, Jenkintown, King of Prussia, Oxford Valley Mall, Springfield, Wynnewood; Wilmington, Del.; Moorestown, N.J., Westchester, N.Y.*
Willson's, *Sharon*

TENNESSEE
Bradford Furniture, *Nashville*
Bradford Showroom, *Memphis*
Fowler Brothers, *Chattanooga, Fowler Brothers Plaza, Fowler Brainerd*
Miller's, *Knoxville, Gay/Way Store*

TEXAS
Anderson's Furniture Studio, *Dallas, Ft. Worth*
Joske's, *Houston*
Joske's, *San Antonio, North Star*
Sanger-Harris, *Dallas, Big Town, Oak Cliff, Preston Center, Plymouth Park*
Stower's, *Houston, San Antonio, North Star*
Sunland Furniture Co., *Houston*

UTAH
Z. C. M. I., *Salt Lake City, Cottonwood, Ogden*

VIRGINIA
Miller & Rhoads, *Richmond*
Willis Wayside, *Virginia Beach*

WASHINGTON
Does, *Seattle, Edmonds, Burien*
The Bon Marche, *Seattle, Bellingham, Columbia Center, Everett, Longview, Southcenter, Spokane, Tacoma Mall, Walla-Walla, Yakima, Northgate*

WEST VIRGINIA
Stone & Thomas, *Wheeling*
Woodrum Home Outfitting Co., *Charleston*

WISCONSIN
Kunzelmann-Esser, *Milwaukee*
Porter's, *Racine*



We make furniture for lovers

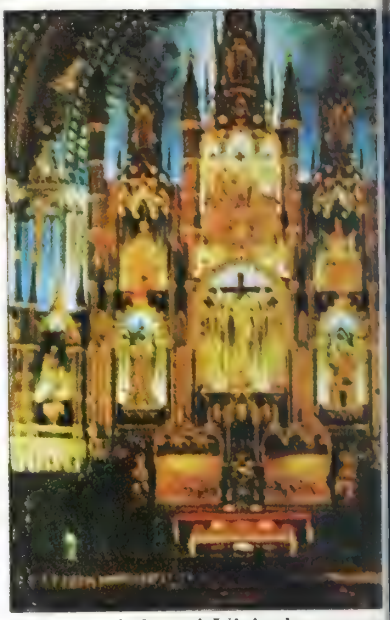
Our "Crown Colony" tables score big with lovers of the light, airy look that makes a room more spacious. Simulated bamboo, often accented with functional cane shelves, is happily married to bevelled-edge glass tops. It's a chic look you'll know you can't afford until you know Lane's incredibly low price. The collection includes square, bunching cocktail tables, a console and an etagere. Each table is available in wood or antique white or yellow finishes. Sofa and chair are by Pearson, a division of Lane. For color literature of Lane furniture, send 25¢ to The Lane Co., Inc., Dept. 003, Altavista, Va. 24517. In Canada, Knechtel Furniture, Ltd.

Lane®
The Love Chest People

For your nearest "Crown Colony" dealer, telephone free: 800-243-6000. (In Conn., 1-800-882-6500).



Summer's here! Watch spectacular pageants and festivals all across Canada. Come for the great exhibitions in Toronto and Vancouver.



Summer's here! Visit the stunn churches of Québec.



Summer's here! Wander the fascinating, living museums of Manitoba and Saskatchewan.



Summer's here! Stop at a Cana store. Come, find a bargain.



Summer's here! Dine in the gr French restaurants of Québec.





Summer's here! Explore picturesque, friendly Atlantic Canada.
Come, discover the oldest settled areas in North America.
Don't miss Fortress Louisbourg in Nova Scotia.

Canada. This Summer.

amer's here! At our superbly
ored forts all across the country.

further information, see your Travel Agent or write

WATER? THERE'S PLENTY UNDER US

By JAY H. LEHR □ Drinking water. Mention it today and emotions begin to boil. Newspaper stories of dwindling resources stir the cauldron. Add "cancer scare" to the recipe, as in the flap over New Orleans water from the Mississippi, and we all grow apprehensive over who to believe and what to do about it. Let me attempt to ease your thinking and offer some suggestions for action.

First, there is plenty of water in the ground beneath us. U.S. Geological Survey scientists estimate a ground water reserve in the United States of over 7,000 years duration, at our present rate of consumption.

Second, ground water is as pure as any water available today. The earth is a highly efficient sanitary filter.

Third, drawing on ground water reserves is far less expensive than treating and distributing surface water. Most surface systems cost 10 times the average ground water system.

If, as the U. S. Geological Survey tells us, 90% of our water resources is underground, doesn't it seem ironic that only 20% of our water supplies is drawn from this reserve? Approximately 80% of the water we use comes from less abundant surface water sources. Often, surface water is used simply because it is more visible. Yet, it is a fact that there are single wells in the country that yield more than 10 million gallons of water every day of the year.

Admittedly, this vast reservoir of ground water is not evenly distributed throughout the United States. Some of the west central states are not as richly endowed as other areas. Yet, there is an ample quantity of water for normal domestic use everywhere in the nation. In some localized areas in the West, there is not a sufficient supply of ground water for both normal domestic use *and* agricultural or industrial use. But it is true that even this kind of shortage can be minimized by judicious distribution of the existing water resources.

With surface water purity being challenged ever more, it is time to consider using ground water for safety's sake. For the (*Continued on page 14*)

HOW TO FIND THE RIGHT LANDSCAPE ARCHITECT AND GET THE BEST DESIGN

By ELVIN McDONALD □ Landscaping—the environment immediately around our home—has a dynamic effect on the way we live. More and more of us are coming to realize this, and want to take the first step toward improving it: hiring a landscape architect. At this point, we tend to grope. Yet, locating the right person isn't as difficult as it may at first seem to you.

If you don't know the names of residential landscape architects in your area, ask friends, look in the classified pages of your telephone book or write directly to the American Society of Landscape Architects, 1750 Old Meadow Road, McLean, Va. 22101.

Betty Ajay, the author of *Guide to Home Landscaping* (McGraw-Hill), and herself a landscape architect, advises, "The only satisfactory way one can choose a landscape architect is by seeing examples of completed work. This can be done either through photographs or by visiting a site which the architect has designed. No two properties offer the same challenges and opportunities, and a prospective client should, of course, not expect his property to be a copy of a property he has admired. Each job is unique, as is each client, but a landscape architect's degree of skill is visible in all the finished work, no matter how disparate the problems and solutions."

You pay the landscape architect a fee for services, the same as you would a doctor or lawyer. Landscape architects do not accept commissions or discounts from contractors, nurserymen or dealers in materials, although the fee may be based on a percentage of the total amount you pay to these suppliers.

The fee may be computed on an hourly basis for the time devoted to your work, on a percentage of the total cost of planting and construction, or as a lump sum, agreed upon in advance. Apart from the initial fee for planning, some clients engage the architect in an on-going consultation arrangement covered by a yearly retainer.

Fees vary tremendously according to the individuals and the amount of design work involved. For a fairly typical suburban property, one landscape architect of our acquaintance charges an average of $500 for a complete plan. For executing the plan, which includes the engagement and supervision of suppliers (*Continued on page 49*)

Grandma Moses' charming paintings are an integral part of our American heritage depicting scenes of everyday life in her beloved Eagle Bridge, N.Y. Riverdale Fabrics has introduced three designs based upon her original works as part of a bicentennial effort. "Early Springtime on the Farm," shown here, was painted in 1943 and is one of the late artist's most popular pictures. Available as fabric or pillows.



insight

We borrowed an old idea and came up with a new metal: Armetale

The old idea was sand casting. A craft perfected before the American Revolution.

Wilton Armetale, the new metal, is actually a marriage of ten different metals. Which is what gives our dinnerware and serving pieces the look and feel of traditional pewter.

Armetale metal won't tarnish, chip, crack or break. And it's completely non-toxic. Which means you can safely cook in it. And eat and drink from it.

Every piece of Armetale is cast in its own sand mold and painstakingly finished in the Colonial tradition.

To make sure you're getting real Armetale, look for the RWP "Touchmark" on every piece. Because today's Armetale is sure to become tomorrow's heirloom.

Write us for the Armetale store nearest you.

WILTON RWP ARMETALE

COLUMBIA PENNSYLVANIA 17512





(Super Scour cycle also available in portable convertible models)

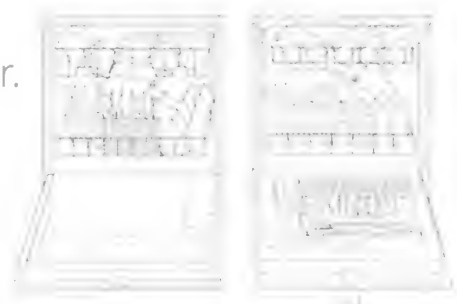
Yes, there is a dishwasher that scours pots clean.

We know you're not going to believe any dishwasher can scour pots pans and casseroles clean. Especially baked-on macaroni and cheese

So, buy a Whirlpool dishwasher with the Super Scour cycle for a lot of other reasons. Two spray arms that reach into every nook of the dishwasher. A porcelain enameled interior. And exclusive silverware and cutlery baskets in the door.

That's right. Only Whirlpool offers a special silverware stash in the door. It means the basket's out of your way. Easy to remove and load. Safe, too. With knives in the Whirlpool cutlery basket, your invading hands will never chance meeting the sharp end of an upright knife.

See a Whirlpool dishwasher with Super Scour cycle at your nearby dealer. You'll like it. And you'll be pleasantly surprised that your pots, pans and casseroles, when loaded according to instructions, come out gleaming clean.



Whirlpool
Home Appliances

We believe quality can be beautiful.



CHAMBERTIN:
uniquely inviting

Distinctive design combined with [illegible] timeless usefulness. That's what makes Henredon's Chambertin dining furniture so uniquely inviting. Whether your room is large and impressive, or small and intimate, there are tables scaled to fit. Choose from a commodious buffet, china cabinets, mobile server . . . storage pieces crafted the Henredon way, with the best materials and the most careful craftsmanship. To see the Chambertin furniture that will bring new beauty to your dining room, send 50¢ to Henredon, Dept. B-375, [illegible] 28655

Henredon

insight

first time, private and public scientists alike have openly recognized the potential dangers which exist in the ingestion of surface water, even though it has been processed through standard water supply treatment systems.

When I say that 99% of ground water is pure, I'm speaking of the present. The danger flag is up for underground sources as well. Underground disposal of industrial wastes, including noxious chemicals, is a growing practice today requiring deep wells. If this continues, we can expect the purity of our underground sources to decline. By the year 2000, only 60% of our underground water supply may be totally unpolluted. Still, no organized specifications or criteria exist for even evaluating potential impact on underground water supplies. To sweep our wastes underground may create unsolvable future problems. ***Many cities*** in the United States already are served by municipal water wells. Let me give a cost comparison between ground water and surface water in two cities in Ohio.

In Dayton, there are two well fields, covering 1,700 acres with about 60 wells producing 3½ million gallons a day each for a total potential production of 210 million gallons a day serving 375,000 people. Construction costs were low over the years, but at today's prices of $30,000 a well and $1,000 an acre, we would have a capital investment of $1,800,000 for wells and $1,700,000 for land or a total of $3,500,000. If we are very conservative and assume an average output of only 125 million gallons a day, which is Dayton's normal water usage, we have a $3.5 million expenditure for 125 million gallons a day or a ratio of $28,000 per million gallons a day. ***But now let*** us look at what a city might have been willing to spend on surface water. The city of Columbus has long been pushing for the construction of the Alum Creek Dam in Ohio, a multi-purpose structure for flood control, recreation, and water supply to be built by the Army Corps of Engineers for a cost of $40 million (calculated back in 1964; obviously, the price will go up). For the use of the water supply made available from this projected reservoir, the city of Columbus agreed back in 1964 to pay up to $12 million of the $40 million cost, then predicted by the Corps of Engineers. For the city's $12 million, they would receive a total water supply calculated at 40 million gallons a day or a capital input of *$333,000 per million gallons a day made available.*

So, you see, for at least three good reasons (ample supply, purity and low cost) ground water has advantages in most areas over surface water. If your community needs more water, you'd be wise to voice an opinion in favor at least of investigating the potential of tapping ground water resources.

(Jay H. Lehr, Ph.D., is the Executive Director of the National Water Well Association.)

books

■ For both the beginning dressmaker anxious to learn basic techniques and the experienced modiste, **The Golden Hands Complete Book of Dressmaking** (Random House, $10) is a useful guide. The book contains designs for the latest fashions with step-by-step instructions. It describes fabrics, pattern layout, cutting, fitting, linings, buttonholes, and how to make your own patterns or work from commercial ones. One section covers children's clothes—imaginative and money-saving. The text is clear and the pages teem with many illustrations, both color photographs and black-and-white diagrams.

■ In 1903 Frederick Carder founded the Steuben Glass Works, which 15 years later became a division of Corning Glass Works. **Steuben: Seventy Years of American Glassmaking** by Paul N. Perrot, Paul V. Gardner and James S. Plaut (Praeger, $15) celebrates these years, both as a design document and as a catalogue for a traveling exhibition. The book and the exhibition divide Steuben's production into two categories: the years from 1903 to 1932, when Carder was director and the years 1933 to 1973, when Arthur A. Houghton Jr. was director. The differences in style, design and direction are striking, and photographs illustrate both periods clearly. The exhibition, organized by The Toledo Museum of Art, is now (*Continued on page 28*)

Quality. The endangered species.

This country may be in danger. We could be losing something we can't afford to lose.

Once, when a man produced a product it was the best he could possibly make. He stood behind it with pride. He lived a simple idea: Do it right or don't do it at all. Nobody told him that. No government agency dictated it. And it built a standard of living for all the world to aim at.

Now that idea is threatened. Today that pride in workmanship, in the quality of things, is in danger of slowly slipping away.

However, there are companies, actually many companies, that are working harder today than ever before to preserve quality in everything they make.

We feel that Whirlpool Corporation is such a company. And we feel it so strongly that we have dedicated our entire company to the preservation of quality. And that means more than just making quality dishwashers, dryers, automatic washers, refrigerators, freezers, ranges, compactors and air conditioners. We mean quality in everything we do.

That's why in 1967 we initiated our Cool Line service. Toll-free help that's available to you anytime. Just call with any questions or problems you might have concerning any Whirlpool appliance. The number is 800-253-1301. In Michigan, 800-632-2243.

That's why we have a Quality Control Department that assures you of appliances you can count on. Day in and day out.

That's why we have a simplified letter warranty that's easy to understand, easy to use.

That's why we have Whirlpool Tech-Care service. A franchised service network which means all the help you ever need is usually no more than minutes away.

Yes, quality may be endangered in many places. But at Whirlpool we simply won't let it die. It's too important.

And it means too much to all of us.

Whirlpool

We believe quality can be beautiful.

THE GREAT ENTERTAINERS. TEMPER-WARE BY LENOX. AND YOU.

You can be a guest at your own dinner party. Make it a buffet. And make everything ahead of time in the beautiful Temper-ware cook-and-serve pieces that match the dinnerware.



Breuners

Serramonte • Pleasant Hill • Oakland
Sacramento • Santa Rosa • San Carlos • Stockton
Vallejo • Richmond • Fresno • Reno • Campbell

WE HAVE THE CHINA FOR ALL SEASONS. AUTUMN BY LENOX.

A perennial favorite. Cherished for its exquisite hand-decorated design—a bountiful harvest of fall colors on warm ivory. And the Lenox signature on Lenox China and Lenox Crystal guarantees the quality.



The Emporium

Northern California

ENTERTAINING LENOX-STYLE. THE CASTLE GARDEN PARTY.

Castle Garden in Lenox fine china. Elegant. Romantic. Candlelight brings out its warm ivory glow and accents the precious 24-karat gold rim. Handcrafted by Lenox.

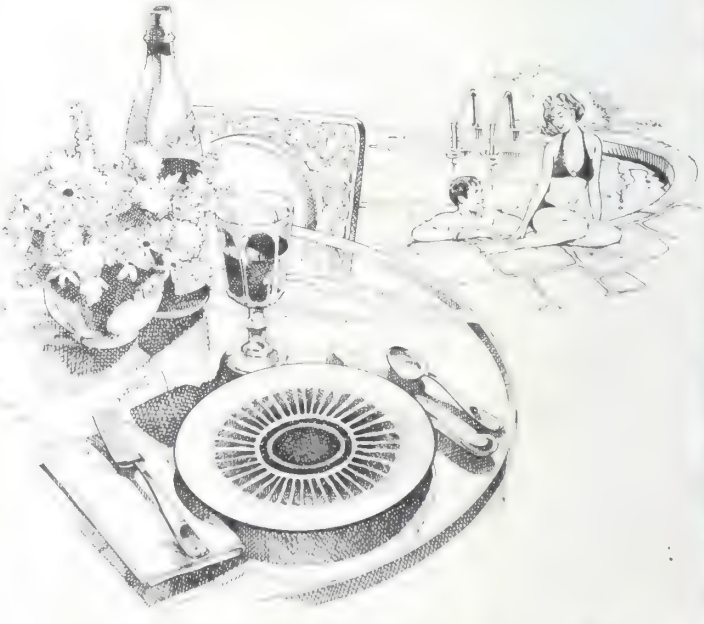


THE BON MARCHE

Seattle, Wash.

WE HAVE SOME VERY ENTERTAINING IDEAS FOR FAIR WEATHER AND FRIENDS.

Alfresco entertaining is a breeze with Temper-ware by Lenox®, the informal dinnerware so versatile it goes from freezer to oven to table.



CAPWELL'S

Oakland • Walnut Creek • Hayward
El Cerrito • Fremont

...December and March, when most Lenox stores will be featuring special table setting ideas from House Beautiful

WARM UP A PARTY WITH FONDUE IN TEMPER-WARE BY LENOX.

WE HAVE THE FORMAT FOR AN AWARD-WINNING TV DINNER



THE GREAT ENTERTAINERS.
TEMPER-WARE BY LENOX. AND YOU.

WE HAVE THE CHINA FOR ALL SEASONS.
AUTUMN BY LENOX.



WARM UP A PARTY WITH FONDUE IN TEMPER-WARE BY LENOX.

WE HAVE THE FORMAT FOR AN AWARD-WINNING TV DINNER



Another Way to Say I Love You.

The busy day is over. You're together again. Celebrate with a candlelight dinner for two. This is where Lenox shines. You don't have to wait for a formal dinner for twelve to enjoy the sparkle of hand-blown Lenox Crystal, the gleam of fine Lenox China. Instead, share the glow whenever you want to set the table with love.

On cover: A tablecloth of embroidered upholstery fabric chosen purely because it is so suggestive of your colorful china.

A formal buffet table made personal by tying the napkin and flatware to a surprise for each guest.

Opposite: Here is just one way to turn the dinner table into a private romantic island—a place where laughter and conversation can thrive. The straw mats provide bright, casual contrast for the rich, creamy elegance of the china.

The centerpiece of Lenox Candles gives you the softest, most flattering lighting in the world—and saves electricity, too!

Above left: The romantic way to share a midnight snack—set the table in a cozy corner of the den, where "Casablanca's" on the Late Show. Or for the fresh al fresco mood, *above right,* take your Lenox out on the terrace, surround it with flowers, and let the setting and the starlight say "I love you."

dinner for two

Rock Cornish Game Hens
Stuffed Mushrooms*
String Beans
Green Onion Salad Rolls
Chablis
Cheesecake or
Fresh Pears with Roquefort
Coffee

*Wash 18 big mushrooms, separating stems from caps. Place caps bottom side up in skillet. Salt. Melt 1 tbsp. butter with 1 tbsp vegetable oil—sprinkle over caps. Cover, cook 10 mins., low heat. Refrigerate bottom side up until cool. Preheat oven to 350°. Sauté chopped mushroom stems and minced onion in skillet for 3 minutes using remaining butter and oil. Add thyme, pepper, tomato (which has been peeled, seeded and chopped). Stir constantly with wooden spatula. Bring to boil; simmer 12 mins. Remove from heat, cool slightly. Beat 3 egg yolks until very thick, stirring gradually into mushroom mixture. Bring to boil, cook 1 min., stirring constantly. Remove from heat, cool. Fill caps, sprinkling with mixture of parmesan and grated swiss cheeses (¼ cup each). Place on baking sheet. Bake 25 to 30 mins. or until lightly brown. Freeze left overs.



(on cover) Lenox China: "Castle Garden" pattern, Symphony Candlesticks, Essex Salt & Pepper shakers, Lenox Crystal: Intrigue pattern. Candles by Lenox. Plymouth pitcher by Taunton Silversmiths Ltd. Grand Trianon sterling flatware by International.

(left) Lenox China: Autumn pattern, Glenwood Salt & Pepper mill set, Filigree Napkin Rings. Lenox Crystal: Eternal pattern. Carolina Candles. Carteret casserole and Vintage wine coaster from Taunton Silversmiths Ltd. Pointed Antique sterling flatware by Reed & Barton.

(above left) Lenox China and Crystal: Venture pattern. Royal Danish sterling flatware by International.

(above right) Lenox China: Windsong pattern, Swan salt & pepper servers, and Vintage wine coaster. Lenox Crystal: Blue Shadows pattern. Greenwood vegetable dish by Taunton Silversmiths Ltd. Lenox Candles. Fredrika candleholders from Imperial Glass. Mandarin sterling flatware by Towle.

All photographs by Bill Margerin. All recipes from COOKING WITH HELEN McCULLY BESIDE YOU, by Helen McCully. Copyright © 1970 by Helen McCully. Reprinted by permission of Random House, Inc.

© 1975 — Lenox, Inc., Trenton, N.J.

THE GREAT ENTERTAINERS. TEMPER-WARE BY LENOX. AND YOU.

WE HAVE THE CHINA FOR ALL SEASONS. AUTUMN BY LENOX.





designed for the new American lifestyle

The buffet is a uniquely American way to entertain. Whether it's an elegant party for eight or an informal get-together for eighteen, it sets a relaxed and friendly mood.

Best of all, the hostess can enjoy her party, too. Because many buffet foods can be prepared in advance, sometimes even a week before. And this is where Temper-ware has true star quality. It's the super ceramic dinnerware designed for the way we live today. Imagine being able to bake, freeze and serve in the same dish.

And it's as good-looking as it is practical. No wonder smart hostesses are giving priority shelf space to this 20th-cenutry phenomenon guaranteed not to break, chip, crack or for 2 years of normal use. And it's guara to look terrific on your table, with its bold, patterns. After all, it's made by Lenox.

Another nice thing about Temper-ware is so many things go with it. Like a copper b to hold the wine, hand-blown Impromptu c wine glasses and an old Easter basket to the florist's nondescript container.

So pick your favorite pattern and plan your Temper-ware party!

Credits:

Temper-ware by Lenox®; Mint Green Impromptu crystal juice/wine glasses by Lenox. Fairfield pewter flatware by Intern

Blue Breeze, Spanish Swirl, Sprite, Staccato, Dewdrops, Percussion, Fall Bounty, Quakertown, Woodspice.

WARM UP A PARTY WITH FONDUE IN TEMPER-WARE BY LENOX.®





buffet for 8

Goulash Czechoslovakian Style* Zucchini, Tomato and Onion Casserole
Tossed Green Salad Crusty French Bread
Scoops of Strawberry, Pistachio, Vanilla and Coffee Ice Cream
arranged in Crystal Bowl
Coffee



*Scissor cut 1 lb. of bacon. Brown and crisp. Remove from pan to paper towel. Drain all but film of fat in pan and add 1 loin of pork, boned and cut into 1 inch cubes. Brown pork removing from pan as finished. Add 2 medium minced onions, 2 garlic cloves, peeled and minced, plus 1 cup water. Bring to boil. Reduce heat. Cook until water boils away and onions are transparent. Combine in casserole all ingredients (except bacon), adding 3 tbsp. sweet paprika, 2 tbsp. hot paprika, 1½ tsp. caraway seeds, salt, 2 cups dry white wine, 8 juniper berries (or ¼ cup of gin). Add browned pork. Bring to boil, reduce heat to simmer, cover, cook about 30 mins. until meat is very tender. Before serving stir in 3 cups sour cream at room temperature, and bacon

THE GREAT ENTERTAINERS.
TEMPER-WARE BY LENOX. AND YOU.

**WE HAVE THE CHINA FOR ALL SEASONS.
AUTUMN BY LENOX.**



1



2



3



4



5



6



7



A Touch of Glass for Convivial Spirits

Happily the appreciation of crystal is enjoying a renaissance. This is partly because the American taste level is on the rise and partly because we are living in what has been called the Wine Generation. And people who enjoy wine care about the quality of their glasses.

Wine seems to taste better in fine hand-blown lead crystal such as Lenox. Good crystal has the qualities that enhance the pleasure of a good wine. The brilliance, the clarity, the shape and size of the bowl, the proportion and balance of the well-designed glass all make the difference.

That goes for barware, too. Once you see what the sparkle of hand-blown crystal can do for your table, you'll find additional ways to use each piece. For example, you can serve fresh berries in a stemmed goblet or a parfait in a hot toddy glass. Shown here, some wonderful ideas for crystal connoisseurs—all by Lenox.

1. Chateau 39 oz. Decanter. 2. Hot Toddy, Irish Coffee, Liqueur (all come gift-boxed in sets of four). 3. Gala, Intrigue water goblets, Royale dessert/champagne glass, Plum Shadow wine glass. 4. Turkey Eagle On-the-Rocks glasses. 5. Antique On-the-Rocks glasses. 6. Chateau Wine Crystal — red wine, champagne, white wine, brandy snifter (all gift-boxed in sets of 4). 7. Spirit Pitcher for use as a jigger. All in hand-blown Lenox lead Crystal.

WARM UP A PARTY WITH FONDUE IN TEMPER-WARE BY LENOX.®

Fondue takes a dinner

nake it an Affair o Remember

t your table as if you were inting a picture. Bring out your e china and crystal (shown re are Oxford Bone China and nd-blown Lenox Crystal). Add liberal lacing of festivity with wers and candlelight. Plan a enu that is elegant but un-mplicated. And intrigue your ests with a placecard game. lect a galaxy of stars, each th a resemblance—however ght—to each of your dinner ests. They must then guess o they are and sit at the place signed for Liza Minelli, Ingrid rgman, Paul Newman, Robert dford or whomever. Fun and ttering!

ford Bone China: Willow Tree ttern. Lenox Crystal: Montclair ttern. Lenox Candles. Lexington wl by Taunton Silversmiths Ltd. ra sterling flatware by Reed & rton.

dinner for 6

Veal Scallopini
autéed Cherry Tomatoes Salad
Hot Rolls
ggnog Mousse* Coffee

*Sprinkle 2 envelopes unflavored gelatin over 1 cup of cold water in saucepan. Stir over moderate heat until dissolved. Separate 8 eggs. Beat yolks until thick and creamy. Stir in with rubber spatula ¾ cup bourbon, 2 tsp. vanilla. Mix well. Mix in gelatin thoroughly. Chill until mixture begins to set. Whip occasionally with wire whisk. Sprinkle ¼ tsp. salt over whites and beat until frothy. Gradually beat in 1 cup sugar until you have smooth, shiny meringue. With wire whisk vigorously whip third of meringue into gelatin mixture. Fold in remainder with rubber spatula. Whip one pint heavy cream, folding into mixture. Refrigerate in 2-quart mold until firm

WE HAVE THE FORMAT FOR AN AWARD-WINNING TV DINNER





RTY.
hina.
d clarity

THE GREAT ENTERTAINERS.
TEMPER-WARE BY LENOX. AND YOU.

**WE HAVE THE CHINA FOR ALL SEASONS.
AUTUMN BY LENOX.**



Sunday Brunch U.S.A.

Beside a pool or on a patio, in a garden room or in the living room, Sunday brunch is the easy contemporary way to entertain. Let your table reflect this easy hospitality. Gather up an armful of gay flowers from the garden. Choose a menu of dishes you can make the day before in Temper-ware by Lenox®. On Sunday morning, all you have to do is heat up the main dish, keep it warm on the warmer stand over sterno heat, and enjoy the company.

Quakertown pattern in Temper-ware by Lenox® and Antique crystal by Lenox. Angelique sterling flatware by International.

brunch for 4

Curried Shrimp*
Boiled Rice Garlic Bread
Chutney Country Salad
Angel Food Cake,
Strawberry Icing
Coffee

*Recipe for curry sauce: Melt 2 tbsp. butter in large saucepan. Add 2 large finely chopped onions, 2 large finely chopped apples, 1½ cups water. Cook over moderate heat until onions and apples are soft and water has boiled away. Add water if necessary, stirring in 2 to 3 tbsp. curry. Cook about 2 mins. If desired, add more curry to taste. Stir in ½ cup flour until smooth. Cook another 3 to 4 mins. Stir in 4 cups of hot, strained chicken broth. Simmer 10 to 15 mins. Stir occasionally. Add 1 cup heavy cream, salt, freshly ground pepper and lemon juice to taste. Add two lbs. medium shrimp, thawed, shelled, deveined. Bring to a boil. Shrimp will be cooked during the heating period.

Prepared by House Beautiful for Lenox.

For your copy of COOKING WITH HELEN McCULLY BESIDE YOU, a $7.95 cookbook (320 pages), send check or money order for $8.50 (includes postage and handling) payable to Lenox, Inc. Mail to Lenox, Trenton, N.J. 08605. Offer ends December 31, 1975.

WARM UP A PARTY WITH FONDUE IN TEMPER-WARE BY LENOX.

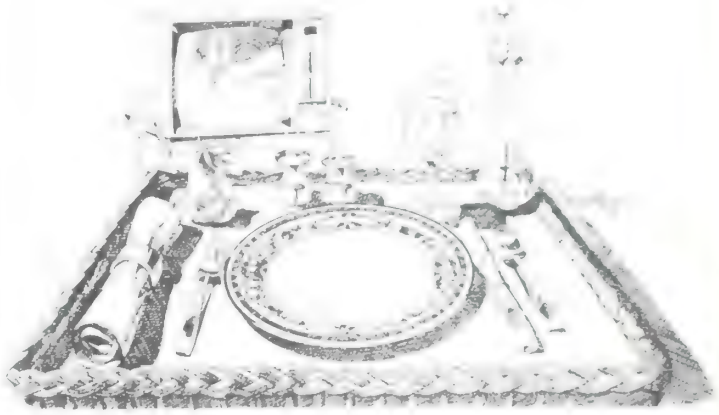
Fondue takes a dinner party out of the ordinary. And the table takes on a festive air with colorful Temper-ware. It's as strong as it is pretty. Lenox guarantees it.



diamond's

WE HAVE THE FORMAT FOR AN AWARD-WINNING TV DINNER.

They're playing it again on TV. Your favorite movie of all time. And you wouldn't miss it for the world. Make it an occasion. Set the table with your Lenox China and Crystal and watch with someone you love.



Macy's California

THE FIRST SIGN OF SPRING. BLUE TREE BY LENOX.

Pastel flowers bring spring indoors and keep your table in constant bloom. No wonder it's one of the favorite Lenox patterns of all time.



Bullock's

LOS ANGELES • PASADENA • WESTWOOD • SAN MARINO • PALM SPRINGS • PALM DESERT
SHERMAN OAKS • LA HABRA • NORTHRIDGE • SOUTH COAST PLAZA • CENTURY CITY

WE CAN SHOW YOU HOW TO GIVE A DAZZLING DINNER PARTY.

Set the table with Oxford, America's only bone china, renowned for its pure white perfection. And with Lenox Crystal, famous for its brilliance and clarity. Altogether dazzling.



FREDERICK & NELSON
DIVISION OF MARSHALL FIELD & CO.
SEATTLE WASHINGTON

sit the china and crystal department of the stores shown here during February and March when

No woman in her right mind would choose A over B.

The reason, "Scotchgard" Brand Carpet Protector. An invisible shield that surrounds carpet fibers to keep dirt and grit from getting locked into the pile. So it's much easier to get your carpet clean with normal vacuuming.

With "Scotchgard" Protector, your carpet will keep its like-new look two to three times longer than ordinary carpet. So you won't have to go to the bother and expense of shampooing as often. Look for the "Scotchgard" castle label. If you're investing in fine carpeting, you'd have to be a little crazy not to.



Keeps the look you paid for


A
B
Protected by
Soil resistant
Easy cleaning
Protection lasts
SCOTCHGARD' Brand
CARPET PROTECTOR
3M



We've prepared a handsome color brochure to introduce you to Tiara II.

White of Mebane

48 pages of room scenes and ideas illustrating a new collection of dining and bedroom furniture. For your copy, send fifty cents to Dept. HB-3A, White Furniture, Mebane, North Carolina 27302.



Fostoria

insight

at the National Museum of History & Technology, Smithsonian Institution until May 11 and will then travel to the Corning Museum of Glass, Corning, N.Y.; the Art Institute of Chicago; the Minneapolis Institute of Art; The Amon Carter Museum of Western Art, Fort Worth, Texas; The Virginia Museum of Fine Arts, Richmond; The Royal Ontario Museum, Toronto; and the Museum of Fine Arts, Boston.



The vase at right, designed c.1905-10 by Steuben Glass's founder and first director Frederick Carder is part of a collection of glass beautifully presented in Steuben: Seventy Years of American Glassmaking. *The book serves as catalogue to a traveling exhibition of the same name, organized by the Toledo Museum of Art and slated for various museums between now and 1976. See details in text.*

etc...etc...etc...

Oenowisdom . . . Les Chevaliers de Tastevin, who have only lately admitted women into their récherché gourmet ranks, suggest that no perfume be worn at their vinous dinners, lest the palate be cloyed and rendered inoperative by alien scents . . . no tobacco to be smoked, naturally . . . and wine glasses rinsed thoroughly free of detergent or soap, since their subtle traces can ruin the bouquet and flavor of wine.

● ● ● ***A dazzling mélange of craft supplies and equipment, craft shops and craftsmen demonstrating their artistry awaits the visitor to the Third Annual New York State Craftsmen's Show and Fair, March 20 through 23 at the New York City Coliseum. For those who can't make it in person, there is the Crafts Annual, which includes a directory of the show exhibitors, a listing of craft courses, books, galleries and shops, plus an index to craft organizations. It's available by mail for $1.50, from the Publishing Center for Cultural Resources, 27 W. 53rd St., New York City 10019.***—MARION GOUGH

address book

Old books are a treasure to own and reread. Some may prove pure treasure. But how can you determine the value of aging volumes if you want to sell some? Or where does one have books restored? For anyone interested in the subject, I've gathered together a few guidelines offered by experienced dealers.

Milton Reissman of the Victoria Book Shop in New York City lists three criteria that make a rare book rare: It must be a good one, an important literary work that is well written and/or illustrated, or it must have influenced an entire field of work, such as *Goody-Two Shoes*, in the case of children's books. Then, there must be a demand for the book. And, finally, the volume should be one that is scarce.

Assuming the book is genuinely old, it shouldn't be any trouble appraising its literary value. Criticism on such works is well established by now. Demand (*Continued on page 46*)

You want to set up housekeeping right. But you're already learning about life with a budget.

So you buy Esmond blankets.

You shop with two guides: your taste and your pocketbook. And you'll please both with the handsome value of Esmond's brand new "Country Patchwork".

Here's all the old-fashioned color and charm of a patchwork design, with all the modern convenience of machine washing and drying.

Chatham's century of experience combines the two in this screenprinted new blanket of 100% Acrylic fiber, bound in nylon. See Country Patchwork and all the Esmond fashions and Bunny Esmonds for the crib, wherever you shop for value.

And whether it's on blankets, auto upholstery, furniture upholstery, carpet yarns, drapery cloth or fabrics for fashion and home sewing — our name is your assurance.

Chatham Mfg. Co., Elkin, N.C.

Anything worth covering is worth

Chatham



Baker, Knapp & Tub



8th Century English reproductions.



The original of the japanned Queen Anne Secretary replica, shown here in one of our showrooms, was commissioned by the Duke of Marlborough in about 1700 for Blenheim Castle. Its lacquer colors re softened by skilled hands to a ellow patina.

The original of the Regency Bamoo Chair was brought to New York -to a shop on 57th Street—by a nowing connoisseur. Only by makg models of its delicate original arts could the sculptural curves, weeps and pitch be duplicated.

The Bachelor's Chest, like much ueen Anne furniture, is enriched y rare walnut. Once called Persian, ne trees which produced this wood ere planted in England by the oman conquerors. Today it can nly be found near the Caucasus, here soil, wind and rain conditions emain perfect for producing its special character.

These are but three reproductions from our Baker collection with the enduring qualities which make the originals so valuable: proportion, detail, finish and authentic material.

Eighteenth Century English and other Baker collections may be seen at select stores and, through your interior designer, at Baker, Knapp & Tubbs showrooms in the cities listed below. A 400-page two volume casebound catalogue of over 1000 Baker designs is available for fifteen



dollars from Baker Furniture, 400 The Merchandise Mart, Chicago, Illinois 60654.

Baker
Knapp & Tubbs

lanta, Chicago, Cleveland, Dallas, Grand Rapids, High Point, Houston, Los Angeles, Miami, New York, Philadelphia, and San Francisco.





Find out how Pella Windows combine traditional value and modern convenience.

FREE, 6-page brochures show how Pella Windows can help you achieve the look, the quality and the convenience you want from your new or remodeled home.

Please send me: ☐ Pella Windows in Traditional Homes. ☐ Pella Windows in Contemporary Homes. ☐ I plan to build. ☐ I plan to remodel. ☐ I would like an appointment at the Pella Planning Center nearest me. Have someone contact me.

Name_____

Address_____

City_____ State_____

Zip_____ Telephone_____

Pella

Mail to: Pella Windows & Doors, Dept. C02C5, 100 Main St., Pella, IA 50219
Also Available Throughout Canada. This coupon answered within 24 hours.



Timeless.

There is a timelessness to good taste. The elements are few. Simplicity of line. Integrity of construction. The craft of the maker.

At Nichols & Stone, we make chairs in the conviction that there will be a tomorrow, that there will be future generations who care.

Just as we have since 1857.

We invite you to send 50¢ for our 40-page booklet presenting the full line of Nichols & Stone chairs with histories and appropriate settings.

THE NICHOLS & STONE AGE

416 Sherman St., Gardner, Mass. 01440

remode

REMODELING NOTEBOOK

By JOHN H. INGERSOLL ☐ Remodeling is a solution to a problem—to cramped space, worn-out floor, out-of-date colors. Here are ten good solutions:

Problem: How can you tell whether a vinyl floor pattern is right for your kitchen *before* it's installed?

Solution: Use Kentile's new Kensquint cards. Reproduced in scale on six by nine-inch cards are whole Kentile floors in miniature. By holding the card near your eye (with the card corner aimed at the room corner) and squinting, you can gain a valuable preview of your new floor. Available wherever Kentile is sold.

Problem: Where can you learn more about sealing your house against the weather?

Solution: Send for a new fact-packed booklet called "Everything You Ever Wanted to Know About Roofing, Siding and Residential Insulation." Produced by Certain-teed Products, it is not a sales pitch, refreshingly enough, but a collection of sound advice on the subject. It's available for 25 cents by writing: Certain-teed Home Institute, P.O. Box 860, Valley Forge, Pa. 19482.

Problem: A spindle from a chair back is broken.

Solution: Glue it back together with Dow Corning's new "Urethane Bond" adhesive—about $1.50 for a one-fluid ounce tube. I've used it and found it exceptionally strong and easy to apply. It adheres wood to wood superbly, also works well on plastic and metal.

Problem: Where can you get believable facts on adding a water conditioner to your present house system?

Solution: From any office of the Better Business Bureau. Ask for the booklet "Tips on Water Conditioners" or write for a free copy to Water Quality Association, 477 E. Butterfield Rd., Lombard, Ill. 60148.

Problem: To hang a heavy picture or install wall paneling, you must nail into wood studs. What's an easy way to locate the studs behind a solid wall?

Solution: Use a trim little electronic metal detector developed by Aristo Craft. "Mini Metal Detector" is no larger than your hand and costs about $10.

Problem: Finding a down-to-earth guide to help you plan a remake of the kitchen or bath.

Solution: Buy a paperback book called *The Homemaker's Guide to the Bathroom and Kitchen* by William Laas and Evelyn Conti (Popular Library, $1.25). Valuable advice here, along with numerous sketches and more than a dozen color photographs. American Standard sponsored the book, but injects no sales message. It's available at bookstores or by mail for $1.25 from American Standard Pocketbook, Box 100, New Brunswick, N.J. 08903.

Problem: How do you obliterate a noisy, annoying, constant leak in the toilet tank?

Solution: Consider installing a Fluidmaster ballcock. Find out how it works by sending for a free pamphlet called "Now. Everything you need to shut John up once and for all." Write Fluidmaster Inc., 1800 Via Burton, Anaheim, Calif. 92805.

Problem: How do you resolve the conflict between saving electric light and a child afraid of going to bed in the dark?

Solution: Install a portable plug-in Tork time switch to turn off the lights automatically after the child is asleep, turn them on again in the morning. The unit, Model 400, is about $14, available through most electrical equipment outlets, or write for data to Tork Time Controls Inc., Mt. Vernon, N.Y. 10551.

Problem: You need a long-wearing, low-cost wall panel that still looks elegant.

Solution: Masonite's new Forester series of rustic-appearing, embossed panels. Price should range between $11 and $13 per four by eight-foot sheet. Available in three wood shades, it's made of hardboard. See where building materials are sold.

Problem: You need to find an apartment-sized, fold-up-and-store-away woodworking bench.

Solution: Try Black & Decker's new "Workmate." It's strong, has metal legs, a hardwood top, and built-in vise and it folds for a corner of a closet. About $80 where tools are sold. ■

A round-up of new products and ideas for improving your home now

Ring your finger in sterling...

Stunning Spoonhandle Rings by INTERNATIONAL SILVER

An inspired idea for today's fashionable hands



Here's a fabulous idea in style-setting finger fashions—spoonhandle rings in classic sterling patterns by the world-famous International Silver Company.

Each ring pattern is the exact replica, in miniature, of one of International's best-loved silverware designs. The rings are made like actual miniature sterling spoons without the bowls. The handles are impeccably crafted, then curved to ring contours. And because of the spiral construction, each can adjust to fit any finger size.

Choose from 7 International Silver classics: the majestic splendor of *Grande Regency*, the elegant contoured styling of *Royal Danish*, the heirloom traditional style of *1810*, the luxuriously detailed *DuBarry*, the bold handsome *Joan of Arc*, the delicate, feminine *Prelude*...or, for something really special, choose *La Strada*, exquisitely fashioned with edges electroplated in 24kt. gold.

A treasure to own, a perfect gift...and you can order them direct from American Archives. Only $11.95 each (La Strada $14.95). Charge your order, if you wish, on any of four major credit cards.

At fine stores or order direct.

FOR PHONE ORDERS, call 800-243-3755 toll-free (in Connecticut, call collect 235-5155) and give us your charge card number. **TO ORDER BY MAIL,** use this coupon.

American Archives, Dept. PA-49
122 Charles Street, P.O. Box 1776
Meriden, Connecticut 06450

☐ Please send me, postpaid, the following sterling silver spoonhandle rings @ $11.95 each:
Indicate quantity of each ordered.

____Royal Danish ____Prelude ____Joan of Arc
____Grande Regency ____DuBarry ____1810

☐ Please send me, postpaid, ____ La Strada ring(s) in sterling silver with edges electroplated in 24kt. gold @ $14.95 each.

Address_____

Name_____

City_____ State_____ Zip_____

CHECK ONE:
☐ I enclose check or money order payable to American Archives.
☐ Charge my purchase to
☐ American Express ☐ BankAmericard
☐ Master Charge ☐ Diners Club

Account #_____

Expiration Date_____ Signature_____

PICK A WINNER: NEW FLOWERS AND VEGETABLES



By ELVIN McDONALD □ One of the great enticements of gardening lies in discovering new varieties that perform hundreds of tion shrubs and trees for flowers, shade, fruit not to men- If you are truly adventuresome, such words as and berries. brid" and "improved," or an alluring description "new," "hy- you need to decide on the unknown. However, may be all year out there is one designation you can year in and for a new introduction—the seal of approval always trust America Selections. A winning flower or given by All- one judged to give a superior performance vegetable is conditions in 32 trial gardens situ under normal ated in every climatic area that is found in the United States.



If you start from seeds, the current year's winners will always be available, either by mail or from local racks. If you prefer to purchase started plants, check availability from your local source well in advance of planting time. You will then be able to reserve what you want, or arrangements can be made to start the new seeds of your choice at just the right time.

This year A-AS has bestowed its emblem on three flowers and three vegetables. Dahlia Redskin, which also won the All Britain Trials and Fleuroselect, the European seed trials, has reddish bronze foliage, an uncommon feature among flowering plants. Wax begonias, celosias and ornamental basil are examples of other popular flowers that share this trait. Redskin's three-inch flowers grow in profusion on uniformly dwarf plants 15 inches high. The colors include pink, red, lavender, rose, yellow, orange and pure white. They make excellent cut flowers. Redskin seeds can be sown directly in the garden after danger of frost, but for earlier blooms, start the seeds indoors and transplant later to a sunny location. The size of this seed-grown dahlia makes this a flower that is unusually well suited to patio or terrace containers and to window boxes.

Juliet carnation is a bright newcomer that offers a beautiful old-fashioned fragrance

Pansy Imperial Blue (*upper right*) has remarkable heat and humidity tolerance, which translates into a long blooming period. Months after other pansies have succumbed to hot and humid or dry days of summer, Imperial Blue keeps on blooming. In fact, if you are attentive to feeding and watering all season and keeping dead blooms clipped off, it will still be flowering at frost time in autumn. The non-fading flowers, up to three inches across, are clear crystal blue with a contrasting dark blue center which surrounds a distinctive yellow eye. The plants grow eight inches high and spread about a foot across. Imperial Blue gives a great performance as a bedding plant, but does equally well in pots, window boxes and hanging baskets. Because it is a hybrid, this pansy is earlier blooming than standard varieties by as much as two weeks. Seed that is sown indoors by March will begin to show you some flowering by May.

Carnation Juliet (*left*) retains all the old-fashioned fragrance associated with dianthus or pinks, yet this winning newcomer delivers the benefits of some of the most sophisticated breeding around at this date. The flowers are scarlet red, measuring 2½ inches across, and are fully double. The 12-inch plants have a 14-inch spread and sturdy stems eliminate any need for staking. Although carnations are normally considered biennials that require two seasons in order to produce bloom, Juliet is best cultivated as an annual. For earliest blooms, sow the seeds indoors eight weeks ahead of planting-out time. In a sunny spot with evenly moist soil the flowers will appear from midsummer until frost. Except in severely cold up-North gardens, Juliet plants will survive winter and begin flowering again the following spring.

New colors among flowers are common but in vegetables they are rare. A most unusual A-AS winner for 1975 is a yellow-fleshed hybrid watermelon called Yellow Baby, bred in Japan. It is a cross between an American female parent—New Hampshire Midget—and a Chinese male parent. The crisp, bright pineapple-yellow flesh is sweeter than that of the ice-box red varieties, there is more of it per melon and fewer seeds. Yellow Baby has proved dependable even in the North. Sow seeds directly in the ground after all danger of frost, in groups spaced six feet apart. The vines grow rapidly and fruit setting begins early. A light fertile soil enriched with compost, in an open, sunny location, is best for watermelons.

Here for summer eating: the first yellow watermelon (and it has fewer seeds, too)

The new cauliflowers Snow Crown (*shown on the left in the illustration below*) is a vigorous hybrid cauliflower that produces rounded, pure white solid heads weighing up to two pounds each. This winner is easier to grow than standard varieties and one head will provide for generous servings. Best planting times for cauliflower are early spring for an early summer harvest, or in midsummer for harvest during the cool days of autumn. For an early crop, start the seeds indoors and transplant outdoors as soon as the soil can be worked, spacing them 18 to 24 inches apart in well-fertilized soil.

The sixth A-AS winner for 1975 is broccoli Premium Crop (*below right*) which won because it grew larger heads with tighter, more compact bud clusters than standard varieties. The plants are uniform in habit and maturity and produce attractive terminal heads ready for harvest 58 days from setting out the plants. Broccoli seed can be sown in the garden in early spring, or started indoors to have healthy young plants to transplant into the garden. If you should like to sow your broccoli directly in the garden, plant the seeds in groups of three or four, spaced about 18 to 24 inches apart, in rows. Thin later, leaving one sturdy plant in each group.

ANKE VAN DUN

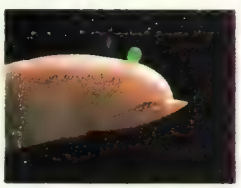




You use it once every four months. Your plants use it every day.

If you love your plants, you're going to like this remarkably easy way to keep them well-fed and growing.

Easier to use. Simply spoonfeed "Precise" right from the bottle and work gently into the topsoil. That's it! You've fed your plants for 4 months . . . no more "every 10 to 14 days" feeding. No more mixing and messing with often-odorous liquids or powders. No more gallon containers or guesswork measuring. There's no plant food easier to use than "Precise."



A better way to feed your plants. Contact with normal soil moisture activates the timed release beads. A sure, steady stream of primary nutrition (12-6-6) is delivered to your plant roots every day. This controlled method of feeding virtually eliminates the danger of over-feeding and fertilizer burn. Your plants respond with well-developed roots, strong stems, and lush foliage.

Buy "Precise" at garden stores, florists, hardware stores, supermarkets . . . wherever you buy plant food.

Now available! "Precise" Timed Release AFRICAN VIOLET FOOD, with a special formulation (8-11-5) for full, flowering potential.

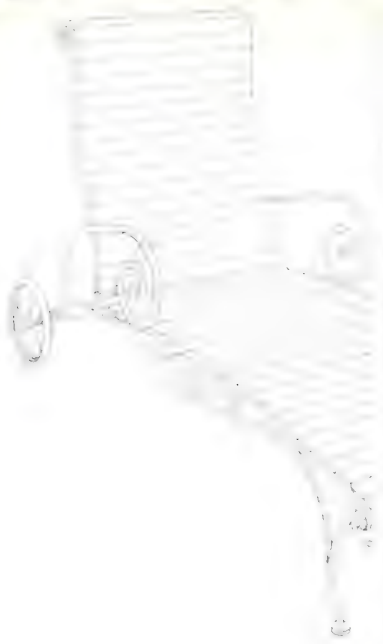
LIGHT, WATER AND

Precise®
BRAND

Timed Release Plant Food

®"Precise" is a registered trademark of 3M Company.

3M COMPANY

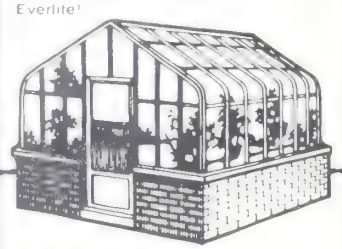


For a complete look at our Ionian Collection of poolside and patio sets in colorful vinyl strapping, send $1.00 to Woodard, Dept. HB-35, Owosso, Mich. 48867.
We'll send you color catalogs, decorating ideas, and the name of the store near you that carries our indoor and outdoor collections.

Woodard. It's more than furniture...it's a way of life. Just ask Arnold Palmer.

Everlite®
GREENHOUSES
the 52-week vacation.

[illegible] world each day of the year in the relaxing, natural atmosphere of an Everlite® Home Greenhouse. Over 20 prefabricated easy-to-assemble models. Full line of accessories available. Make every week a vacation with an Everlite!



Write for catalog price list HB-35

Aluminum Greenhouses, Inc.
14615 Lorain Avenue
Cleveland, Ohio
44111

MUSSER
QUALITY PLANTS
Shipped Postpaid — No C.O.D.
Pa. Destinations Add 6% tax.

NEW CROWNVETCH
perennial ground cover — pink flowers June 'til frost. Beautiful, hardy, no mowing. Grows 12-18" any climate, sun or partial shade. Chokes weeds, resists droughts.
25 Crowns $8.95
50 — $12.95
100 — $22.50

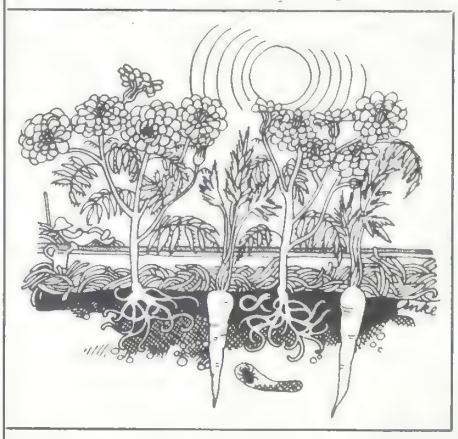
EVERGREEN TREES
3 year healthy select trees. 8-16". 5 each, Scotch Pine, Austrian Pine, Norway Spruce, Colorado Blue Spruce, Douglas Fir.
25 FOR ONLY $9.95

COLORADO BLUE SPRUCE
3-yr., 8-14" trees. Use as windbreaks or individual specimens. Densely pyramidal. Bluish-green to shining blue.
30 FOR ONLY $9.95

Postpaid — No C.O.D.—Pa. destinations add 6% tax.
☐ Send me the items circled above
☐ Send me FREE Catalog
Name
Address
City
State Zip
Area Code Phone No.
MUSSER BOX 10C Indiana, Pa. 15701

MULCHING CAN MEAN FAR LESS GARDEN TOIL

By DEANNE CARR ☐ Once there was an ideal vegetable garde —mellow soil, freshly turned, contrasting with trim rows plants glistening from a recent watering. While we were drean ing over catalogues, then smoothing and tamping the seed be we never pictured ourselves hoeing, weeding and hauling mil of hose back and forth to maintain that perfect image. Instea we saw ourselves harvesting flawless vegetables or watching



ANKE VAN DUN

robin find a worm the newly turned eart

Then we learne about ecology. We di covered that six pri rows of carrots are a open invitation to an bug with a yen fo carrots. We learne that herbs and mar golds scattered throug the vegetables help re pel insects and elim nate the need for usin harmful sprays.

The new knowledg called for drasti changes in our neatly organized garden plans. We used t worry only about the corn shading the tomatoes. Now w have to decide whether corn and tomatoes are compatible where to plant herbs for maximum benefit and how man marigolds to use to keep insects and rabbits away. "Plan in blocks instead of rows," the experts tell us, "and sav on hoeing and weeding. Plant carrots at the base of the pea on the fence. They're good companions, and after you've pulle the pea vines, the carrots will fill the space."

You can cling to this new version of a dream garden unti one of your ecology-minded friends catches you hauling law clippings out for the trashman. "What," she'll want to know "are you doing that for? Don't you realize that those clipping contain precious nutrients extracted from your soil?"

And she'll be right, of course. You've fed and tended tha grass to make it produce clippings. They're a crop that con tains much of the fertilizer you've paid good money for. Now you're tossing it away.

Your ecology-minded friend will chide you for being waste ful. "Pollution is just a resource out of place," she'll tell you "and you're turning that fine resource into pollution."

Bare, baked soil is an open invitation to weeds and other problems

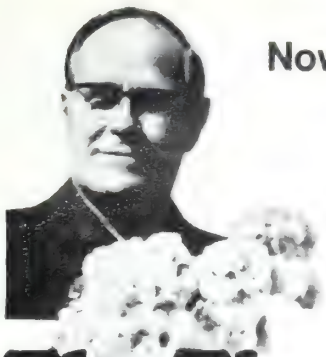
"So, OK, I'll use it," you retort, "but how? What's this mulch nonsense all about anyway?"

You're about to be transformed into an up-to-date gardener but it means giving up the last vestige of that old ideal you've been working toward. When you discover that your friend wants you to haul all those pesky clippings out to the vegetable patch your first reaction is dismay. "Cover up my beautiful soil? can't bear it! (I like to sneak out in my bare feet and feel it be tween my toes.) It's almost the best thing about my garden."

It's hard to give up the idea that a garden looks best stand ing in tilled earth. It's even harder to learn to love the way you garden looks covered with assorted clippings and leaves. Maybe it will help if you think about the way the garden really looks most of the time and compare it with that picture in your head.

How often does it really look the way you want it to? Is the soil always freshly turned and moist? Or does the surface dry into hard clods that defy the hoe and hold weed roots for dear life? Have you attained your goal, or is it just something you think you *should* be able to accomplish?

If your garden falls short of your (*Continued on page 40*)



Now the man who knows all about plants and gardens wants to share his knowledge with you!

Horticulturist JAMES UNDERWOOD CROCKETT has helped thousands of home gardeners achieve beautiful results with his clear, friendly, down-to-earth advice. Now, in the remarkable TIME-LIFE ENCYCLOPEDIA OF GARDENING, he gives you all his trade secrets, tips, pointers, shortcuts and long-term solutions to gardening problems, so that *you* can enjoy flourishing success with everything you grow!

TIME LIFE BOOKS

The Time-Life Encyclopedia of GARDENING



Each book size 8½ x 11", each volume 160-176 pages, 40,000 words, over 100 full-color photographs and paintings, plus dozens of line drawings, charts, diagrams.

PROPAGATING THICK-LEAVED PLANTS FROM LEAF CUTTINGS



Fleshy-leaved house plants such as peperomias and crassulas can be multiplied by snapping off single leaves. Choose healthy, medium-sized leaves, removing them at the points where they meet the stem.



Insert the stem of each leaf at an angle into equal parts of moistened peat moss and sharp sand; bury one edge of the leaf to support it. Angled planting keeps the leaf from shading new growth when it appears.



Set the pot in bright indirect light until the new leaves are about one third the size of the parent. Then gently lift and separate the old growth from the new and transplant the shoots to potting mixture.

Enjoy FOLIAGE HOUSE PLANTS for 10 days free!

Now, for home gardeners everywhere in the U.S. and Canada, there's a series that can help you turn your gardening dreams into reality! No matter how much or how little time you have . . . whatever your gardening tastes, goals, problems or experience . . . whatever your soil or climate conditions . . . The TIME-LIFE ENCYCLOPEDIA OF GARDENING will help you achieve magnificent results. It gives you the no-nonsense advice, specific directions, proved methods and techniques that suit *your* individual needs.

Thousands of illustrations SHOW YOU what to do!

Want to plant spring-flowering bulbs? Rebuild an ailing lawn? Prune trees and shrubs? Make a cold frame for out-of-season vegetables? Turn an inexpensive evergreen into a valuable bonsai? Step-by-step illustrations make these and dozens of other gardening projects as easy as 1, 2, 3 – even if you've never held a trowel before! Thousands of line drawings, charts, diagrams and full-color photographs and paintings, plus clear words, guide you to success in every phase of gardening – from the basics of planting, fertilizing and mulching all kinds of plants and flowers to growing prize-winning roses and orchids!

Enjoy *Foliage House Plants*, free!

You'll discover how to give your ailing house plants a new lease on life from a "First Aid Chart" in the book that shows the symptoms, tells you the cures. You'll see over 100 recommended varieties of foliage house plants in full color and learn which ones will do best in *your* home; what to look for when buying plants; how to pot and repot; feed; water; provide proper light (natural or artificial); start new plants from cuttings, seeds or air-layering; make a terrarium or dish garden; get unusual decorative effects with plants; and much more!

Read the details of this offer in the order form and mail it today, to borrow *Foliage House Plants* for 10 days with our compliments and no obligation.

TIME LIFE BOOKS, Dept. BQBAM5
Time & Life Building, Chicago, Illinois 60611

Yes, I would like to examine *Foliage House Plants*.
Please send it to me for 10 days' free examination and enter my subscription to The TIME-LIFE ENCYCLOPEDIA OF GARDENING. If I decide to keep *Foliage House Plants*, I will pay $5.95 plus shipping and handling. I then will receive future volumes in The TIME-LIFE ENCYCLOPEDIA OF GARDENING series, shipped a volume at a time approximately every other month. Each is $5.95 plus shipping and handling and comes on a 10-day free examination basis. There is no minimum number of books that I must buy, and I may cancel my subscription at any time simply by notifying you.

If I do not choose to keep *Foliage House Plants*, I will return the book within 10 days, my subscription for future volumes will be canceled, and I will not be under any further obligation.

Name _____ (please print)

Address _____

City _____ State _____ Zip _____

NURSERY STOCK SALE

FLOWERING SHRUBS, 1 OR 2 YEARS [illegible]

SHADE & FLOWERING [illegible] 2 YEARS OLD

Mimosa, Pink, 3 to 4 ft. ..... .98 ea
Golden Rain Tree, 1 to 2 ft. ..... .98 ea
Red Flowering Dogwood, 2 ft. ..... 2.49 ea
Tulip Tree, Collected, 3 to 4 ft. ..... 1.69 ea
Lombardy Poplar, 3 to 4 ft. ..... .69 ea

FRUIT TREES 1 OR 2 YEARS OLD

Elberta Peach, 3 to 5 ft. ..... 1.98 ea
Red Haven Peach, 3 to 5 ft. ..... 1.98 ea
Grimes Golden Apple, 4 to 6 ft. ..... 2.69 ea
Yellow Delicious Apple, 4 to 6 ft. ..... 2.69 ea
Red Delicious Apple, 4 to 6 ft. ..... 2.69 ea
Lodi Apple, 4 to 6 ft. ..... 2.69 ea
Early Harvest Apple, 4 to 6 ft. ..... 2.69 ea
Montmorency Cherry, 2 to 3 ft. ..... 1.98 ea
Kieffer Pear, 2 to 3 ft. ..... 1.98 ea
Apricot Moorpark, 3 to 5 ft. ..... 1.98 ea
Red June Plum, 2½ to 4 ft. ..... 1.98 ea

DWARF FRUIT TREES, 2 OR 3 YEARS OLD

Dwarf Elberta Peach, 2 to 3 ft. ..... 2.98 ea
Dwarf Red Haven Peach, 2 to 3 ft. ..... 2.98 ea.
Dwarf Belle of Georgia Peach, 2 to 3 ft. ..... 2.98 ea
Dwarf Golden Jubilee Peach, 2 to 3 ft. ..... 2.98 ea
Dwarf Red Delicious Apple, 2 to 3 ft. ..... 2.98 ea.
Dwarf Yellow Delicious Apple, 2 to 3 ft. ..... 2.98 ea
Dwarf Montmorency Cherry, 2 to 3 ft. ..... 2.98 ea.
Dwarf Kieffer Pear, 2 to 3 ft. ..... 2.98 ea

VINES, 1 OR 2 YEARS OLD

Bitter Sweet, 1 ft. ..... .49 ea.
Grape Vines, Concord or Luttie, ½ to 1 ft. ..... .79 ea
Boston Ivy, 4 to 8 in. ..... .29 ea
Evergreen Coloratus, ½ to 1 ft. ..... .39 ea
Halls Honeysuckle, 1 ft. ..... .29 ea

EVERGREENS, 1 OR 2 YEARS OLD

Colorado Blue Spruce, ½ to 1 ft. ..... .49 ea
Canadian Hemlock, ½ to 1 ft. ..... .39 ea
Japanese Holly, ½ to 1 ft. ..... .49 ea
Foster Holly, ½ to 1 ft. ..... .79 ea
Andorea Juniper, ½ to 1 ft. ..... .79 ea
Pfitzer Juniper, ½ to 1 ft. ..... .79 ea

NUT TREES 1 OR 2 YEARS OLD

Hardy Pecan Seedlings, 1 to 2 ft. ..... .98 ea
Stuart Pecan, Paper Shell, 2 to 3 ft. ..... 2.98 ea

BERRY PLANTS & ETC., 1 OR 2 YEARS OLD

Figs, 1 to 2 ft. ..... 1.49 ea.
Blackberry, ½ to 1 ft. ..... .49 ea.

budded stock unless otherwise stated. These have never been transplanted except those marked collected, which means those are collected from the wild state. Inspected by the Tennessee Dept. of Agriculture. This gives you a chance to buy at lower grower prices. SATISFACTION GUARANTEED ON ARRIVAL OR WE WILL EITHER REPLACE OR REFUND YOUR MONEY. You may order as many or as few plants as you wish. Send 99 cents extra with order for postage and packing. ORDER NOW!

SAVAGE FARM NURSERY
P.O. Box 125 HB, McMINNVILLE, TN 37110

MULCH FOR LESS TOIL

Continued from page 36

vision, maybe you're fighting nature to achieve the impossible. Bare soil exposed to wind and sun can't hold moisture long.

Many of the worst weeds thrive in dry, hot places and quickly gain a foothold in bare soil. Few weeds will push through heavy mulch and those that do can be easily pulled. Hot, bare soil doesn't provide a hospitable environment for plant roots or for the beneficial soil bacteria on which your plants are dependent. Healthy soil is alive with microorganisms breaking down soil components and humus into nutrients plants need. These bacteria thrive in cool, moist soil where they have plenty of humus.

Most plants will form surface roots as well as deeper roots.

Mulching reduces work, increases good humus

These nutrient-gathering roots need a little air mixed with the soil. This, along with weed removal, is the reason we hoe and cultivate vegetables and flowers.

Loosening the surface prevents roots from stifling in compacted soil. Unfortunately, hoeing also cuts off surface roots. They'll grow back, but it would be better to keep the soil's upper layer open without constantly chopping off roots.

Under a mulch, the activity of earthworms, soil bacteria and burrowing insects occurs nearer the surface. The soil is properly aerated without any effort.

Try an experiment in a corner of your garden: Mulch a few plants with leaves, straw or grass clippings. When the rest of the garden is dry and hard, poke a finger through the mulch and check the condition of the soil beneath it. It will be softer, moister and easier to work. Earthworms will be busy aerating the soil and turning up fertile castings.

The plants protected by the mulch will have many more healthy surface roots than their neighbors. They will grow and

You don't have to buy mulch

produce more uniformly through hot, dry spells. The mulch will insulate roots against changing temperatures, hold moisture and contribute to the humus content of the soil.

All gardeners know that the best soil is high in humus. Mulching is a perfect way to add humus to your soil, but many gardeners are reluctant to leave a mulch in place year round. They have been warned that it steals nitrogen as it breaks down. In truth, decomposition first *takes*, then *gives* nitrogen.

Leaving a mulch in place to break down can't *take* away nitrogen. Instead, as the mulch decomposes, your plants receive additional nutrients. When you first start mulching, watch your garden. If any plants begin looking a bit pale, give the mulched areas a light sprinkling of a nitrogen-rich fertilizer. (Blood meal, cottonseed meal and liquid fish are good natural sources of nitrogen.) Once you have enough nitrogen to keep things in balance, the process is self-perpetuating. As the mulch breaks down, add more to keep the soil covered to a depth of three to five inches.

Some gardeners till their mulch into the soil every year and add a new layer. Others leave it in place year round, pushing it aside to make room for new seeds and plants. This method entirely eliminates tilling, spading and plowing. Closer planting and mulch between rows will cut down weeding chores immensely (and eliminate a lot of hoeing and watering).

Mulching material for the vegetable garden is everywhere. You've probably been throwing out bag after bag of good mulch every summer and fall as you discarded lawn clippings and leaves. If you don't have enough of these materials, you'll find more discarded on the curbs in any neighborhood (until the neighbors find out about mulching and start using their own leaves and clippings). Used bedding straw and old hay are available free or at nominal cost from farmers.

Ornamental plantings can benefit from the protection of a mulch, too. Wood chips, ground bark, cocoa hulls and pine needles make neat, attractive mulches for areas in the public view. Straw and autumn leaves can be put through the mulch grinder and used in flower and shrubbery borders. ■

A little simple arithmetic



The cost of a higher education is getting higher. In fact, you could end up spending close to $20,000 to put your child through college.

All you have to do is join the Payroll Savings Plan where you work. Then an amount you specify is set aside from your paycheck and used to buy Bonds.

Say your child is 3 years old now. If you buy a $75 Bond a month through Payroll Savings, by the time he's 18, you'll have $16,048 tucked away. A solid sum to get him started. See? A little simple arithmetic can add up to a lot.

Now E Bonds pay 6% interest when held to maturity of 5 years (4½% the first year). Bonds are replaced if lost, stolen or destroyed. When needed, they can be cashed at your bank. Interest is not subject to state or local income taxes, and federal tax may be deferred until redemption.



Take stock in America.

Join the Payroll Savings Plan.

A public service of this publication and The Advertising Council

DOG-TEX
CLEANS AND DEODORIZES DOG STAINS



● Removes Spots ● Saves Rugs ● Restores Colors ● Cleanses Other Floor Areas ● Aids "Housebreaking" ● Moneyback Guarantee
8 oz. $1.00, Pt. $1.65, Qt. $2.50, Gal. $8.00. Add 35¢ Postage

FREE! Send for Helpful "Housebreaking" Hints

At finest stores or write us
CONSOLIDATED CHEMICAL COMPANY
1715 S. Halsted, Chicago, Ill. 60608

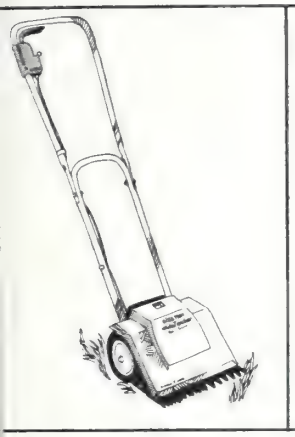
GOOD FOR EVERYTHING YOU GROW!
RA-PID-GRO



FREE! NEW FULL COLO 1975 GARDEN CATALO
Our 138th year. 54 varieties of Viru Free Strawberry Plants, Blueberrie Raspberries, Asparagus, Rhubar Fruit Trees, Ornamentals, Etc. Wri for Free Book to
DEAN FOSTER NURSERIES
Hartford, Mich. 49057

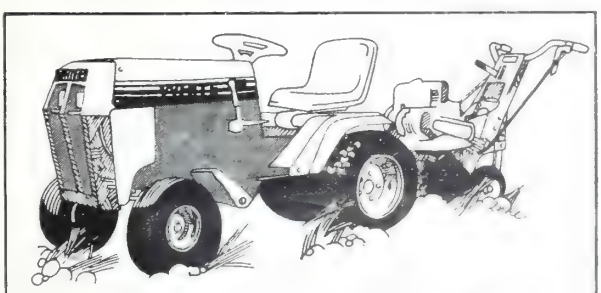
TOOLING UP TO GARDEN

By ELVIN McDONALD □ **To garden well and enjoy the work, the right tools and equipment are necessities. In mowers, the emphasis this year is on silence, safety and maneuverability. Tractors, tillers and shredders have been designed with the vegetable gardener in mind. The equipment shown here is available nationally at garden centers, nurseries and hardware stores. Whatever tools you need, look for quality workmanship. And be sure to read the service warranty, especially on high-ticket items such as tractors. With tractors, incidentally, the range of optional attachments is a very important consideration.**

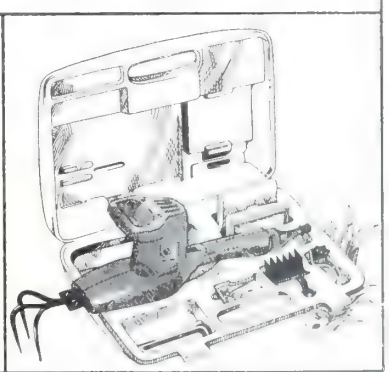


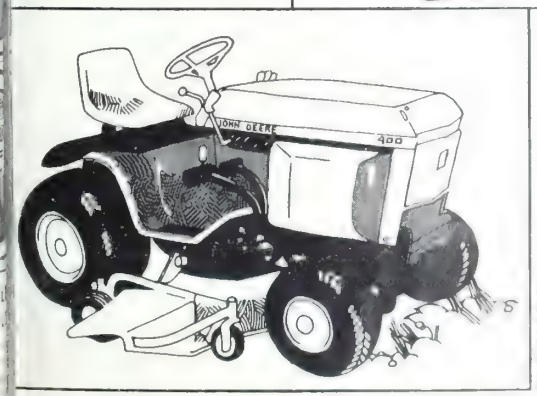


Disston's Wide Tracker (left) *is a cordless electric grass trimmer designed to make lawn grooming a cinch in awkward or hard-to-reach areas. It cuts a 12-inch swath. About $70. Toro's Carefree Electric* (right) *is cordless, gasless, lightweight and quiet. One charge cuts 7,000 square feet of lawn. About $170.*



White's GT 1000 (above) *combines a garden tractor with a powerful rotary tiller. About $1440. Black & Decker's Multi-Vator kit* (right) *is a cordless electric combo for cultivating plus many home chores. About $40. John Deere's 400 garden tractor* (below), *19.5 hp. About $3,630.* *(Continued)*





A home greenhouse makes you a year-round gardener





Poinsettias at Christmas, carnations in autumn, tulips and daffodils when you want them all year!

Why wait for warm weather if you enjoy gardening? Instead, bring the outdoors inside your home for *all* seasons with your own private greenhouse. A home greenhouse is both a fun center and an educational experience for the entire family. And what a perfect way to get a headstart on the spring growing season by advance plantings of both flowers and vegetables!

Lord & Burnham is America's leading source for home greenhouses. Prefabricated for easy, inexpensive installation, these all-aluminum structures add substantial value to your residence and last a lifetime with little maintenance.

Dozens of styles and models to fit every taste and budget from as low as $575 up to $2,500. Or get started with a window greenhouse from $195 and up delivered. Use convenient coupon below for a free catalog.

Lord & Burnham
Division
Burnham Corporation
Irvington-on-Hudson
New York, 10533

Mr./Mrs. _____

Address _____

City, State, ZIP _____

In Canada, mail to Lord & Burnham Co., Ltd
St. Catharines, Ont.

Dept. #5-03-5



Let Pomona "Tile-Proof" Your Home!



"Worry-Proof" Kitchens
Unlike laminates, Pomona ceramic tile resists burns, scorching, cuts and scratches. So your dream kitchen always looks just as you planned it . . . lets you cook and create on surfaces that wipe clean in a whisk!

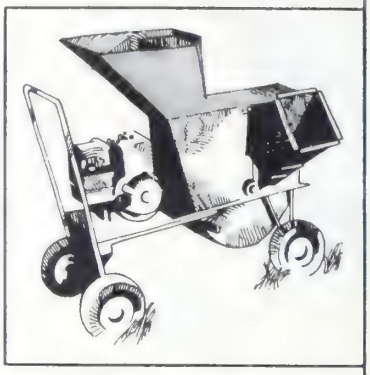
"Work-Proof" Baths
Pomona ceramic tile baths are definitely wash and wear! Just a quick damp-mop cleanup restores tile finish to brand new. Choose colors and textures to lend a flair to walls, counters or floors.

"Wear-Proof" Floors
Neither dogs, kids, nor muddy shoes will ruffle the elegance of this entry. PomonaStone won't show the worn paths of time . . . it's permanent no-wax finish provides the ideal floor anywhere in your home.

Want more tile ideas? Write for color Brochure 1596

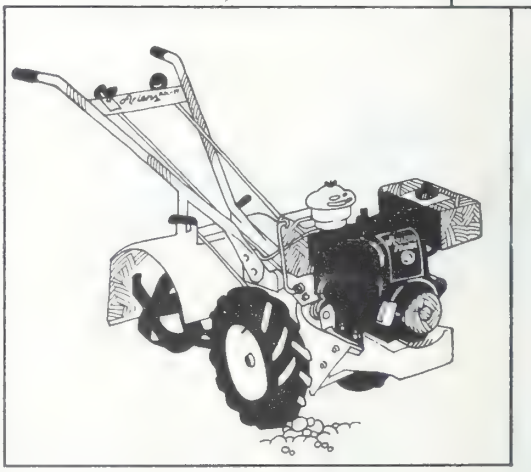
Quality Products from the Creative Kilns of **Pomona Tile** A DIVISION OF AMERICAN OLEAN

P.O. BOX 2249, POMONA, CALIF. 91766
IN OUR 51st YEAR • 22 TILE CENTERS SERVING THE WEST

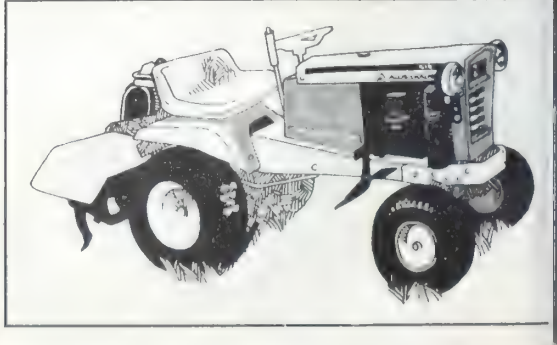


In seconds, Kemp's gasoline-powered shredder (above) *will reduce branches up to three inches in diameter into wood chips for mulching. Also shreds leaves, dead plants and twigs. About $510. Ames' Action Hoe* (right) *is strong but lightweight, designed for back-and-forth motion that cuts both ways. Ideal for loosening the surface soil in vegetable and flower gardens. You will also find it convenient to use in removing grass and weeds around shrubs, along fences and next to buildings and we think it's also an excellent tool for preparing bare spots in lawns for reseeding. About $6.50.*





Ariens' Rocket tiller (above) *has a 7 hp engine. The handlebars can be adjusted up and down to suit the operator. They also swing from side to side so that freshly tilled soil does not have to be walked on. Available with recoil start or 12-volt key start. Tilling width is 20 inches, to nine inches deep. About $850.*
Allis-Chalmers' 600 garden tractor (below) *is available with a number of attachments, including the 30-inch rotary tiller shown here. Other implements include a center-mount grader blade, front angling dozer blade and a 32-inch snowblower. The tractor is available in 8 hp (about $1,065) and 10 hp (about $1,250).*



Who needs a magic carpet?

Whether you live in the city, country, or somewhere in between (even a secret cavern), Pioneer Treasury furniture can put a little magic in your home. As a matter of fact, it fits beautifully in any type of home, whatever the decor.

And you don't have to know any magic words. Just ask your nearest Temple-Stuart dealer about our complete selection of fine Early American dining furniture. He's no genie, but he'll do his best to grant your wishes.

The Finest in Early American Period Furniture

Temple-Stuart

BALDWINVILLE, MASSACHUSETTS 01436





8660-870 chairs, about $99 each. 8660-700 table, 44 rd. by 29, about $418. 9000-101 lamp, 76 inches at highest point, about $187.

Furniture that says it all...
BRILLIANTLY!
from BASSETT MIRROR COMPANY

Sleek, smart, space-age . . . the Aurora grouping says it all. Here's damage-defying welded steel, brightly plated with gleaming chrome. Lustrous vinyl chair seats and backs, in brown, white or black. Stain-proof tabletop of gray glass with rounded edges. Fabulous lamp with chromed globe and graceful, extendable stem. Aurora . . . proudly crafted by Bassett Mirror, proudly sold by leading furniture dealers everywhere. • Send $1 for "Carleton Varney's Alphabet of Decorating Ideas"—32 pages in full color by the renowned decorator, columnist and president of Dorothy Draper & Co. Write Bassett Mirror Co., Inc., Bassett, Va. 24055.

"Weathering" for sale . . .



Home of [illegible], Cape Cod, Mass., Architect: Royal Barry Wills & Associates, Boston, Mass. Builder: [illegible] Associates, Melrose, Mass., Cabot's Stains on siding.

Cabot's BLEACHING OIL

Demand is great for the unique "driftwood" look, an effect usually found only in seacoast areas after years of exposure to salt air. Cabot's Bleaching Oil, when applied to untreated wood surfaces, imparts a delicate gray tone which weathers in but a few months to a beautiful, natural driftwood gray, will not crack, peel, or blister. Everybody talks about the weather; Cabot's has done something about it.

Cabot's Stains, the original Stains and [illegible] for the nation since 1877.



Samuel Cabot Inc.
One Union St., Dept. 315, Boston, Mass. 02108
[illegible] Cabot's Bleaching Oil
[illegible] on wood stains.

EASY TO GROW HOUSE PLANTS

Miniature date palm is most commonly available in the size shown, about three feet across. As an indoor pot plant, it will stay under six feet for an indefinite period. Expect to pay $50 for a specimen with an abundance of green leaves.



PHOTOGRAPHED AT TERRESTRIS BY FELICIANO

This phoenix is a short palm with a long life

The miniature or pigmy date palm is a plant I had admired but never acquired until a friend brought me one about two years ago. Mind you, this was no prize. It was the dubious booty of a dog-walking street-comber. And so I became the owner of a *Phoenix roebelenii* that was so far gone a florist had pitched it out with the garbage. Actually, that florist wasn't so dumb, because the palm had what appeared to be a terminal case of red spider-mites and it was nutsy of me to let it in the door of my apartment. But its new growth looked lively and I'd successfully battled mites before, so I adopted this poor foundling. How I nursed it back to health is simple; follow my regimen for either a healthy or an ailing palm.

Basic culture calls for *light* in a range of semishady to shady. This translates to within three feet of a bright east or west window, or within five feet of a south-facing exposure. In the absence of sufficient natural light, use a 200-watt reflector flood (General Electric's Cool Beam or Sylvania's Cool-Lux is suggested) in a ceramic socket placed two to three feet above the leaves; burn it 16 hours out of every 24. The *temperature* range of the average dwelling is fine. In my apartment, this means around 65°F at night in the winter, with a rise of 10° or so in the daytime. A little *fresh air* is important to this plant, and without it, red spider-mite is almost impossible to control. My apartment also has a pleasantly *moist atmosphere* in the winter, usually about 40% humidity, which I maintain by the use of cool-vapor humidifiers.

This palm grows so slowly that repotting is necessary only once every two or three years. Since mine seemed to be growing (dying would be more precise) in soil that would not accept moisture, I took it from the pot and, working in the kitchen sink, removed most of the old dirt. I replanted it in a 50-50 combination of commercially packaged potting soil and vermiculite and gave it a thorough soaking of room-temperature water. Now the palm is about two feet across and growing in a 10-inch pot and requires about four cups of water a week. This allows for a slight drying of surface soil between waterings. Since my plant also had red spider-mites, I washed the leaves with tepid water once a week, allowed them to dry and then sprayed with Kelthane. All this washing and spraying, in combination with the moist atmosphere and fresh air, did away with the mites in a month □ *By* ELVIN McDONALD

(Next feature in our series on house plants: Asparagus-Ferns.)









Kirsch Coordinates. Upstairs, downstairs, all around the house.

Looking for an easy way to give your home a lift? Try Kirsch® Decorative Home Accessories. Fine crafted room accents that dress up not only your bath, but your other rooms too. With everything from dual-channel shower rods to countertop vanity mirrors. Switch plates to tissue holders. Door knobs to coat hooks. Metal parts all solid cast with a tough acrylic coating. Three designer motifs. "Chateau"—traditional beauty in antique brass, shown above, and antique white. "Atavio"—drama in antique pewter. "Concord"—simplicity in antique brass, shown above, and textured casual chrome. You'll find Kirsch Coordinates at better stores everywhere. © 1978 Kirsch Co., Dept. S-475, Sturgis, Mich. 49091

Kirsch

where quality still means something.



—large variety of volumes specializing in art, medicine, rare books in general, including first editions of British and American 19th and 20th centuries, Americana, complete collections on many subjects; buys collections of 200 to 300 books.

Walter Schatzki, 153 E. 57th St., New York City 10022—old books, fine bindings, 15th to 19th centuries, children's books, manuscripts including music; compiled catalog "Children's Books—Old and Rare," $7.

Victoria Book Shop, 16 W. 36th St., New York City 10018—specializes in children's books, a fast-growing field.

BOOKBINDING

Bennett Book Studio, 239 Park Ave. S., New York City 10016—uses best leather, 23 kt. gold on all hand lettering; washes complete books when badly soiled or spotted; if rare book is too deteriorated for regular binding, makes case to protect the book in original state.

Froelich Leather Craft Co. Inc., 18 W. 18th St., New York City 10011—fine book binding and leather tooling, gold lettering.

Kathryn Gerlach, The Old Mill, Shaftsbury, Vt. 05262—rebinds and restores books, conducts classes in bookbinding.

Carolyn Horton, 430 W. 22nd St., 10011—rebinds and restores.

James MacDonald Co., 43 W. 61st St., New York City 10023—repairs and restores books, provides protective cases.

OUT-OF-PRINT BOOKS

Cost of search is usually included in price of book with no obligation on part of customer to purchase.

Books-On-File, Dept. HB, Union City, N.J. 07087.

Coleman Book Locators, 12524 E. 212th St., Lakewood, Calif.

International Bookfinders Inc., Box 3003, Beverly Hills, Calif.

DAGUERREOTYPES

Bennett Book Studio, 239 Park Ave. S., New York City 10016—will mend broken spines of Daguerreotype cases, supply missing hinges, build out tattered wooden frames and repair leather covering; no work on gutta percha (a plastic-like cover made of latex and resin).

APPRAISAL

Appraisers Association of America Inc., 541 Lexington Ave., New York City 10022—Membership Directory $1. ■

Address book

Continued from page 28

for originals by literary giants, such as Chaucer or Dante, is steady. Demand for other works may be mercurial, and could be triggered by a newspaper or magazine article, or reappraisal of an author's work, possibly by a fad-starting fan.

And as to scarcity, a clue is to determine if the book is a first edition. Examine the title page and see if the date coincides with the date on the copyright page. If the dates are different, or there is no date, chances are the book is not a first edition. (Misprints sometimes occur in first editions and add to their desirability for connoisseurs, according to Walter Schatzki, a highly respected dealer in rare books and prints.)

Other early editions may also be quite valuable. An appraiser can tell you for sure, but anyone who wishes to know the value of a book might do some preliminary research before approaching an appraiser. One good source is "The Antique Trader," a weekly newspaper published in Dubuque, Iowa. Each week the book section carries "for sale" and "wanted" items, as well as notices announcing price lists available for a small fee. And an article in the October 15, 1974 issue, "There's Money in Those Books" was written by Charles A. O'Dell. He discusses some of the criteria on which value is based. Most large libraries subscribe to the "Antique Trader," or you can order an individual copy from the above address for 50 cents.

If a book seems worth appraising for resale, a reliable appraiser may be selected from the Membership Directory of the Appraisers Association of America. "Appraisers Association" after a name in the classified telephone book identifies a member. Should the dealer wish to buy the book, his evaluation fee is usually deducted from his offer. When no purchase is involved, appraisal could range from 10 to 20% of value, or be based on the time it takes to complete the appraisal.

Some sources for book service follow.—JEAN BAKER

RARE BOOKS

Argosy Book Stores Inc., 116 E. 59th St., New York City 10022





After what we spent for this house, we'd be foolish to pinch pennies on the paint."

-Stuart A. Cowan, Wilton, Connecticut.



"Our house is the best investment 've got," says Stuart Cowan. "So en it comes to buying some paint to tect that investment, it doesn't make sense to ch pennies.

"This time we bought the good stuff. Du Pont ite®. Our house is worth it. Besides, Lucite lasts a g time, so we won't have to buy paint often."

For your nearest Lucite retailer, call this special number free anytime. 800-243-6100. Dial as you normally dial long distance. (In Connecticut call 1-800-882-6500).

Du Pont Paints. The good stuff.

Everywhere tables dressed in floor length cloths look like a million... don't cost a mint!

Table-topping cloths fall softly in two chic silhouettes you'll love. One is rimmed with a 15" ruffle, the other hangs straight. Each in a parade of prints to complement every color scheme, mix with every decor. All are 70" round and (blissfully) machine washable in warm water and machine dryable.

Scoop up extras . . . change them to suit your mood, the season.

STRAWBERRY: Ripe red berries and green leaves dropped on yellow, black or beige 50% polyester/50% Avril rayon.

BAKUBA: Free-spirited mix of light brown/terra cotta/light blue with a primitive beat. 50% polyester/50% Avril rayon.

PATCHWORK PAISLEY: Intricate patches in gold or multi-colors. 100% cotton.

BATIK: Warm earthy browns and sand tones hop-scotched within geometric diamond pattern on 100% cotton.

CALICO: Tiny multi-hued flowers scattered on golden ground. 100% cotton.

GARDEN BOUQUET: Palette of springtime flowers zoom into bloom on white 50% polyester/50% Avril rayon.

Simulated wood-grain table in heavyweight corrugated cardboard measures 20" in diameter, 26" high. Supports up to 100 pounds. Arrives in two parts that lock together quickly, without tools.



Strawberry Floral Black

Strawberry Floral Beige

Strawberry Floral Yellow



Patch Paisley Gold



Bakuba Patch



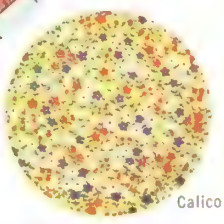
Garden Bouquet



Patch Paisley Multi



Batik Diamond



Calico Gold

Complete Set:

Ruffled Cloth and Table **$15.95**

Straight Cloth and Table **$13.95**

Extra cloths:

Ruffled, **$11.50**

Straight, **$9.50**

All prices include postage and handling

HOUSE BEAUTIFUL, DEPT. HFAT 035
P.O. BOX 888, TEANECK, NJ 07666

Enclosed is my check or money order (no cash, please) to HOUSE BEAUTIFUL. Please send me the items in the quantities I have indicated below:

	Yellow	Black	Beige	Gold	Paisley Multi	Batik Diamond	Calico Gold	Garden Bouquet	UNIT PRICE	TOTAL
									$15.95	
									$13.95	
									$11.50	
									$ 9.50	

Total Amount $_____

NAME_____

STREET_____

CITY_____

STATE_____ ZIP_____

...andscape

ntinued from page 10

d services, an additional fee presenting 10 to 15% of to- installation cost may be arged. The distinct advantage this arrangement is t for a relatively small ial fee you have a com- te plan that can be cuted over a period of e. Where cost is a fac- this may be spread r several years with architect's percentage ng paid on the comple- n of each phase of the nting or construction.

ter you and the dscape architect of ir choice have agreed objectives, you should preliminary drawings a budget estimate. ce you have agreed, the al working drawings be executed. New York dscape Architect Ar- nd Benedek advises t you request sufficient lanatory information so can be satisfied you've roughly understood the posed design. Benedek ls, "Exactly what is to done should ideally ne from the client. The ution or method of ieving these require- nts is essentially a pro- sional consideration." n the critical area of ts, Benedek makes ese suggestions: ients have every right expect a landscape ar- tect to respect budget tations, and to accept sonable responsibility contract bids being in with cost estimates. ny factors are making a more complex prob- , and no individual can dict what another may h to charge for accom- hing prescribed work, any remedial work ded to bring construc n costs into line with mated costs should be e at the landscape hitect's expense.

ince much of landscape architect's ign work involves nipulation of land and objects thereon, a cer- n factor for field con- ons should be ex- ted by clients. Under- und additions and hetic considerations y alter the most care- y developed plan, and d supervision of work ter construction should included in the con- tract. In addition to pro the opportunity for minor changes and interpretations, the landscape architect can check and guide the contractor, inspect work for proper compliance with drawings and specifications and certify properly completed work for payment."

If you have time and inclination to do the drawing and leg work yourself, you may want to hire a landscape architect only as a consultant. The designer's suggestions and insight expressed as you walk together about your property can be invaluable. Thereafter it will be up to you to detail and execute your plans on your own.

Paramount to all of this is the trained landscape architect's [illegible] relationship between the man element and [illegible] and natural elements in the environment. ■

Caloric introduces the automatic pilotless gas range

The energy-saving replacement for your old gas range.



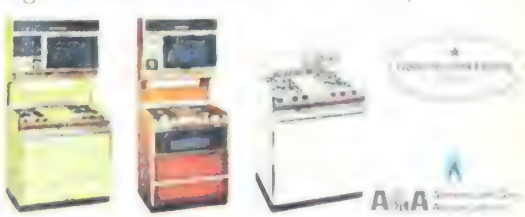
Caloric has done away with gas pilots on all Self-Cleaning Gas Ranges. Top burners, oven and broiler are automatically ignited—eliminating the need for constant burning gas pilots.

Gas ranges have always been efficient. They use less of our country's valuable energy resources than other comparable types of appliances. Now Caloric's new pilotless gas ranges save even more. They use up to 30% less gas. That saves gas, saves money.

Range Top Burners light automatically—electronic igniter replaces constant burning gas pilot light. Selected models are equipped with the Thermo-Set Burner-with-a-Brain* which automatically adjusts gas flame to maintain preselected cooking temperature.

Ultra-Ray Infra-Red Broiler and Oven light automatically—electronic igniter replaces gas pilots. Waist-high broiler broils faster, uses less gas. Infra-red rays are absorbed by the meat for better flavor, less shrinkage. Gas Broiler/Oven is completely self-cleaning, all you do is set the dial. Use gas wisely. It's clean energy for today and tomorrow.

24 Caloric models—Self-Cleaning, Continuous Cleaning*, or optional Continuous Cleaning liner kits. Caloric, Ultra-Ray, Thermo-Set are registered trademarks of Caloric Corp.



CALORIC®

CALORIC CORP., TOPTON, PENNA. 19562

Redwood

Here today. Here tomorrow.



Architects: Roland/Miller/Associ

You live in a world of your own. A world of redwood. Indoors, elegant redwood paneling. Outdoors, clear grade redwood siding. And on the sun-dappled deck, the rustic warmth of garden grade redwood, enhancing the beauty and livability of the natural setting.

No other wood is so versatile. Nor so enduring. Redwood resists the elements. Redwood lives. And you can live with it. Relax in summer, in a garden of redwood and flowers. Then, come winter's chill, retreat. To redwood.

For redwood is a wood for all seasons. No other wood gives so much...asks so little.



CALIFORNIA REDWOOD ASSOCIATION 617 Montgomery St., San Francisco, CA 94111. Send 35¢ to Dept. B for two booklets on outdoor uses of redw

artifacts, antiques & attitudes...

EXPLORE WITH US WHAT IT IS THAT DEFINES A PERSONAL HERITAGE

■ A personal heritage—that something of value so cherished and held dear. We are continually reminded of the role this plays in shaping the way life is lived because we are long-time observers of what is treasured in the homes of those who permit us to report on how they live and what they live with. ■ The treasures may be tangible—artifacts, bits and pieces of association, collections, collectibles, family heirlooms—but as often as not, they are not things at all. Attitudes, quiet judgments on what counts and what does not count—these, too, can be closely held heritages, molding the forms that living takes. ■ In this issue, come with us to the homes of a roster of individualists whose possessions and modes of putting them to use mirror the values they hold dear. A diverse group, their homes share in common one quality. Whether outfitted in contemporary or traditional dress, each has a personal mien of timeless grace, without a nod to fad or fashion. ■ To further this exploration into what has greatest meaning in this mobile, often rootless-seeming society of ours, we have invited a second group to define what they consider their personal heritage. Their definitions were as varied as their fields of endeavor. To round out our offering this month, we present a collection of furniture that could well be heritage pieces of the future, sample the charm of afternoon (and other hour) tea and report upon the myths and mellowness of Bourbon, a liquor with a heritage uniquely its own. ■ Perhaps, as you explore these pages, you'll find incentive enough to define for yourself what you, too, treasure most and regard as a personal heritage of your own that is well worth passing on.

House Beautiful
MARCH • 1975









GEORGE R. SZANIK

"Music and lyrics by Jerry Herman"—magic words on a program or a billboard poster, a bona fide that you're in for a hit show. But what applauding audiences may not know is that show biz gain was decorating's loss, as Jerry Herman's personal designing of his Los Angeles house bears ample witness. The man who made the musicals *Hello, Dolly!* and *Mame* a universal language and has lately turned *Mack and Mabel* into household words was studying interior design at the Parsons School when he wrote a song and had the heady experience of selling it—enough to make him switch his talents to drama and music school, and who could say he didn't choose well? He remains, however, thoroughly tuned into his first career choice, claims that decorating is his greatest relaxation and grabs every chance he gets to practice it—for friends, for fun, for himself. As an Easterner, he wanted to put into his California life the feeling of the East and so rejoiced when he found this Georgian house, because, "it was anti-typical Californian and in need of a loving job." More articulate than many professional interior designers, he says, "I have tried to be faithful to the house and its architecture, giving the interior the basic stark white and natural terra-cotta brick color of the outside. I like a color scheme for a house to be over-all, without changing drastically from room to room. I like to feel that I am in the same house, no matter what room I'm in. A subtle similarity in color gives a subliminal feeling of continuity." As a start, he designed the needlepoint rug in the entry hall *(above left)*, with a quiet blue/green/terra-cotta floral alternating in terra-cotta frames on white. (Blue and green show up elsewhere in the house, too.) A variation of this rug—frames sans flowers—carpets the living room *(right)*, where tones of terra-cotta color the marble mantel and specially dyed upholstery. He likes the mix of old wood with contemporary gleam, hence the antique French bibliothèque and acrylic-and-glass coffee table, which glows with light when the fire is going. From the rugs, handmade in Portugal to his design, he picks up needlepoint as an accent—on sofa cushions and the occasional chairs *(above)*. Their pattern is the entry hall bouquet. His portrait, by Roger Robles, hangs over a French iron loveseat that, like the chairs, is antique, bought second-hand in sorry condition and lovingly restored.


A
PERSONAL HIT
FOR
JERRY HERMAN

I think a dining room should be a wonderfully warm, night-time room," says Jerry Herman, and he has made his just that *(below)*. It's another manifestation of the terra-cotta-and-white melody that floats through the house. Walls, flocked with a Victorian mirror in gold-leaf bolection framing, are identically colored to chair seats and the needlepoint terra-cotta. The rug unites the entry hall pattern with florals in every frame. He had new Queen Anne reproduction chairs stained and polished to look more mellow. The sideboard is English, the table country French, with drawers at each end to store table linen. Most used room is the trellised sunroom *(below and right)*—three glass walls framing the spectacular night view of Los Angeles lights—a great place to start off a dinner party. Mirror backing the trellis-work reflects the twinkling glamour, and to compound that glitter, Herman covered the mantel facing and a Parsons table with mirror. His pride and joy is an antique French pewter-topped bar, now fitted with an ice-maker and flanked by street lampposts that originated in Victorian London. Indian cotton upholsters the sofas, and cushions sheathed in needlepoint and living room sofa fabric subtly repeat the terra-cotta-and-white theme. Green plaids in the master bedroom *(below left)*, suggested by leaves in the entry hall rug, have the tawny fruitwood company of an antique Belgian provincial chair and a nobly proportioned French provincial armoire that holds his television set and blankets. Outside deck gives him a private place in the sun.







DECORATING HIS OWN HOUSE, JERRY HERMAN HAS THEMED THE FLOW OF COLOR AS ADROITLY AS HE WOULD THEMI THE MELODIES FOR ONE OF HIS MUSICAL SCORES







REFLECTED HERE: A SENSE OF GOOD THEATER AND AN EYE FOR GOOD DESIGN

Rather rudely, we asked Jerry Herman if he really did the house himself. "Oh, sure—decorating is how I take out my frustrations—but please say that I had good help from my friend Charles Fultz. It was a marvelous six months of work and fun. I was so sorry when it was over that I felt the need for a do-it-yourself project to keep me going." This project was his own do-over of an attic room into a game-and-movie room (*left*). He painted beaverboard walls—"They turned out like fabric"—and put down shag carpet. Tables are glass slabs set on chrome bases—glittery, like the aluminum blinds that hide a movie screen and the show-biz "makeup" lights in the ceiling. Space intrigues him. "I love empty spaces," he says. "Space is as beautiful in decorating a room as a fine piece of furniture. When I finish a room, I usually take something out of it. Empty space sharpens the forms of furniture." Thinking spatially, he trellised his breakfast room (*right*) to repeat the airy trelliswork of the pergola, "which came with the house," paving it with the same polished brick so that indoor and outdoor spaces seem as one. He works upstairs in an office-studio (*lower left*), soundproofed—"I can lock myself in and make a lot of noise"—and sparsely furnished with the essential piano and acrylic table and chairs. It's colored by posters of his hit shows, spotlighted by authentic stage lights. "Wildly theatrical—because I wanted to bring a little bit of Broadway to Hollywood."

FOR DETAILS, SEE PRODUCT INFORMATION







Editor LESTER GRUNDY

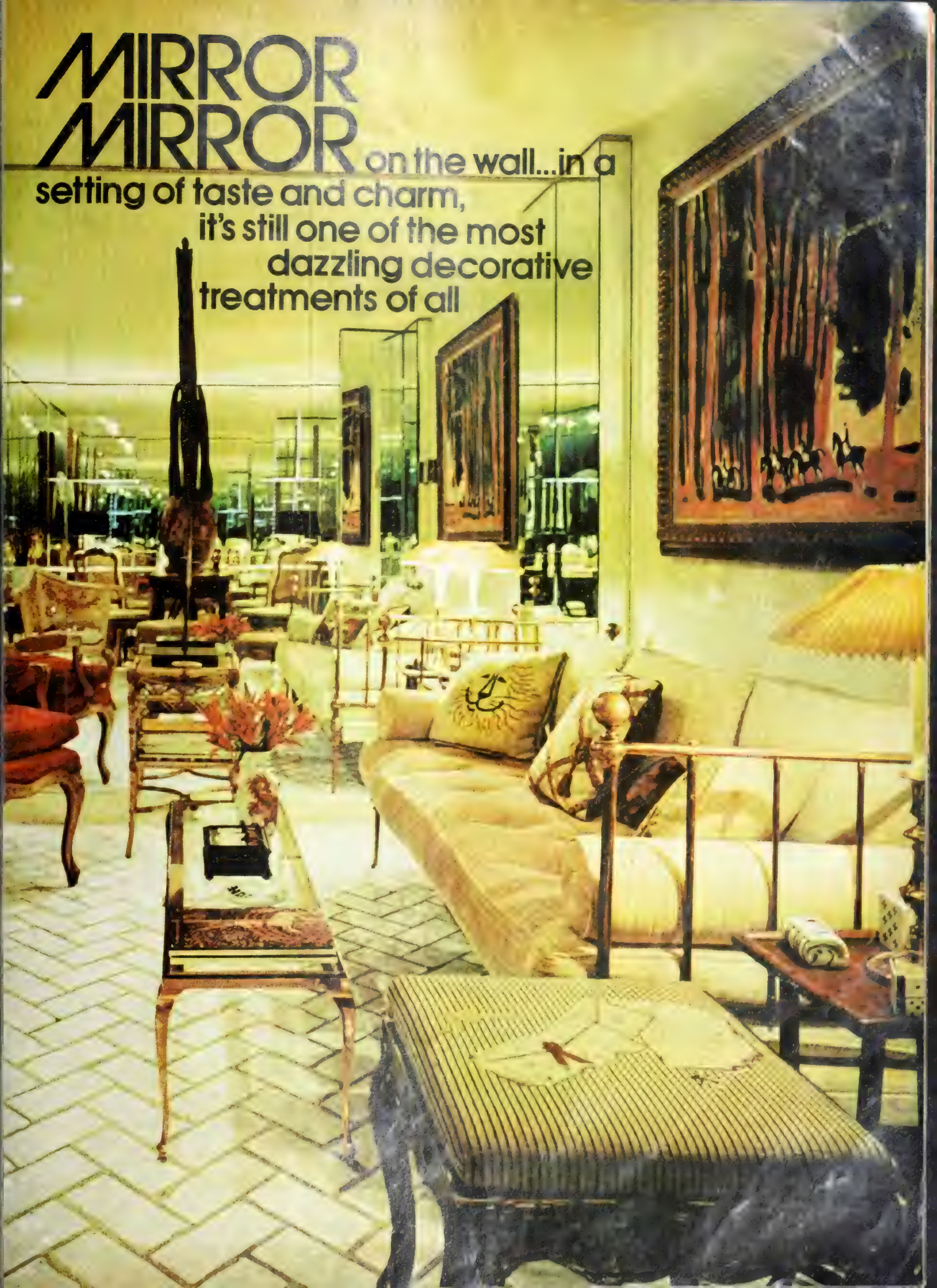
Some homes can honestly be labeled "jewel box" and this one, owned by a New York fashion designer, can definitely be counted among them. Before its transformation into the glittering salon shown, the early 19th-century building had been a private residence, then given up to subsequent owners to be used exclusively as a studio/storage depot. When the present designer/owner took it over, he saw an extraordinary potential within the structure—and achieved what turned out to be the artistically very possible.

The mirrored atelier on the entrance floor ("the den," the owner calls it), designed with Architect Jack Coble, is one example of ingenious planning (*right*). The room, now only a modest 10 feet wide, was originally L-shaped—and the area where the sofa stands was occupied by a closet. The addition of mirrored panels on three walls, reaching from white ceramic-tiled floor to ceiling, now visually doubles the proportions. The fourth wall, which is combed plaster, establishes "that special feeling akin to Greek Island homes" that the owner wanted.

This designer's fine fashion expertise—in terms of color, dimension and subtlety of coordination—are all evident in the furnishings. Of particular importance is the collection of unique African primitive masks and standing sculptures that were the actual inspiration for this room. Objects and textures accommodate them to perfection, beginning with the custom-made brass étagère (*below left*) and graced with the owner's own needlepoint creations. Seating varies from the French rust-colored suede bergère to the sofa (an English child's-daybed) to the carved corner chair from Ceylon. The desk at the window wall, for sketching or for correspondence, is a parquet top attached to an antique base (*above*). Not overlooked is the storage problem. Mirrored panels open here and there about the room to reveal closets and shelves, even a well-fitted bar.



BILL HELMS


MIRROR
MIRROR on the wall...in a
setting of taste and charm,
it's still one of the most
dazzling decorative
treatments of all



a fashion-wise eye impeccably scales a tiny dining room

The dining room found on the second floor of this fashion designer's townhouse is his without question (*above*). Tasteful, cleverly conceived harmony between style and usefulness—that, a point of fact. The room possesses features that *could* be considered undesirable—narrow width, low ceiling—but here they work because of select detailing. The dining table of inlaid English oak has been scaled down just enough to give the illusion of greater space. Seating has been treated the same way, with miniature Queen Anne end chairs and black leather-cushioned Directoire side chairs. The impeccable attention to finer points includes flooring—*parquet de Versailles* gleaming with brass inlaid strips. A small kitchen (the main one is on another level) adjoins the dining room through the far doorway. The table set for dinner is totally classical (*right*): Derbyshire dishes, monogrammed napkins, gold vermeil bamboo flatware set with a minimal centerpiece.









with a flair for detailing, he puts all available space to use

Choose a word to describe the top-floor living room in this townhouse (*left*) and the word would have to be "cultivated." The plan for this room was formulated around the "concept of classical elements with very little fabric." The mellow coloring of wood, choice furnishings in neutrals and spots of greenery substitute. The result: a continuation of that distinct sense of privacy, romanticism. The room now bears little resemblance to its original state. Bare walls are totally paneled in warm unfinished, waxed, wormy chestnut. Nearly all panels slide or click open; behind them, an impressive count of storage spaces. Mullioned windows, newly installed, are covered by sliding screens. Between the windows, a collection of porcelains showcased in vitrines lit from the back. More light filters in through the skylight with wormy chestnut latticework. Although the room boasts higher ceilings than the floors below, chairs have been scaled down for spatial effect. Flooring to admire is parquet de Versailles. Guests are frequent, but always in attendance is the owner's dog, here enjoying the pleasure of a comfortable sofa (*near left*).



The third-floor bedroom displays the owner's flair for creating with fabric (*above*). Pale linen, applied flat, covers the walls. The bedspread and prayer bench at the foot of the bed create a new texture—the spread with windowpane quilting, the bench of strips worked in a lattice weave. Predictably, not an inch of space is wasted. By placing the bed in a recess below a small window, he gained the longer wall for storage (not seen here). Notable details: the caned shutters that are repeated at the two front windows and the headboard, a balustrade the owner discovered and brought back from Venice.


MARVELOUS
MELLOWNESS
A PLAY OF RICH TEXTURES
IS FOIL TO A CHOICE MIX

Spice colors, sophisticated and strongly stated, compose the palette employed with an unerring hand throughout this Manhattan penthouse designed by Raymond Tenerello. In the drawing room (*left and right*), comfort predominates. By the fireplace, deep armchairs and facing sofa create the focal grouping, while a second sofa against the far wall is a delightful place for terrace-side reading. The details make a strong impression. The fine furnishings and accessories, all thoroughly tailored to the owner's lifestyle and taste, reflect stability. Pattern in the flamestitch-design area rug and pull-up chairs is overscaled but soft-toned and integrates smoothly into the scheme. The study (*below*) is in itself a harmonious, decorative study of related textures and close-valued colorings. The Indonesian print on the sofa and a horizontal-striped grass cloth on the walls carry out the mellow neutrals more with texture than pattern. Personal collections are understated treasures: drawings on the wall, Russian glass eggs and books in the shelves that flank the window. The entrance hall (*below right*) serves also as a dining room. Walls lacquered deep cinnamon and natural polished wood floors create an elegant background. PHOTOGRAPHS, BILL HELMS; FOR DETAILS, SEE PRODUCT INFORMATION







TWO ROOMS WITHIN FOUR WALLS





Slipcovering the furniture is one way to change a mood, but this gracious living area undergoes a complete transformation for winter & summer








Winter's
room glows
with the
memories of
summer—
leafy greens,
bouquets of
flowers
and sunshine
colors





Summer's scheme is as crisp as a snowy day



living room makes such a fascinating study in interior decoration is that arrangement of furnishings stays the same while virtually every piece changes—for example, the Queen Anne corner chair (*far left*) and the white pierced-wood corner chair (*above*). Three exceptions are the Carlton House desk, Philadelphia Chippendale chair and Hepplewhite plant stand (*left and below*), which remain all year. Nevertheless, this corner is also given a seasonal transformation. The plant changes from a yellow oncidium orchid to a silvery rex begonia; golden Hohenstein majolica to pink luster in the cabinet; the chair seat from yellow silk brocade to white linen damask, and the Stella Mehrtens oil painting of Mrs. Pennock is replaced by a Tyson kingfisher print. Frog mugs are on the desk top.

hung in winter, replaced in summer by the bird prints of Carroll Tyson, a contemporary of Manet and Renoir who worked with live birds in the area around Bar Harbor, Maine. Until his recent retirement, Liddon Pennock was one of America's leading florists, but his home could never be likened to the shoemaker's shoeless child, for fresh flowers and living plants are everywhere—regardless of the season. In winter, an Orange Rubra begonia spreads its angel-wing leaves over the sofa. In summer, the plant is Red Compta begonia, selected for its dark, reddish brown leaves. The smaller hanging basket seen in the winter at the right is Early Bird columnea in winter; brown-leaved Chocolate Soldier columnea in the summer. The rug border (*far left*) was copied from the Victorian flocked paper on the drapery valances. One reason the Pennocks'





Flora and fauna inspired Pennocks and friends to stitch a rug

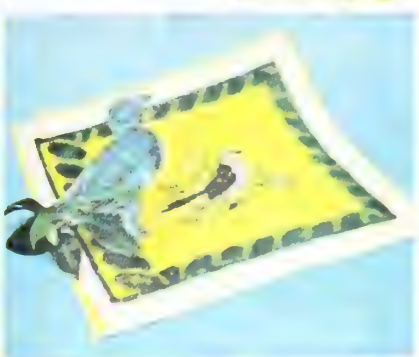
To walk with the Pennocks through their house, gardens and greenhouses is to realize they not only have an appreciation of all that is beautiful, but they spend their lives creating and sharing this beauty. Liddon Pennock tells the story of overhearing a woman visitor say to her companion, "Isn't this a marvelous place, but what a shame the Pennocks have no pictures," meaning of course that they have no paintings by the masters. Little did she know the compliment she was paying her hosts, for the Pennocks have what they have by choice and the good sense to recognize what truly gives them pleasure. One recent project was the creation of a needlepoint rug (*center right*), comprised of 20 12-inch squares, each with a design motif inspired by flora a fauna indigenous to their Meadowbrook Farms. "In the beg ning, our plan was for Alice to do the more complicated cent and edges in basketweave and I would do the backgrounds the brick stitch. Being a restless and impatient man, I decid right away that we were never going to finish, so on an impu I asked Bobby Grace (*top center*) if she would like to do one the squares." She accepted the assignment so willingly that Pennocks began to enlist other friends, some of whom are sho above (clockwise, from the lower left: Katharine King, Nat Whitman, Tilly Peck, Alice Pennock, Gene Bennett, Mary We





Bobby Grace, Liddon Pennock, Nancy Dismukes, Natalie Gribbel and Betty Bradley). In the rug's finished state, there are a dozen different sets of initials stitched into the corners of various squares by the persons responsible for them. Liddon's first square was also his first attempt at needlepointing. "Nobody told me to wash my hands before picking it up, so there for all to see forever are the indelible marks left by moss and earth I carried in from the garden." The three details (*below*) show a squirrel, a thrush and an owl. The canvas is #12 mono worked in wool yarn. After cleaning and blocking, the completed squares were sewn together and backed for a rug that measures four by five feet. Every needlepointer will understand that having done their share of the 414,720 stitches in this rug, the Pennocks (*below right*) are off and stitching again. Already Alice has done new covers for the two Victorian goatleg stools in front of the coffee table (*right*) with designs inspired by the canary luster displayed in winter in the pine cabinet from New Orleans. And Liddon's hands won't be idle long, for he has another rug in mind. "This one I hope to work without assistance."










A PERSONAL

DESIGN TRIUMPH

man-made drama enhances a site of natural beauty

By SUSAN GRANT LEWIN ☐ This is a house of no compromise. The only concessions its owners, Architect Charles Cairo and Designer Urleene Chaplain, a husband-and-wife home furnishings design consultant team, have made are to the natural beauty that surrounds the spectacular Fairfield County, Conn. site—the numerous huge trees, untouched hemlock forest, and all-season running stream (now dammed to create a pond of ever-changing beauty) and huge rock and boulder formations. Because the Cairos wanted to disturb the land as little as possible, they cleared it themselves, never letting bulldozers scar the forest or the ravine. After the six-spillway curved dam was completed, the Cairos built the water sculpture court *(top left)* and the 50 feet of stepped terrace *(lower left)* that fronts the living room and mirrored gallery of the house. "We love the vitality of water, yet we also wanted the calmness of a lawn, minus its upkeep. So we created the perfect solution—a liquid lawn that we can enjoy year round."



inner spaces expand upon the exciting facade

Chameleon-like spaces that change their mood as if by magic were carefully devised by the Coiros in their efforts to make the house as flexible as possible. The degree of detailed planning is demonstrated in the gallery and living room shown here. By day, these bright sunny spaces with their mirrored and unpainted sand-finished plaster walls reflect light and act as background for planting and artwork (the steel Chaplain sculpture hanging near the fireplace, the Roger Bolomey "Wave" and Jan Wunderman's "Zinnias," both courtesy of Paul Voltaire). Mirrored storage units along the far wall reflect the pond and thereby create a visual sensation of water on both sides. When making a daylight walk across the gallery the feeling is like walking over a bridge. Heightening these impressions is the gray-green color of the quartzite floors, selected because of its similarity to the water. By night these areas change dramatically—especially when the Coiros are entertaining. Stacked I beams that serve as a piece of sculpture in the gallery (*inset left*) become bases for the round party dining tables (*below left*). Stacked poplar spool tables double as serving or cocktail tables. Carpet on the fireplace steps (*below right*) matches the quartzite (Monsanto ran a computer test to make sure the color was exact). The steps make comfortable seating, as does the Chaplain/Coiro-designed plum-colored modular system.












a garden
environment for lounging,
cooking and dining

The Coiro house was conceived as a series of spaces rather than conventionally connected cubicles. The spaces flow gently, one into another, and when privacy is desired there is a pocket door that can divide them. For Architect Coiro, the design criterion was to create a living sequence, not a fixed, formalized shape. "This is a house to live in and work in; it reveals new facets of itself as you move from space to space," he explains. Nowhere is that more apparent than in the kitchen pictured here, which Coiro prefers to describe as "not a kitchen per se, but rather a garden environment to lounge, cook and eat in—a place where you can chat with friends by the fire." Here, the mood is different from the white walls of the living room. The emphasis is upon warmth. To achieve it, the designers covered banquettes with a rich tangerine-toned carpet and then accented them with sherbet-colored throw pillows. Sited with its views to the woods, and with its tall trees and plants (some up to 25 feet) this area seems a part of the outdoors. The upper conservatory level *(top right)* has a floor drain to aid watering and misting chores. Increasing the feeling of warmth is the use of oil-stained cypress for closets, shelving and ceilings. "I wanted the mellowness of wood to color the light," says Coiro. To the rear of the lounge area is the main cooking space. Here Urleene Chaplain *(center right)* prepares one of her favorite dishes, Seven Boy Curry, shown ready-to-serve for a festive buffet. The two designers, who are consultants for Sears, work at home and they have discovered this tranquil area to be one of their favorite spaces when not in their large studio at the rear of the house.







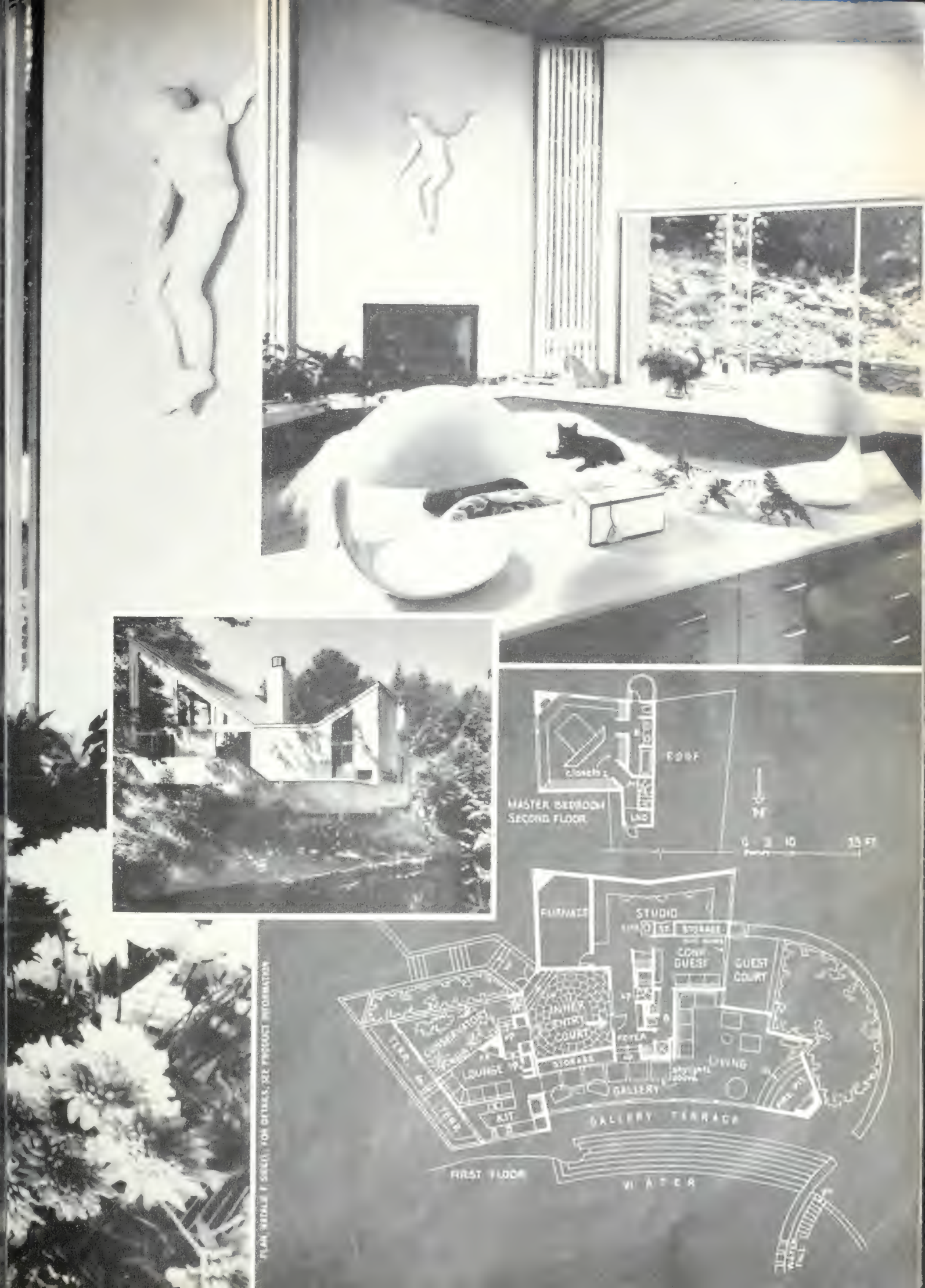






an imaginative plan maintains harmony between site and structure

Raised roof lines, lifted to catch the last rays of sunlight or the glow of the moon, dominate the entry elevation of the house *(inset right)*. Skylights provide further illumination and, together with the roofs, permit light to reach deep into the interior areas. Harmony between the house and the site was of primary importance and thus the wood siding was carefully stained to blend with the trees. An entry courtyard *(plan right)* was created to provide a transition from exterior to interior. Another challenge: how to span the 17-foot slope between the front and the rear of the house. This was resolved by creating different levels linked by steps, thus heightening the spatial experience while avoiding steep stairs. The single major change of level is to the second-story master bedroom *(below and opposite)*. Here, a chartreuse carpet provides a bright color note. The sculpture over the fireplace is by Charles Coiro and the leaded glass box on the headboard by George Sell, courtesy of Paul Voltaire.


ROOF
MASTER BEDROOM
SECOND FLOOR
STUDIO
STORAGE
GUEST COURT
GALLERY
GALLERY TERRACE
FIRST FLOOR
WATER

SOMETHING

"My greatest personal heritage must be the freedom of opportunity and of thought, which prevail in the United States, and which have permitted me, though born elsewhere, to achieve a position of great responsibility in the American government."

HENRY KISSINGER



ROBERT D. MCNEILL/U.S. DEPT. OF STATE

"Being half Irish and half French. My Irish heritage gave me resilience. The French compounded it with a visual sense, without which one cannot write or appreciate life."

PATRICK O'HIGGINS

Author

"**At birth I got a good sense of curiosity, capacity for enthusiasm and enough energy to keep them working. The energy is probably the important part. As for gardening, I was surrounded by it. My elders always accepted it without question as a part of normal living and I still consider it so.**"

RACHEL SNYDER

Editor-in-Chief, Flower and Garden

"The personal heritage I cherish above all others is my doll. Jakie is three days older than I am and I treasure anything that's older than I. It was sent for me in advance of my arrival by my Aunt Tootsie and Uncle Jake and was a part of my world a long while, as you can understand, before I got around to naming it. When I did, despite the fact that it was a girl doll I named it after my uncle because I liked him better than Aunt Tootsie. It may have cost as much as a dollar originally, but in the intervening years, I've probably spent at least eighty keeping it, not so much in good repair, as just holding it together. As a child it was my Huggie Bunnie and the only other girl in the family. Today it reminds me of Uncle Jake, a dear, kind man who broadcast on my same wave length."

BEVERLY SILLS

"When I started out in show business, people started to compare me to my father. He sent me a pair of horse blinders with a note that reads 'Run your own race, Baby.' This was the best advice and the best present I ever received."

MARLO THOMAS



"I find myself inordinately attracted to 'things.' The most cherished were n inherited but acquired while wandering around the world—often of no great val but hopefully in good taste and useful. From my grandfather's house I do have hand painted box, probably Russian, acquired during one of his world tours; al an American Indian rug, still in excellent condition after decades of use both insi and out of his Port Washington house. From my parents my favorite possession i small upright lantern, painted on metal with hand blown glass disks in blue a red, probably from a Russian church. My father picked it up in Paris when we liv there in the Twenties. In my apartment I have a black glass radiator cap, not ve beautiful, but treasured because I bought it on the Avenue De La Grande Arm when I was a child; also a Longines pocket watch with a gun metal case given to r Christmas Eve, 1924 on the Blue Train en route to Cannes. Looking about me tod I see seashells, pine cones and two pieces of coral found on the beach a year ago Moorea. Also a wind chime made of old silverplate spoons and found recently San Francisco. The charms of junk you might say, but much more to me, for recalls my life."

JOHN PHILIP SOUSA III

OF VALUE

HERE ARE THE REPLIES WE RECEIVED WHEN WE ASKED:

"WHAT DO YOU CHERISH MOST?"



"My greatest heritage and that of all Americans is our Constitution and our most solemn task is to insure that it be preserved and adhered to in order that future generations may too know the blessing of the liberty it gives."

SEN. SAM J. ERVIN



Photo: ELWIN McDONALD

"I value most the love and understanding of my parents."

BETTY FORD

"Spending my professional life at the Henry Ford Museum with the most significant collection of Americana in existence is a tremendously rewarding experience. Privately I treasure my Doberman pinschers, especially Andelaines Indigo Rock, one of the top prize winning working dogs in the country."

ROBERT BISHOP

"I value most highly a walking stick with a sterling silver dome inscribed with my initials and given to me by my wife."

SEGOVIA

"Adaptability is my greatest personal heritage."

FRANK E. TAYLOR

"Momma. She's the very axis around which I revolve. Without her there would be no ME and therefore no Rebecca, Jane Pitman or whoever else is to come. How blessed I am to have heard her say, 'I am so proud of you.'"

CICELY TYSON

"I value the spirit passed on by my family to do the best I can in whatever area or direction I go."



BILLIE JEAN KING

SOMETHING OF VALUE

"I would not [illegible] my life, my career, my friends and especially myself without a sense of humor."

JOAN FONTAINE



HARRY HARTMAN

"**I think that everyone's main quest in life is to find someone to love— someone who returns your love; someone who recognizes and brings out the best in you; someone who is fun and relaxing to be with; someone you can admire and trust; someone you want to be the other parent of your children; someone who shares your most basic beliefs in God and in your personal responsibility. Therefore, I name my husband, Edward John Neff as that which I prize most in life.**"

FRANCINE NEFF

Treasurer of the United States



"A silver fish; a small battered fish my mother gave me. It was handed down for generations. Youngest of nine, she got it as sort of consolation prize. She wanted more than anything to be a singer—unthinkable in those days in a tiny Hungarian town; thus she was denied her dream. She fell ill and almost died. On her recovery she was given the fish. Myself a Pisces, the fish became mine when I was admitted to Budapest's Royal Academy at age eight. It remained my talisman through adolescence and early career. I was recording when I had it last, right on the piano in 1938. The session was interrupted; everyone was summoned to the radio that told of the outbreak of war. I forgot my fish on the piano. We left London the same day and afterwards proceded to Holland and, later, the Dutch East Indies. While in Java, the Japanese made us POWs. Eight years later we returned to London. One of our first outings took us to the RCA recording studios. The reunion was one of my most touching experiences. Before parting, the recording engineer asked for our address. Next morning a bouquet was brought to me. On it dangled a fish, my fish."

LILI KRAUS

"My father was born in Austria, mother in Hungary. I was born in America and only here could I have had the freedom to write and speak exactly what I think."

ART BUCHWALD



"My stubborness that has given me the discipline to write eight books despite all the temptations that the rest of my nature puts before me."

RONA JAFFE



HARRY HARTMAN

"**My great intangible heritage is wh my father tol me when I wa about 12 year old: 'Life is made up of 95 anticipation a 5% realizatio One tangible possession I treasure abov all others is a tle silver hea which my fat gave to my mother while they were engaged. Sin mother alway wore this arou her neck, it w inevitable tha in my teethin stage I left marks upon it**

GLORIA SWANSO



y most treasured possession is a manuscript ch belonged to Glazunov, the Russian com- er, who personally admitted me to St. ersburg Conservatory while I was still in my ns. This manuscript was one of the very few sessions he took with him when he left sia. Since Glazunov played such an impor- role in the development of Russian music, ing this manuscript allows me to hold in my ds a small piece of history."

ANDRE KOSTELANETZ

cherish most a feeling of patriotism d nurturing the ideals of our efathers. My method of conveying to my three children and others is toration of two period houses. These in stark contrast. A search through woods found the first, an 1820 log in, built in the wilderness of Indian ntry. The austere pioneer life comes ne to a child who experiences an er-warm front and cold rear ultaneously—and the chore of bring- in enough wood to last the night. The neer Alabamian is quite real to my ldren. Gov. Henry Collier built our er restoration, an 1835 Greek Revival use. Collier was an aristocrat, icated, a man of taste and wealth. But was father of public education in his e and kindled an interest that led to development of mental health ilities—uncommon, unique interests a man of his station at that time. My ldren have a feeling for the man who lt their home and I hope to teach m how unique a person he was and y he was so important to his country our heritage."

GRAY BOONE

Editor and Publisher, Antique Monthly

greatest heritage is my Judaism, which has n me strength and faith in troubled times; h has provided a code of ethics and morali- which I have brought up my sons. Among ible things, I would cite a large pencil cature dated 1918 and signed by Enrico uso. The subject is Paul Althouse, the erican tenor, a colleague of Caruso at the ropolitan Opera and later my teacher. It has ys flattered me to be compared with uso. But it was Althouse who told me, early y work, that the worst thing any singer could ould be to try to be or sing like another. He nded me how many potentially fine tenors been ruined by trying to sing like Caruso. he legend of Caruso has inspired all of us sing, and to own a drawing in Caruso's own d of his friend who was my teacher is a tant reminder of the tradition in which I rivileged to follow and the responsibility lp keep it alive for singers to come."

RICHARD TUCKER

Tucker died of a heart attack on January 8.



" by the year, and filled with the visual things I was involved in. These are filled with my friends and family, my travel, and with pages I [illegible] suppose I have over a hundred of these very personal books, but even so, not enough. My advice is to start early in life, organizing, dating and preserving all [illegible] snapshots, clippings and [illegible] paper that ultimately represent one's personal heritage."

MRS. ALBERT D. LASKER

"The driving energy of my mother, the gentle kindness of my father and the flowing love from both."

RALPH MARTIN

"I have read and reread your letter and the one thing that keeps coming back to me is this: my good health."

CARY GRANT



"The most significant inherited item in my life is a relatively inexpensive antique ring, which belonged to my paternal grandmother. While part of my mind recognizes such things as only symbolic, another part interprets symbols themselves as living realities, with spiritual dimensions of a kind incomprehensible to the rational mind. Therefore I wear the ring constantly, on my right hand; on my left hand, I wear my wedding ring. I am not superstitious, but there must be some more-than-flatly-naturalistic reason for my feeling that this is quite right for me to do: an expression, perhaps of my attachment to the ancestral, biological, genetic past, very much bound up with feelings of love and gratitude, and my attachment to the more immediate, autonomous, freely-chosen present, an adult expression of love and companionship in marriage. So there are two rings—both symbolic— equally valuable to me, one a choice of my own and the other inherited."

JOYCE CAROL OATES





By SUSAN GRANT LEWIN ☐ **It's a rich melange, combining fine old one-of-a-kind pieces with modern seating, lighting, tables and storage columns. And for Ingrid and George Teichner, the look Designer Tina Matkovic Spiro has given their New York apartment is exactly what they wanted—a feeling of luxury and comfort, rather than emphasis on any particular style or period. The apartment is a rental, so major architectural changes would have been economically unfeasible. But with mirrors and adroit furniture placement, designer Spiro, who now plies her craft in Jamaica, West Indies, as well as New York, has emphasized the room's open feeling while creating intimate conversation groupings. To give the illusion of symmetry—a trompe l'oeil mirror image of sorts—the designer put two Arco lamps back to back *(above right)*.**

AN ARTFU
FOR LUSH



Near the center of the room, she placed a 19th-century campaign bed that the Teichners found in a Paris flea market—made in France to be used in the American Civil War. Oriental carpets, both on the wall and floor, and cushions covered with antique carpets and Indian fabrics complete this luxuriously elegant corner *(left)*. Modern Italian seating worked in patchwork leather *(right)* forms the seating group near the fireplace and Ingrid Teichner's talent with plants adds a lush green touch. "We didn't want a set color scheme, just a subtle blending of rich earth and jewel tones—and Tina gave us exactly that," say the owners. To further keep the room open, the dining area, *(above left)* was incorporated into the large living room, with the marble-and-bentwood table sitting in front of a wall-width mirror. The tall wine rack is 18th-century French.

FOR DETAILS, SEE PRODUCT INFORMATION

MELANGE COMFORT



Editor LESTER GRUNDY



as time goes by

new furniture with heirloom potential

An all-time classic in livable design, French country furniture—with its robust, lord-of-the-manor armchairs, armoires for the keeping of household toiles and crashes, grilled cupboards suggesting the storage of fresh-baked bread or the family's cache of faïence—owes its timeless appeal to forms that unite the comfort of the human eye with the comfort of the human anatomy. The arclike lines, the elegant, understated scrolls and moldings and the restrained vine and blossom carvings were the French country folk's way of **borrowing the grace of grandiose court furniture,** stripping it of its mirrored-hall ebullience, substituting pearwood and paint for gilt and cotton for damask, scaling it down to the farmhouse and rural château. That it adapts to all eras is proven once more in this new "Milling Road" collection by Baker Furniture, shown here in decidedly contemporary, sophisticated use. This is heirloom design—no question. But it is also heirloom quality, its workmanship of the usual Baker excellence, hand-carved, hand-rubbed, its metal fitments substantial pleasures to see and touch. The wood is hardy ash, given a fruitwood finish or sometimes, as in the tall, wide armoire (*left*) and the sideboard (*below*), discreetly painted and rubbed in the antique tradition. These pieces may also be in fruitwood, but in clear yellow **they give this room an arresting fillip** of today's color. Plump bergères (*top right*) are roomy as loveseats and stylishly contemporary in this bold cotton paisley from Clarence House, the same print used on a cushioned bench and the deeply channeled sofa (*below*). For well-proportioned grace, see the big leather-top desk and ladderback chair (*below center*) and a commodious five-drawer chest serving as lamp table (*below far right*).

HARRY HARTMAN





born in early france, its lines adapt to any era





such easy grace and variety never grow old

Within this new Baker collection, available in selected stores, you can see **what variety of choice the Country French** genre offers. Chairs may be cane-back, ladder-back or backed with upholstery. Dining chairs here have been given current-day pizzazz of suede. The high-backed chairs flanking a sideboard made in fruitwood (*above*) might serve as host and hostess chairs as well as for occasional seating in any room. The table is set with large mats and "lapettes" of flower-printed sheeting and with Gorham's replicas of Early American pewter flatware. **Playing the provincial look another way,** off-white painted chairs surround a table laid with Chinese Export porcelain seen against a grilled cupboard displaying country faïence (*right*). If provincial can suggest checks and plaids, it can also wear such sophisticarion as the blue-and-white print on a canopy bed (*top right*). Its posters are handsome candy-twist design, the frieze hand-carved in a floral motif. A small bombé chest here makes a practical night table. **An armchair and ottoman add up** to a [illegible] and white on a high sheen yellow tile [illegible] paisley, plaid and primitive art. [illegible] design as [illegible] used on the dining [illegible] above.







PHOTOGRAPHS, FELICIANO; FOR DETAILS, SEE PRODUCT INFORMATION

By MOLLY SIPLE ☐ Once, we were colonies of tea drinkers. Then came the rebellion, and we became a nation of coffee drinkers. "But for the past 10 years," says Bill Powart, owner of McNulty's, New York's 80-year-old tea and coffee emporium, "tea drinking has been on the increase." Gourmet cooking has stimulated an interest in exotic blends, and young people are drinking tea as a form of rebellion against our tradition of coffee—in England, they're taking coffee and avoiding tea. Whatever your reasons, if you enjoy tea, there's a vast range of teas to sample as well as many ways to serve it. Above is a table set for tea tasting in the New York home of Theatrical Producer Myron Sanft. There's a mix of decorative tea tins and serving accessories—Haviland porcelain, a brass teapot by Mottahedeh, Israeli glass, teak-and-nickel bronze flatware by Denby, Egyptian-styled ceramic bowls to hold honey and limes. The tea is brewed in each cup and—as in China—a saucer placed over the cup while the tea is steeping. To the left is tea Russian-style, with cherry preserves for sweetening, served in an antique brass samovar from the collection of Mrs. Faith Stewart-Gordon, the owner of New York's Russian Tea Room. And on the right, a table in a Long Island living room designed by Bob Patino Associates is shown set for a formal 4 o'clock English low tea with Towle Silversmiths' "Royal Windsor" sterling tea service and "Debussy" flatware, Royal Worcester bone china and an epergne from Carole Stupell. (For more on tea, see Contents Page.)

TEA IT'S ENJOYING A RENAISSANCE ACROSS THE LAND—IN SETTINGS OF VARIED HERITAGE



THE CLASSIC COUNTRY LODGE

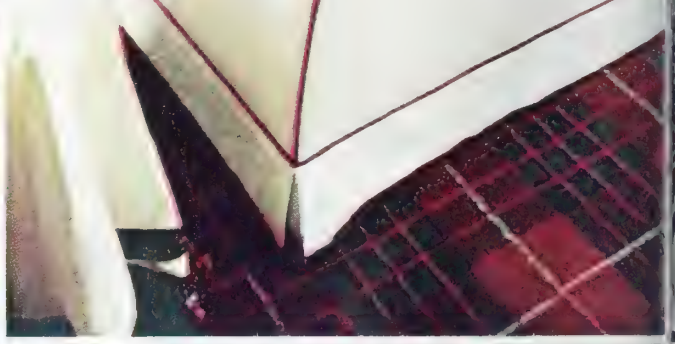




AROUND A GREAT FIELDSTONE FIREPLACE, A SPECIAL AND EASY-LIVING RETREAT FOR ENJOYING THEIR SPECIAL INTERESTS







What makes a country retreat so special to both its owners? Simple pleasures, a genuine ease of living, lots of space and the time to enjoy it all. If this is the formula for the "great escape" home, then Mr. and Mrs. Wayne Hicklin (*far right*) have applied it grandly to their New York hunting lodge in the lower Berkshires. Both Hicklin, retired chairman of the board of Avon Products Inc., and Mrs. Hicklin are highly active and sports-minded. They wanted their part-of-the-year retreat to be self-contained, rugged, a natural extension of the surrounds. The building, designed in the manner of an updated farmhouse (*top left*) by Albert Kahn Associates Inc., is just that. Weathered cedar siding and fieldstone guarantee its structurally country look. On the grounds are a sauna, a fully equipped shop for carpentry (one of his hobbies) and a greenhouse (*above*

FELICIANO

left center) attached to the main house. A low-walled garden with lead geese statues encloses it. Designers Udstad, Dandridge Associates kept the interior low-key, sophisticated and intimate. Central to the living room's concept is the free-standing native stone fireplace (*above*), which divides this room from the dining area behind it. Rustic effects dominate here: stained oak plank flooring, exposed beams, crisp lines. Comfort is essential with seating in accord (*left*): sofa and coordinating side chairs in white linen, punctuated with pillows and afghans in plaid—the single pattern theme here—and at the hearth a great wing chair paired with a lacquered rocker. Conveniently placed coffee table, in lacquered cane. Fresh flowers, all from the greenhouse, contribute a lively finishing touch to this beautifully comfortable room.







CHEERING, RELAXING—IT'S THE ESSENCE OF THE COUNTRY FEELING

Walk up a few steps from the Hicklins' sunken living room and discover the dining area (*above*), where the fieldstone fireplace again adds a strong textural backdrop for distinguished country furnishings. The table, as it should be, is a simple elongated oval encircled by chairs with tailored tie-on checkerboard pillows. All stand on a striped red rag rug—very much a sample of understated Americana. In lieu of the traditional floral centerpiece, dried wildflowers are in a natural burlap sack. Decorative accents are few but formidable—a brightly polished Dutch pewter chandelier over the table, a Queen Anne mirror on the fireplace facade. Plaid shades hang under white tweed curtains, repeating the living room's window treatment. Easy, too, is the tiled kitchen (*near right*) located right off the dining area. Spare, neat and with a minimum of upkeep aptly describe it. A copper hood tops it all.



ALWAYS, THERE'S THE WARMING NOTE OF PERSONAL PLEASURE

Wayne Hicklin's bedroom is country at its finest (*left*): warm, basic, with many textures nicely juxtaposed. The brass bed—always a plus—is set in a niche of paneled Ultrasuede, covered in plumply quilted patchwork. Low set bed chests and lamps flank it. At the foot of the bed, a worthy sea trunk. An area set up for work is found at the opposite end of the room (*below*). The classic furnishings provide all of the necessities: black leather wing chair, campaign desk, a small sofa in patchwork fabric to match the bedding. The game room on the second floor has a masculine outlook (*below left*), with its billiard table and glass-shaded chandeliers. Arched wall niches showcase a bottle collection.





Cook outside your castle on a Charmglow gas grill.



It's the year 'round alternative to indoor gas cooking.

From city townhouse to suburban split level, a Charmglow gas grill will make your castle more enjoyable than ever. An ordinary meal becomes a feast with Charmglow. You get delicious outdoor flavor without any lighter fluid, charcoal or messy clean-ups. And gas heats quickly, gives you the temperature control you need to bake, roast or barbeque entire meals with ease.

This year enjoy the convenience of outdoor gas cooking with a Charmglow gas grill. See your dealer or write Charmglow Products, 908 Main Street, Antioch, Illinois 60002.

Charmglow

AGA American Gas Association

'IT'S TIME FOR TEA'

By HELEN McCULLY □ The words ring in your mind's eye, someone lights the fire in the living room, the big Sheffield tray is carried in, laden with all the tea things lovely china cups, the teapot in a quilted "cosy," the silver kettle sitting over the spirit lamp, short biscuits (made with butter and lots of it), butter, jam (sometimes wild strawberry jam) and cake, of course—black or white fruit cake, or pound or the old familiar 1-2-3-4. In addition to some interesting, mostly English-inspired, recipes, you will find all the facts relative to tea: buying it, making it, serving it, as well as a multitude of sources and books about tea. Do have a cup.

MAURICE MOORE-BETTY TALKS ABOUT TEA TIME IN ENGLAND

We asked Moore-Betty, a Britisher now living in New York, to give us a picture of tea-time in England. Here is what he wrote:

Tea first came to England about the middle of the 17th century, but it was not immediately popular, because it was extremely expensive. However, by the middle of the 19th century, it was the "in" drink because by that time it was so much cheaper than coffee. One pound of tea makes about 200 cups and one pound of coffee only 80. A matter of economy.

In the old days, tea was brought to your room on a tray with milk, cream or lemon and placed on a table beside your bed. With only a biscuit, it was essentially an "eye-opener."

Tea time—that is, afternoon tea—originated with Anna, wife of the seventh Duke of Bedford, about 1840 and was designed to fill the long gap between breakfast and dinner, which was served at 8 p.m. The duchess said she couldn't survive without suffering, as she put it, a "sinking feeling." Breakfast in the great houses, a formidable meal set out on the sideboard, would include poached or boiled eggs, kippers, Kedgeree (a dish of smoked haddock, curry and rice), cold ham, leftover cold game, fruit in season, toast, marmalade and honey. Tea, of course, but coffee was also served. Lunch was no more than a midday pause.

Tea in the afternoon, served promptly at 4 o'clock, would include a variety of sandwiches, hot scones, Sally Lunn, Anchovy Toast, jam (even on the most elegant tables, now as then, it is permissible to leave the jam in its own pot placed on a plate), one or more cakes such as a Sandwich Cake, Seed Cake, Gingerbread and Dundee. But note, it was not considered good form to serve too many things. See page 103 for the various recipes listed. (Maurice Moore-Betty's splendid Cooking School, as well as Maurice Moore-Betty Catering Inc. are both located at 162 East 92nd St., New York City 10028.)

AFTERNOON TEA EVERY DAY AT MOHONK MOUNTAIN HOUSE

We were reading our Sunday newspaper recently and to our delight found a charming piece about Mohonk Mountain House, described by the writer as a hotel that "looks like a fairy-tale castle preserved in a time capsule and shipped over from Bavaria." Clinging to its 19th-century roots (the hotel was built in 1869 in the Shawangunk Mountains near New Paltz, N.Y.), formal tea is served every day at 4 and smoking is just "not done" in the dining room, but you can order a bottle of wine to enjoy with a huge, but plain, American dinner. Both Chocolate Chip cookies and Almond Macaroons are often served. (The recipe for Almond Macaroons appears on page 151.)

TEA AT NEW YORK'S PLAZA

Tea in the famed Palm Court of the Plaza hotel is just one of the graceful customs remaining from the era in which the hotel opened (1907). The mood inevitably has changed, but the service under the supervision of Joseph Ferrari (the *maître d'hotel*) remains classic. Tea is served in proper tea pots and the waiter cautions you not to pour it until it has "brewed." Traditional sandwiches have been replaced by open-face sandwiches (à la the Scandinavian countries), served with a delicious Avocado Sauce (*page 151*). Tea hour begins at 3 o'clock.

HOW TO BREW A FINE POT OF TEA

First, use a teapot (everybody should have a teapot and we prefer earthenware). Second, preheat the pot by rinsing it out with boiling water. Third, bring freshly drawn cold tap water to a full rolling boil—only fresh boiling water can bring out the tea's true flavor. Fourth, use enough tea—one teaspoon of tea or one teabag per cup and one for the pot. Pour boiling water over the tea or bags. Finally, brew the tea *by the clock* —three to five minutes. Don't guess. Some teas brew light; some dark. But it takes time for all tea leaves to release their full flavor. Give the tea a stir before serving.

HOW TO MAKE GOOD ICED TEA

Follow the same rules as for making hot tea, but use 50 per cent more tea to allow for dilution by ice. For example, you'd use four teabags, plus one for the pot, to make four cups of hot tea. For four glasses of iced tea, you'd use six teabags.

ICED TEA, HOT WATER METHOD

Bring 1 quart freshly drawn cold water to a full rolling boil in a saucepan. Take off the heat and add immediately 15 teabags (tear off the tags) or ⅓ measuring cup loose tea.

IN THIS SECTION

- *BOURBON: THE WHISKEY FROM RIGHT HERE*
- *THE HOUSE BEAUTIFUL CHEF*
- *THE MICROWAVE KITCHEN*
- *NOBODY EVER TELLS YOU*
- *THE 'WINE SNOB' HITS BACK*

Stir, cover and allow to stand five minutes. Stir again and strain into a pitcher holding an additional quart of freshly drawn cold water. Refrigerate if not served immediately.

ICED TEA, COLD WATER METHOD

Fill a quart pitcher or container with cold tap water. Add 8 to 10 teabags (remove tags). Cover. Allow to stand at room temperature for six hours or overnight, or refrigerate. Remove teabags, squeezing them against the side of the container to salvage all the flavor. To serve, pour into ice-filled glasses.

THE TASTE OF TEA

Next time you make yourself a cup of fragrant tea, it may intrigue you to reflect that the tea you are brewing is, in all probability, a blend of some 20 to 30 varieties—carefully selected by expert tea tasters.

In general, teas fall into three classifications: black, green and oolong. All three come from the same tea bushes. It's what happens after the leaves are picked that makes them different. *Black tea* undergoes a special processing treatment (oxidation) that turns the leaves black. In making *green tea*, the oxidation process is omitted. Hence the green color and the light color when brewed. *Oolong tea*, a compromise between black and green, is semi-processed so that the leaves are partly brown and partly green. It, too, brews light in color. About 97% of the tea consumed in the U.S. is the black type. Within these three general classifications, there are literally thousands of varieties

HOW TO LEARN ABOUT TEA

What is true of wine is true of tea. You learn by tasting. So, we recommend that you initiate yourself into the delicious mysteries of tea by sampling. Toward *(Continued)*



And chances are he uses it himself. Since 1895, Hagerty has meant fine silver care products to jewelers and millions of silver owners. Hagerty Silversmiths' Polish not only cleans and polishes silver, but protects it against tarnish build-up for months. Just ask any jeweler.

Hagerty

To receive a sample of Hagerty SILVERSMITHS' POLISH send 10¢ and your name and address to —
W. J. HAGERTY & SONS, LTD., INC.
P.O. Box 1498A, Dept. C, South Bend, Indiana 46624



that end we give you the names of a number of companies that pack samplers. The samplers can be found in the food departments of large department stores and in stores specializing in fine foods. Bigelow's has three: The Fourteen Teas Library, The Eight Teas Library and The Four Teas Library. Jackson's has two—Just Arrived (four ¼-pound tins) and Oriental (also four ¼-pound tins)—and McCormick's 5th Season, both teabags and loose, 25 bags to a tin or six ounces loose, comes in these flavors: Darjeeling, Chinese, Earl Grey, English Breakfast, Orange and Spice. Twinings has three: Twinings Superstar Teabag Sampler, with 12 popular teas, Twinings Breakfast Teas Sampler and Twinings After Dinner Teas (both packages hold three ¼-pound tins of loose tea). All come with Twinings Tea Chart. Wagner's Enchanting Voyage in Tea Land is made up of nine boxes (eight teabags to a box), A Fine Cup of Tea (twelve one-ounce tins of loose tea) and the Tea Taster's Selection (five one-ounce tins of loose tea).

NEW YORK STORES SPECIALIZING IN TEA

Simpson & Vail, 53 Park Place, New York City 10007; Bell-Bates Co. Inc., 107 West Broadway, New York City, 10013; Empire Coffee and Tea Co., 486 Ninth Ave., New York City 10018; McNulty's, 109 Christopher St., New York City 10014; Rohrs Teas & Coffees, 1692 Second Ave., New York City 10028, and Schapiro's Coffee & Tea, 117 West 10th St., New York City 10011, which imports and packs its own teas. All these companies have lists of their teas available on request and all fill mail orders.

TO BROADEN YOUR TEA KNOWLEDGE

What You Should Know About Tea, a small but informative color leaflet is yours for the asking. Write: Tea Council of the U.S.A. Inc., 230 Park Ave., New York City 10017. *I Love Coffee, I Love Tea*, a 20-page booklet on the delights of tea, with recipes, is available at no charge from Schapiro's Coffee and Tea, 117 West 10th St., New York City 10011.

SANDWICHES

Mustard and Cress: A miniature plant with a white stem and two tiny green leaves, with a pleasantly hot flavor, mustard and cress is used by the English to make sandwiches for tea, also as a garnish. Lacking mustard and cress, you can substitute watercress. Butter thin slices of brown or whit bread, break up the mustar and cress (you eat it all) an cover one slice of the brea Sprinkle with a little salt an top with the remaining slice c bread, butter side down. Cu into triangles or fingers.

Cucumber: Peel and slice cucumber very thin. Butter thi slices of bread, cut into round of a suitable size. Cover on round with a slice of cucumbe and sprinkle with salt and pep per. Cover with the secon round of bread and press to gether. Arrange overlapping i a circle on a folded napkin. Ga nish with a bouquet of parsley

Asparagus Rolls: Cut th crusts off thinly sliced fres bread. Spread with sweet bu ter and a thin layer of home made mayonnaise. Place cooked asparagus tip, we drained, on each slice and ro up like a jelly roll with the ti protruding. Place, seam sid down, on a serving platter an wrap securely in Saran unt ready to serve. In the old days cooks wrapped sandwiche in fresh dish towels wrung ou in cold water. Refrigerat whatever method you use.

ANCHOVY TOAST

6 anchovy fillets
1 tablespoon butter
1 egg yolk, slightly beaten
1 finely chopped shallot or green onion bulb
Minced parsley
Freshly made, hot buttered toast
Cayenne

Chop anchovies coarsely. He butter in a small saucepa Add shallot and cook until ligh ly browned. Take off the hea

Add the anchovies, parsle the egg yolk and cayenne taste. Mix well. Place back ov low heat and cook, stirring co stantly, until the sauce thicke lightly. Do not boil.

To serve, pour over the toas Serves about six.

GINGERBREAD

Adapted from *The Art of Briti Cooking* by Theodora Fitzgi bon (Doubleday).

2 tablespoons butter
2 tablespoons molasses
1 tablespoon liquid honey
1 tablespoon brown sugar
1 tablespoon milk
6 tablespoons flour
¼ teaspoon ground ginger
1 teaspoon baking soda
Salt
1 egg, slightly beaten
1½ tablespoons chopped preserved ginger
2 tablespoons raisins
1 tablespoon chopped candi orange or lemon peel

Com- (*Continued on page 10*

A new way to cook.

The Turbo-Oven* By Farberware

You spend the better part of your cooking life roasting, baking and broiling. Why not spend it with Farberware's Turbo-Oven, a totally new concept in ovens.

It's Not A Microwave. The Turbo-Oven is fast. It will roast about one-third faster than any conventional oven. But, we wanted an oven that would cook *well*, as well as fast. We also wanted it to be safe, economical and compact. And it's just that, a portable electric counter-top oven only 20"x13"x14½", with the capacity of a large oven. (It will roast up to a 20 lb. turkey.)

Cooks Evenly, As A Matter of Principle. Turbo-Cooking is based on this entirely new principle. The cooking air is kept in continuous circulation, moving around all sides of the food. You're never cooking one side, you're cooking all over, at the same time and temperature. So you don't have to turn anything, whether you're broiling, roasting, or baking.

You'll Save Time and Energy. It roasts in ⅔ the time a conventional oven takes and at lower temperatures. You can even roast frozen meat in the same time a regular oven will do a thawed roast.

Turbo-Broiling uses about 50% less power than the broiler in an electric oven. You can also bake most food at lower temperatures, too. And it works on standard current, no special wiring.

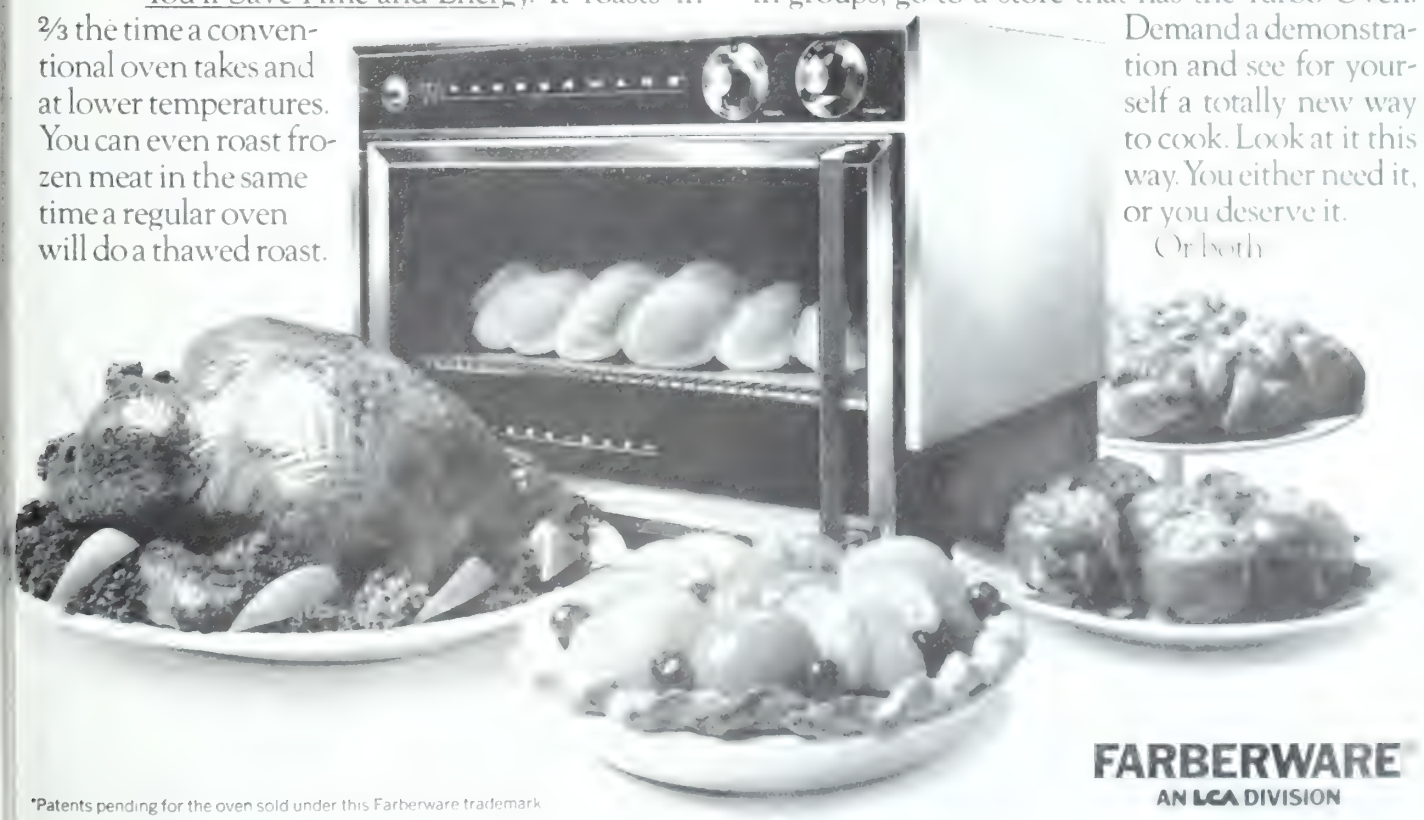
"Stay Clean" Action. The inside walls of this Turbo-Oven are treated for "Stay Clean" action, vaporizing most food splatters while the oven is working. There's a removable filter that traps solids and fats. The drip tray and glass door are also removable and easily washed.

It Won't Heat Up Your Kitchen. Since the cooking air in Turbo-Cooking is constantly being recirculated inside the oven, it can't escape to heat up your kitchen.

What's Better About Turbo-Cooking. To begin at the end, the results are better. The food you roast, bake and broil will look like the magazine pictures. And the natural meat juices will stay where they belong—inside the meat.

Organize Demonstrations. Either singly, or in groups, go to a store that has the Turbo-Oven. Demand a demonstration and see for yourself a totally new way to cook. Look at it this way. You either need it, or you deserve it.

Or both.



FARBERWARE
AN LCA DIVISION

*Patents pending for the oven sold under this Farberware trademark





A little table that grows on you

If [illegible] room for a 19" x 19" table (21" high), you have room for its two 16½" round glide-out companions, too. All three in the hospitable glow of hand-rubbed solid cherry from Harden's own forests. Solid brass pulls. Authentic bamboo-turned legs and classic design let beautiful wood and beautiful workmanship speak for themselves.

For a 160 page book of our traditional designs, send three dollars to: Harden Furniture Company, McConnellsville, New York 13401. 375HB

Name_____

Address_____

City_____

State_____ Zip_____

FINE FURNITURE — THE *Harden* TRADITION



ARGOSHEEN CARPET CLEANER dissolves the heaviest stains gently while the ARGO Rug Mop blots up the soil and deepest stains. A mere sweeping motion will clean the remainder of most carpets.

Guaranteed harmless no matter how you use it. Guaranteed to delight you when used as we suggest. The life of your carpet can be multiplied by actually removing soil instead of scrubbing it into the base of the carpet. You'll also like ARGOSHEEN for cleaning upholstery (including the new suede) and vinyl.

Write for information including tests which allow you to prove to yourself that cleaners cannot mix with the soil and dry to a powder which can be vacuumed away; how to prove whether a cleaner is safe before using it, and how to avoid rapid resoiling. Also included are special instructions for cleaning some of the new carpets with severe soil-release

ARGOSHEEN and this method have been used by 19 airlines and by leading hotels.

[illegible] of ARGOSHEEN with its all-purpose spotters will clean more carpets than a [illegible] of any other known carpet cleaner. For guaranteed to please prepaid shipment ARGOSHEEN $2.75; Quart $3.50; 20 Oz. [illegible] Rug Mop $8.95; Tub $1.50 or Special 2 for $12.50. Dept. B, ARGO & COMPANY, INC., P. O. 2747, 182 Ezell

BOURBON: THE WHISKE

By ROBERT JAY MISCH □ "Any American who does not cherish Bourbon Whiskey is likely to put a rattlesnake into a baby's bed, denigrate motherhood, or desecrate Old Glory." I've forgotten who uttered those words, but one thing is certain: Bourbon is our own, our native brand. Tradition—that's the word for Bourbon. And in America we still drink more Bourbon than any other alcohol—a total of nearly 100 million gallons a year, or about half a gallon per capita.

WHAT IS TRUE BOURBON?

According to federal regulations, no whiskey can be labeled Bourbon unless it is distilled within the boundaries of the United States, and the method of manufacture is also regulated: It must be made from a fermented mash of not less than 51% corn, mixed with lesser amounts of small grains such as rye and sprouted barley, and distilled to an alcoholic content not higher than 160 proof. It must then be reduced to 125 proof or less by the addition of distilled water before ageing at least two years in new, charred oak barrels and bottled at 80 proof.

In practice, little if any Bourbon today subscribes to these minimal conditions. Most is made from a higher percentage of corn, is aged for at least four years and is bottled at 86 proof.

There is a notion that to be Bourbon, the spirit must have come from Kentucky in general and Bourbon County in particular. Not so. While fine Bourbon does originate there, it is not a requirement. If it measures up to the criteria enumerated, it can come from anywhere from Oregon to Florida—not that I recall encountering any Arizona or State O' Maine Bourbon.

Actually, American whiskey distilling began in Pennsylvania and the principal ingredient was rye grain. When a number of distillers migrated south, they stopped in Kentucky, where the clear limestone water was glorious for making whiskey, and corn was the most readily available grain. So corn liquor, made in illicit stills in the mountains, gave way to Bourbon made in legitimate stills, primarily in Bourbon County. And when you write "Bourbon," smile—and capitalize the letter B. So decreed the Congress, in its wisdom, a few years ago. No other libation is so honored by United States law.

HOW BOURBON WHISKEY IS MADE

The process of making Bourbon actually goes like this: First you carefully select your corn and your barley. The distillery's buyer is very particular and the grain that he buys is always checked stringently for both ripeness and quality.

If the grains pass muster, the corn is ground. The barley is steeped, allowed to sprout and then dried before it, too, is ground. In other words, by the soaking and sprouting, the enzyme diastase is produced in the barley. That is the "blessed event" that permits the conversion of starch in the grain to sugar. Without that intermediate step, the special strains of yeast that are then introduced would be unable to feed on the sugar and convert the mix to "distiller's beer." If, in addition to fresh yeast, some of yesterday's mix is added, then we have what is called "sour mash." That's all there is to that mystery.

Distillation for Bourbon takes place in enormous continuous stills, two or three stories high. The "beer" comes pouring into the top to meet live steam and a series of baffles. These stills are different from the pot stills used in Ireland and Scotland. The pot must be charged for each lot, then emptied, cleaned and re-filled. Result—one continuous still in a week can do roughly what a pot still does in a year. The principal of the still, as you doubtless know, is that alcohol gasifies at a lower temperature than water, so when the "beer" is vaporized and reconstituted to liquid, it becomes much more alcoholic: "low wine." Distilled again, it becomes highly alcoholic "high wine."

By law, Bourbon must not be "brought over" at a proof higher than 160 and as a matter of fact, 125 to 145 is the general rule. The reason is important: the higher the proof of distillation, the fewer congeners and other flavor and olfactory agents left. Call them impurities if you will, they are what give

ROM RIGHT HERE

a spirit its character. If you distill at higher and higher proof, you get to "Light Whiskey," then neutral spirits and/or vodka. (We'd list gin here, too, except that it is flavored along the way by various barks, berries, peels and such, and these ingredients are what gives gin the flavor vodka disdains.)

To return to Bourbon. When the "high wine" is cut with distilled water to 110 or 120 proof, it becomes "whiskey" for the first time. It is water-white, lethal. It must now be retired to casks for its long sleep. The casks must be new, of flame-charred oak. Mysteriously, a chemical reaction takes place over the years between char (and the caramel layer beneath the char) and the whiskey. The liquor emerges, years later, the savage breast tamed, the harsh acids and other noxious constituents removed and some of the color of the wood added. (Actually the color is not all from the wood. The distiller does his own tinting with tasteless, odorless burnt caramel.)

Incidentally, I can find no historical mention of "charred new barrels" being required before Prohibition. Today, Irish, Scotch and Canadian law makes no such demands. In fact, distillers there often buy our once-used barrels.

If the distiller has fulfilled all the requirements for Bourbon as indicated above and if he leaves it in a new charred oak barrel for four full years in a warehouse under Treasury Department control and if he then cuts the proof to 100 and no less, he may call his product "Bonded" and affix a green stamp. At one time, Bonded Bourbon was what quality-folk drank—and of course, some still do. But most Bourbon these days is 86 proof and any age above two the distiller desires. Most is six or eight or 10. A red sticker goes on these whiskeys.

KINDS OF AMERICAN WHISKEYS

Bourbon is always "straight" or a blend of straights. If the distiller blends Bourbons of the same distilling period and from the same distillery, there's no name change. If he uses whiskeys from different periods and/or distillers, then it is mandatory to call it "Blended Bourbon." However, more often, Bourbon becomes the base of "Blended Whiskey" or "Whiskey —A Blend." It is blended with a proportion of neutral spirits or "light whiskey" to become the largest volume spirit in America. For example, the largest-selling brand of any spirit sold in the U.S. is Seagram's Seven Crown. It and other blends like it are poured when someone just orders "whiskey." They are poured also to make any number of cocktails calling for "American" whiskey. They are even poured as "rye," which they really are not, as they do not contain the 51% of rye grain required for a legal rye. But bartenders know what they're doing, and the public knows what it's getting, so "Seagram's 7" and the others go merrily along being all things to all people.

Even when we say "Bourbon" and mean it, we can't lump them all. They vary in taste, body, flavor. There are the traditional Bourbons from Kentucky and Tennessee—flavorful, pungent, rich, heavier-bodied—and there are the lighter Bourbons from Illinois, Indiana, Pennsylvania and even some from Wisconsin and California. Bourbons such as Old Fitzgerald's Old Fitz and Rebel Yell (never sold north of the Mason-Dixon line) and Brown-Forman's Old Forester and Early Times are true to the Old South. So also is National Distillers proud of Old Crow, Old Grandad and Old Taylor—all Kentucky-bred. Schenley's I.W. Harper and Ancient Age are also blue grass whiskeys, as is Austin, Nichols' Wild Turkey.

Hiram Walker is a Yankee. From Peoria pour oceans of Ten High and Walker's De Luxe. Ditto American Distilling Co. in Pekin, Ill., with Bourbon Supreme and Still Brook (and its newest entries, fruit-flavored Bourbons). Mighty Seagram straddles with rich flavorful Benchmark coming out of Louisville along with Henry McKenna and Antique and Mattingly & Moore coming from the Hoosier state (as do many of the whiskeys that make up the famed Seven Crown blend.) And these are only a few of the many brands that you'll find. (*Continued*)



Virginia is the Stratford Hall birthplace of the only two brothers to sign the Declaration of Independence. Monticello. Mount Vernon. James Monroe's Ash Lawn. Patrick Henry's Scotchtown and George Mason's Gunston Hall. All together for more fun, more vacation—more America —to the mile. Because whatever you love, it's here.
Virginia is for lovers.♥

For free 36-page color vacation guide and brochures on your special travel interests, [illegible]

VIRGINIA STATE TRAVEL SERVICE:
Dept. 2012, 11 [illegible]
phone (213) 555-4050
Dept. 2012, 6 [illegible]
phone (503) 620-3061
Dept. 2012, 906 [illegible]
phone (202) 628-4500

Name
Address
City
State Zip

DISCOVER AMERICA

Come home to America! See the sights, hear the sounds, meet the people of our great country. Every state has unexpected pleasures awaiting you . . . whatever your interests. To find out all about travel in America, write to each of the state Travel Bureaus listed below. They'll send you all you need to speed you on your American adventure!

ARKANSAS
Arkansas Department of Parks & Tourism
Dept. HB
149 State Capitol
Little Rock, Arkansas 72201

CALIFORNIA
Southern California Visitors Council
Dept. HB
705 West Seventh Street
Los Angeles, California 90036

GUAM
Guam Visitors Bureau
Dept. HB
P.O. Box 3520
Agana, Guam 96910

INDIANA
Tourism Development Division
Dept. HB
Room 336 State House
Indianapolis, Indiana 46204

KENTUCKY
Kentucky—Dept. of Public Information
Dept. HB
Capitol Annex
Frankfort, Kentucky 40601

LOUISIANA
Louisiana Tourist Development Commission
Dept. HB
P.O. Box 44291
Baton Rouge, Louisiana 70804

MARYLAND
Maryland Division of Tourist Development
Dept. HB
2525 Riva Road
Annapolis, Maryland 21401

MASSACHUSETTS
Massachusetts
Dept. HB
Box 1775
Boston, Massachusetts 02105

MICHIGAN
Michigan Tourist Council
Dept. HB
300 South Capitol Avenue
Lansing, Michigan 48913

MISSOURI
Missouri Division of Tourism
Dept. HB 75
P.O. Box 1055
Jefferson City, Missouri 65101

NEW YORK
New York State Dept. of Commerce Travel Bureau
Dept. HB
99 Washington Ave.
Albany, New York 12245

NORTH CAROLINA
State of North Carolina Travel & Promotion Division
Dept. HB
Raleigh, North Carolina 27604

SOUTH CAROLINA
South Carolina Department of Parks, Recreation & Tourism
Dept. HB
P.O. Box 1358
Columbia, South Carolina 29202

VIRGINIA
Virginia State Travel Service
Dept. HB
911 East Broad Street
Richmond, Virginia 23219

WISCONSIN
Wisconsin Vacation and Travel Service
Dept. HB
Box 450
Madison, Wisconsin 53701

THE MICROWAVE KITCHEN

By HELEN McCULLY □ As all cooks know (or should), the flesh of a perfectly cooked *suprême* is white and juicy (*suprêmes* are the boned, skinned raw breasts removed from each side of a broiler-fryer chicken. Each chicken has two). We found we got superb results in the microwave oven with both the *suprêmes* and sauce in the following recipe.

CHICKEN BREASTS WITH VEGETABLE-CREAM SAUCE

6 tablespoons (¾ stick) butter or margarine
Salt
1 medium carrot, peeled and cut in small dice
1 medium yellow onion, peeled and diced small
1 rib celery, washed and diced small
6 *suprêmes*
Juice of 1 lemon, strained
Freshly ground white pepper
Sauce:
1 tablespoon cornstarch
½ cup chicken broth
½ cup dry vermouth
1 cup cream
Salt
Freshly ground white pepper
Lemon juice to taste
Freshly minced parsley

Cut the butter up coarsely and place in an earthenware or glass baking dish with a cover that is large enough to hold the chicken breasts flat. Add the vegetables and sprinkle with salt.

BOURBON

Continued from page 101

These differences in the whiskeys are not necessarily ordained by geographic distinctions. You could make light Bourbons in the South and heavier ones in the North. That is to say, whiskey style is determined by design, not ingredients or locale. For example, Seagram has five plants in Kentucky alone and each makes whiskeys with different characteristics. Equipment and techniques and preconception decide the end result.

One interesting reaction to the advent of lighter Bourbons is the new interest in American whiskeys overseas. They have become a chic drink abroad, as Scotch was—and is. West Germany, No. 1, consumes 1,200,000 gallons—up 103% in the past year. New Zealand is No. 2—*you* tell *me* why. In Japan, Bourbon has become a status symbol. At $20 a bottle, it certainly should be!

LORE AND SUCH

In discussing the background of Bourbon, I hardly know whether to use the past or present tense. For moonshining—the making of illicit (untaxed) corn liquor—still goes on in the mountains of some of our southern and southwestern States, though not to the degree it once did. For one thing, legitimate distilling can be more profitable, and the sport of riding revenooers out of town on a rail has lost some of its zest. (Corn whiskey can also be legit. If whiskey is produced at less than 160 proof, from a fermented mash of not less than 80% corn and stored in oak containers, used or uncharred at not more than 125 proof it can be called Corn Whiskey and sold as such.)

There's probably been more written and spoken about Bourbon—legends fabricated, jokes told and lies perpetrated—than about any other tipple in history.

Take the Julep alone. The nonsense and verbiage connected with this relatively simple concoction of Bourbon and mint leaves would fill volumes—and it has. To bruise the leaves or not to bruise the leaves, crushed ice or cracked ice, glasses or silver goblets, stir or not stir—these are matters of much concern? Of course.

Mark Twain was a Bourbon lover and a proud one. When an undeclared bottle was once discovered in his suitcases as he was leaving customs, he shrugged it off with "Why, sir, that is simply my night-cap."

Gen. U.S. Grant was a Bourbon *aficionado*. What schoolchild doesn't know the apocryphal story that when President Lincoln was apprised of this he mildly commented, "Find out what brand he drinks so that I may send some to my other generals." While we're talking about Honest Abe,

Place in the microwave oven for 15 to 18 minutes or until the vegetables are soft. Meanwhile, rub the *suprêmes* with lemon juice and sprinkle lightly with salt and pepper. Turn each *suprême* over in the butter-vegetable mixture in the casserole. Then arrange flat. Place a piece of buttered waxed paper, butter side down, on top. Cover and cook in the microwave oven for six minutes. Lift the *suprêmes* from the dish to a heated serving platter with the waxed paper on top to keep them from drying out. Keep warm in a preheated (120°) oven.

Mix the arrowroot with the broth until smooth. Stir into the juices in the casserole along with the vermouth and cream. Return the casserole to the oven—*do not cover*—for about 10 minutes or until lightly thickened. Take from the oven and season with salt, pepper and lemon juice to taste. Spoon the sauce over the *suprêmes* and sprinkle with the minced parsley

Serve at once to six, accompanied by a good risotto, freshly cooked peas and a bottle of chilled Taylor American Chablis.

CORRECTION: In the Microwave Kitchen in January, we said incorrectly that half a cup (one stick) of cold butter, cut up, would melt in about 10 minutes. Actually, that amount of butter will melt in a microwave oven in ¾ of a minute or 45 seconds or if the butter is frozen, in 1½ minutes or 90 seconds.

night be cogent to point out hat history records the sale of is father's farm in 1816 for 20 cash and 20 barrels of ourbon. (Value? About $640.)

And so it is. New trends, new ogues, new fashions come and o but Bourbon remains—the ll-American drink. What more ppropriate story could we end n than that of the old man sitting on his porch in the back country of Kentucky, rocking away and cradling in his arms a bottle of Bourbon. Asked if motion improved taste—as it is said to do in barrel—the old gentleman replied: "Well, I can't say for sure but I've been sippin' from this bottle all day and the longer I rock, the better the Bourbon seems to git."

TEA

ontinued from page 98

ne butter, molasses, honey nd brown sugar in a saucepan. lace over low heat and stir ntil the butter has melted. ake off the heat and stir in the ilk. Mix the flour, ground gin- er, soda and salt together in a owl. Slowly pour the butter ixture into the flour, stirring onstantly. Add the egg and eat into the batter. Finally, stir the fruits. Pour the mixture to a greased 8 by 8-inch pan.

Bake in a 325° oven for 1½ two hours. Turn out onto a esh dish towel wrung out in old water. Cut into squares.

SEED CAKE

eggs
heaping tablespoons sugar
heaping tablespoons all-purpose flour
½ cup (½ stick) butter
teaspoon baking powder
rated rind and juice of 1 lemon
tablespoon caraway seeds

Line an 8 by 8-inch cake pan with kitchen parchment, then set aside for the moment.

Beat the eggs with an electric beater or mixer until very thick and creamy. Still beating, add the sugar, then the flour, next the baking powder and nutmeg and then the melted butter. Finally, stir in the caraway seeds, lemon rind and juice. Pour into the prepared pan and bake in a preheated 350° oven for one to 1½ hours or until the cake shrinks from the sides of the pan or a toothpick plunged into the cake comes out dry. Cool briefly on a cake rack. Then turn out on the rack and cool completely.

OVEN SCONES

Scones, a Scottish specialty, are of two distinct kinds—baked in the oven or baked on a griddle on top of the stove (called by the Scots, for some inexplicable reason, "girdle" scones).

2 cups all-purpose flour
½ teaspoon cream of tartar
½ teaspoon baking soda
½ teaspoon salt (*Continued*)

The no-compromise vacation. The only place you cut corners is on the cost.

planning guide in America. It's full of facts about things you can do here. And you'll be surprised how many of them are free.

Even the Trip Kit is free. Just send us the coupon.

And find out how far your vacation dollar can take you.



Name Addr

Zip

Free South Carolina Trip Kit



CALL of Kentucky IN SPRING

Splashing fish on mirror-still lakes...early morning mist resting atop mountains...and all across the countryside, people doing the things they love to do in Kentucky's fresh spring!

Write us about it...in Kentucky we welcome spring...and our springtime visitors!

Department of Public Information HBS5

Name

Address

City State Zip



the best skiing in the south is north.

North Carolina

For free skiing information, write Governor Jim Holshouser,
Travel & Promotion Division, Dept. HB-1, Box T & P, Raleigh, N.C. 27611

April 4th thru April 22nd 1975
39th Annual

SPRING FIESTA

in

Old New Orleans

Your once-a-year opportunity to get into the elegantly restored French Quarter homes; Enchanting Candle-lit patios; Majestic, ante-bellum Garden District Mansions and the great River Plantations

WRITE FOR FREE FOLDER

NEW ORLEANS
SPRING FIESTA ASSOCIATION
Dept. M-1
539 St. Ann Street
New Orleans, La. 70116

need tax help?

Call IRS toll free

No matter where you live, you can call the IRS toll free for tax assistance. To find the toll-free IRS number for your area, checkyourtaxinstructions booklet or your local telephone directory.

Internal Revenue Service

FREE

DESCRIPTIVE LITERATURE

Rose Society Gardens ■ Norton Art Gallery

SHREVEPORT-BOSSIER
CONVENTION & TOURIST BUREAU
Box 1761, Dept. HG-75, Shreveport, Louisiana 71166

BOOK AUTHORS!

FREE

CARLTON PRESS Dept. HB3O

THE HOUSE BEAUTIFUL CHEF

By JACQUES PÉPIN ☐ This combination of sweetness ar acidity in the prunes with the bland taste of pork is perfect delicious. I suggest that to accompany the dish, you serv broccoli or cauliflower seasoned with salt and pepper, finishe with sweet butter. The *Crème Renversée* is a classic Frenc dessert, which, in this instance is flavored with rum.

GRENADINS DE PORC AUX PRUNEAUX

(Boned Pork Chops with Prunes)

- 6 individual loin pork chops, boned and tied, about 10 ounces each
- 1 package (12-ounce size) large pitted prunes
- 2 tablespoons sweet butter
- Salt
- Freshly ground white pepper
- 2 shallots or green onion bulbs, chopped
- 2 tablespoons calvados or applejack
- ½ cup chicken broth
- 1 cup heavy cream
- 1 tablespoon flour
- Juice of ½ lemon (about 1 tablespoon), strained

Place the prunes in a saucepan. Cover with cold water ar bring to a boil. Take off the heat, then cover and allow t prunes to cool in the juices in the pan.

Melt 1 tablespoon of the butter in a large, heavy skille Sprinkle the chops on both sides with salt and pepper. Co each chop 10 minutes on each side, then place on a war platter. Keep warm while preparing the sauce.

Pour off the fat from the pan, add the shallots and cook o minute. Add the calvados and the chicken broth. Bring to a bc Add the cream and bring to a boil again. Cook for one minu

Mix the flour into the remaining butter to make a *beur manié*. Add to the sauce, bit by bit, whipping hard with a w whip. Cook three to four minutes. Taste for seasoning. Stir the lemon juice. Then strain through a fine sieve.

Place the prunes on top of each *grenadins* and th arrange the remainder on the platter around the meat. Coat ge erously with the sauce and serve at once. *(Note: If the sau seems too thick, add a little more chicken broth to thin*

- 3 heaping tablespoons butter, cut up
- 1 cup tepid milk (barely warm)

Sift the flour, cream of tartar, baking soda and salt into a mixing bowl. Add the butter and cut into the mixture with a pastry blender or the tips of your fingers. Stir in the milk and mix to a soft dough. Turn out onto a well-floured board. Sprinkle the dough with flour and knead lightly. Divide the dough in half. Make a round out of one half and roll out ½ inch thick. Cut the round in four pie-shaped wedges. Do the same with the other half.

Cover a baking sheet with kitchen parchment (a dab or two of fat on the baking sheet will hold the parchment in place). Arrange the scones on top, leaving an inch between.

Bake in a preheated 475° oven for 15 to 20 minutes or until lightly browned on top. Makes eight large scones. To serve, split each wedge and butter thickly.

DUNDEE CAKE

This is what the English ca a "simple" cake, in contrast t a rich plum cake. There are m y variations of the famous D dee—some very rich with e s and butter, of which this is c a.

- ½ cup currants
- ½ cup raisins
- ½ cup golden raisins
- ¼ cup mixed candied fruit (orange, lemon and cherr s)
- ½ cup dark rum
- 1 cup (2 sticks) sweet butter, cut up
- 1 cup sugar
- 6 eggs
- 1½ cups flour
- 1 teaspoon salt
- ½ cup blanched almonds, ground fine
- Grated rind of 1 lemon
- Slivered blanched almonds

Cover the bottom of an ei t inch spring form pan with ki en parchment and butter e sides. Place all the fruits i a bowl. Add the rum and mix w Set both aside.

Cream the butter in the b

CRÈME RENVERSÉE AU RHUM

Crème, as we use the word in France, means, of course, cream, but it also means custards such as this, made with milk, eggs and egg yolks, cream and flavoring. It is turned out of the baking dish to serve (*renversée* really means upside down) and is of an elegance to serve at any important dinner, although it is quite easy to make and is best made the day before.

1½ cups sugar
1 quart milk
6 eggs
2 egg yolks
½ cup cream
⅓ cup dark rum

Combine ½ cup of the sugar with 3 tablespoons of water in a saucepan over moderate heat until the syrup turns to a light gold. Do not stir but swirl the syrup around the pan often. When golden, pour into a two-quart soufflé dish. Tip the dish back and forth until the bottom of the dish has become completely coated with the caramel. Refrigerate.

While this is going on, bring the milk and remaining sugar up to simmer over a good heat. Watch out, however, because milk can (sometimes will) boil over. Combine the whole eggs and the yolks in a large bowl and beat with a rotary or electric beater until well mixed, no more. Very gradually, add the hot milk, whipping constantly. Strain through a cheesecloth-lined sieve. Stir in the cream and rum thoroughly.

Pour into the prepared mold and set in a large pan, as deep as the mold. Add enough hot water from the tap to the pan to reach to half the depth of the mold. Place in a preheated 350 oven and bake for one hour or until a flat metal skewer or silver knife comes out clean when inserted one inch from the center of the custard.* Lift from the pan and refrigerate.

To serve, run a thin metal spatula between the custard and the edge of the mold. Place a round serving dish upside down over the mold and reverse the two. Serves eight or more.

**Note:* When testing the custard, do not plunge the skewer or knife to more than half the depth of the mold. If further, the mold might "split" on being turned out. *Malheureux!*

of the electric mixer until soft and light. Gradually add the sugar, beating constantly until the mixture makes "ribbons." Add the eggs, one at a time, beating hard after each addition. The batter at this point will look somewhat curdled. Don't worry. Drain the fruits, reserving the rum. Mix fruits with *½ cup of the flour* to coat the pieces lightly. Beat the remaining flour, ground almonds, salt, grated lemon rind and the reserved rum into the batter. Finally, stir in the fruits. Pour into the prepared pan, smooth the surface and sprinkle the top with the slivered almonds.

Bake in a preheated 300° oven for about two hours or until a toothpick plunged into the cake comes out clean—that is, without any clinging crumbs.

Take from the oven, loosen the spring form and lift the cake to a cake rack. Cool.

SALLY LUNN

½ cup warm water (105° to 115°)
1 package active dry yeast
1 cup warm milk
½ cup (1 stick) butter or margarine, softened
¼ cup sugar
2 teaspoons salt
3 eggs at room temperature, well beaten
5½ to 6 cups all-purpose flour

Measure water into a large bowl. Sprinkle in the yeast. Stir until dissolved. Add milk, butter, sugar, salt and eggs. Stir in *3 cups of the flour*. Beat for about one minute or until very well mixed. Stir in enough of the remaining flour to make a soft dough. Cover and let rise in a warm place, free from drafts, until doubled in bulk—about one hour.

Meanwhile, butter and flour a 10-inch tube pan or two 9 by 5 by 3-inch loaf pans.

After the dough has risen, stir down and spoon into the prepared pans. Cover. Let rise again in a warm place, free from drafts, until doubled in bulk—about one hour.

Bake (*Continued on page 151*)

THOSE DESIROUS OF TRANSPORTATION WITHOUT AGGRAVATION ARE URGED TO GET THEMSELVES A HORSE



GUESTS at the WILLIAMSBURG INN, WILLIAMSBURG LODGE, and THE MOTOR HOUSE are reminded that transportation of the four-legged sort is available for those wishing to view the many handsome dwellings, craft shops, and various gardens of the town by carriage. Furthermore, those staying at the three establishments who wish to ride shank's mare may do so with ease. Indeed, as golf, tennis, good vittles, and even such extraordinary attractions as the GOVERNOR'S PALACE are all most convenient, no further transportation or gasoline is required.

Colonial Williamsburg

To reserve accommodations adjacent to the Historic Area, write P. O. Drawer CN, Williamsburg, Virginia 23185, [illegible] Operator, New York, 246-6800; Washington, FE 8-8828.

Those who wish to leave automobiles at home may fly Allegheny, National, Piedmont or United to Patrick Henry International Airport in nearby Newport News and complete their trip by limousine. Regular Greyhound bus service is also available directly to Williamsburg.

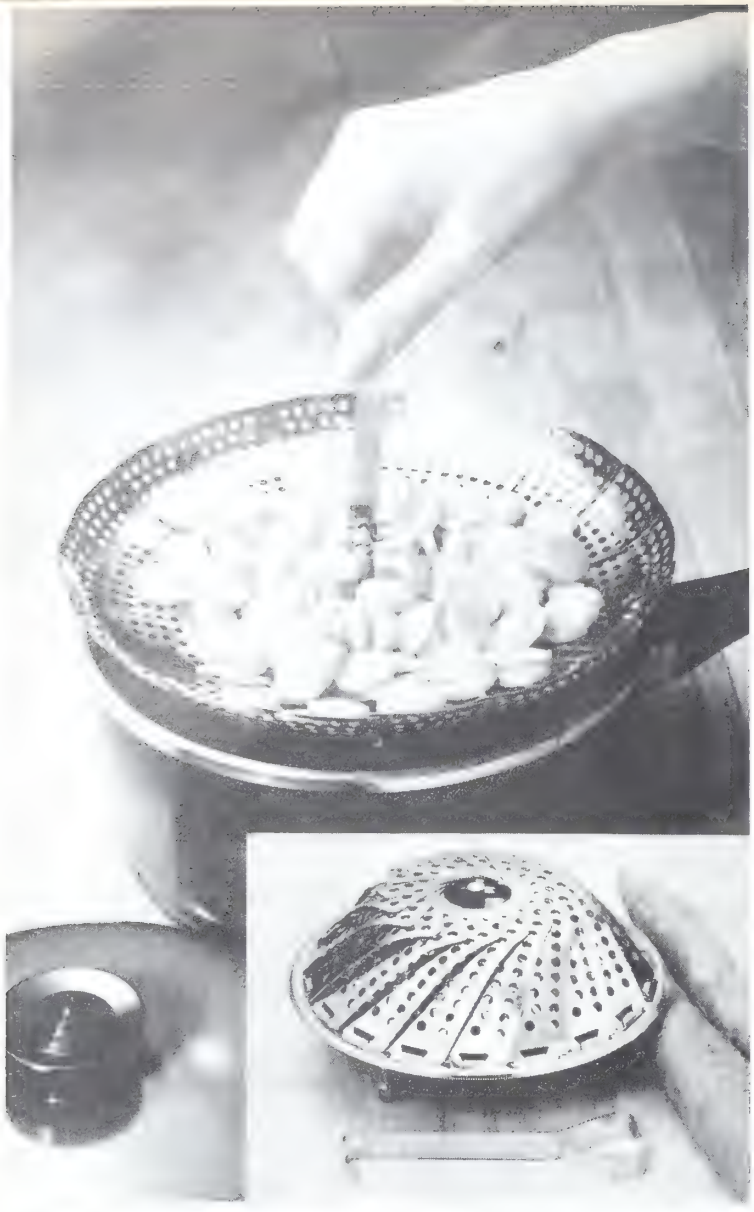
The Style and Spirit of '76



Bennington Solid Pine

The renowned Freedom Period® furniture for bedroom and dining room, family and living room. Superbly crafted and antiqued, glowing with deep golden warmth, here are colonial masterpieces of enduring heirloom quality. Send for brochure and name of nearest store.

Send 25¢ for Color Brochure • Dept. F 5 • Vermont Furniture Co. Winooski Vt.



FROM HOUSE BEAUTIFUL

Adjustable basket for easy steam-cooking

With this adjustable steamer basket it's easier than ever to enjoy the natural good flavor of steamed foods—fresh or frozen vegetables, fruit, fish, seafood, franks. You simply fill pot or pan with ½ inch of water and put in steamer basket; sides adjust to fit different-size pots, and rigid legs hold basket above water. Add food, cover, cook! Unique little hook lets you lift out steamer, and food, with ease. Made in U.S.A. of stainless steel; 9" in diameter when open, 5½" when closed for storage. Directions and recipes are included. **$4.95.**

HOUSE BEAUTIFUL, Dept. HFSI 035
P.O. Box 2318, FDR Station
New York, NY 10022
Enclosed is my check or money order (no cash, please) to HOUSE BEAUTIFUL. Please send me_____Steamer Basket(s) @ $4.95 each, including postage and handling.
Total Amount Enclosed $_____.

NAME_____
ADDRESS_____
CITY_____
STATE_____ ZIP_____

Money-back guarantee. Canadian orders payable in U.S. funds. No C.O.D. orders. Please allow 4 weeks for delivery.

FOOD & DRINK

NOBODY EVER TELLS YOU THESE THINGS

By HELEN McCULLY

How do you get rid of stains from earthenware teapots?

As any tea drinker knows, the insides of teapots sometime get stained. To remove those stains, the Tea Council of th U.S.A. suggests washing the pot with a solution of bakin soda and hot water (3 tablespoons of soda to a quart of water To clean the spout, soak the pot in the solution, then wip out the spout with a Q-Tip or swab of cotton. For very stubbor stains, make a paste of the baking soda with a little water ar spread over the stained area. Wash the pot clean, whatev you do, with hot water. See page 97 to learn more about te

What is instant tea?

A powder using a highly concentrated brew of tea from whic the water has been removed in a drying process. The powd dissolves instantly in hot or cold water. There is also an insta iced tea mix, to which sugar and lemon has been added. S lots of information about tea on page 97.

Can you buy crisp and chewy bacon?

The thickness of the slice and distribution of the meat (le part) determines, once it's cooked, whether the bacon is cri or chewy. Now, new regulations require that bacon be packag with a "window" so you can really see whether you are buyi lean or fat bacon. You can also see the amount of lean in t slices. A regular one-pound package of thin-sliced bacon co tains 20 to 22 slices; a one-pound package of thick-sliced bac contains about 12 slices. When fried, bacon with strips of le concentrated in fewer but larger sections will tend to be mo chewy than bacon with more and smaller sections of lean.

Where and how long can you store milk and cream?

The USDA says: Fresh milk, cream and milk products shou be refrigerated as soon as possible after purchase. For be flavor, milk and cream should be used within three to fi days; dry whole milk within a few weeks; reconstituted d milk within three to five days; whipped cream in an aerosol c within a few weeks. Evaporated milk, unopened, can be stor at room temperature and used within six months (if it's open use within three to five days); store non-fat dry milk at roo temperature, tightly covered and use within a few mont

Can you freeze egg yolks?

Yes, but you will find that the skin has thickened slight However, in making any recipe that calls for yolks, it is v easy to beat the yolk sufficiently to break up any tiny lum Here's how to freeze them: For each yolk, take one mid plastic container. Add a tablespoon or so of cold water. Free Separate the egg (take care not to break the yolk) and pl the white in another midget container (freeze) and the yolk the midget with the ice. To the midget with the yolk, add enou cold water to cover and return to freezer. Once the water frozen, add the midget's cover. To use, thaw at room temp ature. Drain off the water. Use *immediately, once thawed.*

We stand corrected

In our November issue, we said that rock fish were caught the West Coast and known there as snapper or red snapp Mrs. J.S. Sacks of Norfolk, Va., wrote us with justifiable that rock fish are caught off the Virginia Capes in abundan The National Fisheries Institute says that rock, rock b and rock fish are more well known as striped bass are caught off both the Atlantic and Pacific coasts. It is av able whole, drawn, in steaks, and in fillets; fresh or frozen

THE 'WINE SNOB' HITS BACK

By LEONARD S. BERNSTEIN □ This is in defense of the wine snob. Nothing good has ever been written about him. Nothing nice has ever been said. He is the butt of bad jokes; he is ridiculed; he is sneered at. Writers write articles like "Wine snobs—how to deal with them" (or *House Beautiful* (September, 1974, issue).

How to deal with wine snobs? The implication is clear. Turn away, as though they were carriers of disease. Believe nothing they say, as though they were charlatans and wheeler-dealers. Distrust, despise, disassociate. I've heard enough. I'm a full-fledged wine snob.

TO SPEAK OF WINE

A wine snob is someone who goes around saying things like, "That Burgundy needs a little more time to breathe" or "A Moselle would be perfect with Sole Amandine." Now, admittedly, these are not subjects of world concern or high purpose. They are trivial, but is there anything wrong with them?

Furthermore, a number of Burgundies *do* need more time to breathe, and Moselle *is* marvelous with Sole Amandine. And although it is not a matter of grave concern in my life, I do enjoy wine and I enjoy it more when it complements the food. And if it is crass to order wine the way you like it, how come my friends take three-quarters of an hour to explain to the waiter how they like their martinis. Is it absolutely necessary that I have Tanqueray gin? Would they *know* if it were Beefeater?

AND OF MARTINIS

So my wife and I go out to dinner with three couples and everyone except Rita and I orders martinis. That's six martinis—each one different. Some are Tanqueray, some Beefeater, some Gordon's, some with vodka. Some dry, some not-so-dry, some absolutely extra-dry or close. Some onions, some olives, some twists. Some on-the-rocks, some straight-up. It takes a comptroller to keep the record straight. Are my friends an example of the martini snob?

Rita and I prefer wine, right from the start. So I select a Chablis—Vaudesir 1971. At this point my gin friends have all crawled under the table for fear of being associated with someone having a '71 Chablis.

I'll tell you what's wrong. Those are strange words, Chablis and Vaudesir. And they are French products and therefore foreign. No regular guy has any right knowing such words. And furthermore, what is this stuff about 1971? Gin doesn't have good years and bad years. Pabst Blue Ribbon is Pabst Blue Ribbon in 1971 and 1973. So, by definition, 1971 must be some kind of pretense, some pompous trivia designed to impress.

A SNOB IS A SNOB

It's not. Actually, everybody knows it's not. For 1971 was a good year for Chablis. Am I expected to order Chablis in a year that was not as good? Does the martini snob order his drink made with a gin that he thinks is just mediocre?

I'm tired of the all-suffering expressions every time I order a wine that has a French or a German name that doesn't sound like Miller's High Life. And I'd like to suggest that by and large there is no such thing as a wine snob.

Wait—I take that back. There is such a thing. People who order a wine only to make an impression are wine snobs. But people who order anything—food or automobiles or clothes or vacation resorts—only to make an impression, are snobs in exactly the same way.

SNOB OR BORE?

A number of my friends define a wine snob as someone who talks incessantly about wine. I think they're right, although I think "wine bore" would be a better description. My friends point out that nobody *cares* whether Burgundy or Bordeaux goes better with Coq au Vin. Certainly they are right about that. It's much more interesting to discuss whether a tennis racquet should be made out of wood or metal, isn't it? Or whether the stringing should be nylon or gut. Or whether it's better to play on clay or grass.

Is there any reader who will deny that tennis players are capable of talking about nothing else for five hours straight, putting to sleep everyone who is not a tennis player? Are these tennis players tennis snobs? I don't think so. They're a pain in the neck, but they're not tennis snobs. A tennis snob would be someone who tried to impress you with how much he paid for an outfit or how he was invited to an exclusive club.

What about the bridge crowd? How does the bridge player remember every card in a hand he held last night? Why does it surprise and bother him that the wine lover can remember whether '71 was a good year?

So the bridge player and the tennis player aren't snobs automatically. They are people who like to talk about the things they enjoy. But when the wine drinker compares California wines with French wines he is *automatically* a snob. If he favors the French wines, he's an Import Snob. If he favors the California wines, he's a Patriot Snob. He needn't be pompous; he needn't be arrogant. He is trapped by the subject. Someone who seriously discusses wine is a wine snob.

NO ESCAPE

And accordingly, there is no escape for the wine lover. Chastised, labeled, laughed at and avoided, he seeks out places like The Wine and Food Society, where he can hang out with 300 others who really do care whether 1959 was better than 1961 in Bordeaux.

There is no escape because the wine snob is trapped by the language of wine. There is nothing he can say that does not sound pompous. How do you, after all, order a bottle of Chateauneuf-du-Pape and not sound like the British ambassador? I don't think you can. Nor can you talk about good years and bad years, or proprietors who might be bottling a particularly fine Clos Vougeot.

And how can you taste a red wine at dinner and say to the wine steward, "Let it breathe for a few minutes, it's not ready," without any offense?

NO DEFENSE

Therefore the wine snob is trapped. Even if he is modest and unassuming, the words he uses, the years he has remembered, the sniffing and the tasting gang up against him. He needn't gesture grandly; he needn't be pedantic. He has the markings of a snob. His defense? There is no defense. He accepts his situation with grace and continues to order his wine exactly the way he likes it. ■

THE HITCHCOCK CHAIR COMPANY

THE "MONTICELLO"



A Classic Example from Hitchcock's Great American Homes Collection

Thomas Jefferson once wrote "All my wishes end where I hope my days will end, at Monticello." Jefferson spent much of his life building, altering and rebuilding his beloved home until it was exactly to his liking. So it is with "Monticello", the newest chair to be offered in Hitchcock's Great American Homes Collection. The classic lines of Jefferson's Virginia home are exquisitely stencilled in glowing summer colors against soft Bayberry Green.

Additional companion pieces to add to your collection will become available before the 1976 Bicentennial Celebration . . . John Adams' "Old House", followed by Andrew Jackson's beautiful Tennessee "Hermitage."



Each chair in this limited edition carries the artist's signature, and will become a collector's item in the years ahead. Start your historic collection now, while this unique limited edition is still available.

Price $75

Available at

Davison's, Atlanta, Ga.
Maas Brothers, Tampa, Fla.
Jacobson's, Michigan
Sibley's, Rochester, N.Y.
Famous-Barr Co., St. Louis, Mo.
Edward Keith, Kansas City, Mo.

WINDOW



Southern Belle Design

Ornamental Cast Iron Garden Gate

You can add this elegance to your garden. Today, it's a matter of taste . . . no longer one of price. Adjustable 35"-43" wide, 56" high . . . 70 lbs. Complete with instructions and hardware for attaching to brick or wood. Weatherproof matte black finish.

Write for our free, 16 page illustrated brochure of unusual and functional cast iron items, including doors, gates, room dividers, gazebos, wall hangings, mail box stands; lamp posts, hitching posts and furniture.

Collins-Hanna Iron Co., Inc. 450 N. Decatur Dept. B-53 Memphis, Tenn. 38105



BEAUTIFUL WILDFLOWERS bloom in [illegible]. Complete sampler kit includes imported natural Belgian linen, vibrant [illegible] and clear instruction:

No. 2 [illegible] Kit	$1.75
No. 3 Wild Strawberry Kit	$1.75
No. 4 Thistle Kit	$1.75
No. 5 Wild Rose Kit	$1.75
No. 6 Daisy Bouquet Kit	$1.75
No. 7 Dandelion Kit	$1.75
No. 664 Frame 7" x 8" walnut finish	$1.50
No. 665 Frame 7" x 8" maple finish	$1.50

PLUS 50¢ POSTAGE & HANDLING

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

WASHABLE KNIT COAT



New Premium yarn, WINTUK® of 100% Orlon Acrylic gives you firmness and resiliency plus easycare. ⅞ length of weightless warmth, distinctively patterned. Washable. **White, Navy, Red** or **Beige**. Sizes S,M,L. **$23.** Sizes 42-48, **$26** Plus **$1.00** postage

$10 deposit for COD Satisf. Guar.

WESTERN CLASSICS
606-J3Y-So. Country Club, Tucson, Ariz. 85716

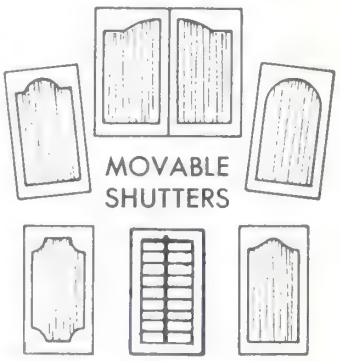


Cheney. Because Tom and his basement workshop used to be only 17 steps apart.

[illegible]

CHENEY Wheelchairs

FABRIC FRAMES



MOVABLE SHUTTERS

Decorators' choice for inside window covering for any room in your home. All orders CUSTOM MADE pre-hinged and sanded to the exact size ordered. SIX classic designs for fabric frames available. Hardware included, fabric insert not included.

MONEY BACK GUARANTEE
For free brochure and information how to measure and install write to:

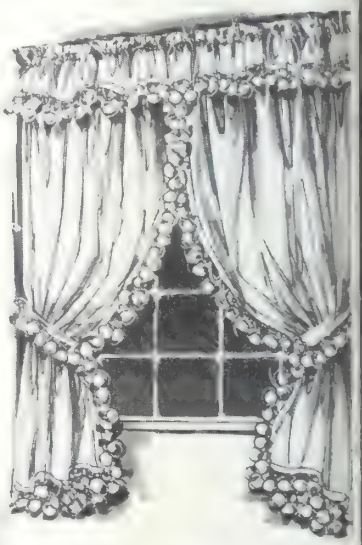
TOWN & COUNTRY WOODCRAFT CO.
Dept. HB-3—311 N. Desplaines St.
Chicago, Illinois 60606



Enclose check or money order
Please add sales tax
where it applies. Include Zip Code.
Merchandise, except personalized
items, may be returned for refund
to shops involved if not satisfactory
Happy Window Shopping

Heirloom Clocks From Kits, unfinishe cases, fully assembled models and West Ge man movements. All at factory-to-you-saving from the world's largest manufacturer grandfather clocks. Free color brochur Emperor Clock Co., Dept. 717, Fairhop AL 36532

"Concord" Ball Fringe Curtains in white o beige semi-opaque Polyester/Avril blend Easy care, permanent press. 90"w. per p 36"L. $6.25 pr.; 45", $7.25; 54", $8.50; 63 $9.50; 72" $10.50; 84" $12.50. Valance 11"x70 $3.25. Tiebacks $1 pr. Add $1.50 post. Fre brochure. Old Colony Curtains, B529E, B 759, Westfield, NJ 07090





Molto Bene! Collection of 400 Italian family recipes not found in restaurants. Old country cookery as lively as Italy itself. From Antipasto to Zucchini including a cheesecake with Galiano that will catapult you to culinary fame. $6.95 paperback; $9.95 hardback. Add 50¢ post. H. P. Books, HB-14, Box 5367, Tucson, AZ 85703



Trim & Firm Your Figure faster than you ever dreamed possible. The 5 minute Body Shaper Plan does it . . . without dieting. One daily exercise is all you do. Lightweight unit fits in wallet size case. $9.95 plus $1 post. Joseph Weider, Dept. CO/B, 21100 Erwin St., Woodland Hills, CA 91364

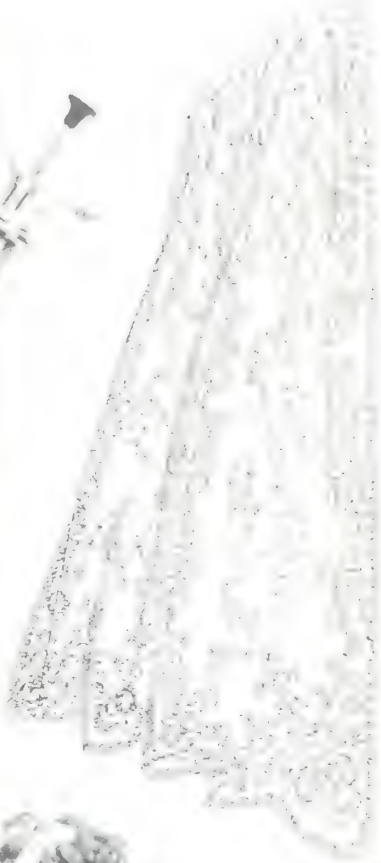
HOPPING

with Frances Nevius



Elephant You Won't Forget because holds scissors, rake, spade, hoe and er you'll use daily to tend your indoor en scene. Handwoven rattan, hand- e & handy. 11"H. 6"W. $10.95 plus 0 post. Catalog 25¢. Fran's Basket se, HB3, Rte. 10, Succaunna, NJ 07876

er Elegance. Floral patterned Brus- -type cotton lace curtains have a per- ent finish that needs no stretching tarching. White or ivory. 42" wide per el. 81"L. $7.95; 90", $8.95; 108", 5; 57" wide (white only): 81"L 75; 90", $11.75 Ppd. Hildegarde's , 597 Farmington Ave., Hartford 06105





nted Table adjusts from tail (18"H.) to dining ht (30"H.) or anywhere veen. Marvelously an- ed nut brown solid oak 40" parquet top . glori- blend of wood pieces n inlaid individually. 7.38 Ship. chgs. coll. COD. Catalog 50¢. Bryan eson, Dept. 134, Rte. 10, 793, Hickory, NC 28601

hed Huts are enchant- woodsy ornaments for er or birthday decora- . Kit incl. real dried 3 plastic eggs, braid, d flowers, bark, corn ks & cobs, animal fig- , gingham paper & glue. 2" h $6.98 plus 50 . Lillian Vernon, 510 S. on, B3E, Mt. Vernon 10550



WORLD'S SMARTEST BOOKEND

$6.95



Imported from England, BOOKWORM is a one-piece bookend to end all bookends.

Adjusts automatically when books are added or removed. Ingenious spring steel coil rolls out to hold up to 22 inches of books, tapes, directories.

Winner of the British Design Centre Award. Available in eight satin smooth finishes: white, black, red, royal blue, burnt orange, avocado green, plum, honey yellow. Only $6.95. State quantity and colors. Add 50¢ each for shipping. Send check or money order to Pentalic Corp., 132 West 22nd St., New York, N.Y. 10011.

Pentalic Corporation HB
132 West 22nd Street
New York, N. Y. 10011

Send BOOKWORMS in colors & quantities:

White Black Red Blue
Orange Green Plum Yellow

Name

Address

City State Zip



Pistol Handled Stainless
in an heirloom tradition
Old Westbury—FULL DINNER SIZE

tined forks and rat-tailed spoons. In heavy weight hand forged pewter-like satin or polished

ner forks, 8 dinner knives, 8 salad-dessert forks, 8 soup spoons, 16 teaspoons, plus sugar spoon, butter knife and 2 serving spoons. 52-piece service for 8 $39.95
78-piece service for 12 $59.95

Jenifer House
Dept. HB-3
GREAT BARRINGTON, MASS. 01230

Holds

Up To

500

Of Your

FAVORITE

RECIPES

In Full

VIEW



Rotating Recipe File

RECIPE FILE $7.95

REFILL PACK OF 50 (16 pages) $1.50

Send Check or Money Order To

Azure House Dept B283

Box 6165-Santa Rosa, Calif. 95406



Little Adorable Teachers

lows: A-326-Girl nose blower; B-326 Boy

cuddled on bench

IMRE BAN STUDIO

6003 N. Sheridan Road 26F HB375

Chicago, Ill. 60660



ORIENTAL RUGS

to examine them in your own home



Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

PICTURES. Include Area, Zip [illegible] WE PAY ALL SHIPPING [illegible] shipped in [illegible]

[illegible] been educating the earnest [illegible] Oriental Rugs for the world [illegible] all over America.

Oriental Rugs — A Complete Guide" by Charles W. Jacobsen . $16.50
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., DEPT. B SYRACUSE, N.Y. 13201 315-471-6522

COUNTRY CHARM



With Unbleached or White Muslin

DUST RUFFLES [illegible] Drop length [illegible] White Muslin
Double Size 17.00

PILLOW SHAMS [illegible] White Muslin 4.75

CANOPY COVERS [illegible] White Muslin
18.00

[illegible] Queen Size [illegible] dust [illegible] COD [illegible]

COUNTRY CURTAINS
Dept. 37, Stockbridge, Mass. 01262



1975 Noritake Valentine Heart $15.00 postpaid

limited, third edition, of translucent bone china, 2½" high, gift boxed. In shades of red and pink, burnished with gold lettering

A gift of love—The spirit of Valentine's Day is expressed with a nostalgic interpretation of the classic Cupid theme

1974 Noritake Valentine Heart—14.00
1973 Noritake Valentine Heart—20.00

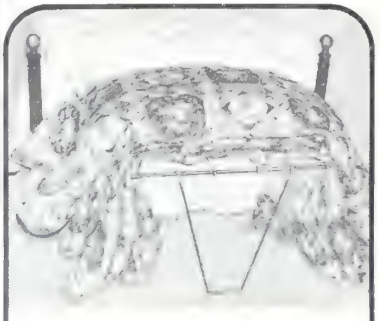
Send for "Platter Chatter" with complete price list. Master Charge and BankAmericard available.

Edd, the florist, inc.
Collector's Division HB
Hickory House
823 North Court Ottumwa, Iowa 52501
Phone: 515-682-8375



FOLDING
Pull-up Lap Table

Compton & Buckley
Mail Order Dept. HB3-5
[illegible]

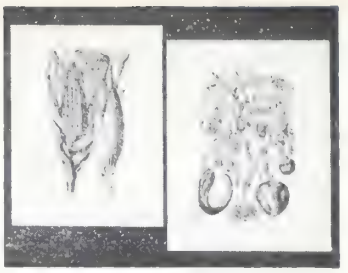


Bedspread caddy saves effort

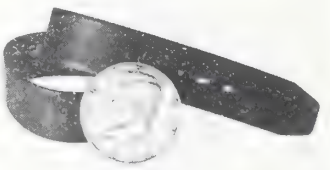
Easier bed-making without nightly tugging heavy spread. Just pull hidden caddy from between mattress and spring. Legs drop into position. Lay spread onto caddy, accordion fashion . . . ready for quick, easy, morning make-up. Brown metal caddy glides back out of sight by day. Ideal for Hollywood beds or low footboards. For double, king or queen-sized beds, get two. Satisfaction or money back.

$7.83 or 2 for $14.83. Add 90¢ post.

GARRETTS
Box 12274- 41, Dallas, Texas 75225



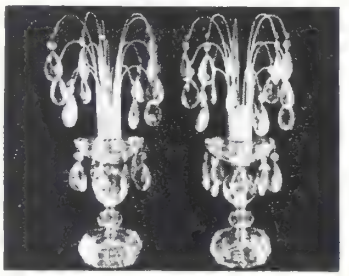
Herbals Of The Sixteenth Centur Lovely black & white, 6x8" lith graphs accented with hand-painte dollops of color. Delightful bu get wall props with a mediev flavor to use singly or en mass Chick peas, strawberries, chive salsify, capsicum or maize (spec fy). Only $2.50 each plus 5 post. per order. The Tatter Boot, HB3, Lamont, FL 323



Collectors' Buckle & Belt. An a ist's handsome re-creation of t famous Kennedy Half Dollar heavy nickel-plated metal me sures 2⅞", delights either se Perfect belt is 1¾"w., top quali leather, black or brown, sizes 2 42". Buckle $5; Belt $4.50. A 75¢ post. No Nonsense She Dept. 121-HB, 808 White Brid Ln, Hanover Park, IL 60103



Initial Identity for tennis bal Brand new marker comes wi brush, marker ink, rubber typ type forceps, curved stamp p and type holder curved to balls' contours. Will pay for itse in no time. Serve a tennis b right! $12.98 plus $1 postag Available from Harriet Carte Dept. HB-10153, Plymouth Mee ing, Pennsylvania 19462



Hand Cut Crystal Lamps are ric ly reminiscent of an elegant ag The soft diffused light brings o the sparkling beauty of the ha cut prisms and crystal base 16½" high, 9" in diameter, co pletely electrified. $39.95 p ship coll. Matching centerpie $49.95 shipping coll. Catalog 2 Luigi Crystal, HB3 7332 Fran ford, Philadelphia, PA 19136



Blockfront Lowboy is a state accent piece with special Georgi grace. 30"Wx18"Dx30"H. Beau fully detailed with carved shell shaped apron, brass pulls & e cutcheons on drawers. Ligh distressed cherry solids & venee in brown or reddish brown finis $204 ship chgs. coll. No CO Catalog $1. Ephraim Marsh, De 280. Box 226, Concord, NC 280



FRAME KITS—Cover with fabric, ribbon needlepoint & shells. Standing frames o superior construction, complete wit frame pieces, glass & illustrated instruc tions for fabric covered frame. FABRI KITS made with decorator fabrics ar available in assorted patterns with co ordinating front, back & trim: green & white; yellow & white; orange & gree flame; yellow, green & white. Specify 5x7" BARGELLO GRAPH-flame desig $1.50 FRAME KIT (only) 5x7" $11.95 4x4" $9.95 FRAME & FABRIC KIT 5x7" $15.45, 4x4" $12.45

Add $1.00 postage. 3% tax in N.C.

Fun Frames
P.O. Box 6122, Charlotte, N.C. 28207



PEWTER FINISH $2.98 Add 8 Post

BREAD TRA

Has deeply engraved pattern of a far harvesting wheat & the prayerful reminder, "Give us this day our da bread". Heavy cast aluminum that lo like pewter (with a subdued patin [illegible] X 6½"

MONEY BACK IF NOT DELIGHT

HARRIET CARTER
Dept. HB-10253
Plymouth Meeting, Pa. 19462

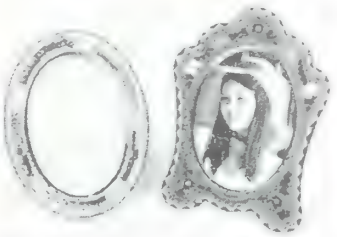
Nobody's Perfect" says this de-htful needlepoint picture (or low). Two upright owls and a n-conformist line up on a tree anch to keep you in stitches. t incl. design handpainted on ite #12 mesh canvas, yellow, own, green & white Persian rns. needle, instr. 10x12" $17.95 s $1 post. The Stitchery, HB3, ellesley Hills, MA 02181



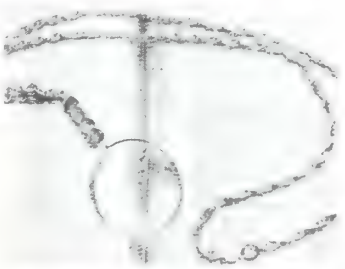
me-Dropper Tote. Canvas bag llmarked with three initials gives personal touch to casual clothes. double strapped contrast-tched and lined in bright pro-cial print. Snap closure, inner cket. Red, navy or white. Mono-am in white, navy, red or green. ½"x10". $24 plus $1.25 post. ee catalog. The Talbots, Dept. , Hingham, MA 02043



niature Mosaic Frames from ly are tiny works of art that ow off treasured photos. Jewel ed tile chips are fashioned by lled artisans into exquisite ral patterns. Trimmed and cked in golden metal, frames ve easel backs & picture glass. al or contour shapes, 3x4". 98 ea. ppd. Ferry House, HBM, arcliff Manor, NY 10510



e & Be Seen wearing this chic gnifying pendant—that lets you ad the fine print wherever it ppens to appear. Dash into your xt phone booth, face your next nu or theatre program with con-ence. With golden coin handle a 30" gold-plated rope chain, a farsighted gift! $4.95 plus post. Postamatic Company, 375, Lafayette Hill, PA 19444



n Gogh's "Sunflowers" with all e sunshiny colors of the original. hographed on 18x24" artists' nvas, $5.95 plus 95¢ post; etched on wooden artist bars 95 plus $1.95 post; framed in ony with silvery chromeline n, $24.95 plus $1.95 post. Cat-g 50¢, free with order. Lambert dios, HB28, 910 N. La Cienega d., Los Angeles, CA 90069

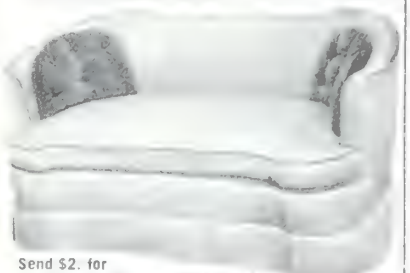


e should have named the Rosemary the o-anywhere" love seat because her sim-e, graceful lines are at home in 'most y decor. Upholstered in various grades d types of fine fabrics—stripes, solids, ints; cut, antique, crushed and plain ivets; etc. **You** specify swatches in the e fabric and colors desired.

$349. as shown
269. in your fabric—send 9 yds. 54"
No C.O.D. Express charges collect
Satisfaction guaranteed.
Two decorative pillows are included.

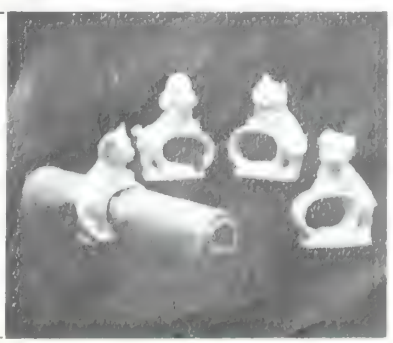
Hunt Galleries, Inc.
BOX 2324, HB753, Hickory, N.C. 28601

THE ROSEMARY LOVE SEAT



Send $2. for Furniture Catalogue and request form for FREE hand-selected decorator fabrics.

PET SET. A charming set of our bone china puppies and kit-ens attached to napkin rings. Flat bottoms hold animals up-ight. A delightful gift for Easter r Mother's Day. Set of 4, $2.95 lus 50¢ post. Free Gift Catalog rom Hollywood House, HB3, Box 6209, Hollywood, Florida 33021.



The softest shoes you'll ever wear!



And the most comfortable! - feather-light, superbly fitting. Beautifully made too, with a twice-the-price look! Order all four — they're fabulous finds!

MARGIE - $12.95

Super-soft, versatile, marsh-mallow patent sandals with elasticized back straps, lux-urious foam-cushioned in-soles. 1½ inch heels.

COLORS: WHITE, NAVY, RED, BONE OR BLACK.

JACKIE - $12.95

Incredibly soft and light! Tricot-lined, crushable-as-kidskin uppers with foam-cushioned insoles and crepe soles. Ad-justable backstrap. Rope-covered 1½ inch heels.

COLORS: WHITE, BEIGE, NAVY, BROWN.

HEATHER - $11.95

Beautifully versatile sandals of supple, glove leather. Back straps has self-adjusting, elastic goring. Soft, foam-cushioned insoles. 1 inch heels.

COLORS: WHITE, BEIGE OR BLACK.

DAWN - $11.95

Casually elegant sandals with multicolored "gems" set in individual mountings. Foam-cushioned insoles. 1½ inch heels.

COLORS: WHITE, GOLD, SILVER, BLACK.

TO ORDER USE COUPON OR SEND LETTER

SIZES, ALL STYLES
Narrow – 5½ through 12
Medium – 4 through 12
Wide – 5 through 12
(NO HALF SIZES OVER 10)

- Add 90¢ per pair for postage
- $1.00 extra for all sizes over 10
- Sorry, no C.O.D.'s

ORDER FORM

Send orders to:
SOFWEAR SHOES • 1711 Main • Dept. HB • Houston, Texas 77002

NAME _____

ADDRESS _____

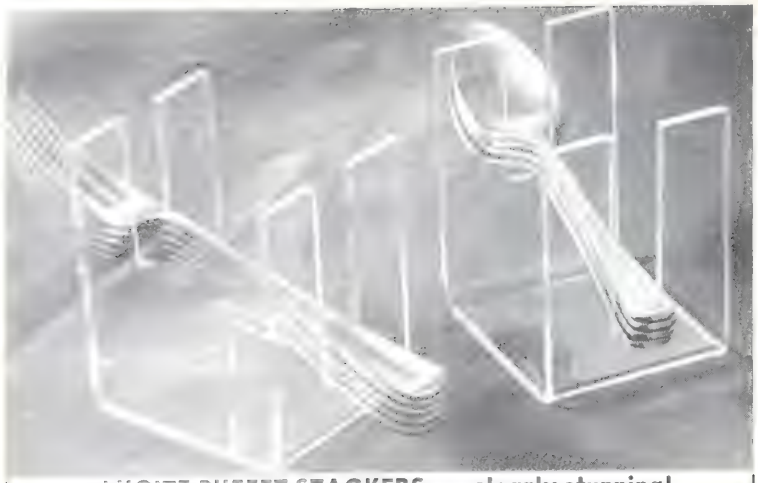
CITY _____ STATE _____ ZIP CODE _____

NAME OF SHOE	SIZE	WIDTH	COLOR	PRICE

Add 90¢ per pair postage _____

Texas residents add 5% sales tax _____ TOTAL $ _____

Sofwear shoes 1711 MAIN HOUSTON, TEXAS 77002



LUCITE BUFFET STACKERS . . . clearly stunning!

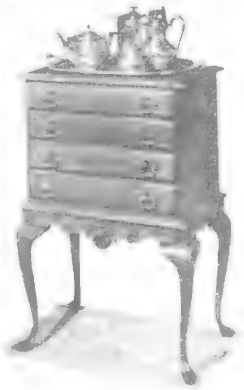
- Keep buffet service clutter free
- Gives added serving space and let flatware show through
- Exclusive Lillian Vernon design. American craftsmanship ours alone!

Each tier is 12" square x 1½" high. Keeps silver clean. Knife tier has 7½"x1½" lock.

7345—Set of 2 Fork-Spoon Stackers 1 Set $3.98
7983—Knife Stacker ..... Each $3.98
7984—All 3 Stackers, complete set 1 Set $7.50

residents add applicable taxes

The Country Gourmet Dept. B32, 512 S. Fulton Ave. Mt. Vernon, N.Y. 10550



SOLID CHERRY SILVER CHEST

For all your priceless flatware, this Queen Anne Silver Chest provides beautiful convenient storage. All four drawers are lined with Pacific [illegible] and the top one has dividers. Drawers have dust proof solid cast brasses. Seal [illegible] Finished back. W. 24, D. 15, H. 37 in. No C. O. D. Silver not included. Brown or Red Brown cherry finish available.

$189.00 shipping charges Collect.
Send $1.00 for catalog of reproductions
Dept. 279, Box 266, Concord, N.C. 28025

Ephraim Marsh



ELEGANT CRYSTAL LAMPS
WITH ITALIAN MARBLE BASES

[illegible] of the Ludwig Royal Room [illegible] pieces of [illegible] Italian marble. The pieces are [illegible] for buffet, mantel, piano or bureau, they are reminiscent of an elegant age. Completely electrified. [illegible]

Pair only $39.95 SHIPPING CHARGES COLLECT

MATCHING CENTERPIECE AVAILABLE $49.95

LUIGI CRYSTAL
Dept. HB3-5, 7332 Frankford Ave., Phila., Pa. 19136



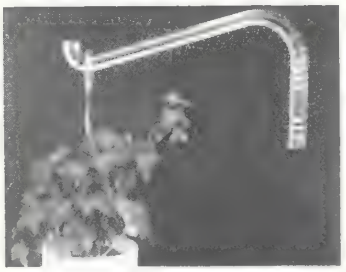
Porcelain Easter Egg 1975 Royal Bayreuth. Second in annu edition limited to 10,000. Sy bolizes the hope of the Resurre tion as rabbits emerge from th burrows greeted by the blosso ing of spring. Hallmarked. 24 gold accents. $13.50 ppd. Fr "Platter Chatter." Edd, the flori Collector's Div., HB3, 823 No Court, Ottumwa, IA 52501



Spell It Out and you can have yo name on this contemporary w clock. Walnut grained vinyl co ered hardboard gleams with Dimensional golden emboss letters up to 12. Timepiece den, office, or any room. 12x1 1½" battery operated. $30.9 $1.85 post. Sleepy Hollow Gi HB3, 6651 Arlington, Falls Chur Virginia 22042



Key Solution for toting tolls a tokens. Combination key ch and pouch keeps it all togeth Sports a big, bold gilt initial (yo or another's). Beautifully fashion by Bond Street in red or tan lea er (specify) to please both m and women. $5 plus 50¢ po Welcome gift idea from Camal & Buckley, HB-3E, 7222 47 Washington, DC 20015



We're Hooked on this lucite w bracket. It not only mounts in usual 90° position but 45° either side as well. Puts pla in the best possible light. projection, screws incl. $3.75 Hang-ups for pots (lucite ri base) 24", 36" or 48" long $2 ea. 1 Arm, 1 Hang-up $5.75. ppd. The Mailbag, 3401 Malbro Dr., B-3-1, Falls Church, VA 22

I KNOW YOU BELIEVE YOU UNDERSTAND WHAT YOU THINK I SAID, BUT I AM NOT SURE YOU REALIZE THAT WHAT YOU HEARD IS NOT WHAT I MEANT.

No Communication Gap at A thony Enterprises! Take a look this pine finished wall plaque tered in black on a golden pla "I know you believe you und stand what you think I said, b am not sure you realize that w you heard is not what I mean 4x5", #185, $1.98, 25¢ post. thony Enterprises, HB3, 585 M ket St., San Francisco, CA 94

IMPORTED HAND-CARVED DOORS PRICED FROM $97.50.

In kiln-dried solid [illegible] and other woods. Extremely wide selection. Send $1 [illegible] for Carved Door Catalog



DECORATIVE HARDWARE BEAUTIFULLY PRICED

From [illegible] door bells, to jewelled cabinet knobs.

[illegible] HARDWARE CO., INC.



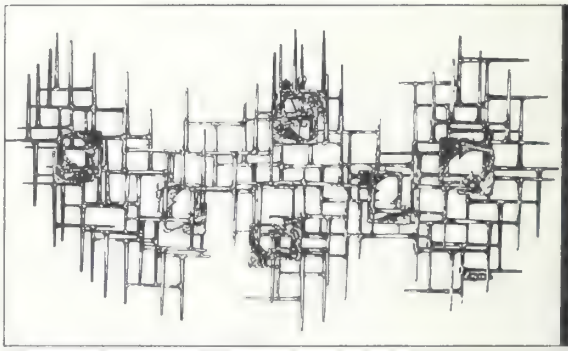
PEWTER FLOWER ARRANGER

Display your fresh blossoms or straw flowers in this darling 2-piece flower arranger from Italy. An SMP pewter miniature in semi-gloss finish just 1½" high. Perforated lid can be removed to use bottom as vase.

Each $4.95 + 50¢ post.
2 for $9.50 + 75¢ post.



FOUNTAIN OF GIFTS
P.O. BOX 3954
MERCHANDISE MART
CHICAGO, ILLINOIS 60654



Original WALL SCULPTURE by **max levine**

Hand crafted from steel & brass. Truly a collector's item. $40. up

FREE BROCHURE

B. Levine
19-18 Saddle River
Fair Lawn, N.J. 074



BEDSPREAD HOLDER

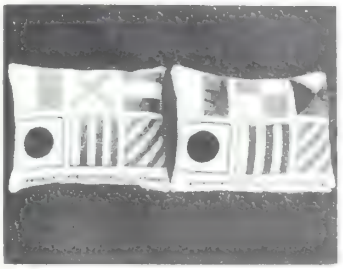
Family heirlooms or the most elegant new bedspread, there won't be a wrinkle of worry with this beautiful brass-plated bedspread holder to keep it snug overnight or while changing bed linens. Convenient storage for extra blankets during changeable weather. Great for guest room and an ideal gift friends will appreciate. Approximately 36" high, 26" wide. Order SBH 10B, $39.75, shipped ppd. upon receipt of check or money order.

St. Nicholas Boutiques
SANTA CLAUS, INDIANA 47879

her's Day Thimble is a tiny sure fit for a Queen. Gold-hed solid brass beauty is ted with hand-enamelled cloi-ne red rose and green leaves white. Unique design for Lil-Vernon alone. Pleases a nim- needlewoman or collector. 8 plus 35¢ postage. Lillian non, Dept. B3E, 510 S. Fulton , Mt. Vernon, NY 10550



ht Or Not you'll want these pil- mates. Code flags spell out) "Permission is requested to longside," (right) "Permission ted to lay alongside." Wash- duck 14" sq. filled with poly-hane (it floats!) $5.95 ea. plus 2 for $11 plus $1.50. Catalog Pat Baird's Ship's Wheel, 5, Nottingham Sq. Rd., Ep-. NH 03042



About Time to spruce up your , patio and garden for spring. we suggest this eagle sun- 9" disc is heavy, weather-hy aluminum that looks like ue verdi green bronze. And ars the legend "I count none sunny hours" polished to a en shine. $6.98 plus 50¢ post. r from Holiday Gifts, Dept. J, Wheat Ridge, CO 80033



issus Set. Classic duet in ls of Mallorca, Spain. Delicate e earrings, in sculptured ster- silver settings. Mated to a t-of-hearts pendant with ster- silver chain. Every woman onds to their subtle beauty. ced earrings $6; Clip earrings 50. Pendant & chain $19. All Oleda Unlimited, HB3, 15 3 St., New York, NY 10021



foot Sandals are strictly glam- tuff to wear with dreamy neg- s, hostess fashions, poolside patio pajamas. Choose gold lver covered foam cushioned er soles with 2" heels. Nylon sandals, sizes 5-10, $5.95 a $10.50 for two pairs. Plus 50¢ Another fashion smash from beth McCaffrey, B-3, North- New York 11768



Revolutionary Cordless Extension TELEPHONE



WHAT CORDLESS PORTAPHONE CAN DO FOR YOU?

Operates as any extension phone except it's cordless. You can take it anywhere, indoors, or out. Pool, yard, basement, attic, even in your bath-tub, anywhere within 600 feet of your home. Receive calls or dial out. Rings like an ordinary phone.

CORDLESS PORTAPHONE

PORTAPHONE operates in conjunction with all regularly installed telephone equipment you already have. Installation takes about 1 minute. 100% Solid-State Circuitry. Available in TOUCHTONE OR DIAL.

PORTAPHONE PAYS FOR ITSELF

PORTAPHONE replaces an existing extension and easily eliminates an-other. The various Bell Companies charge about $4.00 per month for each similarly styled telephone which is not cordless. Thus for an expenditure of $395. you can eliminate $96.00 in yearly lease charges. In about 4 years the cordless PORTAPHONE pays for itself, and eliminates lease charges forever.

ORDER FORM

Send check or money order to A[illegible]
Telephone 203 869 5947
3 River Road
Cos Cob, Conn. 06807
Please send me number of PORTAPHONES @ $395. ea.
Optional Battery Charger $9.95
Conn. Resident add 6% Sales Tax Postage, Handling and Insurance $5.50 ea
Name
Address
City State Zip



STRIP TEASE HI-BALL GLASSES

ice goes in 4 glamorous demurely grace these glasses add ice and the party goes As moisture condenses the fold" girls shed their sheer togs until in the "altogether"! Watch the reactions of suspecting drinkers! 4 different beauties give tease every using. Hold 10½ oz.

$6.98 Set
Add $1.00 Post.

Harriet Carter
MONEY BACK IF NOT DELIGHTED
HB-10053, PLYMOUTH MEETING PA. 19462



PROVINCIAL SWITCHPLATES

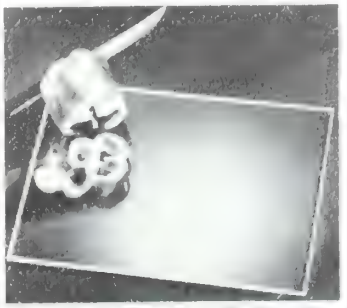
Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish antique finish, screws included. Also in antique white.

SINGLE—3" x 5"	$1.50 each 3 for $4.00
DOUBLE—4½" x 5"	$1.95 each
TWIN OUTLET—4" x 5"	$1.50 each
TRIPLE—6" x 5"	$2.95 each
COMBINATION—5" x 5"	$1.95 each
DOOR KNOB w spindle & rosette	$2.95 each

PLUS 50¢ POSTAGE AND HANDLING
Prices [illegible]

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010

INVISIBLE CUTTING BOARD



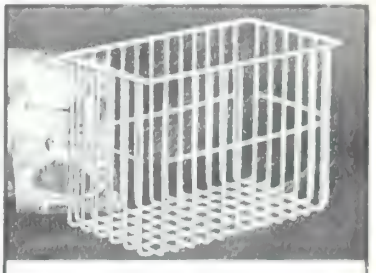
SLICE, CHOP, CARVE ON IT.

Cuts on it will [illegible] deep cut marks and cuts which [illegible] Use it as a protector for [illegible] or counter top. Acts as a protector for [illegible] glass, crystal can't be cuts proof. Protects [illegible] or table surface against cuts and other damage. Unbreakable, heat resistant [illegible] Dishwasher safe. Used to hold [illegible] when [illegible]

8" x 11" $2.50, 12" x 16" $3.95,
12" round $5.98 All orders [illegible]

Prompt Delivery Money Back Guarantee

COLONIAL GARDEN Kitchens
Dept. HB-1 270 W. Merrick Rd.
Valley Stream, N. Y. 11582



Home Freezer Baskets

[illegible] rods that keep food packages [illegible] Baskets are lightweight, easy to [illegible]

N7929-6 Baskets, each $4.98

Write For Free Gift Catalog!

Miles Kimball
39 Bond St., Oshkosh, Wis. 54901



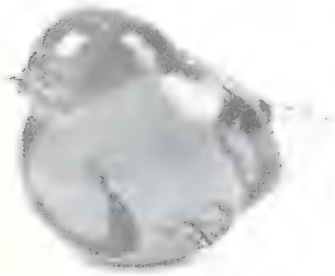
COINS MINTED THE YEAR YOU WERE BORN!

Here is a gift that will grow in value each year since most U.S. silver coins are out of circulation. For any birth year since 1892, except 1921, 1922, 1931, 1932 and 1933. Set has one each cent, nickel, dime, quarter and half dollar; 1924, 1925, 1926 and 1930 halves were not minted but we'll send a JFK instead. All coins are in above average condition with clear dates. Plastic display holder for dust-free safekeeping. Start a collection for yourself, children or grandchildren! Be sure to specify date desired.

1892-94	$34.00	1920-1924	31.00	1956	16.00
[illegible] ...	42.00	[illegible] ...	13.00	1957-1964	13.00
[illegible] ...	34.00	[illegible]	17.00	1965-69	8.00
1897-1915 ...	[illegible]	1930-1954	13.00	1970	31.00
[illegible]	[illegible]	[illegible] ...	31.00	1971-1974 ...	8.00
[illegible]					

Bruce Bolind, 13-C Bolind Bldg., Boulder, CO. 80302

80 Page Useful Gift Catalog, 25¢. Thank you kindly!

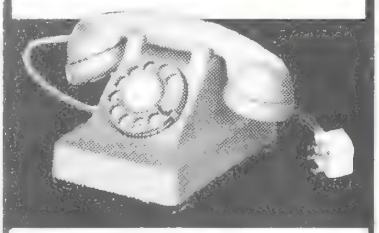


BLUE BIRD OF HAPPINESS

Enchanting solid crystal Lovebird is a rich deep blue in color and delicately detailed. It is signed by the famous Swedish artist "Tyko", who designed it. A masterpiece in crystal for those who enjoy and love fine quality. Truly a collector's item. Order several to give as gifts. **$5.98 each; 2 for $10.98.** Add 95¢ postage.

THE FERRY HOUSE
Dept. HB-375
Briarcliff Manor, N.Y. 10510

COLOR TELEPHONES

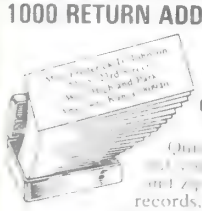


An extra color telephone. These are rebuilt and refinished in beautiful decorator colors, fitted with standard cord and plug for instant use in any jack. Your choice, blue, green, ivory, beige, pink, black, white, yellow and gold. $17.95 (Shpg chge 2.00 ea.)

SEND 50¢ FOR COMPLETE CATALOG

Grand Com Inc Dept. HB 3-5
324-5th Ave. N.Y. 10001

1000 RETURN ADDRESS LABELS



$1.00

CRISP WHITE PAPER
FREE HANDY BOX

Quick, handy way to put your name, address and zip code on letters, records, books, etc. Any name, address and zip code up to 4 lines beautifully printed in black [illegible] gummed labels 1" long

P717 1000 Labels $1

RETURN ADDRESS LABELS

- Bigger [illegible] better grasping
- Self-stick — just peel off and put in place



$1.00

Self-Stick labels with your name and address are the smart way to personalize letters, envelopes, books, etc. Any name and address up to 4 lines [illegible] typed or printed in finest self-stick white label paper available. [illegible]

P2007 250 Self Stick Labels $1

Walter Drake 2013 Drake Building Colo Springs, CO 80940

TELEPHONE TIMER



Reminds you to terminate telephone calls after three minutes. (Watch your phone bills take a nosedive). Tiny golden telephone and three-minute hourglass sand timer are embedded in block of solid, clear lucite. Enhances desk or table. Doubles as a paperweight.

Stands 3⅛" x 1¾". **Only $1.79.**

Please add 50¢ postage & handling
Money back guarantee

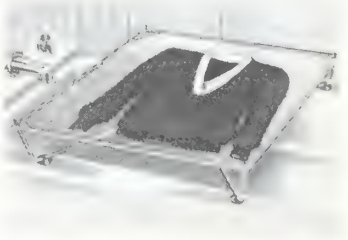
HILLSIDE HOUSE
[illegible] Lane, N.Y. 12842



Start Stitching Now—reap a re[illegible] warding harvest of crewelwor[illegible] blossoms! Daisies, pansies, th[illegible] whole summer crowd—stampe[illegible] on lemon-yellow homespun, 18[illegible] 24". Incl. needle, crewel yarn [illegible] true-to-nature colors (white, pu[illegible] ple, yellow, blue, pink), inst[illegible] $9.90. 50¢ post. Catalog, 25¢, fre[illegible] with order. Tower Crafts, HB[illegible] Box 575, Champaign, IL 61820



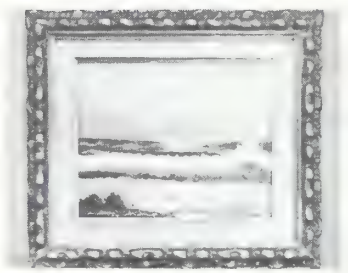
Focus Attention on floor or wa[illegible] with Navajo rugs. Fine replica[illegible] have vital, visual punch. Earth[illegible] tone accents on ivory ground[illegible] 3'x5' $34.95; 4'x6' $49.95; 6'x[illegible] $89.95; 9'x12' $159.95. Runner[illegible] 2'x8' $44.95; 2'x11' $54.95. A[illegible] ppd. Color catalog of Oriental [illegible] Indian Rugs, $1. Peerless Im[illegible] ported Rugs, Dept. BE-35, 302[illegible] N. Lincoln Ave., Chicago, IL 6065[illegible]



In a Season of Sweater Dressin[illegible] this handy dryer could be one [illegible] your best buys. Nylon mesh su[illegible] face mounted on metal legs stand[illegible] on table, floor or bathtub. A[illegible] flows in, under and around it f[illegible] fast, effective drying. Folds f[illegible] storage. Good bet for home [illegible] dorm. $3.98 plus 60¢ post. Anthon[illegible] Enterprises, HB3, 585 Market S[illegible] San Francisco, CA 94105



Cat Complex—the pluperfect pla[illegible] house for your pet. Complete wi[illegible] front opening for exiting and e[illegible] tering, suspended ball for fro[illegible] or sport. A glamour puss can cu[illegible] up inside for a catnap or clim[illegible] around outside for a daily consti[illegible] tutional. Of Prestwood, covere[illegible] with carpeting. 32"Hx17½" diam[illegible] $29.95. 70"H, $59.95. Ppd. Ture[illegible] HB3, Box 370, Danvers, MA 019[illegible]



Original Oil Paintings. Flora[illegible] landscape, boats, seascape, st[illegible] life and street scenes in han[illegible] carved, gold-leaf frame, 10x12[illegible] $7.95 ea. plus 95¢ post. Tw[illegible] $15.50 plus $1.45 post. Earn $[illegible] to $500 per week in your spa[illegible] time with a Home Art Galle[illegible] Dealership. Free brochure. Shar[illegible] Galleries, Inc., HB3, 540 S. Fede[illegible] al Hwy., Pompano Beach, FL 330[illegible]



The BICENTENNIAL THIMBLE

Start your BICENTENNIAL COLLECTION with our exclusive **Silver Thimble** (.950/1000), hand-cast in France—the country that gave the Statue of Liberty for our Centennial celebration. Thimble bears the dates 1776-1876-1976. Truly a Bicentennial Heirloom for you to collect . . . to give. No. 3402a: $28.75 ppd; boxed. *Satisfaction guaranteed.* Send 50¢ for our 32-page THIMBLE CATALOG — "A Collector's Must"!

The Sewing Corner
Dept. HB-3
Whitestone, N.Y. 11357



THE BENNINGTON FLAG

The oldest Stars and Stripes in existence. Used at the Battle of Bennington, 16 Au[illegible] gust, 1777, by the Vermont Militia. Th[illegible] first Stars and Stripes to lead America[illegible] Armed forces on land.

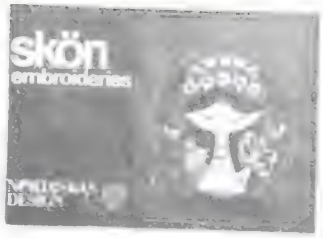
PERFECT FOR THE BICENTENNIAL

3'x5'	Cotton	$23.5[illegible]
4'x6'	Cotton	$28.5[illegible]
3'x5'	Nylon	$31.5[illegible]
4'x6'	Nylon	$38.5[illegible]

Add $1.50 Postage and Handling

MARK I INTERIORS
Division of Laggren's
Dept. HB375
1414 SOUTH AVENUE
PLAINFIELD, N. J. 07062

75 Skön Embroidery Catalog is masterpiece collection of award-nning Swedish designs. Pages pillows, pictures, bell-pulls & ths pictured in dazzling color intrigue and delight you. $1 lections to charm a beginner. allenge a pro from Skön Em-oideries, BE3, 55 Lambert Lane. w Rochelle, NY 10804



ple Tiered Wire Basket is a corative delight filled to the m with fruit, vegetables, flow-s and greenery (fresh or fake). rvelous cache for bread, and ns at your next barbecue. 38" erall, 10", 12" & 15" diam., skets. Won't rust, folds flat to re. $8.95 plus 85¢ post. Catalog . The Gift Tree, HB3, Box 55, nsington, MD 20795



re, Hare, it's almost Easter. So p to it and order this giant Hug-Rabbit for all the little bunny-ievers in your house. Plush bit in peach or green plaid ster suit has movable legs l springy arms that cling to a ld or a bedpost. Poly-foam ed, 22" high, $6 ppd. Available m Johnny Appleseed's, Box 3, Beverly, MA 01915

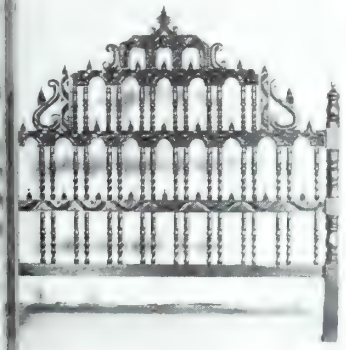


agic Arc" Facial Pillow is a gooder that provides comfort-e, beneficial sleep. Wards off nkles, double chin and other htmares. Unique balance of air oam, arc shape and small size x9") are the secrets. With 2 er-smooth, super-tight zip-off n covers, $7.49 ppd. Great for eping with rollers. Better Sleep, 3, New Providence, NJ 07974



rls From Majorca are a gift thy of a rich uncle—except se carry a price tag that even rand-new husband can afford! m, 60" length, handknotted, e of uniform pearls are gen-e Majorcan with superb color. suede pouch, $12 ppd. (Below olesale). American Image, HB3, Park Ave. S., N.Y.C. 10010



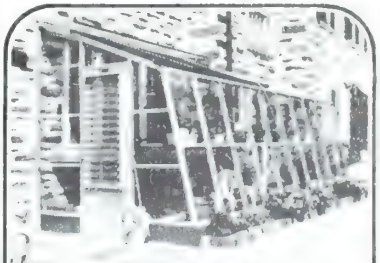


From Mexico

ese headboards reflect a rich spanish tonial heritage in a mix of spindles and nd carved panels in chosen Durango pine od, by skilled artisans. Dark oak or maple, 77" high, 3.5 sq. " side posts. King 19.95, queen or full—$229.95, twin 39.95. Express charges collect. No C.O.D. tchng bedroom pieces available.—

Anna's

P.O. Box 1833, Laredo, Tex



should you buy a greenhouse?

Whether you're an eager amateur or an "old pro", you'll find a wealth of information in Janco's FREE catalog!

How much winter sunshine do you need? Is a greenhouse easy to maintain? Write today for Janco's color catalog and find answers to all your questions. Over 100 all-aluminum models—all parts pre-fit, glass pre-cut for easy assembly. Dept. HB-3

Janco Greenhouses

Box 348, 10788 Tucker St.
Beltsville, Md. 20705
301-937-3300

"Hummel"... FIRST EDITION!

GOEBEL "HUMMEL" ANNIVERSARY PLATE



GOEBEL "HUMMEL" ANNIVERSARY PLATE

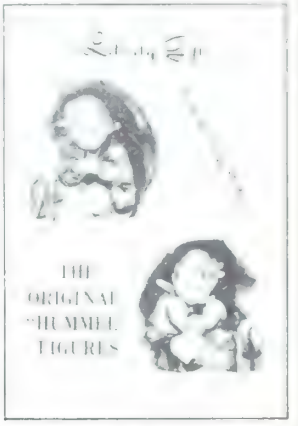
the new "HUMMEL" ANNIVERSARY PLATE

Plate collectors and Hummel collectors everywhere will seek this FIRST EDITION, certain rapidly to appreciate in value

And..... another **FIRST EDITION!**

THE ALL NEW LIBERTY GIFTS "HUMMEL" CATALOG

lithograph of the "Hummel" factory, and first time present) for certain age classification of your "Hummel" figurines. Poetic tributes accompany some "Hummel" figures. Bookends, Candy Boxes, Wall Plaques, Lamps, Ashtrays, Nativity Groupings, the "Hummel" Book, "Hummel" Calendar, GIFTS!



NEW 1975 HUMMEL CATALOG $2.25 POSTPAID

Liberty Gifts

Dept. HB-35, 2324 Liberty Street – Trenton, NJ 08629

Sea Captain's Chest

211 Jefferson St.,
San Francisco, Ca. 94133



Something special... A beautiful new turn to the caftan in sinuously soft crepe. In polyester permanently pleated, by Greencastle of California. One size fits all, in white, black, blue, yellow, rose pink and lime green. **35.95** Also, day length **26.95**



BUSINESS CARD MONEY CLIP

Imagine your business card handsomely reproduced on a sterling silver money clip. Smart, personalized way to carry your cards. We photograph the card you send us, reduce it in size and etch it into metal. Clever gift idea for the executive with everything. Perfect service award for outstanding employees. 1⅝" x ⅞" **$22.98** plus 50¢ post.

Holiday Gifts

Dept. 203-C, Wood Ridge, N.J. 07075

211 Jefferson St.,
San Francisco, Ca. 94133

Sea Captain's Chest



Hours of lights to give... Mini drums of 100 kitchen matches, personalized with single or double names on shiny metallic covers, or choose pin-up girls for men. Assorted colors. Mini drums of 20 books **1.25**

Maxi drums of 50 books **2.75** plus 75¢ postage

California Residents add 6½% tax.
Please send for brochure of unusual and personalized gifts from Sea Captain's Chest.



Point de Filet

Empress #5087

$25.70; 70x126" (oblong only) $30.20; 70x144" (oblong only) $40.10; 70"

showing curtains, bedspread ensem-



Vanity Skirt
$38.00

Hitchcock's

FLAT CANOPY MADE TO ORDER

3-75 HB 597 Farmington Ave., Hartford Conn. 06105

WICKER WONDERLAND

RATTAN HEADBOARDS

Gracefully arched hand-woven of natural rattan in a contemporary cane pattern

VISIT OUR WAREHOUSE SHOWROOM

Sing. 39"x53" $34.95
Dbl: 54"x53" $42.95
Queen: 60"x53" $53.95
King: 78"x53" $69.95
Exp. Chgs. Coll.



NIGHT TABLE

Handwoven of natural rattan peel over wooden frame with drawer for personal use. 17"x18"x25" high. $54.95 plus $4.00 postage

SEND 25¢ FOR CATALOG

FRAN'S BASKET HOUSE

ROUTE 10, DEPT. HB3, SUCCASUNNA, N.J. 07876



REMOVE WATER STAINS

Get rid of unsightly, stubborn hard water stains quickly, easily, and thoroughly. Works wonders on windows, shower doors, mirrors, tile, chrome, porcelain, glass flower bowls, auto finishes. Contains no harsh acids or skin irritants. Consumer tested 6 years. Money back guarantee. 10 oz. pkg. $1.79 ppd.

If not at your hardware store, send check or money order to:

Bruce Sales Co. Dept. H

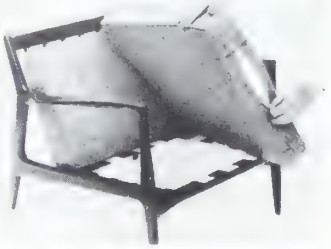
1823 W. Harvard, Fresno. Calif. 93705



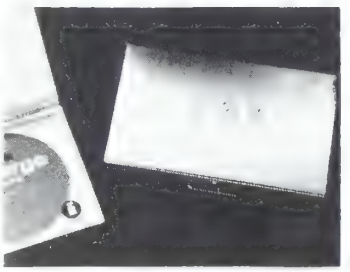
Best Tressed gals on-the-go devoted to Electra Curl for q hair stylings. Controlled (safe for any hair, even bleacl turns out pro styles from so curley to straight & swingy just minutes. Ends nightly pin- tiresome settings. Terrific! $ ppd. Walter Drake, HB03 D Bldg., Colo. Springs, CO 809



Awl You Need to make repair awnings, seats, upholstery, sh sails, auto tops, handbags. It's handiest tool for sewing lea and canvas. Sews lock st Sewing Awl comes with bol of waxed thread, two diam point needles. $3.98 plus 35¢ p Available from Anthony E prises, 585 Market St., HB3. Francisco. CA 94105



Renew Your Danish Chair or with rubber straps: metal clip- metal peg-end or loop end to with wood dowels. Specify s slot-to-slot measurement. $1.75 strap ppd. Rubber webbing to 75¢ per ft. ppd. Foam cushion zippered covers in Danish fabri vinyl. Swatches, price list, 25¢. Evans, 630 N. Western, H, Angeles, California 90004



It's A Charge Card World wi the presentation of plate, car number is the open sesame. carry your credit cards in styl this lovely, very smart case sonalized with your three ini in beautiful script. 3½x2¼x it keeps all those cards easily cessible. $4.50 ppd. (Print initi Bruce Bolind, HB-3, Bolind B Boulder, Colorado 80302



Holiday Gifts Says: "We Print thing." Personalize a sweatshi T-shirt for your man with his na or any message that strikes fancy! Up to 30 letters on mach washable powder blue or n sweatshirt, $6.95 or T-shirt, $4 Ppd. Printing on both sides add Specify S,M,L, XL. Holiday G 203-F, 7905 W. 44th Ave., W Ridge, Colorado 80033

STUDY AT HOME

INTERIOR DECORATION

For a Satisfying Hobby or Rewarding Career

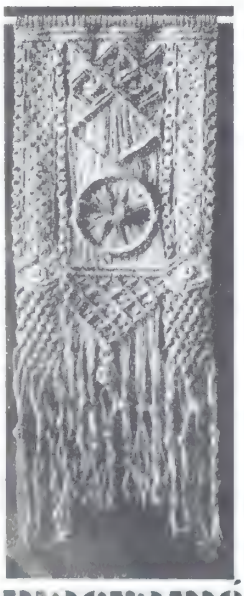
HOME STUDY

Textiles; Room Arrangement; Color Harmony; Period and Modern Furniture; Antiques; Rugs and Floor Coverings; Wall Treatments; Wall Papers; Draperies; Lighting; Pottery; Porcelain; Glass; Accessories.

NEW YORK SCHOOL OF INTERIOR DESIGN

Send for FREE BOOKLET

New York School of Interior Design
155 East 56th St., New York 10022



macrame wall hanging

Complete this dramatically beautiful 48" x 18" wall hanging using only 3 simple knots. Kit contains jute cording, dowel, hoop, stoneware beads, and easy step by step instructions. Only $14.95 postpaid. Send check or money order payable to Tumbleweed. Dept. HB3, Box 80358, Los Angeles, Ca. 90080

The X-Tinguisher lamp



a copper and brass, exact replica, 1/3 size fire X–T inguisher, table lamp. It won't put out any fires, but it will really light up your home. Compliments all decor. Only $99.95 plus tax and 2.50 shipping. Sorry no C.O.D., Check or money order to:

GARFIELD-WOLAR ELECTRICAL CORP

245 Tarrytown Road
White Plains, N.Y. 10607

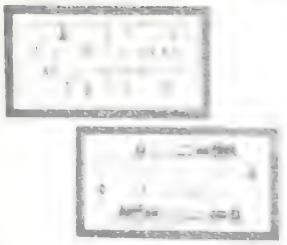
pet stains!

CARPETS RUINED BY PET STAINS?

NO LONGER! Two chemical miracl PERMANENTLY REMOVE pet stains C odors from capets safely . . . for pe nies compared to carpet replacemen ORDER: (#1. URINE-OUT . . . remov even years old oxidized pet stains ONL $5.95). OR: for odors only, (#2. KILOD also ONLY $5.95). Add $1.50 for ha dling. SATISFACTION OR MONEY BAC SHIPPED BY AIR.

CLEANCRAFT, Dept. H.
2922 Santa Monica Blvd.,
Santa Monica, Calif. 90404.

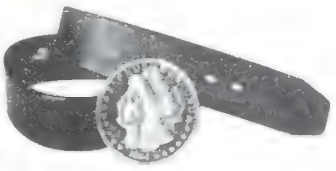
ndparent's Samplers shown stamped for cross-stitch on ter Belgian linen with bright or floss, instructions. Wood ne 8½x16" in maple or ma- any finish included. Sampler are wonderful to give or re- e. Only $3.95 each plus 50¢ tage. Available from Victoria s, 12B Water St., Bryn Mawr, 19010



nboo-tiful metal high-back lad- chair for dining or occasional ting. Bamboo turnings, vinyl- ered removable cushions in wn, pink, blue, avocado, red, on, white or black. 41"H., "W., 20"D., seat ht. 17". ed in Koch brass (SBLC-40B) contemporary nickel (SBLC-). $109.95 ppd. St. Nicholas tique, Santa Claus, IN 47579



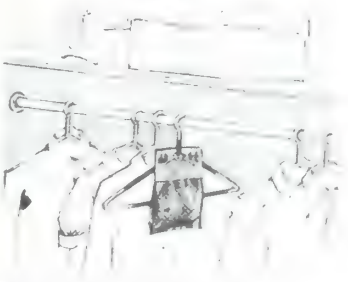
ector's Buckle & Belt. An art- handsome recreation of fam- American Silver Dollar in el-plated metal measures 2- diam., delights either sex. is 1¾" w., top quality black rown leather, even sizes 24- Buckle $5 ea. Belt $4.50 ea. 75¢ post. No Nonsense Shop, -HB, 808 White Bridge Ln. over Park, IL 60103



uine Amethyst Necklace is a sure to be worn with pleasure. o 40 elegant amethysts in un- al baroque shapes, polished to owing sheen, and attached to silver chain. Semi-precious e necklace is the very latest ve fashion jewelry design. 19" From Brazil! $9.98 plus 50¢ . Harriet Carter, HB-10353. nouth Meeting, PA 19462



ant Cedar Closet. Put these h bags of deliciously fragrant cedar chips around—in ets, drawers, storage areas. y'll chase moths away from precious woolens. And keep clothes smelling like fresh ntain air instead of like cam- r! $1 each; 3 for $2.75; 12 for 50 ppd. Heritage House, Box 3-N, Van Nuys, CA 91408





HAIR SPRAY MASK

Glamorous mask stops breathing in of hair spray, keeps it out of the eyes, and leaves your make-up untouched. Clear plastic lets you see what you're doing. Triangle shape forms a cone over your face.

HAIR SPRAY MASK . . . . $2.98 + 35¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-35 585 Market St., San Francisco, Calif. 94105



CREWEL . . AN AMERICAN TRADITION

HANDEMBROIDERED CREWEL FABRIC

BY-THE-YARD. FOR IMMEDIATE DELIVERY

That fabulous fabric with a history that goes back to the American Colonies and Old England. Now, with the Bicentennial Celebration's focus on historic designs, right in the Americana trend. Multicolor design handembroidered in wool, in India, on handloomed natural cotton. For upholstery, draperies, etc.

50" wide **$14.00** yard postpaid

Matching Bedspreads/Tablecloths available.

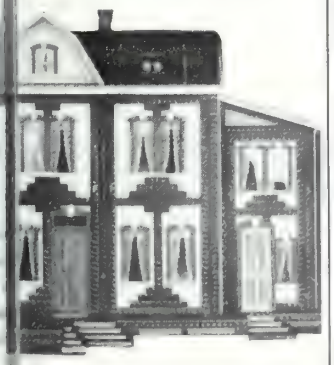
GURIAN'S

SEND $1.00 FOR 100 PAGE CATALOG OF "TIMELESS FURNITURE MADE ONLY BY FORSLUND'S"

Carl Forslund



IT'S TERRIFIC!



e Magical World of Minia- es in our 32 page catalog of l Houses, Furniture, Acces- sories and Re- lated Books!! Send $1.00 to:

he enchanted doll house

Manchester Center, Vermont 05255



PRECIOUS PINK CRYSTAL

You'll fall in love with our enchanting Baby Elephant. Hand-crafted in Sweden of sparkling solid crystal in the most unusual shade of violet pink. He measures 5" tall to the tip of his wrinkly trunk and weighs a full 1½ lbs. If you're a collector of fine crystal (or elephants) or know someone who is, scoop him up.

$16.98 plus 95c postage.

FERRY HOUSE Dept. BE-375 Briarcliff Manor, N.Y. 10510



We think this would enlighten any little girl's room. Our saucy little one is done in blue, including lettering, on a white background. Hand painted on 13 mesh canvas, yarn included. Finished size 8½x11.

Priced at $24.95 postpaid.

DESIGNS BY MISTER FROG

BOX 2901, Pompano Beach, Fla. 33062

Additional listings 50¢.

Hawaiian "Good Luck"

ti plant



The native Hawaiians believe the Ti Plant has a mystical voodoo power. The leaves were worn to dispel evil. It is planted to bring GOOD LUCK, LONG LIFE and LASTING LOVE. The Ti Plant has been used for medicine, candy, food, alcoholic drinks, and the sexy Hula Skirt.

The Ti Plant grows out of a log — so fast

do is put the Ti log in water and watch it grow! When it sprouts, put it in a pot. The bigger the pot, the bigger it will grow . . . from one to six feet tall. You can have the size you want. Grow it in sun or shade — it blossoms! The Hawaiian Ti Plant makes an ideal gift. Send good luck to your friends and loved ones.

Choice of red or green leaves; guaranteed to grow or free replacement!

ONE FOR $1.00 3 FOR $2.50

Please add twenty-five cents for postage and

ROBERTA'S
DEPT. B—10
P. O. BOX 630, SHELBYVILLE, INDIANA 46176



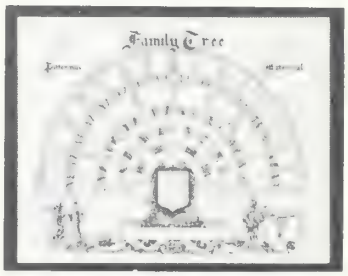
Lively Labels are just your for identifying spices or homem goodies. Bright hues on dc home brown paper have gumm quick-stick backs. 32 are printed, 8 are blank for spe mixes, all are gift wrapped aro their own tube. 1⅞"x1½" e Set of 40, $1.98 plus 40¢ post. Country Gourmet, 512 S. Ful B3E, Mt. Vernon, NY 10550



Kitti-Potti is the unbreak molded plastic litter box that please a glamour puss, make nicer for you. Scientifically signed for comfort & priv Ends litter spills, confines o hides waste. 22"L., 16"W., 1 7" diam. "doorway." Red, b green, yellow, or white. $1 ppd. Haugen Products, HB3, W. Huron, Ann Arbor, MI 481



Apple-shaped Dishes add fl to the table. Perfect for ser individual salads, applesa bread pudding, vichyssoise, cream sundaes. Crystal-c dishes measure 6½" diam. set of eight, $6.95 plus 75¢ p age. A dandy gift to delig hostess! Colonial Garden Ki ens, HBE3, 270 West Merrick Valley Stream, New York 11



Family Tree Chart, lithograp on 11x14" parchment, is eas follow, ideal for framing. C lineage through six generati and create a priceless docum to be cherished as an heirlo Give an executive suite, a m castle the royal treatment #F $2 each; 3 for $5. Add $1 p The Ship's Chandler, Dept. H Wilmington, VT 05363



Your Pet Peeve stains on the pet? Remove them safely, manently with "Urine Out"— acle chemical that works wond even on year-old stains. "Kil-o works with same efficiency to move odors. 8 oz. Urine Out $5 Kil-odr concentrate & spray bo $5.95. Add $1.50 post. Cleanc Dept. HI, 2922 Santa Monica Bl Santa Monica, CA 90404

GREEN UP!



folding legs hold closely woven amoy reed tops

HI PLANTER: $9.95

LO PLANTER: $8.95

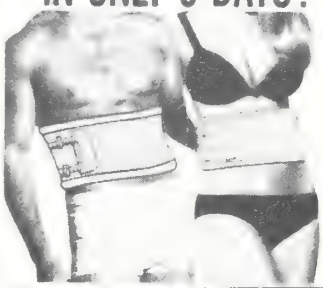
per planter

Send check, BA, MC, DC or AmX charge
Catalog $1.; free with order

THE Patio

550 Powell St.
Dept. HB-35
San Francisco
94108

TRIM YOUR WAISTLINE IN ONLY 3 DAYS!



Shrink waistline without fad diets, appetite appeasing-pills or strenuous exercise. SAUNA TRIM BELT, unique, inflatable waist belt made of durable, washable vinyl plastic . . . feather-light and adjustable . . . covers entire waist area, causing it to perspire with the slightest exertion. Tones, tightens, slims — actually firms sagging waist muscles. Send only $4.95 today. No C.O.D.'s.

NOW ONLY $4.95

MONEY BACK GUARANTEE

AMERICAN IMAGE INDUSTRIES, INC., Dept. P381M
276 Park Avenue South, New York, N.Y. 10010

World's Largest Selection

VICTORIAN FURNITURE

from Martha McLendon House



Hand carved of solid Honduras mahogany. Table tops of Italian marble. Shipped frt. collect from Montgomery. Large choice of covers & finishes.

$169.95

Tabourette Size 14"x18" ONLY $29.95

GOUT REST $74.95

MARTHA M HOUSE

1022 SO. DECATUR ST. DEPT. B3-5
MONTGOMERY, ALABAMA 36104
Te... (205) 264-3556

Name

Address

New sleep comfort without extra pillows.



Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light, buoyant **Foam Slant.** Provides an even, gradual slope for more restful, helpful sleep. Better than extra pillows. Head elevation comforts diaphragm hernia, hypertension, acid regurgitation, breathing, bronchial and heart ailments. Leg elevation eases varicose, circulatory and swelling leg discomforts. 27" long. White washable zipper cover. Order 4" high for 2-pillow users **$15.00**; 7½" high for 3-pillow users **$17.00**; 10" high at **$20.00**; or 12½" high at **$23.00.** We pay postage and ship within 6 hours.

Send Check or Money Order to:

Better Sleep Inc. BOX HF
... New Jersey 07974
MONEY BACK GUARANTEE

Hand-Carved Coat of Arms & Family-Crest RINGS





Your own coat of arms hand-carved in wood painted in full colors on 16"x13" wood shield $ 65.00
Same coat of arms with Toledo swords .....$ 75.00
(other sizes available)
Your coat of arms hand-engraved on silver, framed on velvet, 6"x8" frame from .....$ 85.00

FAMILY CREST RINGS

Your coat of arms hand-engraved on silver . $65.00
Hand-engraved on 14K gold $180.00
hand-engraved on precious stones, 14K gold setting (choice of many synthetic ruby, synthetic sapphire, topaz quarts, amethyst, bloodstone, onyx, agate or lapiz lazuli) $245.00

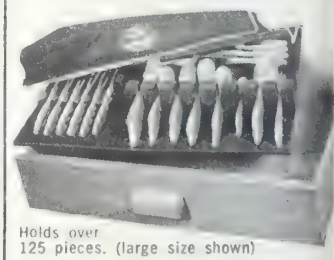
ALSO GIFT ITEMS, PERFUMES—
TIE BARS & CHARMS
We also do fire-enameling.

Any ... is a heraldic report painted on parchment paper for $15.00 (which will be credited in full to any subsequent order).

If you choose, have a coat of arms, send us a drawing or description, otherwise we shall do the research for you. Send for free color catalogue

HERALDICA IMPORTS Dept. HB 3
21 W. 46th St., New York, N. Y. 10036

Protect your silver with Tarnish-Proof Pacific Silverclo Drawer Pads by GORHAM



Holds over 125 pieces. (large size shown)

Pads convert your drawer space into silver chest.

Prevents tarnish and scratching; silv is always ready to use.

SIZE: 11¾" wide x 15" deep x 2½" high. Holds over 100 pieces. $10.
SIZE: 17½" wide x 13⅞" deep x 2½" high. Holds over 125 pieces. $12.

ADD $1.00 FOR PACKING & POSTAG FOR EACH UNIT ORDERED

BARRINGTON SPECIALTIES
P.O. Box 155-H, Barrington, R. I. 028

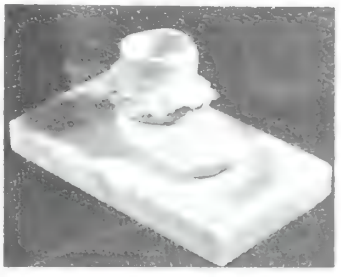
erling Silver Heirloom Thimbles r collectors, needlework aficio- dos. Handmade, antiqued, each high. One (right) embossed th a circlet of hearts & flowers .98, the other (left) splashed th "turquoise" stones, $5.98. azzle Mom with one of each ave money, too) Both only $9.98 stpaid. Ferry House, B3, Briar- ff Manor, New York 10510



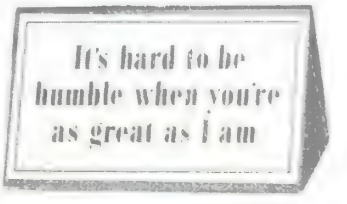
ak Parquet Dining Table from e people who made butcher ock famous. Natural finish genu- e oak parquet inlaid by hand, d fashioned into tops of enduring auty. Matte black cast iron base. " diam. $210; 42" $260; 48" 05; 54" $355. Exp. chgs. coll. No OD's. Butcher Block catalog $1. D Brauner, HB3, 1331 S. Michi- n Ave., Chicago, IL 60605



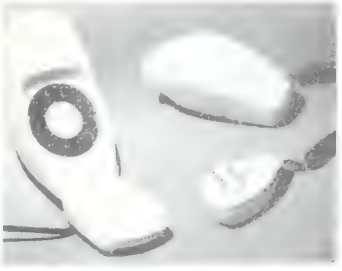
aby's First Shoes. There's noth- g so precious to parents as the uff-toed shoes that their baby re for his first precarious steps. w you can have them perma- ntly preserved in "Dresdenite", china-like finish. In pastel col- s with baby's name & birth- te. Free booklet of styles, ices. Memory Lane, B35, 225 escent St., Waltham, MA 02154



o Him Royally. Plaque for a desk distinction where reigns your an of distinction. Says, "It's hard be humble when you're as great I am." 2¼ x4" stained wood and etal desk plaque doubles as a per weight. Great birthday gag t for big wheels! Order #182, 98 plus 25¢ postage. Anthony terprises, HB3, 585 Market St., n Francisco, CA 94105



ni Phone. The world's smallest one fits in the palm of your nd, folds in half. Pick it up it's , set it down it's off. Complete h modern components and ndard line cord & plug. Buz- r hidden in the plug. White with ck trim, $59.95, add $2.00 ea. st of Miss., $2.50 west of Miss. talog 50¢. Grand Com, HB3, 4 Fifth, New York, NY 10001





NO MORE WET HAIR

Keep hair dry while bathing or swimming. Absorbent Dry Band gives positive seal against moisture. Keeps hair-do safe, dry. Easy to use —practical for all ages. Simply wrap poly-foam band around head to cover hairline. Wear under shower or bathing caps. Adjustable

DRY BAND ..... $2.98 + 20¢ Mailing

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-35 585 Market St., San Francisco, Calif. 94105

NOW ALL EUROPE IS ON SALE!

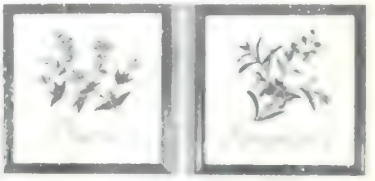


catalogue airmailed 1.00 (deductible from first order)

and you may shop for fabulous bargains right in your own home!

Irish Linen, Crystal, Fisherknits, English Fine Bone China, Scots Cashmere, Swiss Watches Dutch Porcelain, Norse Pewter, Haute Couture and other items of quality-merchandise at BEAT-INFLATION prices which will amaze and delight you Write to-day for colourful 68-page catalogue

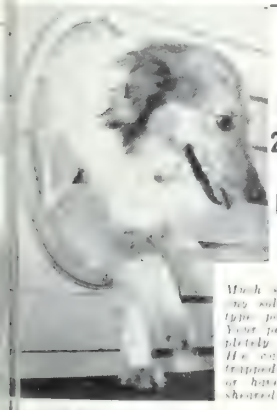
Write to:
Shannon Mail Order SB16, Shannon Airport, Ireland.



CREWEL HERBS

Thyme Kit (shown)	$1.75
Rosemary Kit (shown)	$1.75
Chives Kit (shown)	$1.75
Mint Kit (shown)	$1.75
Oregano Kit	$1.75
Dill Kit	$1.75
Wood frame (choose maple, oak or pine)	$1.95

VICTORIA GIFTS
128 Water St., Bryn Mawr, Pa. 19010



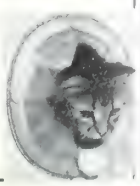
The SAFE 2-Way PET DOOR

Much safer than any solid hinged type panel door. Your pet is completely protected. He cannot be trapped or choked or have his tail sheared off.

FlexPort

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keep out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.

TUREN, Inc., Dept. H-3
2 Cottage Ave.,
Danvers, Mass. 01923





Personalized Pet Placemat

pet! Saves messy spills and drips on floors —won't slide around as animal eats. Decorated with black lettering and design, personalized with your pet's own name. Special place in center for feeding bowl. 22" x 14" mat wipes clean easily. Specify dog or cat

$1.69 plus 35¢ handling each

Write for FREE *catalog of gifts*

HOLIDAY GIFTS
Dept. 203-E, Wheat Ridge, Colorado 80033



DOWN COMFORTS *Beautifully* RE-COVERED

...in exquisite down-proof satins, taffetas. Wool comforts recovered, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

ALDEN COMFORT MILLS-HB • Box 6070 • Dallas, Texas

Write for... FREE samples of coverings, testimonials, and descriptive folder today. No obligation.

The Talbots

Stripey Stunner



[illegible] cotton
[illegible] waistband with
[illegible] cotton
[illegible] with
[illegible] squared off
neckline. It
has hip-con
tail, striped
band ne
and cut
toned cuffs
[illegible]
natural navy
Sizes 6-16
$36.00
[illegible]
for postage

Please send me your new free color catalog of smart sportswear.

[illegible]

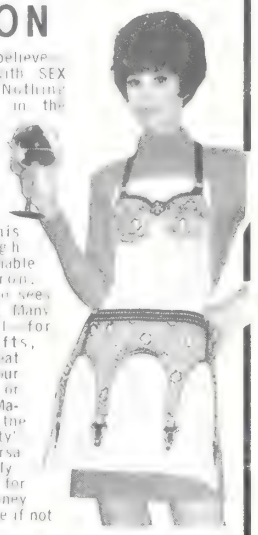


HANDLOOMED IMPORTED SHAWL

To wrap you in fashion and comfort, it's lightweight 100% wool from Mexico, for the homespun look of spring. Deep macrame knotted fringe. Natural color and unique texture go with everything. 24" x 65" plus fringe. Personalized with 3 letter monogram for only $24.95 ppd. Without monogram $21.95. Very limited supply. New York residents add sales tax. Approximately 3 week delivery.

VIRGINIA BADE
P.O. Box 544, Bronxville, New York 10708

HANKY PANKY APRON



Would you believe an APRON with SEX APPEAL!!! Nothing else like it in the world! Sexy lace bra and garter belt are hand printed in black on this white high quality washable cotton apron. Everybody who sees it wants one. Many want several for parties, gifts, etc. Great fun gift for your favorite vamp or prim Aunt Matilda. "Steals the show at a party" Terrific conversation piece. Only $5.00 ea. or 3 for $12.50 pp. Money back guarantee if not delighted.

MONIRISSIMO ORIGINALS
P.O. Box 69125-BK
Los Angeles, Calif. 90069

TALL GALS

Send Today for FREE Shoe Fashion Booklet B
SIZES up to 14
See how easy it is to be fitted Direct via Mail in Shoecraft Fifth Avenue Shoes. Now at Low Money Saving Prices.
NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.
SAVE MORE MONEY!
No Extra Charge for Any Sizes to 14

The Simple, Stylish Solution to accessorizing! Our soft leather Brazilian oxford . . . comfortably perched on a "lowish" rope-wrapped wedge. Tan, navy or red on a crepe rubber sole. Full sizes 9 to 13. Medium width.

IIFFY
$23.00



SHOECRAFT [illegible]



"FRESH FRUIT"

[illegible]ious little scatter pins with 24K gold everlast finish. Wear them in clusters or as a necklace on the 18 inch fine link chain. Includes a plump apple, juicy grapes, perfect pear and spiny pineapple. Only 9.95 ppd which we'll gladly refund if you don't love 'em.

WORLD'S WINDOW HB3
BOX 91
[illegible]RK 11803



BES

Chic "Qiana" Shirtd shines from A.M. to spans the seasons, is te for travel. Luxurious fabric is easy care, wa dry. Navy, lt. blue, cor yellow. 8-18. $20 plus post. Old Pueblo Trader, J3Q-S. Country Club Tucson, AZ 85716

Spell Out The Fashion sage with the perfect sonal touch. Your nam another's) in sterling on 15" necklace. For 7 ters, $9.50 plus 50¢ Add $1 for each add'l l Wickford Gift Galleries, 210, 290 Westminster Providence, RI 02903







Unique, Magnifique! D[illegible]ner ring with 5 fabulous mar made diamonds & 14 mar quise cut gems in amethyst synthetic rubies, emeralds or sapphires. Mounted in 14 K white or yellow gold $2[illegible] ppd. Free color catalog. Kenya Gem HB2, 1760 N. Howard St., Philadelphia PA 19122



Cream Of The Skirt Crop. Red/n green appealing apple print on w flips to solid green. Classic wrap done by Meadowbank in polyester ton duck spiced with navy braid. L,XL. $26 plus $1.25 post. Free c catalog. The Talbots, Dept. FT, Hingh MA 02043

Perfect Pant Boot. 8½" high kid soft stretchy Polyurethane on ny Platform on non-skid rubber-like s 1⅞" heel. Washable, waterproof. Bl brown, navy, red, bone, white. 5 one width fits all. $11. Knee high red), $18. Add 80¢ postage. Wes Classics, 606-J2D-S. Country Club Tucson, AZ 85716

FASHION BUYS

We're Dotty about this zingy blazer and 6-gore pull-on skirt. Suits you perfectly in navy, red or kelly dots-tossed-on-natural 85% polyester, 15% linen double knit. Washable. Sizes XS S, M,L. Blazer, $40. Skirt, $25. Ppd. Free catalog. Ulla, HE [illegible] Madison Ave., New Yo[illegible]



Step Into Summer in "Sandra" and land in comfort & style. Foot pampering, sling back sandals in white or bone kid have 1¼" heel. AAAA to D, 3-10. $26.95; 10½-12, $27.95. Add $1 post. Solby Bayes, HB3, 45 Winter St., Boston, MA 02108

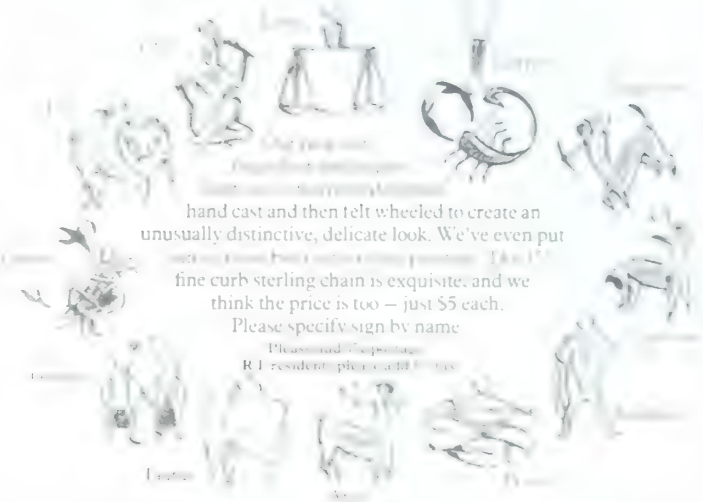
Great Day Look with lots of snap. Easy jumper of washable 50% Kodel, 50% cotton twill with navy/white or red/white striping. Chic variation of the working version. 6-18. $39.50 ppd. Carroll Reed, HB3, N. Conway, NH 03860





Rings-Within-Rings. Swirling beauties [illegible] Ppd. You're buying direct from the manufacturer who was smart enough to stock up before prices went into orbit. Specify size. House of Zuby, Dept. RS-148, 380 Madison Avenue, New York, NY 10017

Sterling sun sign pendants, just $5



hand cast and then felt wheeled to create an unusually distinctive, delicate look. We've even put [illegible] fine curb sterling chain is exquisite, and we think the price is too – just $5 each. Please specify sign by name. Please add [illegible] R.I. resident, please add [illegible]

Handcrafters
Dept. H
188 Wheatter Avenue, Providence, R.I. [illegible]



By MODELS COAT

[illegible] glamour for [illegible] beach, breakfast. Wash and wear [illegible] Chambray weight blue denim. Beautiful fit, workmanship. Snap front. S (8-10) [illegible]

$15.95 add $1 post. hdlg

Money back guarantee

MAGELLAN [illegible] New York, N.Y. [illegible]

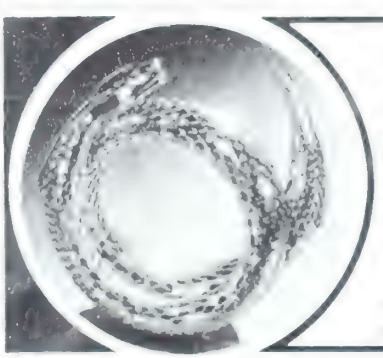


Takes you through the day in easy care machine washable polyester/cotton. Easy-on button front. Self sash, with big pockets, the classic look for year-round wear. Great fit. CADET BLUE, white-top stitching or NATURAL, red-top stitching. Sizes 8-20

$17.95 [illegible]

[illegible] Money back guarantee

MAGELLAN [illegible] Tennessee, N.Y. [illegible]



Snake Bracelet

[illegible] 9218 $13.50 plus 50¢ post. & hdlg

Send 25¢ for your 64 page catalog of unusual items

Downs [illegible]



Feminine flair, flattering fit, the excitement of Diane Von Furstenberg. Go anywhere, anytime, any season in this superbly comfortable wrap-around dress. Easy-care cotton/rayon blend in bright green and white. Available in the famous Von Furstenberg caress-fit from 6 to 16. $85.50 Satisfaction guaranteed, of course.

Name _____

Address _____

City _____

State Zip _____

Size _____

Add $1.00 for postage. Check, M.O., Master Charge, American Express.

☐ Send me a spring catalog

Kaleidoscope Dept. B35 498 Armour Cir. NE Atlanta, Ga. 30324

Good things to come.



The Tal Genuine sterling silver wishbone is a [illegible] with you always. Its [illegible] beauty reflects the grace of the wearer and the beauty of a promise of your wish in the future.

Wishbone Pendant, Sterling Silver matched with our 24" Sterling Silver Rope Chain $15.00

Gift boxed. Satisfaction guaranteed. For American Express, BankAmericard: complete number, expiration date, signature. N.Y. State add applicable tax. N.Y.C. add 8%. **Write for FREE Brochure**

TAL CREATIONS, LTD. 575 E. 55 St. N.Y. N.Y.

Free brochure and order: P.O. Box 1429, Dept. HB-75 FDR Station N.Y. N.Y. 10022 (212) 355-5249

Collector's "Coin" BELT BUCKLES



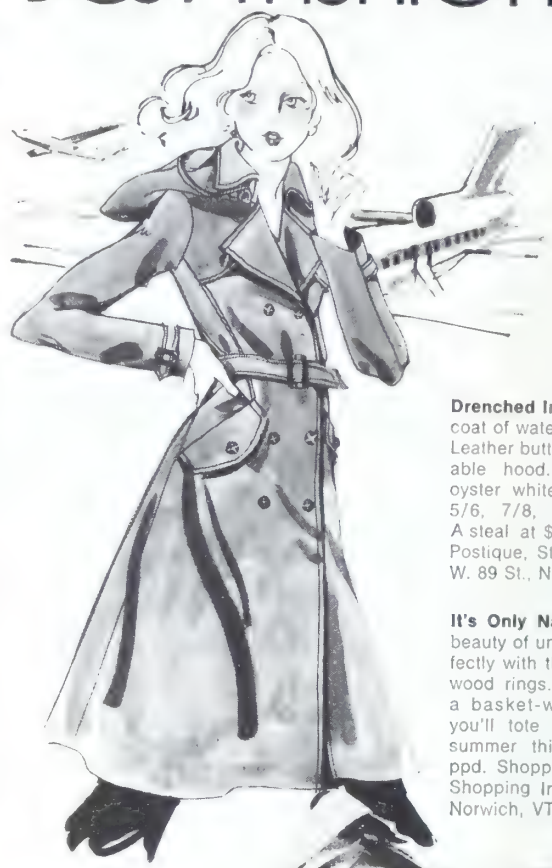
New "Coin" belt buckles are recreations of famous American coins in heavy metal. 2⅛" in diameter. **Lincoln Penny** is beautifully copper plated. **Buffalo Nickel** nickel plated . . . $5.00 each. Top quality brown or black leather belt, 1¾" wide, $4.50 each. Belts, buckles are interchangeable. **Add 75¢ postage & handling.** Ill. residents add 5% sales tax. Specify Lincoln or Buffalo buckle, belt color and size (even sizes, 24 to 42"). Most orders shipped within 24 hours—satisfaction guaranteed or money refunded.

BANKAMERICARD master charge

no nonsense shop

Dept 975 808 White Bridge Lane, Hanover Park, Ill. 60103

BEST FASHION BUY



Drenched In Chic. Classic tren coat of water-repellent gabardi Leather buttons & buckle, detac able hood. Khaki, navy, gre oyster white. Jr. & missy size 5/6, 7/8, 9/10, 11/12, 13/1 A steal at $49.95 plus $2 po Postique, Studio 5-A, HB-35, 2 W. 89 St., New York, NY 10024

It's Only Natural that the inna beauty of undyed hemp pairs p fectly with the rich patina of da wood rings. Chic combination a basket-weave shoulder b you'll tote with every spring summer thing. 11x14x2" $19. ppd. Shopping International, 8 Shopping International Buildin Norwich, VT 05055





Cool Tri-kini Swimsuit liberates sun worshipper from strapmark Blue, red, pink, or purple print o polyester double knit. Specify hi & bra sizes. $22. Matching Halte $10. Add 50¢ post. Bleuette, 50 Fifth, BE2, New York, NY 10017

Cool Clogs cut out for tall gal by those skilled Italians. Woode soles, real leather uppers, studde and buckled for bright accen Natural or russet. Full sizes 8-1 M width. $21.35 ppd. Free catalo "B", Tall Gals Shoecraft, 603 Fift Ave., New York, NY 10017



FREE! FABULOUS SHOE CATALOG

Known Round the World For Quality Shoes

SIZES 2-13 AAAAAA TO EEEEE

Latest fashions for every occasion. Luxurious comfort. Send for catalog now. Complete description of hundreds of top quality shoes.



Judy—Blue to royal, Bone-to-brown ombre kid. Black, navy blue white, brown kid and multi-color pastel kid. Sizes 2½ to 12. For Widths AAAA to EE. 2½ to 10 **27.95** 10½ to 12 **28.95**

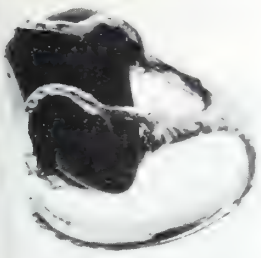
Glenda — Black, Navy, Beige, White, Grey-black-white kid. Blue to royal and Beige ombre kid. Multi-color pastel and pale pastel kid. Deep multi kid

Multi-color-cobra. Sizes 2½ to 12. For Widths AAAA to EE. 2½ to 10 **27.95** 10½ to 12 **28.95**

$1.00 postage for 1st pair 25¢ each additional pair

SOLBY BAYES

[illegible] Street (Dept. HB) Boston, Mass. 02108



e-Of-A-Kind Rings. Sterling silver rls around rough, tumbled and shed natural stones of genuine bis, amethyst, goldstone or jade. es 4-8. Specify stone. Just $5 s 35¢ post. Handcrafters, HB3, Whittier, Providence, RI 02909

ree Easy Pieces. Silkiest of rib- d polyester knits, laughs at nkles, washes in a wink. Figure ttering shirt jacket, scooped-neck bll (back zip), hip-slimming pull- pants. Wilroy does it in sand or ik, 6-18. $78 plus $1.50 post. Free talog. Brownstone Studio, EH-3 2 Madison Ave., New York, 10017

es Come Clean with revolutionary exiglas Form that allows all ties be washed with soap & warm ter. (Even silk & pre-tied clip on es). Specify: wide tie (4-5"); dium (3-4"); Narrow & boys 3"); or wide pre-tied (4½") $4.98 plus 75¢ post. Toni's Tie Wash rms, Box 143, HB3, Madison ts., MI 48071





For Polished Elegance. Mini-manicure compact is a compartmented beauty center that stores manicuring necessaries. Battery-operated lamp puts nails in the best possible light. $8.98 plus $1.39 post. House of Minnel, Dept. 435E, Deerpath Rd Batavia, IL 60510





GENUINE LEATHER SPECIAL

Glove soft, hard-to-find Genuine Leather Slip-On. Elasticized throat for snug fit, foam-cushioned insole, resilient sole, heel. Red, Bone, Pink, Black, White. Sizes 5-10.

~~Regularly $7.00~~

SPECIAL LOW PRICE $5

Add 90¢ postage

Sorry, no C.O.D.'s

Satisfaction Guaranteed

OLD PUEBLO TRADERS

600-J3F-So. Country Club, Tucson, Az. 85716



Margaret Smith Handbags

Cotton print handbags are lightweight, spacious. Stiff sides and bottom, turnclasp close, taffeta lining. 12" x 9" x 5". Specify print: SONGBIRD or WILDFLOWER $7.00 ppd.

Free Catalog on Request

Johnny Appleseed's

Box 713, Beverly, Mass. 01915

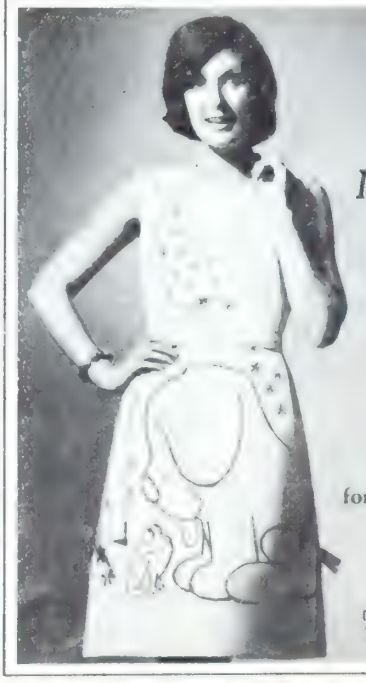
If you wear sizes
14½–24½ or
14–20
Brownstone Studio
has created

"A VERY SPECIAL EDITION"
just for you.



This collection features coordinated separates, dresses, evening wear, robes, gowns and accessories. Everything has been selected from the better fashion houses in New York. It is really a unique fashion put-together in these sizes.

If this is "you", write for your free copy of "A VERY SPECIAL EDITION" for Spring and Summer by Jean Grayson's BROWNSTONE STUDIO
Dept. H3
342 Madison Avenue
New York, N.Y. 10017



It's Carroll Reed for...

A friendly frog and a dandy dog dress. Styled with fun by Vested Gentress in pink with green design. 65% polyester/35% cotton. Sizes: 6-18. $37.50 Ppd.

Hop to it and write right now for our free Spring/Summer catalog.

Carroll Reed

DEPT. 539 NORTH CONWAY, N.H. 03860

OTHER STORES: CAMDEN, N.H. SIMSBURY & WESTPORT, CT.

WE ACCEPT BANK AMERICARD, MASTER CHARGE AND AMERICAN EXPRESS

ULLA



FREE CATALOG

Now with the new Ulla Catalog, shop at home and order exclusive spring and summer fashions directly from the designer—at designer-direct prices! From tops in dynamic prints to exquisitely tailored suits—you'll find them all in our distinctive collection of contemporary sportswear. Discover Ulla—send for your free catalog today.

ULLA, Dept. HB4, 886 Madison Ave. New York, N.Y. 10021

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____

DENIM STUDDED for Fashion



Our Pants Suit combines the best of everything for today's newest look. Classic red top stitching, silver studs and buttons and a touch of white dots on red line the collar and front placket. Pull-on Pants for comfort&ease. In soft, silky Denim-look Polyester & Nylon doubleknit. Machine wash & dry. **Denim Blue. Sizes 7-15, 8-16.**

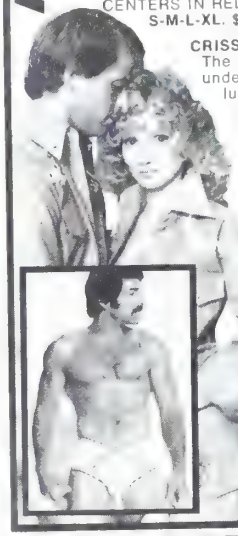
$34.00
plus $1 post.

Satisf. Guar.
$10 dep. on COD

VICKI WAYNE
600-J3H-So. Country Club Rd., Tucson, Az. 85716

AH DAISIES ... Ah Men!

DAISY DENIM. A work-shirt winner for him or her in 100% cotton, with flap pockets, pearl snap front and daisy trim on front and back yoke (BLUE DENIM ONLY WITH DAISY CENTERS IN RED OR NAVY) **S-M-L-XL. $15.95.**



CRISSCROSS BRIEF. The latest European underwear import in luxurious stretch-knit cotton with built-in pouch support and elastic trim to lift and hold. (WHITE ONLY WITH COLOR TRIMS) **S-M-L. $4.95**

No C.O.D.'s Add 50¢ postage

Send 75¢ for new full color catalog.

Ah Men
Dept. HB-375
8900 Santa Monica Blvd.
Hollywood Calif. 90069



A great gift idea...

DOG TIES

Give him his own breed. One in a series of authentic dog reproductions. Perfectly woven in Switzerland, exclusively ours. Most breeds are available.

$12.50



"Westie" shown.

☐ Please send my breed

Mr. Name_____

☐ Navy ☐ Brown ☐ Green ☐ Burgundy

Add $1 for delivery.
N.Y. State add applicable tax.

SHOP FOR MEN **David • Barrato**

Major credit cards accepted.

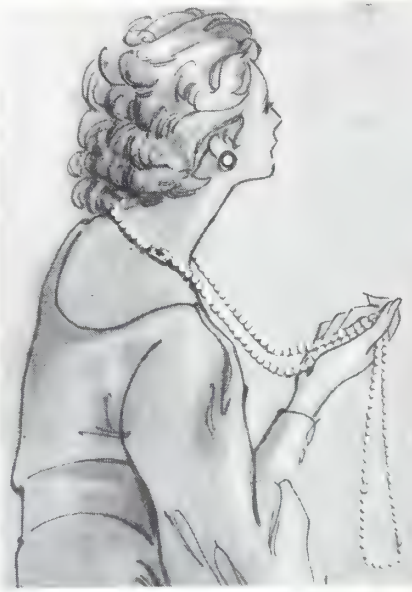
BEST FASHION





A Natural For Horse Lovers. Mare Colt in spirited, rythmic pose perpe ated on oval pendant, 1¾"x1½". W ning choice for wools now, linens la Antique gold or silver with match chain. $9.95 ppd. World's Wind HB3, 12 Holly Ln., Plainview, NY 11

Patchwork Pizzaz. Full wrap arou apron ties in front, flips over host fashions or body suit. Easy-care chine washable cotton in red, blue brown patch print. One wonderful for easy gifting. Order "Pam", $12 plus 90¢ post. Sofwear Designs, H 1711 Main St., Houston, TX 77002



Fabulous Six Foot Pearl Rope. Pink-cast alabaster based pearls done with Diane Von Furstenberg's finesse. To loop, knot at neck, waist. $12.50 plus 95¢ post. "Gold" rimmed pearl button earrings $7.50 plus 65¢ post. Free catalog. Kaleidoscope, B35, 288 The Prado, NE, Atlanta, GA 30309



Patchwork Party Skirt in silky rayon velvet. Each patch individually cut and sewn in solid, shimmering colors (red, green, purple, pink, yellow, blue). Flattering A-line bordered in black. Fully lined. Back zip. 8-18, $45. V-neck blouse in red, pink, blue or black wash & wear polyester silk jersey. 8-18, $20. Ppd. Monirissimo Originals. Box 69125-F, Los Angeles, CA 90069

UYS



e's Luck, happiness and d health. Stunning sterling er pendants herald a rmed life for the wearer. hbone on 24" matching ster- rope chain $15. Horseshoe ain $20. Ppd. Free brochure Creations, HBF03, Box 1028, t Station, New York, NY 10022

histicated Wrap Up. Easy e (65% polyester/35% on) skirt by Swirl. Dances bss a starlit terrace, ties over xini. Crisp striped baby cord e/white, red/white, natural/ e. White pique rims pockets, st, hem. 8-18. $22.50 ea 2, Add $1 post. Magellan's 7, 21 W. 16 St., NYC 10011

tted In The Best Places sic ensemble in Fortrel Poly- er doubleknit. Sleeveless s, lots of dots, self belt. a dots rim solid color coat y dots on white/red coat; on white/navy coat. 10-20 2½-24½. $30 plus $1 post. i Wayne, 600-J3D-S. Coun- Club Rd., Tucson, AZ 85716







Terrific Totes for Craft-y Ladies. Zip front lets you do your own thing in needlepoint, change inserts at will. Navy, red, camel, black, brown, denim, yellow/white canvas totes with one #12 mono interlock mesh insert. 10x12x3" $18; 12x14x4" $20. Add $1 post. Catalog 25¢. Toni Totes of Vermont, HBE3, Rte. 100, S. Londonderry, VT 05155



$12.50 ppd.

Wickford Gift Galleries



For 21 years, we've made *our* satin sheets of softest acetate satin, 225 x 78 thread count. (Some people don't.) *Ours* are MACHINE WASHABLE. NEW Hot Pink, Tangerine, Gold, Red, Black, Bronze, Blue, Silver, Pink, White, Mint or Orchid. Isn't it time you slept satin?

SHEET SETS (2 straight sheets, 2 cases)

Double Set	$23.98	Queen Set	$27.95
Twin Set	22.98	King Set	32.50

3 letter monogram on 2 cases—$2.50

For fitted bottom sheet, add $2.00 to double or twin price; $2.50 to queen; $3.00 to king price. Round set prices on request. Send check or m.o. 50% deposit on C.O.D.'s.

SCINTILLA,® INC. 4802 N. Broadway B 3 Chicago, Ill. 60640

Free 40-page catalog with every order!



"LOVELY LOOK" HAIR PROTECTION

ing, gardening, boating, tennis . . . enjoyment. It's made of airy netting to keep you cool and comfortable. Adjustable to fit all head and hairdo sizes. Choose white, blue, red, black or yellow. Washable.

$4.25 each 50¢ mailing

HOLLY HOUSE



REMOVE HAIR PERMANENTLY

PERMA TWEEZ electronic—as seen in medical journals—safely and permanently removes all unwanted hair from face, arms, legs and body. This is the only instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic tweezer-like action gives safe and permanent results. Clinically tested—recommended by dermatologists. Send check or money order $16.95 ppd.

14 Day Money Back Guarantee

GENERAL MEDICAL CO., Dept. HB 109
5701 West Adams Blvd.
Los Angeles, Calif. 90016

I enclose $16.95 [illegible]

NAME

ADDRESS



ORIGINAL INVISIBLE BLEUMETTE DEMI BRA

Made in USA
Specify bra size
Pkge. 2 Pair $5.98

BLEUETTE, INC.
500 5th Ave. Dept. 353
New York, N.Y. 10017



Superb Stone Rubbings Of China's Art Treasures

Hand rendered rubbings of celestials, bodhisattvas, T'ang horses and many other subjects of treasured carvings of the Han and later dynasties. Executed with consummate skill by Ting Chou-Fong on heavy hand-made rice paper and in a wide range of colors and dimensions. Quantities limited. Mailed unframed. Catalog of 68 fascinating works, fifty cents, refundable.



Above: Tun-Huang Buddhas, T'ang Dynasty. Serene figures striking in black on gray. 14"x23"—$10.50ppd.

Left: Hunting Along A Lotus Pond, Han Dynasty. A compelling work basically in green and browns with black, yellow and red highlights. 22"x13" — $10.50 ppd.

CATHAY HOUSE | P.O. BOX 2064, DEPT. HB FALLS CHURCH, VA. 22042

LITTLE STREAKERS!



Little Girl



Little Boy

These adorable needlepoint pictures are a delight for everyone! The outlined figure of the little girl is set against a pink background, and the boy against blue. Each kit includes design in full color on 10 hole mono canvas, 100% wool yarn, needle and instructions.

Little Boy	$3.50
Little Girl	$3.50
Also available	
5" X 7" Walnut Frame	$3.50

Postage 50c per order
(IL residents add 5% tax)

TOWER CRAFTS
P. O. Box 575, Champaign, IL 61820
Color Catalog 25c
Free With Order



1975 HUMMEL GOEBEL ANNUAL PLATE

Theme: Ride into Christmas

The genuine HUMMEL limited-edition plate from the makers of world-famous Hummel figurines. Collectors are loving this year's charming theme and early records show this to be the fastest selling plate in Hummel history! Please order early to be sure:

$50.00 post paid

Albert's Porcelain Art
1411 The Boardwalk
Atlantic City, N. J. 08401

1974: $40.00	1973: $ 40.00
1972: 35.00	1971: 300.00



CANDY MOLDS

[illegible] professional looking [illegible] pure rubber candy molds. Make inexpensive candies in minutes with our FREE no-cook recipes included with your order. The mints are perfect for showers, weddings, receptions, [illegible]

[illegible]

Color Catalog — .25 or FREE with Order

Judy's of California
[illegible], Box [illegible], [illegible], Ca. 93436



adjustable Hi-Low T.V. POLE STAND

For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA

$13.95 plus 1.00 postage. Extension for higher ceiling, add $2.00

Write for FREE *catalog of gifts.*

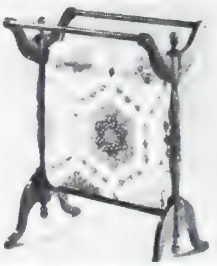
Holiday Gifts Dept. 203-A
[illegible]dge, Colorado 80033



Something To Crow About . . . "Caruso" rooster embroidery pi ture! Shades of gold with blu and bright yellow. Applique red felt for comb. On brow ground. All worked in easy bas stitches. From Sweden. 15x25" K incl. all you need. #4038, $29.5 plus $1.50 post. Embroidery cat log $1. Skön, BE3, 55 Lambe Ln., New Rochelle, NY 10804



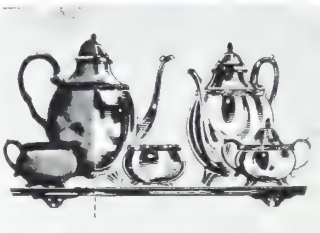
Give A Hoot About Fashion? The you'll want this fanciful owl pe dant (3¾"H.) that hangs from i matching 24" chain. Looks sma with all your sweater dressin Choose the gold-plated one wi "topaz" eyes or the pewter-li one with "onyx". Wise gift choic $4.95 plus 75¢ post. Fountain Gifts, B-35E, Box 3954, Mercha dise Mart, Chicago, IL 60654



For The Comforts Of Home. Re lica of 1850 North Country qu rack showcases quilts, comforter afghans, spreads—or whisks the neatly out of the way. Of hardwoo in warm cherry finish, with grac fully curved lyre top and fee 30"Hx23½"Wx15½"D. Shippe KD, easy-to-assemble. $34.95 pp Yield House, B53X, North Conwa New Hampshire 03860

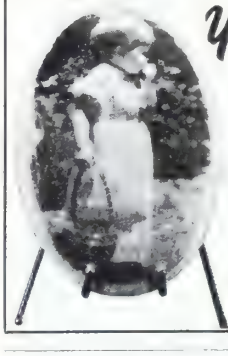


Personalized Door Plate is a di tinctive addition to your home apartment. Beautiful, 1⅞"x5½ red/blue/beige/gold design polished aluminum engraved wi name or any message up to letters & spaces. Adhesive bac ing. Shipped within 24 hou $2.50 ppd. Anchor Specialtie HB3, 1903 Mineral Springs Av N. Providence, RI 02904



BEFORE AFTER

Take This Opportunity to brin back the bridal gleam to wor tarnished antique or heirloo silver at sale prices. No ext charge for dent removal straightening. Quadruple Silve plating is 100% guaranteed. Off good for limited time only. Fr price list. Senti-Metal Co., HE Silver-Plating Div., 1919 Memo Lane, Columbus, OH 43209



Your Picture as a Beautiful Antiqued Miniature

Ivory-like handcrafted oval domes

Attractive crackle finish. Must be seen to be appreciated. Approximate size 2½" x 3½"

$7.50

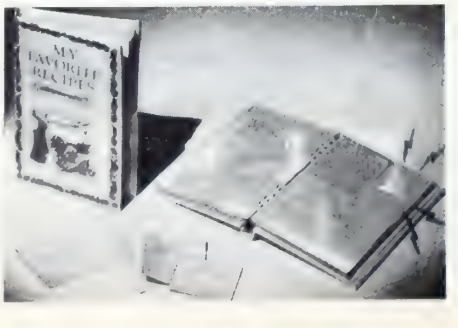
Babies, [illegible] brides, pets and school pictures make lovely miniatures. Gift ideas for birthdays, anniversaries and holidays.

MAIL TODAY FOR THIS UNIQUE SERVICE

Send black and white or color snapshot, no Polaroids please. Remember we will be using your snapshot! Therefore photographs cannot be returned. All $1.00 for easel. Money back if not pleased. Add 75¢ each for postage and handling. Calif. residents include 6% sales tax. Allow 3 to 4 weeks for delivery. Please send check or money order to

Esther Baker P.O. Box 1022—Dept. HB 37 Lompoc, California 93436

ARE YOU A RECIPE CLIPPER?



Do you love to clip recipes f newspapers or magazines—and t have no place to put them? have the answer! Our pretty Rec Book has clinging, transparent co sheets. Just cut or tear out recip and slip them under the magic-g sheets. No glue or tape need Pages measure 5¼" x 8" and h 20 sides to store recipes for qu clean, easy reference. $3.50 ea 2 for $6.50. Please add 85¢ posta

FERRY HOUSE Dept. B Briarcliff Manor, N. Y. 1051

BUDGET READING SERVICE

Invites You To Enter The Hearst Corporation's Brand-New

$25,000.00 SPRING '75 SUPER SWEEPSTAKES!

NO PURCHASE NECESSARY! JUST MAIL OFFICIAL ENTRY CARD... AND YOU'RE ELIGIBLE TO WIN ONE OF THESE FABULOUS PRIZES!

(2) SECOND PRIZES!

(Retail value approx $1,500.00 each)

Thrilling one-week vacation for two in Las Vegas... including round-trip jet and accommodations!



–OR–



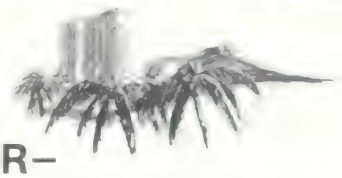
Magnificent 25" Magnavox Color Stereo Theater. Fine 100% solid state viewing pleasure... built-in stereo FM/AM tuner, amplifier, 8-track tape player, micromatic record changer and 4-channel Matrix sound decoder!

What a super way to start the new year–Your chance to win one of 538 sensational prizes! Enter today!

GRAND PRIZE (Retail value approx. $4,000.00 each)

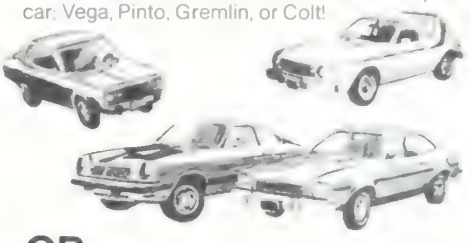
Breathtaking two-week vacation for two in magical Hawaii! Includes round-trip jet, deluxe accommodations, 2 meals a day *PLUS $500 pocket money!*





–OR–

Your choice of a terrific, new 1975 sub-compact car: Vega, Pinto, Gremlin, or Colt!



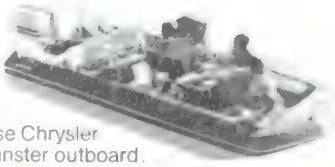
(5) THIRD PRIZES

(Retail value approx $350.00 each)



Magnavox 6-Piece Stereo Sound System: built-in stereo 8-track tape recorder/player stereo FM/AM radio... record changer.. headphones... plus a mobile cart!

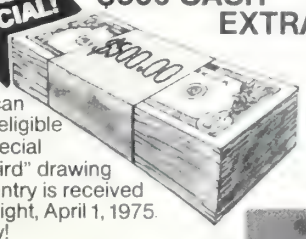
–OR–



Fantastic all-purpose Chrysler 16 foot Funster outboard. complete with 45 h.p. engine and trailer!

"EARLY BIRD" SPECIAL!

$500 CASH EXTRA

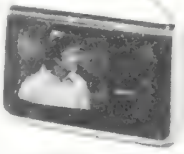


...You can also be eligible for a special "Early Bird" drawing if your entry is received by Midnight, April 1, 1975. So hurry!

(20) FIFTH PRIZES!

(Retail value approx $150.00 each)

High-style Panasonic compact 9" (diagonal) black & white portable T.V. –100% solid state!



(500) SIXTH PRIZES!

(Retail value approx $25.00 each)



"Take-anywhere" Kodak Hawkeye Pocket Instamatic Camera outfit... includes camera, magicube, color film, magicube extender and handy wrist strap.

(10) FOURTH PRIZES!

(Retail value: approx $190.00 each pair)



His and Hers matched pair of AMF 5-speed touring bicycles... 26" wheels, smart white finish.

NOTHING TO BUY

...538 EXCITING PRIZES TO WIN...

ALL GUARANTEED TO BE GIVEN AWAY!



PLUS–Choose from (22) of your favorite magazines... many at special "giveaway" prices!

There's another kind of "prize" waiting for you from Budget Reading Service – great reading with America's foremost magazines. Just browse through the listing on the card opposite this page.

You'll find your family's favorites here. On fashion, cooking, sports, beauty, decorating. Choose one for the children... your favorite handyman... the hobbyists at home.

And note this: many of these rates are the lowest you'll find anywhere. As low as *half-price*. Pennies a week!

There's no limit to the number of subscriptions you may order. Just indicate your choices on the card. *Send no money now*–you'll be billed later.

Of course, you needn't order to be eligible for the wonderful Sweepstakes prizes. But if you do, you're sure to become a "winner" with every member of your family!

Budget Reading Service
Division of Periodical Publishers' Service Bureau, Inc
One North Superior Street, Sandusky, Ohio 44870

EASY TO ENTER... EASY TO WIN! MAIL YOUR ENTRY TODAY!

Official Rules:

1. To enter The Hearst Corporation's Spring '75 Super Sweepstakes, mail the entry card/order form bound-in opposite this page.
2. Winners will be selected in random drawings from among all entries received by the D.L. Blair Corporation, an independent judging organization, whose decisions are final. The odds for winning will be determined by the number of entries received.
3. Entries must be postmarked no later than May 23, 1975 and received by May 30, 1975. One prize to a family. No substitution for prizes, except as offered.
4. Sweepstakes open to residents of the United States. Employees (and their families) of Budget Reading Service, Periodical Publishers' Service Bureau, The Hearst Corporation, their advertising, production, and sweepstakes agents are not eligible. Sweepstakes is subject to all Federal, State and Local laws and regulations and is void where prohibited. Taxes on all prizes are the responsibility of the prize winners. The Hearst Corporation reserves the right to require a personal interview, and an affidavit of compliance with the rules, and eligibility requirements of entrants. This prize offer will be presented in conjunction with other businesses or publications of The Hearst Corporation.
5. A registration statement has been filed with the Secretary of State of the State of New York pursuant to Sec. 369-g of the New York General Business Law. After the Sweepstakes ends, a list of winners will be filed with New York's Secretary of State. For a complete list of winners send a separate, stamped, self-addressed envelope to: $25,000 Spring '75 Super Sweepstakes Winners List, P.O. Box 1973, Blair, Nebraska 68009.

NEW YORK • LONDON • PARIS • [illegible]



"Every painting a masterpiece"

[illegible] TRUE WORKS OF [illegible] from your [illegible] and NOT painted up from an enlargement of your photo, as is the method of other commercial portrait services.

12 portrait painters to choose from

Beautifully Illustrated Catalog "How To Order An Oil Portrait" 25c

MASTER CHARGE CREDIT PLAN AVAILABLE

PORTRAITS IN OIL

- Magnificently painted on canvas from old or new photos by outstanding academy trained artists. A superb living likeness in full color is executed in rich oils.
- No longer need you envy those fortunate enough to own a family portrait... you can see immortalized for all time, the loved and never aging personality of your wife, husband, children, parents.
- Van Dyke Oil Portraits from photographs are indistinguishable from those done from life. It is of special advantage to those who are not available for personal sittings. "Living Likeness Guaranteed."
- **Unbelievable Works of Art at Unbelievable Low Prices**

FROM $99.50 to $995.00

Truly a unique and lasting gift.

- Compare our works of art with others selling up to $3,000.

Van Dyke Oil Portraits, Ltd. DEPT. T, 153 EAST 57 ST. N Y N Y 10022 · TEL [illegible] 759 2450

"LARGEST IN THE FIELD OF OIL PORTRAITURE"



BAMBOO NEST OF PETITE TABLES

are at home anywhere. Graceful hexagonal Chinese tables to accent any room setting and move with ease to your entertaining center. Made by hand of polished woven bamboo strips with solid stalk legs, secured by sturdy bamboo pegs. Golden mushroom color. They nest for storing. Large, 10½" diam., 8½" high; smaller, 8" diam., 7" high. $14.95 a set + $1.90 postage.

Elizabeth Mc Caffrey

Dept. HBB 3
Northport, New York 11768

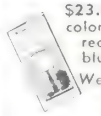


CHOICE DECOR!

(Finished or Unfinished!)

The Wickford Candlestick Lamp is yours *fully finished* or sanded satin-smooth ready to decorate. It's perfect to antique, decoupage, or stain a warm wood tone. Standing 30" tall, each lamp is carefully hand-crafted from native hardwood, fully wired with a 3-way switch and an 8-ft. cord. *Specify Choice of Shades* in white or beige Textured Shantung; oyster or brown Burlap. Satisfaction assured!

$16.00 ea * Unfinished



$23.50* each FINISHED in walnut, colonial maple, or in antiqued barn red, olive, mustard, or Wedgwood blue. *(Add $1.50 postage; West of Rockies add $2.50 per lamp.)

FREE COLOR BROCHURE of finished & unfinished lamps!

Baxwood Crafters
Dept. HB-53, P.O. Box 7012,
LEXINGTON, KENTUCKY 40502

AT WHOLESALE AND SAVE ON [illegible] PAPERED AND PAINTED

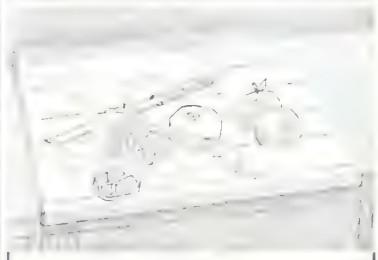
WALL COVERINGS

Grass Cloth · Cork
Heavy Textured Weaves

[illegible] and save even more. Full [illegible] available

SHIBUI WALLCOVERINGS
P.O. Box 1268, Dept. HB
[illegible]

[illegible] applies to.

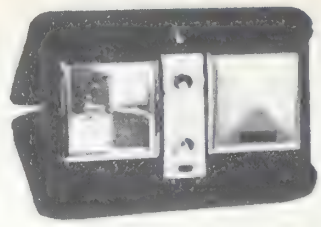


SEE-THROUGH BOARD COVERS COUNTER TOP

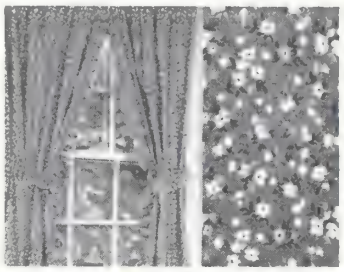
Our huge 18x24" counter top cover is clear acrylic and hardly visible in your kitchen. This is the place to chop and slice and roll dough and put hot pots—your Formica stays scratchless and shiny, and the heavy duty board just rinses off in the sink. Rolled edges protect counter edges—saves hours and hours of cleaning up!

$15.95 plus $1.75 postage

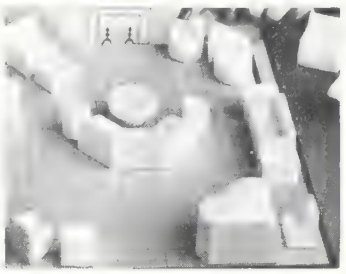
Joan Cook, Inc. Dept. 3, 851 Eller Drive,
Ft. Lauderdale, Florida 33316



Wake Up To Music! Tiny, 6 tra[illegible] sistor clock/radio packs up a[illegible] goes in a luxurious 4x6" bla[illegible] leather case or stays home. S[illegible] the alarm so it sets off the mus[illegible] and news—or just rings you u[illegible] Fluorescent dots on each ho[illegible] mean you'll never be in the da[illegible] about the time. AM, $34. AM/F[illegible] $44. Order from Bruce Bolin[illegible] HB3, Boulder, CO 80302



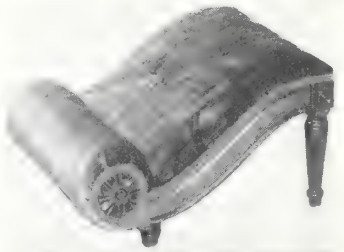
Old Fashioned Calico Curtai[illegible] No-iron cotton blend in bla[illegible] red, blue, green, yellow or bro[illegible] background. 2½" pre-shirred r[illegible] fle. 70"W pr. 24"L $5.50, 30" $6.[illegible] 36" $7, 45" $8, 54" $9, 63" $[illegible] 72" $11. Valance $3. Tie backs [illegible] Add $1.25 post. Bedspreads, e[illegible] Booklet & swatches, 50¢. Mathe[illegible] 31 E. Main St., HB3, Westminst[illegible] MD 21157



Plan Your Rooms with mini-s[illegible] furniture that makes it easy to [illegible] your own decorator. Over 150 [illegible] ferent combinations of exact 1[illegible] scale dylite styrene pieces: sof[illegible] chairs, tables, fireplace, etc.—[illegible] living, dining and bedrooms. [illegible] cludes graph board, walls, w[illegible] dows, doors, instructions. $8 [illegible] ppd. Plan-it-Kit Inc., HB3, Box 4[illegible] Westport, CT 06880



Heel And Toe have fashion impa[illegible] So give your down-at-the-h[illegible] shoes a lift by sending them [illegible] Century's shoe factory for ne[illegible] style heels. Stacked, thin, 1[illegible] patents, suedes. $10.95 pr. R[illegible] tiles higher. For quick updating [illegible] pointed-toe shoes, $11.95 [illegible] $1.95 post. ea. pair. Century F[illegible] tory Shoe Repair, 212 Park A[illegible] HB3, Baltimore, MD 21201



Gout Stool. In an age when [illegible] pentry was a combination of [illegible] and affection, every parl[illegible] boasted a gout rest like this [illegible] the man of the house. Hand car[illegible] of solid Honduras mahog[illegible] in choice of finishes & fabric [illegible] ers. 19½"Lx16"Wx11½"H, $7[illegible] ship. coll. Victorian catalog, [illegible] Martha M. House, HB3, 1022 [illegible] Decatur, Montgomery, AL 36[illegible]



FLORENTINE PHEASANTS

from Italy

Noted for their beauty and splendor . . . these are prized by collectors the world over. Crafted of silver plated metal and embellished with crest, ruff, wattle and long ornamental tail to a sweeping 11" in length. These gracious pheasants will add brilliance to any setting . . . highlight as a table centerpiece. A unique wedding or Mother's Day gift.

Specially priced **$19.50** a pair, ppd.

Send check or money order, or charge to your Mastercharge or Bank Americard. Please include account number, expiration date, and bank number.
Money back if not completely satisfied.

STUART KINGSTON IMPORTS
BOX 91, DEPT. B-9
REHOBOTH BEACH, DELAWARE 19971

Collector's Favorite



LIMITED ISSUE
NORITAKE FINE BONE CHIN[illegible]

More limited; will be more difficult to [illegible] so don't wait too long to order! Beautif[illegible] decorated, more choice than ever bef[illegible] Very few 1974 Easter Eggs still availabl[illegible] $16.50

1975—$15.00

[illegible] Plus $1.00 Post. & Ins. [illegible] Ill. Res. add 5% Tax.

FREE: COLLECTOR'S SHOWCASE PORTF[illegible]

Trein's Dept. HB
201 W. 1st
Dixon, Ill. 61021

Use Master-Charge; BankAmericard

CALL TOLL FREE (OUTSIDE ILL[illegible]
800/435-7746 ILL. RES: 815/284-66[illegible]

Spring for a New Viewpoint with the sunny, farm-fresh look of w-i-l-e (4½") ruffled curtains. Egg-shell or white (specify) permanent press, 84" wide per pair. (Ruffled tiebacks incl.). 45", 54", 63" lengths, $13 pr.; 72", 81", 90", $15 pr. Valance, 11" x 72", $4 ea. Add $1.75 post. per order. Free brochure. Country Curtains, HB3, Stockbridge, MA 01262



"Olivia" Chair is put together with excellence, upholstered in various grades and types of fine fabrics, (stripes, solids, prints velvets, etc). $166 in quilted fabric as shown; $118 in your fabric (7 yds., 54"). Exp. chgs. coll. No COD. Furniture catalog and form for free decorator fabric samples, $2. Hunt Galleries, Box 2324, HB753, Hickory, NC 28601



Need a Light Touch for a chair-side table? Pick this hand-woven wicker lamp with scrolly Victorian base and elegant Tiffany-look shade. Pals with summery decor. 30" high, 16" in diameter. 3-way switch, 8-foot cord. Natural wicker. $39.95 plus $3 post. Painted white add $5. Send 25¢ for catalog. Fran's Basket House, Route 30, Succasunna, NJ 17876

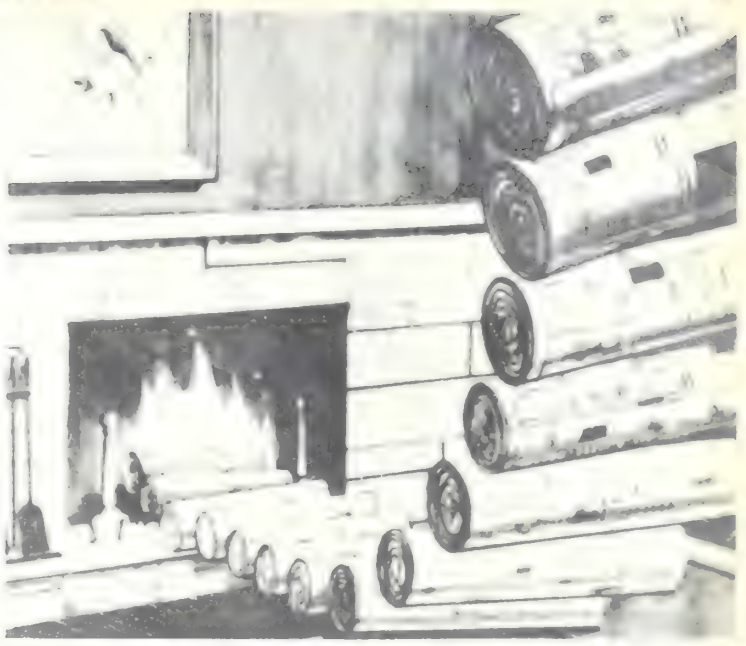


Ticklers For Perfection will love that new Liquid Garter can do for sagging shoulder straps, sagging stockings. A spot of the roll-on adhesive on skin—garment presses instantly into place. Time to undress—stickum washes off in seconds. For men's socks too! 2-oz. bottle, $3.98 plus 25¢ post. Anthony Enterprises, HB3, 585 Market St., San Francisco, CA 94105



Collectors' Buckle & Belt. An artist's handsome re-creation of a blackhawk Indian Nickel in heavy nickel-plated metal meas. 2⅞" diam., delights either sex. Belt is 1¾"w., top quality leather, black or brown, even sizes 24-42". Buckle, $5. Belt, $4.50. Add 75¢ post. No Nonsense Shop, Dept. 22-HB, 808 White Bridge Ln., Hanover Park, IL 60103





MAKE A LOG

Change old newspapers to logs for the fire in seconds! Just roll up newspapers using LOG ROLLER. Roll papers into a tight bundle, tie them with special binders and pop them into the fire. Logs will burn nearly 2 hours. Kit includes 112 Binders.

LOG ROLLER KIT . . . . . $2.98 + 55¢ Mailing Each

100 Extra Binders . . . . . $1.29 + 20¢ Mailing Each 100

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB 35 585 Market St. San Francisco, Calif. 94105



NEEDLEPOINT CELEBRATION!

SALUTE your new grandchild by needlepointing these cute designs, showing his or her name and birthday. Or mom can do her own to mark the great day . . . even delight friends and relatives with these charming gifts.

Specify child's first name, birthdate and hair color: blonde, brunette or redhead. Handpainted 8 x 10 design on 11 x 13 12 mesh canvas. Fits standard frame, set in



cluded). Kit is complete with yarn and instructions. $18.00 ea. Plus $1.50 postage. N.Y.S. residents add sales tax. Send 35¢ for color brochure

needlepointers
BOX 72, ROSLYN HEIGHTS, N.Y. 11577, Dept. HB-3



THE BEACON HILL

DISTINCTIVE CUSTOM LIGHTING

individually cut, assembled and fitted

by future generations. Send $1.00



HERITAGE LANTERNS

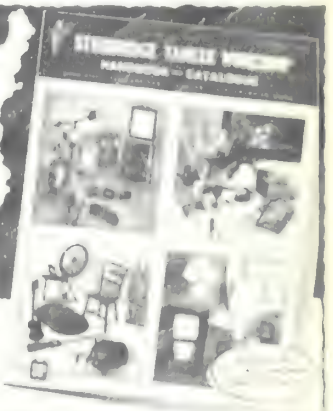
Dept. HB-55, So. Main St., Yarmouth, Mass.

your own private WINE LABELS!



Winemakers: Now put your own private label on your wine. Beautifully printed including your name and the type of wine, like: "McDonald's Elderberry" - or whatever. Self stick, peel off labels can be reused. 4" x 4 1/4", with 15 labels per set. Please LIMIT name and type of wine to 22 letters total. $3.50 per set, postpaid, or 3 sets for $9.95. Satisfaction guaranteed. HEADLINE PRINTERS, P.O. BOX 1114-A, BILLINGS, MONTANA 59103.

Americas Most Popular CATALOGUE of EARLY AMERICAN FURNITURE & ACCESSORIES



Send 50¢ for our Famous Sturbridge Catalogue

with any decor. To enjoy the warmth

can, send for our catalogue today.

logue are backed by a unique Money-

shipping charges both ways

Name

Address

City

State Zip

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American

735 Brimfield Turnpike Sturbridge Mass 01566



IT'S TIME FOR THE
TINY ELECTRONIC CLOCK
Made by people who make calculators. It's completely solid-state. One of its fabulous features is automatic dimming (bright for bright light, medium for dim light, soft for darkness). Has a 24-hour alarm with an electronic beep and a 10-minute alarm-reset snooze feature; p.m. and A.C. power-fail indicators. 2½" cube. Comes in gray with silver trim. #2915A, 40.00 (1.80 postage and handling).

The Horchow Collection

P. O. Box 34257, Dept. 01519
Dallas, Texas 75234

☐ Send____digital alarm clocks. Check enclosed.

Name_____

Address_____

City_____

State_____

Zip_____

☐ I've enclosed $1.00 for a year's subscription (6 issues) of the Horchow Collection Catalogues.



TATER BAKER and Bun Warmer

Designed to perform numerous baking jobs on top of the stove. Works best on low heat, gas or electric to bake potatoes, apples, custards, or to heat frozen foods and brown dinner rolls. Highly polished chrome finish for kitchen beauty.

$7.98 + $1.39 P&H.

Ill. res. add 5% Tax. Gift Catalog 50¢

HOUSE OF MINNEL

Deerpath Road Dept. 435, Batavia, IL 60510

Choose from three sizes



THE ORIGINAL MADE IN AMERICA

A great contribution to any man's wardrobe

MI-TIE HANGER

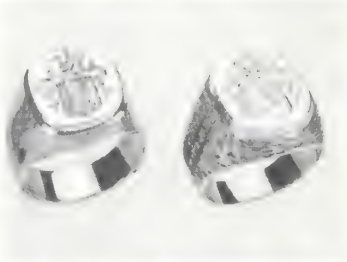
Made of solid walnut with beautiful hand rubbed finish, complemented with brass hook and cross bar. Gold plastic removable rubbers for individual hanging are designed for wide ties. 6", 25 tie size $6.85 • 10", 45 tie size $8.95 • 16", 75 tie size $10.95 ppd. (Less capacity with heavy ties.) Send check, or charge to MasterCharge or BankAmericard. Send No. & exp. date. Quality Catalog, 25¢

SLEEPY HOLLOW GIFTS

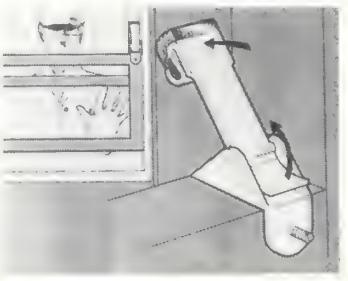
6651 Arlington Blvd. B3-5
Falls Church, Va. 22042



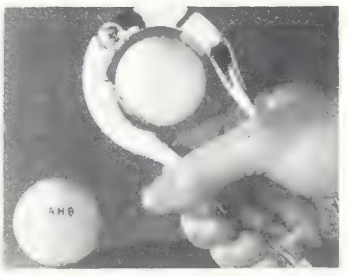
Remove Excess Hair Permanently with Perma Tweez. Replaces expensive salon electrolysis. It's as easy to use as your tweezers. Only patented, no-skin puncture hair remover on the market. Safely removes hair from face, arms, legs. Battery-operated. Appears in medical journals. $16.95 ppd. General Medical, HBE-38, 5701 W. Adams, Los Angeles, CA 90016



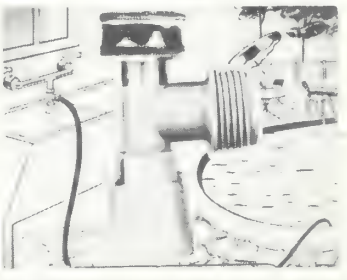
Your Family Crest hand-engraved on a sterling silver ring, $65; 14K gold, $180. Engraved on precious stones, 14K gold setting, $250. Choose synthetic ruby, synthetic sapphire, agate, bloodstone, topaz, quartz, onyx, or lapis lazuli. Send coat-of-arms or have it researched. Free catalog. Heraldica Imports, Dept. HB-55, 21 W. 46th St., New York, NY 10036



Window Safety Lock thwarts the wiliest prowler. Makes you feel wonderfully safe at home or away. Burglar-proofs your window while it is still open for ventilation. Locks open or closed windows in position. Keeps children safe, intruders out. Order several. $1.49 each, plus 15¢ post. ea. Anthon Enterprises, HB3, 585 Market, San Francisco, CA 94105



Mark Of Distinction. Nobody but you claim golf balls bearing your one, two or three letter monogram. Easy-to-use (just squeeze handle), die-cast, chromed steel engraver brands balls permanently by new foil process. Comes with complete alphabet, and instructions. For fairway addicts. $13.95 plus 75¢ post. Holiday Gifts, Dept. 203-G, Wheat Ridge, CO 80033



Low-Cost Pump is a pleasure to recommend because it does a good job and saves you money as well. Operates on home water pressure. Simple syphon principle empties up to 360 gallons per hour from flooded basements, pools, washing machines, boats. $4.98 plus 40¢ post. Anthony Enterprises, 585 Market St., HB-3, San Francisco, CA 94105

THE FAMILY OF CRAFT GLUES

A PERFECT GLUE FOR EVERY CRAFT PROJECT

SOBO: The original white resin glue that dries clear with a strong flexible bond.

QUIK: For adhering plastics to porous surfaces and specified craft paper.

VELVERETTE: The thick craft glue for holding heavy trim in precarious positions including uneven surfaces. Quick tack, stays put, won't run.

For Further Details Write

SLOMONS LABORATORIES Dept. HB-3
32-45 Hunters Point Ave.
L.I.C., N.Y. 11101



UNCORK YOUR FAVORITE WINE —THE EASY WAY—

The cork is out before you know it with our Gourmet corkscrew and bottle opener! Just place it on the bottle, lift the ratchet wings, screw in all the way, lower the wings and presto—the cork is removed without chance of breaking. Quality constructed and chrome plated for years of troublefree use.

—ONLY $3.49 plus 50¢ post.—

Stratford House
P.O. Box 591, Dept. HB-3
Stratford, CT 06497
satisfaction guaranteed

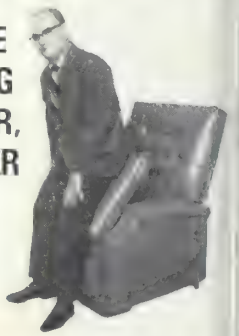
Coats of Arms

OVER
500,000 Names
32 Countries

FREE CATALOG

The Ship's Chandler
Dept. HB-75
Wilmington
Vermont
05363

MAKE LIVING SAFER, EASIER



. . . WITH THE BURKE ELEVATING RECLINER!

If you've suffered the discomfort of arthritis stroke, Parkinson's, back trouble or M.S., you can take the struggle out of standing or sitting. Gently lower yourself to a sitting position with the touch of a switch. Then, you can securely raise yourself to your feet. You're dependent on no one but yourself . . . and the touch of a switch. Write for free color brochure and information on our "Try Before You Buy" Plan . . . No Obligation.

BURKE INC. P.O. BOX 1064 DEPT. HB MISSION, KANSAS 66222 (913) 722-5658

lendor In The Glass. Crystal nd-cut thimbles to add sparkle any collector's showcase. Too egant to use, too exquisite not to n. Left, "Wild Goose in Flight," .98; 2, $19.50; 4, $38. Right, Windjammer," $8.98; 2, $17.75; $35. All ppd. By Nico Ferro, nerican artist. Catalog 50¢. The wing Corner, HB3, Box 420, hitestone, NY 11357

sh Up The Cook's Books on a stinctive wall shelf made by the erless cabinetmakers at For-nd's manufactory. Sturdy solid herry in Buckwheat Honey or rk Forslund Cherry finish, 18" ng, 8" deep, 9" high, it takes place with your fine furniture. r collector or gourmet. $44.30 d. Carl Forslund, HB3, 122 E. lton St., Grand Rapids, MI 49502

edlepoint Key Tags you can ake while on the train, at the port. Design on front, 3 initials back. Kit includes: French can-s, Paterna Persian wool, chart, edle, chain, instructions. Size 3½". Daisy, Golf, Tennis, Ski, wling, Sailing or Lollypop Flow-s kit. $2.25 each, 6 for $11.95 us 50¢ post. Victoria Gifts, 12 B ater St., Bryn Mawr, PA 19010

xpayer's Lament: "The Lord iveth The Government Taketh way". Wall plaque for den or ice pays humorous tribute to ril 15. Weighty solid pine with nd-hewn look, old-time letter-g "aged" to a well-worn patina. ½"x7¼"x¾" thick. $3.98 each, ee for $10.98. Add 60¢ postage. lian Vernon, 510 S. Fulton Ave., pt. B3E, Mt. Vernon, NY 10550

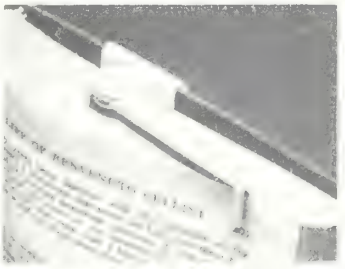
e Perfect Bookmark. Ingenious chanical bookmark has a hid-n spring that keeps right hand ge in place automatically while u' re reading. Makes life simpler bedroom bibliophiles, lunch-e literati, recipe readers, as ll as chronic place-losers. mes gift-boxed at $3.00 ppd. ntalic Corp. HB3, 132 West 22 . N.Y., NY 10011













E-x-t-e-n-d-s 30" from wall
Swivels 180

"P" is for pin-up

The Pin-Up Lamp. Practical. Pretty. Perfectly-priced. And ready to light-up anywhere you want to read. sew, study. Brass finish scissor. Match-anything tole shade in red, black, gold or ivory, each hand-decorated. Pick 1 for just $21.50. Ppd. Pick a pair for $41.50. Ppd.

Yield House
Dept. B53A,
N. Conway, N.H. 03860

"S" is for Sale. Our Sale Catalog. Send 25¢ for yours—and save!



Normally, buying direct from Ronnie, there is a manufacturer-to-you savings on Draperies and Bedspreads. Right now—is our between-season lull and our workrooms are at their slowest pace. By acting now you can save an additional 33⅓%. Send for your FREE Ronnie Drapery Book today

RONNIE DRAPERY CORP. Dept. 3K-21
145 Broad Avenue, Fairview, N.J. 07022



NOW! A truly personal needlepoint design!

The family crest for your family name in a fine quality needlepoint kit

Halbert's needlepoint kit to someone [illegible] kit helps you express your individuality. If [illegible] your family name is already in our heraldic archives. If your crest has not yet been researched, our heraldic artisans will create it for you, just as the heraldic artists of old created family crests years ago.

Your Personal Kit Contains:

Family Crest Design on 12-gauge cotton canvas. Two needles, threader. All the yarn needed for design, and background. Easy-to-follow instructions with color guide. All in a handy, [illegible]

Plus a fascinating background report on the origins of your family name on enduring parchment—FREE!

Satisfaction Guaranteed or your money back!

14 x 17" canvas complete kit
$16.95*

Also available: walnut wood tone frame $5.00



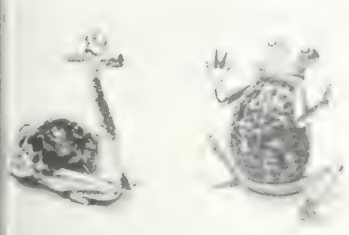
HALBERT'S Inc. [illegible]
Please send me the [illegible] Needlepoint Kit. Enclosed is [illegible] Arms. Include [illegible] postage. [illegible]

[illegible]
[illegible]

Charge to my
[illegible]
Master Charge No.

Name
Address
City [illegible]

HBN



ENCHANTING ANIMALS FOR TABLE-TOP ART

Sculptured in fine detail in gold plate and natural sea shell which adds to their charm. Choose giraffe or frog shown; or owl, swan, mouse

Approx. 4" diam., 4" high

$10.70 each ppd.

Two animals for $20.00 ppd.

N.Y. residents add 8% tax

MARC JAN GALLERIES
154-A Middle Neck Road
Great Neck, New York 11021

Receive your FREE Preview Issue of

ANTIQUE MONTHLY

. . . and subscribe if pleased. We'll mail you a free issue at your request and reserve a one year, 12 issue, $9.50 subscription. When your statement arrives you can either send payment or tell us to cancel with no further obligation. ANTIQUE MONTHLY, The Nation's Fine Antiques Newspaper is filled with news on shows, tours, collections, auctions and much more.

Write today to
ANTIQUE MONTHLY
Department 32, Drawer 2
Tuscaloosa, Alabama 35401

Name
Address
City
State Zip

"A SPECIAL GIFT FOR A SPECIAL OCCASION"



Any formal announcement; wedding, baptism, promotion, etc., decoupaged on a beautiful 7½" x 10" solid walnut plaque, ready for wall mounting. Please allow 2-4 weeks for delivery.

$9.25 [illegible]

THE PLAQUE SHOPPE

P.O. Box [illegible] Williamsport, Ohio 43164

WICKER WONDERLAND

RATTAN SWAG LAMP
Fully electrified with dimmer switch, ad-
$9.95
$1.00 postage

PRETTY KITTY
Handwoven of rattan
fascinating feline is
Painted in White or Black add $2.00.
White, Yellow, Green, Pink, Orange, Blue or Black.

VICTORIAN WALL SHELF
Holds books, knick-knacks, handy ods on two sturdy wood shelves. Handwoven of natural rattan
18" high, $12.95 plus $2.00 postage. Painted add $2.00.

WILLOW CHESTS
Decorative storage for clothes, toys, etc. Samson strong with easy-to-tote handles. Finished in its own natural rich golden color.

SEND 25c FOR CATALOG

VISIT OUR WAREHOUSE SHOWROOM

Erin's Basket House
Route 10, Dept. HB3, Succasunna, N.J. 07876



Great Little Gadabout, for t evenings. Needlepoint purse with original hand-painted desi on #12 mono canvas, your initials on the back (specif 5x8". Ivory, black, cherry or t quoise Persian yarn, satin linir gold chain, $16. With metal thread, $18. Ppd. Brochure 2 Roselle Needlecraft, HB3, 10 Fifth St., Santa Monica, CA 904



Emergency Eyeglass Fix-It Here's a handy helper that p vides the parts you need to rep your glasses if they come apart home, in the office or when you on a trip. Compact carry case f in pocket or purse. Incl. opti screwdriver and assorted fra screws. $1.49 plus 15¢ posta Anthony Enterprises, 585 Mark HB3, San Francisco, CA 94105



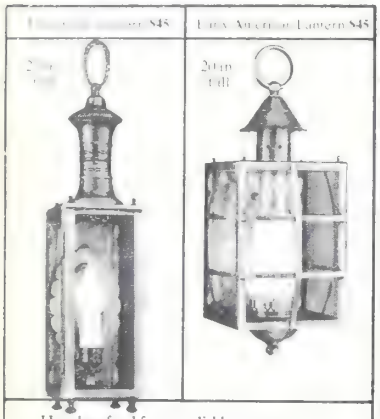
Put A Hex Sign On Your House garage. Make it from a kit that cludes authentic Pa. Dutch nu bered design on ¼", 16" dia Masonite, paints, brush. Luc signs; Distlefink, happiness; U corn, virtue; Eagle, streng Wilkum, welcome; Hearts, lo $7.50 ea. $1 post. Catalog, 1 Possibilities Unlimited, Newp Rd., HB3, Intercourse, PA 1753



Creative Cane Kit includes ma rials and instructions to give amateur professional results. De orative, durable cane for groov chair seats, screens, stereo spe ers, panels, planter box, he boards, room dividers, et al. Ca in 3 sizes (specify): 12x12" $6. 18x18" $10.25, 24x24" $14.75 P Catalog, 25¢. T.I.E., b, Box 11 HB3, San Mateo, CA 94403



Good Grooming. "Klipette" is neat little device of fine surgi steel that trims unsightly hair nostrils and ears easily and safe Merely insert, twist knob, hair snipped off painlessly. Elimina risk of infection or damage sensitive tissues. $2.98 plus 3 post. From Anthony Enterpris 585 Market St., HB3, San Fra cisco, CA 94105

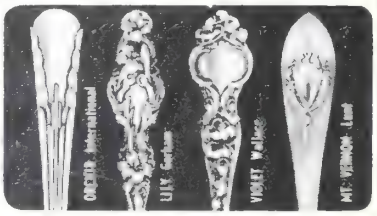


Handcrafted from solid brass or copper
Rare, Antique Lamp Reproductions

We craft these lamps entirely by hand in the old-fashioned way. The designs are authentic copies of lamps that lighted streets and houses 200 years ago. Of course they are electrified! Available as ceiling fixtures shown above or table lamps ($4 more). Our little factory can't make too many of these. Order early.

Send $1.00 for beautiful full-color lighting catalog. We'll refund with $2 off on first order.

The Lamp Crafters (Dept. HB-11)
Box 501, Lawrenceville, Ga. 30245



Over 1000 Active, Inactive and Obsolete Sterling Patterns

For Immediate Delivery

We will also give a liberal allowance on incomplete sets of old sterling silverware, diamonds and jewelry against the purchase of any new, current pattern of silver.

We specialize in buying for cash your diamonds, silver, jewelry

JULIUS GOODMAN & SON
113 MADISON AVE., P.O. BOX 195
MEMPHIS, TENN. 38101



IMPROVED Model . . .

HAND EMBOSSER
For Personalized Stationery

$9.95

NEW DELUXE DESK MODEL



BEAUTIFUL LITHOGRAPH OF ORIGINAL OIL PAINTING

Street Scene in Mexico by Jan Herring, well known painter, author and educator. The painting (19½x25) is faithfully reproduced in typical Mexican colors of sunny yellows, golds, oranges and warm earth tones. Will make a cheerful addition to any room in your home. Only **$14.95** postpaid. Money back guarantee if not completely satisfied. Texas residents add 4% tax.

JAN HERRING STUDIO
Dept. B, Box 156/Clint, Tex. 79836



MEDIEVAL FLORAL ARMS NEEDLEPOINT or CREWEL

Custom made for you ... your Coat of Arms researched and hand stitched on antique linen or Victorian needlepoint canvas. Authentic colors are hand painted on needlepoint so you can't make a mistake. All the lovely work will be completed from instructions, framed Research Report and 3 generation family chart all in kit.

K3CA—Crewel Medieval Arms.....$15.95
NP04—Medieval Needlepoint Kit $16.95
(please add $1.00 shipping)

COAT of ARMS
NAME SEARCH & CAT ... We can check ... Don't settle for less than total ... Send name, address & $1 (refundable) ... Sorry, no C.O.D.'s

HOLMES-COREY, Ltd.
Box 786HB, Marco, Fla 33937



MAGNIFY YOUR BEAUTY
with these Magnifying Cosmetic Glasses

... easily, and the glasses are designed ... come in a plastic case with a tiny screwdriver for making adjustments. One size fits ...

Satisfaction Guaranteed **$6.95** plus postage

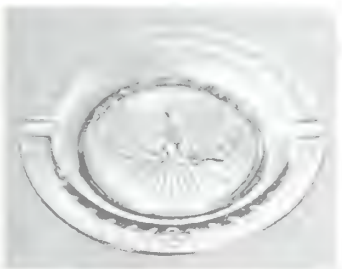
FREE BROCHURE ON REQUEST

HERMAN OPTICAL Dept. HB
164 Clymer St. Brooklyn, N.Y. 112

adonna And Child" sensitively beautifully interpreted in dlepoint to capture the iance of stained glass. Figure vorked in blue, white, pink & ow on rich red background. includes 9" design on 11½" mono canvas, wool yarns, dles, instr. $6.95 plus 60¢ post. ld of Stitch 'n Knit, HB35, Box Framingham, MA 01701



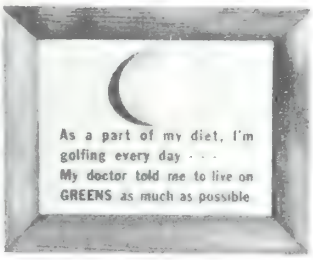
ud Symbol of our American tage poses majestically on ashtray. Detailed eagle, athed with stars, rimmed with border. In transparent amber ss made from the original d. 9¼" diam. $5.50 ea. $10 Ppd. Catalog free with order, rwise 50¢. Sturbridge Yankee kshop, HB3, Brimfield Tpke., bridge, MA 01566



ulous Crewel Bedspreads the romantic Vale of Kash- where skilled Indian crafts- hand embroider the rich al print with colorful wools on d woven natural cotton. Luxe . direct-from-importer price s. Twin, $70; Full, $80; Queen, King, $100. All ppd. Catalog watch, 50¢. Gurian's 276 Fifth ., HB3, New York, NY 10001



e Golfers to whom it is not a e at all, but a passion, a mad- s! Framed and ready to hang. golfer's wall plaque reads: "As rt of my diet, I'm golfing every . . . My doctor told me to live REENS as much as possible." 5¼" #132, $2.98 plus 35¢ . Order from Anthony Enter- es, 585 Market St., HB3, San ncisco, CA 94105



College Or University Seal, ical, dental, law school or rnal emblem is handpainted #12 or #14 canvas (depend- on design). Appropriate pat- yan Persian yarn, needle, . incl. Needlepoint a 15x15" w or picture of heirloom cal- $29.95. 2, $57.90 postpaid. rison House, Dept. 35-B, 20 ridence, Boston, MA 02116



The Talbots



ific Ticking. Vast pockets and varied es make our nifty back-wrap skirt from dowbank. Of polyester/cotton duck, it's tly gathered all around from the in- ed center pleat and it ties in front. white, red/white or lime green/white. M,L. $22.00. Add $1.25 for postage.

end for our new free color catalog



DOUBLE-HANDLE SPOON HOLDER

Our elegant spoon holder is an exact copy of those produced over 100 years ago, made from the same molds, with the same exquisite panel thistle design. In the old days it held spoons, today it acts as an uncommonly handsome celery holder or unusual flower vase. Certainly, it's a prized collector's find and an antique lover's delight! 5½" tall

SEND FOR FREE GIFT CATALOG

$9.95
Plus $1.25 postage

Artisan Galleries

2100 A-3 No. Haskell • Dallas, Texas



SNORE NO MORE

Scientifically designed anti-snore mask insures sound, silent sleep. Washable nylon mask fits over chin, keeps jaws closed, prevents snoring by encouraging proper breathing. Adjustable to fit men or women.

ANTI-SNORE MASK . . . . . $3.98 + 25¢ Mailing

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB 35
585 Market St., San Francisco, Calif. 94105

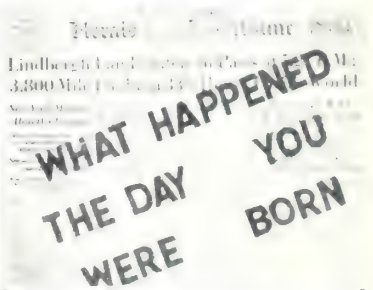


A GREAT GIFT FOR TRAVELERS

— and Other Post Card Collectors

Beautiful album holds up to 200 standard-size U.S. & Foreign Post Cards on its 80 loose-leaf 8½" x 11" pages, in pleasing curved corner slots that make it easy to slip cards in and out. Faint guide lines insure neat headings, sub-titles & travel or diary notes. Luxurious binder has padded covers of leather-grained vinyl tooled in gold. *The world's finest album* — nothing comparable — for trip-takers, collectors & hobbyists. Made to give lifetime pleasure. **Each $7.95 + $1.00 post. & hdlg. Two for $15.95 postfree.** Satisfaction guaranteed!

THE WRITEWELL CO.
720 Transit Bldg., Boston, Mass. 02115



DATED NEWSPAPER COPY

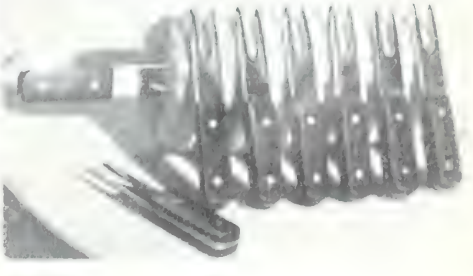
Find out what happened the day you were born — any other special date. You pick the date, any from Jan. 1, 1900 through Dec. 31, 1964; we'll get you front page copy of the New York Herald Tribune for that day. Please specify exact date.

$2.75 Ppd.

Holiday Gifts Dept. HB
WHEAT RIDGE, COLORADO 80033

Corn Pic-ups

For corn lovers. Handsome two-tined steel and ivorite. Keeps corn nice hot or buttered. Treat a hostess to one the next time at the house. Box of eight $6.50 2 Boxes ($13) postpaid. Valid only for Each Box



THE GIFT TREE Box 55, Dept. HB3-5, Kensington, Md. 20795

american originals!

THE PERFECT MEETING OF NOSTALGIA AND NOW!



THE DOLL. Our American beauty, made the old-fashioned way—from her yarn pigtails and satiny ribbons to her cuddly-plump stuffing! Adorable for children or collectors! Since each one is individually hand-crafted, [illegible]

8407 Doll, 22" tall. $10.98

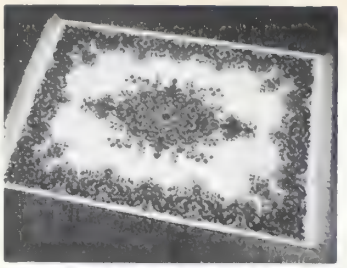
THE LADDER. Crystal-clear Lucite, ideal for plants or collections, blends with any decor!

8406 Ladder, 26" high, top shelf 12x8". $24.98

8409 Ladder, 21½" high, top shelf 8x6". $19.98

Add $1.00 postage & handling. N.Y. residents add taxes

LILLIAN VERNON Dept. B31, 510 S. Fulton Ave., Mt. Vernon, N.Y. 10550



Rajastan Rugs. Exquisite patte[rns] are woven right into the [backing] to give you long-last[ing] beauty underfoot. Will add [a] dramatic accent to any ro[om]. Require little cleaning, conc[eal] stains. Red, ivory, moss green [or] navy backgrounds. 4x6', $24; 6x9', $49.95; 9x12', $89.95 p[ost]. International Rug, HB3, 360 [Am]sterdam Ave., NYC 10024



Mother's Tea-Pot Lamp is an e[xact] of the past. Exquisite reproc[tion] adds a romantic quality [to] modern day decor. Glows [with] welcome warmth in bedroom, [liv]ing room, or den. 17" high. [Fin]ished old English finish. Old br[ass] $19.95 or pewter, $21.95. [Add] $1.25 postage. Bayshore Light[ing] HB3, 143 West Main, Baysh[ore] New York 11706



Train-O-Mat. A specially scen[ted] disposable mat attracts your [dog] at "comfort" time. An effort[less] way to housebreak pets, especi[ally] for apartment dwellers. 18" w[ide] able tray. With 2 months suppl[y] mats $4.98; 6 months $6.98. [Add] post. Attachable 12" pole for [leash] dogs, 50¢. G & G Research, [Box] 12274, HB3, Dallas, TX 7522[9]



Life Saver is what you'll call [the] Cheney Wecolator stairway [ele]vator. Superbly engineered [for] safe, virtually maintenance-[free] cog drive. Operates on straight [or] curved stairways. Blessed [gift] for persons with arthritis, [heart] conditions or other handic[aps]. Write for complete informatio[n]. The Cheney Co., HB3, 7611 N[.] St., Milwaukee, WI 53223

Porta-Desk

A real discovery for students, teachers, sick bed use.



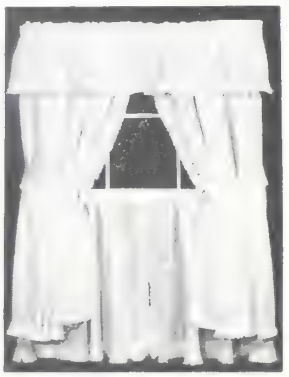
New all-purpose desk lets you study, read or write with ease in bed, chair . . . . anywhere! Large study area—13x19 inches, yet weighs just 4 lbs. Folds for storage. Of high density plastic in choice of Walnut grain. Just $9.95 plus 85¢ postage.

New 80 page colorful gift catalog—25c

Suburbia, inc.

Mail Shopping Service

366 Wacouta, Dept. 472, St. Paul, Minn. 55101



Colonial FRINGE Curtains

Yesterday's styling with today's convenience—50/50 Fortrel/Avril. EXTRA WIDE! Each pair is 90". Mix or match—two pr. cottage style with valance (as shown), full length, tier on tier, tier and valance, split swag. 24"—**$5.00**, 30"—**$5.50**, 36"—**$6.00**, 45"—**$7.00**. 54"—**$8.00**, 63"—**$9.00**, 72"—**$10.00**, 81"—**$11.00**, Valance 12"x70", **$3.25**. Split Swag **$6.00**, Tie Back **$1.** Specify White or Eggshell, size & quantity. Please add $1.25 each order for post. & handling.

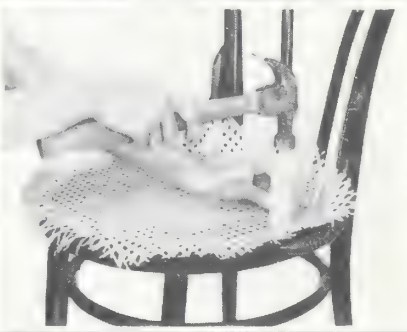
Send 50¢ for "Old Manor House Curtain Booklet" with actual fabric samples

Satisfaction Guaranteed

Md. Res. add 4% Tax • Sorry No COD's

MATHER'S

31 E. Main St., B3-5, Westminster, Md. 21157



CREATIVE CANING

Kits of Pre-woven Cane

[illegible] 12"x12" $6 18"x18" $10.25 24"x24" $14.75 [illegible] add 6% tax [illegible]

T.I.E., b

P.O. Box 1121

San Mateo, California 94403

Send 25¢ for CATALOGUE. Larger sh[eets] of cane, hand-caning kit, & other c[raft] materials available.



$29.95

delivered to you

$299.95

Romantic Victorian

all solid Mahogany, hand-carved furniture!

[illegible] direct to you at factory prices. Choose F.O.B. direct from factory to your door for [illegible]. All pieces have marble tops from Italy. Large choice of sofas, chairs, love seats, tables, lamps, rockers, clocks, dining [illegible]. Send [illegible] with rare handcarving used. America's largest selection is in our catalog. And, costly fabric

Magnolia Hall, 726 Andover, Atlanta, Ga. 30327

Name .....

Address .....

[illegible] Atlanta, Ga. 30327



SUPER SCOOPER

Amazing dipper scoops ice cream like magic! Self-defrosting liquid hermetically sealed in handle lets you scoop hardest ice cream with ease. Cuts through coldest ice cream, gives you uniform attractive scoops. Makes all other ice cream dippers old-fashioned! Lifetime action—never loses its power, always works. Sanitary, rust-proof. For southpaws too! **$5.95** Ppd.

Holiday Gifts

Dept. 281 D, Wheat Ridge, Colorado 80033

BLOW YOURSELF UP™

IN B&W OR COLOR

Full color posters from any color photo or slide. A great gift, or gag, or room decoration.

1½x2 Ft.– $9.95
1x1½ Ft.– $7.95
2x3 Ft.– $14.95

B&W POSTERS from any b&w or color photo, Polaroid, cartoon or magazine photo. For slides and negatives, add $1.00 per poster. Better originals produce better posters.

1½x2 Ft.– $2.95, 3x4 Ft.– $7.95



2x3 FT. $3.95

PHOTO JIGSAW PUZZLE

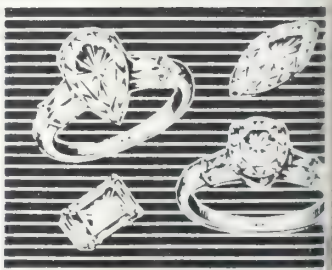
Send any photo. If neg. or slide $1 extra. In b&w, 8x10–$3.99, 11x14–$4.99, 12x18–$5.99. In color, 8x10–$6.99, 11x14–$7.99, 12x18–$8.99

RUSH SERVICE. Shipped 1st class in one day. Add $2 per poster. Not available for color or jigsaw.

Your original returned undamaged. Add 50¢ for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send or bring check, cash or M.O. (No C.O.D.) to:

PHOTO POSTER INC.

Dept. HB 35, 210 E. 23 St., N.Y. 10010



ONLY $8 PER CARAT

(UNMOUNTED)

FINE CUT • 58 FACETS

PURE WHITE • FLAWLESS

STRONGITE is a remarkable, hard a[nd] brilliant synthetic stone—the most co[n]vincing laboratory-made product, at [a] fraction of the cost of a diamond. **STRONGITE'S** amazing hardness enabl[es] us to offer you an **UNCONDITIONAL LIF[E] TIME GUARANTEE** in writing again[st] scratching, chipping or loss of brilliance. Available in every popular gem shape, [up] to 20 carat diamond size, and large[r]. Sold on our easy payment plan and **MONEY-BACK GUARANTEE within 10 days. You take no risk!**

Write for **FREE BROCHURE** showing wi[de] variety of settings for men and wome[n].

THE STRONGITE CO.

Dept. 66H, 2 W. 47 St. · New York, N.Y. 1[0]

Here's A Helping Hand of crystal clear Lucite that holds rings, bracelets, watches, chains, on willing fingers. Its mod sculpture look lends gleaming glamour to a dressing table. American made 8½"H on thick (⅜") non-tip base. Sophisticated gift for fashion-wise Ms. $9.98 plus $1 post. Lillian Vernon 510 S. Fulton Ave., B3E, Mt. Vernon, NY 10550



"Hummel" Figurine titled "Sensitive Hunter." Appealing little fellow who hides his rifle from a curous rabbit joins the "Hummel" parade of the world's happiest children. Done in the soft, muted colors you love. 4¾"H $31.50 ppd. New 1975 "Hummel" Catalog $2.25. 1975 "Hummel" Calendar $3.25 ppd. Liberty Gifts, HBE-35, 2324 Liberty, Trenton, NJ 08629



Have A Coke jewelry set. Tiny transparent bottles bear traditional Coca-Cola trademark in white lettering. Are filled with fluid to simulate America's favorite soft drink. Conversational ice breakers. Pendant (1⅞"H.) on 24" gold-tone chain with safety catch, #0434-6, $1.19. Earrings, #0435-6, $1.98. Ppd. Miles Kimball, 33 Algoma Blvd., Oshkosh, WI 54901



Primitive Candlestick Lamp is sanded satin smooth to stain a glowing wood tone; antique or decoupage. Native hardwood lamp 21" tall with 3-way switch & 8 ft. cord. Shade in white or beige shantung; oyster or brown burlap. $13.75, $1.50 post.; $2.50 w. of Rockies. Free brochure. Baxwood Crafters, PHB-53, 1141 Commercial Dr., Lexington, KY 40505



Remove Fuzz From Sweaters. Brush away unsightly balling, matting and pilling from sweaters in seconds. D-Fuzz-It Sweater and Fabric Comb restores new look with a few quick strokes. Works on all napped fabric: knits, cashmere, wools, orlon. $1.49 plus 20¢ post. From Anthony Enterprises, 585 Market St., Dept. HB3, San Francisco, California 94105





CLEANS SILVER FAST

Magic Silver Leaf goes in the dishpan, or sink, and safely cleans silver as you wash dishes. No rubbing, no boiling. Keeps silver shining bright and tarnish-free. Safe for finest silverplate and sterling. Odorless and non-toxic. Lasts a lifetime, never wears out.

SILVER LEAF . . . . $2.98 + 25¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-35
585 Market St., San Francisco, Calif. 94105

PORTA-PET TRAVELER and TRAINING CARRIER



Lite weight — durably constructed for your dog, cat or other pet pal to travel in comfort. Has 'peek-thru' plastic window plus 3 exclusive features:

- Web shoulder straps for arm free carrying
- Removable inside litter tray—easily cleaned
- Litter train young pets—instructions included

Porta-Pet, a great gift idea, in 3 fashion colors. Gray White Hounds Tooth • Blue Silver • White

Name
Address
City
State Zip

Mail Check to: Dept B
J.D. PRODUCTS
903 Park Avenue
NYC, NY 10021

QTY	COLOR	HEIGHT	PRICE	TOTALS
		Lg.-15"	19.95	
		Md-11"	17.95	
		Sm-8"	15.95	
Add applicable sales tax plus .95c postage/handling for each Porta-Pet ordered			Sub-total Sales tax Postage Total	

Century Re-Styles and Repairs Shoes THE FACTORY WAY

POINTED TOES to SQUARE or ROUND $11.95
NEW HEELS . . . any style, height
Stiletto slightly higher
BOOTS New Zippers, New Heels, Refinished
SUEDE SHOES REDRESSED . . . $4.95
RECOVER SHOES to match with . . . $16.95
REPTILE and LEATHER shoes . . . $6.98
BOOTS REFINISHED $9.95
HANDBAGS REPAIRED, RENEWED
Mail shoes with complete instructions

NEW

Free Send for catalog and mailing carton

CENTURY SHOE REPAIR
212 Park Ave, Baltimore 1, Md.

"COUNTRY CHARM" Appliances

THE ELEGANCE AND MOOD OF EARLY AMERICA . . .
THE MODERN CONVENIENCE OF TODAY.

AUTOMATIC ELECTRIC RANGE . . .
. . . authentic CAST IRON . . . of this handsome antique is the convenience of fully automatic . . . controls, and an easy-care porcelain top. Coffee mill uniquely houses clock, oven timer and minute minder. Fits modern range space . . . at $555.00.

CAST IRON WALL OVEN . . . Front is CAST IRON with handsome scroll design. The 18" oven is fully insulated and porcelain lined. Hearth door conceals all controls. . . . in right or left hand door models. Prices begin at $325.00, plus freight charges.



Quality Backed by 31 Years of Skilled Craftsmanship

THE HOUSE OF WEBSTER
Old Fashioned Gifts

Send 25¢ for your COUNTRY CHARM Appliance Folder and Gift Catalog.

YOUR ZIP CODE SPEEDS YOUR ORDER

People who include their Post Office Zip Codes with their return addresses frequently get their mail order packages faster, and shipments are less likely to go astray. It's all a matter of habit —a smart habit. Use your Zip Code for mail orders and all your mail.



SATISFACTION GUARANTEED



Garden Triumph

Produces tasty bananas year after year in your home

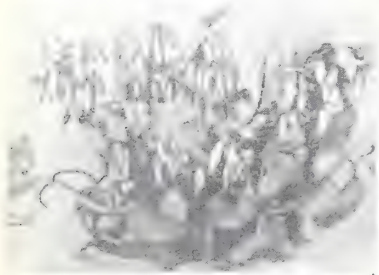
PLANTATION BANANA TREE

A beautful mass of wine-colored blooms this spring—followed by a succession of luscious, edible bananas throughout the year! This amazing dwarf banana tree grows about five feet high; thrives inside your home so that delicious fruit is within easy reach. Imagine, picking bananas for breakfast cereal, TV snacks. Use the surplus crop for banana cream pie, fritters, banana splits.

EASY TO GROW • NO SPECIAL CARE NEEDED!

Your trees will thrive indoors, on window sills or patios in summer. Our grower ships only well-rooted trees, backed by B & G's guarantee for your satisfaction. Because of the expensive research in developing this banana tree it sells in garden nurseries for up to $25. Now available to you at our incredible low price of only **$3.98. Order Now while Supply Lasts. #BT-100 Banana Plantation Tree: $3.98 each; 2 for $7.50; 4 for $14.00.** Plus 70¢ per order pp. & hdlg.

B & G NURSERIES SALES, Dept. 3HB
606 E. State, Westport, Conn. 06880



HAWAIIAN AIR PLANT

This exotic house plant is native to the lush-green foothills of tropical Hawaii. Its beautiful pink and chartreuse bell-shaped blossoms grow on tall spikes from the center of the plant. To start your own Hawaiian Air Plant, simply pin leaves to a curtain. They grow on air! Soon, tiny roots emerge from each little groove of the scalloped, glossy leaves. An entirely separate plant will quickly develop!

1 for $1.00—$2.75 for 3, postpaid.

(Calif. residents please add 6% sales tax)

World Gardens

845 Pacific Avenue, Dept. H3
Willows, Ca 95988
"Specializing in the Unusual and Tropical Plants"

Full Size, Home Gardener

GREENHOUSES

AMERICA'S LOWEST PRICES!



Redwood greenhouses with U.V.I. or fiberglass coverings. Also all-aluminum-glass designs.

8 FT. U.V.I. MODEL, ONLY 119.95

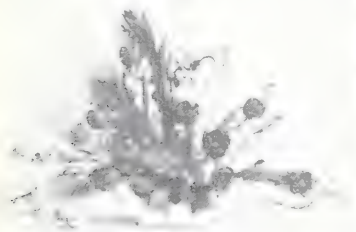
WRITE FOR FREE COLOR BROCHURES

showing my complete line of outstanding greenhouses

PETER REIMULLER
THE GREENHOUSEMAN ™

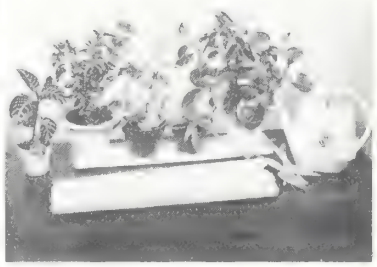
"The ORIGINAL manufacturer of low-cost QUALITY greenhouses"

P.O. Box 2666-D3, Santa Cruz, Ca. 95063



Make $$$ 10 WAYS with flowers

Turn love of flowers to profits. Garden flowers or artificials cost pennies bring dollars. Corsages, bridal bouquets, wedding or table decorations. As a hobby or start a home business or flower shop. FREE color brochure shows you how to learn professional flower arranging and flower shop operation. Also FREE, 3 months subscription to "FLOWER TALK" the magazine for home flower arrangers. Write today, no salesman will call. **FLORAL ARTS CENTER,** (a home study school) **Dept. 9B, 1628 East McDowell** [illegible] Arizona 85006



FLOWER POT DRAINER

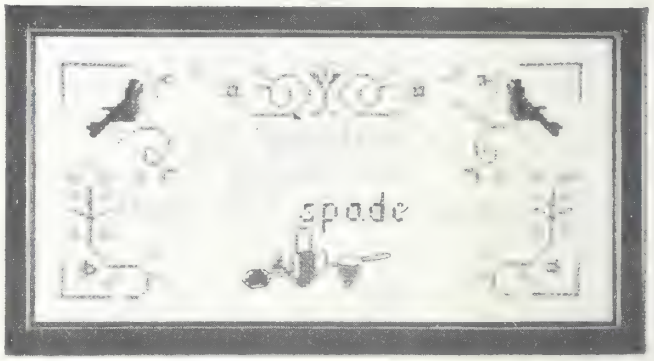
Keep your furniture dry with Sani-Tray, a rigid, plastic tray with pierced insert that catches spilled liquids. The excess water in tray provides essential humidity needed for your plants. Easily separates to empty and clean. All white, long lasting! Ample dimensions are 18" x 3½" x ¾". Ideal for narrow window ledges or out of the way places. $1.98 plus 50 cents hdlg. ea.

The "YOURS" Shop
Dept. 7, 6 N. 4th Ave. West
Duluth, Minn. 55802

GREEN-U



Look At The Birdies. They're beguiling hanging planters for kitchen or porch. Handmade stoneware in earth-tones with highlights on wings, tail, breast. 7" long, drainage plug. $7.95 pr. plus $1.25 post. Artisan Galleries, HB3, 2100 N. Haskell, Dallas, TX 75204



"Old Gardeners Never Die, they just SPADE away" or "Bloom where you are planted". Either plaque in kit form with Belgian linen stamped for cross-stitch, green, red, rust, brown floss, wood frame in mahogany or maple (specify) & instr. 8½x16" $3.95 each plus 50¢ post. Classic Corner, 12B Water St., Bryn Mawr, PA 19010

Blooming Idea, Wall plant hanger & lighting fixture combo. Two 12" hanging arms plus arm with lighting fixture attachment. Arms swivel & swing to provide best lighting & growth. Incl. 12' wire, switch, 75 watt plant light. Black or white $24.50; chrome $26.50. Add $1.50 post. Home Plant Displayers, P 301, 51 E. 42 St., New York, NY 10017



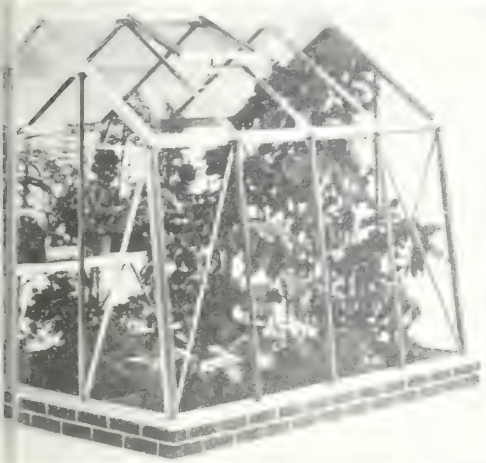
TIME



noor Sunshine. 8" Spot-Lite a of white enamelled metal s this way & that. 75 watt t-Life bulb sheds rays that ulate foliage and plant UL approved lamp. 8. Bulb $5.89. Both $17.50 $1 post. Lilly's Garden, B3E, S. Fulton Ave., Mt. Vernon, 0550



Of Roses. Familiar favorites ard-winning varieties. Also b bulbs, fruit trees, vege- from the world's largest growers & nurserymen. Fu "Roses 75" catalog is Jackson & Perkins, Roses -83, 58-B Rose Lane, Med- OR 97501



uminum, All Glass Green- assembles with house- ols. Designed with slop- des, sliding door, glass- und. 6'3"x8'6" $519.95 California. Free brochure. Reimuller/Greenhouse- Box 2666, Dept. DP3, Cruz, CA 95063



-Plant, the electronic wa- eter marvel, instantly & tically measures soil re deep at plants' roots. doors or out. Prevents or *under* watering! 2 ft. 8¾" probe. $14.95 plus post. Unique Products, Z-311, Hanover, PA 17331



THE WILLIAMSBURG POTTERY INTRODUCES

THE HANGING BOLA

HANDCRAFTED IN MEXICO

ONLY

$3.99 complete set

HERE'S WHAT YOU GET

- (1) Top quality jumbo size Begonia Pendula Holland Bulb in colors of your choice-(large double flowers)
- Professional soil media-scientifically designed to grow your begonia bulbs soil correctly measured-planting instructions included.
- 38" Hemp Rope Hanger
- Finest quality earthenware pot



BOLA Weighs 5 lbs 8" Diameter

HANGER 38" Length

Send this Coupon to: WILLIAMSBURG POTTERY
Mail Order Division
P.O. BOX 42, LIGHTFOOT, VIRGINIA 23090

PLEASE CHECK: _____Bola set(s) / 3.99 ea. Indicate bulb color: red/ yellow/ ☐ orange/ pink/ white

_____Bola (s) only / 3.49 ea.

_____Rope Hanger (s) only / 69 cents ea.

_____Bulb (s) / 79 cents ea.
Colors: ☐ red/ ☐ yellow/ ☐ orange/ pink/ ☐ white

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please add $1.25 postage with each Bola/$2.25 west of the Mississippi

SET OF 4
NATURAL HANDWOVEN BASKETS



7"
8"
9"
10"

$18.75 Plus 1.25 postage & handling

Unique catalog available soon! $1.00

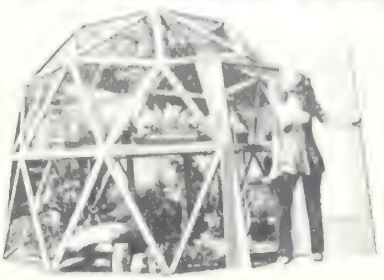
POTS, POTTERS & THINGS PO BOX 4326 SEATTLE, WN. 98104

Washington residents add 5.5% tax



Dept. HB3, 8915 Santa Monica Blvd.
Los Angeles, CA 90069 • 213-652-2953

Dome Greenhouses Direct from California



- [illegible]
- exciting award winning design
- enjoyed coast to coast year round
- easy assembly
- unconditional guarantee

Send now for free color catalog. Redwood Domes, Inc., Dept. EC, Aptos, California 95003.



Elegant Smoke-tone Pots Set of 4 $5.25

NOW IN GLEAMING SNOWY-WHITE, TOO!

Stunning look in space-age plastic, fantastic [illegible]—set a clay pot inside and it's held up, away from accumulated water—plant in them, too! American-made and molded into one waterproof piece—no rings on table or shelf! Translucent smoke-tone or gleamy opaque white. Set of 4—[illegible]" to 6⅛" high, 11" to 6¾" diam

#8120—Smoke-tone Pots.....1 Set $5.25
#8376—White Pots.....1 Set $5.25

Please add 50c postage and handling. N.Y. residents add taxes

Lilly's Garden
Dept. B34, 510 S. Fulton Ave.
Mt. Vernon, N.Y. 10550

GROW YOUR OWN

GINSENG

Aphrodisiac? Rejuvenator?



THE GINSENG PLANT WILL MAKE THE WORLD'S GREATEST CONVERSATION PIECE FOR YOUR HOME OR OFFICE!

Ginseng has been used for centuries for curing impotency, increasing virility, prolonging life, even - curing hangovers and insomnia. The Chinese claim one sage who used Ginseng lived 256 YEARS and had 24 WIVES! Wars have been fought over Ginseng; and the roots have been sold for their WEIGHT IN GOLD.

No proven medicinal value . . . but millions use Ginseng as a divine cure-all that brings health and happiness.

All you do is put the seed bearing root in a pot, follow the easy instructions, watch it grow, and watch the myth come alive!

One for **$2.00** Three for only **$5.00**
Enclose 25 cents for postage and handling.

ROBERTA'S
DEPT. BG-01
P.O. Box 630, Shelbyville, Indiana 46176

---

burro muzzle

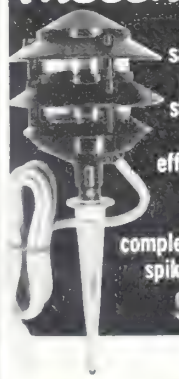
hanging planter from Mexico



Our Mexican burro muzzle makes a perfect plant hanger for your favorite [illegible] muzzle on a 6' rope makes it easy to display plants from a rafter, porch roof, [illegible] from the Mexican imports in our newest [illegible]

[illegible] international

WEATHERPROOF OUTDOOR PAGODA LIGHTS



Beautiful safety lighting for driveways, walks, stairs . . . creates unusual lighting effects on terraces, patios, gardens 7" high, comes complete with mounting spike and 6 ft. cord.

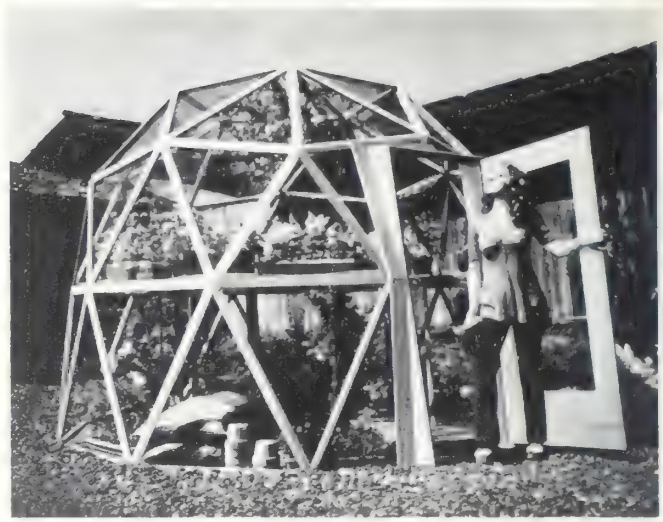
$14.95

2 for $28.00

[illegible] post. & hdlg ea. N.Y. State residents add sales tax. BankAmericard or Master Charge accepted.

bayshore lighting
[illegible] Main St.
[illegible] New York 11706

GREEN-UP TIME



Redwood Dome Greenhouse is less than half the price of the same sized standard design. No hot spots or cold corners. Rot & insect proof. Requires no base or foundation. In kit form with quality hardware. From $98.50. Write for info to Redwood Domes, Dept. E-PR Aptos, CA 95003

Squirrels Turn Tail when your home & garden are protected with this powerful but harmless repellent. Spread it and forget it. Can't harm pets. 11.5 oz., $3.49 plus 50¢ post. Triple size, $9.95 plus $1.25 post. B & G Nursery, Dept. HB3, Saugatuck, CT 06880



Mini-Greenhouse is a fascinating form of indoor gardening. Only 5½ H x5¾Dx7¾"L., greenhouse is self-watering, self-ventilating. Comes with 12 pots, soil & choice of herb or flower seeds. $7.95 ppd. From Enchanted Doll House, HBO 35, Manchester Ctr., VT 05255

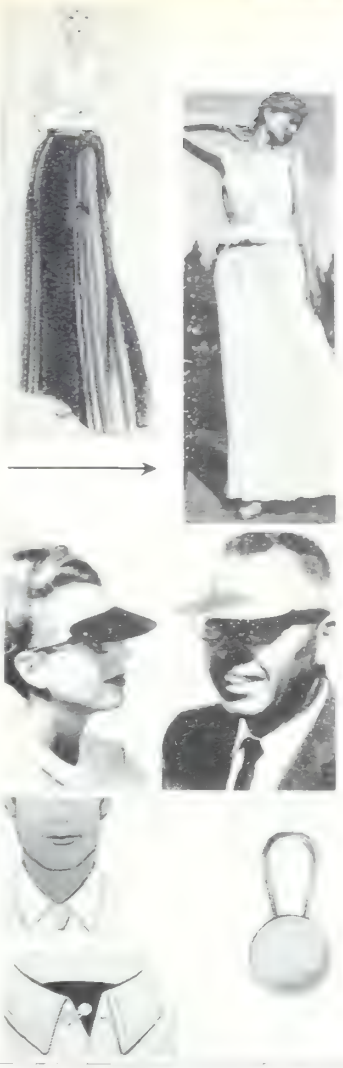


Cunt The Ways this country calico wrap skirt can simplify your busy life. Top it off with a sweater, blouse or halter, flip it over a bikini. Eight multi-color print and solid alternating panels slim & trim your hips. Done up in permanent press, washable cotton. One size fits all. $17.95 plus 50¢ post. Available from Downs, Dept. 1103-Z Evanston, IL 60204

Pants Please for a dreamy evening look. Yards of free-spirited pants ripple with a soft flow of buttery. Two piece gown with beautifully bare top chinches at the waist (or not) for subtle wow-power. All done in luscious white imitation satin. Sizes 6-20. $49.50 ppd. Scintilla Satin Shop, Dept. B, 402 N. Broadway, Chicago, Illinois 60640

Sun-Sational Eyeshade. Wear this cool, comfortable visor when you're golfing, sailing, motoring, playing tennis or just walking. Dark green plastic shield protects eyes from harsh rays of the sun. Fits over specs or sun glasses. Adjustable size fits men or women. $1.98. 20¢ post. Anthony Enterprises, 585 Market St., HB3, San Francisco, CA 94105

Ed Collar "Squeeze" In A Breeze. Collar Extender Button works like a miracle to loosen tight shirt collars. Tiny hook-on gadget gives extra half-size comfort for that "just right" feeling. Invisible behind tie. Transfers from shirt to shirt in seconds. Set of 2 $1 plus 15¢ post. Anthony Enterprises, 585 Market St., HB3, San Francisco, CA 94105





Over-the-Sink Cutting Board $6.98

- Keeps counter tops clean
- Adds a full 12 x 34" work area
- Non-mar vinyl-coated brackets adjust to fit any size sink!

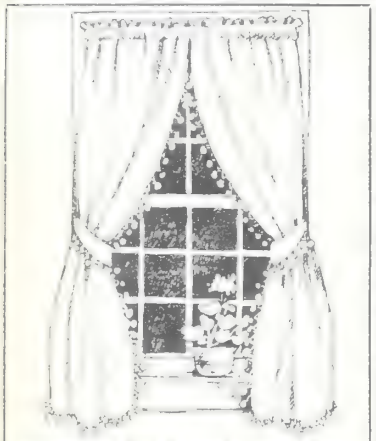
Sturdy laminated hardwood board for cutting, slicing, scraping—lets you scoop messy peelings and trimmings right into the sink! Perfect where counter space is limited—mobile homes, campers, boats! Made in U.S., reversible.

#7672—Over-the-Sink Cutting Board.....$6.98

#8157—Small Board, 8½x11".....$4.98

Please add $1.00 postage & handling, N.Y. residents add taxes

The Country Gourmet — Dept. B33, 512 S. Fulton Ave. Mt. Vernon, N.Y. 10550



ALSO NEW PERMANENT PRESS Straight

bleached or white. Please enclose

Send for free brochure showing other styles. Satisfaction or your money back guaranteed

CROCKERY COOKERY

257 tested slow cooker recipes



Delicious food from your Crock-Pot® or other slow cooker. Rib-sticking stews, hearty soups, tasty meats, poultry and vegetable dishes to whet your family's appetites. Elegant gourmet dishes include Teriyaki Steak, Stuffed Turkey Breasts, Chicken Marengo, Gourmet Leg of Lamb, Burgundy Duckling, Flank Steak in Mushroom Sauce, and Rhineland Sweet-Sour Cabbage. Hot appetizers and beverages. Includes breads, cakes and puddings! $4.95 paperback, $6.95 hardback. Add 50c shipping. Satisfaction guaranteed! **H. P. Books**, Box 5367, Dept. HB-35, Tucson, AZ 85703. 4058 N. 14th Ave.

J&D THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS Brauner THE BUTCHER BLOCK



DANISH CLASSIC. Our own import from Denmark. Chocolate brown, red, white, [illegible] 52" page catalog of Butcher Block tables, $1.

J & D Brauner/The Butcher Block

Chicago: 1331 So. Mich. Ave., Chicago, Ill. 60605



Geranium Pillow

These bright geraniums will bloom all year round in their terra cotta planter on a colorful 14"x14" needlepoint pillow or picture. Full color design on 12 mono canvas, 100% wool Persian yarn to complete sunny flowers & white background, needle, inst. & tote bag. Our geraniums come in choice of 3 shades: pinks, reds, or apricot-orange (please specify). Only $13.95 plus 75¢ postage. Immediate shipment.

Rosella Needlecraft Co.

1008 Fifth Street, Dept. HB3 Santa Monica, Calif. 90403



Growing Favorites for your gr scene, indoors or out! Show floor planters topped with tig woven amoy bamboo bask stand on sturdy natural bam folding legs. For all your impos plants. Hi planter: 19"H. with 7 cache $9.95; Lo Planter, 16½ 6x7" cache $8.95. Add $1.25 p ea. The Patio, 550 Powell, HE San Francisco, CA 94108

Silver Looks Wedding-Day Bri after the Simmons experts h refinished & repaired your lo pieces. Worn knife blades placed. Dents removed. Miss parts furnished. Quadruple sil plating. Also gold, brass, pew copper plating. Free boo Write Simmons Silver Plating HB3, 407 Whitehall SW., Atla Georgia 30303



Out Of Pocket or purse, int safe secret compartment goe traveler's folding money. Zippe money belt with hideaway poc in which to stash cash or cious jewels is worn under cl ing. Lays flat. No bulge at waistline. Adjustable for me women. $3.98, 25¢ post. Anth Enterprises, 585 Market St. H San Francisco, CA 94105



Play The Guitar in 7 Days out knowing music. Wow frie at your next party! Proven met makes it possible to play *any* s in just a week. Fact-filled 66 book with step-by-step illustr instr. & 110 popular songs, chord finder & Guitarist Boo Knowledge. The works, $3.49 Temple Enterprises, Dept. Albany, IL 61230



Heavy, Polished Alumin Platter with Oak Tray

Elegant, mirror polished, extra-he cast aluminum roast-n-serve platte with oak serving tray. Platter size 17" x 12" 20.00, 14¾" x 9½" 15.0 Postage 2.00. Conn. Res. 6% tax Send for our fine copperware fold

MEUNIER

Box 933, West Cornwall, Conn. 06 also store in Brooklyn Heights, N



NOTHING IS IMPOSSIBLE

A California school teacher took this non-faked picture of her [illegible]. It worked wonders as a [illegible] for her students! Result's a big happy poster & funny bone tickler for young & [illegible] anywhere in the U.S.A.

WRETCHED MESS

Rt. HB 31, W. Yellowstone, Montana 59758.



RENTAL-PURCHASE Program Availabl

Your STAIR-GLIDE installs easily and in le than 2 hours. No marring walls or stairw No special wiring required. Shipped direct from factory within 4 days. STAIR-GLIDE the nation's largest selling stairway elevato UL LISTED

USED BY THOUSANDS CARDIAC PATIENT ARTHRITICS, SENIOR CITIZENS, PHYSICALL RESTRICTED, POST OPERATIVES

WRITE FOR FREE BROCHURE AND NAM OF DEALER NEAREST YOU.

AMERICAN STAIR-GLIDE COR

4001 East 138TH ST., Dept HB-3 Grandview, Missouri 64030

y Pool Cover, a must for pool. Meyco's superb cover s on with stainless steel ten- springs which lock in place, be removed without key rod. g enough to support adults. s out leaves, debris. Custom- for your pool. Priced less you might imagine. Meyco cts, 223 Park Ave., Hicks- NY 11801



ue Car Craze zooms into the ght. Super collection preci- crafted from Spain incl. 1901 edes (shown) reproduced in & gold. 5¼"x5⅝"x3⅜" scale models: 1907 Rolls e. 1898 Panhard, 1911 Max- Roadster, 1892 Peugeot; 1914 er. $9.95 ea ppd. Shop the e Club, Box 597, HB3, Key- Hgts., FL 32656



w Photopuzzle. Your friends atives will have a ball as they together this photo jigsaw e. Send any photo, black & or color (returned un- ed). It will be enlarged to ' black and white, $2.95, or ' handcolored jigsaw puzzle, ppd. Great gift! Cadlyn's, New York Avenue, HB3. ngton Sta., NY 11746



elchair Lift. Stairs are no em with a Cheney Wheel- Lift from the manufacturers e famous Wecolator stairway tor. The push-button control double cog drive provide th, easy, safe movement be- floors. Aids getting up and the stairs in a wheelchair. to The Cheney Co., HB3, N. 73 St., Milwaukee, WI 53223





WINDOW SAFETY LOCK

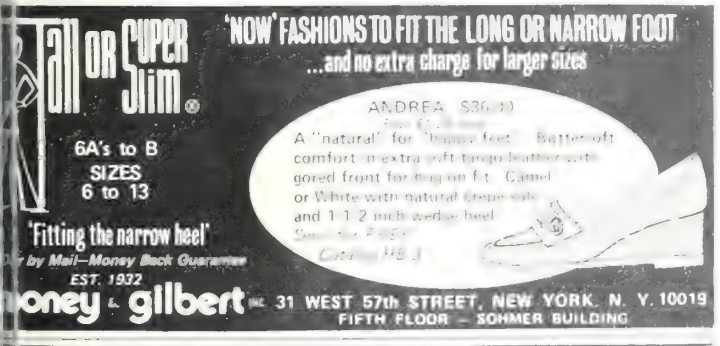
Burglar-proof your windows while they are still open for ventilation. Window Safety Lock thwarts prowlers, makes you feel wonderfully safe at home or away. Locks open-or-closed windows in position. Keeps children safe, intruders out.

WINDOW SAFETY LOCK . . . . . $1.49 + 15¢ MAILING EACH

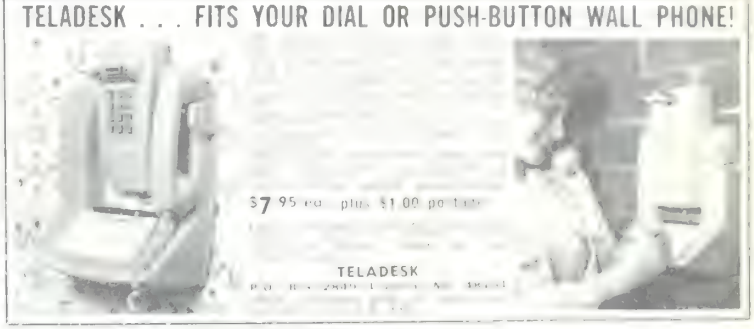
California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-10 585 Market St., San Francisco Calif. 94105



TELADESK . . . FITS YOUR DIAL OR PUSH-BUTTON WALL PHONE!



ALADDIN'S LAMP
Our Electrified



Only the Charm—No Oil Spill

The magic of the wonderful fairy tale lamps on. None of the messy filling or trimming of oil. Just up dated with push button magic of electricity. Charming ceramic beautifully painted with rose design and rich gold trim. Perfect night light in boudoir, hall or window. Aladdin's Lamp stands almost 6" high. Satisfaction guaranteed or money refunded. Priced at $4.95 each, plus $.50 for postage and handling. Two for $9.00. Add $1.00 for postage and handling

D's Inc., 612H Broadway, P. O. Box 8167
246, Merrillville, Indiana 46410

THE PEWTER LOOK



Service for 8 . . . . . $38.95
Service for 12 . . . . . $57.50

Wales. HB375 Hartsdale, N.Y. 10530

CURTAIN CHARM

Ball Fringe On Unbleached Or White Muslin



Tiers
20", 25", 30", 36", 45" 6.50
. . . . . 13.00

Straight
. . . . . 8.50
. . . . . 10.00

Valance
. . . . . 2.75

COUNTRY CURTAINS At the Red Lion Inn
Dept. 32, Stockbridge, Mass.

EMBROIDERIES

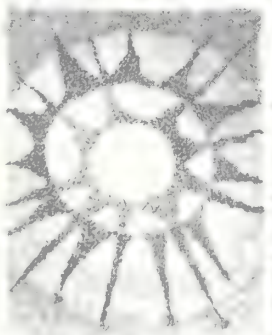


GULLS BEFORE THE MAST. Two

and cocoa accents. Easy to embroider square rigger on huge 27 x 37" oatmeal linen sky. #4350. $42.95 + $1.50 post. Send $1 for color embroidery catalog of exquisite Swedish designs.

skön EMBROIDERIES 55 Lambert Lane [illegible] Dept. BE3

RYA KITS

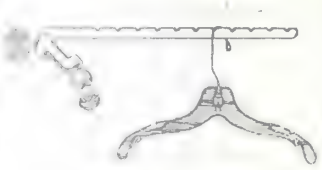


NEW RYA COLLECTION. One simple stitch makes these pre-started wool rya wallhanging, rugs or cushions. Kits imported from Sweden feature lustrous rug wools, easy to follow color charts and English instructions. Send $1 for new color catalog of award winning designs.

skön RUG CRAFT 53 Lambert Lane New Rochelle, N.Y. 10804 Dept. HB3

HANDY HANG-DRYER

HANG TO DRY/HANG TO STEAM



★ FOR HOME AND TRAVEL ★
Saves You
Space. . Time. . Money!

Dry all your washables efficiently, conveniently, at home and away. Our sturdy dryer **hooks onto any showerhead.** Notched shaft holds 11 hangers. Steel construction, rustproof vinyl finish makes it an ideal aid for steaming out wrinkles.

$2.98 Ppd. Two for $5.50 Ppd.
Catalog with order or 25¢

American Century Collection Dept. 2035 Box 36232, Los Angeles, Ca. 90036



Queen Anne Silver Chest

[illegible]

Wood chips are available upon request.

The piece has three drawers.
Dimensions 22½W 14½D 36½H

$158.00 Ship. Chgs. Coll. No C.O.D.

Send $.50 for catalog of other fine furniture

STUCKEY BROS. HEIRLOOMS
"Famous Nationwide"
Box 98 Sumter, S.C. 29150









Shear Heaven. Sensational, n designed Scandinavian scis features cushion plastic ha with contour finger grip that g you more comfort and cu freedom than you've ever perienced. Stainless steel bl whiz through paper, fabric, terns et al. 8¼" long, $3.99 60¢ post. Jay Norris, SJ36, 2 Merrick Rd., Freeport, NY 1

Serenade Your Plants and them at the same time. (We music makes greenery grov mad.) Beautiful Blue Delft m sprinkler measures 4" high. F & windmill scene decorates ceramic. Plays "April Sho (naturally) for all your thumb friends. $8.50 ppd. Ban, HB3, 6007 N. Sheridan Chicago, IL 60660

Spectacular Show Off. Hydr tree bears masses of giant blossoms that change from to pink to purple. Spotlight for an eye-popping outdoo play. 1½-3 ft. nursery growr are excellent specimens & ly half-price. $1 ea. 3, $2, Add 50¢ post. House of V Dept. 3852-36, Nursery Div #1, Bloomington, IL 61701

Feline Fun. The first intel toy made for the thinking clean, safe and durable "m the hole" game will provide of entertainment for kitty who love cats. Mouse is an ball. $3.95 ppd. Send 25¢ fo colorful catalog of springti suggestions to Suburbia Dept. 471, 366 Wacouta, S Minnesota 55101

the yankee heritage collection

We're filled to the rafters with the pride of the Yankee Crafters
38 page catalog
send 25¢ in Coin
P.O. Box 267 S
Fairfield, Conn. 06430

CRANBERRY SCO

Antique brown magazine or album rack or planter



$12.50

Vermont Wooden Toys / Doll Houses / Harpoons / Carved Birds & Whales / Carved Signs / Scrimshaw / Weaving Looms / Decoys / Slate Paintings / Flut Quilts / Brooms / Canvas Bags / Snowshoe Furniture / Christmas Ornament



Learn INTERIOR DECORATION Develop Your Talent

NEW HOME STUDY METHOD . . . Learn in spare time. Excellent starting point for career. Practical [illegible] Approved Approved Method. Low tuition. Easy payments.

A LEADING HOME STUDY SCHOOL

Course includes: Furnishings, Period Styles, Color, Textiles, Pictures, Antiques, Lighting and scores of other subjects. No wasted time. No textbooks — all material in loose-leaf form, illustrated with diagrams, sketches and photographs. Tested, step-by-step "learn-by-doing" method . . . qualified instructors. Diploma. Interior Decoration Kit furnished.

FREE BOOKLET! Send for valuable 24-page illustrated booklet, "Wonderful, modern and exciting way to learn Interior Decoration and De- [illegible] will call.



CHICAGO SCHOOL OF INTERIOR DECORATION
Division of Career Institute
Dept. 750-90, 30 East Huron, Chicago, Danbury, Conn. 06816

Please send me FREE and postpaid without obligation, your booklet, "Wonderful, modern and exciting way to learn Interior Decoration and Design," and full particulars.

Name _____
Address _____
City _____ State _____ Zip _____

Accredited Member National Home Study Council



You Can Make This STAINED GLASS SHADE and hundreds of other Beautiful Stained Glass Creations

[illegible] of supplies, tools, patterns and informa-

STARTER ORNAMENT KIT—$12.95 ppd.

WHITTEMORE-DURGIN
Box 2065 BY Hanover, Mass. 02339



LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return — pet's name, your name, address and phone number — all embossed free. Lifetime polished stainless steel, complete with collar hook. **$1.00** ppd. Your order will be sent by FAST FIRST CLASS MAIL at no extra charge!

WESTBERG ENTERPRISES, LTD.
Dept. 103, 2842 E. Serendipity Cr.
Colorado Springs, Colorado 80917



TEXAS BEAUT

$5.95 ppd FREE [illegible] this

Popular purse in finest simulated [illegible] 12" x 12" with 5 pockets—4 outs inside. Choose from Black, Whi White-Blue, Red, Bone, Navy, Brown. Gold tone initials. Prom ment. Money back if not delighte **COLOR CATALOG.**

TexMade Box 16125 Houston Te

Sales Representatives Wan

ıal Chic. Cotton canvas drilles from France. Very ortable, very Au Courant. In nbow of sun-ripe colors: red, navy, white, yellow and n, poised on rope-trimmed ıe heels, crepe rubber soles. s 5½-10. Narrow and medium ıs. $15 pair plus $1.25 post. catalog. The Talbots, Dept. Hingham, MA 02043

ese, If You Please is this y enamel-on-steriing ring. It's y cross-over design makes dy's hand look slender and ing. Hand crafted ring of pre- sterling silver is decorated iny colorful enameled flowers ontrasting background. It ad- to any finger size. $3.98 each, two. ppd. The Ferry House, Briarcliff Manor, NY 10510

y Mountain Wildflower Seeds mountain meadows and for- Enough to plant two dozen pots or a nice-size garden where you live. Hand- d and packed each package ins a happy mix of Mother e's favorite blossoms in a rum of rainbow colors. $2 Wretched Mess News, HB3, ellowstone, MT 59758

Time Radio Shows on 8-track dges are a natural for nos- buffs. Re-live 30 minutes of Shadow", "Fibber McGee & "Inner Sanctum" or s 'n Andy" complete with ercials. Pep up a party! per tape or $18 for all four. 50¢ post. Perella LaPenta In- ents, HB3, Box 114, N. Hack- k Sta., River Edge, NJ 07661











CORDLESS MASSAGER

Battery-operated massager brings satisfying relaxation. Deep gentle penetrating vibrations soothe neck, shoulder muscles, arms, legs and tired feet. Operates on standard batteries (not included). 4 sizes.

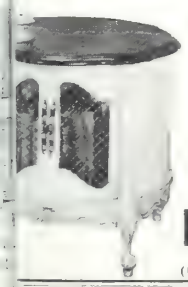
Mini Massager, 4½"	$2.98 + 30¢ Mailing Each
Regular Massager, 7"	$3.98 + 45¢ Mailing Each
Deluxe Massager, 10"	$6.98 + 50¢ Mailing Each
Super Massager, 12"	$8.98 + 55¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB 3[illegible] 585 Market St. San Francisco, Calif. 94105

ve on fine furniture! One of America's largest collections..



LOUIS XIV CHAIR Elegant carved frame in fruitwood fin. 27" W. 21" D. 35" H. Raised [illegible] Gold, green or ivory cut velvet. **$169.95**

FRENCH DRUM TABLE Decorative grille doors. 26" diameter, 20" high. Fruitwood top, ant. white base; or all same color. **$139.95**

SEND $1.00 FOR OUR BIG CATALOG
(Also sofas and love seats)



Jonas Fields
Delivery Charges collect
(Dept. B-35) Box 52526, Atlanta, Ga. 30355



FIX LOOSE CHAIRS

Chair-Loc "Swells" Joints Tight

[illegible]

CHAIR-LOC CO. Lakehurst, N.J. 08733 Dept. HB375



TITANIA!

[illegible] BRILLIANT JEWEL STONE ON EARTH! [illegible] POST & READER'S DIGEST

MAN MADE MIRACLE!



[illegible] "Titania", aire set in gold mount- Complete, $56.00

[illegible] "Titania" in a Masru- box style 14 gold mount- Complete, $90.00

29TH YEAR

[illegible] "Titania" Jewels, 1 to 5 carats, for own rings, brooches, pins, etc. [illegible] ONLY $15.

With it, FREE HANDY RING SIZE CHART & 12-PAGE FULL COLOR JEWELRY CATALOG

REGENT 10-DAY MONEY BACK GUARANTEE

PIDARY CO., Dept. HB-3
EAST 12 ST., NEW YORK, N.Y. 10009



BIRD OF PARADISE

[illegible] BIRD OF PARADISE [illegible] Guaranteed to grow or free replacement [illegible]

JERRY DANIEL CO.
BOX 16104 140 HUFF CIRCLE
WINSTON-SALEM, N. C. 27105



COLONIAL GRANDFATHER CHIME

[illegible] design Colonial Grandfather Clock in mantel, table, or shelf size. Measures [illegible] tablished and well known New England clock-maker. Beveled crystals formed traditional cut leaf design. Gold tone pendulum swings handsomely in beat with a pleasant tick even though the clock is completely electric. Chimes [illegible] curate and never has to be wound. Runs on standard household current. A charming addition to any room of your home that will be treasured for years to come. Money back guarantee.

$19.95

[illegible]

TEMPLE ENTERPRISES
DEPT. No. [illegible]
ALBANY [illegible]



PLEASE TELL ME

Do you know where I can buy discontinued silver patterns? I recently inherited some silver and wonder if I might add to the set. I do not know the name of my pattern.

Jean's Silversmith's Inc. carries hundreds of old and discontinued Sterling Patterns. Just send a snap shot, tissue rubbing, or Xerox©, with a description of any identifying marks. Jean's can identify any pattern from any of the above.

Jean's has the largest stock of old and new flatware.

IF IT'S SILVER YOU WANT

JEAN'S SILVERSMITHS INC.
16 W 45th St., N.Y. 36 N.Y. – OX 7-0367

Jean's Also Buys Silver, Jewelry, and Estates.



COLONIAL CHARM

Entire wall pull-out fixture combines authentic Colonial detail with unusually good lighting. 12½" diameter shade extends 20" from wall. Three-way bottom switch takes 30-70-100 watt bulb (not included). Polished brass finish.

Only $17.95

Add $1.50 for UPS (AK, HI, no COD). NY tax, if applicable, also due.

ROSETTA LIGHTING STUDIOS
21 West 46th Street
New York, New York 10036



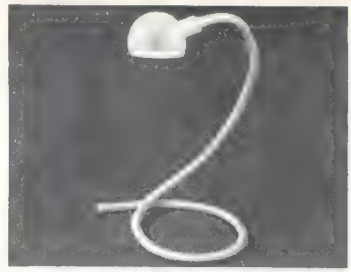
You must remember this!

The ceiling fan is suddenly the "In" way to cool a room naturally. The Adaptair lever, on 52" fans only, adjusts angle of all 4 blades to direct air flow down for regular use or up for indirect flow. All fans have two speeds and a five-year guarantee.

52" fan with Adaptair, **$279**
52" fan without Adaptair, **$239**
36" fan, **$159**
Light Adapter Kit, **$16**

f.o.b. Memphis sorry no c.o.d.'s
free brochure

The Ceiling Fan Gallery
Dept. HB
Indian Neck Lane, Peconic, N.Y. 11958



Charmer Lamp. Pretty snaky, the way it swivels around to spotlight pictures or deskwork, make shadowplay with your plants or sculpture. Perch it on a table, hang it on a wall, twist it or turn it to create the lighting effect you want. Five flexible feet of pure brilliance in chrome or brass, $23.95, plus $1 post. West-Berg, HB3, Box 4749, Colorado Springs, CO 8093



Focus On Flowers to give a sunny face lift to a winter weary room. Curtains are red & blue print on antique-white permanent press cotton. Tiers: 70"w. per pr. 24"L, $5; 30 & 36". $6; 45" $7. Valance, 54x11", $3. Swag 38"L x70"W. $5.50. Add $1 post. for orders under $10, $1.75 over $10. White Eagle Curtains, HB3, Old Post Rd., Worthington, MA 0109

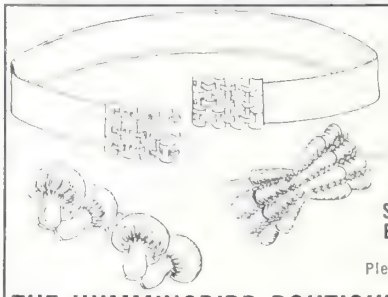
Needlepoint News



News For Needlepointers. B monthly magazine is a goldmine of new ideas, techniques, and fun projects. Each issue (6 per year) features free patterns, new ways to use needlepoint, "stitch of the month," guest designers, etc. The only publication of its kind. $6 in U.S.A., $7 in Canada. Needlepoint News, Dept. H, Box 668, Evanston, IL 60204



Porch-Lift is a blessing for wheelchair patients and others who are unable to climb outside steps leading to buildings or home. Sturdy steel unit has 12 ft. platform guard rail. Elevates 53". Key controls are within easy reach of rider. Uses 110 volts. For free info write: American Stair-Glide Corp., HB3, 4001 E. 138th, Grandview, MO 64030



GOLD FINISHED, DESIGNER BUCKLES

1—Modern, European **Feather**
2—Classic, Sophisticated **Basket Weave**
3—New, Conversation-piece **Mushrooms**
with

BRIGHT, LEATHER LOOK BELTS

one inch width, available in: Emerald, Yellow, Navy, Aqua, Red, Shocking Pink, Orange, White, Brown, Black

FITS ALL SIZES
Buckles & Belts fully adjustable in seconds

Single Belt & Buckle combination—$12
Buckle with any three Belts, just $17
Plus $1.00 for handling & shipping
Please be sure to specify Buckle style & Belt color
Write for free brochure

THE HUMMINGBIRD BOUTIQUE Box 360, HAMILTON, MASS. 01936

CANTERBURY CANNERY, INC.



GOURMET DELIGHT

Great for Hostess, Easter or Mother's Day gifts. JALAPENO JELLY, a tangy tartness that enhances the flavor of meats, cheeses and many other foods. Three 8oz. jars in a smart gift box with suggested uses included.

$7.00 Postpaid

Send check to Canterbury Cannery,
P.O. Box 17171 (HB-3A)
San Antonio, Texas 78217

Gift card to read:

Gift Boxes, $ enclosed to:

Name

Address

City State Zip:

(Please attach separate list of additional names.)



GREET SPRING with our collection of natural hand woven coiled ROPE CONTAINERS. Incredibly strong, marvelously textured, for ferns, big flowery plants, etc. #3114 THREE SIZES: 7 x 7", $4.95; 10 x 10", $8.95, 14½ x 14½", $14.95. Special: Set of 3, $27.50. Please add $1.50 postage to order. Wonderful indoor decor.

Elizabeth McCaffrey
Dept. HB-3R
Northport, New York 11768



PICASSO IN NEEDLEPOINT

HANDS WITH FLOWERS, Picasso's famous expression of love and friendship, for you to work in needlepoint. Bright blue, yellow, green and white flowers, white hands, set against a rich orange background. Kit contains 7x9" screen printed design on 9x11" 10 mesh canvas, tapestry yarn, needle and instructions.

only $4.95 plus 45c postage. (Mass. res. add 3% tax. Sorry no C.O.D.'s.)

Send 25c for the next 3 issues of our colorful 32 page Needlework catalog with over 400 fascinating items.

The World of Stitch 'n Knit Inc.
Dept. HB 035, Shoppers' World, Box 709
Framingham, Mass. 01701



NEW! CAR MONOGRAMS YOU APPLY YOURSELF

Can't be told from hand pai

New-style Color-Cal decals hav transparent background that lets body show through. **Look and feel of $15-$20 paint monograms**, if you can find someone the skill to do them. Easy, fast applica Simple instructions. Don't confuse pressure-sensitive vinyls that resemble Aids on a car. Color-Cal **no-edge** Decals durable . . . last as long as car's paint Satisfaction guaranteed. *TWO sets of 3 l grams. Specify style & color red, blue, black, white or gold.* **$3**

Color-Cal No-Edg De
1269 Westwood, Los Angeles, CA 90015 • (213) 475

lie Caper. Your child's name ribed in gold finished letters in the frame above the bed he message reads God Loves he). Kids love to see their es in print! 16x20" print from nal by famous children's art- Boy or girl (specify) at prayer. a. 2, $5, Add 25¢ post. 4-6 ks del. Romar Sales, RS-2P, Madison, NYC, NY 10017

rgency Service. 7 pc. tool omes to your aid in car or e, at home or away. Small x5½"), lightweight (5 oz.)! -button carry-case includes , sure-grip interchangeable le for full size sturdy steel ed head and Phillips head wdriver, nail punch, drill & mer. $2.98 ppd. Ivy, Dept. X- 210 E. 23 St., NY 10010

gy Broomstick Skirt in coun- ore cotton calico . . . blue, bronze, natural, red or lilac cify). Comes tied to its own mstick. To Preserve all those vertical creases . . . machine , tie to stick, dry. 8-gore skirt s neatly to elasticized waist super fit. One size fits all. 5 ppd. J. Jill, HB35, Gt. Bar- on, MA 01230

The "Royale" Route to g fashion. Polished black t pump flatters the long w foot via new rounded toe. el. Elasticized topline for cus- fit. "Royale" in black, brown, or white calf. AAAAAA(7½- AAAAA,AAAA(6-12); AAA,- & B(9½-12). $35, $1.25 Mooney & Gilbert, HB3, 31 7th St., New York, NY 10019











WATER THIRSTY PLANTS WHILE ON A TRIP

Planning a trip but worried about your thirsty plants? Amazing wicks feed just right amount of water up to 8 weeks. Can be used all year around with all plants. Will not rot or mildew.

SET OF 4 PLANT NURSEMAIDS . . . $1.98 + 20¢ Mailing Each Set.
SET OF 2 EXTRA LONG PLANT NURSEMAIDS FOR LARGE PLANTS . . . . . $1.98 + 20¢ Mailing Each Set.

California Residents add 6% Sales Tax

Satisfaction Guaranteed Or Your Money Back

Anthony Enterprises Dept. HB-35 585 Market St., San Francisco, Calif. 94105

CHAIR CANING KITS



Now anyone can restore his favorite antique and heirloom chairs easily and inexpensively with a NEWELL CANING KIT. Tools, natural cane, and "easy-to-follow" instructions, all postpaid for only $4.00. (Extra cane $2.00 per chair-lot.)

Illinois residents, please add 5% sales tax

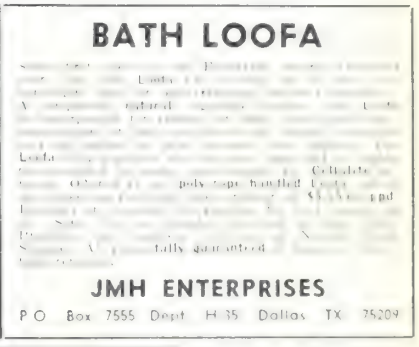
AVAILABLE ONLY FROM

THE NEWELL WORKSHOP
(Dept. S-2), #128 Drawer
HINSDALE, ILLINOIS 60521



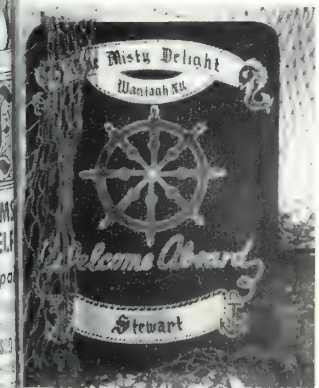


BATH LOOFA



JMH ENTERPRISES
P O Box 7555 Dept H 35 Dallas TX 75209

ur Own Personalized ELCOME ABOARD PLAQUE



...t of land greet your guests in a colorful nautical way with your own personalized ome Aboard plaque. Made of 1/2" S. ... with a warm walnut finish. Cheerfully ted in white by red dolphins anchor, ... ship's wheel. Welcome Aboard rope in ... white. Old English hand lettered pelcet- ...on in black or sky blue background. Whe- ...ing, state boat's name, where anchored ...aptain's name.

Only $5.95 plus $1 post. & hdlg.

Send Check Or M.O. Satisfaction Guar.

CADLYN'S Dept. HB3
...7 N. Y. Ave. Huntington Sta. N.Y. 11746



PILLOW BACK CHAIR

Inviting comfort plus well proportioned design make this an outstanding chair. Made by highly skilled workmen using finest materials, only top grain leather used. H 34 W 33 D 36 (matching Love Seat)

Price: Peerless leather	$409.95
Masterpiece leather	$429.95
Vinyl	$289.95

Shipping charges collect No C.O.D.
SEND 50¢ FOR CATALOG

Bryan Robeson
Dept 127
Route 10 Box 791
Hickory, N C 28601

Oriental and Navajo rugs

ANTIQUE PERSIAN PATTERN, imported from Belgium. Machine woven of fine, cotton yarns. Magnificient with any decor. Approx. sizes: 3'x5', $24.95; 4'x6', $34.95; 6'x9', $64.95; 9'x12', $119.95. Runners, 2'x8', $29.95. Specify Gold, Green, Red, Blue or Ivory background.

AMERICAN INDIAN REPRODUCTION, fine ... yarns. Versatile on floors or walls. Specify earthtones accents on an ivory background ... ful accents. Approx. sizes: 3'x5', $34.95; 4'x6', $49.95; 6'x9', $89.95; 9'x12', $159.95. Runners in Ivory only, 2'x8' $44.95; 2'x11', $54.95



MONEY BACK GUARANTEE

PEERLESS IMPORTED RUGS
ESTABLISHED 1938

SEND $1 FOR OUR NEW COLOR CATALOG
Features ... and ... rugs from $...

Prepaid in U.S. and Canada, U.S. $ only

Dept. HB-35 • 3028 N. LINCOLN AVE. • CHICAGO, ILL. 60657 • (312) 472-4848

VISIT OUR SHOWROOM—OPEN 7 DAYS A WEEK



ORIENTAL PILLOW TO STITCH

Vibrant yellow with pristine white and touches of green are exquisite against the bittersweet red background. The kit includes design on rayon and cotton fabric for 14" x 14" box pillow cover, crewel yarns, piping, zipper, needle and directions. Only $6.95 plus 50¢ postage.

Send 25¢ for Next 4 Issues of Our Exciting Needlecraft Catalog

The Stitchery

Dept. HB-303, 204 Worcester Turnpike Wellesley Hills, Mass. 02181

...in the Boston area, visit our retail shop



SEE MIRACLE OF BIRTH

$5.98 POST PAID WITH SIX QUAIL EGGS ($4.25 Without Eggs)

You get the new clear plastic deluxe CHICK HATCHER with 6 Bobwhite Quail eggs (available year round) and Egg Hatchers Guide Book. Complete nothing else to buy. Send check or Money Order today. Send 25¢ for catalog of larger models for home, classroom and display. Also chick brooding equipment and feed to stimulate and sell eggs, year round.

G.Q.F. MFG. CO., DEPT. CH
P.O. BOX 8152, SAVANNAH, GA. 31402



EARLY AMERICAN SCENES come to life in easy-to-do cross-stitch samplers. Each kit includes stamped natural Belgian linen, bright colored floss and instr. Framed size 10" x 10"

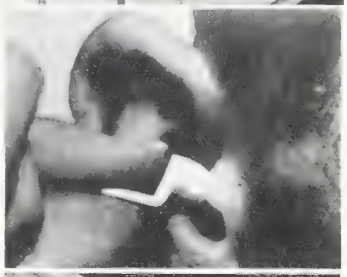
Red Barn Kit (shown)	$1.95
Little Red Schoolhouse Kit	$1.95
Covered Bridge Kit	$1.95
Old Mill Kit	$1.95
Lighthouse Kit	$1.95
Spirit of '76 Kit	$1.95
Minute Man Kit	$1.95
Pilgrims Kit	$1.95
Wood frame, 10"x10", mahog. finish	$1.50
Wood frame, 10"x10", maple finish	$1.50

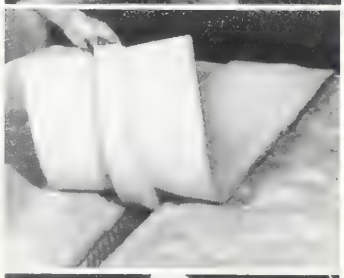
PLUS 50¢ POSTAGE AND HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No C.O.D.'s

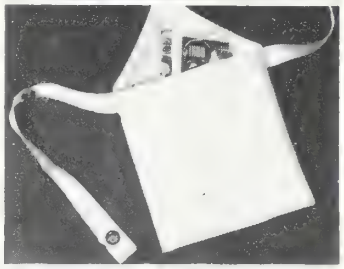
THE ADDED TOUCH

12-B Water St., Bryn Mawr, Pa. 19010







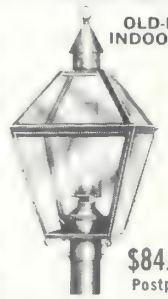


Give A Sparkling Face Lift t
beat up tiles in your bath.
Line" coating whitens discol
stained grout lines between
tiles, so they look brand
Takes minutes, stays fres
years without cleaning & s
bing. 4 oz. bottle (with applic
covers 2 average size baths.
plus 65¢ post. Holly House,
417 Lake Ridge, Dallas, TX

Sound Silencer. Soft, pliabl
plugs have easy-grasp flang
safety. Lock out disturbing n
(even snores) that rob you
freshing sleep. (City dwellers
note!) For traveling on plan
trains or when noises in unfa
surroundings keep you a
$1.98 pr. plus 15¢ post. An
Enterprises, 585 Market St.,
San Francisco, CA 94105

Twin Bed Bridge. Fills the ga
tween twin beds to make
smooth, comfortable king-
cover with a king-sized
Comfortable for use with
headboard or twin beds. F
polyurethane rolls up for st
14" wide, 6' long, $7.95 ppd.
able from Toni Stern, 54 W.
Orange Ave., HB3, South O
New Jersey 07079

Bosom Pal is your best prot
against purse snatchers on
of the continent. Snaps on
or slip straps. Holds f
money or precious gems. P
lined with fold-over flap.
contents dry, is undete
under clothing. Order #141,
plus 15¢ postage. From Ar
Enterprises, HB-2, 585 M
St., San Francisco, CA 941



OLD-FASHIONED INDOOR - OUTDOOR **OIL LANTERN** NO WI REQU

— USE KEROSENE OR LAMP OIL —

Old time lamplight creates romantic charm for gr backyard entertaining. Removable oil lamp doubles door decorator lamp or emergency lighting. Solid antique finish. Mount on any 3" pole or hang with provided. 3" black telescoping post: ($18.45 ppd.) pedestal base: (9½" sq.—$14.95 ppd.) allows standin on any flat surface. Clear glass panes and chimney.

23" H x 12½" W

$84.95 Postpaid

Send check, or card number and expiratio date of Master Charge or BankAmericard or send 25¢ for color brochure of oil candle, or electric lamps.

Conn. Residents, Please Add 6% Sales Tax.

Satisfaction Guaranteed **FARMINGTON CRAFTSMEN** 87-H SPRING L FARMINGTON, CT.

THE DIAMOND OF YOUR DREAMS

at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value ¼ to ½ higher.

Over 5,000 styles $100 to $100,000

Send for FREE 92-PAGE CATALOG.
EMPIRE DIAMOND CORP., DEPT. 7
...York, N.Y. 10001

NAME .....

ADDRESS .....

ZIP



YARN-IT

$3.95 plus 65¢ postage

TWO FOR $7.50 plus $1 postage

Separates yarn for quick and easy selection

NEEDLEWORK PALETTE

Be the first with this great organizer for needlepoint, crewel or stitchery. Handy beige plastic 11" x 17" palette eliminates messy sewing bags or tangled yarn. Indispensable. A terrific gift too.

The Mailbag

3401 Mailbrook Dr. B3-5, Falls Church, Va. 22044

RESCUE CARPETS FROM PETS ACCIDENTS

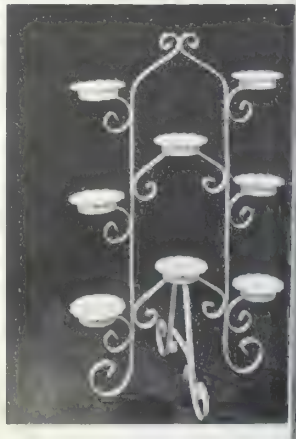


Remove stains & odors forever with our complete set of scientific, safe sprays. **Guaranteed Effective.** Spray "A" permanently removes **all** Pet Stains. Spray "B" destroys odors, even in kennel areas & litter boxes. Will not harm carpets. Satisfaction Guar. Two 5-oz. cans in each Kit. 1 Kit $5.95 +$1.50 post. **Save $2:** Order 2 Kits for $12.90 (we pay post.)

American Century

Dept. 203C Box 36232
Los Angeles, CA 90036

Gift catalog 25¢



A faithful reproduction of a 19th C... pan plant stand, 42Hx24x18. Send c... money order for $17.95 plus $2.50 ... Please specify black or white finish.

QUAIL HILL

RT# 17K, Montgomery, N.Y.

Send 25¢ for your "QUAIL HILL" ...

ax Man Cometh. Be ready
is income tax record book.
es expense records for
-saving deductions, cumula-
tals by account & category.
for security income, profit
. income property. Enve-
for receipts, cancelled
. Cash receipt forms. $2.98
5¢ post. Holiday Gifts, 203-
eat Ridge, CO 80033

Plant Guide. Everything you
to know in quick, concise
ge. Manual will show you
o turn your home into a
bloom. Simple direct ex-
ons cut right through the
fic terms to the heart of the
u need to know. Illustrated
structions. $2.98 ppd. W.L.
Publishing, Y14, 16 E. Old
y Rd., Hicksville, NY 11801

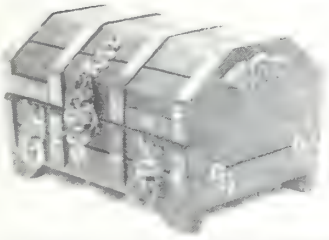
Sharp what the Dial-X
ner does to all your dull,
ent knives, scissors, gar-
tools. A twist of the dial
s to the proper slant for
type of blade, hones them
razor-keen edge. "Secrets
rpening" booklet helps, too.
$3.99 ppd. From Stratford
HB3, Box 591, Stratford,
497

ade Treasure Chest is a
ting storehouse for jewelry
fair lady's dressing table.
tic replica of a fine old
h chest is dark brown with
rim. When lid is raised, in-
y pops up for easy access.
chest, 8x6x5"H, $6.95.
r chest, 6x5x4"H, $5.95.
.25 post. Chico's, HB3, Box
chmond Hill, CA 31324









share with the one you love!!

the luxury of

SATIN SHEETS



of satin! MACHINE WASHABLE! 225 thread
colors: Black, Red, White, Gold, Royal Blue,
include: 1 fitted bottom sheet, 1 straight

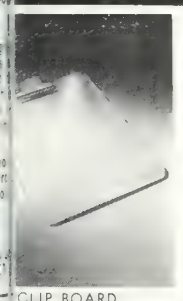
Twin Set	$19.50	Queen Set	$23.50	Card No.
Full (dbl. bed)	$20.50	King Set	$27.50	Expiration Date

WE PAY POSTAGE

Signature

Send check, or money order, or use your credit card. Retail Sales 10-4, Mon. thru Fri.

Royal Creations, Ltd. Dept. HB3 230 Fifth Ave. New York, N. Y. 10001



PERSONALIZED LUCITE

Custom engraved quality Lucite. The ideal Personalized Gift. Order now for Mothers Day, Fathers Day, Graduations, Birthdays etc.

9 x 12½ CLIP BOARD $11.75
5½ x 8½ MEMO PAD $10.25

Price includes postage & handling

Please **print** name to be engraved

Diane

244 Commonwealth Avenue Dept B3
Chestnut Hill, Mass. 02167



CLIP BOARD

MEMO PAD

Pewter Sand Dollar Pendant



Send $.25 for our new 80 pg. ROMANCE OF THE SEA catalog showing ship models, paintings, furniture, lamps, clothing and gifts for home, office or at board.

SHIP'S WHEEL

Dept HB35, Nottingham Square Rd.
Epping, New Hampshire 03042



Yours FREE!
(when you send 10¢ for mailing)

40 RED CHINA STAMPS

Forbidden For A Generation!

Be among the first to get these valuable Red China postage stamps banned to American collectors from the very beginning by the U.S. Gov't! Now at last you can legally own them but supplies are strictly limited so act fast. We'll also include 110 additional Stamps from Britain's Lost Empire (**alone worth over $3 at standard catalog prices!**) plus an Illustrated Album and other unusual stamps from our Approval Service for Free Examination. You can keep the Album and 110 British Empire Stamps as an ADDED BONUS should you buy $1 worth from our approval selection! Or return Album and 110 Stamps with selection and pay nothing. Cancel Service any time. **But in either case, the 40 scarce Red China Stamps are yours to keep FREE** — as an introduction to the World's Most Rewarding Hobby. Send 10¢ for mailing today!

KENMORE CO. Dept. HB-3 Kenmore Bldg.

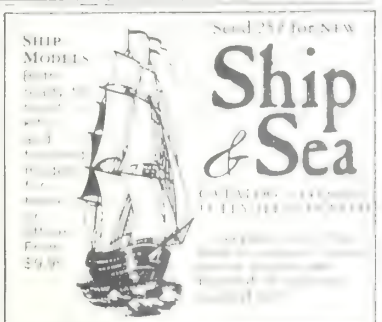


...om SPANISH PROVINCIAL CHAIRS, ...ade in Mexico with hand woven ox ... Back 17" high, 18" wide. Antique wood ... full finish, dark walnut color. Look like ... wood. $135.95. $14.00 a pair ... ...m 1 of more chairs, express charges ...

...colors, other finishes available. Send ...heck (deductible from first order) for ...te details and photos.

...abeth Mc Caffrey

...HB-3C, Northport, New York 11768



Send 25¢ for NEW

Ship & Sea

MARINE PICTURES For ... reproductions of ... and ... pictures.

SHIP'S FIGUREHEADS ... sailing ships From $14.95

SHIPS' WHEELS Of mahogany ... ceiling lights or wall decorations

MINIATURE CANNON IN BRASS: Hand ... $8.95

PRESTON'S

200-Z Main St. Willard Greenport, N.Y. 11943

Flea Market Special



A masterpiece of contemporary Americana! Remarkable ceramic decanter made by Heritage China commemorates the 1974 American Legion Convention in Miami. A great conversation piece. Great addition to any ceramic collection. And a great gift for any American Legion member. Use as a decanter, paper weight, bookends—you'll find dozens of ways to use and display this unique ceramic. Truly a collector's item. Deep vivid colors. Piece measures 9" high x 7½" wide. Only $6.95 each.

Just fill in the coupon, enclose your check or money order for $6.95 each and allow 3-4 weeks for delivery.

Heritage China Co.,
P.O. Box 798, Mayfield, Ky. 42066

Please send me____ ceramics at $6.95 each which includes all postage and handling charges.

Name_____

Address_____

City_____ State_____ Zip_____



GORDON'S INC
JOHNSON CITY, TENNESSEE 37601
For a portfolio of tables and cabinets, send one dollar to Dept. HB-03, Gordon's, Inc., Johnson City, Tennessee 37601.



PRODUCT INFORMATION

Asterisks note items available through decorators only. For nar of stores with merchandise listed by manufacturer, write manufactu No listing may indicate custom-made, antique or privately-owned a cle. Include date of magazine and page number to insure prompt re

Cover

Fabric on sofa, **Brunschwig & Fils Inc.;*** fabric on side pillows, **Patterson Piazza Inc.;*** fabric on chair, **Arthur H. Lee & Jofa Inc.;*** fabric on pillow, **Jack Lenor Larsen.*** Lamps, sconces, cocktail table, handprint silk pillow on sofa, through Mario Buatta.*

Pages 52-57—Herman

Living room: All fabrics, **Connaissance.*** Portuguese needlepoint rugs, **Stark Carpet Corp.*** Coffee table, **Paul M. Jones Inc.*** Painting over mantel by Bartoli.
Dining room: Paint finish on Queen Anne chairs, **Quackenbush & Winkler.*** English sideboard, **Charles L. Pollack,** 8478 Melrose Place, Los Angeles 90069.
Master bedroom: Antique chair, **Charles L. Pollack.**
Attic: Globe lights, **Robert Sonneman Associates.***

Pages 61-65—Tenerello

Living room: Wall fabric, **Erbun Fabrics Corp.*** Draperies executed by **Rose Eisenstat.*** Fabric for draperies, upholstery, **Brunschwig & Fils Inc.*** Upholstered furniture, **Ben Feibusch Inc.*** Parsons table, **Serge & Mario Inc.*** Rug, **Stark Carpet Corp.***
Library: Carpet, **Stark Carpet Corp.*** Upholstery for sofa, **Ben Feibusch Inc.*** Leather on sofa, **Karl Springer Ltd.*** Wall fabric, **Louis W. Bowen Inc.*** Draperies executed by **Rose Eisenstat.***

Pages 72-79—Coiro

Construction and Equipment: Bleaching oil finish (Cabot Stains), **Samuel Cabot Inc.** Rock lath, plaster throughout, and all wall surfaces, **U.S. Gypsum Co.** Skylights, **Wasco.** Sliding doors, **Arcadia, Division of Northrop Architectural Systems.** Warm air heating, **Lennox Industries Inc.** Lighting, **Lightolier.** Security system, **Protective Devices Inc.** Built-in vacuums, **Budd Central Cleaning Systems.** Blinds, **C.B.S. Vertical Blind Co.** Custom carpeting in living room, master bedroom and kitchen, "Acrilan Plus Carpet In Custom Construction" by **Monsanto.** Padding, **Omalon Carpet Foundation** by **Olin Corp.** Floors, **Rolf Fredner Inc.** Hardware, **Elmer T. Hebert Inc.** Bathroom walls, cabinets, basins and bedroom window seat, DuPont's "Corian," **E.I. Du Pont De Nemours & Co.** Bathroom fittings, **Speakman Co.** Shower door and bathtub sliding glass doors, **Keystone Shower Door.** Kitchen cabinets, counter tops, closet doors in bedroom and studio, **Formica Corp.**
Appliances in kitchen and bath: Refrigerator and wall ovens, **General Electric Co.** Stove and hood, **Chambers Corp.,** Subsidiary of **Rangaire Corp.** Dishwasher, **KitchenAid,** Division of **Hobart C** Plumbing fixtures, **American St dard, Plumbing & Heating D sion.** Clothes washer and dr **Westinghouse Electric Corp., jor Appliance Division.** Whirl and tub, **Jacuzzi.**
Furniture: Artemide chairs in lery, **Stendig Inc.*** 40/4 chair dining room, **The General F proofing Co.,** Division of **GF B ness Equipment.**
Fabrics: Silk fabrics in li room, master bedroom and g bedroom, **Far Eastern Fabric** Cotton fabric on pillows in lou and on outdoor terraces, **Ri dale Fabrics.***
Accessories: Lamps in bedr and Flokati rug bedspre **Bloomingdale's,** 1000 Third A N.Y.C. 10022. Lamp in gall **Stendig Inc.*** Tablecloths in lery, **Lord & Taylor,** 424 F Ave., N.Y.C. 10018. Large pill on floor in livingroom, **Mann Associates Inc.*** Be towels, **The Hermes Shop** at B **wit Teller,** 721 Fifth Ave., N. Sheets and towels, **Sears F buck & Co.** Candles, **Hallm Cards Inc.** Peruvian rug on b terrace, **B. Altman & Co.,** Fifth Ave., N.Y.C. 10016. Inc plants and trees, **Julius Roe Inc.,** Farmingdale, N.J. Exte plants from **Princeton Nurser** Princeton, N.J.
Art objects: Wall relief desig by Roger Bolomey, painting Jan Wunderman, both in li room; steel abstract in gall glass torso in guestroom, jewelry boxes all by George S from **Paul Voltaire's Contem rary Shop,** New Milford, Cr 06776. "Cristo" in bedroom courtyard zinc sculpture both Charles Coiro.

Pages 81-85—Teichner

Couches and chairs in patchw leather, **Stendig Inc.*** Lan **Lighting Associates.*** Cust made pillows by **Enza,** 972 I ington Ave., N.Y.C. 10021. P holders, **Beylerian Ltd.*** Di plates and pewter flatware, **Thi Jamaican Ltd.,** Bumper Hall R P.O. Box 60, Kingston 14, maica. Artwork next to clock Ronnie Mallory.

Pages 86-89—Baker

88: Fabric on seats of **, Kent-Bragaline Inc.***
Page 89—top: Floral print fab **Brunschwig & Fils Inc.*** *Bot right:* Fabric for drapery chair, **Kent-Bragaline Inc.*** Fa on bed, **Clarence House.***

Pages 90-91—Tea

Page 90—top: "Kien Long" celain plates, cups and sauc **Haviland & Co. Inc.** "Parq stainless nickel/bronze and flatware, **Denby.** Brass teapot

arming stand, Charleston Collection, **Mottahedeh Imports.** andblown long-necked milk itcher, **Israeli Art Gallery,** 4 E. 4th St., N.Y.C. 10022. Isfahan mbossed and engraved brass ray, **Iranian National Handicrafts orp.,** 10 E. 53rd St., N.Y.C. 0022. Flowered tea tin, **McNul-y's Tea & Coffee Corp.,** 109 hristopher St., N.Y.C. 10002. ringed napkins, **Elisa Daggs,** 38 . 57th St., N.Y.C. 10022. Flowrs, **George Cothran,** 238 E. 60th t., N.Y.C. 10021. *Bottom:* krainian painted wood plate, hameled glass holder and tea lass, Khokhloma wood bowl, eramic doll and embroidered ablecloth, **Podaro-gifts Inc.*** age 91: Chintz fabric, **Clarence ouse.*** Carpet, **Stark Carpet orp.*** Wallpaper, **& Vice Versa.*** ide chair and sofa, **Bob Patino ssociates Inc.*** Coffee table, iana Calamari Imports at Al-mé Inc.* "Chamberlain" English ne bone china salad plates, cup nd saucer; other cups and sauers, "Royal Garden," "Imperial lue," and "Balmoral Green," **oyal Worcester Porcelain Co. c.** Porcelain spiraling epergne, **arole Stupell,** 61 E. 57th St., .Y.C. 10022. Antique Georgian a strainer, **James Robinson,** 12 57th St., N.Y.C. 10022. Flows, **Robert Webb Inc.,** 900 First e., N.Y.C. 10022.

ages 92-95—Hicklin

ving room: Fabric on sofa, club airs, drapery tie backs and aped table, **Connaissance Inc.*** ng chair, rocker and end tables, **nith & Watson Inc.*** Plaid ools, **Lewis Mittman Inc.*** Plaid fabric on wing chair, Roman shades and stools, **Clarence House.*** Coffee table, **Joseph Lombardo Inc.*** Plaid carpet, **Tai Ping Rugs & Carpets Co.,** Hong Kong. Lamps, **Joseph Richter Inc.*** *Dining room and kitchen:* Dining table, chairs and Queen Anne mirror, **Smith & Watson Inc.*** Fabric on dining chairs, **Eaglesham Prints Inc.*** Custom-made braided rug, **Gotham Carpet Assocs Inc.*** Dutch Pewter chandelier, **Joseph Richter Inc.*** Portuguese tile, **Country Floors Inc.*** Appliances, **General Electric.**

Master bedroom: Headboard, **Great Eastern Furniture.*** Sofa, **Lewis Mittman Inc.*** Desk, chair, bedside tables, **Smith & Watson Inc.*** Leather wing chair, **Kittinger Furniture Co.*** Patchwork fabric on sofa and bedspread, **Clarence House.*** Fabric on desk chair, **Brunschwig & Fils Inc.*** Desk lamp, **Joseph Richter Inc.*** Ginger jar lamps, **Paul M. Jones Inc.*** Carpet, **Tai Ping Rugs & Carpets Co.,** Hong Kong.

Pool table area: Campaign chairs, **The McGuire Co.*** Drapery fabric, **Brunschwig & Fils Inc.** Pool table chandelier, **Joseph Richter Inc.*** Carpet, **Stark Carpet Corp.***

Page 152—Tea Accessories

Brushed stainless steel teapot and porcelain teapot with warmer base, **Carole Stupell,** 61 E. 57th St., N.Y.C. 10022. Tea tins, **Jenny B. Goode,** 1194 Lexington Ave., N.Y.C. 10021. Teapot in "Basket" by Villeroy & Boch from **Ceramar Inc.** Porcelain teapot by **Royal Copenhagen,** 575 Madison Ave., N.Y.C. Porcelain cups, **Kirk Corp.**

TEA

ontinued from page 105

e large loaf in a preheated 00° oven for 30 minutes or til bread is a golden color top and sounds hollow when pped with your knuckles; bake e small loaves at 375° for out the same length of time, aking the same "doneness" sts. Turn out of pans onto re racks to cool, or serve arm with sweet butter.

ALMOND MACAROONS

cup whole blanched almonds
cup sugar
egg whites, unbeaten
tablespoon almond extract

over two large baking sheets th kitchen parchment. To ake it cling, put a dab or two fat on the baking sheets bere adding the bak parchent. Lacking parchment, rease and lightly flour the eets. Set aside.

Grind the almonds very fine the electric blender. Mix the ts, sugar and egg whites toether in a saucepan. Cook over derate heat, stirring conantly, for eight to 10 minutes until the batter looks as thick as soft mashed potatoes. *Do not boil.* A good test is to pull a path through the batter with a spoon. When the path stays clear, briefly, the batter is thick enough. Take off heat and stir in almond extract.

Drop the batter by teaspoonfuls onto the prepared baking sheets, leaving a small space between each one to allow for spreading. Allow to stand at room temperature for one hour.

Bake in a preheated 300 oven for 22 to 25 minutes. Lift immediately from baking sheets to wire racks to cool. Makes two dozen. These macaroons keep beautifully if stored while fresh in an air-tight container.

THE PLAZA'S AVOCADO SAUCE

As is true of so many sauces, you "feel" your way. Peel a very ripe avocado and pureé the flesh. To the pureé, add mayonnaise, the juice squeezed out of some cooked spinach, some minced parsley and finely chopped chives, all to taste. Season to taste with salt and freshly ground white pepper. Delicious with hard-cooked eggs, smoked salmon, turkey or chicken julienne or ham. ■



We've prepared a handsome color brochure to introduce you to Lorraine IV.

White of Mebane

38 pages of room scenes and ideas illustrating a lifestyle collection of dining, bedroom and occasional furniture. For your copy send 50¢ to Dept. HB-3B, White Furniture Co., Mebane, N.C. 27302. The South's oldest maker of fine furniture.



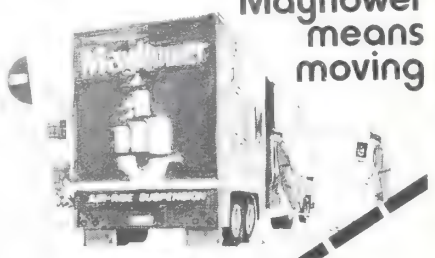
From France, at fine stores everywhere and at Baccarat, 55 E. 57 St., N.Y.C. 10022

Before you move

We can help you. We'll send you a free copy of the Mayflower Moving Kit. It's as complete a guidebook as you'll ever [illegible].

Did you know [illegible] deductible? Know how to inventory your household goods? Never mind. The Moving Kit includes all that and more. Even change-of-address cards.

Let us help you move before moving day. For your Kit, send the coupon below to Mayflower.



Mayflower means moving

Mayflower
Dept. HB, P. O.
Box 107B, Indianapolis, Indiana 46206

Help! Send my Mayflower Moving Kit to:

Name_____

Address_____

City_____

State_____ Zip_____

Before You Move...

please let us know

To be sure you don't miss any copies of your House Beautiful subscription, please notify us at least six weeks before you move to your new address.

1. Present address
Attach address label from a recent issue, or print your name and address exactly as shown on the label.

Name_____

Address_____

City_____ State_____ Zip_____

2. Fill in new address:

Name_____

Address_____

City_____ State_____ Zip_____

Mail this form to:
HOUSE BEAUTIFUL Subscription Service Dept.
Box No. 560 New York, N.Y. 10019

Tea accessories

—for brewing a cup with personality



By MOLLY SIPLE

You may already be a connoisseur of tea, but have you yet learned the pleasures of also being a connoisseur of the pot Assembled here are pots that sit with dignity, jovial pots, streamlined pots, pots that look like melons —all shown against background batiks and prints from Fabrications. To the left is a sleek, handsomely reflective stainless steel pot from Carole Stupell, and below is its Victorian cousin, Villeroy & Boch's tea pot, its "Basket" pattern and domed top reminiscent of the architecture of the Brighton Pavilion. Shown with the pc Oriental tea tins to hold the rare leaves, decorated in red and black and graduated in size, four in a set from Jenny B. Goode



At right, a classic, Royal Copenhagen's "Blue Fluted" porcelain tea pot, 7¼ inches high, that looks and feels like a thin-shelled egg. Caricature faces accent the joining of handle and spout. Some may drink their tea in a glass, others from a cup.





At left is an eleg interpretation, Kirk's porcelain rimmed in fine platinum with silverplated hold and saucers. Th ounce cups are boxed four in a

APRIL

HouseBeautiful

THE REWARDS OF DECORATING TO PLEASE YOURSELF

38 pages of rooms and houses that capture the sparkle of individuality



THE NEW LAMPS

how to decorate a child's room

the personal retreats of
HENRY FONDA
HUME CRONYN
JESSICA TANDY
ALAN KING
TONY BENNETT



Henredon Upholstered Furniture... beautifully designed for livi







Distinctive design combined with up-to-the-minute [illegible]

That's what makes Henredon Upholstered Furniture so uniquely livable. Dressmaker detailing, custom finishing, an extensive choice of coverings and exclusive options such as tailored-to-the-inch sofas . . . all keynote the dedication to quality and craftsmanship that is Henredon.

To see illustrations of Upholstered Furniture and the Four Centuries collection, inspired by French country originals of the 17th and 18th centuries, send $2.00 to Henredon, Dept. B-475, Morganton, North Carolina 28655

Henredon

His first love letters. Dinner for two.

Mr. Law... Perhaps not a professional-looking job, but personal and honest.



He knows why I tied the letters with a yellow ribbon.

Yorktowne stoneware and Touchmark® accessories by Pfaltzgraff. Because nothing else I know could create such a mood of sincerity.

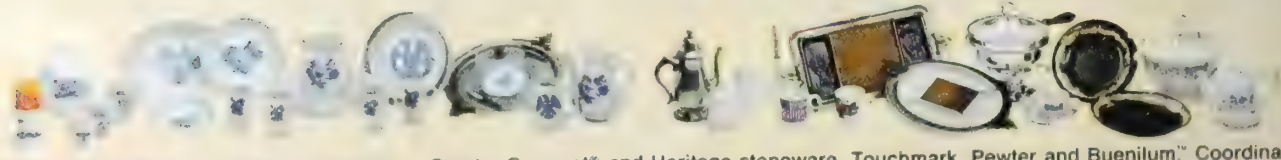
A bare wood table tells him this evening we shun pretentions.

Somewhere you've a reason for a setting of Yorktowne.

Perhaps tucked away and long-forgotten in some book. A letter. An old photo . . . a reason to remember. With a special setting only you could create. A setting of Yorktowne stoneware by Pfaltzgraff. For its old-fashioned handcrafted charm, surely. But even more so for Yorktowne's down-to-earth yet somehow delicate appearance. For its quiet statement of sincerity.

For every occasion there's a Creative American Setting. And a Pfaltzgraff product to give it expression. Capture the circumstance. Succeed to the last detail. The moment is yours, and aren't you clever!

CREATIVE AMERICAN SETTINGS



Yorktowne stoneware: 73 items in one pattern. Create. Gourmet® and Heritage stoneware. Touchmark, Pewter and Buenilum.™ Coordinate.

POTTERS SINCE 1811

...s fun to be creative. Write for our free setting ideas booklets and the name of your nearest Pfaltzgraff store. 181 Market Street, York, Pa.

There's a sale on Pfaltzgraff Yorktowne and Touchmark at your retailer's right now.

Tamiami by Brown Jordan. A shrewd investment in carefree comfort. Everything abo[illegible]iami confirms its honest value. The graceful curves of hand-welded tubular aluminum. The hand-bu[illegible]ooth-ness. The individually-laced strands of resilient vinyl. Such careful construction is not inexpensi[illegible] over the years, you'll find the lasting beauty of fine craftsmanship delivers a value far greater than [illegible]e

BROWN JORDAN
A SUBSIDIARY OF SCOTT PAPER COMPANY



HARDEST TO JAM.
EASIEST TO UNJAM.
THE KITCHENAID
STAINLESS STEEL
DISPOSER.



It digests tough stuff like bones and corn husks that many other disposers can't handle. Because of the powerful KitchenAid ½-horsepower motor. Plus the heavy-duty KitchenAid grinding elements and 18 undercutters.

And if there should be a jam? The exclusive Wham Jam Breaker* makes short work even of stubborn jams with 120 jolts per second. At the touch of a button.

What's more, the disposer is warranted for 5 years. If it should fail due to manufacturing defects, it will be repaired at no charge during the first year; you'd be charged only for labor during the next four years.

Ask your KitchenAid dealer for a demonstration of the KitchenAid stainless steel disposers. Check the Yellow Pages under "Dishwashers." Or send us the coupon.

*Patent Pending.

KitchenAid
Built better. Not cheaper.

KitchenAid Division, Dept. 5GB-4
Hobart Corporation
Troy, Ohio 45374

Tell me about your stainless steel disposers.

Name _____
Address _____
City _____
County _____
State _____
Zip _____

APRIL 1975

House Beautiful

Volume 117, Number 4

DECORATING TO PLEASE YOURSELF

The rewards of trying your own talents 37
The talent of a designing eye 38
A lively mix that changes tempo from room to room 46
Sparkle and sheen 48
The Henry Fondas: a warmly elegant townhouse 50
The Alan Kings: an off-stage life of casual charm 54
The Tony Bennetts: soft tones with sharp accents 58
Hume Cronyn and Jessica Tandy: lakeside haven 60

DESIGN AND BUILDING

Remodeling notebook 34
Right in form and bright in function: lamps 65
How to furnish a room for a child 68
Crisp wording of a simple statement 72

GARDENING

House plants 28
City color 76

FOOD AND DRINK

Sausage—savory delight since 228 A.D. 81
Nobody ever tells you these things 84
Wine talk 86
The House Beautiful Chef 88
The microwave kitchen 92
Tea Accessories 143D

INSIGHT

How to save time and anguish on next year's tax return 12
Their hobbies have become moneymakers 12
Address book 22

MONTHLY FEATURES

New 24
Travel: champagne powder—the Grand Tetons 30
Window shopping 98
Product information 144

COVER

The city seems far away from Mr. and Mrs. Sanford R. Ross' Manhattan dining room. Designer Ann Heller and Jane Cohler Ross combined treillage wallpaper with latticework on the windows, stucco-detailed walls and ceramic tile floor to arrive at this gazebolike room. With plants in the window and palms around the table, spring could be a year-round season. For more details, see product information. Cover photograph by Bill Helms.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Frank Massi, President; John R. Miller, Executive Vice President; Harrison A. Mitnick, Treasurer; Harvey L. Lipton, Vice President and Secretary. Hearst Magazines Division: Richard E. Deems, President; Gilbert C. Maurer, Exec. Vice Pres., Operations; Raymond J. Petersen, Exec. Vice Pres., Advertising; William S. Campbell, Vice Pres., General Manager, John F. D'Avolio, Vice Pres., Resident Controller; Albert A. Rachoi, Vice Pres., Director of Circulation; David A. McCann, Vice President for House Beautiful. © 1975 by The Hearst Corporation; all rights reserved. Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U.S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful's Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTION SERVICE: Mail all subscription orders, changes of address (with your latest label), and Postmaster notices of undeliverable copies to House Beautiful, P.O. Box 560, New York, N.Y. 10019. Subscription prices: United States and possessions, $10 for one year; $18 for two years; $24 for three years. Canada, add $3 for each year. Other countries, add $6 for each year. All other correspondence relating to your subscription: Joan Harris, Subscription Service Department, House Beautiful, P.O. Box 1566, New York, N.Y. 10019. Please enclose your latest mailing label for quickest service when writing.

WALLACE GUENTHER
EDITOR

RUTH WEIL
EDITORIAL DIRECTOR

Marion Gough
Linda B. Downs
John H. Ingersoll
Elvin McDonald
SENIOR EDITORS

ARCHITECTURE, DESIGN
Susan Grant Lewin
ARCHITECTURE EDITOR
John H. Ingersoll
BUILDING
Elvin McDonald
GARDENS
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Marjorie Fox Hilton
Jack Macurdy
Molly Siple
ASSISTANT DECORATING EDITORS
Kathleen Mahoney
FURNISHINGS EDITOR
Anne Ogden
ART/CRAFTS EDITOR

FOOD
Helen McCully, EDITOR

SENIOR WRITER
Constance Bogen

COPY DEPARTMENT
Phyllis Bartlett, PRODUCTION
Pamela Waite Hamrick, COPYWR
Elizabeth V. Warren,
EDITORIAL ASSISTANT

ART DEPARTMENT
Valya Pavluk
ASSISTANT ART DIRECTOR
Ron A. Albrecht
Ira Bass
Karen Sydney Greenebaum
William H. Humphries, PRODUCT
Barbara Brooks, EDITORIAL ASSIS

WINDOW SHOPPING
Peggy Ryan, DIRECTOR
Frances Needles, EDITOR
Donna Tedeschi, EDITORIAL ASSI

READER SERVICE
Helen Briggs
Carolyn E. Chesney, ASSISTANT

Beatrice Brooks
ASSISTANT TO THE EDITOR

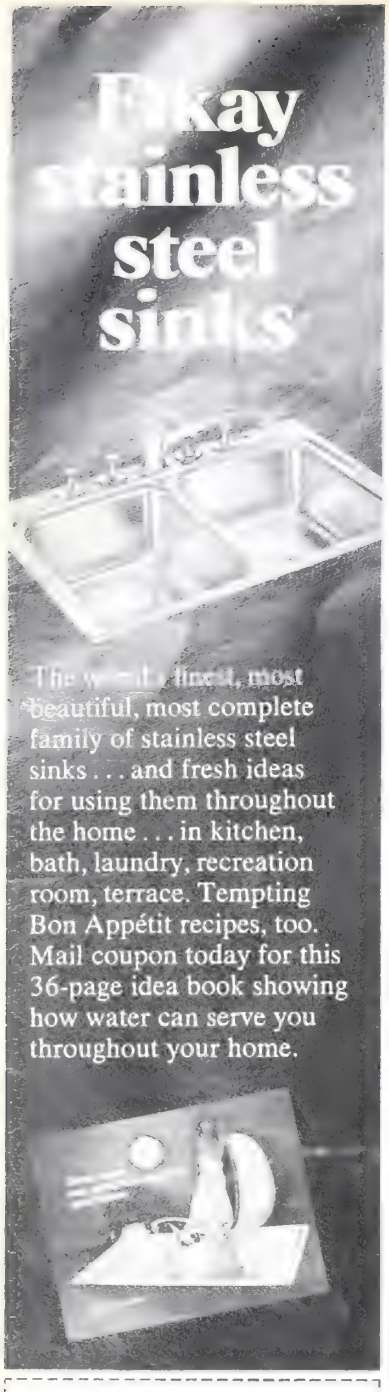
Rosemary Collins
Susan Grossman
Irene W. Hoehl
Mary Otto
EDITORIAL ASSISTANTS

FRANK MASSI
PRESIDENT, THE HEARST CORPORATION
JOHN R. MILLER
EXECUTIVE VICE-PRESIDENT
RANDOLPH A. HEARST
CHAIRMAN
RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION
DAVID A. McCANN
PUBLISHER
Patricia Guinan
ASSISTANT TO THE PUBLISHER
David J. Moore
ADVERTISING DIRECTOR

Russell S. Jackson, Eastern Advertisin Mgr., 717 Fifth Ave., New York, N.Y. 10022. George W. Hoagland, Sales Development, c/o New York office. James I. Moore, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 417 Montgomery St., San Francisco, Calif. 94104; West Coast Representatives Eileen Roberts, Window Shopping New England Sales Representative, Manchester, Vt. 05255.

JOSEPH A. ENTERLIN
Advertising Production Mgr.





The world's finest, most beautiful, most complete family of stainless steel sinks . . . and fresh ideas for using them throughout the home . . . in kitchen, bath, laundry, recreation room, terrace. Tempting Bon Appétit recipes, too. Mail coupon today for this 36-page idea book showing how water can serve you throughout your home.

ELKAY MANUFACTURING COMPANY
[illegible] 17th Ave.
Broadview, Illinois 60153

Gentlemen:

Enclosed is $1 for your 36-page, full color brochure of water planning ideas with Elkay stainless steel sinks, faucets, accessories.

Please send me your free booklet covering Elkay stainless steel sinks and gracefully styled faucets.

Name _____
Address _____
City _____ State _____ Zip _____

House Beautiful **PACE SETTER STORES**

Proudly does House Beautiful hail these fine stores as Pace Setter Stores . . . so designated because they maintain a standard of excellence in merchandise and home-fashion presentation that makes them Excitement Centers. Here, too, you will find courteous and informed salesmen and saleswomen who are dedicated to solving your furnishings problems. Try them!

ALABAMA
Lamar's, *Florence*
Pizitz, *Birmingham, Bessemer, Roebuck, Huntsville, Eastwood, Five Points West*

ALASKA
Nerland's Home Furnishings, *Anchorage*
Nerland's, Inc., *Fairbanks*

ARIZONA
Barrows, *Phoenix, Tucson*
Levy's, *Tucson*

CALIFORNIA
Breuner's, *Oakland*
Campbell, Daly City, Fresno, Oakland, Pleasant Hills, Richmond, Sacramento Wayside North, Sacramento Wayside South, San Carlos, Stockton
Bullock's, *Los Angeles, Costa Mesa, Del Amo, La Habra, Lakewood, Northridge, Pasadena, Santa Ana, San Fernando, Westwood*
Frank Brothers, *Long Beach*
V. J. Lloyd's, *San Diego*
Macy's, *San Francisco, Bay Fair, Concord, Hillsdale, Monterey, Stockton, Serramonte, Stanford, Valley Fair, Sacramento*
W & J Sloane, *Beverly Hills, Palm Springs*

COLORADO
Davis & Shaw, *Denver*
Home Furniture Co., *Colorado Springs*

CONNECTICUT
G. Fox & Co., *Hartford, Enfield*
Meriden, Waterbury
Freedman's of Southport, *Southport*
Wayside Furniture, *Milford*

DISTRICT OF COLUMBIA
Woodward & Lothrop, *Washington, Annapolis, Chevy Chase, Prince George's, Wheaton Plaza, Md.; Landmark, Seven Corners, Tyson's Corner, Va.*

FLORIDA
Blocker Furniture Showroom, *Ocala*
Burdine's, *Miami, Dadeland 163rd St., Ft. Lauderdale, Orlando, Pompano, West Palm Beach*
Grants Furniture Plaza, *West Palm Beach, Boca Raton, Fort Pierce, Stuart, Vero Beach*
Wellington Hall, Ltd., *St. Petersburg*

GEORGIA
Rich's, *Atlanta, Cobb Center, Greenbriar, Lenox, North Dekalb, South DeKalb*
Richard's Furniture Co., *Augusta*

[illegible]
Cohen Furniture Company, Inc.,
[illegible]

John M. Smyth, *Chicago, Beverly, Evanston, Ford City, Oak Brook, Old Orchard, Park Forest, River Oaks*

[illegible]
Kittle's Home Furnishings Center, *Indianapolis, Lafayette, Terre Haute*

[illegible]
Killian's, *Cedar Rapids*
Younkers, *Des Moines, Lindale Plaza, Merle Hay Plaza*

KANSAS
Laughlin Furniture Inc., *Wichita*

KENTUCKY
Bensinger's, *Louisville, Dixie, St. Matthews; Madison, Indiana*
L. L. Roberts, *Lexington*

LOUISIANA
D. H. Holmes, *New Orleans, Lakeside, Oakwood, Baton Rouge*

MARYLAND
Hochschild-Kohn, *Baltimore Eastpoint, Harundale; York, Pa.*

MASSACHUSETTS
Denholm's, *Auburn, Worcester*
Jordan Marsh, *Boston, Braintree, Burlington, Framingham, Malden, Peabody, Worcester; Portland, Maine; Bedford, New Hampshire, Warwick, R.I.*
Paine's, *Boston, Natick, Peabody, Springfield; Hartford, Conn.*

MICHIGAN
J. L. Hudson Co., *Detroit, Eastland Northland, Westland, Pontiac, Oakland*
Klingman's, *Grand Rapids*

MINNESOTA
Dayton's, *Minneapolis*

MISSOURI
Rust & Martin, *Cape Girardeau, Columbia*
Stix, Baer & Fuller, *St. Louis*

NEVADA
Breuner's, *Reno*

NEW JERSEY
Huffman-Koos, *Rahway, East Brunswick, Eatontown, Freehold, Hackensack, Livingston, Nanuet, Parsippany, Pompton, Somerville, Springfield, Totowa, Trenton*

NEW MEXICO
American Furniture Co., *Albuquerque, American Square*

NEW YORK
Abraham & Straus, *Brooklyn, Babylon, Hempstead, Huntington, Smith Haven, L.I.; Paramus, Woodbridge, N.J.*
Adam Meldrum & Anderson, *Buffalo, Southgate Plaza, Thruway Plaza, University Plaza, Abbott Road Plaza, Sheridan Plaza, Airport Plaza*
Fleischman's, *Syracuse*
Fleishman's Fine Furniture, *Poughkeepsie*
Flint & Horner, *Manhasset*
J. H. Harvey, *White Plains, Peekskill; Stamford, Conn*
Macy's, *New York City, Bay Shore, Colonie, Flatbush, Huntington, Jamaica, New Rochelle, Parkchester, Queens, Roosevelt Field, Smith Haven, White Plains; New Haven, Conn.*
McCurdy's, *Rochester, Long Ridge*
Wellman Brothers, *Jamestown*

NORTH CAROLINA
Colony Furniture Shops, *Charlotte*
Sosnik's Furniture Inc., *Winston-Salem*
Wayside Furniture House, *Raleigh*

NORTH DAKOTA
Larson's, *Grand Forks*
Voeller's Furniture City, *Minot*

OHIO
Closson's, *Cincinnati*
Glick's Furniture Co.
Columbus, Great Western, Northern Lights, Showcase East, Showcase West Town & Country; Chillicothe, Newark
Higbee's, *Cleveland, Westgate, Parma, Severance, Midway Mall, Great Lakes Mall, Belden Village*
H. S. Pogue Co., *Cincinnati, Kenwood Plaza, Tri County Shopping Center*
Rike's, *Dayton*
Thurin's, *Canton*

OREGON
Meier & Frank, *Portland, Lloyd Center, Salem, Eugene-Springfield, Washington Square*
Rubenstein's, *Eugene, Salem, Albany, Corvallis*

PENNSYLVANIA
Joseph Horne, *Pittsburgh, Whitehall, Natrona, East Hills, Northway, Greengate, South Hills, Monroeville*
Schoen's, *Allentown*
John Wanamaker, *Philadelphia Harrisburg, Jenkintown, King of Prussia, Oxford Valley Mall, Springfield, Wynnewood; Wilmington, Del.; Moorestown, N.J.; Westchester, N.Y.*
Willson's, *Sharon*

TENNESSEE
Bradford Furniture, *Nashville*
Bradford Showroom, *Memphis*
Fowler Brothers, *Chattanooga, Fowler Brothers Plaza, Fowler Brainerd*
Miller's, *Knoxville, Gay/Way Store*

TEXAS
Anderson's Furniture Studio, *Dallas, Ft. Worth*
Joske's, *Houston*
Joske's, *San Antonio, North Star*
Sanger-Harris, *Dallas, Big Town, Oak Cliff, Preston Center, Plymouth Park*
Stower's, *Houston, San Antonio, North Star*
Sunland Furniture Co., *Houston*

UTAH
Z. C. M. I., *Salt Lake City, Cottonwood, Ogden*

VIRGINIA
Miller & Rhoads, *Richmond*
Willis Wayside, *Virginia Beach*

WASHINGTON
Does, *Seattle, Edmonds, Burien*
The Bon Marche, *Seattle, Bellingham, Columbia Center, Everett, Longview, Southcenter, Spokane, Tacoma Mall, Walla-Walla, Yakima, Northgate*

WEST VIRGINIA
Stone & Thomas, *Wheeling*
Woodrum Home Outfitting Co., *Charlest*

WISCONSIN
Kunzelmann-Esser, *Milwaukee*
Porter's, *R[illegible]*

These Gorham Originals were the latest th[illegible] in Sterling over 60 years ago and they're even more popular today.

Now you know the meaning of timeless beauty.

The timeless beauty of the Gorham Original you buy is one of the many distinct qualities that will safeguard your investment over the years. It means your Gorham Sterling will be as precious to you years from now as it is today.

The investment in your Gorham Sterling endures, partly because silver is a rare metal that's becoming scarcer and because each Gorham Original is more than just a beautiful pattern. Each is a total design. A total work of art...with a perfect balance between ornamentation, shape and function. This gives every Gorham Original a classic elegance that endures time and change.

The world famous Gorham Hallmark has represented the pride of the silversmith's art since 1831. It says your Sterling is the ultimate in beauty and craftsmanship.

Your Gorham Sterling tells everyone that you would not settle for anything less than perfection. And it will be telling the truth.

Do you own a Gorham Original?



Strasbourg (1897)

Old English Tipt (1870)

Chantilly (1895)

Buttercup (1899)

Fairfax (1910)

Unmistakably Gorham

ORIGINALS IN STERLING, CHINA, CRYSTAL AND PEWTER

Karastan...in celebratic



Design Consultant Everett Brown Associates Photography Tom Yee

This splendid Ivory Kirman design typifies the timeless beauty of Karastan's Oriental design rugs ...always resplendent in pure worsted wools skein-dyed and lustre-washed.

f Americana



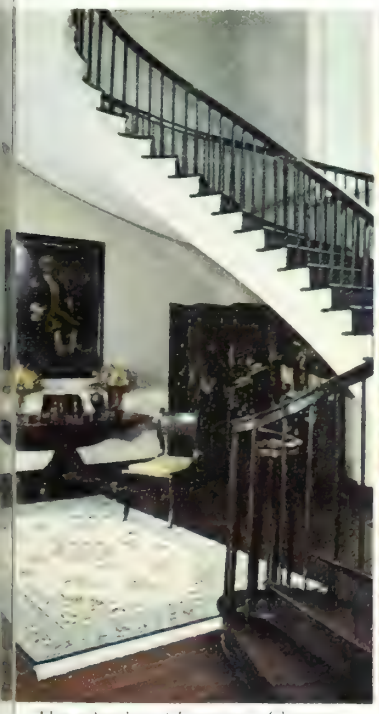
The
Nathan
Russell
Circa 180
Charleston,
South Carolina

A prime example
of post Colonial
architecture,
the house is
now open
to the public

The grandeur of pure wool... in a class by itself.

In splendid carpets and rugs. Circa 1975.

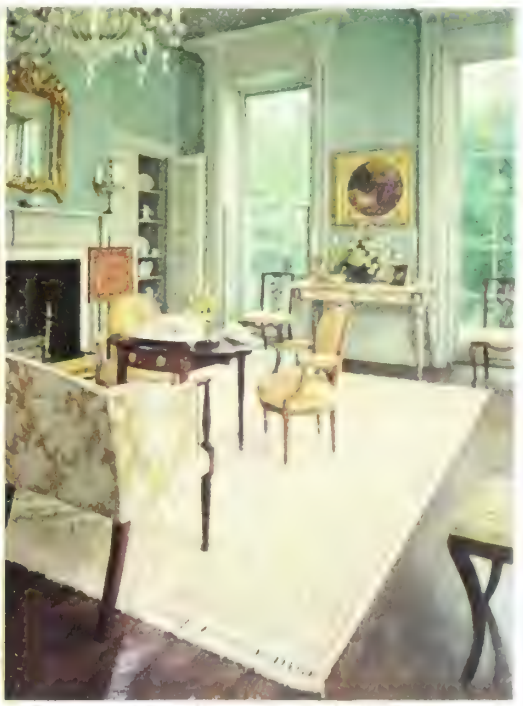
This historic home hosts *a guest appearance* by Karastan...with a present day collection perfect for an American mood. Treasures from the Orient were prized in those early days, as you will prize Karastan Oriental design rugs today. And the graciousness of that era is captured in broadlooms and rugs inspired by designs from our nation's past. Power-loomed and superbly crafted of pure wool, each bears the Woolmark...your assurance that luxurious beauty, glorious color and unsurpassed quality will endure long into the future.



The splendor of Karastan's Chinese Medallion Oriental design rug provides a beautiful counterpoint to a dramatic flying staircase. Woven of pure worsted wool and lustre-washed to an antique finish.



The Music Room [illegible] to a visit from Yorktown Hall [illegible] an exquisite rose bouquet design woven into a velvet-plush pure wool and [illegible] available both as [illegible] and rugs.



"Repartee" [illegible] a floral [illegible] design from old French [illegible] and Karastan [illegible] of the finest wool [illegible] Available in 9 multi-tone colorations with matching fringe.

n translates the beauty of a damask pattern
nptuous "Empereau" broadloom,
c woven of pure wool yarns for
atched feeling of opulence.
le in 19 skein-dyed colors.

an Rug Mills/A Fieldcrest Company/919 Third Ave./New York, N.Y. 10022

Karastan

AMERICA'S FINEST POWER [illegible]

PURE WOOL PILE

Bertha's eyes aren't what they used to be, but she still has the best ear in the clock industry.



An indifferent worker never crafted a masterpiece. That's why Herschede cherishes Bertha Rago. For 32 years now, she has been responsible for the final tuning of the chimes on our grandfather clocks.

The state says her eyes are no longer good enough to drive a car. But listening to the chimes in our test room, she can take pliers in hand and adjust the 99 pins just so.

When she's finished, the tempo and melody of the Herschede chime train are part of the centuries-old tradition of fine timepieces.

Frankly, we trust Bertha's ear more than we would a computer. You just don't push a $2700 clock off an assembly line like a toaster.

Bertha's skill is the final step in the manufacture of the world's finest tubular bell movements. Herschede is still the only American clockmaker which manufactures its movements for tubular bell clocks. While others were importing their movements from Germany, we grew our own Bertha. Wouldn't you rather own a clock made by a clockmaker than a cabinetmaker?

You can see all of the Herschede clocks, from $4400 on down, by sending 50 cents for a color catalogue to the Herschede Hall Clock Company, Starkville, Mississippi 39759. A division of Arnold Industries.

Herschede





Gold medal winning clocks since 1885



Fall—"Disastrous Daring"



Spring—"Young Man's Fancy"



Winter—"A Lickin' Good Bath"



Summer—"Fishermen's Paradise"

Norman Rockwell's Nostalgic "Me and My Pal" Series authentically reproduced on Gorham Fine China.

Norman Rockwell interprets the close camaraderie of two young boys, and captures their happy memories and adventures on canvas in his "Me and My Pal" series. These warm, sensitive paintings have now been faithfully reproduced by Gorham on Fine China with painstaking fidelity. And this 1975 series of decorative plates is available in an annual Collector's Edition; 10½" in diameter, banded with 24 karat gold. Complete set of four is $70. Simulated antiqued-wood wallframe for 10½" plates, $12.95 each. Available at finest jewelry-gift stores and china departments.

Prices subject to change without notice.



GORHAM DIVISION OF textron PROVIDENCE, R.I.

USA

HOW TO SAVE TIME, ANGUISH (AND MAYBE MONEY) ON NEXT YEAR'S TAX RETURN

By ROBERT ANDERSON ☐ If the anguish of preparing your 1974 Income Tax return has you down, here's promise of better times for 1975. The secret to filling out returns faster and easier (and giving yourself the possibility of saving money) is complete, accurate, categorized records.

The secret to keeping records lies in having a place to store them in a way that makes sense to you, so that the data is easily retrieved when needed. There are many possible systems, ranging from the one drawer "toss-all" to a completely outfitted home office, but the best organizer remains the business-styled file cabinet. Furniturelike cabinets are more plentiful now and far better for home decor than the typical steel gray office box. Examples of serviceable, good-looking files, selected by House Beautiful editors, are on pages 14 and 16.

Saving the right records is a key to saving money and time. We've included below a checklist of categories that require accurate record-keeping. Also: the items to hold and helpful hints to get you started on your well-organized way.

An adequate record retention system will hold a year's worth of bills, invoices, receipts, canceled checks, all filed according to your system (alphabetically, by subject, etc.). A separate section of the file can hold records on long term expenses, such as the purchase of, and cost items for, the improvement of a private home or records on investments in securities. Keep these in case you need to verify profit or loss should you sell something. The files should be kept current until the year the transactions are finalized.

Paying all tax-deductible items by check is the first step to a sensible record-keeping system. Any line item on the tax return that indicates a deduction must be (*Continued*)

THEIR HOBBIES HAVE BECOME MONEYMAKERS *without losing the joy of creativity*



PHOTOGRAPH RIGHT: JOHN H. INGERSOLL

From sewing clothes at home to dress designing: Barbara Rose adjusts one of her tennis dress creations for CoberKnit.

By ANNE OGDEN ☐ Many women at home with self-fulfilling hobbies are turning those hobbies into profitable business ventures. Sometimes the conversion happens by design, fortified by incentive and perseverance. Quite often, it occurs by chance. A wine-lover finds herself writing and lecturing about wine, staying near home and working at whatever pace she likes. A plant buff exchanges her overflowing home greenhouse for a successful business in her community.

Barbara Rose (*left*) designs tennis dresses for CoberKnit Corp., a job that grew out of her childhood hobby of sewing for dolls. Later, she designed and wore clothes that her friends admired, and soon was making clothes for her friends. Inspired by initial success, she attended the Fashion Institute of Technology in New York, learned quickly and soon won her first job designing sportswear.

"Then I got married," she reports (she is Mrs. Arnold Eisenberg), "and I turned my back on business. I wanted children and to be a full-time mother. But when my children grew up, I became restless." After a few refresher courses in dress design, she landed several free-lance assignments, some of which worked out and some didn't. "I learned I had to keep plugging," she says, and admits it was her "plugging" that led to her current position. Barbara, whose children are 16 and 13, says her husband is pleased she has a creative outlet for her talent. "My designing adds an extra dimension, and an enrichment to all of our lives," she says.



Embroidery buff to needlework expert: Erica Wilson puts the finishing touches on one of her many needlepoint designs.

Erica Wilson's hobby, needlework, turned into a successful full-time business involving shops in New York, Nantucket and Southampton; classes in New York and Nantucket; a teaching series on television (NET), and three books. Erica (*above*) studied embroidery at the Royal School of Needlework in London to (*Continued on page 18*)

insight





1914 after 6 years' psychotherapy with the famous Viennese analyst, Frederick Schlinger, Mrs. Ruth Thornburg felt free enough to smoke in his presence. Dr. Schlinger straightened her out.



You've come a long way, baby.

VIRGINIA SLIMS

Slimmer than the fat cigarettes men smoke.



g: The Surgeon General Has Determined
garette Smoking Is Dangerous to Your Health.

Regular: 16 mg."tar," 1.0 mg. nicotine—Menthol:
15 mg "tar," 1.0 mg. nicotine av. per cigarette, FTC Report Oct '74



Weiman
makes beautiful
things happen

. . . like this elegant Louis XV Style Curio Cabinet from the Tempo Collection. From its antiqued gold vein mirrored back to the gold leaf finish, this Louis XV Curio bespeaks the pride and pleasure of your room.

Weiman Warren Lloyd offers sparkling upholstered designs accented with a host of beautiful fabrics that bring a richness and comfort to every room. Weiman's collection of occasional furniture and new selection of upholstered furniture offer the unusual answer for every decor.

Look for Weiman at fine furniture stores everywhere, and get a free colorful brochure of occasional decor ideas. Or, write for your free brochure. In Miami or Fort Lauderdale, have your decorator show Weiman to you at the **custer**

Weiman Ramseur, North Carolina 27316

insight

provable and a review of canceled checks provides immediate access to deductible expenditures. But even though the Internal Revenue Service will generally accept canceled checks as proof of payments, these checks only tell the exchange of money. They do not verify the accuracy of the deductions. So retain the bills, sales slips, invoices and receipts of these transactions in the event a return is audited and you are called upon to prove the validity of the deduction.

Categories to keep in mind when starting your file are: ☐ Tax Returns ☐ Taxes and Interest Paid ☐ Medical Expenses ☐ Donations ☐ Business Expenses ☐ Your Home ☐ Investments.

The Internal Revenue Service recommends that the income tax form, along with the supporting documents, be retained for at least six years. While the statute of limitations is only three years (except in cases of fraud), there are specific occasions when the time limit is greater. If a spate of good fortune skyrockets the family income, you might elect to "average" the taxable income over a five-year period. But be sure to check all the facts with the Internal Revenue Service or your accountant first. Also, should your return be lost, a documented set of records may be the only evidence to justify the return.

Keep records, too, of deductible tax payments, such as property taxes, and of any interest you pay—home mortgages, personal loans, time payment plans (but your contract must distinguish between nondeductible finance charges and deductible interest). Your federal return has standard tables for gasoline tax deductions and for state and local sales taxes.

If, however, you drive many miles per year, keep mileage records—by the state you purchase your gasoline in—to prove your deduction if questioned. Likewise, if you plan a major purchase during the year, such as a new car, keep records of all taxable expenses to justify a sales tax deduction higher than that allowed for your income bracket in the standard table.

Itemized bills from doctors, hospitals, drug stores, as well as insurance statements, are useful in substantiating medical expenses. For example, a check drawn on the drug store in no way indicates that the purchase was an (*Continued*)



To get organized, yet avoid the "office look," consider: pine end table as match for traditional furnishings while two drawers store documents. Unfinished 20 by 26 by 20-inch file is $64.95; finished "Antique" or "Honeytone," $99.50. Order from Yield House, North Conway, N.H. 03860 (all express charges are collect).

Versatility is a key word for today's file cabinets. Lockable hardwood chest has an antique cherry finish and bottom drawer fitted with Pendaflex file and folders. Chest is 21 inches high, about $240. By Brandt.





Moppets. A collection of very special little people to win someone's heart.

Gorham introduces a delightful new group of Moppets with happy thoughts of friendship and love. Some of these new Moppets are musical, to brighten someone's world with a song. Some spoof sports, as only the wonderful Moppets can. Irresistible and charming, their heartwarming expressions are captured in hand-painted porcelain for a gift that will be cherished forever.

Thoughts expressed by above Moppets: **A.** "Tennis Anyone?" $12. **B.** "Wanna play on my team?" $16. **C.** "Goin' Wishin" $12. **D.** "Life is beautiful when you hold something you love." This musical Moppets plays "Theme from Love Story." $17.50. **E.** "A good skate" $12. **F.** "A very special love." This musical Moppets plays "Teddy Bear Picnic." $17.50. **G.** "Have I told you lately that I love you?" $15. The Moppets family includes 29 other delightful members for other special occasions. Prices subject to change without notice.

The captivating Collectibles from the Gift World of Gorham.

Moppets © 1973, 1974 Fran Mar GORHAM a division of textron





insight

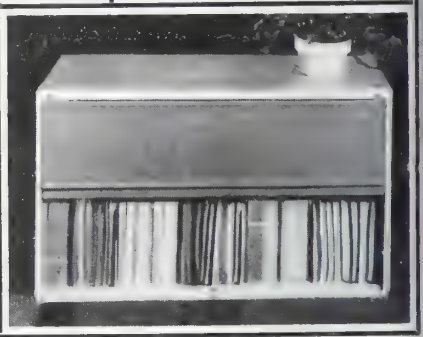
Equally at home in living room, den or office, chest (right) neatly hides its practical side. Two-drawer hardwood file has bottom drawer fitted with Pendaflex file and folders; built-in lock. Pecan-veneer file is 21 inches high; about $240. By Brandt.





When you're ready to start work, roll the records to you. Two-drawer cabinet (left) has Shepherd ball casters, cylinder locks to keep important papers safe. Walnut-finished file is 17 by 24 by 29¾ inches; $79.95 plus shipping from Montgomery Ward, Chicago 60607.

Mix and match 15 colors, stack or use one modular steel file to organize your records. "Thin Line Conserv-a-file" units, three feet long, 10 inches high; about $70. By Supreme Equipment & Systems Corp.



allowable medical deduction. The best proof is an itemized bill showing the deductible items. Keep insurance statements to prove the exact amount you were reimbursed for a doctor or hospital bill. If you pay part or all of group medical insurance premiums keep these receipts (or paycheck stubs, if your employer deducts this from your paycheck).

Charitable donations of old clothes and furniture (as well as money or securities) can represent a tax benefit. The "fair market value" of these items, usually worthless to you, can be translated into a tax saving. Generally, a letter of "thanks" from the receiving agency will suffice to prove that the donations were made. An appraisal by a qualified "expert" should be retained in your files if the gift is of sizable value.

You may also be donating time to charity and incurring tax-deductible expenses in the process. For instance, if you are engaged in any charitable or non-paying activity such as working at a hospital or serving on the board of a community organization, then travel to and from meetings is a deductible expense. A log, entered in your diary, of miles traveled, meals and parking fees, will usually prove ample substantiation of these expenses. Credit card purchases of gas are not proof of travel expenses when you are involved in these activities.

Transactions involving your home are common examples of why you should retain proof of deductible expenses until the business is completed. You might need to substantiate an item on a future tax return. The cost of many home improvements can be added to the price of a house or apartment in determining taxable profit when the property is sold, (*Continued*)


Country Craft
in VIKING
The pleasure is yours with glassware simple and stunning as a sunset. Each piece hand made to create beautiful, elegant impressions. Available in crystal and two colors. And all reasonably priced at fine stores everywhere.
Treasured American Glass
VIKING
VIKING GLASS COMPANY • New Martinsville, West Virginia 26155

World gives you the precious Oriental for precious little.



WORLD CARPETS
DALTON, GEORGIA 30720



ONLY McGUIRE JOINS RATTAN WITH RAWHIDE
For further details consult any McGuire showroom in San Francisco, Chicago, Los Angeles, Boston, Dallas, Miami, Tampa, Atlanta, Cleveland, Grand Rapids, Seattle, Portland or New York, 964 Third Avenue, and in Canada now in Toronto and Vancouver. For a richly illustrated booklet send 50¢ to McGuire, Jackson Square, San Francisco 94111
McGUIRE

insight

though several years may pass before that time. Since the burden of proof rests with the taxpayer, all relevant bills, invoices, canceled checks or receipts must be available. These items can be placed in the "long-term" section of your file.

Every purchase or sale of securities is accompanied by an appropriate statement from the stockbroker. Securities themselves are best stored in a bank vault, but slips denoting purchases and sales should be part of your long-term files.

All of these guidelines have been set within the framework of federal tax returns, but many states also allow deductions not permitted on the federal return. If your state does so, be sure to retain records of all these items, too.

HOBBIES

Continued from page 12

pursue it as a hobby. "I said then I would never teach, but the school persuaded me to hold one class a week," she recalls. No organized needlework program was going on in the United States, so when a friend asked Erica to come over to teach one day a week she accepted. Here she met and married Vladimir Kagan, a furniture designer, and again vowed to stop teaching. However, students with problems on projects pursued her, and before she knew it, she'd started up again. "Now I'm getting letters from people I've taught who have started their own careers from a needlework hobby. It's a thrill," she admits. Erica recently finished her fourth book, *Needleplay*, based on her NET series, for fall publication by Charles Scribner's Sons.

Lee Amsterdam (*below*) runs The Plant Barn in Syosset, N.Y., and she soon plans to open a second shop down the road. "Last year," she says, "I was a suburban housewife, bored with playing tennis every day. I wanted to find a new activity to occupy my time, and was unable to find a job, despite my college education. So my daughter and I decided to combine our interests and talents and open a plant shop." This was a natural extension of her hobby, since she had two greenhouses at home and "too many plants for the house." Her husband, a physician, does the bookkeeping for the store and Lee is employing several other "housewives" who have a love for plants and an urge to get out of the house.



Owner of The Plant Barn, Lee Amsterdam doesn't tire of greenery. "I have never been in business before, but I've taken courses on gardening." She's also had a lot of practice at home nurturing the many plants that overflow two greenhouses.

Mrs. James Pitman Sams plans designs and arranges flowers for weddings, parties and clubs and teaches her art to interested volunteers at the J.B. Speed Art Museum in Louisville, Ky. "I've been working with flowers since I was a child," she says. She does grow them herself, but "I've always liked to cut up other people's flowers," she laughs. And she'd often find herself doing just that for friends and family. She once pursued an intended career as a social worker and had a radio program on the side. But after she married, her husband's job as manager of the River Valley Club in Louisville gave her a perfect outlet for flower arranging and she's kept it up ever since. "I certainly didn't mean to end up doing this full-time," she says.

Millicent Zahn (*page 20*) designs useful (Continued)


Revolution!
Carpenters' Hall.
A revolutionary meeting house of the Continental Congress.
Carpenter Hall.
A revolutionary new sterling design by Towle.
Bold. Simple. With the elegance of strength.
The spirit of young America.
On your table.
Forever.
CARPENTER HALL
The more beautiful sterling by Towle.
Craft traditions since 1690.

and decorative Plexiglas objects for many top stores. Her hobby, working in Plexiglas, started only after her two children were married. "First I sculpted," she says, "and when I was buying bases for my sculpture, I also picked up some small Plexi-



Millicent Zahn, designer of Plexiglas objects, started by sculpting as a hobby. She is the author of Millicent Zahn Book of Plastics Craft, *published by Van Nostrand Reinhold.*

glas scraps and made them into a mobile." The first design in acrylic she sold was a jigsaw puzzle. When her customers asked "What next?" she turned out some other practical ideas: an ice bucket, waste basket, coasters, an eyeglass case. Her designs sold, and she had a fabricator make up the objects for production. She now designs in her head "in the car on the way back from the train station," where she drops off her husband, Leonard Zahn, a stockbroker, daily. Does he approve of her work? "I wouldn't be in business if he didn't," she says. But he does, and Millicent is very serious about her designing. "I work very hard. I like the challenge of being my own production manager and salesman—and I even like getting very tired at certain times of the year. I've been very lucky, but a lot of being in business is the feeling you can do it."

Carol Guber, who runs the Guber/Lalli catering service in New York, lived at one time in Bucks County, Pa., where she put on elaborate feasts for numbers of weekend guests. When she was working for a photographer in New York, she thought she'd make a little extra money by cooking for a family once or twice a week. So she placed an ad. The people who answered were not simple families of four, but corporations. "I had a lot of nerve," she says, "and took a chance with the first. I had no idea I'd end up a caterer." She and an associate now run a large professional staff, not a matter of chance.

Phoebe Dunn fell into her career as a commercial photographer. "It just burgeoned. I didn't mean it to." She had taken pictures of her children as a hobby and, in 1952, entered the Kodak International Newspaper Snapshot Awards contest for amateurs where she won second prize. Soon, she found herself with a number of clients, among them Kodak, for whom she was working professionally. Her husband, Tristram, who had an advertising career, retired to handle her business affairs. "We operate from our home in New Canaan, Conn., where there are always good backgrounds for outside photography. My new hobby is conservation. Now I'm doing nature photography."

Joanne Van Gulder's decorating shop in Seattle began, in part, "because I was challenged by my own children. I needed something to accomplish, too." Her interest in decorating, coupled with her desire to do something, resulted in CJS Interiors, which she started with a decorator friend.

Eunice Fried's career as a wine writer started because "I loathed hard liquor" and asking for wine at many restaurants at that time was a hit and miss situation. So her natural talent for writing turned into a skill for wine writing. Along with many free-lance articles on the subject, she wrote *What Every Woman Should Know About Wine* (Doubleday, $5.95). "I wouldn't turn back for the world," she says. "The whole idea of (*Continued*)

Remember when crystal was something you were proud to give but thought you couldn't afford to own?

Now you can do both. With Cristal d'Arques.



We make more genuine lead crystal than anyone else in the world. That's why we know how to make it so beautiful and so beautifully affordable. Cristal d'Arques gives you everything you expect from fine crystal. Full lead content (24%). Brilliance. Clarity. Strength. And that unmistakable ring. Everything, in fact, but a too-expensive price. Beautiful things meant to be used everyday: Tuileries Continental Champagne, Versailles Wine, Villandry On-the-Rocks, and new Beaugency Goblet, cut and polished with unprecedented precision. Just part of the Cristal d' Arques collection, all designed and crafted in France. From $3.00 per stem.

cristal d'Arques
GENUINE LEAD CRYSTAL FRANCE
by J. G. DURAND International

Tuileries $4.50 per stem, Versailles $3 per stem, Villandry On-the-Rocks $20 set of 6, Beaugency $6.50 per stem.

Catalogue upon request. Write J. G. Durand, Millville, N.J. 08332. In all better department stores.


We make furniture for lovers
If you don't have at least a little of the romanticist in you, our "Homestead" furniture shown here is not your cup of tea. But chances are you do have. That's why we think you'll love this English Manor House elegance. With its handsome canopy bed. Unique hutch-style mirror. Sturdy oak solids embellished with beautifully matched, knotty oak veneers. "Homestead" includes pieces for both dining and bedroom, at prices both lord and lady of your manor house will find as attractive as the furniture. For color literature of Lane furniture, send 25¢ to The Lane Co., Inc., Dept. 004, Altavista, Virginia 24517.
Lane®
The Love Chest People
For your nearest "Homestead" dealer, telephone free: 800-243-6000. (In Conn., 1-800-882-6500).



We've prepared a handsome color brochure to introduce you to Tiara II.

White of Mebane

48 pages of room scenes and ideas illustrating a new collection of dining and bedroom furniture. For your copy, send fifty cents to Dept.HB-4A,White Furniture, Mebane, North Carolina 27302.



insight

liberation is to find out what you are and do that."

What is the best advice for anyone going into business? Heidi Fisk, who is currently teaching a course on the subject at New York's Womanschool, says that after the first hurdle—actually deciding you're going to start a business—the key is "keeping your books right, thinking of everything that could go wrong financially and knowing what your real costs are." In addition to the many courses being offered for women, the Small Business Administration offers invaluable help. Field offices, located in many major cities across the United States, offer a checklist of publications (free), workshops, resources and help. For those who might like to try mail order, House Beautiful's Window Shopping department has prepared the guide "How to Start a Successful Mail Order Business;" 25 cents from House Beautiful, Room 956, 717 Fifth Ave., New York City 10022.

address book

The infinite variety of man's household needs will never cease to amaze us, and what one casts off enhances another's nest. For example, the remodeling or demolition of Victorian houses in California provides the wherewithal to restore other men's castles. The sale of some used silver provides a hopeful homemaker with just the right pieces to complete a particular set. The recycling program continues ad infinitum, and we rejoice that there are still enough craft "doctors" around to prolong the lives of cherished treasures.—JEAN BAKER

BATH FIXTURES

Yours and Mine Antiques, 9212 Sonoma Hwy., Kenwood, Calif. 95452—supplies antique bath fixtures from Victorian houses: brass faucets, soap dishes, towel racks and other oddments; keeps "want list" reviewed every 30 days.

BOULLE

Mrs. Anita Heurtley, Box 296, Sea Cliff, N.Y. 11579—specializes in restoration of antique furniture and objects fashioned in Boulle, a French technique of inserting ivory, mother of pearl, metals, in fine grooves, usually in ebony finish; named for André Charles Boulle, cabinet maker to Louis XIV; painstaking and time-consuming process.

ANTIQUE FURNITURE

Peter Zlojic, 326 E. 78th St., New York City 10021—restores antiques only, including inlay, veneer; reproduces missing moldings; cleans and repairs bronze, brass hardware.

TAPESTRY NEEDLEPOINT

Michael J. Alisandrelli, 625½ E. Green St., Champaign, Ill. 61820—custom-designs needlepoint tapestries; representative of style is a series of panels, "Four Seasons," based on architectural panels in theater boxes in palace of Versailles.

SILVER, GOLD, BRASS PLATING

Joseph DeVoren, 6350 Germantown Ave., Philadelphia 19144—does work in the above metals; will put new bristles and combs in silver dresser sets, cleans and polishes silver, inserts blades in letter openers and knives; does brass plating of lamps; does gold work for many religious organizations—chalices, incense burners, lighting fixtures.

SHIP MODELS

Sidney Wolvek, 1620 Avenue I, Brooklyn, N.Y. 11230—covers the complete waterfront in ship model restoration and building—ancient or contemporary, from Phoenician bireme to a real life catamaran he built for himself.

SILVER MATCHING

Vy Biel Matching Services, Burton, Wash. 98013—buys and sells antique and current sterling and plated flatware patterns; can identify name of pattern and company if furnished with a rough sketch, rubbing or photo copy; send stamped, self-addressed envelope.

Rodgers & Company, 415 Park Ave. W., Mansfield, Ohio 44906—maintains large stock of new and antique flatware as well as used and antique hollowware; sells at discount prices; wide assortment of sterling rings and bracelets made from spoons in current patterns. ■

Congoleum®

The most
o-wax cushioned
oors in your color.
Like 38 in Brown.

You want color, comfort and easy maintenance in a new floor. Congoleum has all three. The most patterns in your color. The comfort of cushioning. The ease of a no-wax, Shinyl Vinyl® floor. In dramatic designs like this new *Highlight*®.* A no-wax, Shinyl Vinyl floor stays fresher looking longer, usually with just sponge mopping. In time, a reduction in gloss will occur on areas of heavier use. We recommend Congoleum Vinyl Dressing to provide a higher shine, if preferred.

Find us in the Yellow Pages under "Flooring". Come in soon for your color.

*Pattern #40001 shown.





Virginia is the Stratford Hall birthplace of the only two brothers to sign the Declaration of Independence. Monticello. Mount Vernon. James Monroe's Ash Lawn. Patrick Henry's Scotchtown and George Mason's Gunston Hall. All together for more fun, more vacation—more America—to the mile. Because whatever you love, it's here. **Virginia is for lovers.♥**

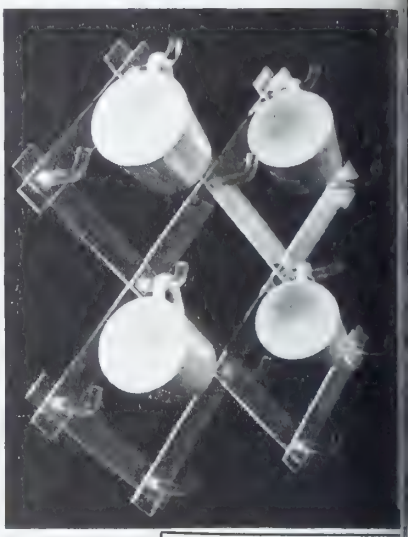
For free 36-page color vacation guide and brochures on your special travel interests, visit, write or call

VIRGINIA STATE TRAVEL SERVICE:
Dept. 2012, 11 Rockefeller Plaza, New York 10020, phone (212) 245-3080;
Dept. 2012, 6 North Sixth St., Richmond 23219, phone (804) 770-4484;
Dept. 2012, 906 17th St., N. W., Washington 20006, phone (202) 293-5350.

Name_____
Address_____
City_____
Zip_____

NEW

By MARY BOWDEN □ *Crisscross-pattern wall rack (right) in clear acrylic holds up to 12 mugs. "Accordian Rack" by Two's Co., $15. Wall-mounted kitchen scale (below) weighs food in ounces up to seven pounds, in grams up to three kilos. An Irish import by the Hanson Scale Co., $14.*

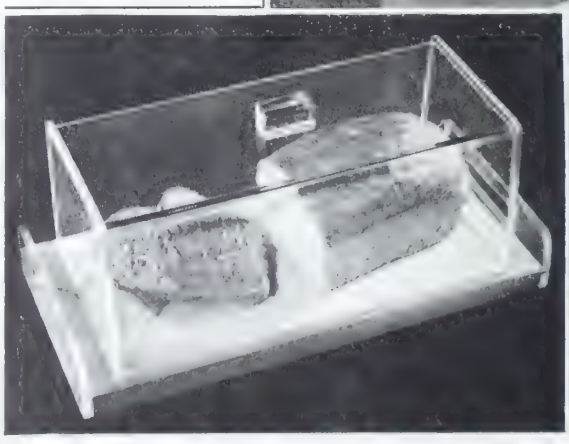




Grain mill (below), a new attachment by Hobart Corp., grinds flour from wheat, corn, rye and other whole grains. It operates on two of three KitchenAid mixers (Models K45 and K5-A). Grain Mill attachment only, $45.

Homemade bread is served smartly on this Rialto breadbox cutting board (below). Bread can be kept ready to slice on hand-finished hardwood. Lucite cover recessed into the board helps to keep the loaf fresh. Base has handles and is rubber footed. At Beh Giftwares, $25.





THIS AND TOP TWO PHOTOGRAPHS BY FELICIANO


Kohler saves water
Toilets, showerheads, faucets reduce normal water use 30 to 50%. Efficiently.
Kohler can help you save big on water, water heating, and sewage bills.
For example, a Kohler Wellworth Water-Guard toilet can save a family of four as much as 12,000 gallons* of water a year. Kohler flow-control showerheads can reduce the annual amount of water a daily shower uses by 5,460 gallons.*
Proportional savings are yours from Kohler flow-control faucets for lavatories and sinks.
That's water saved without loss of efficiency.
If you're building or remodeling, plan to save over the years with one or more of these Kohler water-saving products.
(A) City Club showerhead in gold electroplate. (B) Wellworth Water-Guard toilet shown in Fresh Green (C) Chrome Alterna faucet with walnut patterned inserts.
*Approximated from data compiled by federal agencies.
A
B
C
THE BOLD LOOK OF KOHLER

Come to the Point.



Scenic. Serene. Super.

A most uncommon place. Where the days stretch as unhurried as the play on our 3 challenging championship nines. Where the only rush is to serve you. Wherever you are, whatever you prefer to do. The pleasures of our wooded peninsula and the beautiful Bay are almost endless. Everything from golf, tennis, riding, sailing water-skiing and swimming (in season) to skeet and trap shooting, bicycling, freshwater and deep-sea fishing. It's a grand time with very Grand Hotel accommodations, food and hospitality. Every season of the year.

GRAND HOTEL Point Clear ALABAMA
THE FOUR SEASON RESORT ON BEAUTIFUL MOBILE BAY

Ask about our golf, tennis and family plans ten months of the year. All-inclusive with accommodations, two meals daily, unlimited free golf, tennis and much more. See your travel agent or write: Jim Pope, V.P. & Gen. Mgr., Box 69, Grand Hotel, Point Clear, Ala. 36564. (205) 928-9201. (If you're planning a meeting, ask for our Conference Brochure.)

From New Orleans—23 minutes by air—174 scenic Gulf Coast miles by car.

The no-compromise vacation. The only place you cut corners is on the cost.

We'd like to help you spend less money for your vacation this year. Without getting less vacation for your money.

So we've put together what's probably the most helpful vacation planning guide in America. It's full of facts about things you can do here. And you'll be surprised how many of them are free.

Even the Trip Kit is free. Just send us the coupon.

And find out how far your vacation dollar can take you.



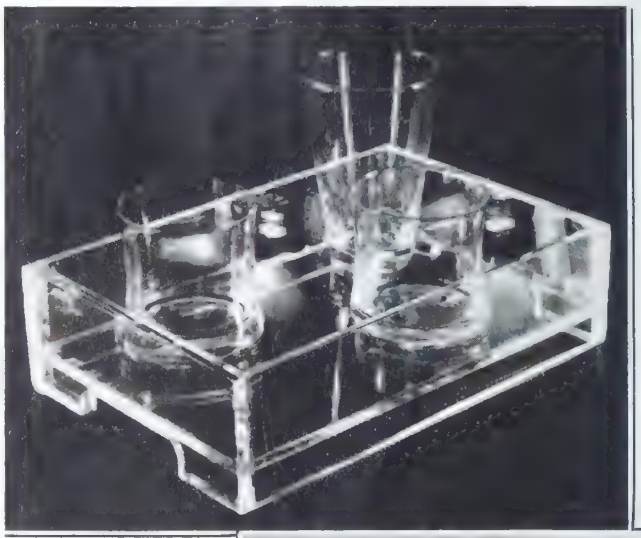
Name _____ Address _____

City _____ State _____ Zip _____

Free South Carolina Trip Kit

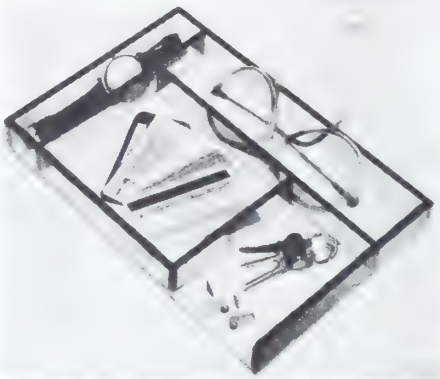
Box 71, South Carolina 29202

NEW



Bar tray (above) serves six drinks. High sides make it a non-spill carry-all. $17, by Space Age Accessories. Handsome jewelry collector's chest (right) has emerald green clear acrylic drawers. It's 14 inches high, 16 inches wide by 8½ inches deep; $255. Available through designers or decorators at LCS Inc.





Millicent Zahn's valet extraordinaire (left) in smokey Plexiglas, 10½ inches long, holds it all. $16.50. Accessories (below) in clear acrylic, from Ambianti Ltd.: desk pad with smoke or tortoise trim, $28; rack, $7.50; pencil holder, $6; pen/holder set, $15; pen, $5.



Let Pomona "Tile-Proof" Your Home!

the "Worry-Proof Kitchen!

Unlike laminates, Pomona ceramic tile resists burns, scorching, cuts or scratches. So your dream kitchen always looks just as you planned it . . . lets you cook and create on surfaces that wipe clean in a whisk! The choice in Pomona genuine ceramic tile offers almost limitless combinations for the scope of your imaginative designs.







"Work-Proof" Bathrooms

Pomona ceramic tile baths are definitely wash and wear! Just a quick damp-mop cleanup restores tile finish to brand new. Choose colors and textures to lend a flair to any wall, counter or floor.



PomonaStone . . . "Wear-Proof"

Neither dogs, kids or muddy shoes will ever ruffle the elegance of this entry. PomonaStone won't show the worn paths of time . . . it's permanent no-wax finish provides the ideal floor anywhere in your home.

Want more tile ideas?

WRITE FOR FULL COLOR BROCHURE

POMONA TILE CO., BROCHURE 1596,
P.O. BOX 2249, POMONA, CA. 91766

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____

Quality Products from the Creative Kilns of Pomona Tile

A Division of American Olean

IN OUR 51st YEAR • 22 TILE CENTERS SERVING THE WEST

EASY TO GROW HOUSE PLANTS



The Meyer asparagus-fern has gracefully curving and mostly upright foxtail plumes of short, bright green needles. Grows from one to two feet tall and looks impressive in a pot or a hanging basket.

If you eat asparagus, don't tell your asparagus-fern

The genus *Asparagus* has given us not only a favorite vegetable but several house plants called asparagus-ferns. These decorative forms have the lacy, delicate, fresh green appearance of true ferns (which they are not), but if you look at their new growth shoots, you will see that they are exactly like emerging asparagus spears —except in miniature. As young plants, these grow as small upright bushes; with age, most develop long wiry stems that curve gracefully up, out and down into a fountain of greenery. As house plants, their only dubious trait is dropping a shower of cladodes if they are both hot and dry at the same time. While this may sound like a Fourth of July spectacular, it is not. A cladode is simply a flattened branchlet that performs the functions of a leaf —and translated into everyday asparagus-fern talk, these are almost always called needles.

The most popular asparagus-fern is *A. densiflorus sprengeri*, which most people refer to simply as sprengeri (SPRING-er-eye). It multiplies like a weed from either seeds or divisions of the thick roots, which resemble long white radishes, and for this reason is one of the most widely distributed and reasonably priced of all hanging basket plants. The individual needles vary from ½ to one inch long. Given half a chance, one plant will grow in a year's time into a cloud of green the size of a bushel basket, yet the roots can be confined in an eight-inch container.

Less common but equally easy to grow is *A. meyeri* (above), which clusters its needles in foxtail plumes that curve out and up from the center of the plant into a candelabra shape. The other asparagus-fern you're likely to find in local shops is the extremely fine textured *A. plumosus*, its foliage often included with a bouquet of roses. Its dwarf form (*A.p. nanus*) makes a fine pot plant.

Asparagus-fern culture goes like this: *Light*, any from that of a bright north window to several hours direct sun. *Temperature*, on the cool side in winter, preferably not over 70° F. Avoid hanging near the ceiling in a warm room or directly over any source of heat. *Humidity*, average house with plenty of fresh air. Soil, two parts commercially packaged potting mix to one part vermiculite. Keep evenly moist. *Feed* once every two to four weeks. Dry soil in combination with a hot, arid atmosphere causes new growth to shrivel and old needles to turn yellow. Red spider-mites tend to attack in the same poor conditions; if they are present, spray or dip using a miticide such as Kelthane. Spring is a good time to rejuvenate an old asparagus-fern. To begin, cut back all growth to the soil surface. Then cut the root system into good-sized divisions; repot each separately □ *By* ELVIN McDONALD

(Next in our series on house plants: bush and tree Dracaenas.)

FELICIANO

These and other fine Hide-A-Bed® Sofas by Simmons available at:

ALASKA
ANCHORAGE—Nerland's Home Furnishings
FAIRBANKS—Nerland's Home Furnishings

ARIZONA
GLENDALE—Brown's Furn.
MESA—Kerby's Furn., Paul E. Sale Co.
PHOENIX—Barrows Furn., Sunny Farm Co.
PRESCOTT—Barrow's Furn.
SCOTTSDALE—Mayo's Home Furnishings
SUN CITY—Freed's Fine Furnishings
TUCSON—Barrows Furn., Dorson's Furn., Johnson Furn. Co.
YUMA—Imperial Hardware

CALIFORNIA
ALHAMBRA—Barker Bros.
BAKERSFIELD—Barker Bros., Urner's
CORONA—Teller's Furn.
CRESCENT CITY—Baker & Stanton Furn.
EL CENTRO—Imperial Hardware
ESCONDIDO—Hal Johnson
EUREKA—Baker & Stanton Furn., Feuerwerkers Furn.
FORT BRAGG—Sea Fair Dept. Store
FRESNO—Berg Furn., Fashion Furn
GLENDALE/BURBANK—Barker Bros., Foothill Mattress, George Seeley, Serv-Well Furn.
HANFORD—Salmon's Home Furn.
HUNTINGTON BEACH—Barker Bros.
HUNTINGTON PARK—Barker Bros., Salem's Home Furn.
INDIO—Imperial Hardware, McPherson Furn.
KINKADE—Kinkade Furn.
LODI—M. Newfield & Sons
LOS ANGELES—Barker Bros.—Downtown, Barker Bros.—Crenshaw
MENLO PARK—Flegel's Home Furnishings
MERCED—Slater's Furn.
MILLBRAE—Millbrae Furn.
MODESTO—Slater's Furn.
MONTEREY—Forest Carpets & Furn., Lighthouse Home Furn., Union Furn.
NAPA—Allen & Benedict Furn
NEWPORT BEACH/MESA—Barker Bros.
OCEANSIDE—Wilson's Furn.
ONTARIO UPLAND—Barker Bros.
PALO ALTO—Kratt Furn.
PASADENA—Barker Bros.
PETALUMA—Adair's Sleep Shop
POMONA—Barker Bros.
RIVERSIDE—Barker Bros., Olsan's Furn.
SACRAMENTO—Crown Furn., Jon's Home Furnishers, Weinstocks—All Stores
SALINAS—Empire Furn.—E. Alisal, Empire Furn.—South Main St.
SAN BERNARDINO—Barker Bros.
SAN DIEGO—Burnett's, V.J. Lloyds
SAN GABRIEL VALLEY—Barker Bros., Fedde Furn., George Seeley, J.H. Biggars
SAN JOSE—Top Furn., Monte's Furn.
SAN LUIS OBISPO—Leed's Furn.
SANTA ANA—Barker Bros.
SANTA CRUZ—Haber's Furn
SANTA MONICA—Barker Bros.
SANTA ROSA—Pederson Furn.
SEASIDE—Empire Furn
SONORA—Wilson's Sonora Furn. Co.
SO. SAN FRANCISCO—Plaza Furn.
STOCKTON—Weinstock's
THOUSAND OAKS—Barker Bros.
TORRANCE—REDONDO BEACH—Bros.
TURLOCK—Allen's Home Furn.
VAN NUYS—Barker Bros.
VENTURA—Barker Bros., Hub Furn.
WATSONVILLE—Charles Ford Co.
WEST COVINA—Barker Bros.
WHITTIER—Barker Bros.

IDAHO
BOISE—Blacker's

NEVADA
LAS VEGAS—Marion's Furn.
SPARKS—Gruner's Furn
RENO—Reno Home Furn., Town & Self-Service

OREGON
ALBANY—Rubenstein's
ASTORIA—Hildebrand & Co
BEAVERTON—Gales Furn. Co., Pa
BEND—Claypool Furn
CAMAS—Camas Furn.
DILLARD—Struther's Showroom
EUGENE—Lyon's Furn., Meier & F Rubenstein's
HILLSBORO—Selfridge Furn.
MEDFORD—Weeks & Orr
PORTLAND—Gordon E. Brown Fi Lampus Co., Meier & Frank Co Star Furn.
ROSEBURG—Carsten's Furn. Co.
SALEM—Meier & Frank Co., Rube
SEASIDE—Bjorklund's Furn.
THE DALLES—Hampton Furn. Co.
TIGARD—Meier & Frank Co.

UTAH
LOGAN—Edwards
OGDEN—Boyle Furn. Co., Tribe's Furnishings
PROVO—Taylor's Dept. Store

WASHINGTON
AUBURN—Ken Schoenfeld
AURORA—Doces Home Furnishin
BELLEVUE—Fredrick & Nelson, Ke Suburban
BELLINGHAM—Levin Bros. Furn.
BURIEN—Doces Home Furnishing
COLVILLE—Egger Furn.
EDMONDS—Doces Home Furn., Nelson
EVERETT—Bon Marche
HOQUIAM—Ken Schoenfeld
KALSE—United Furn.
KENNEWICK—Bon Marche
LACEY—The People's Store
PORT ANGELES—The People's Sto
SEATTLE—Bon Marche—Downtow Marche—Northgate, Bon March Ctr., Doces Home Furnishings, Nelson—5th & Pine, Frederick South Ctr.
SPOKANE—Bell Furn., Bon March Furn., Pratt Furn.—E. Sprague, P N. Post St.
TACOMA—Blocks Furn., Bon Ma ness Furn., The People's Store Ctr., The People's Store—Pacifi
TUKWILA—American Home Furn.
VANCOUVER—Koplan's, Inc
YAKIMA—Bon Marche, The Peopl

Most of these styles in stock, for quick delivery.

CAPRI—
Regency mattress. (One Hide-A-Bed Sofa, one stationary sofa $1,250

RSONS—
, clean lines grace tight back
lstered Parsons leg styling. Pair
hree-cushioned Hide-A-Bed Sofa
matching two-cushioned love
...$798. (Separately, Hide-A-Bed
$499





Introducing our 1975 Line of luxury-styled sofas.

Simmons Hide-A-Bed Sofas

New concepts in beautiful Hide-A-Bed Sofas.
Simmons has put together a collection of the most desirable styles and fabrics for you, so you can eliminate the guesswork. The sofa you see is the sofa you get. So shop early for best selection.



promise to you of Simmons

Rogue 4
$599

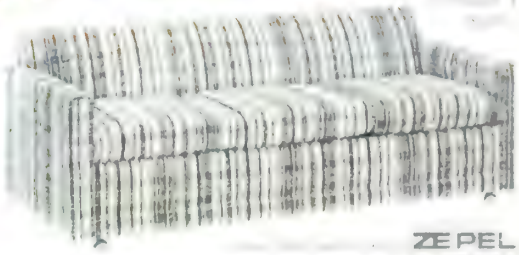




n 4



The Hide-A-Bed Sofa made only by Simmons



ZE PEL



Today, there are those who find themselves asking this question.

Certainly the funeral can do nothing for the person whose life has ended beyond providing the dignity of a proper burial.

But no matter where, when, or under what circumstances death may occur, there are needs that must be met—for the bereaved family; their friends; their close circle in the community.

The funeral helps meet those needs. It helps those who grieve accept the reality of death. They know it happened. But a part of their mind rejects it, runs away from it.

The funeral takes them gently by the shoulders and turns them to face it. And having faced it, having viewed it, things are easier.

Things continue to be easier (though it may not seem so at the time) as arrangements have them talking with sympathetic friends, reflecting upon moments shared, giving testimony to the life that was lived on earth.

Another thing the funeral does—whether the choice is made for a traditional, a contemporary or a humanist service—is to reaffirm the faith, the creed, or philosophy by which one's life was guided.

As the poet John Donne said: "No man is an island . . ." His death touches his world. A funeral considers the feelings of all those who shared his life. It is a moment when grief shared is grief diminished.

It is truly a unique moment of sharing . . . for the family . . . for friends . . . for society.



WRITE FOR FREE COPY OF 32-PAGE BOOKLET, "MY DUTY".
you are asked to take charge. Tells how to write sympathy notes. Contains many beautiful and consoling poems. Millions of copies distributed. Write: The Clark Grave Vault Company, Department HB-45, Columbus, Ohio 43201

CLARK

GUARANTEED PARENTS' MAGAZINE

The finest tribute . . . the most trusted protection

TRAVEL

By MARION GOUGH □ The wrangler at the White Grass Ranch didn't saddle up Ole Paint. He took one look at me and saddled up Ole Blue, a constitutionally lethargic dapple gray gelding who instantly recognized me as a cinch. No giddyap and whoa stuff here.

Thus it was that Blue took me for a leisurely amble through the quaking aspen and silver sage, purple fleabane and mule-ear daisies that color the trails of Grand Teton National Park as the Wyoming summer turns into fall. And who could complain if Blue dallied a lot to nibble the wild flowers? Down below was Phelps Lake, mirroring a blur of lodge-pole pines and golden-leaved cottonwoods. Across the 50-mile-long valley, which is Jackson Hole, the Sleeping Indian Mountain slumbered on his back as Nature created him, his fat tummy marking him as a member of the Gros Ventre tribe who lived in this range when the fur trappers and traders first came to Wyoming, long before Rockefeller largesse gave this land to the nation as a national park. Behind us rose the Teton Range, the west fence of the valley, the three towering trademark peaks just emerging from their purple-pink dawn shadows into their silver-and-snow morning clarity. These magnificent, 10-million-year-old peaks are the star performers here, awesomely compelling hour to hour, as their beauty changes with every change of light and cloud.

But for the really mind-blowing panorama of this top-of-the-sky country, don't depend on Ole Blue and his ilk to climb you to the best vantage point. Take the aerial tram from Teton Village on the edge of the national park and ride up to Rendezvous Peak, 10,450 feet in the air.

Hardy souls—and there are plenty of them around these parts—hike it in summer, as they do many more of the area's gravelly trails. But in winter, Rendezvous is Mecca for the hard-core, expert skiing confraternity, who claim that the deep, champagne powder here can't be matched, and the really intrepid among the winter tram-riders are on their way up for the jumping. Jackson Hole has, in fact, been discovered by ski buffs of every category because the snow is dependable (average snow fall is about 16 feet) and the season is long (from November through April).

A new chair lift is operating this season to carry beginners and intermediate skiers to the powdery slopes of their cope ability. The Ski Corporation in Teton Village runs a ski school under the direction of the Austrian Pepi Steigler. In the town of Jackson, there is the Snow King Ski School, so instruction is easy to come by. Tram pass is $12 a day, chairlift $10.

For those who don't care for the giddy heights, the flat floor of the valley is perfect for snowshoeing and cross-country skiing—and there's instruction in

Champagne powder in the winter, wild flowers in spring and mountains always—the Grand Tetons

that, too. Snowmobiles are for hire (you need a permit), or you can scud through the valley in a Snow Cat or snowcoach on organized tours. What sounds like the most spectacular wintry adventure of all time is a snowcoach excursion north to Yellowstone Park for a look at Old Faithful in frosty overcoat.

Most of the summer-oriented facilities and accommodations within the national park (Jackson Lake Lodge, Jenny Lake Lodge, Colter Bay cabins, tent and trailer campgrounds) close down in September, but stout-hearted winter mountaineers and ice fishermen can arrange entrance, first registering at the Moose Visitor Center not far from the Jackson airport. In this country, where blizzards often strike, only major roads are snow-plowed.

Most snow-babies will make headquarters in the all-year-round town of Teton Village, a compact little community at the foot of Rendezvous, smacking of the Tyrolean with geraniums tumbling over cedar balconies in summer, frosted with icicles in winter and exuding a general air of youthful athleticism in any season.

The youths who wait on you in hotels and shops in warm weather seem to be all gung-ho for hiking, riding, biking, wildlife and the thrills of white-water rafting on the Snake River—which you can experience, too, if the placid (*Continued*)

It takes two halves to make a whole-house air conditioning system

York tells the whole story!

The Outside Half that everyone talks about

Most air conditioning ads show you only the outside half of the system. Here's York's all-new Champion IV, built with the four benefits you look for most: quiet, efficient operation, serviceability and reliability. That's a lot to build into a small, compact cabinet. But, York is known the world over for meeting this kind of challenge.

The Inside Half that only York talks about

Most companies don't say much about the inside cooling coil, the half that actually cools your home's air. Maybe because York's *FlatTop* coil has benefits *no one* else can match. It cuts ordinary coil height in half for easier installation. A patented drain system means no potential pan of standing water, a source of household odors and other problems. It helps extend furnace life, may even save heating fuel.



It takes more than a few words to tell you the complete story about York's advanced new system. After all, it took a century of engineering know-how to create it. So, we've prepared two full-color brochures. They're yours. Free. Because we think you deserve the Whole Story.

YORK BORG WARNER

P.O. Box 1592, York, Pa. 17405

Rush me York's whole story.
Call me for free home estimate. HB375

NAME

ADDRESS

CITY

STATE

delights of scenery, cowboy cookouts at the Chuck Wagon and taking deep breaths of the crystal air should pall. But my impression was that they were just marking time until the first snow fell and they could be donning their longies and down-filled jackets and face masks, strapping on their skis and getting out into the snow dust. Their enthusiasm is contagious.

You can put up in any of six pleasantly run lodges in Teton Village—Alpenhof, Crystal Springs, Rendezvous, Hilton, Sheraton Sojourner, (all these casual, comfortable and by no means a roughing-it experience) and the Hostel, a bunkhouse arrangement.

And you'll not go hungry, even if you've the urge for king crab and crêpes Suzette. The Alpenhof cuisine verges on the splendid and the hilariously congenial Mangy Moose purveys all sorts of goodies along with evenings of Blue Grass rock and the clients' own après-ski guitars. Native foods can be elk and buffalo meat, buffalo salami, smoked cutthroat trout and Valley Swiss cheese. Coors beer is big in these parts and a six-pack is a favorite souvenir for toting home, along with trinkets of Wyoming's gray-green "jade." The village has a fair share of heated swimming pools, gourmet and fashion shops, an art gallery and a symphony orchestra—no dullsville this place, winter or summer.

The vacation condominium has taken hold here—the arrangement by which you buy an apartment, use it for your own holidays and rent it out when you don't need it. Newest condominium development is the Jackson Hole Racquet Club, at present a series of eight multiple-dwelling alpine chalets, apartments with every cozy comfort of home, carefully placed in the pine woods.

Besides indoor-outdoor swimming pools and its nearness to the national park, the ski lifts (four miles) and a golf course, big attraction in these tennis-happy days is indoor tennis courts, a special come-on for winter vacationers who like to keep the tennis arm in shape between skiing. Rental condominiums, winter or summer, are completely furnished—just bring seasonal equipment and do your own cooking with supplies bought in the local general store. For information on this: Jackson Hole Racquet Club, Star Route, Box 362 A, Jackson, Wyo. 83001, or call 307-733-3352.

Jackson is the big town (pop. 3100), done up to look like a rootin'-tootin' Wild West movie set with wood sidewalks and elk-horn decorations, swaggering with cowboys, some real and some who'd like you to think they are, and the big doings on summer Saturday nights is the rodeo. After this, all hands repair to the Silver Dollar or the Cowboy for drinks and local atmosphere. And—wouldn't you know?—there's a Pink Garter Theater. (For an honest-to-goodness cowboy hangout and prodigious sloppy sandwiches, it's the Rocky Mountain Prairie Oyster and Stagecoach Inn in the little town of Wilson.)

From June through September, you can fly into Jackson Hole's Moose airport, from Salt Lake City, Billings, Mont., or Denver, via Frontier Airlines. In winter, however, the airport is frequently snowed in, so old hands suggest getting yourself to Idaho Falls, then taking the Star Valley-Jackson Stage (a bus) to Jackson. Another appealing possibility is to ride Amtrak to Rock Springs, Wyo., and bus from there to Jackson or Teton Village.

Few areas are better documented with literature for vacations in any season. Just name your preference. Write: Teton Village Resort Association, Teton Village, Wyo. 83025; Wyoming Travel Commission, 2320 Capitol Ave., Cheyenne, Wyo. 82002 (they have lists of adjacent motels, hotels and dude ranches). For information on summertime accommodations in Grand Teton National Park—and these can run from tent cabins to hotels—write Grand Teton Lodge Co., Moran, Wyo. 83013, or 307-543-2811. ■

HOW TO READ A WINE LABEL

House Beautiful's illustrated series now available as a handy reprint

For a copy of the reprint, send 50¢ to:
Room 955W, House Beautiful,
[illegible] 5th Ave., New York City 10022.

Fine 18th century furniture reproductions

for catalog of over 150 reproductions, including the famous James River Collection,® send $2.00 to Hickory Chair Co., Box HC7, Hickory, N. C. 28601.
Chair shown No. 1806; table No. 528



HICKORY CHAIR®
Division of The Lane Co., Inc.
For nearest dealer, phone free: 800-243-6000 (In Conn., 1-800-882-6500)

Aged to perfection.



Traditional design is timeless.

The longer you live with it, the older it doesn't get. Here are three enduring examples from The Stiffel Collection.

At left: The form and spirit of the Georgian period prevail in this 18th Century American Colonial table lamp with an antique golden brass finish. 38" high. About $145.

Center: Again, the theme is American Colonial in this "great candlestick" of cast metal in an old brass finish with the look of a well-rubbed antique. 37½" high. About $119.

At right: Stiffel's variation on an ancient Oriental theme. A blend of lustrous celadon china and cast metal parts which glow with an old brass finish. 37½" high. About $149.

Prices may be slightly higher in the South and West.

Stiffel

For brochure send 50¢ to The Stiffel Company, Dept. B, 700 N. Kingsbury, Chicago, Illinois 60610

One perfect rose
that will never fade.

The Mother's Day Rose Pendant.

A Special Edition in Sterling or Gold Vermeil

INTERNATIONAL SILVER



Shown actual size

1975 International

Every mother should get at least one rose. This lovely rose pendant-cameo blooms in sterling or luxurious gold vermeil. It was created in the design studios of famous International Silver.

This is a special edition made for American Archives. We suggest you order now, to guarantee delivery of a pendant for Mother's Day, May 11. (Shipped pre-paid, First Class Mail.)

Sterling Pendant with chain finished in tarnish-proof rhodium, $15.00. Above electroplated in 24kt. gold, $17.50.

At fine stores or order direct

FOR PHONE ORDERS,
call 800-243-3755 toll-free
(in Connecticut, call collect 235-5155)
and give us your charge card number.

TO ORDER BY MAIL, use this coupon.

American Archives, Dept. MD15
122 Charles Street, Box 1776
Meriden, Conn. 06450

Please send me, postpaid, the following "Mother's Day" Pendants:

_____Sterling Silver @ $15.00

_____Sterling Electroplated in 24kt. gold @ $17.50.

Name_____

Address_____

City_____State_____Zip_____

CHECK ONE:

☐ I enclose check or money order payable to American Archives.

☐ Charge my purchase to:

☐ Diners Club
☐ Master Charge
☐ American Express
☐ BankAmericard

Account No._____

Expiration Date_____

Signature_____

Total $_____ (Connecticut residents add sales tax)

REMODELING NOTEBOOK

By JOHN H. INGERSOLL □ Vinyl siding has made its shakedown cruise. Ten years ago, you could have believed stories about vinyl panels warping or popping nails. Not today. Those early flaws have been engineered out, and the product stands today as one of the finest materials made to protect the exterior of your home.

Vinyl siding is manufactured from polyvinyl chloride, a proven plastic. White or colored pigments are added to the liquid plastic batch before the siding is formed, distributing color evenly throughout each siding panel. In practical terms, this means the need for repainting has been eliminated. "Never needs painting" is a sales line for a number of products about which you'd have a right to be skeptical. But when you hear it said about vinyl siding, believe it.

This relatively new material has other nice attributes. It won't rot or fade, it resists denting, it doesn't show minor surface scratches and it does not conduct electricity.

For many homes, rain does a decent job of keeping the siding clean. Hosing it down would be the next most active remedy for persistent stains or dirt. If the air in your community is badly polluted, you might have to give it a washdown with a soft cloth and mild detergent, followed by a hosing.

How much does vinyl siding cost? Contractors around the nation quoted prices for installed vinyl siding ranging from $90 to $200 per square, one square equaling 100 square feet. The average fell in around $125 a square. Different labor rates account for some variations in pricing. One candid gentleman from Providence, R.I., admitted that some siding salesmen charge what the traffic will bear—which is an excellent reason for getting bids from at least two contractors when you're ready to put new siding on your house

How many squares of siding will it take to cover a house? The average two-story, three-bedroom house built after 1946 will require between 20 and 25 squares of siding; the average one-level ranch house about 12 to 15 squares. Houses built prior to World War II tend to be larger and might call for as many as 30 squares of material.

How long will vinyl siding last? Major producers deliver a written guarantee against manufacturers' defects for 20 years. Privately, many in the business —including research engineers —see no reason why vinyl siding will not last as long as the house. One North Carolina applicator put it more practically, stating: "Vinyl siding will survive as long as the material that it's attached to."

Know the truth about vinyl siding—a super product to use on the house

Can vinyl be installed over existing siding? Positively. No one interviewed knew of a material over which vinyl siding could not be applied. The surface of some old sidings must be prepared more thoroughly than others. And if existing siding is rotting or broken, it may be necessary to remove some.

Will vinyl siding burn? No. Nor will it support or spread a fire that happens to be close by. Under intense heat—say the amount of heat generated by a fire sweeping the entire house —the vinyl siding will sputter, smolder and eventually melt. Fumes from the disintegration of the vinyl contain water vapor, carbon dioxide and carbon monoxide, which, like auto exhaust, mixes almost instantly with air.

What colors are available? From one supplier or another: white, yellow, green, gray and beige.

Where is more information available? From dealers and contractors in your community or from one of the six major producers, listed below:

- Bird & Son Inc., East Walpole, Mass. 02032.
- Celotex Division, Jim Walter Corp., Box 22602, Tampa, Fla. 33622.
- Home Institute, Certain-teed Products Corp., P.O. Box 860, Valley Forge, Pa. 19482.
- GAF Corp., Building Products, 140 W. 51st St., New York City 10020.
- Johns-Manville, Greenwood Plaza, Denver, Colo. 80217.
- Mastic Corp., Dept. HB, 131 Taylor St., South Bend, Ind. ■



Now's the time to put on a 25-year-guaranteed Certain-teed Hallmark Shangle™ roof.

The Certain-teed Hallmark Shangle™ roof. The beautiful, warm, natural look of handcrafted wood shakes wedded to the most rugged, textured, heavyweight asphalt shingles in the business.

The Certain-teed Hallmark Shangle roof. Quality without question. And we put it in writing, with a 25-year pro-rated guarantee.

The Certain-teed Hallmark Shangle roof. The roof people look up to. In down-to-earth Antique Olive (as shown), Golden Tan, Bronzed Brown, Two-tone Black or Pewter Gray.

It's a fitting tribute to any architectural style. Whether you're just planning your dream house or re-roofing one.

Your neighborhood building materials dealer or roofing contractor will be glad to show you why. To find him, check the Yellow Pages. Or, write for our free booklet: Certain-teed, Shelter Materials Group, Dept. HB, Box 860, Valley Forge, Pa. 19482.

The Certain-teed Hallmark Shangle roof . . . because there's no place like home.

CERTAINTEED


...because there's no place like home...
CERTAINTEED

the Lasting Impressions of Fieldcrest



Lifestyle Decorations: A new bed and bath collection by Missoni.
Stripes, florals, and dots in easily coordinated colors and textures.

Fieldcrest, 60 West 40th Street, New York

PLEASE YOURSELF

DECORATING TO PLEASE YOURSELF

the rewards of trying your own talents

DECORATING TO PLEASE YOURSELF

Front and center, and don't hide your talents, your tastes or your inclination to do it your own way when you design your living quarters. That's the message on every page of this issue. Call it a book of self-expression, or a guide to whole-some egoism, because that's the one sure ingredient that has put the yeast of meaning and memorability into every one of the varied rooms you are about to see in this issue. Every owner has expressed a personal talent—for collecting, for stitchery, for combining colors, artifacts and concepts of living that freely say, "This is my own choice." No backward glances to see who is watching, ap-proving or disapproving. No pandering to safe and obvious banality. All live in surroundings that please them, because they have done as they pleased. They have learned there is great comfort in being yourself. Not too curiously, their homes please others, too, because—like acts of friendship—they are personal revelations shared with others. See here a potpourri portfolio of such follow-your-own-star decorating—ideas we hope will inspire you to follow your own star confidently. See what magic can happen when the very private choices of an art collection are merged with one woman's skilled needlepoint, when one mirror-lover lets his fancy go, when a pair of avant-gardists follow their own convictions in building a house and furnishing it with no avant-garde cliches. Then, since personal talents are the issue's subject, see the talent reflected in the homes of five American theatrical greats whose choices may surprise you, but who have given themselves homes as individual as their own compelling personalities and as solacing as every individual's private retreat should.

House Beautiful
APRIL • 1975





Every good room has a key around which that scheme was created—a color or a pattern, a prized possession or a favored style—but the best rooms show a completeness of all elements beautifully blended. As an example, a handsome 17th-century Japanese screen sets the tone in Mr. and Mrs. A.A. Mino's Westchester County, N.Y., living room (*left*) designed by Rita Mino. This dramatic landscape, 10 panels wide, is the catalyst for Chinese porcelains and the Portuguese needlepoint rug.

Neutrals lend stability and quiet style to a bachelor's Fifth Avenue apartment designed by Theodore Triant (*below left*). Embroidered curtains and wall fabric, designed by David Hicks, the Belgian natural yarn carpet and a textured linen velvet sofa build the color mood.

Covered with chintz and sunshine, a Connecticut country house living room (*right*) of Margaret D. Nelson, vice president and design director of Stroheim & Romann, is a tour de force of one pattern, "Guinevere," from the firm's "Museum Collection." A rag rug by Rosecore, updated to pastels, provides easy texture.

TOP LEFT, MARIS/SEMEL; BOTTOM LEFT, BILL HELMS; RIGHT, FELICIANO

8 PAGES OF ROOMS—EACH A SHOWCASE THAT REFLECTS THE TALENT OF A

DESIGNING EYE





Built around a Chinese ancestor portrait, Mr. and Mrs. Henry Fownes' New York living room (*above*) is crisp, and Oriental in overtone. A stylized chintz in two values of red and blue covers chairs and pillows, against a white sofa. A geometric carpet reflects the other colors in this unusual double portrait: yellow, green and brown. The muted tones in the wall-to-wall carpeting set the theme for an apartment dining alcove (*below right*) designed by Michael de Santis. A Plexiglas table with glass top shows off this pattern and the chairs color-coordinated in beige, gray and white. The setting too, follows the scheme: Sterling "Bamboo" flatware is by Tiffany & Co., bandana-motif plates, beige-and-cream napkins. The browns and beiges become subtle and relaxing colorings for the library (*top right*) in Maureen McCluskey's New York apartment. Its success lies in interrelated textures and minimal but effective pattern: tortoise blinds, wicker lamp bases, sisal rug, nubby woven fabric on the sofa. Chair fabric and throw pillows provide the only patterns—these, too, melting naturally into this scheme.









Tied together by a splash of brown, green and pink in one all-over print, the living room in Mr. and Mrs. David Persky's New York apartment (*left*) by Vicente Wolf of Bob Patino Associates is comfortable, casual, denlike in approach. The crisply glazed chintz, a generous floral design on a dark ground, covers sofa and chairs in the central seating arrangement here and is also carried through in another sofa at the far end of the room. Walls coordinate in a chocolate lacquer, the rug in a small-scale brown-and-white geometric that doesn't interfere with the floral. A dramatic painting by Chuck Frew in pink, beige and coral, the same value as the chintz, adds interest and space with its receding blocks.

Rich colorings and traditional furnishings establish a more formal feeling in Mrs. Archie Preissman's New York apartment (*right*) designed by Jay Steffy and Michael La Rocca of Easton and La Rocca Inc. Colors are considered and carefully mixed, varying from pink to cranberry, in both the fireplace grouping (*above right*) and the arrangement set in front of a valanced window (*below right*). With a background of curving cranberry walls, outlined with a decorative white molding, subtle pinks and gentle patterns harmonize: floral chintz on the curtains and throw pillows, a delicate but intricate Oriental rug, the small-scale pink-and-white print used on the sofa and the flamestitch print on the chair near the fireplace. Touches of blue, picked up in the rug, are effective accents.



LEFT, MARIS SEMEL; RIGHT, FELICIANO





All blue-and-white, it is a bedroom (*left*) that's a country retreat in Manhattan. The patterns are mini-scaled, understated, giving a lightness and crispness that creates this open-air feeling. The walls and door panels (*below left*) are covered in one print, a fretwork wallpaper designed by Billy McCarty for Kirk-Brummel Associates. Bedspreads, café curtains and ruffle-edged pillow covers are a casual checked cotton design from Norman's of Salisbury. Plain colors relieve the prints: the door frames painted white, the white rug by Gulistan and solid blue dust ruffles, headboards and tablecloth. Side chairs beside a blue-skirted table introduce yet another pattern that blends easily.

White gives a room expanse, as in the living room of Mr. and Mrs. Milton R. Barrie's apartment designed by Stephen Mallory of Mallory-Tillis Inc. (*right*). It's a two-part scheme of white and brown, accented only by its greenery and mirrors. White in the walls, ceiling, tiled floor and table skirt combines with the mirrors that reflect from the wall behind the sofa and a shiny coffee table and lamps that enhance the total feeling of space. Brown now takes over in the large L-shaped couch covered with plump pillows, two antique side chairs upholstered in tiny-scale print, the chocolate in the off-white area rug and a strip along the molding.

LEFT, BRADLEY OLMAN; RIGHT, HARRY HARTMAN; FOR DETAILS SEE PRODUCT INFORMATION




A LIVELY MIX
that changes tempo room by room

Working closely with two owners whose personal preference for a blend of modern and traditional comes from conviction—not fashion—Designer Henry Neuman and his associate, Eleanor Fields, have woven a setting of comfort and intimacy in this older Manhattan apartment. **In the living room** (*left*), Neuman preserved the original ceiling details and shutters on the windows, then used a scheme of monochromatic neutrals as a background for the extensive collection of oils and drawings, handmade needlepoint pillows and the mix of old and new around the flower-strewn area rug. The built-in cabinet under the art wall (*above left center*) provides storage on the bottom and has a marble top for use as a server for large buffets. **Small dinner parties take place in the dining room** (*above*), "The Picasso Room" as the owners refer to it because of the drawings displayed around the window. Brown-and-silver wallpaper and fabric provide warmth and closeness; a neutral sisal area rug furnishes a contrast to the glittering chandelier and the chrome on the dining chairs and table base. The small terrace beyond is used for a vegetable and flowering plant garden. **The color scheme of the master bedroom** (*right*) originated from the reds, yellows and blues of a favorite Alexander Calder print on the window wall. These colors—along with the morning light filtering through the lacquered pierced-wood Indian shutters—establish a most cheerful atmosphere.

PHOTOGRAPHS HARRY LAPHAM, FOR DETAILS SEE PROJECT [illegible] RESTORATION



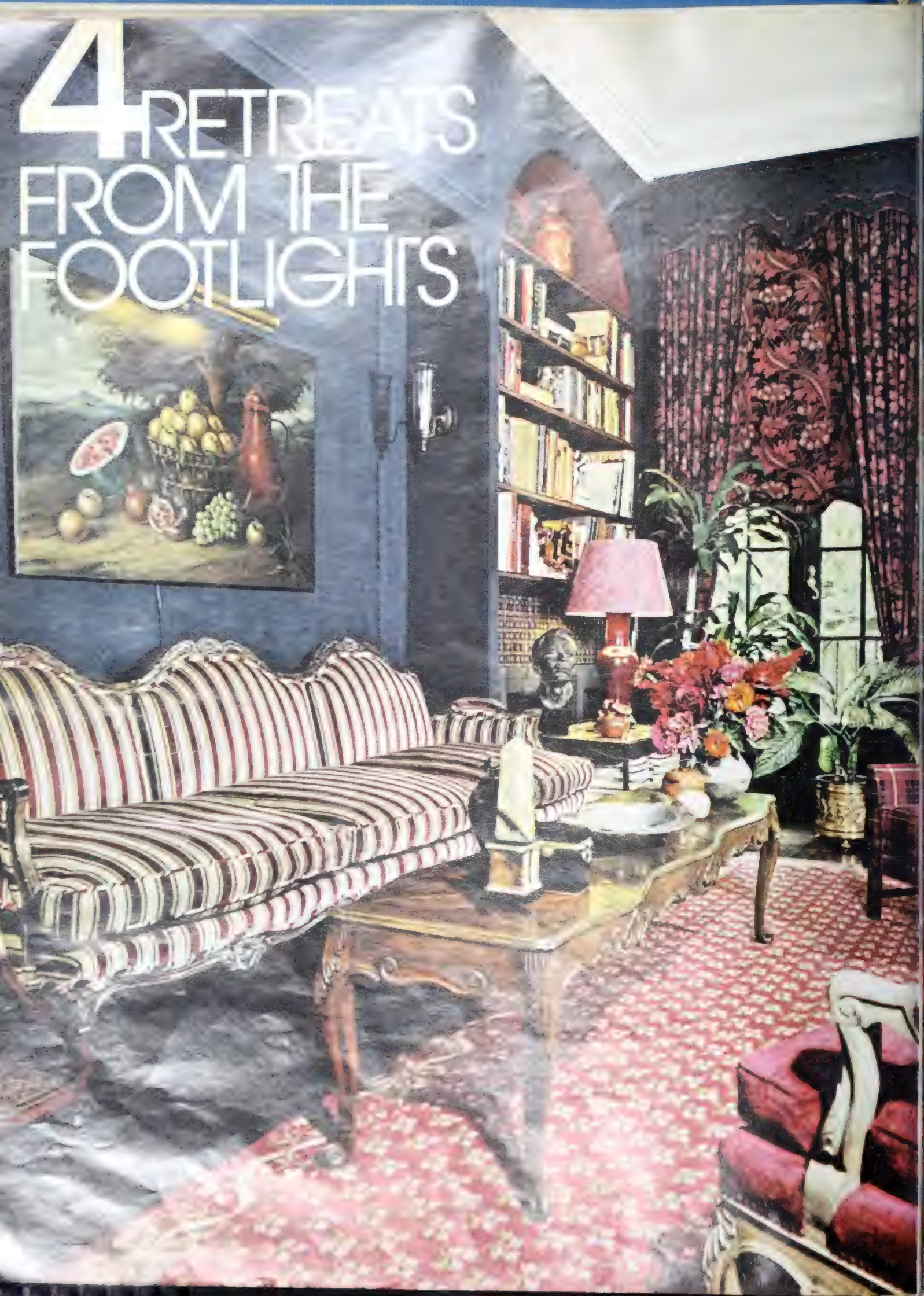

SPARKLE AND SHEEN



Reflection everywhere dazzles the eye in the living room of Mr. and Mrs. Jack Ayrett's Manhattan duplex. In this 10-foot-wide room, Designer Mara Palmer's task was to make the most of the available light and space. In doing so, she used mirror creatively and freely—on the walls flanking the fireplace (*below*), itself framed by black mirror, and on the end walls (*below left*) that reflect each other—to assure an expanding expanse of space and play of light. Enhanced by mirror, the room's mood changes dramatically from day's sparkle of sunlight to night's subtle sheen from minimal lighting. The glass illusion and transparency are carried through in the painting by Anthony Tortora over the fireplace, in a chrome-and-glass side table and by Plexiglas railings for the stairway (*above left*) to the bedroom level. Thus, the combination of elements helps greatly the effect of spaciousness. The arrangement of furniture is simple, no extra clutter. A sofa and two chairs opposite the fireplace create the only seating. The color scheme, too, is uncomplicated—variations on brown—with textures of suede, vinyl wallcovering, leather sofa and suede chairs making the impact. A Moroccan rug has the only pattern and ties the grouping of furniture together.

MARIS/TEMES; FOR DETAILS, SEE PRODUCT INFORMATION

4 RETREATS FROM THE FOOTLIGHTS





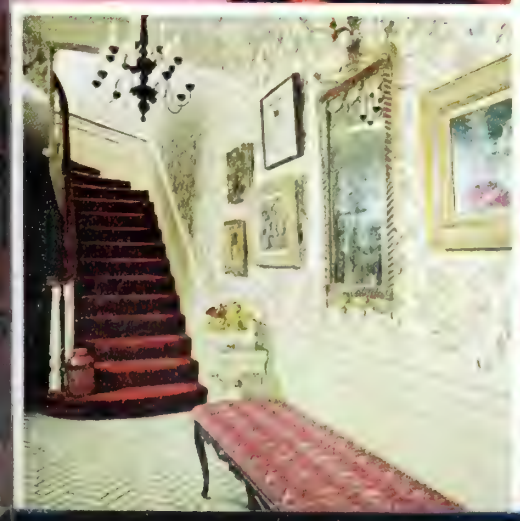
O. PHILIP ROEDEL

Editor MARJORIE FOX HILTON ☐ Henry Fonda is a man of many talents—distinguished stage and screen actor; ardent, serious artist (his earlier works were pastels; now, a successful switch to oils and watercolors); devoted organic gardener ("I'm just a farmer at heart," he confesses). **The home** of a man so creatively involved would have to mirror this love of the beautiful . . . and so it does. Fonda and his wife, Shirlee, (*near left*) are always more than happy to return to their part-time New York townhouse. "Simply," says Fonda, "we'd be lost without it." Room by room, there's a tasteful, beguiling background, genuinely touched with sentiment, consistently at ease with its famous occupants. The library (*left*) was, many years ago, the family room. As a library, it's modeled for highly individual, untraditional people with nostalgically traditional furnishings. Deep blue walls enclose the room intimately. A shallow niche created by a bookcase (with a single antique tankard atop it) is claimed by a striped, French-influenced Victorian settee. The side table at its arm displays a bust of the owner. An ornate *secretaire* with mirrored cabinet doors gives final importance to the composition. **Country-night lighting** is made all the more distinct by the gracefully curved Victorian hearth at the opposite side of the room (*below*). Red in many variations touches the scene: A French velvet chair with nailhead trim is a direct contrast to the classically American plaid armchair. The paintings throughout, all originals. **The hallway entrance** (*inset below*), a comely introduction to the Fonda residence, is subtle, elegant, minutely attuned to the dynamics of this couple's lifestyle.

FOR THE HENRY FONDAS, A WARMLY ELEGANT TOWNHOUSE











a graceful blend of the new and the cherished

The carpeted stairwell with a charming touch of velvet-upholstered railing and banister (*top left*) is just one floor-to-floor decorative link in the Fonda townhouse. Another, mementos of the family in oils. Most prominent, a portrait of Peter Fonda in uniform—a film prop. **At the end of the landing** is Henry and Shirlee Fonda's romantic master bedroom (*above center*). This room is high-ceilinged and bright, a clever melange of periods and textures unified with color. The alabaster fireplace is an extraordinary example of Victorian tracery and carving, topped with a wall-mounted mirror framed in white molding. Walls painted the palest blue—all with white detailing and inset with toile wall coverings—declare the color coding for this room. A three-in-one window treatment is both functional and ingenious—valance and Roman shades for design and light control, low-set cafe curtains to cover air-conditioning units. Opulent blues (the suede chaise longue and area rug) are vivid go-togethers. Plant-lovers both, the Fondas tend the corner greenery arranged on a baker's stand. The very country master bed (*left*), opposite the fireplace wall, is prettified with a French floral coverlet and eyelet dust ruffle. Painted yellow floors are compatible as the single color contrast. **There's a definite reverence for traditional lines,** fine art and privacy in the Fonda household. If any room is evidence of this, none could be more so than the guest room (*above*). No glitter, no strong abstractions, no clichés. It's all a pungent mix of classic color with family treasures. Originally, this room was Jane Fonda's, still lived in by her when she visits. The old four-poster has always been here, along with the Windsor chair. New additions: the shiny tray table, favorite paintings.

2. FOR THE ALAN KINGS: AN OFF-STAGE LIFE OF CASUAL CHARM









Editor MARJORIE FOX HILTON

HARRY HARTMAN

At one moment, Entertainer/comedian Alan King can bring an audience to life with a fast and funny line; at another, he's a devoted, home-loving family man. **King and his wife,** Jeanette, who are pictured here with their two long-haired dachshunds (*above left*), have settled in a Tudor-style home on New York's Long Island shore. It's here—not *very* far from Broadway—that they pursue a casual and family-involved lifestyle. **Their home is important,** every room definitely touched by the Kings' personalities. For design, it was Decorator Melanie Kahane who created this comfortable living situation, working in part around their favorite collectibles. **The library** (*left*) is a vast and rustic room with an extravagance of texture—the stone wall broken by leaded glass windows (with a modest display of primitive sculptures), the adjoining wall of floor-to-ceiling fruitwood shelves and storage. The Kings like vibrant color, thus the red for all-over carpeting. A linear black-and-white plaid defines side chair seating, the sofa is in a clear, neutral cream. The room's for meetings (serious and non-serious both)—and also a place to keep treasures of good times past. Cherished photos cover one table (*above*); a drawing of Robert Kennedy hangs on a wall near the fireplace (*above right*). **For the living room** (*right*), Melanie Kahane departs from the easy-going, countrified appeal of the library to establish the look of hospitality on a more sophisticated plane. Romantic and abstract paintings reside with a traditional English print sofa, Chinese table and Queen Anne footstool.

a personal warmth is evident throughout







The Kings felt that this simplified dining room with the essentials only would please them most (*left*). Melanie Kahane designed keeping this in mind. It's incontestably regal, emphasizing a rich persimmon floral print used with a deft hand. The fabric-covered screens (which do not unfold to close off light or the view) make dramatic "window frames." Six high-back chairs, identically covered, encircle the table. **The family's breakfast room** (*top left*) boldly declares the country look with its Windsor tavern chairs, a pine-topped table on an iron base, a window treatment of tiebacks with white café curtains crossing the lower half of the window. **With the Long Island Sound** seen spreading out all across the horizon, luncheon for business or for family is always a refreshing experience in the gazebo (*top left center*). It's a great umbrella of painted wrought-iron filigree. White table and chairs (*above*) suit this Victorian setting. **The Kings' only daughter** lives in his sherbet pink delight of a little girl's retreat (*above right*). The designer canopied the bed to frame the ornamental head-and-footboard. **The master bedroom** (*right*) is fresh and floral, with its turned-wood four-poster, French chairs and a commanding multi-print treatment at the window.

FOR DETAILS, SEE PRODUCT INFORMATION











3. FOR A BALLAD SINGER: SOFT TONES WITH SHARP MODERN NOTES...

International concert tours, recordings, and a glamorous life aside, silken-voiced Tony Bennett is a man who "loves to come home" to his family. The Bennetts (Tony, his wife, Sandra, and their two children) all thrive in tranquil atmospheres—and, with great finesse, Designer Robert Scana has accomplished just that. Subtle, sophisticated and always—from room to room—unfailingly congenial. Seated at his "favorite piano" at one end of the living room, Tony Bennett strikes a singer's second natural pose—working on arrangements (*top left*). **"Utter intimacy"** describes this star and his wife, so when it comes to dining, the style retains the philosophy. A small but special dinner for four is readied by Sandra Bennett (*top right*), who lights a candle in preparation for her guests' arrival. A closer look at the dining area (*above right*) reveals a classic touch—beige-on-bone wallpaper, a golden plaid cloth, blue-and-white Minton dishes, jumbo crystal goblets. The entrance hall (*above left*) combines scintillating effects (a mirror encrusted with semi-precious stones and rock crystal), a blast of brilliant color (a custom-designed table in carmine red), refined textures (Robert Scana's "Fleet Street" rug for Harmony Carpet). **The living room** is a quiet but captivating microcosm (*right*), its main seating area arranged with closeness in mind—a simple mushroom-hued cut-velvet tuxedo-style sofa with closely set side chairs and travertine-and-glass table. The impressionist painting of children above the sofa is a special favorite of the Bennetts.

...compose a finely tuned setting in a manhattan apartment





4 FOR A STAR-BRIGHT COUPLE, AN IDYLLIC LAKESIDE HAVEN

Editor JACK MACURDY ☐ Together they can claim more than 42 years of theatrical stardom, 32 years of marriage, children, grandchildren and a continual career of doing what they love. Being "at liberty" is rare for Jessica Tandy and Hume Cronyn. When they are not on Broadway or on national tour (as they now are in [illegible] they are in experimental theater [illegible] in schools and universities. [illegible] Pound Ridge, N.Y., sanctum —a [illegible] that [illegible] sky and water [illegible] placid [illegible] wild geese, [illegible] pleasantly [illegible] areas. "All this [illegible] spent in hotel rooms [illegible] wood door of their [illegible] walk up along a wooded [illegible]





The Cronyns have, of course, lived in more settled dwellings than hotel rooms—a Manhattan penthouse, a house in California, another type of sky-and-water house in The Bahamas (also designed by Kenneth Russell Miller). Of their accumulated possessions, they chose a few favorites. Designer John Scoville worked around these in furnishing this new house. **In the living room** (*above*), which soars up to two story height and is overhung by a balcony sitting and music room, a Boulle table, inlaid with designs from the commedia dell' arte, was cut down to coffee table height. The piano is Victorian, inlaid in fruitwood, and the fireplace wall backdrops a wood-sculpted horse from India and a pair of tinsel prints. The spiral stair ascends to the loft. **Looking down from here** (*right*), see how a sculpted, flowered rug forms a patterned "island" for seating. One step up from the highly polished cork floor is the slate floor of the entry. The kitchen (*top left*), is friezed with posters of their plays. Miss Tandy reads cookbooks as avidly as mysteries. "After all," she says, "cooking is always something of a mystery, isn't it?"

BILL HELMS



...drama here is a serene play of light and shadow



The public tends to believe that people of the theater live theatrically, in flamboyant style. The Cronyns in their tranquil woodland setting refute this notion entirely. **Yet there is real drama** in their low-key house—the natural theater of light and shadow as it is created by the architecture itself, resulting in surprising changes of atmosphere as one moves from one plane to another in this multi-level house. **Hume Cronyn's study** (*above*), remote from the rest of the house but in touch by an intercom system, is peacefully dusky, colored by the rosewood of the desk and Miller-designed built-in cabinets, quieted by a cork ceiling. Early-riser **Cronyn** has a tiny counter kitchen here for coffee-making "to keep peace in the house in the morning." His interests are fishing, photography and primitive art, and he has become fascinated with the work of Northwest Indians and Eskimo sculpture in stone and fossil whalebone. **Some of his collection** is shown on a Hong Kong chest in the skylighted entry hall [illegible] stone [illegible] cork bark wall are a fetish from [illegible] pre-Columbian sculpture. The entry has been formed around a massive outcropping of stone that becomes in effect a sunken rock garden, a setting for potted plants. The stairway here descends to outdoor decks [illegible] swimming pool and sun-baking terrace.



Off Cronyn's study—again in the interests of early morning household peace—there's a small sitting room (*above*) and his dressing room. Here are his most personal mementos, family photographs, pictures of friends and professional associates like Sir John Gielgud, Elia Kazan, Tyrone Guthrie, Sir Lawrence Olivier, Albee, Mankiewicz. The needlepoint cushion on the sofa was stitched by a young relative with the Cronyn coat of arms and the motto "Fortes forterna juvat," which he is frank to admit he has never translated. This room might, on occasion, be used as a guestroom, but the designated guestroom (*right*) is on the floor below, a windowed door opening to a deck and a stairway to the swimming pool. **As everywhere,** vistas of sky, lake and trees are major decoration, and the Cronyns' favorite earthy colors, this time in soft, tawny beiges and pale shades of terra-cotta, relate the furnishings to outdoors. Bedspreads are in an elegantly understated Fortuny print, a peaceful pattern, enough to please the eye without excitement. A surrealist oil by Siegfried Reinhardt hangs above the fireplace and a Madonna by Isola hangs above the sofa. **Appropriate to this lakeside setting,** which is home to many kinds of water fowl, a mixed gaggle of wooden geese and ducks sits on the television table, chosen for their sculptured forms.



...for lovers of sky and water, spacious decks and lofty vistas



Moored as it is to rock and forest, the Tandy/Cronyn house seems to float on the lake—an architectural illusion, aided and abetted by the swimming pool (*above*), designed as a visual link with the natural watery surround. What you see here would be called, in conventional terms, the back of the house. But this is no conventional plan. It is a spatial arrangement by which living areas are always turned toward the most pleasant view and most practical advantage, stepping up or stepping down in conformation with the land. **The top story** (*left*) is Hume Cronyn's study. The view from this window clearly shows the relationship between house and lake. The floor directly below the study is the guestroom, opening on to a stairway leading to the pool deck. The roofed-over area at center is the entry hall, its outdoor stair joining the steps to the pool. To the right of the entry hall is the living room with its own broad deck overlooking the pool. **As a structure,** the house is like a complex sculpture on many planes, and for the workmanship that put it together, the Cronyns thank Roger Shepherd, the supervising architect. Perhaps what comes across most strongly here is that there is nothing static, nothing banal. The home of Jessica Tandy and Hume Cronyn could hardly be otherwise.

RIGHT IN FORM AND BRIGHT IN FUNCTION

Editor KATHLEEN MAHONEY ☐ Consider the lamp and what it can do: Esthetically, bases and shades can be the right decorating accent for any room. Materials can dazzle (chrome or glass), subtly contrast (straw or ceramic) or state tradition (tole or burnished brass). The lamp's prime role, though, is how it lights up a room. For reading, choose one with the lower edge of the shade at eye level when seated. Know your table height before selecting. For mood lighting, connect a dimming device to change light intensity, or cap the lamp with an opaque, dark-colored shade. Think, too, of the lamp's proportion in terms of the room scale and placement. The following selection covers a great range of styles, sizes and lighting qualities: floor lamps, mini-lamps, table-top or étagère lighting in many materials. One or more of these lamps can fill your needs. (All listed prices are approximate and may change by the time you read this.)

1. Chapman's twisted candlestick in antique brass holds two bulbs under the pleated linen shade; 26 inches high, $155. **2.** Telescope to the 1930s with this Art Deco-style lamp designed by Milo Baughman for George Kovacs Lighting. It's of walnut-maple-and-ebony veneer with a white parchment shade; $200. Both are available at Bullock's, Los Angeles. **3.** "Limelite" by Lightolier has stationary poles with triple-helmeted units that swivel horizontally or vertically. Each unit operates on its own individual switch. Choose white/chrome (shown) or white/brown/vermilion/chrome; 64 inches high, $150. **4.** John Campbell designs a lamp of découpage under glass with double-cluster drop lights and pleated shade. It can be made to order from your fabric or wallcovering or in the design as shown, with birds, flowers and butterflies; 32 inches high, $425 from John Lewis.

MARIS SEMEL







HOW TO FURNISH A ROOM FOR A CHILD

By ELLEN BILGORE

FIT THE ROOM TO THE CHILD, NOT TO YOUR IDEALS

Your child's room . . . it shouldn't be a question of what's in this year, but of what is healthy, of how to create a living situation that's practical, constructive and attractive. Most children, says Dr. Lee Salk, author of "What Every Child Would Like His Parents to Know," live in rooms that were designed by adults who have forgotten what it's like to feel like a child. "I think it's terribly important for every parent to understand the child and his interests first and then begin to develop the room to fit the child, rather than developing the child to fit the room."

Trying to please both the parents and the child can sometimes put a decorator squarely in the middle, but Rosemary Robinson, A.I.D., who heads her own interior design firm in Naples, Fla., believes, "Working with a child is perhaps the most rewarding experience for an interior designer. Observing the child, seeing his collections and hearing of his hobbies, we can develop a background in which he will live comfortably and pleasantly." And California Decorator Dorothy Paul adds, "I like children's participation, after talking with parents and establishing the general feeling of a house. I like to talk to the children individually and offer them several selections and, with the parents' approval, let them make the final selection. Children can be made aware of quality and learn to appreciate it even at an early age."

Craig Norman of New York's Kenneth Walker Design Group Inc. has found that a child's wishes can depend greatly on his external environment—there will be peer pressure behind many preferences whether the child lives in the country, suburb or city. Norman advises following a Walker Design Group axiom, "Don't think furniture as furniture," and using such designs as built-in plywood structures for play and work surfaces. A variety of different types of spaces is most important, he feels, and covering materials for them should always be soft, warm and easy to clean.

Norman is currently planning rooms for three girls, ages five, six and seven, in a Westport, Conn., family. Each room is about 12 by 14 feet, connected only by the hallway, in a children's wing of the house. In each, paint and fabric serve as the decorative elements and a two-tier platform with a mirror as a free area for each child to sit or play as she wishes. These rooms adapt to the personality of the child, he points out—one girl, aspiring to be a ballerina, has a practice bar in her room—and help give each of them the essential privacy needed to develop as individuals.

Dr. Salk and Dr. Richard Gardiner, psychiatrist and author of "Fairy Tales For The Real World," agree that the inclusion of "simple essentials" such as a large table that needn't be cleared of games in progress at lunchtime is a good idea. Both child experts indicate that children have their own unique sense of order—entirely different from an adult's sense of neatness—and a short attention span, both of which combine to produce the "out-of-sight-out-of-mind-who-on-earth-wants-to-clean-up-the-same-project-twice-syndrome?" Open toy shelves are also important and can be enclosed later when a child needs a place to store "secret" treasures. The insides of toy boxes are a complicated tangle of tops, bottoms and handles, they say, never as appealing as toys standing right-way-up on the floor or on a shelf.

Bonnie Seegmiller, an assistant professor at Hunter College, specializing in child psychology, adds: "Design it so that there is little that the child can do in that room that is naughty and will get him into trouble. In his early years, a child is almost constantly exploring his immediate environment and will, for instance, very likely try to draw on a beautifully all-papered wall." There must be some place where the child is allowed to be himself, a highly exploratory creature. For this, she would include blackboards and bulletin boards, washable surfaces where possible, a scarce amount of furniture, plus easy-to-use storage space.

New York Decorator Pamela Bankers, who has found that children show terrific interest if you show them samples or take them to stores, thinks all furniture should be in the middle and, "a feeling of sun is important." New York Decorator Renny Saltzman finds that boys want wood furniture and they like it light. They should be able to sprawl on the floor or bed—or possibly in bean bag chairs. He has a son 12 and a daughter nine: "Absolutely worst thing when I asked them what they wanted . . . my daughter picked everything in her room—purple rug and red-yellow-purple-and-white wallpaper—all chasing around the room." He prefers synthetic carpeting on hard-surface flooring that's easily washed and simple furniture that can be moved around. Children should have space for friends—a trundle bed, bunk bed or twin beds—"and parents must realize a child's room should be a private world."

Manhattan Designer Audré Fiber opts for "a room gay with double-duty furniture—furniture to grow with—bright,

BE PRACTICAL ABOUT MATERIALS

strong, primary colors, plenty of floor space for play activities (building blocks, toys)" and good all-around fabrics, such as vinyl suede and nylon plush, which also lend softness. The room must be planned fundamentally so the child learns order but, "Parents tend to plan too much—every item specifically placed. Leave open the use the space is put to." She's very strongly against carpeting as being confining and tending to get dirty and points out (For more pictures, please turn the page; text continues on page 96)

MARIS SEMEL

Using space to the fullest is especially vital to city life and [illegible] example of [illegible] and Howard [illegible] of twins that can be [illegible] large [illegible] (top) [illegible] day. By [illegible] rooms (bottom left), the rooms become one large, adaptable playroom. One sliding door covers a painted-on blackboard (*bottom right*) so that the children can cover up their drawings and neaten up the room without any effort. **The attractive** wood stripes on both sides of the doors are in latticework, adding a bright touch of design interest along with the green and yellow colors Buchsbaum has used throughout. The wall-to-wall carpeting again connects the two rooms with the flow of yellow color.

MAKE THE MOST OF THE EXISTING SPACE







with The Workbench wall unit and double-decker beds the child can climb, swing and slide any time. Bright yellow dominates and is accented in the Marimekko fabric on the pillows seen through the peek-a-boo bed frame and the shade. Or **maybe your child** prefers Decorator David Whitcomb's use of double-decker beds (*near right*). Red is powerful, especially in the carpeting, and makes the entire room glow with warmth around the pattern mix of red and white.

Decorating a child's room around his interests is important in his development as an individual—a fact Architect Norman Jaffe kept in mind when developing the two sisters' rooms at right. Painting at her easel (*top*), one little girl has a room with a mega-structure of cabinets (not shown) and desk that lets her be creative without being cluttered. Her easel is topped by a light to add to the daylight. Formica for the furniture is an easy surface to work on and clean.

For the little equestrian (*center*), a white Formica desk spans the room and serves also as sculptural element. The one green wall stands out amid the stark white, along with her green platform bed. Green is the child's favorite color and the wall emphasizes this. Wall space is abundant in both girls' rooms, so the children can have a free rein in displaying treasures, such as ribbons won in a horse show. The simplicity in the décor, Jaffe feels, allows each child to change her room as her personal taste changes.

Femininity may characterize a little girl's room but not necessarily with the forever-assumed pink and ruffles. Here, floral-patterned wallpaper with matching fabric on the chair (*bottom right*) is both attractive and simple. The touch of pink in Brunschwig & Fils chair fabric and wallpaper and the tiny stripes of the dust ruffles are dainty and add to the over-all theme. Architects Robert A.M. Stern and John S. Hagmann add traditional flavor with an antique bed that may be kept as the child grows older, and become a heritage for the child.

PHOTOGRAPHS: LEFT AND BELOW, FELICIANO; OTHERS, MARIS/SEMEL; FOR DETAILS, SEE PRODUCT INFORMATION












CRISP
WORDING
OF A
STATEMENT









By SUSAN GRANT LEWIN ☐ The starting point was a simple, straightforward rectangle. Yet this serene, neutral beach house amply demonstrates that unexpected ideas can come into play without resorting to stylistic shenanigans so common in vacation house architecture. In the tradition of the glass-enclosed rectangular houses by Mies van der Rohe and Philip Johnson, this structure—by Architects Stanley Abercrombie and Paul Vieyra—has an originality and vitality all its own, disproving the stereotype that simple architectural statements must be cold and clinical. Color, pattern and contrast are the elements employed by Abercrombie and Vieyra to create warmth. Glossy Chinese red was selected for floor-to-ceiling storage walls—in deliberate contrast both to the views of greenery, sky and water of the Long Island, N.Y., site and to the intriguing mix of redwood heartwood and redwood sapwood, used both on the exterior and interior. Other warmth derives from Moroccan rugs, Mexican tiles, an antique "Moon and Stars" quilt, a Dubuffet sculpture from Pace Galleries.

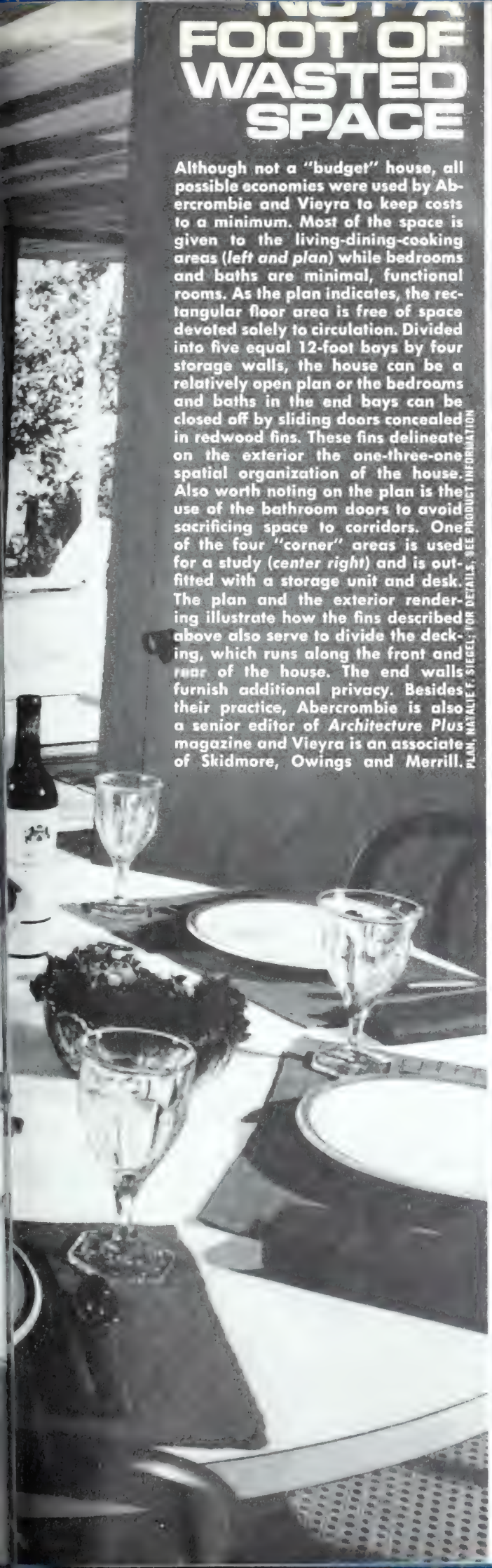
MARIS SEMEL



NOT A FOOT OF WASTED SPACE

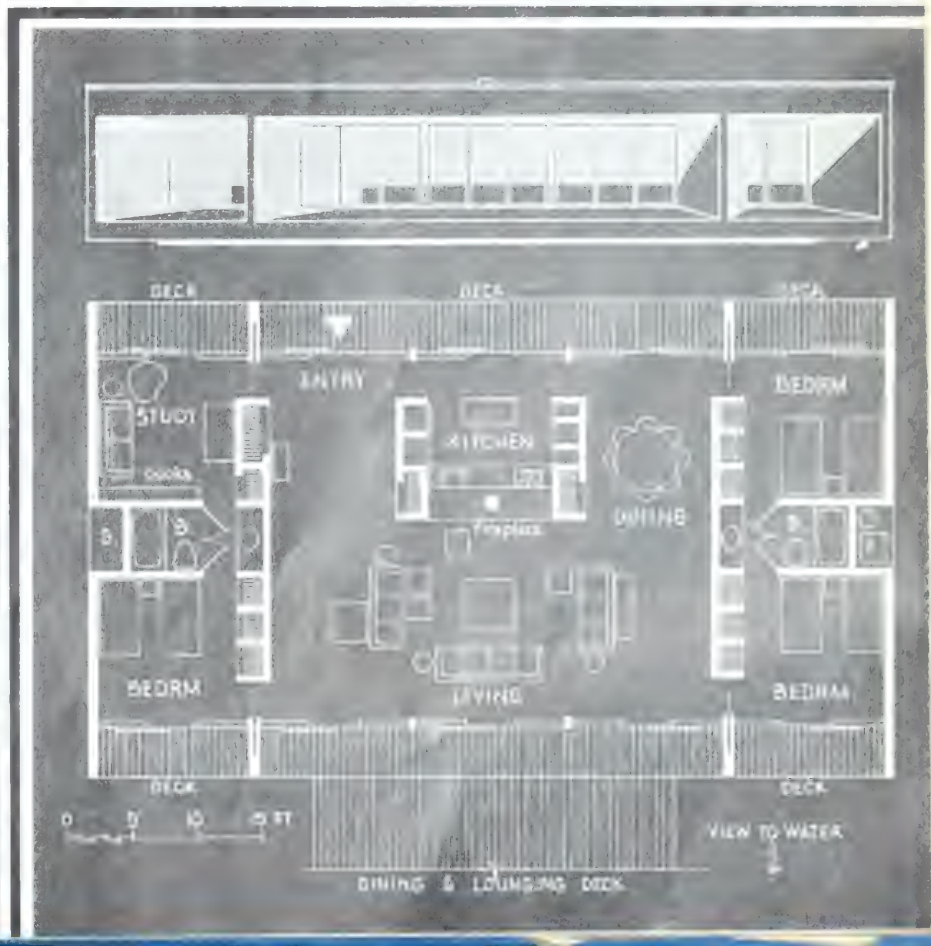
Although not a "budget" house, all possible economies were used by Abercrombie and Vieyra to keep costs to a minimum. Most of the space is given to the living-dining-cooking areas (*left and plan*) while bedrooms and baths are minimal, functional rooms. As the plan indicates, the rectangular floor area is free of space devoted solely to circulation. Divided into five equal 12-foot bays by four storage walls, the house can be a relatively open plan or the bedrooms and baths in the end bays can be closed off by sliding doors concealed in redwood fins. These fins delineate on the exterior the one-three-one spatial organization of the house. Also worth noting on the plan is the use of the bathroom doors to avoid sacrificing space to corridors. One of the four "corner" areas is used for a study (*center right*) and is outfitted with a storage unit and desk. The plan and the exterior rendering illustrate how the fins described above also serve to divide the decking, which runs along the front and rear of the house. The end walls furnish additional privacy. Besides their practice, Abercrombie is also a senior editor of *Architecture Plus* magazine and Vieyra is an associate of Skidmore, Owings and Merrill.

PLAN, NATALIE F. SIEGEL; FOR DETAILS, SEE PRODUCT INFORMATION









GARDENING ON THE 14TH FLOOR

CITY COLOR



By ELVIN McDONALD □ After months of reading the apartment classifieds, Textile Designer Hans Koch clearly remembers [illegible] cky day he found these magic words "with sunny terrace." He went immediately to see the apartment. "I can recall nothing about that first visit except walking back and forth from the living room to the bedroom and looking out onto the terrace," he says. "The space was totally bare and windswept, but in my mind it was already a garden, a garden like my mother had always cultivated wherever we lived in Germany. Moving was purely mechanical, for from that moment I thought of nothing except how I would plant trees and flowers outside my [illegible] 14 floors above the streets of New York." First came some good-sized redwood boxes and cut-off barrels (*near right*) he filled with potting soil and peat moss. Then he salvaged old bricks from a razed building for a planter across one end of the terrace (*above*). Next came a series of window boxes, and [illegible] autumn. First bloom in the spring comes from [illegible] kinds of hardy, fall planted bulbs,




in spring,
blooming bulbs
and the beauty
of forsythia

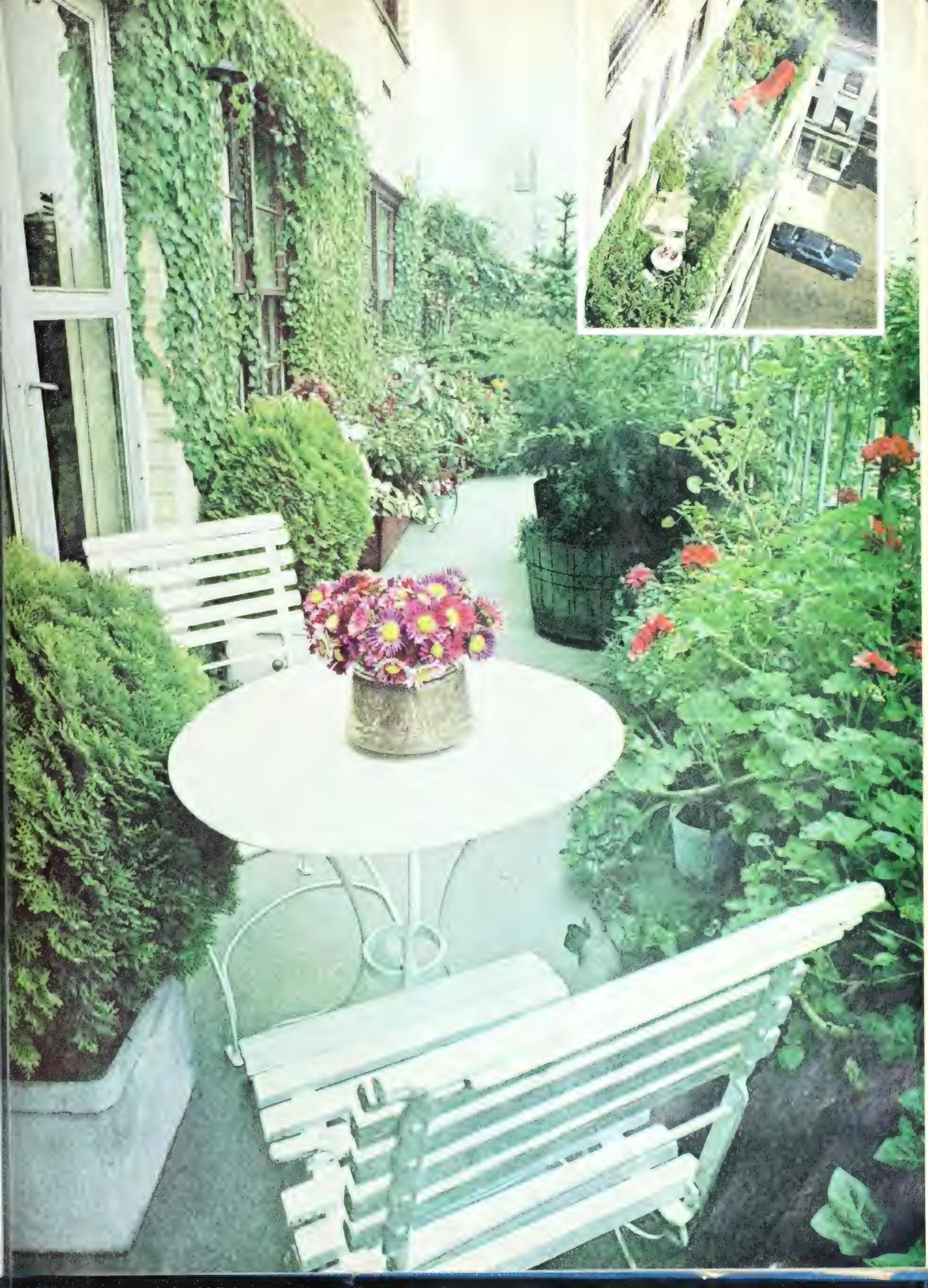
In late summer, the color mix changes as asters, roses and petunias come into flower







The second wave of bloom comes from climbing roses, German iris and a rhododendron. In the meantime, started plants of annual flowers are planted among the maturing bulb foliage. These include white petunias, pink semperflorens begonias, scarlet sage, golden marigolds and nasturtiums, red-and-white verbenas, blue ageratum and shocking pink portulaca. Red and pink geraniums grow in boxes all around the terrace, which measures 36 by 5½ feet. Boston ivy drapes the apartment walls (*right*) and silver lace vine (*inset above*) twines along the railing. All-year greenery is provided by two globe arborvitaes growing in matching concrete boxes on both sides of the doors (*left*), with a yew and a spruce in wooden tubs. **All of Hans Koch's house plants spend summers on the terrace,** as does he, beginning almost every day with breakfast at the round table and slatted chairs that he found in a thrift shop in Germany. Weekends, he feels little need for going to the country; all he has to do is step outside to sunbathe on the red chaise (*inset top right*) or to spend hours puttering in the soil, pruning, watering and feeding with the special pleasure of being able to make bouquets of flowers clipped from his own garden, like the annual asters shown on the table.



How to use a pot.

Everybody thinks they know how to use a pot. "It's easy," they say. "You just pick it up and put some thing into it and stick it over the heat."

And thus having said, they burn and boil their way to infamy. Blaming the pot for the trip.

Some pots, however, are harder to go to ruin in. If you know a few things.

The first thing to know is Farberware pots.

Farberware pots have heat resistant handles. They have interchangeable covers.

And, most important, they're made of stainless steel with aluminum clad bottoms. To distribute heat evenly and well. So high temperatures aren't necessary.

Second, don't leave an empty pot on a high burner. A burned pot smells worse than burned cabbage.

Keep a clean pot.



cooking oils, for exan ple, don't mean harm but can do it.

Because they con tain sticky substance which can stay behind and cause a fried egg to become a scrambled one against its will.

Make sure the po fits. Even if you're only boiling water. Little things don't cook well in big pots. And big things stick out of little ones.

Use a cover where a cover is due What dries up won't taste good.

Don't cut things inside your pots and pans. Slicing and slashing can cause scarring.

And last, but not least, be adventurou in your cooking.

Because even Farberware pots can only cook what you give them. But if you supply the ideas, our pots will see to it tha your ideas come out as delicious as they went in.

FARBERWARE
AN LCA DIVISION

SAUSAGE—SAVORY DELIGHT SINCE 228 A.D.

By HELEN McCULLY ☐ First mentioned in the oldest known existing cookbook, *The Deipnosophists* by Atheneum (228 A.D.), the sausage has been delighting man's palate for thousands of years. The ancient Chinese and Babylonians doted on it but it was the conquering Romans swashbucklering their way across Europe who spread the taste for sausage (notably in Germany and France). The name, of course, is Latin, *salsus*, meaning salted.

Sausages are made primarily of beef, pork, veal and blood, with seasonings such as black and white pepper, sage in fresh sausages; coriander, mace and nutmeg in frankfurters; anise in pepperoni; marjoram in liver sausage; paprika and the hot cayenne peppers in specialty items. The French, as you might assume, sometimes add truffles or pistachios, the thrifty Scotch (you guessed it), oatmeal. There is even, we're told, a Swedish potato sausage. As you can see by our recipes, sausage can play a role in your menu any time of day, any day of the year.

THE MOST POPULAR TYPES OF SAUSAGES FALL INTO SIX GROUPS

1. Fresh Sausage is made from selected cuts of meats, principally pork and beef that have not previously been cured. Being neither cooked nor smoked, it should be stored under refrigeration and always thoroughly cooked before serving. Some of the varieties are: Fresh Pork Sausage, Bratwurst, Fresh Thuringer, Fresh Bockwurst, Italian Pork Sausage, Fresh Beef Sausage, Fresh Country-style Pork Sausage.

2. Fresh Smoked Sausage. As is obvious, fresh smoked sausage has been smoked but has not been cooked. Like fresh sausage, it should always be refrigerated and thoroughly cooked before serving. Included in this family are: Country-style Pork Sausage, Mettwurst and Rumanian Sausage.

3. Cooked Sausages are prepared basically from fresh meats, although some cured meats are occasionally used. They are thoroughly cooked and ready to serve. Like all sausages, this group must be refrigerated. Examples include: Liver Sausage, Beer Salami, Blutwurst, Veal Sausage, Braunschweiger.

4. Cooked Smoked Sausages are prepared from fresh meat and are both cooked and smoked. Although they are ready to eat, some of the sausages in this group improve in flavor if heated before serving. The two most popular members of this family are the wiener or frankfurter and bologna. Examples are: Knackwurst, Mortadella, Wiener or Frankfurter, Kielbasa, Bologna, Berliner, Vienna Sausage, Smoked Links.

5. Dry and Semi-dry Sausages are made from selected meats and prepared in a complicated and carefully controlled drying process. Both dry and semi-dry are ready to eat. They will keep for a long period of time if refrigerated. Included are: Summer Sausage, Cappicola, Cervelat, Italian Salami, Chorizos, Frizzes, German Salami and Hungarian Salami.

6. Ready-to-Serve Meats. Technically not sausages, although some of them are made in the same way as sausages, these are called luncheon meats. Fully cooked and mostly available pre-sliced, they are displayed in food stores along with the sausages. Examples are: Peppered Loaf, Honey Loaf, Meat Loaf, Olive Loaf, Head Cheese, Pickle and Pimiento Loaf.

CHEF ALAIN SAILHAC'S* SAUCISSON EN CROUTE

(Sausage in Crust)

1 garlic sausage (about 1¾ to two pounds)
2 cups broth (about)
1 recipe *Pâte Brisée* (House Beautiful, February 1974)
1 egg yolk

Horseradish Sauce:
½ cup heavy cream
2 tablespoons commercial horseradish sauce
2 teaspoons prepared horseradish
Few drops lemon juice
Salt
Freshly ground white pepper

Place the sausage in a large heavy saucepan with enough broth to cover it. Bring to a boil, reduce the heat to simmer, cover and poach 50 minutes. Drain. As soon as the sausage is cool enough to handle, pull off the casing and wrap the sausage in thick paper towels to dry thoroughly.

Roll the pastry out on a lightly floured board or a generous piece of kitchen parchment (no need to flour). With a sharp knife, cut the pastry into a rectangle wide enough to encompass the sausage and to close the ends, envelope-style. Brush lightly with water. Place the pastry on a piece of parchment or waxed paper, the sausage on top. Push or "urge" the pastry over the sausage. When covered, press the edge to make it stick.

Fold the ends like the flap of an envelope and press to seal. Place the roll, seam side down, in a baking pan. Slash the pastry on top in several places to allow the steam to escape.

IN THIS SECTION

- *NOBODY EVER TELLS YOU*
- *WINE TALK*
- *THE HOUSE BEAUTIFUL CHEF*
- *THE MICROWAVE OVEN*

Beat the egg yolk slightly, then paint the pastry with a brush dipped in the beaten yolk. Bake in a preheated 400° oven until the pastry is golden—15 to 20 minutes. Serve lukewarm with Horseradish Sauce.

To make the sauce: Whip the cream, then stir in the two horseradishes, the lemon juice, salt and pepper to taste. Spoon into a serving bowl. Serve as an hors d'oeuvre to four or six.

At New York's Le Cygne (53 East 54th St.), one of the really great French restaurants in the U.S., the *saucisson* is served with *Sauce Perigeux*, made with Madeira and fresh truffles.

**Chef de cuisine at Le Cygne. Sailhac artistically answers an usually interesting menu.*

SAUSAGES A LA NORMANDE

Traditionally, this dish is made with blood sausages *(boudins noirs* and *boudins blancs)* but country style sausages can be substituted if blood sausages are not available or if you have not acquired the taste for this specialty.

2 pounds tart cooking apples
Sugar
2 tablespoons peanut or vegetable oil
2 tablespoons butter
8 fresh sausages

Peel and core the apples and cut into thick wedges. Set aside about eight of the wedges. Place the remainder in a heavy saucepan with ¼ cup of cold water. Cook over medium heat for 20 minutes. Drain and purée in the electric food processor or blender. Add sugar to taste, remembering that the applesauce should be tart. Keep hot in a low oven.

Heat the oil and and butter in a heavy skillet, add the apple wedges and cook until golden. Then lift the apples from the skillet to a plate and keep hot in the oven.

(Continued)

Swing-A-Way is not only the "BEST" can opener you can buy, but one you can afford as well.



Bar[illegible]
In tough economy times, many people are [illegible]
[illegible] They demand quality and [illegible] dependability. That's the Swing-A-Way Portable.





Superbuy.
[illegible] basics can opener that make[illegible] for today. It's still reasonably priced. Just $2.59 retail. It's durable. Guaranteed 5-years—built to last twice as long. And it saves energy (and repair bills) because it's non-electric.

Darn smart.
If you're willing to use just a little of your own energy, we guarantee that Swing-A-Way will outperform and outlast any electric around. At one-fifth the cost and five-times the guarantee. Think about it. It's your money.

Extra quality.
This easy-to-use, always dependable, gear-driven Swing-A-Way Portable is the #1 selling, quality manual can opener. The quality is so outstanding NASA selected it to be the first can opener in space aboard Skylab.

Good Housekeeping

SWING-A-WAY We're in a lot of good hands.
SWING-A-WAY MANUFACTURING CO., ST. LOUIS, MISSOURI 63116

The choicest French wines are chosen by the label. And they have been since 1725.



B&G. 1725-1975.
[illegible] 250 years of wine making history.

Cook the sausages (see page 90) in the same skillet.

To serve, pour the applesauce into a hot serving dish (round looks pretty) and arrange the sausages around the edge with the apple wedges in the center. Serve at once to four.

SALSICCIE CON FAGIOLI*

(Sausages with Beans)

8 Italian sausage links
5 tablespoons olive oil
½ cup dry white wine
1 small yellow onion, peeled and chopped fine
1 celery rib, chopped fine
1 teaspoon rosemary
2 cloves garlic, crushed, peeled and chopped fine
2 ripe tomatoes, seeded and chopped or 1 cup canned sliced baby tomatoes, chopped
1 can cannellini beans, drained**
Salt
Freshly ground black pepper

Sauté the sausages, over moderate heat, in 2 tablespoons of the oil, turning occasionally. When nicely browned, add the wine, cover, lower the heat and cook five minutes. Take off the cover, turn up the heat and cook until all the wine has evaporated. Lift sausages to a pan and keep warm. Reserve any pan juices.

Add the onion and celery to the pan with the remaining oil and a cup of water. Cover and cook for about 10 minutes or until all the water has boiled away and the onion is soft. Stir in the rosemary, garlic, tomatoes and beans with salt and pepper to taste. Cover and cook five minutes. Add the sausages and 3 tablespoons of the reserved pan juices. Cover and place in a preheated 375° oven for 20 to 30 minutes. Serve piping hot to four.

*Adapted from a recipe in *Italian Family Cooking* by Edward Giobbi (Random House).

**Or 1 cup dry white beans, soaked overnight, then cooked in the soaking water until tender.

MACCHERONCELLI CON SALSICCIA*

(Baked Macaroni with Sausage Meat)

1 pound loose sweet Italian sausage
1 small sweet green pepper, seeded, ribs removed and chopped
½ small yellow onion, peeled and chopped fine
4 cups (two one-pound cans) Italian plum tomatoes
½ cup chicken broth, your own or canned
¼ teaspoon oregano
Salt
Freshly ground black pepper
1 pound small macaroni
½ pound mozzarella cheese, sliced thin
⅓ cup grated Parmesan cheese (about 1 ounce)

Cook the sausage in a skillet (*page 90*) until brown. Then set aside. Drain off all but 2 tablespoons of the fat. Add the green pepper and onion to the pan with ½ cup water. Cook until all the water has boiled away and the onion is soft. Add more water, if necessary.

Purée the tomatoes by pushing them through a food mill or in the electric blender. Add to the skillet along with the chicken broth, oregano, salt and pepper to taste. Continue cooking until all the liquid has evaporated—about 20 minutes.

Meanwhile, cook the macaroni in boiling salted water *al dente* (firm to the bite). Drain.

Layer the macaroni, sausage, sauce and mozzarella in a baking dish. Sprinkle the final layer with the Parmesan. Bake in a preheated 400° oven until hot and brown. Serves four to six.

*Adapted from a recipe in *The Complete Book of Pasta* by Jack Denton Scott (Morrow).

SAUSAGE AND LENTIL CASSEROLE

Butter or margarine
1 cup lentils
1 clove garlic, crushed, peeled and minced
3 or 4 sprigs parsley
½ small yellow onion, peeled and chopped fine
1 bay leaf
1 small piece bacon or bacon rind
Chicken broth (about 3 cups)
1 tablespoon butter
2 tablespoons heavy cream
Salt
Freshly ground pepper
1 pound small-link fresh sausages

Butter a two-quart baking dish and set aside for the moment.

Wash and pick over the lentils. Combine with the garlic, parsley, onion, bay leaf and rind in a heavy saucepan. Add enough chicken broth to cover. Bring to a boil, reduce heat and simmer, covered, for about 1½ hours or until the lentils are tender. Add boiling water if needed. Drain.* Discard the bacon rind and the bay leaf.

Purée the lentils in the electric food processor. Stir in the butter, cream, salt and pepper to taste. Spoon into the prepared baking dish. Cover the sausages with boiling water, bring to a boil, reduce to simmer and cook 10 minutes. Drain. Place on top of the lentils and bake, uncovered, in a preheated 400° oven until the sausages are brown. Serves about four.

*Save cooking liquid for a soup base. (*Continued on page 85*)

"I relax like the Europeans by drinking coffee like the Europeans."

Carol [illegible]



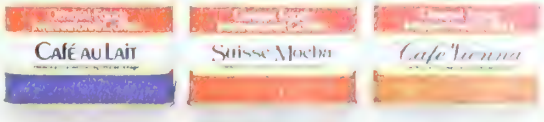
"There's nothing quite so relaxing as sitting leisurely in a European coffeehouse and enjoying a delicious cup of coffee.

Now, with General Foods International Coffees, I do the same kind of thing in my own home.

There's Café au Lait. It's smooth and light, with a deep French roast flavor. Or Suisse Mocha, with a subtle, chocolate taste that warms you all over. And Cafe Vienna: a fragrant, full-flavored coffee with a touch of cinnamon.

All three coffees can be made in a hurry, but they're too satisfying to drink in a hurry. So, I just sit back and relax."

GF
GENERAL FOODS



General Foods International Coffees. We brought the flavor home.



A charm all its own

Fresh, gay and carefree. That's Country Casual rattan furniture, by Ficks Reed. Superb design, quality construction. Unmatched selection of finishes, fabrics, colors and patterns for decorative versatility. At fine stores everywhere.

"The Most Famous Name in Rattan Furniture"
4900 Charlemar Drive, Cincinnati, Ohio 45227

FICKS REED COMPANY



NOBODY EVER TELLS YOU THESE THINGS

By HELEN McCULLY

What is a mixed grill?

In *America's Table* (Hostaids Co., Milwaukee; 1950), Joseph D. Vehling writes, "It is a combination of grilled foods: 1 lamb chop, 1 lamb kidney, 2 farm sausages, 2 strips of bacon, 1 large mushroom, half a tomato, a slice of ham, 1 sliced grilled potato. Garnished with watercress and *maitre d'hôtel* butter. . . . A fine luncheon entrée." Amen. In later books, such as *Funk & Wagnall's Cook's Diner's Dictionary* (1968), you find this: "A dish consisting of several broiled meats (usually lamb chops, liver or kidneys, and sausage or bacon). It is served usually with broiled vegetables (such as tomatoes and mushrooms). Seafood may be substituted for some of the meat."

How do you remove stains or discoloration from aluminum utensils?

In its *Consumers Information Guide to Metal Cookware and Ovenware*, the MCMA says, "They can be removed by boiling a solution of two to three tablespoons of cream of tartar, lemon juice or vinegar to each quart of water in the utensil for five to 10 minutes. Then lightly scour with a soap-filled scouring pad. Cooking acid foods, such as tomatoes or rhubarb, will remove stains naturally without affecting the cooked food product. To remove stains from the aluminum exterior, use a non-abrasive cleaner. The guide can be obtained for 25 cents each by writing to Metal Cookware Manufacturers Association at Dept. A, Box D., Fontana, Wisc. 53125. Send correct amount in either checks, money orders, or coins. *Do not send stamps.*

Is it necessary to use a double boiler to melt chocolate?

The Chocolate Information Council says "no," but you must use a very heavy pan or Flame Tamer under the pan. Whatever you use, the heat must be *very* low because chocolate scorches very easily. To speed things up and help produce a smoother liquid stir the melting chocolate with a wooden spoon. *Note,* this does not apply to milk chocolate, which must be melted in a double boiler over warm (not boiling) water.

Is there an easy way to roll cracker crumbs?

Too easy to be believed. Place crackers or cookies in a quilted plastic bag. Seal with a twist and roll with rolling pin to the consistency you want for your recipe.

What does proof mean on a bottle of spirits?

Proof indicates the amount of alcohol in any distilled spirits (all whiskeys, gin, vodka, brandy or Cognac, rum, tequila and aquavit are distilled). It is a measure of the alcoholic strength, *not of the quality.* As a rule of thumb, 50% of the indicated proof is alcohol. Therefore, a bottle of whiskey that is marked 86 proof—where most blended Scotches fall—is 42% alcohol. Although several single-malt Scotches come in above 86 proof, for the first time in this country there is now a 90 proof blended Scotch, called Famous Grouse. The advantage in the extra proof, some people feel, is that you do not have any sense of the Scotch having been diluted by mixers, water or ice when you get down to the last drop in your glass.

Can oil used in deep-fat frying be reused?

Yes, but if it was used to fry strongly flavored foods (fish, for example), it should be clarified. To clarify: Partially cool the fat, then add a few slices of raw potato. Reheat slowly, stirring occasionally. When it's brown, discard the potato and strain fat through a cheesecloth-lined strainer into a storage container. Do not combine with fresh, unused oil. Obviously, if you are going to fry the same type of food, it is not necessary to clarify. The oil can be reused until it becomes dark and thickish looking. This darkening is an indication that the smoking point has dropped too low and the oil will be unpleasant. Discard. ■

SAUSAGE DELIGHTS

Continued from page 82

SAUSAGE AND POTATO SALAD WITH ONION DRESSING

6 potatoes
½ pound frankfurters sliced fairly thin
Onion dressing*
Pickled beets**

Boil the potatoes in salted water until tender. Peel and dice. Then, while they're still warm, combine with the frankfurters and the Onion Dressing.

**To make the Onion Dressing:* Mix 1 tablespoon wine vinegar with 3 tablespoons peanut or vegetable oil, the juice of ½ a yellow onion, salt and freshly ground white pepper to taste. Pour over the potatoes and frankfurters and toss until well coated. Garnish with the Pickled Beets and chopped chives or chopped parsley.

***Pickled Beets:* Combine in a saucepan 1 cup wine vinegar with ¾ cup of water, ⅔ cup of sugar and 1 piece of fresh horseradish or 1 generous teaspoon of prepared horseradish. Bring to a boil. Drain one 8¼-ounce can of tiny beets. Place in a jar and add the boiling liquid. Cover and refrigerate for several hours or overnight.

EDITH JONES'S SAUSAGES WITH WHITE WINE

1 pound fresh link sausages
1 small yellow onion, peeled and chopped fine
1½ tablespoons flour
⅔ cup dry white wine, heated
⅔ cup chicken broth, your own or canned, heated
Salt
Freshly ground white pepper
Several sprigs parsley, chopped fine

Cook the sausages according to package directions. Lift from the pan to a heated serving platter and keep warm while you are preparing the sauce.

Pour off all but 2 tablespoons of the fat. Add the onion and sauté, stirring occasionally, until golden. Stir in the flour until smooth. Add the wine and broth and beat with a wire whip until very smooth. Continue cooking, whipping, until the sauce has thickened lightly. Season to taste with salt and pepper.

Pour over the sausages and sprinkle with the parsley. Serve with lots of mashed potatoes.

ITALIAN SAUSAGE AND GARDEN VEGETABLE DINNER

3 pounds of your own sausage (page 91)
3 tablespoons olive oil
1 large yellow onion, peeled and sliced thin
2 sweet green peppers, seeded, ribs removed, cut into strips
2 sweet red peppers, seeded, ribs removed, cut into strips
2 small white turnips, peeled, thinly sliced
3 or 4 small zucchini, sliced ½ inch thick
Salt
Freshly ground pepper
⅓ cup beef broth or water

Pierce sausages in several places with a fork. Heat oil in a large heavy skillet that has a cover, over medium heat. Fry sausages until brown and almost thoroughly cooked. Lift from the skillet and keep warm.

Add the onion, peppers and turnips to the skillet. Cover and cook, over medium heat, stirring occasionally, for about 10 minutes. Then add the zucchini. Season to taste with salt and pepper. Cook, stirring, for another two minutes. Add the sausages to the skillet. Then the beef broth. Cover and cook 15 minutes longer. Serves eight or even as many as 10.

SAUSAGE AS AN HORS D'OEUVRE

In a chafing dish, heat equal parts of chili sauce and currant jelly. Add sliced frankfurters or smoked sausage and heat until piping hot. Serve with cocktail picks for easy handling.

Wrap one-inch chunks of smoked sausage in strips of partially cooked bacon. Secure them with wooden picks. Broil until bacon is crisp. Serve with prepared mustard, such as Dijon.

On a large tray, arrange various types of fully cooked sausage, sliced thin, with cheese, olives, pickles, raw vegetables. Serve with French bread or an assortment of breads and crackers.

SAUSAGE IN SANDWICHES

Heat smoked thuringer and place on a hard roll. Top with sour cream mixed with a little horseradish and prepared mustard to taste.

Cut frankfurters lengthwise, not all the way through. Place a "stick" (*Continued on page 90*)

For an extra $17 a year, you can cook better and work less for the next 12.

A CORNING® 3+1 range costs more than the average self-cleaning smooth-top range—about $17* a year more figuring that you'll probably keep it for 12 years. What a small price to pay to change your life in the kitchen.

Only the Corning 3+1 range has temperature controls that can eliminate burning and scorching.

Three cooking areas are regulated by thermostats that actually read the temperature of the bottom of the pan and do the pot watching for you. A simmer stays a simmer automatically. You can even melt butter or chocolate or thicken a sauce *without* a double boiler.

Very simply, with a CORNING 3+1 range, you'll cook better and work less. No other range can make that promise.

Only the Corning 3+1 range gives you this choice of cookware.

Use your own flat-bottom pans on the three thermostatically-controlled elements. Or use the Cookmates® Cookware that comes with the range. They go from freezer to range to table, saving you more work.

The fourth, or "Multipan,"™ element lets you use any pot and pan in your kitchen, flat bottom or not.

The fact is there are enough reasons why the CORNING 3+1 range is worth more to fill a brochure. For a free copy, see your dealer. Or for the brochure and a 36-page James Beard recipe booklet, send 50¢ to Corning Major Appliances, Dept. N-1, P.O. Box 496, Corning, New York 14830.

CORNING 3+1 RANGE



DAZZLING BEAUTIES
Bright'n Bold
In Chrome'n Gold

from BASSETT MIRROR CO.



8621-200 lamp table, 22 x 28 x 22 . . . 8621-100 rectangular cocktail table, 22 x 56 x 16. Part of a 5-table collection priced from about $120 to about $170. Corner brackets available in chrome or gold plate.

Contemporary classics! Tables with the lilt and lustre of chrome, with grey solar glass surfaces, and the Midas touch of gold-plated corner brackets! Flowing, uncluttered design of welded steel clad in easily cleaned chrome that defies burns, stains, dents . . . stays young and glamorous for generations. Choose from 5 affordable tables, each proudly bearing the Bassett Mirror name and sold by leading furniture and department stores everywhere. • For "Carleton Varney's Alphabet of Decorating Ideas," 32 pages in full color by the renowned decorator, send $1 to Bassett Mirror Co., Inc., Bassett, Va. 24055.

Meadowcraft. What more can you say?



Just a few things.

You can say here's one of our new French baker's racks. Wrought iron. Finely crafted. All black and scrolly and banded in solid brass.

You can say it's just one of dozens of designs included in America's finest collection of casual furniture.

You can say all these things about Meadowcraft. You can say all these things. Because they're true.

Meadowcraft

WINE TALK: THE LOO
THE SCENT, TH

By PETER QUIMME □ Are you at a loss for words when companions at a dinner party begin to discuss the wine? If so, you're not alone. Many beginning wine enthusiasts not only don't know what to say about the wine in their glasses, but are unsure whether it's appropriate to offer their observations and opinions. Rather than sound stuffy or pretentious, they retreat into silence. Other people might feel compelled to babble at length over any wine they're served, under the mistaken impression that this is always expected of them.

Let's admit it. A lot of wine isn't worth commenting on, much less discussing. It could be said there are two kinds of wine: the kind of wine you talk about as well as drink and the kind you just drink, in the same way there are dishes worth exclaiming over and food that's meant to fill a void. In short, "wine talk" isn't the compulsory ritual some people think it. It's a natural, spontaneous reaction to those wines interesting enough to make you want to say something about them.

MANNERS VS. PRETENTIOUSNESS

While most people seem to feel that it's only polite to *mention* the wine, it's obviously as silly to discuss the virtues of a simple wine at length as it would be to wax lyrical upon being served a hot dog. Fine wine, however, is a different matter. Like fine food, it's to be sniffed and savored, and any guest would want to let the host know that he or she recognizes that that isn't everyday fare.

There's no better way to enhance the enjoyment of wine among friends than by appreciative and perceptive conversation about the wine. Unfortunately, too many people think such appreciation is an intellectual challenge or a guessing game about châteaux and vintages. It isn't. Appreciating wine is simply a matter of noticing differences in kind and quality so your enjoyment of wines is enhanced.

Some wine enthusiasts are put off by the specialized jargon they think knowledgeable people use in talking about wine. Wine tasters do have a verbal shorthand of their own, but about 98% of wine talk is readily understood by anyone who knows how the terms are being used. Most are terms borrowed from everyday usage and are used to describe the various kinds and types of odors and tastes that can be found in wine. Some, like *tart* and *sweet*, are used literally. Others are used metaphorically: to say that a wine has a *flowery* scent and an *apple-y* flavor indicates its odor suggests flowers and its taste apples.

Of course, a wine may leave you with a sense that there's a lot going on that you can't find the words for. But fine wines are supposed to be like that—complex and subtle. The fun comes in trying to sort out the impressions. And wine descriptions are rarely exact. Since wine odors and tastes are often only elusive nuances, few metaphorically descriptive terms should be taken literally. If someone says a wine has a *smoky* scent, don't expect your glass to smell like a brush fire. You may not find the blackberry nuance another tells you he finds in a wine—you may think it has a hint of cherries. The purpose of any wine description is simply to help you notice certain subtleties that may be there. That's why a free-wheeling round-table discussion over an interesting wine will often produce a remarkably precise collective description by sparking everyone's imagination and why unconstrained wine talk (as opposed to stuffy wine talk) should contain a good deal of free-association: "I think it smells like a cedar chest" . . . "There's a trace of grass in the taste" . . . "No, grass is too strong, it's more like a hint of bay leaves" . . . "It reminds me of the way a cigar box smells" . . . "It's got two levels to its taste, somehow."

SOME SPECIALIZED TERMS

There are a few items special to wine, however, and knowing how they're used allows you to organize your impressions into natural groups (appearance, odor, taste, general character and quality). Familiarity with them also helps you talk about wine

ANCIFUL PHRASES

with confidence and precision and lets you know what other people mean when they talk about wine. The following, while not a complete guide to wine terms, offers a basic outline.

APPEARANCE

What a wine looks like tells you a good deal about it even before sniffing and sipping. Terms that describe appearance fall into three categories: color, behavior and clarity. In general, the appearance is not the subject of extended comment unless particularly unusual, attractive or out of character.

Color: Is it white, red, or rosé? Most white wines are actually yellow in color and the varying shades are usually described in a metaphorical way as ranging from *light straw* to *deep gold*. Reds are usually described as *ruby-red*, although old, mature wines may be *brick-red* or *browning* at the edges, and young dark ones may actually look *purplish*. Rosés are typically *pink* or what is often called *salmon-colored*.

Behavior: Does the wine look *thin* or *watery* or *thick* or even *oily* in the glass? After swirling a half-full glass of wine, drips (called *legs*) will appear on the inner walls of the glass in thin sheets or thick heavy drops. It is usually a sign of quality when a wine looks heavy in the glass.

Clarity: Is the wine *clear* or *cloudy*? All wines should be clear to the eye. A *cloudy* wine is usually a spoiled one. Some wines are brilliantly clear, some heavy reds slightly opaque.

ODOR

The odor of a wine isn't merely one of its features; it is often its most interesting and complex component. The entire mélange of olfactory sensations of a wine is called the *nose*. The *nose* can be further divided into *aroma* and *bouquet*. These two terms refer, respectively, to odors that derive from the grape variety or varieties used in making the wine and to odors brought about by aging in barrel or bottle. (*Bouquet* is sometimes confusingly used as a synonym for *nose*.) But classifying the odors isn't as important as noting what the smells resemble. Different wines can have distinctive different odors, and with experience you may be able to recognize general types of wines by smell alone.

All wines should smell *clean*; *off* or *spoiled* wines smell *musty*, *oxidized* (*vinegary*), etc. Wines may have *deep*, *powerful* smells or *light*, *delicate* ones. The *nose* may be *expansive* and reach right over the glass or be *fleeting*. It may smell *fragrant* and *flowery* or even be *perfume-like*; or it may be *rich* and *fruity*. *Apple*, *berry*, *peach* and *pear-like* scents can be found in some wines, as can *woody*, *spicy*, *earthy*, *leafy* and *nutty* nuances. Wine can smell *fresh* or *cooked*. And on occasion, you will find wines that will call for an even more expanded vocabulary because these particular examples may smell of mint, cinnamon, bananas—or even asparagus.

TASTE

The sense of taste, as anybody with a head cold knows, involves the nose as well as the taste buds. This is true in tasting wine. Nonetheless, the taste of a wine is roughly the total sensation one gets by putting the wine in one's mouth. Four basic dimensions form the structure of every wine's taste—acidity, sweetness, body and tannin. These provide the background for the particular flavors and flavor nuances found in individual wines. Their intensity can be judged, within certain limits, with a mouthful or two. Consequently, terms used to describe these elements are fairly objective.

Acidity, or a pleasant degree of *tartness*, is what gives a wine (red or white) its sharpness or *bite* and its flavor crispness and zip. Too little acidity and the wine tastes too *soft* and *flat*; too much acidity and the wine tastes *green*. It is reminiscent of the bite of citrus juice and vinegar—not surprisingly, because it is related to those acids, though not so intense. This element is easiest to pick out in white wines. (Be sure that you do not confuse a *tart* wine with a (*Continued on page 89*)



FREE!

guide to different window types, and how each works. Distinctive examples of compatible architectural and window styles. A section on what to consider in window placement. And the full story on Pella Products. How they can eliminate screen and storm chores. How you can reduce maintenance and fuel costs. And a number of other things you might like to look into. It's fully-illustrated, in color, and yours free.

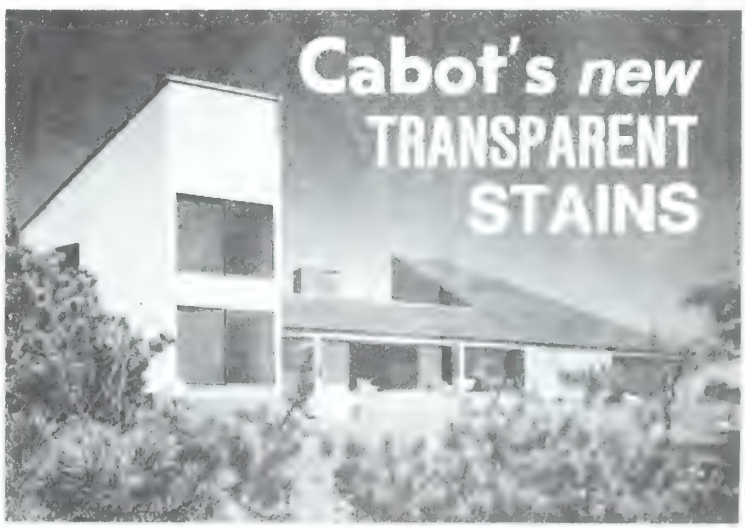
Awning Windows, , Sliding Glass Doors, Wood Folding Doors

Name

Address

Telephone

100 Main St., Pella, Iowa 50219



East Coast home. Architect

The stain that shows the grain

These new stains bring out the best in wood, produce rich, lively colors in a variegated effect depending on the porosity of the wood surface and the exposure. Cabot's Transparent Stains accent the beauty of wood grain and texture, beautify in a choice of 28 colors. Like other stains in the Cabot line, they will not crack, peel, blister . . . are applicable to all types of wood.



Cabot's Stains, the Original Stains and Standard for the Nation since 1877

Samuel Cabot Inc.

...bedroom, dining room
and occasional furniture
UNION-NATIONAL



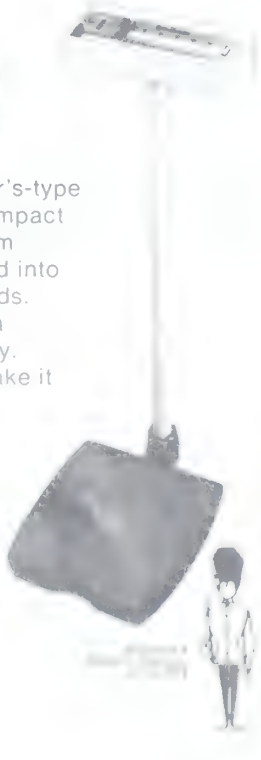
At leading stores everywhere. Permanent displays may be seen through your dealer or decorator at 964 Third Avenue, New York City, Merchandise Mart, Chicago.

Send $1.50 to Department B for brochure, "Furniture for Gracious Living"

UNION-NATIONAL, INC. • JAMESTOWN, N.Y. 14701

At last. A bathroom scale as accurate as your doctors... and at a price you can afford.





Here is the precision of a doctor's-type beam scale in a lightweight, compact unit that fits almost any bedroom or bath. It is precisely calibrated into quarter pounds, up to 300 pounds. Start enjoying the accuracy of a Health o meter beam scale today. Specially designed new feet make it stand squarely on the thickest shag carpeting.

The Health o meter beam scale: at better stores.

Health o meter

THE HOUSE BEAUTIFUL CHEF

HOW TO CARVE CHICKEN IN THE DINING ROOM

By JACQUES PÉPIN □ Because it is probably the most economical "meat" buy on the market today, and more versatile than any kind of red meat, chicken turns up more and more frequently on the American dinner table. Roasting is the simplest way to cook chicken and carving it at the table the most attractive way to serve it. Chickens weighing three to 3½ pounds are usually quartered—the carving method I show you here. I do not, you will note, remove the wishbone but you can if you like.



1

(1) *Place the chicken on its side. Insert the fork into the leg. With a sharp thin knife, cut the skin around the leg and pull on the fork slightly.*
(2) *Slide the knife between the leg and the breast and pull on the fork to separate the leg from the body. You may have to cut through the joint to separate the leg completely.*



2

3

(3) *With the fork inserted deep in the breast, cut through the wing joint, then along the wishbone and the breast bone with the knife.*





4

(4) *Pull with the fork until the breast comes away from the body in one piece.*
(5) *If the small filet should stay attached, pull off with the fork and serve the filet with the breast.*
You now have four pieces plus the back bone.
Don't forget to extricate the "oyster," the delicious little nubbin of meat that's found under the thigh, a real delicacy.



5

WINE

Continued from page 87

sour wine. *Sour* in wine tasting means a wine that is partially spoiled and tastes vinegary.)

Sweetness is probably the easiest element to recognize. Wines that have little or no residual fruit sugars left after fermentation are called *dry*. Many fine white wines have detectable amounts of sugar in them, as do the dessert wines sherry and port.

Body is literally the weight, heaviness, viscosity and texture of the wine felt in the mouth. The impression of heaviness is accentuated by high alcohol content. Dry table wines are described as *light* and *thin*, or *heavy, rich, robust* or *full* in body. The feel of the wine as it moves in the mouth, the *texture*, may be termed as *silky, watery, fleshy, velvety*.

Tannin is negligible in all whites and many light red wines intended to be drunk young. It's the astringent quality you notice when you chew on a grape skin, or what makes you pucker when you drink cold, over-strong tea. This sharp, bitter quality smooths out with age. Without sufficient *tannin*, many reds seem to lack *stuffing*. With too much *tannin*, or sampled too young, a wine tastes *hard* and *rough*.

FLAVORS

Flavor descriptions, on the other hand, are, like the terms used to describe odors, obvious or metaphorical. Like odors, wine flavors are *faint* or *intense, complex* or *simple, delicate* or *powerful*. In fact, most terms used to describe odors can also be used to describe flavors: Fruit smells found in the nose will often be found in the taste as well. Flavor descriptions can be further qualified, depending on whether the aftertaste (in wine jargon, the *finish*) disappears quickly or lingers on the palate after you swallow.

CHARACTER AND QUALITY

To talk about a wine's character is to talk about one's overall impression. Put simply, a wine has *character* when it has something to notice, whether virtues or defects, unlike *neutral* wine, which lacks *character*. A wine or type of wine is said to be *distinctive* in character when it can be distinguished readily from other wines.

Many terms refer to the character of a wine almost as if the wine had a personality. Consequently, they are not very objective, although they can be accurate in their own fanciful way: *austere, seductive, dramatic, happy, boring, swashbuckling, ponderous, charming, ethereal* and so on.

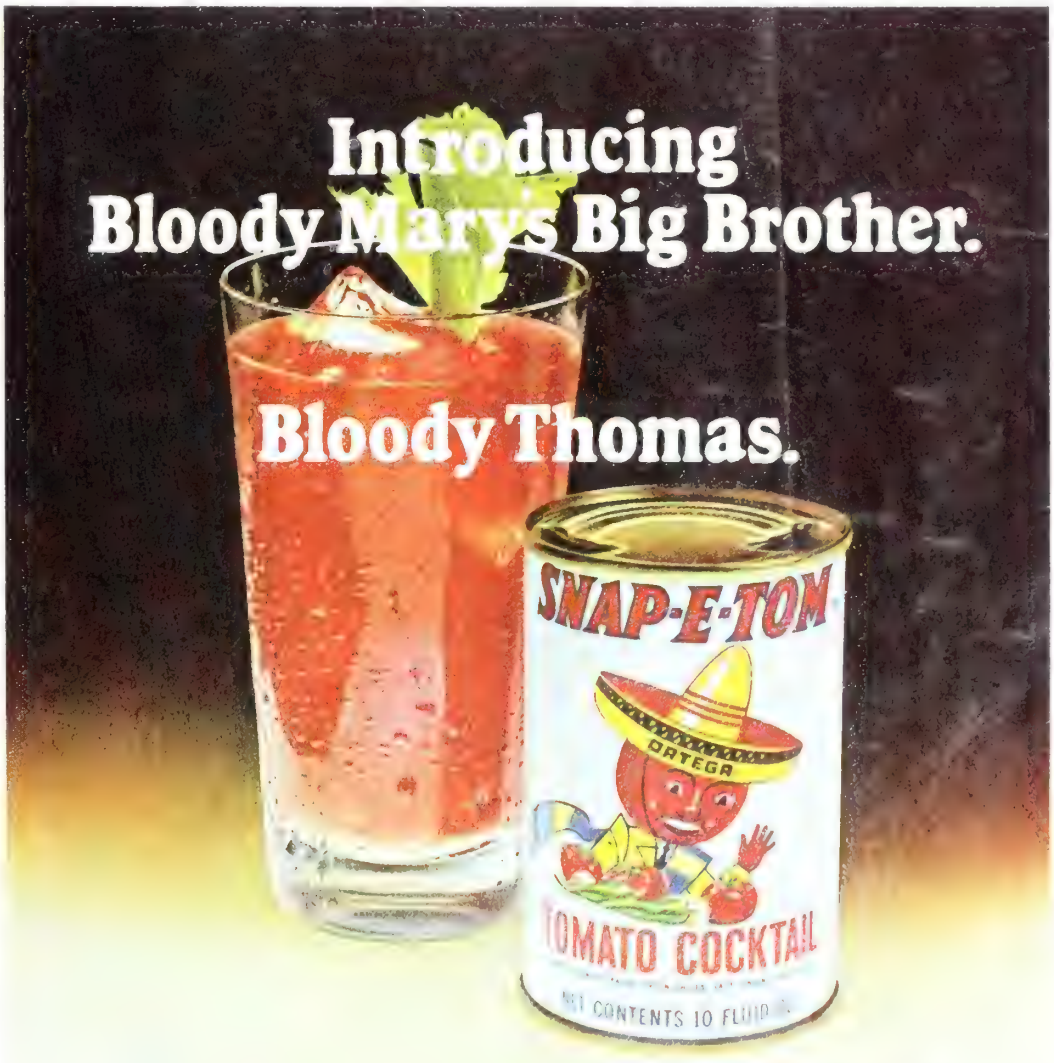
A wine's *quality* is a more objective matter, since it has to do solely with how the wine would stand up compared with similar wines. Even inexperienced tasters will agree closely when asked to judge which wines are better than others.

Wines fall into half a dozen quality categories from *undrinkable* (or spoiled) to *great* (or unforgettable). A *poor* wine is drinkable but not pleasant. An *ordinary* wine is better than *poor* and is a palatable enough accompaniment to food. *Everyday table wine* is another name for this class of wine. A *good* wine is better than ordinary but not particularly remarkable; it should be quite pleasant to drink and show some character. *Fine* wine is better still—wine of distinctive character and some individuality. A *great* wine is a wine of extraordinary and often extravagant quality and completely individual. Since *great* implies that the wine in question couldn't possibly be better, most tasters will hedge and just call it *superb*. ■

HOUSE BEAUTIFUL'S
Directory of Matching Services
for china, silver, and glass

A list of sources for matching fine china, quality earthenware, sterling, silver plate, stainless steel, American pressed and cut glass and European crystal. To obtain your copy, send 50 cents with your name and address to:

DEPT. 157-S, HOUSE BEAUTIFUL
717 FIFTH AVE., NEW YORK CITY 10022



Zesty. Delicious. Better than an ordinary Bloody Mary. Because it's made with something different. Snap-E-Tom. The Mexican tomato cocktail with green chiles and other good things.

Add vodka and ice, of course. Stir. And after one spicy, refreshing sip we're sure the next time you thirst for a Bloody Mary, you'll ask for (or make yourself) a Bloody Thomas.

Bloody Thomas. The best Bloody Mary you'll ever taste.

SAUSAGE DELIGHTS

Continued from page 85

of Swiss cheese along with a thin spear of dill pickle in the bacon wrap with bacon and broil until the cheese has melted and the bacon is crisp.

Simmer **brotwurst** in beer seasoned with salt, pepper and sliced sautéed onions for about eight minutes. Drain from the pan and place on the barbecue grill. Grill until brown, basting with the beer mixture. Serve on rolls with the sautéed onion slices from the basting liquid.

SAUSAGE IN SALADS

Add slivered salami or other hard sausage to tossed salads. Marinate chunks of fully cooked sausage with [illegible] and use in macaroni salad. Left from the barbecue and sliced, serve on lettuce with tomatoes. Sausage can also be used in vegetable soups.

HOW TO COOK FRESH SAUSAGE, SAUSAGE PATTIES AND UNCOOKED SMOKED SAUSAGE

Pan-fried: Place links or patties in a cold frying pan. Add 2 to 3 tablespoons of water. Cover tightly and cook slowly for five to eight minutes. Drain off any fat. Continue to cook slowly, uncovered, turning occasionally until well done and browned.

In the oven: Arrange the links or patties in a single layer in a shallow baking pan. Bake in a preheated 400° oven from 25 to 30 minutes or until well done and well browned. Turn once or twice to brown evenly and siphon off the drippings as they accumulate in the pan.

In the broiler: Brush sausage links with butter, margarine or other fat. Broil about three inches from source of heat. Turn with tongs.

On the grill: Scald fresh sausage links before grilling unless label indicates they have already been scalded or blanched. To scald, bring to a boil in water. Take off the heat and allow to stand five to 10 minutes. To grill, brush links with butter or margarine and grill over well-burned-down coals, until well done. Turn with tongs so as not to break them.

HOW TO HEAT FRANKFURTERS, WIENERS OR HOT DOGS

In water: All these sausages are, of course, already cooked, but they taste better hot. Bring a pan of water to a boil. Add the sausages, take off the fire and allow them to stand for about five minutes. Never boil. Drain before serving.

In the broiler: Place on a cold broiling pan, in a preheated broiler, three inches from source of heat. Broil, all told, five minutes. Or split lengthwise, not quite through, and broil, cut side up, until lightly brown. Take care not to dry them out.

In a skillet: Place sausages in a cold skillet over a moderate flame and heat, turning occasionally or shaking the pan to turn them over, until lightly browned all over.

STORING SAUSAGES

Refrigerate at 36 to 40 degrees: Fresh pork sausage, pork sausage rolls and fresh pork sausage links, two to three days; liver sausage (Braunschweiger), slices, one week; chub, two to three weeks; dry and semi-dry, uncut, one month; slices, unopened, one month; slices, opened, one to two weeks; frankfurters, one week, also brown'n serve sausage.

Freezer, at 0 degrees or colder: Fresh pork sausage, links and rolls, up to one month; frankfurters for two months, and brown'n serve sausage for two months.

BOOKS AND BOOKLETS TO EXPAND YOUR SAUSAGE KNOWLEDGE AND COOKING PROWESS

All About Sausage by Ellen Edwards discusses sausages in all its ramifications with an excellent selection of recipes. Send $2 check or money order (*do not send cash*), for each copy to Sausage Book, P.O. Box 1581, Madison, Wisc. 53701. *The Great Little Hot Dog Cookbook* by John A. Gould (Doubleday, $3.95) is a charming book with recipes for breakfast, lunch, hors d'oeuvre, dinner and special occasions. *Swift's Guide to Good Nutrition*, a 50-page book that covers buying and storing of meats and poultry includes a comprehensive selection of sausage recipes. Single copies will be sent free of charge. Write to Martha Logan (Dept. HB), Swift & Co., 1919 Swift Drive, Oak Brook, Ill. 60521. *Sidelights on*



Sausage, essentially a dictionary of the better known sausages and prepared meats with serving suggestions, is available free from the National Live Stock and Meat Board, 36 South Wabash Ave., Chicago 60603. *The Romance of Dry Sausage*, which pictures and describes dry sausage in great detail, is available free of charge by writing Consumer Services Dept., P.O. Box 800, Geo. A. Hormel & Co., Austin, Minn. 55912. *Sausage Sample*, from Union Carbide, is an attractive booklet with recipes and suggestions for sausage tasting. Send 25 cents in coins (*do not send stamps*) to Films-Packaging, Attention: William Henneman, 6733 West 65th St., Chicago 60638. *The Great Ball Park Frank*, a six-page leaflet with full color illustrations, tells how these famous franks got their name. It is available free on request by writing to Public Relations Dept., Hygrade Food Products Corp., P.O. Box 4771, Detroit 48219.

SAUSAGES BY MAIL

For information on products of these three well-established and well-known sausage-makers that sell their products by mail as well as in markets, write: Jones Dairy Farm, Fort Atkinson, Wisc., 53538, requesting *Gifts of Good Taste* and *Jones Dairy Farm Recipes;* Schaller & Weber, 1954 Second Ave., New York City 10028, which will fill orders for $10 and over, requesting their *Delights of the Epicure* and *Product and Price List;* Tobin Packing Co., 26 East 235th St. New York City 10470, for *First Prize Four Seasons of Good Eating Price List and Recipes.*

ABOUT SAUSAGE CASINGS

Natural casings, the intestines of hogs, sheep, beef or veal, are imported into the U.S. from all over the world. They are usually available in supermarkets. If you can't track them down, ask a butcher who makes his own sausage to sell you some of his personal supply.

To learn more about natural casings, write for *How to Make Your Own Natural Casing Sausage* to Consumer Service Bureau of INSCA, Room 1929, 20 North Wacker Drive, Chicago 60606 (single copies are free).

HOW TO MAKE YOUR OWN SAUSAGES

If you are one of the countless Americans now making their own bread, freezing their own ice cream, smoking the fresh fish they've caught and growing their own vegetables, you are on your way, we suggest, to making your own sausages.

Ordinary kitchen equipment is all you need, although a stuffing machine is an enormous help if you seriously are going to take up sausage-making.

Stuffing sausage casings by hand can best be done with the help of a funnel, the tip of which is inserted into the open end of the casing. The meat mixture is fed into the wide end, then pressed gently into the casing. However, a sausage-making attachment on the electric mixer or meat grinder makes stuffing quick and easy.

We give you here:

HOMEMADE ITALIAN CHEESE SAUSAGE

3 pounds pork butt, cut into two-inch chunks
2 teaspoons fennel seeds
1 teaspoon red pepper flakes*
1 clove garlic, crushed and peeled
1 tablespoon salt
½ teaspoon freshly ground black pepper
⅓ cup shredded Provolone or Fontina cheese (about 1 ounce)
Good handful of parsley sprigs, minced
Natural pork casings

Grind the pork using the coarsest blade of the meat grinder. Crush the fennel seeds and red pepper flakes. Add to the meat along with all remaining ingredients. Mix very well with your hands.

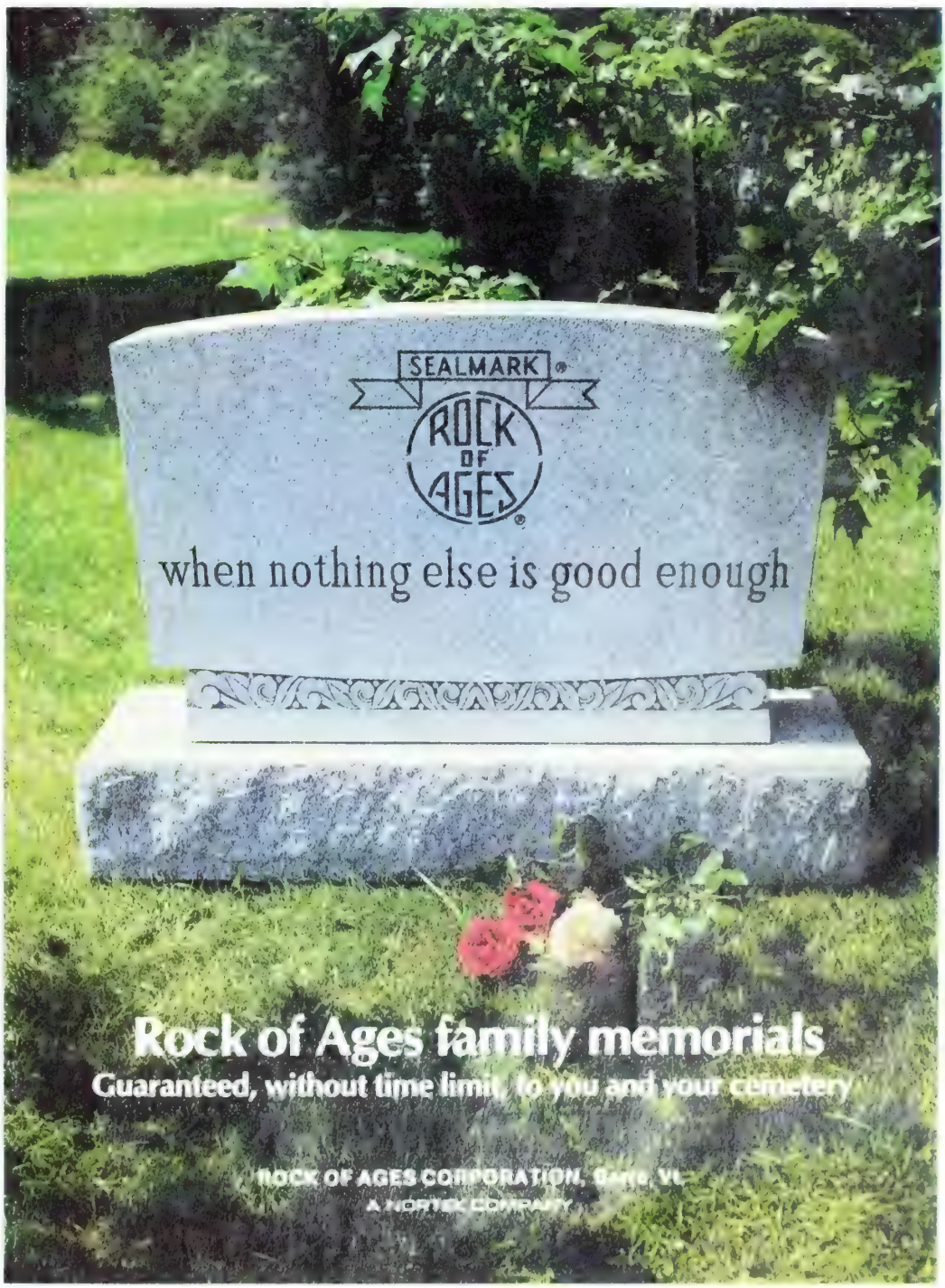
Using the sausage stuffer attachment on the meat grinder or electric mixer, fill casings, tying off in either four-inch or six-inch lengths or even longer.

Refrigerate the sausages you plan to use within the next two or three days. Freeze the remainder suitably wrapped.

*Use 1½ teaspoons if you like it hot.

CLASSES IN CHARCUTERIE

From June 2nd through June 6th, Jacques de Chambeloup, the well-known *charcutier* and chef-instructor will give classes in *charcuterie*, including sausage-making, at The Culinary Institute of America. The fee for the course, $295, covers room and board and includes both participation and demonstration. For further details write to the institute at: Hyde Park, N.Y. 12538. ■



FROM HOUSE BEAUTIFUL





EVERYTHING YOU'VE ALWAYS WANTED IN A SNACK TABLE!



Our Snack & Store™ Tables are ideal for instant entertaining. Easy to carry, colorful and sturdy. Made of molded plastic, the table top is recessed, with a separate well for cup or tumbler. The three legs can be removed and *stored* in the handy slots of the table top, as shown at right. When the tables are not in use, they lay *flat* for tucking away. The tables may be stacked atop one another, as shown at left. A damp sponge cleans up any spills; tops can be immersed in sudsy water for a real clean-up! Use these brightly colored snack tables for beach parties, picnics, patio, *whatever!* Tables sold in sets of 3 of *one* color; choose lemon yellow or lime green, all with black legs. Set of 3 of *one* color, $8.95; ***save* $1.95** by ordering *two* sets at $15.95. All prices *include* postage and handling. Use coupon below to indicate *quantity* and *colors*.

Dept. HFSS 045
P.O.

Enclosed is my check or money order (no cash, please) to HOUSE BEAUTIFUL for the items in the quantities I have indicated below.

3 yellow tables $8.95 — 3 green tables $8.95
6 yellow tables 15.95 — 6 green tables 15.95
3 yellow tables

THE MICROWAVE KITCHEN

By HELEN McCULLY □ As all microwave cooks know, the oven does not brown foods. This recipe, developed especially for the microwave oven, makes wonderful toast, but as Beard remarks in *Beard on Bread,* "You don't need a brown loaf to make toast." This is probably as close as you can possibly get to the original English muffins, which are actually cooked on a griddle on top of the stove. We suggest you make some of this good muffin bread and serve it at tea-time with loads of butter and jam or marmalade.

JAMES BEARD'S ENGLISH MUFFIN BREAD

Vegetable oil
5 cups all-purpose flour, approximately
2 packages active dry yeast
1 tablespoon granulated sugar
2 teaspoons salt
2½ cups milk
¼ teaspoon baking soda dissolved in
1 measured tablespoon of warm water

Lightly oil two glass baking pans, 8½ by 4½ by 2½ inches. Then turn the pans upside down on paper towels to allow any excess oil to drain off.

Combine *3 cups of the flour*, the yeast, sugar and salt in the bowl of the electric mixer. Heat the milk in a small saucepan until warm (100° to 115° on a candy thermometer). Using the beater, mix the dry ingredients together at low speed. Then gradually add the milk, beating constantly until quite smooth. Add enough of the remaining flour to make a stiff batter. If necessary, add a little extra flour.

Cover the bowl with a fresh dish towel; let rise in a warm place free from draughts until batter is doubled in bulk—this should take approximately one hour.

Stir down the batter and thoroughly beat in the dissolved soda with the electric mixer. Pour half the batter into each prepared pan. Cover again and, once more, let batter rise in a warm place, free from draughts until it's doubled in bulk. This time, it will take about 45 minutes.

Cook each loaf separately, uncovered, in the microwave oven. Cook for nine to 11 minutes with the *oven set at cook* or cook for 15 to 18 minutes with the *oven set at defrost*. (The time may vary with defrost power). In either case, the bread, properly cooked, will have shrunk slightly from the sides of the pan. Cool for five minutes. Loosen the edges with a knife and turn out of the pan onto wire racks. Cool completely. To serve, slice half an inch thick, toast (we suggest that you toast it under the broiler) and butter generously.

Adapted from the recipe in *Beard on Bread* (Knopf).

CAN YOU USE PLASTIC COOKING BAGS IN THE MICROWAVE OVEN?

Yes, if you use microwave energy only. However, if you use a combination of microwave energy and conventional heat, as in the microwave cooking centers, you should follow the bag manufacturer's instructions. Right on the box, each manufacturer gives the highest temperature that should be used as well as other specific instructions, and these instructions should be followed to the letter.

HOW DO YOU CHECK FOR DONENESS IN A MICROWAVE OVEN?

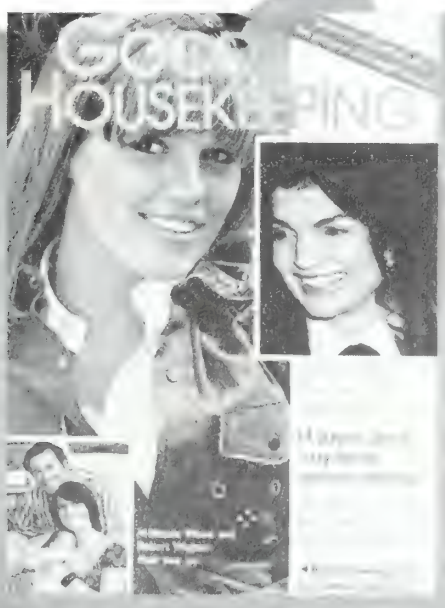
Exactly as you do in conventional cooking—by sight, by taste or by temperature. However, since a thermometer contains metal, it will not function properly in a microwave oven. Consequently, the test, if a thermometer is used, should be made *outside* the oven. In short, take the food out to test it with a thermometer.

Something truly wonderful happens
when you enter the world of
GOOD HOUSEKEEPING









SPECIAL INTRODUCTORY OFFER
to HOUSE BEAUTIFUL readers...

12 ISSUES OF
GOOD HOUSEKEEPING
for only **$3.99**

less than
half a copy
see card
opposite
for details

GOOD HOUSEKEEPING, 250 West 55th St., New York, N.Y. 10019



Wake up a wall. Any wall.

Our rattan mirror with its smoked border insets is one way to wake up your foyer or library. For more suggestions send us your name and a dollar. We'll send you our full color catalog and the name of your nearest Carolina Mirror dealer.

Carolina Mirror Corporation

North Wilkesboro, North Carolina 28659

Colonial Williamsburg has revised its 232-page guide to shining brass and gleaming silver, paint chips and Chippendale, Federal furnishings and figurines. It's a catalogue of reproductions from the Craft House. It's a decorating manual. It's a reference book. And it's ready now, for $2.95.



High Hampton

It could be your kind of place.

Clear air. North Carolina mountains. Birds. Wildflowers. An 18-hole par 71 golf course with bent grass greens and 8 fast-drying tennis courts. 3 lakes (bass & trout). Swimming. Boating. Skeet and trap field. Stables. Hiking. Children's program. 2300-acre estate at 3600 feet. Comfortable mountain rustic. Good food.

For brochure, rates, or reservations, call or write:

Miss Agnes Crisp, Reservations Mgr.

High Hampton Inn & Country Club

Ph. (704)743-2411 Dept. HB

CHILDREN

Continued from page 68

that children like space for toys that roll or for jacks and other such games.

Dr. Gardiner says, "The best toy is a no-toy. Drawing paper is terrific—it's intrinsically nothing until the child puts his mark on it. Faceless puppets leave everything to the imagination—also beneficial to the child." He's against puppets or dolls programmed to say predictable phrases, perfect scale models of practically anything, including prefinished doll houses. He and Dr. Salk agree that radio will provide nondistracting entertainment without inhibiting other activities, but Dr. Salk considers television too passive—the child switches on a dial and it then programs. Dr. Gardiner finds TV largely un-objectionable, information-giving and an adequate baby sitter, in restricted doses.

"My little daughter happens to like red, white, pink and purple," says Dr. Salk, "which might not please me, but I'm much more interested in her being pleased with her room. In order to give a person a sense of self-esteem, one should have a private place. I think this is where parents can help children set up a room so that when they need it, they have a place away from people."

New York Decorator Mara Palmer believes in using grown-up colors, such as yellow or orange, not the stereotyped pink and blue, and giving the child's room the appearance of a sitting room or a little library. "Each child should have a privacy corner. Treat children as grown-ups and they will act adult, taking pride in being neat." But she turns thumbs down on bold patterns or a lot of geometrics. "Stay away from the decorator look. Let them develop their personalities."

If a child shares a room with a brother or sister, there are ways of coping with his emerging sense of territory and need to define "mine" and "yours." Obviously, it isn't a good idea for parents to encourage a line of battle drawn down the center of the room in chalk, but good, flexible dividers can be organized.

Mrs. Richard Rogers, known professionally as Dorothy Rogers, author of *The House in My Head*, reports that by collaborating with two granddaughters who share a room, she successfully decorated a room that pleased them both. Desk space and the beds went along the walls (not side by side), with well-directed reading lights and a lot of out-of-sight storage space, and each girl had one end of the room for book space and a cork wall for tacking space. The room is in peach, white, orange and yellow, all colors the children like. Because colors can affect children's moods, she says, "Let the child feel he is being consulted. A child's room should not be a showcase—it is for real people."

At the age of about seven or eight, when serious studying begins, the room has to include a "work area." Obviously, that means a desk, but this is where color plays its most interesting role. The area should be as nondistracting as possible, but a place where it's pleasant to get down to work at hand. Hanging a favorite poster of, for example, David Cassidy, over the desk isn't such a great idea. By this time in a child's life, psychologists and psychiatrists suggest the child ought to be increasingly consulted about a room, but rarely omnipotent.

By the time a child reaches the age of four or five, he has developed color preferences. Mutable ones, says Dr. Deborah T. Sharpe, who specializes in color psychology, but preferences nonetheless, and he ought to have a say in the colors that predominate in his domain. Asking what these colors are, say the experts, doesn't always solve the problem, since the usual answer to "What's your favorite?" is off the top of the head. Ten minutes later, it might be totally different—so you should watch awhile and see what colors the child responds to in ordinary situations and use them in the decor.

Dr. Sharpe says there are warm color and cool color people and that either sort can be made to feel acutely uncomfortable when surrounded by colors not of their own choice. She adds that a hyperactive child will be temporarily subdued in a blue or green room and one preferring dark hues will have temporary mood elevation in a bright room.

Decorator Bebe Winkler finds that children don't relate to any one color but rather to color in general: "Children are adapted to neutral tones . . . parents may stimulate neatness but the child's own thoughts on color should be used for the design concept." She sees young girls' rooms as being "feminine, romantic yet naïve in manner" with pastel colors and possibly the use of an elaborate canopy or four-poster bed and shirred walls in dotted swiss with floral prints. She finds that boys prefer neutrals, along with the plaids and solid burgundy.

Decorators and psychologists generally agree that baby blues and baby pinks are out. Dr. Sharpe believes that infants respond best to bright yellow—but a room full of bright yellow (or bright anything for that matter) can deceive a child.

Penni Paul, of Dorothy Paul Interiors in California uses soft, good-feeling or bright colors and patterns in decorating children's rooms—"certainly *not* baby pink and baby blue."

Decorator John Fitzgibbons finds that children respond to a lot of colors—although sometimes in weird combinations. He tells of one incident where the boy in the family had antelope rugs and suede walls, then decided he wanted his room in the chintz and ruffles chosen for his sister's room. So he locked himself in his room with all the material for her room and had a tantrum—keeping workmen waiting for several hours.

In a series of interviews conducted by Manhattan's Child Research Inc., headed by Carol Hyatt, several preferred themes reappeared again and again. The boys, 10½ to 12 years of age, consistently leaned to rooms that emphasized planes, cars and sports figures, and the girls, eight to 10, to having stuffed animals. Blue was the most frequently mentioned color and both groups said they liked posters—big, inexpensive pieces of decor that can be changed easily and are varied enough to fit any self-image.

Dorothy Paul faced one strange request when a 16-year-old wanted either a car or a water bed for his birthday. He received the water bed, which was attached to his antique headboard. She recently did a house in which the four youngsters, 7, 11, 13 and 16, each was given a choice antique, his own heritage to keep. Doug, the seven-year-old, received an antique French schoolmaster's desk. Tricia, 11, and Jody, 13, both got antique French *bonnetières*, which were lined with fabric and are used for sweaters and lingerie, but could be an important addition to their own homes some day. Each girl had a decorated trunk to keep her precious teen-age junk out of sight. The older boy wanted a big desk, so she found a wonderful roll-top one with lots of storage to go with his polished steel military trunk.

Children's rooms need not necessarily be ultra-expensive, points out New York Designer Michael de Santis. He feels a child's room should last about eight years, "so keep it practical." On his list for the practical room: graphics on the walls, trundle beds, bleached wood and white Formica for furnishings ("most seem to want a contemporary look"), plenty of closet space and "space ship space" or built-in wall space. "The secret of a successful child's room is to keep it uncluttered." All children may not be as beautifully imaginative as a parent might want, he adds, "But children are very aware."

Checklist of the DOs and DON'Ts in decorating a child's room

DO:

1. *Keep it as practical* as you can and bone simple to last as long as you want.

2. *Include little accessories* such as plants, colorful baskets or an aquarium.

3. *Include show-off space* for drawings, pictures or posters, such as a carpeted wall or (the classic) corkboards.

4. *Incorporate an antique* of yours with the child's furniture—a personal touch.

5. *Use lighting* that is attached to the wall and adjustable, within easy reach for the child so reading is relaxing.

6. *Have a storage area* above floor level, on shelves with adequate storage space to prevent the room from being cluttered with toys or models.

7. *Include a desk unit,* possibly modular.

8. *Use a room scale* that adapts to the child's needs: Hang pictures or posters at their eye level, not yours; lower the towel racks; attach a leather or rope strap to the doorknob of a toy or clothes closet; drop the light switches.

9. *Decorate with durable* materials that will hold up under growing energy.

10. *Try to include* the child's favorite colors. Use your creativity to incorporate red or maybe orange into the scheme without having to shudder over an all-red room.

DON'T

1. *Use area rugs* in toddlers' rooms—they're hazardous and require double maintenance—and never without non-slip safety cushions.

2. *Impose your ideal* frilly curtains or little tin soldiers lining the walls on a child who would prefer plain shades or cars. It's the child's room, not a mini showcase for you.

3. *Use expensive furniture.* The child's furniture should sit solidly on the floor—or consider built-ins.

4. *Use expensive wallpaper.* Instead, use graphics or bright posters to give interest to plain walls.

5. *Do anything that's too permanent:* You must always allow for change.

—PAMELA WAITE HAMRICK

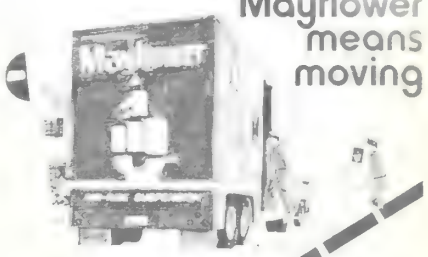
Before you move

We can help you. We'll send you a free copy of the Mayflower Moving Kit. It's as complete a guidebook as you'll find on the subject.

Did you know moving is tax-deductible? Know how to inventory your household goods? Never mind. The Moving Kit includes all that and more. Even change-of-address cards.

Let us help you move before moving day. For your Kit, send the coupon below to Mayflower.

Mayflower means moving



Mayflower
Dept. HB, P.O.
Box 107B, Indianapolis, Indiana 46206

Help! Send my Mayflower Moving Kit to:

Name_____

Address_____

City_____

State_____ Zip_____

Before You Move...

please let us know

To be sure you don't miss any copies of your House Beautiful subscription, please notify us at least six weeks before you move to your new address.

1. Present address
Attach address label from a recent issue, or print your name and address exactly as shown on the label.

2. Fill in new address:

Name

New address

City State Zip

Mail this form to:
HOUSE BEAUTIFUL Subscription Service Dept.
Box No. 560 New York, N.Y. 10019

WINDOW

Enclose check or money order
Please add sales tax where it applies
Include Zip Code. Merchandise
except personalized items
may be returned for refund to
shops involved if not satisfactory

Happy Window Shopping!

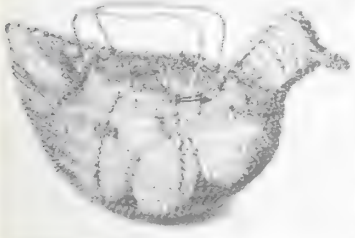


NEEDLEPOINT
SCHNAUZER

...fill in the ... (background ... not included). Fin... $7.95 plus 50¢ post... age. Add $3.50 for five ... skeins of scarlet back ground yarn.

The Stitchery
Our Tenth Year

Dept. HB304, 204 Worcester Turnpike
Wellesley Hills, Mass. 02181



Put all your eggs in one basket . . .

or wash and dry salad greens. Holds fruit, vegetables, soap, plants, napkins, etc. Can be hung or decorated for table centerpiece. French styled, handcrafted of coiled wire. Flip top opening. 13½x8x8".

Great Mother's Day Gift! $13.50 ppd.

SHENANIGANS
Box 691, Lenox Hill Station
New York, N.Y. 10021



A joy for bed readers, a must for convalescents and a welcome gift for all. This elegantly grained mahogany plywood **Folding Back Rest** ... A full 4" to 6" higher than other back rests, it gives full pillow support to head and back for firm sitting-up comfort. 5-adjustable positions for your maximum comfort. Vertical elastic cords hold your own pillow securely in place, just where you want it. Anchored by non-skid base. Conveniently light, it folds wafer-thin—no storage problem. **$10.98.** We pay postage, ship gifts direct and mail in 6 hours. NJ residents add 5% tax. Send your check or money order to:

Better Sleep Inc. BOX HE
... New Jersey 07974
MONEY BACK GUARANTEE



...for those who are unable



LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return — pet's name, your name, address and phone number — all embossed free. Lifetime polished stainless steel, complete with collar hook. $1.00 ppd. Your order will be ... FIRST CLASS MAIL ...

... pt. ... 2842 E. Serendipity Cr. ... Tucson, Arizona 85717



Bola & Begonia. Send only $3.99. Receive: jumbo Begonia Pendula Holland Bulb (red, yellow, orange, pink or white); scientifically correct soil; 38" hemp rope hanger and 5 lb., 8" diam. Mexican Bola earthenware planter! Add $1.25 post. $2.25 w. of Miss. Williamsburg Pottery, Box 42, HB4, Lightfoot, VA 23090



First Hummel Anniversary Plate from an edition to be done only *once* every *five* years. "Stormy Weather", 10" diam., incised with signature "M.I. Hummel" on face. Goebel hallmark on back. Sculptured in bas relief & handpainted $100 ea. ppd. Trein's, HB4, 201 W. First St., Dixon, IL 61021

Go Back In Time, 1870-1914, to find the originals of this 31-day Wall Regulator Clock. Prestige piece, 26"H x 11¾"W, strikes melodiously every hour & half-hour. Fruitwood case, glass door. Brushed gold finished dial. $99.95 plus $1 post. Bayshore Lighting, HB4, 143 W. Main St., Bay Shore, NY 11706



Searched in Vain for historic and Early American silver patterns? Jean's has 100's of impossible-to-find designs. Send snapshot, tissue rubbing or photocopy plus identifying marks, description. These experts will find it and fill your order pronto. Jean's Silversmiths, HB4, 16 W. 45th St., New York, NY 10036

HOPPING

with Frances Needles



od Magazine Sling states its rpose boldly in green screen-print tering on natural canvas. Frame is tural solid wood dowels (to stain use plain). Washable, easy-to-semble. 12x9x12". $14.98 plus 50 post. Lillian Vernon, B4E, 510 Fulton, Mt. Vernon, NY 10550

assic Topper Of All Time by dels Coat. Easy going glamour for rk or play, town or travel, beach or akfast. Wash and wear. 50% yester, 50% cotton blue chambray-ght denim. Snap front. S M L 95 plus $1 post. Only at Magellan's, 28, 21 W. 16 St., New York, NY 10011

reet Guests with a per-nalized "Welcome oard" plaque. Walnut-ished wood, 11x8". hite accents. Old English ndlettering in black on y blue. State: boat's me, where anchored, aptain's name. $5.95 us $1 post. Cadlyn's, B4, 2077 N.Y. Ave., untington Sta. NY 11746

ount The Ways and aces you can use these! andwoven, natural fibre bles double as sturdy ll-ups for extra seating. turned . . . they're super anters. 18" diam. x14"H., 4.95; 16x14", $12.95; x12", $8.95; 12x12", .95. Nested set of 4, 9.95. Ppd. Elizabeth cCaffrey, HB4, North-rt, NY 11768

CURTAIN CHARM

RUFFLES ON UNBLEACHED OR WHITE MUSLIN



TIEBACKS
8 in.
9.50 pr.

TIERS
6.00 pr.
12.00

VALANCE
2.75



COUNTRY CURTAINS
At The Red Lion Inn
Dept. 42 Stockbridge, Mass.

NO PLACE LIKE HOME



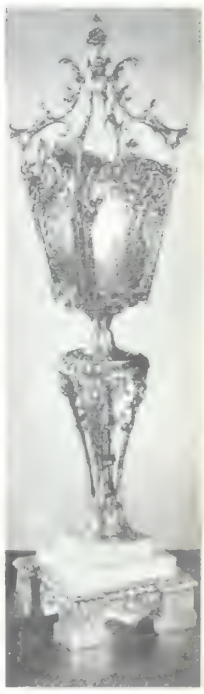
This lovable mouse will steal your heart away! It is set against a white background and accented with a bright orange mushroom. Adorable! Kit includes stamped 100% cotton fabric, wool and acrylic yarn and embroidery thread, needle, zipper, yarn for cording, and complete instructions. $5.95 plus 50c postage.

(IL residents add 5% tax)

TOWER CRAFTS
Dept. HB-4
P.O. Box 575, Champaign, IL 61820
Color Catalog 25c
Free with Order

Classic Florentine Lamp

Multi Colored Leaded Glass Effect With Imported Italian Marble Base



Large size (29½" H x 6½" W) will make this magnificent lamp a focal point giving decorative importance to any room. Heavy Rogers gold plated casting, combined with stained glass and marble base echo good taste and elegance in this lamp of distinction. Available only through Luigi Crystal $49.95 ea.

No C.O.D.'s Please. SHIPPING CHARGES COLLECT

LUIGI CRYSTAL
Dept. HB4, 5742 Frankford Avenue, Philadelphia, Pa. 19135



Delicious food from your slow cooker. Rib-sticking stews, hearty soups, tasty meats, poultry and vegetable dishes to whet your family's appetites. Elegant gourmet dishes include Teriyaki Steak, Stuffed Turkey Breasts, Chicken Marengo, Gourmet Leg of Lamb, Burgundy Duckling, Flank Steak in Mushroom Sauce, and Rhineland Sweet-Sour Cabbage. Hot appetizers and beverages. Includes breads, cakes and puddings! $4.95 paperback, $6.95 hardback. Add 50c shipping. Satisfaction guaranteed! **H. P. Books**, Box 5367, Dept.HB-45, Tucson, AZ 85703, 4058 N. 14th Ave.

Crystal "APPLE" DISHES



Put sparkle in meals!

Crisp clear crystal, fancifully shaped to delight guests, make family feel special. Versatile dishes . . . sibilities . . . use for salads, soups, puddings, desserts. Foods look so appetizing in these elegant dishes . . . mealtime never looked prettier!

5½" **set of eight—$6.95 plus 75¢ p&h**
6½" **set of eight—$6.95 plus 75¢ p&h**

Prompt Delivery, Money Back Guarantee.
New 96 page gourmet gift catalog 75¢

COLONIAL GARDEN Kitchens
270 W. Merrick Rd., Dept. HB-4A
Valley Stream, N.Y. 11582

. . . almost invisible!! . . . almost invisible!!

"HANG-IT" only $1.25 EACH ☐

3 for $3 ☐

6 for $5 ☐

12 for $9 ☐



3 DIFFERENT LENGTHS TO CHOOSE FROM AT NO EXTRA COST

Short ___ Medium ___ Long ___

House of Hints, Dept HB45
106 Montague Street
[illegible]

City___

State_____ Zip_____

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ QUALITY MADE IN U.S.A. ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



33⅓% drapery discount

MANUFACTURER-DIRECT TO-YOU-DISCOUNT

We manufacture the world's largest selection of draperies, bedspreads and curtains. Ready-made and Custom-made. Buy direct and save 33 1/3%. Send for your FREE Ronnie Drapery Book today.

RONNIE DRAPERY CORP. Dept. 3L-22
145 Broad Avenue, Fairview, N.J. 07022



Sale

Our PARTY GLASSES are silvery outside, golden inside; non-breakable plastic; reusable (hand wash). At our SPECIAL PRICE, you will want to use them daily. Your choice of On-The-Rock, Highballs, Wine or Champagne or tall Beer glasses.

$1.00 set of any four.

(please add 75¢ postage per order)

Limited supply; order early.

Elizabeth Mc Caffrey

Dept HB-4CC
Northport, New York 11768

adjustable Hi-Low T.V. POLE STAND

room, kitchen, family room, porch . . .

smart new T.V.



PHOTO-GO-ROUND

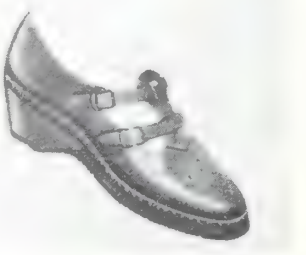




"A Good Mother Makes A Happy Home", reads this choice collector's plate from Staffordshire, England. Ironstone delicately done in pink, brown or blue (specify) on white background. Watch Mom's face light up at the sight of this gift from her loved ones. 8¾", $2.95 plus 90¢ postage. Artisan Galleries, HB4, 2100 N. Haskell Ave., Dallas, TX 75204



Hearth Specialist. The new "Logger" rolls newspapers, magazines and other waste paper into fireplace "logs" (18"x4¼") that burn like wood, produce a hot almost sootless flame. Three "logs" on the grate will burn 4-5 hours. If you've priced a cord of wood lately you know what a savings this is. $15.95 ppd. Jabberwock Sales, HB4, New Windsor, MD 21776



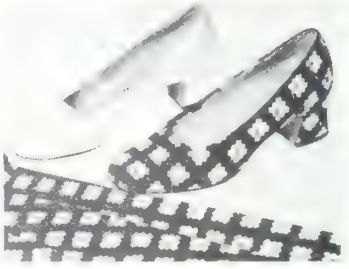
Cut For Comfort, styled with chic, "Debra" sets the pace for spring with 1¼" wedge heel, zig-zag rubber sole. Grain calf, smooth calf trim in bone/malt, navy/wedgwood, deep beige/otter, black/otter, all white. Widths AAAA-EE. 2½-10, $26.95, 10½-12, $27.95. Add $1 post. Fabulous shoe catalog, FREE! Solby Bayes, 45 Winter St., HB4, Boston, MA 02108



What A Nifty Eye-dea! A compact for the gal who's dumped rimmed specs in favor of contact lenses. Lovely brass case 2x2x½" topped with her initials (specify), opens to reveal 2 plastic pockets to keep lenses clean & dust-free, tiny mirror to sneak a peek, plus solution bottle. $5.95 ppd. Bruce Bolind. HB4, Bolind Building, Boulder Colorado 80302



Pull-Up Lap Table is a delightfu piece for TV suppers, homework typing. The legs slide under you chair to support the table righ over your lap. 15x23½" walnut-grain top is stain-and-heat resistant. 24"H table folds for storage. $25.00 plus $2.50 post. Catalog 50¢ (refundable with order). Write to Camalier & Buckley, 7222 47th St., HB4, Washington, DC 2001



A Quick Recovery for bridal sat ins, winter leathers takes just ½ yd. of fabric. Re-do shoes in luscious paisley, splashy prints sporty tweeds for style-stepping outfits. Send shoes, ⅓ yd. fabric and $16.95. Just heels, ⅛ yd. $11.95. Add $1.95 handling. Free catalog. From Century Factory Shoe Repair, 212 Park, HB4 Baltimore, MD 21201



Circles for Seating

Legs are out and smart, modern design circles are in for the latest in decorative stools for bedroom, bath recreation room, etc. Also ideal as a hassock. Stylish in glistening Koch brass plate (SOS-5B) or bright Danish nickel finish (SOS-5N). Stool is 16½" high and has a 14" dia. cushion. Wet-look vinyl cushion is available in pink, blue, jonquil, lime green, black, red yellow or white, $30.75.

Shipped prepaid upon receipt of check.

St. Nicholas Boutiques
SANTA CLAUS, INDIANA 47579

"They had to pay me to show a photo of myself 7 days ago... Not now!"



"In only 7 days, I lost 5 inches off my waist and 10 pounds of excess weight."

Janette Coupar tells us . . . Case #R-005

"I have to look in the mirror to believe it! Those unsightly pounds and inches are gone.....in only 7 days, without rigid dieting or complicated exercises."

Here are the 6 reasons why you, like Janette, can start looking years slimmer . . . in 14 days . . . if you start using our '5' Minute Body Shaper Plan right away!

1. It concentrates its slimming action on your fatty areas, waist, hips, upper thighs — that give you an aging look.

2. Simple to use. No disrobing.

3. Designed to slim fatty problem areas.

4. No rigid dieting. We suggest you continue to eat 20% less until you reach your normal weight, without going on any strange diets. Eat Ice Cream, Cakes, Pasta, whatever! It's all in moderation.

5. Safer and saves time. No more running to gyms for complicated, exhausting workouts that can strain you. This simple '5' Minute Plan, that you

6. Weighs only 16 ounces. Fits any wallet size case. Stores anywhere. Travels with you so you never have to miss a slimming session. Remember, it's the daily sessions that firm, shape and fashion you a more youthful looking figure.

It's Fun With Results . . . '5' Minutes And Out.

THE SECRET WHY IT BEATS FASTING ALONE. MAKING YOUR FIGURE LOOK YEARS YOUNGER

Fasting programs, when causing weight loss, unlike our plan usually burn off more active tissue (muscles) which can cause your skin to wrinkle,

Plan increases active tissue growth—through the ing greater fat loss by exercise and temporary younger as you slim. Within the first '5' minutes you use the exerciser, you start burning off fat, stored calories, releasing excess water. Helps curb inches and pounds. It can put an end to your

USE OUR '5' MINUTE TOTAL BODY SHAPER PLAN FOR 14 DAYS AND WE GUARANTEE YOU THESE RESULTS:

"You Will Lose Inches and Pounds. Improve Your Vitality, Energy, Fitness, Posture, Work Off Body Tensions, Feel and Look Better and Younger — All To Your Satisfaction Within 14 Days — Or Your $9.95 Will Be Refunded."

EXPERTS AND CUSTOMERS AGREE
It's the no nonsense way to shape up fast!

tomers inform us that sauna wraps, inflated belts, of little or no value in firming, shaping and beau prove, ours is the simplest, safest, most enjoyable Plan to do it.

Here's a sampling of what the customers who

I lost 5 pounds inches off my waist in 14 days. Lost 8 pounds 6 inches off my waist in 21 days. I lost pounds and inches off my waistline in 7 days.

START SHAPING UP NOW!

Minute Plan to slim down fast. Results are proven and notarized. Our guarantee to you is in writing. Experts agree our plan works and works fast. Now can you think of any reason for not ordering ming down today?

Satisfaction Guaranteed!!!

Use our improved '5' Minute Total Body Shaper Plan for 14 days! See what it can do for you! If it is not what we say it is, simply return it to us, in good condition, for your $9.95 refund.





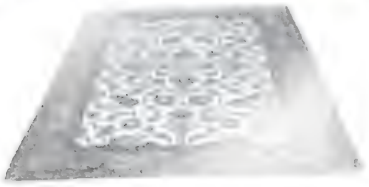
Joe Weider!
Builder of Beautiful Bodies since 1936
21100 ERWIN ST., WOODLAND HILLS, CA 91364

and handling.

or plain package to

IN CANADA: 5 Minute Body Shaper, 1375 Bates Road, Montreal, Quebec
IN ENGLAND: 5 Minute Body Shaper, Joseph Bibby, 168 Park Lane, Tyseley, B11 2TA
IN AUSTRALIA: 5 Minute Body Shaper, Body Maker Pty. Ltd., P.O. Box 41, Manly, N.S.W. 2095

ORIENTAL RUGS



in antique designs. Each

"Oriental Rugs—A Complete Guide" by Charles W. Jacobsen .....$16.50 First and only Oriental Rug encyclopedia published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., DEPT. B SYRACUSE, N.Y. 13201 315-471-6522



SALE

collect)

Other colors, other finishes available. Send $1.00 check (deductible from first order) for complete details and photos.

Elizabeth Mc Caffrey

WEATHERPROOF OUTDOOR PAGODA LIGHTS



Beautiful safety lighting for driveways, walks, stairs . . . creates unusual lighting effects on terraces, patios, gardens 7" high, comes complete with mounting spike and 6 ft. cord.

$14.95

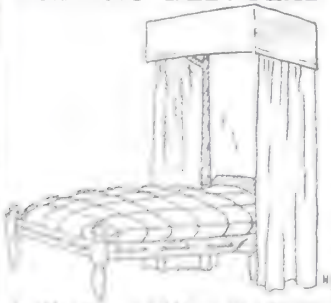
2 for $28.00

$1.00 post. & hdlg. ea. N.Y. State residents add sales tax. BankAmericard or Master Charge accepted.

bayshore lighting

143 W. Main St. Bayshore, New York 11706

FOLDING BEDSTEAD



Coats of Arms

OVER 500,000 Names 32 Countries

FREE CATALOG

The Ship's Chandler Dept. HB 75 Wilmington Vermont 05363



Glamour A Head in a scarf hat th covers last week's hairdo, a hea ful of pincurls, or a new do y don't want to get mussed. Loo the way a scarf is *supposed* look because it's cleverly tuck in place and buoyed up with poly-foam-filled headband. Whi blue or pink polyester, $3.98 pl 50¢ post. No COD's. Dressmak HBF11, Asbury Park, NJ 07712



L-O-V-E Letters sparked with tiny genuine diamond spell your affection in the best possil way. Dazzling heart-shaped pe dant richly glossed with 14 gold overlay is a perfect gift fo special someone (yourself, p haps). Cached in red heart box. $12.95 plus 50¢ posta Crown-Castle Ltd., Dept. DP-8, Bank St., Stamford, CT 06901



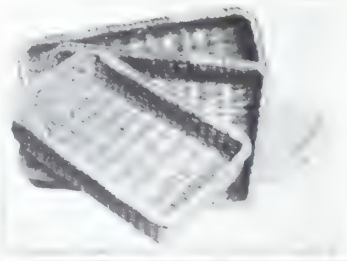
Take A Diet Lunch To The Offi venture off on a picnic, make dinners for the kids. It's no tr at all with these 5-compartme covered trays. Fill tray, store fridge. Time to dine? Serve cook & serve. Microwave oven a dishwasher safe white plastic. 9x2". Set of 4, $8.25; 2 sets $14 Ppd. Joan Cook, HB4, 851 E Dr., Ft. Lauderdale, FL 33316



End Collar "Squeeze" In Breeze. Collar Extender But works like a miracle to loo tight shirt collars. Tiny hook gadget gives extra half-size c fort for that "just right" feel Invisible behind tie. Transf from shirt to shirt in seconds. of 2, $1 plus 15¢ post. Anth Enterprises, 585 Market St., H San Francisco, CA 94105



Berlin Mother's Day Plate is in this cherished collector's se by Schmid Brothers. Each Gerr porcelain piece is decorated genuine cobalt blue undergl and comes ready to hang. 1 issue portrays Mother cat playful kittens. $30 ea. plus $ post. Free brochure. Fountair Gifts, B45E, Box 3954, Merch dise Mart, Chicago, IL 60654



Gay Deceivers. Casserole co woven from real corn husks plain Jane Pyrex pots use-me the-table glamour. Protect tablecloths from drips & spills For 3 qt., 2 qt., and 1½ qt. si Stack to store. All 3, $9.95 85¢ postage. Another country accessory from The Gift T HB4, Box 55, Kensington, M land 20795

UNDERSTATED ELEGANCE IN NEEDLEPOINT



Classic, distinctive chic is the keynote fashion today. Our new shoulder bags w adjustable strap and back zipper pocket a beautifully pre-finished with a 12-mesh ca vas flap. Colbert-6 yarns and instructions cluded. Just work the needlepoint, blo and off you go! NO EXPENSIVE MOUNTI COSTS. 10" x 9" x 4" bags in red, navy brown with custom handpainted desi matched to bag color. Please specify KN design or 3-LETTER MONOGRAM and yo choice of background color. In canvas, $3 In leather-look, $37.50. Please include $1 postage & handling. NYS residents add sa tax. SEND 35¢ FOR COLOR BROCHURE

needlepointers BOX 72 ROSLYN HEIGHTS, N.Y. 11577, Dept. HB4

Holy Cow, are you eating again? Stitchery kit quips weight watcher's warning to hang on fridge door (or any likely spot). Comes with needlepoint design on canvas, colorful Paternayan Persian wool, felt backing, magnets, needle, instr. 7½ x9" $4.95. Oak wood frame 8"x10" $1.95. Add 50¢ post & handling. Classic Corner, 12 B Water St., Bryn Mawr, PA 19010



Reel-ly Handy holder for keys works with ease. Practical reel clips to bag, pocket or belt. Unreels for use and automatically rewinds into case. You'll never lose your keys and you needn't be Houdini to find the key to open your front door. Only $1.98 plus 50¢ postage. Anthony Enterprises, 485 Market St., HB4, San Francisco, California 94105



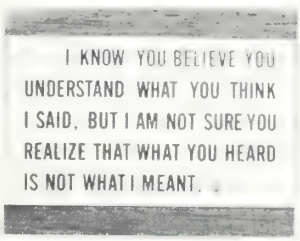
Fooled You! This glorious Crown Daisy Bush is a fake . . . but what a fake. You'll have to smell the blossoms to tell. Superb arrangement of 49 white or yellow blooms & partially opened buds. Pop them in a vase. Give a sunny face-lift to any room. $6.95 each; 2, $13.00. All ppd. Order from Sleepy Hollow Gifts, 6651 Arlington Blvd., HB4, Falls Church, VA 22042



Thank Your Lucky Stars for these hefty sterling silver Zodiac rings. One by James Russell, contemporary designer *extraordinaire*, all 12 sun signs are stunning gifts for Him or Her. Taurus, Cancer & Libra symbols shown. Sizes 4-10. Specify sign or birthdate. $9.98 each plus 35¢ postage. Catalog 25¢. Lillian Vernon, B4E, 510 S. Fulton Ave., Mt. Vernon, NY 10550



No Communication Gap at Anthony Enterprises! Take a look at this pine finished wall plaque lettered in black on a golden plate: "I know you believe you understand what you think I said, but I'm not sure you realize that what you heard is not what I meant." 15x5", #185, $1.98, 25¢ post. Anthony Enterprises, HB4, 585 Market St., San Francisco, CA 94105



EXPERIENCE THE MOST COMFORTABLE SHOE IN AMERICA

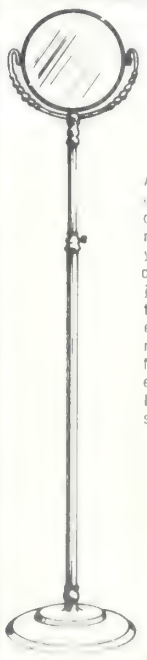


S	N	M	W
AA-AAA)	(AA-A)	(B)	(C-D)
5-10	5-11	4-11,12	6-11

Wear on with pants, skirts, dresses. Have several colors to go with all your casual clothes. Direct to your front door. Fine cushioned leather sole, in shining black, camel, white, platinum, navy, red, brown, green and gold (add 50¢ for gold). Only $20 plus 90¢ postage and handling (per pair). Over size 10, add $1. Tenn. residents add 5% sales tax. Send check or money to:

village peddler

P.O. Box 441, Brentwood, Tenn. 37207
SATISFACTION GUARANTEED!



MOVABLE MAKEUP MIRROR

Adjusts from 41½" to 70" Tall!

At last, the perfect makeup mirror! Use it in a window or wherever light is right for seeing. It leaves your hands free for makeup or hair grooming. Stand adjusts from 41½" to 70" tall. Mirror is 7" in diameter, regular on one side, magnifying on the other. Men like it too (it's tall enough for a 6-footer!) In gleaming brassplate, smartly designed.

$14.95

Plus $1.55 Postage

Send for Free Gift Catalog

artisan galleries

2100 A-4 No. Haskell
Dallas, Texas 75204

WORLD'S MOST GRACEFUL TREE

SILVER WEEPING BIRCH

Streaks 6 to 8 ft. each year!



One of America's most beautiful weeping trees grows up to 8 ft. in one year. Decorative silver-white bark. Long arching branches that trail gracefully toward your lawn. Plant several 12 ft. apart for a [illegible] quickly. Lacy foliage [illegible] grass [illegible] effect. Striking shape, [illegible] 40 to 60 ft. Thrives almost anywhere in both wet or dry soil. Fabulous dramatic effect, cooling shade. Privacy fast.

FULLY GUARANTEED

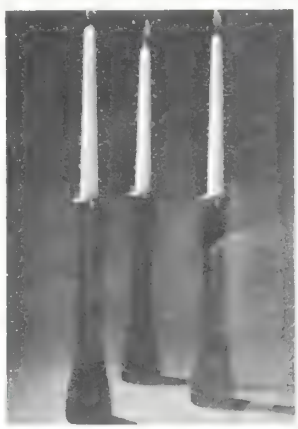
You must be delighted or notify us within two weeks for replacement. Allow at least 22 days for shipping. Sturdy 2-3 ft. seedling trees, hardy root system. Available now at special "get acquainted" prices if you order quickly.

2 to 3 Ft.	☐ $2.98 each	3 for $7.00	6 for $13.00
☐ 12 for $25.00	24 for $48.00	48 for $89.00	100 for $145.00

COMBINE ORDERS WITH FRIENDS & SAVE!

Easy planting instructions included. Add 10% of total order for postage & Hdlg. (80¢ minimum). Send check, money-order or charge to Diner's Club, American Express, BankAmericard. Include account # and club name. No charges under $10.00 accepted. To order come in or mail coupon.

WORLD GIFT SHOP, Dept. 4HB, 606 E. State St., Westport, Conn.



CANDLE SPOOLS

FROM NEW ENGLAND MILLS these authentic hard maple 12" spools with flute holes are recycled into charming candleholders. And at yesterday's prices too. Perfect for giving, att active box includes candle. 21½" overall. Get 3 for an unusual centerpiece, $12.50 + $1.60 ship. Each, $4.50 + 85¢ ship. Brochure, 10¢.

The Mailbag

3401 Malbrook Dr. B4-5, Falls Church, Va. 22044



The BICENTENNIAL THIMBLE

Start your BICENTENNIAL COLLECTION with our exclusive **Silver Thimble** (.950/1000), hand-cast in France—the country that gave the Statue of Liberty for our Centennial celebration. Thimble bears the dates 1776-1876-1976. Truly a Bicentennial Heirloom for you to collect . . . to give.
No. 3402a: $28.75 ppd; boxed.
Satisfaction guaranteed.
Send 50¢ for our [illegible]
THIMBLE CATALOG – "A Collector's Must"!

The Sewing Corner

[illegible]
Whitestone, N.Y. 11357



NAVAJO DESIGN RUGS

[illegible] materials. Each is a hand crafted individual piece, hand-woven [illegible]

$50-$300. Special order and decorator items available. Send $1.00 for full color catalog.

SOUTHWESTERN CRAFTS, INC.,

P.O. Box 10525, Albuquerque, New Mexico 87114

Name _____

Address _____ City _____

State _____ Zip _____



NO MORE WET HAIR

Keep hair dry while bathing or swimming. Absorbent Dry Band gives positive seal against moisture. Keeps hair-do safe, dry. Easy to use —practical for all ages. Simply wrap poly-foam band around head to cover hairline. Wear under shower or bathing caps. Adjustable.

DRY BAND . . . . . **$2.98 + 20¢ Mailing**

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-45
585 Market St., San Francisco, Calif. 94105



WALL PLANT HANGER $3.98

An exciting new way to display your potted plants, terrariums or fishbowls. Hang at your entrance, hallway or any other area indoors or outside. Hangs 46" flat against a wall or from a hook and adjusts to any size pot. Handcrafted in California of natural jute.

And for postage and handling: Add [illegible] for one hanger, [illegible] for two hangers, [illegible] for three hangers. Calif. residents add [illegible] tax.

ROBERTS PRODUCTS



"DUTCH INTERIOR" Needlepoint Tapestry for an important place in your home. Beautiful rendition of Dutch painting silk screened in Europe in full color on 10 double mesh canvas. Fin. size 18x22" on 24x27" canvas. A soft warm palette of gold, blue, green, wine & beige. Complete needlepoint kit with full color canvas and English tapestry yarns for half cross stitch. $33 ppd.

Send for our free needlepoint catalog 25¢

Roselle Needlecraft Co.
1008 Fifth Street, Dept. HB-4
Santa Monica, Calif. 90403



Your Picture as a Beautiful Antiqued Miniature

Ivory-like handcrafted oval doors

$7.50

SEND FOR THIS UNIQUE SERVICE

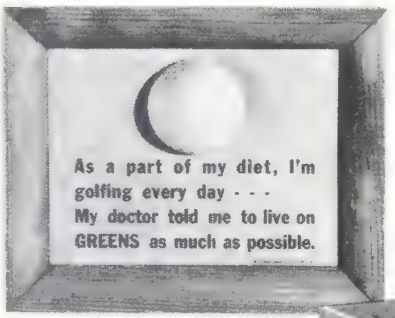
Mary Baker

Window Shopping in SUNNY



Marvelous Mini-Mansion. Maxwell House Mansion is an exact replica of an historical American home. Of heavy cardboard construction, it is easy to assemble. 10x6x8½" tall, $4.50 ppd. Propinquity, Dept. HB4, 8915 Santa Monica Blvd., Los Angeles, CA 90069

His And Her Snap Bikinis are a smash in stretch helenca nylon with brass buckle sides. *His* in black, white, navy, S,M,L,XL, $9.95. *Hers* in black or white, sizes 6-16. Bra cup sizes A,B,C $24.95. Ppd. Color catalog, $1. Ah Men, Inc., HB4, 8900 Santa Monica, West Hollywood, CA 90069



Fore Golfers to whom it is not a game at all, but a passion, a madness! Golfer's wall plaque reads: "As a part of my diet, I'm golfing every day . . . My doctor told me to live on GREENS as much as possible." 6½x5¼",#132. $2.98 plus 35¢ post. Anthony Enterprises, 585 Market, HB4, San Francisco, CA 94105



Artist's Work Center. Portable studio sets up in seconds to a sturdy easel adjustable for height & canvas angle. Stores a art materials, has partitioned drawer & palette. Totes 2 wet canvases up to 34" high. Furniture quality solid rock maple, folds to 16x6x22", $80 ppd. (CA residents, add $4.80 sales tax.) Mitchell Bobrick, 1801 Ave. of the Stars, Suite 421, HB4, Los Angeles, CA 90067

ALIFORNIA



Needlepoint A San Francisco Scene. Golden Gate Bridge, cable car, Coit Tower, Stockton flower stand, Mission Dolores, Palace of Fine Arts, Chinatown Pagoda, by Maxine Rajkovich. Kit includes: painted #16 mono canvas, yarn, needle, instructions. 5x8", $16 each, $1.10 post. I. Magnin & Co., HB4, 135 Stockton, San Francisco, CA 94108

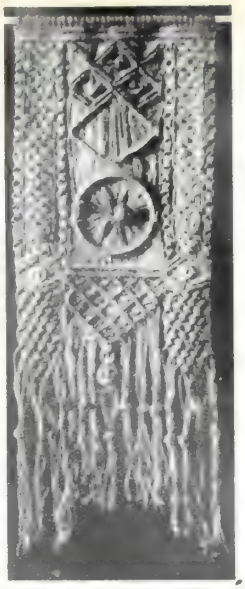
Porta Yoga gets you upside down safely & easily. The world's most beneficial exercise reverses the aging process, increases blood circulation to enhance your beauty, improve vitality. Doubles as a footstool! Quality constructed. Black or white with chrome legs. $39.95 plus $3 post. Free brochure. Palm Springs Yoga Institute, Box 4092-HB4, Palm Springs, CA 92262



"Hang In There, Baby" decorates lined Tennis Tote in white canvas duck. Front pocket for 2 racquets & sweater. Back pockets hold ball & shoes. $7.50 plus 65¢ post. Matching Tennis Racquet Cover, $4 plus 25¢ post. Victor Baldwin Co., Box 425, Orange Ave. Sta., Costa Mesa, CA 92627

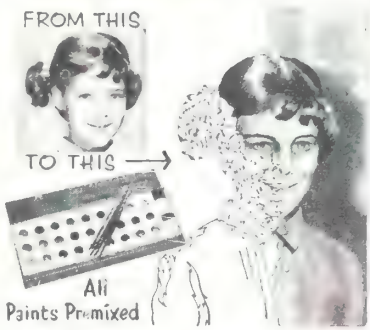


All Aluminum, All Glass Greenhouse never needs maintenance, assembles with household tools. Designed with sloping sides, sliding door, glass-to-ground, 6'3"x8'6", $519.95 F.o.b California. Free brochure. Peter Reimuller/Greenhouseman, Box 2666, Dept. DP4, Santa Cruz, CA 95063



macramé wall hanging

Complete this dramatically beautiful 48" x 18" wall hanging using only 3 simple knots. Kit contains jute cording, dried hoop stone ware beads, and easy step by step instructions. Only $14.95 postpaid. Send check or money order payable to Tumbleweed Dept. HB4, Box 80358 Los Angeles, Ca 90080



THE ORIGINAL PORTRAIT KIT

Send Only $14.95 Enclose $1.00 for postage

PORTRAIT CRAFT Box 577-G Wilmington, Calif. 90744

BARWA



The justly famous 2 post-on barwa chair that has given contoured comfort to millions outdoors indoors year 'round. Feet up head back ah-h-h-h cradles your body from head to toe, instantly relaxes tense muscles, is always comfortable and therapeutic!

The Complete Barwa: tubular frame; covers in green, terra cotta or turquoise. $60 (add $10 shipping)

The Barwa Recover 15 oz. duck in green, turquoise or terra cotta. **$29.95** plus $1.50 postage each. A set of **Barwa Springs** $15.00 plus $2.00 postage each.

Send check BankAmericard or Master Charge catalog $1.; free with order

THE Patio 550 Powell St. Dept. HB45 San Francisco 94108



REMOVE HAIR FOREVER

PERMA TWEEZ electrolysis—seen in medical journals—safely and permanently removes all unwanted hair from face, arms, legs and body. **This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin.** 'Tweezer-like' action gives safe and permanent results. Clinically tested—recommended by dermatologists. Send check or M.O.

Perma Tweez unit $16.95

Attachment for treating someone in hard to reach areas $2.50

14 DAY MONEY BACK GUARANTEE



GENERAL MEDICAL CO., Dept. HB-110

[illegible] W. Adams Blvd. Los Angeles [illegible]

[illegible] $1.00 [illegible] COD plus extra COD postage.

☐ I enclose **$16.95** in full payment for Perma Tweez and save extra COD postage.

☐ Americard Master Chg. #

Expiration date

Name

Address

City State Zip

Mfr. of Professional and Home Electrolysis Equipment

Window Shopping in SUNSET

ARTIST'S WORK CENTER



You're always ready to paint.

A super portable studio that sets up in seconds to a sturdy easel fully adjustable for height and canvas angle. Complete with convenient storage compartments, partitioned drawer and palette. Stores paints, brushes, sketch pad & holds 2 wet canvases up to 34" high. It's made of sturdy furniture quality solid rock maple and folds to 16"x6"x22". Formerly a European import selling at twice the price. Now . . . made in the U.S.A. Money back guarantee.



$80.00
freight
prepaid
anywhere
in U.S.A.

Mitchell Bobrick
1801 Ave. of the Stars
suite 421 Dept. HB-4
Century City
Los Angeles, California 90067
California residents, add $4.80 sales tax.

Sea Pastalai's Chest

[illegible] St.,
[illegible] 94133



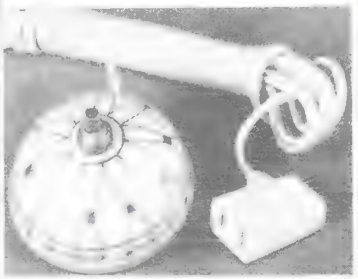
Something special... A beautiful [illegible] caftan in sinuously soft crepe. In polyester, permanently pleated, by Greencastle of California. One size fits all, in white, black, blue, yellow, rose pink and lime green. **35.95** Also, day length **26.95**

Add 2.00 for handling and postage, check or money order.

California Residents add 6½% tax.

"LAZY BONES"

REMOTE CONTROL SWITCH

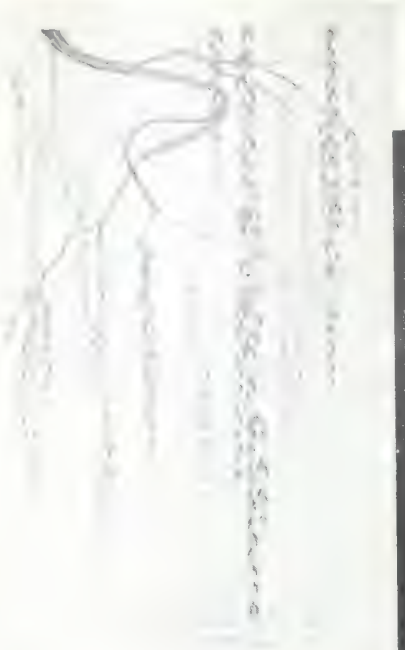


"LAZY BONES" [illegible]

LAZY BONES LAZY BONES

"LAZY BONES" attractively gift boxed. Price [illegible]

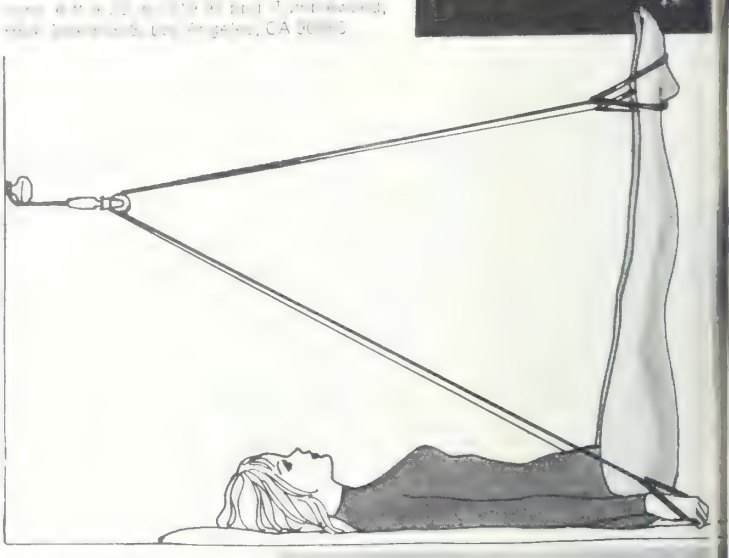
DORAL STUDIO
Dept. HB 45
P.O. BOX 506
CARPINTERIA, CAL. (93013)

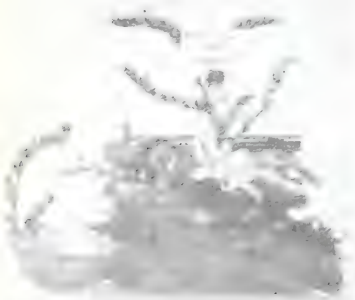


Be A Mural Artist. [illegible]

Macramé Wall Hanging. [illegible]







Join our Miniature of A Month Club.

$3.00 $5.00



CANDY MOLDS

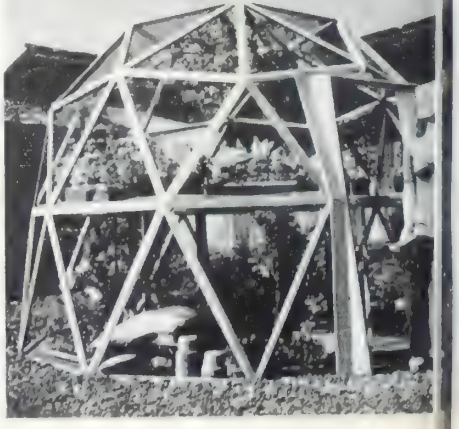
"Now! You [illegible] professional looking candy mints by using these pure rubber candy molds. Make inexpensive candies in minutes with our FREE no-cook recipes included with your order. The mints are perfect for showers, weddings, receptions, parties, or hostess gifts. Give the molds as a unique gift. Order Rose, Leaf, Fancy Mint, Plain Mint, Daisy, or Corrugated Mint.

[illegible] ppd
[illegible] ppd

Ca. Res. add Sales Tax
[illegible] FREE with Order

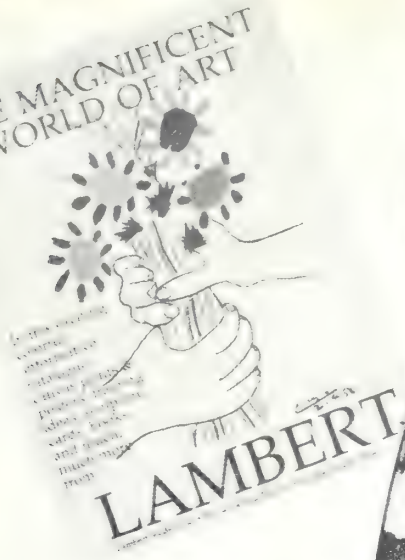
Judy's of California
[illegible], Ca. 93436

Shape Up For Spring. "Body [illegible] one continuous rhythmic 5 minute exercise to lose excess weight & inches. 16 oz. unit, $9.95 plus $1 post. Joseph Weider, Dept CO/D, 21100 Erwin, Woodland Hills, CA 91364



Redwood Dome Greenhouse is less than half the price of the same sized standard design. No hot spots or cold corners. Rot & insect proof. Requires no base or foundation. In kit form with quality hardware. From $98.50. Write for info to Redwood Domes, Dept. ED, Aptos, CA 95003

CALIFORNIA





More Art For Less Money. Dazzling color prints from Rembrandt to Picasso. Catalog of over 200 masterpieces on artist canvas, as spontaneous if they just flowed from the master's brush. From 99¢ to $40. Send 50¢ to Lambert Studio,LB-2, 910 N.La Cienega Los Angeles, CA 90069

Patchwork Party Skirt in silky rayon velvet. Each patch individually cut & sewn in solid, shimmering colors (red, green, purple, pink, yellow, blue). Flattering A-line bordered in black. Fully lined. Back zip. 8-18, $45. V-neck blouse in red, pink, blue or black wash & wear polyester silk jersey. 8-18, $20. Ppd. Monrissimo Originals, Box 69125-BL, Los Angeles, CA 90069

"Tuff Stuff" Butterfly Covers won't fade, mildew, stretch. 100% vinyl-clad-nylon-mesh. One size fits any frame. Triple stitched, reinforced pockets. Wheat, dk. blue, orange, yellow, green, $16.95 plus $1.50 post for first cover, 50¢ post. ea. add'l cover. The Patio, HB4,550 Powell, San Francisco, California 94108





"The Seville" is a handsome, hand carved solid mahogany wooden door from a superb collection. Treated with wood preservative. 3'x6'8"x1¾", $97.50 F.O.B LA. Carved Door Catalog, $1. Acme Hardware Co., 150 S. La Brea, HB4E, Los Angeles, CA 90036

Water your plants with confidence...

Moist-O-Meter



...USE ALL NEW ...THAT REALLY ...TAKE THE ...WATERING ...SAVE VALUABLE PLANTS

Order today! Only $9.95

CHARLES COMPANY
... Hill, 1515 Morton Garage Rd.
San Diego, Calif. 92...

CABLE CAR CLOTHIERS
ROBERT KIRK, Ltd
...



Casual Six Pocket Lederhosen Style Walk Shorts $16

These handsome European style Lederhosen walk shorts *by Bough Ladd* have been long time favourites for travel and warm weather. Authentic, tailored detailing includes 6 pockets — two in back, four in front, deep enough for a passport. In tan, light blue or bronze cotton corduroy. Also available in no-iron Dacron and cotton poplin in white, light blue or tan and in faded blue chambray cotton denim. Men's waist sizes 28 to 44. Women's size 8-20, with 4 front pockets.

Cable Car Clothiers, ... Post at ... San Francisco, CA 94...
Add $1.85 Ship & Hdlg. • ... Sales Tax in CA

AAA AAA

NEW! CAR MONOGRAMS YOU APPLY YOURSELF

Can't be told from hand paint!

New-style Color-Cal decals have a transparent background that lets body color show through. **Look and feel of $15-$20 hand-paint monograms,** if you can find someone with the skill to do them. Easy, fast application. Simple instructions. Don't confuse with pressure-sensitive vinyls that resemble Band Aids on a car. Color-Cal **no-edge** Decals are durable . . . last as long as car's paint job. Satisfaction guaranteed. *TWO sets of 3 Monograms. Specify style & color:* ... red, blue, black, white or gold

$3.50 ppd.

Color-Cal *No-Edge Decals*

1269 Westwood, Los Angeles, CA 90015 • (213) 479-3664

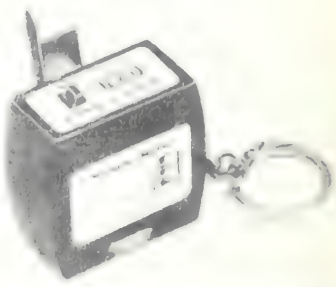
YOU CAN BE A MURAL ARTIST!



- **Paint-by-the-numbers wall murals — fool-proof way of helping you become a mural artist, with professional results.**
- Any size can easily be ... mural ... to ... wide, in 2 to 9 ... sections.
- Subjects ... Tropical, Oriental, African, Spanish and Western scenes, panoramas, race cars, animals, zodiac signs and many more.
- Murals can be ... any wall surface.
- Mural kits complete with pattern, brushes, paints and easy instructions, from $4.95 up.
- Add ...

All Kits Sold on a Money-Back Guarantee. For 32-page full-color catalog with decorator guide, color chart, easy instructions, mail 25¢:

"Double M" Marketing
Dept. HB-504, P.O. Box 8500
Fountain Valley, Calif. 92708



DIGITAL BELT PEDOMETER

... slips right onto your belt or waistband. Quickly adjusts to the length of your stride. Accurately registers distance, walked or run, in miles and tenths of miles up to 100 miles. A touch of your finger resets it back to ...

$15.95, ppd. Two for $27.00

Guaranteed.

Gold Coast Gifts
718 Walnut, Pacific Grove, Calif. 93950

Window Shopping in SUNNY CALIFORNIA



Victor Baldwin Co.

P O Box 425 Orange Ave Sta
Costa Mesa, Calif. 92627



Rotating Recipe File

...is your choice ... spatters dam... are then protec... with damp cloth ... knobs fitted to the ... to locate any recipe in ... dividers from A ... enough 3" x 5" index ... cards and window envelopes to hold 160 recipes, room for 500 total with refills. File comes fully assembled with colored base and matching knobs; choose Avocado Green or Sunburst Gold.

RECIPE FILE . . . $7.95

plus $1.25 Shipping and Handling EACH!

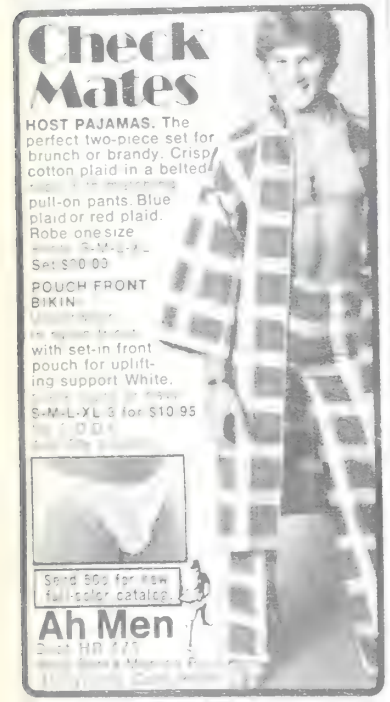
REFILL PACK OF 32 (16 pages) $1.26

Send Check or Money Order To:

Azure House Dept. B284

Box 6165-Santa Rosa, Calif. 95406

...LAE ...Street Cloverdale Calif. 95425 ... shipped within 24 hours. ... FREE ...R Catalog. Calif. Resident add ... YOUR Satisfaction is guaranteed!



Check Mates

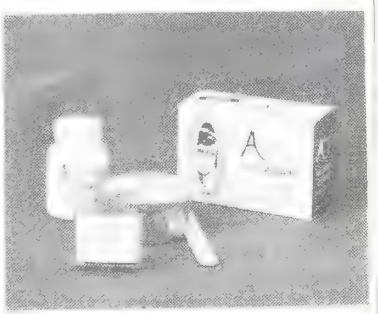
HOST PAJAMAS. The perfect two-piece set for brunch or brandy. Crisp cotton plaid in a belted pull-on pants. Blue plaid or red plaid. Robe one size ...S-M-L-XL. Set $20.00

POUCH FRONT BIKIN... with set-in front pouch for uplifting support White. ...S-M-L-XL 3 for $10.95

Send 50¢ for new full-color catalog

Ah Men

Dept. HB 475 ...



NO HAIR AGAIN

Ever! Treatment kit of special ingredients includes Probe, removes coarse, stubborn hair from face, arms, legs or whatever once and for all; actually destroys the roots; no bristly regrowth. Wonder Stuff's compound of natural organic products, safe, sure and it's pure. Proven by thousands of satisfied users. It really works! $15.25 plus $1.25 handling. 14 Day Money Back Guarantee. No C.O.D. For Immediate Delivery Send Money Order To

ANNE JAMES

Dept. H, 1226 NO. FULLER AVENUE
HOLLYWOOD, CALIFORNIA 90046

GET THE BAD TASTE OUT OF YOUR MOUTH IN SECONDS!



Amazing new "Tongue Cleaner" Cleans your tongue and gets the Bad taste out of your mouth in seconds. It's made of Stainless steel so it will last for years. Just ...

IF YOU HAVE A SWIMMING POOL, YOU SHOULD HAVE OUR FLIPPER!

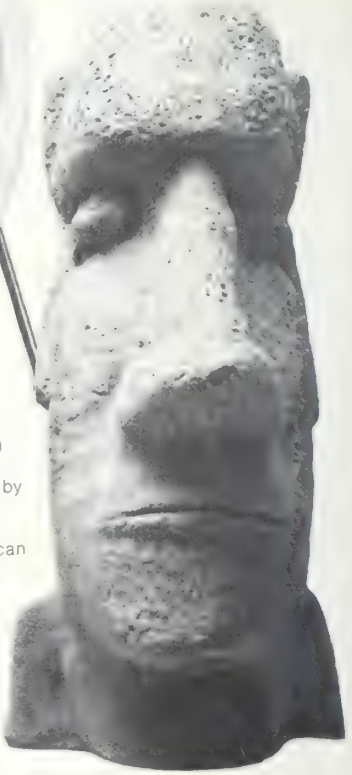


...the pool. When quiet, it appears to be ...

P & E COMPANY



Send A Photo To Esther Baker. She will turn it into an antique ivory-like oval miniature, 2½x3½". Send black & white or color shot. Actual photo is used by special process, cannot be returned. 3-4 wks. del. $7.50 ea. plus 75¢ post. Add $1 for easel. Esther Baker, Box 1022,HB-45E, Lompoc, CA 93436



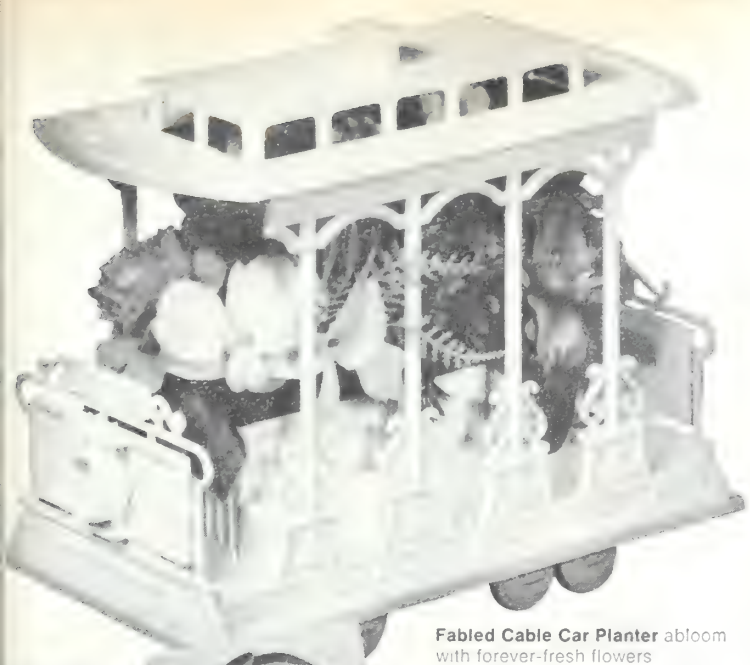
"Moai" Stone Gods found only on Easter Island in the Pacific. Fine replica of the originals weighing 70 tons which were carved and "scattered" over the island terrain by a lost civilization. 11" high (5-lbs.) with volcanic texture of originals. $9.25 ea., $17.50, two. Ppd. American Century, HB4A, Box 36232, Los Angeles, CA 90036



Carpets Ruined By Pet Stains? "Urine-Out" permanently removes even years old oxidized pet stains, $5.95. "Kilodr" works with the same efficiency to remove odors. $5.95. Add $1.50 post. Cleancraft, Dept. H, 2922 Santa Monica Blvd., Santa Monica, CA 90404

Creative Caning Kit. Includes pre-woven cane, all necessary material & easy instructions. Use decorative natural cane for chair seats, screens, stereo speakers, lamp shades. 3 sizes: 12x12" $6.75, 18x18" $10.25, 24x24" $14.75 ppd. Catalog 25¢. T.I.E.,b, Box 1121, HB4, San Mateo, CA 94403





Fabled Cable Car Planter abloom with forever-fresh flowers or colorful California vegetables (specify). 9x6" in white plastic. $6.95. $1 post. Free Brochure of gifts from around the world & San Francisco. Sea Captain's Chest, Fisherman's Wharf, 211 Jefferson, San Francisco, CA 94133

Pure Rubber Candy Molds turn out delicious mints in pro style to zap up parties, weddings. Tempting shapes: rose, leaf, daisy; fancy, plain or corrugated mint. No-cook recipes incl. $1.90 ea. 3, $3.50, 6 $5.75 ppd. Color Catalog, 25¢. Judy's of California, Dept 645R, Box 728 Lompoc, CA 93436

Perma Tweez electrolysis, as seen in medical journals, removes unwanted hair from face, arms, legs, body. U.S. patented safety feature destroys hair root without puncturing skin. Automatic "tweezer-like" action. $16.95 ppd. General Medical Co., HBE-39, 5701 W. Adams, Los Angeles, California 90016



REVERSE THE AGING PROCESS!

5000 Year Old HEALTH BEALTY TECHNIQUE

INCREASES [illegible]

STAND UPSIDE DOWN

EASILY

POSTURA-YOGA

"Lets Gravity Work For You"

A TRULY ENJOYABLE EXPERIENCE

CONVERTS TO A BEAUTIFUL FOOTSTOOL

COMPLETE INSTRUCTIONS ON APPARATUS

PROMPT REFUND IF NOT DELIGHTED

An OTTOMAN, too: For Sitting & Resting Your Legs On.

39.95

Head Dangles . . . Neck Stretches . . . For Relieving TENSION and HEADACHES

PALM SPRINGS YOGA INSTITUTE

P.O. Box 4[illegible]

Palm Springs, California 92262

WRITE FOR FREE BROCHURE

HANKY PANKY APRON



Would you believe—an APRON with SEX APPEAL!!! Nothing else like it in the world! Sexy lace bra and garter belt are hand printed in black on this white, high quality washable cotton apron. Everybody who sees it wants one. Many want several—for parties, gifts, etc . . . Great fun gift for your favorite vamp or prim Aunt Matilda. "Steals the show at a party". Terrific conversation piece. Only $5.00 ea. or 3 for $12.50 pp. Money back guarantee if not delighted.

MONIRISSIMO ORIGINALS
P.O. Box 69125-BL
Los Angeles, Calif. 90069

Full Size, Home Gardener GREENHOUSES AMERICA'S LOWEST PRICES!



Redwood greenhouses with U.V.I. or fiberglass coverings. Also all-aluminum-glass designs.

8 FT. U.V.I. MODEL, ONLY 119.95

WRITE FOR FREE COLOR CATALOG

showing my complete line of outstanding [illegible]

PETER REIMULLER
THE GREENHOUSEMAN ™

The ORIGINAL manufacturer of low cost QUALITY greenhouses

P.O. Box 2666, D4, Santa Cruz, Ca. 95063



VICTORIAN CLASSIC

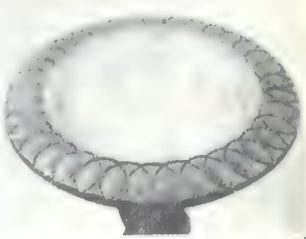
Beautiful re-issue of circa 1900 fern-stand. Every carving and detail is recreated with absolute authenticity. Available in golden oak or rich walnut finish. Height 36", base 16" wide and top 13" in diameter. Specify finish.

$185.00 (post paid and insured)

Bank Americard and Master Charge Accepted.

Oldies and Goodies
9651½ E. Las Tunas Drive
Temple City, Ca. 91780

Write for [illegible]



(shown above)
Illustration of Fernstand top

211 Jefferson St.,
San Francisco, Ca. 94133

Sea Captain's Chest



Hours of lights to give . . . Mini or maxi drums of matches, personalized with single or double names on shiny metallic covers, or choose pin-up girls for men. Assorted colors. Mini drums of 20 books **1.25** plus 10¢ postage

Maxi drums of 50 books **2.75** plus 75¢ postage

California Residents add 6½% tax

Please send for brochure of unusual and personalized gifts from Sea Captain's Chest.

Window Shopping in SUNNY

Grow vegetables in your own home, apartment or office

Indoor Mini-Garden



... in your ... apartment or ...

... seed packet with easy to follow instructions. All you add is soil and a little love.

Tiny Tim Tomatoes	$4.95	Golden Midget Corn	$4.95
Midget Watermelon	4.95	Dwarf Sugar Peas	4.95
...	4.95	...	4.95

TRIFLES & TREASURES Dept. 44, Box 543, Carlsbad, CA 92008 (714) 753-9604

MONEY BACK GUARANTEE



Indoor Mini-Garden Vegetable Kits include terra cotta planter, seed packet, soil conditioners for a bountiful harvest in home or office. Choose Tiny Tim Tomatoes, lettuce, corn, peas, carrots or watermelon. Add soil & love! $4.95 plus $1.25 post. each kit. Trifles & Treasures, HB3, Box 543, Carlsbad, CA 92008

pet stains?

CARPETS RUINED BY PET STAINS?

NO LONGER! Two chemical miracles PERMANENTLY REMOVE pet stains OR odors from carpets safely ... for pennies compared to carpet replacement. ORDER: (#1. URINE-OUT . . . removes even years old oxidized pet stains ONLY $5.95). OR: for odors only, (#2. KILODR, also ONLY $5.95). Add $1.50 for handling. SATISFACTION OR MONEY BACK. SHIPPED BY AIR.

CLEANCRAFT, Dept. H.
2922 Santa Monica Blvd.,
Santa Monica, Calif. 90404.

FIGHT FAT



Lose inches with KLB6

Hi-potency formula contains a combination of natural Kelp, B-6, Cider-vinegar, lecithin, plus minerals.

Fantastic results!

180 caplets $6.95

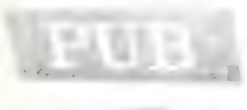
Order by mail: Enclose check or money order (add 55¢ for handling), include name and address and send to:

COVINA HEALTH FOODS
130 Shoppers Lane, Covina, Ca. 91723



Superb Quality Bremen Crystal. Your family initial beautifully "cut" by artisans on 33 piece set. 8 each: 10 oz. Pilsner, 12½ oz. Beverage, 10½ oz. On-the-rocks, 8 oz. Wine glasses *plus* one 1½ oz. jigger. $50 ppd. (*$59 value!*) 8½" initialed ash tray *free* with set. The Corner Store, HB4G, Box CC, South Lake Tahoe, CA 95729

• • GENUINE HANDCRAFTED CARVED WOOD SIGNS • •



These genuine wood carved signs capture the past with their authentic classic detail. Made from Heavy blocks of wood with deep carving. Large raised letters beautifully finished in nostalgic color tones and rich gold lettering. Excellent for **business**, gift or the **home**. Most unusual, original design and quality.

• APPROXIMATE SIZE 12" x 30" 1½" thick •





YOUR CHOICE

VALUE $60.00! $39.80

Signs also made to special order.

SEND 50¢ FOR BROCHURE

E.M.F. CUSTOM ORIGINALS

... Honest Attorney • Honest Dentist • Income Tax-Eagle. ...



CREATIVE CANING

Kits of Pre-woven Cane

T.I.E., b



Lazy Bones, remote control switch turns on TV, radio, fan, lamp, ON or OFF from anywhere in the room. Fingertip or foot control. Ideal for invalids. Gold key design on white porcelain. 12-ft. UL-appr. cord. $7.50 ppd. Doral Studio, HB475, Box 506, Carpinteria, CA 93013

CALIFORNIA



"I Will Love You And Honor You all the days of my life" romantically inscribed in satin-gold on a slate tone background. 7x7" plaque is handcrafted in wood to cherish a lifetime. Gift-boxed, $4.65 plus 90¢ post. Azure House, Dept. T284, Box 6165, Santa Rosa, CA 95406

Cache For Cash. Good-looking dress leather money belt with concealed zipper compartment for maximum security. Choose 1½" wide brown or black cowhide in waist sizes: 30-46, $12.50 plus $1.85 shipping. Cable Car Clothiers, HB4, No. 150 Post St., San Francisco, CA 94108

Pool Days, marvelous, wonderful pool days are even more fun with Flipper, the spirited splasher. Life-like 3-ft. blue whale of durable 20 gauge vinyl moves about the pool with a mere breeze. $3.98 ppd. 16-inch beach ball free with order. P & E Co., Box 16093B, Long Beach, CA 90806



Candy & Nut Dispenser for cocktail parties and barbecues is handsome California redwood, blown glass, porcelain & brass. Doubles as a kitchen canister for beans, rice, peas, barley, etc. 7¾ x 17 x 5¾", $19.95 plus $1.50 post. Roberts Products, 5251 Winding Way, 23-HB, Carmichael, CA 95608



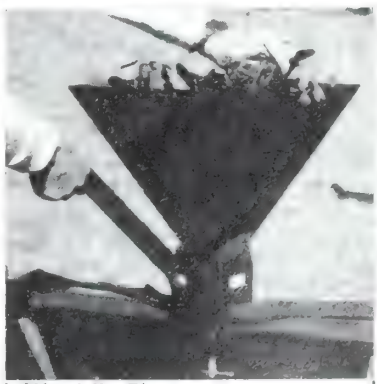
SHRINK STOMACH

Waist Watchers will feel muscle tighten and see stomach shrink from first day you use the Waist Wheel. A few rolls back and forth from knee position equals 100 sit-ups. Progress Chart included.

Single Waist Wheel	$5.98	+	80¢ Mailing Each
Dual Waist Wheel	$7.98	+	$1.00 Mailing Each

Satisfaction Guaranteed or your money back. California Residents add 6% Sales Tax

Anthony Enterprises Dept. HB-45
585 Market St., San Francisco, Calif. 94105



World's First
***mini-*ORGANIC COMPOSTER**

Revolutionary new garden tool grinds instant mulch from waste prunings, leaves, brush, roots. Makes a bagful of rich humus, organic plant feed & natural fertilizer in just minutes—without any costly motor power! Recycles residues for precious topsoil; dressing for bigger, better flowers & vegetables—at great savings. $39.95 freight paid (Calif. add $2.40 tax). WOULD YOU LIKE COLOR CATALOGS OF OUR GORGEOUS, UNSHATTERABLE, PLASTIC INDOOR & OUTDOOR GREENHOUSES FROM $69? Write:

$39.95 ppd

Casaplanta, Dept. [illegible]
16129 Cabrerest St. [illegible] CA 91406

HANDY HANG-DRYER

HANG TO DRY/HANG TO STEAM



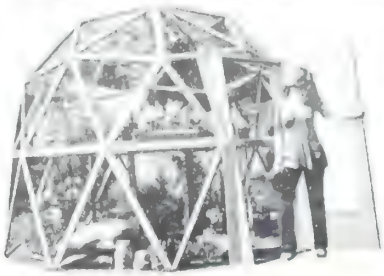
★ FOR HOME AND TRAVEL ★
Saves You
Space. . Time. . Money!

Dry all your washables efficiently, conveniently, at home and away. Our sturdy dryer **hooks onto any showerhead.** Notched shaft holds 11 hangers. Steel construction, rustproof vinyl finish makes it an ideal aid for steaming out wrinkles.

$2.98 each + 25¢ postage
Two for $5.75 (and we'll pay postage).

American Century Collection [illegible]
Box 36232,
Los Angeles, Ca. 90036

Dome Greenhouses Direct from California

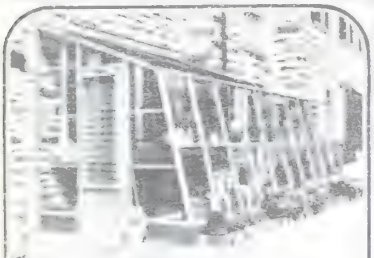


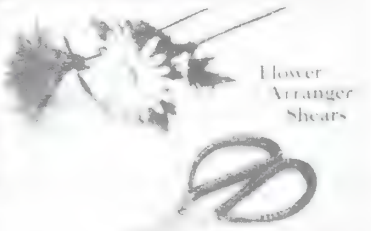
- priced from $98.50
- exciting award winning design
- enjoyed coast to coast year 'round
- easy assembly
- unconditional guarantee

Send now for free color catalog. Redwood Domes, Inc., Dept. ED, Aptos, California 95003.

SOLID
MIST
$2 or $5.75
solid
to hard
to find today! House-
plant guide included!
one always hardwat the iron-
ing board. Handsome in solid
Save! 2 for $5.75
N. Y. residents add taxes
Lilli's Garden
Dept. B45, 510 S. Fulton Ave.
Mt. Vernon, N.Y. 10550



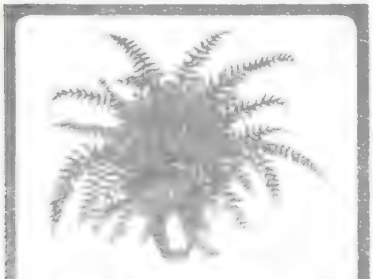




Flower
Arranger
Shears

should you buy
a greenhouse?
Whether you're an eager amateur or an "old pro", you'll find a wealth of information in Janco's FREE catalog!
need? Is a greenhouse easy to maintain? Write today for Janco's color catalog and find answers to all your questions. Over 100 all-aluminum models—all parts pre-fit, glass pre-cut for easy assembly. Dept. HB-4
Janco Greenhouses
Box 348, 10788 Tucker St.
Beltsville, Md. 20705
301-937-3300

PRUNE 'N SNIP
Here are the finest flower arranging shears we've seen! Only five inches long but extremely strong. Shears are made of steel with excellent cutting blades. The handles are covered with a durable vinyl cord to cushion your hand and provide a firm grip. Just right for delicate arranging, as well as pruning plants and snipping stems of fresh flowers.
ONLY $2.49 plus .15 postage
STRATFORD HOUSE
P.O. Box 591, Dept. HB-4
Stratford CT 06497
Satisfaction guaranteed



FERN PRINTS
tranquility
serenity
are these ferns by burk sauls.

HIDDEN MAGIC
Hang-A-Pot Flower Holder
Display plants more attractively in home and garden, indoor and outdoor. Create walls of greenery without wires, or expensive hangers.
- Mounts easily anywhere.
- Rustproof metal. Lasts forever
- Slide-open release permits instant removal for watering and care.. replaces just as easily.
- Fits all rimmed clay pots up to 7" diameter
postage & handling
SAVE! 12 for $6.00
WOODBURY GREENS



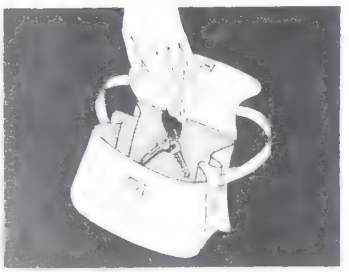
Space-Saving Folding Table is a European import of walnut veneers with hand rubbed oil walnut finish. It measures 9x30" closed, 37x30" half-opened, 65x30" fully-opened. 30" high, seats eight for small dinner parties. Shipped assembled. $59.95 shipping coll. Danish furniture catalog, 25¢. Genada Imports, Box 204, HB4, Teaneck, New Jersey 07666



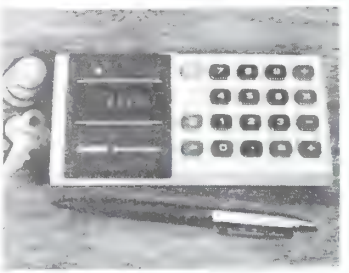
An 1810 Candlestick inspired this Sutton Desk Lamp. Turned from selected hardwood sanded smooth ready to antique, stain or découpage. 20"H fully wired, 3-way switch, 8 ft. cord. White or beige shantung; oyster or natural burlap shade. $13 plus $1.50 post. (W. of Rockies, $2.50 ea.) Free brochure. Baxwood Crafters, HB4, PHB-54, Box 7012, Lexington, KY 40502



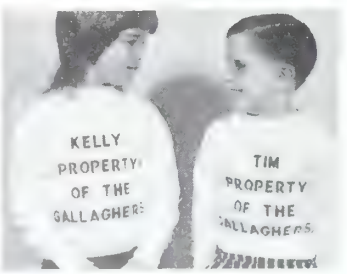
The Key To Good Economy—tube squeezers for maximum use of toothpaste, shaving cream, ointments . . . minimum waste. No spillage, no mess. As easy to operate as a can opener. Key slips onto end of tube, winds up as contents are used. Set of 8, $1.98 plus 20¢ postage. Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 94105



Key-Katch does more than simply hold keys together, it saves time. Simply peel and press on one of three (3 colors) discs at most convenient spot inside purse. Keys are securely in place! You find them instantly! Key-fob comes with special lock chain. $2.98 ppd. Another convenience by Bleuette, Inc., 509 Fifth Ave., HB4, New York, New York 10017



For Calculating Ladies and gentlemen. This new low-price electronic calculator adds, subtracts, multiplies, divides to 12 digits. Helps you budget, straightens out your checking account. And because it's slim, light, and runs on batteries, it can always be with you. With batteries, $19.95 plus $2 post. Crown Castle, Dept. PC-6, 51 Bank St., Stamford, CT 06901



Smallfry Sweatshirts are fun! Each one says ". . . property of . . ." with child's first & last names in permanent black letters. Kids love to see their names in print. Tops with mom too; the warm, white cotton shirt is machine washable. Sizes 2-10. Specify names. $4.98 ea. plus 50¢ post. Holiday Gifts, Dept. 204F, 7905 W. 44th Ave., Wheat Ridge, CO 80033



ADDRESS LABELS with NICE DESIGNS

Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. [Also available are Texas Flag, Maple Tree, Treble Clef, or Palette]. Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½x½". 500 on white or 250 on gold for $2.50 ppd. Or on DELUXE SIZE, 1¾" long, $3.50 with design or $2.50 without, ppd. Specify Initial or Design desired. Via air, add 39¢ per order. 80 page useful gifts catalog, 25¢. Bruce Bolind, 14-L Bolind Bldg., Boulder, Colo. 80302 [Since 1956, thanks to you]



Garden-Fresh Peas, in their crispy green, just-picked pods. Scattered on a flippy white or navy flared-back wrap skirt of polyester and cotton. And as if that weren't enough to whet your fashion appetite, skirt reverses to solid color. Edged and tied with braid. By Meadowbrook. Sizes S,M,L $26, plus $1.25 post. The Talbots, Dept. GA, Hingham, MA 02043



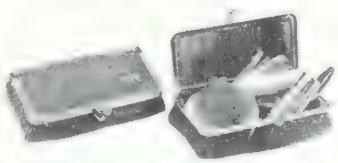
The Block Professionals Chop On! Top is end-grain maple, laminated & dovetailed. 4 Butcher-store legs are removable. 34"H. overall. 18x18x12" thick $109. 24x18x12" $135. 24x24x12" $155. 24x24x16" thick $190. 30x30x16" $270. Add $15 for knife rack. Exp. chgs. coll. No C.O.D.'s. Catalog $1. J&D Brauner, Inc., 1331 S. Michigan Ave., HB4, Chicago, Illinois 60605



A Batch of Butterflies can turn a bare wall into a fauna fantasia. And imagine their reflected glory in a posh powder room. Gorgeous genuine butterflies in vivid, exotic colors are mounted on white plaques under glass in black lacquer frames. Set of 6, 3½" diam., $5.98 plus 75¢ post. Order from Harriet Carter, HB10154, Plymouth Meeting, PA 19462



Sun-Sational Eyeshade. Wear this cool, comfortable visor when you're golfing, sailing, motoring, playing tennis or just walking. Dark green plastic shield protects eyes from harsh rays of the sun. Flips over specs or sun glasses. Adjustable size fits men or women. $2.98 plus 20¢ post. Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 94105



Case For Cosmetics, keys, change and etceteras slips into purse or goes it alone. Snap-shut pouch in lush, butter-soft, genuine suede is sturdily framed in gold-tone metal. Mirror in the lid. 2 golden initials (specify) for added dash. Assorted colors. $5.98 ea. 2, $10.98. Add 50¢ postage. The Ferry House, HB4, 554 N. State Rd., Briarcliff Manor, NY 10510



Classy Thong Sandals are in step with today's bared fashions from Bilgo to Malibu. They have everything: smooth leather thongs, comfortable covered foam rubber outer soles. Sizes 5-10 come in angelic white or sexy black. And at this price you can get a pair of each. $4.95 pr. plus 50¢ post. 2 for $9.95 ppd. From Elizabeth McCaffrey, HB4, Northport, NY 11768

Mother's Day Rose!

One perfect long-stem rose—perfect way to show your love! Shimmery silk bud in American beauty red, silk leaves so delicately veined and shaded you'll swear they're nature's own. It comes bedded in green tissue, gift-boxed in white with gold. Over 16" long, exquisitely made!

7815 Rose $2.50

Save on a Dozen Roses! $24.98

Add 40¢ post & hdlg., N.Y. res add tax

LILLIAN VERNON

Dept. B42, 510 S. Fulton Ave. Mt. Vernon, N.Y. 10550





CLEANS SILVER FAST

Magic Silver Leaf goes in the dishpan, or sink, and safely cleans silver as you wash dishes. No rubbing, no boiling. Keeps silver shining bright and tarnish-free. Safe for finest silverplate and sterling. Odorless and non-toxic. Lasts a lifetime, never wears out.

SILVER LEAF . . . . $2.98 + 25¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-45
585 Market St., San Francisco, Calif. 94105



STUNNING METAL SCULPTURE

at a realistic price. Beautiful Antique Copper finish. Exquisite hand workmanship. 36" high, 33" deep by 14" wide. Adds charm to any wall, hall, nook, or room. The Rooster, flowers, and picket fence are at home with any decor. Title is "Morning Mail" and it's a real delight! Priced at only $26.00 plus $1.00 postage. Order today. **DECOR GALORE**, 140 Monument Ave., Dept. 145, Barrington, Illinois 60010.



1975 BERTA HUMMEL MOTHER'S DAY PLATE

The sky is lined with [illegible] filled with joy and a wide-eyed little girl steps to ever her heartiest tribute in song. A scene to charm any mother. Latest edition of the series by Schmid Bros.

$25.00 Plus $1.50 Post. Ins.

1972, 1973, 1974: Each $20 — $1.50

FOUNTAIN OF GIFTS

845 P.O. Box 1054 [illegible]

Corn Pic-ups

For corn lovers. Handsome rosewood and stainless. Keepers eliminate butter on butterfingers. Treat a hostess . . . or the man of the house. Box of eight $4.50. 2 Boxes (16) $8.85. Add 50¢ post. for Each Box. Sorry, Not COD's



THE GIFT TREE Box 55, Dept. HB4-5, Kensington, Md. 20795



real charmers, to make you
'Prettiest at Party' Pincord Patchwork

A—

crisp, pastel elegance. Swirl's poly/35% cotton blend flows shape, always looks fresh. Grand waistband, wide waistband, deep pockets, pique trim. Pincord colors red/white, island blue/white or cocoa/white blend the soft pastels. Sizes 6-18 **$22**

C 2 for **$40**

C—Squares of white eyelet, plus red and blue gingham, create a colorful "apron front" on this chambray weight, denim blue wrap skirt. Lots of flare, blue back gives slim, trim look. Washable. 50% poly/50% cotton. Sizes 6-16. **$22**

Any 2 skirts shown **$40**

MAGELLAN HB-30, 21 W. 16th St. New York, N.Y. 10011



"LOVELY LOOK" HAIR PROTECTION

Here's the perfect new hair protection for [illegible]. Our outdoor cap is smartly fashioned for hair protection from sun, wind and moisture for your golfing, gardening, boating, tennis . . . enjoyment. It's made of airy netting to keep you cool and comfortable. Adjustable to fit all head and hairdo sizes. Choose white, blue, red, black or yellow. Washable.

$1.25 each + 50¢ mailing

HOLLY HOUSE



CUSTOM PRINTED SHIRTS

The latest craze: you think of the slogan and we'll print it! Any slogan for your team . . . candidate . . . club . . . your favorite hobby . . . or whatever. Up to 30 letters printed on these quality cotton sweatshirts or tee shirts. Machine washable, paint will not run or fade. Colors are powder blue or navy blue. Size S, M, L, XL. Specify size & color. Add $2.00 extra for printing on both sides. We ship in 48 hours.

Sweatshirt $6.95
T shirt $4.95

Write for FREE [illegible]

Holiday Gifts

Ben Franklin
MAGNIFYING GLASSES



For reading fine print. So fashionable, lightweight and comfortable. Impact-resistant lenses. Golden-finished wire frames with raised [illegible]

[illegible] — Dept. HB-43WD
[illegible], Kansas City, Mo. 64105



The Original
TWIN BED BRIDGE
with patented square rib

Makes a Comfortable King-Size Bed out of Twins!

- Fills space between beds.
- [illegible]
- [illegible]
- [illegible]
- [illegible] **$7.95**

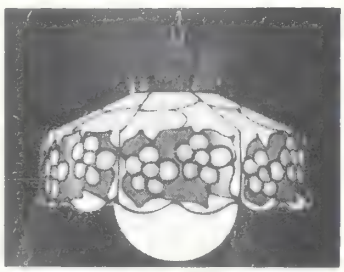
[illegible] STERN
[illegible] Ave.
[illegible] 07079



Tuxedo Shoe is an up-to-the-minute fashion choice with bared toe, sling back, smart 1¼" heel. So sublimely comfortable, you'll forget to kick it off at the end of the day. Black, white or blue crinkle patent. Widths AAAA-EE. Sizes 3-10, $24.95; 10½-12, $25.95. $1 post first pair, 25¢ each additional pair. Solby Bayes, 45 Winter St., HB4, Boston, MA 02108.



Gout Stool. In an age when carpentry was a combination of art and affection, every parlour boasted a gout rest like this for the man of the house. Hand carved of solid Honduras mahogany in choice of finishes & fabric covers. 19½"Lx16"Wx11½"H, $74.95 ship. coll. Victorian catalog, $1. Martha M. House, HB4, 1022 S. Decatur, Montgomery, AL 36104



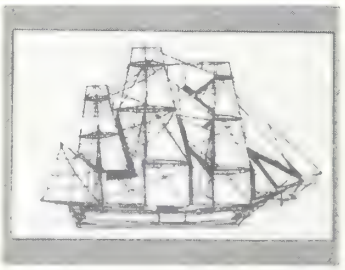
Tiffany Taste? Latch on to this lamp in either swag or fixture style. Complete with 8" glass globe, line switch & all necessary parts. Green & orange stained glass colors, green *or* orange crown. Shade, 19" diam. Pin-money priced for our Window Shopping readers. $24.75 plus $1.85 post. Tower Sales Co., HB4, 1452 S. Lee St., Des Plaines, IL 60018



Gem Or Genius? Only an expert can tell. One carat center stone and 6 smaller ones are pure white, flawless Strongite gems exquisitely set in Florentine-finished white or yellow 14k gold. A dazzler, guaranteed against chipping, scratching. $92 plus $1 post. Free catalog of rings & things. The Strongite Co., HB4, 2 W. 47 St., New York 10036



Wonder Worker. One stroke of "Almond Stick" and superficial scratches on pianos, woodwork, furniture disappear like magic. Does its good deed on mahogany, walnut, oak and other fine finishes. Used professionally by furniture dealers and movers. $1.98 plus 25¢ postage. From Anthony Enterprises, HB4, 585 Market St., San Francisco. CA 94105



Trace Your Ancestry. Ship's lists from the Mayflower to modern ocean liners tell when your name first came to America. Send this company your name and origin plus 35¢ to cover postage and handling. You will receive a personal ship Datacard and complete catalog of custom ship plaques. Write to Holmes-Corey, Ltd. Box 786, HBE, Marco Island, FL 33937



MAKE YOUR RINGS FIT RIGHT!

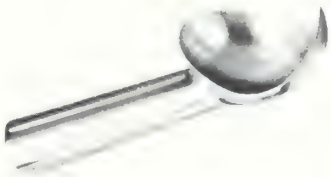
Are your rings too loose once they're over your knuckles? Do they slide around your fingers uncomfortably and unattractively? RIGS (ring-insert-guard-sizer) will hold them in place simply and effectively. RIGS (Pat. Pdg.) are vinyl liner-guards which slip inside the ring once it's in place to stop slipping. Works for any size, women's or men's. RIGS even hold boys' rings in place on girl's fingers. Guaranteed. $3.00 ppd. RIGS, 1400-E S. Collyer, Longmont, Colo. 80501.



Bicentennial Buckle. Replica of famous stamp in solid cast pewter deeply engraved with matte-black. A fashion smash for either sex celebrates a great flag and colonial victory. Buckle only, $4.98. Cowhide belt, 1½"w. His: 34-40, tan, $7.98. Hers: 22-32, tan, red or black, $6.98. Add 50¢ post. Lillian Vernon, B4E, 510 S. Fulton Ave., Mt. Vernon, NY 10550



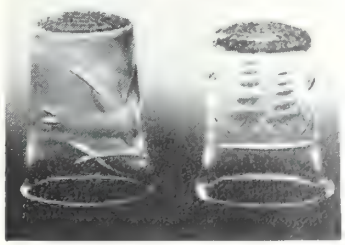
Just For Openers. Big, bold, hefty sterling silver initial dangles from split ring to hold a dozen keys well in hand. Add or remove keys with ease. Handsome gift for either guys or gals, shows you cared enough to plan ahead. 1⅛"x¾". Print initial. $12.50 ppd. Wickford Gift Galleries, Dept. 215, 290 Westminster St., Providence, RI 02903



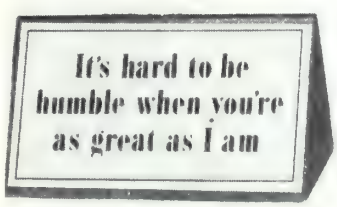
Super Scooper cuts through rock-hard ice cream like a hot knife through butter. Here's the scoop: the self-defrosting liquid hermetically sealed in the handle does it. Never loses its power. Sanitary, rustproof gift for ice cream lovers everywhere! For southpaws, too. $5.95 ppd. Holiday Gifts, Dept. 204E, 7905 W. 44th Ave., Wheat Ridge, CO 80033



It's A Revelation in comfort. Mexicana shoe features Desco Red Carpet® construction: foam-padded lining, cushioned insoles, arch supports, *flexible* 2" wedge. Leather uppers laced with leather strips in brown on natural or multi on white. 6-10 N, 5-10 M&W. Full ½'s. $24 plus $1 post. Old Pueblo Traders, 622 S. Country Club, J4M, Tucson, AZ 85716



Splendor In The Glass. Crystal hand-cut thimbles by American artist will add sparkle to any collector's showcase. Too elegant to use, too exquisite not to own. Left, "Wild Goose in Flight," $9.98; . $19.50; 4, $38. Right, "Windjammer," $8.98; 2, $17.75; 4, $35. All ppd. Catalog 50¢. From The Sewing Corner, HB4, Box 420, Whitestone, NY 11357



Rib Him Royally. Plaque for a desk of distinction where reigns your man of distinction. Says, "It's hard to be humble when you're as great as I am." 2¼ x4" stained wood and metal desk plaque doubles as a paper weight. Great birthday gag gift for big wheels! Order #182, $1.98 plus 25¢ postage. Anthony Enterprises, HB4, 585 Market St., San Francisco, CA 94105



CHANDELIER CLEANER

Just spray it on and allow to dry. No wiping necessary. Your crystal chandeliers will sparkle in a blaze of glory. Protects and preserves all surfaces with an invisible coating of miracle silicone. 7 oz. spray can.

CHANDELIER CLEANER . . . . . $2.98 + 55¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-45
585 Market St., San Francisco, Calif. 94105

J&D Brauner THE BUTCHER BLOCK

THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS



OAK PARQUET ON CHROME PEDESTAL
Genuine Oak Parquet top inlaid by hand has softly rounded edge. Elegant chrome base. 36" diam., $220. 42", $280. 48", $325. 54", $395. Exp. Chgs. Col. No COD's. N.Y.C., N.Y. State, N.J. and Illinois residents add your tax. **52 page catalog, $1.**

J & D Brauner/The Butcher Block
New York: 298 Bowery, N.Y., N.Y. 10012
Chicago: 1331 So. Mich. Ave., Chicago, Ill. 60605

THE PEWTER LOOK



Our stainless steel flatware authentically reproduced from an antique English design. Classic pistol handled knives, 3 tined forks and a matching pewter look Dishwasher safe. Service for eight includes: 8 dinner forks, 8 dinner knives, 8 solid forks, 8 soup spoons, 16 tea spoons, one of serving pieces.

Service for 8 . . . . . $38.95
Service for 12 . . . . . $57.50

Wales. HB475
Hartsdale, N.Y. 10530

Authentic M.I. Hummel

by W Goebel W Germany



right side Anniversary Plate. Each new version of this plate is offered every five years. The 1975 "MI Hummel" plate "Stormy Weather" hand painted in BAS relief by W Goebel artists. 10"diameter $100.00 ppd.

Ride into Christmas Plate. 7½"diameter $50.00 ppd. ates of previous years available. Hummel brochure and t 95¢ Gift Catalog $1.00 Satisfaction Guaranteed



Hildegarde's Dept. HB-45
97 Farmington Avenue, Hartford, Conn. 06105

A First

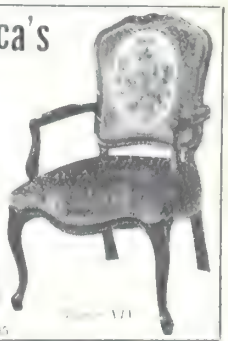
Save on fine furniture! One of America's largest collections..



LOUIS XIV CHAIR Elegant carved frame in fruitwood fin. 27" W. 21" D. 35" H. Raised floral medallion Gold green heavy tapestry seat \$169.95

FRENCH DRUM TABLE Decorative grille doors. 26" diameter, 20" high. Fruitwood top, ant. white base; or all same color. **\$139.95**

SEND \$1.00 FOR OUR BIG CATALOG
(Also sofas and love seats)



Jonas Fields

Delivery Charges collect
(Dept. B-45) Box 5252b, Atlanta, Ga. 30305



CREATIVE GLASS BY CORNING 1 Set $14.98

- Sparkling-clear and so elegant for serving

go from refrigerator to pre-heated oven, ideal for baking and serving! American-crafted to the superb standards of Corning Glass. 1-qt., 1½-qt. and 2-qt. are 5¾", 6½" 7¼" diameter. Set of 3.

#8051—Creative Glass.....1 Set $14.98

The Country Gourmet Inc Dept. B44, 512 S. Fulton Ave. Mt. Vernon, N.Y. 10550



WORLD'S LARGEST SELECTION OF HAND-CARVED DOORS & DECORATORS HARDWARE

ACME HARDWARE CO., INC.

Turn-of-the-Century Child's Bentwood High Chair

Imported from Spain



Dest'ned to be

of furniture.

the rich bent

walnut tone, then added the luxury of a

your toddler. Has a just-right-to-reach foot

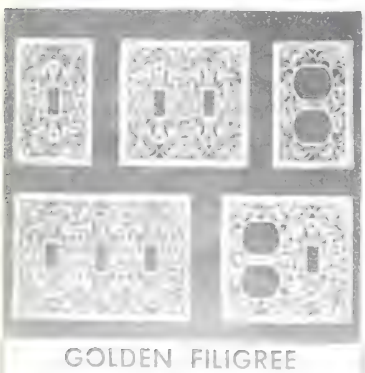
$69.95

postpaid

Jenifer House

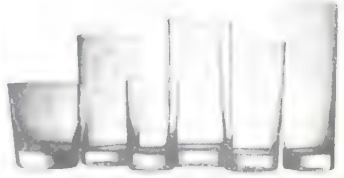
Dept. B-45

GREAT BARRINGTON, MASS. 01230



GOLDEN FILIGREE SWITCHPLATES

ADDED TOUCH



A dramatic yet delicate expression of the exclusive art of hand cutting on crystal. Your initial captured on a set of eight tumblers of your choice. Each set is monogrammed by hand and dishwasher safe.

SET OF EIGHT PRICE INITIAL

5.95

Send the

card or

charge account

number

charge must in-

clude

THE CRYSTAL SHOPPE



A Blaze Of Ballroom Magnificence. Elegant chandelier thickly hung with brilliant Strass crystals has rope turned crystal arms holding 16 lights (eight on each of two levels). Saucers & candle cups are imported cut lead crystal. 32"Wx 40"L. An investment in beauty! $1,500. 92 page catalog, 50¢. King's Chandelier Co., HB4, Highway 14, Eden (Leaksville), NC 27288



Chinese Chop with your name (first or last) in Chinese characters & Roman letters engraved on the base. Copy of official stamp used in ancient China/India trade, the beautifully carved gray and brown stone seal is topped with a Fu Dog. 1 x 1½ x 3¼" $18.95 ppd. 3-4 weeks del. Free brochure of stone seals. Cathay House, Box 2064, Falls Church, VA 22042



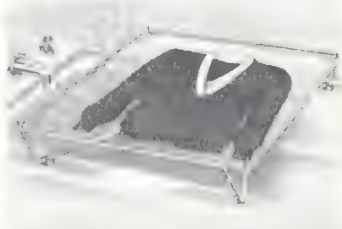
Old Fashioned Sausages add a new world of flavor to spark buffet menus and snacks from ho-hum to yum-yum. Choose big 3 lb. size Hickory Smoked Beef, Pungent Beef Salami with Garlic, Tangy Thuringer Summer Sausage or a special Sampler of all three (1 lb. of each). $8 plus $1 postage. Hinsdale Farms, Box 82, HB4, Hinsdale, IL 60521



Whistle While You Walk instead of grimacing as your tight, or toonew leather or suede shoes dish out pain. Liquid Leather Stretch provides instant relief! Works like a miracle to stretch leather permanently, loosen shoes to conform to your feet. $1.98 plus 25¢ postage. Anthony Enterprises, 585 Market St., HB4, San Francisco, California 94105



You And Your Dog will be even better friends if you train him yourself at home, with the step-by-step guidance of trainer Joseph DeCosta. His obedience-training methods, are disclosed in detail in his "Ten Dog Commandments." 2-record album, $6.95; or 8-track tape, $7.95. Ppd. Accu Rite, Inc., Dept. HBE, Box 165, Manasquan, New Jersey 08736



In a Season of Sweater Dressing this handy dryer could be one of your best buys. Nylon mesh surface mounted on metal legs stands on table, floor or bathtub. Air flows in, under and around it for fast, effective drying. Folds for storage. Good bet for home or dorm. $3.98 plus 60¢ post. Anthony Enterprises, HB4, 585 Market St. San Francisco, CA 94105



BATH LOOFA

natural

Cellulite

poly-cope handled Loofa

$5.95 ppd.

fully guaranteed

JMH ENTERPRISES

P.O. Box 7555 Dept. H 45 Dallas, TX 75209

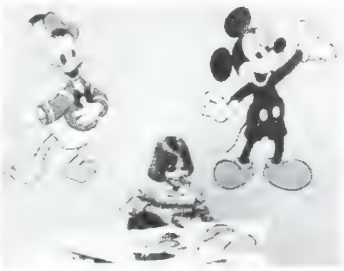
The Ceiling Fan is suddenly the "in" way to cool a room naturally. Adaptair lever, on 52" fans only, adjusts angle of all 4 blades. Two speeds, 5-year guarantee. 52" fan with Adaptair. $279; without $239; 36" fan $159; Light Adapter Kit $16. f.o.b. Memphis, TN. No COD's. Free brochure. From The Ceiling Fan Gallery, HB4, Indian Neck Lane, Peconic, NY 11958



Ideal Selection For Collectors. Beautiful Christmas scene conceived and rendered in bas relief by Janet Robson (1902-1974) and executed by the Hummelwark factory. 9" diam., Pewter plate depicts the Divine Family's "Flight Into Egypt". It is being offered in limited edition for $45 ppd. Albert's Porcelain Art, HB4, 1411 The Boardwalk, Atlantic City, NJ 08401



The Diz Kids—Mickey & Donald—star on nursery or playroom walls. Giant-size, full-color peel 'n press stick-ons of tough mylar will delight children of any age. Sponge clean. Mickey Mouse 30"Hx 36"-W, $3.95, Donald Duck 21"H.x 33"W, $2.95. Add 50¢ postage ea. Buy both, Romar pays the postage. Romar Sales, Dept. RS-135, 380 Madison, New York, NY 10017



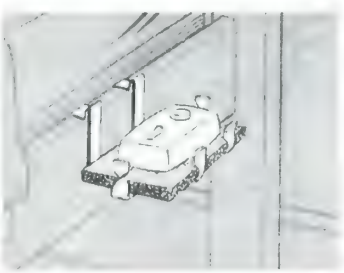
Magnifying Cosmetic Glasses make it easy to apply eye make-up perfectly, shape eyebrows without squinting and straining. You use make-up tools behind the lenses, or swing each frame up separately. Glasses with case and tiny screw-driver for adjusting, $6.95 plus 50¢ post. Herman Optical, HB-25, 164 Clymer St., Brooklyn, NY 11211



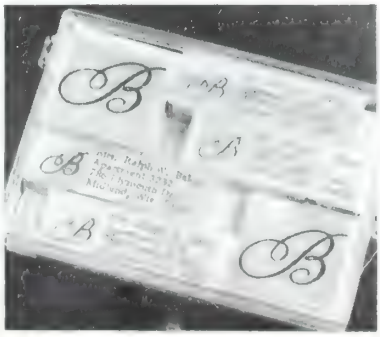
Strappy Sandals, fashioned with Italian finesse, summer under skirts or pants. Lithe leather strips crisscross fetchingly over your instep to flatter a long, narrow foot. Wedged for comfort, soled with crepe. Bright white or brandy, sizes 9-13, narrow or medium widths. $21.35 ppd. Free catalog. Tall Gals Shoecraft, HB4, 603 Fifth Ave., New York, NY 10017



You're In Control of the electric blanket when you clip this guard onto headboard or side panel of your bed. It keeps the control switch for the blanket within easy reach and protects it from falling or sliding around the floor. No tools needed for installation. $1.98 plus 35¢ post. From Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 94105



GOLDEN OPPORTUNITY to stock up on a supply of elegant name and address labels. The set includes 250 black on gold $1\frac{1}{2}$x$\frac{1}{2}$" script initial address labels [To 20 letters per line, 4 lines] and 125 matching gold initial 1x1" envelope seals. We use them to personalize everything—stationery, checks, to identify books. Packed in 2x3" plastic box, $3.50 ppd. Via air, add 52¢. Bruce Bolind, 14 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!





WATER THIRSTY PLANTS WHILE ON A TRIP

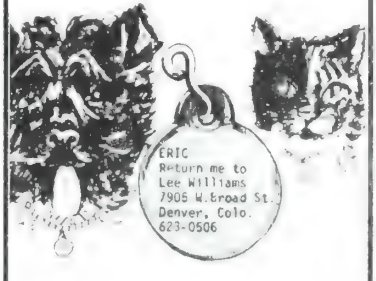
Planning a trip but worried about your thirsty plants? Amazing wicks feed just right amount of water up to 8 weeks. Can be used all year around with all plants. Will not rot or mildew.

SET OF 4 PLANT NURSEMAIDS . . . $1.98 + 20¢ Mailing Each Set.
SET OF 2 EXTRA LONG PLANT NURSEMAIDS FOR LARGE PLANTS . . . . . $1.98 + 20¢ Mailing Each Set.

California Residents add 6% Sales Tax

Satisfaction Guaranteed Or Your Money Back

Anthony Enterprises Dept. HB-45 585 Market St., San Francisco, Calif. 94105



Lifelong ID tag for pets

Don't worry about your dog or cat getting lost. This stainless steel lifetime identification tag displays all the necessary information for his safe return—pet's name, your name, address and phone number, all engraved free. Hook for easy attachment to collar. Specify dog or cat. $1.00 Ppd.

Write for FREE

HOLIDAY GIFTS

Dept. 264-C Wheat Ridge, Colorado 80033

BURGLAR PROOF LOCK FOR SLIDING DOORS



Provide complete security against intruders. Revolutionary new safety bar fits all doors and is adjustable up to 50" long. "Safety bar" installs easily without tools or screws (instructions included) and is self storing. Sturdily made of aluminum with anodized satin finish. You'll want one for each sliding glass door in your home.

$6.50 plus 95c postage
2 for $12.50 plus $1.25 postage

FERRY HOUSE Dept. HB-475 Briarcliff Manor, N.Y. 10510

EMERGENCY LAMP LIGHTS AUTOMATICALLY When Power Fails

You're sure of a brightly lit room whenever storms or accidents interrupt electric power. Powerful beam turns itself on and illuminates the entire room automatically the instant current fails. Lasts many hours before recharging in regular house outlet. Also acts as portable, battery-less flashlight. Inconspicuous white 3" light is approved for homes, public buildings.



$15.95 plus $1 postage. Check, C.O.D., Master Charge, Bank Americard or American Express. Satisfaction or money back.

Joan Cook, Inc. Dept. 4, 851 Eller Dr., Ft. Lauderdale, Fla. 33316
Phone (305) 525-2969





Hildegarde's

FLAT CANOPY MADE TO ORDER

4-75 HB 597 Farmington Ave., Hartford, Conn. 06105

SPRING & SUMME





House Plans? You'll want thes design books. 230, 1½-2 Story Homes (Gambrel-roofed Colon shown); 185 Large 1-Story Homes; 250 Small 1-Story Homes; 223 Vacation Homes. 180 Multi-Levels $2.25 per copy. All, $7.95 Ppd. Home Planners, HBE54, 16310 Grand River, Detroit, MI 48227

SEND $1.00 FOR 100 PAGE CATALOG OF "TIMELESS FURNITURE MADE ONLY BY FORSLUND'S"

of the many reproductions of

Carl Forslund





THE AMBASSADOR

Luxuriously comfortable and superbly crafted, the Ambassador comes complete with casters for easy mobility. Pictured in mangaby& but can also be upholstered in various grades and types of fine fabrics—stripes, solids, prints; cut antique, crushed and plain velvets; etc. You specify the type fabric and colors desired. $138. as shown; $166. in your fabric—send 6 yds. 54".

Send $2. for Furniture Catalogue and request form for FREE name-selected decorator fabrics

Nuni Galleries, Inc.



Coat Of Arms Wedding Bands. 14 kt. gold rings are hand-engraved with crest of bride & groom linked to symbolize unity of marriage. $155 each ppd. Free color catalog. Heraldica Imports, HBE-4, 21 W. 46 St., New York, NY 10036

Shop Once And For All the latest fashions for sun soaked days, balmy nights. Southwest casuals, top brand names, exclusive imports, jewelry and gifts, too. Send $1 (refundable with first order) to Old Pueblo Traders, 610 S. Country Club J4, Tucson, AZ 85716

GrandCom, Telephone Headquarters for phones from lickity-slick mod styles to luxe antiques. Ready for installation, Intercoms, accessories, too. Send 50c for catalog. GrandCom, HB4, 324 Fifth Ave., New York, NY 10001







Don Quixote from Mexico

Mexico's Spanish heritage is reflected in this stylized wood carving of the fabled adventurous knight to whom everything was larger than life. 19" tall, remarkably interpreted from illustrations by Paul Dore. Selected from the Mexican collection in our new Spring catalog of international gifts.

shopping international



CATALOGS



1975 Skön Embroidery Catalog is an award-winning collection of Swedish designs. Pages of pillows, pictures, bell-pulls, cloths, pictured in dazzling color Send $1 to Skön Embroideries, BE4, 55 Lambert Lane, New Rochelle, NY 10804

ngbird Handbag is chic for opping sprees, cruise stop- s. Lined cotton print with f sides, turnclasp closure. 9x5", $7 ppd. Free full- or catalog of casual fash- s. Johnny Appleseed's, x 714, Beverly, MA 01915





Portraits In Oil painted on fine quality canvas from your photo by academy-trained artists. Catalog "How to Order An Oil Portrait," 25¢. Van Dyke Oil Portraits, HB4, 153 E. 57 St., New York, NY 10022

Collectors' Treasures. Fluted clam $6; Golden Cowrie $400; Maxima Whelk on tripod $11.50; 500 million year old Trilobites $25; Zigzac clam $2; Dimidiate Auger $1 60. Add 75¢ post. ea. Catalog of fossils, shells etc 50¢. Dover Scientific, Box 6011B, Long Island City, NY 11106

WICKER WONDERLAND



SEAT & BACK

WICKER LAMP

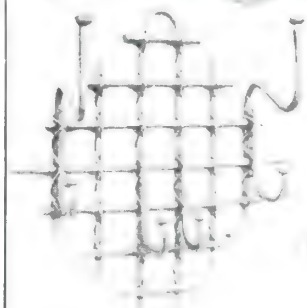
$13.95

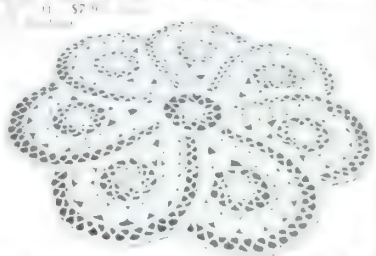


RATTAN HEADBOARDS



WALL RACK—





DECORATOR AREA RUGS—

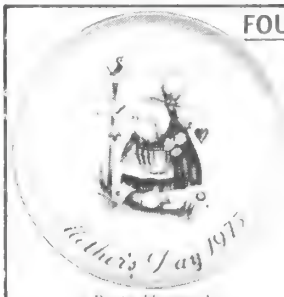
SEND 25¢ FOR CATALOG

VISIT OUR WAREHOUSE SHOWROOM

Frank's Basket House

ROUTE 10 DEPT. HB4 SUCAS, SNA N.J. 07876

FOURTH EDITION!



Berta Hummel
Mother's Day Plate 1975
8" — $25.00 PPD

BERTA HUMMEL MOTHER'S DAY PLATE 1975

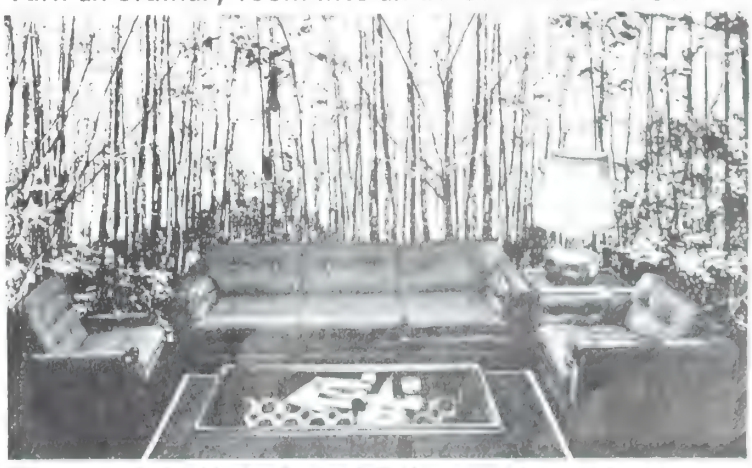
Continuing this delightful collector series, we are pleased to offer this beautiful fourth edition plate. For Mother's Day an unmatched treat!

NEW 1975 "HUMMEL" CATALOG $2.25 PPD
1975 "HUMMEL" CALENDAR $3.50 PPD

Liberty Gifts
Dept. HB45, 2324 Liberty Street
Trenton, NJ 08629

"THE WORLD'S LARGEST "HUMMEL" RETAILER"

Turn an ordinary room into an ENCHANTED FOREST



Beauty as big as all outdoors will cast a spell of excitement over your home and guests. Imagine a mood so real - that you can almost hear the breeze whispering thru the branches and the rustle of leaves. . . . Transform an ordinary room into a happening with this fast, fun and inexpensive wallcovering. Size: 9' x 20'. LIMITED EDITION! ONLY $39.95

Furniture by SCHAFER BROS. available through **ALPHA STUDIOS**

We accept BankAmericard, Master Charge, Amer. Exp. No. Exp. Date
Check or Money Order. No C.O.D. Send $1 for catalogue

P.O. BOX 441
HICKORY, N.C. 28601

SALE
Princess Telephones



While ... last
only 19.95

... if a buzzer
... add $10.00

We ... Factory
... for instant
use. White, beige, pink, blue, turquoise. While they last they
... Send 50¢ for ...

GRAND COM INC. Dept. HB4-5
324-5th Ave. N.Y. 10001

... phones,
color ... (give 2nd and
3rd choice) $ ... enclosed (include
$2.00 shipping charge). Charge my credit card
(card name)
card # ... Exp. date

Name ...
Address ...
City ... State ... Zip
Please add Tax where required

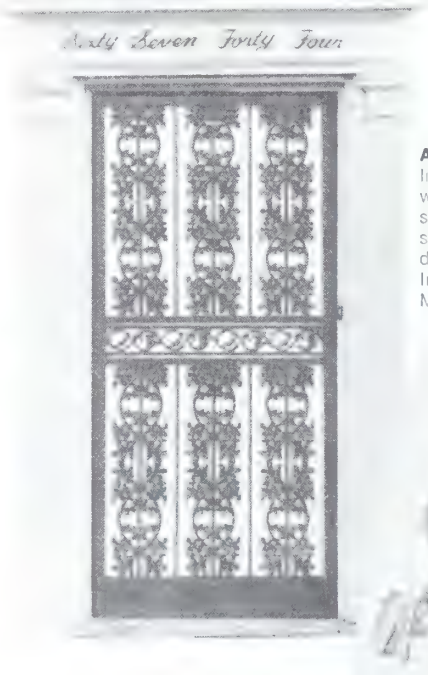
SPRING & SUMMER CATALOGS



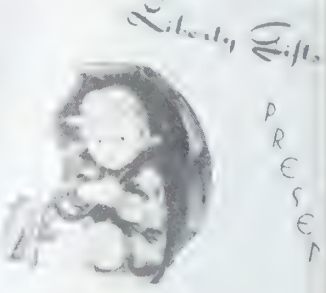
Enchanted Forest Wall Mural transforms an ordinary room into a decorative dream. Fast, fun, inexpensive wallcovering of trees, branches, leaves. 9'x20'. Limited edition, $39.95 ppd. Catalog, $1. Alpha Studios, HB4, Box 441, Hickory, NC 28601



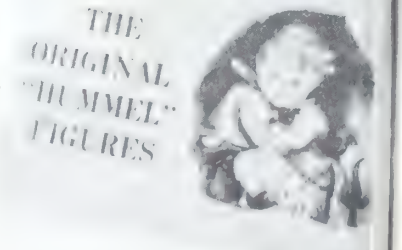
Fabulous Hand Embroidered Crewel. Fabric by-the-yard, tablecloths, bedspreads. At sensational direct-from-the-importer savings. Color catalog and swatch, 50¢. Gurian's, HB4, 276 Fifth Ave., New York, NY 10001



An Elegant Entrance promises lively people and beautiful rooms within. Genuine cast iron ornamental storm door crafted inside heavy steel frame. Free brochure on doors, gates, decor. Collins-Hanr Iron Co., 450 N. Decatur, HB4, Memphis, TN 38105



Every Current Hummel Figurine is included in this new 1975 catalog. Figures are paired in picture position, enlargements show detail. 48 pages crammed with photos & facts no collector can afford to miss. $2.25 ppd. Liberty Gifts, HBE45, 2324 Liberty St., Trenton, NJ 08629



YOU CAN BE TALLER THAN SHE IS... WITH ELEVATORS!



You will look more than 2 inches taller, when you wear famous ELEVATORS, and only you will know their amazing secret. Taller men do better in life, in love, in jobs. Send for FREE full color catalog of ELEVATOR shoes, designed to make men look, feel and be taller. Sold by mail by the ONLY maker of these remarkable shoes.

... Shoe Company
... St., Brockton, Mass. 02403



FANTASTIC Leather-Look JACKET

Only
$30

Beautifully silk-embroidered, front & back yoke & cuffs.

Leather luxury, in Poly-Vinyl on Rayon knit backing. No upkeep! Wipe clean w/cool soapy water. 100% Nylon Taffeta lining; snap closings; hidden yoke pockets plus pockets in front seams. **Off White** w/multi **silk** embroidery. **Sizes 6-16.**

$30 plus $1 post.

$10 dep. on COD. Satisf. Guar.

VICKI WAYNE-J4E
610 South Country Club, Tucson, Az. 85716



Charming Calico Sets

... brown or green background. Cur-
...

... COD ...

MATHER'S
... Main St., ... Westminster, Md. 21157

Wicker Is Quicker to give a porch, patio or [illegible] for 48 page catalog burgeoning with furniture, wicker lamps & accessories from around the world at direct-from-importer prices. Fran's Basket House, HB4, Rte. 10, Succasunna, NJ 07876



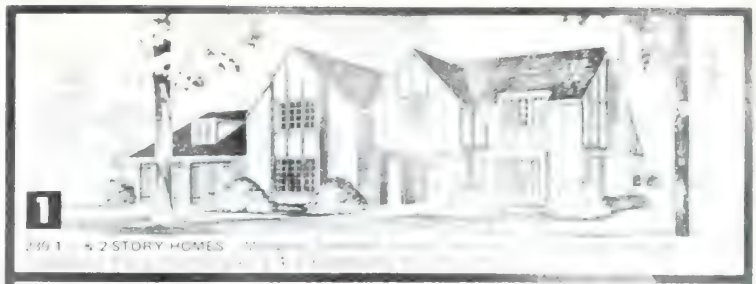
Polished Chambray Blue Pantsuit, cut [illegible] simply, & accurately [illegible] washable polyester/cotton. Yoked mock top has [illegible] tucked front, self sash. XS, S, M, L. S38. Tie front, straight-legged pants are contoured at the waist, yoked in back. Sizes: 4-14. $26. Add $1.50 post. Free catalog. Ulla, HBE4, 886 Madison Ave., New York, NY 10021



Let The Stitchery Help You select your needlepoint & crewel kits from a superb collection of dramatic designs in brilliant color. Send 25¢ for one year subscription (4 issues). The Stitchery, HB4, 204 Worcester Tpke., Wellesley Hills, MA 02181

Step Into Summer in "Sandra". Foot pampering, sling back sandals in white or bone kid have 1¼" heel. AAAA to D, 3-10, $26.95; 10½-12, $27.95 Add $1 post. Solby Bayes, HB4, 45 Winter St., Boston, MA 02108





CHOOSE YOUR HOME DESIGN BY EXACT CATEGORY! —Richard B. Pollman, Designer $2.25









SAVE $3.30 Get Complete Collection - over 1000 Designs 2700 Illustrations 912 Pages only $7.95

In Canada, Mail to: Home Planners, Inc. 43 Muskoka Drive Guelph, Ontario

home planners, inc

CHECK CATEGORIES DESIRED

HBM54MN

NAME (please print)

ADDRESS

CITY STATE

Total Amount Enclosed $

REPLICA KENTUCKY RIFLE

Only $19.00 Each



FOR YOUR MANTLE OR DEN WALL
The Ultimate Early American Accessory
Over 53 Inches Long All Wood and Metal Maple Finish
Absolutely Safe Cannot Be Made to Fire

From: THE MULLER COMPANY
Dept. HB4, DOGWOOD HOLLOW
MILLER PLACE, NEW YORK 11764

Full Catalog Available . . .
Send 25¢ in stamps or coin.

Printed in the U.S.A.

"PEAR & PARTRIDGE"





On one side of this 6" white satin ball is a saucy gold partridge, perched on an emerald green bough. A golden pear balances the opposite side. A most unique blending of stunning braids, pearls & velvet ribbons.

6" Kit—$10.85 ppd.
3" Kit—$ 3.65 ppd.
(Pa. residents add 6% tax)

Our AWARD WINNING 40 page catalog contains over 225 original design kits **$1.50**

The CRACKER BOX
Dept. HB12
Pt. Pleasant, Pa. 18950

SPRING & SUMMER CATALOGS



PORTRAITS IN OIL

...enough to own a family portrait... ...the loved and never dying personality of your wife, husband, children, parents.

Van Dyke Oil Portraits from photographs are indistinguishable from those ... to those who are not available for personal sittings. "Living Likeness Guaran-

...Works of Art ...Low Prices

FROM $99.50 to $995.00

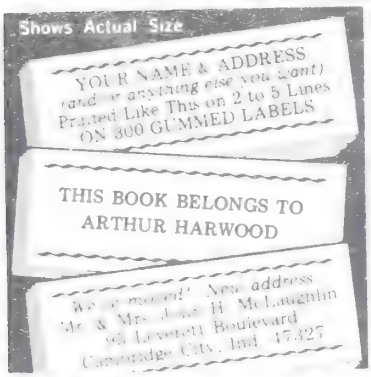
Truly a unique and lasting gift.

- Compare our works of art with others selling up to $3,000.

"How To Order An Oil Portrait" 25¢

Van Dyke Oil Portraits, Ltd. DEPT. T, 153 EAST 57 ST

"LARGEST IN THE FIELD OF OIL PORTRAITURE"



SEND NO MONEY NOW! Pay for labels when they arrive and prove satisfactory.

NO BETTER GIFT AT ANY PRICE

ADDRESS LABELS of De Luxe Quality! Large and clear. Print (not typewriter) type. Neatly centered lines. Rich blue ink. Snow-white gummed paper. Any wording you want up to five 35-character lines. Sparkling gift box. 4-week delivery. **300 for $2.00. Any 3 orders, only $5.00.** Sent postfree — *with satisfaction guaranteed!*

THE WRITEWELL CO.
721 Transit Bldg. — Boston, Mass. 02115

Rack & Roll Your Shoes



Holds 24 Pair Shoes Plus Cleaning Gear

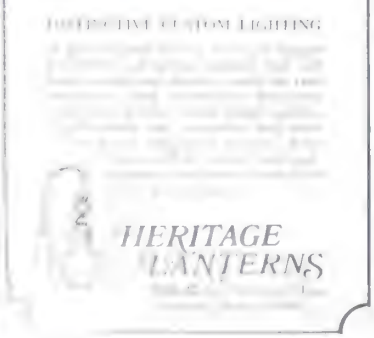
Keep 24 pair neat & handy. Free up your closet space. This Rolling Shoe Rack takes in all shapes, sizes, stores cleaning gear, too. Hides in closet, pulls out when you need. 22x16x26½"H. Solid Pine. Antique or Honeytone finish. $44.50. Ppd. Easy Kit: $34.95. Ppd.

Send 25¢ for our BIG COLOR CATALOG

Yield House
Dept B54A
No. Conway, N.H. 03860









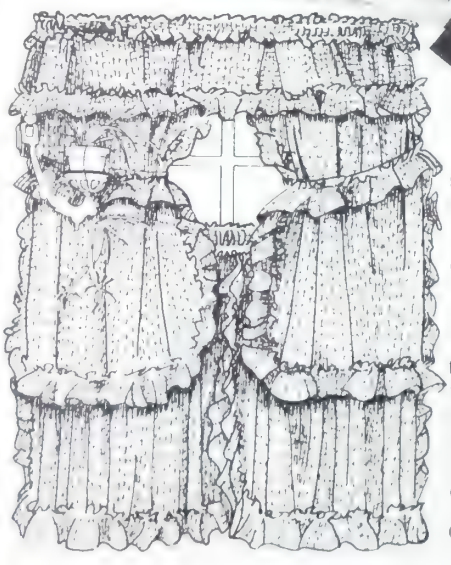
Shaker Pantry Boxes to paint or stain, have the simple pure design of the originals. Superb canisters or sewing boxes. Round or oval: 4" $5.50; 5" $6; 6" $7; 7" $7.50; 8" $8. $1 post. Nest: 5 oval, $32. 6 round (incl. 3")$36. $1.50 post. Brochure 25¢. The Country Loft, HB4, 552 Forest, Marshfield, MA 02050

Don't Miss A Single Page of this catalog devoted to the party-loving kitchen. Food treats, pots & pans, serving pieces, 96 pages. Send 25¢ to Colonial Garden Kitchens, HB4, 270 W. Merrick Rd., Valley Stream, NY 11582





Shopping For Shoe Comfort? Fashion Dash? Send for Sofwear's free catalog. Great selection of hard-to-find widths & sizes for tow or travel, office or off hours, debutantes or grandmothers. Sofwear Shoes, HB4, 1711 Main, Houston, TX 77002



Printed Gingham Cape Cod Curtains. Green, red, brown, melon & antique Perm Press. 60"w per pr. 24" and 30" lengths $6. 36" and 48" lengths $7. Valance 52" w. x 10½"d., $3. Add $1 post. on orders under $10; Over $10, ad 1.75. Free brochure. White Eagle Curtains, HB4, Old Post Rd., Worthington, MA 01098

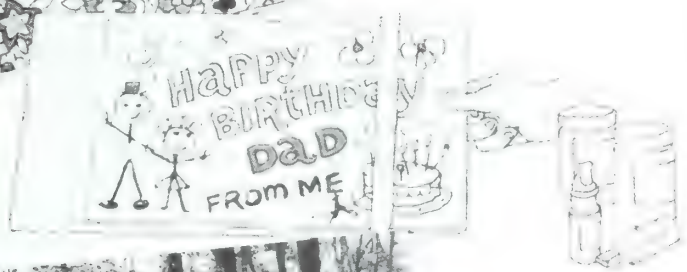


Applaud Downs for famous dated needlepoint kits, collectors' treasures (plates, spoons, thimbles, miniatures), unusual items for your home. 64 page anniversary catalog is full of surprises. Send 25¢. Downs, Dept. 1104Y, Evanston, IL 60204





Light Your Quarters with an Admiral's Lamp copied from originals found on old Man-of-War ships. From Denmark in solid brass. Burns kerosene. 14½"H. 5½" base. $39.98 plus $2.50 post. Catalog. 50¢. House of Minnel, Deerpath Rd., Dept. 445E. Batavia, IL 60510





Automatic Placemat is a rectangle of clear, durable plastic, 11x17". Wallpaper, fabric, a piece of needlepoint, your child's artwork slips inside for imaginative table settings. Set of 4, $10 plus 75¢ post. Catalog 25¢. The West Cornwall Store, HB4, Box 7, W. Cornwall, CT 06796



Timeless Forslund Furniture is famed for integrity of design, dedication to craft. In an age of conglomerates and computers, what pure pleasure to do business with a family-owned firm! Send $1 for color catalogue (refundable) Carl Forslund, HB4, 122 E. Fulton, Grand Rapids, MI 49502

Count On Miles Kimball for tender loving customer service, excellent values and money-back guarantee. Free gift catalog is a one-stop shopping center that makes you the smartest shopper in town. Miles Kimball, 15 Algoma Blvd., Oshkosh, WI 54901

HAND ENGRAVED FAMILY CREST RINGS
Custom order wedding bands



Ring #11—14k gold —$185.00 | 14k gold wedding band $155.00 each | Ring #17—14k gold $185.00

WE WORK IN THREE BASIC WAYS

1—If you do have a coat of arms you send us a photostat or picture of it and that's what we engrave.
2—If you do not have a coat of arms just send us your name and we shall look it up at no extra cost to see if there is a coat of arms for it.
3—If you wish you may design your own coat of arms. When you send for our catalogue ask for our free booklet "Some basic ways to design your own coat of arms"

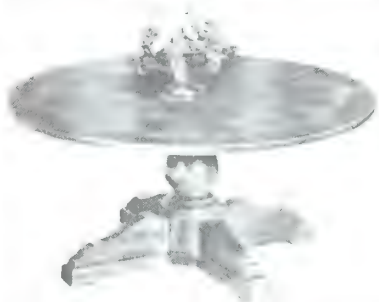
Our beautiful 14k gold, 11mm wide wedding band is hand-engraved with the bride and bridegroom's coat of arms linked by a common helmet and mantle to symbolize the unity of marriage. Send us both coats of arms if available, or just the names to look it up in case you do not have a coat of arms, or if you prefer, you may design your own . . . one that will have your own private meaning!

PRE-INSPECTION PURCHASE PLAN

Since this is commissioned work, to make sure that you will like these beautiful Rings you may order one in sterling silver at a special price of $49.00.—If you do like it you may then order the gold one. You will be given full credit for the $49.00 paid for the silver sample. This plan applies to both the wedding band and the rings.

SEND FOR OUR FREE COLOR CATALOGUE . . . This is the most beautiful jewelry, and certainly the most personal jewelry there is. Hand engraved by master European craftsmen.

HERALDICA IMPORTS, Inc. Dept. HB-4
21 West 46th St. New York, N. Y. 10036



ADJUSTABLE HI-LO TABLE

Add interest to your home with this uniquely designed table that adjusts in height from 18" to 30" (diameter 40"). Perfect for a cocktail [illegible] table, depending on the height. Made of solid Oak. The top [illegible]

PRICE: $207.37

Send 50¢ for catalog

Bryan Robeson



Southern Design

Ornamental Cast Iron Garden Gate

You can add this elegance to your garden. Today, it's a matter of taste . . . no longer one of price. Adjustable 35"-43" wide, 56" high . . . 70 lbs. Complete with instructions and hardware for attaching to brick or wood. Weatherproof matte black finish.

Write for our free, 16 page illustrated brochure of unusual and functional cast iron items, including doors, gates, room dividers, gazebos, wall hangings, mail box stands; lamp posts, hitching posts and furniture.

Collins-Hanna Iron Co., Inc. 450 N. Decatur Dept. B-54 Memphis, Tenn. 38105



INVESTMENT OPPORTUNITY—
solid 14K gold! Invest in it for
Complete with shimmering 20"
S-link chain of 14K gold. Shown
actual size. $165

Name

City

State, Zip

Add $2.50 for postage and insurance. Check, M.O., Master Charge, American Express.

Kaleidoscope Dept. B4
Pin Armour Co. NE
Atlanta, Ga. 30324



TO
with special back seaming. Elasticized waist. Washable, never iron. Brown, White, Navy, Beige, Black, Green, Purple, Burgundy Yellow, Pink, Lt. Blue. Sizes 6-20, 36-44
$16
$10 deposit for COD
Satisf. Guar.

OLD PUEBLO TRADERS-J4P
600 So. Country Club Tucson, Az. 85716



SOFT, ROPED SANDALS
"JILL" — Super sandals! — light, airy, fabulously comfortable . . . so beautifully versatile they complement and enhance anything you wear, sporty to dressy. Rich, leather-looking uppers and elasticized at the heel for perfect fit. Foam-padded insoles and springy crepe soles cushion every step. 1½ inch rope-covered wedge heels. In White, Beige or Navy. $11.95. Sizes: 4 through 12, Narrow, Medium or Wide widths. No half sizes over 10. $1.00 extra per pair for sizes over 10. Add 90¢ postage for each pair ordered. Refund if not delighted. Free catalog.
SOFWEAR SHOES, Dept. JL, 1711 Main, Houston, Texas 77002.



DRIPPINGS JAR

COUNTRY CHARM



With Unbleached or White Muslin

17.00
4.75
18.00

BY CURTAINS

SPRING & SUMME



"At The Vets" by Norman Rockwell. Nostalgic figurine inspired by Saturday Evening Post cover of March 29, 1952. 6"H. $25 ppd. Catalog $1. Hildegarde's, HB4, 597 Farmington Ave., Hartford, CT 06105

Lamps With An Heirloom Future. Superb reproductions are handcrafted, individually cut designs handed down by Yankee craftsmen. Brass table lamp (shown) reflects its origin. 48 page catalog $1. Heritage Lanterns, HB4, Sea Meadow Ln., Cousins Is., Yarmouth, ME 04096



First Edition Mother's Day Plate. Norman Rockwell's endearing "Doctor and the Doll" on fine quality china, 8" diam. Specially priced for House Beautiful readers at $19.95. Free brochure. Collector's Corner, HB4, 61 Main St., Kingston, NJ 08528



Elegant Lazy Susan. Handcrafted native pine, mellow dark finish. 12" dia 4"H. $21.50. 10 oz. crystal cheese or sugar shaker $5.25. 5-oz. Cape Cod cru $4.50. Pewter salt & pepper set $19.25. All, $46.50. Ppd Catalog 50¢. Sturbridge Yankee Workshop, HB4, Sturbridge, MA 01566



Fancy Footwork Famous Elevator shoes feature amazing, undetectable lifts that add 2 inches to a man height. Full color catalog of pace-setting collection Free! Richlee Shoe Co., HB4, 175A Lake St., Brockton, MA 02403

CATALOGS

Window On The World Of Gifts.
decorative accessories
personalized pretties . . . all
96 pages, 24 in color
B4E, 10-02 44th Dr.,
Long Island City, NY 11101

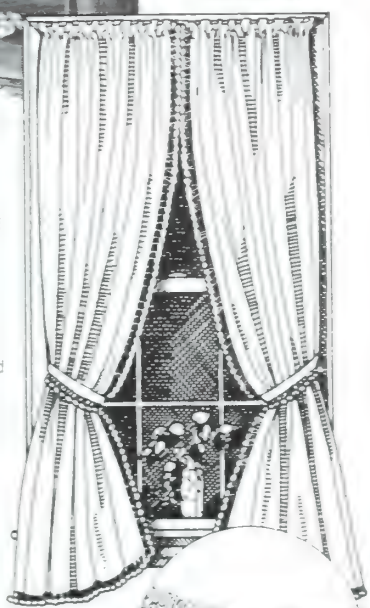


Rutherford Hayes Rolltop Desk.
For complete information on
desk & 1,000 other items
Yield House B54X
N. Conway, NH 03860



Spring Fresh Muslin Curtains trimmed with
handmade. White (74"w. pr.) or unbleached
(80"w. pr.). 45", 54", & 63"L $10.50 pr.;
72", 81", 90", $12 pr. Valance, 10" x 80" $4.
Add $1.75 post. Free brochure. Country
Curtains, HB4, Stockbridge, MA 01262

COUNTRY CURTAINS



Chaise Away Your Cares. Plump cushioned
springs. 29"H., 28"W., 60"L. $222 as
shown. Send $2 for catalog & swatches.
Hunt Galleries, HB4, 2920 N. Center St.,
Hickory, NC 28601



SPECIAL PURCHASE

BRASS TRAY TABLE

$19.98 ADD $1.50 POST.



hand carved of shesham wood
has scalloped edge and is intricately hand engraved. Table folds flat for compact

MONEY BACK IF NOT DELIGHTED Harriet Carter



Cigarette Snuffer Set

5670 ..... 1 set $3.50
(plus 25c post & hdlg)

Downs

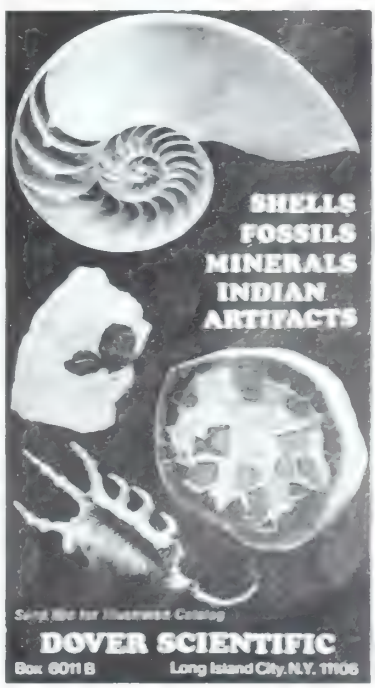
Send 25c for your 64-page catalog of unusual items

EMBROIDERIES

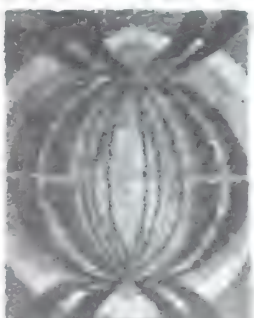


ALEXANDRA.
rust leaves. Heritage pink camellias
20 x 24" mauve linen ground. Make for
stitches #4039 $49.50 + $1.50 post.

skön EMBROIDERIES
New Rochelle, N.Y.



RYA KITS



NEW RYA COLLECTION. One simple
hand-hooking rugs and cushions. Kits
imported from Sweden feature lustrous
rug wools, easy to follow color charts and

skön RUG CRAFT
53 Lambert Lane
New Rochelle, N.Y.



Lady be good to your feet

Enjoy ba... world fa... the ... of ... and!

GLEN: Multi-color genuine cobra (red blue yellow/green).

Sizes 2½ to 10 $26.95, 10½ to 12 $27.95

Please add $1.00 first pair, 25¢ each additional pair for postage

SOLBY BAYES

45 Winter Street (Dept. HB) Boston, Mass. 02108

ULLA



POLISHED CHAMBRAY: Superbly styled in our shirt jacket and pants. The jacket sporting pleated pockets with button-down flaps, button cuffs and self sash—all crisply accented by white top-stitching. The pants have a front zipper, back yoke and contoured waistband. In chambray blue only. Of washable polyester and cotton. Jacket: sizes XS, S, M, L. $36.00. Pants: sizes 4-14. $26.00. Please add $1.50 for postage. Enclose

FREE CATALOG

ULLA, Dept. HB5, 886 Madison Ave. New York, N.Y. 10021

Johnny Appleseed's Bouclé Knit



Remarkable Dacron Polyester knit is readily packable, machine-washable, wrinkle-free, full fashioned. Available in the bouclé wardrobe are the back-zip dress, cardigan, pull-on pleated skirt, short-sleeve top, and pull-on slacks. All available in IVORY, NAVY, BEIGE, AQUA BLUE Dress 8 20 $27.00; cardigan, 34-42, $21.00; Top, 34-42, $15.00; skirt, 8-20, $19.00; slacks, 8-20, $19.00. All ppd.

Free Spring Catalog

Johnny Appleseed's

Box 714, Beverly, Mass. 01915

CAT TOY



The first intellectual toy made for the thinking cat. Safe, durable "mouse in the hole" game will provide hours of entertainment for kitty and anyone who is watching. Even the most sophisticated feline can't resist it. Measures 8" in diam. x 3½" high. The "mouse" is an elusive ball. Send $3.95 postpaid today

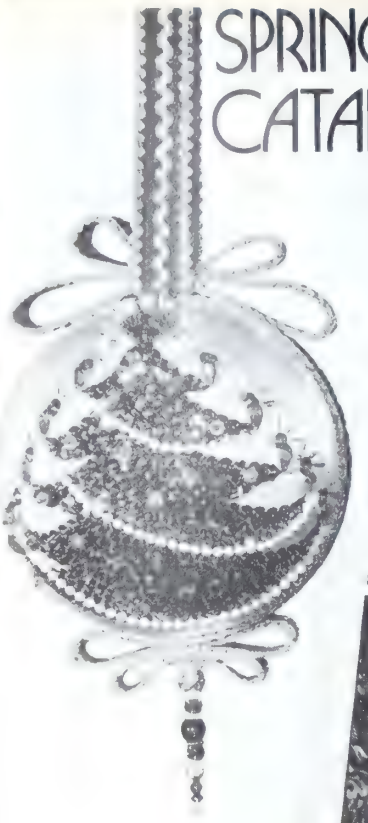
New 1975 gift catalog—25¢

Suburbia, inc.

Shopping Service

St. Paul, Minn. 55101

SPRING & SUMMER CATALOGS



Kit Stuff. "Tannenbaum" 3" white satin ball to decorate with emerald green trees, gold candles, garland & braid. Complete kit $3.89 ppd. Start now for Yule '75. Catalog of original kits for year long fun $1.50. The Cracker Box, HBA, Pt. Pleasant, PA 18950

Shop The Bazaars Of The World. Exciting gifts from 30 countries plus feature on handicrafts of modern Guatemala still flavored by the ancient Mayan culture. 48 page color catalog, 25¢. Shopping International, HB4, 937 Shopping Int'l. Bldg., Norwich, VT 05055

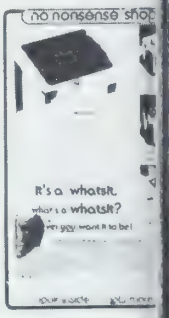
shopping international



Big, Brass, Belt Buckles (100 different designs), gifts for home, sport, travel, pets. Idea-rich catalog is FREE from No Nonsense Shop, 133-HB, 808 White Bridge Ln , Hanover Park, IL 60103









Curtain Collection with old fashioned charm, today's easy care. Designs inspired by early Maryland, Virginia & Pennsylvania homes. Catalog & swatches 50¢. Mather's, HB4, 31 E. Main St., Westminster, MD 21157



Reflect Your Natural Lifestyle with soft light through beautifully grained wood. Scandinavian swag lamp kit incl. precision crafted wood & everything else you need. 14x14x12". $15 plus $1.50 post. Catalog 25¢. Suburbia, HB4, 366 Wacouta, St. Paul, MN 55101



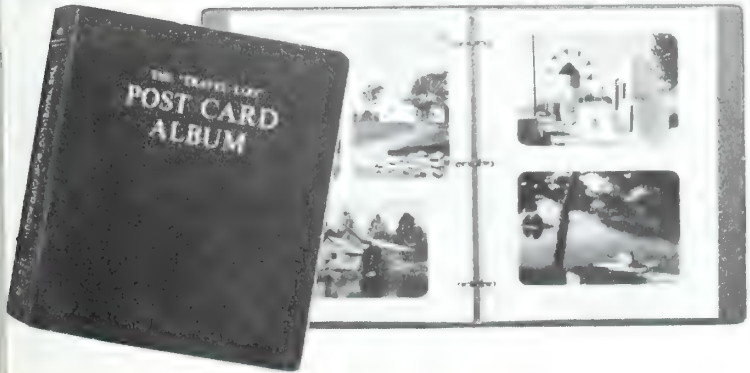
Treasure Trove Of Gifts. Many limited editions, many exclusives, beautiful things you've always wanted but could never find Spectacular 32-page color catalog, 50¢. Kaleidoscope, HB4, 498 Armour Circle NE , Atlanta, GA 30324



True Southern Tradition. Gracious design, peerless workmanship, pride in quality plus significant savings are the hallmarks that distinguish this fine line of furniture. 39 page catalog, 50¢. Bryan Robeson, Dept. 136, Rte. 10, Box 793, Hickory, NC 28601

Here's Just A Sample from Peerless's world of imported rugs. Color catalog shows Oriental & Indian designs, glowing with a mastery of art & detail. Wide range of sizes & prices Send $1 to Peerless Imported Rugs, BE-45, 3028 N. Lincoln Ave., Chicago, 60657

Have A Wonderful Time reminiscing with postcards you've collected. Vinyl padded album holds 200 postcards on 80 looseleaf 8½x11" pages. Cards slip in & out of mounting slots. $7.95, $1 post. 2, $15.95 ppd. Catalog 25¢. Writewell Co., 722 Transit Bldg. Boston, MA 02115





ESPECIALLY FOR MOTHER

[illegible] $15.95
[illegible] $16.95



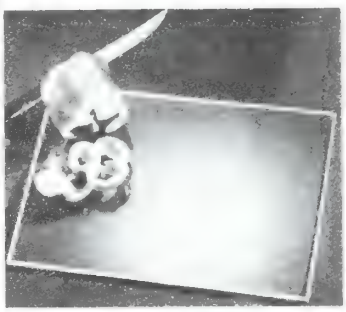
FIRST EDITION BELL

From the Gift World of Gorham. "Young Love" 1975 bell. 9½" high, silver-plated clapper, turned walnut handle. Gold Band. Be the first in your block to own one and watch it become a collectors item.

ppd. **$19.50**

COLLECTOR'S CORNER,
61 Main, Kingston, N.J. 08528

INVISIBLE CUTTING BOARD



SLICE, CHOP, CARVE ON IT.

Can't see it? Well, it's there. Taking those chops and slices and cuts while saving your table or counter top. Acts as a protective surface, yet crystal clear Lucite lets pretty formica or table cloth colors and patterns show through. Unbreakable, heat resistant and so non-obtrusive no need to hide it away. It's always there.

8" x 11" **$2.50**, 12" x 16" **$3.95**, 14" round **$5.98**. All orders postpaid.

Prompt Delivery. Money Back Guarantee
New 96 page gourmet gift catalog 25¢

COLONIAL GARDEN

Dept. HB-4, 270 W. Merrick Rd.
Valley Stream, N.Y. 11582

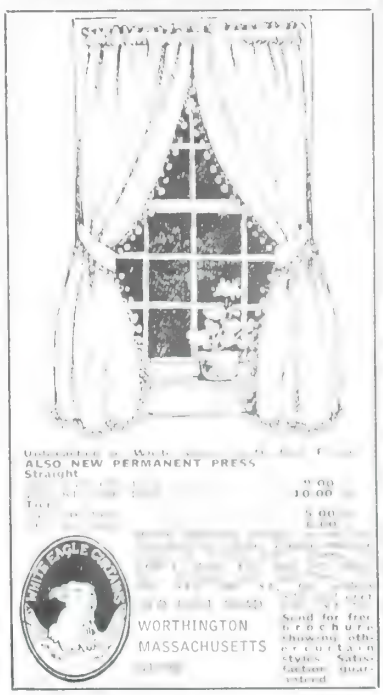
"Shaker Pantry Boxes"



[illegible] industrious Shaker craftsmen. They are the work of a local [illegible] who has been turning out products like these for almost a hundred years. Although you probably won't keep your sassafras, caraway and catnip in them, as did the colonists, there are unlimited uses for these boxes today. Paint or stain them, arrange them on tables and in hutches, use as sewing boxes, or as canisters for [illegible] ments. However used, this touch of yesterday makes a thoughtful and treasured gift for today.

[illegible] $ 5.00
[illegible] $ 5.50
[illegible] $ 6.00
[illegible] $ 7.00
[illegible] $ 7.50
SPECIAL $ 8.00
[illegible] $12.00
[illegible] $16.00

The Country Loft



ALSO NEW PERMANENT PRESS
Straight [illegible]

WHITE EAGLE CURTAINS
WORTHINGTON
MASSACHUSETTS

Send for free brochure showing other curtain styles. Satisfaction guaranteed.



BELT VALET

The indispensable hang-up for belts. It holds up to 24 in easy-to-see, easy-to-get order on closet rod or door. Four strong brass hooks on handsome walnut stained wood. 8 x 5½ x ¾". $5.95 plus 70¢ postage. Two for $11.50 plus 85¢ postage.



Quality Gift Catalog 25¢

SLEEPY HOLLOW GIFTS
6651 Arlington Blvd. BB-5
Falls Church, Va. 22042

Hawaiian

plant

Guaranteed to grow!



bring GOOD LUCK, LONG LIFE

bigger

Choice of red or green leaves

$1.00

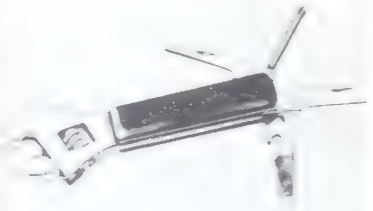
ROBERTA'S
DEPT. B—11



Golfer's Net

FOR PRACTICE CHIP SHOTS

Campfire & Buckle
Mail Order Dept. B4-5



7-IN-1 WRENCH TOOL

it For hundreds of different jobs at home, office or workshop. Comes with crescent wrench, bottle opener, phillips screwdriver, file, regular screwdriver, knife and punch. Lightweight, but rugged . . . it can be carried easily in pocket or purse. Has a vinyl handle and is made of nickel-plated steel

Only $8.98 each ppd. 2 for $17.00 ppd.

Back Order today from

JERRY DANIEL CO.

BOX
WINSTON-SALEM, N.C. 27105





KITTI-POTTI—Your cat will love it, and so will you! This easy to use, non-breakable, molded plastic litter enclosure stops litter spills, confines odors, hides wastes. 22" L, 16" W, 18" H; hole 7" diam. Red, blue, green, yellow or white. $18.95 ppd.

HI-IQ

700 W.



For Puss Or Pooch at chow time A personalized placemat with black lettering on bright yellow wipe-clean surface. Serves your pet royally, saves messy spills and stains. 22"x14" and foam backed so mat won't slide. Specify dog or cat, print name. $1.69 each plus 35¢ post. Holiday Gifts, Dept 204D, 7905 W. 44th Ave., Wheat Ridge, CO 80033



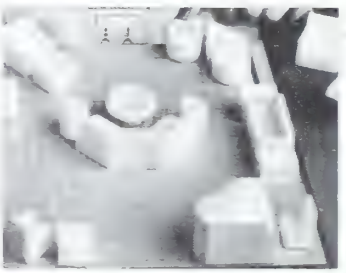
Princess Sleep Cap keeps a hairdo salon fresh. Contoured, cool, comfortable cap adjusts to fit any head size, any hair style. (Press ends together to hold it secure. Won't slip or slide. Washable $2.75 plus 25¢ postage. A beauty aid you can't afford to do without Order from Holly House, HB4, 41 Lake Ridge, Dallas, TX 75238



Shining Example. Colonial style wall lantern is superbly hand crafted of solid brass to shed it lovely light in or out of doors. One will light an upstairs hallway. A pair serve brilliantly to flank an entrance door. 15"Hx5½"W. Extends 5½" from wall. $53 F.O.B Atlanta, GA. Color catalog, $1. The Lamp Crafters, HB4, Box 501, Lawrenceville, GA 30245



The Magazine ANTIQUES, first choice among discriminating collectors of American art and antiques for over half a century i $3.00 a copy. Introductory offer 12 months $16.95; 18 month $24.95. Outside USA add $4.00 fo 12 months; $6.00 for 18 mo Write to The Magazine Antiques Dept. HB475, 551 Fifth Avenue New York, NY 10017



Plan Your Rooms with mini-size furniture that makes it easy to b your own decorator. Over 150 di ferent combinations of exact ½ scale dylite styrene pieces: sofas chairs, tables, fireplace, etc.—fo living, dining and bedrooms. In cludes graph board, walls, win dows, doors, instructions. $8.9 ppd. Plan-it-Kit Inc., HB4, Box 42 Westport, CT 06880



Sleep Bra is all you need for lovely shape as you slumber. De signed in 100% nylon stretch lac for curve caressing control, shee femininity, and today's natur look. Snap front closure. Only sizes fit all. Specify A-B Cup C-D cup. White only. $3.98 plu 20¢ post. Anthony Enterprise HB4, 585 Market St., San Fran cisco, CA 94105



Authentic Colonial Style • Muslin

PERMANENT PRESS CAPE CODS

Made in the tradition of Old New England these Early American beauties will add old-fashioned charm to any room. Trimmed with gracefully full 2" ruffle front across the heading, they're EXTRA WIDE—80" to the pair. Two matching ruffled tieback pieces included.

So easy to care for! They're made of modern permanent press material (specify white KODEL polyester and combed cotton muslin—the luxurious washable fabric that's specially treated so curtains IRON THEMSELVES in the dryer! They're pre-shrunk—maximum shrinkage only 1%.

45"	long	$ 9.25
54"	long	10.25
63"	long	11.25
72"	long	12.25
81"	long	13.25

Add $1.50 for Pstg. & Hndg.

FREE illustrated brochure available

Order Style "DOVER" Specify White or Natural

OLD COLONY CURTAINS, B548, Box 759, Westfield, N.J. 07090

A Shower Of Prisms cascades from crystals and catches the light in a blaze of glory. Hand-cut prisms are imported. Roger's gold-finished Italian marble base is richly ornate. 18" H. electrified. $39.95 a pair. ship. chgs. coll. Matching centerpiece, $49.95. Catalog 25¢. Luigi Crystal, 7332 Frankford Ave., HB4, Philadelphia, Pennsylvania 19136

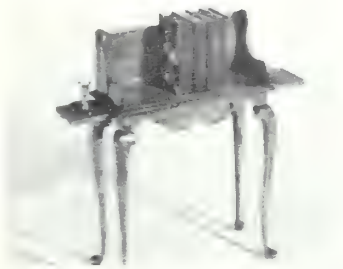


Town Or Travel Trio—sleeveless V'd shell, easy pull-on pants and collared jacket . . . all in a shower of perky polka dots woven in on double knit polyester! Light and airy dressing in soft-spoken pastels of pink or blue. Machine washable. Sizes 8-20. With leatherette belt. $64 plus $1 post. Vicki Wayne, 610 S. Country Club J4G, Tucson, AZ 85716



Spanish Accent Chair has a lean, long look that adds an eye-catching exclamation point to foyer, living room or dining area. Hand-crafted in walnut finished wood with brushed velvet seat & back in red, gold, green or blue. 47"H., 15"W. 15½"D. Order "Gacela". $35.00 exp. chgs. coll. El Maya International Imports, HB4, Box 2272, Tuscaloosa, AL 35401

Elegant Edition. Dainty book stand is a small gem for library, living room, niche under the stairs. In very light finish solid knotty pine with fabulous Queen Anne legs and pull-out candle holders. It measures a mere 20"W x 8½"D x 26½"H. Color chip available. $92 shipping chgs. coll. Catalog $1. From Ephraim Marsh, Dept. 290, Box 266, Concord, NC 28025



Keep Plants In The Pink. Care kit incl.: Soluble plant food (supplies balanced nutrients); extra-rich dressing mixture (rejuvenates potting soil); mist sprayer, tiny rake, spade & hoe, cotton knit gloves to save your hands & a 16 pg. booklet that tells how to get it all together. $10 plus $1 post. The Mailbag, HB5-2, 3401 Malbrook Dr., Falls Church, VA 22044



Duds Drip Dry in the tub and not on your bathroom floor when you have this handy hanger. Bar hooks over shower rod and locks in place in seconds. No screws or adhesive to mar your walls. Adjust 24" to 31" and fits all standard tubs. $3.98 plus 50¢ postage. Available from Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 94105





PAGE SIZE MAGNIFIER

Page Magnifier is handy for looking up telephone or map directory listings, stock market reports, etc. The whole page is magnified at one time. Wafer thin and measures 7" x 10".

PAGE MAGNIFIER . . . . $2.98 + 25¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-45
585 Market St., San Francisco, Calif. 94105



NEW PUSSYCAT WRISTWATCH

The original happy "Hang In There, Baby" kitten now brightens a brand-new one-jewel Swiss movement wristwatch with full year guarantee! Gold tone case, stainless steel back, sweep second hand, anti-magnetic, your choice of men's black leather or women's mod leather band. $19.95 shipped anywhere in U.S.

WRETCHED MESS NEWS
Rt. HB32, W. Yellowstone, Montana 59758



HAND EMBOSSER

For Personalized Stationery

$9.95

NEW DELUXE DESK MODEL

POSTAMATIC CO.

New! MONEY SAVING INVENTION!

Leigh CANDLE SHARPENER





All residents add 5% sales tax
Order today—you'll be glad!

LEIGH CANDLE TRIMMER
P.O. Box 498 Glen Ellyn, Ill. 60137

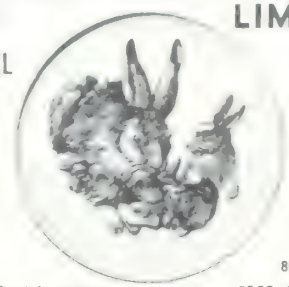
1st ISSUE LIMITED EDITION

GOEBEL HUMMEL

$45.00 PPd

COLLECTOR'S FAVORITE

Don't wait to order Yours



tinctive Hummel bas-relief style. Sure to please Mother; sure to add value to your collection.

Trein's
Dept. HB. 201 W. 1st
Dixon, Ill. 61021

Call TOLL FREE (OUTSIDE ILL.)
800 435-7746 Ill. Res. 815 284-6626

We Master-Charge! BankAmericard

FREE: COLLECTOR'S SHOWCASE PORTFOLIO



PERSONALIZED PLAQUES—FOR MOTHER ON HER DAY!

Custom engraved Wood plaques are richly stained, beveled, with an antiqued metal hanger. 1- or 2-child is 3 x 3⅞", each additional, 4⅛" wide. Specify names and ages.

#1390—1 child.....$1.98	#1397—7 children.....$5.98
#1391—2 children.....$2.98	#1398—8 children.....$6.50
#1392—3 children.....$3.50	#1389—9 children.....$6.98
#1393—4 children.....$3.98	#1376—10 children.....$7.50
#1394—5 children.....$4.98	#1377—11 children.....$7.98
#1395—6 children.....$5.50	#1378—12 children.....$8.50

R.F.D. nos. accepted. Specify boy or girl. PRINT names.

LILLIAN VERNON Dept. B41, 510 S. Fulton Ave., Mt. Vernon, N.Y. 10550

Antique Reproduction BIG RED BUBBLE GUM BANK



Complete With Package of GUM BALLS..... only **$4.95** + $1 pp. hdlg.

BIG RED Machine approx. 9" high x 5" wide, makes saving fun. Nostalgic . . . decorative. Home or office. Coin operated, takes any size. Can be opened & closed for a lifetime of usage. Sturdily built . . pays for itself. Only $4.95 plus $1 pp. hdlg. GIANT BIG RED With 100 GIANT GUM BALLS. Same as above, only BIGGER. 15" x 7½". Only **$12.95** plus $1 pp. hdlg.

Send check or M.O. Satisfaction Guar.

CADLYN'S Dept. HB4
2077 N.Y. Ave., Huntington Sta., N.Y. 11746

Nantucket Pocketbook



A beautifully executed reproduction of the famous original handwoven bag made by Nantucket Whalemen for their wives and sweethearts. Hand carved ivory sperm whale on top plaque and all ivory fittings. 7¼" high by 9½" long by 6½" wide. A truly unique accessory you'll be proud to carry. $44.95 ppd.

Send 50¢ for our "ROMANCE OF THE SEA" catalog showing ship models, paintings, furniture, lamps, clothing, and gifts for home, office, or on board.

SHIP'S WHEEL

Dept. HB-45, Nottingham Square Rd
Epping, New Hampshire 03042



or away are



The SAFE 2-Way PET DOOR

e panel door

FlexPort

Dept. H-4



Talbots



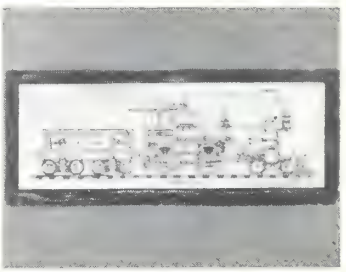
Slip 'n Snip Scissors folds to a mere 3". Surgical steel blades do a disappearing act to store inside handle. Tucks safely into pocket, purse or sewing kit. U.S. made, grade A model with chrome-plated handles. $4.25 ppd. Imported style with mother-of-pearl-look plastic handles (Grade C) $2.75 ppd. Milhaus, Inc., Box 7282, HB4, Kansas City, MO 64113



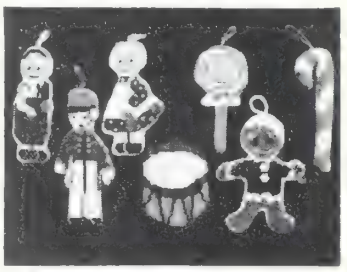
Weather Sudden Showers with a full-length plastic raincoat on tap in your pocket, purse, or desk. Promises protection in drizzle or downpour. Weighs a mere 3 oz. Tucks into carry-case. Has snap-shut front. One size fits all. Hers has hood. His, collar & lapels. (Specify). $1.98 ea. 3 for $5.50. Ppd. Ivy, Dept. X745, 210 E. 23 St., New York, NY 10010



Instant Fish! Scientific miracle-toy that will fascinate young and old alike: 100 little organically-constituted fish come to life in water right before your eyes and dart around like real fish. You can return them to suspended animation, revive them at will. Growth Food, instr. incl. $1.95; add 20¢ post. West-Berg, HB4, Box 4749, Colorado Springs, CO 80930



The Nineteenth Century Limited! There are only 1200 each of these hand burnished brass locomotive plaques. Authentic deeply etched scale drawings mounted on 14x6" slate, feature Pennsy engine built between 1853 and 1872. #40, 63, 120, 166, 407, 573 (specify). For railway buffs! $35 ppd. Order from Venture 81, HB4, 2147 Highland Ave., Morton, PA 19070

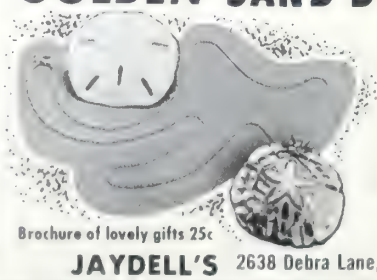


Needlepoint Tree Ornaments are easy to make. Each enchanting kit includes French canvas, Paterna Persian Wool, needle, chart, instructions. 3½x5" tall. Choose soldier, lollypop, candy cane, gingerbread man, drum, Raggedy Ann or Andy, gingerbread house. Each kit, $2.25. Six, $11.95. Add 50¢ post. Victoria Gifts, 12B Water Street, Bryn Mawr, PA 19010



Safety Pool Cover, a must for your pool. Meyco's superb cover snaps on with stainless steel tension springs which lock in place, can't be removed without key rod. Strong enough to support adults. Keeps out leaves, debris. Custom made for your pool. Priced less than you might imagine. Meyco Products, 225 Park Ave., Hicksville, NY 11801

GOLDEN SAND DOLLAR PENDANT



NEW—A beautiful, unusual Gold or Silver SAND DOLLAR PENDANT! Actually cast from a real sand dollar. Legend calls it the Holy Ghost Shell! Delicate markings trace a star, an Easter Lily, a poinsettia. Beautiful legend to share with your children tells how the five doves of peace are released! A real sand dollar and printed copy of the legend are included with order.

Pendant on 24" chain $4. Pin $3. Earrings $3. Cuff links (gold only) $3.50 PPD.

Money back guarantee. Free Brochure. Texas res. add 5% sales tax

Brochure of lovely gifts 25c

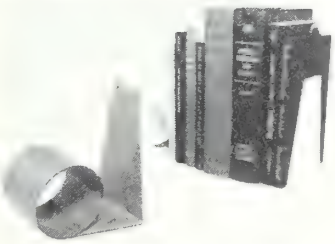
JAYDELL'S 2638 Debra Lane, Dept. HD5, Corpus Christi, Texas 78418



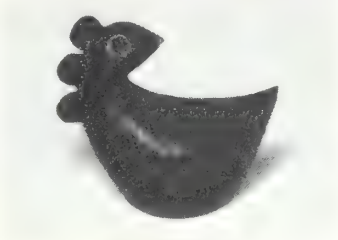
Flamenco Doll dances her way into the hearts of little girls and grown up doll collectors. Shipped from Spain, "Trini" is beautifully and authentically gowned in gorgeous red and gold with black lace mantilla and row-on-row of lace-y ruffles. In her hands—castanets! 7" tall. $11.95 delivered. Shop the Globe Club, HB4, Box 597, Keystone Hgts., FL 32656



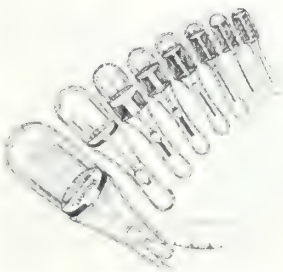
The Young In Art can now show off their "originals" like proud masters. Send your child's drawing to this firm and it will be reproduced in full color under glaze on an 8" round ceramic plate to hang on a wall or display as table top art. A thoughtful Mother's Day gift. $7.95 ppd. Order from Karen Studios, Box 175, HB4, Rye, New York 10580



The Bookworm Bookend won the British Design Center award. Take one book out or put one in, one-piece spring steel Bookworm automatically adjusts to hold from 2-22 inches of reference books. White, black, red, plum, avocado, yellow, orange or royal blue acrylic finish. $6.95 each. Add 50¢ post. Pentalic Corp., HB4, 132 W. 22nd St., New York, NY 10011



Grade A Gift. Fat & sassy hen, 2½" tall hand cast in matte black iron meticulously finished by mastercraftsmen. Hefty enough to use as a paperweight. Will join a chorus of cherishables on a collector's shelf. At home in your kitchen. #P-17, $8.95 plus $1 post. Catalog 25¢. Presentations from The Coastal Trader, HB4, 423 15th Ave. E., Seattle, WA 98112



7-in-1 Measuring Spoon, boon for a cook's work-a-day whirl. Easy-to-read sliding gauge on stainless steel spoon dishes out ¼,½,¾,1, 1½,2 or 3 tsps. (1 Tbsp) or amounts between with U.S. Bureau of Standards accuracy. Time saving space-saver. Lasts a lifetime! $2.45 ea., 2 for $4.60, plus 25¢ post. American Century, HB4A, Box 36232, Los Angeles, CA 90036

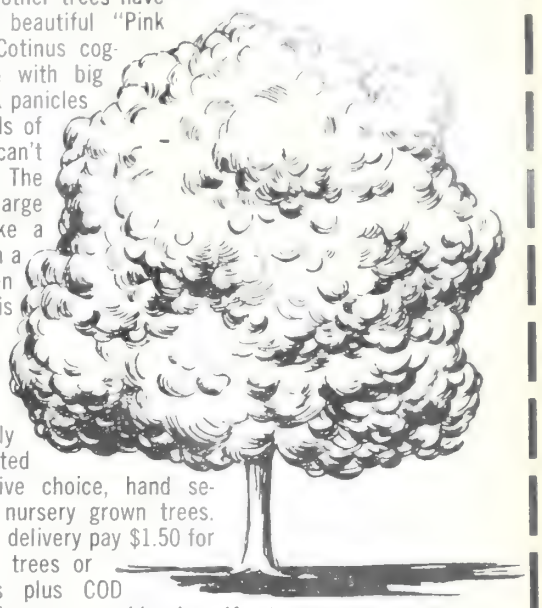


Porch-Lift is a blessing for wheelchair patients and others who are unable to climb outside steps leading to buildings or homes. Sturdy steel unit has 12 ft. sq. platform guard rail. Elevates to 9 ft. Key controls are within easy reach of rider. Uses 110 volts. For free info write: American Stair-Glide Corp., HB4, 4001 E. 138 St., Grandview, MO 64030

One of Nature's Lovliest Sights

PINK MIST SMOKE TREE

$1.50 ea
2 for $2.75
3 for $4.00



In June, when most other trees have quit blooming, the beautiful "Pink Mist" Smoke Tree Cotinus coggygria) bursts forth with big clusters of light pink panicles resembling big clouds of smoke so dense you can't see through them. The tree resembles one large cloud of smoke—like a pink cloud resting on a tree trunk. And then in the fall the tree is ablaze in a beautiful array of red, scarlet and orange foliage. Grows to about 15 feet. Especially lovely when three are planted together. You receive choice, hand selected 2 to 4 feet nursery grown trees. SEND NO MONEY. On delivery pay $1.50 for 1 tree, $2.75 for 2 trees or $4.00 for 3 trees plus COD charges. We pay postage on prepaid orders. If not 100% satisfied, just return shipping label for refund of purchase price . . . you keep the trees. Free planting guide included with every order.

Order Yours Today

HOUSE OF WESLEY, Nursery Division, Dept. 3757-36 Bloomington, Illinois 61701

Name _____ Send me _____
Address _____ Smoke Trees
City _____ State _____ Zip _____ Prepaid COD
Illinois Residents please add 5% sales tax



INDOOR GARDENER'S TOOL KIT

[illegible] like a wheel barrow, is 9" h., 5" d., 9" long. Filled with the necessities for plant [illegible] pamper plants, a **MIST SPRAYER** to bathe plants in a gentle stream of water, the way florists do. Individually boxed. $7.95 Postpaid

ELIZABETH McCAFFREY
Dept. HB-3TK
Northport, New York, 11768



1975 Berta Hummel Mother's Day—25.00 Ppd

made in Western Germany, 8" diameter, porcelain, gift-boxed. Done in soft colors portraying the authentic works of Sister Berta Hummel.

Edd, the florist, inc.
Collector's Division HB Hickory House
823 North Court Ottumwa, Iowa 52501
Phone: 515-682-8375

ORIENTAL DRUM TABLE

This versatile ceramic drum is at home in the most formal room or outdoors in the patio or garden. The distinctive oriental design is in subtle shades or blue-green-rose on an ivory background. 16½" high by 41" round.

$59.00 ppd.

Order from

Dorlien Imports, Inc.,
P.O. Box 34776, Dallas, Texas 75234





From Italy with love

Made in Italy for your comfort and style. Hand woven in the softest leather imaginable for year round fun fashions. All leather with a flat stacked heel, you will capture the "in" look. The smart girl will order several in white, bone, taupe, navy, red, yellow, brown, black & moss green (give second color choice). 5-10 medium, 6-10 narrow, 7-10 slim $17.98 ppd. 2 pairs $34.00. Send check, money order or use Master Charge or BankAmericard. Include number and exp. date.

Satisfaction guaranteed

SPORTIVA IMPORTS 1681 79th Street Causeway, Dept. HB-45, Miami Beach, Florida 33141

An EARLY AMERICAN KITCHEN can be yours the "COUNTRY CHARM" way!

. . . "COUNTRY CHARM" Early American Appliances!

AUTOMATIC ELECTRIC RANGE . CAST IRON

CAST IRON OVEN

Skilled Craftsmanship.

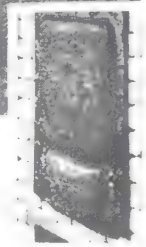
and Gift Catalog

THE HOUSE OF WEBSTER

"Old Fashioned Gifts"

HB-45





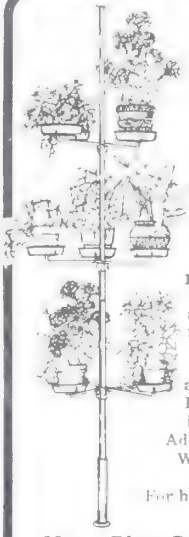


ELEGANCE YOU CAN AFFORD DIRECT FROM US.

92-PAGE CATALOGUE. Chandeliers [illegible] of IMPORTED CRYSTAL. Also our own incomparable STRASS designs. Colonial brass and pewter. $50.00 to $3500.00 Shipped prepaid in U.S.A. [illegible] a century. Satisfaction guaranteed.

KING'S CHANDELIER COMPANY
Dept. B-118, Eden (Leaksville), North Carolina 27288

PLANT STAND



GrunMar Floor-to-Ceiling Plant Stand is a new concept in plant arrangements for home and office decor. It provides space for 12 large plants. Special clamps slide up or down the pole to any desired level and accommodates eight 9" and four 12" arms with 6" white drip proof trays. All arms are interchangeable and swing to provide many plant arrangement possibilities; near windows, walls, and as room dividers. Easily assembled and installed in minutes! Adjustable to 8'-9' high. White or black; $45.00 Chrome; $50.00. For handling and shipping add $5 plus tax.

Home Plant Displayers, Inc.
Dept. 502
51 East 42 Street, New York, N.Y. 10017

STUDY AT HOME

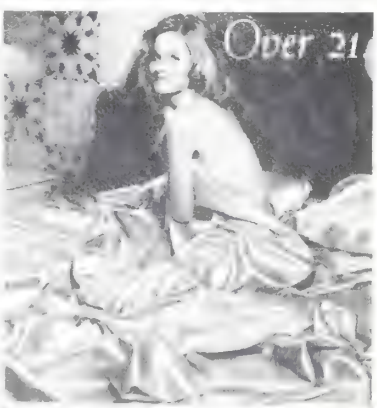
INTERIOR DECORATION

For a Satisfying Hobby or Rewarding Career

[illegible] Room and Model [illegible] Courses

NEW YORK SCHOOL OF INTERIOR DESIGN

Send for FREE BROCHURE

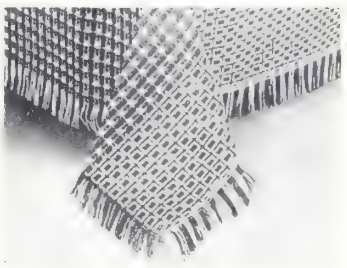


For 21 years, we've made our satin sheets of softest acetate satin, 225 x 70 thread count. (Some people don't.) Ours are MACHINE WASHABLE. NEW Hot Pink, Tangerine, Gold, Red, Black, Bronze, Blue, Silver, Pink, White, Mint or Orchid. Isn't it time you slept satin?

SHEET SETS (2 straight sheets, 2 cases)
[illegible] $23.98 [illegible] Set $27.95
[illegible] 27.98 King Set 32.50
[illegible] $2.50
For king bottom sheet, add $2.00 to double or [illegible] $2.50 to queen, $3.00 to king price. [illegible] as request. Send check or m o [illegible]% deposit on C.O.D.'s.
SCENTILLA, INC. 4807 N. Broadway B-4 Chicago, Ill. 60640
[illegible] with every order!



Clearly The Clock To Watch. Spring-wound, two-bell alarm has bright red case with open face to reveal brilliantly colored movement wheels. See what makes time tick. Over 5½" high with brass bells and brass trim. Fascinates everyone, big or little. Practical, educated, too. $5.99 plus 50¢ post. Temple Enterprises, Dept. 286, Albany, Illinois, 61230



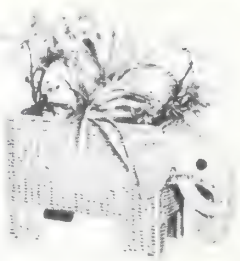
Country Homespun Cloth loomed by mountain weavers in sunny colors: gold, red, blue, olive, brown, sand. Self-fringed, reversible for double wear. 52x52" $9.95, 52x72" $12.95, 62x90" $16.95, 62 x108" $19.95, 14" sq. napkins $2.95 pr. 12x18" placemats, $3.50 pr. Ppd. Catalog 25¢. Available from Jenifer House, HB54, Great Barrington, MA 01230



Emergency Eyeglass Fix-It Kit. Here's a handy helper that provides the parts to repair glasses if they come apart at home, in the office or when you're on a trip. Compact carry case fits in pocket or purse. Incl. optical screwdriver and assorted frame screws. $1.98 plus 15¢ postage. Anthony Enterprises, 585 Market, HB4, San Francisco, CA 94105



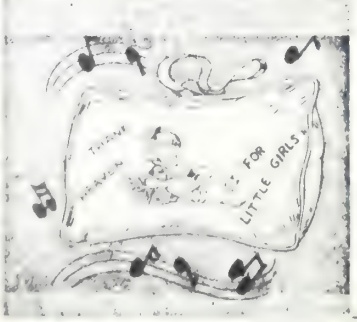
Cordless Communication is the talk of the town. Portaphone, the revolutionary extension phone, operates cordlessly attic to basement, pool or patio (to 600 ft. from house). Pays for itself in no time, by replacing existing extension & eliminating another. Touchtone or dial. White, only. $395 ea. plus $5.50 post. Telephonics, 3 River Rd., HB4, Cos Cob, CT 06807



Elephant Planter, height-perfect for showing off feathery ferns, scarlet geraniums on porch, patio or poolside. Handwoven natural rattan with metal liner 7Hx15Lx5"D, $10.95 plus $1.50 post. Painted white, yellow, green, pink, orange, blue or black add $2. Send 25¢ for catalog of wicker & rattan furniture. Fran's Basket House, HB4, Rte. 10, Succasunna, NJ 07876



It's A Cinch to improve your posture and relieve minor backaches. Latch on to this elastic belt that provides firm support with unbelievable comfort (because it moves when you do). Weighs less than 8 oz. Is invisible under clothing. Super for sports. $14.50 plus $1 post. Available from Piper Brace Co. 811 Wyandotte, HB-35RX, Kansas City, Missouri, 64105



MUSICAL PILLOW—BOY OR GIRL

Perfect gift for newborn baby. Soft and cuddly, hangs on crib or carriage. Just wind it and it plays Rock-a-Bye-Baby. Music box can be removed for easy laundering of pillow slip. Petal pink embroidered "Thank Heaven for Little Girls". Sky blue embroidered "Thank Heaven for Little Boys." Soft yellow available, embroidered "Rock-a-Bye-Baby."

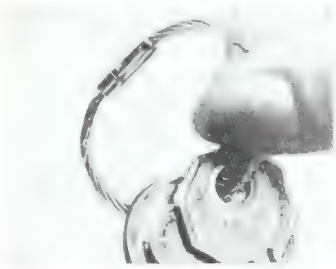
Size 5"x6" $12.00 plus 50¢ postage.

Fierson's Enterprises
112 Pondfield Road HB4
Bronxville, N.Y. 10708

The Word Is Out that letters are IN for chic wall decor in dining room or den (your husband's office, perhaps.) "ETC" sign carved of wood and stained to enhance the grain is a stunning accent for a wall grouping, does its thing on its own. Handsome plaque 11½" l., 6½" h. $3.98 plus 60¢ post. Lillian Vernon, B4E, 510 S. Fulton Ave., Mt. Vernon, NY 10550



Aircraft Cable Key Ring is so strong it will last a lifetime. Holds a batch of 25 keys in easy-to-see, easy-to-get-at order. No links to loosen, no chains to break. Intriguing twist-lock opens easily, stays closed. Smart gold finish. $1.49 plus 20¢ postage. Available from Anthony Enterprises, 585 Market St., Dept. HB4, San Francisco, CA 94105



Panorama Orbit Watch. Brilliant new design twinkles like a jewel. Floating red orbit second hand. White face with red, white, blue, green, black or yellow border and matching wristband. Swiss made, fully guaranteed, 17 jewel beauty at freeport savings. $9.95 plus $1.50 for air mail post. Spenceley's Swiss Fair, HB4, Box 458, Main St., St. Thomas, VI 00801



Curio Cabinet to treasure as deeply as the treasures it displays. Elegant handcarved mahogany copy of Victorian original has rose & leaf motif. Four shelves display bibelots, inside illumination reveals their beauty. Storage space below. 69"H x 21½"W x 15"D. $319.95 Del. Chgs. Coll. Order from Magnolia Hall, HB4, 726 Andover, Atlanta, Georgia 30327



On Sea or Land welcome guests with libations from this handsome Captain's decanter. Clear glass etched with a clipper ship, holds 32 oz. 9¼" H. 7¾" diam., firm stay-steady base. Send 25¢ for new 144 page catalog of nautical gifts, marine prints, etc. Decanter $14.95 plus $1.25 post. Preston's, HB4, 100-X Main Street Wharf, Greenport, NY 11944



Automatic Needle Threader. If you've ever had the frustrating experience of trying to thread a needle to stitch a drooping hemline before making the mad dash to catch your train you'll know how handy this is. Drop needle into funnel. Press button. That's it. Built-in cutter blade. $1 plus 15¢ post. Anthony Enterprises, HB4, 585 Market, San Francisco, CA 94105

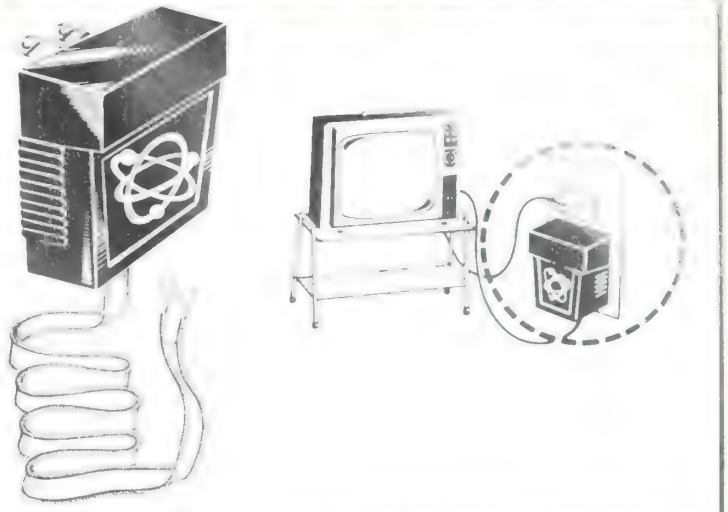


PATCHWORK PIGGY
A Well Padded Hot Mat
Made of Colorful Calico
Pieces. Washable
He's A Love Size 11 in.
$6.50 ppd.



PUCKIHUDDLE PRODUCTS
"Craftskills From The Catskills"
BOX HB4, OLIVEREA, N. Y. 12462 914-254-5553
Send 50c for Catalogue

POWER PLUG TV ANTENNA



ELIMINATES RABBIT EARS

Secret Power Antenna attaches to rear of TV set and plugs into any AC/DC outlet to bring in marvelously crisp, clear pictures and eliminate all manner of ghosts and electric gremlins. Unseen antenna eliminates need for ugly roof equipment or old-fashioned rabbit ears. Uses no current. For AM/FM, UHF/VHF, Black & White or Color sets.

POWER PLUG ANTENNA $5.98 + 45¢ Mailing Each
California Residents add 6% Sales Tax
Satisfaction Guaranteed or Your Money Back

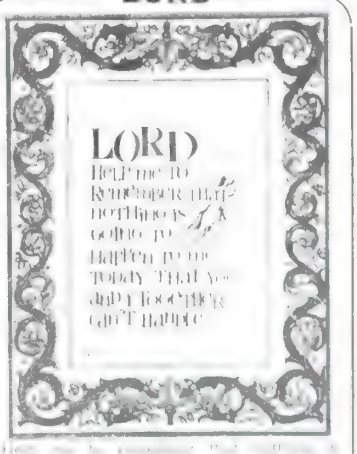
Anthony Enterprises Dept. HB-45
585 Market St., San Francisco, Calif. 94105



Queen Anne Silver Chest

Color photo of finish available upon request.
$158.00
STUCKEY BROS. HEIRLOOMS
Box 99 Sumter, S.C. 29150

LORD



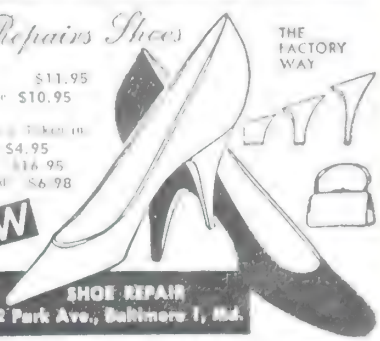
wooden plaque. Full color Italian scroll border, enhances the quiet serene message. Laminated for permanence, ready

Only $1.98 each plus .35¢ post.
CADLYN'S

Century Re-Styles and Repairs Shoes

POINTED TOES ◇ SQUARE ◇ ROUND $11.95
NEW HEELS . . . any style, height, leather or suede $10.95
Reptiles slightly higher.
BOOTS New Zippers Now Heels Refinished
SUEDE SHOES REDRESSED . . . the Factory Way $4.95
RECOVER SHOES
REPTILE and LEATHER
BOOTS REFINISHED $9.95
HANDBAGS REPAIRED, RENEWED
Mail shoes with complete instructions

THE FACTORY WAY



NEW

Fyxx Send for catalog and mailing carton
CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.

SPECIALLY PRICED
Direct from Designer
CLASSIC TRENCH COAT
EXPERTLY TAILORED IN DURABLE, FASHIONABLE
GABARDINE
Extra Feature:
DETACHABLE HOOD
Elegantly styled for misses' fit. Water repellant. Genuine leather buttons and buckle trim. Sizes junior and missy: 5 6 7 8 9 10 11 12. oyster, khaki, navy, black.
$49.95
Add $1.50 for postage and handling.
POSTIQUE
Studio 5-A, Dept. HB-45
216 W. 89th St., New York
N.Y. 10024



TALL GALS
Send Today for FREE Shoe Fashion Booklet B
SIZES up to 14
See how easy it is to be fitted Direct via Mail in Shoecraft Fifth Avenue Shoes. Now at Low Money Saving Prices.
NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.
SAVE MORE MONEY!
No Extra Charge for Any Sizes to 14
The Look You Love to Live in . . . all Summer long. Enhanced by soft, real leather in white or camel. Embossed scallops set off its fine lines and adjustable buckles. On a flat wooden wedge . . . Sizes 9 to 13 Medium.
HI FI
$17.00



SHOECRAFT 603 FIFTH AVE NEW YORK 10017

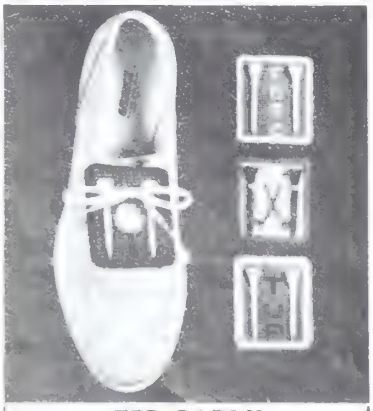
MONOGRAMMED TOWELS



BATH TOWEL 22 x 44 . . . $3.98 ea.
HAND TOWEL 16 x 27 . . . $2.98 ea.
FINGERTIP 11 x 18 . . . 2 for $3.98
MATCHING CLEANESE TAFFETA
SHOWER CURTAIN $12.98
Opt. set (as shown) $16.95
Personalize your bath with our luxurious monogrammed towels. Your initial, exquisitely embroidered in a delicate Gold swiss stitch on Cannon's velvety fringed White velour towels. Yours alone and a great gift idea too. SPECIFY INITIAL.
Please add 50¢ for postage and handling per order. N.Y. residents add sales tax.
KAY'S BATH COLLECTION
Box 348, Mamaroneck, N.Y. 10543



Now Happy! I had superfluous hair . . . was unloved . . . discouraged. I tried many things . . . even [illegible] satisfaction. Then I discovered a unique painless [illegible] to love, happiness. My FREE book,



TEE CADDY
Colorful needlepoint caddy laces on your [illegible]
Each kit complete with design on canvas, Paterna Persian wool, two tees, elastic.
Ball on Tee Kit $1.95
Face Kit $1.95
Coaster Cozy Kit $1.95
T Up Kit $1.95
Mug and Pin Kit $1.95
Golf Bag Kit $1.95
Tool Bag Kit $16.95
Send for a wonderful [illegible]
WHAT'S NEW SHOP
[illegible] Ave., Bryn Mawr, Pa. 19010



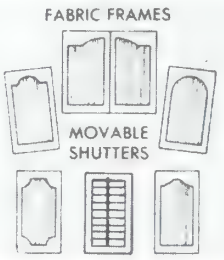
A Flourish Of Finials gives this gleaming Koch brass-plated metal headboard turn-of-the-century elegance so in fashion-focus today. #SHS-739B, twin size $164.95; #SHS-754, full size $184.95; #SHS-760B, queen, $219.95; #SHS-778B, king, $249.95. Shipped postpaid upon receipt of check. St. Nicholas Boutiques, HB4, Santa Claus, IN 47579



Take This Opportunity to bring back the bridal gleam to worn, tarnished antique or heirloom silver at sale prices. No extra charge for dent removal or straightening. Quadruple Silverplating is 100% guaranteed. Offer good for limited time only. Free price list. Senti-Metal Co., HB4, Silver-Plating Div., 1919 Memory Lane, Columbus, OH 43209



Train-O-Mat. A specially scented disposable mat attracts your dog at "comfort" time. An effortless way to housebreak pets, especially for apartment dwellers. 18" washable tray. With 2 months supply of mats $4.98; 6 months $6.98. 75¢ post. Attachable 12" pole for male dogs, 50¢. G & G Research, Box 12274, HB4, Dallas, TX 75225



Fabric Frames are a decorator's choice as inside window coverings. 6 different classic designs—custom-made to your exact size specifications—come hinged, sanded, ready-to-paint or stain. Hardware is included, fabric inserts are not. Free brochure tells how to measure and install. Town & Country Woodcraft, B4, 311 N. Desplaines St., Chicago, IL 60606



Basket Belle. Take a shapely straw carryall, add your monogram in needlepoint, tie on a ribbon & bow. Kit includes wicker basket, Paterna Persian wool, canvas & chart, velvet ribbon in rose, blue, red, black, green or gold, instructions. 10½x5½x6" high, $6.95. Open basket, $4.95. Plus 50¢ post. each. Victoria Gifts, 12 B Water Street, Bryn Mawr, PA 19010



Wheelchair Lift. Stairs are no problem with a Cheney Wheelchair Lift from the manufacturers of the famous Wecolator stairway elevator. The push-button control and double cog drive provide smooth, easy, safe movement between floors. Aids getting up and down the stairs in a wheelchair. Write to The Cheney Co., HB4, 7611 N. 73 St., Milwaukee, WI 53223



Teethshirts for Teens Guaranteed to keep any young "metal mouth" smiling! Snowy white, 100% cotton T-shirt is screened with a sunshiny yellow face boasting a tin smile and the words, "Braces Are Beautiful." Matching poster is a huge 20x28", screened in yellow and black on a blue background. Postpaid. Shirt, **$5.98**; **3759-6**—Size 32-34 .... **3760-6**—Size 34-36, **3761-6**—Size 36-38 ... **3762-6**—Poster, **$3.25**
Write For New Free Gift Catalog!
Miles Kimball
65 Bond Street, Oshkosh, Wisconsin 54901

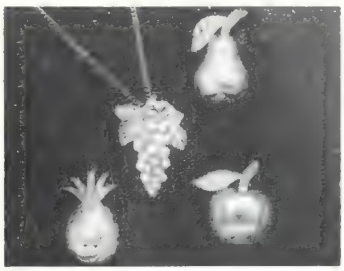
Pearls From Majorca are a gift worthy of a rich uncle—except these carry a price tag that even a brand-new husband can afford! 8mm, 60" length, handknotted, rope of uniform pearls are genuine Majorcan with superb color. In suede pouch, $12 ppd. (Below wholesale). American Image, HB4, 276 Park Ave. South, New York, New York 10010



Sleep Under Satin Sheets, and the stresses of the day will give way to hours of refreshment. Washable acetate satin in black, red, white, gold, royal blue, avocado green, plum purple. Sheet sets (1 straight sheet, 1 fitted, 2 cases). Twin size $19.50, double $20.50, queen $23.50, king $27.50. Ppd. Royal Creations, Ltd., HB4, 330 Fifth Ave., New York, NY 10001



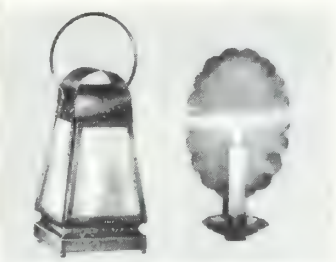
Fresh Picked Fruit is full of fashion vitamins. Luscious little scatter pins glossed with 24K gold everlast finish are to be worn in clusters or dangling from their own 18" fine link chain. You get the whole basketful: plump pears, happy apple, pineapple & cluster of grapes for just $9.95 ppd. World's Window, HB4, 12 Holly Lane, Plainview, NY 11803



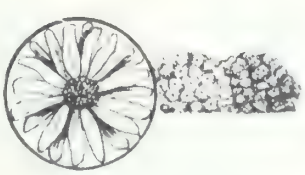
Roaring In From The Twenties . . . Art Deco designs! Champagne Lady 10x12" worked in black, white and grey persian yarn on 14 mesh mono needlepoint canvas is a fabulous focal point in a contemporary room setting. Complete kit even includes needle and instructions. $9.95 plus 75¢ post. World of Stitch 'n Knit, HB45, Box 709, Framingham, MA 01701



Beauties Of The Past to light 20th century homes is the specialty of Farmington Craftsmen. Glowing reproductions in solid antique brass or pewter, Watchman's candle lantern 12"Hx4½"W. $27.95. Alexandria candle sconce 9x5" $16.95 Ppd. Electric versions slightly higher. Color brochure 25¢. From Farmington Craftsmen, HB4, 87-1 Spring Lane, Farmington, CT 06032



Mum's The Word . . . because no one will ever guess that you bought these giant Cushion Mums at such fantastic savings. Michigan nursery grown root divisions in mixed colors, develop into "bushel basket" size balls of flaming color. 10 for $1.50; 25 for $3.50. Add 35¢ post. Rockwood Gardens, Dept. CB-595, 60 Monroe, Grand Rapids, MI 49502



BUTCHER BLOCK SET of quality and class. Extra thick hardwood top on a solid oak pedestal base combines style and durability. 42" round table $244. Matching chairs of top quality oak $52 ea. Order chair seats in gold, green, orange, brown, or blue vinyl. Exp. Coll. No COD's. Samples $1 Stanley Industries, 6482 State Rd. Dept. 9, Cleveland, Ohio 44134





CORDLESS MASSAGER

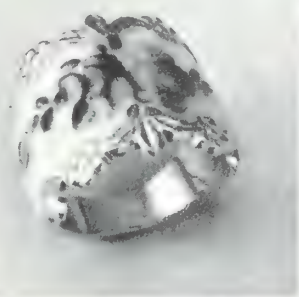
Battery-operated massager brings satisfying relaxation. Deep gentle penetrating vibrations soothe neck, shoulder muscles, arms, legs and tired feet. Operates on standard batteries (not included). 4 sizes.

Mini Massager, 4½"	$2.98	+ 30¢ Mailing Each
Reguiar Massager, 7"	$3.98	+ 45¢ Mailing Each
Deluxe Massager, 10"	$6.98	+ 50¢ Mailing Each
Super Massager, 12"	$8.98	+ 55¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-45
585 Market St., San Francisco, Calif. 94105



Regal Band Ring $12.98

HAND-PAINTED CLOISONNE ENAMEL!

Pure elegance, every bit hand-painted in pastel cloisonne enamel! Superb in solid Sterling Silver, 18K Heavy Gold electroplated for lifetime beauty. A magnificent ¾" at the widest, American-crafted. Stunning with white or black enamel background!

#3162—White	$12.98	Sizes 5,6,7,8
#3203—Black	$12.98	

Add 35¢ post. & hdlg. N.Y. res. add tax.

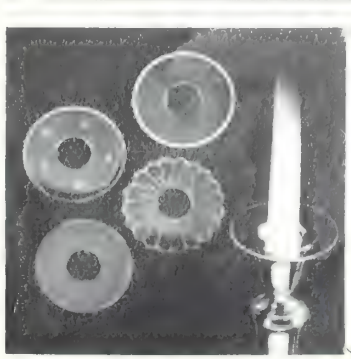
LILLIAN VERNON
Dept. B43, 510 S. Fulton Ave.,
Mt. Vernon, N.Y. 10550



BEWITCHING "COCKTAIL BRA"
MAGIC SUSPENSION UPLIFT · PERFECTLY BARE BACK

Add 50¢ for P. & Hand.
$7.98

BLEUETTE, INC.
500 E. 77th Ave., Dept. CB-5
New York, N.Y. 10021



GLASS CRYSTAL BOBECHES

are European imports. Pretty protectors that slip over the candle to catch the dripping wax, protect your fine tablelinen and reflect the tapers glow. 3" diameter with ¾" center hole. Choose plain, star etched, gold-trimmed or petal shaped.

6 for $6.95 **Extras $2.75 pair**

Plus 65¢ postage. Money back guarantee

BETHANDA LIGHTING
149 Rose Lane, Dept. B-45
New Hyde Park, N.Y. 11040

FREE
COLOR CATALOG



Build Your Own Grandfather Clock
for under
$200
(Including West German Movement)

- Movements and dials
- Finished Clocks
- Direct Factory prices
- Do-It-Yourself Case Kits, parts pre-cut
- Solid ¾" black walnut, mahogany, cherry



Write for free color catalog

EMPEROR CLOCK COMPANY

Dept. 807 Fairhope, Ala 36532

WORLD'S LARGEST MANUFACTURER OF GRANDFATHER CLOCKS

Visit our Factory

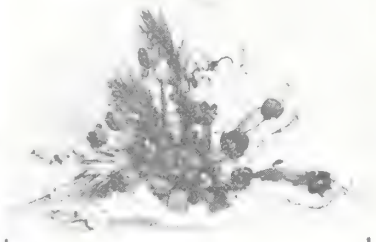


...espread ...es effort

...it nightly ... just pull ... Leaden caddy ... from between mattress and spring. Legs drop into position. Lay spread onto caddy, accordion flash on . . . ready for quick, easy, morning make-up. Brown metal caddy glides back out of sight by day. Ideal for Hollywood beds or low footboards. For double, king or queen-sized beds, get two. Satisfaction or money back.

$7.83 or 2 for $14.83. Add 90¢ post.

GARRETT'S
Box 12274-44, Dallas, Texas 75225



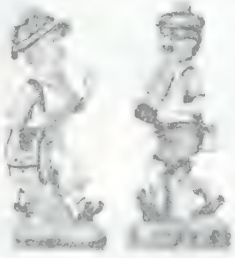
Make $$$ 10 WAYS with flowers

Turn love of flowers to profits. Garden flowers or artificials cost pennies bring dollars. Corsages, bridal bouquets, wedding or table decorations. As a hobby or start a home business or flower shop. FREE color brochure shows you how to learn professional flower arranging and flower shop operation. Also FREE, 3 months subscription to "FLOWER TALK" the magazine for home flower arrangers. Write today, no salesman will call. **FLORAL ARTS CENTER,** (a home study school) **Dept. 9C, 1628 East McDowell Rd., Phoenix, Arizona 85006.**

World's Largest Selection
VICTORIAN FURNITURE
from
Martha McLandon House



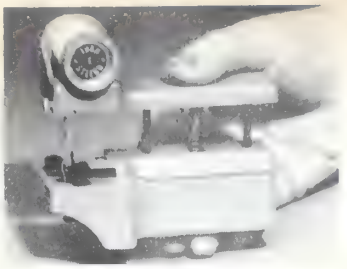
...MARTHA M. HOUSE



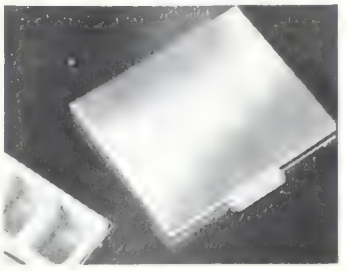
Golden Agers on the Go

...ideal gift plan ... for you to bird watching, photography, or whatever hobby ... yourself. These ... bisque bird-watchers make retirement enviable. Striding through tall grass to a goal is what it's all about. Each stands ... and a club president's smile. Harry is in grey shorts and lemon shirt. They are great ... Red Boot Days ... HB475 ... 76666

...MRE BAN STUDIO



You're Looking At A Hand Sewing Machine that bastes, zig-zags, bar-tacks. Sews on buttons, stitches zippers. What's more you can blind stitch your hem without taking off your dress, hem draperies and curtains while they're still hanging on the window. Handy gadget is only $5.98 plus 45¢ post. Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 94105



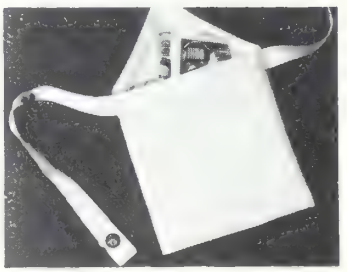
Elegant Storage for pierced-earrings (studs or drops). Compact brass-look case, 2¾x2½x½" keeps earrings untangled and accessible in 8 velvety-lined compartments of 2 sizes, with pair of small tongs for easy retrieval. Engraved with 3 script initials without charge. (Print initials) $4.50 ppd. Bruce Bolind, HB4, Bolind Bldg., Boulder, CO 80302



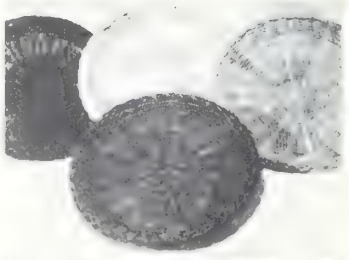
Dry-Clean Windows, windshields, mirrors. Scientifically designed cloth is chemically treated to clean and polish without water. Gives surfaces a beauty treatment so they sparkle with a gleam you never thought possible, $1.29 each, 15¢ post. Buy two, one for the car, the other for the kitchen. Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 94105



Head For Salad Herbs. Witty, decorative planter grows curly cress salad greens right before your eyes. Prepare according to easy directions and in no time you'll be trimming fresh herbs to spice up soups, salads etc. Comes with plenty of additional seeds to start new crops. 4½"H. $2.98, 50¢ post. Cadlyn's, 2077 New York Ave., HB4, Huntington Sta., NY 11746



Bosom Pal is your best protection against purse snatchers on a tour of the continent. Snaps onto bra or slip straps. Holds folding money or precious gems. Plastic-lined with fold-over flap. Keeps contents dry, is undetectable under clothing. Order #141, $2.29 plus 20¢ postage. From Anthony Enterprises, HB-4, 585 Market St., San Francisco, CA 94105



Make Entertaining A Picnic. Handsome, handwoven rattan holders take the wiggle out of paper plates. Handy helpers for poolside parties, barbecues, buffet suppers. Prevent spills. Non-toxic, intoxicating colors: green, brown, yellow or orange. Each 10" diam. Set of 4 only $2.98. 3 sets, $8. Ppd. J. Daniels, HB4, P.O. Box 16104, Winston-Salem, NC 27105

ORIENTAL and NAVAJO RUGS

ANTIQUE PERSIAN PATTERN, Imported from Belgium. Machine woven of fine, cotton yarns. Magnificent with any decor. Approx. sizes: 3'x5', $24.95; 4'x6', $34.95; 6'x9', $64.95; 9'x12', $119.95. Specify ... Red, Blue or Ivory background.



Money Back Guarantee

AMERICAN INDIAN REPRODUCTION, fine quality, machine woven of dense, cotton yarns. Versatile on floors or walls. Specify earth-tones accents on an ivory background or mostly brick reds and golds with colorful accents. Approx. sizes. 3'x5', $34.95; 4'x6', $49.95; 6'x9', $89.95; 9'x12', $159.95.

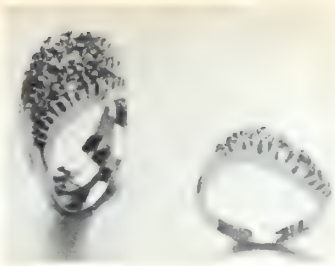
PEERLESS IMPORTED RUGS
ESTABLISHED 1918

(312) 472-4848
Dept. HB45
3028 N. LINCOLN AVE.
CHICAGO, ILL. 60657

SEND $1 FOR OUR NEW COLOR CATALOG
Features cotton and wool rugs from $20.00 $900.00

VISIT OUR SHOWROOM OPEN 7 DAYS A WEEK

1,2,3———You're IN! Sinuous curves of sterling silver rings set with icy brilliance of seven "diamonds" (not the real thing) sparkle on a pretty hand. Call attention to every graceful gesture. $20 ea. But . . . more than one is fun! They're deftly done to shine as a threesome. 3, $50. Ppd. Send ring size. Oleda Unlimited, HB4, 15 E. 63 St., New York, NY 10021



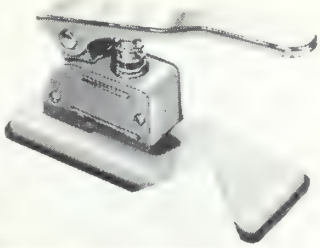
Scrolly Wicker Wall Shelf has a Victorian look. Two wooden shelves hold jars and bottles in the bath, knick-knacks in any room. 18x7 x15"H. comes "au naturelle" for $12.95 plus $2 post. Add $2 for parrot green, pineapple yellow, blue, pink, orange, black or white. Catalogue, 25¢. Fran's Basket House, Rte. 10, HB-4, Succasunna, New Jersey 07876



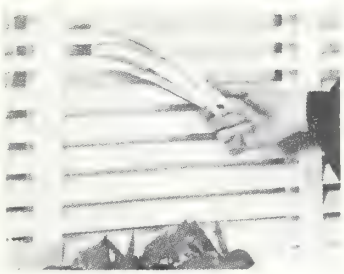
Remove Fuzz From Sweaters. Brush away unsightly balling, matting and pilling from sweaters in seconds. D-Fuzz-It Sweater and Fabric Comb restores new look with a few quick strokes. Works on all napped fabric: knits, cashmere, wools, orlon. $1.49 plus 20¢ post. From Anthony Enterprises, 585 Market St., Dept. HB4, San Francisco, California 94105



No-Staple Stapler. You'll never need staples or paper clips again with this troublefree staple-less stapler. One squeeze & up to six sheets of paper can be fastened together instantly (easily separated later without tearing). A handsome desk accessory of metal construction. $3.98 each, 2 for $7.50 Add 75¢ post. Ferry House, HB4, Briarcliff Manor, NY 10510



In A Blind Rage? Because you have better things to do with your days, they've developed this double-duty Venetian blind cleaner. Just dip the handy foam pads in suds then whisk away the dirt & dust. Cleans both sides at the same time. One wipe does the job. $1.98 ea. Add 35¢ post. Anthony Enterprises, 585 Market St. HB4, San Francisco, CA 94105



Read Fine Print the non-squint way with smart half-frame magnifying glasses. Peek over the top for normal vision. Chic black frame. Fine quality precision-ground & polished lens. Happy discovery for 40-plus folks with no astigmatism or eye disease. State age and sex. $6.97 the pair. Add 55¢ post. From Precision Optical Co., Dept. 8-H, Rochelle, IL 61068



share with the one you love!!

the luxury of

SATIN SHEETS



Exp[illegible] lasting elegance of satin [illegible] thread count of [illegible] colors Black, R[illegible] Blue, Avocado Green, P[illegible] include 1 fitted bott[illegible] top sheet 2 pillow cases

Name _____

Address _____

City _____

State _____ Zip _____

Charge to my ☐ BankAmericard ☐ Mastercharge ☐ American Express

Card No _____

Expiration Date _____

Signature _____

Twin Set	$19.50	Queen Set	$23.50
Full (dbl. bed)	$20.50	King Set	$27.50

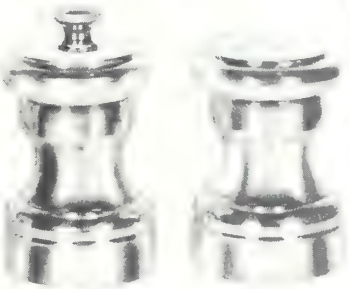
WE PAY POSTAGE

Send check, or money order, or use your credit card. Retail Sales 10-4, Mon. thru Fri.

Royal Creations, Ltd. Dept. B4 320 Fifth Ave. New York, N. Y. 10001

To Be Treasured And Used

Pewter Salt & Pepper



Our English style Pewter Salt & Pepper sets never need polishing, and their soft glow adds a lovely note to formal or informal dining. Superbly crafted. Complete with a fine mechanism for grinding. Gift boxed to make an ideal hostess or bridal gift

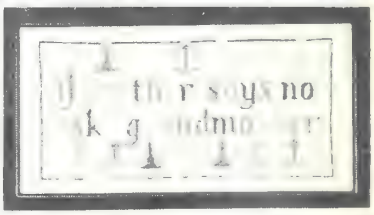
$9.95 Pair (plus 75¢ postage and handling ea. pr.)

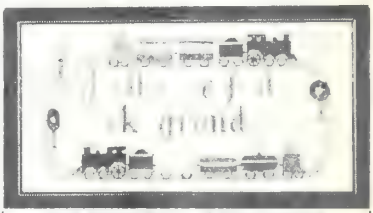
Send check or money order

WICKFORD GIFT GALLERIES

290 Westminster Street, Dept. HB4
Providence, Rhode Island 02903

(R.I. Residents Add 5% Sales Tax)





DELIGHTFUL STITCHERY

Two irresistible samplers. Each comes in kit form complete with oyster Belgian linen stamped for cross stitch, floss in brilliant colors, 8½" x 16" wood frame in maple or mahogany finish, and instructions. Also available, "Grandchildren Are God's Reward For Growing Old."

Grandmother Sampler Kit (shown)	$[illegible]
Grandfather Sampler Kit (shown)	$[illegible]
Grandchildren Sampler Kit	$[illegible]

PLUS 50¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. No C.O.D.'s

VICTORIA GIFTS

12-B Water St., Bryn Mawr, Pa. 19010

TAKE ADVANTAGE OF SAVING MONEY

by doing your own thing. Genuine Philippine Rattan Chippendale chairs with beautiful cane seats offered unassembled. Hardware and instructions furnished to assemble six pieces. Sanded and ready for your choice of color. 18" deep, 21" wide and 36" tall. Arm Chair $39.95, Sidechair $34.95. Assembled price $20.00 more per chair. Exp. charges collect. Add $2.00 per chair for packing.



ORIENTAL IMPORTS

P. O. BOX 2091
MOBILE, ALABAMA 36601

Perfect for CONTACT LENS WEARERS



NEW
ACCESSORY CASE

Now, keep all your own favorite lens care items in one safe, handy place. Space for all types of soaking, cleaning and wetting solutions, even sunglasses. Includes water tray and mirror. Scuff-resistant plastic in attractive beige or blue. Ideal for home or travel . . . order today! Specify color.

$5.95 PPD *N.Y. Res. add 4% Tax*

Send check or money order

MONEY BACK IF NOT DELIGHTED

HOUSE OF MELROSE HB1-1

18 MELROSE AVE. UTICA, N.Y. 13502



1975 HUMMEL Mother's Day Plate

Theme: Signs of Spring

A limited edition porcelain art creation by Schmid. Third in a series portraying the authentic works of Berta Hummel. Last TWO editions have TRIPLED in value! . . . Please order early to be sure:

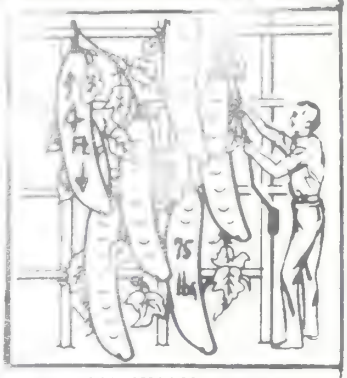
$25.00 post paid

Albert's Porcelain Art

1411 The Boardwalk
Atlantic City, N. J. 08401

Send for FREE brochure - "Collector's Plates" - past and present.

Now! Grow Hundreds of Pounds of Delicious Giant Beans That Grow 4 Feet Long and Weigh Up to 75 Pounds Each!



From the Pacific Island of New G... comes the most exciting vegetable ever made. Yes, here is your opportunity to grow one of the most unusual and hard to find vegetables!

Yes friends, these jumbo beans shaped like a giant ... an entire fa... amazing beans are healthy, tasty and rich in ... and ... love them.

Plant and just watch them grow to giant sizes. Yes, up to 4 feet long and weighing as much as 75 pounds each.

You must be completely satisfied with this wonderful package or you can return it for a full refund. Sorry, No C.O.D.'s.

Single Order — **Only $2.98**
Double Order — **Only $5.00** (Save $1.00)
Triple Order — **Only $7.00** (Save $2.00)

THE JONATHAN-ALAN CO.,
Dept. B-11,
P.O. Box 228,
Woodmere, N.Y. 11598



DANISH STYLE
FULL SIZE LOUNGE CHAIR

... assembled ... set ... 10 minutes

ONLY
... order **$34.95**

GENADA IMPORTS
Dept. 4B P.O. Box 214, Teaneck, N.J. 07666



SEE MIRACLE OF BIRTH

$5.98 POST PAID WITH SIX QUAIL EGGS
($4.25 Without Eggs)

You get the new clear plastic dome CHICK HATCHER with 6 Bobwhite Quail Eggs (available year round) and Egg Hatchers Guide Book. Complete ... nothing else to buy. Send check or Money Order today. Send 25¢ for catalogue of larger models for home, classroom and display. Also quail breeding equipment and how to produce and sell quail year round.

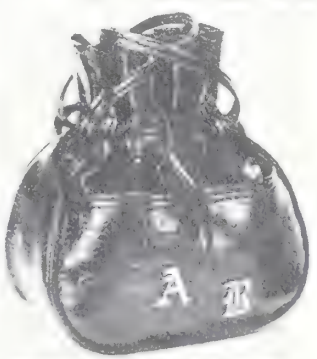
G.Q.F. MFG. CO., DEPT. CH
P.O. BOX 8152, SAVANNAH, GA. 31402

THE DIAMOND OF YOUR DREAMS
at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value ¼ to ½ higher.

... Diamond ...



TEXAS BEAUTY

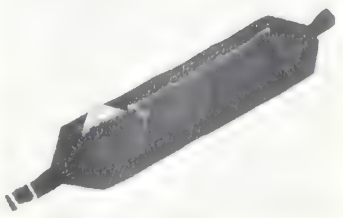
$5.95 ppd. FREE ...

... inside. Choose from Black, White, Red, White-Blue, Red Bone, Navy, Tan, or ... FREE COLOR CATALOG

... Made Box 16125 Dept HB ...



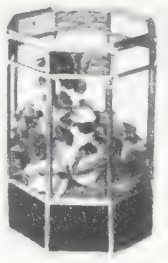
Mother Love In Nature. Sensitively and beautifully portrayed. A rewarding project to cross-stitch and perfect gift for Mom on May 11. Picture fits 14x11" frame. Kit includes: design on cotton fabric, brown, green & gold embroidery thread, needle, instr. $5.95 plus 50¢ post. Color catalog 25¢ (free with order). Tower Crafts, HB4, Box 575, Champaign, IL 61820



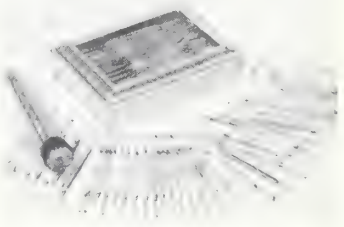
Out Of Pocket or purse, into a safe secret compartment goes a traveler's folding money. Zippered money belt with hideaway pocket in which to stash cash or precious jewels is worn under clothing. Lays flat. No bulge at your waistline. Adjustable for men & women. $4.98 plus 25¢ post. Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 94105



Wildlife Wall Plaques capture rare or endangered species in natural habitat. Live-looking Cheetah, Polar Bear, Moose, Bighorn Ram, Gambies Quail, or Mallards painted in color in 3-D relief with clear dome cover on velour. Woodgrain polystyrene frame. 15x17" $15 ea. ppd. Lithographs of all with order. Continental, 2925 Salena, St. Louis, MO 63118



Tiffany Style Terrarium is a treasure you can make from a kit. Receive pre-cut stained glass, lead channeling, water-proofing material & complete instructions. You supply solder, iron & plants. 8" diam. in three color combos. #PLK-10 $19.95 plus $2 post. Write for free catalog. Whittemore-Durgin Glass Co. Box 2065-13 Hanover, Massachusetts, 02339



Scent-ury Pack is an extravaganza of 100 different perfumes! Each bears brand name! Handy individual bottlettes in a bewitching assortment from intoxicating oriental to provocative floral fragrances. Housed in case with bejeweled purse flacon & perfume guide. $4.98 plus 35¢ post. Charles Co., HB4, 7575 Mission Gorge Rd., San Diego, CA 92120



For Your Aching Back. Avoid tired, aching muscles with the self-comforting Back-Pal for proper, comfortable support. Its counter-balanced weight & strap holds it where it fits and feels best. Improves posture. Inflatable back rest folds flat when not in use. Perfect head rest. 14x7½" $3.95 ppd. Order from Better Sleep Inc., HB4, New Providence, NJ 07974



A Bit Of The Ould Sod. Real Irish Shamrocks and wildflowers (bluebells, primroses, violets . . . bu... you know what they are). Picked at the peak of perfection and preserved by a special never-fade process. Lovingly arranged by hand in 6x8" frame. No two alike. $8.98 ea. 2, $16.98. Ppd. Stratford House, HB4, Box 591, Stratford, Connecticut 06497

Throw Caution To The Winds! Order these sexy, jaguar print satin sheets! We spotted these at Scintilla and couldn't wait to show them to you. Set of 2 sheets & 2 cases in quality, 225x78 count acetate for double bed (90x108"), $32.25, King (108x122½"), $49.50. Ppd. Uninhibited fashions from Scintilla Satin Shop, 4802 N. Broadway, Dept. B, Chicago, IL 60640



Authentic Colonial Charm plus engineering that promises excellent lighting. And, ladies, you *know* that's *not* an *easy* combination to *find*. Polished brass pull-down fixture extends to 36". Fitted with 3-way switch for 30/70/100 watt bulb (not incl.) Shade, 14" diam. $19.95 plus $1.50 post. Rosetta Lighting Studio, HB4, 21 W. 46 St., New York, NY 10036



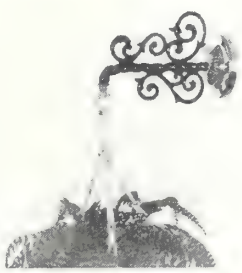
Floor-To-Ceiling Plant Stand provides a focal point for 12 large plants. Eight 9" & four 12" interchangeable arms (with white drip-proof trays) slide up or down to any level, swing this way or that. Pole adjusts from 8 ft. to 9 ft. high. White or black $45; Chrome $50. Add $3 shipping. Home Plant Displayers, HB4, 51 E. 42 St., New York, NY 10017



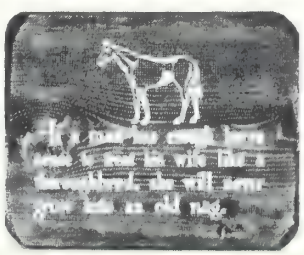
Leather Chippendale Wing Chair caters to the comfort-loving. Black, deep red, olive green, antique brown, gold or tortoise top grain leather. Brass nail trim. Hand tufting into foam. Mahogany or fruitwood finished legs. 33Wx35D x41"H. $399.95. Exp. coll. Catalogue of fine furniture, $1. Available from Jonas Fields. BE35, Box 52526, Atlanta, GA 30305



Who Took the Hook and turned it into a decorative wall plant hanger? Why, Donna Rae Creations, of course! Lovely metal hanger of New Orleans persuasion in brass & black finish extends 10" from wall to hold up to 12" pot. Wall bolts incl. At-direct-to-you-savings, $9.95 ppd. Donna Rae Creations, HB4, 10531 Victory Blvd., N. Hollywood, CA 91606

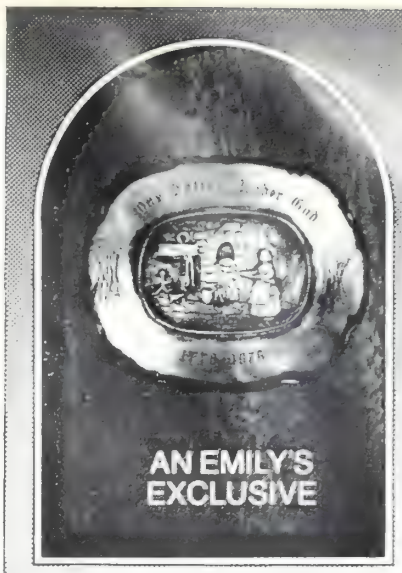


Thought-Provoking Chuckle on this fun-to-hang wall plaque says: "If a man has enough horse sense to treat his wife like a thoroughbred, She will never grow into an old nag." Permanently lettered on highly polished Rocky Mountain Ponderosa Pine 11½ x 9½ x ¾" has self hanger. $4.95 plus 50¢ postage. Postamatic Co., Dept. HB475, Lafayette Hill, PA 19444



Events Of April 1775 retold on fine Ridgewood china. Actual photographs of the British 10th Regiment of Foot (shown), Concord Bridge (as it stands today), and Minutemen (re-enacted in honor of our Bicentennial). Edition limited to 5,000 plates, each 10¾" diam. $35 ea. All 3, $95. ppd. Marquise Commemoratives, 6 River Rd., Agawam, MA 01001





☆ ☆ ☆ ☆ ☆ ☆

In the Spirit of '76

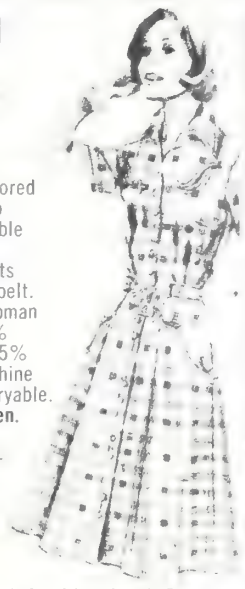
☆ ☆ ☆ ☆ ☆ ☆ ☆

Exclusively from Emily's Window, a limited edition bicentennial bread tray. Metal-cast with rare craftsmanship and distinctive design. Suitable for hanging, created to add elegance to any room decor or table setting. Size - 9⅛" x 6⅜". $17.95 per tray. Include $2.00 per tray for postage/handling.

Emily's Window

P.O. Box 23147, (HB)
Tampa, Fla. 33622.

STATION WAGON CLASSIC



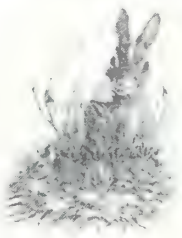
With action-back. Expertly tailored with snap-up front, stridable gored skirt, arrow pockets and stirrup belt. Famous Klopman fabric—75% Polyester, 25% Cotton. Machine washable, dryable. **Lilac** or **green**. Sizes 10-20, 40-44, 12½-24½.

$20.
Add $1 post.

$10 deposit for COD. Satisf. Guar.

WESTERN CLASSICS-J4L
600 South Country Club Rd.
Tucson, Az. 85716

Halbert's Proudly Introduces



The Art of
HMOELLER

Magnificently Portrayed on Halbert's First Issue, First Edition 1975 Limited Edition Mother's Day Plate "Cotton Tail"

[illegible]

Halbert's, Inc.

[illegible]



Plating and Restoration Since 1891

[illegible] restore them to their original beauty. Missing parts are hand made and dents are removed before a heavy coating of pure silver is applied. Gold, brass, copper, pewter and other metals are restored with [illegible] care.

SIMMONS SILVER PLATING CO., INC.
409 Whitehall Street, S.W. Atlanta, Georgia 30303
Dept. HB-4

FREE BOOKLET & PRICE LIST



$299 95



$29.95

Romantic Victorian

[illegible] all solid Mahogany, hand-carved furniture! The way to have an finest quality by [illegible]. Shipped F.O.B. direct from factory to your [illegible]. All [illegible] have [illegible] tops from Italy. Large choice of sofas, chairs, [illegible] tables, lamps [illegible] ing room & bedroom. Superb workmanship with rare handcarving used. America's largest selection is in our catalog. And, costly fabric cuttings are sent free!

BankAmericard & Mastercharge. Call [illegible]

Magnolia Hall, 726 Andover Atlanta, Ga. 30327

To get big catalog B-75 and costly fabric cuttings, send just $1. We will refund with certificate good for $1.00 on your first purchase.

Name

Address

Zip

Magnolia Hall, 726 Andover Atlanta, Ga. 30327



Queen Anne Huntboard

Four drawers with antiqued brasses, lovely for a feast or a simple meal. Brown cherry finish. Matching pieces for bed and dining room are shown in the catalog.

$181.00, ship. chgs. coll. No C.O.D.

Box 266, Concord N.C. 28025

Ephraim Marsh



EARLY AMERICAN SCENES come to life in cross-stitch. Hitch samplers. Each kit includes: natural Belgian linen, bright colors & [illegible] Framed size 10" x 10"

[illegible] (not shown)	$1.95
Little Red Schoolhouse Kit	$1.95
Covered Bridge Kit	$1.95
Old Mill Kit	$1.95
Lighthouse Kit	$1.95
Spirit of '76 Kit	$1.95
Minute Man Kit	$1.95
Pilgrims Kit	$1.95
Wood frame, 10"x10", mahog. finish	$1.50
Wood frame, 10"x10", maple finish	$1.50

PLUS 50¢ POSTAGE AND HANDLING
Pa. R.'s Add 6% Sales Tax Sorry No COD's

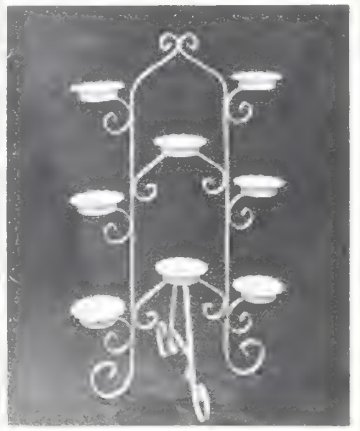
VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa 19010



when you buy our
SCHEFF GROWER™
You will not be disappointed . . We Guarantee it!!

Do not spend $45. to $60. hard earned dollars for the tropical beauty pictured on the left. Instead, grow your own! South Pacific Imports has located the hard to find Schefflera seeds and combined them with a kit that has a clay pot, a terrarium dome, charcol, AND the soil along with enough seed for 2 plants or more. Our complete instructions make certain you succeed in growing Scheffs that will add the splendor of lush Tropical foliage to your decor. And it's great for Apartment Dwellers. . The Scheff doesn't need direct Sun ! ! Send $3.75 plus $.25 postage to:

South Pacific Imports
5143 W. Belmont Avenue
Chicago, IL 60639



A faithful reproduction of a 19th Century 8 pan plant stand, 42Hx24x18. Send check or money order for $17.95 plus $2.50 postage. Please specify black or white finish.

QUAIL HILL
RT# 17K, Montgomery, N.Y. 12549
Send 25¢ for your "QUAIL HILL" catalogue.

Don't lose your plants by improper watering.

New electronic tester tells when your plants need watering. Water Wand adjusts to watering needs of all plants; tells you which

Simply set the switch, watch the light. Instantly tells

out of plant care. Op[illegible]



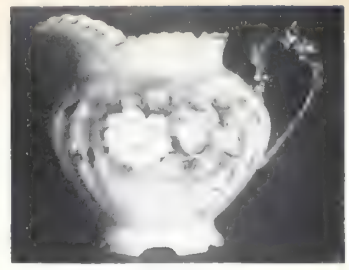
Ornamental Miniature Traffic-Lite



Constructed of one piece molded fiberglass, only 17 inches high 8 lbs. complete with chain for hanging.

This unique lighting fixture is an exact reproduction of the old two position traffic light. It is available in Red or Pewter for only $ 59.95 plus $ 2.50 shipping. (N.Y. Sorry no COD. Enclose check or money order to:

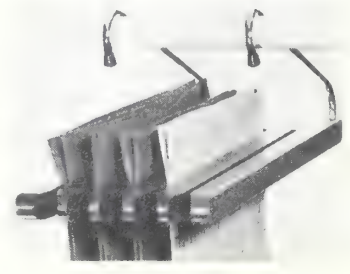
Mood Lighting Inc.
[illegible]



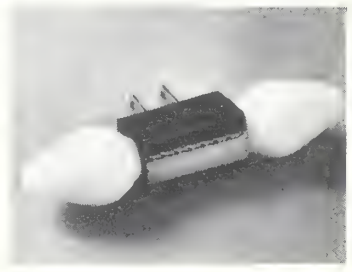
Collecting Pitchers? This Heritage porcelain prize handpainted with pink roses on green with 24K gold trimmed handle does yeoman service for milk or fruit juice. Lovely filled with garden-fresh blooms. $12.50. Matching 6-cup tea pot. $12.50 Ppd. Gift a hostess, bride-to-be, a collector. Imre Ban, HB4, 6007 N. Sheridan, Apt. 26F, Chicago, IL 60660



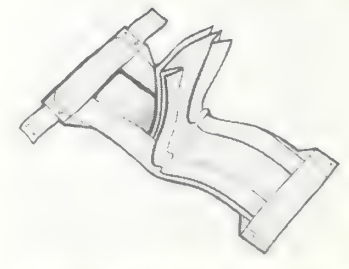
Break The Snoring Habit and enjoy silent, peaceful, uninterrupted sleep. Comfortable washable nylon strap tucks under chin and holds snugly in place via plastic bands. Adjustable. Tested and recommended by doctors it re[illegible] educates jaw muscles to help cure the habit. $3.98, 20¢ post. Anthony Enterprises, HB4, 585 Market, San Francisco, CA 94105



Sliding Slack Rack. Put that waste closet space to work with the sliding slack rack that holds [illegible] pairs for easy selection. Compact unit stays in closet while you slide slacks in and out. Keeps creases in, wrinkles out. Cherry-wood brass-plated hanger. $6.50 each $12.50 for 2. Add 95¢ post. The Ferry House, B4, 554 North State Briarcliff Manor, NY 10510



100 Year Night Light won't burn out during continuous use. Costs 2¢ a week to run. Miraculous little invention for the light in your hall basement or bathroom . . . particularly if a child or invalid get up during the night. Stays soft and cool. $1.98 plus 25¢ postage Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 9410[illegible]



"Ever Safe" protects against "lack of control." Undetectable, comfortable, weighs only 7 oz. Soft vinyl launderable liners with heatwelded seams prevent moisture escape For children, adults. Give waist size. $7.95 ppd. Extra liner $3.95 50 disposable liners $8.95. Ppd Ralco Co., Dept. 312, 1534 E Edinger, Santa Ana, CA 92705

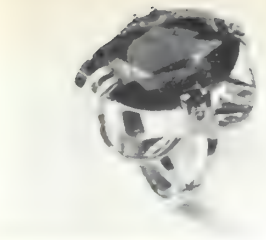


Clamp Champs. Shower curtain don't blow with these permanently magnetized clamps to hold them tight. Just snap them on to curtain edge. They'll adhere to tub or metal stall. Won't mar or rust any surface. Say "goodbye" to puddles on your bathroom floor. Set of three, $1.49 plus 20¢. post Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 9410[illegible]

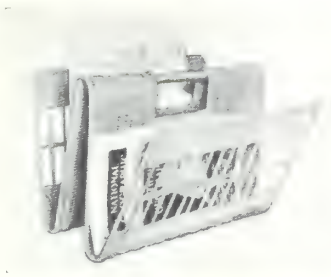


Buckle On A Belt that does more than hold up your jeans. Here's the hidden asset: Metal buckle [illegible] also combination knife, fork, spoon & bottle opener. Stays cached until detached. For camping, boating, hiking enthusiasts, guys & gals. Black, white or brown 1¾ belt sizes: 24-44. $12.50, 90¢ post Outdoor items, B-4, Box 20[illegible] Cedarhurst, NY 11516

The Big Ring's The Thing! This one a spectacular simulated topaz. Reflects every glint of light from its smoke-toned facets, blazes with beauty. ¾" oval stone in 18 kt. gold electro-plated setting swirled in four loops to clasp it in double prongs. Sizes 5,6,7,8. $5.98, 35¢ postage. American made. Lillian Vernon, B4E, 510 S. Fulton Ave., Mt. Vernon, NY 10550



Ritz-y Rattan Rack organizes a mish-mash of magazines and newspapers to make them part of the decorative scene. Park it within finger-tip reach of your favorite reading spot. 10"W., 10"H., 15"L. Au naturelle $8.95 plus $1.50 post. Or painted bright white, add $2. Catalog of rattan & wicker, 25¢. Fran's Basket House, HB4, Rte. 10, Succasuna, NJ 07876



Gourmet Cook's Tool Kit. You'll each new culinary heights with his hand-woven rattan basket, shaped like a coffee pot. It's filled with carved wooden utensils; 12"l. Meat Tenderizer, flat-sided Spatula, 2 Pasta Spoons, sturdy fork and a mixing spoon. Perfect hostess or shower gift. $5.95 plus $1.05 post. Elizabeth McCaffrey, 34, Northport, NY 11768



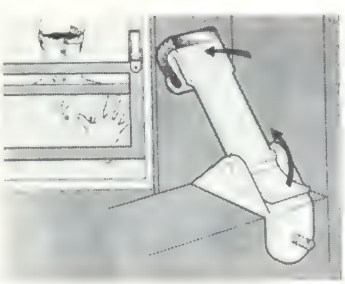
Park Flower Pots Here and relax. Water won't stain your furniture or floors. Rigid plastic tray with pierced insert catches spilled liquid. Excess water provides essential humidity your plants need. White, 18x3½x¾" tray separates for easy cleaning. Ideally sized for window sills. $1.98 ea. plus 50¢ post. The "Yours" Shop, Dept. 7-A, N. 4th Ave. W. Duluth, MN 55802



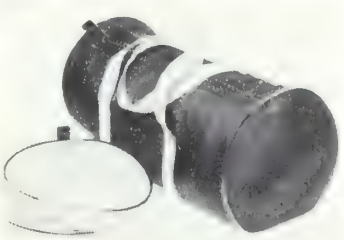
Lots of Luck, happiness and good health accompanies this Tal sterling silver horseshoe pendant. It heralds a charmed life for its wearer. It's the perfect gift answer for birthdays, graduations, your favorite equestrienne. Horseshoe 1½"h. on 24" sterling silver rope chain $20 ppd. Free brochure. Tal Creations, HB-40, Box 1028 FDR Sta., NYC, NY 10022



Window Safety Lock thwarts the slyest prowler. Makes you feel wonderfully safe at home or away. Burglar-proofs your window while it is still open for ventilation. Locks open or closed windows in position. Keeps children safe, intruders out. Order several. $1.49 each, plus 15¢ postage. Anthony Enterprises, HB4, 585 Market, San Francisco, CA 94105



Fine For The Road, train, plane or boat. Capacious nylon carryall is water repellent, mildew and rot-proof. Sports rugged reinforced nylon web handles, heavy duty full length zipper, inside binding. Folds flat. Yellow, red or blue with black or white trim 8x16" $8.95 12x22" $11.95, 15x30" $15.95. Ppd. Newson Co., HB4, 88 Deerfield Rd., Needham, MA 02192







PERPETUAL CALENDAR

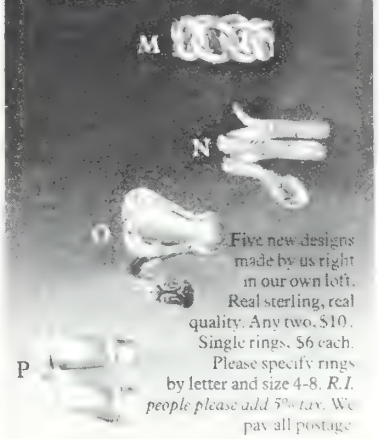
ZODIAC SIGN OR FLOWER ARRANGEMENT

ZODIAC SIGN FLOWER ARRANGEMENT

You can own a 19"x30" perpetual "ZODIAC SIGN" calendar which lasts for years. Give one to your loved ones as a surprise birthday present or for other special occasion. Handsomely crafted on raffia cloth with cut-out velvet letters and numbers and embossed in multi-colored design, or a choice of a beautiful multi-colored perpetual calendar in "FLOWER ARRANGEMENT". (Personalized add $1.00, for example: To my beloved Mom from Dad, or the (name) family.)

ZODIAC SIGN ..... US $5.95 postpaid
FLOWER ARRANGEMENT ..... US $4.95 postpaid
AIR PARCEL POST ADD $1.00 SHIPPED POSTPAID IN 24 HRS SATISFACTION GUARANTEED
SEND CHECK/M. O. TO:
F. G. CAHILIG INTERNATIONAL
P. O. Box 343 Dept. HB-4
Sikatuna Boulevard Streets
Cebu City Philippines

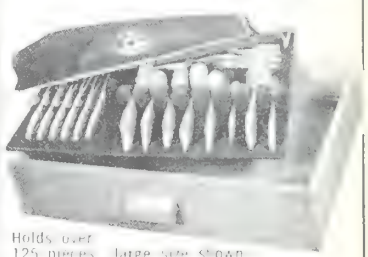
Old fashioned quality, old fashioned price, $6 ea.



Five new designs made by us right in our own loft. Real sterling, real quality. Any two, $10. Single rings, $6 each. Please specify rings by letter and size 4-8. *R.I. people please add 5% tax.* We pay all postage.

Handcrafters
Dept. HBA
188 Whittier Ave., Providence, R.I. 02909

Protect your silver with Tarnish-Proof Pacific Silvercloth Drawer Pads by GORHAM



Holds over 125 pieces large size shown

Pads convert your drawer space into a silver chest.

Prevents tarnish and scratching; silver is always ready to use.

SIZE: 11¾" wide x 15" deep x 2½" high. Holds over 100 pieces. $10.75

SIZE: 17⅛" wide x 13⅞" deep x 2½" high. Holds over 125 pieces. $12.75

ADD $1.00 FOR PACKING & POSTAGE FOR EACH UNIT ORDERED

BARRINGTON SPECIALTIES
P.O. Box 155-H, Barrington, R. I. 02806



NEEDLEPOINT PORTRAIT KITS

Send clear color or B/W photo to be matched with color mate. Kit includes stitched head to shoulder portrait of your subject on canvas, wool for hair, face and clothing, pictures to follow numbered instructions. Sizes 10"x12" $45.95, 12"x15" $55.95, 14"x17" $65.95. Available in embroidery kit at same prices. Each additional subject in crochet, derby linen or needlepoint canvas $15. Pets, same prices. Add $2.00 for mounted print and handling. N.J. residents add 5% tax.

NEEDLEPOINT PORTRAITS LTD.
Studio 303, 20 Nassau Street,
Princeton, New Jersey 08540

FIRST AIR KIT to the rescue!



Only $39.95 including shipping.

- Portable automatic air compressor plugs into cigarette lighter.
- Two emergency flares.
- Flashlight and batteries.
- Tire gauge.
- Handy storage case.
- Adapter for footballs, air mattresses.

Check, money order or credit card number, expiration date and signature from Master Charge or BankAmericard. Include Master Charge four-digit number that appears over your name.

THOMAS INDUSTRIES INC.
Dept. B
1419 Illinois Ave
Sheboygan Wis
53082



1000 RETURN ADDRESS LABELS $1.00

5717 Economy Labels



GOLD LABELS $1.98

face—no monstening. Handsome black printing and Labels, roll of 250, just $1.98 ppd.

Satisfaction Guaranteed

Walter Drake
3014 Drake Building
Colorado Springs, Colo. 80940



CHARMS OF JADE

[illegible] wearers of Jade according to oriental legend. These [illegible] and carved in satin finish Jade by Chinese craftsmen. Light green in color with 24K. yellow gold plated attachments. May be used as pendant or charm. Buddah is 9/16" H. $3.50—Turtle approx. 1" L. $4.50—Elephant 1" L. $4.95. All post paid with satisfaction guaranteed. We include a brochure with all shipments.

LAPIDARY AND CRAFTS, LTD.
Dept. HB4 P.O. Box 146 Opelika, Al 36801



DECOR BONUS!

The Barton Candlestick Lamp is a real "find"! And that ty, too! This 8- solid beauty, with matching shade comes sanded satin-smooth ready for you to antique, decoupage or stain a glowing wood tone. Free finishing instructions make it easy, fun! It's 27" tall, made from select hardwood. Fully wired with 3-way switch, 8 ft. cord. CHOICE OF SHADES: white or beige Shantung, oyster or natural Burlap. Satisfaction assured!



$16.00 ea.* Unfinished
FULLY FINISHED in walnut, colonial maple or antiqued in black red, ebony, tan, driftwood blue $23.50*

Add $2.00 postage, West of Rockies add $2 per lamp

FREE Color Brochure
18 different lamp styles both finished and unfinished, plus unusual decorative accessories!

Baxwood Crafters
Dept. HB-54, P. O. Box 7012,
LEXINGTON, KENTUCKY 40502

Safeguard your valuable diamonds; wear the Kenya® Gem undetected.



Don't risk loss or theft of your valuable diamonds. Wear the incredibly beautiful Kenya Gem and no one, except your jeweler, will know the difference. Priced from $45 a carat and always set in 14k solid gold, it rivals the finest blue-white diamond . . . with a scintillating brilliance that never fades.

Seeing is believing, so send for our free full color booklet, today.

KENYA Division,
Day & Frick, Inc.
1760 N. Howard Street
Philadelphia, PA 19122
Dept. HB45

Good Old Farmers Almanac

That nostalgic cover, with the Bicentennial date, printed on our bright yellow canvas tote.

Heavy-duty, hi-count, pure cotton #8 washable duck with heavy web handles and inside zipper pocket.

Big 11 x 14 x 3½ carry-all size. $10.95 PPd.

No COD. Vt. res. add 3%. Send Check or MO to:

TONI TOTES OF VERMONT, INC.
[illegible] Vermont 05155





Photo Pillow

THE PERFECT GIFT FOR MOTHER'S DAY . . .

Grandparents think it's delightful!! Romantics, teenagers, pet lovers all love photo pillow. Imagine your favorite photo or snapshot (black and white or color) printed in black and white on a beautiful 11" by 11" [illegible] vinyl pillow . . . wipes clean with a damp

Bonaire Gifts

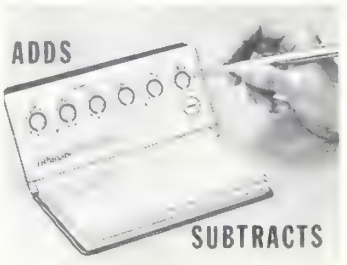
P.O. Box 221, Bonaire, Ga. 31005



Framed Heraldic Painting features authentic coat-of-arms including crest & motto as recorded in historical records. A valuable possession. Coat-of-arms for each name individually researched, hand lettered, and hand painted. Free report and drawing incl. 5x7" $32.50; 8x10" $42.50; 11x14" $52.50. Add $1 post. Rainaud Family, HBE, Lisle Hill, Wilmington, VT 05363



Busy-Day, Hard-Working Carry-All for town or country doings. A roomy 12x11x5" wide it's yours in bone or white leather-like fabric zapped with contrasting trim and handles, turn clasp closure, zippered pockets inside and out. Sturdy, smart and pin money priced at $3.95 plus 50¢ post. Decor Galore, HB4, 140 Monument Ave., Barrington, IL 60010



Automatic Checkbook Balancer organizes a featherhead's finances Calculator slips into checkbook Adds, subtracts, keeps accurate 6 digit total of your account at al times. Dial amount of deposit amount of withdrawal, balance appears in bold black numbers Sturdy plastic, 6½x3". $2.99 Ppd Walter Drake, HB02 Drake Bldg. Colorado Springs, CO 80940



Nothing Is Impossible. A Califor nia school teacher took this non faked picture of her clever kitty It's proved invaluable as a potty training inspiraton for her tod dlers. Now it's a big happy poste & funny bone tickler for young & old. 2x3 ft., black & white, $: plus 25¢ post. in USA. Wretche Mess News, HBE-4, W. Yellow stone, MT 59758



Treat For Feet. Special orthopedi pads provide soft yet effectiv support to help strengthen an alleviate the pain created b crooked toes. Even toe tip corn disappear. Elastic yarn loop around the toe to keep the pad i place. Washable. Specify sho size. $3.98 pair plus 20¢ post. Ar thony Enterprises, 585 Market St HB4, San Francisco, CA 9410



Hearts & Crafts. Needlepoint th names of a bride & groom or ar niversary couple and their wed ding date. Kit incl: handpainte 8x10" design on #12-mesh canva Colbert-6 yarns in green, gol teal, rust on off white, alphabet number chart, instr. (Frame n incl.) $18, plus $1.50 post. Br chure 35¢. Needlepointers. HB Box 72, Roslyn Hgts., NY 11577



Double Feature. Fashion a han ing stained glass terrarium lam from a kit that contains pre-c glass, lead came, electrical hanging hardware, waterproofi compound. (Plants, solder & so dering iron not incl.) Plants flou ish under the light. The total loo is a decorative triumph. Write Whittemore-Durgin, HB4, B 2065-11, Hanover, MA 02339

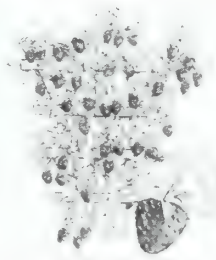
Feathery Ferns captured with fresh style and imagination by artist Ed Jonas. A trio of 10x14" prints in greens, and browns on white paper picture ferns in their natural habitat posed on a stump, driftwood, or a fence post. Ready to frame for center hall, kitchen wall. $6.50 each, all three $18. Ppd. The Tattered Boot, HB4, Lamont, FL 32336



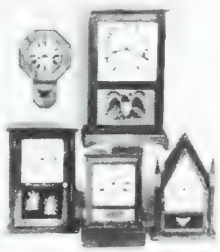
You, . . . To The Letter. Sculptured initial pendant captures attention, admiration. Three inch art form in rich molten gold 24 kt. finish suspended from golden neck circlet. Glorious shapings (letter "C" shown) to gleam on knits by day, bare skin by night. $11.95 ea. ppd. ins. (QUXYZ not available). China Perna, 745 Fifth Ave., HB4, New York, NY 10022



Plant Climbing Strawberries and enjoy ripe, plum-size berries with a burst of juice in every bite 8 weeks later. Grade #1 plants yield 3 crops yearly (4 pints per plant). Vine grows up to 5 ft. tall on fence or trellis. 12 plants $2.49 plus 40¢ post. 25 plants $4.89 plus 50¢ post. Available from Villa Park Nursery Sales, HB4, Box 322, Villa Park, Illinois 60181



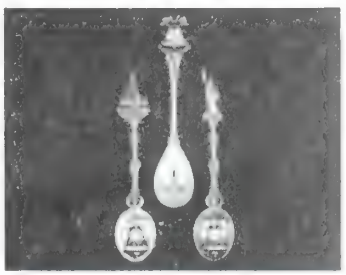
Clock Kits. Famous Early American designs are rewarding and fun to do, have heirloom importance. Come complete in every detail with pre-cut wood parts of solid northern pine meticulously made to fit perfectly. Battery operated movements. Prices range from $23.50 to $54.95 ppd. Catalog 25¢. Kits 'n Crafts, 206F Appleton St., Holyoke, Massachusetts, 01040



Get A Horse to needlepoint and when it's finished frame your handiwork. Powerful 9" design, by Mazaltov, on 12" sq. canvas with 100% persian type wool, needle, instr. Others: Lion, Tiger, Leopard, Zebra, Koala Bear. $7.95 ea. kit plus 50¢ post. 11x11" wood frame, oak or white, $2.50. Available from Victoria Gifts, 12 B Water St., Bryn Mawr, PA 19010

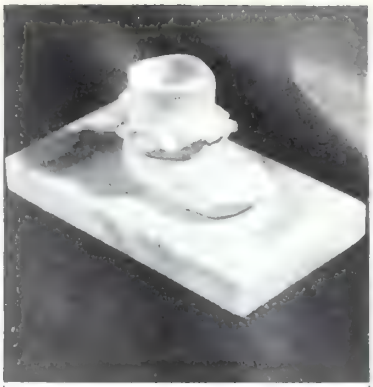


Celebrate Our 200th Anniversary with a set of Bi-centennial spoons that have an heirloom potential. Each striking design commemorates a different symbol of American history and ideals. a) Independence Hall, b) Liberty Bell, c) Statue of Liberty. $10 set of 3. $3.95 ea. Add 50¢ post. per spoon. Emily's Window, HB4, Box 23147, Tampa, FL 33622



The Family of Craft Glues. The perfect gift for hobbyists & do-it-yourselfers! SOBO: The original white resin glue with strong, flexible bond. Dries clear. QUIK: Adheres plastics to porous surfaces. VELVERETTE: Holds heavy trim in precarious positions. Find them locally or write to Slomons Laboratories, HB4, 32-45 Hunters Point, Long Island City, NY 11101





Baby's First Shoes Are Precious

Have them permanently preserved with "Dresdenite," a china-like finish. In pastel colors, shatterproof, and marked with baby's name and birth date. Write for free booklet of styles, color, prices.

Memory Lane

Dept. B-45
225 Crescent St., Waltham, Mass. 02154



ORIGINAL INVISIBLE **BLEUMETTE** DEMI BRA

[illegible] over the past 2 years [illegible] need for the new, [illegible] *Beautiful Uplift*. No straps, bones or wires. Velvety [illegible] & satisfaction.

Specify bra size. Pkg. [illegible] Post. **$5.98**

Add 50¢ [illegible] & Hdlg.
BLEUETTE, INC.
50th St. Ave. Dept. 453
N.Y. N.Y. 10017

LOVE HORSES?



You'll adore this frisky little colt and mare caught in spirited pose, and carved in bas relief on a 1¾" x 1½" coin quality oval pendant. In antique gold or silver finish with matching 24" chain, it's a natural for wearing with your wools now, linens later. We loved it, we're sure you will too; only $9.95 ppd. Return privilege of course.

World's Window HB-4
12 Holly Lane
Plainview, N.Y. 11803



Imported Holland, Makes Your Garden an Ocean of Living Color!

GLADIOLUS
36 for only $1.00

The most popular of all cut flowers at a fantastically low price! These are medium size 2½-3 inch circ. bulbs, all ready to explode into bloom in your garden this season. Flaming reds, deep purples, glistening whites, yellows, etc., as available, a tremendous bargain! 72 for just $1.85, 144 for $3.50. Be satisfied on arrival or return for full refund. Add 35c postage and handling. No C.O.D.'s (too costly for you and delays delivery). Send name, address, and remittance today!

FREE
[illegible]

ROCKWOOD GARDENS
Dept. GA-595
60 Monroe Ave.
Grand Rapids, Mich.
49502



Our old fashion girl is blue background, pink and lavender dress. Great for that certain spot that needs a little warmth. Full instructions for stitches, persian yarn, 13 mesh interlocking canvas, 7 x 10,

only **$12.95** [illegible]

DESIGNS BY MISTER FROG
Box 2901, Pompano Beach, Fla. 33062
Send 50¢ for additional listings.

Now is the time for a Liberty Bell to come to the aid of your party.

And this handsome Liberty Bell Ice Bucket also makes a fine gift for America's birthday, or anyone else's.

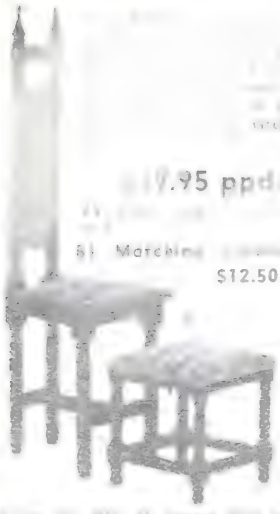
At gift shops for a suggested price of $29.95. By mail from Old Grand-Dad for $19.95.* Pewtertone finished aluminum. 4-Qt. Ht. 13".

Old Grand-Dad Liberty Bell
P.O. Box 1776-H, Babylon, N.Y. 11702.
[illegible]
CITY STATE ZIP



Kentucky Straight Bourbon Whisky [illegible] Bottled in Bond. Old Grand-Dad Distillery Co., [illegible] Ky.

GACELA ACCENT CHAIR



...95 ppd.

...Matching ... add $12.50 ppd.

...Stg., and Exp. date).

EL MAYA International Imports
HB4-75, P.O. Box 2272
T... Ala. 354...



WENDY DALE LOUNGER

2 FOR $9.00

Roomy and casual sleeveless snap front coffee coat. Perfect for busy chores around the house. Large patch pockets to hold all the extras. Permanent press polyester and cotton. Assorted colorful prints. S-M-L. 2 for $9.00. Sizes 42-44-46, 2 for $9.50 Plus 75¢ postage. FREE COLOR APRON BROCHURE. Send stamped self addressed envelope. Satisfaction guaranteed. No COD's. Specify size.

WENDY DALE
P.O. BOX 918-4
NEWTON CENTRE, MASS. 02159

Good things to come.



The Tal Genuine sterling silver wishbone is a ... future

Wishbone Pendant. Sterling Silver matched with ... $...

Gift boxed. Satisfaction guaranteed. For American Express, BankAmericard: complete number, expiration date, signature. N.Y. State add appli... Write for FREE Brochure

TAL ...

BLOW YOURSELF UP™ IN B&W OR COLOR



Full color posters from any ... A great gift for your room ...
1½x2 Ft. — $...
1x1½ Ft. — $7...
2x3 Ft. — $14...

B&W POSTERS ... any b&w or color photo. Polaroid, cartoon or magazine photo. For slides and negatives ... add $1 ... per poster. Better originals produce better posters.
1½x2 Ft.—$2.95, 3x4 Ft.—$7.95

2x3 Ft. $3.95

PHOTO JIGSAW PUZZLE
... $1 extra ...
b&w 8x10—$3.99, 11x14—$4.99, 12x18—$5.99.
In color 8x10—$6.99, 11x14—$7.99, 12x18—$8.99

RUSH SERVICE. Shipped 1st class in one day. Add $2 per poster. Not available for color or jigsaw.

Your original returned undamaged. Add 50¢ for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send or bring check, cash or M.O. (No C.O.D.) to

PHOTO POSTER INC.
Dept. HB-... 2... E. 2... St., N.Y. 10010



Send $1.
(Refundable with first order.)
FOR NEW CATALOG OF SPANISH DECORATOR ITEMS.
... • ... • ...
SKINHEAD • STATUES • GLASSWARE
...

Spanishvilla

HARD-TO-FIND SIZES IN FAMOUS NAME SHOES

"OAKBROOK" by ... EASY STREET



$19.95

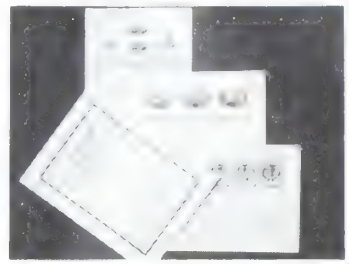


The softest, most comfortable shoe anywhere . . . simply outstanding for softness, flexibility and fit. In softly lined urethane on specially treated padded leather soles and low 1" heels. In Camel, Black, ... dozens of other styles in average and hard to-... sizes.

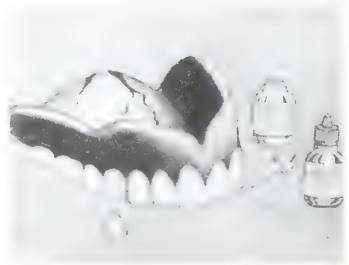
LANOUE ENT.
Brockton 45D, Mass. 02403



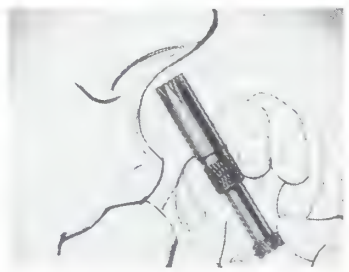
Precious Oriental Jade Pendants, (the real thing) are lucky talismans to wear (or give). Each gemstone is polished to a lustrous sheen and fashioned into age-old symbols of good fortune and everlasting happiness. Buddha or Elephant (incl. chain) for him or her, $4.98 each ppd. Mitsu Novelties, Inc. Dept. HB4, 36 West 35 St., New York, NY 10001



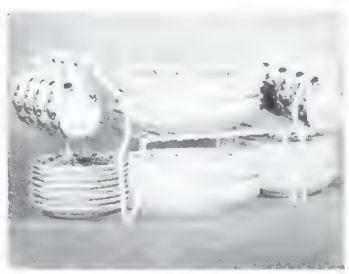
New Role For Recipes. Hang them as decorative wall props. Portfolio (9x12") of 13 kitchen-tested gourmet dishes, colorfully printed on heavy white paper, each pretty enough to frame. Delicious treat for a collector. $6.95 plus 25¢ post. Sample recipe, $1, refundable with full purchase. Valley Junction Printery, Dept. HB4, Box 62, West Des Moines, Iowa 50265



Save On Costly Dental Repairs. Be prepared as a Boy Scout in an emergency. Fix cracks, breaks or loose teeth in dentures. Eliminate dental bills, avoid embarrassment when traveling. Kit includes the kind of materials used by dentists plus easy-do instructions. $1.98 plus 35¢ post. Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 94105



Good Grooming. "Klipette" is a neat little device of fine surgical steel that trims unsightly hair in nostrils and ears easily and safely. Merely insert, twist knob, hair is snipped off painlessly. Eliminates risk of infection or damage to sensitive tissues. $2.98 plus 30¢ post. From Anthony Enterprises, 585 Market St., Dept. HB4, San Francisco, CA 94105



Stacked In Your Favor. Add this china caddy to your space program and store dinner service for 8 in a compact 9x11½" area. Soft vinyl cushioned metal prevents chipping and breakage; holds ea.: cups, saucers, soup bowls, dinner & dessert plates. For your best china & everyday dishes. $3.49, 75¢ post. Holiday Gift, Dept. 204G, Wheat Ridge, CO 80033



Sound Silencer. Soft, pliable ear plugs have easy-grasp flange for safety. Lock out disturbing noises (even snores) that rob you of restful sleep. (City dwellers take note!) For traveling on planes, trains or when noises in unfamiliar surroundings keep you awake. $1.98 pr. plus 15¢ post. Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 94105



Awl You Need to make repairs on awnings, seats, upholstery, shoes, sails, auto tops, handbags. It's the handiest tool for sewing leather and canvas. Sews lock stitch. Sewing Awl comes with bobbin of waxed thread, two diamond point needles. $3.98 plus 35¢ post. Available from Anthony Enterprises, 585 Market St., HB4, San Francisco, CA 94105

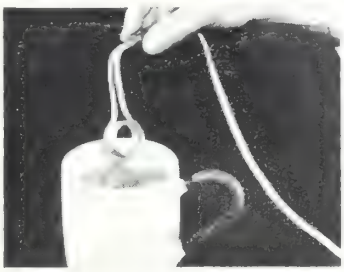
Grospoint Pillow is a joy to work because the stitches are large. And the results are rewarding. Contemporary flowers and leaves zap up your decor. Kit incl. design on canvas, brown, orange, green, yellow, white yarn, needles. Backing not incl. 13" sq. $15.98 ppd. Selma's Art Needlework, HB4, 1645 Second Ave., New York, NY 10028



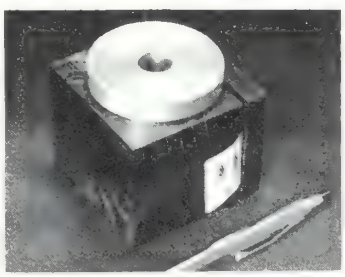
Table Top Ironing Pad turns any flat surface into an ironing board. What a convenience that is for apartment dwellers, college dorms, quick touch-ups. Terrific for travel or your country cottage! Teflon pad has no-mar foam backing measures a big 24x36", folds compactly. $4.99 ppd. Walter Drake, HB96 Drake Building, Colorado Springs, CO 80940



Travel Water Heater is the answer when you're yearning for a solo cup of brew. Place this wonderful little gadget in a cup of water, plug in any 110 volt electrical outlet and in just seconds, the water is boiling for instant soup or coffee. $1.98 plus 20¢ post. From Anthony Enterprises, 585 Market St., Dept. HB4, San Francisco. CA 94105



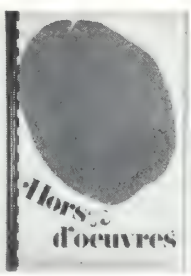
Marriage Of Art & Practicality. Brazilian rosewood stamp holder puts in a handsome appearance on a VIP desk. Keeps stamps within easy reach (they unroll as needed). Doubles as a paperweight. Crafted with such pride in workmanship the artist signs each piece. $8.50 ppd. The Troutman Direction, HB4, 3198L Airport Loop Dr., Costa Mesa, CA 92626



Early American Lamp bears an old-fashioned price tag. Elegant "pillow glass" base and shade in amber or green with three-way lighting and night light in base. Glows romantically bedside, chairside. Authentic "Gone With The Wind" reproduction. 25"H. $25.95 plus $3 post. Catalog 50¢. Lamp Corporation of America, Box 481, HB4, Rye, NY 10580



Hors D'Oeuvres Only! Inside this stuffed olive is a collection of party goodies. 76 page book packed with delicious, easy-to-prepare recipes & basic bar suggestions. $3.25 ppd. Proceeds go to Atlanta Speech School for those with hearing & speech disorders. Mimosa Garden Club Cookbook, HB4, 108 Adrian Pl., NW, Atlanta, GA 30327





HORSE LOVERS of all ages will cherish this elegant pewter tone necklace of our proud stallion in action. Perfect for gifting or keeping. Horse 2" diam. on 18" chain. $2.50 PPD. Whitt, Dept. HB4, P.O. Box A3919, Chicago, Ill. 60690.

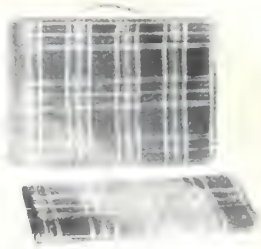


Toledo Cocktail Set

Six beautiful rich with gold plate and enamel decorated sword picks from famous spanish master are handsomely displayed in a gleaming golden smartly styled stand. Exact miniatures of historical Toledo blades, just right size for cocktails and snacks, preferred by smart hostesses. Beautiful as a decor piece, you'll want several for yourself and as a gift. Satisfaction guaranteed **$9.90 ppd.**

Velk Imports, HB1A
7901 Sausalito Place
Alexandria, VA 22309

TUCK-AWAY CARRY-ALL SUITCASE



collapsible frame with zipper closure & non breakable handle in plaid. Opens to 18"x12½"x6". Folds to 18"x6"x1". For a traveler, Take it along empty — Bring it back full. For a sportsman,—small enough to keep in your locker. Wonderful as a gift.

One for $6.95. Two for $13.25
Add 75c for postage & handling
Send for catalog of other items

HARVEY SALES CO.
Dept. HB-04
P O Box 53
Cedarhurst, N.Y. 11516

FIVE WISE OWLS IN CREWEL



Perky little nocturnal creatures light on tree branches to form an amusing wall decor in crewel. Gold and yellow, trimmed in rust on light green background. Easy-to-do kit includes design on homespun, crewel yarn, needle, instructions. Finished size 9" by 22".

$5.95 plus 60c postage (Mass. res. add 3% tax) Sorry no C.O.D.'s

Send 25¢ for the next 3 issues of our colorful 32 page Needlework catalog with over 400 fascinating items.

The World of **Stitch 'n Knit** Inc.
Dept. HB-045, Shoppers' World, Box 709
Framingham, Mass. 01701



GRANNY, LOOK!
CORN CANDLES!!!

ing wax with cotton wick. Size 2" x 8".

(1) 75¢ (3). Master Charge honored.

P.O Box 40009
Nashville, Tenn 37204



Start A Mail Order Business And Be Financially Independent!

House Beautiful's **Window Shopping** is the busiest shopping street in mail order land. We've carried more mail order advertising than any other magazine in the world for over 30 years. We're professionals in this business and will share our know-how with you. Send 25¢ for a copy of "How to Start a Successful Mail Order Business" to:

House Beautiful Magazine
Dept. 967
717 Fifth Avenue
New York, New York 10022

DECORATIVE TELEPHONES



Approved by the Bell and General Systems and by most major independent telephone companies. Telephone companies will install all working parts for a minimal one-time charge, plus standard connection and monthly service charges. Order by Model Number and add $3.50 each for postage and handling. (Wisconsin residents add 4% sales tax.) Mail checks to:

GIFT GALAXY
308 Bowen St.
Oshkosh, Wisconsin 54901



Learn
INTERIOR
DECORATION
Develop Your Talent

METHOD . . . Learn
career Pro-
supervised method

A LEADING HOME STUDY SC
Course includes: Furnishings, Period St
FREE BOOK
to learn Interior Decoration and De-



INTERIOR DECORATION
Division of Career Institute

Please send me FREE and postpaid without obligation, your booklet, "Wonderful, modern and exciting way to learn Interior Decoration and Design," and full particulars.

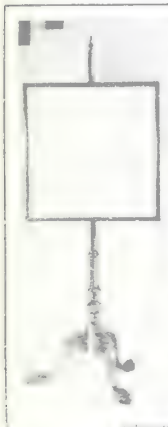
Name
Address
City State Zip
Accredited Member National Home Study Council



New! Green tint anti-glare shield cuts heat and glare 50%. Reduces fading of drapes, rugs, upholstery. Ideal for windows in homes, offices, boats, automobiles. Clings tight to glass without adhesives. Re-useable. Guaranteed.

Roll of 3 yds. 18" wide $3.00
6 yds. $5.50. Postpaid

LITTLE FALLS IMPORT Co.,
Little Falls, N. J.



CHIPPENDALE FIRE SCREEN

(20" x 20" Frame shown)

Hand made of solid mahogany, reproduction of Queen Anne Chippendale design, woodwork or dark satin finish. Beautifully hand carved, cabriole legs and ball feet. Adjustable brass tilting mechanism.

Will make frame to fit your requirements

Postpaid

Send 25¢ for our brochure.

Green Boughs
CABINET MAKER'S SHOP, INC.
2021 Valentine Dr., N.E., Dept. HB45
Grand Rapids, Mich. 49505
616-361-6254



COMIC COAT OF ARMS

Perfect to give or to own

A humorous satire on your family history guaranteed to get the laughs and a double take. Hand crafted in seven vivid colors including gold. Beautifully framed with glass in 9 x 11 black frame with gold border. Any name may be inserted in the gold background space.

ONLY **$8.75** postpaid

Diane

244 Commonwealth Avenue Dept B4
Chestnut Hill, Mass. 02167



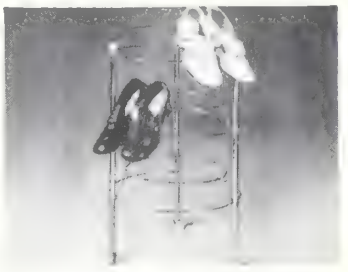


Pollenex Whirlpool Bath
relieves, beautifies, soothes & relaxes!

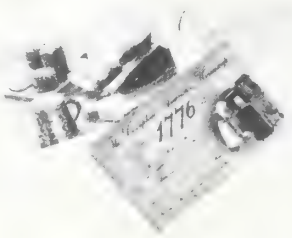
Get temporary RELIEF from Arthritis, Neuritis, Rheumatism, Bursitis & lower
helps RELAX tension due to nervousness & BEAUTIFY complexion tone; SOOTHE strains due to muscle fatigue. Completely safe, liteweight & portable. Fits all tubs; 2 massage attachments & easy to use. Similar to those
hospitals, but at the lower price of . . .
& factory warranty incl
or money order to.
SERVICES COMPANY
Scranton Ct., Denver, Colo. 80239



Original Wall Sculpture, a dynamic new kind of three-dimensional artistry, from the handcrafted collection of award-winning Max Levine. Contemporary works of art in limited editions. Created in heavy-gauge burnished steel and finished with brass accents to give depth to a blank wall. Free brochure. B. Levine, HB4, 19-18 Saddle River Rd., Fair Lawn, NJ 07410



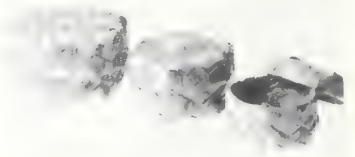
Solve The Space Dilemma for 18 pair of men's or women's shoes. Polished steel carousel twirls for easy selection, rolls in & out of closet on smooth casters. Only 24" high, 15" across, it holds shoes off the floor for air circulation and longer life. $9.98 plus $1.50 post. Available from Crown-Castle, Dept. SC-12, 51 Bank St., Stamford, CT 06901



"The Compleat American Housewife" is a bicentennial replica of the 1776 edition. 183 fascinating pages of recipes, medical cures and etiquette of the times, comments on Colonial life, quotations from famous people. Beautifully illustrated on fine India antique laid paper. $3.98 plus 50¢ post. Lillian Vernon, B4E, 510 S. Fulton Ave., Mt. Vernon, NY 10550



"Child At Window". Beautiful full color lithograph of the original oil painting by nationally known painter Jan Herring. Signed and numbered by the artist. Spot it artfully in any room in your home. 25"x19" Frame not incl. $45 ppd. Catalog of other limited edition lithographs $1. Write to Jan Herring Studio, HB4, Box 156, Clint, Texas 79836



One Is Not Enough so these handwoven baskets come in graduated sets of three. What prettier place to stash sewing accessories, costume jewelry, *billets doux* or general household flotsam and jetsam? Natural pandan (a palmy wicker), 7½x4" deep, 6x3" & 5x3½". Set of 3, only $5.98 ppd. The Curiousity Shop, HB4, 5 E. Main, New Market, MD 21774



Pain Parisien. Long canvas bag bred to tote French baguettes, Italian or Jewish rye back from the bakery in style. Brown screen print on white, designed & signed by Soozēē. 18"L. 7"W. The other sack's for shoes. But we won't blame you a bit if you borrow them for dozens of other chic chores. $10 ea. plus $1 post. Soozēē, Box 2271, Reidsville, NC 27322



Assemble A Home Greenhouse where light, temperature, humidity adjust to create perfect growing conditions. Kit includes clear durable 12 mil thick vinyl fitted cover, strong aluminum frame. Price includes benches, anchoring & ventilation system. No foundation required. $139 complete. Free brochure. Sun/America Corp HB4, Box 125, Houston, TX 7700

Tea accessories

—to brew the perfect, stylish cup

By MOLLY SIPLE

For beautiful tea, beautifully served, try some of these new accessories: Kathleen Moore's colorful tea caddy of coiled basketry. Materials include te, wool, feathers; pot is available from the Soho Craftsmen Gallery. elow: a terra-cotta pot from China, at he United Nations gift shop in New ork. Its pumpkin-like body has a ne-shaped handle



and pouring spout. Below, Carole Stupell's French Provincial hand-painted porcelain pot with its own stand and an oil-burning warmer beneath.



Shown with it, a jaunty air of accessories: Bing & Grondahl's "Tea-for-One" set. The tea cup is inverted over the pot d easily carried chair-side for a lone spot of a. Below, also from the United Nations gift shop, a hand-wrought iron water kettle and, from the Tea Ceremony ociety of Urasenke, the amboo ladle and whisk used in the traditional ea ceremony. To its right is just part of Sigma Marketing's new dessert service, "The Tiffany Collection." The triad of superb fluted shapes are in white porcelain and have the vor of old China, where the tea rage originated and flourished.







SHUT OUT THE SHIVERS FROM YOUR BACKYARD POOL with FABRICO'S SUN DOME® ENCLOSURE.

You can swim almost anytime you get the temptation with Fabrico Sun Dome Enclosures. It lets in the warming sunshine, but keeps out the chill, winds and rain (and keeps out debris and bugs as well, so your pool practically never needs cleaning).

Sun Domes can be installed or removed in minutes. Fit most sizes and shapes of above-ground pools. Built of tough, crystal-clear vinyl supported by sturdy, light-in-weight aluminum framing. In many communities, they meet safety fencing requirements



See your pool dealer for details and price on a Fabrico Sun Dome Enclosure. Or contact us for the name of your nearest dealer.

Patent No. 3683427

Fabrico

If your dealer does not carry Sun Dome Enclosures, write direct to Fabrico Mfg. Corp., 1300 West Exchange Avenue, Chicago, Illinois 60609

Made in U.S.A. for over a quarter of a century

FREE! NEW FULL COLOR 1975 GARDEN CATALOG

Our 138th year. 54 varieties of Virus-Free Strawberry Plants, Blueberries, Raspberries, Asparagus, Rhubarb, Fruit Trees, Ornamentals, Etc. Write for Free Book to

DEAN FOSTER NURSERIES
Hartford, Mich. 49057

GOOD FOR EVERYTHING YOU GROW!

RA-PID-GRO



POSTAL SUGGESTIONS

- Does letter or parcel have sufficient postage?
- Is stamp in upper right hand corner?
- Is sender's address complete and correct?

DOG-TEX®

CLEANS AND DEODORIZES DOG STAINS



- Removes Spots
- Saves Rugs
- Restores Colors
- Cleanses Other Floor Areas
- Aids "House breaking"
- Moneyback Guarantee

8 oz. $1.00, Pt. $1.6[illegible], Qt. $[illegible], Gal. $8.00. Add 35¢ Postage

FREE! Send for Helpful "Housebreaking" Hints

At finest stores or write us
CONSOLIDATED CHEMICAL COMPANY
1715 S. Halsted, Chicago, Ill. 60608

NURSERY STOCK SALE

[illegible] OR 2 YEARS OLD

Persian Lilac, 1 to 2 ft. [illegible]

SHADE & FLOWERING TREES 1 OR 2 YEARS OLD

Flowering Crab, Red or Pink, 2 to 3 ft. ..... 1.49 ea.
Scarlet Maple, Collected, 4 to 6 ft. ..... 4.98 ea.
Red Flowering Dogwood, 2 ft. ..... 2.49 ea.
Tulip Tree, Collected, 3 to 4 ft. ..... 1.69 ea.

FRUIT TREES 1 OR 2 YEARS OLD

Belle of Georgia Peach, 3 to 5 ft. ..... 1.98 ea.
[illegible] 98 ea.
[illegible] 98 ea.
[illegible] 98 ea.
Grimes Golden Apple, 4 to 6 ft. ..... 2.69 ea.
Yellow Delicious Apple, 4 to 6 ft. ..... 2.69 ea.
[illegible] 2.69 ea.
Red Delicious Apple, 4 to 6 ft. ..... 2.69 ea.
[illegible] 2.69 ea.
Early Harvest Apple, 4 to 6 ft. ..... 2.69 ea.
[illegible] 98 ea.
[illegible] 98 ea.
[illegible]
Red June Plum, 2½ to 4 ft. [illegible]
[illegible]

DWARF FRUIT TREES, 2 OR 3 YEARS OLD

[illegible] 2.98 ea.
[illegible] 3 ft. 2.98 ea.
[illegible]
Dwarf Golden Jubilee Peach, 2 to 3 ft. ... 2.98 ea.
Dwarf Red Delicious Apple, 2 to 3 ft. ..... 2.98 ea.
[illegible]
[illegible]
Dwarf [illegible] 2 to 3 ft. [illegible]
[illegible]

VINES, 1 OR 2 YEARS OLD

[illegible] Purple, [illegible] .79 ea.
[illegible] 1 ft. ..... .49 ea.
[illegible] .79 ea.
English [illegible] .29 ea.
Euonymus [illegible] 1 ft. .39 ea.
Vinca Minor Clumps, Collected ..... .10 ea.
[illegible] 1 ft. .29 ea.

EVERGREENS, 1 OR 2 YEARS OLD

[illegible] .49 ea.
[illegible] .49 ea.
Colorado Blue Spruce, ½ to 1 ft. ..... .49 ea.
[illegible] .49 ea.
[illegible] .39 ea.
[illegible] .39 ea.
Hetzi Holly, ½ to 1 ft. ..... .49 ea.
[illegible] .49 ea.
[illegible] .79 ea.
Andorea Juniper, ½ to 1 ft. ..... .79 ea.
Pfitzer Juniper, [illegible] 1 ft. ..... .79 ea.

NUT TREES 1 OR 2 YEARS OLD

[illegible]

BERRY PLANTS & ETC. 1 OR 2 YEARS OLD

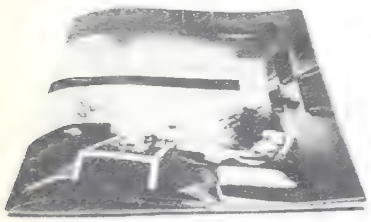
Black Raspberry, ½ to 1 ft. ..... .49 ea.
Red Raspberry, ½ to 1 ft. ..... .49 ea.
Figs, 1 to 2 ft. ..... 1.49 ea.
Blackberry, ½ to 1 ft. ..... .49 ea.
Gooseberry, 1 ft. ..... 1.49 ea.
[illegible]

[illegible] been transplanted except those marked collected, which means those are collected from the wild state. Inspected by the Tennessee Dept. of Agriculture. This gives you a chance to buy at lower grower prices. SATISFACTION GUARANTEED ON ARRIVAL OR WE WILL EITHER REPLACE OR REFUND YOUR MONEY. You may order as many or [illegible] you wish. Send 99 cents extra with order for postage and packing. ORDER NOW!

SAVAGE FARM NURSERY
P.O. Box 125 HB, McMinnville, TN 37110



GORDON'S INC
JOHNSON CITY, TENNESSEE 37601
For a portfolio of tables and cabinets, send one dollar to Dept. HB-04, Gordon's, Inc., Johnson City, Tennessee 37601.



How to make beautiful happen to your window treatments with Levolor Rivieras.

We have a brand new book for you—full of beautiful (and helpful) ideas on what to do with windows. Here are dozens of examples in full color from the files of top decorators. And you get a special section that tells all about

etc. From the people who bring you the spectacular tape-less Riviera blinds...unsuccessfully

(SEND FOR YOUR COPY TODAY.)



It's fun to be chic...and especially in furnishing your home. Nettle Creek color coordinated fabrics simplify decorating, helps you choose custom bedspreads, draperies, boudoir furniture and accessories at prices little more than ready-mades. And they are

Product Information

Asterisks note items available through decorators only. For names of stores with merchandise listed by manufacturer, write manufacturer. No listing may indicate custom-made, antique or privately owned article. Include date of magazine and page number to insure prompt reply.

Cover

Upholstered chairs, **Selig Showrooms of NY.*** Hooded cabana chairs, **Wickery Inc.,** 342 Third Ave., N.Y.C. 10010; cushions, **The Pillow Salon,** 1 W. 30th St., N.Y.C. 10001. Treillage wallpaper, **Kirk-Brummel Asssociates Inc.*** Treillage and buffet designed by Jane Cohler Ross and both made by George Knakal, K/F Studios, 36 W. 15th St., N.Y.C. 10001. Floor tile, **Agency Tile Inc.*** Ceiling light, **Lightolier Inc.*** Plexiglas dining table top, **Rohm and Haas Co.** Dinner plates, **Dorothy C. Thorpe Inc.** Silver flatware, **Georg Jensen Inc.,** 601 Madison Ave., N.Y.C. 10022. Placemats, **Henri Bendel,** 10 W. 57th St., N.Y.C. 10019. Candlesticks by **Baccarat Inc.** Kentia palms, **Constance Athas' Tuilleries,** 310 E. 65th St., N.Y.C. 10021.

Pages 38-45—Designers

Page 38—top: Cocktail table designed by Augustus A. Mino. *Bottom:* Sofa and chair custom-made by **Summit Upholstery Studio.*** Sofa and chair fabric, **Connaissance Fabrics.*** Carpet, **Harmony Carpet Co.*** Backgammon table, **Karl Springer Ltd.*** Coffee table, chairs, **Knoll International.*** Sculpture by Vasarely, **Arras Gallery,** 29 W. 57th St., N.Y.C. 10022. Wall lights by Ted Triant. Flowers, **Robert Webb Inc.,** 900 First Ave., N.Y.C. 10022.

Page 39: "Guinevere" fabric from the Museum Collection, 100% cotton glazed chintz, **Stroheim & Romann.*** Table, **Mill House.** Rug, **Rosecore Carpet Co. Inc.***

Page 40: Fabric on sofa and ottoman, **Clarence House.*** Fabric on chairs and pillows, **China Seas Inc.*** Fabric on back of chair, **Jack Lenor Larsen Inc.*** Coffee table, **Karl Springer Ltd.*** Backgammon table, **The House of Hite.*** Rug, **Doris Leslie Blau Gallery Inc.*** Painting over sofa, **Karl Mann Associates Inc.***

Page 41—top right: Sofa, **Avery Boardman Ltd.*** Fabric on sofa and chair, **Kent-Bragaline Inc.*** End tables, **Limited Editions.*** Bamboo shades, **Holland Shade Co.*** Wicker lamps, **Bloomingdale's,** 59th Street and Lexington Avenue, N.Y.C. 10022. Rug, **Harmony Carpet Corp.*** *Bottom:* Plexiglas dining table by **Philip Daniel Inc.*** Chairs, **Interior Enterprises;*** fabric, **Peter Schneider.*** "Bamboo" flatware, **Tiffany & Co.,** 57th Street and Fifth Avenue, N.Y.C. 10022. "Roxy" carpet, **Patterson, Flynn & Martin.*** Blinds, **Manhattan Shade & Glass Co.*** Flowers, **Robert Webb Inc.**

Page 42: Fabric, **Brunschwig & Fils.*** Tray table, **Karl Springer Ltd.*** Lamps and table by Dan Hawkins, **Groundworks Inc.*** Rug, **Rosecore Carpet Co. Inc.*** Deer, **George Cothran Flowers,** 238 E. 61st St., N.Y.C. 10021. Buddha, **Norman Maxon Ltd.,** 167 E. 61st St., N.Y.C. 10021.

Page 43: Sofa and chair custom-designed; fabric, **Scalamandré Silks Inc.*** Fabrics for pillows, **Rose Cumming Inc.*** Flowers, **Robert Webb Inc.** Carpet, fireplace accessories, mirror, lamps and candelabras, antique. *Bottom:* Sofa, custom-designed; fabrics for sofa and pillows, **Brunschwig & Fils.*** Fabric on chair, **Clarence House.*** Draperies made by **Rose Cumming Inc.*** Cocktail table, **Karl Springer Ltd.*** Matchstick blinds, **Stanley Schone.*** Flowers, **Robert Webb Inc.**

Page 44: Lamps, **Hansen Lamps.*** Flowered plate, **Otagiri Mercantile Co. Inc.** Wallpaper designed by Billy McCarty for **Kirk-Brummel Associates.*** Bedspreads, curtains, ruffled pillow shams and "Scully" dust ruffle, **Norman's of Salisbury.** "Rejoice" carpeting, Super 4 of Trevira Star polyester, **Gulistan Carpet.**

Page 45: Sofa designed by Mallory-Tillis, executed by **Guido DeAngelis Inc.***; fabric, **Scalamandré Silks Inc.*** Coffee table, **John Vesey.*** Crystal floor lamp, **Ruth Vitow Lamp Shades.*** Carpet, **Stark Carpet Corp.*** Flowers, **Robert Webb Inc.**

Pages 46-47—Lively Mix

Page 46: Sofas, cocktail table and cabinets, custom-designed. Fabric on sofas, **Brunschwig & Fils Inc.*** Arc lamp, **Atelier International Ltd.*** Armchair, **Yale R. Burge;*** fabric, **Clarence House.*** Bench in front of secretary, **Karl Springer Ltd.*** Wing chair and ottoman near window, **Lewis Mittman Inc.*** Vinyl on window seats, **Gilford Inc.*** Lamp by wing chair, **Luten-Clarey-Stern Inc.*** Shutters, **U.S. Shutters.*** Lighting, **Harry Gitlin.*** Rug, **A. Morjikian Co.***

Page 47—top: Table by **John Vesey.*** Chairs, **Thonet Industries Inc.*** Wallcovering and fabric, **Connaissance Fabrics.*** *Bottom:* Fabric and wallcovering, **Woodson Wallpapers.*** Wicker chair, **Walters Wicker Wonderland,** 991 Second Ave., N.Y.C. 10022. Shutters, **India Nepal Inc.*** Carpeting, **Sisal Forum Floors Inc.***

Pages 48-49—Avrett

Page 48—top: Hartman standing lamp, **Luten-Clarey-Stern Inc.*** Swivel chrome table, **Pace Gallery.*** Wall lamps, **Hansen Lamps Inc.*** Suede on walls by stairway, **Gilford Inc.*** Small picture next to mirrored wall by Dianah Smith. Painting seen between the two windows by Elkin. *Bottom:* Bamboo-pattern laminated fabric by **Far Eastern Fabrics Inc.***

Page 49: Sofa covered in dark brown leather designed in London by Peter Voller. Chairs and fabric, **Turner Ltd.*** Black mirror in fireplace, **Danny Alessandro,** 1156 Second Ave., N.Y.C. 10021. Fireplace accessories, **William Jackson Co. Inc.,** 3 E. 47th St., N.Y.C. 10017. Window shades, **Holland Shade Co.*** Wallpaper, **Quadrille Wallpaper.*** Coffee table and antique English rifle box, **Linlo House-Antiques,** 1019 Lexington Ave., N.Y.C. 10021. Mirrors, **Schwartz Glass & Mirror Co. Inc.*** Carpet, antique Moroccan, **Morjikian Co.*** Flowers, **Robert Webb Inc.**

Pages 54-57—King

Page 54: Chair fabric, **Connaissance Fabrics.*** Pillow fabrics, **Brunschwig & Fils Inc.*** *Bottom:* Sofa fabric, chair fabric (foreground), **Brunschwig & Fils;*** fabric on back of chair, **Scalamandré Silks Inc.*** Chair, **Fine Arts Furniture.*** Cocktail table, **Roundtree Country Reproductions.*** Rug, **Edward Fields.***
Page 56—top: Seat cushion and drapery fabrics, **Brunschwig & Fils.*** Curtains, **Henry Cassen Inc.*** *Bottom:* Screen and chair fabric, **Brunschwig & Fils.***
Page 57—top right: Wallpaper and canopy fabric, **Brunschwig & Fils.*** Chair and bed fabric by **Connaissance Fabrics.*** Chair, **Fine Arts Furniture.*** Tables, **Al Burkhardt Custom Shade Co.*** Lamp, **Warren Kessler Inc.*** End table, **Don Ruseau Inc.*** *Bottom right:* Bedspread, draperies and canopy fabric, **Scalamandré Silks Inc.*** Chair, screen fabric, **Brunschwig & Fils.*** Fabric on draped table by **Erbun Fabrics Corp.*** Rug, **Stark Carpet Corp.***

Pages 58-59—Bennett

Page 58—upper left: Window shades, **Sundial Shade and Glass Corp.,** 1491 First Ave., N.Y.C. 10021. Draperies from **Maurice Franks.*** *Top right and bottom right:* Chairs, **Louis Maslow & Sons Inc.*** Wallpaper, **James Ware Fabrics.*** Fabric on table, **Arthur H. Lee & Jofa.*** Floor tiles, **Floor Trends Inc.*** *Bottom left:* Armchairs, **Louis Maslow & Sons Inc.***; fabric by **Kent-Bragaline Inc.*** Red lacquer table, **William L. Designs Inc.*** Mirror, **Marvin Alexander Inc.*** Table accessories, **John Rosselli Furniture,** 255 E. 72nd St., N.Y.C. 10021.
Page 59: Sofa and chair, **Thomas DeAngelis Inc.***; fabric, **Tressard Fabrics.*** Chair, **Cavallo Inc.;*** fabric, **Kent-Bragaline Inc.***

Pages 65-67—Lamps

Retail addresses: 1, 2, 11, 13 and 14, **Bullock's L.A.,** Seventh and Hill Streets, Los Angeles 90055. 6, 11, 12 (accessories), **Bloomingdale's,** Lexington Avenue and 59th Street, N.Y.C. 10022. 7, 8, 9, **Lord & Taylor,** 424 Fifth Ave., N.Y.C. 10018. 10, **Objets Plus Inc.,** 1164A Second Ave., N.Y.C. 10021; accessories, **Bergdorf Goodman Co.,** 754 Fifth Ave., N.Y.C. 10019. 4, **John-Lewis,** 328 E. 59th St., N.Y.C. 10021.
All other furniture: 1, 11, 12, 13, **Baker, Knapp and Tubbs.*** 2, 14, **John Mascheroni Showroom.*** 4, 5, 10, **The Pace Collection.***

Pages 68-71—Children

Page 69: "Lifesaver" wallpaper, **Norton-Blumenthal Inc.*** Marimekko "Unikko" fabric, **Design Research,** 53 E. 57th St., N.Y.C. 10022. Custom bedspreads made by **Enza Draperies.***
Page 70: Wall unit and bench, **The Workbench,** 1709 Walnut St., Philadelphia 19103. Shade, **The Shade & Shutter,** 2305 W. Fairmount Ave., Philadelphia 19130; fabric, **Artmark Fabrics Co.,** 480 Lancaster Pike, Frazer, Pa. 19355. Marimekko fabric used on pillows from **Design Research.**
Page 71—bottom left: Drapery fabric and wallpaper by **& Vice Versa.*** Bed drapery, **Henry Cassen Inc.*** Carpeting, **Patterson Flynn & Martin Inc.*** *Bottom right:* Rug, **Stark Carpet Corp.***

Pages 72-75—Crisp

Living room: Sofas and ottomans, **International Contract Furnishings.*** Drum tables by **Glassform** from **Eppinger Furniture,** 306 E. 61st St., N.Y.C. 10021.
Dining room: Table and chairs, original Thonet designs.
Study: Desk and sofa, **Door Store,** 210 E. 51st St., N.Y.C. 10022. Sculpture, **Pace Galleries,** 315 E. 62nd St., N.Y.C. 10021. Lighting throughout by **Harry Gitlin;** fixtures, **Lightolier.*** Accessories and hammock, **Design Research,** 53 E. 57th St., N.Y.C. 10022. Quilt pillows from **The Gazebo,** 25 E. 55th St., N.Y.C. 10022. ■



We've prepared a handsome color brochure to introduce you to Lorraine IV.

White of Mebane

38 pages of room scenes and ideas illustrating a classic collection of dining, bedroom and occasional furniture. For your copy send 50¢ to Dept. HB-4B, White Furniture Co., Mebane, N.C. 27302. The South's oldest maker of fine furniture.

The Style and Spirit of '76



Bennington Solid Pine

The renowned Freedom Period furniture collection for family and living room, bedroom and dining room. Superbly crafted, subtly distressed and antiqued with hand-worn edges, glowing with deep golden warmth, here are colonial masterpieces of enduring heirloom quality. Send for brochure and name of nearest store.

Send 25¢ for Color Brochure • Dept. L-5 • Vermont Furniture Co., Winooski, Vt.



THE BETTER LOG HOME

Year 'round, economical living in any environment! Assemble a NELHI Log Home yourself or with a local contractor. You get free on-site assistance and easy-to-build blueprints. 19 home models plus garages from which to choose. Plans include 1 bedroom to 5 bedroom units with 2 baths. They're fun and functional . . . and weather-tight.

HERE'S WHY IT'S BETTER TO BUY AN AUTHENTIC NEW ENGLAND LOG HOME:
1. Hand-Peeled, Selected, Plantation Pine Logs 2. Precision-Placed Grooves and Notches 3. Removable, Stain-Resistant Window Grilles 4. Clear-Span Floor Joist System 5. Complete Roofing System (Optional) 6. Special Loading and Unloading Equipment on Trucks 7. Licensed Engineer-Approved Blueprints 8. Complete Line of Options and Accessories 9. Franchised Dealer Service Network 10. Ease of Maintenance 11. Protected from Decay, Staining, Termites and Moisture 12. Guaranteed Against Material and Engineering Defects

WRITE FOR FREE BROCHURE



NEW ENGLAND LOG HOMES, INC.

"And she was as fair as is the rose in May"



Actual Size of Plate is 9" in diameter.

Pendant Shown Actual Size 1½" Diameter.

THE HAMILTON MINT

1975 Mother's Day Plate and Medal/Pendant

STRICTLY LIMITED EDITIONS—ORDERS MUST BE POSTMARKED BY MAY 11, 1975

You could not find more fitting gifts to express your feelings than The Hamilton Mint's exquisitely designed and hand crafted Mother's Day Plates and Medal/Pendants. Here are beautiful medallic works of art by master designer Jim Franzen that will become valuable and treasured remembrances of this special day.

FULL 9" PLATE IN SOLID PEWTER AND GOLD ON PEWTER

This lovely plate, "Devotion," painstakingly crafted from solid pewter, a traditional favorite with American craftsmen for over 200 years – beautifully depicts the tender relationship between Mother and Daughter. The superb quality of the bas relief sculpture makes this gleaming proof quality plate an outstanding gift [illegible]

You may also order this beautiful plate in exquisite 24 Kt Gold layered over solid pewter for only $45.00.

[illegible] proof finish medal in [illegible]

proof finish luxury versions: 24 Kt Gold on .999 fine Silver for $20.00 or in 18 Kt solid Gold (557 grains) for $285.00. All are wonderful gifts and quality collector pieces that will be treasured for a lifetime.

"DEVOTION" PENDANT

For a gift of true distinction and rare beauty, you may choose this elegant "Devotion" pendant in .999 fine Silver with matching chain for $25.00, or in two deluxe editions—24 Kt Gold on .999 fine Silver for $35.00—in solid 18 Kt Gold (557 grains) for $300.00. (Both gold pendants come with a matching gold plated sterling chain.)

EDITION ROLLS CLOSE MAY 11, 1975

So that rarity can contribute substantially to value, this edition will be strictly limited to orders postmarked by May 11, 1975. After those orders have been filled, the minting dies will be destroyed to safeguard the integrity of the edition.

You will receive a registered Certificate of Authenticity attesting to the limited edition status and precious metal content of each piece, and you also receive, a handsome custom display case at no extra cost.

Official Order Form HBM 4-75

1975 MOTHER'S DAY PLATE AND MEDAL/PENDANT

THE HAMILTON MINT
40 E. University Drive, Arlington Heights, Ill. 60004

Please send me the following Mother's Day Plate(s), Medal(s) and Pendant(s). I understand that I will receive a Certificate of Authenticity with each and that I will also receive a custom display case at no extra charge.

___Plate(s) in Solid Pewter @ $30.00 each
___Plate(s) in 24 Kt Gold on Pewter @ $45.00 each
(Add $1.50 postage and insurance for each plate.)

___Medal(s) in .999 fine Silver @ $15.00 each
___Medal(s) in 24 Kt Gold on .999 Silver @ $20.00 each
___Medal(s) in 18 Kt Solid Gold @ $285.00 each

___Pendant(s) in .999 fine Silver @ $25.00 each
___Pendant(s) in 24 Kt Gold on .999 Silver @ $35.00 each
___Pendant(s) in 18 Kt Solid Gold @ $300.00 each
(Add 75¢ for silver items and $1.50 for gold on silver for postage and insurance.)

Enclosed is my check or money order for $_____
or charge my order as indicated:

☐ Master Charge* ☐ BankAmericard

Acct. No _____ Exp. Date _____

If you use Master Charge, indicate the four numbers above your name here.

Name _____ *please print*

Address _____ *State & Zip*

City _____

Signature _____ *must be signed to be valid*

VALID ONLY IF POSTMARKED BY MAY 11, 1975

Illinois & Louisiana residents add applicable sales tax

© THE WORLD'S 2ND LARGEST PRIVATE MINT IT IS NOT AFFILIATED WITH THE U.S. MINT OR ANY OTHER GOVERNMENT AGENCY

MAY '61

House Beautiful

SPECIAL ISSUE

DECORATING MAGIC!

HOW YOU CAN TURN YOUR OLD HOUSE INTO A NEW HOME

9 exciting makeovers... more than 40 pages of ideas for recoloring, restyling & remodeling





ntal inspiration, fresh-picked and transformed into Limoges china. Made in France by Haviland. At fine stores
Co., Inc., 11 East 26 Street, New York, N.Y. 10010. Send 25¢ for color brochure and name of nearest dealer.



Cottontail Rabbits 11" $58.50



Red Foxes 11" $52.00



Raccoons 11" $ 50.00

Edward Marshall Boehm

A Masterful Collaboration:
Boehm and Lenox create "Woodland Wildlife"

In 1973 the artists and naturalists of the Edward Marshall Boehm studio designed the Raccoon plate based upon a Boehm sculpture—the first in the "Woodland Wildlife" series. The Lenox china company then created a superb translucent plate bordered in cobalt blue with a 24 karat gold rim. Each year another forest animal plate is added: In 1974, the Red Foxes. And now in 1975, Cottontail Rabbits. The plates are limited editions, and each comes in a handsome giftbox. When you start your "Woodland Wildlife" collection, Adler's will notify you of each subsequent limited issue.

Bicentennial Celebration Plate

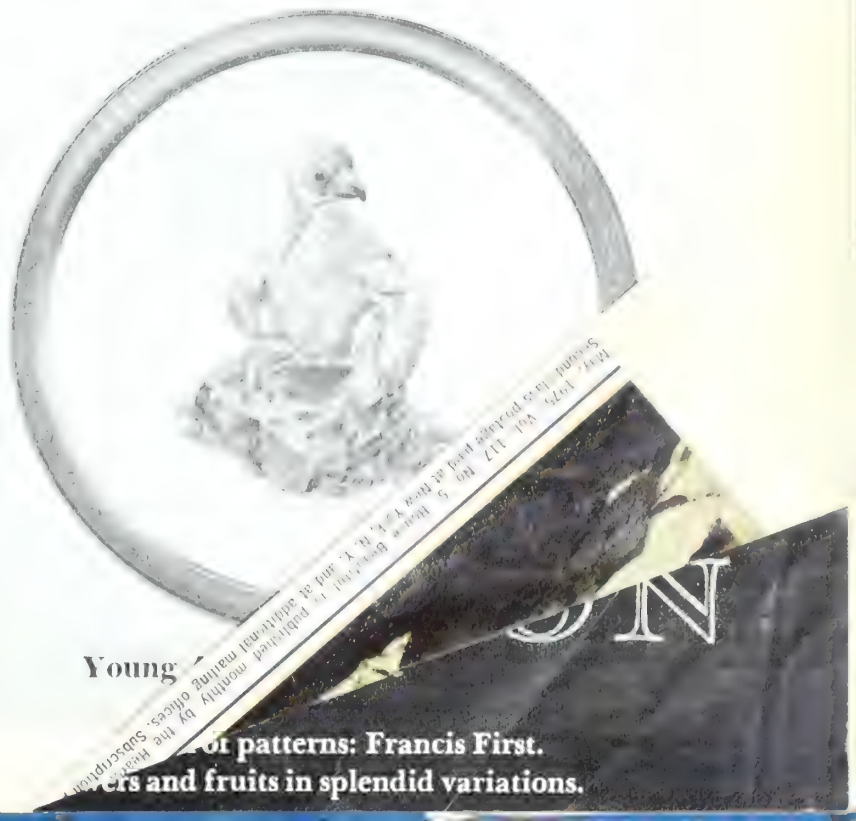
The larger sized "Young America 1776" plate created in 1973, is a companion of the "Bird of Peace, Mute Swans" plate. The eagle is adapted from the well-known Boehm sculpture. The plate is bone porcelain bordered in pure gold.

At Adler's we have one of the largest Boehm galleries in America.

To order by mail add $ 2.00 for postage and handling.

ADLER'S

722 CANAL ST. • NEW ORLEANS, LA. 70130
(504) 523-5292



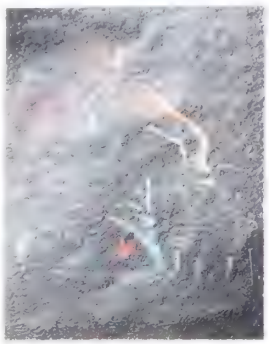
Young

ot patterns: Francis First.
ers and fruits in splendid variations.

The worth of Woodard

It begins with a blacksmith.

Instead of a cookie-cutter kind of production line, each piece of Woodard furniture begins with an anvil, some brawn, and an honest-to-goodness blacksmith.



Woodard furniture is shaped, joined and finished by hand, right down to the careful hand-wiping of the final antiquing. There is no mass production. Employees are artisans and craftsmen.

Woodard *endures* to add to its worth. Each piece of furniture, for example, receives a layer of molten zinc to inhibit rust and to protect the finish. This is an expensive way to protect furniture, but it is also the best way. And when you add the 14 separate finishing steps, you begin to see why Woodard furniture can be passed down from generation to generation.



The eyes have it.

The beauty of Woodard is evident with another quick glance at the photograph below. For three generations Woodard has been a style leader, both indoors and out. And this leadership is not confined to wrought iron alone. Few manufacturers offer such a wide range of fabrics and coverings. Woodard also knows that not everyone likes white. That's why you can choose from a rainbow of 25 beautiful finishing colors.

In this clickety-click, mass-produced, computerized world we live in, isn't it nice to know there's still a Woodard around?

For color brochures and the name of the store near you that carries Woodard indoor and outdoor furniture, write to Woodard, 317 Elm Street, Owosso, Michigan 48867. Woodard



[illegible] is published monthly by the Hearst Corp., 959 Eighth Avenue, New York, N. Y. 10019. Second class postage paid at New York, N. Y. and at additional mailing offices. Subscription price U.S.A. and possessions $10.00 for one year.

If you decide on sterling, shouldn't it be the finest?



REED & BARTON

Silvermasters since 1824 • Taunton, Massachusetts

The sterling of sterlings: Reed & Barton. In the pattern of patterns: Francis First. The knives, the forks, the spoons all laden with flowers and fruits in splendid variations.


Utica
fine arts by J.P. Stevens
Sheets Towels Blankets
Bedspreads and Draperies
PATTERN SHOWN "ESTELLE ROSE"
1185 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10036
PATTERN © 1976 J.P. Stevens & Co., Inc.

If you decide on silverplate, shouldn't it be the heaviest?



REED & BARTON

Silvermasters since 1824 • Taunton, Massachusetts

Elegant, extraordinary English Crown. So heavy with silver, it is guaranteed for one hundred years. From the collection of the world's most lavishly silverplated silverplate: Reed & Barton.

Monterey Collection



The sun drenched west coast and the vivid colors of its foliage inspired this exciting new collection of decorative fabrics. Companion wallcoverings available in the Schumacher "Golden Odyssey" collection.

Through Interior Designers and at the finest stores.

SCHUMACHER

F. Schumacher & Co., 939 Third Avenue, New York, N.Y. 10022

If you decide on pewter, shouldn't it be the richest?



REED & BARTON

America's oldest pewterers • Taunton, Massachusetts

Introducing Jamestown, our reproduction of the classic fiddle and thread design. With rich pewter handles, stainless steel bowls, tines and blades. And the overall glow of satin.



YOUR OWN JET TO GET AWAY FROM IT ALL.



LENOX. TO KEEP YOU HOME.

LENOX CHINA · CRYSTAL

Lenox, Lawrenceville, Jackson, N.J. 08605. 5-piece Buffet/Place Setting of Lenox China: $24.95 to $61.00. 5-piece Complete Place Setting $37.50 to $91.50. Lenox Crystal: $21.00 to $64.00. The Lenox fair trade prices shown here are for use only where fair trade is permitted by local law.

If you decide on stainless steel, shouldn't it be the warmest?



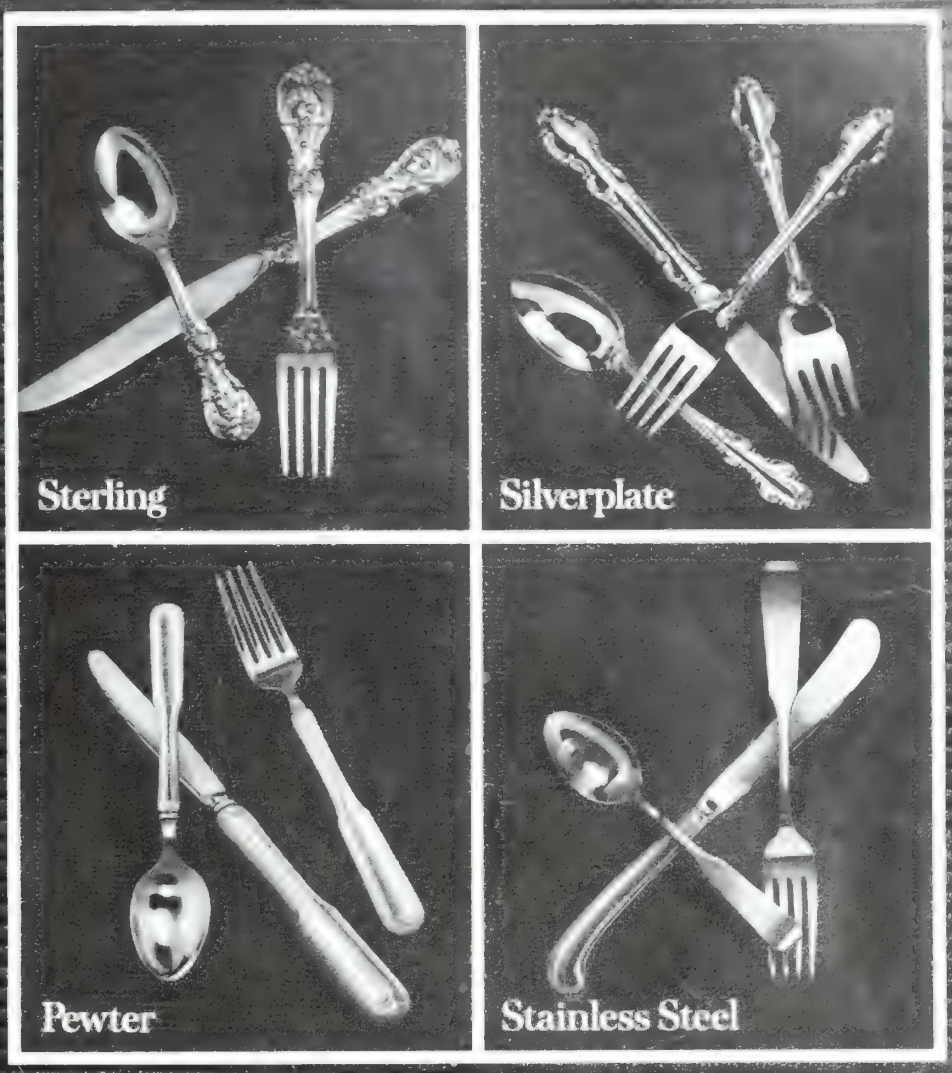
REED & BARTON

Silvermasters since 1824 • Taunton, Massachusetts

Bicentennial. Rich in its simplicity. Authentic to its pistol handled knife.
A new celebration of the classic charm of early America in heavy stainless steel with the patina of soft satin.


MAKE A NIGHT OF IT. WAMSUTTA.
Wamsutta
Wamsutta Mills (a division of M. Lowenstein & Sons, Inc.) 111 W. 40 St., N.Y.C. 10018

But before you decide,



send for the whole Reed & Barton story. Free.

Flatware has been an art form with the craftsmen at Reed & Barton since 1824. You can see their talent, their skill, their love of perfection in every spoon, knife, fork and serving piece. In sterling. In silverplate. In pewter. In stainless steel. That is what makes Reed & Barton, Reed & Barton.

Reed & Barton
Dept. HB5 Taunton, Massachusetts 02780

I would like to know more about Reed & Barton flatware. Please send me the following brochures showing all the Reed & Barton patterns.

☐ Reed & Barton Sterling ☐ Reed & Barton Silverplate

☐ Reed & Barton Pewter ☐ Reed & Barton Stainless Steel

Name _____

Street _____

City _____ State _____ Zip _____



GET HALF A NEW KITCHEN WITH ONE KITCHENAID APPLIANCE.

It's a KitchenAid dishwasher that comes with its own sink cabinet, stainless steel sink and counter top.

The whole unit's only 48" wide. But there's plenty of room in the storage cabinet.



Enough space to add a KitchenAid stainless steel disposer under the sink.



And to add a KitchenAid hot-water dispenser on top. For steaming hot water. Instantly.

Altogether, it can be a one-piece kitchen clean-up center.

For details on models and colors, talk to your KitchenAid dealer. (He's listed in the Yellow Pages under "Dishwashers.") Or just mail us the coupon.

KitchenAid
Built better. Not cheaper.

MAY 1975

House Beautiful

Volume 117, Number 5

TURNING AN OLD HOUSE INTO A NEW HOME

Makeover magic! 79
Tailored to taste 86
Capturing "that certain something" 90
From shell to sensational 94
The hayloft recycled 98
A break with tradition 103
Upstairs, downstairs: see its many roles 108

SPECIAL REMODELING SECTION

Feminine eye on remodeling 40
Saving energy: imperative 51
Happy choice of products 53
A new word: handywomen 60
Booklets 64
Contemporary in harmony 72

DESIGN AND DECORATING

Created by a master of color 112
Sunlit view of the mix in bloom 118
Fresh bouquets for springtime: table settings 120

FOOD AND DRINK

The egg: nature's prepackaged masterpiece 125
Play the Italian wine game 126
The microwave kitchen 128
The House Beautiful Chef 132
Nobody ever tells you these things 134

INSIGHT

Too much to move 16
How to plan your move 16
Remarkable "re-creation" 16
Art 32
Address book 34
Letters 76

MONTHLY FEATURES

House plants 36
Window shopping 142
New 189
Product information 190

COVER

With a keen fondness for hand-crafted items and a great sense of style, Dorothy Rosen designed this livable and workable kitchen with every member of her family in mind. From the plants, the brick fireplace and baskets, a home-spun terrestrial atmosphere prevails—but with a distinct touch of flair. For more views, see the story beginning on page 90. Cover photograph by Feliciano.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Frank Massi, President; John R. Miller, Executive Vice President; Harrison A. Mitnick, Treasurer; Harvey L. Lipton, Vice President & Secretary; Hearst Magazines Division: Richard E. Deems, President; Gilbert C. Maurer, Exec. Vice Pres., Operations; Raymond J. Petersen, Exec. Vice Pres., Advertising; William S. Campbell, Vice Pres., General Manager; John F. D'Avolio, Vice Pres., Resident Controller; Albert A. Rachol, Vice Pres., Director of Circulation; David A. McCann, Vice President for House Beautiful.

© 1975 by The Hearst Corporation; all rights reserved. Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U.S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful's Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTION SERVICE: Mail all orders, changes of address (with old label) and Post Office notices of undeliverable copies to P.O. Box 560, New York, N.Y. 10019. Subscription prices: United States $16 for one year, $28 for two years, $21 for three years. Canada, add $3 for each year. Other countries, add $6 for each year. All subscriptions payable in advance in U.S. funds. Subscription orders should be sent to P.O. Box 1566, New York, N.Y. 10019. Please send your latest mailing label for quickest service when writing.

WALLACE GUENTHER
EDITOR

RUTH WEIL
EDITORIAL DIRECTOR

Marion Gough
Linda B. Downs
John H. Ingersoll
Elvin McDonald
SENIOR EDITORS

ARCHITECTURE, DESIGN
Susan Grant Lewin
ARCHITECTURE EDITOR
John H. Ingersoll
BUILDING
Elvin McDonald
GARDENS
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Marjorie Fox Hilton
Jack Macurdy
Molly Siple
ASSISTANT DECORATING EDITORS
Kathleen Mahoney
FURNISHINGS EDITOR
Anne Ogden
ART/CRAFTS EDITOR

FOOD
Helen McCully, EDITOR

SENIOR WRITER
Constance Bogen

COPY DEPARTMENT
Phyllis Bartlett, PRODUCTION
Pamela Waite Hamrick, COPYWRITER
Elizabeth V. Warren,
EDITORIAL ASSISTANT

ART DEPARTMENT
Valya Pavluk
ASSISTANT ART DIRECTOR
Ron A. Albrecht
Ira Bass
Karen Sydney Greenebaum
William H. Humphries, PRODUCTION
Barbara Brooks, EDITORIAL ASSISTANT

Beatrice Brooks
ASSISTANT TO THE EDITOR;
READER SERVICE
Carolyn E. Chesney
ASSISTANT
Rita McNally
EDITORIAL ASSISTANT

Rosemary Collins
Susan Grossman
Irene W. Hoehl
Mary Otto
EDITORIAL ASSISTANTS

WINDOW SHOPPING
Peggy Ryan, DIRECTOR
Frances Needles, EDITOR
Donna Tedeschi, EDITORIAL ASSISTANT

FRANK MASSI
PRESIDENT, THE HEARST CORPORATION
JOHN R. MILLER
EXECUTIVE VICE-PRESIDENT
RANDOLPH A. HEARST
CHAIRMAN
RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION
DAVID A. McCANN
PUBLISHER
Patricia Guinan
ASSISTANT TO THE PUBLISHER
David J. Moore
ADVERTISING DIRECTOR

Russell S. Jackson, Eastern Advertising Mgr., 717 Fifth Ave., New York, N.Y. 10022. George W. Hoagland, Sales Development, c/o New York office. James I. Moore, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 417 Montgomery St., San Francisco, Calif. 94104; West Coast Representatives. Eileen Roberts, Window Shopping New England Sales Representative, Manchester, Vt. 05255.

JOSEPH A. ENTERLIN
Advertising Production Mgr.

Invest in signed works of art by Waterford®

There may never be a more propitious time for you to invest in Waterford.
Hold Waterford to the light and you can see faintly etched the signature that identifies it as authentic.
In the ancient Irish city of Waterford, now as in centuries past, men still struggle with all their breath to capture the fire of the sun.
Each piece of Waterford crystal is a signed original, blown by mouth and cut wholly by hand, with heart.
Waterford is an investment in art. It not only enchants you now, but can reward you and your heirs as it grows in value.
To illustrate a few new works of art: Continental Champagnes.
To see more, visit the Waterford Gallery at the important store in your area. Or write for free full-color booklets.
Waterford,
225 Fifth Avenue,
New York 10010.
Isn't it time you started collecting signed originals by Waterford?
(And English bone china by Aynsley, an objet d'art in its own right.)



photo: Pesn

PACIFIC SILVER-CLOTH.



IT KEEPS YOUR SILVER SILVER.

There's one simple way you can keep your polished silver polished.

How? By protecting it against tarnishing with the original tarnish trap—rich, brown Pacific Silvercloth.

Pacific Silvercloth, embedded with fine particles of silver, traps tarnish-producing elements in the air.

Pacific Silvercloth works its magic in as many forms as you have silver or silverplate. From drawer pads to silver chests, silver-[illegible] and tailored rolls, and by the yard.

[illegible] Pacific Silvercloth [illegible]

House Beautiful **PACE SETTER STORES**

Proudly does House Beautiful hail these fine stores as Pace Setter Stores . . . so designated because they maintain a standard of excellence in merchandise and home-fashion presentation that makes them Excitement Centers. Here, too, you will find courteous and informed salesmen and saleswomen who are dedicated to solving your furnishings problems. Try them!

[illegible]

Lamar's, *Florence*
Pizitz, *Birmingham, Bessemar, Roebuck, [illegible] West*

Nerland's Home Furnishings, *Anchorage*
Nerland's, Inc., *Fairbanks*

Barrows, [illegible]
Levy's, [illegible]

CALIFORNIA
Breuner's, *Oakland*
Campbell, Daly City, Fresno, Oakland, Pleasant Hills, Richmond, Sacramento Wayside North, Sacramento Wayside South, San Carlos, Stockton
Bullock's, *Los Angeles, Costa Mesa, Del Amo, La Habra, Lakewood, Northridge, Pasadena, Santa Ana, San Fernando,*

Frank Brothers, *Long Beach*
V. J. Lloyd's, *San Diego*
Macy's, [illegible] *Bay Fair, Concord, Hillsdale, Monterey, Stockton, Serramonte, Stanford, [illegible]*
The Rapport Company, Inc., *Los Angeles*
W & J Sloane, *Beverly Hills, Palm Springs*

COLORADO
Davis & Shaw, *Denver*
Home Furniture Co., *Colorado Springs*

CONNECTICUT
G. Fox & Co., *Hartford, Enfield*
[illegible]
Freedman's of Southport, *Southport*
Wayside Furniture, *Milford*

[illegible]
Woodward & Lothrop, *Washington, [illegible] George's, Wheaton Plaza, Md.; Landmark, [illegible] Centers, Tysons Corner, Va.*

Blocker Furniture Showroom, *Ocala*
Burdine's, *Miami, Dadeland 163rd St., Ft. Lauderdale, Orlando,*

Grants Furniture Plaza, *West Palm Beach, Indian Rocks, Fort Pierce, Stuart, Vero Beach*
Wellington Hall, Ltd., *St. Petersburg*

Rich's, *Atlanta, Cobb Center, Greenbriar, [illegible], North DeKalb, South DeKalb*
Richard's Furniture Co., *Augusta*

Cohen Furniture Company, Inc.,

John M. Smyth, [illegible] *Beverly, [illegible]*

Kittle's Home Furnishings Center,

[illegible]

[illegible]
Laughlin Furniture Inc., *Wichita*

KENTUCKY
Bensinger's, *Louisville, Dixie, St. Matthews, Madison, Indiana*
L. L. Roberts, *Lexington*

LOUISIANA
D. H. Holmes, *New Orleans, Lakeside, Oakwood, Baton Rouge*

[illegible]
Hochschild-Kohn, *Baltimore Eastpoint, Harundale, York, Pa.*

MASSACHUSETTS
Denholm's, *Auburn, Worcester*
Jordan Marsh, *Boston, Braintree, Burlington, Framingham, Malden, Peabody, Worcester; Portland, Maine; Bedford, New Hampshire, Warwick, R.I.*
Paine's, *Boston, Natick, Peabody, Springfield, Hartford, Conn.*

MICHIGAN
J. L. Hudson Co., *Detroit, Eastland Northland, Westland, Pontiac, Oakland*
Klingman's, *Grand Rapids*

MINNESOTA
Dayton's, *Minneapolis*

MISSOURI
Rust & Martin, *Cape Girardeau, Columbia*
Stix, Baer & Fuller, *St. Louis*

NEVADA
Breuner's, *Reno*

NEW JERSEY
Huffman-Koos, *Rahway, East Brunswick, Eatontown, Freehold, Hackensack, Livingston, Nanuet, Parsippany, Pompton, Somerville, Springfield, Totowa, Trenton*

NEW MEXICO
American Furniture Co.,
Albuquerque, American Square

[illegible]
Abraham & Straus, *Brooklyn, Babylon, Hempstead, Huntington, South Haven, L.I., Paramus, Woodbridge, N.J.*
Adam Meldrum & Anderson, *Buffalo, Southgate Plaza, Thruway Plaza, [illegible] Sheridan Plaza, Airport Plaza*
Fleischman's, *Syracuse*
Fleishman's Fine Furniture, *Poughkeepsie*
Flint & Horner, *Manhasset*
J. H. Harvey, *White Plains, Peekskill;*

Macy's, *New York City, Bay Shore, Colonie, Flatbush, Huntington, Jamaica, New Rochelle, Parkchester, Queens, Roosevelt Field, Smith Haven, White Plains, New Haven, Conn.*
McCurdy's, *Rochester, Long Ridge*
Wellman Brothers, *Jamestown*

[illegible]
Colony Furniture Shops, *Charlotte*
Sosnik's Furniture Inc., *Winston-Salem*
Wayside Furniture House [illegible]

NORTH DAKOTA
Larson's, *Grand Forks*
Voeller's Furniture City, *Minot*

OHIO
Closson's, *Cincinnati*
Glick's Furniture Co.
Columbus Great Western, Northern Lights, Showcase East, Showcase West, Town & Country, Chillicothe, Newark
Higbee's, *Cleveland, Westgate, Parma, Severance, Midway Mall, Great Lakes Mall, Belden Village*
H. S. Pogue Co., *Cincinnati, Kenwood Plaza, Tri County Shopping Center*
Rike's, *Dayton*
Thurin's, *Canton*

OREGON
Meier & Frank, *Portland, Lloyd Center, Salem, Eugene-Springfield,* [illegible] *Square*
Rubenstein's, *Eugene, Salem, Albany, Corvallis*

PENNSYLVANIA
Joseph Horne, *Pittsburgh, Whitehall, Natrona, East Hills, Northway, Greengate, South Hills, Monroeville*
Jonns, *Montgomeryville, Paoli*
Jonns Contemporary, *Montgomeryville*
Schoen's, *Allentown*
John Wanamaker, *Philadelphia Harrisburg, Jenkintown, King of Prussia, Oxford Valley Mall, Springfield, Wynnewood; Wilmington, Del.; Moorestown, N.J.; Westchester, N.Y.*
Willson's, *Sharon*

TENNESSEE
Bradford Furniture, *Nashville*
Bradford Showroom, *Memphis*
Fowler Brothers, *Chattanooga, Fowler Brothers Northgate, Fowler Brainerd*
Miller's, *Knoxville, West Town*

TEXAS
Anderson's Furniture Studio, [illegible]
Joske's, *Houston*
Joske's, *San Antonio, North Star*
Sanger-Harris, *Dallas, Big Town, Oak Cliff, Preston Center, Plymouth Park*
Stower's, *Houston, San Antonio, North Star*
Sunland Furniture Co., *Houston*

UTAH
Z. C. M. I., *Salt Lake City, Cottonwood, Ogden*

[illegible]
Miller & Rhoads, *Richmond*
Willis Wayside, *Virginia Beach*

WASHINGTON
Doces, *Seattle, Edmonds, Burien*
The Bon Marche, *Seattle, Bellingham, Columbia Center, Everett, Longview, Southcenter, Spokane, Tacoma Mall, Walla-Walla, Yakima, Northgate*

WEST VIRGINIA
Stone & Thomas, *Wheeling*
Woodrum Home Outfitting Co., *Charleston*

[illegible]
Kunzelmann-Esser, *Milwaukee*
Porter's, [illegible]



We make furniture for lovers

Lovers of today's casual lifestyle. The family room, informal entertaining, and a new appreciation of nature's gifts to mankind. Genuine wood veneers, for example. As worked so beautifully into the parquet tops of our "Town and Country" tables. Would you believe the cocktail table above includes 288 separate inlays of oak veneer? It does. For an elegant casual look, accented with saddle-brown vinyl straps. Complete with design coordinated upholstered pieces. We make "Town and Country" furniture for bedroom and dining room, too. For color literature of Lane furniture, send 25¢ to The Lane Co., Inc., Dept. 005, Altavista, Virginia 24517.

Lane®
The Love Chest People

For a "Town and Country" table dealer, telephone free: 800-243-6000 (In Conn., 1-800-882-6500)

A shift to smaller quarters poses hard choices for families who find there is...

TOO MUCH TO MOVE

By MARION GOUGH □ Pulling up roots at any time bespeaks [illegible] from large quarters to smaller ones, condensing a mountain of possessions into a few roomfuls poses special problems. Even if you're so bountifully heeled that you can call in the movers to dismantle the cupboards, wrap the china, crate the books and otherwise relieve the demands on your brawn, you can't expect a moving man to do the toughest task of all—that is, to make up your mind what you will and will not take with you. One thing is certain—you can't take everything, although how strange that everything tends to take on an aura of indispensability, poignant sentiment or rare value as the moving van approaches. The word is be stern with yourself.

Face the fact that you must not take what you cannot use. Here, the five-year principle can act like a surgeon's scalpel: whatever you haven't used in that time, cut out of your life forever. If, by the wildest coincidence, you come upon a really precious something you know you can't possibly use, sell it or, as a last resort, put it into storage. Which reminds us that putting things into storage is a common cop-out among wobblers who resist parting with their possessions once and for all. Before you are tempted by the storage warehouse, bear in mind (1) that it is human nature to forget almost immediately what you have put into storage and (2) that storage charges have a nasty way of mounting up and can easily reach the point of exceeding the value of the things you've stored and probably forgotten.

Paper, pencil and yardsticks are decision-makers you can't argue with. Forgetting the oddments and knicknacks, measure the major basics you're probably going to move with —sofa, armchairs, bed dresser, dining table, rugs. Jot down their vital statistics—length, breadth, height. Then, let's assume you've a floor plan of your new quarters, preferably one you've drawn up yourself, measuring not only length, breadth and height of rooms, but such crucial details as window placement, the distance of (*Continued on page 28*)

HOW TO PLAN YOUR MOVE

...new industry safeguards can make your next move a less worrisome experience

By NANCY CRAIG □ Traditionally, summer is moving time for American families, and though our economy is less than robust, this summer should be no exception. If you are planning to relocate, take heart that something new and helpful awaits you. Jot down: "The Office of the Impartial Chairman of the Moving and Storage Industry." The work of this unique organization toward raising and maintaining high standards among its 300 members, and its direct aid to consumers on the move, has won high praise from many quarters, including Ralph Nader.

Impartial Chairman James P. Harley told me that many problems connected with moving are due to lack of information. Moving a houseful of goods is complicated, yet many consumers tend to think of it as a simple pickup and delivery, no more labyrinthine than ordering a sofa from a department store. His office functions to educate everyone on the facts of moving, how to find a reliable mover and how to recognize one's own responsibilities as well as those of the mover. The office invites complaints concerning any move not completed satisfactorily by the mover. If the problem can't be solved by a letter or telephone call, then the complaint is submitted to arbitration by the Impartial Chairman and adjudication is final and binding in any United States court.

A successful move—that is, one satisfactory to you—begins, says Harley, with a recommendation from someone you know and trust. Seek out the friend or relative or business associate who has made a successful move. Don't equate the size of an advertisement in the Yellow Pages with quality of a mover's service, Harley advises. And before asking a mover to make an estimate, determine whether the firm is licensed. Records on licensing are filed with the state department of transportation, or you may check directly with the Impartial Chairman.

Movers' services are competitive. To get the best price for your move, and to hedge against the possibility of error, obtain estimates from three companies. But be sure you show each representative everything you plan to take, from attic to garage, so estimates are (*Continued on page 30*)



FELICIANO

REMARKABLE 'RE-CREATION'

Josef Hoffmann's turn-of-the-century work retains its architectural crispness

Some architects believe in creating more than a building—they see their work as a perfect whole and are as concerned with the interior as the exteriors of a structure. Such was Josef Hoffmann, and his feeling for detail, from dining tables to ashtrays, is supremely evident in "Re-creation: The Works of Josef Hoffmann," a collection of reproductions of furniture, accessories and fabrics designed between 1899 and 1911 by the architect who was a leader of the Viennese Secession.

Available through architects and decorators from International Contract Furnishings, the 23-piece collection of furniture and accessories is reproduced in exact detail by the Wittmann Co. in Austria. Mills that made the original Hoffmann-designed upholstery fabrics are using the same looms and screens to further the aura of authenticity in all the re-creations.

"Cabinett" armchair (*left*) is a good example of Hoffmann's architectural style of clean, straight lines translated into furniture. The Art Nouveau styling of the period is exemplified by the fabric, a green and blue print by Designer Kolo Moser, Hoffmann's co-founder of the Vienna Workshop, a nucleus of architects, designers and craftsmen. Material by Hoffmann, (*Continued on page 28*)

insight

All you have to know about magnificent Crystal is Gorham.

A Gorham Crystal Original is a work of art...the ultimate in full-lead, hand-blown crystal. Exquisitely hand-cut for multi-reflected echoes of light that change in beauty and brilliance with your point of view. A gift of dazzling splendor. Each piece in this "La Scala" collection is a Gorham Original signed with the famous Gorham name. At finest jewelry-gift stores and crystal departments.



Gorham La Scala Design full-lead Crystal shown above, clockwise: 8" Bowl, $52.50; 4" Candlesticks $41.50 pr.; 7⅞" Candlesticks $57.50 pr.; Water Pitcher $57.50; Punch Bowl, 9" diam., $110; Punch Set with 8 cups $215; Individual Punch Cups $14.95 ea., 12¾" Ships Decanter $87.50; 5¼" Bud Vase $13.75; 11⅞" Cordial Decanter $46.50. Prices subject to change without notice.

unmistakably Gorham

ORIGINALS IN STERLING, CHINA, CRYSTAL AND PEWTER



8th Century French reproductions.



Among antiques of the eighteenth century, those of France exhibited such individual artistry and diversity of form and character that the connoisseur refers to this period as "The Golden Age". The secretary pictured here in a Baker, Knapp & Tubbs showroom was reproduced from one in the Baker Museum. The arched cresting and incised mouldings faithfully follow the nuances of the original.

The Bergère shown above, a most characteristic form of Louis XVI seating, was first created to permit ladies of the day to sit comfortably while displaying their costumes to full effect.

The Louis XV stool is also a delicate example of handcraftsmanship, as is the Empire refraîschissoir, a table used in the dining room to chill wine.

No other furniture requires such varied skills to faithfully reproduce. From sophisticated court furniture to provincial pieces of the countryside, from the refined carving to the wood and painted finishes, authenticity rests in the hands of each Baker artist and craftsman.

The Eighteenth Century French collection and our English, American and Far East collections may be seen at select stores and, through your interior designer, at the Baker, Knapp & Tubbs showrooms in the cities listed below.

A 400-page two volume casebound catalogue of over one thousand Baker designs is available for fifteen



dollars from Baker Furniture, 400 The Merchandise Mart, Chicago, Illinois 60654.

Baker
Knapp & Tubbs

Atlanta, Chicago, Cleveland, Dallas, Grand Rapids, High Point, Houston, Los Angeles, Miami, New York, Philadelphia, and San Francisco.



Introducing Old Atlanta.

A new Wallace sterling pattern worthy to be considered with these four classics.



Timeless in the appeal of its quiet elegance and end-of-the-century styling, Old Atlanta is a beautifully understated new sterling pattern which captures for all time the grace and ambience of the Old South. And Old Atlanta is but one of many finely detailed patterns uncompromisingly executed in sterling by Wallace craftsmen. Four of the most popular are featured here:

Grande Baroque—America's best-selling pattern. Dramatic and sophisticated, its great ornate pierced pattern fully embodies the Baroque spirit.

Grand Victorian—an ornate, richly carved pierced pattern recreates another age, with a different flower featured on knives, forks and spoons.

Golden Aegean Weave—a unique pattern which combines the warmth of four gold electroplated bands with the beauty of sterling silver. A perfect complement for gold-trimmed china or crystal.

Rose Point—Perhaps the most romantic of all Wallace patterns, inspired by the traditional Venetian lace bridal veil, with open piercing dramatizing a central, full-blown rose.

Wallace Sterling

Wallace Silversmiths, Inc., Wallingford, Conn. 06492
Subsidiary of LEAR Siegler, Inc.



ashion is at home in Celanese House.

This beautiful bedroom ensemble is a Celanese House selection. It belongs to an exclusive family of home fashion products. Only the finest, most tasteful home fashions are designed to carry the Celanese House label. The look is evident in this ensemble by Bloomcraft called "Native Squares" made of Fortrel polyester and cotton. And since all Celanese House products are made with superb Celanese fibers you can be assured that they will meet all of your expectations for fashion and value.

The next time you're shopping for your home, rely on the decorating experts at Celanese. Look for the Celanese House label. You'll find it on today's most beautiful home fashions.

Fortrel® trademark of Fiber Industries, Inc., a subsidiary of Celanese Corporation.

a Celanese house selection

Available at Bullock's

Every home should have a

Stowaway
The phone that's heard but not seen. (Touch-Tone or rotary dialing)





classic simplicity.

rotary dialing



Accent
The versatile phone that accents any decor. (Touch-Tone or rotary dialing)



Mediterranean†
A cradlephone to blend with your Mediterranean decor. (Rotary dialing only)



the roaring '20s. (Rotary dialing only)



Antique
A cradlephone that captu
elegance of a bygone era. (Rotary dialin

Design Line phone

east one conversation piece.



Early American†
The cradlephone translated into Early American (Rotary dialing only)

Chestphone†
A handsome chest that conceals a phone. (Touch-Tone or rotary dialing)



Exeter
A functionally modern phone with a richly textured finish. (Touch-Tone or rotary dialing)





Celebrity
The Hollywood classic brought up to date. (Rotary dialing only)

Now, Design Line* phones from the Bell System are here. Phones that match your decor. Your life-style. Your personality.

Each phone comes with a plug-ended cord for use with a telephone jack. (If you don't have a jack, we'll install one for an additional charge.) You own the Design Line phone housing, which carries a six-month warranty. The working parts belong to us. So if there's ever a problem with them, we'll fix it.

And remember, Design Line phones are as great to give as they are to get. So, call your local Bell Telephone business office and ask about prices and availability of Design Line and other decorator phones in your area.

Design Line phones from the Bell System. They really are conversation pieces.

rom the Bell System.

* Trademark of American Telephone and Telegraph Company
† Trademark of American Telecommunications Corporation
** Registered mark of American Telephone and Telegraph Company
® Registered mark of American Telecommunications Corporation



A classic Early American design executed in sterling silv

Oneida makes American Colonial in both sterling and stainless. Services are available with pistol handle or place knives. At fine jewelry and department stor



roducing American Colonial in Oneida Heirloom Sterling.

ONEIDA

The silver cube. Our silversmiths' mark of excellence



Look ma, no fingerprints.

Over the years, we've talked to many women about refrigerators. And one point that almost always comes up is fingerprints on the door. So we decided to do something about them.

Now you can buy a Whirlpool refrigerator-freezer that has a textured steel door. It's strong. It's attractive. But best of all it's designed to minimize the fingerprint problem.

And if you don't believe us, go down to one of our dealers and put your hand on the door. You'll see what we mean.

And of course that's just the beginning of all the benefits you'll enjoy with a new Whirlpool refrigerator-freezer.

Things like: Our Activated Charcoal Filter that helps control odor and flavor transfer from food to food. Handy adjustable shelves for convenient shelving throughout the refrigerator. Crispers with special humidity seals to help keep vegetables from drying out. The Whirlpool easy-to-clean, long lasting porcelain enameled interior.

And when you combine these with everything else we offer, well, you're talking about one of the best refrigerators ever made.

Whirlpool
Home Appliances

We believe quality can be beautiful.

in several patterns and colors, are alternate coverings offered.

The current U.S. exhibition marks the first time Hoffmann's work can be experienced as a whole, rather than as single editions of individual pieces or in sketches. Two more of his seating designs in the display are shown below.

Striking white edging on monochromatic fabric characterizes the "Haus-Koller" design group, represented here in the two-seat sofa model (also available in arm chair and three-seat sofa designs). Seats and backs are fully upholstered in black, brown or pheasant tan batiste stretched over a wood frame.



"Haus-Koller" two-seat sofa (above) and "Pukersdorf" armchair (left) are part of the exhibition "Re-creation: The Works of Josef Hoffmann" permanently on display at ICF showrooms in New York, Chicago and San Francisco. See further details in text.

Hoffmann's use of clean lines and his sensitivity to materia and structure are seen in the "Pukersdorf" armchair (above The wooden grid-work chair, designed in 1903 for the Puker dorf Sanatorium in Austria, has a white frame and black-an white webbing, at that time an unusual material for interi furniture, for the seat. Color contrast is added by a separa upholstered back pillow, here in a seemingly modern "Op Ar pattern. A variety of Hoffmann- or Moser-designed fabrics a available for the pillow and all the material in the colle tion can also be obtained by the yard.

TOO MUCH

Continued from page 16

windows from floor and ceiling, size and placement of doc the way they open, and how much floor space they need r easy opening. Note location and dimensions of radiators a air conditioners, the place of electrical outlets, and if there e floor moldings, how far they extend into the rooms. Armed with incontrovertible mathematics like these, you can figure out what furniture will fit and where. Say goodbye to wh cannot be made to fit into the new settings.

Professional decorators, who always seem to be m ing into one glamorous set of chambers after another, give us word to the undecided: to furnish small rooms effectively you'll do better to take a few large-scale pieces (*Continued*)



Judging a look by its cover.

Comfort is quite literally built into every piece of Henredon's Upholstered Furniture before something as magnificent as this hand-tufted leather is put on. And it's just one example of the dedication to quality, the incredible choice of coverings and the careful craftsmanship that underscores the collection. To see illustrations of the entire range, including many sofas that can be tailored to the inch to suit your exact space requirements, send $1.00 for brochure to Henredon, Dept. HB5-75, Morganton, North Carolina 28655.

Henredon

Quality. The endangered species.

This country may be in danger. We could be losing something we can't afford to lose.

Once, when a man produced a product it was the best he could possibly make. He stood behind it with pride. He lived a simple idea: Do it right or don't do it at all. Nobody told him that. No government agency dictated it. And it built a standard of living for all the world to aim at.

Now that idea is threatened. Today that pride in workmanship, in the quality of things, is in danger of slowly slipping away.

However, there are companies, actually many companies, that are working harder today than ever before to preserve quality in everything they make.

We feel that Whirlpool Corporation is such a company. And we feel it so strongly that we have dedicated our entire company to the preservation of quality. And that means more than just making quality dishwashers, dryers, automatic washers, refrigerators, freezers, ranges, compactors and air conditioners. We mean quality in everything we do.

That's why in 1967 we initiated our Cool Line service. Toll-free help that's available to you anytime. Just call with any questions or problems you might have concerning any Whirlpool appliance. The number is 800-253-1301. In Michigan, 800-632-2243.

That's why we have a Quality Control Department that assures you of appliances you can count on. Day in and day out.

That's why we have a simplified letter warranty that's easy to understand, easy to use.

That's why we have Whirlpool Tech-Care service. A franchised service network which means all the help you ever need is usually no more than minutes away.

Yes, quality may be endangered in many places. But at Whirlpool we simply won't let it die. It's too important.

And it means too much to all of us.

Whirlpool
Home Appliances

We believe quality can be beautiful.

THE NOSTALGIA OF YESTERYEAR BY
ARTISAN HOUSE®
The delight of sculptured metal — created to recall other times — other places. Each Artisan House design is copyrighted and one-of-a-kind. Each sculpture is gallery crafted — in an [illegible] brass. Your selection of other sculptures from [illegible] galleries and fine stores.



BLACKSMITH SHOP. A new 52" wall sculpture welded in brass, steel and bronze. Finished with bronze and brass antiquing. Approximately $170.

For free color brochure, write Artisan House, Dept. B, Los Angeles, Calif. 90026

BEAUTIFUL INTERIORS start with VAN LUIT WALLCOVERINGS
This unusual pattern, DYNASTY SILK is but one of many exciting designs in the new FOLIO Collection . . . see them in all their exciting, new colorways for decorative inspiration.
Send 50c for samples of Dynasty Silk or $1 for samples plus beautiful brochure to
4000-DS Chevy Chase Dr., Los Angeles 90039



with you than a gaggle of small-scale pieces. A clutter of little things can make a small space look even smaller.

Once the agony of decision is over, there arises the problem of how to discard your discards, short of leaving them on the sidewalk. You can give them away, sell them or lend them out. Obvious worthy recipients of your gifts would be well recognized institutions like the Salvation Army, Goodwill Industries, St. Vincent De Paul Society and the like, and local thrift shops operated for the benefit of good causes. These days, many give you an accounting of what your cast-offs have been sold for, which may amount to a tidy little income tax deduction.

As for selling, give yourself plenty of before-the-move time so that you won't be selling things for peanuts in last-minute desperation. Neither a Shylock nor a patsy be, although it's customary to indulge in hallucinations that your possessions will net you a fortune. For starters, snoop around to get an idea what the going rates seem to be for what you have to offer. This helps you establish an asking price—and ask it.

Explore the possibility of advertising your wares, at no cost to you, through the bulletin-boards of your clubs, office or apartment building and even in some civic-minded supermarkets. Post descriptions and state prices, with your telephone number, as long as you don't mind strangers or near-strangers trooping into your home. Newspaper advertising is not cheap, but brings in the interested—again posing the stranger-in-the-house problem, so big-city dwellers especially should give this approach a second thought. It almost invariably draws the dealers, an understandably shrewd coterie, many of whom have no qualms about offering you next to nothing for whole rooms full of your goodies, particularly if they think you have to get rid of them in a hurry. Don't dismiss the dealer, however. Investigate the reliability of those in your area and ask those of good reputation to come, see and make you an offer. Expect no windfalls; these people are in business to resell at a profit.

Another way out is to have your possessions put up at auction, which takes the whole selling problem out of your hands. For his efforts, the auctioneer charges a handling fee and takes a percentage of the sales and by and large prefers to deal with the entire contents of a house or apartment, unless you're trying to unload something signed by Chippendale. An auction on the scene will usually net you more than in an auction room because of handling costs. Auctioneers will not fool with stuff that doesn't seem worth their while.

If you're adventurous, fun-loving and hardy—and willing to invite the public in—put on a private sale, advertising it in your local paper. Porch, driveway, garage, lawn and in-the-house sales have a fantastic, seemingly built-in audience of faithful bargain-hunters. Go to a few of them and you'll see for yourself and also get an idea of the *modus operandi* and what things sell for. This kind of sale requires some organizational effort on your part—things should be spruced up, polished, attractively presented and carefully price tagged. You'll get by with a little help from your friends, if you call on them to sell and keep an eye on the crowd. No fortune guaranteed, but perhaps enough to pay the moving man, and that ain't hay these days. To sell bona fide antiques you know you can't use, contact a reputable dealer such as a member of the National Antiques Dealers Association or Professional Antiques Dealers Association.

It may well be, after the big cull, that you still have some special treasures you don't care to give away, sell or put into storage. In a sense you can have your cake and eat it too if you lend such things to friends who can use them until some future day when you may have need for them. Meantime you know they're being cared for and you may occasionally have the pleasure of seeing them. Just make it clear that they are loans, not gifts, and if they are especially valuable, let your potential heirs and assigns know who has what and where it is.

HOW TO

Continued from page 16

based on the same items. Don't expect anyone to quote you a flat price; that is illegal. You will find some variation in prices quoted, but estimates on the weight should be fairly uniform.

Since few independent van lines transport (*Continued*)

li. I'm Joey Heatherton.

Want a great night's sleep? Sleep on erta's Perfect Sleeper mattress

backs up your back with firmness and omfort. Chances are you'll sleep better t night and feel better when you wake p in the morning.

How does Perfect Sleeper do it? With Serta's Back-Up® System. It backs up your back with four levels of comfort and support. Quilted damask cover, Sertaliner® bands, TwinEdge® design and extra support of the matching foundation make Perfect Sleeper your best value in sleeping comfort. You'll look forward to great sleeping night after night, year after year.

So back up your back with a Serta Perfect Sleeper. It's so firm and comfortable, I know you'll get all the restful sleep you want.

Serta

SERTA, INC., Chicago, IL

Joey Heatherton

Be a perfect sleeper. Buy a Perfect Sleeper

Back up your back with the Serta Perfect Sleeper.®



Meadowcraft. What more can you say?



Meadowcraft Casual Furniture



Do you have an opening for our doors? Pella Wood Folding Doors add a touch of warmth and natural beauty anywhere you choose to close off or divide space. Available in seven genuine wood veneers or vinyl, all backed by a solid wood core. Heights to 10'1", with no width restrictions. Pre-assembled and packaged with complete instructions and all necessary hardware.

Please send me more information on Pella Wood Folding Doors and where they may be purchased.

State ZIP

insight

goods across the country, the company you call to estimate the cost of moving will probably be an agent for one of these interstate van lines. Harley recommends you get at least three estimates on the anticipated move, one from a local mover, another from a large company and, where possible, get one from an interstate van line. You can always check with the Office of Impartial Chairman on the company you select.

You can save money by doing some of your packing, but it pays to let professionals pack articles of value. For example, each piece of bone china should first be wrapped in tissue, then in newspaper. If newsprint becomes ingrained in the china, no amount of scrubbing will remove it. Professionals have the latest packing materials available and they know how to pack to prevent damage. If you do any packing, the general rules are to pack items individually, to provide plenty of cushioning and make certain that you have a firm pack.

On an interstate move, the liability of any mover is 60 cents per pound. On a local move it is 30 cents. This means that on a broken lamp weighing 10 pounds, however valuable, or on a Picasso of the same weight, through which someone put a foot, you could only recover $6 or $3. Therefore, extra liability coverage is usually advisable. Look at your insurance policies—one may cover relocation. If not, your insurance broker may be able to provide a policy for the move that will cost you less than buying extra liability coverage with the van line.

One requirement for any long move is to supply the mover with an address and phone number where you or your representative can be contacted at point of destination. The mover must be able to notify you if the truck will not arrive at the appointed time. Someone must be on hand so delivery can be made. If not, your goods are taken to a warehouse and you are responsible for storage and re-delivery charges.

On delivery, payment must be made in cash or by certified check. The estimate you have been given is no guarantee of the final bill. However, you are only obligated to pay the estimated amount plus an additional 10% on delivery. Any amount beyond that must be paid within the following 15 working days. To know more accurately the exact cost, go to the weighing station when your household load is weighed in. Your mover can tell you where and when that will be.

While movers have their own system of recording boxes and cartons, you can save yourself time and work by setting up your own system. Mark each box as to general contents, number it and color code it with tape or a crayon. This will make unpacking easier, with yellow boxes designated for a bedroom, red for the kitchen and so forth. Boxes should be counted as delivered, so if one or more is missing, a notation can be made on the driver's bill. Any damage that is readily noticeable, such as a broken mirror or marred furniture, should also be noted on the bill. Later you can make a claim in writing to the mover.

Most moves go smoothly. If there is a problem on which you fail to get satisfaction, you can get help through a number of consumer agencies, including the Better Business Bureau, the Interstate Commerce Commission in Washington, D.C., or the Office of Impartial Chairman of the Moving and Storage Industry of New York.

You can learn more about what is involved in making a move by writing to the Office of Impartial Chairman, Moving and Storage Industry, 1776 Broadway, New York City 10011. Ask for "It's Your Move," "Do It Yourself Packing" and any other information available.

art

When you think of American art, what comes to mind? Patchwork quilts, cigar store Indians, Navajo blankets, Grandma Moses primitives, Remington's Western-themed paintings and sculptures? All of these are a part of our art heritage—the stylish and the naive, from Shaker chairs to scrimshaw, Appalachian egg baskets to Gilbert Stuart's portraits.

One current traveling exhibition that has a fresh perspective on our past is "Frontier America: The Far West," organized by the Museum of Fine Arts, Boston, sponsored (*Continued*)

Why expensive paint is less expensive than cheap paint.



You'll probably pay over $10 a gallon for *Microflo*™ WALLHIDE® Latex Flat Wall Paint. And that may seem a little steep.

Before you use it, that is, and find out how it pays you back.

You see, unlike anybody else's latex flat wall paint, its hiding properties don't come from pigment alone. The patented *Microflo* process creates millions of microscopic voids after it's applied to a wall.

That makes it a whole lot more efficient at reflecting and diffracting light. Which, in turn, makes your walls come out looking superb. And incredibly even from end to end.

There are several other advantages, too.

A really creamy consistency that lets it go on easy and fast.

A special formula that helps it hide what's underneath, really resist fading or staining, and wash like all get-out (thousands of times, actually, without wearing through).

And, of course, some of the choicest colors known to woman. Hundreds of colors that keep looking nice and fresh long after nobody loves them anymore.

Microflo WALLHIDE. You pay a little more when you buy it. You get a lot more when you use it.

See your *Pittsburgh* Paints retailer. He's in the Yellow Pages.



PITTSBURGH PAINTS

ppg INDUSTRIES PPG: a Concern for the Future



Weiman

says beautiful things about you...

in full room selections or individual pieces from the Chardonay Collection of French Period designs. More than 70 pieces of dining room, occasional and upholstered furniture that reflects the best of the Louis XV and Louis XVI periods and more.

Choose from complete dining room combinations, cabinets, tables, upholstered chairs and sofas that recapture the beauty and gracious living of the times.

See the ***Weiman*** *Chardonay Collection at fine furniture stores everywhere and get a FREE colorful brochure of decor ideas. Or, write for a free copy. In Miami and Fort Lauderdale, have your decorator show* ***Weiman*** *to you in the* **euster** *Showrooms.*

Weiman
Tuscaloosa, NC 27401

insight

through grants from the National Endowment for the Arts and Philip Morris Inc. on behalf of Marlboro. What's interesting about it is its approach: Western art and artifacts only from the ninth to the 19th century, comprising Hispanic, Indian and American paintings, furniture, photographs, pottery, textiles, tools, folk art. The objects are arranged chronologically, first



Objects from the far west—Indian, Spanish-American, pioneer designs—are part of a traveling exhibition, "Frontier America," organized by the Museum of Fine Arts, Boston. The cypress and pine armoire (right) is from Castroville, Texas, c. 1850-1860; on loan from Witte Memorial Museum.



Prie Dieu (left), a prayer chair by Father Anthony Ravalli, made in 1870 in Missoula, Mont. It is pine painted green with velvet upholstery. On loan from Gonzaga University, Spokane.

exploring the American Indian's artifacts and continuing with the influence of the Spanish settlers in the Southwest and the pioneers from the East who brought both trade and conflict. ***"Frontier America"*** has gone from the Museum of Fine Arts, Boston, to the Denver Art Museum, where it will be on display to June 1; then it goes to The Fine Arts Gallery of San Diego, July 2 to Aug. 17; the William Rockhill Nelson Gallery of Art, Kansas City, Sept. 17 to Nov. 2; and the Milwaukee Art Center, Dec. 5 to Jan. 18. Selected pieces will tour Europe in 1976. The catalog is available in soft-cover by mail from the Museum Shop, Museum of Fine Arts, Boston 02115 for $7.95. The hard-bound copy is $29.50 through the New York Graphic Society.
—ANNE OGDEN

address book

Spurred by the difficulty of locating reliable china restoration studios, we were determined to turn up a baker's dozen across the country. Fine antiques or other valuable pieces are worth the price that must be paid for mending, but for items of everyday use, do consider the economy of doing it yourself, whether with a two-part epoxy glue or by using one of the methods mentioned under "Instruction."—JEAN BAKER

CHINA RESTORATION

Paul Baron Co., 1044 N. Highland Ave., N.E., Atlanta 30306.
Center Art Studio, 149 W. 57th St., New York City 10019—valuable antiques only.
Harry A. Eberhardt & Son, 2010 Walnut St., Philadelphia.
Marcel Gibrat, 1266 Madison Ave,, New York City 10021—porcelain of the 18th century and earlier only.
Gilbert Hall Antiques, 2663 S. Dixie Hwy., Miami 33133.
Mark Requa Harrington, 3053 Fillmore, San Francisco 94123.
Hess Repairs, 31 Union Sq. W., *(Continued on page 76)*

A message to every woman who doesn't love her china anymore.

Alas, it happens. The china you chose once upon a time is not the china you would choose today. For as you



have tasted life, quite naturally, your taste has grown.

And now, at a time in your life when you are entertaining (both formally and informally) more than ever, your china is bringing you less pleasure than ever. But don't despair. We have some beautiful solutions for you.

Royal Doulton Bone China. It's what something looks like when it is as beautiful as it can be.

To own bone china you love is not as impossible as you may think.

For Royal Doulton English Bone China, though lavishly made, is not unreasonably priced. For a modest investment, you can own the ultimate. Like our dramatic Carlyle pattern shown on the left.

In making our bone china we spare nothing that will add to its magnificence. This includes generous amounts of 22 karat gold and platinum, intricate designs and many hours of hand labour. Which is why Royal Doulton Bone China combines the three most important virtues china can have: pure whiteness, translucency and strength.

Royal Doulton Fine China. It's beautiful to look at. And beautiful to cook in.

If you are going to start anew with your china, our Fine China is something very new indeed. For we have added a new dimension to Fine China.

Many of our Fine China patterns, like Fireglow shown below, are not only lovely to look at, but also immensely practical. In addition to plates, cups and bowls, there are also casseroles, souffles and roasters you can cook in right in the oven. And then serve in right on the table.





Royal Doulton Stoneware. It's not our traditional look. It is our traditional quality.

If you want to be proud of every meal you serve, not just the more formal of them, then our Stoneware is here for you to fall in love with.

Whether at a buffet on the patio or inside by a blazing fireplace, or at a sit down dinner, Royal Doulton Stoneware looks right at home.

And, of course, it is created with as much care as our renowned Bone and Fine China. In fact, our Stoneware, like our Ting pattern shown below, is so well made that it is dishwasherproof and we guarantee to replace it at no cost if chipping, cracking, or breakage occurs within two years of normal home use.

In addition, many of the pieces are made to cook in, serve in and even to store food in the freezer or refrigerator.

How to go about falling in love again.

If you will send but 25¢ to Royal Doulton, Dept. 25, 400 Paterson Plank Road, Carlstadt, N.J. 07072, we'll be pleased to send you our complete China brochures.

And very soon after you visit your favorite store, you won't be a woman who doesn't love her china anymore.

Royal Doulton
English China

Upper left, Bone China Carlyle, five piece place setting $75.00. Forty piece service for eight may be purchased at 15% savings. Lower left, Fine China Fireglow, five piece place setting $37.95. Twenty piece service for four may be purchased at 20% savings. Right, Stoneware Ting, five piece place setting $20.00. Forty five piece service for eight may be purchased at 20% savings.

In house plants--
GREEN
is Beautiful



...and **Jungle Growth** can make it so. Jungle Growth — a new line of indoor plant aids formulated with improved qualities to assure luxuriant growth and long life for your favorite plants.

ENRICHED ORGANIC POTTING SOILS make it easy for you to create greenhouse freshness for your house plants in your own home.

MILD HOUSE PLANT FOODS fill every need for healthy growth, eliminate burning.

Liquids: Foliage Plant Food. Multi-Blossom for "bloomers," and All-Purpose Fish Emulsion. Handy spout top helps you measure drops each time you water. *Tablets*: Foliage Plant Tablets. Fish Base Tablets. Dissolve to feed each time you water.

PRICED TO DELIGHT YOU



The New Great Name in Horticulture

...has Martha Parks, known for years



...in the Royal Blue Book of ... for her formulas.

Green Martha shares her ...

...and name, address and $1.5 for introductory offer of a 79¢ 4 oz. ... Liquid Foliage House ...

EASY TO GROW HOUSE PLANTS





Dracaena goldieana (above) *has dark green leaves banded with chartreuse to creamy white. It is perhaps the showiest of all dracaenas, but also the most difficult to grow.* Dracaena deremensis *'Warneckei'* (right) *will grow in dim light and it is one of the best never-say-die plants to grow indoors.*

Two dracaenas to grow if you have no sun

If lack of sunlight is your problem in growing colorful foliage plants indoors, dracaenas could be the answer. The two pictured above grow in my apartment 12 to 15 feet back from a southern exposure that receives direct sun until about noon each day. At that time the building across the street blocks out the brightest rays. In the part of the room where these plants thrive, the light is bright enough to read by in the daytime, but no sun shines directly on the leaves. I am especially proud of the 'Warneckei' since it had been frozen to within an inch or two of the soil when it came to live with me two years ago. Now it is two feet wide and three feet tall. ***I revived this frost-bitten plant*** by cutting off all growth that was obviously dead. Then I encased the few remaining leaves and the pot in a plastic bag and placed this miniature greenhouse in a warm place (70-75° F.) with bright light but no rays of sun shining directly on it. Within two weeks new growth was apparent; after a month, I began to remove the plastic cover, first for an hour or two daily, then all day (but covered at night), until finally it was obviously ready to thrive without coddling. *Dracaena deremensis* 'Warneckei' (druh-SEEN-uh dare-uh-MEN-siss WAR-neck-ee-eye) has green and gray-green leaves striped white. These grow on a sturdy upright stem that may eventually reach ceiling height. The individual leaves are amazingly durable and long-lived; this dracaena is rarely gawky and bare-stemmed. Grow it in a mix of two parts packaged potting soil to one part vermiculite kept moist. Fortunately, it tolerates brief periods of dryness or wetness.

If you want to grow *D. goldieana* (gold-ee-AY-nuh), the "queen of the dracaenas," expect to cope with some royal idiosyncrasies. It thrives without direct sun but demands constant warmth (70-80° F.) and high humidity, combined with perfectly drained soil (mix equal parts packaged potting soil, perlite and sphagnum peat moss) evenly moist. □ By ELVIN McDONALD

(Next in our series on house plants: Cascading Swedish-ivies.)

FELICIANO

Amarillo, Texas Heath Furniture
Anchorage, Alaska Nerlands, Inc.
Ann Arbor, Michigan J. L. Hudson
Austin, Texas Gage Furniture
Baton Rouge, Louisiana Furniture Bon Marche
Beaumont, Texas Howell's Furniture
Beaverton, Oregon Parker Furniture
Boise, Idaho Ennis Furniture Interiors
Boise, Idaho Gem Furniture
Burnsville, Minn. Levitz Furniture
Calumet City, Illinois Levitz Furniture
Chicago, Illinois Marshall Field
Chicago, Illinois John M. Smyth
Columbus, Ohio Levitz Furniture
Corpus Christi, Texas Braslau's Furniture
Dallas, Texas Levitz Furniture
Dayton, Ohio Levitz Furniture
Denver, Colorado Levitz Furniture
Detroit, Michigan Cory's Dinettes
Detroit, Michigan J. L. Hudson
El Paso, Texas Levitz Furniture
Evansville, Indiana Finke Furniture
Fairbanks, Alaska Nerlands, Inc.
Flint, Michigan J. L. Hudson
Ft. Worth, Texas Levitz Furniture
Fresno, Calif. Levitz Furniture
Galveston, Texas Plantowsky's
Glendale, Calif. Levitz Furniture
Harahan, Louisiana Levitz Furniture
Harlingen, Texas Star Furniture
Harper Woods, Michigan J. L. Hudson
Hazelwood, Missouri Levitz Furniture
Hillside, Illinois Levitz Furniture
Houston, Texas Finger Furniture
Houston, Texas Haverty's Furniture
Houston, Texas Levitz Furniture
Houston, Texas Star Furniture
Houston, Texas Suniland Furniture
Huntington Beach, Calif. Levitz Furniture
Indianapolis, Indiana E. B. Brown Furniture
Indianapolis, Indiana Levitz Furniture
Indianapolis, Indiana Reifers
Kansas City, Kansas Levitz Furniture
Killeen, Texas Alladdin House Furniture
Lafayette, Indiana Reifer's Furniture Company
Little Rock, Arkansas Dailey Office Suppl
Los Angeles, Calif. Mel Brown Furnitur
Lynwood, Calif. House of Holme
McAllen, Texas Whalen's, Inc
Midland, Texas Heath Furnitur
Minneapolis, Minnesota Mr. Furnitur
New Orleans, Louisiana Nu Ide
Northridge, Calif. Levitz Furnitur
Oakland, Calif. John Breuners Compan
Oklahoma City, Oklahoma Levitz Furnitur
Oxnard, Calif. Levitz Furnitur
Phoenix, Arizona Levitz Furnitur
Pontiac, Michigan J. L. Hudso
Port Arthur, Texas Howell's Furnitur
Portland, Oregon Gevurtz Furnitur
Portland, Oregon Levitz Furnitur
Redondo Beach, Calif. Levitz Furnitu
Rockford, Illinois Rockford Standa
Rolling Hills, Illinois Levitz Furnitu
Sacramento, Calif. Levitz Furnitu
St. Louis, Missouri Jack Bran
St. Louis, Missouri Dolnic
St. Paul, Minnesota Levitz Furnitu
Salt Lake City, Utah Levitz Furnitu
San Antonio, Texas Levitz Furnitu
San Antonio, Texas A. C. Toudouze Compa
San Benito, Texas Whalen's, In
San Bernardino, Calif. Levitz Furnitu
San Diego, Calif. Levitz Furnitu
San Dimas, Calif Levitz Furniu
San Francisco, Calif. Levitz Furnitu
San Francisco, Calif. Mac
San Francisco, Calif. W & J Sloa
San Leandro, Calif. Levitz Furnitu
Santa Clara, Calif. Levitz Furnitu
Seattle, Washington Levitz Furnitu
Southfield, Michigan J. L. Huds
Springdale, Ohio Levitz Furnitu
Taylor, Michigan J. L. Huds
Toledo, Ohio J. L. Huds
Toledo, Ohio Timmins Furnit
Troy, Michigan J. L. Huds
Tulsa, Oklahoma Empire Contemporary Furnit
Victoria, Texas Chesnick Furnit
Vincennes, Indiana Finke Furnit
Wauwatosa, Wisconsin Levitz Furnit
Westland, Michigan J. L. Hud
Wichita Falls, Texas Texas Furnit

AFFORDABLE! CHROME & GLASS from BASSETT MIRROR COMPANY



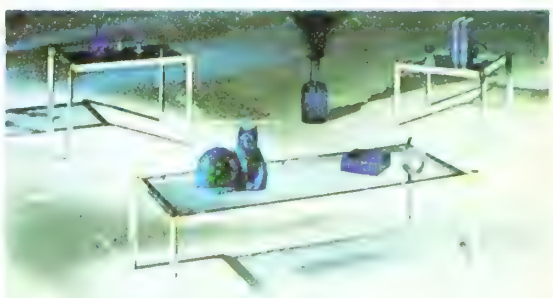
1



2



3



4

Say good-bye to yesterday with these brilliant new decorating concepts from Bassett Mirror Company! Fabulous furniture featuring the space-age sparkle of chrome on graceful shapes of welded steel, the glitter of glass on table tops and shelves. Sensibly priced for today's pocketbooks, strongly built for long, long life. Created for contemporary easy living, it defies burns, spills, scratches. Each piece carefully crafted by Bassett Mirror. NOW ON DISPLAY at leading furniture and department stores listed on the facing page.

(1) The Vogue Collection, chrome-plated steel, completely welded, glass table top. Party table from $175. Chairs $75. Assorted colors.

(2) The Aurora Collection, all-welded polished steel, gray glass table top. Table as low as $375. Swivel chairs approximately $110 each.

(3 & 4) The Astor Collection, chrome-plated steel, gold-plated corners, gray float glass tops. From $75.00.

(5) The Apollo Collection, chrome-plated steel, glass table top. Table as low as $260. Chairs approximately $85 each. Assorted colors.

(6) The 8300-500 etagere, welded, chrome-plated steel, gray glass shelves, approximately $390.





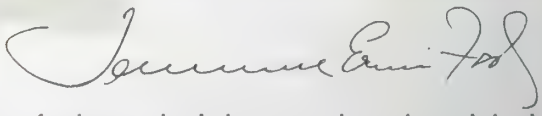
6

You're in the lap of luxury in the newest Comfort·Mates by Pontiac

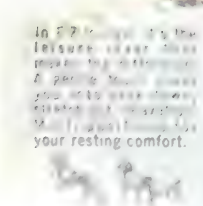




"Down home comfort and right nice styling, that's what I call these new Comfort·Mates."



These perfectly matched chairs combine the rich look of traditional in eight elegant colors of finely woven LaFrance velvet, **Scotchgard**® treated. The expert workmanship and attention to every detail will truly set these swivel rockers and rocker-recliners apart as the center of attraction and comfort in your home. The deep tufting, the plush cushioning, lined skirt, loose reversible seat cushion, custom fitted arm and headrest covers make these Comfort·Mates an outstanding value.





PONTIAC Comfort·Mates™

For the nearest authorized Pontiac Furniture Dealer write Pontiac Furniture Industries, Department HB3 P.O. Box 401, Pontiac, Illinois 61764. A Sperry and Hutchinson Company



edesign before
ou decorate...



A Bathroom can be
beautiful...



Improve with Walls,
Floors, Lighting...



Ceilings decorate and
reduce noise...

It's home improve-ment time

IT'S HOME IMPROVEMENT TIME

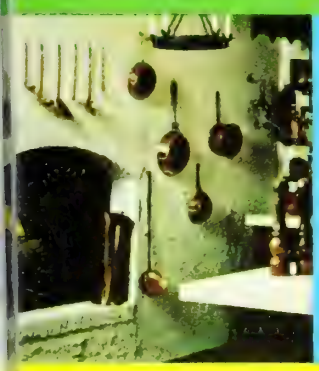
INSIDE OUTSIDE...

ALL AROUND THE HOUSE...

AND ENERGY SAVING REMODELING IDEAS

ENERGY MANAGEMENT IS A FAMILY AFFAIR

r 'Round comfort-insulate,
tilate, fireplace charm...



Outdoor face lifting,
a choice for everyone...



More living space,
inside and outside...



A new roof does
many things...



The next 36 pages are filled with home improvement product and decorating suggestions that will give you more living pleasure in your home.

Page		Page		Page	
49, 50	Alcoa	57	Congoleum	52, 53	Jenn Air Corp.
54	American Gas Association	53	Dap, Inc.	48	Kohler Co.
65	American-Standard	45	Del Mar	69	Mannington
62	American Wood Council	61	Eljer	74, 75	N.H.I.C.
43	Andersen Windowalls	73	GAF Flooring	62	Sub-Zero Freezer Co.
56	Arrow Fastener	59	GAF Roofing and Siding	58	Thermador
63	Bird & Son	70, 71	General Electric	46	True Value Hardware Stores
51	Samuel Cabot	66, 67	Georgia-Pacific	47	York
41	California Redwood Assn.	44	Glen Raven Mills	60	Z-Brick
55	CertainTeed				

FEMININE EYE ON REMODELING

A sensitive sculptor remolds an old stable into home and studio

By JOHN H. INGERSOLL □ Cleveland sculptor Bernice Olen Freeman, shown about to drive a chisel into a chunk of American walnut (*below*), almost single-handedly revived this long, peaked-gable house from its former state of near abandon. Though she never intended to, she is now as versatile at laying brick in mortar as chipping solid wood, as handy with a power sander as with a polishing cloth on alabaster. Her experience is an inspiration for any woman too timid to try her hand at construction—formerly one of the last male strongholds.

Yet, Bernice Freeman is light-years from being chauvinist for her sex. Married to Sidney Abrams, a Cleveland businessman, she says she loves her married state and could never be content in a world without men. She has three daughters by a former marriage, and Abrams has two sons; while the children no longer live in the house permanently, the seven of them gather over holidays as an exuberant, happy, stimulating family.

Her remodeling began when Bernice, soon after her divorce, discovered, fell in love with and bought the old structure. The building had started its life about 1875 as a coach house and stable on the estate of a prominent Cleveland industrialist, who some years later was among the first to produce automobiles. The area now converted into an elegant paneled living room (*below right*) originally sheltered the horses. The French doors in the background were once barn doors. And her studio held the buggies. The big doors through which these carriages rolled were replaced with glass doors that open to the same width as the original frame—a stroke of luck, says Bernice, because now she can haul in huge tree trunks of raw material and send out large finished works for delivery to clients.

One wing of the structure—to the right in the photo of the exterior—contained living quarters for the auto-maker's servants. This section was closed off from the stables, understandably, and explains why that portion of the house is separated today (see *the floor plans on page 44*). What might have been a drawback for some is an advantage for the Abramses, since it gives their grown children that wing of the house as a private apartment for their visits and lets them come and go as they like. When Bernice Freeman bought the building, she *needed* an artist's imagination. A previous family had jerry-built their plastic-panel (*Continued*)

FELICIANO



Bernice Olen Freeman (above), a familiar name in Midwest art circles for her paintings, is becoming best known nationally for emotionally charged works carved in wood, one of which—in oak—stands beside the work- [illegible] a woodcarver not by choice, Bernice Freeman laid [illegible] brick herself, her stool rests and sanded every [illegible] the beam on the walls [illegible] ceiling of the living room (right). After coats of [illegible] was chestnut.



Exterior walls of the house (left) required only minor repairs and new paint. Otherwise, it still resembles the coach house and stable it once was. One of Bernice Freeman's figures is placed to the right of the studio entrance. Cupolas on the roof ridge now admit sunlight into upper rooms of the house. Former owners had closed them off with a new dropped ceiling inside.



Garden Redwood.

For a luxury deck at a practical price.



s a happy fact that the grades of California's xury lumber that go best with outdoor living are least expensive.

ch of the visual charm and beauty of the deck wn here result from the rustic texture of the ts and sapwood in *garden* grades of redwood. d these grades are priced far lower than the n-dried premium redwood grades.

if you'd like to enlarge and enhance your living ce — and the beauty and value of your home, il in the coupon below. You'll receive our new 12-page booklet on Redwood Decks, with color photos of all kinds of deck installations and practical information on construction and finishing.



Send for it today—and discover how a reasonable investment in garden redwood can start you and your family on a delightful new way of life.

CALIFORNIA REDWOOD ASSOCIATION

Redwood – a renewable resource.

CALIFORNIA REDWOOD ASSOCIATION
617 Montgomery Street, San Francisco, CA 94111.

I enclose 50¢ for your new REDWOOD DECKS booklet.

NAME

ADDRESS

CITY STATE ZIP

[illegible] covered the walls with drab linoleum and the ceiling beams with gray asbestos board. Moreover, the house was a mess. When an artist friend of hers saw the condition of the house, she blanched—and then phoned a psychiatrist to see if he could talk to Bernice. "She really was convinced I'd lost my mind," Bernice recalls. "The house was so dark and dank and cut up. But right away I could see the possibilities and I loved its form and the privacy the house provided from the urban clatter of Cleveland. Even more important, perhaps, was the high-ceilinged space in the center of the house, where I knew I would lay out my studio."

The struggles of breathing new life into the old bones of the house stretched over a period of nearly three years. During the first eight months, Bernice worked to make the house livable. Over the next two years, she took on and completed one area of the house at a time. While she finished a staggering amount of the remodeling work herself, she was not without some help. "When I was standing in the middle of that mess with my boots on and no heat," she remembers, "and some poor soul walked in, curious to know what in the world was going on, you don't think I'd let them get away without helping me!" In addition to commandeering the aid of family, friends, acquaintances, relatives and passers-by, Bernice did have the counsel and guidance of a long-time friend, Architect John Terrence Kelly of Cleveland.

Kelly taught her nearly everything she now knows about building, a subject she previously knew as well as she knows the landscape on Jupiter. "John explained where I could put a door and where I couldn't and why," she says. "It was John who told me a stud was something that held up a wall."

Daring she is. Some of her friends even say it took more *chutzpah* than courage. In any case, she wasn't daring—or foolish—enough to do everything herself. For example, the plumbing and electrical work was contracted out, as was the installation of a new heating and air-conditioning system. Yet, even when the heating contractor was installing the unit, she couldn't resist becoming involved. Bernice is a doer. Before the contractor left, she was tinning the ductwork alongside his apprentice and doing a credible job.

Then there were three Amish boys who were working in a [illegible] hospital to serve out their resistance to the draft," she says. "I heard about them through a friend and found out that they had some spare time. So I hired them at $2 an hour to help me with the heavy work. They were great—just great! And when we broke for lunch, I made them lunch, too."

If not always daring, Bernice endured. Consider hours and days and weeks of mixing concrete in a mixer about the size of a stand-up range and oven. The turning bowl of the mixer delivered about one-and-a-half wheelbarrows of wet concrete. The goal of all this mixing was to level the existing floor in the horse stable portion of the building. Finally, after a dizzying number of wheelbarrow loads had been sloshed onto the floor and spread, the job was completed. The new floor was level. Then she invited a male friend over to see her handiwork. When he learned how she had done it, he said, "But, Bernice, why didn't you call for a cement truck? It could [illegible] your entire floor in 15 minutes." "Oh, no," she



They bared the beams and insulated spaces between them. A cupola directly above the center now lets daylight spill in. One of Bernice Freeman's paintings hangs on the wall (above) dividing her studio from the breakfast area, where most meals are eaten. The high windows in the background were covered with green concrete when the house was purchased.



The Sheraton-style door (right) once opened into the parlor's room. Now the door is the entrance to Bernice's studio. Sidney and Bernice Adrian's bedroom (below) was one of the nice discoveries in the old house. Prior owners covered all the old beams. Three Amish youths helped Bernice in restoring the original beauty.





DON'T MAKE THE SAME WINDOW MISTAKE TWICE.

uel prices are too high to use
ky, drafty windows the second
he around.

So if you're adding on a family
om, remodeling a kitchen or re-
acing old windows, insist on
ug-fitting Andersen® Windows
d Gliding Doors.

They're designed to save on your
ating bill.

Because they're made of wood,
e of nature's best insulators.

And they're built two times more
vathertight than recognized air-
ltration standards. To help pre-
nt biting outside winds from
becoming chilling inside drafts.

Add double-pane insulating glass and Andersen Windows provide the fuel-saving benefits of storm windows, without the bother.

And for beauty that takes care of itself, select Perma-Shield™ Windows and Gliding Doors.

Their low upkeep rigid vinyl sheath doesn't rust, pit or corrode.

For more details about snug-fitting Andersen Primed Wood or Perma-Shield Windows and Gliding Doors, see your lumber dealer. He's in the Yellow Pages under "Windows, Wood."

Please send me your free booklet "How to get good windows and gliding doors when you buy, build or remodel."

☐ I plan to build

☐ I plan to remodel a _____

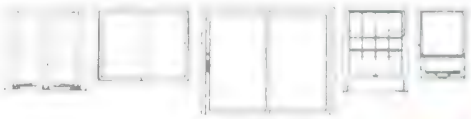
Name _____

Address _____

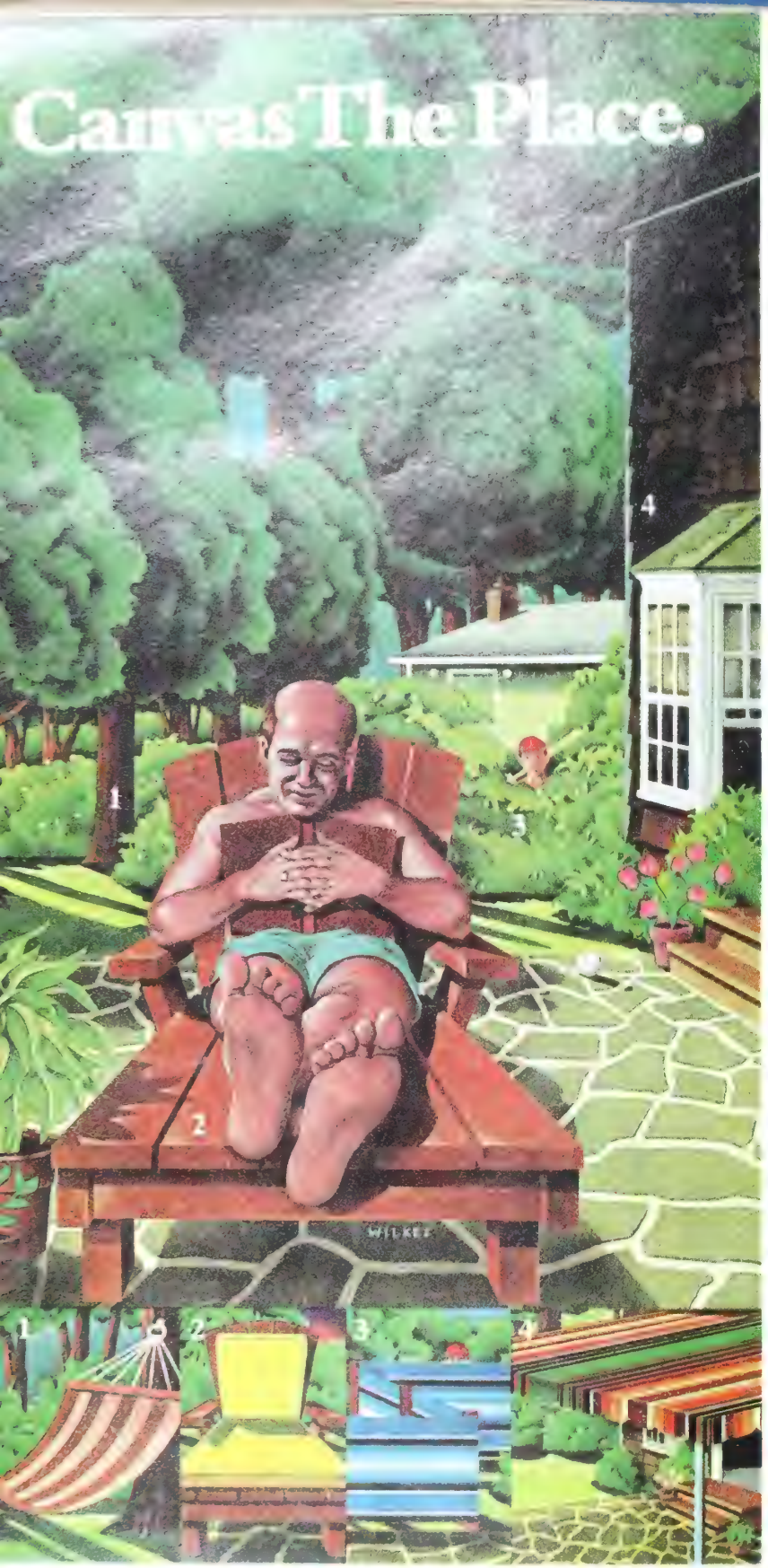
City _____

State _____ Zip _____

The beautiful way to save fuel.



Andersen Windowalls



Stretch a bright hammock of soft, flexible, [illegible] fiber Sunbrella between

Cover your ho-hum patio furniture in vivid Sunbrella, [illegible] fabric that won't shrink, crack, peel, harden

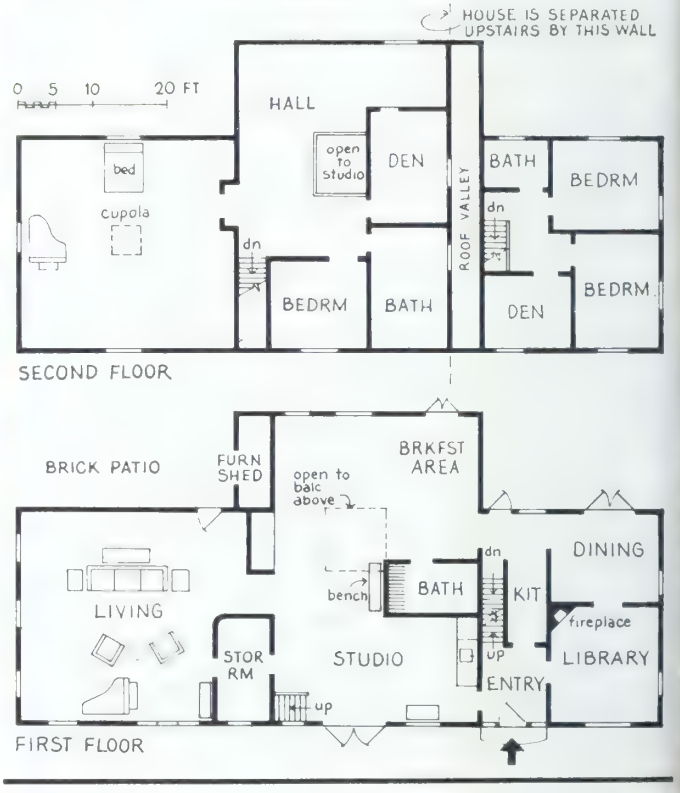
Put a colorful fence around your property of five-year guaranteed Sunbrella. It's a perfect way to [illegible]

Make your terrace an outdoor living room with a patio cover of Sunbrella. Look for your dealer in the Yellow Pages under Awnings & Canopies. Or write Glen Raven Mills, Inc., Glen Raven, N.C. 27215.

FEMININE EYE

Continued

groaned. "Why didn't somebody tell me?" She made other mistakes, but nothing was enough of a crisis to stay her enthusiasm. Perhaps it was because she carried in her mind a picture of the completed house and never lost her excitement over the thought of living in such grand spaces. The house, a bargain when she bought it, is many times more valuable now. ***Sanding, painting, scrubbing,*** cleaning—Bernice did them all. For the first time in her life, she laid ceramic tile (on the bath walls). For the first time in her life, she mixed mortar (with some help from her friends, she put down 5,000 bricks on the floors of the living room and studio). And she became a canny buyer. She visited the building supply yard as often as the supermarket. "They must think I'm family by now," she smiles. On one visit, she spied some oversized bricks. The yard man explained they were sewer bricks and not used



in the area any more. "Want to sell them?" she asked. "Why not?" he replied, and she got 5,000 bricks for a low price. ***The floor plans*** (*above*) provide a good idea of the house's size. Doors from the breakfast area lead out to an enclosed terrace behind the house. These doors were punched through an existing wall—the only new break in an outer wall that Bernice made (by herself, with her own sledge). The area in the second-floor hall open to the studio was once a trap door. Bernice removed the door and built a railing around the opening "This was one job I didn't like," she recalls. "I'm nervous working at heights, especially when they're unprotected."

At one time or another, all three of her daughters pitched in to help. She is proud of them, though for more reasons than their contributions. Nancy, the eldest, is a professional harpist. The middle daughter, Elizabeth, is presently studying the harpsichord at Julliard in New York, and 20-year-old Joan, a flutist, was among the first girls admitted to Harvard.

In fact, all in the family are musical or love music. Many members of the Cleveland Symphony are friends and, on occasion, a few of these gather in the Abrams's living room to play. The musicians contend the room has the best resonance of any space they've played in. Perhaps the good sounds rebound from the wood strip paneling on the walls and ceiling, perhaps from the brick floor Bernice laid down so patiently. Or it may simply be all of the above, plus the conformation of the room. Whatever the reason, it is a room that seems made for holding concerts—with Bernice Freeman smiling and content in the midst of her family and friends in a one-time stable



Del Mar Woven Wood...The shade for all reasons.

STYLE From the coast of Maine to sunny California, in whatever style you choose to decorate; Del Mar shades add "the personal touch" to any window in your home.
COLOR & TEXTURE Over 100 different patterns to select from in a wide variety of colors. From soft and feminine to bold and masculine, you'll find the look that's just right for you.
FLEXIBILITY If shades don't fit into your decorating plan, a Del Mar woven wood drapery, room divider, or sliding door could be your answer. Windows of any size or shape, in any room of your home, present no problem.
QUALITY The Del Mar Woven Wood trademark assures you that we stand behind the quality and workmanship of our products. Be sure to look for it wherever fine quality shades and draperies are sold.



Please send your booklet "Idea Windows 2" 20 pages of woven wood decorating ideas in 30 different room settings.
Send $1.00 to:
DEL MAR, P.O. Box 476, Bogart, Georgia 30622

NAME
ADDRESS
CITY STATE ZIP

DEL MAR
LOOMCRAFTED
WOVEN WOOD
DOES MORE THAN JUST COVER WINDOWS
a product of LIKEN

New E-Z Kare latex flat enamel by Tru-Test. The latex finish with enamel scrubbability.



Ordinary latex flat paint is tough to wash really clean without spoiling the finish, because it's more porous and stains can readily penetrate into the surface.*



New E-Z Kare latex flat enamel is less porous and more resista to stains. Wipes clean in a jiffy...even withstands heavy scru bing. E-Z Kare combines the flat finish of latex with the scrubb bility of enamel.*

* Unretouched photos

Now you can do a whole room with the same paint, and count on it to keep its fresh, new beauty. Most soil wipes right off. But even hard scrubbing (the only solution for stubborn, greasy stains) won't spoil the beauty of this enamel-hard finish. Because it's latex, E-Z Kare flows on smooth and fast—dries in 30 minutes—tools, hands and little "mistakes" come clean with soap and water. New E-Z Kare latex flat enamel comes in white and a wide selection of custom colors. Priced, per gallon, as low as **$10.98**

The Wash 'n Wear Paint... perfect for walls and woodwork.





All-weather protection in 24 commemorative Jamestown colors.

Tru-Test Supreme Latex House Paint stands up against all kinds of weather. Its unique formula produces a finish that adheres securely; yet "breathes" to expel moisture, resist blistering. Spreads on smoothly without brush or lap marks. Excellent coverage over bare or painted wood, brick and stucco. All 24 colors resist stains and fading to assure you lasting pride in your home. Per gallon, priced from **$10.98**

Save on all your Spring paint-up, fix-up needs at



Let's Live Color, 32-page book full of colorful decorating ideas. It's yours free at participating True Value Hardware Stores.

True Value HARDWARE STORES

It takes two halves to make a whole-house air conditioning system

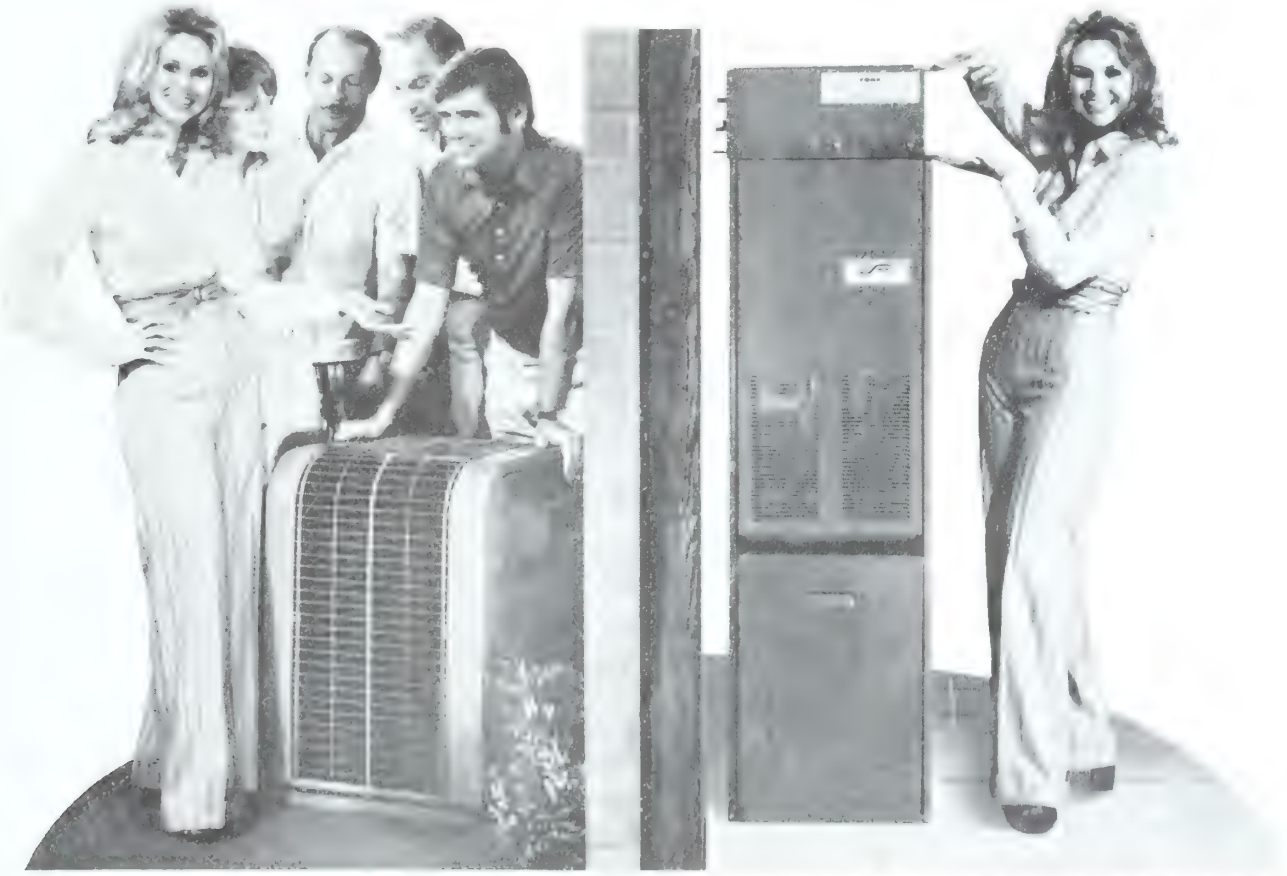
York tells the whole story!

The Outside Half that everyone talks about

Most air conditioning ads show you only the outside half of the system. Here's York's all-new Champion IV, built with the four benefits you look for most: quiet, efficient operation, serviceability and reliability. That's a lot to build into a small, compact cabinet. But, York is known the world over for meeting this kind of challenge.

The Inside Half that only York talks about

Most companies don't say much about the inside cooling coil, the half that actually cools your home's air. Maybe because York's *FlatTop* coil has benefits *no one* else can match. It cuts ordinary coil height in half for easier installation. A patented drain system means no potential pan of standing water, a source of household odors and other problems. It helps extend furnace life, may even save heating fuel.



It takes more than a few words to tell you the complete story about York's advanced new system. After all, it took a century of engineering know-how to create it. So, we've prepared two full-color brochures. They're yours. Free. Because we think you deserve the Whole Story.

YORK BORG WARNER

Send Coupon to: York Div. of Borg-Warner Corp.
P.O. Box 1592, York, Pa. 17405

☐ Rush me York's whole story.
☐ Call me for free home estimate HB575

NAME _____

ADDRESS _____

CITY _____ COUNTY _____

STATE _____ ZIP _____

Kohler originals

Kohler Fiberglass and Acrylics. So easy to maintain. So convenient. And now in decorator colors.

More Kohler originals for your building or remodeling plans. Smart acrylic bar sinks; easy to install vanity lavs; and The Bath — in Fiberglass — 5½ x 7′ of pure bathing luxury.

Upper left — Kohler bar sinks in tough, colorful acrylic. Bright bold colors are Black Black, Sunflower, and Antique Red. The smartly designed Europa faucet is offered in chromium or gold electroplate.

Lower left — Perfect for remodeling — or new construction — Kohler's new vanity lavs. Tough acrylic in three marble patterns — Grey, Green or Brown on White. In two convenient sizes.

Lower right — The Bath. Made of Fiberglass — in Black Black and 6 other decorator acclaimed colors and white. Alterna faucets and Suburban showerheads.

THE BOLD LOOK OF KOHLER

For more great bathtub ideas send 25¢ to Box MJ, KOHLER CO., KOHLER, WIS 54033.

Kohler products are available in Canada

SAVING ENERGY: IMPERATIVE

By ROGERS C.B. MORTON, United States Secretary of the Interior □ The most immediate way for the United States to move toward energy independence is by an all-out effort to conserve. In long-term benefits, energy conservation is perhaps most important because it sets aside our available resources for future generations.

The Energy Resources Council, which I am chairing at President Ford's request, has already made a good start on implementing an industry-wide conservation program. The Council has been assured by seven of our heaviest industries that they can cut fuel consumption by 15% per unit of production by 1980. We also have pledges from the automakers that they will increase gasoline efficiency in cars by 40% by 1980.

In the Interior Department, we reduced our energy use by more than 17% during fiscal 1974 and are shooting for an additional reduction of 10% this year. Our department is involved in everything from wildlife protection to hydroelectric power dams. If we can cut down on energy usage, so can you.

The vital element is for every citizen to adopt a lifestyle—an energy ethic, if you will—that enables him to operate his home, his car, his business and his recreational activities as effectively as he does today, but with less fuel. Such an effort could be America's greatest contribution to world betterment and to lasting peace since we instituted the Marshall Plan.

The place to start saving is in your home. The Federal Energy Administration, in a free publication, *Tips for Energy Savers*, lists scores of ways in which families can save energy and reduce fuel costs. It points out that the 70 million households in the United States use almost 20% of all the energy consumed in the country, or about seven times as much as the federal government used in all its 1973 operations.

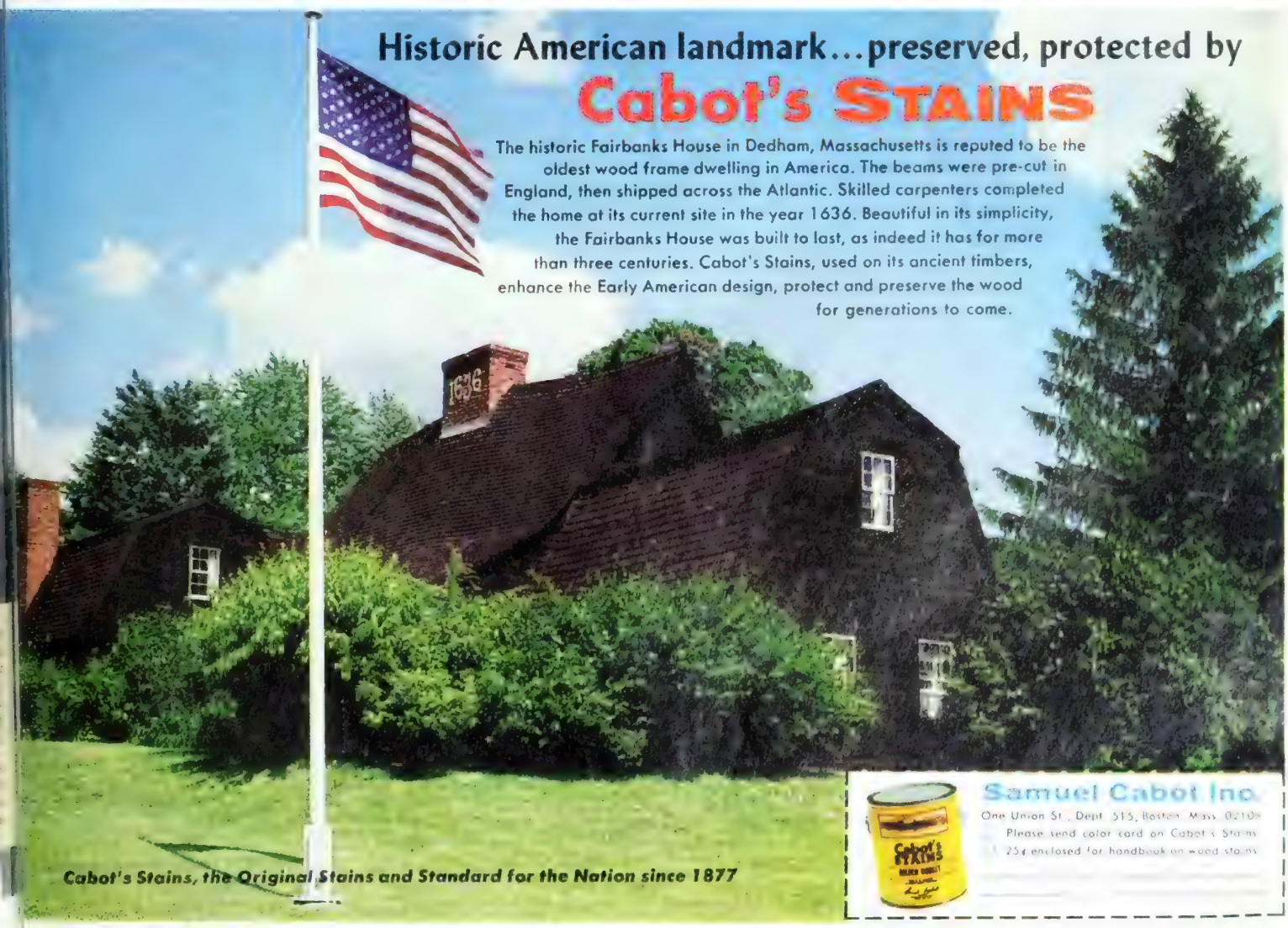
Whether you've just decided to become a home energy-saver or have been conscientiously saving for a long time, make an inventory of how you use energy. About 54% goes into heating and cooling, so perhaps you can make your greatest saving in these areas. Maintaining thermostats at no lower than 78-80° in summer and no higher than 65-68° in winter can cut summer fuel bills by as much as 47% and winter bills by 15%. Proper insulation, storm windows, opening and closing drapes to let in the sun or screen it out depending on the season, dressing warmly or coolly to adjust to the seasonal temperatures inside your home, caulking and weatherstripping doors and windows—all will help you save on costs.

About 15% of your energy bill goes for heating water. Therefore, be sure the dishwasher is full before you turn it on. An average dishwasher uses 14 gallons of hot water per load. Don't run your hot water heater higher than 140°, preferably lower. Consider installing a flow restrictor in the pipe to the showerhead. Such a device costs less than $10 and should reduce the flow to an adequate four gallons of water per minute. (Normal rate is seven to nine gallons.)

Remember that lighting consumes about 16% of home electricity. You may be able to remove one bulb in three or reduce the wattage in all your outlets. By reducing the use of appliances and eliminating unnecessary lights, you could cut electric bills by $10 a month.

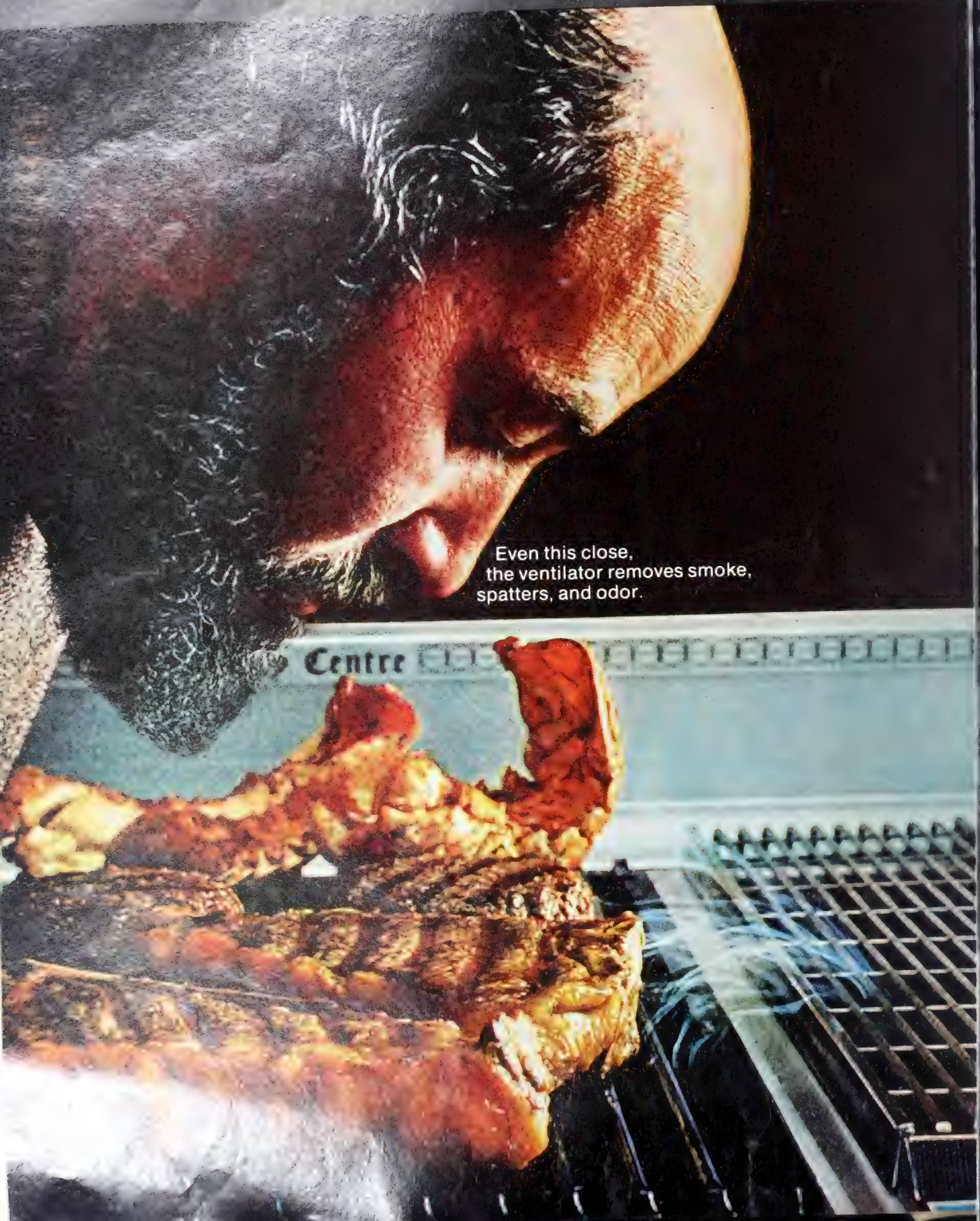
Many other ideas are provided in *Tips for Energy Savers*, which you can obtain free by writing: Consumer Information Center, Pueblo, Colo. 81009.

Future energy supplies cannot be increased simply by having Congress pass more laws or by spending vast sums of federal money. Even though the combined efforts of government and industry are being directed toward augmenting the search for new energy resources, and toward improving the technologies for using them, our best guarantee for having adequate energy in the future is to use only what we need today. Consider that by 1974 we were importing more than a third of our oil at an annual net cost of some $25 billion. That money drain resulted in losses in the value of your savings and purchasing power. And the annual cost keeps growing as energy demands increase. Thus, conservation is common sense. It will pay you dividends and help assure our nation's security. Your small sacrifice today will help all of us meet the energy challenge of tomorrow. ■



THE JENN AIR GRIL

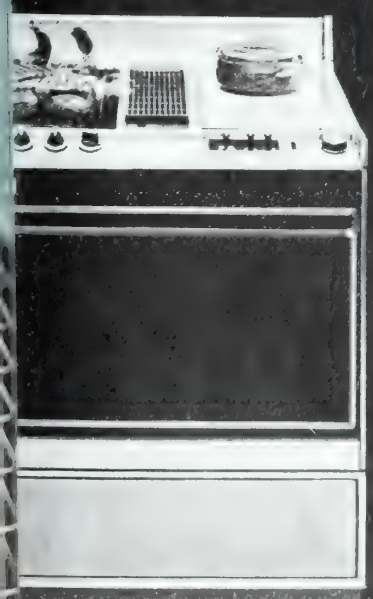
The range that lets you grill whil



Even this close,
the ventilator removes smoke,
spatters, and odor.

RANGE
emoves smoke,
emoves spatters,
emoves odor.

a completely different kind
lectric range. A range that
s what you used to broil.
aks, hot dogs, hamburgers,
cken, fish, sausage, chops,
n corn-on-the-cob. And
es them taste better! Because
ing wafts flavorful smoke
k through the food, searing it
he outside and leaving it
der and juicy on the inside.
It's possible because the
n Air Grill-Range is the
with a ventilator built *inside*
range . . . to whisk smoke and
rs right from grill top to
doors. That's better than a
d 3 feet away! And grease
spattered oven walls now
s down through the grill into a
removable container.
So you can use the
continuous cleaning
oven for clean,
unmessy baking. The
Jenn Air Grill-
Range
has some
more
extras,
too. Like an
changeable rotisserie, deep
, griddle, shish kebaber and
ctric burners. They all snap
n seconds. No other range
all of these. The Jenn Air
-Range. It's cleaner, easier,
er, and better than broiling.



JENN AIR GRILL-RANGE
Is what you used to broil

e yellow pages for your nearest
or write Jenn Air Corporation,
apolis, Indiana 46226.

HAPPY CHOICE OF PRODUCTS

Choosing colors, picking patterns and shopping for new products is for most women the happiest period of a remodeling project. No doubt that helps explain the psychology evident among manufacturers who beam their new products toward the feminine eye.

Whatever the cause and effect, it's enough to know that another array of engaging new items is available this year. Our roundup below includes only a small sample. You can gather many more ideas by sending away for booklets mentioned in the listings beginning on page 64. When you've narrowed the choice, visit a contractor or a building supply showroom and view the products first hand. Even the best description or photo reproduction can't do justice to the real item that you choose.



Now that saving energy is so important, check your attic insulation (the most critical area for insulation). And probably, your house needs more. This six-inch-thick fiber glass batt from Certain-teed brings insulation up to par for today's needs. And easy to install.

White window frames blend with any exterior color. It was for that reason white was selected by Andersen Corp. for its Perma-Shield vinyl-sheathed wood windows. But not everyone wants white. So now, along with white, Andersen offers the windows in "Terratone," a rich earth-tone color that resembles bronze. The new color is available now in casement, awning, casement angle-bay and casement bow window styles.

In the past, special paints were needed for interior metal (a radiator, for example), wood, plaster and masonry—one paint for each surface. Not any more. Dutch Boy Paints has developed an acrylic latex flat wall enamel that one-coats just about anything. According to Dutch Boy, "Use it on previously painted walls, primed wood, plaster, brick, stone, dry wall and on metal." Even better news is the fact that the paint, once dry, is scrubbable. Not with abrasive cleaners (no paint is), but with detergents and household cleaners such as Fantastic or "409." The paint is available in six ready-to-use colors or can be tinted to produce an enormous choice of 2,400 custom colors.

Chlorine taste in your water bother you? Now you can wipe out that and any other disagreeable tastes and odors safely with a cartridge called "Everpure" produced by Culligan. Only 16 inches long, the unit installs right at the point of use. What you get from the tap is refreshing, clear water—perfect for coffee or mixing with instant foods and juices. The cost is under $60 and replacement cartridges are about $16. For more data, write Culligan International Co., Dept. PR, Northbrook, Ill. 60062.

Tacks are out. Staples are in. Stapling fabric to a worn chair, new shades to old rollers, new screening on an old frame is all so much easier with a staple gun that even the professionals use one now. Swingline has a new gun it calls "Easy Squeeze Decorator 101" that holds 1,000 $^{5}/_{16}$-inch staples. The cost is around $9, and the do-it-yourself convenience is worth a great deal more.

Textured ceramic floor tile has a lot going for it. The surface has a natural look, catches glints of light in interesting ways, doesn't show the dirt as easily as smooth tile and is safer underfoot. With sales of its textured "Primitive" ceramic tile going up, American Olean has decided to add five new colors to the collection: Greenstone, Leather, Mahogany and Aspen glazes, which separate in (*Continued on page 56*)

Two more ways to be a hero in your own home!



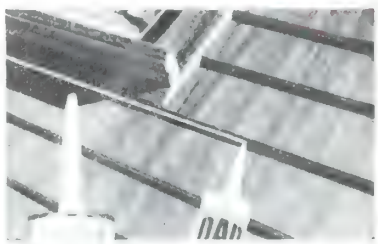
DAP

Dress up a bathroom

It's easy with **DAP Kwik-Seal® Tub & Tile Caulk.** Makes a neat, white, watertight seal around tile, tubs, sinks, showers. Grouts tile. Caulks window and door frames. Stays flexible. Takes paint.







DAP 8 CAULK

Keep your house snug

Seal-up cracks and joints inside and outside your home with **DAP Latex Caulk.** Keeps heat in—cold out. Guns easily, sets fast for painting in 2 hours. Won't stain, bleed or show through latex or any other paint.



DAP

The name people know best in home fix-up

DAP Inc., General Offices: Dayton, Ohio 45401

Save energy (yours and America's) with a new gas range.

Replacing your old range? Get gas again.

Gas appliances are so efficient that when you use them, you use less of America's energy. You'll be saving your own energy, too. A new gas range has modern features that save you work while they're saving gas.

America needs more natural gas—it's clean energy that can help us have cleaner air. And the gas industry is working to get more. Exploring far and wide. Drilling deeper than ever. Importing liquefied natural gas from overseas. Even working to turn things like coal into clean gas energy. It's going to take time and money. But it's vital to get the gas energy that America needs.



GAS RANGE BY HARDWICK

Meanwhile there are many good reasons for replacing your old gas range with an efficient new gas range. There are new work-saving, gas-saving features. Like the automatic controls that turn your roast off when it's done. The Burner-with-a-Brain* that turns the gas down automatically. New gas ovens that clean themselves while they cook.

See the new gas ranges, the modern features at your dealer. Choose from a complete selection of models and colors.

*A.G.A. Mark

Use gas wisely. It's clean energy for today and tomorrow.

A.G.A. American Gas Association

The history of a costly mistake.

And how you can avoid it.

e man who's patched and painted
s siding through the years has wasted
t of time and money. Over the
rs, he'll end up spending thousands
dollars.

Have you been making the same
d of costly mistake?

If so, there's a beautiful way to
id further problems by installing
tain-teed vinyl siding. It's the siding
t will stay new-looking without
ainting. For years and years,
ause color is molded clear through,
just on the surface.

Speaking of color, Certain-teed
rs some real beauties. Colonial
ite. Sage Green. Soft Yellow. And
v new Harvest Gold.

Certain-teed vinyl siding won't
, corrode, peel, rot, dent, flake, or
e. Unlike metal, it doesn't need
nding. It won't attract termites or
ents. And because vinyl is a natural
ilator, it helps keep a home warmer
in winter, cooler in summer
and quieter all year long.

A complete exterior trim package
is available—vertical and horizontal
siding. Plus soffit and fascia (soffit is
the vinyl that fits under an overhang,
such as a porch; fascia is the vinyl facing
that forms a border under the roof).



Miss Sharon Kay Ritchie
Certain-teed Home Institute
Certain-teed Products Corporation
Box 860
Valley Forge, Pa. 19482

Dear Sharon:

I want to avoid a costly mistake. Please send me literature on your vinyl siding. Thank you.

Name _____

Address _____

City _____ State _____ Zip _____

CERTAINTEED



how to

FIX 'n FASTEN IT FASTER, BETTER, CHEAPER!!

WITH AN ARROW T-50

Model T-50 $15.95

HEAVY DUTY STAPLE GUN

Uses 6 Staple Sizes from 1/4" to 9/16", including Ceiltile.

SHOOT A STAPLE WHEREVER YOU'D DRIVE A NAIL!



Whether you're putting up ceiling tile . . . tacking down weatherstripping . . . installing insulation . . . re-upholstering a chair . . . repairing a screen . . . covering a cornice . . . securing an antenna wire—there's no faster, easier or more efficient way to get the job done than with a one-hand operated Arrow automatic staple gun. Just position gun, squeeze handle and presto . . . staple is driven into exact spot desired in 1/10th the time it takes to hammer a nail! Your other hand is always free to hold material in place for a neat, professional job!

AVAILABLE AT ALL PARTICIPATING STORES

Ace Hardware
Agway Stores
American Hardware Stores
84 Lumber
Grossman's
HWI Stores
K Marts
PRO Mart Home
PRO Hardware Stores
Sentry Hardware Stores
True Value Hardware Stores
Western Auto Stores
Wickes Lumber
Woolco

and all leading Hardware, Home Center and Discount Department Stores everywhere.

ARROW FASTENER COMPANY, INC.

[illegible] Saddle Brook, N. J. 07663

In Canada: 6505 Metropolitan East, Montreal 458, Que.

HAPPY CHOICES

Continued from page 53

fine, delicate tracery to show glimpses of darker glaze beneath, and Flame, a rich brilliant red with brown undertones.

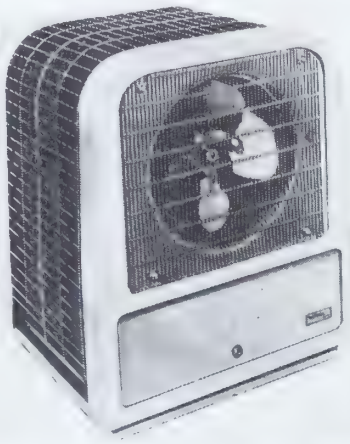
Stuck drawers are about as frustrating as windows that won't slide open. You may very well cure both with a new lubricant sold in a one-ounce tube for around $1.30. Called WonderGlide Lubricant, and made with Dupont Teflon, the nontoxic, all-weather material can be applied to zippers, bearings, tools, windows or doors. If you can't find a tube in local stores, write WonderGlide Lube Products at 170 Old Country Rd., Mineola, N.Y. 11501.

Window shutters that do not need repainting ought to be good news for homeowners. A number are currently on the market. Recently, U.S. Plywood entered the ring with shutters of high-impact polystyrene that have the textured look and feel of wood. Called "Hometown Shutters," they have an acrylic finish and the company guarantees them for 10 years. The shutters are sold in 12 sizes and four colors: white, black, green and brown. You should find them where building materials are sold. If not, write the company at 777 Third Ave., New York City 10017.

Monotonous ceiling tile is dull. Elegant, patterned ceiling tile is the news and correct for any room in the house. Two of the latest from Armstrong's "Chandelier" collection of decorative ceiling tile are "Constitution," inspired by a design found in an 18th-century English country house, and "Stone Medallion" with the appearance of a soft brocade.

This summer, should you decide to add a vinyl-liner swimming pool to your property, consider that a number of companies are offering liners in colors and patterns. One among them is Pacific Pool, 787 Watervliet-Shaker Rd., Latham, N.Y. 12110. And, yes, you can replace an existing liner with one of the new patterned and colored ones in an old pool.

One tool will open jammed jar tops, tighten a screw, release a stuck bolt, pound in a finishing nail, crush ice and open bottles, in addition to performing at least four more household chores. Amazing? No, just rather ingenious. Appropriately called Super Do-All Tool, it should be available where tools are sold, or write for data to the maker, Universal Securities, 207 W. Fremont, Elmhurst, Ill. *(Continued)*



Better styling and quieter operation describe new outside condensing unit to attach to a central home air-conditioning system. By York Division of Borg-Warner, it uses two small fans rather than one large one to draw air over the coils. This reduces vibration and air noise and also increases unit life.

Unusual accent: Geometrix, a two-foot-square vinyl panel manufactured by The Decro-Wall Corp. This pattern is one of several in a collection called "Wall-Sculpture." Panels are white, washable, easily installed with adhesive. For further data, write the company at 375 Executive Blvd., Elmsford, N.Y. 10523.



Congoleum®

The most no-wax cushioned floors in your color. Like 22 in Blue.

And this blue is all new. It's just one of the Prestige collection, based on authenticated designs from the many lands that have made up the heritage of America.

These inspired designs feature the convenience of all our no-wax, Shinyl Vinyl® floors, and the comfort of cushioning. A no-wax, Shinyl Vinyl floor stays fresher looking longer, usually with just sponge mopping. In time, a reduction in gloss will occur in areas of heavier use. We recommend Congoleum Vinyl Dressing to provide a higher shine, if preferred.

See this great new collection and choose your floor in your color. Find us in the Yellow Pages under "Flooring".

Pattern #45001 shown.



What every family thinking about remodeling should know about Thermador's new cooktops

Since the object of remodeling is to give the kitchen a smart look and a smooth and simple operation, look to Thermador for the finest in innovative, built-in appliances.

The new **Thermador smoothtop,** shown below, has conveniences no other cooktop can offer. The **barbecue grill** doubles as a **griddle** or, with the top closed, as a **warming** surface.

Four elements provide any heat from rolling boil to slow simmer. Each has its own **"on"** light to indicate that it's in operation, plus a **"surface hot"** light to warn when a unit is hot even though it is turned off.

Smooth, seamless construction blends into your counter top for streamlined beauty. Also available, a new Thermador smoothtop with **five** efficient cooking surfaces.



appliances for remodeling, replacement or new construction:

Thermador

HAPPY CHOICES

Continued

60126. And Super Do-All Tool, the handyperson's helper, is priced under $3.50.

Time on your hands? Why not fill it productively by building your own grandfather clock. While that may sound outlandish if you're a neophyte cabinet-maker, it's more of a possibility than you may think. Clocks of all sizes are offered by Emperor Clock Co. in kit form. You can buy complete do-it-yourself packages, unfinished cases, fully assembled clocks or West German movements. If you're interested, a free brochure is available from the company, Fairhope, Ala. 36532.

Wall paneling is more attractive than ever. Masonite's new rough-textured pattern is called "Plainsman" and handsome indeed, in gray, brown or white. Panels have the appearance of weathered cedar. Then, from the Marlite Division of Masonite come four new choices of solid colors: lemon yellow, lettuce, copper orange and fire orange, to give you even more freedom in using these ready-made panels in your home.

Bath cabinets are just bath cabinets? Not at all; New designs have sprouted everywhere, and one of the smartest we've seen is a collection of mirror/drawer/shelf storage units from Allibert Inc., a French company now distributing here. For catalogs (you have to see it to appreciate it), write the company at 15 Columbus Circle, New York City 10023.

Many nylon carpets, as well as carpets of other man-made fibers, are now protected by a new addition to 3M's Scotchgard soil resistor: 3M Static Control. According to the company, even after repeated cleanings and heavy foot traffic, Static Control stays in, continuing to prevent that annoying winter zap of electricity.

Oregon Trail is Georgia-Pacific Corp.'s latest entry in the wall paneling array. It's a $^{7}/_{16}$-inch panel, thicker than usual, and its textured surface brings to mind the rugged look of the Western frontier. Available in designs called Agate, Granite, Onyx or Redrock, the Oregon Trail panel is grooved on eight-inch centers.



Combination vanity and bowl tops for the bath make great sense —with fewer crannies to catch dirt, they're easier to clean and, for the contractor or you, are also easier to install. This is Bradley's latest addition to its "Imperial Marble" collection. The top measures 20½ inches wide and 18 inches deep, with optional side splashes; unit is sold in six color combinations.

Remodeling is what it's all about, and you can learn much from a new 16-page guide called "Improve Your Home." Factual and colorful, the brochure is available for 25 cents from Western Wood Products Association, Dept. HI, Yeon Bldg., Portland, Ore. 97204.

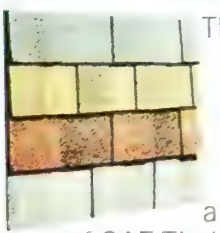
Security seems ever more vital for country or city dweller today. And security begins with a good lock. One such features a vertical steel bolt—a special type of dead lock. It's called Super Guard Lock and is produced by Ideal Security Hardware Corp. of St. Paul, Minn.

Wall paint can now be more than colorful. You can add texture. With "Motif Texture Paint" from United States Gypsum, you can custom-design your walls by smoothing on the thick paint, and with any object you choose—a comb, wood stick, bottle cap—impress or carve a pattern up to ¼-inch deep. The new paint is produced in white, but can be tinted readily to the color of your choice. ■

Rod and Judy Emery have gotten a new house without moving out of their old one.



GAF ROOFING AND SIDING.



They said "goodbye" to their old roof. And said "hello" to a new roof of GAF Timberline® self-sealing™ asphalt shingles. Shingles that gave the Emery's home a new warmth and charm as well as a wind-resistant, fire-resistant, leak-resistant roof over their heads.

Then they said "farewell" to their old siding and made a welcome change to GAF Vanguard™ vinyl siding. Siding that gave them the traditional look of clapboard without the traditional problems of rot, replacement and repainting.



Quite a move, the Emerys agreed. It cost them only a fraction of a whole new house, and best of all, they didn't really have to say "goodbye" to anybody.

For your nearest GAF building materials dealer, see the Yellow Pages. Or for further information, write GAF Building Products, GAF Corporation, 140 West 51st St., New York, N.Y. 10020.

GAF

You don't need bricks for the look of brick.

You need Z-Brick. It's the durable, yet lightweight non-ceramic decorative brick you install yourself. Z-Brick is completely fireproof. But it isn't plastic, plaster or pretend. On your wall, you can hardly tell it from the real thing. It costs a lot less, too.

See all eleven styles at your building supply dealer. Or write for our free color brochure.



For FREE folder send to:
Z-BRICK, Woodinville, WA 98072

Name

Address

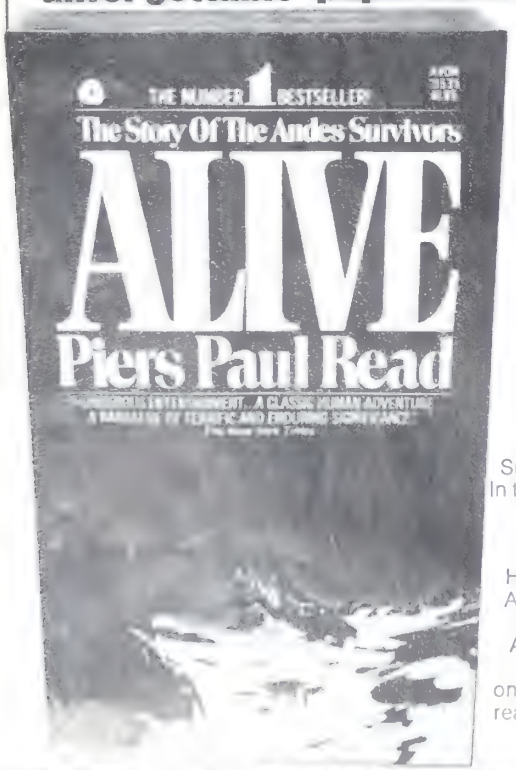
City State Zip

Z-BRICK®
The last word in wall covering.

N

$1.95 AVON PAPERBACK

The most unforgettable adventure ever lived is now the most unforgettable paperback you'll ever read!



Survivors of a plane crash
In the savage,frozen Andes
No food
No communication
Just faith and hope
Hope that kept them alive
And forced them to break
society's greatest taboo
A true story that will keep
you in its grip from page
one Because you've never
read anything like it before
And never will again

THE #1 BESTSELLER

A NEW WORD: HANDYWOMEN

Some women take naturally to making small repairs around the house, or brightening a room with new wallpaper. Having unhandy husbands (or husbands whose work carries them away from home often) forces other women into doing the work alone. For whatever reason, the trend is clear. More women are taking up hammer and saw, trowel and brush than have ever done so in the past.

It began innocently enough nearly three decades ago. Decorating post-World War II homes became a joint effort, and wives, happily or not, helped their husbands paint walls, ceilings, trim —even the exterior siding of their new ranch-style homes.

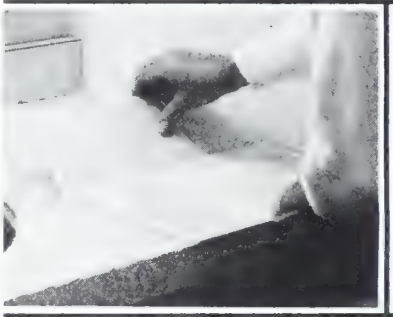
Today, women are trying their hand at jobs their mothers wouldn't have dreamed of attempting. For example, covering a worn bath counter with new ceramic tile, as the wife of a sales executive and mother of two is doing in the photographs above. Yet, to be honest, it's unlikely this woman would install ceramic tile if the industry had not matched her desire to do all the work with a system that makes the job easier.

Suppliers in nearly every category of building materials have harkened to the call of the consumer. They were listening in the late 1940s when couples wanted to paint on their own. Out came the first "rubber-base" paints that could be brushed or rolled onto a wall without leaving streak marks, and the bonus that, for the first time, people could wash out brush and roller under the faucet. Goodbye to messy turpentine and denatured alcohol. These paints have graduated to more sophisticated vinyls and acrylics, better by quite a distance than the first efforts.

If you've been through the aisles of a building supply store lately, you know how many manufacturers have followed the lead of paint makers. Faucet replacement kits are pre-packaged. Vinyl tile is pre-pasted. Ceiling tile is pre-cut with easily matched joints. Tension curtain rods require no screws or nails. Pan hooks are adhesive backed to pop on (*Continued*

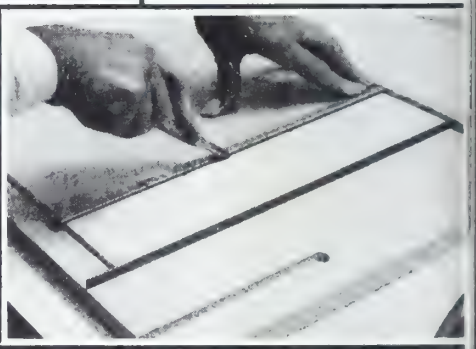
Installing ceramic tile over a dated bath vanity (right) was once men-only work. Times have changed. This job was managed by a female weighing barely 100 pounds.





After trowelling adhesive onto the vanity, she lays in a one-square-foot section of nine connected tiles (left). Tiles are joined with a special silicone rubber grout, which is strong, yet flexible.

Cutting a four-inch tile to fit into a less-than-four-inch space (right) begins with scoring. She presses, also drawing carbide-tipped tool along a metal straight edge.



Eljer's Natural, the fixture color that's any color you want it to be







Natural is a great name for a great new Eljer bathroom fixture color that does what you want it to do, naturally, rather than dictating decorating terms to you.

It's off-white when you want an off-white. It moves from off-white to subtle complementary hues, in different lights, next to different colors, in combinations with different textures and patterns.

There's never been a color so perfectly natural.

You no longer have to decorate around bathroom fixture colors. Now you can change bathroom colors any time you want to.

Eljer Natural is available in bathtubs, lavatories, bidets and toilets.

Choose Eljer's new decorator fixture color developed by Beatrice West, noted color consultant. It's a Natural.

Ask your plumbing contractor, or write Eljer, for our free brochure.

ELJER PLUMBINGWARE
Wallace Murray Corporation
Dept. HB, 3 Gateway Center
Pittsburgh, Pa. 15222

ELJER

Wallace Murray



Money-saving plans and ideas for home improvement.

If you're serious about improving your home, this is what you need to avoid costly mistakes. Our Home Improvement Guide tells you how to work with contractors, gives you valuable advice on space requirements, financing, products, insulation. Even includes plans by architect John D. Bloodgood, A.I.A. Just fill out the coupon and enclose 25¢. We'll send you the facts that can get you started right.

American Wood Council



American Wood Council
1619 Massachusetts Ave., N.W.
[illegible] D.C. 20036

Enclosed is 25¢. Please send me your Home
[illegible]

HANDYWOMEN

Continued from page 60

wall without screws. Perhaps efforts by manufacturers to make installation easier have inspired women to begin more complicated additions and remodelings. A woman in Vermont completed a new family room over an existing porch for her doctor husband. An energetic mother of three in Louisiana restored a houseful of second-hand furniture. The wife of an advertising executive in Chicago finished the basement playroom that her husband started.

young lady in Vermont who built the family room called in professionals to complete the electrical and heating installations. Most families who have tried working with a contractor for a part of the job have discovered the contractor willing to cooperate, and even quite helpful if they later on reached a stumbling block in completing the job.

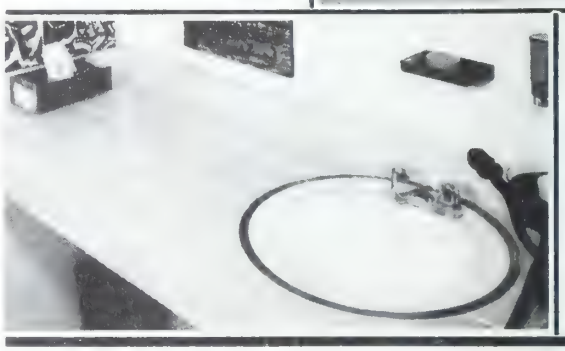
Women who have remodeled or redecorated a house find it a nice boost for their self-esteem. Certainly that was true for the



Probably the most difficult part of the job is snipping off the tile (left) to allow for replacing the circular basin. Yet, even this step is relatively simple. A little practice on a scrap of tile will make almost anyone proficient. Instructions for both counter and wall installations come with the kit.

Joints between sections are closed with a grout "gun" (right). Finished work (below) is lovely indeed. For data on "Easy-Set" system, write American Olean Tile Co., Lansdale, Pa. 19446.





Despite materials that make the task easier, women don't find do-it-yourself all peaches and cream. For many, although they manage the job, the work is difficult, dirty and often boring. Some solve this by hiring a contractor to complete the heaviest and most difficult part of a remodeling, then completing the painting, wallpapering and finishing on their own.

This division of the work load applies most emphatically to electrical, plumbing and heating projects. Most homeowners know this is risky for the do-it-yourselfer. As an example, the

woman who completed the tiled vanity illustrated here.

The ceramic tile package she used, a development of Amer ican Olean Tile Co., is name "Easy-Set." A flexible silicon rubber grout between the tile is waterproof and highly resist ant to mildew or stains, whic makes a bath or kitchen coun ter installation more sensibl than in the past, when ordinar cement mortar filled the joints A package of tiles sufficient t cover five square feet will cos under $10. The price for til tools, adhesive and grout for he counter came to under $60.

Roofscape® by Bird.
A beautiful way to raise your property value this year.

These days, your home is one of the best investments around. And one of the best ways to make it grow beautifully is with a new Bird Architect® 70 roofscape.

The value of an Architect 70 roof is tough to beat. Its deep, irregular shadow lines give the richness of wood shake shingles. But it's actually today's heavyweight asphalt. That means it won't rot, warp, or burn like wood. And it will save money in the long run.

Architect 70 offers more than superior resistance to wind, weather, and fire. It helps you improve your landscape, too. We call it Roofscape because its warm, textured earthtones are in harmony with the sky, trees, and terrain . . . blending with everything from formal shrubbery to rugged wilderness.

Your Bird Roofscaper is in the Yellow Pages. Give him a call today for a free estimate. And if you'd like more reasons why "the best dressed homes wear Bird," mail in the coupon.

Bird & Son, Inc. [illegible] (May 1975)
E. Walpole, MA 02032

☐ Enclosed is 50¢. Please send me your 32-page, idea packed booklet, "What You Should Know About Roofing and Siding Before You Build or Remodel."

Name _____

Street _____

City _____ County _____

State _____ Zip ____ Phone _____

Please send me free basic facts on ☐ Bird Solid Vinyl Siding. ☐ Bird Asphalt Shingles.
I'm thinking of ☐ building. ☐ remodeling.

*In honor of the Bicentennial, Bird is providing a matching grant program to non-profit organizations for restoration projects nationwide.



BOOKLETS

. . . filled with ideas and information on products and methods that can help you avoid making costly mistakes when you remodel, redecorate, build or buy a home. To order the booklets you want, circle the appropriate numbers on the Reader Service Order Form inside the back cover of this issue. Enclose 50 cents for processing. To insure delivery, be sure to include your zip code.

BATH EQUIPMENT & ACCESSORIES

1. **HOMEMAKER'S GUIDE TO THE BATHROOM AND THE KITCHEN.** Brand new, 192-page paperback filled with valuable tips on plumbing maintenance, emergency repairs, bathroom planning and decorating; includes eight page full-color insert. **American Standard. $1.25.**

2. **"EIGHT GREAT CURES FOR THE COMMON BATHROOM."** Booklet available from Eljer Plumbingware, Wallace Murray Corp. Contains color illustrations of a series of eight new bathroom designs for rooms 5 by 8 and 5 by 10 feet. Also offers decorating ideas and cost saving tips for the homeowner. **Eljer Plumbingware. Free.**

3. **GREAT BATHROOM IDEAS BEGIN WITH KOHLER.** Colorful 32-page booklet P-731 offers bathroom and powder room planning, decorating ideas and assistance in fixture and fitting selection. Full-color reproductions, building and remodeling hints, floor plans and color coordinating ideas have also been included. **Kohler Co. 25¢.**

BEDDING

4. **SERTA WANTS YOU TO KNOW . . . HOW TO SELECT AND CARE FOR YOUR MATTRESS.** The inside story of mattress construction with helpful tips on bedding buymanship and how to care for your mattress and foundation. **Serta Inc. 25¢.**

5. **HOW TO BUY A MATTRESS.** Petite booklet includes dos and don'ts, tells how mattresses are made, how to decide the firmness and size you need and how to give proper care. Complete information given on "Beautyrest" designs. **Simmons Co. Free.**

BUILDING MATERIALS

6. **ALCOA EXTERIOR DESIGN SERVICE.** Booklet offers restyling and fuel-saving information. Individual design approaches for bringing your home to life. Kit includes ideas on restyling, exposed fuel savings with Alcoa Building Products and color treatments. Alcoa Building Products. Free

7. HOME IMPROVEMENT GUIDE.

space [illegible] [illegible] financing,

and deal with contractors. Includes several useful plans for projects by Architect John D. Bloodgood, A.I.A. **American Wood Council. 25¢.**

8. **SMART WINDOW PLANNING.** A 24-page, full-color folder gives information on wood windows and gliding doors and on Perma-Shield windows and gliding doors which have sash and frame encased in a low-maintenance, rigid vinyl sheath. Perma-Shield shutters, too. Helpful information for the home planner or remodeler. **Andersen Corp. Free.**

9. **ROOFING AND SIDING BOOKLET.** All information-hungry consumers will treasure "What You Should Know About Roofing and Siding Before You Build or Remodel," a new 32-page booklet packed with ideas, advice and illustrations. **Birds & Son Inc. 50¢.**

10. **NEW HANDBOOK ON WOOD AND WOOD STAINS.** Handsomely illustrated full-color booklet answers most commonly asked questions: types of stains, how to apply, color effects, exterior and interior staining, stains for furniture, helpful hints for better results, when to stain, when to paint. **Samuel Cabot Inc. 25¢.**

11. **REDWOOD DECKS DO IT!** Brand new 12-page booklet turns the spotlight on decks. Redwood decks—all sizes and shapes—are beautifully photographed. A section on choosing the proper grade of redwood, emphasizing economical garden grades, is included with information on finishing your deck. **California Redwood Association. 50¢.**

12. **"EVERYTHING YOU EVER WANTED TO KNOW ABOUT ROOFING, SIDING AND RESIDENTIAL INSULATION."** Thirty-two pages designed to answer the vital questions that should be part of a homeowner's decisions in home improvements. Authored by Mort Waters, editor of *Family Handyman*. **Certain-teed Products Corp. 25¢.**

13. **DUTCH BOY PAINTS.** Booklet explains Exterior Latex Stain protection for shakes, shingles, rough siding, fences and exterior plywood, and Interior Latex Flat Enamel, recommended for walls and woodwork, is paint offering a flat appearance and high scrubability for easy stain removal. **Dutch Boy Paints. Free.**

14. **LUCITE PAINT'S COLOR CARDS.** Full range of shelf colors available in both wall paint and house paint, plus complementary interior and exterior enamel colors shown. **Lucite Paints Division of DuPont. Free.**

15. **DECORATOR HARDBOARD PANELING.** Full-color, 32-page folder gives information on complete line of high quality, decorator hardboard paneling. Featured are 1⅓ by 8 or 10-foot tongue-and-groove planks, 4 by 8-foot and 5 by 6-foot panels and tub recess kits. **Marlite Brand Paneling. Free.**

16. **HOW TO START YOUR HOME IMPROVEMENT PROJECT WITH THE HELP OF A RELIABLE CONTRACTOR.** Folder prepared by the National Home Improvement Council contains valuable tips on remodeling your home for better living. **National Home Improvement Council. 10¢.**

17. **"YOUR OWN WORLD OF COLOR."** This 32-page booklet from Pittsburgh Paints will help you plan better color schemes for interior and exterior decorating. Tips on color harmonies and complements, with more than 45 photos of fresh ideas to help you express yourself in color. **C & R Division of PPG Industries. 25¢.**

18. **PELLA WINDOWS AND DOOR IDEAS.** Here are 16 pages of helpful information to demonstrate how windows fit into contemporary and traditional architecture. Energy-conserving glazing systems, low-maintenance exterior, easy washing features and other benefits illustrated and described. Patio and wood folding doors are included. Full color. **Rolscreen Co. Free.**

CARPETS & FLOORING

19. **TIPS FOR SELECTION OF CARPETING.** The right carpet, and knowing the right way to keep up one can make ownership a joy. Booklet tells how to remove spots, keep carpet looking new, select a carpet for easy cleanability, and clean carpets with soil release problems. **Argo & Co. Inc. 25¢.**

20. **FLOOR IDEAS IN HARDWOOD.** A 16-page color booklet illustrating and describing every available type of decorative hardwood floor for use in homes and offices. Includes wide variety of finishes, lovely random width floors, block patterns, pegged floors, and a selection of plank and do-it-yourself parquet floors to glue directly to concrete. **Bruce Flooring Division of E.L. Bruce Co. Inc. 50¢.**

21. **"FOCUS ON FLOORS."** 1975 Congoleum Decorator Book—a 16-page illustrated, full-color brochure showing Congoleum cushioned vinyl flooring in coordinated room interiors. Tips on decorating schemes and floor care are included. **Congoleum Industries Inc. Free.**

22. **1975 RESIDENTIAL FLOORING.** Shows styles of reinforced vinyl tile—solid colors, geometrics, "stones" and "slates." **Flintkote Co. 10¢.**

23. **"HOW TO CARE FOR YOUR GAF VINYL FLOORS."** This handy reference booklet tells everything you should know to properly care for your vinyl asbestos tile floor of Gafstar sheet vinyl floor covering. **GAF Corp. Free.**

24. **THE GOODNESS IN GULISTAN SUPER 4 CARPET.** What it is. What it does. Informative consumer booklet outlines four benefits of Gulistan Super 4 carpets which are available in a wide variety of fashion-right patterns and colors. **Gulistan Division of J.P. Stevens. Free.**

25. **KENTILE "FASHIONS IN FLOORS."** A full-color catalog shows the complete line of Kentile resilient floor tile—solid vinyl, vinyl asbestos, asphalt and "Touch-Down" self-adhering tile for every room in your home. **Kentile Floors Inc. 50¢.**

26. **NEWEST NO-WAX FLOOR PATTERNS.** Shown in the "Colorful Floor Shows" brochure with decorating hints for the kitchen, bath and family room. Room scenes depict products in use. **Mannington Mills Inc. Free.**

27. **"ACRILAN PLUS—THE NEW EXCELLENCE IN CARPET FIBER."** Full-color brochure is guide to value when buying a carpet. "Acrilan Plus" carpets in beautiful colors, designs and textures with long wear, resiliency and easy cleanability are featured to give you many ideas for using in your home. **Monsanto. Free.**

28. **DECORATING WITH GENUINE INDIA HANDMADE CARPETS.** Select group of magnificent carpet designs are featured in attractive color booklet. Tasteful decorating ideas are given to make your home look more exciting with this firm's many original carpet masterpieces. **Pande, Cameron & Co. of N.Y. $1.**

29. **AIDS TO CARPET CARE.** Included in this booklet is valuable information on vacuuming, the professional cleaner, plant cleaning, on-location cleaning, shedding and fluffing, sprouts, static electricity, carpet beetles and moths, piling, fading, shrinkage, shading, etc. A complete spot removal chart also given. **Patcraft Mills. 25¢.**

CURTAINS, DRAPERIES & FABRICS

30. **WINDOWS BEAUTIFUL-VOLUME V.** Booklet features 132 full-color pages of inspiring room settings and variety of window treatments. Solutions for the problem windows. Easy measuring instructions for various treatments. How to make basic types of treatments. **Kirsch Co. $1.50.**

DECORATING IDEAS

31. **CERAMIC TILE.** (*Continued*)

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 192

THE HERITAGE BATH



Lifestyle '76 Contemporary [illegible] in new Americana Brown and Bone suggest the warmth and serenity of a leisurely past. These timeless earthtones are natural complements to wood. Lend themselves handsomely to both subtle or bright colors. You've always longed for a bath as distinctive as this. Now have it. Give your nearest American-Standard plumbing contractor a call. You'll find him in the Yellow Pages. Whatever your lifestyle, we have the ideas to help you interpret it. Beautifully.

AMERICAN STANDARD

Please send me your complete Bathroom Planning Kit including the 192-page Homemaker's Guide. I enclose $2.00

Mail to: American-Standard, P.O. Box 2019
New Brunswick, New Jersey 08903





For the rugged good looks of the great Northwest, discover Oregon Trail™ It's just one of our new Great American Look panels. At your G-P Registered Dealer.

Georgia-Pacific

REGISTERED DEALER

decorating ideas for use with sheets. **J. P. Stevens & Co. 50¢.**

40. CERAMIC TILE MAKES A LOT OF SENSE IN A LOT OF ROOMS BESIDES THE BATH. Imaginative ways to use ceramic tile for added beauty and value throughout your home are pictured in this new full-color booklet. **Tile Council of America. 25¢.**

DECORATIVE ACCESSORIES

41. ALMADEN BOOKLET. Handy suggestions for Almaden's distinctive bottles and jugs after the wine inside is all gone. **Almaden Vineyards. Free.**

42. MIRRORS. Carolina Mirror Corp. catalog features the full line of decorative framed mirrors from the world's largest manufacturer of mirrors. The 32 full-color pages show mirrors of every style and size in a variety of attractive room settings. **Carolina Mirror Corp. $1.**

43. CLOCK BROCHURE. Chiming grandfather and grandmother clocks from America's oldest maker are shown in full color. Retail prices included, as well as information on the features of the firm's line of clocks, with complete descriptions. **Herschede Hall Clock Co. 50¢.**

44. MUSEUM SPRING CATALOG. Forty-eight pages of museum reproductions of ancient jewelry, porcelain and silver, pewter and glass. **The Metropolitan Museum of Art. 25¢.**

45. FLOOR CLOCKS. Color-illustrated brochure shows ways to use floor clocks as decorative accessories and pictures 18 Ridgeway grandfather floor clocks in different styles, sizes and finishes. A list of dealers is included. **Ridgeway Division, Gravely Furniture Co. Free.**

FOOD & DRINK

46. EVER HEAR OF KIWI BERRIES? They're different, delicious and a Fruit-of-the-Month-Club selection. Several plans available—the perfect gift, fun and farm fresh. **Harry and David. Free.**

47. "HOW TO READ A WINE LABEL." An informative study of wines from the world's major wine-producing areas. Written by William Clifford, this handy reprint booklet contains the complete three-part series that appeared in House Beautiful in 1971. **House Beautiful. 50¢.**

FURNITURE

48. "GETTING BEAUTY AND VAL-

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 192

Pictured in baths, foyers, living rooms, kitchens and dining areas in a brand new 16-page brochure. Products featured are the "Redi-Set" pre-grouted tile systems, primitive tile with a hand-crafted look and beautiful textured Tuscany tile. Combinations of 36 colors to coordinate with popular shades of plumbing fixtures are illustrated in many settings. **American Olean Tile Co. 25¢.**

32. "CARLETON VARNEY'S ALPHABET OF DECORATING IDEAS." Booklet contains 32 pages in full color by the renowned decorator. Overflowing with new ideas for exciting use of mirrors and chromed furniture to highlight all the rooms of your home. **Bassett Mirror Co. Inc. $1.**

33. CALICO CORNERS GUIDE TO DO-IT-YOURSELF DECORATING. Forty-page book filled with clever ideas and professional tricks for decorating with fabric. Includes detailed instructions for putting fabric on walls and windows, making unusual pillows, wall-hangings, tablecloths, using a staple gun and much more. **Calico Corners Inc. $1.50.**

34. "LET'S LIVE COLOR." From "Tru-Test" paint—sold exclusively by True Value Hardware Stores

35. IDEA WINDOWS 2. Twenty-page, full-color brochure highlights many beautiful decorating ideas with Del Mar Woven Wood window coverings. Photographs illustrate flexibility of woven wood shades and draperies in kitchens, bedrooms, dens, playrooms, living rooms and other areas of the home. Close-ups show many Del Mar popular patterns with decorative trim styles and a variety of colors. **Del Mar Woven Wood. $1.**

36. SUNBRELLA OUTDOOR DECORATING GUIDE. Features practical new ideas in awnings made of acrylic fiber. Maker guarantees fabric for five years. Pictures cabanas, patio shades, beach shades, window awnings and other designs in many patterns. **Glen Raven Mills Inc. Free.**

37. "THE VIEW FROM THE TUB AND HOW TO CHANGE IT." A new step-by-step instruction booklet on how to decorate your bathroom with colorful sheets and towels. **Martex. $1.**

38. "BEAUTIFUL ROOMS MADE EASY." Full-color 64-page book of ideas and techniques showing how to decorate with fabrics—pillows and accessories, coordinated window treatments, etc.—for that custom-designed look, plus instructions on measuring bedspreads and draperies for perfect fit. **Nettle Creek. $1.**

39. U.S. MIX. Fashion! Home





Join forces with a Great American favorite. G-P's Valley Forge® paneling. It's made with real hardwood face veneers and a bold squared groove. Come take a look!

Georgia-Pacific

REGISTERED DEALER





uiet, country look?
™ paneling's
Just call, free,
ur G-P Registered
00/447-4700;
800/322-4400.

Georgia-Pacific

REGISTERED DEALER

pieces of furniture to be sure you have a choice. Folders feature famous "Lane Love Chests," bedroom, living room, dining room furniture; occasional tables; record and beverage cabinets, wall systems. **Lane Co. 25¢.**

59. RECLINING AND RELAXING. Color brochure features all La-Z-Boy styles: "Sofette," "Reclina-Rockers," loungers, "HiLo" recliners and "La-Z-Rockers." Literature emphasizes variety of styles and fine craftsmanship. **La-Z-Boy Chair Co. Free.**

60. RATTAN AND RAWHIDE. New booklet with beautiful pictures acquaints you with the special mood of classic rattan furniture—the way it blends into a style, whether traditional, modern or Oriental, and becomes part of it. **The McGuire Co. 50¢.**

61. MEADOWCRAFT. For a look that is truly Meadowcraft, write for the design brochure. **Meadowcraft. 50¢.**

62. HOW TO CHOOSE THE RIGHT COLONIAL CHAIR. A 40-page illustrated booklet of Nichols & Stone chairs, shown in traditional settings, tells what to look for in selecting Early American chairs. **Nichols & Stone. 50¢.**

63. "THE PENNSYLVANIA HOUSE BICENTENNIAL COLLECTOR'S BOOK." Prepared specifically to celebrate the Bicentennial, these 288 full-color pages illustrate dramatic traditional American decorating ideas. Informative articles by six famous editors and interior and exterior photos of authentic American homes, show great new ways you can create beautiful rooms. Comple compendium of traditional American furniture. **Pennsylvania House. $5.**

64. "THE COMFORTABLE WORLD OF ROCKING AND RECLINING," "E-Z Lounger" brochure offers ways to achieve sink-down, stretch-out relaxation with just a touch of the leisure lever—and rich, elegant styling in traditional, contemporary and Early American designs and finishes for den or living room. **Pontiac Chair Co. Free.**

65. EARLY AMERICAN FURNITURE. This colorful brochure features the entire Pioneer Treasury collection of Early American dining and occasional furniture. Continuing open-stock collection allows you to add new pieces whenever needed. The Pioneer Treasury brochure includes full dimensions for each piece to help you in your decorating plans. **Temple-Stuart Co. 15¢**

66. "LESS IS MORE." A versatile

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 192

FOR YOUR DECORATING LLARS." Ninety-six pages of orating ideas, shopping tips, s good information on care use of furnishings. Lavishly strated, 20 full-color plates. tory of furniture design and orating glossary are includ- **Ethan Allen. 50¢.**

EARLY AMERICAN BEDOM AND DINING ROOM FURURE. Many decorating ideas offered for exciting bedroom dining room schemes in e well-designed catalogs. erican Drew. $1.**

BAKER COLLECTION. Two dsome hard-bound volumes ing 402 pages, plus a sepe index by living area and , shows the entire collection lassic furniture for the living n, bedroom and dining room. er Furniture Co. $15.**

BROWN JORDAN'S 62-PAGE ALOG. A full-color calalog ving complete line of indoor/ oor home furnishings made last and tubular aluminum. ded is a special illustrated on giving dimension speciions for every item produced. n Jordan. $2.**

EXCITING COLLECTION OF LES. This handsome portfolio trates the complete line of bs and cabinets in French, terranean, Italian and modtyling with a variety of woods finishes. **Gordon's Inc. $1.**

53. TRADITIONAL SETTINGS. New 160-page booklet features many imaginative ideas for decorating with traditional living room, dining room, family room and bedroom furniture. **Harden Furniture Co. $3.**

54. ORIENTAL FURNITURE. Henredon's "Folio Eleven" proves that the clean lines and simple forms of the Far East are totally relevant to the way we live today. This collection of bedroom, dining room and occasional furniture mixes well with 17th- and 18th-century French and English styles as well as contemporary. **Henredon Furniture Industries Inc. $1.**

55. HICKORY CHAIR BOOKLET. Furniture reproductions inspired by the heirlooms from historical James River Plantations. **Hickory Chair Co. $2.**

56. JASPER. Gun cabinets and curios folder plus Secretary folders—56 illustrations, several in full color—showing different finishes. **Jasper Cabinet Co. $1.**

57. "LIBRARY OF 18TH-CENTURY ENGLISH AND AMERICAN DESIGNS." This 180-page catalog shows timeless quality of Kittinger furniture, renowned Williamsburg Reproductions, including new Federal group, historic Newport Reproductions and dictionary of furniture design. **Kittinger Co. $4.**

58. FURNITURE FOR LOVERS. Lane makes more than "1,001"



Renaissance® paneling: the rich, elegant look of old New Orleans. It's just part of our collection of Great American Look® paneling. Come discover your favorite. And bring it home.

Georgia-Pacific

REGISTERED DEALER

modern group of modular case-
or bedroom in a "Dura-Tough"
een mirror finish with ac-
brushed chrome. Articles
designed for the Thayer Coggin
firm by Milo Baughman. **Thayer Coggin. 25¢.**

67. **"FURNITURE DESIGNED FOR GRACIOUS LIVING."** This 44-page brochure contains many lovely photographs of bedroom and dining room furniture, breakfronts, wall cabinets and occasional pieces, all these accents planned to give you ideas to use throughout your home environment. **Union National Inc. $1.50.**

68. **WEIMAN BOOKLET.** Selections from Weiman's new Chardonay collection of dining room, occasional and upholstered furniture. Chardonay is a montage of French period designs, reflecting the best of Louis XV and Louis XVI and as well as other eras; a collection of more than 70 pieces. **Weiman Co. Free.**

69. **DECORATING GUIDE.** New 48-page color brochure displays the complete "Tiara II" collection of bedroom and dining room furniture. Its ageless, classic styling mixes with all decorating schemes with an understated elegance. Illustrated in room settings; full of ideas for your home. **White of Mebane. 50¢.**

GARDENING MATERIALS

70. **BURPEE'S FALL GARDEN CATALOG.** Bulbs, indoor plants, house and garden aids, trees, shrubs, perennials and fruit are listed. Reserve a copy today. **The W. Atlee Burpee Co. Free.**

71. **DAYLILY BROCHURE.** Delightful, dynamic daylilies—each stalk can produce 30 or more colorful buds. Enjoy every day from May to September with a rainbow of flowers—year after year! **Jackson & Perkins. Free.**

72. **CAPTURE SOLAR ENERGY.** Add a glass room or greenhouse to your home. This 24-page booklet shows and prices hundreds of styles and sizes ideal for home expansion; prefab modular design for the handyman. **Lord & Burnham. Free.**

73. **1975 SPRING ALL-COLOR FLOWER AND VEGETABLE BOOK.** More than 3,000 varieties of flowers, many rare and unusual, including the old and new. Among new introductions are Chrysanthemum Super Jet, great clusters of three-inch flowers with cutting stems; Petunia Checkers, bright red flowers 2½ inches wide accented with a white throat; and Marigold Triploid Hybrids, fully double, carnation-type flowers, 2½ inches wide. **Geo. W. Park Seed Co. Inc. Free.**

74. **NURSERY CATALOG.** For springtime gardening needs, cat

HEATING & AIR CONDITIONING

75. **YORK FLAT TOP RESIDENTIAL AIR-CONDITIONING COIL.** Colorful six-page brochure tells how this new, half-sized air-conditioning coil saves space, may, in addition, extend furnace life, means new whole-house air-conditioning benefits. **York Division, Borg-Warner Corp. 10¢.**

HOUSEHOLD CLEANING HINTS

76. **HOW TO CARE FOR YOUR FINE WOOD FURNITURE.** Whether your furniture is antique or contemporary, it requires a good deal of care and know-how. Hagerty booklet provides the basic rules of proper furniture treatment. **W.J. Hagerty & Sons Ltd. Inc. 25¢.**

KITCHEN PLANNING EQUIPMENT & ACCESSORIES

77. **HOW WATER CAN SERVE YOU THROUGHOUT YOUR HOME.** New, deluxe 36-page color book provides ideas for kitchen, bath and laundry, also recipes that were featured in *Bon Appetit Magazine.* **Elkay Mfg. Co. $1.**

78. **"CREATIVE KITCHENS AND LAUNDRIES."** Full-color guide to remodeling your present kitchen or laundry room or designing a new one. Sixty-four pages of step-by-step planning suggestions and photos, plus many exciting decorating tips. Most everything you need to know—from planning storage, to choosing a decorating style; from selecting appliances, cabinets and counter tops, to budgeting and drawing your own plan. **General Electric Co. $2.**

79. **JENN-AIR GRILL-RANGES.** Built-in and free-standing electric ranges featuring exclusive built-in surface ventilation to send smoke and order outdoors . . . without a hood. New "convertible cooktop" models convert from range to char-flavor grill in seconds. Add optional rotisserie, shish kebab, griddle or french-fryer for additional versatility and fun. Also eye-level wall and microwave ovens. **Jenn-Air Corp. Free.**

80. **TIME AND MONEY SAVING APPLIANCES.** "Energy Saver" dishwashers to conserve electricity, "Quick Click" mount to cut disposer installation time included with trash compactors, hot-water dispensers, mixers, coffee mills. **KitchenAid Division, Hobart Corp. Free.**

81. **BUILT-IN REFRIGERATOR-FREEZERS.** Many styles, individual units and automatic ice makers are shown with specifications in this folder. There are several settings in full color showing various types of kitchens. **Sub-Zero Freezer Co. 25¢.**

82. **SMOOTH COOKTOPS.** Get all the facts on Thermador smooth cooktops in full-color booklet that describes available models. Complete specifications included. **Thermador. Free.**

LIGHTING

83. **CLASSIC LAMPS AND DECORATIVE FURNITURE ACCESSORIES.** You'll find many design ideas illustrated in this booklet featuring English, French, American Colonial and Empire styles. **Stiffel. 50¢.**

TABLETOP

84. **"BACCARAT, THE CRYSTAL OF KINGS."** These three portfolios include a stemware pamphlet; Ceralene china color folder showing distinctive Limoges dinnerware patterns; Christofle silver brochure of fine French silver; all include prices with illustrations. **Baccarat Inc. $1.10.**

85. **FOSTORIA GLASS.** The makers of Fostoria Crystal and Pickard China offer a full-color folder of 24 fine china and 40 crystal patterns plus three pages of table settings. **Fostoria Glass Co. Free.**

86. **"THE GORHAM TOTAL DESIGN CONCEPT."** Now you can fashion your total table with Gorham sterling, china and crystal. Interesting color booklets illustrate the range of coordinations that are possible for your table. **Gorham. Free.**

87. **"DIRECTORY OF MATCHING SERVICES FOR CHINA, SILVER, GLASS."** This comprehensive listing can be an invaluable aid to help you locate discontinued or hard-to-find pieces of china, silverplate and stainless flatware. **House Beautiful. 50¢.**

88. **LENOX TEMPER-WARE PATTERN BOOKLET.** Ten colorful patterns and 13 matching serving pieces of this super-ceramic dinnerware, all illustrated. Booklet includes helpful coordination information. **Lenox Inc. Free.**

89. **A BASIC GUIDE TO FINE TABLEWARE.** Pamphlet offers many helpful hints on the selection, use and care of beautiful pieces for your home. **Oneida Silversmiths. Free.**

90. **TABLETOP DECORATING IDEAS.** Express yourself with decorative table setting ideas. Follow the simple directions for "Creative American" settings. Use them as a starting point for your own imagination—easy and fun. Yours from Pfaltzgraff, manufacturers of stoneware and coordinating metalcrafts. **The Pfaltzgraff Co. Free.**

91. **COLORFUL STERLING FLATWARE PATTERN SELECTION.** Features 18 all-time classics by Reed & Barton, including prices. **Reed & Barton. Free.**

92. **TOWLE BROCHURE.** Illustrates Towle's 25 active sterling patterns with descriptions of the most popular serving pieces. **Towle Silversmiths. Free.**

93. **"BEAUTY IS GLASS FROM VIKING."** These 42 pages of pictures and text tell the story of how Viking "Treasured American Glass" is made—not a catalog but an interesting and authoritative book on glassmaking. **Viking Glass Co. 75¢.**

94. **STERLING FLATWARE PATTERNS.** Illustrations of Sterling patterns, the 10 most wanted serving pieces and a guide on how to select your silver. **Wallace Silversmiths. Free.**

95. **WATERFORD CRYSTAL- AYNSLEY BONE CHINA.** Waterford's 32-page booklet displays lead-crystal stemware and discusses the craftsmanship, design and shapes of its patterns. Aynsley's 28-page color brochure shows its distinctive dinnerware patterns. **Waterford Crystal & Aynsley Bone China. Free.**

96. **WILTON RWP ARMETALE CATALOG.** Comprehensive 85-page, full-color folio of the Armetale collection. The varied line of over 450 pieces includes many museum replicas, all in Armetale metal—tankards, dinnerware patterns, goblets, candlesticks, platters and oven-to-table ware. **Wilton Brass Co. $3.**

TRAVEL

97. **CANADA-TRAVEL KIT NO. 1.** Contains events folder, fact booklet with everything from easy border-crossing tips to provincial travel sources, maps, plus 32-page "Canada" color booklet covering highlights coast-to-coast for summer '75. **Canadian Government Office of Tourism. Free.**

98. **COLONIAL WILLIAMSBURG.** From taverns to elegant townhouses, from simple craft shops to formal gardens, the diversified world of the 18th century lives again in Colonial Williamsburg. Twelve-page color booklet is a beautiful guide to where to stay, what to see and do in Virginia's restored colonial capitol in 1975. **Colonial Williamsburg. Free.**

99. **"CALL OF KENTUCKY."** A 72-page full-color booklet on Kentucky's attractions—state parks, historical sites, recreational opportunities, plus state map and mileage chart. **Kentucky Department of Public Information. Free.**

100. **LOUISIANA HISTORY.** All the romance of colonial and antebellum Louisiana is spectacularly displayed in a large brochure, with 115 historic sites and many color photos. Included are colonial homes, plantation mansions, ancient cemeteries, historic forts and public buildings. **Louisiana Tourist Commission. Free.**

101. **NORTH CAROLINA.** Color brochure showing North Carolina wildflowers; also formal and informal gardens. **North Carolina Travel Development Section. Free.**

102. **SOUTH CAROLINA TRIP KIT.** Packet containing folders on campgrounds, state parks, golf courses, beaches, mountains, historic *(Continued on page 191)*

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 192

The real beauty of Aristocon™ is what you don't see.

You're looking at Sonora. Our newest Aristocon pattern.

Drenched in color. Cushioned for comfort. With the thickest wear surface on the market. Beautiful.

But the real beauty is, Aristocon can take the scuffs and spills. And it should never need wax. That's because of our JT88 finish, a Mannington exclusive, that seals in the gloss. And seals out stains.

Another beautiful thing. Even after months of use, normal care with water and detergent and an occasional buffing bring back its original luster.

No other cushioned flooring gives you all you get from Aristocon. Available in 6 and 12 foot widths for few, if any, seams. So, before you decide, make sure you look at Mannington.

Write for mini sample and free brochure showing other Aristocon patterns.

MANNINGTON

Tough. Smart. And out to floor you

Sonora Pattern No. 4046





THE KITCHEN IS IN THE FUTURE. THE GE APPLIANCES CAN BE YOURS NOW.

In the future, you may have curved ceilings in your kitchen, walls that play music, a closed-circuit TV picture of the nursery, lights that turn off when you leave the kitchen, an intercom system to the family car, and a communication center control panel.

But the GE kitchen and laundry appliances you buy today will continue to be a source of pride to you because these GE appliances have exciting, advanced features.

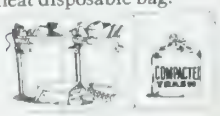
Outstanding Service. Every GE major appliance is backed by General Electric Customer Care...Service Everywhere.™ This means that wherever your home is located in the continental U.S.A., there'll be a qualified GE serviceman nearby.

America's #1 major appliance value.



Two Built-In Ovens. You get two built-in, big-window ovens, both with P-7® self-cleaning systems. The upper oven has an electronic meat thermometer and rotisserie with spit and rack. Heavy insulation provides better efficiency and helps keep the kitchen cool.

New Trash Compactor Saves You Time and Work. With a GE Compactor and disposer, you won't have messy trash cans to clean, and a week's trash accumulation (for the average family of 4) is reduced to one neat disposable bag.

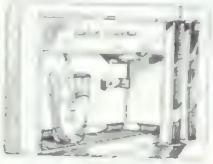


A Quiet Disposall® Food Waste Disposer. The enti unit literally floats in sy thetic rubber to reduce n and vibration. All parts e posed to water are made stainless steel or corrosi resistant material.



sher that Scrubs
ans. There are 6
bber™ dish-
th Power Scrub®
hich jet streams
r effectively re-
such as eggs or
nacaroni.

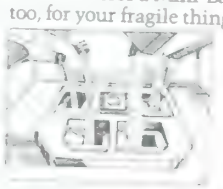
Through-The-Door Custom Ice Dispenser. Only General Electric has the refrigerators with the Custom Ice Dispenser that puts ice cubes, crushed ice or chilled water right in your glass, and you don't have to open the door.



The Range Hood With A Night-Light. Featuring a dimmer night-light and 2-speed fan, GE hoods come in an array of colors to match GE ranges or cooktops.

Cooktop In The Counter. The sleek Cleanline™ built-in cooktop is a smooth, glass-ceramic cooking panel that adds glamor to any kitchen. Spills are easy to clean up. And it becomes extra counter space when cool.

The Load-It-Once and Forget-It Washer. GE's Dispensall™ Washer releases pre-wash, detergent, bleach and fabric softener automatically, at the right time with no messy dilution. There's a Mini-Basket® too, for your fragile things.



A Dryer That Lets Clothes Iron Out Wrinkles. Extra-large capacity can mean fewer wrinkles. And there's a special fabric selector and permanent press cycle to match fabrics with the right temperature.

General Electric
PO Box 340
New Concord, Ohio 43762

Enclosed is 50¢ (to cover mailing) for your 16 page power saving guide to major appliances, Watts Going On Where You Live.

Enclosed is $1.00 for your 32 page book, *Creative Kitchens & Laundries*.

Name _____

Street _____

City & State _____ Zip _____

GENERAL ELECTRIC

CONTEMPORARY IN HARMONY

This addition merges gracefully with the New England original

Can bold architecture springing from contemporary trends wed the stately grace and traditional charm of a 170-year-old house? The answer is a resounding yes, but only if the addition is designed with sufficient simplicity and good taste to make the marriage last. Portions of this New Hampshire farmhouse, owned by the John A. Gray family of Boston, were begun in 1804. The most recent remodeling easily blends old and new.

A kitchen ell was all but collapsing from age, rotting underpinnings and overuse. Its replacement is three stories, beginning with a new kitchen and family dining area, moving up through much-needed extra bedrooms and storage spaces.

Architect Deborah A. Lamb of Cambridge, Mass., who designed the new wing, is one among a growing—but still small—number of women in the architectural profession who are making their presence felt. Most of her design work is residential and it was because of her reputation in residential design that she and the Grays found each other.

The transformation of their hazy thoughts on a new addition into finished structure began, as all design work begins, with a meeting. The Grays knew something had to be done for the kitchen ell and hoped she could give them a design that would take advantage of the spectacular western view.

After several meetings, Architect Lamb learned that considerably more than a new kitchen/dining space was needed, as evidenced now by the height and size of the resulting addition. Perhaps most important of all, Ms. Lamb was made very aware of the Grays' deep concern for the preservation and enhancement of the property. They wanted a structure that would be complementary to the old house. Architect Lamb managed this with an exterior in matching white wood clapboard siding identical to that on the original house and with a rectilinear shape that is manifestly contemporary but carries in its lines the images of traditional New England buildings.

First step was to completely remove the existing kitchen ell. Then, by dropping the grade (that is, by digging out several feet of earth), a full three-story addition went in place without its roof ending up higher than the roof on the main house.

No doubt the strongest line in the new wing is made by the cantilevered master bedroom (see *plans below*). Here, steel beams were dropped below ceiling height in the kitchen and then boxed in with wood. The Grays had been hesitant about so dramatic an appearance, but the finished addition has totally won them over and this room is now one of their favorites.

When Deborah Lamb first visited the house, she found the main portion in fine condition. Its original pine paneling, interior beams exposed to view and finely detailed woodwork were well preserved. She made certain that materials for the addition demonstrated a similar directness of expression.

A formal dining room is still intact in the original house, used every evening for meals. Other meals are eaten more informally in the new kitchen/dining area, where the family can see clearly out to the mountains in the west.

A stone retaining wall surrounds the new terrace, off the family/dining room. This was paved with huge granite slabs that originally covered the basement floor of the farmhouse. There is even one large slab with a round hole in the center, used in days past for access to the well. For summer comfort, the terrace is partially shaded by bedroom overhang.

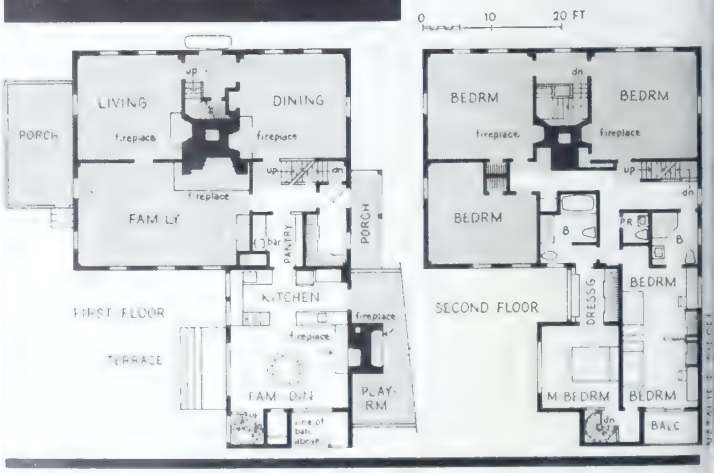


Although most of the 170-year-old New Hampshire farmhouse was sound and comfortable, the shed-roof kitchen ell was badly in need of a repair job (right)—*so the owners decided to replace it with a new addition* (see below).





The setting sun makes a spectacular scene looking out from windows in the Grays' new addition (left), *all part of the original design plan. Roof and porch overhangs block most of the western sun's heat in summer; a small balcony opens off one of the new second-floor bedrooms* (see plan).





The elegant design for this beautiful floor comes from Holland. The quality, softness and easy care come from GAF.

Take an old European design, add some new American know-how and you end up with the most beautifully practical floor you've ever seen. (Or the most practical beautiful floor you've ever seen.)

This GAF GAFSTAR pattern looks like delicate Dutch porcelain, but it's so easy to take care of. It keeps shiny without waxing. Just damp mop and occasionally buff.

And this beautiful floor's not only nice to your eyes, it's also nice to your feet because it has a soft, built-in foam padding.

Whatever GAF GAFSTAR pattern you end up choosing, they all look the same.

Beautiful.

For your nearest GAF Flooring Dealer, see the Yellow Pages. Or for further information, write GAF Floor Products, Dept. E17, Box 1121, Radio City Station, N.Y. 10019.

GAF GAFSTAR™ Sheet Vinyl Flooring

Pat. pending. Reg. U.S. Pat. & Tm. Off. Reg. Canada Pat. & Tm. Off.

Look for the National Home Improvement Council Member in your community

Construction Co

276-7890

3028 Glendora Street
276-1900

3817 Adams Avenue
282-6877

Parliament Builders
3804 Ray Street

5409 Redland Place
582-6241

SAN FRANCISCO
Nelson Iron Spiral Staircases
861-9944

SANTA ANA
1116 N. Harbor Blvd
531-6718

SANTEE
Courtesy Home Improvement Co
8612 Atlas View Drive
448-5465

John Paul Jones Building Co
448-2170

TORRANCE
Pacific Builders
3845 Pacific Coast Highway
772-1437

WHITTIER
Hammerford Builders
11713 E. Washington Blvd
698-0571

COLORADO

DENVER
Del Mac Construction Co., Inc
232 S. Sheridan Blvd
936-7258

Joe Howard Construction
758-2419

DISTRICT OF COLUMBIA

WASHINGTON
American Aluminum Products,
231 Van Buren Street, N.W.
829-1875

FLORIDA

CAPE CORAL
United Home Renovating Co. Inc.
1231 Lafayette Street
542-2496

HALLANDALE
Harris Remodeling Corporation
3149 W. Hallandale Beach Blvd
759-6601

MAITLAND
540 So. Maitland Avenue
644-1099

HAWAII

Kenneth Shiot & Company, Ltd.
531-5921

Customflo—ZMC Inc., Licensee
1550 West Fullerton Avenue
543-7464

CHICAGO
Able Air Builders, Inc
3342 W. 63rd Place
925-8270

787-2044

269-1146

422-1700

Sparco Construction Company
831 811 Skokie Highway
498-6570

ROCKFORD
Bob Logan Remodeling
2203 Barton Blvd
964-2481

ROSELLE
135 W. Irving Park Road

INDIANA

Carr Construction Corporation
372-0241

CRAWFORDSVILLE

Holloway Lumber & Construction
1115 Broadway
221-5600

Winters Construction Co., Inc.
504 Broadway

IOWA

CEDAR RAPIDS
Zobac Construction Co., Inc.
363-9681

KANSAS

KANSAS CITY
Mid-Western Builders, Inc
535 Central Avenue
321-2277

MARYLAND

BALTIMORE
Welsh Construction Remodeling
Erdman & Edison Hwy
732-1360

BETHESDA
Bethesda Shade & Awning Shop,
4922 Del Ray Avenue
656-6161

Bethke Brothers, Inc
4711 Maple Avenue
654-3412

BLADENSBURG
Grant Construction Corporation
3000—52nd Avenue
699-1150

CHEVY CHASE
Guardian Home Service Assn.
5480 Wisconsin Avenue
657-3637

KENSINGTON
Free State Aluminum Products
4102 Wexford Drive
933-7888

Aluminum Enterprises Inc
2314 Montgomery Street
585-7788

SILVER SPRING
Astro Construction Co., Inc.
2728 Pittman Drive
588-4131

The Hecht Company
Fenton Street & Ellsworth Drive
565-3636

Porter Enterprises, Inc.
15301 Aylesbury Street
384-7200

MASSACHUSETTS

BROCKTON
Belcoa Aluminum & Vinyl Siding
29 Benham Street
583-7216

Windowmaster Industries
820 Pearl Street
586-1105

CANTON
Bernards Aluminum Products,
533 Washington Street
828-5254

CHELMSFORD
287 Chelmsford Street
256-2867

Associated Pools
360 Bridge Street
326-6310

Interstate Industries, Inc
395 Washington Street
329-0886

Reliable Construction Corp
4 Sanderson Avenue
326-4120

SOMERVILLE
Seal Master Industries
372 Washington Street
666-5655

206 Common Street
668-7892

Allenbuilt, Inc.
347 Washington Street

MICHIGAN

Karanska, Inc

647-7227

685-1600

Centertone Construction Inc.
26075 W. Six Mile Road
537-6100

FARMINGTON
Armstrong Siding Company
35231 Drakeshire Place

HARPER WOODS
Cox Waterproofing Co., Inc.
20283 Beaufait
881-5720

LINCOLN PARK
Cascade Building Co., Inc.
1100 Southfield
382-1900

PONTIAC
Homecraft Improvement Co.
3401 W. Huron Street
681-2200

SOUTHFIELD
Brody-Bilt Construction Co
27050 W. 8 Mile Road
354-8200

Burton Aluminum Company
23628 Coach House Road
557-9178

Jerry Starler Home Improvement
16951 Geo. Washington
557-1060

World Wide Waterproofing Inc,
24681 Telegraph Road
354-7600

MISSOURI

KANSAS CITY
May Construction Co., Inc.
4329 Troost Avenue
753-3100

NORTH KANSAS CITY
Western Contractors
1821 Linn
842-5810

ST. LOUIS
Aleto Construction Co., Inc
4633 Wilcox Avenue
352-0507

Better Homes Construction
Company, Inc.
7801 Olive Street
383-6990

Clemens Construction Co
3353 Gravois Avenue
664-9679

Cooper Siding Company
2932 South Brentwood Blvd
968-4500

D. Leicht Painting & Decorating,
5602 Heege Road
832-6110

Kirkwood Exteriors
2013 Lilly
822-8963

Quality Contractors, Inc.
4430 Morganford Road
352-4820

Ray-O-Lite of Missouri, Inc
3011 Cherokee Street
772-4600

R. E.K. Industries, Inc.
1194 S. Florissant Road
524-8303

Star Lumber Company, Inc.
4812 Reavis Barracks Road
544-3300

Modular Wall Corporation
1243 Hanley Industrial Court
968-4244

WEBSTER GROVES
Diversified Builders, Inc.
962-8312

NEW JERSEY

BERLIN
Gem Roc, Inc.
Rt. 73 & Collins Avenue
767-0100

MEDFORD LAKES
Love Construction Company
50 Lenape Trail
654-4392

VENTNOR
Dillon Construction Company
125 N. Lafayette Avenue
822-4328

NEW YORK

ALBANY
Rutland Building & Remodeling
Corporation
1997 Central Avenue
456-2533

BAY SHORE
Carefree Construction Corp.
1713 Fifth Avenue
231-6700

BUFFALO
A.F.O. Remodeling
335 Dingens Street
822-4444

Barlex Industries, Inc
3254 Genesee Street
894-9237

Contractors Remodeling, Inc.
2469 Delaware Avenue
875-2009

Kaplan Better Builders Inc.
4424 Bailey Avenue
833-4410

Wm. C. Maunz Company, Inc.
387 E. Delavan Avenue
886-3130

CARLE PLACE
The Dartmouth Plan
1 Old Country Road
742-2300

Inc.

685-1600

EAST MEADOW
Jarro Building Industries Corp
1796 Hempstead Turnpike
IV 3-1040

FARMINGDALE
Beautyguard of Long Island
162 Milbar Boulevard
694-5950

FRANKLIN SQUARE
Exterior Decorators in Aluminum
1072 Jerome Road
561-6605

GLENDALE
Frederick Construction Co.
79-49 Myrtle Avenue
967-8300

HAMBURG
Builders & Remodelers, Inc.
432 Camp Road
649-3776

HOLBROOK
J & M Construction Company
6073 Sunrise Highway
289-0982

KENMORE
Bar-One Contractors, Inc.
1589 Kenmore Avenue
875-8767

LANCASTER
Brownie Masternak
244 Broezel Avenue
683-8433

LEVITTOWN
Zino Construction Co., Inc.
29 Jerusalem Avenue
731-2600

LINDENHURST
Roloson Contracting Corp.
496 So. 6th Street
226-8735

NO. BELLMORE
Norse Construction Corp
1411 Newbridge Road
538-1620

QUEENS
All Island Remodelers, Inc
252-04 Hillside Avenue
343-6616

American Housecraft Corp
173-20 Jamaica Avenue
739-3600

QUEENS VILLAGE
The Good Housecraft Corp
220-25 Hempstead Avenue
465-3900

ROCHESTER
Lawn Medic Inc
1024 Sibley Tower Bldg.
494-1462

SMITHTOWN
Adamson Construction Corp.
45 Cooper Beech Road
724-1800

TONAWANDA
Recommended Builders Inc
510 Main Street
695-1253

VALLEY STREAM
Calderone Construction Co., Inc.
35 No. Central Avenue
561-0183

Danark Associates, Inc
78 Rockaway Avenue
LO 1-9030

NORTH CAROLINA

CHARLOTTE
A.J. Jones Construction Co
1918 Maryland Avenue
332-7622

Harry Wells Construction Co
919 North Brevard Street
376-5132

Metalvent Home Improvement
Company
5011 Wilkinson Blvd
399-9797

Plumbing Service, Inc.
1704 Camden Road
333-0466

GASTONIA
Gastonia Insulating and
Aluminum Company
1641 Wilkinson Blvd
864-3205

NORTH DAKOTA

FARGO
Western Products, Inc
1425 Main Avenue
293-5310

OHIO

BEDFORD HTS
Capital Builders & Supply
25350 Rockside Road
439-5585

CLEVELAND
Abby Remodelers, Inc
3592 Lee Road
921-6300

Becht & Company, Inc
2028 Noble Road
851-6700

Forest City Material Company
10800 Brook Park Road
267-1200

South Euclid Home Improvement
Company
23209 Miles Road
475-5600

MACEDONIA
Nu-Sash of Cleveland
8515 Freeway Drive
467-4260

SOLON
Beechwood Remodelers
32991 Linden Drive
248-8072

WESTLAKE
Interstate Industries, Inc
835-1900

YOUNGSTOWN
General Home Improvement Co
817 Salt Spring Road
792-6581

OREGON

BEAVERTON
R. Morrison Construction Inc.
2425 S.W. 170th
649-6250

EUGENE
Lane Construction Company
815 Dorris Street
688-5836

PORTLAND
Acme Trading & Supply Co
4322 N.W. Yeon Avenue
221-1730

Jack Guthrie Construction Co.
4615 S.E. 67th Avenue
777-4665

J & J Construction Company
1836 N.E. 82nd Avenue
255-0415

Lighting Specialties Inc.
78 N.W. Couch
226-3461

May Awning & Patio Company
6336 N.E. Sandy Blvd.
282-0140

Neil Kelly Inc.
735 N. Alberta Street
287-4176

Portland Window & Door Co.
11691 S.E. 82nd Avenue
659-1453

Tice Electric Company
2139 S.E. Belmont
233-8801

PENNSYLVANIA

BRIDGEVILLE
Esquire Builders
351 Hickman Street
221-8996

DONORA
Valley Home Improvements Co.
440 McKean Avenue
379-8110

DUBOIS
Guaranty Builders & Supply, Inc.
638 South Main Street
371-6150

ERIE
Bond and Scriven Heating &
Cooling
1163 Robison Road
864-0173

Bonded Construction Company
120 East 38th Street
459-3355

Ciano and Brocki, Inc.
Electrical & Heating
559 West 29 Street
453-3411

Gumowski Contractors
1102 Liberty Street
866-0512

Havican Construction
2005 Edinboro Road
866-6296

L.W. Preece, Inc.
4803 Wattsburg Road
866-1721

Moss Builders
2640 Peach Street
454-1084

Neth Heating & Cooling
722 West 18th Street
453-6521

Partridge Contractors
1028 West 22nd Street
456-7097

Reliable Heating & Cooling Co.
P.O. Box 7165
899-6166

Security Builders
4008 Falmouth Road
838-2969

MCKEES ROCKS
Murphy & Weaver, Inc.
636 Broadway Street
771-3938

MONROEVILLE
Bigelow Supply Company
Box 375
372-0900

PITTSBURGH
Commonwealth Heating Co.
808 Liberty Avenue
261-7272

Home Construction Company
2961 W. Liberty Avenue
344-8050

Intercontinental
1501 Potomac Avenue
343-8484

Koolvent Aluminum Products
1417 McLaughlin Road
343-3800

Mabro Company
801 Penn Avenue
441-9988

McMahon & Dowd
3132 W. Liberty Avenue
344-5022

Nationwide Exterior Contractors
Company
4508 Liberty Avenue
687-4757

R.A. Werner Roofing
1016 Jerome Street
921-0912

Universal Builders & Acceptance
Corporation
798 Penn Avenue
242-6600

REYNOLDSVILLE
Vacco Construction Company
450 Main Street
653-2211

ROSLYN
P & L Associates
1145 Hall Avenue
TU 4-4649

VERONA
Busy Beaver Remodelers, Inc
10 Allegheny River Blvd.
244-1500

Perma-Lite of Pa., Inc.
4238 Verona Road
242-8010

TENNESSEE

MEMPHIS
Homeowners Management
Company, Inc
4114 Jackson Avenue
386-4242

NASHVILLE
United Construction Inc.
1617 Nolensville Road
256-8981

TEXAS

DALLAS
Allen Reeves & Co., Inc.
123 W. Illinois
942-8717

HOUSTON
Aluminum Bldg. Material Co.
8432 Park Place Blvd.
644-2361

Bilt-Rite Builders, Inc
1915 Westheimer
526-5741

Cougar Construction, Inc.
7125 Atwell
666-8746

Space City Contractors Suppl
2230 W. Governors Circle
688-6621

IRVING
Starlite Custom Builders
2107 W. Shady Grove Road
259-8729

VIRGINIA

FAIRFAX
Perma-Stone, Div. Surfa-Shield
3918 Prosperity Avenue
280-3600

Surfa-Shield National
3918 Prosperity Avenue
280-3605

FALLS CHURCH
Zephyr Awning & Window Co.
156 Hillwood Avenue
534-6667

VIENNA
Addition Builders
132 Courthouse Road S.W.
790-1400

WASHINGTON

SEATTLE
Modern Kitchens & Constr. Co.
2200 No. 45th Street
633-4550

Pioneer Improvement, Inc.
1909—15th Avenue West
284-2892

Shaffer Construction
20818 24th Avenue South
878-8095

WISCONSIN

BROOKFIELD
Moser Builder
15060 Carpenter Road
782-6450

Elmbrook Builders
15305 Santa Maria Court
786-3710

Riegel Distributors, Inc
12560 W. Townsend Street
781-9830

FRANKLIN
Banner Builders, Inc.
10001 W. St. Martins Road
425-3300

K-S Remodelers & Building
Supply, Inc.
10518 So. 124th Street
425-5541

MEQUON
Customflo—Aluminum Syste
Inc., Licensee
10129 N. Swan Road
242-1890

MILWAUKEE
Becker Home Modernizing, I
4859 N. 87th Street
466-8035

Better Building Supply Comp
Inc
5406 W. Lisbon Avenue
444-5660

Customflo—Uni-Craft System
Inc.
3125 W. Valanna Court
351-0121

Forrer Specialty Company
2628C N. Humboldt Avenue
372-9230

Keystone Builders, Inc.
4006 No. 42nd Street
871-4500

Tri-State Home Improvement
Inc
1930 N. 3rd Street
374-5900

WAUWATOSA
Chamberlin Company of
Milwaukee, Inc.
1409 Wauwatosa Avenue
476-3811

Better Your Living NHIC
NATIONAL HOME IMPROVEMENT COUNCIL

National Home Improvement Council, Inc., 11 E. 44th Street, New York, New York 100



Look for the National Home Improvement Council Member in your community

If you are planning to renovate or improve your home, use a responsible and reliable remodeler who is a member of the National Home Improvement Council. Council members take active part in their professional associations affiliated with NHIC, striving to offer courteous service, fair prices and quality workmanship. They are pledged to observe a Code of Ethics for your protection.

Your present home represents a big investment—perhaps the largest of your lifetime. Properly maintained and improved for greater living, your home is likely to increase in value as time goes on, by more than the cost of the improvements. At the very least, its value will be maintained.

Responsible home improvement contractors are ready to assist you in making prudent decisions commensurate with your income.

So, look for and do business with members of NHIC where you live, like those listed on the opposite page. And to help you plan your remodeling work, let us send you a copy of our booklet: "How To Start Your Home Improvement Project With The Help of a Reliable Contractor." Send stamped and self addressed envelope to:

National Home Improvement Council, Inc.,
11 E. 44th Street,
New York, New York 10017

Better Your Living NHIC
NATIONAL HOME IMPROVEMENT COUNCIL

insight

New York City 10003—maintains unique collection of china parts, such as Meissen, flowers, cup handles, etc. from which to select replacements.

Laurence A. Malone, Apt. 2208, Crystal Plaza, Jefferson Davis Hwy., Arlington, Va. 22202.

K. Matsumoto, 226 S. Wabash Ave., Chicago 60604.

My Grandfather's Shop Ltd., 940 Sligo Ave., Silver Spring, Md.

Rikki's Studio, 2256 Coral Way, Miami 33145.

Bertha Riss, 791 Lexington Ave., New York City 10022—no mail orders; work must be brought in person.

Seljuk, 563 Sutter St., Mezzanine Floor, San Francisco 94102.

The D.A. Miller Gallery, Union Sq., Southbury, Conn. 06488.

Van Parys Studio, 6338 Germantown Ave., Philadelphia 19144.

Zoe Restorations, 5657 W. 50th St., Shawnee Mission, Kan.

INSTRUCTION

Chagnon Studios, 51 Forest Ave., Cohasset, Mass. 02025—*How To Do Invisible China Repair* by Eleanor Brown Chagnon; well-illustrated instruction book by a craftswoman who has worked for many museums; $12.50.

Atlas Minerals & Chemicals Division, Mertztown, Pa. 19535—sells Master Mending Kit developed by Lawrence Malone; kit contains instructions and materials needed to mend china, pottery and glass, including a glass glaze for restoring glaze without firing; $14.95.

CHINA MATCHING SERVICE

House Beautiful, Room 957, 717 Fifth Ave., New York City 10022—pamphlet available "Directory of Matching Services, China, Silver and Glass;" 50 cents.

La Porcelaine Old French Haviland China, 10269 Cedarbrooke Lane, Kansas City, Mo. 64131—matches Haviland only.

Virginia McDonagh, Haviland China Matching Service, 3915 36th St., N.W., Canton, Ohio 44718—matches Haviland only.

Spare Parts Antiques, Ruth W. Fleischmann, 4178 Oxford Drive, Brunswick, Ohio 44212—specialty: locating lids for antique china; vegetable tureen tops; much Haviland and Royal Bayreuth; exhibits in mall shows and will answer letters for mall schedule. If you have a request, she will keep your need in mind, but will not answer letters for specific items until she has something definite to offer.

The Antique Trader, Dubuque, Iowa 52001—weekly paper usually carries several advertisements for Haviland china matching services; paper usually at large libraries or available for 50 cents a copy.

letters

Please consider this letter as my thanks for the ideas you and your magazine have provided in the decoration of an old house we have recently purchased. Without the beautiful and practical ideas presented, I wouldn't have had the courage to proceed.—H.H., New Philadelphia, Ohio.

My wife is a subscriber to your magazine, and every time I leaf through the sterile pages, the same question pops into my mind: Where do the people live, especially if they have children—next door?—J.F., Casa Grande, Ariz.

I understand HB will continue the series you started last year on "Easy-to-Grow House Plants." These articles are most welcome. I have found your magazine has more articles than others concerning contemporary living, which is so much enjoyed today.—Mrs. J.E.R., Panama City, Fla.

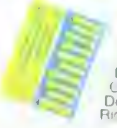
In the January issue, I agree that the view from Marina Bulgari's apartment is outstanding, but at night you really can't see anything but lights. Those brick walls, in my opinion, are crying for paintings, no matter how simple. I can only surmise that the conventlike surroundings are an escape from all those dazzling jewels her father sells.—E.M., Birmingham, Mich. ■



Ridgeways are for people who give permanence priority.

...something like owning an heirloom ... and to have the warmth and ... Ridgeway ... Grandfather Clock ...

finishes, 5 decorator colors, 3 sets of chimes and several (apartment to mansion) sizes. One is just right for your home. And your budget.



FREE: This colorful illustrated brochure complete with decorating ideas and list of dealers nearest you. Ridgeway Clocks Division, Gravely Furniture Co., Inc. Dept. HB-751, Ridgeway, Virginia 24148

Ridgeway

Take Advantage of this Wonderful Opportunity to SAVE on Beautiful Towle Sterling Silver at

SHREVE, CRUMP & LOW COMPANY

1/3 off on 3-piece place setting pieces
Sterling Silver Flatware
by Towle Silversmiths
(fork, knife & teaspoon as shown)

25% discount
on open stock all other pieces
in Towle's active patterns.
Offer ends May 24, 1975



Introducing a handsome new pattern – Carpenter Hall

The Shreve, Crump & Low Club Plan

If your order is $300. or more, you may put down just 10% and take 24 months to pay, with no finance charges. Save as much as $280. on 8 – 3-piece place settings, or $352. on 8 – 4-piece place settings.

Two great names add luster to your sterling silver. Towle, a distinguished silversmith, and Shreve, Crump & Low, world-renowned jeweler. Order before May 24, when this offer expires. Chances are you'll never buy sterling at these prices again.

Group A	Group B	Group C
Spanish Provincial	Old Colonial	Benjamin Franklin
Fontana	Craftsman	Mandarin
Rambler Rose	Contessina	El Grandee
Old Lace	Legato	Laureate
Silver Flutes	Candlelight	King Richard
Sculptured Rose	French Provincial	Danish Baroque
Chippendale	Country Manor	Queen Elizabeth
Madeira	Old Master	Charlemagne
		Debussy
		Grand Duchess
		Carpenter Hall

3-piece place settings 1/3 off

Item	Group A Reg.	Group A Sale	Group B Reg.	Group B Sale	Group C Reg.	Group C Sale
24 piece service for 8*	$660.00	$437.10	$748.80	$498.67	$840.00	$560.00
32 piece service for 8**	880.00	605.33	1004.00	690.67	1128.00	776.00
teaspoon	20.00	13.33	23.50	15.67	27.00	18.00
place knife	30.00	20.00	34.00	22.66	38.00	25.33
pl. fork	32.00	21.33	36.00	24.00	40.00	26.66
salad fork	28.00	21.00	32.00	24.00	36.00	27.00
pl. spoon	28.00	21.00	32.00	24.00	36.00	27.00
butter spreader	20.00	15.00	23.50	17.63	27.00	20.25
Hostess Set includes	255.00	191.27	282.50	211.88	311.50	233.64
butter knife	25.00	18.75	27.50	20.63	30.00	22.50
sugar spoon	29.50	22.13	32.00	24.00	36.00	27.00
cold meat fork	58.50	43.88	64.00	48.00	69.50	52.13
gravy ladle	58.50	43.88	64.00	48.00	69.50	52.13
pie/cake knife	30.00	22.50	35.00	26.25	40.00	30.00
tablespoon	53.50	40.13	60.00	45.00	66.50	49.88

* Includes 8 teaspoons, 8 place forks, 8 place knives
** Includes 8 teaspoons, 8 place forks, 8 place knives, 8 salad forks

SHREVE, CRUMP & LOW CO.

ESTABLISHED 1800

330 BOYLSTON STREET, BOSTON, MASS. 02116
TELEPHONE (617) 267-9100

THE MALL AT CHESTNUT HILL

Please send me Towle sterling flatware as follows:

Pattern name_____

No.	Item	Unit price	Total cost

Name_____
Street_____
City_____ State_____ Zip_____

☐ Check enclosed in full payment
(Add $2.50 shipping. Mass. Residents add 3% tax - or if delivered in Mass.)

☐ **Shreve, Crump & Low Club Plan**
Check for 10% enclosed

Employer's name and address

Position_____ Length of service_____
Bank Reference_____
Acct. #_____
Signature_____

The cost of credit is included in the price quoted for the goods and services.



"After what we spent for this house, we'd be foolish to pinch pennies on the paint."

—Stuart A. Cowan, Wilton, Connecticut.



"Our house is the best investment we've got," says Stuart Cowan. "So when it comes to buying some paint to protect that investment, it doesn't make sense to pinch pennies.

"This time we bought the good stuff. Du Pont [illegible] worth it. Besides, Lucite lasts a [illegible]."

For your nearest Lucite retailer, call this special number free anytim 800-243-6100. Dial as you normally dial long distance. (In Connecticut call 1-800-882-6500).

Du Pont Paints. The good stuf

TURNING AN OLD HOUSE INTO A NEW HOME

THIS YEAR, MANY A WALL WILL GO TUMBLING DOWN AS AMERICANS SPEND RECORD AMOUNTS TO REMODEL THEIR LIVING SPACES. THE 1975 ANSWER TO HAVING A BIGGER AND BETTER HOME IS NOT MOVING BUT MODERNIZING—THE RESULT OF A HOUSING CRUNCH THAT AFFECTS US ALL. STARTING ON THIS PAGE WE PRESENT NINE STAND-OUT EXAMPLES OF HOW RENOVATING AND REDECORATING CAN ACCOMPLISH WONDERS IN REVITALIZING TIRED SPACES.





MAKEOVER MAGIC! A 60-YEAR-OLD SHEDS THE BLAHS—AND ALL THE WIZARDRY IS WROUGHT WITH READY-TO-BUY MERCHANDISE



BEFORE. AXELL'S UDIO, AFTER. HAM

Editors JOHN H. INGERSOLL *and* LESTER GRUNDY — The transformation is dazzling. Yet in remodeling the nondescript Cleveland Heights, Ohio, house at far left into the upbeat residence at near left, Contractor Robert P. Becht, president of Becht & Co., Cleveland, and a director of the National Home Improvement Council, made less than drastic changes. Rather, he gave the 1915-era dwelling a glamorizing face lift. Following a redesign by Architect William B. Morris of Shaker Heights, Becht stripped away the dated porch and accentuated the vertical with new Perma-Shield Anderson windows and a Pease Ever Strait door. He then added a trim redwood deck and painted the existing siding a classic deep green from Martin-Senour's Williamsburg Collection, with a fresh yellow for the door and a bright white trim. The entire remodeling, coordinated by *House Beautiful*, proved to us that any vintage house, modest or grand, is ideal clay for reshaping to the needs of modern families. On the next six pages, we show what wonders were produced inside—all with ready-to-buy materials. The old foundation plantings were removed so that the house speaks for itself.



From dusty to dramatic, from bare to beautiful, the entry and living room in this World War I period relic sped into 1975 with only minor structural changes. Most of the cheer evident on these pages was produced by liberal application of sandpaper, scrapers and cleaners. Moreover, furniture, floor coverings and accessories came directly from ready-to-buy wares at Higbee's in Cleveland (a House Beautiful Pace Setter store). The only exceptions are the three wall hangings, designed and knitted by Mary Walker Phillips. New tiles, wall paneling, paint, finishes—everything used to update the construction—are available now at local building supply shops. Decorating Editor Lester Grundy recycled the house with a careful selection of color and pattern, rather than overwhelming it with high-priced furnishings. Visitors are refreshed immediately by the foyer's sunny yellow ceramic tile (*left*), which extends smartly across the hearth and up the fireplace face. This handsome textured tile, provided through the Tile Council of America, also stretches, practically enough, down the hall to the kitchen's café doors (*left center*). A side entry to the house and a powder room, both out of camera view, also open to the hall. Whimsical wood newel post is original to the house.









Glowing hickory floors in the living room (*above*), a rarity today, were rescued from oblivion with a thorough resanding and application of Martin-Senour's new clear polyurethane finish called Astrovar. Contractor Robert Becht closed the former arched opening between living room and dining room to create the wall to the left of the fireplace. Minor imperfections in the remaining walls were easily hidden by handsome bone white paneling. Patterned after French Provincial styles, the panels—"Provence" from Masonite—re-establish in the room the flavor and age of the house. Yet, no dark Victorian airs linger. The bone white walls and fabrics, sunny yellow tiles and pale yellow ceiling (out of camera view) lighten the space, making it feel roomier than it is. White, bone and oatmeal stripes in the woven-wood window shades by Del Mar (*left*) blend smartly with this theme, as do similar tones in the living room's sprightly rug (*right*). The rich green stair carpeting (*left center*) is "Magic Star" by Mohawk, of DuPont nylon, with a static-control feature for cold weather. A high-backed chair and sleek modern étagère lend visual contrast to the plumpy sofa grouping, and everywhere there's the lushness of greenery, in the plants tall and short provided by Don Vanderbrook of D. K. Vanderbrook Inc., Cleveland, and seen through the long windows of the entry.

EVIDENCED HERE, THE COLOR, TEXTURE AND STYLE AVAILABLE TO ANY REMODELER WITH A GOOD PLAN AND A KNOWING EYE













Plum tree branches bow over the new deck of "garden-grade" redwood (*left*), which was designed around the tree to preserve it. Summer-white porch furniture is from Higbee's. Among the more dramatic additions to this vintage house has to be the Lord & Burnham greenhouse, entered through Pease French doors on the back wall of the dining area.

The master bedroom (*below*) and the master bath dressing area (*next page*) are carved from space originally taken up by two ordinary bedrooms. Replacing a traditional angled bay window, the present rectangular bay enlarges the room. There is also more sun through more glass but fewer wintertime drafts, since the Andersen windows are double-glazed. Green is the theme here—with a leafy "Mitzi's Sampler" paper from First Editions, green-and-white striped Del Mar shades and the same green shag "Magic Star" Mohawk carpet seen on the stairs. All furniture here is also from Higbee's.

SPARKLING COLORS AND IMAGINATION BRING NEW VITALITY INDOORS AND OUT

Comfortable, colorful, country—the old dining area (*top left*) was revitalized with sparkling decorating. But its companion kitchen was a major remodeling project. The old kitchen was a small separate room equipped with an ancient refrigerator, a stand-up white stove and a sink on legs. It did have a separate pantry, but it was a bonus paid for with a loss of work space and storage space in the kitchen.

To create one light, airy family kitchen/dining area, Architect Morris swept away all but one section of the wall between the two rooms (*far left*) and Editor Grundy and Home Service Editor Nancy Craig collaborated on a unified scheme of fresh spring colors. A yellow check wallpaper from First Editions covers walls and ceilings in both spaces, complemented by yellow-and-white "Daffodil" pattern shades from Del Mar, "Lemon Twist" Formica facing for all the ShakerMaid cabinets and "White Suede" Formica for the counters. Lighting over the dining table is a perfect combination of built-in ceiling downlights and a six-taper fixture in antique brass finish—like all the built-in lighting throughout the house, from Virden and attached to dimmers. In keeping with the country theme, a collection of china and pewter shines as a strong and handsome accent in a hutch.

In the all-new kitchen, the built-in island has a lowered counter for informal meals plus a stainless steel sink and water purifier by Elkay and an "Instant Hot Water Tap" by In-Sink-Erator to minimize food preparation chores. The built-in refrigerator/freezer is from Sub Zero, all other appliances by Waste King Universal. And where the old pantry was, there's now an efficient little home office with a desk (*near left*) and an energy-saving fluorescent desk lighting fixture from Virden.







REDESIGNING THE UPSTAIRS SPACE YIELDS A NEW BATH AND ADDED STORAGE





A formerly narrow hall upstairs is wide and roomy now, after space-grabbing conventional stairs to the third floor were replaced with this trim spiral staircase (*above*). Becht then stole enough space from the bedroom behind the wall to the right of the stairs to build in a [illegible]oset—a convenience previously non-[illegible]t in the house—and also installed a NuTone central vacuum system with outlets upstairs (just out of view here) and down.

To give textural interest to the hall, Becht remo[illegible]ed plaster from the brick chimney, then painted it to match the bone paneling—all in keeping with the finished-oak treads and black iron frame of the Mylen Industries stairs. The [illegible] carpeting continues down the wall and into the master bedroom, though [illegible] in the other two bedrooms (see [illegible] "Mango" [illegible] for the younger gen[illegible] [illegible] hall [illegible] "Dusk" [illegible]

a white Formica counter and harmonizes with the blue walls—a Formica Panel System 202 innovation that installs in hours. A NuTone chest and vanity, Virden light fixture and ceramic tile floors, through the Tile Council of America, neatly wrap up this bath.

The downstairs powder room (*above center*) was a disaster case before remodeling began. Though the dimensions of the room are roughly the same, there is more walking-around space now that the triangular Eljer toilet is neatly tucked into the corner. That and Eljer's "Donna" lavatory are "Twilight Blue," which is set off cleanly by the white Lusterock counter, the white NuTone vanity, white-on-white Del Mar shade and a continuation of the yellow ceramic tile in the front hall. The frolicsome paper is "Pansies" by First Editions. A Virden fixture and NuTone chest complete the scene. Tile floor in this small bath is a continuation of the smart yellow tile that was used in the entryway and hall a colorful match for the flowered wallpaper.



Building a bath in this house where none existed before was not inexpensive. But the need for a complete master suite forced the decision. Taking space from an old bedroom, Architect Morris has designed an airy dressing room bath (*right*) separated by a clever dual-basin counter. NuTone medicine chests are mounted in simple wood frames, painted white and positioned on opposite sides of the counter. Two people washing at the same time would not get in each other's way, since each is using separate space, yet they would be close enough for dressing-time conversation—plus, the arrangement itself lends architectural depth and interest to the space. The self-rimming basins, elongated toilet and a one-piece fiberglass tub and shower are all by Eljer, in its latest shade, "Sunny Green," with the bidet (not produced in this new color) in white. Wallpaper is the green-and-white "Mitzi's Sampler" by First Editions, a theme carried through to the master bedroom walls (*below*).

Here, imagination made a storage asset of the formerly wasted space over the stairwell with a shelving system and the handsome folding closet doors by Leigh in sturdy pre-enameled steel. Contractor Becht added shoe heel stops to the sloping topside of the stairwell ceiling and a second shelf (*not shown*) for seasonal storage. Floor plans on this page show the outlines of each room and indicate the modest size of the house—a size that is nevertheless put to excellent use now, where before space was chopped up.

PLANS: NATALIE F. SIEGEL; FOR DETAILS, SEE PRODUCT INFORMATION









AT THE OWNERS' REQUEST

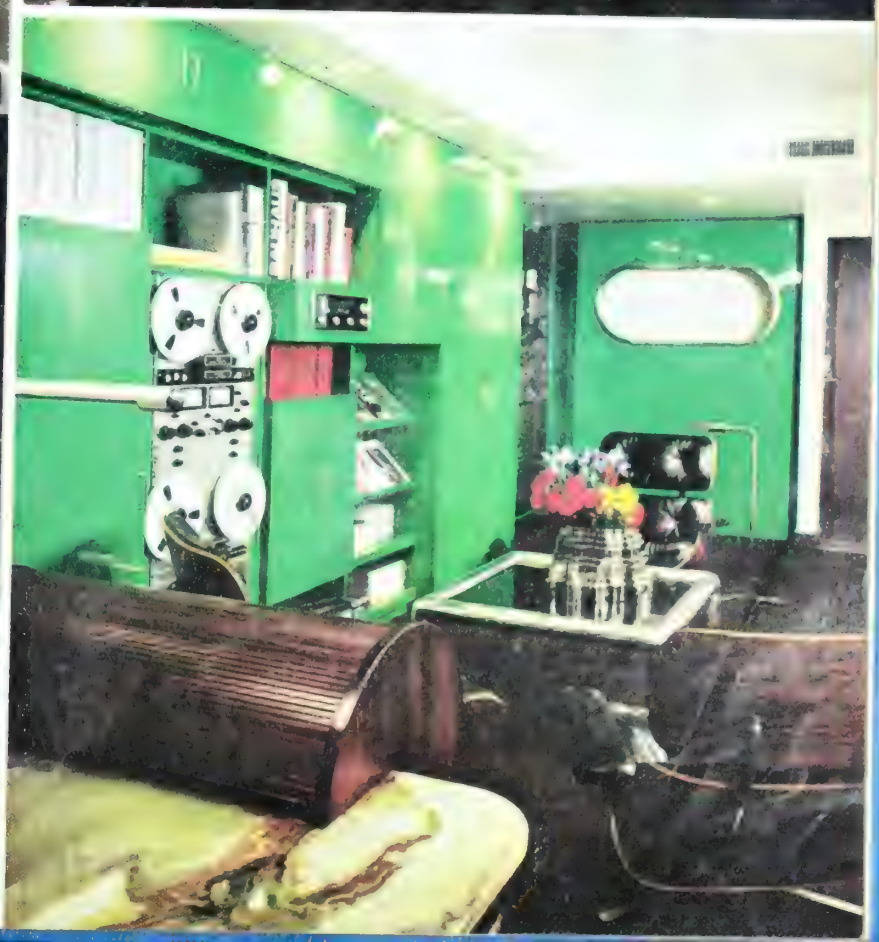
TAILORED

"It wasn't a matter of crumbling walls, it was just that the original planning here was all wrong for our clients," report Architects Alan Buchsbaum and Howard Korenstein of the Design Coalition in outlining the main reasons for remodeling this Fifth Avenue co-operative apartment overlooking Manhattan's Central Park. The extensive renovation was decided upon because the formal layout (including the sit-down dining room and live-in maid's room) was not relevant to the lifestyle of its new owners, a young couple with two children. Furthermore, the owners wanted to depart from the commonplace in redoing the rooms, which were built in the 50s. Thus, in addition to increasing the size of the kitchen and bathrooms (*see plan on following*









TO TASTE

page), the architects fulfilled this desire for spatial excitement. The living room (*above and at top right*) and its adjoining study (*center and lower right*) illustrate their success in dramatizing the space, then underscoring it with superscale furniture forms—large, simplified, yet multifunctional units. Examples: the over-scaled living room seating platform of brown marble and velvet-covered pillows and the rotating white lacquered storage-divider wall (*shown both open and closed at right top and center*), which allows the study to be part of or separate from the living room. Their basic chocolate scheme is accented by bright green in the study (*lower right*) and by paintings, banners and sculptures by Jensen, Linder and Lichtenstein, seen in the living room.

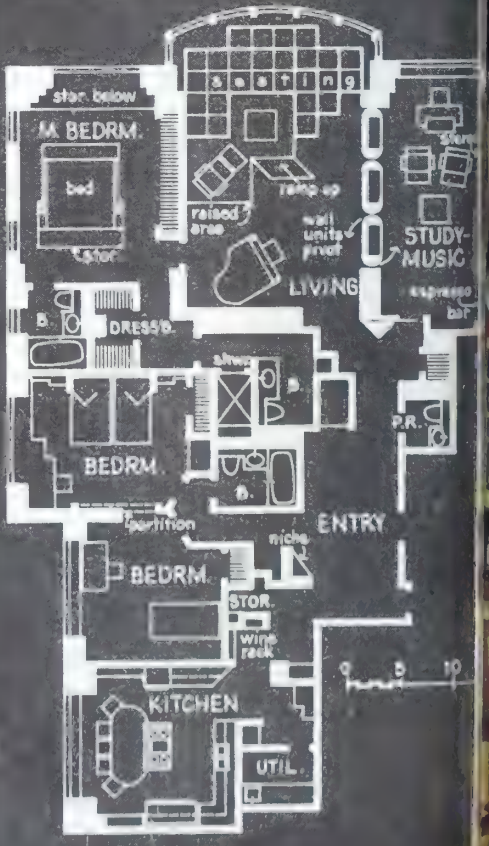




"Because the apartment is bright and sunny, we could indulge the owners in their penchant for brown," Architects Buchsbaum and Korenstein explain. So they used various tones of chocolate throughout, from a deep, dark shade in the entry (*see plans below*) to lighter shades in the master bedroom (*left*). To make the brown really vibrate, they selected different contrasts for the major rooms, like the bright green in the study (*previous page*) and the glow of stainless steel in the master bedroom. In the kitchen (*right*), they chose shades of blue for the interiors of the open cabinets and the hoods over the butcher block table and built-in range. "When your scheme is dominated by one color," they add, "there has to be lots of texture variation." Buchsbaum and Korenstein's texture play in the kitchen: large unglazed tiles for the floor in the same chocolate as the smaller glazed tiles on the vertical surfaces. Beautifully packaged foods and well-designed pots and pans deserve to be seen, not hidden behind cabinet doors, they feel; ergo, the open shelves here. Philosophies about storage play a role in the master bedroom as well, but here everything is concealed in either the surrounding closets or the stainless steel super-bed, which houses storage in the front and back of the cabinet/frame plus the intercom to the children's rooms, a television set, telephone and clock and the controls for the lights in the room. Sergio Asti designed the marble vase on the bed for Knoll International. The blinds are also stainless steel, the headboard and spread both of velvet.

PLAN, NATALIE F. SIEGEL; FOR DETAILS, SEE PRODUCT INFORMATION

a favorite color crackles and pops in many variations








Thursday
107

capturing 'that certain something'





June Kahrs and a teapot by Seth Neubardt. Mrs. Rosen designed the new twin-light metal fixture, suggesting a craftsman's workbench lamp. Donald Wainland executed it. The counter, banked with storage drawers, is a pass-through between the kitchen and the adjacent music room, where the family *really* lives. The counter can be a buffet table or a snack bar (*below*). In remodeling, the kitchen roof was raised, slanted upward and skylighted over the slickly equipped working area (*right and far left*), but the pine-paneled ceiling gives the lofty room all the visual snugness of an old-time country kitchen. So does the open hearth (*top right*), used for grilling food. Door at the left of the chimney wall (its jaunty decoration is a Mexican straw hat), leads to the dining room shown on the next page.



Editor NANCY CRAIG □ Personal style —it's that certain something that makes the difference between a stand-out and a banality. Designer Dorothy Rosen, for example, can knot a scarf about her neck or pull a cotton napkin through a wooden ring and *voilà*—instant chic. The bystander's usual reaction is, "Why didn't I think of that?" With that same unerring instinct for putting together things that no one else would dream of putting together, Mrs. Rosen has turned the kitchen and the dining room of her remodeled New Jersey house into a memorably stylish background for herself, her husband and their three teen-age daughters. The living/working kitchen (*shown here and on our cover*) juxtaposes the earthy, country quality of slate floors and pine cupboards (made to the owner's design by Gerald Meijntjes) with sophisticated brown-grouted white tile and silvery wallpaper patterned like an Apache's blanket. Added—baskets and basketry from the world at large, and not only because Mrs. Rosen is an ardent admirer of the hand-crafted. They go to work daily as plant holders, and on the table as mats and servers (*left*). Table, surrounded by rush-seated provincial ladderback chairs, is set with hand-thrown pottery by FELICIANO







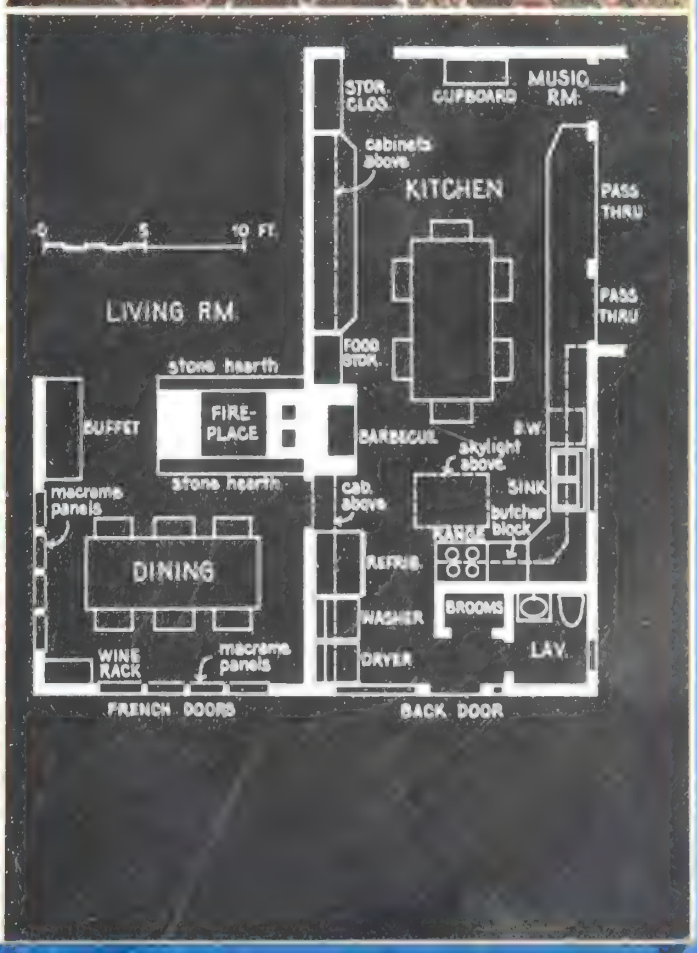


no clichés appear in this dining room—it's a modern museum of macramé

Mrs. Rosen is a well-versed student and a respecter of handcrafts, which she frequently commissions for clients' interiors. Confronted by too many lean windows in the dining room, she sensed that the texture and almost architectural strength of macramé would transform these spaces into the work-of-art walls (*left*)—and right she was. Panels, each quite different, each a magnificent light-filter as well as light-barrier, were executed by Miriam Wise. One ingeniously incorporates a plant holder into its intricate string knotting (*inset left*). Once again rejecting the conventional (as all personal stylists do), Mrs. Rosen brought the wine cellar out into the open, building it into the wall, the bottles giving a honeycomb-pattern glint to the room so that the functional becomes the decorative. Walls are stretched with a striped silk; Tiffany-period glass lamp and sturdy, cane-seated quasi-William and Mary chairs are tongue-in-cheek suggestions of turn-of-the-century grandeur. The table is set for a fondue party with handmade pottery on mats Mrs. Rosen found in Hong Kong. Between meals the table is spread with a Kilim rug fringed in more macramé (*below*). A more formal living room opens to the left of the long brick hearth. The fireplace chimney flue services the dining room, the living room and the kitchen.

PLAN, NATALIE F. SIEGEL; FOR DETAILS, SEE PRODUCT INFORMATION







Originally a one-family home, this Manhattan brownstone boasted the handsome interior spaces typical of carefully crafted turn-of-the-century residences. But years of neglect—including a term as rooming house—had savaged its Victorian moldings and choice architectural detailing, while leaving its facade remarkably unscathed. Thus, when Charles and Jane Prussack decided to move back to the city from their contemporary suburban home, they viewed the five-story, 20 by 63-foot structure as an ideal shell within which they could create the modern living environment they sought for themselves and for their four children. The Prussacks articulated their needs to Architects Stanley and Laurie Maurer: a major family meeting place around the dining table, some soft seating nearby and a separate, well-equipped kitchen. There was to be no formal living room. The two top levels were to be outfitted as rental apartments. The resulting owners' triplex assigns the third level to the children, with the lower level divided between a master bedroom-study-dressing room suite and a playroom. The middle floor on the entrance level (*pictured here*) is the meeting place for family and friends. Materials, specified for their low maintenance, include natural slate flooring, Formica-clad cabinetwork, plaster walls painted in high-gloss white or in semi-gloss deep-colored tones, stainless steel for the fireplace and the kitchen counters (*see plan on following page*).

FROM SHELL TO

a turn-of-the-centu

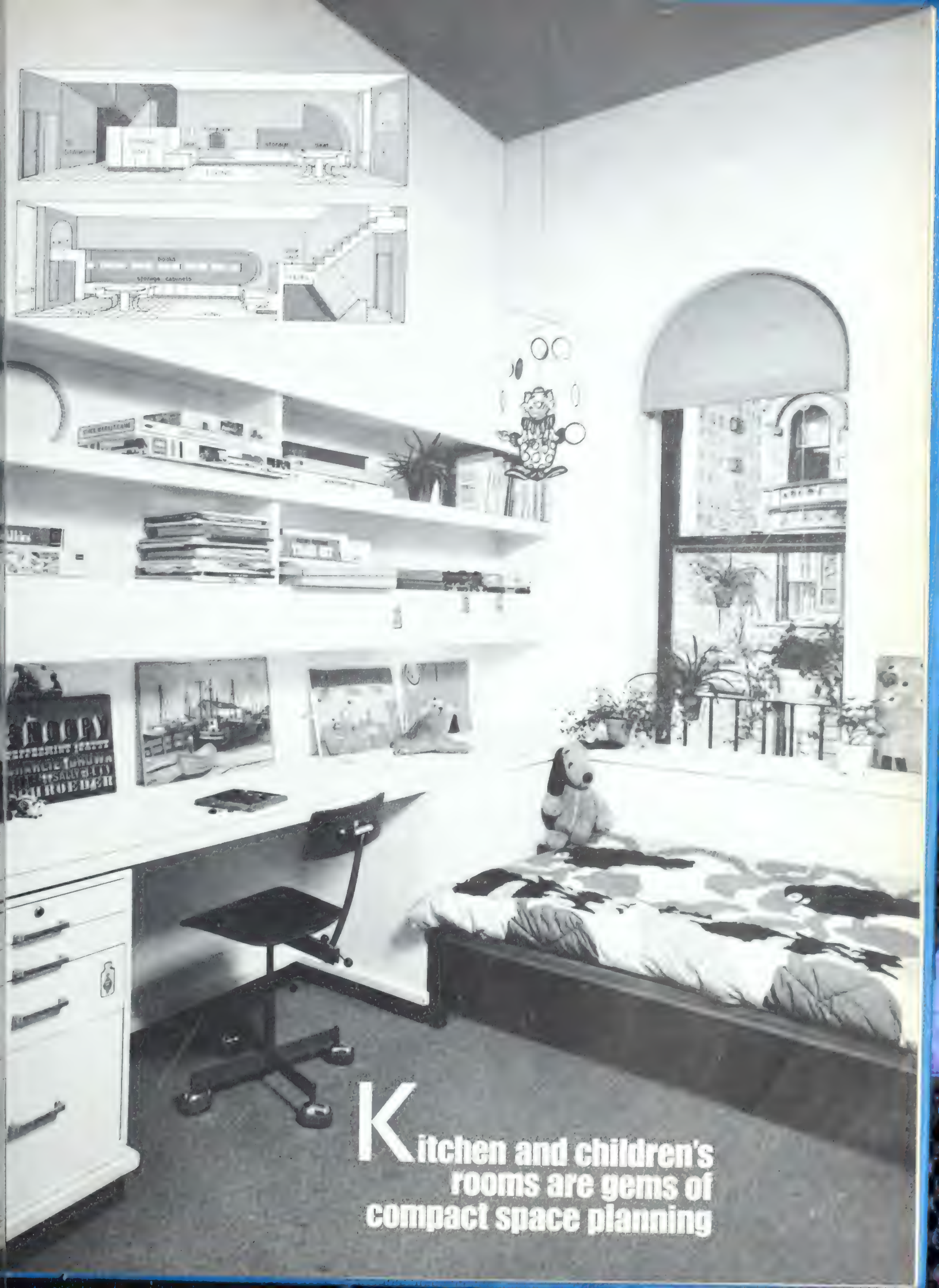


SENSATIONAL

cade gives no hint of the design excitement within its walls



The renderings at right illustrate how the architects treated the relatively long and narrow middle level (pictured on the preceeding pages) to satisfy the requirements outlined by the Prussacks. The forms in this space evolved after the intrusions into the room for stairs, fireplace and ductwork were defined. The separate kitchen (*this page*), situated just beyond the dining table, is a marvel of compactness. Flooring is a continuation of the natural slate selected for the adjacent multi-purpose room. Counter surfaces, sink and major appliances are finished in stainless steel; the cabinetwork is covered by Formica. Note the well-placed, generous window areas. At right is one of the four children's rooms on the third level. These rooms for twins Toby and Louis, 10, Victor, 13, and Amy, 16, are practically identical and were approached from a furnishings point of view. A separate dressing area (not shown) at the door, a study/storage/shelving unit and a bed are placed to obtain maximum floor space and function in a small area. Floors in each of the children's rooms are covered with neutral-colored wool wall-to-wall carpeting, and the window treatments have been kept simple and non-intrusive.



Kitchen and children's rooms are gems of compact space planning



By SUSAN GRANT LEWIN In New Haven, Conn. has a strong architectural tradition extendi from monumental masterpieces to smaller scal residential gems. Now add to that list recycle buildings—structures being used for buildi rather than the purposes for which they originall were built. One of the newest of these is the former garage-stable recently renovated f his home by New Haven Architect Ivan Winder of the firm of Douglas, Orr, DeCas Winder and Associates. Built shortly before th Civil War, the large brick building house tables and carriage space on the ground flo and a hayloft on the large, open top floor. was this upper area that Winder transforme into his principal space for living and dinin (shown here). By maintaining the origin character of the old building, with existing wal and wooden beams, trusses and roof, Wind created an interior that is warm, luxurio and informal, "almost Baroque," the archite says. "I really just let this large spac evolve and things fell logically in place." new skylight opened up the once-dim loft. Th new fireplace was positioned off-center t form a space next to the main seating are for the teak-and-brass dining table, Winde designed and made by a boat-builder. In this setting, the Winders fitted an easy-livin collection of antiques and modern classic the balcony (lower right) was planned t serve as work space and as a spare bedroom And when that had been determined, th space below it developed naturally into th kitchen, pantry and stairs (see following page.

THE HAYLOFT RECYCLED











AN IMPORTANT NEW ADDITION—A GREENHOUSE OFF THE BEDROOM

"A few years ago, we never would have dreamed that we could become fed up with all our yard cleaning and leaf raking," say the Winders, who previously lived in suburban New Haven. But when the last of their four children left the pristine, white modern house their father had designed, the parents, too, decided that they had outgrown it. The lure of a renewing, reviving downtown New Haven and the thought of being five minutes from everything were also instrumental in their decision to leave the suburbs. The minute they spotted the dormant carriage house (with no yard at all), the move was firmly decided on. Soon after they moved in, though, they had to face the new problem of having no land around the house—cars were being parked directly against the rear of their new home. So they purchased some land adjacent to the house and, reasoning that growing unusual plants and raking leaves are two entirely different things, used that for a greenhouse. This all-redwood addition (*center right*), its eight-foot walls topped with thick, sloping Plexiglas panels, is of the simplest construction, but it is designed, Winder explains, to be vandal-proof. Adjoining the master suite (*see plans on the following page*), the greenhouse offers a vista of flowering plants (raising hyacinths is high on the Winders' list of projects) and foliage to both the bath and the bedroom. Adding to the total unity of the master suite is their almost exclusive use of natural materials: wool Moroccan rugs, fur throws, quarry tile for the floors, most walls either of brick (*far right*) or wood-paneled, and greenery everywhere—including in the gallerylike bath (*near right*), a space that had been part of the garage until Winder redesigned the house. The bird-embroidered wing chair (*upper right*) is an heirloom and the embroidery over the bed from the Far East. This play of natural materials is echoed also in the wood-paneled entry hall (*above left*), where an 1830 campaign chest from Bermuda stands near an Oriental rug leading to the open staircase (*above center*) that goes down to an extra bedroom and bath and the laundry.









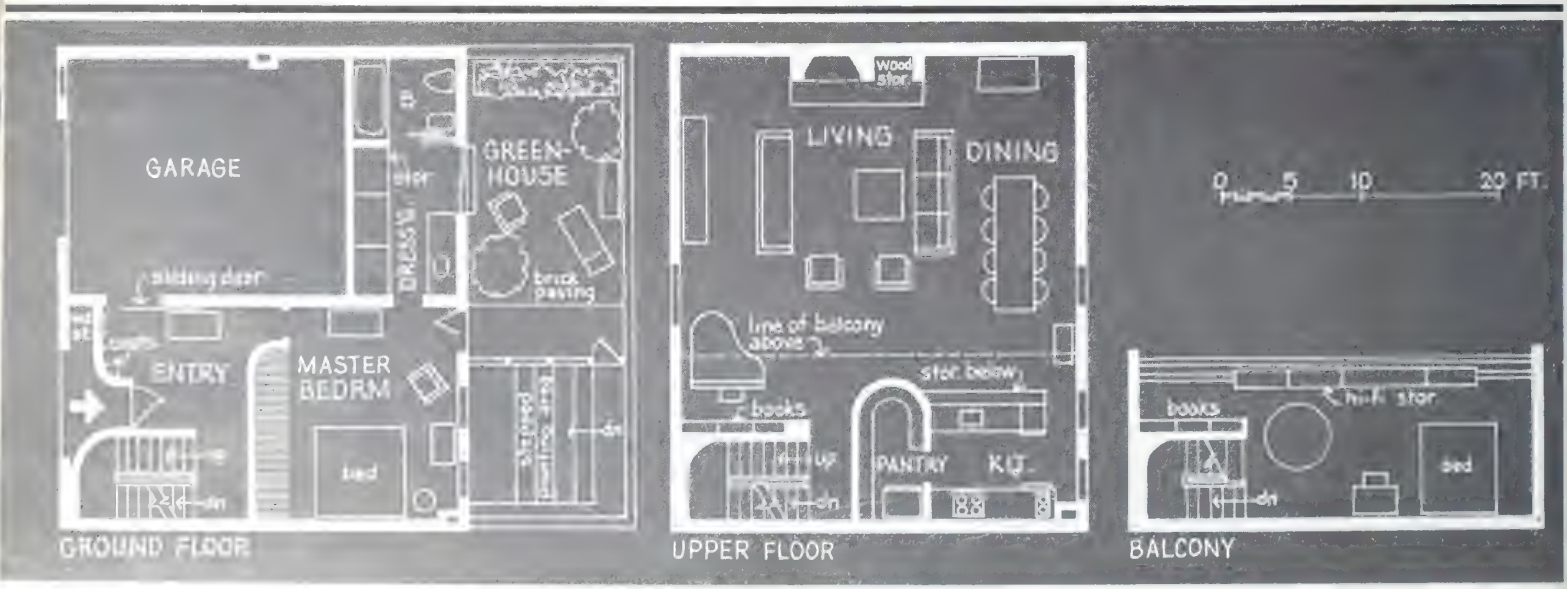








THE KITCHEN, TOO, SHOWS THEIR FONDNESS FOR MIXING THE OLD AND THE NEW



The Winders wanted the relatively small but well-equipped kitchen (*above*) in their renovated carriage house to have the same mix of tradition and contemporary thinking found in the rest of the house. For total flexibility in cooking, there are both gas and electric ranges, plus an open charcoal grill (*lower left*). The corbeled flue that extends over the gas range and the grill was, like other flues in the large living/dining space, originally used to ventilate horse stalls. (Its stepped brick design was copied on the side of the new living room fireplace.) Instead of the usual kitchen cabinets, the Winders store their canned goods and spices in deep drawers (*lower right*), with the kitchenwares and serving accessories lining the walls of the curved pantry (*top right*). An antique high chair sits in front of large china cabinets hidden behind wooden doors (*top left*), always accessible for visiting grandchildren. The sunflower-carved chest seen to the left is a 17th-century Connecticut piece.

PLANS NATALIE F. SIEGEL. FOR DETAILS, SEE PRODUCT INFORMATION



a break with tradition

REVITALIZES A DEPRESSION ERA FLAT

By SUSAN GRANT LEWIN ☐ Sparkling white and elegantly refurbished, this pristine yet luxuriously comfortable Manhattan co-op has completely shed all traces of its shabby past. Typical of apartments built around the time of the Depression, it was little more than a railroad flat—a string of dark rooms with tiny windows that ignored its views of Central Park and the Metropolitan Museum of Art. When a European investment banker and his wife brought Myron Goldfinger to see it, the New York architect was immediately aware of what could be done in the deteriorated space. It was agreed from the outset that this, the couple's New York pied-à-terre, would be supermodern, completely different from their more traditional homes abroad. The architect began by designing some dramatic furniture forms, including the large semicircular seating unit shown here and on the next page and the triangular seat beneath the Chagall painting. These more cohesive shapes visually expand space better than an arrangement of different chairs and sofas.

NORMAN MCGRATH



Mirrors are one of the chief devices Goldfinger employed to bring an abundance of light into this formerly dark, dingy apartment—large mirrors covering the expanse of an entire wall, as in the living room (*right and above*), and mirrors sized to define a particular area, as on the wall over the banquette in the dining room (*below*). Changing the windows to large, clear panes of glass also helped to bring more light into the apartment, but the architect was limited here by building regulations that forced him to fit the new windows into existing masonry openings. By using the glittering mirrors, he was able to multiply the effect of that light and also visually to increase the proportions of the long, narrow, rather modestly sized rooms.

Goldfinger, who was aided by his wife, June, on the interior details, felt that the mirrors also would underline the sleek sophistication of this cohesive white space with charcoal gray tile floors. All the old beams, moldings and radiators have been completely concealed in the new structure and then painted white so that nothing jars the eye and the effect is totally homogeneous. The sweeping curve in the living room, for example, was a series of three uneven columns before the architect redesigned it. The movable Formica-clad curved seating units give a counterthrust to this curved wall and the small triangular seat (*inset far right*) adds a further counterpoint. Sculptural variation is provided primarily by the tall plants, all from Plant Specialists. The fabrics covering the pillows and cushions and dining chairs are in deep jewel shades, from amethyst to ruby, richly contrasting with the fur rugs from Seymour Winik Inc. Table and bar accessories, all from Rosenthal Studio-Haus, are also in the modern idiom.

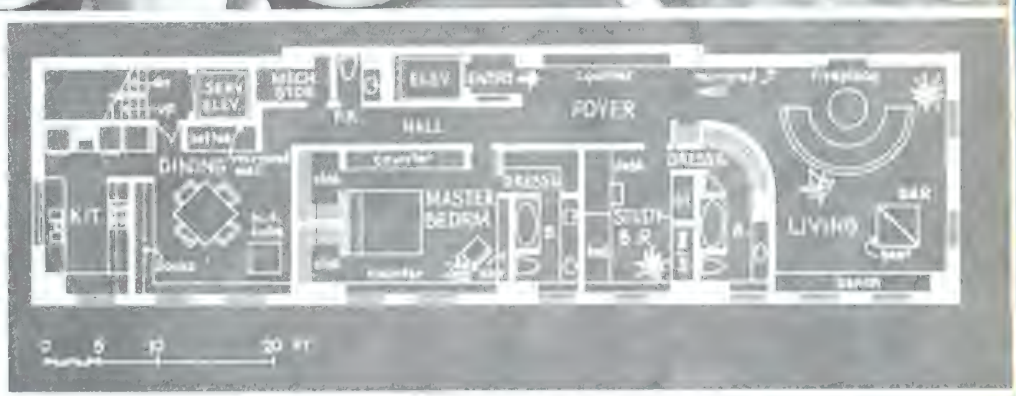



ALL WAS DESIGNED TO
GIVE THESE OLD
ROOMS A SENSE OF
LIGHT AND SPACE


EVERY ROOM
PLAYS A ROLE
IN THIS UNIFIED
DESIGN THEME







PLAN, NATALIE F. SIEGEL; FOR DETAILS, SEE PRODUCT INFORMATION

The continuity of clean, white, homogeneous space is extended throughout the apartment. Even in the master bedroom (*far left*), where Goldfinger departed from the tile floors used in other rooms, nothing really jars—the charcoal gray of the two materials in the carpet is carefully matched. And according to the architect's design philosophy, everything here is as clean and ordered as in the other rooms. Holes for wires discreetly punctuate the headboard so that such essentials as bedside lamps, telephones, clocks, radios can be displayed or stored without interrupting the visual impression. All storage is built in (36 drawers in all), making extra furniture unnecessary, with marble countertops offering a place to display personal objects. Most of the bedroom space is occupied by the bed (*see plan above*), which is set on casters to facilitate making it up. The two aisles created along its sides give easy access to the closets behind it. The master bath (*near left*) demonstrates again the architect's dramatic use of mirrors to visually amplify small spaces—and his continuation of the white vertical blinds as a practical and handsome window treatment. All discordant elements have been removed from the kitchen (*above*), and the resultant new space seems to be twice as large as the old kitchen—although square footage is exactly the same. Notable, too, is the effect created by new windows and the arrangement of rows of potted plants on clear glass shelves—crisp shadows bounce the pattern of the plants across the room.

UPSTAIRS, DOWNSTAIRS: SEE ITS MANY ROLES

Intrigued by the concept of multi-function space, Architect Leonard Colchamiro and his wife, Claudia, a textile stylist, renovated their brownstone in the Park Slope section of Brooklyn, N.Y., with an almost entirely open plan. Only the bedrooms, baths and utility spaces are closed off. Other partitions, such as the dining area's divider wall with built-in bar (*right*), stop three feet short of the 11-foot ceilings. All the public areas participate in this spatial progression, flowing from the living/dining center at the front of the house (*lower right*) into a two-story transition space with a balcony railing and then down this open staircase to the sitting area on the lower floor. This high volume/low volume contrast serves to give interest to the plan without impeding its feeling of openness. The furnishings, too, lend a great sense of unity. On both floors, the long brick wall is a recurring background theme for a blend of modern design with trip-selected treasures from around the world.









THE TWO-STORY WELL IS BOTH A UNIFIER AND A DIVIDER IN THIS FLOW OF OPEN SPACE



FIRST FLOOR - BEFORE



FIRST FLOOR - AFTER





The large two-story well is at once a unifying link between the two floors and a dividing line between the private and entertaining sectors of the house. From the living/dining room, there is a visual impression of the large open space beyond the balcony. To reach it, though, the visitor must first pass through the lower-height passage created between the enclosed storage closet (*near left*) and the kitchen opposite it (*see plans at bottom left*). Consequently, the volume of this well is a surprise, a mushrooming of space leading naturally to the sitting area below.



This feeling that one just naturally goes on down the stairs is reinforced by the treatment of the study (*far left*). Because the balcony railing continues on around the open well and because the study can be seen from the living room side, spatial flow seems uninterrupted. Yet the study is merely glimpsed—not seen. And both the bedroom wall, with its painting by Susan Joclyn (*near left below*), and the placement of a closet and utility area outside the study set it apart.

The lower floor is used mainly as a work center. Here Claudia Colchamiro, who designs primarily for the Print Factory, has her loom and Leonard Colchamiro his studio. The sitting area gives them both a nice spot for conferences—as well as entertaining space for times when large parties move down the stairs and perhaps on out to the fenced-in yard at back. The dining area itself is planned for entertaining flexibility—serving equally well for dinners for four or large buffets when the storage unit next to the sofa is cleared of collectibles and used as a server.

FOR DETAILS, SEE PRODUCT INFORMATION

PHOTOGRAPHED BY NATALIE F. KIENTZ


URBANE DUPLEX created by a master of color

Editor JACK MACURDY

It's non-formula decorating at its height, a superb demonstration of a textile artist's special eye for color. The living room of this New York City duplex decorated by Luther Travis, design director for Bloomcraft Inc., is light and cheerful (*left*): the walls painted melon, the sofa in a daring use of mauve. Navy blue is an intrinsic part of each patterned accent—in the Chinese rug, the side chairs, the silk pillows. A favorite painting by Judith Godwin hangs over the sofa. In front of floor-to-ceiling windows (*top right*), a second, larger sofa done in an identical mauve emphatically restates the unusual color mix. The regal fireplace is a Louis XVI copy in stone. The far wall of the living room is enriched with treasures (*below left and right*), with the owner's handsome collection of Bennington ware filling a late 18th-century French wall-length cabinet. The provincial table in front of it holds pottery bar flasks shaped like books—also Bennington ware.

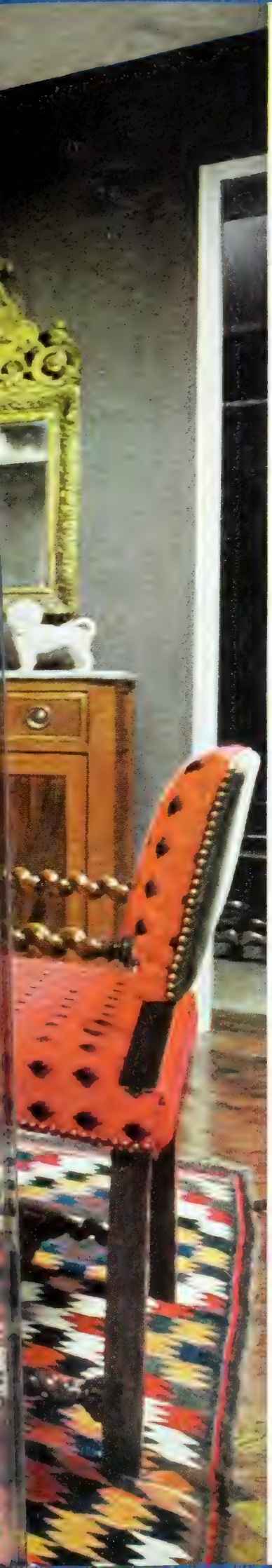
BILL HELMS





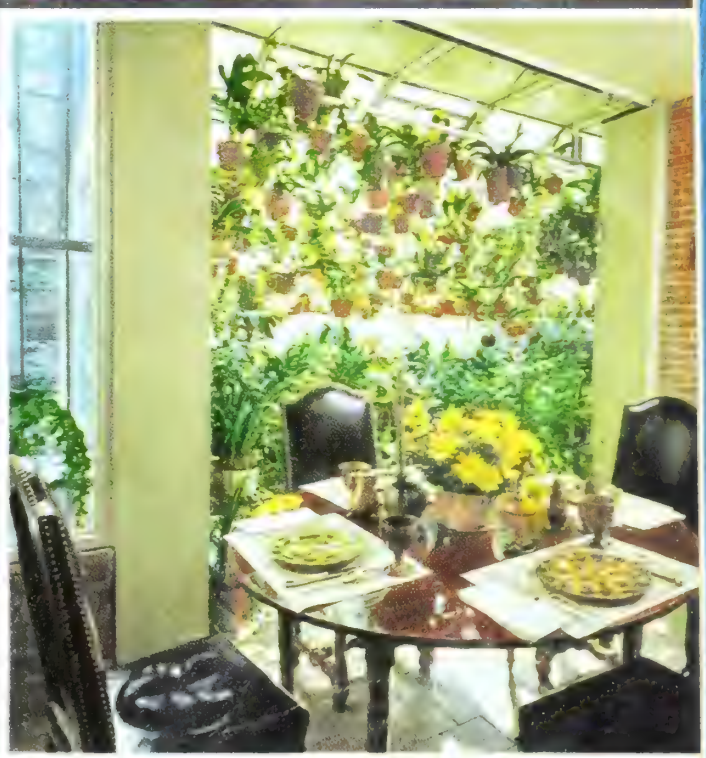



QUIETLY BUT VIBRANTLY,
HE CHANGES PACE WITH
EARTHY TONES AND
GEMSTONE ACCENTS

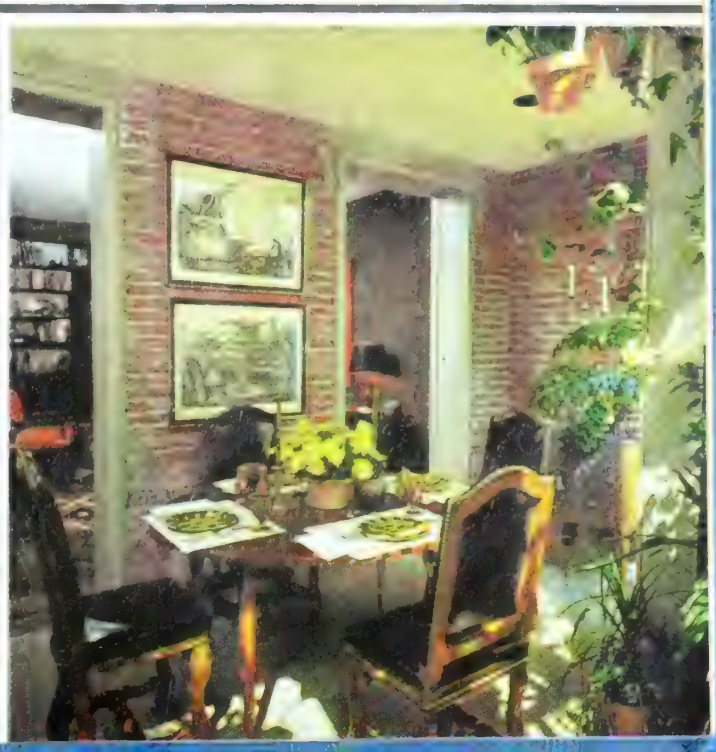


Travis created a stylish, unpretentious sitting room (*left*) by beautifully coordinating what he terms "basically unrelated pieces." Here he has combined a pair of 17th-century English chairs covered in modern bargello print, with primitive fake-fur patterns, contemporary paintings, Asian motifs. How well they hold together is a tribute to this textile designer's ingenuity. The backdrop is an unobtrusive olive-brown, painted on all walls. Red and its subtle variations are dazzling opposites—seen in sofa and chairs, highlighted in the flat-weave Persian rug and continuing to Hector Leonardi's painting. Mineral eggs, each on a ring-shaped stand, are displayed like a fine museum collection (*top right*); the shadow box holding them is a glass-topped Parson's table edging on the arm of the red sofa. Two openings from the sitting room lead to the dining area (*center right*). Formerly a terrace, the seven-foot-wide area was redesigned for pleasant dining at the same time the greenhouse was added on. The natural brick walls seen in the view from the greenhouse (*lower right*) were originally exterior walls of the old townhouse. The floor is tile, the furnishings minimal—a mahogany table and leather chairs. The mood is stylish, understated, drawing enormous depth of feeling from the filtered sunlight and leafy shadows that come from the connecting greenhouse. Seen below from the garden, the new greenhouse was designed by Travis with Consultant Robert Lester. Since the owner is a plant fancier who raises an assortment of orchids and other tropical plants numbering in the hundreds, the greenhouse is a great personal joy to him.









BALANCING THE NEUTRALS WITH A BURST OF GLOWING COLOR

Mirrored walls produce a magical illusion (*left*) around a circular stairwell of iron railings and sleek wooden step-plates leading from the sitting room to the bedrooms below. The narrow kitchen (*below left*) is also in neutrals--its beige, cream and brown colorings inspired by the Bennington ware on upper shelves. The floor is in the beige quarry tile of the dining area; the cabinets and worktops are all Formica-clad. The old window at the end of this efficient galleyway was removed, providing direct exposure to the greenhouse. More Bennington ware, including a mailbox slot, is permanently displayed along a counter (*below*). Important accessories define the owner's bedroom (*right*), with the big bed covered by a handmade patchwork quilt. The painting hanging over the bed is by Gabriel Godard; glass shelves exhibit bibelots. Between the windows is a Bavarian armoire (*inset right*).











SUNLIT VIEW OF THE MIX IN BLOOM

"Inviting, comfortable, tradition-inspired" are the words voiced by Designer Ron Wilson in describing his remodeled home in Bel Air, Calif. The two-story house retains its Mediterranean lines on the outside, but the interior spaces reflect Wilson's preferences for the refined. French, English and Chinese antiques, contemporary pieces and touchable surfaces all merge into a cheerful version of The Mix that is appropriately Californian.

Pine beams grace the 12-foot ceiling in the living room (*right and upper left*), where primary seating units—a pair of plumply rounded sofas upholstered in chocolate-and-white cotton print—are placed before a French Regency pine mantel. French doors were installed along one wall (*upper left*), creating a view to the garden's reflection pool. Flooring is hardwood, partially covered by a rich brown area rug. Wilson's dining room (*left*), walls painted deep terra-cotta, is airy and sunlit. Here, too, French doors open to a terrace, which in turn overlooks the tennis court. There are several details worth investigating here. Trompe l'oeil Chinoiserie is worked around three doorways, and a giant palm partially conceals an unusual wallpaper screen. Evidence of ingenuity—a blue-and-white porcelain washstand on a wooden base now serving as salad bowl. The graceful dinner setting, with horn-handled flatware, is arranged on a French refectory table. Lighting is by a crystal-and-iron chandelier.

PHOTOGRAPHS, GEORGE E. CEMAR; FOR DETAILS SEE PRODUCT INFORMATION



for entertaining that's long remembered, set a table of joyful flair...







...by taking a single theme and expanding it into a personal statement

fresh

Editor MOLLY SIPLE

Flower patterns have long been favorites in designs for the table—and new interpretations are being offered every year. Here we explore some ways to put your own mark on these tributes to nature's ornaments with six springtime tables—each built around a single floral theme, each creating its own distinctive mood. **Poppies bold and bright** are the key motif for a colorful and sophisticated dinner table (*above*) in the New York apartment of John Van Koert, a furni-



ouquets for springtime

ture and tableware designer. Dramatic tablecloth fabric is "Manchu" from Clarence House, a strong play of pink, yellow and white poppies on a black ground, an emphatic underscoring. The porcelain, "Pavot" by Ceralene, repeats the theme with one orange poppy, the pattern redesigned from an 18th-century painting by Jan van Huysum. "Montaigne" stemware and the "Etrusque" decanter, both by Baccarat, complement the poppy shape with their full curves, and the silver, all by Reed & Barton, adds quiet detailing along with elegance in the "18th-Century" flatware, "Windsor" ashtray, "Trajan" bread tray. Bright yellow napkins by Leacock and an all-silk flower centerpiece by Dulken & Derrick are both color-coordinated with the fabric. **Blossoming with buttercups,** a breakfast table (*left*) in Mr. and Mrs. George Soter's New York apartment provides a fresh and gentle approach to a new day. The "Buttercup" plates, teapot, cups and saucers from Gorham express the thought with delicate groupings. "Buttercup" flatware is a more formal design, here complemented by leaf-motif napkin rings and the apt beehive salt and pepper, all by Gorham. Franciscan Fabrics' "Freesia" tablecloth in yellow and green on white and Leacock's spring green napkins pull the scheme together in color. **For a romantic evening for two,** set a garden table based on the queenly iris. Here (*above*) the theme is formed with a single field iris for Villeroy & Boch "Bouquet" plates, through Ceramar, then a mass of real iris for the centerpiece and a splash of iris mixed with other flowers in a red cloth cut from Stroheim & Romann's "Princess Anne" fabric. The napkins and the hand-blown "Venice" Murano stemware through Ceramar pick up the regal flower colors. Adding their own sense of lush romanticism--the brass napkin rings and flower pot from Sona of India and International Silver's "Royal Danish" crown-motif flatware.





harbinger of spring, bedecks with a show-off display to cheer the weary and wake up the world. Simple and direct, this table setting revolves around the casual approach and color play. The tabletoppings by Block China fit into the mood of this breakfast celebration: Hearthstone "Tulip" plates are aswirl with orange and blue on a white ground; crystal orange juice glasses and the "Espana" flatware. Underneath is a plain blue tablecloth as the backdrop for cheery orange placemats, appliquéd with tulips in dark and light blue, and dark blue appliquéd napkins folded to form petals, both designed by Kathleen Moore. An arrangement of white tulips in a blue-and-white jar is a fitting contrast.

RIGHT AND FAR RIGHT: [illegible]
FOR DETAILS, SEE PRODUCT [illegible]



Garden roses are in full bloom on this luncheon setting in John Van Koert's apartment (*left*). Bright red and blue roses in the Ainsley "Famille Rose" plates, cups and saucers set the style and gentle, romantic tempo. The crystal stemware, Waterford's faceted "Powerscourt," adds traditional sparkle. The silver, all by Reed & Barton, reinforces this traditional feeling with the classic "Georgian" coffee pot, then brings in a brief modern accent with the "Classic Rose" flatware. White lace-edged napkins, rose-topped china salts and peppers and a centerpiece of pink roses complete a charming still life set on a background of "Berry Cotton Print" fabric in strong pastels by Brunschwig & Fils. **All simplicity,** this table for a casual dinner (*above*) is themed to the decorative chrysanthemum. The setting has an Eastern touch with its linear patterns and tendrils, an apt approach since this flower, used in Oriental cooking, has been known in the Orient since 500 B.C. The spider chrysanthemum is the variety here, swirling its way over china plates, cups and saucers and on the flatware, an old pattern elegantly engraved on both sides, all by Tiffany & Co. "Fantasia" fabric by Franciscan reiterates the tendril motif and provides a striking background. The lacquered Chinese basket holding a single yellow flower is from H.R. Lyons.

EXCELLENT COOK, clean, reliable, doesn't smoke. Works for only 5¢ an hr.* Desires live-in position. For details see your local housewares dealer.



The Farberware Open Hearth® Broiler/Rotisserie doesn't smoke or spatter. [illegible] stainless steel. It comes in two sizes. And it uses 30% less electricity

FARBERWARE
AN LCA DIVISION

THE EGG: NATURE'S PREPACKAGED MASTERPIECE

By HELEN McCULLY □ For pure design, we can think of nothing that matches the egg. As delicate as a piece of porcelain, its lovely shell encompasses "the most compact, most convenient, most readily available little parcel of nutrition the world has ever known. The very essence of food is concentrated within the shell in such shape it may be readily used by itself or in combinations without number."*

How many ways are there of preparing eggs? Grimod de la Reynière, the great French gastronome, once totted up 685. We give you here a sampling of excellent recipes along with basic cooking methods and facts about eggs (see "Nobody," page 134).

*Hood's Practical Cook's Book (1897)

Two views on cholesterol

1. "*Within any population group, the risk of developing premature coronary heart disease increases as the serum cholesterol level rises. This fact has been extensively documented for the American male population in several long-term population studies. There is also extensive evidence which establishes the fact that serum cholesterol is increased by the addition of dietary cholesterol to the diet, such as that contained in the egg yolk. The egg yolk is one of the most concentrated sources of cholesterol in the diet. One yolk contains approximately 85% of the cholesterol recommended by the Inter-Society Commission for Heart Disease as the maximum total daily intake for the American public. For this reason, the American Heart Association advises limitation of egg yolk consumption to no more than three a week. Further, there is evidence that the level of cholesterol . . . can be lowered by dietary modification.*"

—From Dr. Elliott Rapaport, president of the American Heart Association, William Watt Kerr Professor of Clinical Medicine at the University of California School of Medicine in San Francisco, chief of cardiology at San Francisco General Hospital.

2. "*In certain animal species a diet rich in cholesterol induces the appearance of arterial lesions which have some similarity to those seen in human subjects, and comparative studies of different human populations show that those which have a diet rich in cholesterol have a higher death rate from I.H.D. (Ischaemic Heart Disease). However, a diet rich in cholesterol is usually one which is rich also in saturated fatty acids. Most of the dietary cholesterol in western communities is derived from eggs, but we have found no evidence which relates the numbers of eggs consumed to a risk of I.H.D.*"

—From a report on diet and coronary heart disease by the Advisory Panel of the Committee on Medical Aspects of Food Policy (Nutrition) on Diet in Relation to Cardiovascular and Cerebrovascular Disease in the United Kingdom of Great Britain and Northern Ireland; the chairman was Professor Sir Frank Young, department of biochemistry, University of Cambridge.

CHEF JOSEPH RENGGLI'S* GNOCCHI TECHINO

- 2 cups milk
- 1 cup (2 sticks) sweet butter
- ½ teaspoon salt
- ¼ teaspoon freshly grated nutmeg
- 2 cups all-purpose flour
- 9 eggs
- 1 cup grated Parmesan cheese (about 4 ounces)
- 8 slices bacon, cut in pieces
- 1 medium yellow onion, peeled and chopped fine
- 2 cloves garlic, crushed, and peeled
- 3 large ripe tomatoes, peeled, seeded and diced or 4 canned Italian tomatoes, diced
- Big handful parsley sprigs, minced
- ½ teaspoon salt
- 12 to 15 twists of black pepper
- 1 cup Sauce Béchamel**

Combine milk, butter, salt and nutmeg in a large heavy saucepan. Bring to a boil. Add the flour all at once and stir over high heat until the mixture leaves the sides of the pan. Take off the heat and beat in the eggs, one at a time. Mix in half of the Parmesan cheese and cool.

Bring to a boil 2 quarts of water with 1 tablespoon of salt in a large heavy saucepan. Reduce to simmer. With a tablespoon and the palm of your hand, shape the dough into little dumplings. Drop into the simmering water (don't crowd the pan) and simmer for five minutes. Drain and cool.

Fry the bacon in a heavy skillet until almost crisp. Add the onions and sauté until the onions are golden. Add the garlic, tomatoes and parsley. Season well with salt and pepper. Simmer for 10 minutes. Remove and discard the garlic. Spread the tomato sauce on the bottom of a 12- to 14-inch oval baking dish (lacking that, use a two-quart soufflé mold) that can go to the table. Dip each dumpling in the Béchamel; place in the dish, fitting together tightly. Sprinkle with remaining cheese.

Bake in a preheated 350° oven for 45 minutes, when the Gnocchi will look like a great golden balloon. Serve immediately.

*Swiss-born, Swiss-trained Joseph Renggli, one of the most talented young chefs to come on the New York scene in a long time, now *chef de cuisine* at New York's The Forum Restaurant, 59 West 48th St., presents menus that are notable for their freshness. The *Gnocchi Techino*, as elegant a dish as you could wish to serve at a smart luncheon or supper, is indicative of the imaginative way he thinks and cooks.

****Make the Sauce Béchamel (see page 131) in these proportions:*** 2 tablespoons butter, 2 tablespoons flour, 1 cup hot milk, salt, freshly ground white pepper and freshly grated nutmeg.

MARCELLA HAZAN'S FRITTATA AL FORMAGGIO*

(Open-faced Italian Omelet with Cheese)

- 6 large eggs
- ¼ teaspoon salt
- 4 twists of pepper (about)
- 1 cup freshly grated Parmesan cheese (about 5 ounces)
- 3 tablespoons butter

Beat the eggs in a bowl until well mixed. Then beat in the salt, pepper and cheese. Melt the butter in a large (12-inch) heavy skillet over medium heat. When the butter foams (it should not brown), add the eggs and turn the heat down as low as possible. After about 15 minutes, when the eggs have set and thickened and only the top surface is runny, run the skillet under the broiler for 30 seconds to a minute or until the top face of the *frittata* has set. Correctly, the *frittata* is set but still soft. It should not be browned on either the bottom or top.

To serve, loosen the *frittata* with a spatula, slide it onto a warm platter and cut out four pie-shape wedges.

*In *The Classic Italian Cook Book (The Art of Italian Cooking and the Italian Art of Eating)* by Marcella Hazan, published by Harper's Magazine Press, from

(Continued on page 128)

IN THIS SECTION

- THE ITALIAN WINE GAME
- THE MICROWAVE KITCHEN
- THE HOUSE BEAUTIFUL CHEF
- NOBODY EVER TELLS YOU

THE ITALIAN WINE GAME

By LINDA B. DOWNS ☐ A friend of ours has a two-minute quiz he gives anyone planning a first-time trip to Italy. First, he says, name five towns or cities in England. Most people manage two or three. Then, name five in France. Again, two or three. Finally, five in Italy. Here they roll out . . . Rome, Naples, Florence, Venice, and so on. "See," he says, "That proves we all know and feel something about Italy—you're going to love your trip."

Few of Italy's wines have shared in that friendship—or even that familiarity. Unfortunately. For playing the wine game with bottles from the land of the Caesars can give you many enjoyable glasses, often at prices that can still be called bargain.

THE RULES ARE FEW

RULE 1: *Forget wine names and buying patterns used for other countries.* Italy is a land of vines but with few grape names we know well. The Italian government's laws are strict and exceedingly detailed for each wine carrying *Denominazione di Origine Controllata* or DOC labeling (with a few of the best carrying the superior title of *Denominazione Controllata e Garantita*), yet when the laws went into full force in 1967, the rules were fitted to a lot of traditional names rather than the other way around. So there are DOC wines named after grapes, after places or vineyards, even after hand-me-down stories (such as one called *Est! Est! Est!!!*). In the revised edition of *The World of Wines* (Collier Books paperback; $1.95), Creighton Churchill suggests you remember that there are five principal wines named for grapes—the reds called Barbera, Nebbiolo, Dolcetto, Freisa and Grignolino—and assume all others are named for a place, region or vineyard until you find out otherwise. That's simplified, but as good a start as any.

RULE 2: *You'll have to do a lot of exploring on your own.* Many of the tiny vineyards that line the roads of Italy are backyard patches for a family's own wine supply, but among the more than 230 individual Italian wine exhibits at the international wine and liquor fair in Genoa in November, many were elaborate displays by firms with 10 or more wines to show and tell about. Several others were group or association exhibits representing an assortment of vintners from a particular area. For every wine-maker mentioned below, there are probably three others selling the same kind of wine someplace in the U.S.

RULE 3: *You'll have to keep track of the plays yourself.* Few of the standard wine books go into much detail on Italy. In fact, we can suggest only two good references: Philip Dallas' *The Great Wines of Italy* (Doubleday; $7.95) and the Penguin paperback 1971 revision of Cyril Ray's *The Wines of Italy* ($1.45), primarily a listing but helpful in matching wine name to grape and region. The Italians themselves make the learning a little more difficult by not always listing the region of origin on the label—leaving a first-time buyer without any clue as to what regional characteristics he might expect.

And we heartily disagree with most authors that Italy's climate negates keeping track of vintages. Two reasons: 1) DOC regulations prohibit adding sugar to any wine; 2) for wines made from a blend of grapes—Chianti and Valpolicella being two prime examples—each vineyard must be planted with all the specified grapes, in the proportion allowed, everything in the vineyard then picked together and crushed together. Even if the weather is generally favorable, do all grapes respond in exactly the same way each year? And there are poor years, such as 1972, so bad in the Piedmont that the Barolo and Barbaresco growers voted to declassify their wines—so they could add enough sugar to bring them up to minimum alcoholic content and eventually market them as non-DOC wines. "Mother Nature," we agree with Ruffino Export Manager Italo Folonari, "is as fickle in Italy as anywhere else." Dallas' book has a vintage chart; André Simon's *Wines of the World* (McGraw-Hill, $20) lists "good years" for certain wines; few others do even that.

RULE 4: *Don't be discouraged if you have to shop around.* Related to the large number of wines and wine-makers, often with limited amounts to export, is a crazy-quilt distribution situation. Take the two vintners we visited in the Veneto region. Gaetano Bertani is charming, sophisticated, a man who knows his wines and their markets. ("The '70 Soave is beginning to show its age—but I wanted you to have a chance to compare it with the '71 at its prime. . . . The sparkling Ricoto will probably be too sweet for you, but I think a lot of your readers are going to like it. . . .") He and his wife live in an apartment overlooking one of Verona's historic squares; luncheon with them and his sister at the Ristorante 12 Apostoli was a delightful visit with three people of the world. His firm is big, the wines good. It would be almost impossible to do a wine story on that part of Italy and not mention Bertani wines. Giovanni Allegrini is a small producer in the village of Fumane, a man of the earth to whom the wine boom has been kind: His cellars are glossy with new brick and tile; the house above them is clean-sparkling with newness. The Allegrinis and their son are warm and friendly; our tasting in their dining room—only steps away from the rooms of grapes drying for Amarone—was filled with the merry spirits and good fellowship that having to pause for translations could not hurt. He says his wines are not distributed by any national distributor. We look at the list. No, there's no one giant there, but among the four regional importers, his wines are going to most areas of the United States. At 4,000 to 5,000 cases a year, two-thirds of that in Valpolicella, you won't find his label in every store. When you do, it's worth the trying. Thus it goes with many smaller winemakers. So we haven't limited ourself to wines that are nationally distributed; and when you find one you like, go back to the store right away before the supply is gone for that year.

You should, of course, shop carefully for any wines. But you may find that retailers tend to treat lesser-known Italian wines even more carelessly than those from other countries—after all, until recently Italian wines were not a sizeable factor in a retailer's wine trade and few retailers even today know that much about them. Examine the storage conditions before you buy.

START YOUR GAME IN THE LAND OF THE BLACK ROOSTER

It's a natural place to begin, for the first Italian wine most of us knew was Chianti. If you like it, you have a preference. For now, forget the young Chianti in straw-wrapped jugs (which soon may go the way of all expensive handmade items) and concentrate on the best, the aged, full-bodied Chianti Classico, which is usually sold in Bordeaux-type bottles.

The Classico zone lies between Florence and Sienna in an area of Tuscany so rugged that boulders must be dynamited out for new vineyards. Most of the wild boar has disappeared from the Tuscan oak forests (about 65% of the land is still woods), but stone castles still dot the highlands as reminders of the days when this region was a battleground for the continuing wars of the Florentines. Indisputably entwined with that history is the Ricasoli family. Its Brolio Castle, a fortress if ever there was one, played a role in all those wars—and when everything but the chapel was destroyed after a two-month seige in 1484, the castle was rebuilt at the expense of the Florentine people to show their gratitude for the two months' time to regroup their armies. (Fortunately for all of us who appreciate the treasures of the past, the castle was saved from almost certain doom in World War II when its German occupiers retreated north in time for the Allies to cancel a scheduled bombing.) It was a 19th-century Barone Bettino Ricasoli who developed the formula for the grape mixture still used for fine Chianti (70% Sangiovese, 15% Canaiolo, 15% Malvesia). And it was today's Barone Bettino Ricasoli who led the formation of the Chianti Classico growers' association.

At a time when Italian wine-makers could do as they pleased, this *consorzio* stood alone in setting its own strict standards—for the grape-growing and wine-making, including such rules as not allowing grapes from valley or bottomland vines in Chianti Classico—and it became a model for other associations now in existence. Most Classicos wear the (*Continued on page 136*)



The potion of love.

(and how it all began 450 years ago)

We know she was young. Blonde. Beautiful. And widowed.

But did she create the original Amaretto di Saronno as a thank you for her portrait? Or was it to stir romantic fires in Bernardino Luini, the artist who painted her in 1525?

History has lost the answers—even her name—leaving nothing but Luini's stunning fresco in the Sanctuary of Santa Maria delle Grazie in Saronno, Italy. And...





...her romantic, intriguing liqueur. We still like to think Amaretto di Saronno is a potion that inspired a great love. It's something to wonder about tonight as you sip its intriguing, provocative bouquet.

Discover the many other ways to use Italy's rare liqueur of love in our free recipe booklet. Just write: Foreign Vintages, Inc., 98 Cutter Mill Road, Great Neck, 11021, New York, Dept. HO1.

The original: Amaretto di Saronno®

56 Proof Imported by Foreign Vintages, Inc. Great Neck N.Y. ©1974

Connoisseur's Collection by West Virginia Glass. Every piece is handcrafted for the purpose of enhancing the grape. The delicate stems taper into bowls full-bodied enough to allow a wine's bouquet to blossom. The clear, sparkling crystal sets off a wine's jewel-like color. So find out how something so richly rewarding can cost so little. Find the Connoisseur's Collection at department stores or glass and wine shops.

There's more to wine drinking than the wine.



Weston, West Virginia.

THE MICROWAVE KITCHEN

By HELEN McCULLY ☐ More often than not, curry is the result of leftovers and a splendid way, in our opinion, to make the most of a small amount of meat. But as this recipe proves, you can start with "new" meat and earn a nice little dividend by using the bones to make the broth.

CURRY OF LAMB

2 pounds lean lamb shoulder, cut into one-inch pieces
6 tablespoons butter or margarine
1 large yellow onion, peeled and chopped fine
1 clove garlic, crushed, peeled and chopped fine
1½ cups lamb or beef broth
1 large cooking apple, cored and chopped fine
1½ tablespoons curry powder
2 tablespoons cornstarch
Salt
Freshly ground pepper
Juice of ½ lemon, strained
¼ to ½ cup heavy cream

Place the butter in a measuring cup in the microwave oven for one minute to melt. Set aside for the moment.

Combine the meat, onion, garlic and *half* of the broth (¾ cup) in a large (2½ to three-quart) casserole with a cover. Cook *uncovered,* in the microwave oven for five minutes. Meanwhile, mix the butter, apple and curry powder together. Add to the casserole with the remaining broth and return to the oven to cook for 20 minutes. At this point the meat should be tender when pierced with a fork. Take 3 or 4 tablespoons of the hot broth and mix with the cornstarch to make a smooth paste. Stir into the liquids in the casserole and cook one minute to thicken the sauce. Finally, stir in enough cream to give the sauce a good consistency, adding salt, pepper and lemon juice to taste. Serve to six with freshly cooked rice.

Curry is usually accompanied by several condiments such as: peanuts or toasted, slivered almonds, raisins soaked in Cognac

EGGS

Continued from page 125

which this was adapted, author says, "In Italy, a *frittata* usually appears at the evening meal . . . takes the place of meat or fowl and is preceded by a light soup." Mrs. Hazan, a superb cook, gives cooking classes at home, 155 East 76th St., New York City 10021, from October to December and January to April.

ALIX DE GOURCUFF'S OEUFS MIRABEAU

(Cheese Custard)

We enjoyed this delicious custard as an hors d'oeuvre at lunch with the de Gourcuffs on a recent trip to Paris. Actually, it makes a good luncheon dish in itself. Interestingly, it is marvelous cold, sliced and seasoned lightly with salt, pepper, olive oil and wine vinegar.

2 cups milk
6 eggs
1 cup grated imported Italian Parmesan cheese (about 5 ounces)
Salt
Freshly ground white pepper
Cherry Tomatoes Provençale*

Heat the milk until a skin forms on top. Beat the eggs lightly with a wire whip. Do not use a beater. Add the milk gradually, beating constantly. Stir in the cheese, salt and pepper to taste. Pour into a 1½-quart soufflé mold. Place the mold in a baking pan and add hot water from the tap to reach to two-thirds the depth of the mold. Bake in a preheated 300° oven for 60 minutes or until a knife inserted one inch from the center of the custard comes out clean.

Take from the oven and allow to stand in the pan of hot water for 10 minutes. Lift to a serving tray. Serve with Cherry Tomatoes Provençale to four.

Cherry Tomatoes Provençale

1 box of ripe cherry tomatoes, washed and stemmed
2 to 3 tablespoons olive oil
2 cloves garlic, crushed and peeled
Salt
Freshly ground pepper
1 teaspoon sugar

r rum, flaked coconut, chopped chives or scallions, crisp bacon ieces, etc.—and always chutney. Good cold beer is the perfect rink as a refreshing contrast to the curry.

To make your own broth, ask the butcher for all the bones. ut off any surplus fat. Brown the bones in a heavy skillet over edium heat. When they are well browned, add: 1 carrot, 1 eeled onion and 1 celery rib, all coarsely chopped, 1 bay leaf, everal parsley stalks and enough water to cover. Bring to a boil. educe heat and simmer for two to three hours. Skim off any t. Season to taste with salt and pepper.

VHAT IS THE MAIN ADVANTAGE OF MICROWAVE COOKING?

saves time. You can cook foods in *up to 1/10 or less of ormal cooking time.*

OSTWISE, HOW DOES MICROWAVE OOKING COMPARE WITH ONVENTIONAL COOKING?

ney're about the same.

OW DO YOU CLEAN A MICROWAVE OVEN?

s easy. Since your oven remains cool when you use microwave nergy alone, foods don't bake or burn, so all you need to clean is a damp cloth.

OES A MICROWAVE OVEN TAY COOL DURING COOKING?

s. The microwave energy is absorbed by the food and re- ected from the oven walls so the heat in microwave cooking confined to the food itself—unless, of course, you are using nventional heat in a microwave Cooking Center for browning, . along with microwave cooking.

Pur the oil into a heavy skillet. Ad the tomatoes and garlic. Cook over medium heat, giving tomatoes an occasional stir, ntil the skins begin to burst. Season with salt and pepper to ate. Then sprinkle in about 1 teaspoon of sugar. Stir well and serve immediately.

EGG MOUSSE

3 hard-cooked eggs (*page 131*)
½ cup commercial sour cream
½ cup mayonnaise, your own or commercial
2 tablespoons anchovy paste
2 tablespoons Worcestershire
Pinch paprika
2 packages unflavored gelatine
½ cup chicken broth

Line kitchen parchment or foil the bottom of a 1½-quart soufflé mold. Set aside.

Peel the eggs and separate the whites from the yolks of *only* (the eighth egg is ed as a garnish). Place the ks, cream, mayonnaise, an- vy paste, Worcestershire and prika in the electric food ocessor or blender. Purée in- o smooth paste. Turn into a mixing bowl. Chop the whites quite fine and set aside.

Meanwhile sprinkle the gelatine over the chicken broth and stir over low heat until dissolved. Cool. When mixture is cold, stir into the yolk mixture. Place in the refrigerator until the mousse will just hold a shape when picked up with a spoon. At that point, fold in the chopped egg whites. Spoon into the prepared soufflé mold or serving dish, smooth the surface and seal with Saran. Refrigerate at least one hour.

To serve, run a knife around the mousse, then invert the mold on a serving platter. Lift off and discard the parchment. Slice the whole egg and arrange in a garland on top of the mousse, adding a nice little bouquet of parsley to the platter. Serve with hot buttered toast for a light lunch or with Melba toast as an hors d'oeuvre.

DANISH EGGS WITH MUSHROOMS AND CHEESE SAUCE

6 hard cooked eggs (*page 131*)
1 teaspoon salt

To make a true Riesling we crush a 2000 year old grape.

At Almadén, we believe America has only one true Riesling grape. Johannisberg Riesling.

This magnificent thoroughbred has its origin in the lush valley of Germany's famed Rhineland. It was there over 2000 years ago that this incomparable grape was born—born with a remarkable quality that only one variety of white wine grape in a hundred is likely to possess: the ability to transmit its flowery bouquet, its delicate fruitiness, its refreshing clean character to a superb wine of unmistakable class.

Today, true descendants of this true Riesling grape flourish in the Almadén region of Northern California. And the result, Almadén Johannisberg Riesling, is a thing of beauty.

Only a fine grape can produce a fine wine. **Almadén**





Valley Forge

Early American with affordable Country Chic

Salute your country's heritage with dining room furniture of solid hardrock maple with a superb warm brown finish, lovingly hand-rubbed and polished. Famous for quality for over 90 years, Crawford invites you to remove a drawer from any dresser or buffet and test its easy-glide dovetailed construction. So do look for Crawford where fine furniture is sold. Or write us for name of a nice store near you.

CRAWFORD FURNITURE MANUFACTURING CORP.
Jamestown, New York 14701



½ pound fresh button mushrooms (20 to 22), chopped fine
Few sprigs parsley, chopped fine
3 tablespoons butter or margarine, melted
Several twists of peppermill

Cheese Sauce:
Sauce Béchamel
1 cup grated Cheddar cheese (about 5 ounces)
Salt

Slice the eggs in half lengthwise and scoop out the yolks. Push the yolks through a sieve or mash with a fork until smooth. Mix with the mushrooms and parsley. Stir in butter, salt and pepper. Fill the whites with the mixture, then arrange in a buttered pie plate.

Make the Sauce Béchamel (page 131) in these proportions: 1 tablespoon butter or margarine, 2 tablespoons of flour and 1 cup of hot milk with salt and pepper to taste.

Mix the cheese and salt to taste. Spoon over the stuffed eggs; bake in a 375° oven 35 minutes or until the sauce is golden. Serves six. A flawless first course or a good lunch.

BAKED EGGS AND ONIONS

6 tablespoons (¾ stick) butter or margarine
12 hard-cooked eggs *(see page 131)*, sliced
4 medium yellow onions, peeled and sliced thin
Salt
Freshly ground white pepper
Sauce Béchamel*
3 tablespoons grated Swiss or Parmesan cheese

Butter a 7½ by 11½ baking dish and set aside for now.

Combine *4 tablespoons of the butter,* cut up, with the onions and 1 cup of water in a large, heavy skillet. Bring to a boil, reduce the heat and simmer until the onions are soft and all water has boiled away. If needed, add more water.

Arrange half the eggs on the bottom of the prepared baking dish, sprinkle with salt and pepper. Add half the onions and, again, sprinkle with salt and pepper. Repeat the layers. Spoon the Béchamel over all. Sprinkle with grated cheese. Dot with the remaining butter.

Bake in a preheated 400° oven for about 30 minutes or until the dish is piping hot and the sauce golden. Serves six. Delicious for lunch or supper.

*Make the Sauce Béchamel (*page 131*) in these proportions: 3 tablespoons of butter or margarine, 3 tablespoons of flour, 2 cups of hot milk and salt and pepper to taste.

SOPA DE AJO
(Spanish Garlic Soup)

This good earthy soup has strong garlic flavor and, tra tionally, is highly seasoned wi salt and cayenne pepper.

½ cup olive oil
4 cloves garlic, crushed, peeled and chopped fine
3 cups coarsely crumbled French or Italian bread
1 teaspoon paprika
6 cups boiling water
Salt
Cayenne pepper
4 eggs
8 to 10 sprigs parsley, minced

Heat the oil in a large, hea saucepan over low heat. Add t garlic and ½ cup of wat Bring to a boil and contin boiling until all the water h evaporated and the garlic soft. Stir in the crumbled brea increase the heat and cook u til golden. Stir in the paprik boiling water and cayenne a salt to taste. Bring to a bc Reduce heat and simmer, unc ered, for about 30 minutes.

At this point, beat the so with a large wooden spatula u til bread is thoroughly mix in. Taste here and season.

Spoon the soup into fo ovenproof bowls or an ove proof casserole. Break one e at a time into a cup taking ca not to break the yolk. Then sli into each bowl or the cassero Place in a preheated 400° ov for five minutes or until t whites are set and the yolks a still soft. Sprinkle with the pa ley before serving. Serves fo

LES OEUFS EN MEURETTE
(Poached Eggs in Burgundy Wine Sauce)

4 slices white bread, toasted
2 cloves garlic, crushed and peeled
¼ pound smoked slab bacon
3 tablespoons butter
1 yellow onion, peeled and sliced fine
1 cup red Burgundy wine
1 can beef gravy (10½-ounce size)
Salt
Freshly ground pepper
¼ teaspoon dried thyme
1 bay leaf
4 eggs
¾ tablespoon flour
Chopped parsley

Rub each slice of the toast bread with one of the cloves garlic. Then arrange flat in deep fireproof casserole.

Cut the bacon into str about one inch by ⅓ inc Place in a heavy skillet a sauté until crisp. Lift to pap towels. Add *1 tablespoon of butter to the bacon fat.* Add

onion and sauté until golden. Add the wine, beef gravy, salt and pepper to taste, thyme, bay leaf and the remaining clove of garlic. Bring to a boil, reduce heat and simmer, uncovered for 15 to 20 minutes. Discard the garlic and bay leaf. Break eggs one at a time into a cup. Slide each egg into the simmering liquid. Poach three minutes. With a slotted spoon, carefully lift each egg to a piece of the toast.

Strain the sauce, add the bacon and bring up to a boil. Work the remaining butter and flour together to make a *beurre manié*. Drop by bits into the simmering sauce, whipping constantly with a wire whip, and cook until lightly thickened. Spoon sauce over the eggs and sprinkle with the chopped parsley. Serves four.

SAUCE BÉCHAMEL

Use the measurements given in the recipe you're preparing.

Melt the butter or margarine in a heavy saucepan (not aluminum) over low heat. Stir in the flour until smooth and cook slowly, stirring constantly, until the butter and flour (*roux*) froth—about three minutes—without browning. Add the liquid and beat into the *roux* vigorously with a wire whip until smooth. Place back over moderately high heat and cook, whipping constantly, until the Béchamel comes to a boil. Boil for one minute, stirring constantly. Take off the heat and whip in the seasonings. If the Béchamel must stand briefly, place a piece of plastic wrap flat on the surface to prevent formation of a skin.

8 BASIC WAYS TO COOK EGGS

1. How to soft-cook eggs. When eggs are cooked perfectly, the white is tender but solidified and the hot yolk semiliquid.

Cold water method: Place the eggs or eggs straight from the refrigerator in a saucepan deep enough to accommodate them without crowding. Add enough lukewarm water to cover eggs by at least a generous inch. Bring up to a boil (212° on a thermometer), uncovered, over high heat. Take off the heat. Cover. Let stand one to three minutes, depending on how firm you like the whites and yolks. Plunge the cooked eggs into cold water to stop the cooking and to make shelling easier.

Boiling water method: Bring 5 to 6 cups of water to a high boil; there should be sufficient water to cover the eggs by at least an inch. With a spoon, lightly lower each egg into the water, take the pan off the heat, cover, and allow to stand six to eight minutes. Cool as above. *Note:* If the eggs are cold, hold them under the hot-water tap briefly to take off the refrigerator chill and forestall cracking, or pierce the large end with the point of a needle or pin.

2. Oeufs mollets. Pronounced "moelay," and literally translated this means soft-boiled, but "tender eggs" sounds more appealing. One of the most delicious ways to eat an egg, this French method is almost unknown in American homes. Eggs prepared this way have been described as "betwixt and between" because they are simmered longer than soft-cooked eggs but not as long as hard-cooked ones. In France, *oeufs mollets* are frequently served cold in clear aspic with salad greens and Sauce Vinaigrette, or hot on a bed of puréed spinach. Obviously, they may be served in any way suitable for poached eggs.

To cook oeufs mollets: Plunge eggs (they must be at room temperature) into a saucepan of boiling water deep enough so there is at least an inch of water above them. Cook, just below simmering, for 5½ to six minutes from the time the water comes to a boil again. Plunge immediately into cold water to keep eggs from cooking further, and shell (see *page 133*) when they are cool enough to handle.

3. To hardcook eggs.

Cold water method: Follow instructions for soft-cooked eggs to the point where the water begins to show signs of reaching a rolling boil (212° on a thermometer). Reduce heat to simmer (180° to 200°) and hold this temperature exactly 12 minutes. Plunge eggs into cold water at once to stop cooking and inhibit yolk discoloration.

Another way: When water reaches a rolling boil, take the pan off the heat and allow the eggs to stand 15 minutes. Then cool immediately, as above.

Boiling water method: Follow same instructions as for soft-cooked eggs (the boiling water method, above), reducing heat so that water barely simmers, and cook for 20 minutes. Cool immediately, as above.

4. Scrambled eggs. *Oeufs*



A teaspoon of lemon juice. Or was it a tablespoon? A dash of this. Or was it a dash of that? The Bloody Mary. It has as many tastes as it has recipes.

But the Bloody Thomas. Ah, the Bloody Thomas. Easy to make. Zesty to taste. 3 parts of Snap-E-Tom®, the Mexican tomato cocktail made with green chiles and other good things. And one part vodka. Ice and stir, of course.

And then that first, cold, spicy sip. And you'll know why there's only one way to make a Bloody Thomas and only one way to describe it's taste. Delicious.

Bloody Thomas. The best Bloody Mary you'll ever taste.

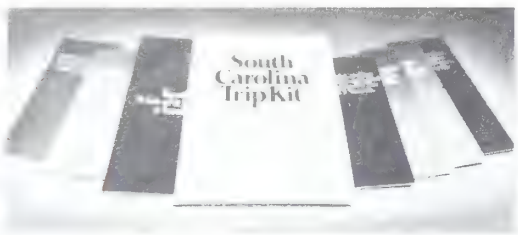
The no-compromise vacation. The only place you cut corners is on the cost.

We'd like to help you spend less money for your vacation this year. Without getting less vacation for your money.

So we've put together what's probably the most helpful vacation planning guide in America. It's full of facts about things you can do here. And you'll be surprised how many of them are free.

Even the Trip Kit is free. Just send us the coupon.

And find out how far your vacation dollar can take you.



Name_____ Address_____

City_____ State_____ Zip_____

Free South Carolina Trip Kit

Mail to South Carolina Division of Tourism, Rooms 53 Box 58 Columbia South Carolina 29202.

If someone in your family shouldn't climb stairs

SAVE UP TO 30%* WITH StairLIFT

— the new, low-cost passenger lift for the home.

Inclinator Company of America – the originators of passenger lifts for the home – the company who make the famous Inclinette, Inclinator and "Elevette" saw a need for a *lower-priced* passenger lift. So after several years of research, designing and thorough testing, StairLIFT was developed and is now available for your home.



- StairLIFT can be installed on either side of the stairs.
- StairLIFT can be ridden facing forward or sideways.
- StairLIFT is easy to install – no special wiring needed.
- StairLIFT is engineered for safety.
- StairLIFT's seat swivels for ease in getting on and off. Foot rest folds up when not in use.
- StairLIFT is tax deductible when recommended by a doctor. Rental plan available.

**StairLIFT is generally priced about 30% lower than an Inclinette*

SEND TODAY FOR FREE LITERATURE with information on StairLIFT (also Inclinette, 2-passenger Inclin-ator and "Elevette", the modern home elevator).



INCLINATOR COMPANY OF AMERICA

2301 Paxton Street
Harrisburg, Pa. 17105

Serving you for over 50 years

THE HOUSE BEAUTIFUL CHEF

By JACQUES PÉPIN □ This is the classical way to serve chicken with Calvados, but you can find variations of chicken in a cream sauce in practically any part of the world—for example, as *Poulet aux Morilles à la Crème* in Paris, *Chicken à la King* in London and *Poularde Pavillon* at the erstwhile and famous Le Pavillon in New York. With it, we offer another recipe perfumed with Calvados, *Marmelade de Pommes*, a refreshing dessert served with whipped cream and accompanied by pound cake.

POULET VALLEE D'AUGE

(Chicken from the Valley of the River Auge)

1 three-pound broiler-fryer, cut into four pieces
1½ teaspoons salt
Freshly ground white pepper
½ cup (1 stick) sweet butter
⅓ cup sliced shallots or green onion bulbs
Dash of fresh or dried thyme
½ cup Calvados or Applejack
1 pint heavy cream

Season the chicken parts with salt and pepper. Melt *half of the butter* in a heavy enameled casserole. Brown a few minutes, turning the pieces to brown evenly on all sides. Reduce the heat, cover and cook for 20 to 25 minutes or until the chicken is done—that is, until a fork pierces the meat easily and the juices run clear. Lift to a heated platter and keep warm.

Add the shallots and thyme to the casserole. Increase the heat and cook two or three minutes. Add the Calvados, scraping the bottom and sides with a wooden spatula to mix it with all the solidified juices. Add the cream and bring to a boil. Cook three to four minutes to reduce the sauce slightly. Return the chicken pieces to the sauce. Reduce heat and bring slowly

brouillés, in French. Almost everyone has his own method for scrambling eggs and each thinks his the right and proper one. Whatever the method, allow two eggs per person.

One method: Melt a good lump of butter (no liquid), add the eggs and stir with a wooden spatula over very low heat until they just start to thicken. Stir in another lump of butter, take off the heat and continue to stir (the heat from the saucepan continues to cook the eggs) until you produce a smooth, creamy mixture. If the eggs must stand for any length of time, stir in *1 whole raw egg* just before spooning the mixture onto a warm platter. This little trick helps to keep the eggs moist and soft.

Variations: Just before pouring the eggs into the skillet, stir in minced fresh herbs (chives, tarragon, parsley or chervil), thinly sliced truffles, shredded cheese (Cheddar or Swiss) or, even better, freshly grated Parmesan cheese to taste.

5. Poached eggs. *Oeufs pochés* in French. Fill a frypan or shallow skillet ¾ full of water. Bring to a boil, reduce heat to simmer (the temperature at which eggs should cook throughout). Break each egg separately into a cup or saucer and slip the egg from it into the water, holding the dish as close to the surface of the water as comfortably possible. Do not cook more than four eggs at one time. Poach for three to five minutes, depending on the firmness wanted, or until the white solidifies and forms a film over the yolk. Lift from the water with a slotted spoon and drain on paper towels.

6. Fried eggs. *Oeufs poêlés* in French. Heat butter, salad oil (or a half-and-half combination of both) or bacon fat in a small frypan. Allow 1 to 2 tablespoons for each egg. When the fat is sending off pale-blue smoke, slip the eggs, one at a time, from a saucer into the fat. Cook only two eggs at a time. Reduce heat to low. Baste the eggs with the hot fat until the whites are firm and the yolks show a light film over the surface. At this point, the yolks will still be liquid when pierced with a fork. Serve "sunny-side up" or turn at this point with a broad flexible spatula and cook for a few seconds longer. Season with salt and pepper. Serve with crisp bacon or fried tomatoes.

7. Shirred eggs. *Sur le plat*, eggs on a plate, in French. Eggs cooked in this way are a "kind of poached egg whose merit depends on just the right degree of cooking." Right degree hinges on these points: (a)

to a boil but do not cook further. Taste for seasoning. You will probably have to add salt and pepper. Arrange the chicken on a heated platter and spoon the sauce over all.

Serve with sautéed string beans. A light red Bordeaux or a Côte Rôtie such as Châteauneuf-du-Pape will complement this excellent dish. Serves four.

MARMELADE DE POMMES AU CALVADOS

(Apple Sauce with Calvados)

Marmelade is a confusing word. In English (spelled marmalade), it means an orange jam cooked with the rind. In French, *marmelade* is a purée of fruit (any fruit).

½ cup (1 stick) sweet butter
2 pounds McIntosh apples, peeled, cored and sliced
1½ cups granulated sugar
½ cup Calvados or Applejack
1 cup heavy cream

Melt the butter in a saucepan and add the apples. Cook on a low flame, mixing often with a wooden spoon until the apples are cooked and reduced to a purée—about 40 minutes. Stir in *one cup of the sugar*; cook five more minutes. Let cool. Then add *half the Calvados* and mix carefully. Refrigerate.

Whip the cream; when it begins to hold a shape, gradually add the remaining sugar, beating constantly. When it's firm, stir in the remaining Calvados. Spoon into a pastry bag with a fluted tube and refrigerate. At serving time, place the apples in a pretty crystal bowl and decorate the top with the whipped cream, piped through the fluted tube. Serves four to six. ■

cooking the white until it becomes milky; (b) the shining mirrorlike quality of the yolk—in France *oeufs sur le plat* are sometimes called *oeufs au miroir* (looking-glass eggs)—achieved by putting the eggs into the oven for a few seconds or until yolks look varnished; and (c) taking care to keep the eggs from sticking to the plate.

To cook, butter a small round or oval baking dish. Season the dish well with salt and freshly ground pepper. (Never season the top of the eggs because it marks them with little spots.) When the butter is hot, break 2 eggs into the dish and cook slowly on top of stove.

For *oeufs au miroir,* place the dish in a hot oven for 45 to 50 seconds after the eggs are cooked to glaze the top of the yolks and make them shiny.

8. Eggs in ramekins. *Oeufs en cocotte,* in French. Butter small porcelain ramekins or individual soufflé dishes; sprinkle with salt and freshly ground *white* pepper. Break an egg into each. Set the ramekins in a small pan with enough hot water to reach to ⅔ the depth of the ramekins. Cover tightly, bring water to a boil and cook for about three minutes. Or bake in a preheated 250° oven for four to five minutes.

HOW TO SHELL COOKED EGGS

Modern eggs are so very fresh that it often makes them hard to shell. You'll find it makes peeling somewhat easier if you take the eggs from the refrigerator the night before, or eight to 12 hours before cooking, and let them stand at room temperature. Or, as Julia Child suggests, refrigerate the cooked eggs in a pan covered with cold water for an hour or so to firm the egg whites.

To peel, tap each egg gently all over, breaking the shell into tiny fragments. Holding the egg under cold running water or dipping the egg in cold water, peel off the shell and inner skin beginning at the large end.

REFRIGERATOR LIFE OF COOKED EGGS

Hard-cooked eggs, in or out of the shell, can be refrigerated for two days, but no longer, and it's a good idea to mark the eggs so they won't get mixed up with any uncooked eggs. Soft-cooked eggs, shelled, can be refrigerated in cold water (this helps to keep their shape) for the same length of time. To reheat, place egg or eggs in a strainer and heat in a pan of boiling water for one minute. Drain before using. ■

The hand that rocks the cradle can lay the hardwood floor.



If the man of the house says he can't lay a hardwood floor, you show him how it's done.

With Bruce Jeffersonian, the laminated oak floor that goes down quickly, easily. Just spread mastic and press the pieces in place. Lay a 10' x 15' room in a day for a price comparable to other quality floors.

Bruce Jeffersonian is the same classic pattern used in some of America's great old homes. Handy 6" x 6" squares ½" thick are surrounded by carefully mitered 2"-wide pickets. Wire brushing adds a rich antique surface that's factory finished and waxed.

Want to see lots more? Send 50¢ for brochure. And get going.

Bruce Floors, P.O. Box [illegible], Memphis, TN 38[illegible]
In Canada: [illegible]

Name
Address
City, State, Zip

Telephone

Bruce
Hardwood Floors



You liked your furniture enough to pay a lot for it. So what are you doing to get your money's worth? A blob of ice cream, a dribble of pop, and suddenly that new sofa or your favorite chair starts looking its age.

But an occasional, generous spray of "Scotchgard" Brand Fabric Protector on clean furniture, and watery and oily spills just bead up. And you can blot them away.

It pays to invest a little in your furniture's future. "Scotchgard" Fabric Protector helps keep your furniture looking newer a lot longer.

Scotchgard®

3M

NOBODY EVER TELLS YOU THESE THINGS

By HELEN McCULLY

What sizes and grades do eggs come in?

Jumbo, Extra Large, Large, Medium and Small, which refers to the minimum weight per dozen. Large eggs may be of high or low quality and high-quality eggs may be of any size. Grades refer to the inner quality of the egg and condition of the shell. Grades AA and A, with a large proportion of thick whites and firm, high yolks, are especially good for frying and poaching. Grade B, with thinner whites and flat yolks, usually cost less and are good for all general-purpose cooking and baking.

Is the shell color of eggs important?

Shell color, determined by the breed of the hen, has nothing whatsoever to do with grade, nutritive value, flavor, keeping quality or cooking performance.

At what temperature should eggs be cooked?

With the exception of omelets, eggs are always cooked at low temperatures. High temperatures toughen eggs.

How can you avoid cracked shells in cooked eggs?

Before cooking, pierce a pinhole, about ⅜ inch, in the large end of the egg with an egg-pricker, a push pin or plain straight pin. Even if the shell cracks, it won't leak.

At what temperature do eggs separate easily?

Cold from the refrigerator.

Do egg whites whip up better at room temperature or cold?

It depends on what cook you're talking to. We often take them straight from the freezer, let them melt a bit, then beat. Elizabeth David, the great English authority, chills hers in the belief she gets better volume.

What's the best way to store egg whites?

Freeze them. One white fits into an individual plastic ice cube container or a midget container with a cover.

Does the copper bowl and balloon whip produce more volume in beating egg whites?

No, although most chefs will say, "Yes!" The copper bowl and balloon whip are left over from an era when there was nothing else to beat with. An electric beater or the big electric mixer will give you all the volume you'll ever want or need. Adding a pinch of salt and about ¼ teaspoon of cream of tartar before whipping makes whites more stable.

How should eggs be stored?

In the refrigerator and the American Egg Board recommends in the carton in which they came so they "sit" with the large end up, which keeps the yolks centered.

Why are hard egg yolks sometimes discolored?

The gray-green discoloration on the yolks of hard-cooked eggs is a result of having overcooked the eggs and/or not having plunged them into cold water immediately after cooking.

Can you substitute yolks for whole eggs?

Two egg yolks can usually be substituted for one whole egg in recipes such as scrambled eggs, custards, pancakes, quick breads or simple cookies and cakes.

How long can you keep eggs refrigerated?

The American Egg Board says they will keep up to five weeks.





ROM HOUSE BEAUTIFUL: Quick, easy-to-use cooking thermometers

ou, our readers, have asked us to make available to you gain these marvelous thermometers, which combine a oon or fork with an easy-to-read dial thermometer for new nvenience and accuracy. Both tools can be used for serv-g, too. Use the Thermo-Probe fork to check meat or poul-as it comes from the oven. YOU DON'T LEAVE THE IERMOMETER IN THE OVEN, so it's fine for use in micro-ve as well as regular ovens. The Thermo-Spoon is great deep-frying, making candy or frosting, testing scalded k and for many other uses. Both tools are made of chrome h phenolic handles and non-breakable plastic viewers, d are dishwasher-safe. Each tool is **$7.95**, postpaid. .....

VE by ordering a set of both tools for **$15.00**!

HOUSE BEAUTIFUL Dept. HFTT 055
P.O. Box 888
Teaneck, NJ 07666

Enclosed is my check or money order (no cash, please) for $_____ payable to HOUSE BEAUTIFUL. Please send me the items in the quantities I have indicated below.

"Thermo-Probe" @ $7.95 ea. _____ quantity

"Thermo Spoon" @ $7.95 ea. _____ quantity

Both tools @ $15.00 set _____ quantity

NAME _____

STREET _____

CITY _____

STATE _____ ZIP _____

(Sorry, we cannot handle Canadian, foreign or C.O.D. orders.)

Please allow 4 weeks for delivery.

H.M. Specialties



the best camping in the south is north.

North Carolina

For free camping information, write Governor Jim Holshouser,
Travel & Promotion Division, Dept. HB-3, Box T & P, Raleigh, N.C. 27611

THIS TAG IDENTIFIES THE PATENTED, SUPER-FIRM UNI-KAY BOXSPRING.



Look for it. Insist on it. There's no better platform for your mattress than the new, Uni-Kay non sway support system. At last, a boxspring that's truly stable. As firm as can be, from edge to edge, built to give the support you need night after night, year after year. Keep your eyes open for the Uni-Kay tag. it means

KAY SPRINGS
Syosset, New York

WINE

Continued from page 126

group's neckband with black rooster symbol. Ruffino has always disdained the symbol and other large firms are murmuring discontent, feeling that the DOC laws have made the *consorzio* less necessary and that the big producers pay most society expenses while small firms get all the benefits. At the moment, the rooster still reigns —with a silver ring around its red border for Chianti Classico Vecchio, aged in wood at least two years, and a gold outer ring for Riservas, which spend at least three years in cask.

Most are big wines that improve with bottle age and need to be opened early before being served. Though all exhibit Chianti's characteristic sun-country taste, there are really as many Chianti Classico tastes as there are Chianti Classicos. Brolio, Verrazzano, Nozzole, Antinori and Melini are more appealing to us; you may also find such names as Villa Cerna, Carpineto, Cantina del Papa, Oliveri and Pasolini in your area. Most of these houses also make a regular Chianti, and Frescobaldi's Castello di Nipozzao is an estate-bottled Chianti from outside the Classico zone deserving mention on its own.

Few other Tuscan wines come our way, though some whites are beginning to appear. We find them a little heavy, sometimes smoky, but you should try them for yourself. Again, you may have to explore a bit, for the names may not indicate their origin—Melini Lacrima d'Arno, Antinori Bianco Della Costa Toscana, Marchese Emilio Pucci Bianco Secco, Capezzana Bianco are a few available here.

One of the more interesting ones found in Italy (made in several areas besides Tuscany) is Vin Santo, a dessert white that's sealed in small barrels, then left in open-to-the-elements rooms for three years so that fermentation starts over again each summer. We found the '67 Brolio Vin Santo and '66 Lungarotti (from Umbria) both rounded and full as well as nicely sweet. You may also hear a lot about Brunello di Montalcino, the big red that needs 50 years of bottle age before it's ready, and Biondi-Sandi's is one of the most expensive wines in the world ($100 for the '64), but in short supply even in Tuscany.

MOVE UP THREE SQUARES IF YOU'VE DISCOVERED THE VENETO

Verona is a town anyone with a sense of history can enjoy. The Veneto wines are already—and deservedly—so popular here we almost feel you should lose a turn if you don't know them yet. Best of the whites is the dry, crisp Soave (please give it all three syllables: So-ah'vay), with the best of that coming from a classico zone inside the regular zone. The word Superiore on the labels indicates Soave made from selected grapes. We've already mentioned Bertani; Bolla is another of our favorites, and we know others who choose from Folonari, Victori, Ricasoli, Mirafiore, Amici, Antinori, Lamberti, Frassine or Creazzo, to name only a few. Whichever suits you, beware of old bottles. Soave must be served young.

One evening in Italy, at an otherwise excellent hotel, we ordered a half-bottle of Soave with dinner. The waiter, who already had indicated by his slowness and surliness that he was unhappy at serving a woman alone, brought a bottle of frosted '64. Torn between not letting him think he could get away with such nonsense and really wanting to see what a 10-year-old Soave would taste like, we decided to experiment. The wine was from a producer we know well and we still think highly of his current vintages—but take our word for it, you won't like an old Soave. It's best at three years of age, usually begins to lose that nice fresh taste by the time it's four.

Valpolicella (and the lesser-known, very similar Valpantena) and Bardolino are made from the same grapes, but differing growing soil produces notably different tastes. Both are light reds, with Valpolicella usually a little fuller and a little deeper in color, both are meant to be served young and both are often served *slightly* chilled. Again, classico zones denote the best growing areas.

Most houses that produce Soave also make Valpolicella and/or Bardolino. Add to your look-for list the names Ruffo, Sanzeno, Leonardo and Sterzi, four we've heard good words for but haven't yet had.

Selected Valpolicella grapes are dried several months, then made into the sweet Recioto or sparkling Recioto or the dry red called Amarone. Giovanni Allegrini describes Ricoto as "food as well as wine," and rich it is, although the best are well-rounded as well as sweet. Amarone is a big, complex wine and should be opened four to six hours before serving. Frassine offers agreeable '64 and '65 Grapello Amarone in New York at about $5. Masi, a name relatively new in the U.S., is offering a Recioto Bianco (or white) we've yet to sample,

along with a three-bottle selection of Valpolicella, Bardolino and Soave in a small wood crate. (Such wood-boxed samplers are popular in Italy, especially for Christmas giving, but quite expensive to import here.)

Lesser-known Veneto wines you might find would include several known by grape names such as Cabernet or Merlot, usually prefaced by a regional name. Costozza and Quarto Vecchio are two to look for.

RIDE THE TURIN EXPRESS, THEN TURN LEFT FOR ASTI

The directions work only if you're coming from the east, but if you follow them, you'll hit home country for Vermouth and Asti Spumante, Italy's major bubbly. Why talk of vermouth? Because so many major Italian Vermouth producers also make the charming Asti.

Asti is always sweet and most of it made by the Charmat method—though Cinzano and a few other firms are sending us some Brut types and Martini & Rossi makes a Riserva Montelera Brut we wish would come this way. Other names to look for: Carpano, Cora, Gancia, Contratto (which makes some Asti by the traditional bottle-fermented *methode champenoise*), Calissano and Fontanafredda.

Asti is too sweet to serve with most meals, although we enjoy it with dessert and with creamy cheese and a fresh pear (the kind it's so hard to find in New York markets).

BUY SOME BARGAINS IN BAROLO, BARBERA AND BARBARESCO . . .

And all their fellow wines of the Piedmont, generally thought the premier wine region of Italy. You'll find good examples with eight to 10 years of age selling in the $5-$6 range and younger ones often under $4. Just remember that 10 years is still young for the big ones—and they can overpower light foods.

On the list of Piedmont pleasures to look for (all red): Barolo, the full, heavy wine often called Italy's greatest; the softer, velvety Gattinara, so beautifully smooth when properly aged; the younger-maturing Barbaresco, made from the same Nebbiolo grape as the first two; other Nebbiolos labeled as Nebbiolo or Spanna; the Barbera group, found with a place name, such as Barbera D'Asti, smooth and mellow when it's made by a good house; Ghemme, often quite lovely and reminiscent of Gattinara, though usually not as refined; Grignolino, a red lighter in color and style than any of the others here—and the only one to drink at three to four years of age.

Carema and Freisa are two other Piedmont reds highly regarded but not frequently seen here. Likewise for Gavi Cortese, generally counted as the best white. You will find some Sparkling Moscato d'Asti perhaps a Sparkling Nebbiolo, but we don't think either can compare to the good Asti Spumantes.

The Piedmont has far too many reputable producers for us to recommend wine by wine, so let us say that labels we've found dependable for one wine or the other include: Bersano (one of the biggest and best-known), Vallana, Troglia, Giri, Calissano, Antoniolo, Borgogno, Ponti, Ceretto, Cantine Filli Francoli, Fontanafredda, Prunetto, Brugo, Calissano.

Some we haven't had but have heard of that might be available in your area would be Monsecco, Conterno, Ratti, Giri, Marchesi di Barolo, Parroco di Nieve, Kiola. And to round off the Piedmont, we'll add one tourist note: If you're ever in northern Italy, go see Martini & Rossi's museum at Pessione and Arturo Bersano's indoor/outdoor treasure chest at Nizza Monferrato. The Martini & Rossi collection includes amphoras, vases, bottles and other artifacts dating back to the 7th century B.C., worth seeing even if you aren't all that interested in wine, all beautifully showcased in a series of brick-vaulted rooms. At Bersano, you'll see wine presses, vineyard tools, walk between the wagons and wheelbarrows and stand beside the baskets that wine-makers have carried to gather the grapes. Inside is an amazing accumulation of paintings and prints, books and letters, cartoons and photographs—all personally collected by a wine-producer who cares about the soul and history of wine.

TOUCH THE CORNERS, THEN DOWN THE BOOT

The two small regions that share the border with Austria and Yugoslavia—Trentino-Alto Adige and Friuli-Venezia Giulia—make wines held in high esteem. But they are mostly an academic question for us, since you'll find few of them imported. Kettmeier, Vaja Bonatti and Collavini are three producers on

Remember when crystal was something you were proud to give but thought you couldn't afford to own?

Now you can do both. With Cristal d'Arques.



We make more genuine lead crystal than anyone else in the world. That's why we know how to make it so beautiful and so beautifully affordable. Cristal d'Arques gives you everything you expect from fine crystal. Full lead content (24%). Brilliance. Clarity. Strength. And that unmistakable ring. Everything, in fact, but a too-expensive price. Beautiful things meant to be used everyday: Tuileries Continental Champagne, Versailles Wine, Villandry On-the-Rocks, and new Beaugency Goblet, cut and polished with unprecedented precision. Just part of the Cristal d'Arques collection, all designed and crafted in France. From $3.00 per stem.

cristal d'Arques
GENUINE LEAD CRYSTAL FRANCE
by J. G. DURAND
International

Tuileries $4.50 per stem, Versailles $3 per stem, Villandry On-the-Rocks $20 set of 6, Beaugency $6.50 per stem.

logue upon request. Write J. G. Durand, Millville, N.J. 08332. In all better department stores.



Swimming Pool Owner?

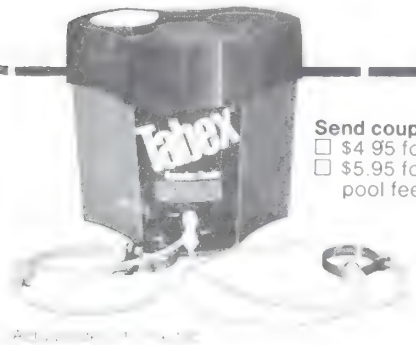
Special Low Price!

JUST $4.95 with coupon* Retail Price $26.95

* $4.95 for in-ground pools. For above-ground pool model, send $5.95 (includes required metal hanger)

Tabex® Automatic Pool Chlorine Feeder

Ends daily hand chlorinating chores!



Send coupon and
☐ $4.95 for in-ground pool feeder
☐ $5.95 for above-ground pool feeder plus bracket

Aspen
TULLY, NEW YORK 13159

End the drudgery of daily hand chlorination. Send for your Tabex Automatic Chlorine feeder now.

Delivery will be made by UPS
Allow two to four weeks for delivery

Name _____

Street _____ No. P.O. boxes please

City _____ State _____ Zip _____

Your pool dealer's name _____

Address _____

City _____ State _____ Zip _____

Note: Offer is limited to one per family. Void where prohibited by law. Cash value of coupon 1/24 of 1¢. Offer expires August 31, 1975. Order direct. Not redeemable by dealer. All orders are subject to validation by Aspen Industries.

5HB75

Uses slow-dissolving, efficient **Tabex** Chlorine Tablets available from your local Tabex dealer.



this small list, sending wines with names like Merlot Trentino or Collio Traminer. Andreas Hofer Rheinriesling is available in some areas, worth trying to see how the Riesling can soften with an Italian connection.

A like comment can be made for Aosta on the Swiss/French line and Liguria, on the sea below the Piedmont, though there are some who think a Ligurian called Cinqueterre a great find. ***Lombardy sends us*** several interesting Nebbiolos known by the names Grumello, Sassella and Inferno. Rainoldi, Conti, Polatti and Negri are brands to trust—when the wines are at least five to six years old and are opened early before serving. Valgella is a lighter, more delicate example from the Valtellina area of Lombardy, and Bettini's example is usually dependable.

Frecciarossa is a Lombardian proprietary name belonging to the house of Odero and produced in a pleasant red, white and rosé. The white Lugana is another Lombardian being seen more frequently here (as are several others from the Lake Garda region), pleasantly well-suited to fish and seafood. Some shippers to try include Ruffino, Lamberti, Fratelli and Montresor. Negri also sends us a worthy white called Castel Chiuro, and you may see the dry rosé Chiaretto del Garda.

MARK YOUR PROGRESS THROUGH THE MIDLANDS

Bottles and bottles of wine are pouring out of the mid-regions, some worthy of your sampling, some best left sitting on the shelf. For instance, we see little greatness in the spritzy red Lambrusco made in Emilia-Romagna, but there's no disputing its already wide popularity here. Reunite, the best-known, will have a drier version here soon, so you might want to add that to your Italians-to-look-for list.

Others on our pleasant-but-undistinguished list: the previously mentioned light white Est! Est! Est!!! and the mellow Marino (red, white or rosé), both from the Lazio region around Rome; some white Frascatis from the same region (although Macy wine mogul Dante Semproni swears by Fontana Candida's for everyday).

Midland wines especially worth noting would be the white Verdicchio from the Marches (Fazi-Battaglia has a nice example); Orvieto, either dry or *abboccato* (half-sweet), from Umbria (Bigi, Montresor and Antinori are three usually dependable makers); the Trogiano wines sold as Rubesco (red), Tor di Giana (white) and Castelgrifone (rosé) by Lungarotti

TAKE AN EXTRA TURN ON WINES FROM THE SOUTH

If you can keep up with everything coming from the heel and toe of the boot this year, you deserve to have an extra turn (or two) in any game.

Prepare for a flood of Sicilian wines, bearing the Q mark and backed by a big-money promotion campaign from the local *consorzio*. Segesta, red and white, has been here a couple of years. The Etna and Corvo wines also are generally lighter and more pleasant than the sunshine-heavy compatriots.

Puglia has long been known for supplying heavy "inky" wines by the tank car to add body to lighter wines in France, Germany and northern Italy. Now you're going to see some Puglia wines coming from some of these same firms. We visited Piccardi near Bari and have to admit being taken aback at the vinification area in which crushers, fermentation tanks and refrigerated storage tanks were all outdoors. As for the wines coming out with the Piccardi label, we'll all have to wait and see—they'll be on sale some time later this year.

But there are a couple of bright rays. From the west around Naples, you'll find some attractive wines made by Graci Caruso and by the Mastrobardino winery. From the east you'll find two we consider real treats—a San Severo called Torre Quarto and the Castel del Monte wines made by the Rivera firm. Dr. Cirillo Farrusi's estate-bottled Torre Quarto is another of those strong reds that should be opened several hours before it's served and is currently selling in the neighborhood of around $3.30. Don Sebastiano de Corato, a lawyer who became personally intrigued with experimenting with grapes grown at the high-altitude offered around Castel del Monte, is especially proud of the Rivera Rosé. And a lovely rosé it is, but at $2.69, we find his '68 Rivera Russo one of the fine, real bargains coming out of Italy. It's smooth and drinkable right now with anything you might have a Bordeaux with.

WIN BIG WITH AN ALL-ITALIAN EVENING

One caution to end on: Be sure you don't serve any full-bodied Italian red with a chill on it, unless the shipper recommends chilling. With the fuel shortage keeping heat down all over Italy this winter, chilled reds (*Continued on page 18*



BAZAAR

is more than a reporter of fashion—it *creates* fashion! Our editors will show you how to have a wardrobe that is months ahead of current styles; make you aware of clothes and accessories that will highlight and complement your natural beauty and are best for you!

HARPER'S BAZAAR is more than a fashion magazine—it's people, it's events, too! It's for the fashionable, intelligent, and involved woman.

THE HARPER'S BAZAAR TOUCH—THE BEAUTIFULLY SIMPLE AND CLASSIC—is yours with this Special Introductory Offer of

ONE YEAR (12 ISSUES) FOR $6.00!

You save $9.00 from the single-copy cost and $4.00 from the regular subscription price.

To take advantage of this Special Offer, fill in and mail the postage-paid order card *today!*

SPECIAL INTRODUCTORY OFFER

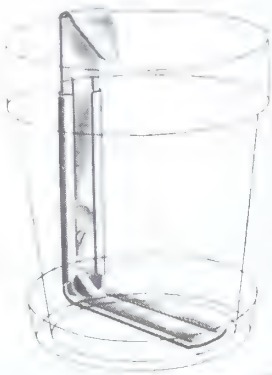
ONE YEAR
(12 issues) of HARPER'S BAZAAR FOR ONLY

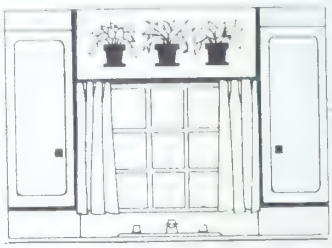
$6.00
(lowest price available)

Harper's Bazaar, 250 West 55th St., New York, N.Y. 10019

WINDOWS

Enclose check or money order. Please add sales tax where it applies. Include Zip Code. Merchandise, except personalized items, may be returned for refund to shops involved if not satisfied. Happy Window Shopping!





Plant-Brack™ s an ... able bracket. Elim nates mess & bother of taking plants down to L shape design supports any p plant & saucer up to 7". Rust pr steel with mounting screws. $2 $3.45/2, $4.65/3, $8.10/6, $13 Ppd. House of H nts, HB5E, 10 Montague St., Brooklyn NY 11



Spiff Up A Phone Book a ... point cover. Fill n background pre-worked canvas & insert nt gold, avocado or cranberry, leat look cover 9½"Wx11½"Hx2"D $10. 5 skeins ivory yarn $3.75 $24. Complete. $35. Ppd. Janet Hwy 35, HB5, Sea Girt, NJ 0875



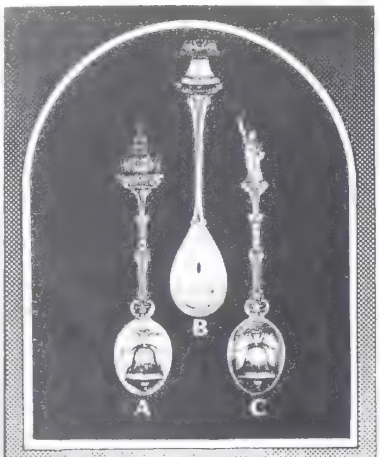
Curved glass Curio Cabinet with 3 shelves, mirror back

26 inches high, 20½ inches wide $79.95 *Mahogany or Fruitwood fin.*

Display your small treasures in this handsome wall case. Has easy-open door, curved glass front. Mirror-back shows off contents to best advantage. Pediment top; tear drop turnings. Also in gold or white finish, $10 more. By Butler.

64 page catalog of Victorian furniture and 20 fabric samples, sent for just $1

MAGNOLIA HALL Dept. BB 2-0
726 Andover/Atlanta, Georgia 30327



In the Spirit of '76

Celebrate the 200th Anniversary of our Country with these bicentennial silverplated spoons. a) Independence Hall b) Liberty Bell c) Statue of Liberty. $10.00 for complete set of 3 or $3.95 per spoon; please indicate spoon(s) desired. Include 50c per spoon postage/handling.

Emily's Window PO Box 23147 HB Tampa Fla 33622



Silver Looks Wedding D... Bright after these experts have refinished & repaired your lovely pieces. Knife blades replaced. Missing furnished. Silver, brass, pewter & copper plating booklet. Simmons Silver ing Co., HB5, 407 White SW, Atlanta, GA 30303

Pure Allure. Designer ... dress with gathered bod... flaring hem in pastel blu... pink. 8-18. 14½-24½. ... hooded cape ties at nec... Black or white. S-M-L ... in soft, machine wash, ... no-iron polyester knit. ... $60 plus $1 post. Cape ... $40 plus $1 post. Vi... 610 S. Country Club R... Tucson, AZ 85716



WORLD'S LARGEST SELECTION OF HAND-CARVED DOORS & DECORATORS HARDWARE

ACME HARDWARE CO., INC

PORTRAITS IN OIL



"Every painting a masterpiece"

... WORKS ... enlargement of your photo, as is the method of other commercial portrait services

12 portrait painters to choose from

Beautifully Illustrated Catalog "How To Order An Oil Portrait" 25c

MASTER CHARGE CREDIT PLAN AVAILABLE

- Magnificently painted on canvas from ... outstanding academy trained artists. A superb living likeness in full color is executed in rich oils.
- No longer need you envy those fortunate enough to own a family portrait... you can see immortalized for all time, the loved and never aging personality of your wife, husband, children, parents.
- Van Dyke Oil Portraits from photographs are indistinguishable from those done from life. It is of special advantage to those who are not available for personal sittings. "Living Likeness Guaranteed."
- **Unbelievable Works of Art at Unbelievable Low Prices**

FROM $99.50 to $995.00

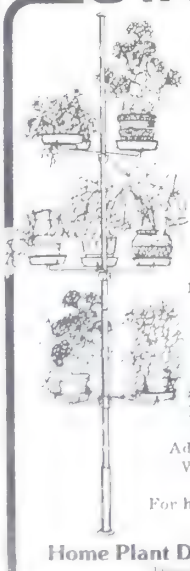
Truly a unique and lasting gift.

- Compare our works of art with others selling up to $3,000.

Van Dyke Oil Portraits, Ltd. DEPT. T, 153 EAST 57 ST. N.Y., N.Y. 10022 • TEL (212) 759-2450

"LARGEST IN THE FIELD OF OIL PORTRAITURE"

PLANT STAND



GrunMar Floor-to-Ceiling Plant Stand is a new concept in plant arrangements for home and office decor. It provides space for 12 large plants. Special clamps slide up or down the pole to any desired level and accommodates eight 9" and four 12" arms with 6" white drip proof trays. All arms are interchangeable and swing to provide many plant arrangement possibilities; near windows, walls, and as room dividers. Easily assembled and installed in minutes! Adjustable to 8'-9' high. White or black; $45.00 Chrome ... For handling and shipping add ... per unit

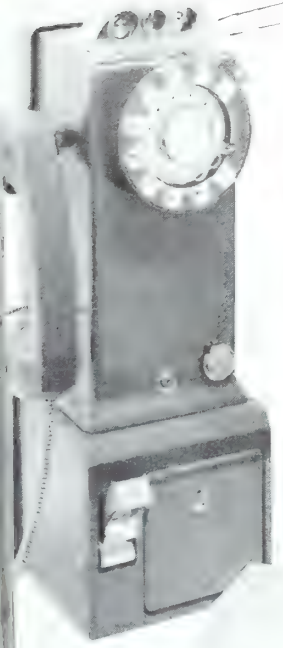
Home Plant Displayers, Inc.
Dept. ... East ... Street, New York, N.Y. 10017

HOPPING

with Frances Needles

-O-Meter takes the guesswork watering your plants rs or out. Measures moisture thermometer. Operates on ard penlight battery (incl *rds!* Easy to read! $9.95 plus 50¢ Charles Co., HB5, 7575 on Grange Rd., San Diego 2120





Pay Phone (the real McCoy). Older models, rebuilt and refinished, zap up den or bar. Conversation-provoking extension phone. Use with or without it's savings bank feature. Black or green. $125 plus $20 shipping. Catalog 50¢. GrandCom, HB5, 324 Fifth Ave., New York, NY 10001

Bird's Billets ready for spring! Hand-painted, handcrafted mini New England *saltbox*, 9½x7x7⅞" or *barn* for a family of wrens. 5¾x5¼x7½". Fasten to post or tree. $12.95 ea. plus $1.50 post. "Romance of Sea" catalog, 50¢. Ship's Wheel, HBQ5, Nottingham Sq. Rd., Epping, NH 03042



sh Dish in famous Glasbake® crystal goes non-stop from oven-to-table-dishwasher. Imparts gourmet glamour to your favorite seafood recipes.. g 18"x8½"w, marked with realistic fish pattern. $3.98 plus $1.25 st. Harriet Carter, HB-10155, Plymouth Meeting, PA 19462

THAT'S ALL— JUST "ETC."

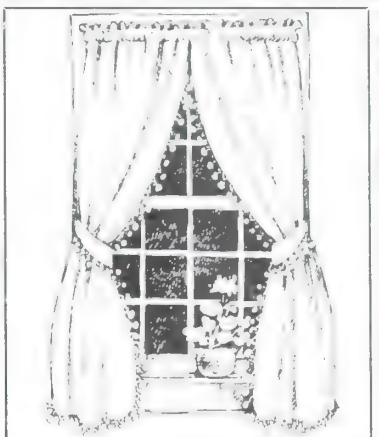
The message is very vague, really tickles stained to enhance the grain—stunning accent to a wall grouping, exciting decor on its own

8303 Sign $3.98



Add 50¢ postage & handling. N.Y. residents add taxes

LILLIAN VERNON Dept. B54, 510 Fulton Ave., Mt. Vernon, N.Y. 10550



Unbleached or White Muslin with Ball Fringe
ALSO NEW PERMANENT PRESS
Straight
9.00
10.00
Tiers
5.00
6.00

WHITE EAGLE CURTAINS

Send for free brochure showing all styles. Satisfaction guaranteed



E-x-t-e-n-d-s 30" from wall
Swivels 180

"P" is for pin-up

The Pin-Up Lamp. Practical. Pretty. Perfectly-priced. And ready to light-up anywhere you want to read, sew, study. Brass finish scissor. Match-anything tole shade in red, black, gold or ivory, each hand-decorated. Pick 1 for just $21.50. Ppd. Pick a pair for $41.50. Ppd.

Yield House
Dept. B55A
N. Conway, N.H. 03860

Send 25¢ For Our
50 Page Color Catalog



PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost with our golden brass plated switchplates. Non-tarnish antique brass screws included. Also in antique white.

SINGLE—3" x 5"	$1.50 each 3 for $4.00
DOUBLE—4½" x 5"	$1.95 each
TWIN OUTLET—3" x 5"	$1.50 each
TRIPLE—6" x 5"	$3.25 each
COMBINATION—3" x 5"	$1.95 each
DOOR KNOB w spindle & rosette	$2.95 each

PLUS 50¢ POSTAGE AND HANDLING

No C.O.D.'s. Sorry, no Canadian orders.

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010



Send 50¢ for Illustrated Catalog
DOVER SCIENTIFIC
Box 6011B Long Island City, N.Y. 11106

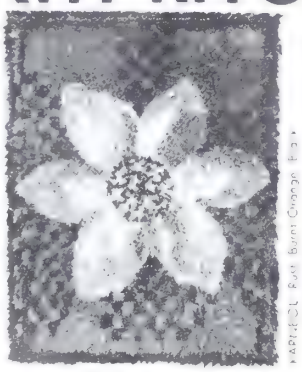
EMBROIDERIES



MIRANDA. Green eyed beauty in sparkling peasant costume. Carrying tray of tempting oranges, lemons and red apples on 7 x 14 grass green linen. The stitches are simple, the price $25.95 + $1.50 post. #3331. Send $1 for new color embroidery catalog of Swedish designs.

skön **EMBROIDERIES**
55 Lambert Lane
New Rochelle, N.Y.
10804 Dept. BE6

RYA KITS



NEW RYA COLLECTION. One simple stitch makes these pre-started wool rya wallhanging, rugs or cushions. Kits imported from Sweden feature lustrous rug wools, easy to follow color charts and English instructions. Send $1 for new color catalog of award winning designs.

skön **RUG CRAFT**
53 Lambert Lane
New Rochelle, N.Y.
10804 Dept. HB5

World's Largest Selection

VICTORIAN FURNITURE

from
Martha McLendon House



Hand carved of solid Honduras mahogany. Table tops of Italian marble. Shipped frt. collect from Montgomery. Large choice of covers & finishes.

$169.95

Tabourette size 14"x18" ONLY $29.95

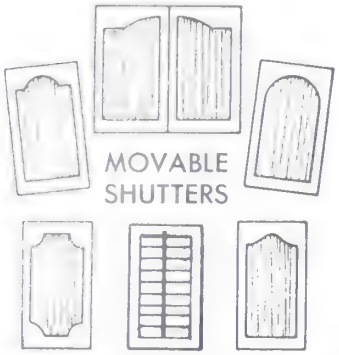


FOOT REST $79.95

MARTHA M. HOUSE

DEPT B5-5
MONTGOMERY, ALABAMA 36104

FABRIC FRAMES



Decorators' choice for inside window covering for any room in your home. All orders **CUSTOM MADE** pre-hinged and sanded to the exact size ordered. SIX classic designs for fabric frames available. Hardware included, fabric insert not included.

MONEY BACK GUARANTEE
For free brochure and information how to measure and install write to:

TOWN & COUNTRY WOODCRAFT CO.
Dept. HB-5—311 N. Desplaines St.
Chicago, Illinois 60606



Planter Table

Graceful design in baked-on white enamel finish with recessed glass top to show-off your favorite plant or flower arrangement nestled below. 19" high, 18" diameter. A lot of decorating magic for $19.95 + $3 shpg.

The Mailbag

3401 Malbrook Dr., B5-5, Falls Church, Va. 22044

CELEBRATE TODAY!



A beautiful phrase — and a stunning sampler! You'll love it in your home! Cross stitched flowers of pink, white, yellow, purple and blue surround the words. Kit includes stamped design on 100% linen, embroidery floss, needle and instructions. 12 x 16 oval. $5.95 plus 50c postage

(N.Y. residents add 5% tax)

TOWER CRAFTS

Dept. HB-50
P.O. Box 575, Champaign, IL 61820
Color Catalog 25c
Free with Order



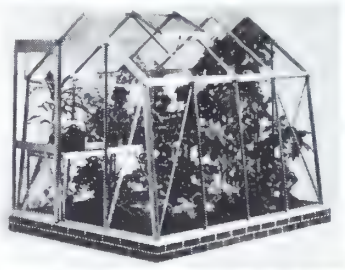
Luxe, Lean, Leather Portf Purse with initials of gleam solid brass. Rich, sturdy steerh in two-toned burnished bro shows off the chic line of its gant curvy top & handle. Zip to secure a lady exec's paper such. American crafted. PR initials. 11½x14" $22.98 plus post. Lillian Vernon, B5E, 510 Fulton, Mt. Vernon, NY 10550



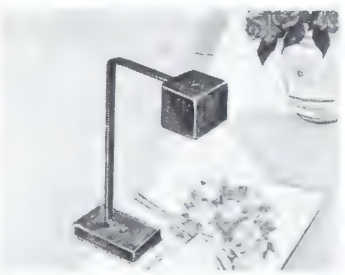
This Little Dog's Gone and got himself painted on mono can for you to needlepoint. Lova "Yorkie" in honey beige, sil and brown with red and gold fl ers on white background. Pers yarn, #12 canvas, needle and structions incl. For picture or t pillow. $7.50 plus 75¢ post. selle Needlecraft, HB5, 1008 Fi Santa Monica, CA 90403



For Vanity's Sake slip this ba boo-shaped metal charmer un a dressing table or bathro counter. 17½"H. Luxuriou cushioned in pink, bright bl brown, avocado, lemon, black white vinyl. Top 12x18". Regal golden Koch brass plate (SV 19B); or in silvery nickel fin (SVBB-19N.) $44.95 ppd. St. Nic las Boutiques, Santa Claus, IN 47

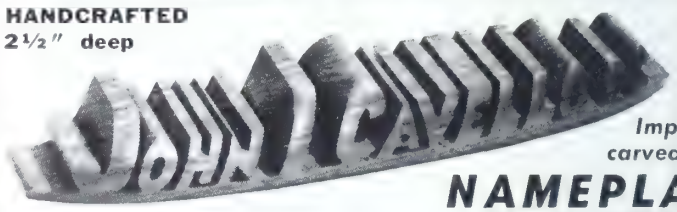


All-Aluminum, All-Glass Gre house is a joy because it ne needs maintenance, assemb easily with household tools. Du design with sloping sides, slid door and glass-to-ground for b growing qualities. 6'3" x 8 $519.95 f.o.b. Santa Cruz, Free brochure. Peter Reimul Greenhouseman, Box 2666, D Santa Cruz, CA 95063



Anyone Can Draw with the Ma Art Reproducer. Simply use a p cil to follow the lines of "picture image" reflected on y paper. Copy maps, photos, p portraits. Reduce or enlarge dr ings. Colors are reflected, so can paint your handiwork. $ plus 40¢ post. Anthony Enterpri HB5, 585 Market St., San F cisco, CA 94105

HANDCRAFTED
2½" deep



Impress carved wo

NAMEPLAT

PERFECT FOR FATHER'S DAY

11 letters or less $21.98
12 through 15 letters $25.98
Additional letters over 15 $2 each.
PLEASE ADD $1 POSTAGE
Pa. res. add 6% tax.

There's nothing like a name to zero in on a client. Ha executive's name carved in wood, to an imposing 2½" Hand rubbed walnut finish. A gift for a valued friend tomer or employee.

TAYLOR GIFTS

355 E. Conestoga Rd., B5-5, Wayne, Pa.



FRAME KITS—Cover fabulous Fun Frame with fabric, ribbon, needlepoint or sh Frames made of molded wood (no foam padding). A cinch to assemble; no sew Complete with glass, all frame pieces & trated instructions for covering with your ric or choose from our color-coordinated d rator fabric kits . . . green, yellow, or blue white. For needlepoint—a Bargello Grap charted stitches in flame pattern (5x7" on 75¢).
Frame Kit only—8x10", $12.; 5x7", $10.; 4 $8. Fabric Kit (specify color)—8x10", $5. 7", $4.; 4x4", $3. Finished Frames (your fa or ours) 8x10", $33.; 5x7", $27.; 4x4", $18 Add $1 Post.; N.C. res. 3% tax. No C.O.D.

Fun Frames

P.O. Box 6122 (HB-5), Charlotte, N.C. 2820

"AFTER 7 DAYS,
I look 5 years younger...No wonder I'm smiling again!"



"I lost 5 flabby pounds and 4 inches off my waistline in only 7 days...I look and feel better than I have in years."

Jaime Tompioner tells us... Case #R-649

"7 days ago I actually looked 5 years older. No wonder I'm smiling.....you would too if you lost pounds and inches as fast as I did....without rigid dieting or cumbersome exercises. **The "5" Minute Figure Shaper Plan has to be the most effective slimming plan ever!"**

Here are the 6 reasons why you, like Jaime, can start looking years slimmer...in 14 days...if you start using our '5' Minute Body Shaper Plan right away!

1. It concentrates its slimming action on your fatty areas; waist, hips, upper thighs — that give you an aging look. Because it works most of your muscles gracefully—not body part by body part—the Plan stimulates faster slimming action, to help you start fashioning a more youthful looking figure in 14 days.

2. Simple to use. No disrobing. Attach is to any door knob, stretch out comfortably on the floor. Do one '5' Minute continuous, rhythmic, enjoyable exercise, twice daily, whenever you have the time, even while watching TV.

3. Designed to slim fatty problem areas. Choose from 4 different '5' Minute exercises, each created to help slim down the problem fatty deposit areas of your figure in 14 days.

4. No rigid dieting. We suggest you temporarily eat 20% less until you reach your normal weight, without giving up any of the foods you love—eat Ice Cream, Cakes, Pasta, whatever! (It's all in the guide).

5. Safer and saves time. No more running to gyms for complicated, exhausting workouts that can strain you. This simple '5' Minute Plan, that you do at home, leaves you refreshed.

6. Weighs only 10 ounces. Fits any wallet size case. Stores anywhere. Travels with you so you never have to miss a slimming session. Remember, it's the daily sessions that firm, shape and fashion you a more youthful looking figure.

It's Fun With Results..."5" Minutes And Out. THE SECRET WHY IT BEATS FASTING ALONE, MAKING YOUR FIGURE LOOK YEARS YOUNGER. Fasting programs, when causing weight loss, unlike our plan usually burn off more active tissue (muscles) which can cause your skin to wrinkle, muscles to sag and create dragging fatigue. Our Plan increases active tissue growth—through the use of the '5' Minute exerciser—while concentrating greater fat loss by (exercise and temporary 20 percent food reduction) making you look years younger as you slim. Within the first '5' minutes you use the exerciser, you start burning off fat, speeding up your metabolism to help burn up stored calories, releasing excess water. Helps curb your appetite without suppressants. Increases energy and well being. It's so simple and enjoyable a Plan to follow we guarantee you can stay with it remaining slim without regaining those inches and pounds. It can put an end to your "gain-and-loss-cycles."

USE OUR '5' MINUTE TOTAL BODY SHAPER PLAN FOR 14 DAYS AND WE GUARANTEE YOU THESE RESULTS:

"You Will Lose Inches and Pounds. Improve Your Vitality, Energy, Fitness, Posture, Work Off Body Tensions, Feel and Look Better and Younger — All To Your Satisfaction Within 14 Days — Or Your $9.95 Will Be Refunded."

EXPERTS AND CUSTOMERS AGREE:
It's the no-nonsense way to shape up fast!
Scientific reports and many of our 600,000 customers inform us that sauna wraps, inflated belts, weighted belts and other 'effortless exercisers' are of little or no value in firming, shaping and beautifying your figure. "YOU MUST WORK OFF THE INCHES," experts say. We believe, and results prove, our's is the simplest, safest, most enjoyable Plan to do it.

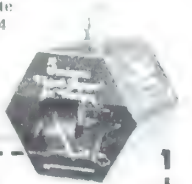
Here's a sampling of what the customers who have shaped up on our Plan tell us happened to them: "**I lost 25 pounds, 5¾ inches off my waist in 14 days,**" C. C. "**Lost 32 pounds, 6⅜ inches off my waist in 21 days,**" M. F. "**I lost 7 pounds and 5¼ inches off my waistline in 9 days.**" L. S.

START SHAPING UP NOW!

It is America's most successful body slimmer and shaper. 600,000 customers have purchased our '5' Minute Plan to slim down fast. Results are proven and notarized. Our guarantee to you is in writing. Experts agree our plan works — and works fast. Now, can you think of any reason for not ordering your '5' Minute Body Shaper Plan and start slimming down today?

Satisfaction Guaranteed!!!

Use our improved '5' Minute Total Body Shaper Plan for 14 days! See what it can do for you! If it is not what we say it is, simply return it to us, in good condition, for your $9.95 refund."





Joe Weider! Dept. CO-1
Builder of Beautiful Bodies since 1936
21100 ERWIN ST., WOODLAND HILLS, CA 91364

I have a lot of [illegible] I will feel glorious and begin to look slimmer in just 3 days.

☐ **I am enclosing $9.95 plus $1.00 for shipping and handling.** (California residents add 6% sales tax.)
☐ Check ☐ Money Order ☐ Charge ☐ Master Charge ☐ BankAmericard
Allow 3 to 4 weeks for delivery.

Rush '5' Minute Total Body Shaper and Illustrated Guide—in plain package to ..

Name
Address
City
State Zip

IN CANADA: 5 Minute Body Shaper, 2875 Bates Road, Montreal, Quebec
IN ENGLAND: '5' Minute Body Shaper, Craven House, 99A Park Lane, London W1Y 3TA
IN AUSTRALIA: 5 Minute Body Shaper, Riley McKay Pty. Ltd., P.O. Box 417, Manly, NSW 2095

Pat. 3,858,874, © Joe Weider 1973

Gift of History!



A genuine historical heirloom to treasure... the actual carpet walked on by the "In famous Face" Carpet mounted on a 5" x 5" hand rubbed hardwood presentation plaque. Own this rare souvenir of Watergate complex etc. ... the most significant proceedings of our era. Quantity limited ... the size of the actual carpet ... order now!

$10.95
plus $1 handling.

YOU GET ALL THIS: ***Actual Watergate Carpet!***

Plus: Free Affidavit of Authenticity guarantees your carpet is broadloom from Democratic Headquarters at time of the break-in.

Plus: Free color photograph of the Watergate Complex.

Plus: Free Watergate Carpet-bagger lifetime membership card.

Satisfaction Guaranteed. If you are not completely satisfied you may return the Watergate carpet plaque within 10 days for full refund and may keep the free Affidavit, free photograph, and free membership card, as our free gifts to you.

Write for free catalog of Gifts

holiday Gifts Dept. 205N

7905 West 44th Ave., Wheat Ridge, CO 80033

TALL GALS

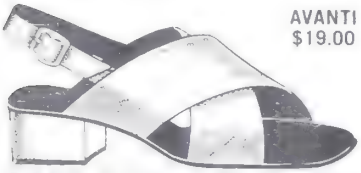
Send Today for FREE Shoe Fashion Booklet B
SIZES up to 14

See how easy it is to be fitted Direct via Mail in Shoecraft Fifth Avenue Shoes. Now at Low Money Saving Prices.

NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.

SAVE MORE MONEY!
No Extra Charge for Any Sizes to 14

Clothes you love . . . deserve sandals like this, from Italy, where sandal making is a fine art. Simple, tailored bands of real leather, cross over a softly padded insole. Brandy or white on a mini walking-heel. Sizes 9 to 13; narrow and medium.



AVANTI
$19.00

SHOECRAFT 603 FIFTH AVE. NEW YORK 10017

---

brown delft pendant



from Holland

Wear a touch of Holland with your favorite outfit. A delicate Dutch Windmill scene is carefully painted in brown on this delft pendant and framed in antiqued gold washed ropework. One of many similar jewelry items shown in our catalog of international gifts. 1½" diameter on 24" chain $6.95 ppd

SEND 25¢ FOR 48-PG. IMPORT CATALOG

shopping international
922 shopping international bldg
norwich, vermont 05055

STORES: SIMSBURY, CONN. NORWICH, VT.
AMERICAN EXPRESS · MASTER CHARGE & AMERICAN EXPRESS

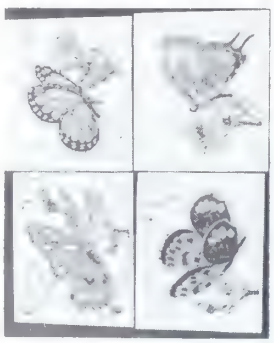
Coats of Arms

OVER
500,000 Names
32 Countries

FREE CATALOG

The Ship's Chandler
Dept. AHC-75
Wilmington
Vermont
05363

BUTTERFLY BATIK PRINTS

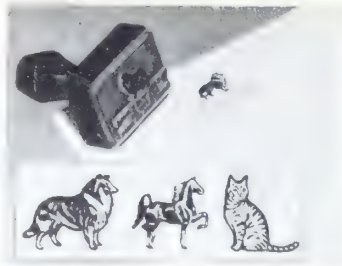


"If I would try, and if I could fly, I would want to be a butterfly". Four beautiful 9 x 12" masterpieces of butterflies, wings unfurled, in full color, savoring the nectar of gorgeous flowers. Printed on finely grained art paper. Ideal for a child's room, kitchen, den, a favorite hallway. Mount as they are, frame or decoupage. Each is different. Great "tittle" gift for all occasions

Set of 4 Only $1 + .35¢ pp.

Send check or m.o. Satis. Guar.

CADLYN'S Dept. B-5
2077 N.Y. Ave., Huntington Sta., N.Y. 11746



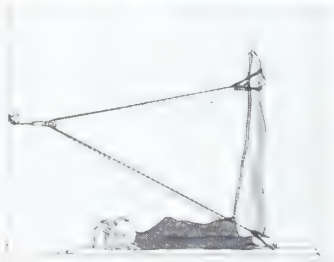
Your Name, Address—And make this personalized add stamp even more personal. Ch your favorite: 22 breeds of riers, 24 sporting dogs, 20 k of horses & ponies, and 22 to stamp a cat! 160 animals i Specify breed of pet. Print name & address. $4.98 ea. Miles Kimball, HB5, 33 Alg Blvd., Oshkosh, WI 54901



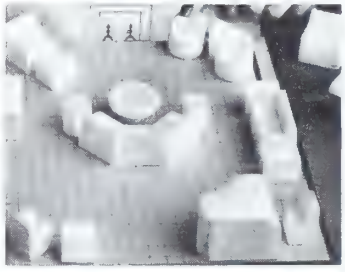
Talk Of The Town. Special lim quantity offer of factory re fabulous Princess fashion pho Each comes fitted with stan plug and jack, ready for in use. Choose pink, blue, turqu beige, white. (Give se choices). $19.95 each plus post. Add $10 for bell. Ca 50¢. Grand Com Inc., HB5, Fifth Ave., New York, NY 1



Duds Drip Dry in the tub anc on your bathroom floor when have this handy hanger. hooks over shower rod and in place in seconds. No sc or adhesive to mar your w Adjust 24" to 31" and fits standard tubs. $3.98 plus postage. Available from Anti Enterprises, 585 Market St., San Francisco, CA 94105



Got The Slim Whim? Medic fitness experts agree the only to firm, shape & trim up body is to **work** inches off! " Shaper" plan is based on d one continuous rhythmic 5 mi exercise to lose excess we and inches. 16 oz. unit. plus $1 post. Joseph We Dept. CO/E, 21100 Erwin Woodland Hills, CA 91364



Plan Your Rooms with mini furniture that makes it easy your own decorator. Over 15 ferent combinations of exact scale dylite styrene pieces: s chairs, tables, fireplace, etc. living, dining and bedrooms cludes graph board, walls, dows, doors, instructions. ppd. Plan-it-Kit Inc., HB5, Box Westport, CT 06880



SPIRIT OF '76

Pewter Money Clip

Cast in the metal of our forefathers b skilled craftsmen in United States. handy and timely gift for historians mark the Bicentennial of our countr 1¾ x ¾"

9617.....$2.95 plus 25¢ post. & hdlg

Send 25¢ for your 64-page catalog of unusual items.

Downs DEPT. 1105A EVANSTON, ILL. 602



PRESS ON ADDRESS LABE

Stick to any smooth surface moistening. Use them on let sports equipment, cameras, t etc. Any message to 4 lines spaces each. Printed in black on your choice of White, Silver, . . . or Blue, Pink, Y pastel labels. 1¾" x ½" handy plastic sleeve dispe 225 for $3.; 150 [alike] $5 1000 [alike] for $10. All paid. Specify color desired. page Useful Gift Catalog. From Bruce Bolind, 15-P Bo Bldg, Boulder, Colorado 80 Since 1956, thanks to you

Pure Sunshine on a wall with red and pink geraniums ing into springtime blossoms. el stitchery kit contains de- on homespun, colorful yarn, le and complete instructions. 12x18" frame. $5.90 plus 50¢ ge. Color catalog is free with order, otherwise please send Tower Crafts, HB5, Box 575, mpaign, IL 61820



de Filet Tablecloth, seen at House, Wash, DC banquets made in Barcelona, Spain of t Permanent Press cotton. e or champagne. 52x70" 0; 70x90" (also oval) $25.70; 08" (also oval) $30.20; 70x126" 0; 70x144" $40.10; 70" round 90" rd. $43. Add $1 post. og 95¢. Hildegarde's, HB5, 597 ington, Hartford, CT 06105



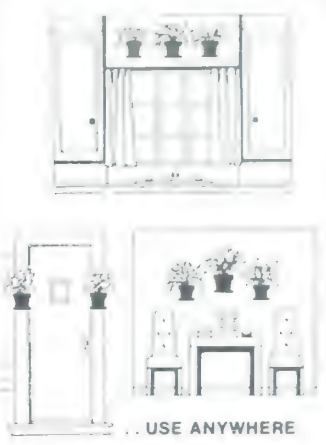
A Picasso to glorify a wall. Quixote lithographed in black hite on artist canvas 20x26". plus 95¢ post. Stretched on den artist bars $9.95, plus post. Framed in ebony with trim $24.95 plus $1.95 post. log 50¢ (free with order). bert Studios, HB30, 910 N. Cienega Blvd., Los Angeles, ornia 90069



Note Of This Music box if e looking to gift a Ms. hing a nursing career or re- from one. Uniformed nurse olorful ceramic is authentic her starched cap to the ther- eter in her hand. Revolves to une of "Spoonful of Sugar". $13.00 ppd. Gift catalog 75¢. ty Gifts, HBE-55, 2324 Liberty renton, NJ 08629







NEW!

"PLANT-BRACK"

This "OUT-OF-SIGHT" adjustable bracket eliminates the mess and bother of taking plants down every time you water them! Its unique L shape design supports any potted plant and saucer up to 7 inches.

USE INDOORS OR OUT . . . Hang your plants on window frames and doorways, decorate walls, fences or posts, use ANYWHERE! Adds beauty to your house and garden. Great Gift Idea! Made of durable steel with rust-proof finish. Mounting screws included.

MONEY BACK IF NOT DELIGHTED.

Only $1.69 Plus 40¢ postage & handling

SAVE EVEN MORE!

- ☐ 2 for..$3 Plus . 45¢ Post. & hdlg.
- ☐ 3 for..$4 Plus . 65¢ Post. & hdlg.
- ☐ 6 for..$7 Plus $1.10 Post. & hdlg.
- ☐ 12 for $12 Plus $1.25 Post. & hd.g.

*PAT. PEND. N.Y. residents add sales tax.

House of Hints, Dept. HB55
106 Montague Street
Brooklyn, N.Y. 11201

Name _____
Address _____
City _____
State _____ Zip _____

Quality made in U.S.A.



FANTASTIC....
CATALOG OF NAVAJO
INDIAN HANDCRAFTED JEWELRY

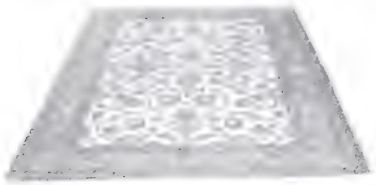
THIS EXCITING CATALOG, ALL IN FULL COLOR, SHOWING THE EXPERT HANDCRAFT OF THE NAVAJO SILVERSMITHS. GENUINE TURQUOISE AND STERLING SILVER.

GREATEST SAVINGS EVER on authentic Indian jewelry. Send $2.50 check or money order to cover the cost of printing and mailing. The $2.50 will be deducted from your first order

IMAGE INDIAN JEWELERS
DRAWER 1315
GALLUP, NEW MEXICO 87301

ORIENTAL RUGS

is to examine them in your own home



Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

"Oriental Rugs — A Complete Guide" Charles W. Jacobsen $16.50
First and only Oriental Rug encyclopedia ever published. 488 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., DEPT. B SYRACUSE, N.Y. 13201 315-471-6522

PRIME TIME? ANY TIME!

. . . when giving, or serving, one of the Prime Steak assortments featured in our new full color GOURMET FARE catalog.



Delightfully tender Filet Mignon, all-time favorite New York Strip Steaks, flavorful Top Sirloins, Rib Eyes and hefty T-Bones are offered in an array of assortments selected to fit any occasion. "$25 or Less" is the theme of a special section for the budget minded. Write us for your free copy of our mouth-watering catalog or call collect for special money saving offer.

Gourmet Fare

Suite 118, Dept. HB55
(312) 654-8990

SEND $1.00 FOR 100 PAGE CATALOG OF "TIMELESS FURNITURE MADE ONLY BY FORSLUND'S"

The Mary Lou Comstock [illegible] shown below is just a sample of the many reproductions of "Timeless Furniture" made by Forslunds.

Carl Forslund
(Father and Three Sons)
[illegible] • DEPT. HB



FOR COLLECTOR'S



ROYAL COPENHAGEN 1975 XMAS PLATE

SPECIAL $22.50 PREPAID

Save many dollars on this limited edition and best known Xmas Plate. This year's issue features the Marselisborg Palace in Aarhus, the major city in Jutland. Limited quantities so order early. **Also available, the 1975 Bing and Grondahl Xmas Plate, at the same price. Sent prepaid and insured.**

STOKES LTD.
Dept. HB5
6230 Decarie Blvd. Montreal, Quebec, Canada.



Spirit of '76 Pendant. Limited e tion gift commemorates our bic tennial. Deeply embossed rep duction of famous "Spirit of painting on one side, Great S of the U.S. on the other. Bron finished medallion (1½" diam.) 24" chain, hook clasp. Gift box historic details incl. $6.95 plus post. Downs, Dept. 1105Z, Eva ton, IL, 60204

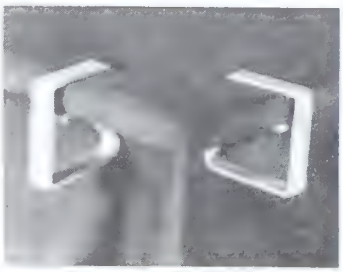
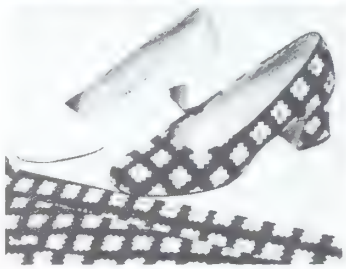


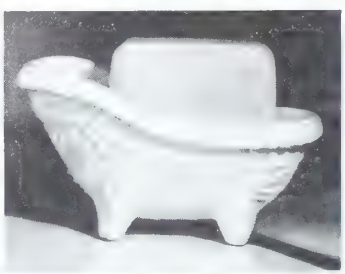
Table Clips keep your cl anchored in place free from prices of wind, air conditioning children. Self-adjusting, spri action clips, fit all picnic tabl Are virtually unbreakable. Do same good job for baby carria blankets on the windiest da $1.29 set of 4. Add 20¢ post. thony Enterprises, HB5, 585 M ket St., San Francisco, CA 94



A Quick Recovery for bridal s ins, winter leathers takes just yd. of fabric. Re-do shoes luscious paisley, splashy pri sporty tweeds for style-stepp outfits. Send shoes, ⅓ yd. fab and $16.95. Just heels, $11.95. Add $1.95 handling. F catalog. From Century Fact Shoe Repair. 212 Park. H Baltimore, MD 21201



Amazing Suede Cleaner *ne leaves a ring!* Spray new scien formula on grease or oil bas spot. Special blend of solve works its wonders to disso stain. Active powder absorbs re due. Whisk powder off . . . Stai gone! Safe! Simple! Big 6 can, $2.98 plus 55¢ post. Antho Enterprises, HB5, 585 Market San Francisco, CA 94105



Mini Victorian Tub turns up as soap dish to add decorative spl to a posh bath. Charming w ceramic replica holds one bar a hospitable heap of guest soa Does catchall duty on nightsta or dressing table, too. 3" hi 5½" long. Only $2.29 each p From Colonial Garden Kitche Dept. HBE-5, 270 W. Mer Road, Valley Stream, NY 115



ADDRESS LABELS with NICE DESIGN

Any Initial, American Flag, Pine, Gu Palm, Roadrunner, Saguaro, Ros [Also available are Texas Flag, Map Tree, Treble Clef, or Palette]. Up 20 letters per line, 4 lines. Printed black on white or gold gummed labe 1½x½". 500 on white or 250 on go for $2.50 ppd. Or on DELUXE SIZE, 1 long, $3.50 with design or $2.50 witho ppd. Specify Initial or Design desire Via air, add 39¢ per order. 80 page useful gifts catalog, 25¢. Bruce Bolind, 15 Bolind Bldg., Boulder, Colo. 80302 [Sinc 1956, thanks to you]



WHITEN DISCOLORED TILE GROUT IN MINUTES!

Your bathroom looks spark new! Easy-on Tile Liner ap clean, new, snowy white cise lines; no mess, no bu No more tedious scrubb with toothbrush and bre Non-yellowing, stays s white for years. 4 oz bo plenty for oversize bathro

$3.95 each
Add 65¢ postage

WHITE LINE, Inc.
Box 39113-H
Atlanta, Ga. 30318

ant "Bermuda" Bag leads an ting life. A fresh fashion asset features red/white or navy/ e ticking stripe cover, spring- ed birch handle, contrasting g. Frame $6.50; Interchange- covers $6 each; Red or navy tter monogram (underline last al). $3. Add $1.25 post. Free log. The Talbots, Dept. GF, gham, MA 02043



Blue Glass Beads add an ex- ation point of chic to every mer thing. And just picture cool aquamarine beauty next golden tan! A 16½" circle of ularly shaped beads copies re's natural stones. Accented bright gold-tone clasp. $10.95 Available from Shopping In- ational, Inc., 914 Shopping Bldg., Norwich, VT 05055



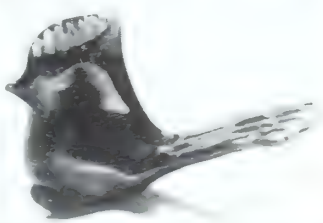
h Fashion Footprints. Wooden s walk happily under jeans. s, blue skies. Bare heels and for cool comfort on sultry mer days. Soft pliable leather ers in either camel or navy are ded to wedge sole with dec- ve screws. Full sizes 8-13. ium width. $21.35 ppd. Free log. Tall Gals Shoecraft, 603 Ave., New York, NY 10017



raits In Oil are taken from os, painted on pure linen as by outstanding European American artists. The likeness vivid you'd swear the sub- sat for the painter in person. 12x16" to 30x40", prices 0 to $895. Catalog "How To r An Oil Portrait". 25¢. Van Oil Portraits, HB5, 153 East St., New York, NY 10022



al Cardinal just flew in from en to perch on a window decorate a flower arrange- Ruby beauty of gleaming ish crystal catches the light veryone's attention. An orig- by Bosse who proudly signs piece. 3" high. $5.50 each. for $9.98. Add 50¢ postage der. Harriet Carter, HB10354. outh Meeting, PA 19462



ontemporary mboo Seating

Powder-coated metal is contoured for great- ness, welded for strength and roomy for lasting beauty in a selection of tools that can renew a bath, bedroom or foyer. Colors for the comfortable (14- diameter) supported vinyl cushion in- pink, bright blue, brown, avocado, black and white. Each seat has 17½- seat height.

4B–Koch brass plate $34.75
4N–Contemporary nickel plate $34.75
5B–Koch brass plate $39.75
5N–Contemporary nickel plate $39.75

Shipped prepaid upon receipt of check



St. Nicholas Boutiques
SANTA CLAUS, INDIANA 47579

n Pic-ups

Pig lovers. Handsome rust- proof stainless steel serving fork, spoon or butterfingers. Treat ... or the man of the Box of eight $3.50. 2 ($6.00) $6.85. Add 50¢ Each Box. Sorry No C.O.D.'s



THE GIFT TREE Box 55, Dept. HB5-5, Kensington, Md. 20795



Folding Extension Mirror

LILLIAN VERNON
Dept. 851, 510 S. Fifth Ave., Mt. Vernon, N.Y. 10550



BUSINESS CARD MONEY CLIP

Imagine your business card handsomely reproduced on a sterling silver money clip. Smart, personalized way to carry your bills. We photograph the card you send us, reduce to size and attach to money clip. Clever gift idea for the executive with everything. Perfect service award for outstanding employees. Elegant gift. $22.98 plus 50¢ mailing.

Holiday Gifts
Dept. 205-E, Wheat Ridge, Colorado 80033



SQUASH BLOSSOM NECKLACE

Replica of American Indian design. Three strands of simulated turquoise beads (1/2" diameter) graduated in size and spaced on the 17" chain, with matching pendant. Handcrafted of gold-plated metal. Complete with gift box.

$14.95 Ppd.

FOUNTAIN OF GIFTS
R-55 P.O. Box 1964
MERCHANDISE MART
CHICAGO, ILLINOIS 60654



REMOVE HAIR FOREVER

PERMA TWEEZ electrolysis—seen in medical journals—safely and permanently removes all unwanted hair from face, arms, legs and body. **This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin.** 'Tweezer-like' action gives safe and permanent results. Clinically tested—recommended by dermatologists. Send check or M.O.

Perma Tweez unit $16.95
Attachment for treating someone in hard to reach areas $2.50

14 DAY MONEY BACK GUARANTEE



GENERAL MEDICAL CO., [illegible]
[illegible] W. Adams Blvd., Los Angeles, Calif. 90007
[illegible] $4.95
[illegible] $16.95
☐ Amer-card ☐ Master Charge
Name
Address
City, State, Zip
Mfr. of Perma-Tweez & Home Electrolysis Equip.



for thimble collectors!



EIGHT AROUND-THE-WORLD BEAUTIES AND A STUNNING NEW

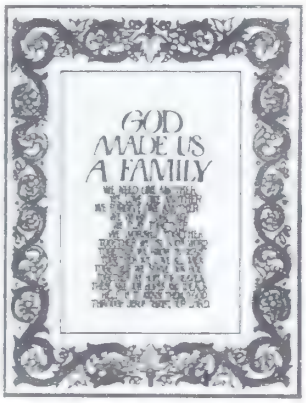
NEW! At right, the bicentennial hand-enameled in red-white-blue cloisonne on Gold-finished metal. American-crafted.
4450 Bicentennial Thimble $1.98

WOOD SHADOWBOX HOLDER, ours alone! Highlights each thimble in its own niche. Lillian Vernon design, American-made of solid wood with graceful molding, antiqued metal hanger. Richly stained.

THIMBLES IN HOLDER. Left to right, top to bottom.
8000 From West Germany. The bride's thimble! Superb Sterling Silver with unique satiny-white sheen, richly antiqued wedding-swag border. **$8.98**
7967 From Portugal. Red enamel hearts pierced by Cupid's arrow. Heavy Silver-plated brass. **$3.50**
7627 From Portugal. SALE! Our Lady of Fatima. Silver-plated. Gold-wash inside. Was $2.98! **$1.98**
1020 From West Germany. Personalized, custom engraved in flowing script! Heavier, heftier solid Sterling Silver, topped by a radiant translucent stone. Ass't. color stones. PRINT initials... **$7.98**
7966 From Holland. Porcelain, ass't. posies. **$1.98**
7964 From Mexico. Inlaid border of iridescent abalone shell. Handmade solid Sterling Silver. **$5.98**
7965 From Portugal. Deeply antiqued floral border. Solid Sterling Silver, gold wash inside. **$4.98**

Add 35¢ post. & handling. N.Y. residents add taxes
LILLIAN VERNON Dept. B53, 510 S. Fulton Ave., Mt. Vernon, N.Y. 10550

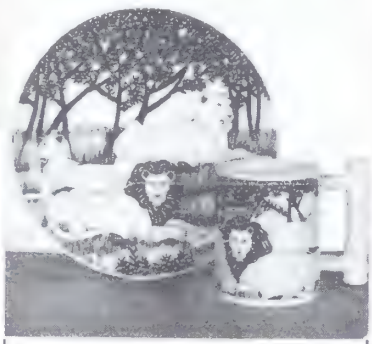
God Made Us A Family



Inspirational, laminated wooden plaque, 6"x8", with colorful rich Italian scroll border. "We need one another. We love one another. We forgive one another. We Worship Together., etc." Unites the entire family unit in one strong bond.

Only $1.98 + 35¢ post.
Send Check or M.O. Satisfaction Guar.

CADLYN'S Dept. HB 5
227 N. Y. Ave., Huntington Sta. N. Y. 11746



ANIMAL FARE

A collection of wild creatures—lion, giraffe, tiger, zebra—to decorate your buffet. Deep brown and white ceramic plates are 8½" diameter. Matching mugs have bamboo design handles, 3½" high.

Set of 4 plates, ... $9.95 a set
Set of 4 mugs, ... $9.95 a set

Please add $1.55 postage for each set ordered.

Elizabeth McCaffrey
Dept. HB-5A
Northport, New York 11768

CURTAIN CHARM

RUFFLED PERMANENT PRESS—EGGSHELL OR WHITE



TIEBACK
45", 54" long . . 10.50 pr.
72", 81" long . . 12.50 pr.

TIERS
. . . 7.50 pr.

VALANCE
. . . 3.50

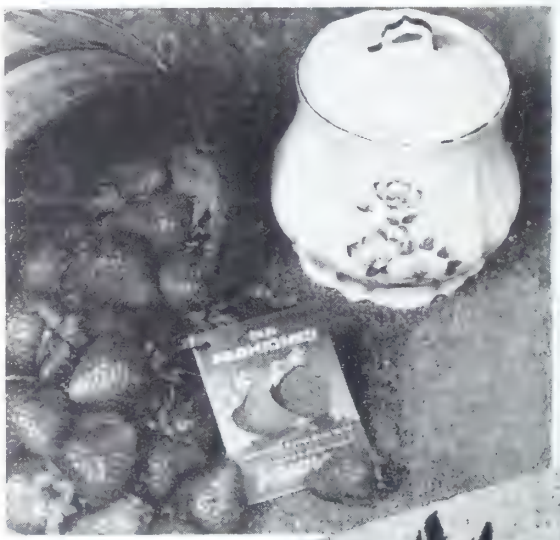


COUNTRY



The Ceiling Fan is the "in" way to cool a room. Adaptair lever (on 52" fans only) adjusts angle of all 4 blades. Two speeds. 52" fan with Adaptair, $279; without $239 36" fan $159. F.O.B. Memphis. Free brochure. The Ceiling Fan Gallery, HB5, Indian Neck Ln., Peconic, NY 11958

Home-made Strawberry Preserves cached in "antique" cracker bowl. Plump, delicious berries for old-fashioned preserves were picked in the Ozark Mountains. 2¾ lbs. $9.95 ppd. House of Webster, HBE 55, Rogers, AR 72756





A Natural For Horse Lovers. Cocoa doormat (natural brown fibre from India) whisks shoe clean! *You* clean *it* in seconds by sweeping or shaking. 23½x13x1" thick. Black horsehead design. $3.95 plus 50¢ post. The Added Touch, HB5, 12 Water St., Bryn Mawr, PA 19010

Country/City Chic. Handwoven walker of butter-soft leather. Flat stacked heel. From Ita in white, bone, taupe, navy, red, yellow, brown, black, moss green. (Give #2 choice) ! M, 6-10N, 7-10 Slim. $17.98; 2 pr. $34. Ppd. Sportiva Imports, HB55, 1681 79 St. Causewa Miami Beach, FL 33141

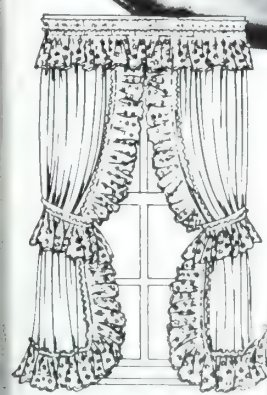
CHARM



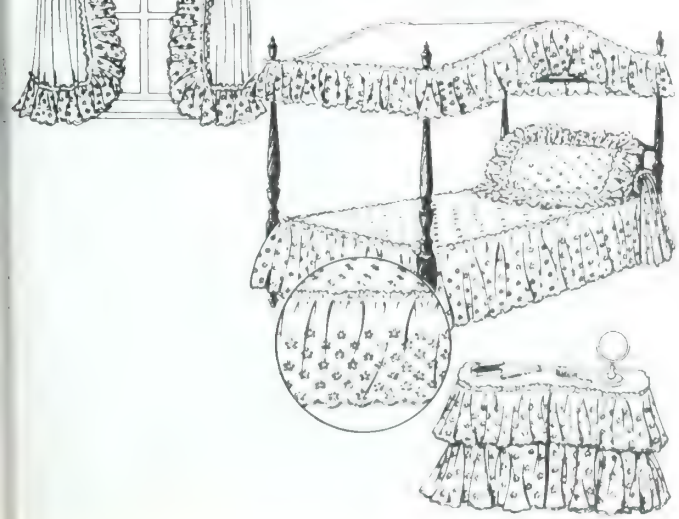
Butter Mold Plaques signed by artist & Early American authority, F. Beltrando. Hand-cast sand molds with pewter-rich look from wood originals in artist's private collection. Tree-&-Cow or Wheat Sheaf, 4¼" sq. $6.98 ea. Both $12.98. 50¢ post. The Country Gourmet, 512 S. Fulton, B5E, Mt. Vernon, NY 10550

Americana The Beautiful. Limited edition bicentennial bread tray. Metal cast with rare craftsmanship & distinctive design suitable for hanging. 9⅛"x6⅜" $17.95 ea. plus $2 post. Emily's Window, HB5, Box 23147, Tampa, FL 33622





All Over Eyelet Ensemble. No-iron 50% Avril, 50% poly. Natural or white. Twin spread, $35. Double $40. Canopy: Twin $27; Double: $29. Pillow sham $9. Vanity skirt $29. Curtains: pr. 45", 54", 63" $20; 72", 81", 90" $25. $1.50 post. Colonial Maid Curtains, B55, Lawn Terrace, Mamaroneck, NY 10543



WICKER WONDERLAND



3 SEATER SOFA
72" wide $129.95
OBLONG TABLE
$39.95.
END TABLE
High $27.95.

VISIT OUR WAREHOUSE SHOWROOM

er $14.95. 3-Seater $39.95. Exp. Chgs.

STANDING PLANTERS—
Handwoven two-tone rattan on sturdy rattan legs. Comes in two sizes for displaying your prized plants. 18" tall x 9" dia. x 6" deep $9.95. 26" tall x 12" dia. x 9" deep, $12.95. Add $2.00 postage.



RATTAN SWAG LAMP—
That lets light gleam through in exciting silhouette patterns. Fully electrified with dimmer switch, adjustable height from ceiling, 15" spread 13" high with 18 ft. chain and hooks for hanging. $18.95 plus $2.00 postage. Painted white, yellow, green, pink, orange, blue or black add $4.00. Globe bulb—5" dia. 150 watt $3.00.





$4.95 ea.
two for
$8.95
plus $1.00 postage

RATTAN SWING—
A perfect seat to cradle and float in relaxing comfort. Hangs anywhere . . . near patio, porch or from a tree, 41" high, 28" wide, by 23" deep. Corduroy puff cushion included in the price, $59.95 Exp. Chgs. Coll.

HANGING PLANTERS—
To enhance a plant, closely woven rattan basket, 8½" dia. 7" deep, swings on 22" rattan chain, can support up to 7 lbs. rattan bracket included. Painted white add $1.00 ea.

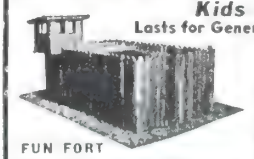
SEND 25¢ FOR CATALOG

Fran's Basket House
Route 10, Dept. HB5, Succasunna, N.J. 07876

CEDAR LOG CABIN & FORT

Kids Love 'em Both

Lasts for Generation to Generation



FUN FORT
Made of same wood as log cabin. BIG 5X6X5 ft. high. Will stand up in all weather. Includes blockhouse, firing platform, LADDER, and swinging gate. Shipped in preassembled sections. Can be set up in minutes. **$54.95**



Used Outdoors ALL WOOD
Sturdy, all weather, log cabin for junior cowboys or as a dream house for junior misses. Made of long lasting Split Cedar Wood logs with bark. It comes preassembled in 6 sections and can be put together in minutes. CAN ALSO BE USED AS UTILITY SHED AND CABANA. 4'x5' on ground; 5½' high **$52.95**
5' x 7' x 6½' high $94.95
With shutters and door $142.95
All prices F.O.B. Camden, N. J.
N.Y. State residents add sales tax.

Satisfaction guaranteed.

Over 284,000 cabins and forts shipped throughout the 50 states. Gifts that last for generations, solid wood—no plastic. They never need painting or staining.

CEDAR PRODUCTS, Dept. HB-2, Box 84, N. Baldwin, N.Y. 11510

HIDDEN MAGIC

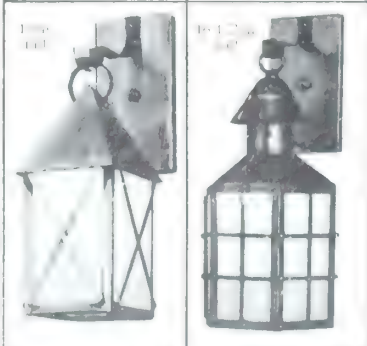
Hang-A-Pot Flower Holder

Display plants more attractively in home and garden, indoor and outdoor. Create walls of greenery without wires, or expensive hangers.

- Mounts easily anywhere.
- Rustproof metal. Lasts forever.
- Slide-open release permits instant removal for watering and care.. replaces just as easily.
- Fits all rimmed clay pots up to 7" diameter.

6 for $3.75 add 50¢ postage & handling
SAVE! 12 for $6.00
add 80¢ postage & handling
Send check or money order.
No C.O.D.
N.Y. Resident add sales tax

WOODBURY GREENS
Dept. HB45, P.O. Box 74, Plainview, N.Y. 11803



Handcrafted Hand Lead Lamp Shades

Rare Antique Lamp Reproductions

Send $1.00 for beautiful full color lighting catalog. We'll refund with $2 off on first order.

The Lamp Crafters Dept. HB-11
Box 501, Lawrenceville, Ga. 30245



Decorator Area Rug $14.98

Add $1.75 Postage

Meticulously woven by [illegible] in lacy pattern of exceptional intricacy. Remarkably durable oval rug is completely reversible for even wear. Made of rugged sisal like fiber. Can be used indoors or out. Superb in living room, bedroom, den or patio. Large 4 ft. X 6 ft. A terrific value—comparable to rugs selling for more than [illegible]

Harriet Carter 4 ft. X 6 ft. $24.95 plus $2.50 post.

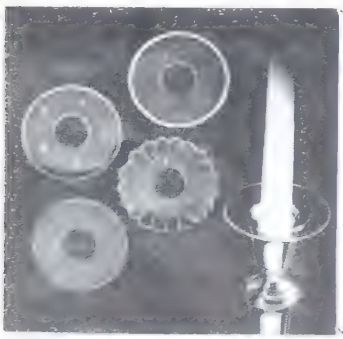
MONEY BACK IF NOT DELIGHTED

Dept. HB-11055, Plymouth Meeting, Pa. 19462

The Mountain Members of Heirloom Crafts sustain themselves with their handwork—"people helping people." Hand-quilted Trapunto pillows with Audubon prints on natural background with shades of green, coral & gold. Choose Canada, Bachman, Swainson or Wilson Warbler. Prints hand-appliquéd onto celery or green velour. 15 x 18" with dacron polyester inner pillow. $20 each, $35 the pair. Complete pillow kits, $10 each. Add $1.50 post. Brochure of hand-crafted items, 25¢.



HEIRLOOM CRAFTS
Box 92
Lookout Mountain, Tenn. 37350



GLASS CRYSTAL BOBECHES

are European imports. Pretty protectors that slip over the candle to catch the dripping wax, protect your fine table linen and reflect the taper's glow. 3" diameter with 1" center hole. Choose: plain, star etched, gold-trimmed or petal shaped.

6 for $6.95 **Extras $2.75 pair**

Plus 65¢ postage. Money back guarantee

[illegible] dazzling lighting fixtures $1

BETHANDA LIGHTING
149 Rose Lane, Dept. B-55,
New Hyde Park, N.Y. 11040



[illegible] Crafted Bird Kit $1.95



HANG A LITTLE GARDEN

[illegible] ished rings with arms, secured to a walnut-finished quality pine panel. Size 15X10".

$7.95

Money-back guarantee

Wood Originals

COUNTRY CHARM



To Cherish Forever. "Me & My Pals" Norman Rockwell's nostalgic paintings colorfully reproduced by Gorham in limited edition on 10½" china plates. Commemorative inscriptic on reverse side. Set of 4, $70. Add $2 post. Hildegarde's, HB5, 597 Farmington Ave., Hartford, CT 06105



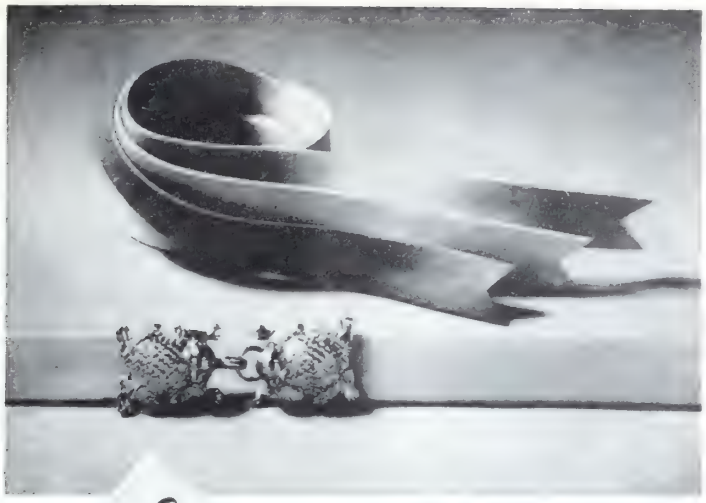
COUNTRY CURTAINS
STOCKBRIDGE MASSACHUSETTS

Window Shopping for Early American charm? Muslin curtains with tassel fringe fill the bill. Unbleached (80"w. pr.) or white (74"w. pr.) 45", 54", 63" lengths, $15; 72", 81", 90", $18. Add $1.75 post. Free brochure. Country Curtains, HB5, Stockbridge, MA 01262

The Magazine ANTIQUES



The Magazine Antiques, first choice among collectors of American art & antiques. $3 a copy. Introductory offer, 12 months $16.95; 18 mos. $24.95 Outside USA add $4 for 12 mos $6 for 18 mos. The Magazine Antiques, HB-575, 551 Fifth Ave., New York, NY 10017



Anything Goes with at least one of these belts. Interchangeable brass-finish frogs buckle on yellow, pink & green marshmallow adjustable vinyl belts, 1¼"w. Red, white & blue trio, shell buckle. $12.50 set plus 95¢ post. Kaleidoscope, HB5, 498 Armour Circle, NE, Atlanta, GA 30324

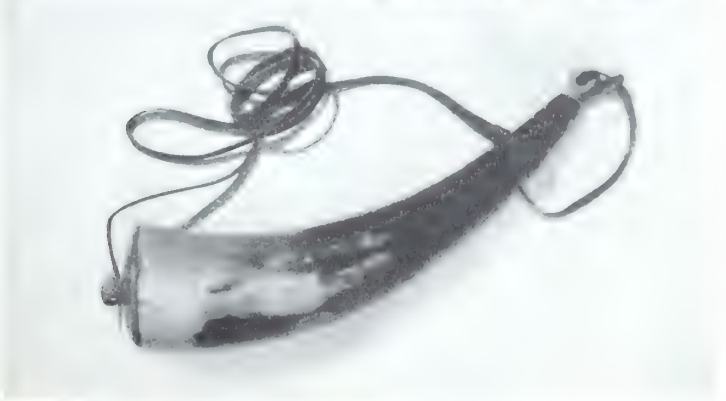


From Horchow, With Love. New "Almanac Of Necessities" filled with products of contemporary convenience backed by their policy of yesteryear's personal service. It's *free!* The Horchow Collection, Dept. 01551, Box 34257, Dallas, TX 75234

Glass Prisms & Bobeches slip over candles to catch wax, transform candlesticks, chandeliers into sparkling showoffs. Bobeche with 3½" prisms, $6 ea.; $12 pr. With 2½" prisms $5.50 ea.; $11 pr. Add 75¢ post. Bethanda Lighting, B-55, 149 Rose Ln., New Hyde Park, NY 11040



Powder Horn made of genuine steer horn is a decorative coup for a colonial room. 6" long, $8; 12", $15; 24" $28. All ppd. Catalog crammed with colonial accessories, 25¢. The Muller Co., HB5, Dogwood Hollow, Miller Pl., N.Y. 11764





Rosepoint #8196

Finest Quality 100% Cotton Lace CURTAINS for Beautiful Homes. "Perma-Net" Finish Assures Easy Care, Drip-Dry, No Stretching Little Ironing. Colors: White or Shell. Sold by Panels 52" wide x 72" long $8.95; 81" long $9.95; 90" long $10.95; 108" long $11.95; 126" long $12.95. Swatches—25¢. Catalog showing curtains, bedspread ensembles and tablecloths 95¢.

WILLIAMSBURG

From our COLONIAL group. Twin bedspread $45.50; Full $50.90. Queen $60.50. King $74.85. Canopy, twin or full $28.85; queen or king $59.00. Pillow Sham $9.50. Vanity Skirt $30.00. Ruffled tie-back curtains 45" or 54"lg $21.65; 63" or 72"lg $24.80; 81" or 90"lg $27.50. Tier Curtains 80"wide to the pair 24" or 30"lg $8.60; 36" or 45"lg $10.40. Valance $5.00, Swag $9.50. Coverlet twin $24.80; full $29.30; queen $35.60; king $43.70. Dust Ruffle same price as coverlet. Very Lovely EYELET EMBROIDERY accented by the puffy fiberfill. Colors white or natural. Highest quality WORKMANSHIP. Polyester and Avril Permanent Press Swatches 25¢, Curtain Catalog 95¢.



Satisfaction Guaranteed

Hildegarde's **FLAT CANOPY MADE TO ORDER**

Dept. HB575, 597 Farmington Ave., Hartford, Conn. 06105



Queen Anne 1976

Gracefully scaled wing chair of glove-soft vinyl has authentic hide markings.

Butterscotch • Delphinium
Daffodil • Oyster White

$175

add $10 w. of Mississippi

Sterling silver plaque engraved with "Built especially for John Smith" (or any name) at top center of back.

$20.00 extra

send 25¢ for swatches and brochure sorry, no cod's

The Ceiling Fan Gallery
Dept. HB
Indian Neck Lane Peconic, N.Y. 11958



DISTINCTIVE CUSTOM LIGHTING



HERITAGE LANTERNS

Remodeling? "COUNTRY CHARM" Appliances

WILL GIVE YOUR Early American Kitchen

Convenience and Authenticity

AUTOMATIC ELECTRIC RANGE . . . . . . authentic **CAST IRON** reproduction from original patterns. Combined with the Early American charm of this handsome antique is the convenience of fully automatic oven and burner controls, and an easy-care porcelain top. Coffee mill uniquely houses clock, oven timer and minute minder. Fits modern range space. Prices start at **$555.00,** plus freight charges.

CAST IRON WALL OVEN . . . Front is **CAST IRON** with handsome scroll design. The 18" oven is fully insulated and porcelain lined. Hearth door conceals all controls, clock and timer. Available in right or left hand door models. Prices begin at **$325.00,** plus freight charges.



Made and Sold Only by

THE HOUSE OF WEBSTER

"Old Fashioned Gifts"

Quality Backed by 35 Years of Skilled Craftsmanship.

Send 25¢ for your "COUNTRY CHARM" Appliance Folder and Gift Catalog.

COUNTRY CHARM

AUTHENTIC COUNTRY-STYLE CURTAINS IN NO-IRON MUSLIN



BALL FRINGE STYLE B1

TIERS

STRAIGHT OR TIEBACK

11.00 pr



BRUSH FRINGE STYLE K9

back with "satisfaction unconditionally guaranteed." Specify style and color, natural or white

COLONIAL MAID CURTAINS Since 1917

WATCHMAN'S CANDLE LANTERN

— CANDLE OR ELECTRIC TABLE LAMP —



ENJOY THE WARMTH AND CHARM OF SOFT CANDLELIGHT DIFFUSED BY ANTIQUE SEEDY GLASS. CREATES A ROMANTIC EFFECT IN ANY ROOM.

Solid brass, quality construction. Hand-crafted copy of an original Colonial Lantern. In antique brass or Old Pewter finish. 12" high x 4½" wide

WE PAY POSTAGE — SATISFACTION GUARANTEED

Order Now. Send check, or card number and expiration date of Master Charge or BankAmericard, or send 25¢ for Color Brochure of Candle and Oil Lamps.

Conn. Residents, Please Add 6% Sales Tax.

WATCHMAN'S CANDLE LAMP . . . . . $27.95 Postpaid
WATCHMAN'S ELECTRIFIED CANDLE LAMP . . . . $32.45 Postpaid

FARMINGTON CRAFTSMEN 87-N SPRING LANE, FARMINGTON, CONN. 06032 203-747-8826

REPLICA KENTUCKY RIFLE

Only $19.00 Each

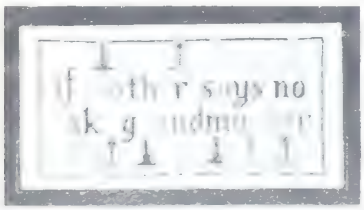


FOR YOUR MANTLE OR DEN WALL
The Ultimate Early American Accessory
Over 53 Inches Long All Wood and Metal Maple Finish
Absolutely Safe Cannot Be Made to Fire

From: **THE MULLER COMPANY**
Dept. HB5, DOGWOOD HOLLOW
MILLER PLACE, NEW YORK 11764

Full Catalog Available . . .
Send 25¢ in stamps or coin.

Shipped Postpaid in Continental U.S.A.

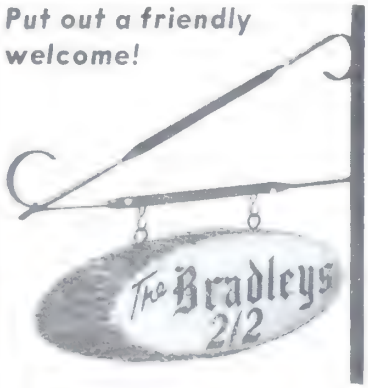




DELIGHTFUL KITCHERY

VICTORIA

Put out a friendly welcome!



Lawn Sign

FRAMED IN ITS OWN BARK

Countrycraft



Nifty Nest Of Tables. Practical wrought iron with cane-look tops. Smart singly or en masse, indoors or out. Hold a lamp, a plant, guests' drinks, TV snack. 12x16x20"H.; 12x14x19"H.; 12x12x17½"H. Set of 3, $35 ppd. Elizabeth McCaffrey, HB5, Northport, NY 11768

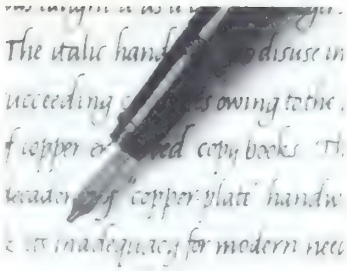
Trio Of Superb Booklets for antique lovers, decorators. Pictorial presentation of "Antiques in Pennsylvania Dutchland", "Early American Furniture", "Early American Butter Prints." $2.25 ea. $5.95, 3. Ppd. Country Drummer Shoppe, 83 Elm St., W. Mansfield, MA 02048



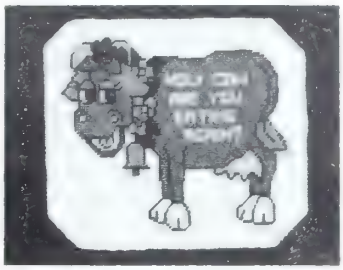
Greatest Storage Ever Sold. *Natural willow chests*, hinged lids: 22"Lx15x15" $19.95 plus $2 25 post.; 26x16x16" $24.95, $3 post.; 32x19x19" $33.95, $5 post. *Hamper*, 25"Hx16x14 $17.95 plus $3 post. Catalog 25¢. Fran's Basket House, HB5, Rte. 10, Succasunna, NJ 07876



That Fine Italic Hand is as easy as A-B-C. Platignum Italic set includes Silverline barrel fountain pen, 5 interchangeable nibs (from extra fine to the B2 lettering unit) 20-page booklet. Write rounds of correspondence for yourself, make money writing for others. Specify right or left hand. $5.50 ppd. Pentalic Corp., HB5, 132 W. 22 St., New York, NY 10011



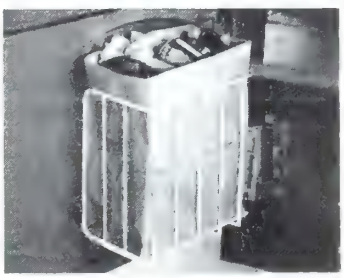
Holy Cow, are you eating again? Stitchery kit quips weight watcher's warning to hang on fridge door (or any likely spot). Comes with needlepoint design on canvas, colorful Paternayan Persian wool, felt backing, magnets, needle, instr. 7½x9" $5.95. Oak wood frame 8"x10" $1.95. Add 50¢ post. Classic Corner, 12 B Water St., Bryn Mawr, PA 19010



Official Alarm Warning Decals are effective fakes that do a yeoman job to protect your home, car, office from thieves. Crooks don't wait to test the equipment. Set of four bright yellow/green self-adhesive stickers for inside or outside of glass are $1.98 plus 15¢ post. Anthony Enterprises, Dept. HB5, 585 Market St., San Francisco, CA 94105



Handy But Hidden. Garbage-bag caddy fastens to inside of under-sink doors to keep kitchen refuse bag out of sight but right at hand. Fits standard grocery bags; holds plastic bags cuffed over its rim. Cushion-coated steel frame, 13"H x11¾"Wx7"D; mounting screws included. $3.29 ppd. Order it from Walter Drake, HB17 Drake Building, Colorado Springs, CO 80940



Aircraft Cable Key Ring is so strong it will last a lifetime. Holds a batch of 25 keys in easy-to-see, easy-to-get-at order. No links to loosen, no chains to break. Intriguing twist-lock opens easily, stays closed. Smart gold finish. $1.49 plus 20¢ postage. Available from Anthony Enterprises, 585 Market St., Dept. HB5, San Francisco, CA 94105





Johnny Appleseed's Monogram Dress

Very personally yours. This smart button front shirtdress has roll sleeves, buckle belt, breast pocket, and side vents. Wrinkle-free material is wash-n-wear Polyester-cotton. Return the detachable pocket tab for free monogram. Shirtdress color choice: SKY BLUE (solid color) or CANDY PINK (stripe).

Sizes 8-20 **$38.00** ppd.
Send for Free Catalog

Johnny Appleseed's
Box 715, Beverly, Mass. 01915

FRENCH SEMAINIER



How perfect this reproduction is for a narrow wall in a dining room, hall or bedroom! Originally French women used the seven drawers for lingerie for each day of the week. Brass pulls. H 52 W 18 D 12 Finish: Fruitwood

Price: $157.45

Send 50¢ for catalog

Bryan Robeson
Dept. 131
Route 10, Box 793
Hickory, N.C. 28601

We've made our sterling spoon rings even better!



A lot of people sell spoon rings, but we *make* ours. Each one is hand cast and polished before it gets popped into the mail. But what's really new (besides these 10 fresh designs!) is that Handcrafters rings are forever and have a special anti-tarnish finish. For $6 each, two for $10, they're the best or we'll send a cheerful refund. Please specify rings by number and do include the Dept. letters so we can mail 'em back to you quickly!

Handcrafters
Dept. HBM
188 Whittier Ave., Prov., R. I. 02909



RENTAL-PURCHASE Program Available

Your STAIR-GLIDE® installs easily and in less than 2 hours. No marring walls or stairway. No special wiring required. Shipped directly from factory within 4 days. STAIR GLIDE the nation's largest selling stairway elevator! UL LISTED

USED BY THOUSANDS: CARDIAC PATIENTS, ARTHRITICS, SENIOR CITIZENS, PHYSICALLY RESTRICTED, POST OPERATIVES

WRITE FOR FREE BROCHURE AND NAME OF DEALER NEAREST YOU.

AMERICAN STAIR-GLIDE® CORP.
4001 East 138TH ST., Dept. HB-5
Grandview, Missouri 64030

BICENTENNIAL '76



Handpainted needlepoint design of Revolutionary flags in original colors. Kit includes #14 canvas, Paternayan yarn, needles, history of flags. Pale blue background, pinetree green border. 13"x13". $45. postpaid*. *Mass. residents add 3% sales tax.

Golden Needles Inc.
148 Washington St., Marblehead, Mass. 01945



For 21 years, we've made *our* satin sheets of softest acetate satin, 225 x 78 thread count (Some people don't.) *Ours* are MACHINE WASHABLE. NEW Hot Pink, Tangerine, Gold, Red, Black, Bronze, Blue, Silver, Pink, White, Mint or Orchid. Isn't it time you slept satin?

SHEET SETS (2 straight sheets, 2 cases)

Double Set	$23.98	Queen Set	$27.95
Twin Set	22.98	King Set	32.50

3 letter monogram on 2 cases—$2.50

For fitted bottom sheet, add $2.00 to double or twin price; $2.50 to queen; $3.00 to king price. Round set prices on request. Send check or m.o. 50% deposit on C.O.D.'s.

SCINTILLA,® INC. 4802 N. Broadway BS Chicago, Ill. 60640

Free 40-page catalog with every order!

Hawaiian Good Luck

ti plant

Guaranteed to grow!



The native Hawaiians believe the Ti Plant has a mystical voodoo power. The leaves were worn to dispel evil. It is planted to bring GOOD LUCK, LONG LIFE and LASTING LOVE. The Ti Plant has been used for medicine, candy, food, alcoholic drinks, and the sexy Hula Skirt.

The Ti Plant grows out of a log — so fast that you can almost see it grow! All you do is put the Ti log in water and watch it grow! When it spreads, put it in a pot. The bigger the pot, the bigger it will grow . . . from one to six feet tall. You can have the size you want. Grow it in sun or shade — it blossoms! The Hawaiian Ti Plant makes an ideal gift. Send good luck to your friends and loved ones.

Choice of red or green leaves; guaranteed to grow or free replacement!

ONE FOR **$1.00** 3 FOR **$2.50**

ROBERTA'S
DEPT. B—12
P. O. BOX 630, SHELBYVILLE, INDIANA 46176



TIME'S A 'WASTIN'.
Roll up your jewels, toss in your [illegible] places to go and things to see. Happy-go-lucky jewel roll and cosmetic case practically pack for you. Jewel roll is 11"x12", with six visible zippered sections, plus snap-off pouch. Fitted cosmetic case is 8"x12" with wet-proof side pocket. [illegible] plus $1 postage and handling.

[illegible]



PLANT HOUSE

39" tall, finished in baked-on white enamel with 5 glass display shelves. Attractively designed for plants, curios, bath accessories . . . any room. 25" wide, 10½" deep. A buy at $39.50 + $3 ship.

Campâlier & Buckley

Mail Order Dept. HB5-5
1141 Conn. Ave. NW, Wash. DC 20036



PLANT OR FISH TABLE
GOES IN OR OUTDOORS!

This 16" square parsons table has a 5½" [illegible] albums, bottles n glasses . . . or add a [illegible] or screen top and make it a terrarium or fish tank! Sleek casual design in high [illegible] garden, informal room, summer place. [illegible] table. Check, C.O.D., [illegible]

[illegible]



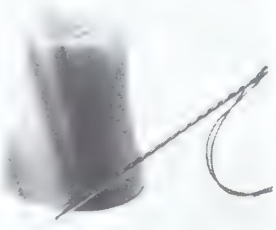
Summertime Or Anytime red roses and green leaves blossom on this pretty white enamel wristwatch. Easy-to-read dial motivated by dependable Swiss movement, set in gold-trimmed case. White patent buckled strap. For debutante or grandmother. 1 year guarantee. $21.98 plus 85¢ post. Harriet Carter, HB-10355, Plymouth Meeting, PA 19462



Give Him A Ring. A hefty chunk of solid sterling silver polished to perfection with contrasting satin-finish sides for pow! Looks custom-carved for him alone with two bold block initials that stand out against the black-shadowed base. Sizes 8-12. PRINT 2 initials. $14.98 plus 35¢ post. From Lillian Vernon, B5E, 510 S. Fulton, Mt. Vernon, New York 10550



See Bigger & Better. Giant Phone Dial is five times larger than standard ones. Eliminates wrong numbers that add dollars to your phone bills. What's more it glows in the dark so you can make calls at night. Fits any dial phone via pressure sensitive backing. $1 ea. plus 15¢ post. Anthony Enterprises, HB5, 585 Market St., San Francisco, CA 94105



Marble Thimble is a tiny oriental treasure that will do itself proud as part of your collection. Hand sculptured (of finest marble from the Far East) by skilled hands to bring out all the gorgeous graining. $2.95 ppd. One of a mind-boggling collection in the Thimble Collector's Catalog, yours for 50¢. The Sewing Corner, HBE, Whitestone, NY 11357



Chandelier Spray is an absolute wonder! Just spray it on the lighting fixture to be cleaned, allow to dry. Your crystal chandeliers will sparkle in a blaze of glory. 7-oz. spray can protects and preserves all surfaces with an invisible coating of miracle silicone. $2.98 plus 55¢ post. Anthony Enterprises, HB5, 585 Market St., San Francisco, CA 94105

ORIENTAL and NAVAJO RUGS

Colonial Hooks and Braids



Add beauty and warmth to your home. These lovely imported rugs are perfect with any decor, for floor or wall.

PEERLESS IMPORTED RUGS
ESTABLISHED 1938

Satisfaction Guaranteed

SEND $1 FOR OUR NEW COLOR CATALOG
Features cotton and wool rugs from $20.00 to $900.00

Dept. HB-55 • 3028 N. LINCOLN AVE. • CHICAGO, ILL. 60657 • (312) 472-4848

Save on fine furniture! One of America's largest collections..



LOUIS XIV CHAIR Elegant carved frame in fruitwood fin. 27" W. 21" D. 35" H. Raised floral medallion. Gold, green or ivory cut velvet. **$169.95**

FRENCH DRUM TABLE Decorative grille doors. 26" diameter, 20" high. Fruitwood top, ant. white base; or all same color. **$139.95**

SEND $1.00 FOR OUR BIG CATALOG
(also sofas and love seats)



Jonas Fields

Delivery Charges collect
(Dept. B-55) Box 52526, Atlanta, Ga. 30305

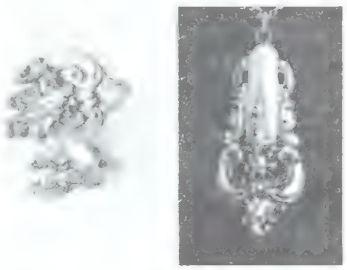
The Case is Clear and your supply of address labels is in view. Lucite desk top dispenser stores press-on initial address labels printed on white paper with black ink. Elegant Old English initial in blue, green, gold or red. Specify initial & color. Print name & address. 450 labels in dispenser $14 ppd. Bruce Bolind, Bolind Bldg., HB5, Boulder, CO 80302



"Margie" How We Love You and your marshmallow-soft urethane straps, full cushioned insoles and 1½" heel. Elasticized sling promises perfect fit for daytime or dancing. Five fresh spring-through-summer colors: white, bone, black, red, navy. Widths: N, M, W. Sizes 4-10 $12.95 pr. Over 10 $13.95 pr. Add 90¢ post. Sofwear Shoes, HB5, 1711 Main, Houston, TX 77002



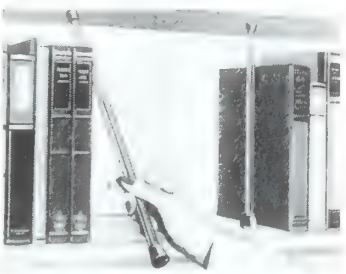
Stirring Up Fashion Excitement: sterling silver spoon ring and matching pendant in Grand Baroque tableware pattern by Wallace. Grand Colonial, Rose Point, Golden Aegean Weave patterns too. Adjustable. Ring $12.50 ppd.; pendant & non-tarnish chain $18.95 ppd. Wickford Gift Galleries, Dept. 220, 290 Westminster St., Providence, R.I. 02903

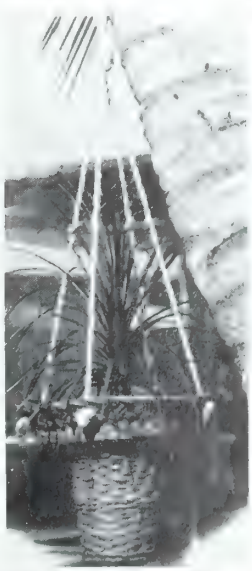


Birds Take Flight when your ledges, roof, window sills etc. are protected by this long-lasting, weatherproof repellent. Effective discovery is harmless to birds but bitter medicine to trespassers. Ends hazards of disease-spreading litter, roosting, noise. Bird Ban, 9.5 oz. tube $3.49 plus 70¢ post. World Garden Prod., HB5, 606 E. State St., Westport, CT 06855



Spring Post Bookends are a neat idea! They install in seconds, adjust to fit 9½ to 13½" high book shelves. Keep library books orderly, upright. Order several sets to organize your built-ins. Set of two gold-finished anodized aluminum post bookends, $1.98 plus 35¢ post., each set. Anthony Enterprises, 585 Market St., HB5, San Francisco, CA 94105





HAND-WOVEN IN NATURAL EARTHTONE

An island beauty! High Hat Planter 18" dia. 15" H for large plants. 1" dia. white sisal 3 ft. hanger. A find at $18.95 +$1 shipping. Catalog, 25¢

HANGING BASKET

Direct to you from the Caribbean

ISLAND IMPORTS

216 NW 3rd Ave., Hallandale, Fla. 33009



Personalized Pet Placemat

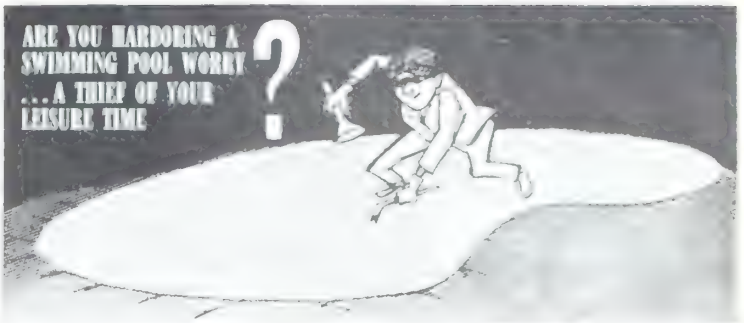
Handsome foam placemat for your beloved pet! Saves messy spills and drips on floors —won't slide around as animal eats. Decorated with black lettering and design, personalized with your pet's own name. Special place in center for feeding bowl. 22" x 14" mat wipes clean easily. Specify dog or cat.

$1.69 plus 35¢ handling each

Write for FREE *catalog of gifts*

HOLIDAY GIFTS

Dept. 205-C, Wheat Ridge, Colorado 80033



SAFETY is for KEEPS with the patented MEYCO*SAFETY SWIMPOOL COVER. You can be assured of safe protection to children playing around your pool. It will support children and adults in any emergency. It's an all-year-round safety swimming pool cover.

The MEYCO*SAFETY SWIMPOOL COVER automatic anchoring system with stainless steel tension springs that lock it in place allow the pool to be covered or uncovered in two minutes. Leaves and debris cannot get in and maintenance is cut to a minimum. Saves on heat and chlorine and discourages algae. It's custom made to fit any size or shape pool and it carries a five year warranty.

Send for complete information and free booklet on "How to Select a Quality Pool Cover"

MEYCO® SAFETY SWIMPOOL COVERS

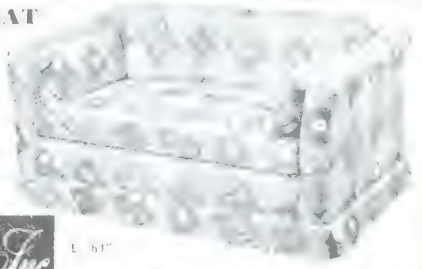
225 Park Avenue, Hicksville, N.Y. 11801 (516) 935-0900

*Patent No. 3,765,032

61" TUXEDO LOVE SEAT

(available in 72" sofa)

$260.00 as shown; $220.00 in your fabric—send 10½ yds. 54"



Hunt Galleries, Inc.

P.O. Box 2424 HB755 High Point, N.C. 27603

Send $2 for Full Color Catalog (refundable with first order) or write for free brochure describing our gallery



CLEANS SILVER FAST

Magic Silver Leaf goes in the dishpan, or sink, and safely cleans silver as you wash dishes. No rubbing, no boiling. Keeps silver shining bright and tarnish-free. Safe for finest silverplate and sterling. Odorless and non-toxic. Lasts a lifetime, never wears out.

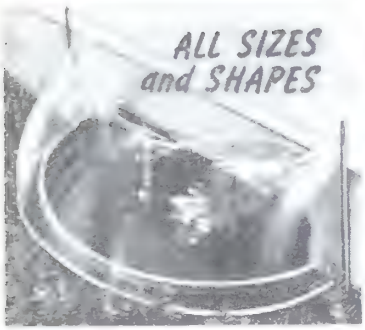
SILVER LEAF . . . . $2.98 + 25¢ Mailing Each

No COD's or Billing *California Residents add 6% Sales Tax*

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-55
585 Market St., San Francisco, Calif. 94105





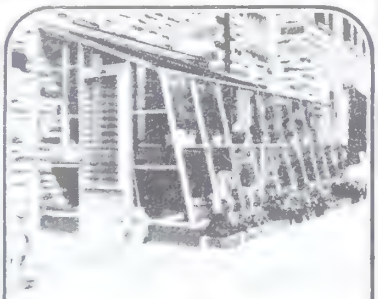
"Window Bubble"

BUILT TO YOUR MEASUREMENTS

Insulate and protect cellar windows from leaves, rain, etc. Clear rigid Plexiglas® is durable and [illegible] projection. SALE $6.95 Each $3 [illegible] No COD's please. For any special size or rectangular bubble send rough sketch with well measurements, or just write for information.

COMPLETE SATISFACTION GUARANTEED

DILWORTH MANUFACTURING

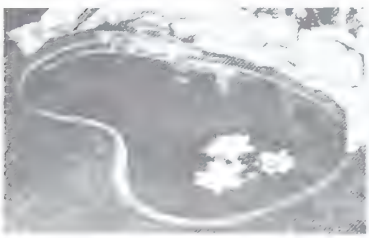


should you buy a greenhouse?

Whether you're an eager amateur or an "old pro", you'll find a wealth of information in Janco's FREE catalog!

How much winter sunshine do you need? Is a greenhouse easy to maintain? Write today for Janco's color catalog and find answers to all your questions. Over 100 all-aluminum models—all parts pre-fit, glass pre-cut for easy assembly. Dept. HB-5

Janco Greenhouses
Box 348, 10788 Tucker St.
Beltsville, Md. 20705
301-937-3300



COMPLETE—READY TO INSTALL

OUTDOOR GARDEN POOL

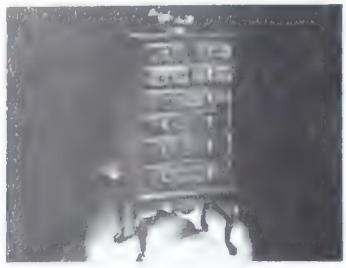
$4.98

[illegible] Michigan Bulb Co.



7 TOOLS IN ONE

[illegible] HOLLAND



Special Chest for Precious Silver has carved apron, cabriole legs. Top drawer is fitted with tarnish-proof silver wrap, partitioned for stacking tableware. Brown mahogany woods. Brass-plated metal escutcheon pulls. 39"H. 18"W. 13"D. $199.95 exp. chgs. coll. Victorian furniture catalog & fabric samples $1. Magnolia Hall, HB5, 726 Andover, Atlanta, GA 30327



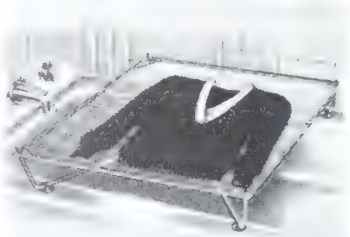
Brilliant Bluebird, cardinal or robin alight on a trio of white porcelain collectors' thimbles. Each one identified & painted in true-to-nature colors. Can you think of a lovelier gift for a young miss on her first needlepoint project or that marvelous little seamstress you know? $1.98 each; all 3, $5. Add 45¢ post. The Ferry House, B5, Briarcliff Manor, NY 10510



Shape Up! Trim Down! Lose Inches! . . . the sensational 5 minute Body Shaper Way. Plan is based on doing one rhythmic coordinated exercise daily. (Takes 5 minutes.) Results are astonishing. No dieting! 16 oz. unit fits in wallet-size case. Complete $9.95 plus $1 post. Joseph Weider, Dept. CO/E, 21100 Erwin St., Woodland Hills, CA 91364



Jigsaw Photopuzzle. Your friends & relatives will have a ball as they piece together this photo jigsaw puzzle. Send any photo, black & white or color (returned unharmed). It will be enlarged to 8x10" black and white, $2.95, or 8x10" handcolored jigsaw puzzle, $3.95 ppd. Great gift! Cadlyn's, 2077 New York Avenue, HB5, Huntington Sta., NY 11746



In a Season of Sweater Dressing this handy dryer could be one of your best buys. Nylon mesh surface mounted on metal legs stands on table, floor or bathtub. Air flows in, under and around it for fast, effective drying. Folds for storage. Good bet for home or dorm. $3.98 plus 60¢ post. Anthony Enterprises, HB5, 585 Market St., San Francisco, CA 94105



Exciting new patio idea



Authentic TOLTEC Flaming Statue

A beautiful flame burns within this exact reproduction of an ancient Toltec Fire God. Its effect on your patio is dramatic. Made of heavy, simulated lava. 20" high. Complete with Color-flame torch that burns up to 3 hours. Replacement torches available with red, blue or green flames.

Allow 3 to 4 weeks for delivery. Price includes shipping costs. Money back guarantee. Illinois residents add 5% sales tax. Send check, money order or Master Charge or BankAmericard number.

$24.95

TOL-TEK
Dept. HB55, P.O. Box 4455, Chicago, Ill. 60677



1975 Mother's Day Plate bears the prestigious W. Goebel limited edition hallmark. Sensitive portrayal of mother love in nature presented in bas relief, hand painted in shades of brown on light background. 7½" diam. $45 ppd. Write for complete price list. Edd the Florist, HB5, Hickory House, Collector's Div., 823 N. Court, Ottumwa, Iowa 52501



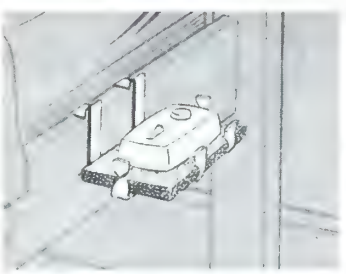
Buy & Sell Antiques like a pro. Find a fortune in your attic (maybe!) The Official Guide to Antiques is a massive 416 page volume with over 1500 illustrations (32 in full color). Clues you in on current market prices of thousands of antiques. Only $4.98 2 for $9.29. Postpaid. J. Daniel, HB5, 140 Huff Circle, Box 16104, Winston-Salem, NC 27105



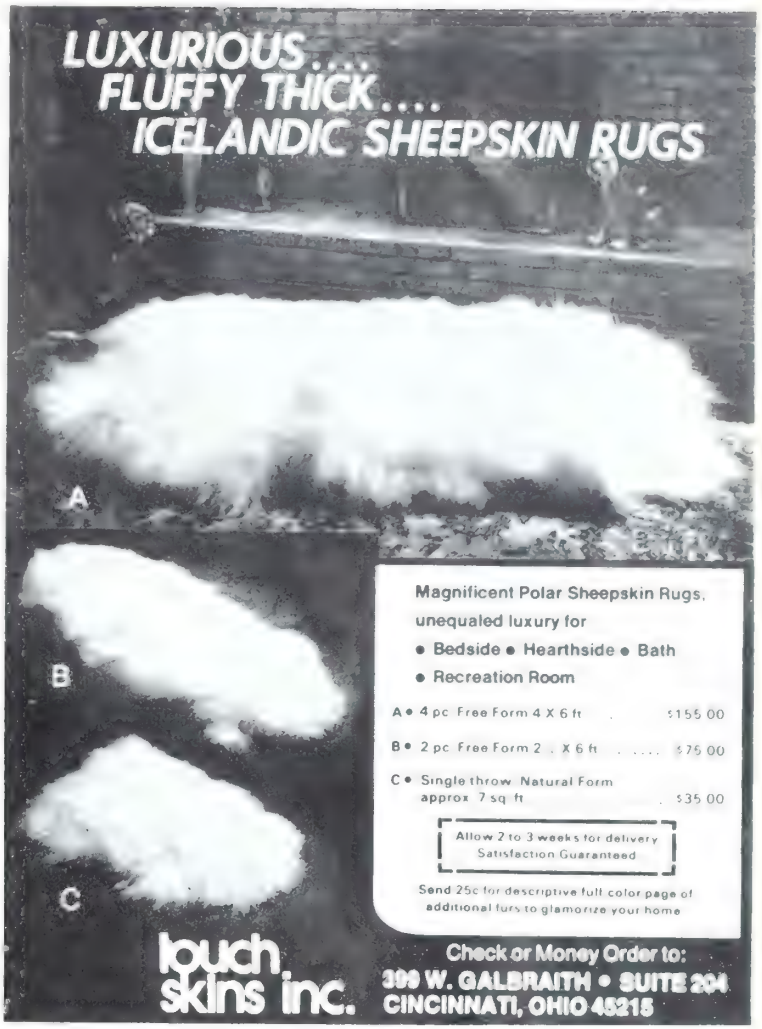
Classic Talisman Kettle suits you to a tea. Reproduction of an old English design in hefty 23 cm. polished aluminum holds 3 qts. Cast spout is gracefully curved. Trustworthy folding handle, triple-riveted for strength, has stay-cool bakelite center. Made in British Hong Kong. $12.50 plus 80¢ post. The Country Gourmet, B5E, 512 S. Fulton, Mt. Vernon, NY 10550

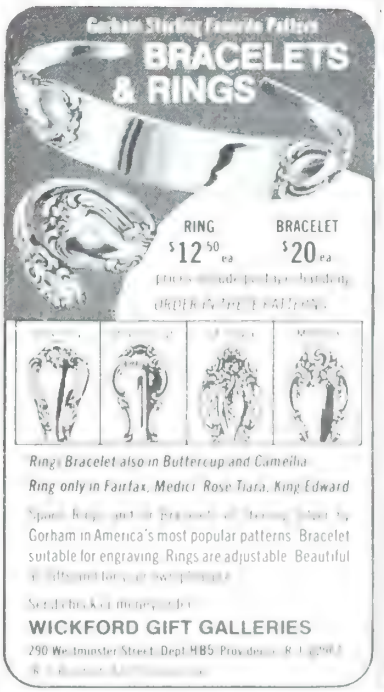


Initial Bag for sunny waters, city weekends. Rugged, roomy, with brass feet, zippered waterproof inside pouch. A standout in navy, sand, green, yellow or red sailcloth spanked with vinyl trim and big, bold initials (2 or 3) in white or black. 11x10x4" (Specify color of bag & initials). $18 ppd. Johnny Appleseed's, Box 715, Beverly, Massachusetts 01915



You're In Control of the electric blanket when you clip this guard onto headboard or side panel of your bed. It keeps the control switch for the blanket within easy reach and protects it from falling or sliding around the floor. No tools needed for installation. $1.98 plus 35¢ post. From Anthony Enterprises, 585 Market St., HB5, San Francisco, CA 94105





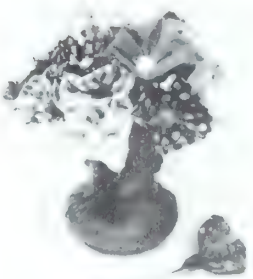
Ring, Bracelet also in Buttercup and Camellia
Ring only in Fairfax, Medici Rose Tiara, King Edward

Gorham in America's most popular patterns. Bracelet suitable for engraving. Rings are adjustable. Beautiful gifts and for your personal use.

Send check or money order to:

WICKFORD GIFT GALLERIES

290 Westminster Street Dept HB5 Providence, R.I. 02903



CALICO FLOWERS

— ON LONG STEMS —

Now you can make calico flowers with this new and easy Calico Flower Kit. Make a dozen or more long stemmed flowers in one evening. Every flower different. Finished flowers approx. 3" with 12" stems. Multi colored, fits any decor! Great for gift wrapping too!

ONLY $5.99 POSTPAID

Ct. res. add tax
Gift Catalog 25¢

STRATFORD HOUSE

P.O. Box 541 Dept. HB5
Stratford, CT 06497

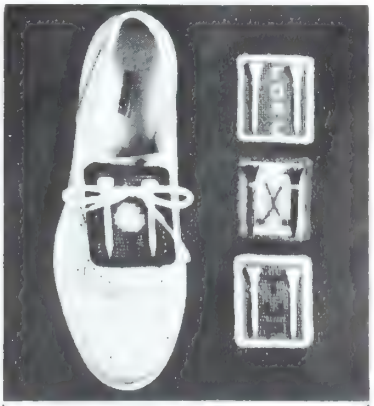
satisfaction guaranteed or money refunded

pet stains?

CARPETS RUINED BY PET STAINS?

NO LONGER! Two chemical miracles PERMANENTLY REMOVE pet stains OR odors from capets safely . . . for pennies compared to carpet replacement. ORDER: (#1. URINE-OUT . . . removes even years old oxidized pet stains ONLY $5.95). OR: for odors only, (#2. KILODR, also ONLY $5.95). Add $1.50 for handling. SATISFACTION OR MONEY BACK. SHIPPED BY AIR.

CLEANCRAFT, Dept. H.
2922 Santa Monica Blvd.,
Santa Monica, Calif. 90404.



TEE CADDY

Colorful needlepoint caddy laces on your golf shoes to keep, tee, or hand at all times. Each kit complete with design on canvas, Paterna Persian wool, two tees, elastic, needle, and instructions. Size 2" x 3"

Ball on Tee Kit	$1.95
Fore Kit	$1.95
Crossed Clubs Kit	$1.95
T Up Kit	$1.95
Flag and Pin Kit	$1.95
Golf Bag Kit	$1.95
Any Six Kits	$10.95

PLUS 50¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

Century Re-Styles and Repairs Shoes

THE FACTORY WAY

POINTED TOES . . . SQUARE . . . RESHAPED $11.95
NEW HEELS . . . any style, height, leather or suede. $10.95
Boots . . . Zippers . . . New Heels . . . Refinished . . . Stretched . . . Taken in
SUEDE SHOES REDRESSED . . . like factory . . . $4.95
PATENT SHOES . . . $16.95
REPTILE and LEATHER . . . $6.98
BOOTS REFINISHED $9.95
HANDBAGS REPAIRED, RENEWED
Mail shoes with complete instructions

NEW

Free Send for catalog and mailing carton

CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.

Window Shopping in KENTUCKY

HAND-MADE STAINED GLASS ORNAMENTS BY LUMPKIN



home with unique hand-made window ornaments. Amazingly beautiful effect when sun shines through these hand-made ornaments cut from high-quality stained glass (same glass used in Tiffany style lamps and church windows) in a variety of gay colors bordered by pure lead. Ornaments appear to light up when touched by morning or evening sun. Signed originals by Lumpkin available in assorted styles and colors complete with suction hook for application to window. Satisfaction guaranteed. Please add 50¢ postage. Tennessee residents add 5% sales tax.

Send this coupon along with check or money order to D & S NOVELTY COMPANY Box 11830 Nashville, TN 37211

Large apple (5½ x 3⅝)	$3.50
Small apple (4x 2⅞)	$3.00
Large pear (6¾ x 3¼)	$3.50
Small pear (4¾ x 2½)	$3.00
Grapes (4⅞ x 3)	$4.00
Butterfly (5 x 6½)	$5.50
Cardinal (6¾ x 7)	$7.00
Tropical fish (4 x 3½)	$4.00
Flower (6½ x 3)	$3.50
Boat (5½ x 3½)	$4.25
Mouse (5¾ x 2½)	$4.50
Little girl (4 x 2¾)	$4.50
Teapot (3½ x 3½)	$3.00
Umbrella (4 x 3½)	$3.25

Name _____

Address _____

City _____ State _____ Zip _____

Old South Vittles



Recipes handed down for generations. Grandma's directions are simple. Cookin' is [illegible] is good. Each recipe [illegible] ished product speaks for itself . . . makes you a culinary genius. Other specialties on request.

- ☐ Strawberries in sherry cream
- ☐ Standin' up corn puddin'
- ☐ Grandma's relish . . . great!
- ☐ Luscious frozen fruit salad
- ☐ Captain Billy Bush's homemade bread
- ☐ Old south applesauce cake* (*plus bonus of icing recipe)

$1 each single or six for $5. Check boxes for recipes wanted. Stamped self-addressed envelope required.

DREW DOM
At Shaker Landing
Route 4, Harrodsburg, Ky. 40330



Over 400 patterns

Bushemeyer and Co., currently has in stock over 400 active, inactive and obsolete patterns of sterling and silver plated flatware.

Write your needs and enclose stamped return envelope.

BUSCHEMEYER & CO.
515 River City Mall
Louisville, Ky. 40202

Gold Bars for Sale.
Gold furnished by Merrill Lynch, Pierce, Fenner & Smith, Inc.
½ oz up, 24K 999.9
Write or call for quotes. 502-587-7342.
Or try toll-free 1-800-626-4555.





GP-1 Cardinal garden marker cast of sturdy rustproof alum., satin black finish with raised letters in white. Plate size 13½" [illegible] overall height with iron stake approx. 35".

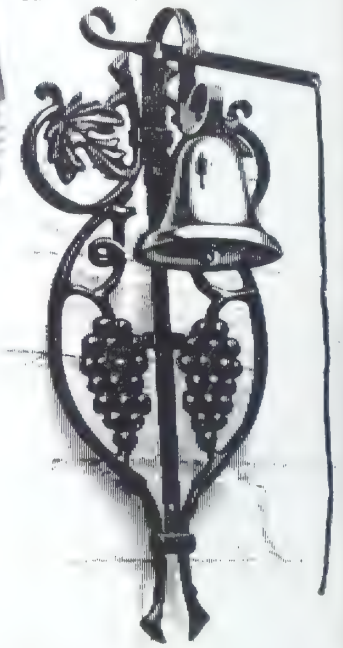
[illegible] $15.50
[illegible] $11.50

CREATIVE PRODUCTS



Decoupaged Handbag By Fran Simmons swings with city clothes, country casuals. Red, white, blue & gold Greeff patchwork fabric decoupaged onto octagonal stained wooden handbag. Red felt lining, mirror under lid. 7x7x5½" $35 plus $1.50 post. Fran Simmons, P.O. Box 92, Lookout Mountain, TN 37350

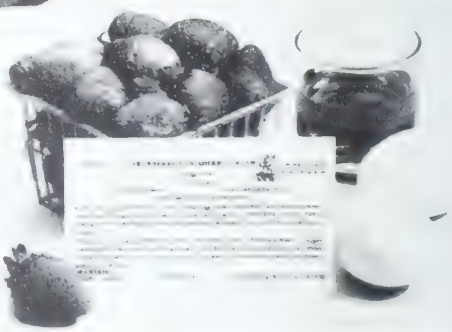
Grape & Leaf Patio Bell has a melodious sound. Satin-black, weather-worthy metal bracket. 7½"Wx17"H, 4" diam. aluminum bell or brass or coppertone finish. Leather thong pull. $17.50 ppd. Malone Creative Products, 309-HB, Caldwell Ave., McMinnville, TN 37110

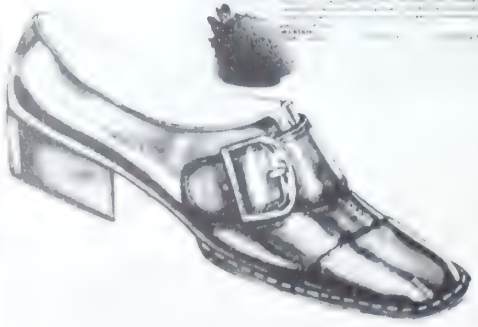




Drum Lamp sanded satin-smooth to stain, antique or decoupage. Native hardwood, 18"H. wired with 3-way switch & 8' cord. White or beige shantung; oyster or natural burlap shade. $13.25 plus $2 post. ($2.75 w. of Rockies). Free brochure. Baxwood Crafters, PHB-55, Box 7012, Lexington, KY 40502

Six Old Kentucky Home Recipes from Stanley Bush Drew, gourmet extraordinaire by appointment of the Queen. "Strawberries in Sherry Cream", "Old South Applesauce Cake", "Captain Billy Bush's Bread", "Grandma's Relish", "Luscious Fruit Salad", "Standin' Up Corn Puddin' ", $5 the set ppd. Drewdom at Shaker Landing, Route #4, Harrodsburg, KY 40330





The Comfort Shoe makes big fashion news the world over! Shining black, camel, white, platinum, navy, red, yellow or green with genuine cushioned leather sole. Slim 6-10, N 5-11, M 4-11, W 6-11 $20 plus 90¢ post. Over size 10, add $1. The Village Peddler, Box 441, Brentwood, TN 37027

AND TENNESSEE





Handcrafted Butler's Tray Table made in Kentucky of solid African mahogany (no veneers) is copied from 18th century original with heir-loom fidelity. 18Hx9Wx 12½"L, $34.50 plus $2 shipping. Wakefield-Scearce HB5, Shelbyville, KY 40065

Handmade Stained Glass Ornaments, each signed by the artist, turn a gay face to the sun. Apple $3.50. Grapes $4, Little Girl $4.50, Butterfly $5.50, Flower $3.50, Sail Boat $4.25, Tea Pot $3, Fish $4. Add 50¢ post. Suction cup for hanging incl. D & S Novelties, HB5, Box 11830, Nashville, TN 37211

3 Colonies Bicentennial Collection by International Silver. Each silver-plated spoon features one of original state seals & date on which state entered Union. Present U.S. flag & original 13 star flag on reverse side. Complete set with Salem pine display rack, $1 ppd. Buschemeyer & Co., 515 River City Mall, HB5, Louisville, KY 40202

Send a Wedding Invitation to The Pumlea Peddler and it will be ap-plied on top of this treasure box with hand-painted flower motif. Bottom felt-lined inside & out. 7½x5x3". $18.75 ppd. Enclose invitation with order. The Pumlea Peddler, Box 23367, HB5, Anchorage, KY 40223





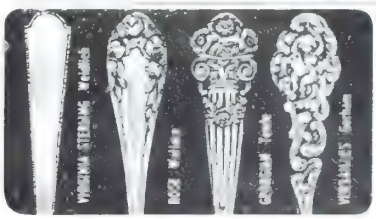
KENTUCKY'S ONLY AUTHENTIC JULEP CUP

Now our famous handmade STERLING SILVER cup has three matching companions! All four items are heavy gauge silver and have hand beading at top and bottom. All bear our traditional presidential markings, which date them for posterity. Start a set today . . . and pass them on to future generations with great pride! Use them for water, milk, cokes . . . or whatever you wish! They make excellent business or presentation awards.

NIP CUP 1⅞" tall $24.00 BABY JULEP 2⅞" tall $42.00 JULEP 3¾" tall $65.00 DOUBLE JIGGER 3¾" tall $32.50

Wakefield-Scearce Galleries

DEP'T. H.B. Shelbyville, Kentucky. 40065
DIRECT IMPORTERS OF FINE ENGLISH ANTIQUE FURNITURE, SILVER, AND PORCELAIN
CATALOGUE AVAILABLE $2.00



Over 1000 Active, Inactive and Obsolete Sterling Patterns

For Immediate Delivery

We will also give a liberal allowance on incomplete sets of old sterling silverware, diamonds and jewelry against the purchase of any new, current pattern of silver.

We specialize in buying for cash your diamonds, silver, jewelry

JULIUS GOODMAN & SON
113 MADISON AVE., P.O. BOX 195
MEMPHIS, TENN. 38101



THE FAMILY TREE BASKET PURSE . . .

a wonderful gift for Grandmother or Mom. The wicker basket is decorated with your family tree, including the name of each member on his very own apple. Basket has natural wood-stained finish with colorful apple tree design. Green velvetine bow gives it just the right touch. Interior has attractive quilt fabric lining. 10x6½x6". Send first names for family tree. $35.00 ppd.

The Pumlea Peddler
P.O. Box 23367P
Anchorage, Ky. 40223



USE Your TALENTS

(And SAVE!)

Create your own exciting lamp decor with the lovely 38" tall Colonial Newel Post Lamp! Sanded satin-smooth ready to antique, decoupage, stain a warm wood tone. Finishing is fun, easy with FREE instructions! Comes fully wired with 3-way switch, 8-ft. cord. CHOOSE SHADES: white or beige Shantung, oyster or natural Burlap. Satisfaction assured!

$17.50 ea.* Unfinished

FULLY FINISHED in walnut, colonial maple or antiqued in brick red, olive, mustard, Wedgwood blue. **$25.00**".

*(Add $2.00 postage. West of Rockies add $2.75 per lamp)



FREE Color Brochure

18 different lamp styles both finished and unfinished, plus unusual decorative accessories!

Baxwood Crafters
Dept. HB-55, P. O. Box 7012,
LEXINGTON, KENTUCKY 40502

THE VILLAGE PEDDLER PRESENTS
The *Galaxy* (in gold or indian silver)



First offering: exquisite snake chicker gold plated slide. Polished teakwood pendant on gold; artfully secured for presentation. Handcrafted.

Galaxy necklace only $7.00. Gold or Silver. Matching Earrings only $3.00. Specify pierced or screw type and choice of Gold or Silver.

$10.00 per set (or separately as above)

Great gift for yourself or that special person.

village peddler

P.O. Box 441, Brentwood, Tenn. 37027
SATISFACTION GUARANTEED



If tweezing your brows and applying eye makeup makes you frantic . . . Fret no more!!!

[illegible] and with [illegible] don't do what she [illegible] ground prescription lenses and fastened them to provide a [illegible] magnifying mirror. Our optically perfect Magic Focus® standing mirror has [illegible] brass, "goose neck" arm for hands-free grooming. White frame and base [illegible] with every decor. To tuck in your purse for quick touch-ups, order our lovely [illegible] compact (not shown). It's double faced, with plain and Magic Focus mirrors. With either model, you'll see clearly and sharply WITHOUT YOUR GLASSES regardless of your prescription or need for bifocals. A necessity for contact lens wearers. Cost of 4" diameter standing Mirror is $14.95 plus $1.50 postage. Compact is $5.00; 2 for $9.50. Add 50¢ postage. You'll be amazed with the results. Satisfaction guaranteed.

THE FERRY HOUSE, Dept. HB-575, Briarcliff Manor, N.Y. 10510

SPECIAL-BY-MAIL OFFER!

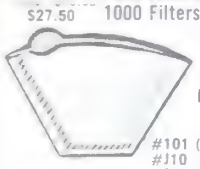
COFFEE FILTERS



This Style Fits
Mr. COFFEE I
Mr. COFFEE II
WEST BEND
BUNN, SUNBEAM
CORY, SEARS

EXTRA 2000 FILTERS $27.50

100 Filters reg. $2.50 $2.00
500 Filters reg. 10.00 $8.75
1000 Filters reg. 25.00 15.95



This Style Fits
MELITTA
EVA, SCHICK
BRAUN

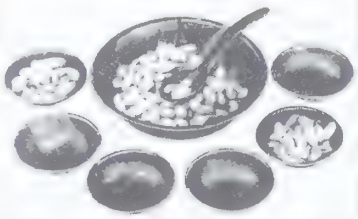
POSTAGE PREPAID

#101 (#1) 2-CUP SIZE
#J10 400 Filters $6.00
#J11 1000 Filters $14.00
#102 (#2) 4-CUP SIZE
#J22 400 Filters $6.50
#J24 1000 Filters $15.50
1x4 or 1x6 (#6) 6 to 8-CUP
#J32 400 Filters $9.00
#J33 1000 Filters $21.75

Also Filters to Fit Douglas, Chemex, Star & Others. Replacement Carafes Available. Write for Prices.

Order now—any filters at prices listed.

Regal Filter Co., Dept.F-737, Box 20247, 10663 Galaxie, Ferndale, Mich. 48220



WOODEN SNACK SET

A beautiful wooden salad set consisting of a 6" serving bowl, matching serving spoon and six individual nut bowls. Your guests will love the convenience and the set will surely be the hit of your next party. Special protective finish not only prevents oil or odor absorption, but also makes this set dishwasher safe. Satisfaction Guaranteed or your money refunded.

Only $2.98 each ppd.
Save! 2 for $5.50 ppd.

Order today from:

JERRY DANIEL CO.
BOX 16104—140 HUFF CIRCLE,
WINSTON-SALEM, N.C. 27105.



Chicken Basket from MEXICO
Holds everything beautifully . . .

$5.95

COUNTRY CHARM



With Unbleached or White Muslin

17.00

4.75

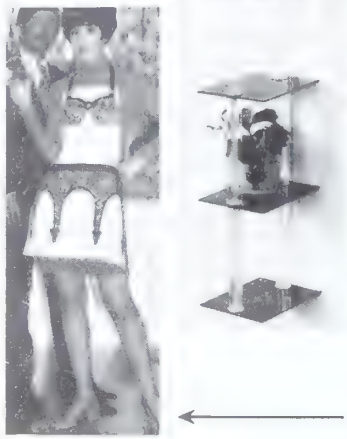
16.00



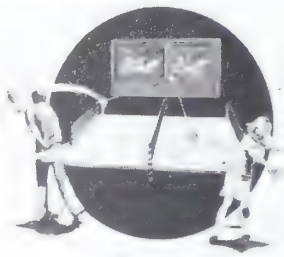
Danish Darling for desk or dining. Perfect answer to the extra seating problem. Classic chair is a comfortable beauty done in four fresh paint finishes: chocolate brown, red, white or yellow! 4 for $79. Add $5 for shipping. No COD's. Send $1 for 52 page catalog of Butcher Block tables. J & D Brauner, HB5, 1331 S. Michigan Ave., Chicago, IL 60605



Dramatize A Narrow Wall with this sparkling shelf in crystal clear and smoketone styrene. Handles plants, bibelots, a collection of shells on four ascending levels. Stunning for jars & bottles in a posh bath. Easy to assemble. 5x6½x21½" high. $9.98 plus 50¢ post. Available from Lilly's Garden, B5E, 510 S. Fulton Ave., Mt. Vernon, NY 10550



Hanky Panky Apron has sex appeal. Nothing else like it. Sexy lace bra and garter belt in hand printed black on washable high quality white cotton. Fun gift for your favorite vamp or prim Aunt Matilda. Steals the show at a party. Terrific conversation piece. $5.00 each or 3 for $12.50 Ppd. Monirissimo Originals, Box 69125-BL, Los Angeles, CA 90069

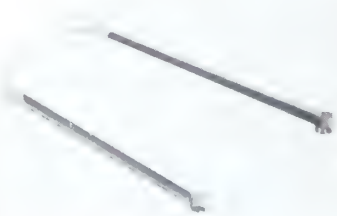


Wall Ball is the new "in" game that's challenging and fun for family and friends. Good exercise, too! Combines the best features of tennis & handball in any 13 foot square area. Have a ball in finished basement or backyard. Base table not included. (Use any 3½'x7' or larger). $27.95 plus $8 freight. White Line, Inc. HB5, Box 39113, Atlanta, GA 30318



"Don't Criticize The Coffee, You may be old and weak yourself someday" is the chuckle-provoking thought brewing on this witty wall plaque. Heads off hassles in kitchen, breakfast nook or coffee shop. Smile-sign 16"Hx 8"W. framed in solid pine. Black & red lettering on antique white. $8.95 ppd. Yield House, Dept. B53X, N. Conway, NH 03860

GET THE BAD TASTE OUT OF YOUR MOUTH IN SECONDS!



Amazing new "Tongue Cleaner" Cleans your tongue, and gets the Bad taste out of your mouth in seconds. It's made of Stainless steel, so it will last for years. Just glide the cleaner on your tongue, and see how clean your mouth really feels! Satisfaction Guaranteed or your Money back. Only $2.98 postpaid. Send to

ASHA ENTERPRISES
Dept. HB5.
105 Sycamore Ave., Hayward, CA 94544
ORDER FOR THE WHOLE FAMILY



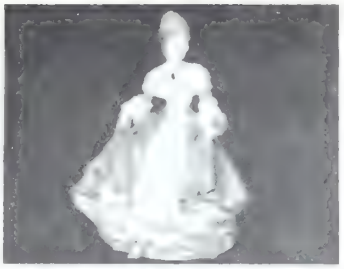
THE MAGIC PLACEMAT

You can change and change the design of your placemats to satisfy your decorating moods. Magically opens for you to simply slide in your fabric, matching wallpaper, photos, child's art work, etc. Clear vinyl top surface . . . vinyl foam back. Automatically self seals washable 11¼ inches × 17¼ inches. Great gift item . . . money back guarantee.

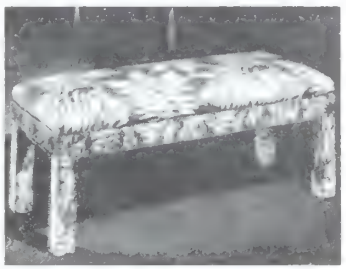
☐ 1 mat $2.50 plus $.75 post.
☐ 4 mats $9.00 plus $1.00 post.
☐ 6 mats $13.00 plus $1.25 post.

MATMAKER Dept. DA-1
711 East 1st Ave. Roselle, N. J 07203

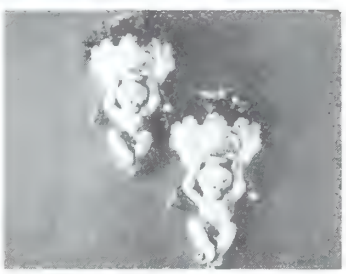
So Easy to Love! Southern Belle Royal Doulton figurine for collectors and connoisseurs. Superbly detailed beauty, wearing red ball gown reminiscent of "Gone With the Wind" days. 7½" high. $70 ppd. Choose from world's largest selection—84-pg. color catalog $2. Free price list. Albert's Porcelain, HB5, 1411 The Boardwalk. Atlantic City, New Jersey 08401



Every Inch of "Venus" is a delight. Bench, 44" long with cushion top bordered by elegant shirred detail. Upholstered in stripes, prints, solids; cut, antique, crushed & plain velvets etc. $75 as shown. $65 in your fabric (3 yds. 54"w.). Exp. chgs. coll. No COD. Catalog & Swatches $2. Hunt Galleries, HB755, Box 2324 Hickory, NC 28601



What A Heavenly Idea! Cherubic planters filled with flowing greenery add a touch of Renaissance richness to a wall in your bedroom, bath, or foyer. Baroque pair in antique white finish sparked with hand-decorated gold touches. 6" w. x 12" l. Unbreakable, deftly detailed. $16.95 pair plus $1 post. Holiday Gifts, Dept. 205-M, Wheat Ridge, CO 80033



Supermarket Cartons in white or yellow china serve up milk, cream and sugar the seventies way. Obvious whimsey for fresh-as-a-daisy table settings. Practical and pretty gift for bridal showers coming your way. Cream & sugar set $5, $1.25 post. Milk pitcher, $4, $1 post. Free catalog. Propinquity, HB5, 8915 Santa Monica Blvd., Los Angeles, CA 90069



Miniature Bamboo Tables perform decorative magic to show off a special shell, a figurine, a plant. Spot them on a shelf or table top. The simple graceful lines and lovely tortoise tone enhance any period decor. 4x4x3"H. and 5½ x 5x4"H. Set of two,. $9.95 plus $1.50 post. Sophisticated gift from Elizabeth McCaffrey, HB5, Northport, New York 11768



PIERCED EARRING CATALOG

EXCITINGLY DIFFERENT FROM ANYTHING YOU HAVE EVER SEEN

Photographed Actual Size in Full Color.

Send Today

AUTHENTIC REPRODUCTIONS OF THE NEWEST 14KT AND 18KT GOLD PIERCED EARRINGS **COMPLETELY NEW**

Pages And Pages Of Hoops Including New Post Styles, Antique & Modern Etched Birthstones

Imported Venetian Glass & Exotic Woods $1.85 pr

Gen. Tiger Eye, Black Onyx, Etc. Only $2.45 pr.

Unusual Imported Miniature Glass Bottles Containing Colorful Dried Flowers $1.85 pr.

Genuine Hand Carved Ivory Roses $2.45 pr

Birthstone Earrings & Matching Pendants

Plus Hundreds & Hundreds Of New & Unusual Styles To Choose From, Priced From $1.85 pr

Numerous Surprise Box Assortments Of Limited & One Of A Kind Values At Fantastic Savings

ENCLOSED IS MY 50¢. PLEASE RUSH YOUR NEWEST PIERCED EARRING CATALOG. I UNDERSTAND THAT, WITH MY FIRST ORDER MY NAME WILL BE PLACED IN YOUR PERMANENT FILES TO RECEIVE ALL FUTURE CATALOGS **FREE OF COST.**

ADCO gold products division
Box 3046/Dept. HB /Sarasota, Fl 33578



Glass Comes ALIVE With RADIANT LIGHT!

Now, your prized crystal and cut glass can glow with a dramatic and luminous look! The SHOW-OFF ILLUMINATOR radiates soft light up, around and through glass objects, making them appear to glow from within. In black metal with 6 ft. cord, on-off switch and bulb. Now in two sizes:

6½" dia. x 3½" high—10.95 + 1.50 postage

5" dia. x 2½" high 9.95 1.00 postage

WORLD'S WINDOW HB5
Box 91
Plainview, N.Y. 11803



NO MORE WET HAIR

Keep hair dry while bathing or swimming. Absorbent Dry Band gives positive seal against moisture. Keeps hair-do safe, dry. Easy to use —practical for all ages. Simply wrap poly-foam band around head to cover hairline. Wear under shower or bathing caps. Adjustable.

DRY BAND . . . . . **$2.98 + 20¢ Mailing**

No COD's or Billing *California Residents add 6% Sales Tax*

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-55
585 Market St., San Francisco, Calif. 94105



The Amazing
STRONGITES BY-THE-YARD!

Wrap yourself in fashion with synthetic diamond-like stones and gold. Sparkle plenty with the latest fashion rage. Twist and twirl these dazzlers around your neck, daytime, nitetime, anytime. 14K yellow gold chain with 10ct Strongites

18" Chain, 3 Strongites - $39

18" Chain, 4 Strongites - $46

FREE catalog of rings and earrings

THE STRONGITE CO.
Dept. B 2 West 47th St.
New York, N.Y. 10036
(212) 582-4168



IMPROVED Model . . .

HAND EMBOSSER
For Personalized Stationery

$9.95

NEW DELUXE DESK MODEL

POSTAMATIC CO.



1st ISSUE
"DEAR CHILD"
$37.50 ppd

Trein's
201 W. 1st., Dept. HB
DIXON, ILL. 61021

USE: Master Charge; BankAmericard

LIMITED EDITION COLLECTOR'S FIND

Don't Wait To Get Yours

Sensitive expression of love by Irene Spencer. 1st in Annual Series. Back-stamped with dedication to 'mother'. Wonderful gift! A "must" for your collection.

CALL TOLL FREE (Outside Ill.)
800/435-7746 Ill. Res. 815/284-6626

FREE: COLLECTOR'S PORTFOLIO



CORDLESS MASSAGER

Battery-operated massager brings satisfying relaxation. Deep gentle penetrating vibrations soothe neck, shoulder muscles, arms, legs and tired feet. Operates on standard batteries (not included). 4 sizes.

Mini Massager, 4½"	$2.98 + 30¢ Mailing Each
Regular Massager, 7"	$3.98 + 45¢ Mailing Each
Deluxe Massager, 10"	$6.98 + 50¢ Mailing Each
Super Massager, 12"	$8.98 + 55¢ Mailing Each

No COD's or Billing *California Residents add 6% Sales Tax*

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-55
585 Market St., San Francisco, Calif. 94105



BENTWOOD ROCKER

Send 25¢ for complete Danish Furniture Catalog.

ONLY $79.95

ALSO BACK OR WHITE FINISH $89.95

SCANDIA IMPORTS



Pistol Handled Stainless
in an heirloom tradition
Old Westbury—FULL DINNER SIZE

pattern with impressive full dinner size graceful pistol hollow handled knives, 3 weight hand forged pewter-like satin or polished stainless. Service for 8 includes 8 dinner forks, 8 dinner knives, 8 salad-dessert sugar spoon, butter knife and 2 serving spoons. 52-piece service for 8 $39.95
78-piece service for 12 $59.95

Jenifer House

GREAT BARRINGTON, MASS. 01230

GIGANTIC PACIFIC SEASHELLS

Fabled "Tridacna Gigas" decorating, baths, buffets, etc. Measured end to end — 16 to 23 inches $3.00 per inch shipped prepaid insured anywhere U.S.A.

For larger sizes please

SHELLWORLD HAWAII,

Shellworld Hawaii



Remove Excess Hair Permanently with Perma Tweez. Replace expensive salon electrolysis. It's as easy to use as your tweezers. Only patented, no-skin puncture hair remover on the market. Safely removes hair from face, arms, legs. Battery-operated. 14 day money back guarantee. $16.95 ppd. General Medical, HBE-40, 5701 W. Adams, Los Angeles 90016



You Can Count On This mini calculator to add, subtract, multiply. It keeps a running total automatically with a 7 digit read-out. A boon for balancing your bank account, unscrambling bills. A mere 5½ x2¾" to slip into pocket or purse. With easy instructions. $1.99 plus 60¢ post. Jay Norris Co., 25 W. Merrick Rd., Dept. SJ-35, Freeport, NY 11521



Miracle Worker. Wipe off grease and encrusted build up quickly & effectively with this new carbon cleaner. Works on aluminum, chrome, stainless steel, cast iron, porcelain enamel, copper, brass. Dandy for waffle irons, barbecue grills etc. Won't pit. 7 oz. can $2.98 plus 50¢ post. Anthony Enterprises, HB5, 585 Market St., San Francisco, CA 94105



Your Pet Peeve stains on the carpet? Remove them safely, permanently with "Urine Out"—miracle chemical that works wonders even on year-old stains. "Kil-odr" works with same efficiency to remove odors. 8 oz. Urine Out $5.95. Kil-odr concentrate & spray bottle $5.95. Add $1.50 post. Cleancraft, Dept. H5, 2922 Santa Monica Blvd., Santa Monica, CA 94404



The Key To Good Economy—tube squeezers for maximum use of toothpaste, shaving cream, ointments . . . minimum waste. No spillage, no mess. As easy to operate as a can opener. Key slips onto end of tube, winds up as contents are used. Set of 8, $1.98 plus 20¢ postage. Anthony Enterprises, 585 Market St., HB5, San Francisco, CA 94105



macramé wall hanging

Complete the creative y beautiful 48" x 18" wall hanging using only 3 basic knots. Kit contains jute, driftwood, dowel, hoop, stone ware beads and easy step by step instructions. Only $14.95 postpaid. Send check or money order payable to Tumbleweed. Dept. HB5 Box 80358 Los Angeles Ca 90080



BE SURE WITH "EVER-SAFE"

Go Anywhere, Sit Any Place, SAFE from "Lack of Control!"

"EVER-SAFE" is Cool, Undetectable, Comfortable & Effective. Weighs only 7 oz. Novel "fluid barriers" with heat welded seams enclosing absorbent launderable liners in soft vinyl, prevent escape of any moisture. Clothes, bedding stay dry. Use 2 sets of liners for full nights sleep without change. Moneyback guarantee. Sizes for all ages — men, women & children.

ORDER BY WAIST SIZE!

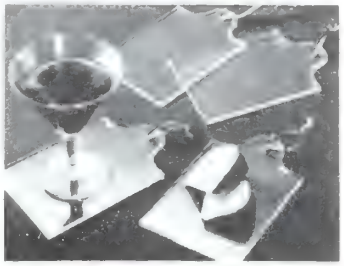
Complete with liner $7.95 ppd.
Extra liner, $3.95 ppd.
50 Disposable liners $8.95 ppd.

RALCO MFG. CO. Dept. 341
1534 E. Edinger, Santa Ana, Calif. 92705
(Sold By Mail Since 1965)

xedo Shoe is an up-to-the-min- e fashion choice with bared toe. ng back, smart 1¼" heel. So blimely comfortable, you'll for- et to kick it off at the end of the y. Black, white or blue crinkle tent. Widths AAAA-EE. Sizes 10. $24.95; 10½-12. $25.95. $1 st. first pair, 25¢ each additional ir. Solby Bayes. 45 Winter St., 35. Boston, MA 02108



ear Choice For Mini Chores. ttle Lucite cutting boards 3½ x ½" fit into your party plans, for ces of lemon, as hors d'oeuvres ates, coasters. Go creative! ue a photo, shell or dried wer on each one. Hang them their leather thongs. $1.49 ea.; $4.98; Add 35¢ post. Write to e Country Gourmet, B5E, 512 S. lton, Mt. Vernon, NY 10550



skets Are Naturals for planting th trailing greenery when they ve metal liners like this pretty o. Hang them in a dinette to ld paper napkins, in a bath for y guest soaps. Natural willow skets in 3 sizes: 8x6x5½", 6½x6", & 10x7x6½". $9.95 the t plus $1 post. Catalog 25¢. an's Basket House, Rte. 10, B5, Succasunna, NJ 07876



em For Jewels. Here's a lovely y to pack non-stop elegance in- your travel plans. Three soft, pple zippered pouches in one nvenient snap-shut case, cache ains and other pretties neat, gle-free. Slips into suitcase or ndbag. 3½x5". Red, tan or ue suede. $11 plus 75¢ post. malier & Buckley, HB5, 1141 nn. Ave., N.W., Wash., DC 20036



ur Family Crest hand-engraved a sterling silver ring, $65; 14K ld, $185. Engraved on precious nes, 14K gold setting, $250. oose synthetic ruby, synthetic phire, agate, bloodstone, to- z, quartz, onyx, or lapis lazuli. nd coat-of-arms or have it re- rched. Free catalog. Heraldica orts, Dept. HBE5, 21 W. 46th New York, NY 10036



ON SALE
Dial-In-The-Hand Telephone



The improved version of the original T-Line phone. The base is designed to lay on the table or desk, or it can be hung on the wall. The only modern double use phone. The dial is cleverly fitted in the handset, and has an extra disconnect button so you can dial another number without hanging up. Functionally equivalent and interchangeable with any standard dial system. Your choice of decorator colors, red — white — blue — green — Ivory — Beige — and Mauve

$49.95

Shipping Charge 2.00

Send 50¢ for complete Catalog

Grand Com Inc. Dept. HB5-5
324 — 5th Ave., N.Y. 10001

Send me _____ $ Enclosed.
Name _____
Address _____
City _____ State _____ Zip

THE KING OF COMFORT CHAIRS

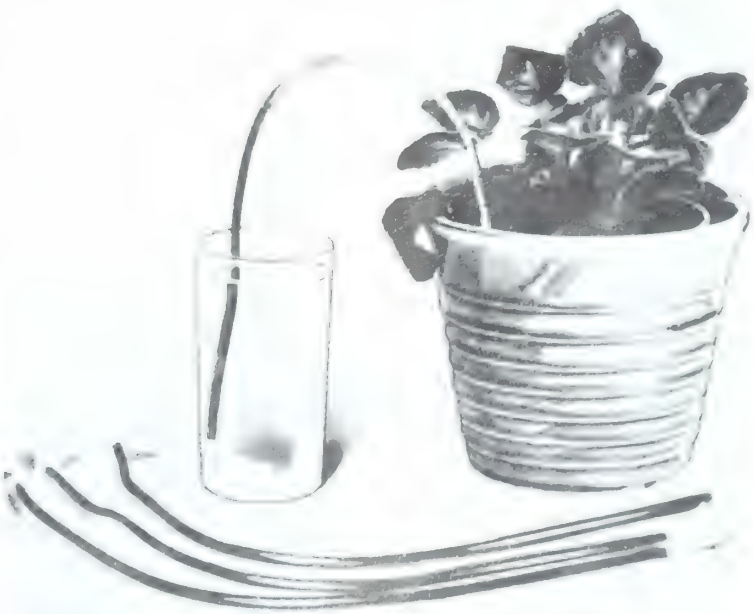


the genuine Contour CHAIR LOUNGE

Not a recliner...not a "tilt back"...but a custom fitted lounger that gives you head-to-foot body support. It has 23 patents plus Contour's exclusive Viveration. Thermostat keeps it cool. Power-slide. (A finger's touch changes your body position - automatically!) Send for FREE booklet today.

Send for free brochure

CONTOUR CHAIR 2644 Central Ave., Yonkers, N.Y. 10710 • (914) 337-5360
461 Old Country Rd. (opp. Fortunoff) Westbury, N.Y.



Good things to come.



e Tal Genuine sterling silver wishbone is a d luck charm to carry with you always. Its eeful beauty reflects the grace of the wearer the beauty of a promise of your wish or the ure.

hbone Pendant, Sterling Silver matched with 24" Sterling Silver Rope Chain $15.00

boxed. Satisfaction guaranteed. For Ameri Express, BankAmericard: complete number, ration date, signature. N.Y. State add appli- le tax. N.Y.C. add 8%. **Write for FREE Brochure**

TAL CREATIONS LTD. 35 E. 58th St., N.Y. N.Y.
ure brochure and order. P.O. Box 1106, Dept. HB 75
FDR Station N.Y. N.Y. 10022 212-355-0909



fresh as dew

SEERSUCKER

Genuine "Rumple Sheen," the fashion sensation of the year is perma-press, machine washable 50% Kodel Polyester 50% Avril Rayon. Ruffled 96" Priscilla curtains (shown) are extra wide, 100 per pair, all white: 45" L. $13.50, 54" $14.50, 63" $15.50, 72" $16.50, 81" $17.50, 90" $18.50. Bedspread with shirred ruffle, ruching top and double ruffle drop, all white or with multi color stitching: Twin $24, Canopy $20, Full $26, Canopy $22, Pillow Sham $8. Also Tier Curtain, all white: 24" L. $5.50, 30" $6, 36" $6.50, 45" $7.50. Valance $6.00. Also Frame Ruffle and Tailored styles 44" fabric, $1.98 yd. Add $1.25 post. and handl. No COD's.

Send 50¢ for "Old Manor House Curtain Booklet" with actual fabric samples

Md. res. add 4% Satisfaction Guaranteed

MATHER'S
31 E. Main St., B5-5, Westminster, Md. 21157

WATER THIRSTY PLANTS WHILE ON A TRIP

Planning a trip but worried about your thirsty plants? Amazing wicks feed just right amount of water up to 8 weeks. Can be used all year around with all plants. Will not rot or mildew.

SET OF 4 PLANT NURSEMAIDS . . . $1.98 + 20¢ Mailing Each Set.
SET OF 2 EXTRA LONG PLANT NURSEMAIDS
FOR LARGE PLANTS . . . . . $1.98 + 20¢ Mailing Each Set.

No COD's or Billing *California Residents add 6% Sales Tax*

Satisfaction Guaranteed Or Your Money Back

Anthony Enterprises Dept. HB-55
585 Market St., San Francisco, Calif. 94105



art darts!

secret is clingy Velcro
the kids can get it away
from Dad. It's safe for
even the tiniest tots —
no more dangerous darts!
Bright apart is
den or office perfect
diameter, tough plastic

LILLIAN VERNON

Dept.B55, 510 S. Fulton,
Mt. Vernon, N. Y. 10550



A Man And His Chair, like a man & his lady, look handsome together. Such a chair is this Danish lounger in solid beechwood with hand-rubbed walnut finish, hand-woven rope seat and back. Tilting back adjusts. 28h.x25½"w. $29.95 exp coll. Easily assembled. Danish furniture catalog, 25¢. Available from Genada Imports, Box 204, HB5, Teaneck, NJ 07666



Kitti-Potti is the unbreakable molded plastic litter box that will please a glamour puss, make life nicer for you. Scientifically designed for comfort & privacy. Ends litter spills, confines odor, hides waste. 22"L., 16"W., 18"H. 7" diam. "doorway." Brown, avocado, yellow, or white. $18.95, ppd. Haugen Products, HB5, 709 W. Huron, Ann Arbor, MI 48103



Heap Big Fun for war-whooping braves and young squaws. Teepee tent made of heavy duty fibreboard, colorfully decorated with Indian lore offers smallfry hours of safe, imaginative play. 4½ ft. H., sets up in seconds, folds flat to store. Well worth the wampum. $7.98 plus $1 post. Harriet Carter, HB-10555, Plymouth Meeting, Pennsylvania 19462



Super Surge Sprayer. Lightweight! Safe! Non-corroding! Shoots a jet stream 30 ft. high or a fine mist. Fertilizes with instant-action results. Produces an impenetrable insecticide barrier. Trigger sprayer with 1 gal. capacity plus free fertilizer concentrate (for 5 gals.) $3.99 plus 70¢ post. World Garden, HB5, 606 E. State St., Westport, CT 06855



Spell Out A Special Message on sweatshirts, scarves, T-shirts, towels, pants, pillowcases etc. in no time flat. Iron-on lettering kit includes 71 large 2" high black letters & numbers. Non-fading, washable. Just follow easy-do instructions. Only $1 per kit plus 35¢ post. Cadlyn's, 2077 New York Ave., HB5, Huntington Sta., New York 11746

Safeguard your valuable diamonds; wear the Kenya® Gem undetected.



Don't risk loss or theft of your valuable diamonds. Wear the incredibly beautiful Kenya Gem and no one, except your jeweler, will know the difference. Priced from $45 a carat and always set in 14k solid gold, it rivals the finest blue-white diamond . . . with a scintillating brilliance that never fades.

Seeing is believing, so send for our free full color booklet, today.

KENYA Division,
Day & Frick, Inc.
1760 N. Howard Street
Philadelphia, PA 19122
Dept. HB55

Sea Captain's Chest
211 Jefferson St.,
San Francisco, Ca 94133



Something special . . . A beautiful new turn to the caftan in sinuously soft crepe. In polyester, permanently pleated, by Greencastle of California. One size fits all, in white, black, blue, yellow, rose pink and lime green. **35.95** Also, day length **26.95**

Add 2.00 for handling and postage, check or money order.

Ca[illegible] Residents add 6½% tax



Learn INTERIOR DECORATION Develop Your Talent

NEW HOME STUDY METHOD . . . [illegible] spare time. Excellent starting point for career. Practical

A LEADING HOME STUDY SCHOOL

[illegible] loose-leaf form illustrated with diagrams, sketches and photographs. Tested step by step "learn-by-doing" method [illegible] qualified instructors. Diploma.

FREE BOOKLET! Send for valuable 24-page illus-



GARDEN TO KITCHEN
ITS USES ARE MULTIPLE



From a stand [illegible] quart garden basket to a flat hot plate trivet. This tinned [illegible] basket has many more uses including salad washer, colander, deep fryer basket or even a decorative piece. The unique basket has a stand-fast locking device and folds flat for storage. Only $3.45 ppd. or 2 for $6.50 ppd. Missouri residents add sales tax

Hillhouse, Inc.
[illegible] Mo. 64113



Choose from three sizes

THE ORIGINAL MADE IN AMERICA

A great conversation piece for men's or women's wardrobe

MI-TIE HANGER

Made of [illegible] with [illegible] hand [illegible] perforated with [illegible] bar. Each [illegible] concealed [illegible] Individual hangers are designed [illegible] • 10", $3 • [illegible] • 15" $3.50 ppd. (Less capacity with heavy ties) Send check, or [illegible] Master Charge or BankAmericard [illegible] & exp. date.

Quantity Gift Catalog, Inc.
SLEEPY HOLLOW GIFTS
6861 Arlington Blvd. B-5
Falls Church, Va. 22042



Know your blood pressure

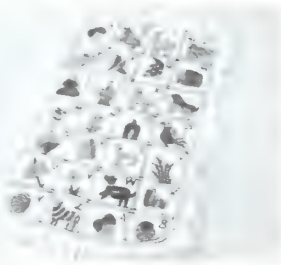
[illegible] type with touch and hold sleeve fasteners [illegible] pouch. Compact zippered case. Uncon[illegible] in workmanship or materials. $18.95 + $1.00 post. You'll need a stethoscope [illegible] we have an excellent one for $4.95 + 50¢ post. Money back guarantee [illegible] returned ppd. within 30 days.

Kinlen Company • Dept. HB-55
809 Wyandotte • Kansas City, Mo. 6411

herlock Holmes" Rain Cape nd by our super-sleuths looks c in showers. Elegant water- ellent gabardine, classic col- front plaquet, with genuine ther buttons, attached capelet. vy, oyster, black or khaki. all (5-9); Medium (11-13); rge (14-18.) $45 plus $2 post. stique, HB55, 216 W. 89th St., w York, NY 10024



You Know Your Decorating C's you'll scoop up this en- anting alphabet rug from India. wonder on nursery wall or floor. ted and fringed cotton-wool nd with natural background ght with traditional folk-art em- idery. 2x3 ft., each one indi- ually handmade. $12.98 plus 80¢ st. Lillian Vernon, B5E, 510 S. ton, Mt. Vernon, NY 10550



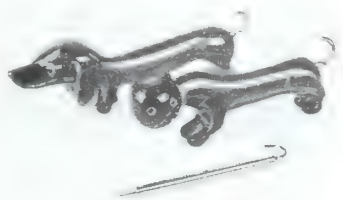
rch-Lift is a blessing for wheel- air patients and others who are able to climb outside steps ding to buildings or homes. urdy steel unit has 12 ft. sq. tform. Elevates to 7 ft. Key con- ls are within easy reach of er. Uses 110 volts. Weather- oof. For free info write: Ameri- n Stair-Glide Corp., HB5, 4001 138 St., Grandview, MO 64030



ple-Treat. Lily-of-the-Valley tree ends spring as a pretty shade e. Bursts into a cloud of a usand tiny white blossoms by nmer. Autumn finds it flaming n red foliage. Oxdendrem ar- reum (for you purists!) grows to Nice 2-4' trees, $1 ea.; 3, $2; $4. Add 50¢ post. House of sley, Nursery Div., Dept. 3499- Bloomington, IL 61701



n Pals. Thank Italy for these ky desk pets that just naturally pire the letter writing urge. ch one has a handy golden met- ball-point pen stashed in his t turned-up tail. Winsome tor- se-toned dachshund, ruby-red ssycat in hand-polished acrylic- e plastic. $5.98 each plus 50¢ -t. From Ferry House, Dept. 5, Briarcliff Manor, NY 10510





Sun-Off Car Shade

Lets you enjoy driving without annoying glare from sun or wet roads, and reduces solar heat by 80%. Just hook it over either visor and swivel to the side window. The 17"x19" shade is tearproof, silvery DuPont Mylar that pulls down, is held on the window by a vinyl suction cup. Rolls up behind visor when not in use. Ppd.
1516-6—Car Shade $7.95

Write For Free Gift Catalog!

Miles Kimball
75 Bond St., Oshkosh, Wis. 54901



HANG YOUR PLANTS. [illegible] cately woven straw baskets with your live potted flowers and leaves. Show off your green thumb hang them indoors or in your patio.

Hand woven straw basket [illegible] mate is 7" high x [illegible] and hangs from 14" woven chains.
$3.50 each postpaid
3 for $8.95 postpaid
#1035

Elizabeth Mc Caffrey
Dept. HB-5P
Northport, New York 11768

who says the shortest distance between two points has to be a straight line?



INSTALL YOUR OWN SPIRAL STAIRS!

It's fun to put together in less than 2 hours!

- COMPLETE INSTRUCTIONS INCLUDED
- NO SPECIAL TOOLS OR SKILLS NEEDED

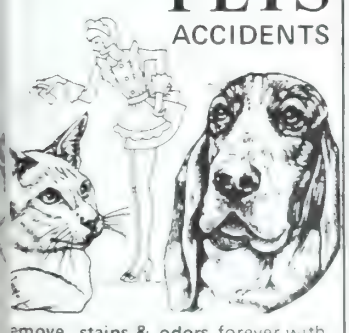
STOCK KITS AVAILABLE FROM $295.00

SEND FOR BROCHURE

DESIGN SERVICES AVAILABLE

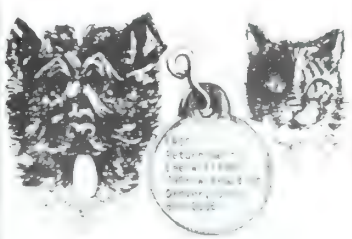
Mylen INDUSTRIES
650 A WASHINGTON STREET
PEEKSKILL, N.Y. 10566
212-LU 5-6767 914-739-8486

RESCUE CARPETS FROM PETS ACCIDENTS



emove stains & odors forever with ir complete set of scientific, safe rays. **Guaranteed Effective.** Spray " permanently removes all Pet ains. Spray "B" destroys odors, en in kennel areas & litter boxes. not harm carpets. Satisfaction ar. Two 5-oz. cans in each Kit. Kit $6.50 + $1.00 postage. **Save $2:** rder 2 Kits for $12.99 (we pay post.)

merican Century
Dit 2055 Box 36232
Angeles, CA 90036 Gift catalog 25¢



Lifelong ID tag for pets

Don't worry about your dog or cat getting lost. This stainless steel lifetime identification tag displays all the necessary information for his safe return—pet's name, your name, address and phone number, all engraved free. Hook for easy attachment to collar. Specify dog or cat. $1.00 Ppd

FREE

HOLIDAY GIFTS
Dept. 205-D, Wheat Ridge, Colorado 80033

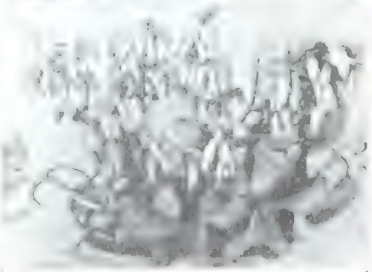


The SAFE 2-Way PET DOOR

FlexPort

[illegible] plete freedom. Soft plas- [illegible] folder.

TUREN, Inc., Dept. H-5
2 Cottage Ave.
Danvers, Mass. 01923



HAWAIIAN AIR PLANT

[illegible] lush-green foothills of tropical Hawaii. Its [illegible] blossoms grow on tall spikes from the center of the plant. To start your own Hawaiian Air Plant, simply pin the leaves you receive to a curtain. They grow on air! Soon, tiny roots emerge from each little groove of the scal- [illegible] plant will quickly develop!

1 for $1.00—$2.75 for 3, postpaid.

World Gardens
[illegible] Pacific Avenue, Dept. HB
Watsonville, Ca. 95076
Specializing in the Unusual and Tropical Plants



...that participated in the Golden Spike Ceremony that marked the completion of America's first transcontinental railroad. Carefully researched and etched in heavy solid copper, each beautifully detailed 6x8" engraving comes in a soft cloth case with its own walnut stand and history.

An extremely handsome gift

OFFERED AS A SET IN A LIMITED EDITION OF 750 – $75.00 postpaid
Texas residents please add 5% sales tax
BAC & MC accepted - include all raised data on card

THE IRON HORSE
P. O. Box 473, Denton, Texas 76201



Send $1.
(Refundable with first order.)
FOR NEW CATALOG OF
SPANISH DECORATOR ITEMS.
LAMPS · SCONCES · CHESTS
TRAYS · POTTERY · BIRDCAGES
SUNHEAD · STATUES · GLASSWARE
DOVES · CANDLESTICKS · ASHTRAYS
FURNITURE · OWLS · BOOKENDS

Spanish Villa



TRIPLE TRIVETS GIVE OUR TOWEL HOLDER EXTRA CHARM

Three miniature trivets in the popular ring design form the ends of our black metal towel holder, giving it unusual decorative charm. Ours alone, holder takes either jumbo or standard size paper towels. Stands on a counter, very handy and portable, or hangs on a wall (screws included). Unusually sturdy. Trivet ends are 7" wide at base, 6" tall.

SEND FOR FREE GIFT CATALOG

$4.95
Plus 90¢ postage

Artisan Galleries
2100 A-5 No. Haskell • Dallas, Texas 75204



Functional Art



Let the warmth of Western America personalize your home . . .

. . . your family will love this beautiful large 20/24, charcoal reproduction. In the old Indian's eyes you can almost see the buffalo-covered plains of yesteryear. A perfect decoration and conversation piece for your living room, boys room, den or office.

. . . paper. Ready to frame or decoupage. If not absolutely delighted, return for a full re-

Window Shopping in TEXAS



Handpainted Butterfly Seat Cover. Original design is 3-dimensional in true-to-nature colors on quality white standard size seat. Signed by the artist! $21.95 plus $2 post. Other designs too! Catalog 25¢. L.T Barth Studios, 2960 Marsann Lane, Dallas, TX 75234

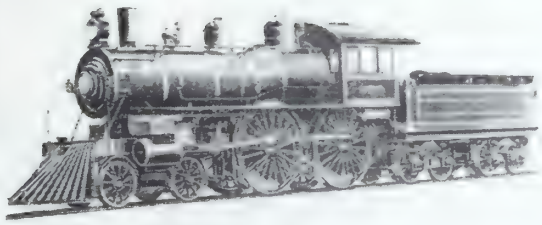
Down Right Comfort for night long sleeping pleasure! Covered in downproof satins, taffetas or non-skid cottons, comforters are cloud-soft, toasty warm by Alden's secret process. Satisfaction guaranteed! Free samples, information. Alden Comfort Mills, HB5, Box 6070, Dallas, TX 75222



Try It On For Sighs. Open toed, open back sling sandal is light & airy. "Heather" glove leather shoe with foam cushioned insole, one-inch heel in white, beige or black. Sizes 4-12, N, M, W. $12.95 plus 90¢ post; 10-12, add $1. Sofwear Shoes, HB5, 1711 Main St. Houston, TX 77002

Tag-A-Long Bag has fully lined roomy interior with zipper safety compartment. Two utility pockets on back. Black, white, red, bone, navy, tan or brown leatherlook. Also blue, red, brown or beige denim. 9x12", 32" shoulder strap, $5.95 ppd. Two golden script initials, add $1. Tex-Made, HB5. Box 16125, Houston, TX 77022





NEW YORK CENTRAL & HUDSON RIVER RAILROAD
LOCOMOTIVE "999"

NY Central & Hudson River RR #999, the first locomotive to reach & exceed 100 MPH. Handsome 8x12" engraving of this famous engine in heavy, solid bronze with walnut stand. History included. $25 ppd. & ins. The Iron Horse, Box 473, HB5, Denton, TX 76201

Tooth Fairy Pillow Case with pocket for lost tooth and 25c contribution. Verse: "Just tuck your tooth within me. And wish with all your heart, then the tooth fairy will surprise you . . ." White permanent press cotton, pink or blue motif (specify). 32⅜"x20". $3.95 ppd. Artisan Galleries, HB5, 2100 N. Haskell, Dallas, TX 75204





Beautiful Bamboo Birdcage is pre-fabricated to assemble easily. No glue or nails. Cage with removable tray, feeding cups, hanger. 1-story 14", $12.50; 3-story 20", $18, 5-story 30", $29. Add $1.50 post. each. Other sizes, too! JMH Enterprises, Box 7555, HB5, Dallas, TX 75209

"Son of the Mustangs", favorite mount of a Texas wagon boss, is a superb 20x24" charcoal reproduction on fine artist's paper. Ready to frame or decoupage. Limited supply . . . so hurry! $6 each, $9 for 2. Ppd. Investment Art, HBP, Box 1739, Abilene, TX 79604





VERY EXCLUSIVE SANDALS. No one will have a pair exactly [illegible] very own fashion [illegible] initials. White leather sandals with polished wood heel. Full and [illegible] B width, 6 to 10. AA width. Allow 4 weeks for delivery. #9121A 34.00 (1.85 postage and handling). Specify 2 initials.

HORCHOW COLLECTION

P.O. Box 34257 Dept. 01552
Dallas, Texas 75234
Call toll-free 800-527-4535

FREE! HAWAIIAN **TI PLANT** when you order the *Plant of Life*

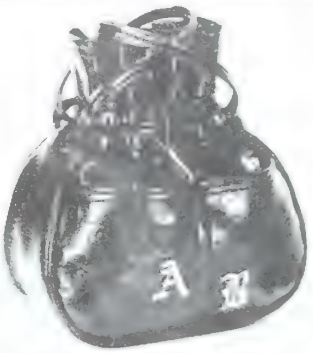


ONLY $1.00 EACH
3 for $2.50
plus 25¢ postage & handling
Texas Residents Add 5% Sales Tax

A miracle of Nature that grows forever. For those people who love rare exotic plants. Imagine the thrill of growing a tropical plant in your home—that grows and thrives on air — and upon maturity produces clustered cylindrical red and green flowers that dangle like jeweled lanterns. Guaranteed to arrive in perfect condition. ONLY A LIMITED SUPPLY SO ORDER NOW!

*Orders of $2.00 or more receive a FREE Ti Plant.

Hilo Gardens Dept H
Box 28008, Dallas, Texas 75228



TEXAS BEAUTY

$5.95 ppd FREE [illegible]

Popular purse in finest simulated leather [illegible] inside. Choose from Black, White, Red, White-Blue, Red, Bone, Navy, Tan or Brown. Gold tone initials. Prompt Shipment. [illegible] FREE COLOR CATALOG.

TexMade [illegible] Houston, Texas 77027



LOOFA MITTS STRAPS & PADS

[illegible] LOOFA [illegible] LOOFA [illegible] MITT [illegible] STRAP [illegible] PAD [illegible] LOOFA [illegible] guaranteed [illegible]

JMH ENTERPRISES
P.O. Box 7555 Dept. H-55, Dallas, Tex. 75209



DOWN COMFORTS *Beautifully* **RE-COVERED**

. . . in exquisite down-proof satins, taffetas. Wool comforts recovered, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

ALDEN COMFORT MILLS-HB • Box 6070 • Dallas, Texas

Write for . . . FREE samples of coverings, testimonials, and descriptive folder today. No obligation.

Window Shopping in TEXAS



Fitz and Floyd say to tie a yellow ribbon around your favorite pot plant or flower arrangement. The china is a sparkling white, dressed up with own chic tie and bow in yellow.

Cache pot, 7⅛" H. ..... $25.00 — $2.50 shipping
Large vase, 9¼" H. ..... $12.50 — $2.50 shipping
Small vase, 3¾" H. ..... $ 3.50 — $1.75 shipping
Watering can, 7½" H. ..... $20.00 — $2.50 shipping
Satisfaction Guaranteed or Your Money Back. *Texas residents add 5% sales tax.*

Artiques, Ltd. Zeke's Dept. 05
2015 N.E. Loop 410, San Antonio, Texas 78217



Charming Ceramic Boxes in [illegible] white boxes are perfection to fill as you will with candy, cookies, flowers. 4x4⅜", $7.50. Larger, 6⅛x6½", $12.50. Add $2.50 each shipping. Artiques, Ltd., Zeke's Dept. 05, 2015 N.E. Loop 410, San Antonio, TX 78217



The Peacock Chair shares life in or outdoors. Several coats of weather-worthy enamel applied over automotive grade primer on wrought iron. From Mexico. 44"H. Seat 18"W, 16" from floor. Black, $87.50. Two, $82.50 ea. Pod. Add $3 ea. white finish. Catalog $1. Spanish Villa, HB5, [illegible]

How to Housebreak Your Pet

Train-O-Mat makes it easy



[illegible] mat, instinct says, "Here's the spot." No fuss or bother. Mats are disposable; both pole and 18" square holder are washable. Kennel-tested. Satisfaction or money back.

Holder & 2-mo. supply of mats....4.98
Holder & 6-mo. supply of mats....6.98
Attachable 12" pole for male...add 50¢
Enclose 75¢ postage

G & G RESEARCH
Box 12274-33, Dallas, Texas 75225



EXCITING NEW STYLING — SENSATIONAL COMFORT!

"KATHY"—Sporty and spirited wedgies with super-soft foam-cushioned insoles and bouncy crepe soles. Beautifully grained, stained-wood 1¾ inch wedge heels. In Black, White, Red, Navy or Bone. $9.95. Sizes: 4 through 12; Narrow, Medium or Wide widths. No half sizes over 10. $1.00 extra per pair for sizes over 10. Add 75¢ postage for each pair ordered. Money refunded if not delighted. Free catalog. Write: SOFWEAR SHOES, Dept. KY., 1711 Main, Houston, Texas 77002.



Keep A Cool Head. Pretty outdoor cap with airy netting keeps coif salon-fresh. Shade keeps sun out of your eyes on golf course, beach, sailing, driving, gardening. White, blue, red, black or yellow. One size fits all. Washable. $4.25 plus 50¢ post. [illegible]35, 417 Lake Ridge, Dallas,



SEE MIRACLE OF BIRTH
15[illegible]



Special sale! Imported SOUFFLE DISHES
6.95 [illegible]

[illegible] these gourmet souffle dishes. (We

[illegible]HOLDINGS [illegible]
[illegible] 30230



Plant Of Life grows in abundance in [illegible] cylindrical & bulbous [illegible] grows one to six feet tall. N[illegible]ay be started from its leaves. $1 [illegible] 3 plus 25¢ post. Hilo Garden[illegible]008, Dallas, TX 75228

art An Epidemic Of Smiles. hite china stein appropriately ustrated reads: "Hang in there, aby". Marvelous gift to fill with wers for a hospitalized friend. erfect for bar, or occasions that ll for lift wrapped in a laugh. ½" tall. $7.50 plus $1.25 post. ctor Baldwin, HB5, Box 425 Orge Ave. Station, Costa Mesa, alifornia 92627



nglish Library Chair grows more eautiful with age. Outstanding production, hardwood frame, ailhead trim. 46"H., 32"W., 34"D. ark fruitwood finish. Peerless ntique leather $359.95. Masterece leather $379.95. Vinyl or ur fabric $252.95. Exp. chgs. ll. No COD. Catalog 50¢. Bryan obeson, Dept. 138, Rte. 10, Box 03, Hickory, NC 28601



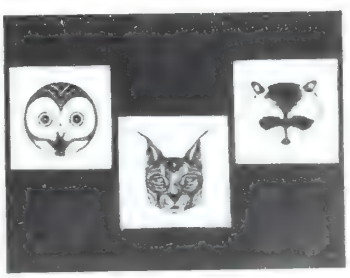
olden Rule Plate. A timely render about doing unto others. orman Rockwell's famous U.N. inting has been adapted by orham into a beautiful 8½" upe salad collector's plate of e china framed with a burshed gold band. Descriptive erature on back. $19.50 ppd. ollector's Corner, HB5, 61 Main ., Kingston, NJ 08528



sket Belle. Take a shapely straw rryall, add your monogram in edlepoint, tie on a ribbon & w. Kit includes wicker basket, terna Persian wool, canvas & art, velvet ribbon in rose, blue, d, black, green or gold, instrucns. 10½x5½x6" high, $6.95. en basket, $4.95. Plus 50¢ post. ch. Victoria Gifts, 12 B Water eet, Bryn Mawr, PA 19010



miliar Faces. . . . wide-eyed rl, curious raccoon, slinky lynx. genuous sketches from the pen talented Burk Sauls hallmarked th his own brand of perception d charm. Each 10x10" blackd-white lithograph on quality per. Eyes are hand watercolored amber. $6.50 ea. Set of 3, $18 d. Catalog, 25¢. The Tattered ot, HB5, Lamont, FL 32336





SHRINK STOMACH

Waist Watchers will feel muscle tighten and see stomach shrink from first day you use the Waist Wheel. A few rolls back and forth from knee position equals 100 sit-ups. Progress Chart included.

Single Waist Wheel ..... $5.98 + 80¢ Mailing Each
Dual Waist Wheel ..... $7.98 + $1.00 Mailing Each

Satisfaction Guaranteed or your money back. California Residents add 6% Sales Tax

Anthony Enterprises Dept. HB-55
585 Market St., San Francisco, Calif. 94105



Crystal-Clear Lucite $9.98

A helping hand for rings, bracelets, chains – anything you want to keep handy on its ever-willing fingers! Polished to gleam, decorative on dresser or vanity. American-made, 8½"

#8377 Lucite Ring Holder $9.98

LILLIAN VERNON



maher's

Jewel-like Pendants



reated with the same care as the real thing. glowing colors . . . ruby, aqua, peridot, methyst, topaz, sapphire, crystal or smoked paz. Fish, seagull or mushroom designs. lass "jewels" mounted in plastic pendants ith golden chain.

ONLY $2.98 each ppd.

NY State residents add 8% tax
Specify design & color.

Annie's Things
40 West 38th St.
New York, NY 10018



TEDDY BEAR CLOCK,

Get this with moving eyes and tail, almost like your child's room or den. This is the cutest little Teddy Bear you've ever seen! Children and grownups alike are positively mesmerized. He's 7½" tall. Wind him up by pulling on chain weight. Money back guarantee.

$21.95

Allow 6 wks. delivery for U.S. or $3.20 for rush airshipment direct to you from Europe. Send TODAY (sorry, no COD) to:

Renee L. Collas Import-Export
15 Chester Street, Cambridge, Mass. 02140



MAKE A NAME FOR YOURSELF

cotton, plus step by step instructions. sired letter or number in either Calico or 6% sales tax).

Send check or money order to:

child's play
P. O. Box 1166
South Pasadena, California 91030
Free brochure on request



PLEASE TELL ME

Do you know where I can buy discontinued silver patterns? I recently inherited some silver and wonder if I might add to the set. I do not know the name of my pattern.

Jean's Silversmith's Inc. carries hundreds of old and discontinued Sterling Patterns. Just send a snap shot, tissue rubbing, or Xerox©, with a description of any identifying marks. Jean's can identify any pattern from any of the above.

Jean's has the largest stock of old and new flatware.

IF IT'S SILVER YOU WANT

JEAN'S SILVERSMITHS INC.
16 W 45th St., N.Y. 36 N.Y. – OX 7-0367

Jean's Also Buys Silver, Jewelry, and Estates.

1000 RETURN ADDRESS LABELS

$1.00



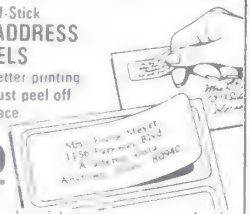
CRISP WHITE PAPER
FREE HANDY BOX

Quick, handy way to put your name, address and zip code on letters, records, books, etc. Any name, address and zip code up to 4 lines beautifully printed in black on [illegible] gummed labels 1⅞" long.

$717 1000 Labels $1

250 Self-Stick
RETURN ADDRESS LABELS

- Rich raised letter printing
- Self-stick – just peel off and put in place



$1.00

Self-Stick labels with your name and address are the smart, easy way to personalize letters, envelopes, books, etc. Any name and address up to 4 lines beautifully printed in raised black type on the finest self-stick white label paper available. 1⅞" long.

P2007 250 Self-Stick Labels $1

Walter Drake 2015 Drake Building Colo. Springs, CO 80940



BAREFOOT BEAUTY. Glide thru happy days wearing our new see-thru sandals. Terrific with patio pajamas, slacks, shifts, etc. Nylon mesh tops the sandals in SILVER or GOLD with a 2" high heel, leather soles. Sizes 5-10, $5.95 pair. 50¢ postage # N1611

Also available in gold only, sizes 5-9, see-thru top FLATS, #N1905, same price

Elizabeth Mc Caffrey
Dept. HB-5
Northport New York 11768

THE DIAMOND OF YOUR DREAMS



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows



"It's the real thing"

[illegible] the world famous 6½ ounce Coca Cola bottle in sterling silver or pewter on a 20" matching chain.

$30.00.

International Gem Investments, Inc.



Cupie Night Light! A sometime angel will renounce the devil in her nature if you set this shining Cupie on her bedside table. Lefton's flesh-tone bisque night light glows softly in a nursery, a convalescent's room, the bath! Send it to someone heavenly! Order #5718, 6" high, $8.50 ppd. Imre Ban, HB5, 6007 North Sheridan Rd., Apt. 2F, Chicago, IL 60660



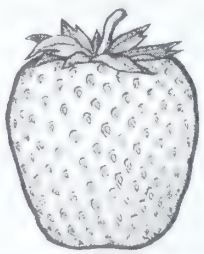
Palm Sized Vac is terrific for last-minute clean-ups around the house or in your car. The efficiency of the compact, precision built vacuum action will amaze you. No expensive cleaner bags needed. Weighs 10 oz. Operates on 2 "C" batteries (not incl.) $5.99 plus 75¢ post. Jay Norris Co., 25 W. Merrick Rd., Dept. SJ-36, Freeport, NY 11521



Soil Of the Sea. Use this natural nutrient and you'll be rewarded with a wealth of bigger blooms, healthier crops. Concentrated liquid, loaded with minerals and vitamins, increases nitrogen & moisture retention in soil. 1 quart makes 100 gallons of odorless, non-polluting spray. $3.99 plus 90¢ post. World Garden, HB5, 606 E. State St., Westport, CT 06855



Emergency Eyeglass Fix-It Kit. Here's a handy helper that provides the parts to repair glasses if they come apart at home, in the office or when you're on a trip. Compact carry case fits in pocket or purse. Incl. optical screwdriver and assorted frame screws. $1.98 plus 15¢ postage. Anthony Enterprises, 585 Market, HB5, San Francisco, CA 94105



Pick Of The Strawberry Crop. Sweet, juicy, Paul Bunyan size berries (just 30 fill a quart). This hearty Giant Robinson variety is highly disease resistant, quick to ripen, produces bigger patches yearly. For desserts, jams, freezers. 25 for $2.25. 50 for $3.50; 100, $5.50; 200, $10. Ppd. House of Wesley, Nursery Div., Dept. 3748-36, Bloomington, IL 61701



CUSTOM PRINTED SHIRTS

The latest craze—you think of the slogan and we'll print it! Any slogan for your team . . . candidate . . . club . . . your favorite hobby . . . or whatever. Up to 30 letters printed on these quality cotton sweatshirts or tee shirts. Machine washable, paint will not run or fade. Colors are powder blue or navy blue. Size S, M, L, XL. Specify size & color. Add $2.00 extra for printing on both sides. We ship in 48 hours.

Sweatshirt $6.95
T shirt $4.95

Write for FREE catalog of gifts

Holiday Gifts
Dept. 205 F, Wheat Ridge, Colorado 80033

Rustic Charm

the distinctive all-cedar Kennebec Chair

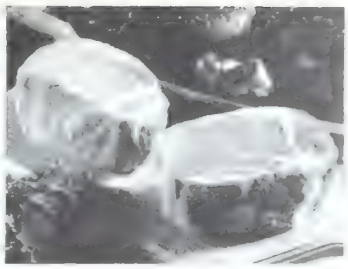


Handcrafted in the classic New England tradition with the casual elegance and enduring beauty of natural cedar. For pool, patio, indoors. . . . $39.95. (partially assembled, easy to complete. shpg chgs collect, no C.O.D.) Check, Money Order, BankAmericard, Master Charge (include card no., expir. date, signature)

Send 50¢ for color catalog on complete line of cedar furniture

Walpole Woodworkers
Dept HB 5, 767 East St.
Walpole, Mass. 02081
Satisfaction Guaranteed
Mass. Residents add 3% sales tax

Gourmet Fare fit for a king. Free color catalog describes the incredible flavor of prime steaks (filet mignon, sirloin, T-bone and more) as well as succulent poultry, and superb seafood. A collection of the most welcome gifts in town. But only tasting will tell you the whole delicious story. Gourmet Fare, HB55, 15 Spinning Wheel Rd., Hinsdale, IL 60521



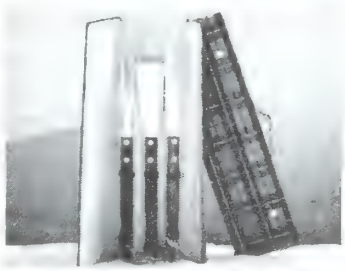
Gift That Commands Attention. Imposing walnut-finished hardwood gavel 10½" long, is the perfect commemorative choice for past presidents of corporations Political & Fraternal groups, service clubs. Have it engraved with name, occasion etc. (limit 3 lines) on the brass collar. $14.50 ppd. From Bruce Bolind, Bolind Bldg., HB5, Boulder, CO 80302



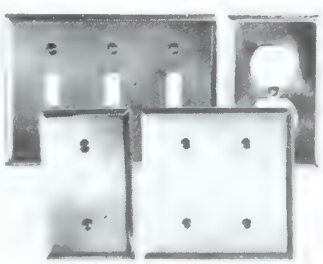
Digital Tape Measure. Of all the gadgets we've seen, and we see plenty, this one is the superstar. Just run it over walls, floors, etc. and it registers lengths up to 99 ft. 11" as it moves. Magnified readout, reset button. Easy measure for painting, carpeting, furniture, etc. $9.98, 50¢ post. Taylor Gifts, HB5, 355 E. Conestoga Rd., Wayne, PA 19087



For The Boss Of The Barbecue at a party cook-out or a family cook-in. Trio of fine quality, functional tools—fork, slicer & turner—with stainless blades, long hardwood handles riveted for extra strength. Fit neatly as you please in water-resistant plaid carry case. $12.75 ppd. Money back guarantee. House of Melrose, H3, 18 Melrose Ave., Utica NY 13502



Final Flourish to a beautifully decorated room—solid brass switchplates. Classic linear design, polished to a satin patina is permanently finished. Use with any period decor. Screws incl. Single: 2¾"x4½ $3.30; Double: 4½x4½" $4.30; Triple: 4½x6½" $6.95; Outlet $3.30. Add 85¢ post. Brochure 10¢. The Mailbag, B1-5, 3401 Mallrook, Falls Church, VA 22044





Scissor Lamp — [illegible] 40". $11.95

Lighting for Work or Study



Hand, 100 watt [illegible] for home or office. Ideal for study areas, bedrooms, workrooms. Shades for each lamp available in black, green, white, red, or yellow.



Clamp lamp — polished chrome clamp with protective vinyl covering..... $7.95

Send check or money order. Specify color. Add $1 for post. & hdlg. for each lamp ordered. $1.50 for west coast. N.Y. State residents add sales tax. Bank Americard or Master Charge accepted.

bayshore lighting
143 W. Main St.
Bayshore, New York 11706



Hummel Needlepoint
First time offered.

From the original painting by Sister Berta Hummel, reproduced on the finest canvas, the new authorized needlepoint kits.

Canvas, yarns, needle included to make your choice of wall hanging, pillow, or seat cover. Great for Mother's Day.

$35.00 plus 1.00 postage
Check or money order.

Christmas Cottage
105 N. Riverside Drive
Indialantic, Fla. 32903



Sterling Silver Ring
DEMI-TASSE SPOON—PERSONALIZED!

[illegible] personalized for you with one flowing script initial! Rich floral design is subtly antiqued to enhance every detail—now with a matching curvy-linked bracelet (not shown). Ring adjusts, bracelet clasps securely.

#1025—Spoon Ring $2.98
#1023—Spoon Bracelet $7.98
#1024—Both, a heavenly set! ... 1 Set $9.98

PRINT initial, add 35¢ post. & hdlg.

LILLIAN VERNON
Dept. B52, 510 S. Fulton Ave.
Mt. Vernon, N.Y. 10550

Collector's Buckles and Belts



Authentic "Old West" buckles recreated by artists in heavy brass plated metal; **Pony Express, $4.00; Tombstone Mining, $4.50.** Either buckle fits our top quality leather 1¾" black or brown belts. Even sizes from 24" to 42", $4.50 each. Specify buckle, belt size and color. **Add $1.00 postage and handling.** Illinois residents add 5% sales tax. Most orders shipped in 24 hours. **Satisfaction guaranteed or your money back.**

no nonsense shop

Dept. [illegible] White Bridge Lane, Hanover Park, Ill. 60103

"A Bell for Mother"



1975—Fischer bell $15.00 PPD.

First limited edition. Limit 5,000 Mother's Day bell made in Western Germany. Handblown, high quality lead crystal. 6" high, 3" diameter at base of bell.

Edd, the florist, inc.
Collectors Division HB Hickory House
823 North Court Ottumwa, Iowa 52501
Phone: 515-682-8375

If you wear sizes
14½–24½ or
14–20
Brownstone Studio
has created

"A VERY SPECIAL EDITION"
just for you.



This collection features coordinated separates, dresses, evening wear, robes, gowns and accessories. Everything has been selected from the better fashion houses in New York. It is really a unique fashion put-together in these sizes.

If this is "you", write for your free copy of "A VERY SPECIAL EDITION" for Spring and Summer by Jean Grayson's BROWNSTONE STUDIO
Dept. H3
342 Madison Avenue
New York, N.Y. 10017



INIMITABLE BLEUMETTE

[illegible]

Name [illegible]
Specify dress size
Price: 2 Pair $5.98

BLEUETTE, INC.
[illegible]
N.Y., N.Y. 10017



GET RID OF UNWANTED HAIR

Amazing Lemos Permagon destroys hair roots instantly—one by one—without pain. No wire connections. Uses tiny batteries (included). Same electrolysis system experts use to remove hair permanently from face, arms, legs and body.

LEMOS PERMAGON .....$11.98 + 50¢ Mailing

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-55
585 Market St., San Francisco, Calif. 94105



NOTHING IS IMPOSSIBLE

[illegible] Jester & funny bone tickler for young

WRETCHED MES

Rt. HB 33, W[illegible]stone, Montana 59758.



LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return – pet's name, your name, address and phone number – all embossed free. Lifetime polished stainless steel, complete with collar hook. **$1.00** ppd. Your order will be sent by FAST FIRST CLASS MAIL at no extra charge!

WEST BEND ENTERPRISES, LTD.
Dept. 105, 2842 E. Serendipity Cr.
Colorado Springs, Colorado 80917

Dome Greenhouses Direct from California



- [illegible] from $98.50
- [illegible] award winning design
- [illegible] to coast year 'round
- [illegible] conditional guarantee

[illegible] now for free color catalog.
[illegible] Dept.ED E,



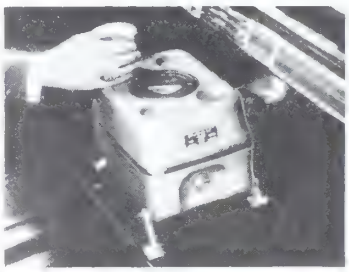
Fresh-Picked Flowers & Ferns an preserved forever between clea glass panels. Plaques adhere vi tiny suction cups to a windo pane (to snare sunbeams) or en liven a wall. Soft lead frames artistically irregular. With or with out real butterfly (specify). 5x7 $9.95 ea. plus $1 post. Th Mailbag, HB5, 3401 Malbroo Drive, Falls Church, VA 22044



Colonial Braided Rugs add earl American charm to hardwoo floors. Imported rugs in shades c gold, green, red, rust, brown c red/white/blue. 3'x5' $19.95; 4'x $29.95; 6'x9' $54.95; 9'x12' $109.9 12 ft. runner $29.95. Ppd. Colo catalog includes Oriental & Navaj designs, $1. Peerless Importe Rugs, BE-55, 3028 N. Lincoln Ave Chicago, IL 60657



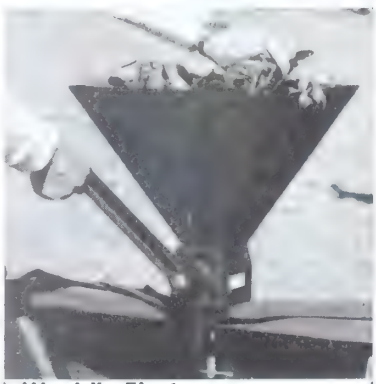
Out Of Pocket or purse, into safe secret compartment goes traveler's folding money. Zippere money belt with hideaway pocke in which to stash cash or preciou jewels is worn under clothing Lays flat. No bulge at your wais line. Adjustable for men & womer $4.98 plus 25¢ post. Anthony Er terprises, 585 Market St., HB San Francisco, CA 94105



Dining A La Car. Car Consol keeps meals-on-wheels or con muter coffee break hot or col for hours. Polypropylene constru tion. Dispenses 1 gal. liquid fro drip-proof spout. Keeps hot food at steady temperature. Hugs tran mission hump, plugs into lighte Gold leather-look. $32.95. $1 pos Holiday Gifts, Dept. 205-L, Whe Ridge, CO 80033



Put On A Happy Face pendant ar start an epidemic of smiles. Spar ling, diamond-like eyes and e splitting grin set in round golde face. Can be worn as a penda (with 23" double goldtone lir chain included) or brooch (safe catch pin back). #5002, $3.95 e 2, $6.95; 3, $9.95. Ppd. Plantro Inc., Dept. 3126-36, 2207 E. Oa land Ave., Bloomington, IL 617



World's First mini-ORGANIC COMPOSTER

Revolutionary new garden [illegible] grinds instant mulch from waste prunings, leaves, brush, roots. Makes a bagful of rich humus, organic plant feed & natural fertilizer in just minutes—without any costly motor power! Recycles residues for precious topsoil; dressing for bigger, better flowers & vegetables—at great savings. $39.95 freight paid (Calif. add $2.40 tax). WOULD YOU LIKE COLOR CATALOGS OF OUR GORGEOUS, UNSHATTERABLE, PLASTIC INDOOR & OUTDOOR GREENHOUSES FROM $69? Write:

$39.95 ppd

Casaplanta, Dept. 11
16129 Cohasset St. Van Nuys, CA 91406

HAWAIIAN BAMBOO ORCHIDS



Direct From The "Orchid Isle"

Guaranteed to Grow!

one for $1.0[illegible]

plus 40¢ postag

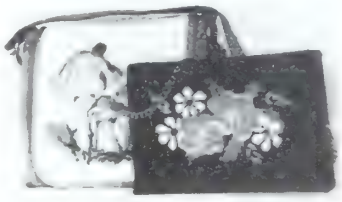
Now you can have this easy growing Bambo Orchid fresh from Hawaii. The blossoms ex otic colors of white, lavender and deep pu ple will remind you of our enchanted islands The Orchid Plant requires hardly any car and will be 8" to 12" tall. MAHALO!

Hapaki of Hawaii Dept. HB5, P.O. Box 1535, Hilo, Hawaii 9672

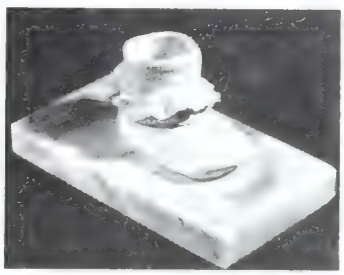
Clever Strategy to spice up a wardrobe for spring (or any other season). Button front dickey pretends it's a shirt under a sweater, gives a simple dress a 2-piece look. Great little find with matching cuffs is white machine washable polyester. One size fits all. $3.98 the set, plus 50¢ postage. Dressmaker, HBF-10, Asbury Park, NJ 07712



Afternoon Or After Five prefinished handbags to needlepoint. No costly mounting. Incl. yarn, instr. 10x9x4" shoulder bag, #12 mesh mushroom pattern. Camel or brown canvas, $35; brown leather-look $37.50. 8x6x2" black faille. #13 mesh. Strawberries or flowers. $25. $1.50 post. Brochure 35¢. Needlepointers, Dept. HB5, Box 72, Roslyn Hgts., NY 11577



Baby's First Shoes. There's nothing so precious to parents as the scuff-toed shoes that their baby wore for his first precarious steps. Now you can have them permanently preserved in "Dresdenite", a china-like finish. In pastel colors, with baby's name & birthdate. Free booklet of styles, prices. Memory Lane, B55, 225 Crescent St., Waltham, MA 02154



Sun-Sational Eyeshade. Wear this cool, comfortable visor when you're golfing, sailing, motoring, playing tennis or just walking. Dark green plastic shield protects eyes from harsh rays of the sun. Slips over specs or sun glasses. Adjustable size fits men or women. $2.98 plus 20¢ post. Anthony Enterprises, 585 Market St., HB5, San Francisco, CA 94105



Blockfront Lowboy is a stately accent piece with special Georgian grace. 30"Wx18"Dx30"H. Beautifully detailed with carved shell on shaped apron, brass pulls & escutcheons on drawers. Lightly distressed cherry solids & veneers in brown or reddish brown finish. $204 ship chgs. coll. No COD. Catalog $1. Ephraim Marsh, Dept. 97, Box 266, Concord, NC 28025





GROUCHO in Needlepoint

Here's a nostalgic needlepoint caricature of the "Grand Master of Comedy" to be worked entirely in black and white. Kit includes stamped design on #13 mesh mono canvas. Persian wool yarn, needle and instructions. Finished size is 7 x 8". Also available are Charlie Chaplin and Marilyn Monroe (both 8 x 8").

$6.95 each, plus 60¢ postage. (Mass. Res. add 30¢ tax) No C.O.D.

Send 25¢ for the next 3 issues of our colorful 32 page Needlework catalog with over 400 fascinating items.

The World of Stitch 'n Knit Inc
Dept. HB-055, Shoppers' World, Box 709
Framingham, Mass. 01701

Authentic reproduction of EARLY AMERICAN STAINLESS



"OLD COLONIAL"—

True elegance in a pewter look. Notice the pistol-handled, hollow-handle knife and the fork tine variations. SET INCLUDES: 8 each of dinner knives, dinner and salad forks, soup spoons, 16 teaspoons, 2 serving pieces. Dishwasher safe. A super-special price!

50-pc. service for 8 ..... $22.98
74-pc. service for 12 $34.48

4-pc. Hostess set 5.98 8 ice teas 3.98
8 butter knives ..10.98 8 seafood forks .. 3.98

Other accessories available

Please add $2.00 for postage and handling. No C.O.D.s

Goozh 613 14th St., N.W. Washington, D.C. 20005

share with the one you love!!

the luxury of SATIN SHEETS



of satin! MACHINE WASHABLE! 22% thread flower. Plum Purple Tangerine Bronze Gold Silver. Our low price includes 1 fitted bottom sheet 1 straight top sheet 2 pillowcases ... others don't.

Name _____
Address _____
City _____
State _____ Zip _____

Charge to my BankAmericard Mastercharge American Express

Twin Set $19.50 Queen Set $23.50
Full (dubl. bed) $20.50 King Set $27.50
3 letter monogram on 2 cases - $2.50

Card no _____
Expiration date _____
Signature _____

Send check or money order or use your credit card
We pay postage • Phone Orders Till 4 PM Mon. thru Fri.

Royal Creations, Ltd. Dept. BS 330 Fifth Ave. New York, N. Y. 10001

211 Jefferson St.,
San Francisco, Ca. 94133

Sea Captain's Chest



Hours of lights to give . . .
Mini or maxi drums of matches, personalized with single or double names on shiny metallic covers, or choose pin-up girls for men. Assorted colors.
Mini drums of 20 books **1.25** plus 50¢ postage
Maxi drums of 50 books **2.75** plus 75¢ postage

California Residents add 6½% tax
Please send for brochure of unusual and personalized gifts from Sea Captain's Chest.



PAGE SIZE MAGNIFIER

Page Magnifier is handy for looking up telephone or map directory listings, stock market reports, etc. The whole page is magnified at one time. Wafer thin and measures 7" x 10".

PAGE MAGNIFIER . . . . $2.98 + 25¢ Mailing Each

No COD's or Billing *California Residents add 6% Sales Tax*

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-55 585 Market St., San Francisco, Calif. 94105

REVERSE THE AGING PROCESS!

STAND UPSIDE DOWN

PORTA YOGA

39.95

PALM SPRINGS YOGA INSTITUTE

WRITE FOR FREE BROCHURE



IMPORTED MEXICAN HUARACHES

Leather Sizes 5-10

$8.90

SOUTHWESTERN GIFTS - J5H

DENIM CHAMBRAY SMOCK DRESS



$15

OLD PUEBLO TRADERS-J5S



FASHION-RIGHT TRIO AT A BUDGET PRICE



Sizes 8-16

$43

Window Shopping in THE

Dress Your Way

Guatemalan Jacket





Make Money With Flowers.



Best Of The West

SOUTHWEST



Acapulco Blouse. S[illegible] on white. Generous sleeve with [illegible] S [illegible] M [illegible] L [illegible] $[illegible] plus $1 post. Vicki Wayne, 610 S. Country Club, [illegible], Tucson, AZ [illegible]

Tie Dyed Pantsuit [illegible] smartly styled & studded. Easy-to-[illegible] cotton pants. Not-iron, machine wash/dry polyester knit in pretty pastels: [illegible] orange/gold studs, blue/silver studs. 8-20 [illegible]½-24½. $41 plus $1 post. Western Classics, [illegible] S. Country Club Rd., [illegible] Tucson, AZ [illegible]



Crockery Cookery. [illegible]



JERSEY
PRINCESS DRESS
only $22

As neat & fresh as its wildflower print. Flattering for all [illegible] swing free 8-gore skirt, optional cord ties [illegible] Long back [illegible] Pink/Green White. Sizes 10-20 $22.00 Add $1.00 postage [illegible]

VICKI WAYNE-J5M



GENUINE LEATHER & CORK
WEDGE SPECIAL

for Home Book [illegible] orders only

[illegible] White Camel Navy Full & ½ Sizes 5 10M 6 10N 5½ 9W

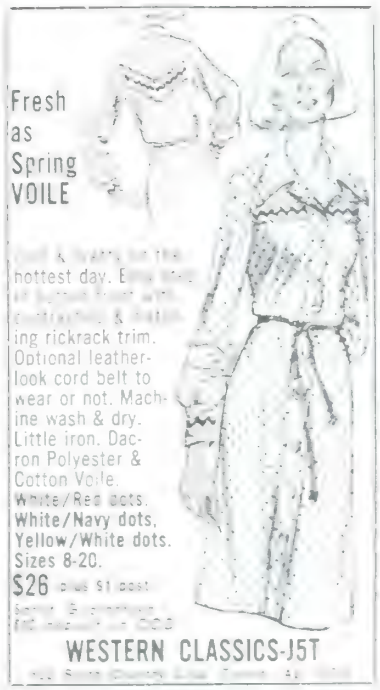
Regularly $14.00

SPECIAL LOW PRICE

Send Quantity [illegible] now only $11

$5 deposit to [illegible]

OLD PUEBLO TRADERS-J5C



Fresh as Spring VOILE

[illegible] hottest day. [illegible] ing rickrack trim. Optional leather-look cord belt to wear or not. Machine wash & dry. Little iron. Dacron Polyester & Cotton Voile. White/Red dots. White/Navy dots. Yellow/White dots. Sizes 8-20. $26 plus $1 post [illegible]

WESTERN CLASSICS-J5T



[illegible] soups, fish, meats, poultry, and vegetable dishes to whet your family's appetites. Elegant gourmet dishes include Teriyaki Steak, Stuffed Turkey Breasts, Chicken Marengo, Flank Steak in Mushroom Sauce and Rhineland Sweet-Sour Cabbage. Hot appetizers and beverages includes breads, cakes and [illegible]

Add 50c shipping. Satisfaction guaranteed. H. P. Books, Box [illegible] Dept HB-55, Tucson, [illegible]



Genuine Steerhide
HUARACHES
for all the family

[illegible]

The OLD MEXICO SHOP
[illegible] Santa Fe, New Mexico [illegible]

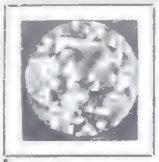


$36.00 [illegible]

Silver & Turquoise

D.H. DAWSON, INC.-1





TITANIA!

MAN MADE MIRACLE!



$56.00

$90.00

ONLY $15.

REGENT MONEY BACK GUARANTEE

LAPIDARY CO., Dept HB-5
511 EAST 12 ST., NEW YORK, N.Y. 10009



SUPER SCOOPER

Amazing dipper scoops ice cream like magic! Self-defrosting liquid hermetically sealed in handle lets you scoop hardest ice cream with ease. Cuts through coldest ice cream, gives you uniform attractive scoops. Makes all other ice cream dippers old-fashioned! Lifetime action—never loses its power, always works. Sanitary, rust-proof. For southpaws too! **$5.95** Ppd.

Holiday Gifts

Dept. 205-B, Wheat Ridge, Colorado 80033



Cheney. Because Bill

CHENEY W



HERITAGE

. . . at the speaker's table or your bedside as an elegant carafe and tumbler, they also serve as flower containers. This famous LEFTON Heritage pattern is pale green with pink roses like Great Grandmother once

EMME AN STUDIO



Three Ring Circle of exciting new designs. Each a handcrafted sterling silver beauty. Scene-stealing Art Nouveau style, ubiquitous snake with deeply etched coils and the Indian-inspired simulated turquoise one. Sizes 4 to 8. Pinch-penny priced at $5 each ppd. Have a ball—buy them all! Handcrafters, HB5, 188 Whittier Ave., Providence, RI 02909



String Sculpture . . . a new art! Genuine driftwood shapes the hull. The sail's an intricate yarn spun of white & golden threads. The good ship's berthed on richly stained plaque of solid white pine, 5½x7". Made in Maryland to moor in seaside cottage, captain's cabin. $6.98 plus 50¢ post. Lillian Vernon, B5E, 510 S. Fulton Ave., Mt. Vernon, NY 10550



The Caftan's Paradise. For lounging around, living in, you couldn't find a more beautiful environment than this—a glamorous sweep of swirls—caught in at the waist—in the prettiest shades of blue or rose. Hand-washable acetate and nylon knit, sizes S,M,L, $7.98. XL, $8.98. Add $1 post. $2 deposit on C.O.D.'s. Dressmaker, HBF12, Asbury Park, NJ 07712



New Sprout On Your Family Tree? Mark the occasion with this fine china "Tree of Life" plate. Zodiac sign & scales in 24 kt gold. All vital statistics in blue for boy, pink for girls. Please print full name, weight and birthdate. 7½" diam. with hanger attached. No COD. $5.95 plus 90¢ post. Catalog 25¢. The Gift Tree, HB5, Box 55, Kensington, MD 20795



Bothered By Dull, Dirty Bricks around your fireplace, patio and barbecue? Brick Nu removes every kind of stain—soot, carbon, smoke, even lime and alkali. Bricks look spanking new in no time flat. One full pint is only $2.98 plus 60¢ for postage. Available from Anthony Enterprises, Dept. HB5, 585 Market St., San Francisco, CA 94105

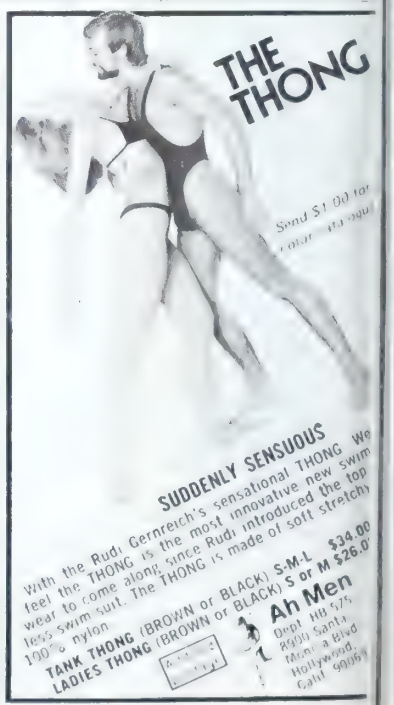
YOUR NEEDLEPOINT
AN HEIRLOOM FOR LOVED ONES!
Perfect for WEDDINGS & ANNIVERSARIES!



More than just a gift, this charming Pennsylvania Dutch needlepoint carries your own personal effort and love. In shades of green, gold, teal and rust on off-white background.

Kit includes handpainted 8" x 10" design on 11" x 13" 12-mesh canvas, Colbert-6 yarns, alphabet-number chart, and complete instructions. Frame not incl. $18.00 plus $1.50 postage & handling. NYS residents add sales tax. Send 35¢ for color brochure.

needlepointers
BOX 72, ROSLYN HEIGHTS, N.Y. 11577, Dept HB5



SUDDENLY SENSUOUS

With the Rudi Gernreich's sensational THONG We feel the THONG is the most innovative new swim wear to come along since Rudi introduced the top less swim suit. The THONG is made of soft stretchy 100% nylon.

TANK THONG (BROWN or BLACK) S-M-L $34.00
LADIES THONG (BROWN or BLACK) S or M $26.00

Ah Men
Dept. HB-575
8939 Santa Monica Blvd
Hollywood, Calif. 90069

Scalloped Cigarette Table direct descendant of the 18th century candlestand is most at home beside a chair. Holds a wineglass, bibelot, cigarettes on its brown leather 24kt. gold tooled top. 14" diam. 20¼"H. in old world finish mahogany. $35 plus $4.50 post. No COD. Furniture catalog $1. Stuckey Brothers Heirlooms, HB5, Box 99, Sumter, SC 29150



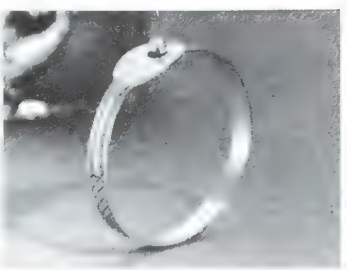
Skön's Rya Riot is a masterpiece collection of award-winning Swedish designs. Each outstanding wall hanging, cushion or rug employs the simple rya knot, is made with the finest wool yarns. Create an heirloom, cause a decorative sensation! 1975 Rya catalog in dazzling color is $1. Write to Skön Rug Craft, 53 Lambert Lane, HB5, New Rochelle, NY 10804



The Barwa is the incredible chair that cradles your body, so that every tense muscle lets out a relaxed "a-h!" 2-position Barwa with green, terra cotta, turquoise, citron yellow heavy duck canvas cover, $60 plus $10 freight. Barwa covers, $29.95 plus $1.50 post. ea. Set of Barwa springs, $15 plus $2 post. The Patio, HB5, 550 Powell, San Francisco, CA 94108



Tennis Everyone! Stunning sterling silver bracelet by Gorham scores with guys or gals on or off the courts. Unique closure sets ball in center of racquet. Hers, slim & delicate. His, bold & masculine. (Specify). $20 each plus $1 post. Tennis-inspired gift with unchallenged fashion appeal. The Country Shop, HB5, Rte. 9, Hwy. 70 E., Goldsboro, NC 27530

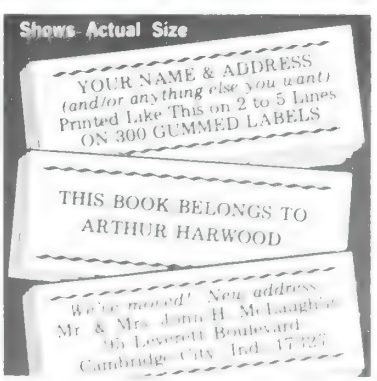


Needlepoint A Portrait of one you love. Send any color or black/white photo with color information. Receive artist's rendering on canvas, wool, needle, instructions. 10x14" $24.95; 14x18" $34.95, 18x22" $39.95. Each additional subject on same canvas, add $15. Add $2 post. Needlepoint Portraits Ltd., Studio 304, 20 Nassau St., Princeton, NJ 08540



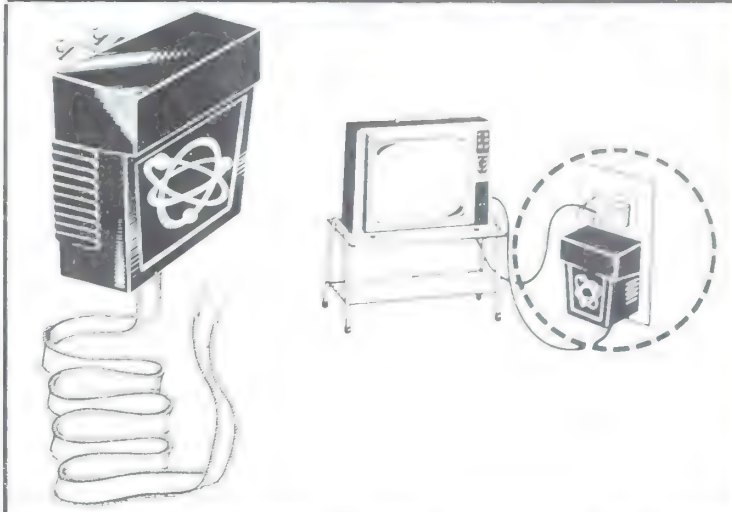


1975 ANNIVERSARY
GOEBEL HUMMEL PLATE
Theme: Stormy Weather
FIRST EDITION. Very Limited. To be issued once every five years only. 1971 first edition increased 1200% in value. Don't miss this one!! Hand painted in bas relief. Immediate delivery as long as limited supplies last.
$100.00 post paid
Albert's Porcelain Art
1411 The Boardwalk
Atlantic City, N. J. 08401
$50 deposit will reserve your plate up to 90 days. Five-year buy back guarantee (from ALBERT)



NO BETTER GIFT AT *ANY* PRICE
ADDRESS LABELS of De Luxe Quality! Large and clear. Print (not typewriter) type. Neatly centered lines. Rich blue ink. Snow-white gummed paper. Any wording you want up to five 35-character lines. Sparkling gift box. 4-week delivery. 300 for $2.00. Any 3 orders, only $5.00. Sent postfree — with satisfaction guaranteed!
SEND NO MONEY NOW! Pay for labels after they arrive and prove satisfactory.
THE WRITEWELL CO.
723 Transit Bldg.—Boston, Mass. 02115

POWER PLUG TV ANTENNA

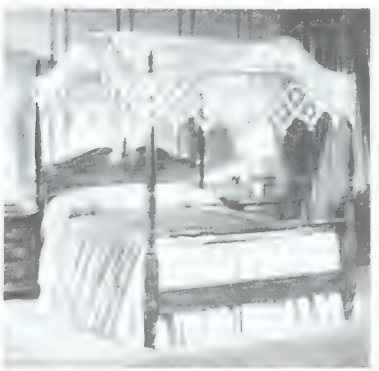


ELIMINATES RABBIT EARS

Secret Power Antenna attaches to rear of TV set and plugs into any AC/DC outlet to bring in marvelously crisp, clear pictures and eliminate all manner of ghosts and electronic gremlins. Unseen antenna eliminates need for ugly roof equipment or old-fashioned rabbit ears. Uses no current. For AM/FM, UHF/VHF, Black & White or Color sets.

POWER PLUG ANTENNA $5.98 + 45¢ Mailing Each
California Residents add 6% Sales Tax
Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-55 585 Market St., San Francisco, Calif. 94105



SOLID CHERRY CANOPY BED

head, reeded blanket rail on the foot, and wooden rails, all beautifully finished. Queen size only. Post 70½" high. Covers and bedding not included. No C.O.D. Matching bedroom and dining room pieces available.

Poster Bed $233.00. Canopy Frame $40.00.

Dept. 296, Box 266, Concord, N.C. 28025

Ephraim Marsh

GH EMPORIUM of OLD & NEW FASHIONED GARDENING, COOKING & CANNING NOTIONS for Spring



Turn-of-the-century soda fountain glassware, pictures; colonial candle making kits; home gardening, cooking and canning . . . hundreds of hard-to-find items **plus** some of the most **unusual new** ideas ever—like a kit that lets you change the color of your bathroom fixtures, range and refrigerator! You'll find them all in our **all-new** Spring Catalog . . . FREE just for sending in your name and address on a postcard.

FREE catalog

no nonsense shop
Dept. 1055 808 White Bridge Lane
Hanover Park, IL 60103



CREATIVE CANING
Kits of Pre-woven Cane

T.I.E., b
P.O. Box 1121
San Mateo, California 94403
Send 50¢ for CATALOG of Basket Kits and other cane materials available.

Tiffany Butterfly Sculpture

An Elegant Decorator Piece You Can Make!



A simplified, modern version of Louis Comfort Tiffany's Favrile glass, this graceful sculpture will be a lasting source of beauty in your home. Its deep, rich colors and tasteful style make it the perfect accent piece. You have the creative satisfaction of making it yourself. Actual size is over 11" wide. Our complete kit includes all materials, instructions, and a simulated drift-

today.

Please rush me
____ Butterfly Sculpture" kits @ $6.95 each (plus $.65 for postage and handling).

☐ I am also interested in fund raising with Butterfly kits for my organization, please send details.

Name _____

Address _____

City _____ State _____ Zip _____



Make all checks payable to:
TRIDENT PRODUCTIONS, INC.
27 East 39th Street, New York, N.Y. 10016

Protect your silver with
Tarnish-Proof Pacific Silvercloth
Drawer Pads by GORHAM



Pads convert your drawer space into a silver chest.
Prevents tarnish and scratching; silver is always ready to use.

SIZE 11¾" wide x 15" deep x [illegible] over 100 pieces $10.75

SIZE 17" wide x 13½" deep x [illegible] over 125 pieces $12.75

ADD $1.00 FOR PACKING & POSTAGE FOR EACH UNIT ORDERED

BARRINGTON SPECIALTIES
P.O. Box 185-H, Barrington, R. I. 02806

Perfect for CONTACT LENS WEARERS



NEW
ACCESSORY CASE

Now, keep all your own favorite lens care items in one safe, handy place. Space for all types of soaking, cleaning and wetting solutions, even sunglasses. Includes water tray and mirror. Scuff-resistant plastic in attractive beige or blue. Ideal for home or travel . . order today! Specify color.

$5.95 PPD (N.Y. Res. add 4% Tax)

Send check or money order
MONEY BACK IF NOT DELIGHTED

HOUSE OF MELROSE HB1-1
18 MELROSE AVE. UTICA, N.Y. 13502



$29.95

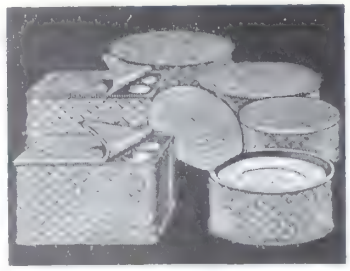
Romantic Victorian



PERFECT FATHER'S DAY GIFT

for the tennis or golf buff! 100% polyester 4¼" wide Classic Club Ties with the crossed racquet design or the flag stick crossed golf [illegible] colors: navy, forest green and burgundy. Only $5.95 each, 2 $10.95, 3 $16.50 plus [illegible] postage. Complete satisfaction or full [illegible]

ASHLYN NECKWEAR



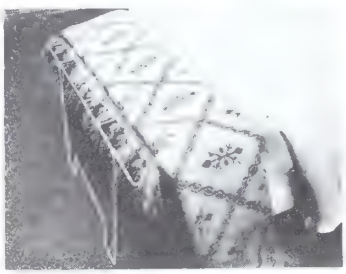
Solve The Storage Problem for dinner service for 12. Zippered, wipe-clean vinyl cases keep dishes chip-free, dust-free, company-ready. 4 sizes plus 44 separator pads, $6.98. Cup chest stores 12 cups snugly, $4.98. Glass chest for 12 delicate stemware pieces, $5.98. Add 50¢ post. Holiday Gifts, Dept. 205-P, 7905 W. 44 Ave., Wheat Ridge, CO 80033



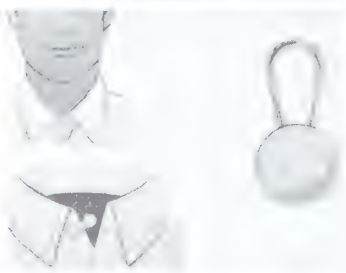
Twin Bed Bridge. Fills the gap between twin beds to make one smooth, comfortable king-sized cover with a king-sized sheet. Comfortable for use with dual headboard or twin beds. Foamy polyurethane rolls up for storing. 14" wide, 6' long, $7.95 ppd. Available from Toni Stern, 54 W. South, Orange Ave., HB5, South Orange, New Jersey 07079



Feline Fun. The first intellectual toy made for the thinking cat. A clean, safe and durable "mouse in the hole" game will provide hours of entertainment for kitty and all who love cats. Mouse is an elusive ball. $3.95 ppd. Send 25¢ for new, colorful catalog of springtime gift suggestions to Suburbia, Inc. Dept. 475, 366 Wacouta, St. Paul, Minnesota 55101



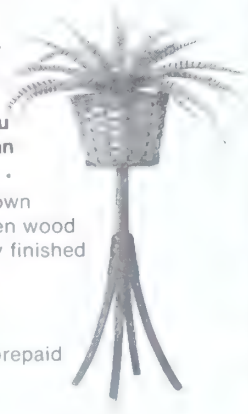
Vanishing Valet holds your bedspread neat at night, by day it just folds out of sight. Fingertip operation. Top quality, heavy duty brass over metal fits any size bed without a footboard. Set of 2 units 34" ea. for Twins, King or dual beds $24.50; One 52" unit for Double or Queen $14.50. Add $2.50 ship. The Spread Stead Co., HB5, Lady's Island, Beaufort, SC 29902



End Collar "Squeeze" In A Breeze. Collar Extender Button works like a miracle to loosen tight shirt collars. Tiny hook-on gadget gives extra half-size comfort for that "just right" feeling. Invisible behind tie. Transfers from shirt to shirt in seconds. Set of 2, $1 plus 15¢ post. Anthony Enterprises, 585 Market St., HB5, San Francisco, CA 94105

PLANT STAND

It's not Italian, but our Plant Stand will remind you of a Tuscan Terrace . . .



Rustic Brown stain woven wood beautifully finished
9" dia.,
7" deep,
29" high.

Shipped prepaid
$11.95

Mail check or money order
Sorry - no C.O.D.

Presenting Italy
3726 Roswell Road
Atlanta, Georgia 30342
Georgia residents add Sales Tax



when you buy our
SCHEFF GROWER™
You will not be disappointed . .
We Guarantee it! !

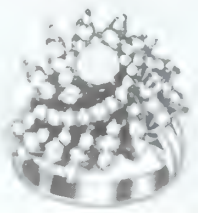
Do not spend $45. to $60. hard earned dollars for the tropical beauty pictured on the left. Instead, grow your own! South Pacific Imports has located the hard to find Schefflera seeds and combined them with a kit that has a clay pot, a terrarium dome, charcoal, AND the soil along with enough seed for 2 plants or more. Our complete instructions make certain you succeed in growing Scheffs that will add the splendor of lush Tropical foliage to your decor. And it's great for Apartment Dwellers. . The Scheff doesn't need direct Sun ! ! Send $3.75 plus $.25 postage to:

South Pacific Imports
5143 W. Diversey Avenue
Chicago, IL 60639

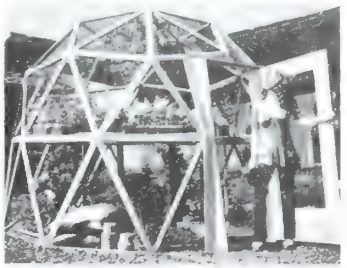
ffany Look Ceiling Lamp, rem- scent of a more gentle era, is dated in classic rattan. Comes natural or three painted finishes animate a den or dining room. " diam. x 15"H. with 4 ft. rattan ain ready to be installed. $39.95 us $5 post. White, yellow or een add $5. Catalog, 25¢. Fran's asket House, HB5, Rte. 10, Suc- sunna, NJ 07876



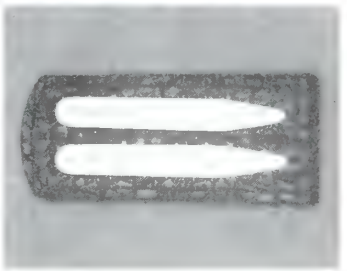
ke It And Flaunt It. Brilliant re-white Strongite stones, fac- ed to sparkle like diamonds. aze in a stunning ring of 14-kt. hite gold, with 64 small stones irling out from a ¾-carat cen- r stone. (Lifetime guarantee ainst chips and scratches.) $168 us $1 post. Free catalog of gs and things. Strongite, HB5, W. 47th St., New York, NY 10036



edwood Dome Greenhouse for owing flowers and vegetables ar round is less than half the ice of same sized standard de- gn. No hot spots or cold cor- ers. Rot & insect proof. Re- uires no base or foundation. In t form with quality hardware. iced from $98.50. Write for info Redwood Domes, Dept. E-E, otos, CA 95003



erling Silver Collar Stays. It's ne too soon to start keeping an e out for Father's Day gifts. Or to ch onto things he'd love but ver finds time to buy for himself! ke sterling silver collar stays in igator-look case. Engraved with initials. 2½", $8.50 pr., 3", $9 50¢ post. Sleepy Hollow Gifts, 51 Arlington Blvd., HB5, Falls urch, VA 22042



eak The Snoring Habit and en- silent, peaceful, uninterrupted ep. Comfortable washable ny- strap tucks under chin and ds snugly in place via plastic nds. Adjustable. Tested and commended by doctors it re- ucates jaw muscles to help cure habit. $3.98. 20¢ post. Anthony terprises, HB5, 585 Market, San ncisco, CA 94105



From Years of Research Comes News of A Revolutionary BREAKTHROUGH

GUARANTEED TO KILL MOSQUITOES, GNATS, FLIES, GYPSY MOTHS, ETC. ELECTRONICALLY OR MONEY BACK

Safe for humans, pets, birds... Kills flying insects with no poisons, no insecticides, no sprays

DRAWS INSECTS LIKE A MAGNET AND KILLS THEM DEAD!



- SPECIAL ANGSTROM BULB ATTRACTS ALL TYPES OF FLYING PESTS
- SAME EFFECTIVE PRINCIPLE USED AT MANY STADIUMS, RACE TRACKS, RESTAURANTS, DAIRY BARNS FOR HUNDREDS OF DOLLARS
- PRICED THE SAME AS ANY DECORATIVE PATIO LIGHT AND AS BEAUTIFUL, TOO
- NO CLEAN-UP – NO BAGS TO EMPTY
- USE INDOORS OR OUTDOORS
- ECOLOGICALLY BENEFICIAL – SAVE TREES AND SHRUBS
- WILL NOT HARM BEES OR OTHER BENEFICIAL DAY-WORKING INSECTS

SPECIAL PRICE OFFER ONLY **$9.95**

Now, after extensive research and field testing comes news of a major breakthrough in winged pest control. The IC8 Insect Control Lamp employing same principle used for years by commercial enterprises is now available for your home and pool-side.

This amazing insect control lamp will rid your patio and home of those annoying flying insects, clear hundreds of square feet, and really let you enjoy your Summer evenings.

AMAZING SCIENTIFIC PRINCIPLE

The Attracto/Angstrom bulb, with its special wave length light, attracts insects to the IC8 Lamp like a magnet. Once they come in contact with the grid, they are exterminated. No clean-up needed – except an occasional brushing (brush supplied).

The lamp is 100% safe for children, pets, birds, is environmentally accepted. . .and it makes a handsome addition to your patio, too.

You've seen them selling at much higher prices. Order yours now, at this special price at only $9.95. Hurry, mail this no-risk coupon today.

DEALER INQUIRIES INVITED

HOLIDAY HOUSE BROAD & COMMERCE STS. PORTSMOUTH, VIRGINIA 23707

SATISFACTION GUARANTEED OR MONEY BACK

HOLIDAY HOUSE
Dept. HB 55
BROAD & COMMERCE STS
PORTSMOUTH, VIRGINIA 23707

Yes! I want to rid my home and patio of flying pest insects the 100% safe effective way! Please send me _____ qty(s) IC8 Insect Control Lamp(s) at only $9.95 plus $1 for postage and handling

Enclosed is $ _____ (Check or M.O.)

Print Name _____

Address _____

City _____

State _____ Zip _____

FOR THE SPORTING LIFE



A Sterling – $24.00 14K Gld Fld – $35.00

Two pieces from our collection for the outdoor woman. Elegance to enhance any outfit, enchant any player. Incl. Sterling or 14K Gold filled chain. Gift boxed. Master Chge. Include No., Expir. date signat. NYC Add. 8%. Send for free gift brochure.

A Sterling – $44.00 14K Gld Plate – $48.00 2 Pr. of Golf Ball

Send To: LF DESIGNS, 125 E. 72nd St., Dept. HB – 1, NYC, N.Y. 10021 (Add 95¢ Postage/Handling)



$4.95

EW ROM UROPE

ELPS REVENT CELLULITE.

Massage riffi® activates the ood supply to your skin and pro- otes it's respiration, keeps skin ooth and young. riffi® is gentle the skin, pleasingly rough. Daily e refreshes, revives, and fills you th enthusiasm every day. The fi mitt, for wet or dry massage, ng lasting, washable, in Blue, own, Red, White, Yellow, Green, ange, Lavender. $4.95 ea. 2 for $9. dd 50¢ postage & handling. Add where applicable. Send check money order. No C.O.D.'s.

rbara Arnold Cosmetics
134 Third Ave. N.Y.C. 10021

BLOW YOURSELF UP IN B&W OR COLOR



Full color posters from any color photo or slide. A great gift or room decor!
1½x2 Ft. – $9.95
1x1½ Ft. – $7.95
2x3 Ft. – $11.95

B&W POSTERS from any B&W or color photo. Perfect for art or magazine photo. For slides and negatives, add $1.00 per poster. Better originals produce better posters
1½x2 Ft. – $2.95, 3x4 Ft. – $7.95

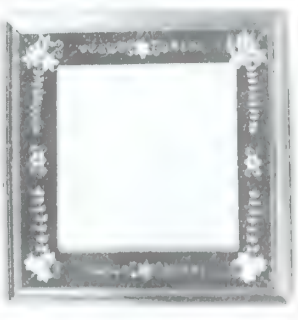
PHOTO JIGSAW PUZZLE
Send any photo (B&W negative or print) for 11 x 14 B&W, 8x10 – $3.99, 11x14 – $4.99, 12x18 – $5.99
In color 8x10 – $6.99, 11x14 – $7.99, 12x18 – $8.99

RUSH SERVICE Shipped 1st class in one day. Add $2 per poster. Not available for color or jigsaw

2x3 FT. $3.95

Your original returned undamaged. Add 50¢ for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send or bring check, cash or M.O. (No C.O.D.'s) to:

PHOTO POSTER INC.
Dept. HB 55, 210 E. 23 St., N.Y. 10010





FROM NATURE'S WONDER

that surrounds. Don't miss our shell frames. Made to last in durable black, blue or red velvet background. Mounted in natural polished wood. A great value at a premium price. Available in 5 ARTISTIC DESIGNS:

SQUARE	26"x26"	$10.95 postpaid
OFFART 120	26"x26"	10.95 postpaid
DIAMOND 120	26"x26"	10.95 postpaid
RECTANGLE	20"x26"	9.95 postpaid
OVAL	21"x26"	9.95 postpaid

(GLASS MIRROR EXCLUDED)

SATISFACTION GUARANTEED OR YOUR MONEY BACK
SHIPPED IN 48 HOURS FROM OUR FACTORY

SEND CHECK/M.O. WITH ORDER TO:

F. G. CAHILIG INTERNATIONAL

P.O. Box 353 (Dept. HB 05)
Sikatuna Bonifacio Streets
Cebu City, Philippines

To Be Treasured Forever!

Genuine Hand Painted
OIL PORTRAITS
of your LOVED ONES!

Hand painted on canvas by professional, skilled artists from any size color or black-and-white photograph or snapshot.

These fine portraits are guaranteed to give you "Living Likeness" and will last a lifetime, for you and your family to enjoy! NOT a blow-up, nor painted on top of a reproduction of your photo.

Portraits also painted of all subjects, including children, brides, pets, [illegible]



A MASTERPIECE OF FINE ART!

SPECIAL! $69.95

SAVE 100% AND MORE!

These quality portraits are not obtainable anywhere in the U.S.A. at these prices, or your money refunded! COMPLETE SATISFACTION GUARANTEED!

ACT TODAY! Send for FREE full-color illustrated literature, and details on how to order.

OIL PORTRAITS & PAINTINGS, LTD.
68-390 E. Ramon Rd., Dept. HQ, Palm Springs, Calif. 92262



Clarks' PLAY TREK

Why Are These Sandals Worth $23.00?

Because, beneath the unassuming exterior of these beauties lies the priceless construction that makes all Clarks shoes live on and on. Enduring qualities like stitched – not glued! Supple soft leather – not stiff man made stuff! A foot comforting crepe sole – not a slab of cardboard! With adjustable custom-fit straps that no fly-by-night sandal can match. Think they're worth a try? Why not send your order now. Or if you prefer, send for our free full line catalog. Whichever Clarks design you choose, you'll be [illegible] you thought you just couldn't buy anymore.

TIDE WATERS by westport



adjustable Hi-Low T.V. POLE STAND

For the bedroom, [illegible] kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install, black decorator pole has spring tension rod at top to adjust to your ceiling height. Can be set up in Hi or Low position. Hi position is great for reclining [illegible]

$13.95 plus 1.00 postage. Extension for higher ceiling, add $2.00

Write for FREE *catalog of gifts.*

Holiday Gifts Dept. 205-A
Wheat Ridge, Colorado 80033



DO YOU HAVE DIFFICULTY RISING OR SITTING?

Discover Burke's Elevating Swivel Rocker.

BURKE INC. [illegible] DEPT. HB-5 MISSION HILLS, CA [illegible]



Van Lift. Being in a wheelchai doesn't mean you're confined t the house . . . not with a Chene Wheelchair Van Lift, the lates from the manufacturer of th Wecolator stairway elevators. Thi new, quality-engineered lift fit most late model vans and is eas to operate. Write to The Chene Co., HB5, 3015 South 163 St., Ne Berlin, WI 53151



A Real Beachy Buy. "Mooretar is the lotion guaranteed to giv you a gorgeous sun tan in ju two hours while you're surfin swimming, water-skiing or loafin Won't burn or blister your ski Send $3 for 8 oz. bottle plus $1.(for air mail or 50¢ for parcel po No COD's. Moore's Laboratorie 5548 Harold Way, Dept. 52, Hl lywood, CA 90028



For A Small Sailor's Cabin or captain's wall. A marvelous w hanging to work in basic embr dery stitches and applique on bl linen with orange, red and wh wool and cotton yarns. A Swedi import! 21½" x 21½". $23.50 pl $1.25 postage. New embroide catalog $1. Skön Embroideri Dept. BE5, 55 Lambert Lane, N Rochelle, NY 10804



Mile-O-Graph looks like a pen works like a charm. Figures ex distances on any map or bluepr Just roll it along the line to measured. (Sets to any sca Clear read out. Zero in on this navigators (land, sea or air va ty), salesmen, architects, er neers. 6½" long. $2.95 ppd. Or from West-Berg, HB5, Box 47 Colorado Springs, CO 80930



Enchanting Cottage Handbag N dlepoint kit contains plastic c vas, Persian type yarns in g white, red, grays, green & bro gold felt lining, plastic han brass lid fastener, metal studs base, needle, instr. & chart. ished size, 8¾" x 4 x 8½" $13.95 plus $1 post. Catalog The Stitchery, HB5, 204 Worce Tpke., Wellesley Hills, MA 02

FINE BONE CHINA!



CROWN STAFFORDSHIRE FLORAL CLUSTERS OF THE MONTH

A cluster of more-beautiful-than-nature flower *for each month* of the year, done in finest bon china! Many flower lovers will build the complet collection. Sizes vary from 2½"-4". Specif month.

MAY CLUSTER
3 - - $15.00 POSTPAID

EXQUISITE GIFTS CATALOG 75¢ PPD.

Liberty Gifts
Dept. HB-54, 2324 Liberty St.
Trenton, NJ 08629
"The World's Largest "Hummel" Retai



Your Picture as a Beautiful Antique Miniature

Ivory-like handcrafted oval domes
$6.50

MAIL TODAY

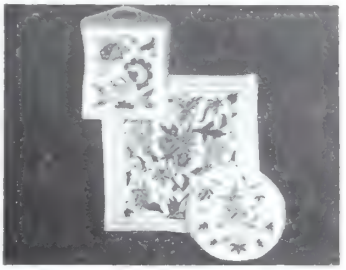
Dept. H.B. 575
P.O. Box 1022
Lompoc, California
93436

Esther Baker

eep Under Satin Sheets, and e stresses of the day will give ay to hours of refreshment. ashable acetate satin in black, d, white, gold, royal blue, avo- do green, plum purple. Sheet ts (1 straight sheet, 1 fitted, 2 ses). Twin size $19.50, double 0.50, queen $23.50, king $27.50. d. Royal Creations, Ltd., HB5, 0 Fifth Ave., New York, NY 10001



nd Embroidered Crewel Beau- s bagged for you in India. lticolored wool on handloomed tton. Fully lined tote, embroid- ed on both sides. Handcarved lnut handle. 11x13". $8. Chair at cover, 24" sq. $10 ea. Pil- w cover 12½" sq. or rd. $7 ea. d. Catalog of fabrics, bed- reads etc. 50¢. Gurian's, HB5-E, 6 Fifth, New York, NY 10001



easures Of The Sea form the se for a handsome desk pen. ny shells & bits of coral cling large (3½") cockle shell. Pro- ctive finish to preserves delicate loration. Ball-point pen uses andard refills. $5.50. Pen & ncil on two attached shells. .50. Add 50¢ post. Free bro- ure. Jaydell's, 2638 Debra Ln., 3-55, Corpus Christi, TX 78418



g Girl Version of the baby bead acelet is a pretty put-on for y age Ms. Chalk white opaque ads, each with a single letter e interspersed with gold-finish ks and gleaming mock pearls. ring catch. Please print name, letter maximum). Only $3.49 ppd. Nifty gift idea waiting for u at Ivy, Dept. X757, 210 E. 23 , New York, NY 10010



k An Antiqued Pewter Pin with individuality we all love. Wear e or more with an impeccable t, a natty pantsuit. Choose from " lion, 1¼" unicorn, 1¼" wise l or ½" mini-mouse. All pins ve safety locks. The look-twice ce, only $2.50 each plus 50¢ st. Order from Fountain of Gifts, x 3954, B55E, Merchandise rt, Chicago, IL 60654





EMOVE WATER STAINS

et rid of unsightly, stubborn rd water stains quickly, easi- , and thoroughly. Works won- ers on windows, shower doors, irrors, tile, chrome, porcelain, ass flower bowls, auto fin- hes. Contains no harsh acids skin irritants. Consumer tested years. Money back guarantee. oz. pkg. $1.79 ppd.

If not at your hardware store, send check or money order to:

ruce Sales Co. Dept. H
23 W. Harvard, Fresno. Calif. 93705

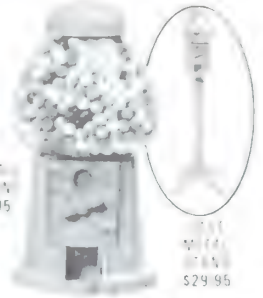


WHAT MADE GRANDMOTHER'S FRIED CHICKEN THE BEST IN THE WORLD??

Her Southern Secret on page 12!! Also, Jacadaw Shrimp, Sour Cream Cornbread, Cousin Vi's Chicken Pie, Mississippi Mud Cake, Georgia Peach Cobbler, and many, many others—Recipes first collected by A Youth Choir to finance A mission tour. Charming "Old Timey" cover (in color)—Quaint, nostalgic, and only $2.99 plus 30¢ postage. Money back if not delighted!

CHRISTIAN PRODUCTS CO.
P.O. Box 96, Dept. 26,
Warner Robins, Ga. 31093

Bring Back the "Good Old Days" with an Antique-Style
CAST METAL COIN SLOT
GUMBALL MACHINE



$39.95

$29.95

• 30 DAY FREE TRIAL • ONE YEAR GUARANTEE ON ALL PARTS

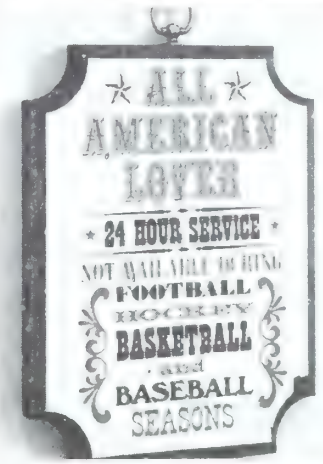
THE GUMBALL MACHINE FACTORY
– 25 Years in the Business –
8000 Lehigh Ave., Morton Grove IL 60053

Qty. Amount

— Gumball Machine at $39.95 + $2.50 shipping ea. = _____
— Mahogany Stand at $29.95 + $1.50 shipping ea. = _____
— Bag(s) of 500 Gum Balls at $4.95 + $0.50 shipping ea. = _____
Total = _____

Color Choice _____ 2nd Choice _____

Name _____
Street Address _____
City, State, Zip _____
Master Charge No. _____ Bank No. _____ American Express No. _____
Signature _____ Expiration Date _____



Give Him A Message!

The Father's Day gift that says it all—to the sports-minded man from the stranded by sports woman! It's a proclamation of praise with just a hint of witchy woo—who knows, the complaint may even register! Solid New England pine made in America, primed in bold All-American colors, hanging hook attached. 11" x 14".

#7586—All-American Lover Plaque....$3.98
Please add 50¢ post & hdlg
N.Y. res. add taxes

LILLIAN VERNON Dept. B56, 510 S. Fulton Ave., Mt. Vernon, N.Y. 10550



Queen Anne Lowboy— Series #11

In solid cherry and cherry veneers, all wood with a warm cherry finish which is grain shaded and highlighted with splatter distressing. This is a 29-step finishing process. Lowboy has four drawers which do not lock.

Price $137.00

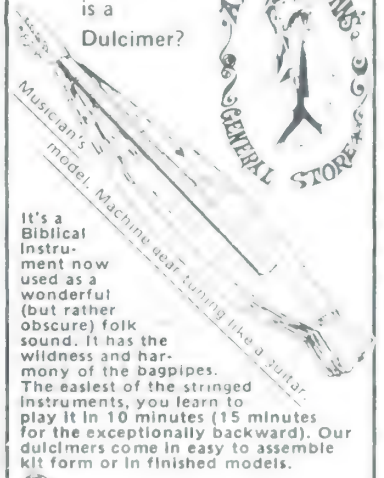
Wood finish chips available upon request.

W-38" D-19" H-29" Wt. 88 lbs.
Ship. Chgs. Collect. No C.O.D.
Send $1.00 for catalog of other fine furniture.

STUCKEY BROS. HEIRLOOMS
"Famous Nationwide"
Box 99 Sumter, S.C. 29150

DULCIMERS!
What on earth is a Dulcimer?

APPLE SEED JOHN'S GENERAL STORE



It's a Biblical Instrument now used as a wonderful (but rather obscure) folk sound. It has the wildness and harmony of the bagpipes. The easiest of the stringed instruments, you learn to play it in 10 minutes (15 minutes for the exceptionally backward). Our dulcimers come in easy to assemble kit form or in finished models.

Many people ask about the tools needed to assemble our instruments. Only the common hand tools like a knife, file, plane, coping saw, drill, sandpaper, glue and paint brush are needed.

No special clamps (or skills!) are required. The assembly time varies from 4 to 5 hours for a Musician's Dulcimer to 6 to 8 hours for an Hourglass. If you spend more time on the assembly you will have more fun or do a nicer job.

Send order and remittance to:

Appleseed John's General Store
451 South Holland Court
Lakewood, Colorado 80226

$2.00
$4.00

Now there's a 12'x 20' greenhouse you can afford.



winning orchids

cient to supply fresh produce for three families. Imagine large, red, juicy tomatoes all winter long!

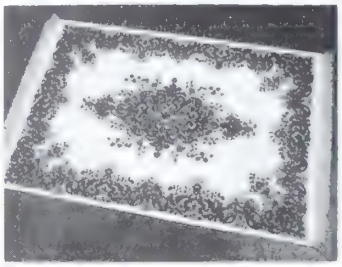
We'll send you step by step instructions plus a complete set of plans. There's no need for a foundation or extra tools. Our cost-saving plans can [illegible] by anyone, and all low-cost materials are available locally.

Mail $10 for complete plans and materials list. Money back guarantee. Send check or money order to:

Gardenhouse
Department HB
P.O. Box 2546
Tulsa, Oklahoma
74101



Coat-Of-Arms Needlepoint Kit. Your name individually researched and handpainted in glorious heraldic colors on #12 mono mesh canvas. Custom-made kit contains canvas, yarn, needle, instr. tote bag & free heraldic description & drawing. 11x14" $49.95. Add $1 postage. Free catalog. Rainaud Family, HB5, Lisle Hill, Wilmington, VT 05363



Rajastan Rugs. Exquisite patterns are woven right into the rug backing to give you long-lasting beauty underfoot. Will add a dramatic accent to any room. Require little cleaning, conceal stains. Red, ivory, avocado or navy backgrounds. 4x6', $24.95; 6x9', $49.95; 9x12', $89.95 ppd. International Rug Co., HB5, 361 Amsterdam Ave., NYC 10024



Pussycat Wristwatch. The original psychological spirit-lifting "Hang in there, baby" kitten now brightens a brand-new one-jewel Swiss movement wristwatch with full year guarantee. Sweep second hand, anti-magnetic, men's black leather or women's mod leather band. $19.95 plus 75¢ post. Wretched Mess News, HB5, Wes Yellowstone, Montana 59758



PiPeer Female-Dri stops embarrassment of wet clothing & bedding. Soft, reusable, snap-in pad now improved with "Keep-Dri" lining. Narrow elastic belt, waterproof pad holder. Invisible under clothing. Arrives in plain envelope with 2 pads. Send waist measurement. $7.95 plus 75¢ post. Pipeer Brace, HB-55FD, 811 Wyandotte, Kansas City, MO 64105



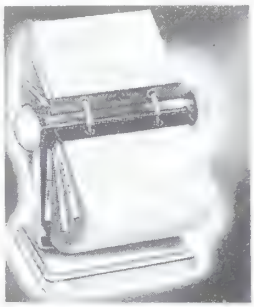
Crewel or Needlepointer's best friend! Take it everywhere, sit on it, adjust it to a comfortable height and angle, and stitch speedily with BOTH HANDS.

10"hoop LF 10 $23.67 ppd.
12"hoop LF 12 $25.17 ppd.

N.Y., Conn. & Mass. residents add sales tax

erica WILSON
717 MADISON AVE NY 10021 HB 4

Holds
Up To
500
Of Your
FAVORITE
RECIPES
In Full
VIEW



Rotating Recipe File

Red Recipe File can be used right next to your electric mixer or stove. Stop worrying about splatters damaging your cookbooks and recipes. 80 see-thru protective envelopes wipe clean instantly with damp cloth or towel. By manually rotating knobs fitted to the sturdy 2½" metal frame, you can locate any recipe in seconds. Comes with 32 indexed dividers from "Appetizers" to "Vegetables" and enough 4" x 6" index cards and window envelopes to hold 160 recipes, room for 500 total with refills. File comes fully assembled with colored base and matching knobs; choose Avocado Green or Sunburst Gold.

RECIPE FILE . . . $7.95
plus $1.25 Shipping and Handling EACH!
REFILL PACK OF 32 (16 pages) $1.26

Send Check or Money Order To:

Azure House Dept. B285
Box 6165-Santa Rosa, Calif. 95406

Let-A-Fast Street, Cloverdale, Calif. 95425
Your order will be shipped within 24 hours.
Write for FREE 40th Catalog. Calif. Resident add sales tax. YOUR Satisfaction is guaranteed!



MUSICAL PILLOW—BOY OR GIRL

Perfect gift for newborn baby. Soft and cuddly, hangs on crib or carriage. Just wind it and it plays Rock-a-Bye-Baby. Music box can be removed for easy laundering of pillow slip. Petal pink embroidered "Thank Heaven for Little Girls". Sky blue embroidered "Thank Heaven for Little Boys." Soft yellow available, embroidered "Rock-a-Bye-Baby."

Size 5"x6" $12.00 plus 50¢ postage.

Fierson's Enterprises
112 Pondfield Road HB5
Bronxville, N.Y. 10708



TUFF STUFF

The only
Measuring Spoon
you'll ever need...

because it measures from ¼ teaspoon to one tablespoon!

Measuring Spoon to accurately measure from ¼ teaspoon to 1 tablespoon. Simply move built-in slide to line showing the exact quantity you want. All stainless steel. 30-Day Money-Back Guarantee!



DISCOVERY HOUSE, INC. Dept. BH5

enclosed

State



CELEBRATION SET for AMERICA'S 200th BIRTHDAY

Liberty Bell Platter 13"x9½" . . . . . $6.98 plus $1 post
Liberty Bell Goblets (set of 2) . . . . . $6.98 plus $1 post.

Prompt delivery. Money back guarantee.
New 96 page Gift Gourmet catalog 25¢

COLONIAL GARDEN KITCHENS
Dept. HB 5, 270 W. Merrick Rd.
Valley Stream, N.Y. 11582



America's favorite
ELECTRIC BUG KILLER

The modern, ecological answer to your mosquito and insect problem.

Bugs are attracted to our special black light and are immediately incinerated by an electric element.

Maintenance free, weatherproof, harmless to birds and animals.

S-15 - ¼ acre $99.95
D-15 - ¾ acre $124.95
D-20 - 1 acre $159.95

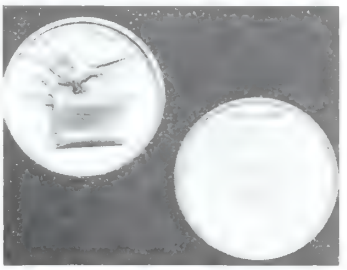
Please add $5.00 shipping and handling
WARRANTY
30 days unconditional, 1 yr. parts & labor

comtec
100 Main Street
Greenville, NH 03048

mese Cat (favorite of oriental perors) winds up as a sophisti-ed needlepoint picture. Kit in-des 9" sq. #10 mono canvas, wn, beige & black Persian wool n, needle, instructions. $6.95 s 60¢ post. Perfect gift for your y friends. Send 25¢ for cata-. The World of Stitch 'n Knit, 55, Box 709, Framingham, MA 01



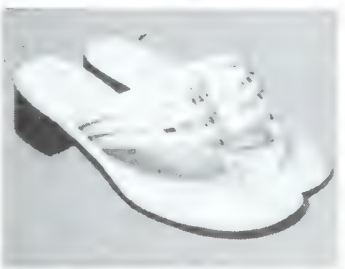
entennial Medallion of bright ery Amerlite (a combination of al alloys so special it's trade-ked). American Eagle & Dec-tion in raised frosted design, erses to 1976 calendar with n lustre for easy reading. fect paperweight, collector's 2½" diam.. is $9.95 plus 75¢ t. Only from Postamatic, Co., 575, Lafayette, PA 19444



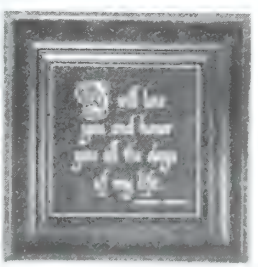
n Boxer Shorts. Acetate satin rts are distinctive, debonair downright dashing. Like dad! eccably tailored in black, blue, nze, gold, avocado, red, silver white. Waist sizes 30-44, $5.98 . Monogram, $1.50. Fabulous alog of sexy, sensational fash-s is free with every order! ntilla Satin Shop, Dept. B, 4802 Broadway, Chicago, IL 60640



er Sexy-Sandals bare heels toes for a good fashion show-Smooth white leather thong three instep straps zapped brass ring trim. Comfortable, nion-y-covered foam rubber s poised on flat 1¾" heels. ne for sun-bronzed feet. Sizes:), $6.95 postpaid. Available h Elizabeth McCaffrey, Dept. Northport, NY 11768



Will Love You And Honor You The Days Of My Life" roman-ly inscribed in satin-gold on tone background. Marriage ue, 7x7", is handcrafted in d to cherish for a lifetime. (Tip Dad: Mom will *feel* like a *new* e when she sees this gift on 11. Boxed. $4.65 plus 90¢ Azure House, Dept. T285, 6165, Santa Rosa, CA 95406



Grow Your Own

Egyptian Beauty Plant





Guaranteed to grow!

The life-juices of the Beauty Plant have been used as a skin moistener and beautifier since the first Pharaoh of Egypt. It was said to be the Secret of Cleopatra's Beauty. It is the secret ingredient of many lotions today!

You can actually use the Beauty Plant to sooth burns and sun burn. Just break off a leaf and rub the clear life juices on your burn. It feels so good! Keep your Beauty Plant in the kitchen for Natural first-aid.

It grows from a small rosette. It's easy. All you do is put it in a pot — water it once a week and watch it grow . . . up to two feet tall. The bigger the pot, the bigger it gets. Comes with easy instructions. It blossoms with spikes of large red flowers that last and last.

It makes a beautiful gift. Send Beauty to a friend. Guaranteed to Grow!

$2.00 3 for $5.00

Please add twenty-five cents for postage and handling.

ROBERTA'S
Dept. BE-1
P.O. Box 630, Shelbyville, Ind. 46176

ROCKWELL FIRST ISSUE



APRIL FOOL TRAY

Count Mr. Rockwell's splendid [illegible] on this Peel Cover full color, limited metal [illegible]

Regular $15 SPECIAL $9.75 ppd.

COLLECTOR'S CORNER
61 Main Street
KINGSTON, NEW JERSEY [illegible]
Phone: 921-1261

J&D Brauner THE BUTCHER BLOCK



BUTCHER BLOCK ON CHROME PEDESTAL

$166.50, 42" diam., $210.46" diam., $244.50, 54" diam., $340. Exp. Chgs. Col. No COD's. N.Y.C., N.Y. State, N.J. and Illinois residents add tax. 52 pg. catalog, $1.

J & D Brauner / The Butcher Block
New York: 298 Bowery, N.Y., N.Y. 10012
Chicago: 1331 So. Michigan Ave., Chicago, Ill. 60605



PORCELAIN FLOWERS

to show off your favorite table or shelf. Mount a pair on plaques, for the wall. Also, they make a lovely gift. Hand painted in delicate hues of pink, peach, orchid or yellow. 3" high, 7" long.

$16.95 ea. or 2 for **$29.95,** plus $2.00 per item

De De's Gifts
P.O. Box 278, Pass Christian
Mississippi 39571

CHARMING WIDE-RUFFLED "NO-IRON" MUSLIN CURTAINS!

[illegible] your home the country look with [illegible] D-E ruffled perma-press tieback cur-[illegible] Enjoy old-fashioned charm [illegible] plus [illegible] easy care.

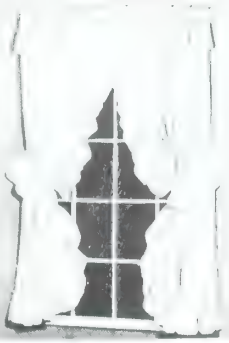
[illegible]CILLA CURTAINS styled like these. [illegible]d windows in Colonial homes genera-[illegible] ago. But these are made of modern [illegible]-press natural (eggshell), or white [illegible]FL% polyester and combed cotton mus-[illegible]ully 86" wide to the pair, with extra [illegible] extra full 6" ruffles. Ruffled valance [illegible]ched.

[illegible]'. EASY CARE' Fabric is specially [illegible]d so curtains IRON THEMSELVES [illegible] dryer. BONUS FEATURE! They're [illegible]unk. Maximum shrinkage only 1%.

COLONY CURTAINS. [illegible] check or money order. Delivery in N.J. [illegible]d 6% Sales Tax. FREE illustrated brochure available.

15"	long	$11.00
54"	long	$12.00
63"	long	$13.00
72"	long	$14.00
81"	long	$15.25
84"	long	$15.75
90"	long	$16.75

Add $1.50 for Pstg. + Hndlg.!
Order Style 'SALEM' Natural or White
B556, Box 759, Westfield, N.J. 07090



THE PEWTER LOOK



[illegible] flatware [illegible] contemporary [illegible] [illegible] [illegible]

ANGELINA

It's a million dollar feeling for $34



...ever

...A
...sole. A lining of silken foam. ...made and exclusively imported by ...who makes this promise: Fall instantly ...to Angelina, or you will be reunited with ...money. Sizes 4 to 12, widths AAAA to E. In ...Navy or White with tassel (as shown); in ...Black with braid. $34, postpaid.

Maxwell Shoe Company

...Address

...	...	...	...
AAA 6-12	...	...	...

H 475

Name ...

Address ...

City ...

State ... Zip ...

...Mastercharge ... Bankamericard ... followed ...

GACELA ACCENT CHAIR



"This Elegant Little Chair enhances any decor. Perfect for foyer, boudoir, or dining area. Handcrafted of solid wood in velvet finish w crushed velvet seat and back 47" H, 15" W, 15½ D. Red, Gold, Green, or Blue."

$39.95 ppd.

(Ex... Co... Wa... Or... ...col.)

B) Matching Stool—Add $12.50 ppd.

...

...

EL MAYA International Imports
HB5-75, P.O. Box 2272
...Anaheim, Calif. 9...

VIKING Ship's Figurehead

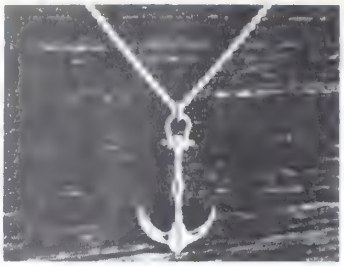


Bring the salt air of the sea into your home with this Viking Ship's Figurehead like the ones which adorned the bows of ships for centuries. Our traditional Viking in horned Nordic helmet, silver coat of mail and red beard is faithfully reproduced from the original. Resting on a gold base, he projects 15" from the wall and is 20" high. Shatterproof, weather-resistant, handcast in durable, rigid latex composition. Unique for wall or table top. $29.95 ppd.

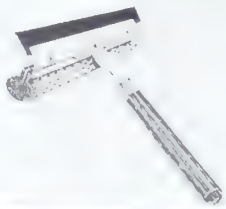
...$1 for our ROMANCE OF THE SEA catalog showing ship models, Paintings, furniture, lamps ...and gifts for home, office or on board.

SHIP'S WHEEL

...HB55 ... Wyard Rd. ... Hampshire 01042



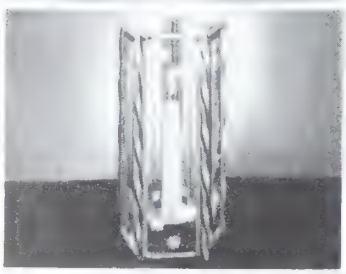
Clear The Decks for the nautical look! Beautifully sculptured anchor pendant to shimmer on tawny bare skin and net admiring glances. Stunning in sterling silver with matching 18" chain. $18. Or in 14K gold (to circle a neck with sunshine) $95 with chain. Prices Ppd. from Tal Creations, HB15, P.O. Box 1028, FDR Station, New York, NY 10022



Window Wizard (used by pros). Grimy windows & windshields come clean as a whistle with a swipe of the nylon reinforced sponge. The 8" rubber blade wipes glass dry. Replace 16" handle with standard dustmop handle for extra-high spots. $3.95 ea., 2, $7.50. Add 50¢ post. ea. American Century, HB3B, Box 36232, Los Angeles, CA 90036



No Mistaken Identity when your tennis balls bear your own initials. Pocket size marker imprints two initials in permanent black ⅜" letters. Kit includes double interchangeable alphabet (the whole family can use it) and enough ink for hundreds of balls. Refills available. $4.50 ppd. The Joan Cook Co., Dept. HB5, 851 Eller Dr., Ft. Lauderdale, FL 33316



Glimmer Glamour. Glass candle chimney kit is unique. Each of the 5 panels consists of two pieces of glass (one bevelled, one flat). Sandwich thin leaves of floral material between them for endless variety. Pre-cut 2"x8" panels, lead channeling, instr. incl. #PLK-12, $26.95 plus 10% post. Free info. Whittemore-Durgin Glass, Box 2065-14, Hanover, MA 02339



"GOD BLESS OUR HOME"

Victorian nostalgia for the Crewel embroiderer

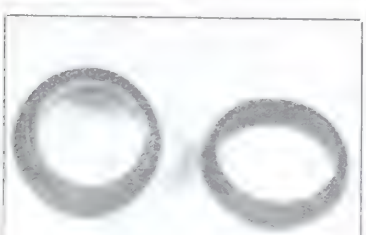
Heirloom kit by teacher-designer POLLY GARLAND includes 8" x 16" design on twill, bright flowers and rich red motto in Paternayan yarns, full color photo and instructions for creative stitches and textures.

Mail order only. **$15.00 ppd.**

Color catalogue of 26 unique designs . . $1.00

COLONIAL HERITAGE collection

95 Rolling Lane, Weston, Massachusetts 02193



RINGS OF JADE

"Shaker Pantry Boxes"



These beautifully crafted round or oval boxes are just ... these produced in the 1700's by the legendary and industrious Shaker craftsmen. They are the work of a local mill which has been turning ... product ... these ... almost a hundred years. Although ... keep your sassafras, caraway and catnip in them, as did the colonists, there are unlimited uses for these boxes today. ... them ... range them on tables and ... boxes, or as canisters for ... ments. However used, this touch of yesterday makes a thoughtful and treasured gift for today.

...	3"	$ 5.00
		$ 5.50
		$ 6.00
	6	$ 7.00
		$ [illegible]
		$ 8.00
SPECIAL		$[illegible]
		$[illegible]

The Country Loft

INSECT-LURING PLANT VENUS FLY TRAP



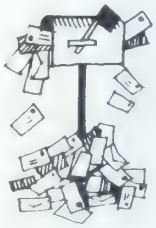
Fascinating, educational plant. Amazes both children and adults. Bright red "trap" attracts and lures insects inside and then, snaps tightly shut. Even digests tiny bits of hamburger. Trap doesn't open again until its meal has been digested. In addition to its scientific value, you'll enjoy its decorative red and green coloring with lovely white flowers on 10-12 inch stems. Each healthy plant is delivered growing in 4" pots. Amaze and amuse friends and neighbors by ordering today.

☐ $2.00 each ☐ 2 for $3.75 ☐ 3 for $5.50

Add 60¢ postage per order

WORLD GARDEN Dept. HB-5

606 E. State St., East Norwalk, Conn. 06880

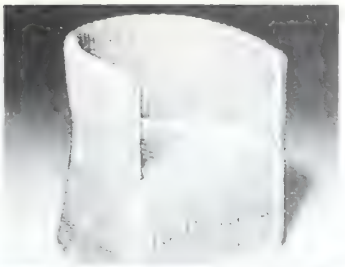


Start A Mail Order Business And Be Financially Independent

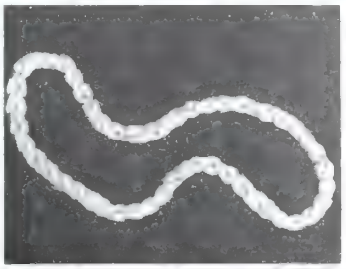
House Beautiful's **Window Shopping** is the busiest shopping street in mail order land. We've carried more mail order advertising than any other magazine in the world for over 30 years. We're professionals in this business and will share our know-how with you. Send 25¢ for a copy of "How to Start a Successful Mail Order Business" to:

House Beautiful Magazine
Dept. 967
717 Fifth Avenue
New York, New York 10022

illow Armchair adds its sunny editerranean charm to porch, ool, patio. Handwoven of natural illow buff and varnished, it's urdy and comfortable. 28" H.; eat 24" wide, 14" from floor. 49.95 each. Tangerine, avocado, lack or gold corduroy tufted ushion, $6.95 ea. Exp. chgs. coll. ran's Basket House, HB5, Route 0, Succasunna, New Jersey 07876



ope of Shells is just the season-g to spice up a summer tan. eashells are washed, polished nd matched according to size nd color for a perfect blend. mashing rope necklace 36" long subtle sand tones is a find for sophisticated beachcomber. ours for $14 ppd. Catalog 25¢. land Imports, 216 N W 3 Ave., allandale, FL 33009



o Hair Again ever! Anne James reatment kit of special ingredi-nts, including Probe, removes parse, stubborn hair from face, rms, legs. Removes hair at roots. o bristly regrowth. Wonder stuff's ompounded of natural organic roducts. It really works! $15.25 lus $1.25 postage. No C.O.D. nne James, 1226 N. Fuller, HB5, ollywood, CA 90046



ncient Tol-Tek Fire God blazes ith a special brand of magic at pool or patio party. Puts guests a festive mood. Dramatic re-roduction in heavy simulated va, 12"h. Comes with torch that aps with colored flames for ree full hours. $14.95 ea. Ppd. eplacement torches available. ol-Tek, Dept. L75, Box 4455, hicago, IL 60677



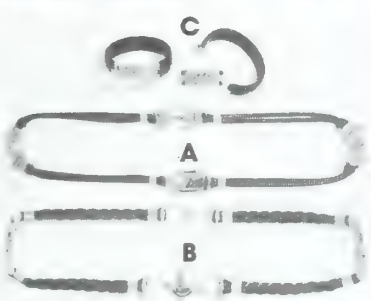
A Cinch For Spring

From Italy to wear with every spring and summer thing. A—double strand leather belt with buckle clasp. B—braided leather belt with pinch lock clasp. C—Matching whip-snake bracelet with detachable clasp. All are brass accented, come in 6 colors: navy, red, green, beige, brown, black. From "Roma" with love!

A & B, $13.98 each. Buy two for $25
C—$8.98 each, two for $15.

Add $1 postage & handling
State style, size, color choice.

Giorgio Di Roma
10 E. 47th Street, New York, NY 10017





ORIENTAL PILLOW TO STITCH

white and touches of green are exquisite against the background. rayon and crewel yarns, piping, zipper, needle and directions. Only $6.95 plus 50¢ postage.

Send 25¢ for Next 4 Issues of Our Exciting Needlecraft Catalog

The Stitchery

Dept. HB-305, 204 Worcester Turnpike Wellesley Hills, Mass. 02181

When in the Boston area

STUDY INTERIOR DECORATION

- 4 Month Practical Training Course
- 3 Year Course in Interior Design
- B.F.A. Degree Co-Program
- 6 Week Summer Session

Classes start Sept., Feb. and July
Approved by Bd. of Regents of the Univ. of the State of N.Y. Send for Catalog R-12
HOME STUDY COURSE STARTS NOW.
Catalog C-12

NEW YORK SCHOOL OF
INTERIOR DESIGN
155 East 56th St., N.Y. 10022

NOW!!

SWAG KIT

EASY TO MAKE
MINIMUM SEWING
PROFESSIONAL RESULTS

ONLY $6.95

YOU CAN SAVE HUNDREDS OF DOLLARS

cascades over existing draperies without paying the high cost of labor. Custom Swag Kit allows you to make perfect window treatments in 3 hours or less. **"We guarantee it."** No measuring, very little sewing. Kit complete with pattern, lock in header tape and simple instructions. (You supply fabric 7-9 yds.) $6.95 plus 75¢ Ppd. to: C.S.K. Co., 331 Woodbine Avenue Dept. HB-5, Staten Island, New York 10314. N.Y. Res. add sales tax

YOUR CHILD'S NAME



RUE MEANING OF NAME With Poem In A Frame

unique, personal gift! Tender, heart-warming m gives **TRUE MEANING** of your child's ne. Blue design for boys, pink for girls, med under glass in an 8" x 10" white frame h hanger. Perfect for child's room or nursery. nickname desired, state given name too. ct number of letters to nine.

$6.25 each.

Add $1.00 for postage and handling.

ERSONALIZED CHILDREN'S POEMS
Dept. B 55 Garnet Lake Road
Johnsburg, New York 12843



BEWITCHING "COCKTAIL BRA"

MAGIC SUSPENSION UPLIFT—PERFECTLY BARE BACK
No straps, bones or wires. Unbelievable—until you try it.

Add 50¢ Mail & Hdlg.

Colors: Nude, Blk. or Wht.
Specify Bra Size

$7.98

BLEUETTE, INC.
509 Fifth Ave., Dept. C551
New York, N.Y. 10017

Every woman needs cosmepak to end cosmetic clutter

For tall skinny things.
For short fat things.
For the medicine cabinet.
For saving time and space.
For gift giving.
For only $7.75 ppd.
2 for $14.50 ppd.



Clear Geranium Red

Circa 1707 summer street, stamford, conn 06905



How to make beautiful happen to your window treatments with Levolor Rivieras.

...you—full of beautiful (and helpful) ideas on what to do with windows. Here are dozens of examples in full color from the files of top decorators. And you get a special section that tells all about measuring, laminating, painting, ... the people who bring ... spectacular tape-less Riviera blinds...unsuccessfully imitated the world over.

(SEND FOR YOUR COPY TODAY.)

Levolor Lorentzen, Inc., 720 Monroe St., Hoboken, N.J. 07030
Please send me a copy of your idea book, "Window Magic." I enclose 50¢ for handling and mailing.

Name_____

Address_____

City_____

State_____ Zip_____

Colonial Williamsburg has revised its 232-page guide to shining brass and gleaming silver, paint chips and Chippendale, Federal furnishings and figurines. It's a catalogue of reproductions from the Craft House. It's a decorating manual. It's a reference book. And it's ready now, for $2.95.

Booklets

Continued from page 68

homes and gardens plus a big, full-color brochure and South Carolina highway map. **South Carolina Department of Parks, Recreation & Tourism. Free.**

103. VIRGINIA. The glory of spring in the Blue Ridge; Williamsburg, Yorktown, plantations, caverns and beaches. Whatever you love, it's there in Virginia. And the 36-page color vacation guide is just the beginning. **Virginia State Travel Service. Free.**

WALLCOVERINGS

104. THE GREAT AMERICAN LOOK IN PANELING. A glimpse of American lifestyles via six colorful folders featuring the prefinished plywood wall panelings of Oregon Trail, Portsmouth, Renaissance, Rio Grande, Valley Forge and Woodcut in interior rooms. "How to Install' brochure included, too. **Georgia-Pacific Corp. 25¢.**

105. "BACKGROUND MAGIC/ FOLIO COLLECTION." A 24-page, full-color brochure featuring the refreshing designs and distinctive colorways in the exciting new "Folio Collection," which illustrates why Van Luit wallcoverings are made to decorate the most beautiful rooms in your home. **Albert Van Luit & Co. 50¢.**

106. DECORATIVE BRICK BROCHURE. You, too, can easily add the look and feel of heavy brick or stone to your home or yard with Z-Brick. A non-plastic decorative brick, the Z-Brick is completely weatherproof and fireproof. Step-by-step photographs show the method required to install the tile-like brick. **Z-Brick Co. Free.**

MISCELLANEOUS

107. MAYFLOWER MOVING KIT. Make moving easier by using this guide to organize yourself. Checklists, inventory sheets, loading stickers and change-of-address forms are all included to simplify the big move. **Aero Mayflower Transit Co. Inc. Free.**

108. BRUNSWICK BILLARDS. Remember the stay-at-home fun your whole family used to enjoy? You can recapture it by bringing the family together with a fine Brunswick billard or game table. In this new catalog, you'll find a range of styles to suit your own home and price range. **Brunswick Corp. Briarwood Division. Free.**

109. OUTDOOR GAS BARBECUES. Illustrated brochure of gas barbecues designed to give you the ultimate in gracious outdoor living. Features 19 styles of barbecues from portable mini-grill to double unit on scrolled cart, with accessories and gas lamps. **Charmglow Products. Free.**

110. WHAT TO DO IN TIME OF BEREAVEMENT. Explained in a 32-page booklet, "My Duty" from Clark Grave Vault, with letters of sympathy, poems and suggestions of things to do when others turn to you in grief. **Clark Grave Vault Co. Free.**

111. HOW TO START YOUR OWN MAIL-ORDER BUSINESS. You can make money in mail-order. House Beautiful's own Window Shopping experts share their mail order know-how with you in this new guide. **House Beautiful. 25¢.**

112. "THE SHINE SAVER POSITIVELY PREVENTS TARNISH." Booklet tells how Pacific Silvercloth can help keep silver sparkling and tarnish-free without polishing, plus instructions on making your own tarnish-proof bags, wraps, pocketed rolls and protective linings using Pacific Silvercloth bought by the yard. **Pacific Silvercloth. Free.**

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 192

WINE

Continued from page 138

became a serious concern—and hurt some otherwise most enjoyable samplings.

The Italians don't like sediment and most Italian wines will not *need* decanting, though decanting can help aerate the wine. And airing is important, as we've emphasized throughout this report, for most of the best Italian reds are aged long in wood, higher in alcoholic content and stronger-bodied than you might expect from color or bouquet. On their home ground, they're mated with the richest of foods—red meats, roasts and game, hearty stews—and pasta is usually only a side dish.

The thorough way to learn Italian wines would be, naturally, to plan your own all-Italian evenings. The Italian cuisine offers more than enough variety to please any taste or food preference. And the liquid go-withs are excellent: Start with one of the aperitifs, perhaps Vermouth on the Rocks, Campari and Soda or Cynar and Orange Juice. End with one of the superb liqueurs or cordials—the licorice-hinting Sambucca Romana and almond-flavored Amaretto di Saranno are both favorites of ours; Sicily's Marsala, the golden Strega, the egg-creamy Vov and the very mixable Galliano please others. And in between, well, that puts us back at wines—many, fine and often very well-priced. ■

A little simple arithmetic



The cost of a higher education is getting higher. In fact, you could end up spending close to $20,000 to put your child through college.

All you have to do is join the Payroll Savings Plan where you work. Then an amount you specify is set aside from your paycheck and used to buy Bonds.

Say your child is 3 years old now. If you buy a $75 Bond a month through Payroll Savings, by the time he's 18, you'll have $16,048 tucked away. A solid sum to get him started. See? A little simple arithmetic can add up to a lot.

Now E Bonds pay 6% interest when held to maturity of 5 years (4½% the first year). Bonds are replaced if lost, stolen or destroyed. When needed, they can be cashed at your bank. Interest is not subject to state or local income taxes, and federal tax may be deferred until redemption.



Take stock in America.

Join the Payroll Savings Plan.

Ad Council

GOOD FOR EVERYTHING YOU GROW!



RAPID-GRO

DOG-TEX
CLEANS AND DEODORIZES DOG STAINS



● Removes Spots ● Saves Rugs ● Restores Colors ● Cleanses Other Floor Areas ● Aids "Housebreaking" ● Moneyback Guarantee

8 oz. $1.00 Pt. $1.[illegible] Qt. $2.50. Gal. $8.00. Add 35¢ Postage

FREE! Send for Helpful "Housebreaking" Hints

At finest stores or write us
CONSOLIDATED CHEMICAL COMPANY
1715 S. Halsted, Chicago, Ill. 60608

NEW

By MARY BOWDEN □ *Stool and magazine rack (right) in natural canvas with wood frames come rolled in cylinder kits. Stool, $25; rack, $15. From Squire & Small. Storage cube (below) in "Trexcote" plastic laminate in nine colors or walnut or oak finish is 21 inches square, $228. "Ottawa Cube" by Intrex Inc.*

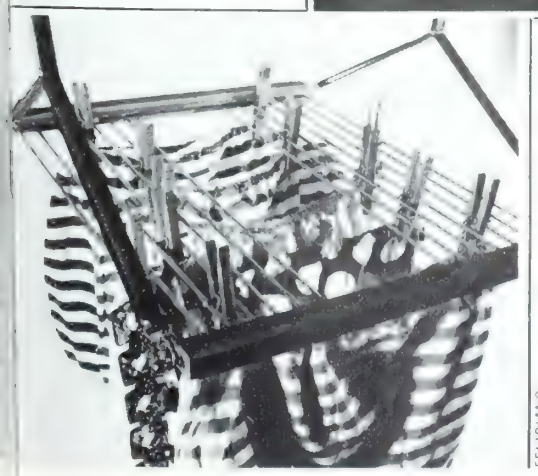




Show-piece planter (below) will enliven any room as the plants flourish under 18-inch Sylvania Gro-Lux bulb in white acrylic cover. It's 37 inches high by 24 inches wide. Up on clear panels are four bins to fill with plants. "Gro-Lite Planter," $200. From Karmel Plastics.

Wardrobe file (below) invented by Marion Donovan suspends in clear view 30 slacks, shorts, skirts, ties, scarves or belts. Sleek stained wood frames are strung with chrome-finish wire lines; leather straps hang it on closet rod or back of a door. Total size is 15 inches wide by 17½ inches deep, with 60 stained wood clips mounted on small bars to hold the items. 30 extra clips, $4. "The Big Hang-up," $22 postpaid, from Marion Donovan Systems, 850 Park Ave., New York City 10021.





FELICIANO

Before you move

We can help you. We'll send you a free copy of the Mayflower Moving Kit. It's as complete a guidebook as you'll find on the subject.

Did you know moving is tax-deductible? Know how to inventory your household goods? Never mind. The Moving Kit includes all that and more. Even change-of-address cards.

Let us help you move before moving day. For your Kit, send the coupon below to Mayflower.

Mayflower means moving



Mayflower
Dept. HB, P.O. Box 107B, Indianapolis, Indiana 46206

Help! Send my Mayflower Moving Kit to:

Name_____

Address_____

City_____

State_____ Zip_____

Before You Move...

please let us know

To be sure you don't miss any copies of your House Beautiful subscription, please notify us at least six weeks before you move to your new address.

1. Present address
Attach address label from a recent issue, or print your name and address exactly as shown on the label.

2. Fill in new address:

Name_____

New address_____

City_____ State_____ Zip_____

Mail this form to:
HOUSE BEAUTIFUL Subscription Service Dept.
Box No. 560 New York, N.Y. 10019



GORDON'S INC.
JOHNSON CITY, TENNESSEE

For a portfolio of tables and cabinets, send one dollar to Dept. HB-05
Gordon's, Inc., Johnson City, Tennessee 37601.

IMPORTANT NOTICE

HOUSE BEAUTIFUL MAGAZINE HAS NO CONNECTION WITH PROMOTIONAL PROGRAMS OFFERED TO REAL ESTATE DEVELOPERS AND OTHERS INVOLVED IN EITHER THE DESIGN, CONSTRUCTION, FURNISHING, OR DECORATING OF HOUSES OF THE YEAR, DREAM HOUSES, OR OTHER SIMILARLY NAMED DWELLINGS WHICH PROGRAMS PURPORT TO SECURE AWARDS, COMMENDATIONS AND/OR EDITORIAL COVERAGE FROM THE MAGAZINE.

IF ANY READER IS THE RECIPIENT OF ANY SUCH PROPOSAL, PLEASE CONTACT THE PUBLISHER.

Product Information

Asterisks note items available through decorators only. For names of stores with merchandise listed by manufacturer, write manufacturer. No listing may indicate custom-made, antique or privately-owned article. Include date of magazine and page number to insure prompt reply.

Pages 79-85—Becht

Construction and equipment: The "Garden-grade" redwood deck, **California Redwood Association.** Flooring in back bedroom (not shown), **Mannington Mills.** Insulation by **Owens-Corning Fiberglas.** Add-on air conditioning, **Tappan.** All paints and stain, **Martin-Senour.** Wall paneling, **Masonite Corp.** Ceramic floor tile by **Interpace,** courtesy of **Tile Council of America.** Closet doors by **Leigh Products Inc.** Sink in greenhouse by **Powers Fiat Corp.** Door hardware and locks, **Kwikset Sales and Service Co.,** subsidiary of **Emhart Corp.** Combination storm windows and doors, **The Mintz Co.** Sliding glass doors and windows by the **Andersen Corp.** Intercom, door chimes, smoke and heat detector and central vacuum system, **NuTone.** Shades, by **Del Mar Woodcrafted Woven Wood.** Stairs, **Mylen Industries.** *Plants:* All flowering and green plants in house, **D.K. Vanderbrook Inc.,** 3113 Mayfield Rd., Cleveland 44118; plants on deck, **Big Plants Unlimited,** 12511 Woodland, Cleveland 44127.

Kitchen: Mixer/blender, exhaust fan, **NuTone.** Range, oven, grill, dishwasher and garbage disposal, **Waste King Universal,** subsidiary of **Norris Industries.** "Ditto" wallpaper, **First Editions.***

Baths: Counters, **Formica.** Vanities, medicine cabinets, heaters and vents, **NuTone.** Toilet seats, **Beneke Corp. Boffi** chests and **Tyndale** lamp in master bath and all accessories, **The Higbee Co.**

Living room: The following items are available from **The Higbee Co.**—bone tweed wool area rug, **Fairmont & Eaton;** sectionals and ottoman by **Overman;** square table and folding chairs, **Del Vera;** brass pharmacy lamps, étagère, **Boffi** brass tray tables, chair by **Thomasville,** all accessories. Wall hangings, **Mary Walker Phillips,** 2 Horatio St., N.Y.C. 10014.

Entrance hall: Hall stand and accessories from **The Higbee Co.**

Dining room: The following items are available from **The Higbee Co.**—**Chapman** Welsh dresser; dining table, armchair, server, side chair, all from **Henredon** "4 Centuries" collection; oval rug, table settings and accessories. "Ditto" wallpaper, **First Editions.***

Master bedroom: **Heath** brass bed, **Hurricane** loveseat and cocktail table, fern stands and bookshelf, **The Higbee Co.**

Pages 86-89—Tailored

Construction and equipment: Tile, **Elon Tile Co.,** 964 Third Ave., N.Y.C. 10022. Brown marble, **Marble Modes Inc.** Plumbing, **Coe Plumbing & Heating Corp.** Cabinets, **Charles Cohen.** Blinds, **Norton-Blumenthal Inc.** Upholstery, **Vakassian Furniture Corp.** Carpet throughout, **Coast to Coast Contract Carpet Corp.,** 45 Sutton Place South, N.Y.C. 10022. Metal bed, **Milgo Art Systems.** "Chandu" bedspread fabric and "Brighton" fabric in living room, **Tressard Fabrics Inc.** All bedspreads by **Enza Draperies.*** Accessories throughout, **Knoll International Inc.*** Artwork in living room: "Untitled Head" by Roy Lichtenstein, banner by Jensen.

Pages 90-93—Rosen

Kitchen/dining room: Natural wood side cabinets, designed by Dorothy Rosen. Carpentry and installation by **Gerald Meijntjes.** Cabinet door pulls, filled with seeds and beans, **Wm. Hunrath Co. Inc.,** 153 E. 57th St., N.Y.C. 10022. Countertops, glazed Mexican tiles, **Elon Inc.*** "Americana" refrigerator/freezer, and "Versatronic" range, **General Electric Co.** "Superba" dishwasher, **KitchenAid.** Stainless steel double sink, **Kohler Co.** Faucet, **Delta Faucet Co.** "Ise" hot water dispenser, **In-Sink-Erator Mfg. Co.** Washer/dryer, **Speed Queen.** "Apache" wallpaper, **Kirk-Brummel Associates Inc.*** "Gros Point" window trim and chair cushion fabric, **Brunschwig & Fils.*** Floor installed and refinished by Jim Bergen. "Street of San Francisco" ceramic organizers for kitchen gadgets designed by **Lopez.** Baskets, **Luten-Clarey-Stern Inc.*** Napkins, **Far Eastern Fabrics Inc.***

Dining room: Macramé panels in windows and table runner fringe by Miriam Wise. Old Kilim table runner, **Marion B. Miller Rugs,** 148 E. 28th St., N.Y.C. 10016. Striped silk wall covering, **Louis W. Bowen Inc.*** Rug, **Karastan Rug Mills.*** Fondue sets, **Copco Inc.** "Tulip" flatware, Michelson Sterling from **Royal Copenhagen Porcelain Corp.,** 573 Madison Ave., N.Y.C. 10022. Wooden salad bowls, **Bowl & Board Inc.,** 222 E. 51st St., N.Y.C. 10022. Pottery plates and large pottery casserole on buffet by June Kahrs. Glassware, **Flemington Cut Glass,** 156 Main St., Flemington, N.J. 08822.

Pages 94-97—Prussack

Construction and equipment: Tile, **Domestic Stone & Marble Co.,** 41 E. 42nd St., N.Y.C. 10017. Plastic laminate, **Formica Corp.** Plaster, **U.S. Gypsum. Lennox** Heating/air conditioning unit from **Henry Leach,** 107 Jefferson St., Brooklyn, N.Y. 11206. Hot water heater, **A.O. Smith.** "Tall-a-Phone" Intercom from **Broadway Industrial Electric Co.,** 180 Flatbush Ave., Brooklyn, N.Y. 11210. Cabinets, **Ebner Woodworking Co. Inc.** Painting contractor, **D And E Painting.** Plumbing

tures from **American Standard** d **Crane.** Plumbing accessories, arles Parker Co., 101 Park Ave., Y.C. 10017. Windows, **Kilroy** tals, 283 Greene Ave., Brook- , N.Y. 11238. Hardware, **Elmer Hebert Co. Inc.,** 747 Third e., N.Y.C. 10017. Lighting, **L & Electric Co.,** 5202 New Utrecht , Brooklyn, N.Y. 11219.

rnishings: Carpeting, **Les Car- s;** installation, **Simon Manges Son.*** Area rugs by **Lord and ams/V'Soske Inc.*** Dining ta- , **The Pace Collection;*** chairs, **ndig Inc.*** Cushion fabrics, **k Lenor Larsen*** and **Isabel ott Fabrics.*** Living room airs, **Knoll International.*** Sofa music room, **Avery Boardman.*** shion and shade fabrication, **Davis,** 89-05 138th St., Jamai- N.Y. 11435. Desk pedestals m **Design Craft.**

chen: Range, **South Bend,** dis- uted by **Blue Flame Inc.,** 3 W. 125th St., N.Y.C. 10027 frigerator, **Westinghouse Elec- Co.** Dishwasher, **KitchenAid.**

ages 98-102—Winder

nstruction and equipment: The od paneling in fir and yellow e, oak stairs and white oak ors, **M.L. Condon Inc.** Quarry floors in "Welsh heather wn," **The Tile Shop,** 27 Stan- pe St., Boston 02116. Maple tcher block counters, **Butcher ck By Woodshed,** 243 E. 60th , N.Y.C. 10022. Tile counter, nch import, **Country Floors.*** ling fans from **Hunter Division, bbins & Myers.** Track lighting **Progress Lighting.** Recessed vn lights, **Prescolite.** Paint, rtin-Senour Paints.

ng room: Oak chairs by **Zo- phos Designs Ltd.*** Couch, **rvey Probber;*** "Granite" wool ric, **Design Tex.** Teak chairs by s Wegner, **Knoll International .*** Wicker stools and dining irs by **Stendig Inc.*** Moroccan l rug, **Treganowan Inc.*** Grand o, **Steinway & Sons.**

ter bedroom: Embroidered Ori- l hanging, **Treganowan Inc.*** *hen:* Refrigerator, **Amana Re- eration Inc.** Ovens, **Westing- se Electric Co.** Gas cooking **Thermador.** Dishwasher by henAid. Disposer, **National age Disposer.** Ice maker, **Sub Freezer Co. Inc.**

house: Fishnet-patterned e designed by Hans Wegner, I International Inc.*

work: Still life in entrance and self-portrait over 17th- ury Connecticut carved chest by M.S. Winder. Portrait over enza by Eugene Speicher. ge-and-green abstract by rt Knipschild. Black head ture by Neil Welliver.

es 103-107—Break tradition

truction and equipment: The ctural Stoneware" tile floor, ngs Pavement Co. Laminate ers, **Formica Corp.** Hard- **Schlage Lock Co.** Cabinets, llo Woodworkers Inc. Pivot ows, **Hope's Windows Inc.** g windows in kitchen, **Arca- "Louverdrape"** vertical blinds **Marshall Murray Interiors.*** tacle switches, **Slater Elec-tric Inc.,** 45 Sea Cliff Ave., Glen Cove, N.Y. 11542. Custom lighting, **Harry Gitlin.*** "High-hats" lighting by **Lightolier.** Decorative tile in kitchen by **Elon.***

Furnishings: Dining table designed by Andre, chairs by Brno and bedroom chairs, all **Knoll International Inc.*** Fabric, **Jack Lenor Larsen.*** Fur rug and pillows by **Seymour Winik Inc.*** Accessories and tableware, **Rosenthal Studio-Haus,** 584 Fifth Ave., N.Y.C. 10020. Art Deco accessories, **Carol Ferranti,** 888 Madison Ave., N.Y.C. 10021. Desk accessories, **Georg Jensen,** 601 Madison Ave., N.Y.C. 10022. Tea set and clock in bedroom, **Primavera,** 808 Madison Ave., N.Y.C. 10021.

Kitchen: Refrigerator by **Sub Zero Freezer Co. Inc.** Cooktop ovens and exhaust fans by **Tradewind, Thermador.** Dishwasher from **KitchenAid.** Sink, **Elkay Mfg. Co.** *Bathroom:* Tub fittings by **Eurotherm.** Lavatory bowls, tub and toilets, **American Standard.**

Pages 108-111—Colchamiro

General construction, **Sal Vincent.** Cabinet work, **John Tinnirello,** 1510 Kimball St., Brooklyn, N.Y. 11234. Plumbing throughout, **Sam Smalls & Sons,** 177 Seventh Ave., Brooklyn N.Y. 11215. Steel stair, railing, **A.C. Ornamental Iron Works,** 2753 W. 16th St., Brooklyn, N.Y. 11224. Loveseat and easy chair, **The Workbench,** 470 Park Ave. South, N.Y.C. 10010. Teacart and coffee table, **Scandinavian Design,** 117 E. 59th St., N.Y.C. 10022.

Pages 118-119—Wilson

French mirror in dining room and Chinese export porcelain lamp bases, **Baldacchino Antiques.*** Silver-and-crystal English cricket lights on mantel, **Eleanor Ford Antiques,** 710 Sansome St., San Francisco 94111. French needlepoint rug in dining room, **Stark Carpet Corp.** Chandelier and needlepoint border on rug in living room, both antique, **Ferrante,** 8464 Melrose Place, Los Angeles 90069. Fabric from **Kent-Bragaline Inc.***

Pages 120-123—Tables

Page 120—top left: "Pavot" porcelain, **Ceralene Inc.** "Montaigne" crystal stemware, "Etrusque" decanter and flower vase, **Baccarat.** Silk flowers, **Dulken & Derrick Inc.,** 12 W. 21st St., N.Y.C. 10010.

Page 121: Napkin rings and brass vase for flowers, **Sona of India,** 11 E. 55th St., N.Y.C. 10022. Flower arrangements, **Robert Webb Inc.,** 900 First Ave., N.Y.C. 10022.

Page 123: "Chrysanthemum" china salt and pepper and flatware, **Tiffany & Co.,** 57th Street and Fifth Avenue, N.Y.C. 10022. Napkins, **Leacock & Co. Inc.** Flower arrangements, **Robert Webb Inc.**

Page 122—top: Blue tablecloth, **Fallani & Cohn.** Placemats and napkins executed by **Kathleen Moore,** 61 Morton St., N.Y.C. 10014. Flowers, **East River Florist,** 960 First Ave., N.Y.C. 10022 *Bottom:* "Famille Rose" plates, cups and saucers, "Powerscourt" crystal stemware, salt and pepper, **Waterford/Ainsley.** Silk flowers, **Dulken & Derrick Inc.** ■



We've prepared a handsome color brochure to introduce you to Tiara II.

White

48 pages of room scenes and ideas illustrating a new collection of dining and bedroom furniture. For your copy, send fifty cents to Dept. HB-05, White Furniture, Mebane, North Carolina 27302.

$2.25 AVON

If you read just one paperback this year, read the #1 Bestseller

"great"[1] "marvelous"[2] "extraordinary"[3]



Watership Down

A novel by Richard Adams

1. The Times (London) 2. The New York Times 3. The Village Voice





THE PURCHASE OF A LIFETIME **Only $22.95**

Complete Luxury Service For 8

50 PIECE SET ONLY $22.95

While Supplies Last

CROWN-CASTLE Ltd., Dept. PGS-214
51 Bank Street, Stamford, Conn. 06901

Please send me the 48 Piece Stainless Steel Pistol Grip Flatware set plus the FREE Butter Knife and Sugar Spoon for just $22.95 on full Money Back Guarantee if I am not absolutely delighted. Please add $2.00 for postage and handling.

☐ Master Charge
Diners Club ☐ American Express

Card No.

City

SAVE

STERLING SILVER PISTOL-HANDLED FLATWARE OF 1776... *Reproduced as authentic replicas in satin finish stainless*

NOT $44.95! NOT $34.95! ONLY $22.95!

Your home can reflect the candlelight appeal and gracious atmosphere of Early American Colonial elegance when you grace your table with this incredibly beautiful service. Through a special purchase, we can offer you the famous Pistol-Handled Flatware with all its stunning Colonial simplicity in magnificent, satin finish stainless steel at just a fraction of what you would pay for luxurious Sterling Silver. Each and every piece is a masterpiece of authenticity—an exquisite replica of the famous Paul Revere settings that highlighted many a candlelit Colonial dinner. The knives are the genuine hollow pistol grip handles the forks are the graceful 3-tined design. And the entire 50-Piece Set is made of modern stainless steel, to give you years of carefree service.

LIMITED SUPPLY AVAILABLE AT THIS VERY SPECIAL LOW, LOW PRICE

Don't be disappointed! Take advantage of this amazing low price while our supplies last. Order now and we'll send you the complete service for 8 including 8 Pistol Grip Hollow Handle Knives; 8 Dinner Forks; 8 Salad Forks; 8 Soup Spoons; 16 Teaspoons PLUS a SPECIAL FREE GIFT of a matching Butter Knife and Sugar Spoon 50 pieces in all. The entire set is yours for just $22.95 on full money back guarantee if you are not absolutely delighted. But don't delay! Due to the rising cost of quality stainless steel, the price of this set will be increased in the very near future. Take advantage of our truly low price while current supplies last. Mail coupon today!

JUNE 81

House Beautiful

SUMMER DECORATING SPECIAL

40 pages of FRESH IDEAS YOU CAN USE RIGHT NOW!



SUNSHINE COLOR SCHEMES

FABULOUS TABLE SETTINGS



RTIFACTS... interpretations of past and present.



There's nothing quite like Artefacts. Entirely original, gleaned from cultures and civilizations of old. Artefacts is a carefully executed collection of simple, exquisite classic beauty. Inspired by ancient themes, this extraordinary selection is rich in the handcrafted look of the past, yet contemporary in mood and elegance. Architectural in line, yet warm and informal in effect. Handsome in proportion and detail, yet shaped and scaled for ironments. Look for Artefacts in fine stores. Obtain illustrated brochures of Henredon's Artefacts and holstered Furniture Collections . . . including sofas, which like that shown above can be made to the inch for a custom arrangement . . . send $2.00 to Henredon, Department B-675, Morganton, North Carolina 28655.

Henredon

The Martex Master Plan. Now you ca



Mixing patterns is risky business at best. Done well, the results can be magnificent. But, anything done less than well may not look very attractive.

The Martex® Master Plan helps eliminate this risk.

The Master Plan lets you mix patterns daringly, yet with assurance that the results will be enchanting.

How do we achieve this seeming paradox? By designing patterns and colors within each collection to work beautifully with the other patterns and colors in that collection.



Our new China Seas Collection, inspired by the Orient, is a worthy example.

Every sheet, pillowcase, towel, comforter and bedspread works beautifully by itself. Mix them and they become infinitely more dramatic.

Another nice thing about the Martex® Master Plan is that you can use our sheets for decorating throughout the house. Here we've chosen to highlight an otherwise serene gazebo and a jungle-like bathroom.

The Master Plan can even add drama to an already dramatic bedroom.

Perhaps the nicest thing of all is how you can make the Plan work for you.

Use it lavishly and it can make any setting tastefully daring. Use it sparingly and it can make any settin simply terrific.

Martex®

We change more than just your bed.

e daring without taking the slightest risk.



JUNE 1975

House Beautiful

Volume 117, Number 6



A KITCHENAID COMPACTOR CAN GET YOU OUT OF THIS MESS.

It's a beautiful answer to an ugly problem.

Just deposit your trash. The compactor will swallow it up, compacting it to about ¼ its original volume. It gobbles up cans, cartons, bottles and scrap. Quickly. Easily. Neatly.

The exclusive KitchenAid Litter Bin™ makes it easy to handle small trash without stooping. And the big trash drawer handles whole wastebasket loads at one time.

What's more, only KitchenAid has an activated charcoal air filter to eliminate odors. And you can use the KitchenAid compactor with or without trash bags.

Your KitchenAid dealer will show you how it works. His address is in the Yellow Pages under "Dishwashers." Or send us the coupon.



KitchenAid

Zip

SUMMER DECORATING, DINING & FURNITURE

Stay-at-home season in the sun 49
Fresh as summer itself 50
Stay-at-home celebrations 56
A play of red and white for graphic impact 60
A very private world for leisure living 62
Fair weather friends to enjoy this summer 76

DESIGN & BUILDING

A low-key design to grace a gentle site 70
A two-family house . . . unidentical twins 80
He's the cook; she's the designer 90

FOOD & DRINK

Good cooking with the dairy family 93
The microwave kitchen 94
Balmy blends for the crab grass days 96
The House Beautiful Chef 98
Nobody ever tells you these things 144

INSIGHT

Respect—not ravage 10
A financing plan for buying condominiums 10
Sterling new look for the White House table 10
Address book 18

TRAVEL

Vacations for the exploring 22

MONTHLY FEATURES

Remodeling notebook 45
Product information 20
New 46
House plants 47
Window shopping 100

COVER

Acting as both decorator and client for this bedroom in the Long Island home of Mr. and Mrs. Georg Andersen, Georg Andersen of Donghia Associates created a country charmer that is summer-fresh all year round. Basis for the scheme is Utica's "Iris Patch" design, with elements from this used for a custom spread quilted with Kodel polyester fiberfill, a table skirt, pillow shams and throw pillows on the white cotton-covered loveseat. White curtains wave gently against walls covered in J.P. Stevens sheeting; deep blue accents play up the Treganowan rug. Photograph by Feliciano.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. John R. Miller, President; Harrison F. Mitnick, Treasurer; Harvey L. Lipton, Vice President and Secretary. Hearst Magazines Division: Richard E. Deems, President; Gilbert C. Maurer, Exec. Vice Pres., Operations; Raymond J. Petersen, Exec. Vice Pres., Advertising; William S. Campbell, Vice Pres., General Manager; John F. D'Avolio, Vice Pres., Resident Controller; Albert A. Rachoi, Vice Pres., Director of Circulation; David A. McCann, Vice President for House Beautiful.

© 1975 by The Hearst Corporation; all rights reserved.

Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U.S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful's Bath Guide' and 'Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' and 'The Settler.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTION SERVICE: Mail all subscription orders, changes of address (please attach latest label), and Postmaster notices of undeliverable copies to HOUSE BEAUTIFUL, P.O. Box 3560, New York, N.Y. 10019. Subscription prices: United States and possessions, $10 for one year; $18 for two years; $24 for three years; add $3 for each year. Other countries, add $6 for each year. All subscriptions are payable in advance. Jean Harris, Subscription Manager, HOUSE BEAUTIFUL, P.O. Box 1566, New York, N.Y. 10019. Please enclose your latest mailing label for quickest service when writing.

WALLACE GUENTHER
EDITOR

RUTH WEIL
EDITORIAL DIRECTOR

Marion Gough
Linda B. Downs
John H. Ingersoll
Elvin McDonald
SENIOR EDITORS

ARCHITECTURE, DESIGN
Susan Grant Lewin
ARCHITECTURE EDITOR
John H. Ingersoll
BUILDING
Elvin McDonald
GARDENS
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Jack Macurdy
Molly Siple
ASSISTANT DECORATING EDITORS
Marjorie Fox Hilton
CONTRIBUTING EDITOR
Kathleen Mahoney
FURNISHINGS EDITOR
Anne Ogden
ART/CRAFTS EDITOR

FOOD
Helen McCully, EDITOR

SENIOR WRITER
Constance Bogen

COPY DEPARTMENT
Phyllis Bartlett, PRODUCTION
Pamela Waite Hamrick, COPYWRITER
Elizabeth V. Warren,
EDITORIAL ASSISTANT

ART DEPARTMENT
Ron A. Albrecht
Ira Bass
Karen Sydney Greenebaum
William H. Humphries, PRODUCTION
Barbara Brooks, EDITORIAL ASSISTANT

Beatrice Brooks
ASSISTANT TO THE EDITOR;
READER SERVICE
Carolyn E. Chesney
ASSISTANT
Rita Lee McNally
EDITORIAL ASSISTANT

Rosemary Collins
Susan Grossman
Irene W. Hoehl
Mary Otto
EDITORIAL ASSISTANTS

WINDOW SHOPPING
Peggy Ryan, DIRECTOR
Frances Needles, EDITOR
Donna Tedeschi, EDITORIAL ASSISTANT

JOHN R. MILLER
PRESIDENT, THE HEARST CORPORATION
RANDOLPH A. HEARST
CHAIRMAN
RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION
DAVID A. McCANN
PUBLISHER
Patricia Guinan
ASSISTANT TO THE PUBLISHER
David J. Moore
ADVERTISING DIRECTOR

Russell S. Jackson, Eastern Advertising Mgr., 717 Fifth Ave., New York, N.Y. 10022. George W. Hoagland, Sales Development, c/o New York office. James I. Moore, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 417 Montgomery St., San Francisco, Calif. 94104; West Coast Representatives. Eileen Roberts, Window Shopping New England Sales Representative, Manchester, Vt. 05255.

JOSEPH A. ENTERLIN
Advertising Production Mgr.

There's a little Eve in every woman.

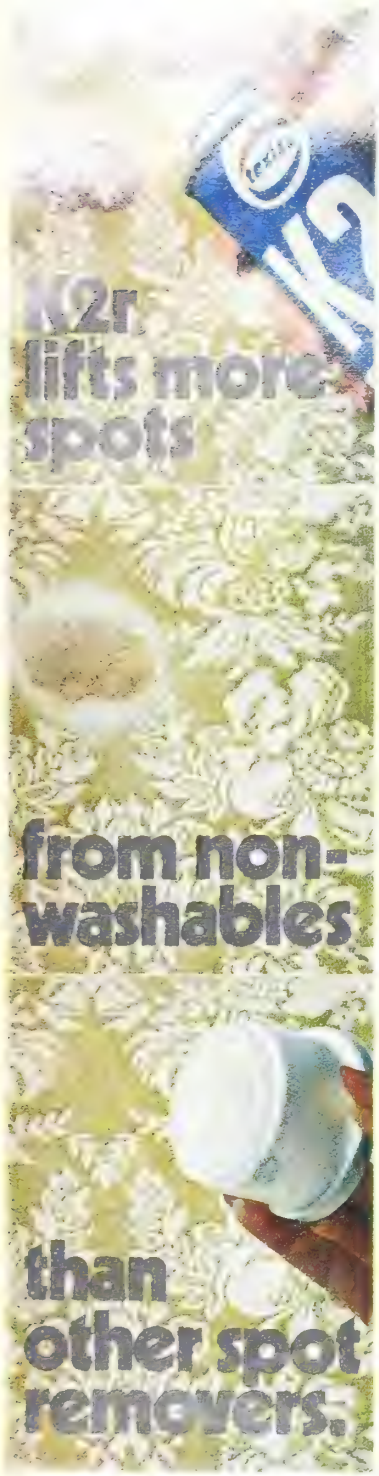


Try today's Eve.
Flowers on the outside.
Flavor on the inside.

Eve Filter and Menthol: 18mg. "tar," 1.3mg. nicotine av. per cigarette by FTC Method

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

©



K2r Spot-lifter lifts more spots from non-washables than other spot removers. Just about any spot from just about any non-washable fabric

House Beautiful PACE SETTER STORES

Proudly does House Beautiful hail these fine stores as Pace Setter Stores . . . so designated because they maintain a standard of excellence in merchandise and home-fashion presentation that makes them Excitement Centers. Here, too, you will find courteous and informed salesmen and saleswomen who are dedicated to solving your furnishings problems. Try them!

ALABAMA
Lamar's, *Florence*
Pizitz, *Birmingham, Bessemar, Roebuck, Huntsville, Eastwood, Five Points West*

ALASKA
Nerland's Home Furnishings, *Anchorage*
Nerland's, Inc., *Fairbanks*

ARIZONA
Barrows, *Phoenix, Tucson*
Levy's, *Tucson*

CALIFORNIA
Breuner's, *Oakland*
Campbell, Daly City, Fresno, Oakland, Pleasant Hills, Richmond, Sacramento Wayside North, Sacramento Wayside South, San Carlos, Stockton
Bullock's, *Los Angeles, Costa Mesa, Del Amo, La Habra, Lakewood, Northridge, Pasadena, Santa Ana, San Fernando,*
Frank Brothers, *Long Beach*
V. J. Lloyd's, *San Diego*
Macy's, *San Francisco, Bay Fair, Concord, Hillsdale, Monterey, Stockton, Serramonte, Stanford, Valley Fair, Sacramento*
The Rapport Company, Inc., *Los Angeles*
W & J Sloane, *Beverly Hills, Palm Springs*

COLORADO
Davis & Shaw, *Denver*
Home Furniture Co., *Colorado Springs*

CONNECTICUT
G. Fox & Co., *Hartford, Enfield Meriden, Waterbury*
Freedman's of Southport, *Southport*
Wayside Furniture, *Milford*

DISTRICT OF COLUMBIA
Woodward & Lothrop, *Washington, Annapolis, Chevy Chase, Prince George's, Wheaton Plaza, Md.; Landmark, Seven Corners, Tyson's Corner, Va.*

Blocker Furniture Showroom, *Ocala*
Burdine's, *Miami, Dadeland 163rd St., Ft. Lauderdale, Orlando,*
West Palm Beach
Grants Furniture Plaza, *West Palm Beach, Fort Pierce, Stuart, Vero Beach*
Wellington Hall, Ltd., *St. Petersburg*

Rich's, *Atlanta, Cobb Center, Greenbriar, North, North DeKalb, South DeKalb*
Richard's Furniture Co., *Augusta*

Cohen Furniture Company, Inc.,

John M. Smyth, *Chicago, Beverly,*

Home Furnishings Center,

KANSAS
Laughlin Furniture Inc., *Wichita*

KENTUCKY
Bensinger's, *Louisville, Dixie, St. Matthews; Madison, Indiana*
L. L. Roberts, *Lexington*

LOUISIANA
D. H. Holmes, *New Orleans, Lakeside, Oakwood, Baton Rouge*

MARYLAND
Hochschild-Kohn, *Baltimore Eastpoint, Harundale; York, Pa.*

MASSACHUSETTS
Denholm's, *Auburn, Worcester*
Jordan Marsh, *Boston, Braintree, Burlington, Framingham, Malden, Peabody, Worcester, Portland, Maine; Bedford, New Hampshire; Warwick, R.I.*
Paine's, *Boston, Natick, Peabody, Springfield, Hartford, Conn.*

MICHIGAN
J. L. Hudson Co., *Detroit, Eastland Northland, Westland, Pontiac, Oakland*
Klingman's, *Grand Rapids*

MINNESOTA
Dayton's, *Minneapolis*

MISSOURI
Rust & Martin, *Cape Girardeau, Columbia*
Stix, Baer & Fuller, *St. Louis*

NEVADA
Breuner's, *Reno*

NEW JERSEY
Huffman-Koos, *Rahway, East Brunswick, Eatontown, Freehold, Hackensack, Livingston, Nanuet, Parsippany, Pompton, Somerville, Springfield, Totowa, Trenton*

American Furniture Co.,
Albuquerque, American Square

NEW YORK
Abraham & Straus, *Brooklyn, Babylon, Hempstead, Huntington, Smith Haven, L.I.; Paramus, Woodbridge, N.J.*
Adam Meldrum & Anderson, *Buffalo, Southgate Plaza, Thruway Plaza, University Plaza, Abbott Road Plaza, Sheridan Plaza, Airport Plaza*
Fleischman's, *Syracuse*
Fleishman's Fine Furniture, *Poughkeepsie*
Flint & Horner, *Manhasset*
J. H. Harvey, *White Plains, Peekskill; Stamford, Conn.*
Macy's, *New York City, Bay Shore, Colonie, Flatbush, Huntington, Jamaica, New Rochelle, Parkchester, Queens, Roosevelt Field, Smith Haven, White Plains, New Haven, Conn.*
McCurdy's, *Rochester, Long Ridge*
Wellman Brothers, *Jamestown*

Colony Furniture Shops, *Charlotte*
Sosnik's Furniture Inc., *Winston-Salem*
Wayside Furniture House,

NORTH DAKOTA
Larson's, *Grand Forks*
Voeller's Furniture City, *Minot*

OHIO
Closson's, *Cincinnati*
Glick's Furniture Co.
Columbus: Great Western, Northern Lights, Showcase East, Showcase West, Town & Country; Chillicothe, Newark
Higbee's, *Cleveland, Westgate, Parma, Severance, Midway Mall, Great Lakes Mall, Belden Village*
H. S. Pogue Co., *Cincinnati, Kenwood Plaza, Tri County Shopping Center*
Rike's, *Dayton*
Thurin's, *Canton*

OREGON
Meier & Frank, *Portland, Lloyd Center, Salem, Eugene-Springfield, Washington Square*
Rubenstein's, *Eugene, Salem, Albany, Corvallis*

PENNSYLVANIA
Joseph Horne, *Pittsburgh, Whitehall, Natrona, East Hills, Northway, Greengate, South Hills, Monroeville*
Jonns, *Montgomeryville, Paoli*
Jonns Contemporary, *Montgomeryville*
Schoen's, *Allentown*
John Wanamaker, *Philadelphia Harrisburg, Jenkintown, King of Prussia, Oxford Valley Mall, Springfield, Wynnewood; Wilmington, Del.; Moorestown, N.J.; Westchester, N.Y.*
Willson's, *Sharon*

TENNESSEE
Bradford Furniture, *Nashville*
Bradford Showroom, *Memphis*
Fowler Brothers, *Chattanooga, Fowler Brothers Northgate, Fowler Brainerd*
Miller's, *Knoxville, West Town*

TEXAS
Anderson's Furniture Studio, *Dallas, Ft. Worth*
Joske's, *Houston*
Joske's, *San Antonio, North Star*
Sanger-Harris, *Dallas, Big Town, Oak Cliff, Preston Center, Plymouth Park*
Stower's, *Houston, San Antonio, North Star*
Sunland Furniture Co., *Houston*

UTAH
Z. C. M. I., *Salt Lake City, Cottonwood, Ogden*

VIRGINIA
Miller & Rhoads, *Richmond*
Willis Wayside, *Virginia Beach*

WASHINGTON
Doces, *Seattle, Edmonds, Burien*
The Bon Marche, *Seattle, Bellingham, Columbia Center, Everett, Longview, Southcenter, Spokane, Tacoma Mall, Walla-Walla, Yakima, Northgate*

WEST VIRGINIA
Stone & Thomas, *Wheeling*
Woodrum Home Outfitting Co., *Charleston*

WISCONSIN
Kunzelmann-Esser, *Milwaukee*
Porter's,



We make furniture for lovers

We have no quarrel with modern technology. But we think people will always love the beauty of real wood. Compare the color and grain character of veneers on our "Novacraft" bedroom furniture, for example, with the plastic or printed finishes being used today. Compare the prices. Then ask if you're saving anything on the phonies. The "Novacraft" design is unmistakably contemporary. And it is a warm, livable contemporary. So classic it may be called "traditional" fifty years from now! We make "Novacraft" living room tables, too. For color literature of Lane furniture, send 25¢ to The Lane Co., Inc., Dept. 006, Altavista, Virginia 24517.

Lane®
The Love Chest People

For your nearest "Novacraft" bedroom dealer, phone free: 800-243-6000 (In Conn., 1-800-882-6500)



See Gulistan® Super 4®
(the carpet that rejects dirt)
at these retailers...

ARIZONA
American Mattress & Furniture, *Tucson*
Browns of Glendale, *Glendale*
Carpet Mart, Inc., *Scottsdale*
Contractors Carpet & Drapery, *Phoenix*
Denny's, *[illegible]*
Ben Flores Home Furnishings, *Douglas*
Johns Furniture & Floor Covering, *Globe*
Marlers Furniture, *Prescott*
Maupin Plumbing & Heating Co., *Phoenix*
Mohave Interiors, *[illegible]*
Rietz's, *Clifton*
Sedona Interiors, *Sedona*
Spears Building Specialties, *Tucson*
Stagecoach Carpet, *Scottsdale*
Stuarts Home Furnishings, *Chandler*
Wagon Wheel Carpets, Inc., *Phoenix*
Western Carpet Brokers, *Phoenix*
[illegible]
Brown House of Carpet, *Little Rock*
Deans Discount Carpet Center, *Ft. Smith*
Griffin Building Supply, Inc., *Texarkansas*
Wentz Brothers Carpet Supply, *Springdale*
CALIFORNIA
Ayash Carpet, *Studio City*
Carpet City, *[illegible]*
Century Carpet & Drapes, *San Diego*
Contract Carpet of Stockton, *Stockton*
Custom House Interiors, *Escondido*
Cypress Floors & Int., Inc., *Monterey*
Daffey Dons of Soquel (Casa Villa Furn.), *[illegible]*
Eureka Floors, *Eureka*
Gregs Floor Covering, *Redondo Beach*
Haywards, *Santa Barbara*
Imperial Hardware, *El Centro*
Imperial Shade & Venetian Blinds, *[illegible]*
Johnston-Lowell, *Modesto*
Jost Floor Company, *Bakersfield*
Kellers Home Furnishings, *Corona*
Kens Carpet Sales & Service, *Arcadia*
Linoleum Contractors, *Pasadena*
Morton L. Goldberg, *San Diego*
National Carpet Care (div. Nat'l. Kinney), *[illegible]*
Shelleys Floor Covering, *Los Angeles*
H. W. Rivett Company, *Sacramento*
[illegible]
Sewelson & Cooper, *Ventura*
Extraordinary Usuals, *Aspen*
Montrose Decorating Center, *Montrose*
[illegible]
[illegible]
*[illegible]

What's Gulistan got against kids?



A carpet that rejects dirt.

"Pervot" in Trevira.

A carpet that sheds dirt the way your non-stick pans shed food.

We call it the Super 4 carpet. You'll call it wall-to-wall peace of mind.

It lets you decorate in shades you never dared use before. It lets you carpet areas you never could before.

Not only does Gulistan Super 4 carpet look cleaner after you vacuum, it stays that way longer. It vacuums easier, retains its original freshness longer and helps reduce annoying static.

You can have Gulistan Super 4 in luxurious plushes, sporty shags, versatile cut loops. And more. In the color you've been looking for. In today's most practical fibers. All for no more than you'd pay for carpet without Super 4's advantages.

J. P. Stevens & Co., Inc., 1185 Ave. of the Americas, New York 10036.

Gulistan® Super 4® Carpet by J.P. Stevens

It's practically a necessity.

RESPECT—NOT RAVAGE

land developers learn the value of preservation

By WILLIAM HOUSEMAN □ Americans by the tens of thousands are endorsing the recreation community less for the options on where to live than for those on *how* to live. Gone are the days when upwardly mobile families were content to spend their leisure swinging in a hammock at a lakeside cottage. These families now seek a complete community in which a panoply of amenities are offered. To a remarkable degree, considering the magnitude of the challenge, our best recreation communities are aiming to create a social and physical environment in which the individual can find what are believed to be those most elusive of human goals: peace *and* fulfillment.



BILL HELMS

Amelia Island Plantation, where House Beautiful was invited to plan and photograph the interiors of the Garden Home shown on pages 62-69, is a notable example of the new style of recreation communities. The island is the southernmost of a strand of coastal islands that extends from Cape Hatteras, N.C., to northern Florida. By land, Amelia Island Plantation lies just 25 miles northeast of Jacksonville, Fla.

The 2,450-acre plantation has been planned and developed by the Sea Pines Co. of Hilton Head, S.C., which has gained a reputation for treating the natural environment with respect. This regard is exemplified in the home setting pictured at left.

At a wildlife conference not long ago, Sea Pines Co. Chairman Charles E. Fraser said, "Our care for the environment is neither frivolous nor philanthropic. The Sea Pines Co. might be selling homesites or condominiums, renting hotel rooms or campsites, packaging tennis or golf programs, but our real product is the environment. Trees, marshes, breezes, views, beaches, birds, lakes, wildlife, clean water, pure air—these are the essential determinants of our success."

By the standards of conventional developer's wisdom, the first decision at the Plantation was the hardest to make. That was to "throw away" 900 of the property's 2,450 acres. This is marshland acreage that, in other places and other times, would be drained and bulkheaded into little (Continued)

WILLIAM HOUSEMAN is the editor of The Environment Monthly and a frequent contributor to House Beautiful on ecological subjects.

INFLATION HEDGE: A FINANCING PLAN FOR BUYING CONDOMINIUMS

By JOHN H. INGERSOLL □ Time-sharing is the newest and easiest way to finance a resort condominium. While not every recreational community now offers a time-sharing plan, all probably will soon. This financial innovation takes the pressure off the money problems of buying condominiums priced in the $100,000-and-up category. Such prices are no longer unusual at better resort developments, or even at some that aren't so good. Time-sharing plans differ in detail, but essentially work in this way: You buy the time you and your family plan to spend at the resort. You pay once, and from that year forward, you're charged only a modest maintenance and service fee. What you are buying, in fact, is a share of one furnished condominium apartment, townhouse or house in its ocean, lake or mountain setting. For example, say you reserve the unit for two weeks, your payment would represent 1/26th ownership. Families who reserved the same condominium for other weeks of the year complete that ownership. Thus, rather than paying $100,000 for a resort condominium, you may pay $3,000 to $6,000. Rather than owning the unit outright, spending two weeks in it and worrying about rentals the rest of the year, you can enjoy your vacation and not be concerned over maintenance or rental when you leave. Moreover, purchasing a share now is a hedge against future vacation inflation, which economists tell us is bound to come. And, like any owned property, your share is saleable should you change your mind. Profit on (Continued on page 17)

President chooses sterling new look, first addition in 158 years, to grace the White House table



FELICIANO

Gorham's "King Charles" pattern, the new silver service chosen by President and Mrs. Ford for White House state dinners, shows clearly in the four pieces at left. "This service is a perfect choice since both the White House and the pattern date from around 1800," explained White House Curator Clement Conger. "Early presidents moved in with their own furnishings and the government did not buy its silver service until 1817. Much of this was still in use, but wearing thin, when the Gorham service was ordered last year." Each place setting will include 21 pieces.

insight


MAKE A NIGHT OF IT. WAMSUTTA.
"Porcelain Butterfly" by Wamsutta. Sheets of Ultracale,® a no-iron blend of 50% Fortrel® polyester/50% cotton.
Plain or ruffled pillowcases, comforters, bedspreads and dust ruffles to match.
Wamsutta
Wamsutta Mills (a division of M. Lowenstein & Sons, Inc.) 111 W. 40 St., N.Y.C. 10018



"A Tennis Player's Prayer"

Moppets®

Introducing two new members of the delightful Moppets family. To captivate the hearts of all. Captured in hand-painted porcelain for a gift that will be cherished forever. From the Gift World of Gorham. Win someone's heart. $12 each.

Price subject to change without notice.

Moppets © 1975 Fran Mar. Gorham Division of Textron, Providence, R. I.



checkerboard squares, each to be sold for little checkerboard houses. Now, the people who visit or live at Amelia Island Plantation can stroll into the salt marsh by boardwalk, sit quietly and observe an ecological wonderland of birds, reptiles, mammals and fish. No such experience would be realizable at either Shaker Heights or West Orange.

Along the oceanfront, Amelia boasts an extraordinary line of primary dunes rising at some points to a height of 50 feet. These dunes act as a natural barricade, protecting the island against ocean storms in much the same fashion as Holland's dikes. Behind them and running parallel to them is a secondary line of dunes. Lying between them, a sunken forest thrives. It is unique on the Atlantic seacoast, an almost magical kingdom of live oaks, laurel, palmetto and magnolias.





Amelia Island's beautiful coastline is naturally protected by the row of sand dunes pictured at top. A stroll along the boardwalk provides island residents with exceptional views of the Plantation's 900 acres of marshland (bottom)*, preserved by the developers in its natural state as a wildlife refuge.*

What to do about such a find? Further down the Florida coast, it would have been destroyed to make room for 30-story apartment buildings. Here at the Plantation, the sunken forest has been almost fanatically protected through stern graphic warnings and the delightful expedient of a slender pedestrian bridge. The bridge not only spares the dunes from the pounding of heavy foot traffic to the beach but also yields the transient bathers an astonishing treetop perspective of the sunken forest.

The recreation community we have watched evolving over the last decade or so is not always easy to size up as a place to visit, to live in or to invest in. It is something of a hybrid, drawing on such dissimilar and often conflicting sources of inspiration as the suburban country club, the planned unit development, the efficiency apartment, the Rockefeller resorts and show biz. They're not just for the very wealthy, either. Honeymooners, semi-retirees and real estate dabblers are sought-after prospects, too. *(Continued on page 17)*

How, then, do you judge the good ones from the not so good? Planning professionals and developers were asked this question; their responses are incorporated in the following checklist:

Put your money in a La-Z-Boy®

It's the best investment you can make

ause now, when prices rise daily and quality arently no longer counts, you can still count he comfort, the quality, the craftsmanship of Z-Boy.

we can back that claim up. With a name that's best known in the business. And for good rea- Our chairs are made with the finest material lable. Like a beautiful selection of colorful, fashionable fabrics of DuPont Nylon. That's why we sell more of them than anyone else. That's why our customers are La-Z-Boy fans for life. And they spread the good word around. Because when you're onto a good thing, you want your friends to know about it, too.

So when you're in the market for comfort, put your money in a La-Z-Boy.



DUPONT Nylon



insight

checkerboard squares, each to be sold for little checkerboard houses. Now, the people who visit or live at Amelia Island Plantation can stroll into the salt marsh by boardwalk, sit quietly and observe an ecological wonderland of birds, reptiles.

"A Ten

M

La-Z-Boy values fo

A deluxe he-man chair. Gives him great comfort. Lets him lean back. Put his feet up on the handsome ottoman and really relax. A chair for every room. Every decor. Every member of the family.









How, then, do you judge the good ones from the not so good? Planning professionals and developers were asked this question; their responses are incorporated in the following checklist:

• What are the long-range prospects for the recreation communities? For the good ones, very good. It is apparent that the quality developments are here to stay and the shady operators are collapsing, not only because they may be shady but because they cannot compete with the bona fide developers.

INFLATION HEDGE

very decorating style



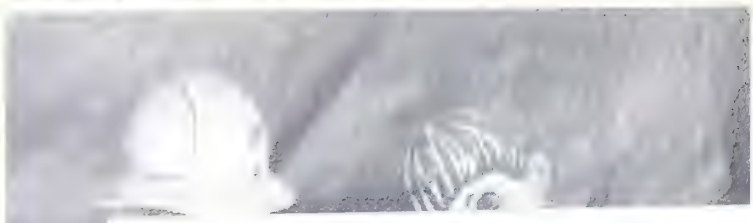
La-Z-Rockers adjust to the position you find most comfortable. They rock. They swivel on a specially designed, easy turning mechanism. And the back automatically adjusts to the weight of your body. Plus the beautiful low silhouette means fashion for your home.







DU PONT Nylon



insight

checkerboard squares, each to be sold for little checkerboard houses. Now, the people who visit or live at Amelia Island Plantation can stroll into the salt marsh by boardwalk, sit quietly and observe an ecological wonderland of birds, reptiles.

"A Ten

M

La-Z-Boy's newest idea
Hi-Lo™ reclining chai
It's like getting 4 chai
for the price o



1.

2.

4.

3.

A La-Z-Boy Hi-Lo is a
investment in fashion. Puts
in your home with its ele
low silhou

It does a lot for your com
too. It not only reclines. It
you a soft, comfortable head
A footrest that lets you re
stretch out. Both headrest
footrest are hidden away. M
independent of each other
you can have one or the ot
Both at once. Or none at all.
other chair has these featu
If you're in the market for fash
and comfort, put your mone
a La-Z-Boy Hi-Lo . . . it's
getting 4 chairs for the pr
of o

See all La-Z-Boy's fashionable Hi-Lo's at your nearest store or write for a free brochure to:
La-Z-Boy Drive, Monroe, Michigan 48161

LA-Z-BOY



How, then, do you judge the good ones from the not so good? Planning professionals and developers were asked this question: their responses are incorporated in the following checklist:

• What, at a minimum, should a recreation community offer? One way to answer is with a question: What are you looking for? Many families have taken the plunge because of a single enthusiasm (often cultivated by a single family member). Golf has been the No. 1 motivating factor until recently. Now tennis and skiing are moving up. But the pool of sports customers is reaching the saturation point, and many condominiums are sensing that the key investment in a single enthusiasm no longer produces anything like a commensurate return for many families. Moreover, the shallowness of one-note communities becomes all too apparent to the family's non-participating members.

Basically, if a development calls itself a community, it ought to provide the services of a community: mail, fire protection, utilities, road and basic shopping needs.

• How can "amenities" be evaluated? One established community builder advises, "If you have to have your 'ticket punched' and pay a fee for every activity at the place, you can figure that you're being had." In the best planned communities, the activities that form the magnet for attracting buyers are never window dressing; they are integral to the planning.

• Are there ways to check on a developer's reputation for quality? The nice thing about this infant field is that it is conspicuous. The marginal or unethical community developers are either being rooted out by the Interstate Land Sales Office of the federal government—or they are being found out by their responsible critics. Better than avoiding the bad, though, is looking for the good. It is no trick to find out who is identified with the planning and designing of a community. Are these professionals known for their work? If so, it can be readily documented. Too, a good community can be judged by its reputation in the surrounding area.

• What are the long-range prospects for the recreation communities? For the good ones, very good. It is apparent that the quality developments are here to stay and the shady operators are collapsing, not only because they may be shady but because they cannot compete with the bona fide developers.

INFLATION HEDGE

Continued from page 10

the sale would be considered a capital gain. And your share of real estate taxes on the condominium is a deductible expense on your income tax. Time-sharing plans we reviewed ranged from increments of one to 13 weeks. The price per week is often discounted if you sign up for two or more weeks. As you'd expect, what you pay varies, too, with the size and location of the dwelling unit and the time of year (in- or off-season). Most plans include maid service and a change of linen at least [illegible] along with exterior maintenance normal for any condominium community. Since time-sharing is new, questions from prospective buyers are natural. Here is a typical cross-section along with answers we've received from the developers:

If I buy a time-share, must I wait for all shares to be sold before I can use the dwelling unit? If you are the first in line to buy, and you want to reserve the two weeks immediately following the day you sign up, you can.

What happens if the developer fails to sell all the time-shares? Your money is safe. You might get a refund, or the developer may buy back the unsold shares and use the house as a guest residence for visiting VIP's during the time you and your fellow shareholders aren't there.

What furnishings or equipment must I bring? Ordinarily, nothing. Most communities stock time-sharing units with sturdy attractive furniture and enough paraphernalia in the kitchen to serve your family and guests. Management generally has a sinking fund to replace worn furniture and utensils. A portion of the maintenance fee fills the fund.

Must I pay closing costs when I buy my time-share? Yes. But the amount is far less than (Continued)

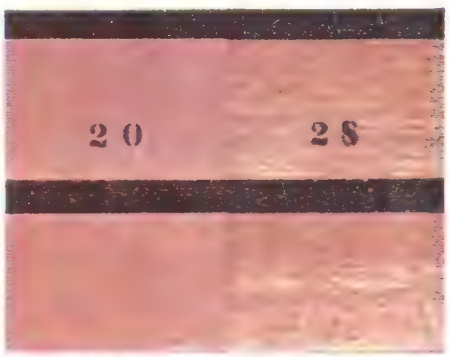
Dutch Boy Latex Stain beats oil stains two ways.

Protects longer.

At the Dutch Boy testing fields oil stain and Dutch Boy Latex Stain had a duel in the sun, wind, and freezing cold for 3 years. Look at the pictures of the actual boards and judge the results for yourself.

As you can see, the oil stain has faded and left the wood exposed in several spots.

Meanwhile Dutch Boy is still giving good protection. And the colors are rich and strong.



Dutch Boy Latex Stain Oil Stain



Cleans up easier.

If you've ever used oil stain we don't have to tell you how hard it is to clean up.

With Dutch Boy, on the other hand, all you need is water. Dutch Boy Latex Stain. Protects longer. Cleans up easier.

Dutch Boy Paints





BACCARAT
the crystal of Kings

CHRISTOFLE SILVER
Paris

CERALENE CHINA
Limoges

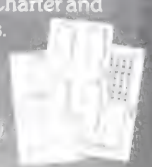
From France, at fine stores everywhere... and at Baccarat, 55 E. 57 St., N.Y.C. 10022
Write Dept. HB29 for illustrated brochures featuring stemware, china or gifts, 50¢ each, silver, 10¢



FINISHING TOUCH FURNITURE.
NO MATTER WHERE YOU PUT IT,
IT BELONGS.

Choose a single accent piece or complete grouping. It'll fit and function wherever you put it: living room, bedroom, dining room, den. It's furniture you live with, not around.

free brochures showing our Burnt Chimneys, Charter and Old Salt collections.
Finishing Touch
Div., Dept. HF2,
Gravely Furniture
Co., Inc., Ridgeway
Va. 24148



insight

you would pay if you bought the condominium outright.

After buying two weeks in June, suppose I want to switch to two weeks in August? Through the community management, this is possible. An August buyer might prefer June, or there may be space available in another unit. Sometimes, adjustments are possible should you want to stretch your two weeks to three.

After three vacation seasons in the same place, my family is restless. Any chance for a change of scenery? Yes. In many cases, you can exchange your time-share for a share in another resort community. This is almost always true of a developer who manages more than one resort area. For example, a time-share at Sea Pines Plantation at Hilton Head, S.C. could be swapped for a time-share at its developments in Florida or Puerto Rico.

A much larger exchange program is offered by an Indianapolis firm called Resort Condominiums International. As a member of RCI, you can trade your time-share for one in any of the 26 projects currently associated with RCI. Its tag "International" is not hyperbole. For example, if you owned a time-share at Ski Inn, Steamboat Springs, Colo., you could swap it for an identical share in Aldea De Las Cuevas, Spain. Both projects are RCI affiliates. For information on RCI and its fees, which are surprisingly modest, the address is 5638 Professional Circle, Indianapolis, Ind. 46241.

address book

To order your copy of the "Address Book Directory," please send 50 cents to House Beautiful, Room 957, 717 Fifth Ave., New York City 10022. All other inquiries for repair or restoration and the difficult-to-locate item should be sent to me at the same address, omitting the room number.—JEAN BAKER

Accurate Flannel Bag Co., 109 W. 26th St., New York City 10001—sells Pacific cloth by the yard to make your own tarnish-proof flannel bags in which to store silver or line drawers and closets for hollowware storage.

Betty Bryer, P.O. Box 84190, Los Angeles 90073—has hand-beaded fringe for Tiffany lampshades; also looks well on silk; three patterns—chevron in light or dark amber with green, rosette in shades of amber with touch of black and in blue and silver with bits of pinks and greens, rose design in shades of red and in black; for photographs, send 50 cents and stamped, addressed envelope.

Cumbow China Decorating Co., 436 E. Main St., Abingdon, Va. 24210—restores broken china, pottery and bisque of good quality; reproduces old, discontinued patterns on porcelain of the same style, quality from sample piece.

Custom Book Binding, 1618 W. Main St., New Lebanon, Ohio 45345—repairs, restores books; much work with Bibles.

The Left Hand, Dept. HB, 140 W. 22nd St., New York City 10011—accessories for the left-handed; approximately 150 items shown in catalog, available for $1, applicable to order.

The Left Handed Complement, 1430 S. Village Way, Suite M, Santa Ana, Calif. 92702—solace for the left handed, a catalog listing 96 items to make life easier; some examples: scissors, baseball gloves, fishing reel, and *Lefty*, a book which helps a child cope with the right handed world; "Pet Peeve" at end of booklet encourages customers to write inconveniences they suffer; catalog $1.

Nateli Stoddard, Shawenon Studio, North Egremont, Mass. 01252—does reverse painting on glass for the restoration of antique clocks and mirrors; collection of antique paintings for design copying; reasonable rates; brochure free.

Woodcraft Supply Corp., 313 Montvale Ave., Woburn, Mass. 01801—stocks wood supplies and fine tools for the amateur and professional woodworker; more than 40 measured drawings for accurate reproduction of antique furniture; two-day school for two persons at a time for instruction in woodturning by craftsman Peter Child; students room and board with the Childs; make applications well in advance; write for information; Woodcraft catalog 50 cents. ■



Atmos Heritage Round. 8¼" x 9⅛" x 6½". $350.

Atmos.
The only clock in the world powered by air.

It has been calculated that it would take 300 years for the Atmos to show the wear an ordinary clock shows in one year.

The unparalleled Atmos by Jaeger-LeCoultre. It virtually conquers friction.

All the Atmos needs to run silently, accurately and indefinitely is air. Inside the Atmos is a unique brass bellows which contracts and expands as the air temperature in the room changes. All the Atmos needs is a two-degree change in air temperature every 48 hours to keep its mainspring wound continuously.

Every part of the Atmos is hand-assembled to absolute precision. And because its balance wheel swings only two times each minute compared to the 300 swings of an ordinary clock, the Atmos is virtually friction free.

The Atmos is a masterpiece. It makes an important gift.

Royalty, Presidents and Prime Ministers own Atmos clocks. Isn't there someone you know who's just as deserving?

The Atmos is one of the world's most honored gifts, one of the most coveted possessions. The Atmos becomes a proud heirloom and a unique conversation piece for generations to come.

Where can you invest in the unparalleled Atmos?

Only at the finest jewelry stores. Ten magnificent styles to choose from, starting at $350. And limited editions of hand-sculptured designer pieces up to $20,000.

For a color brochure, price list and the name of your nearest Atmos jeweler, write today. We'll tell you where to find the gift of a lifetime. And of many lifetimes to come.

Atmos
by Jaeger-Le Coultre

Jaeger-LeCoultre Watches and Clocks
Box 2500, New Rochelle, New York 10802



...that un-complicate ...buying ...ly ...your life.

FREE

"Pella Window and Door Ideas" book contains a gu... to different window types, and how eac... works. Distinctive examples of window treatments in various architectural styles. A section on things to consider in window placement. Plus detailed information on how you can eliminate screen and storm window chores. How you can reduce maintenance and fuel costs. And a number of other things that can simplify your life.

I would like to know more about:
... Awning Windows, ☐ Sliding Glass Doors ☐ Wood Folding Doors.
I plan to build. ☐ I plan to remodel.

Name_____

Address_____

City_____

... _____ ZIP_____

Telephone_____

Mail to:
Pella Windows & Doors, Dept. C02F5
100 Main St., Pella, Iowa 50219

Pella

UNION-NATIONAL

fine bedroom, dining room and occasional furniture



At ... stores ... Permanent displays may be ...

UNION-NATIONAL, INC.
... STROUDSBURG, PENNSYLVANIA 18301

Product Information

Asterisks note items available through decorators only. For names of stores with merchandise listed by manufacturer, write manufacturer. No listing may indicate custom-made, antique or privately owned article. Include date of magazine and page number to insure prompt reply.

Cover:

Sheeting on walls; custom spread quilted with **Kodel** polyester fiberfill; **Utica** "Iris Patch" pillow shams, table skirt and throw pillows designed by Angelo Donghia, all **J.P. Stevens & Co.** Indian cotton loveseat fabric, **Far Eastern Fabrics Inc.*** Upholsterer, **Ronald Jonas Interiors Inc.*** Rug, **Ernest Treganowan Inc.***

Pages 50-55—Decorating

Page 50—top: Curtain fabric, **Stroheim & Romann.*** Chairs, **Donghia Associates.*** Vinylized fabric, **& Vice Versa*** *Bottom:* Lucite-and-glass dining table, **Albrizzi Inc.*** Chairs are a design by **Robert Metzger.** Nappa leather, **Hermes Leather Co. Inc.** "Fleur Chinois" china, **Tiffany & Co.,** Fifth Avenue and 57th Street, N.Y.C. 10022. Crystal glasses, **Waterford Glass Inc.** Margab napkins, **Georg Jensen,** 601 Madison Ave., N.Y.C. 10022. Roman shade fabric, **DD & Leslie Tillet.*** Cambodian silver elephant, **Hokin Gallery,** Palm Beach 33480. Lowestof 18th-century Chinese vases. *Page 51:* "Krinkle krush"patent cushions with vinyl welt, **Barclay Fabrics Co. Inc.,** 1807 E. Huntingdon, Philadelphia 19125. Geometric fabric "Elana" on cubes and pillows custom-colored, **Hannett·Morrow·Fischer Inc.;*** other pillows, custom needlepoint designs by Zebbie Renkert and Ellen Anderson. "Legend" figures fabric on cube and pillows, **Woodson Fabrics.*** "Individuality" nylon rug, **Burlington House Carpets.** Camel and elephant tables, **C.S. Goodfriend & Co. Inc.** Plants, **J. Franklin Styer Nurseries,** Concordville, Pa. 19331.
Page 52 and page 53—bottom: "Ching" walls and comforter; "Parang" canopy, chair seats, bed linens, sofa, "China Seas" collection, **Martex, West Point Pepperell Inc.** All furniture, including end table from Disc Table Group, **Philip Daniel Furniture.** Group of Oriental men on chest, **Asian Manor.*** Rug, **Stark Carpet Corp.*** Drawing by Helen Stein. *Page 53—top left:* Vinyl chair fabric, **Decorators Walk.***
Page 54—top: Chairs, **Don Rousseau Inc.,** 413 E. 53rd St., N.Y.C. 10022. Fabric, **Brunschwig & Fils Inc.*** Table cover and drapery fabric, **& Vice Versa.*** Trim on table cover and drapery, **Scalamandré Silks.*** *Bottom:* Draperies, **S.M. Hexter Co.*** Sofa fabric, **Thomas K. Smith Inc.*** Chair and ottoman fabric, **Brunschwig & Fils Inc.*** Coffee table, **Al Burkhardt.*** Game table and floor lamp, **Karl Springer Ltd.*** Game chairs, **Pace Collection Inc.***
Page 55: "Savannah" seat fabric, **Franciscan Fabrics.*** Curtain fabric, **Brunschwig & Fils Inc.*** Antique wicker chairs and tea cart, **Alice Eisenberg,** Montauk Highway, Quogue, N.Y. 11959. Curtain workshop, **Tony De Carlo.*** Dining table base, **Philip Daniel Furniture;** glass top, **Sutton Glass & Mirror Co. Inc.*** China, silver and glass from **Tiffany & Co.**

Pages 56-59—Tables

Page 56: Salt and pepper shakers, **William Streeter.** Pagoda basket and basket for rolls, **Beng Solo Trading Corp.** Overscaled spoon, **Tribal Arts Gallery,** 84 E. 10th St., N.Y.C. 10003. Placemats, **Tabletopping** at **Henri Bendel,** 10 W. 57th St., N.Y.C. 10019. "Sial" carafe, **Gense Imports Inc.** Napkins, **Fabrications,** 246 E. 58th St., N.Y.C. 10022. Flowers, **George Cothran Flowers,** 238 E. 60th St., N.Y.C. 10022.
Page 57: Plates and covered server, **Pottery Barn,** 231 10th Ave., N.Y.C. 10011. "UNA" flatware, **Design Research,** 53 E. 57th St., N.Y.C. 10022. Glasses, **Blenko Glass Co.** Silver watering can and flower cart, **Cartier,** 2 E. 52nd St., N.Y.C. 10022. Copper sugar bowl, **Old Dutch International Ltd.** Wheelbarrow, **S.P. Skinner Co.**
Page 58: Tureen, **Arnat Imports.** Canister, **Meiselman Imports Inc.**
Page 59: Salt and pepper, **Kosta-Boda.** "Bar Harbor" napkins, **Linens by Vera Inc.,** at **Bloomingdale's,** Lexington at 59th, N.Y.C., 10022. Bowl by **Peking Imports,** at 1115 Broadway, N.Y.C. 10010. Flowers by **Robert Webb Inc.,** 900 First Ave., N.Y.C. 10022.

Pages 60-61—Finn

Living room and dining area: Floor throughout, **Anderson Tile.** Seating units, **Harvey Probber Showrooms Inc.*** "White Marshmallow" vinyl fabric on seating units, **Gilford Inc.*** Print fabric, **Hannett·Morrow·Fischer Inc.*** Coffee table by St. Gille, **Turner Ltd.*** Lacquered screen, **Parzinger Originals Inc.*** Mirrored square wall, **Tomorrow Designs.*** Plexiglas-and-glass dining table, wall-hung custom-designed Plexiglas bar by Charlotte Finn, **Charlotte Finn/Sys Cohen Designs.*** White dining chairs designed by **Vernon Paton,** Italy. Stainless-and-Lucite dining fixture designed by **Angolo,** Rome, Italy. Bar hand lamp by Richard Etts, **Christopher Chodoff.*** "Race Track" lithograph over bar, Frank Stella, **Castelli Graphics Inc.***
Den: Formica-and-Lucite wall unit designed by **Charlotte Finn, D.I. Group Ltd.*** Lamp by **Gae Aulenti,** Rome, Italy. Paper construction by Nancy Miller, **Environment Gallery,** 205 E. 60th St., N.Y.C. 10021. Sleep sofa, **Avery Boardman.*** *(Continued on page 142)*

THE CARPET THAT'S VIBRANT IN THE MORNING AND DRAMATIC IN THE EVENING,





IS THE SAME CARPET THAT HIDES DIRT ALL DAY LONG.



DOWNS INTRODUCES SOMETHING VERY NEW. "WILLOW RUN" TONE-ON-TONE CARPETING.

We make Willow Run a special way to make it do ome special things. We use a random-sculpture lesign and a tone-on-tone color scheme. Together hese features create different effects in different ghts. You get vibrance in the morning light, drama n the evening, and other interesting moods in etween. But, there's more to Willow Run than the ay we make it. There's the fiber we use—Cadon ylon by Monsanto. Cadon® is less transparent, so arpets made of it are better at hiding soil than arpets made of ordinary nylon. But, that's not all adon® does. It makes Willow Run carpeting static-resistant and luxurious to the touch. Your Downs dealer would like to show you all eleven Willow Run tone-on-tone colors. Each one is beautiful; each one is practical— morning, evening, and all day long.

QUALITY CAR
SINCE

Downs CARPET COMPANY, INC.
Willow Grove, Penna. 19090

Cadon
Monsanto

VACATIONS FOR THE EXPLORING

100-plus ideas for ways to get off the beaten track at home and abroad

[illegible] MAXEY [illegible] A good vacation is like sherbet, a refreshing break to cleanse the palate between the heavier courses of life. Here are 100-plus unusual vacation possibilities to be taken solo or with family or friends.

Ideas are gathered into categories—with something to suit almost any taste. The prices and dates are approximate since both are subject to change. Do double-check with the follow-up contacts or your travel agent.

STOPOVERS

In our land of motel lodgings that look much alike, the breed of grand hotels is almost extinct. Before they disappear into mere memory, be a queen for a stay at one of the following: North—The Algonquin in New York City is the place where literary history was and is made; ditto for the multi-media blue-jeaned set at the Chelsea Hotel in New York. South—The Mills House, Charleston, S.C., is a monument to what the old South should have been. Further South—Las Brisas, Alcapulco, to each his own pink cottage and flower-coated pool. West—The Beverly Hills Hotel is a Hollywood monument; the Del Coronado Hotel in San Diego is a white-painted Victorian extravaganza by the sea. Beyond the sea—Raffles, Singapore, is host to a ghost of Somerset Maugham; the Mamounlya Palace in Marrakech, Morocco, has perfumed gardens; at the Parizh, Prague, the elegance is a tad faded, but very Old World; in Paris, Georges V is as haughty as any Parisian, the Meurice is the "royal inn." And then there's the Ritz—the Ritz by name, the ritz by nature; the Eden Roc, Cap d'Antibes, France, has shades of F. Scott Fitzgerald; Claridge's in London is highest high-tone; Château Cuttoni, Lucerne, is a grand 13th-century castle; the Gritti Palace, Venice, is a true Italian mansion; the Due Torri in Verona is a tribute to the collector's fancy, each room an individual collection of [illegible] and art.

If castles [illegible] your fancy, here are several [illegible]

[illegible]

[illegible]

[illegible]

tional Tourist Office, 630 Fifth Ave., New York City 10020. From France, there's a guide to château hotels—from royal palaces to modest inns in France, Germany, Ireland and Belgium. Write: French Government Tourist Office, 610 Fifth Ave., New York City 10020. Get a round-up of "100 Historic Inns" (plus 20 close to London) in England if your preference is vine-covered cottages, beamed ceilings, cobblestone streets and a hearty breakfast. Write: British Tourist Authority, 680 Fifth Ave., New York City 10020. The Irish version is "Approved Town and Country Homes," courtesy the Irish Tourist Board, 590 Fifth Ave., New York City 10036. For more personalized stays, Robin and Pat Evans run "English Private Homes" at The Old Orchard, Long Compton, Shipston-on-Stour, Warwickshire, England. For about $20 you live in a home where the hosts will serve breakfast and an evening meal with drinks. The Japanese will welcome you in their home for after-dinner *tête à têtes*. Write the Tourist Information Center, Kotani Building, Tokyo.

While in foreign ports, trace your ancestry in person. Gather data about relatives' names, place and date of birth. Then check in to the genealogical office of the appropriate country. In Ireland, the office is in Dublin Castle, Dublin 2. The search there runs about $3 an hour and takes four to six hours.

HOME AWAY FROM HOME

Or make your home away from home a home. Will yours be "Pekes," in Chiddingly, East Sussex, England, a Norman Hall remodeled into an eight-bedroom home in Tudor times? Or a villa in Acapulco once owned by Frank Sinatra? Many places are large enough for a group; prices can run $600 to $15,000 monthly. For information, write At Home Abroad Inc., 136 East 57 St., New York City 10022.

How about a house swap? Pan American Airlines prints a "World Home Exchange" booklet filled with names, addresses and descriptions of the houses. Some owners want to swap; some want to rent. You can, too. Vacation Exchange Club Inc., 350 Broadway, New York City 10013, has details.

[illegible] your home on the range. [illegible] *The Farm, Ranch and Countryside Guide*, edited by Pat Dickerman, put out by Adventure Guides Inc., 36 East 57 St., New York City 10022. You can always farm in a foreign accent on a Danish farm. The Danish National Tourist Office, 505 Fifth Ave., New York City 10017, will tell you how to arrange it.

Discover *Very Special Resorts*, $3.50, and *Country Inns and Back Roads*, $3.95, both published by The Berkshire Traveller, Stockbridge, Mass. 01262. Over 140 colleges in the U.S. and Canada will rent rooms to travelers for $5 a day. See *Mort's Guide to Low-Cost Vacations and Lodgings on College Campuses*, C.M.G. Publications Inc., Box 630, Princeton, N.J. 08540.

FOOD FOR THOUGHT

Some like it *haute*. If you do, too, take a gourmet excursion through France's three-star restaurants. *Le Guide Michelin* rates restaurants worth raves.

Step back in time and sample medieval banquets set to minstrel's music: In England, at Seaton Delaval Hall in Seaton Delaval, at Caldicot Castle, Caldicot, at Worsley Old Hall near Manchester, Lancastershire, at the Bull Hotel, Horncastle, in Lincolnshire; in Ireland, at Knappoque Castle, Dunguaire Castle and Bunratty Castle; in North Wales, Ruthin Castle.

Closer still, Sunday breakfast in bed: Babbington and Friend in New York City will fix, deliver and serve a breakfast feast for two—and supply Champagne and the Sunday paper if you wish. Check your phone book for a similar local "friend."

First the body, then the spirit. In France's wine regions during the harvest (in October in most areas), you, too, can get into winemaking. Get a job picking grapes. If you'd rather watch, get an introduction to a vineyard, from your wine merchant or by contacting the Comité National de Vins de France, 121 Boulevard Haussmann, Paris. The German National Tourist Board lists a two-day wine-sampling tour through the Mosel Valley and the Rhineland by private car; up to 14 days by bus. You can pre-arrange a tour to Europe or California with Wine Tours International, 1035 Bell Lane, Napa, Calif. 94558. In California's Napa wine country and in several New York wine areas, you can simply drive to dozens of vintners that offer free tours and tastes. (Check individual winery for times.)

TOURS

The word "tour" conjures up nightmares of sleepless people in sensible shoes and wrinkled drip-drys trapped in a bus speeding toward the 20th stop that week. There are many tours that aren't carousel-like rides. Here are some off-the-trodden-down-track suggestions:

The "Tour of African Kings" takes you on unpaved roads into villages where rituals of ancestral worship and mystic religions still ripple through the culture. The route is along the Ivory Coast to the Cameroons to Zaire (Congo) to Rwanda; 36 days, $2,595 for land portion. Or follow migrating game on the "Air Safari;" 23 days, $1,895. Both tours are set up by Travcoa, which also conducts tours to the Holy Land, "Lost Worlds." See your travel agent.

If you want a custom-made tour, Lindblad will be only too happy to tailor Africa to fit. Lindblad, 133 East 55th St., New York City 10022.

Cooks Tours and Gateway Holidays promise inroads to mainland China towns, perhaps in 1975. Meanwhile, Gateway has a 30-day trip to the U.S.S.R. and out-of-the-way Outer Mongolia that includes a swing to Japan, India, Afghanistan. It's $3,000 from the West Coast.

Though Mexico has paved the way to the tip of Baja, Calif., the stark sea and landscapes are untouched. See before the land vanishes under the concrete stamp of progress. (*Continued*)

SEE HOW MUCH MONEY A PHILCO COLD GUARD REFRIGERATOR CAN SAVE YOU ON ELECTRICITY

For example, over the average life of a refrigerator (16 years) you can save up tc . . . .

$1367.52 in New York, N.Y.	@ $.076 per KWH	**$ 659.69** in Allentown, Pa.	@ $.037 per KWH
$1051.84 in Baltimore, Md.	@ $.059 per KWH	**$ 659.69** in Columbus, Ohio	@ $.037 per KWH
$1034.08 in Philadelphia, Pa.	@ $.058 per KWH	**$ 641.86** in San Diego, Calif.	@ $.036 per KWH
$ 998.40 in Detroit, Mich.	@ $.056 per KWH	**$ 624.03** in Miami, Fla.	@ $.035 per KWH
$ 944.95 in Newark, N.J.	@ $.053 per KWH	**$ 606.20** in Denver, Colo.	@ $.034 per KWH
$ 922.13 in Atlantic City, N.J.	@ $.052 per KWH	**$ 606.20** in Ashland, Wis.	@ $.034 per KWH
$ 909.30 in Erie, Pa.	@ $.051 per KWH	**$ 588.37** in Milwaukee, Wis.	@ $.033 per KWH
$ 873.64 in Pasadena, Calif.	@ $.049 per KWH	**$ 570.54** in Cincinnati, Ohio	@ $.032 per KWH
$ 873.98 in Pittsburgh, Pa.	@ $.047 per KWH	**$ 570.54** in Dallas, Texas	@ $.032 per KWH
$ 820.15 in Fargo, N.D.	@ $.046 per KWH	**$ 570.54** in Bismarck, N.D.	@ $.032 per KWH
$ 784.49 in Jacksonville, Fla.	@ $.044 per KWH	**$ 552.71** in Tampa, Fla.	@ $.031 per KWH
$ 766.66 in Minneapolis, Minn.	@ $.043 per KWH	**$ 534.88** in Fresno, Calif.	@ $.030 per KWH
$ 748.83 in Chicago, Ill.	@ $.042 per KWH	**$ 517.05** in San Fran., Calif.	@ $.029 per KWH
$ 731.00 in Cleveland, Ohio	@ $.041 per KWH	**$ 499.22** in Sheridan, Wyo.	@ $.028 per KWH
$ 695.34 in San Antonio, Texas	@ $.039 per KWH	**$ 445.73** in Billings, Mont.	@ $.025 per KWH
$ 695.34 in St. Louis, Mo.	@ $.039 per KWH	**$ 427.90** in Louisville, Ky.	@ $.024 per KWH
$ 677.51 in Phoenix, Ariz.	@ $.038 per KWH	**$ 410.07** in New Orleans, La.	@ $.023 per KWH
$ 677.51 in Los Angeles, Calif.	@ $.038 per KWH	**$ 392.25** in Houston, Texas	@ $.022 per KWH

Above statistics are based on maximum savings available on Model RT21B8

he Philco Cold Guard side-by-side (Model T21B8, No Frost, 20.7 cubic foot capacity) ses 17% to 47% less electricity than similar nodels from three leading competitors. (And you can save money on electricity with other Cold Guard models—not just this one!) Send us your name and address, we'll send you our Cold Guard Booklet that explains how to figure out how much you'll save in your particular area. Cold Guard provides you with these savings while maintaining temperatures of 0° in the freezer and 37° in the refrigerator: temperatures recommended by the U.S. Department of Agriculture.



Actual savings may be more or less depending upon climatic conditions, individual usage and electric rate changes. Savings shown are based on simulated home usage, estimated typical residential electricity consumption and rates.

Published results of tests conducted on Cold Guard models are available on request. Write to Aeronutronic Ford, Blue Bell, Pa. 19422

COLD GUARD Saves Electricity

THE REFRIGERATOR THAT HELPS PAY FOR ITSELF.



The world's finest, most beautiful, most complete family of stainless steel sinks . . . and fresh ideas for using them throughout the home . . . in kitchen, bath, laundry, recreation room, terrace. Tempting Bon Appétit recipes, too. Mail coupon today for this 36-page idea book showing how water can serve you throughout your home.

ELKAY

Frontier Tours guides you on land and sea; "Both Shores of Asia," 12 days in September, $485 from Tijuana, is offered by Cortez Travel Services, 117 Lomas Sante Fe Drive, Solana Beach, Calif. 92075.

Pack a toothbrush. Take a two-day round-the-world tour of airports. It's your choice: east or west on Pan Am's flights No. 1, No. 2; $1,874.80 economy or $2,963.70 first class.

An extension course at your local college will open frontiers new to you. Besides all the usuals, check out the possibilities of a first-hand study course. For example, U.C. Berkeley's "Natural Environment Studies" offers land and life series segmented into trips to the Sea of Cortez ($495), to the Amazon ($990), to Galapágos Island ($590). Write Mrs. Emma Acruggs, International Studies, University Extension, University of California, Berkeley 94720.

You don't need a Ph.d to help uncover, recover and restore, say, a Maya pyramid in Guatemala. Educational Expeditions International (EEI) gives amateurs a chance to go big time. Write EEI, 68 Leonard St., Belmont, Mass. 02178.

The Sierra Club is another source of offbeat travel on outings in the Sierra area and western paradises like Hawaii and other spots around the earth. Sierra Club, 1050 Mills Tower, San Francisco 94120.

The "Water Pollution and Solid Waste Management Tour" takes clean-minded ecology buffs to see the sites of landfill projects, pulverizers, etc., all over Europe. Find out about this from the German National Tourist Board, 630 Fifth Ave., New York City 10020.

If clothes aren't your long suit, see what Skinny Dip can do for you. Take it all off at island hideaways and beckoning foreign beaches. For details, write: Skinny Dip, 16 East 42 St., New York City 10017.

Let English-speaking guides lead you on foot tours through old Paris. Historic Monuments Center, Hotel Sully, 62 rue Saint Antoine, Paris, can set it up.

Pick a place from Club Mediterranée's 60 villages scattered about Europe, North Africa, the Pacific. Lessons, meals, wine, tips are all included in one lump sum. Lifestyle is informal, children usually welcome, though there's no baby-sitting service. One example: eight days in Tahiti, $700 to 800, depending on season. Contact Club Mediterranee, through travel agents.

COLLECTIONS

Party at the world's festivals. Go [illegible] all the Shakespeare festivals in summer: San Diego to Connecticut's Stratford players; and don't forget Stratford, Canada, or England's. Find schedules through the Shakespeare Association of America, 61 Broadway, New York City 10016.

The Edinburgh International Festival, Aug. 18-Sept. 7, combines opera, concerts, chamber music, drama, dance and the festival's historic highland games. The Glengarry Highland Games are nearer to home in Maxville, Canada, Aug. 3.

Collect the world's wonders. Work your way out of the *deepest gorge,* Hell's Canyon in Oregon and Idaho, into the *longest* at the Grand Canyon in Arizona. The *longest cave,* last measured at 122 miles, is at Mammoth-Flint Ridge Cave System, Kentucky; the *deepest,* 3,850 feet down, is at Gouffre de la Pierre, Saint-Martin, Pyrenées, France and Spain. The *longest natural bridge,* 291 feet, is at Arches and Canyonlands National Park, Moab, Utah. The *lowest land* is the Dead Sea, Israel-Jordan. The *tallest mountain* is Mount Everest, and the tallest island mountain is Mauna Kea. The *tallest geyser* is at Yellowstone National Park in Wyoming. The *highest waterfalls,* Angel Falls, Venezuela; the *deepest ocean trench,* Marianas Trench in the Pacific. The *longest river* is the Nile in East Africa, the *fastest rapids,* Lava Falls on the Colorado River. Now are you ready to walk up 600 feet of waterfalls at Dunns River Falls in Jamaica? Drive through a wonderland of ferns, Fern Gully, Ocho Rios, Jamaica, or watch the world's largest volcano, Mauna Loa, do its thing in Hawaii?

There is a museum to your health: *The Cleveland Health Museum,* 89th Street and Euclid Avenue, Cleveland. Now visit other out-of-the-ordinary museums. It took a court order to open the Barnes Foundation on time. Barnes didn't think anyone was worthy enough to see his $250 million worth of art masterpieces. Write for days and hours it's open now: Barnes Foundation, Merion, Pa. 19066. The Museum of Erotic Art is the only museum with an X rating —no one under 18 permitted. The museum is housed in the old Elk's Club Building, San Francisco. At the Branford Trolley Museum you can not only look at but also charter trolleys. Write Branford Electric Railway Association, P.O. Box 457, Short Beach, Conn. 06405. Go to the Musical Museum in Deansboro, N.Y., to hear unusual instruments played. See stunts of the great, master reenacted at the Houdini Museum, Niagara Falls, N.Y. A scuba diver's dream: McKees, a (*Continued*)

For the woman who's at the heart of her family's finances.



You can't afford to be wrong. Because if you're in charge of the family budget, you're making decisions about the future, too.

And that's where U.S. Savings Bonds come in. Buy them through your bank. Or encourage your husband to sign up for the Payroll Savings Plan where he works.

That way, while you're meeting the day-to-day expenses, you'll still be building a more secure future for your family.

U.S. Savings Bonds. For the woman who really knows a good bargain.

New E Bonds pay 6% interest when held to maturity of 5 years (4½% the first year). Bonds are replaced if lost, stolen or destroyed. When needed, they can be cashed at your bank. Interest is not subject to state or local income taxes, and federal tax may be deferred until redemption.



Take stock in America.

Join the Payroll Savings Plan.

Ad Council — A public service of this publication and The Advertising Council



In Mexico you're part of the family

...and, in Mexico, family is traditionally the center of everyone's life. That's another reason why visitors to Mexico appreciate the warmth and hospitality that their 50 million Mexican amigos radiate like the sun. And remember, hotel rates are the lowest in the summertime and other non-peak seasons.

Value vacations make Mexico the world's *numero uno* travel destination. And why not? A recent U.S. survey disclosed that over-all costs in Mexico were lower than in 13 world cities studied.

Mexico holds charm for every family member. Mexico City's Museum of Anthropology alone is an education—one you can afford. And Mexico is a catalog of attractions and activities the whole family will enjoy.

Like the sound-and-light show at Teotihuacan; the divers at Acapulco's Quebrada cliffs; the Ballet Folklorico. And activities like golf, tennis, swimming, deep sea fishing and many others.

You'll all enjoy the great buys, the superb meals, the bargains in folk arts and crafts, and the pleasant climate. Be a first family. Vacation in Mexico where the family always comes first.

See your ASTA Travel Agent or mail coupon to
MEXICAN NATIONAL TOURIST COUNCIL

I'm planning a vacation. Please send me your "Wonderful Mexico" brochure.

Name _____

Address _____

City _____

MEXICO

Creek area and Nome, Alaska.

If all that glitters doesn't pay off, treasure hunt for real. Karl von Mueller's *Treasure Hunter's Manual* explains the game.

Another gem is *The Great Escape, a Source Book of Delights and Pleasures for the* [illegible] by Min S. [illegible] and David K. Wright (Ban-[illegible]).

OPEN ROADS

Chart your own path through national battlefields, historical parks, recreational areas, seashores, riverways, trails. Use as a guide the *National Parks & Landmarks Handbook*, available from the National Park Service, U.S. Department of the Interior, Washington, D.C. 20242.

For the adventurer, a whole earth's catalog of parks: *National Parks of the World*, $3.95, Golden Press, Western Publishing Co. Inc., Racine, Wisc.

Naturalist Garrett De Bell (editor of *The Environmental Handbook*) explores our natural history on trips in the high Sierras. Backpack and learn about flora and fauna. In Hawaii, take a peek at humpback whales, porpoises, tropical birds, plants, an active volcano. De Bell will individualize trips. Children able to take care of themselves are welcome. Write Garrett De Bell at 770 Welch Rd., Suite 154, Palo Alto, Calif. 94304.

The Appalachian Mountain Club runs a group of camps in New England, from one to 1,000 acres. Find out more from the Appalachian Mountain Club, 5 Joy St., Boston 02108.

The Adirondack Mountain Club has base camps at the entrance to the High Peaks area of the Adirondack and Keene Valley. Write the club: 172 Ridge St., Glens Falls, N.Y. 12801.

Break new ground in Alaska. The ferry service from Ketchikan across the strait to Hollis on Prince of Wales Island has opened. You can camp anywhere; streams are clean, the [illegible] there's a regional [illegible] tails, write: U.S. Forest Service, Box 1628, Juneau, Alaska 99801.

Join one of the thousand bird-watching teams that vie for top spot. It goes to the team reporting the largest number of species seen in a 175 mile-square area during a 24 hour time period. To find a team in [illegible] Audubon, c/o [illegible] Road, N. [illegible] National Audubon Society, 95

SIDE TRACKS

One way to escape winter is to ride into a western sunset. A palomino is one answer but a first-class pullman car is more comfortable. Or pick a train going south. Make reservations at: Four Winds, Dept. R 667, 175 Fifth Ave., New York City 10010.

The famous western star, the Sierra Steam, takes day trips into the gold rush country of California. See what the good old days were like at the Round House, the railroad museum. Sierra Railroad Co., Drawer 515-P6, Jamestown, Calif. 95327, has all the information.

The Denver & Rio Grande Railroad has a little train that could puff up the 13,000-foot-high Needle Mountain peaks in the San Juan National Forest. See the agent at the Rio Grande Depot, Durango, Colo. 81301.

HORSE SENSE

For a total environment, travel the Old Butterfield Trail. Up to 100 people can make up the "pioneers" in the wagon train; three days, $175 (children, $135). Write Covered Wagons, Wagons Ho, at Box 74, Main Street, Quinter, Kan. 67752.

The European style is a one-horse powered caravan. For details: in France, Cheval Voyage, 8 Rue de Milan, 75509, Paris; for trips in Ireland, Irish Tourist Board, 590 Fifth Ave., New York City 10036.

If you can do without the wagon, AFA Trail Riders of the Wilderness puts together horseback rides. Ride through Indian country in the Cacapon Mountains of West Virginia: seven days, $250. See the trees in the Great Smokey Mountains explode with brilliant fall color before the quieting white of winter snow; nine days, $310. Children over 12 invited. For details: American Forestry Association, 1319 18th St., N.W., Washington, D.C. 20036.

In today's market, you pay to live like a cowperson rather than the cattle baron hiring you. So [illegible] like mad herding horses [illegible] days, $118. Contact the [illegible] Pack Station, Box [illegible], Calif. 93514.

[illegible] head of cattle

You won't need a posse. Bulova's Americana® Clock Collection can be found at these fine stores...

ARIZONA
APACHE JUNCTION Jewelers Den
CASA GRANDE Laucks Jewelers
PHOENIX Clocks Incorporated
Memory Lane
Otto Schmieder & Son

CALIFORNIA
Bullock's (All stores)
May Co. (All stores)
Robinson's (All stores)
The Broadway (All stores)
ALAMEDA Crescent Jewelers
ALHAMBRA Lieberg's Dept. Store
ANAHEIM The Clock Co.
ANTIOCH Mayer's Jewelry
ARCADIA Hinshaw's Dept. Store
BARSTOW Brunner's Tiny Time Shop
CAMARILLO R. K. Liddle Jewelers
CERES Correia Jewelers
CITRUS HEIGHTS
The House of Clocks
CITY OF INDUSTRY Time Center
CONCORD Evan J. Sawyer
The Wooden Horse
Time World
COSTA MESA The Clock Co.
CUPERTINO The Clock Haven
EAGLE ROCK Memory Lane
EL CERRITO
Davidson and Licht Jewelers
EL TORO Mi Tesoro
EUREKA Ten Window Williams
FONTANA Gift Bazaar
FREMONT Crescent Jewelers
Hoyle Easley
FULLERTON The Boston Store
GARDENA Dena Jewelers
GLENDALE Georg's Dept. Store
GRASS VALLEY Beitz Jewelry
HAYWOOD Crescent Jewelers
INDIO The Harris Co.
INGLEWOOD Zale's Jewelry
LAGUNA HILLS
Showcase Card & Gift
LAKEWOOD Snows Clock Shoppe
LAMAR Green's Jewelry
LIVERMORE Lee Jewelers
LODI John Borelli Jewelers
LOS ALAMITOS
Los Alamitos Fine Jewelry
The Boston Store
LOS ANGELES
Darrocas & Rosano Furniture Co.
Mission Jewelers
MODESTO C. H. Dunlap Co.
Monte's Jewelry
Village Jewelers
MOUNTAINVIEW Crescent Jewelers
MORAGA Charles Drugs
NAPA John Bartlett
NEWMAN Novoa Jewelers
NORTH HOLLYWOOD
Hopkins Jewelers
OAKDALE Tiffan's Jewelers
OAKLAND Crescent Jewelers
ORANGE Hatfield Jewelers
The Clock Shop
OROVILLE R. F. Marcozzi Jeweler
PALMDALE Ye Olde Watch Shoppe
PATTERSON Art Leaf Jeweler
PITTSBURG Woulf & Ury, Jewelers
REDLANDS The Clock Shop
REDONDO BEACH Zale's Jewelry
RIVERSIDE The Harris Co.
ROSEVILLE
Roseville Jewelry & Trophy Center
RUNNING SPRINGS
Ye Olde Witch Cottage
SACRAMENTO Grebitus & Son
SALINAS Andrus Jewelers
SAN BERNARDINO
Kelley's Jewelers
The Harris Company
SAN BRUNO Crescent Jewelers
SAN DIEGO Lawson Jewelers
SAN FRANCISCO
Albert S. Samuels Co.
Crescent Jewelers
K & G Jewelers
SAN JOSE Crescent Jewelers
Davidson & Licht
The Clock Haven
SAN LEANDRO Allphin Jewelers
SANTA ANA The Jewel Box
Tinker Jewelers
SANTA BARBARA Brinton's at Otts
SANTA CRUZ Dell Williams, Inc.
SANTE FE Crescent Jewelers
SANTA ROSA E. R. Sawyer Jewelers
Rosenberg's
SEAL BEACH Webster's Jewelers
SOLVANG Atto of Solvang
The Jewel Box
SOUTH LAKE TAHOE
Shelley's Bijou Drug
STOCKTON Inamasu Jewelers
Peck's Jewelers
TORRANCE Ronnies Jewelers
Zale's Jewelry
TULARE Carter Jewelers
TURLOCK Blair Jewelers
Web Company
UPLAND Pearson Gem & Jewelry
Ray Davis Jewelers
VISALIA Crescent Jewelers
WATSONVILLE The Lemon Tree
WESTMINSTER
David W. Jones Jeweler
WOODLAND Cranston Bros. Inc.
YORBA LINDA La Rosee Jewelers
YREKA Lake Jewelry Store
YUBA CITY
Dave Richmonds Carriage Jewelers

HAWAII
HANAPEPE Stan's
HILO G. Hiraoka Watch Store
Yamamuto Credit Jewelers
KAHULUI Kaneshige Jewelers Inc.
KAILUA
The Jewel Box of Kailua
Windward Time Service Jewelers
KEALAKEKUA
Wally's Watch Service
LIHUE Yoneji Jewelry
WAHIAWA Al Wonder Jewelers, Inc.
WAILUKU Emura Jewelry
WAIPAHU Arakawas

IDAHO
IDAHO FALLS Cardiths Jewelers
Lee's Jewelry
R. G. Jewelers
The Cinnamon Tree
LEWISTON Diamond Shop
POCATELLO Molinelli's Jewelers
Nate Morgan Jewelers
The Cinnamon Tree

NEVADA
LAS VEGAS
Gifts by Judy & Jackie, Inc.
Tinder Box

OREGON
BROOKINGS Stem Jewelers
COOS BAY Corrigan-Winters Jeweler
HEPPNER Peterson's Jewelry
KLAMATH FALLS Jim's Jewel Box
OREGON CITY Olson Drug
MEDFORD Lawrence's
PORTLAND
Howard D. Edgren Jeweler
Meier & Frank Co.
Nielsen's Jewelers
Southeast Jewelers
SALEM Jackson Jewelers
SWEET HOME White Jewelry
TILLAMOOK Ahern's Jewelry

UTAH
LOGAN Choate Jewelry
Thomas Jewelry
PRICE L. J. C., Inc.
PROVO Heindselman's
SALT LAKE CITY
The Time Shop Jewelers
SANDY Turner Jewelry

WASHINGTON
AUBURN Weese Jewelers Inc.
BELLEVUE Leslie's
CHELAN Kelly's Hardware
KENT Leslie's
LONGVIEW Joan's Jewelry
MONROE Broughton Jewelers
OMAK Eastman Jewelers
SEATTLE Bon Marche
Leslie's (Three stores)
SPOKANE The Pantree
SOUTH CENTER
American Home Furnishings
TACOMA Richards Jewelry
YAKIMA Sage Furniture
The Jewel Box



When Paramount Pictures wanted an authentic 1890 clock for "Posse," they got an authentic 1975 Bulova.

See "Posse" starring Kirk Douglas, Bruce Dern and introducing Bulova Wall Clocks.

Finding an Early American clock that's still ticking isn't exactly easy.
So why not do what Paramount did?
Get an authentic Bulova reproduction.
They're perfect in every detail.
Beautifully carved in wood. And run by fine transistorized movements.
You'll find every kind of wall clock imaginable in our Americana Centennial Collection of authentic replicas.
For every room in your house.
Because we have the biggest collection of Early American clocks in the country.
So if you're looking for an authentic-looking Early American wall clock, just get on down to your Bulova dealer.
And you won't have to send out a posse to find what you're looking for.



Americana by Bulova.

"THE BIBLE OF COOKING OF THE PLANT WORLD."*

The World Book of House Plants

By Elvin McDonald, Garden Editor of *House Beautiful*
Revised Edition

From acanthus to zingiber, this complete and clearly written guide [illegible] more than [illegible] care for more than 700 flowering and foliage house plants. In the home, apartment, or office, this comprehensive handbook will tell you just about anything you want to know about potting, watering, plant diseases, home greenhouses, and much more. With nearly two hundred line drawings and fifty photographs, encyclopedia, and index.

$8.95

**The Wall Street Journal*

At your bookseller or send name, address, check, or money order for $8.95 to:

FUNK & WAGNALLS
Dept. MT-HB
666 Fifth Avenue
New York, N.Y. 10019



Cat. No. V137



Wake up a wall. Any wall.

[illegible] drop with its solid brass ring is [illegible]

[illegible] Mirror Corporation

for $25 a day at the S Bar S Ranch, Clark Star Road, Steamboat Springs, Colo. 80477.

UP, UP AND UP

Challenge/discovery offers an "executive, professional" businessmen and women's course in Colorado rock climbing, white water kayaking, mountaineering; 17 days, $425. Write Challenge/discovery, Prescott College, Prescott, Ariz. 86301.

Beginners and experienced can climb in Nepal—37 days, $1,275—with Lute Jerstad Elite Adventures, 200 West Douglas, Wichita, Kan. 67202.

If you've always wanted to climb Mt. Everest, Mountain Travel is the group to join. The specialty is expeditions to remote wilderness areas of the world: Nepal, Ecuador, Alaska, Patagonia, Peru. Climbs come Graded A (easy) to E. For details: Mountain Travel, 1398 Solano Ave., Albany, Calif. 94706.

For further adventures, see *Adventure Trip Guide* edited by Pat Dickerman, a catalog filled with hearty outdoor trip information. It's $3.95 from Adventure Guides Inc., 36 East 57th St., New York City 10022.

If heights make you dizzy, go caving. You never know what you'll find. A painting? A bear? Many of the 15,000 caves in the U.S. are open for spelunking. Write the National Speleological Society, Cave Avenue, Huntsville, Ala. 35810.

TRY YOUR WINGS

If heights delight you, soar in an engineless plane that rides on cushions of air. Discover where and how from *Soaring in America*, listing organizations, schools: $1 from Soaring Society of America, Box 66071-T, Los Angeles 90066.

Whistle down the wind in a balloon—$65 to $100 an hour. Learn about ballooning clubs from Balloon Federation of America, Suite 610, 806 15th St., N.W., Washington, D.C. 20005.

SNOWBOUND

Ski in the summer at Rudolfshutte on the Weisse in Austria; PizGorvatsch above St. Moritz; Stelvio Pass at Cervina or Col de Geant near Courmayeur, Italy; Val d'Isère and Tignes, France; Portillo, Chili; Tonearío National Park, New Zealand. See travel agent or: Ski Tourist Council Inc., 342 Madison Ave., New York City 10017.

Ski touring schools are for cross-country adventures, not downhill racers. Yosemite Mountaineering School offers beginning, intermediate and advanced classes for children and adults. Write Yosemite Park and Curry Co., Yosemite National Park, Calif. 95389. Other plans are available through: Reservations Department, Yellowstone Park Co., Yellowstone National Park, Wyo. 82190, and Wilderness Expeditions, Box 471, Jackson, Wyo. 83025.

BY THE SEA

The Old Mystic Wharf is one idyllic sailing setting: seven-foot to 30-foot craft are for sail or rent. There's a sailing course for beginners, $90, and intermediates, $70; advanced instruction comes for $18 an hour. Write Willow Point, West Mystic, Conn. 06388.

Why not a yacht? Off season you can sail with a total of 10 and a skipper—$39 a day each. Make plans with V.E.B. Nicholson & Sons, 19 Chauncy St., Cambridge, Mass. 02140.

Or sail it yourself. There's a "Cruise and Learn" program for landlubbers conducted by Caribbean Sailing Yachts Ltd., Box 491, Tenafly, N.J. 07670.

Getting there on the "Sail Tahiti" cruise may be more than half the fun, but the scuba diving, water skiing and simple sunshine don't sound so bad—one week, $1,100 each for six $3,000 each for two. To make reservations: Islands in the Sun 2400 West Coast Hwy. Suite 9 Newport Beach, Calif. 92660

You can tour Arizona's Grand Canyon, Utah's Dinosaur National Monument or Oregon's Rogue River, Idaho's Salmon River, California's Mother Lode Special or Minnesota's Root River—and more—by water o rafts, canoes or safari boats (family plan: 25% discount fo children under 17). Get detail from American River Touring Association, 1016 Jackson St. Oakland, Calif. 94607.

Grand Canyon Dories, a adaption of fishing dories use at sea, will take you down th Colorado, Snake and othe western rivers: four passenger per boat, through Sept. 5; 1 days per trip, $640. Writ Grand Canyon Dories Inc., Bo 5585, Stanford, Calif. 94305

Prefer Jungles? Glide throug Florida's everglades and Lak Okeechobee, a paradise for a ligator fans and bird-watcher —four days, $175; Shanty Boa Cruises Inc., Rt. 1, Box 36 Fort Meyers, Fla. 33905.

Even more exotic, a trip o the Amazon's tributaries: or week, $420, through Adventu Associates, 150 SE Secon Ave., Suite 914, Miami 3313

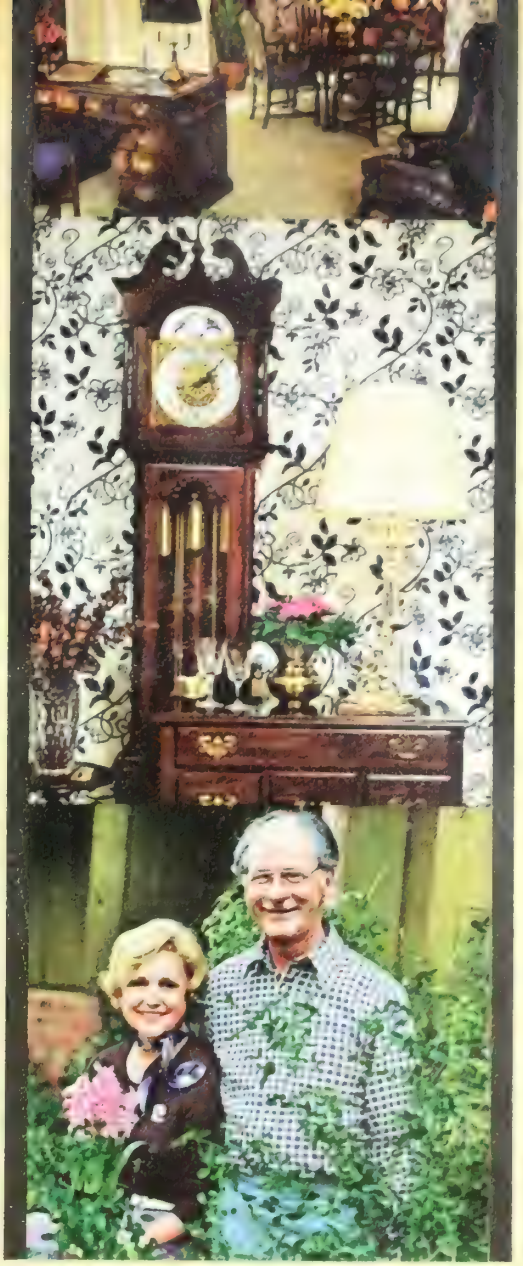
Travel agent's offices oo with common cruises. A freigh er is more of an adventur Most have things for the goo life, but you're activities dire tor. (Continued on page 4











LIVING SIDE BY SIDE...

More than a trend for the 70's.

Remember when a next door neighbor was someone you borrowed a cup of sugar from and knew well enough to say more than "good morning" to? And backyards were for inviting neighbors to cookouts and sitting under big shade trees on hot Sunday afternoons? On the go life-styles changed that in a lot of towns. But in National Homes' Side-by-Side duplex ranch home near Peachtree City, Georgia we got it all back... and more!

Photography by Parish Kohanim

National Homes make



The duplex home is back—and has moved up in the world.

First generally introduced in the Forties, it has returned now with a sophistication and charm it never had before. It arrives after having gone through many improvements in design and comforts—but without having gone through the roof in cost. In fact, a well-designed duplex home is clearly one of today's outstanding values in housing. It's well worth looking into.

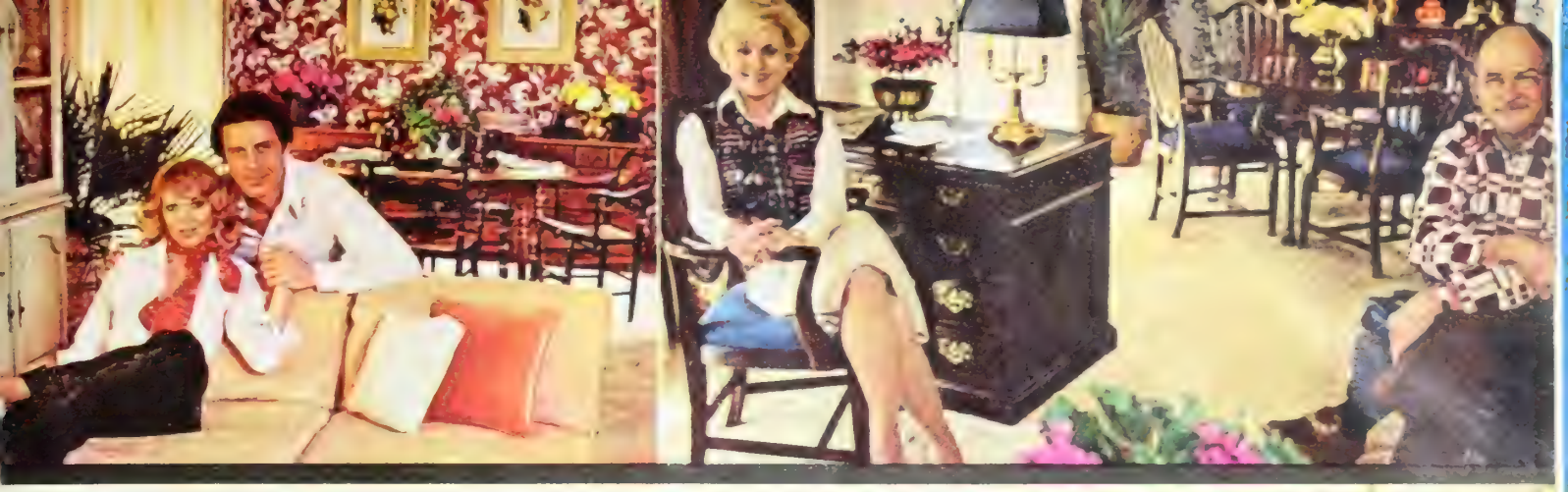
And this year, thousands of families will be doing exactly that: looking into, around and through The Side by Side Duplex, built outside Peachtree City, Ga. by a National Homes builder. Moderately priced, The Side by Side is well within reach of most homebuyers.

Architecturally, National Homes' designers have created a duplex of considerable charm. Gone is the long, low, boxy look that in the past marred the concept of duplex housing. In its place are two homes similar in exterior design, totally compatible with each other, and yet individual and distinctive. The Side by Side has character and style: two single-family homes which are artfully joined together by a shared (and sou proofed) common wall.

The home, which will be duplicated in ot parts of the country, is supplied to builders National Homes Corporation, the Indiana-bas firm with over 1500 member-builders in states east of the Rockies.

Founded in 1940, National Homes has earn an enviable reputation among home build and homebuyers. In fact, the company rightfully lay claim that "more families live National Homes than any other homes in world." This year, the firm established a hous industry record—the building of the 500,00 National Home. (Figuring four members family, a total of two million people live National-built homes. That's a population size of Detroit, twice the size of Milwaukee Atlanta).

National Homes' acceptance by consumers perhaps best explained by its appeal t broad cross-section of homebuyers. The build of National Homes throughout the country offer buyers a variety of designs in ra



es, bi-levels, tri-levels, 2 stories—in every ular architectural style. The firm's profes- al architects strive for the best in design, , function—and intelligent use of space. ding brand name building material products used, production controls are strictly en- ed. Prices range from $25,000 to $65,000, ealing to buyers of varying ages, life styles, me levels.

While the firm's main emphasis is directed to single-family housing, National Homes has recently expanded into Multi-Family housing as well. Through its builders, National Homes now has a complete selection of townhomes, garden apartments, quadrominiums, and other new concepts in this increasingly popular area of home building—and home buying.

See your local builder of National Homes soon.

SIDE BY SIDE LIVING
ork beautifully, economically.



National HOMES

MORE FAMILIES LIVE IN NATIONAL HOMES THAN ANY OTHER HOMES IN THE WORLD







A beauty that's ageless... the fresh new expression of youth... live SIDE BY SIDE in SIERRA

A Sierra Roof has unique personality. Its warm, subtle nature colors, accented by a bold, rustic texture and luxurious shadow lines give drama and distinction to any home.

And a Sierra Roof is virtually trouble-free. These shingles won't rot, warp, shrink or split. They're fire and mildew resistant. They seal themselves snugly in place, forming a unitized roof that defies the worst weather. They're so reliable they're guaranteed for 25 years!

If a new roof is in your plans, get all the facts about

SIERRA™

The Ultimate Roof

FLINTKOTE

You'll find your Flintkote Dealer listed in the Yellow Pages, or write: The Flintkote Company, Building Materials Division, 480 Central Avenue, East Rutherford, N.J. 07073









Now! Cut fuel consumption by up to 19%* with a revolutionary Amana Electric/Gas Cooling Heating System.

Saving energy does begin at home with Amana's Electric/Gas cooling-heating system. A study by an independent testing laboratory shows that an Amana Electric/Gas unit with exclusive Heat Transfer Module can reduce gas consumption by as much as 19% when compared to a conventional gas furnace.

With today's rising fuel costs, think what this can mean to your home heating bill now, and in the future. And the same unit gives you dependable central air conditioning, too.

Today, when the name of the game is saving energy, the name of the Cooling-Heating system is Amana. See your Amana Central Air Conditioning and Heating contractor today. While everyone is talking about saving energy, he's doing something about it.

For more information, write Amana Refrigeration, Inc., Dept. C-130.

*Based on Institute of Gas Technology laboratory tests and projected performance for an eastern Ohio city, compared to published performance for conventional furnaces. Savings will vary with climate and weather conditions.

Energy Saving Amana Heat Transfer Module...

nergy saving comes from the kable, highly efficient Amana Transfer Module and its out- location. It delivers two stage g that operates at ⅔ capacity d days and full capacity on ays. It's the first major break- h in heating technology in

Wasteful Pilot Light... Direct Spark Ignition...

ectric/Gas unit uses a direct ignition system that eliminates ergy wasteful pilot light. Gives e fuel ignition automatically conomically.

Amana Quality.

Amana Electric/Gas unit is run- at the factory by an Amana ner Representative to assure it Amana quality standards.

Saves Space...

mana Electric/Gas unit heats ols your home from the outside you stay comfortable inside— ar 'round. Saves valuable living d. And heat isn't wasted up the as with conventional systems. s no need for space wasting e or chimney.

And More.

lectric/Gas unit is extremely le because of heavy duty con- on and an electro-coated paint that gives up to three times protection against rust and on than ordinary flo-coat fin- An outdoor acrylic finish coat o durability. There are sizes to t homes, with a heating capac- 80,000 and 120,000 BTUH each unit, and cooling from 0 to 58,000 BTUH.

Amana®

AMANA REFRIGERATION, INC., AMANA, IOWA 52203 SUBSIDIARY OF RAYTHEON COMPANY

"Home Free" or "First Home"...





Gracious, formal and totally liveable. Th
Ethan Allen Georgian Court dining room
expressed in solid Cherry and beautiful
selected veneers. Queen Ann table, bra
Chandelier and Grandfather Clock creat
the perfect traditional mood.

For relaxing with old friends or hosting
a "dress-up" dinner party, this Ethan All
living room is ideal. The Georgian Court
desk is a great organizer, traditional ch
provide comfort and elegance.





This "First Home" dining room with Eth
Allen Heirloom makes sense for today
and tomorrow. Hand-decorated Hitchco
chairs and functional extension table a
easy on the budget, practical when
youngsters enter the picture.

Our young people like the best of yest
and today. They combine traditional a
contemporary colors and styles for a f
eclectic look.

ave it your way with Ethan Allen.



, our "Home Free" couple enjoy a living room highlighted by a Ethan Allen Chippendale Sofa.
their bedroom is handsome and serene with a spacious Georgian Chest and richly detailed Highboy.



Above, the "now" generation living room starts with an adaptable Sectional Sofa in rich suede and dramatic accents like the American Indian area rug and military campaign tables.
Below, a cozy bedroom where a graceful canopy bed preserves tradition.





Two homes a few inches apart—two families with orating ideas a generation apart.

One—with the children off on their own—mature, dy for quiet elegance, in love with tradition. The other—quite ready for a family, adventurous, flexible—in love with v ideas.

With Ethan Allen, decorating across the generation is easy. The exciting range of Ethan Allen home furnishs can answer every need; create just the right mood you nt, formal or informal, quiet or matic, the traditional look of terday or the excitement of to- and tomorrow.

Helping you create beautiinteriors like these, with your y own personal ideas, is what an Ethan Allen Gallery does. It's a very special place with everything you need to turn decorating dreams into reality.

Not just furniture or carpeting or paint. It's also a place with special people—experienced home planners who know many ways to help you turn the ideas in your head into rooms in your home.

When you're ready to decorate a home, re-do a room or just refurbish a corner, be sure to visit your nearest Ethan Allen Gallery.

While you're there, pick up a complimentary copy of the Ethan Allen Treasury, our 408-page, full-color, decorating and idea book. A $7.50 value that's yours free. No purchase required.

For the name of your nearest Ethan Allen Gallery, see the Yellow Pages.

Ethan Allen Galleries

We can help you have the home you want.


fine arts®
by J.P.Stevens
Sheets Towels Blankets
Bedspreads and Draperies
IRIS PATCH DESIGN BY
Angelo Donghia
1185 AVENUE OF THE AMERICAS NEW YORK, N.Y. 10036
PATTERN © 1975 J.P. Stevens & Co., Inc.



Utica Fine Arts by J.P. Stevens brightens your bedroom with beds of flowers.

The "Iris Patch" polyester and cotton bedspread, designed by Angelo Donghia, is puff-quilted with soft, light Kodel polyester fiberfill.

See the complete line of Utica Fine Arts bedspreads at leading department stores.

SHOW PLACES with Kodel fiberfill

BOLD COLORS, ORIGINAL DESIGNS FOR THE YOUNG AND THE YOUNG AT HEART. THAT'S KOHLER.



Enameled cast iron Lakefield sink in Tiger Lily with Centura faucet.



Harmony of color. Distinctive styling. Long lasting quality. Plus water-saving. That's also Kohler.

For the young, Kohler combines bold, vibrant Tiger Lily with the natural earthtone of Mexican Sand as a perfect complement to their decor and life style. Rich. Alive and youthful.

For the young at heart, Kohler matches the quiet elegance of New Orleans Blue with the deep luxury of Blueberry. Soft. Sophisticated. And safe . . . with slip-resistant bottom and safety grip handles on the bathtub.

And for both families there's Kohler's budget-helping extras: Water-saving faucets and showerheads and Wellworth Water-Guard toilets that can reduce the amount of water used by 30% to 50%.

Beautiful and beautifully economical. That's Kohler. A name for all generations.

Wellworth Water-Guard toilet in Mexican Sand.





Enameled cast Man's Lav in Tig Alterna faucet shampoo spray lotion dispen





Enameled cast iron Guardian tub with grip rails and Safeguard bottom. In New Orleans Blue.

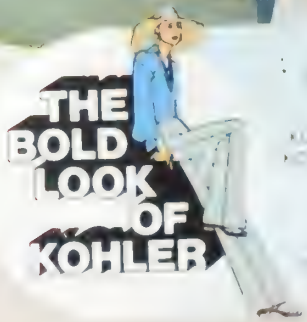


Enameled cast iron Mendota tub with Safeguard bottom. Shown in Mexican Sand.





Enameled cast iron Tahoe lavatory. Shown in Blueberry with Centura faucet.





The elegant design for this beautiful floor comes from Holland. The quality, softness and easy care come from GAF.

Take an old European design, add some new American know-how and you end up with the most beautifully practical floor you've ever seen. (Or the most practical beautiful floor you've ever seen.)

This GAF GAFSTAR pattern looks like delicate Dutch porcelain, but it's so easy to take care of. It keeps shiny without waxing. Just damp mop and occasionally buff.

And this beautiful floor's not only nice to your eyes, it's also nice to your feet because it has a soft, built-in foam padding.

Whatever GAF GAFSTAR pattern you end up choosing, they all look the same.

Beautiful.

For your nearest GAF Flooring Dealer, see the Yellow Pages, Or for further information, write GAF Floor Products, Dept. E18, Box 1121, Radio City Station, N.Y. 10019.

GAF **GAFSTAR**™
Sheet Vinyl Flooring

Available in Canada.





THE MANY LOOKS OF WOOD PANELING.

Everybody feels at home with Georgia-Pacific paneling.

Makes no difference what your lifestyle. We make paneling for any home. Any room!

Easy-living Pinehill™ paneling, in three warm shades of real pine veneer*. Elegant, real wood** Renaissance® paneling, with a handcrafted, antique look. And Rio Grande®, paneling with the rugged feel and warm colortones*** of the sun country.

We've got more to choose from, too, all at your Georgia-Pacific Registered Dealer. To find him, call free 800/447-4700 (in Illinois, 800/322-4400).

Then, come see the many looks of paneling. From Georgia-Pacific.

Georgia-Pacific

REGISTERED DEALER

ACTION.
EXCITEMENT.
RELAXATION.
AND BEST
OF ALL:
FAMILY FUN!

Your family can have a lot of active fun right at home in your own family recreation center, or wherever you have a new **Brunswick** billiard or game table.

It's just the ticket for a family get-together or whenever friends stop by. With **Brunswick**®, family fun is always right at hand.

Pictured is the **Brunswick**® antique-styled, fringed-pocket **Heritage**™ billiard table, now available in your choice of seven luxurious cloth colors. This natural wood finished, 1-inch slate bed table is just one of many billiard table styles offered by **Brunswick**®. And you can be sure, there's a style to fit every home, a price to fit every budget.

In the background, the versatile **Brunswick**® octagonal-shaped, vinyl topped **Westport**™ table. Ideal for get-togethers over cards, chess, backgammon, or what-have-you. Refreshment trays on all 8 sides swing out to hold glasses, chips, score pads.

Other family-fun tables include the original **Brunswick**® **Air-Hockey**® Game, (super-fast action) . . . and the **Brunswick**® **COMBO**™ game table, a 3-in-1 table with top that reverses for dining or card playing, removes for bumper pool.

For the name of your nearest franchised **Brunswick**® billiard dealer (and for billiard and game table literature), write: Marketing Services Dept., Brunswick Corporation, Briarwood Division, One Brunswick Plaza, Skokie, Ill. 60076.

(and you don't even have to walk out your front door).



Game

Brunswick'
COMBO™ Game Table



It's a bumper pool table



It's a card table

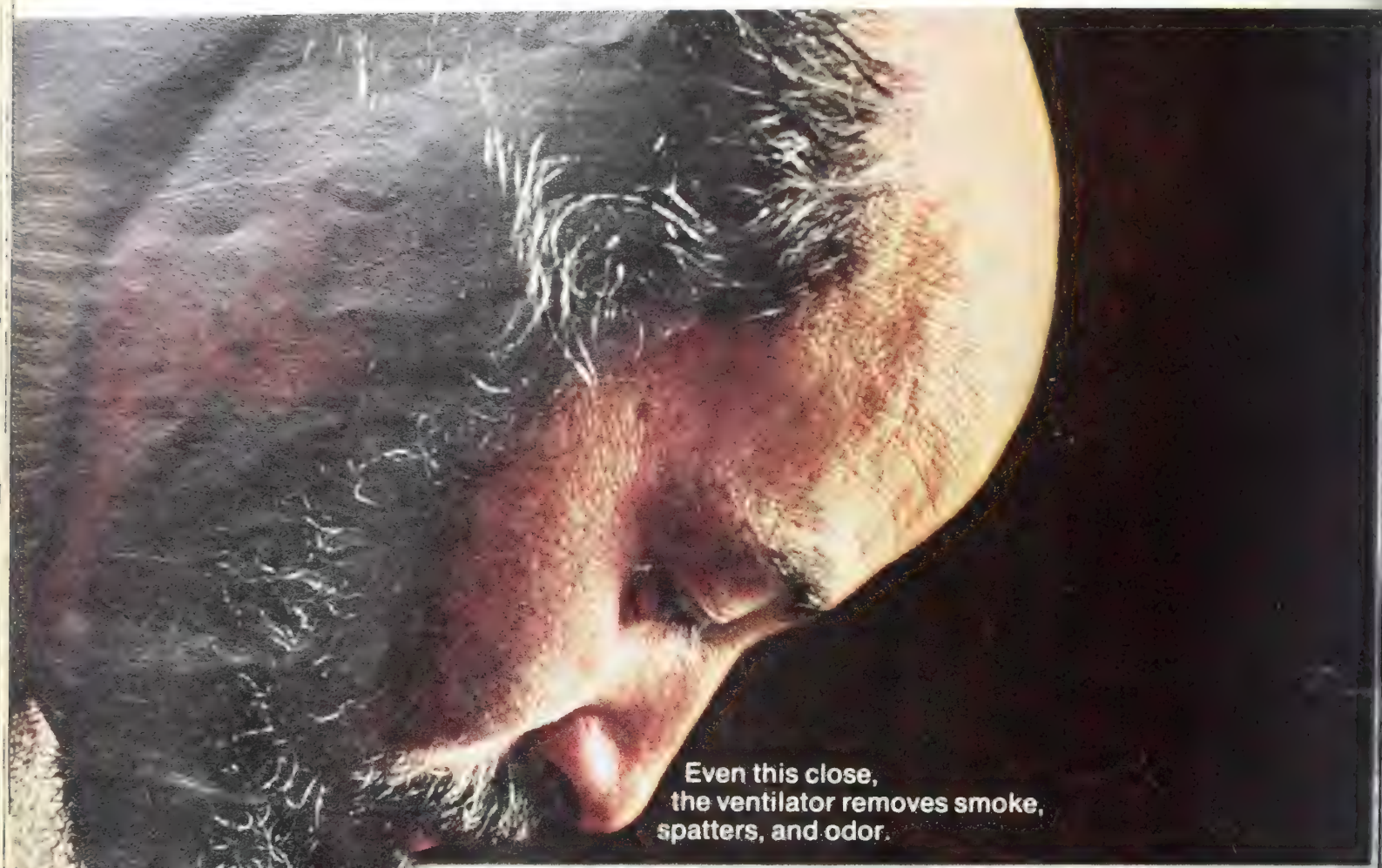
It's a dining table



BRUNSWICK™
Since 1845

THE JENN AIR GRIL

The range that lets you grill while

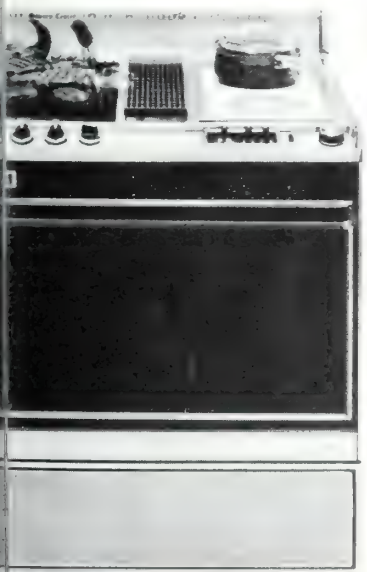


Even this close,
the ventilator removes smoke,
spatters, and odor.



RANGE
emoves smoke,
emoves spatters,
emoves odor.

a completely different kind
lectric range. A range that
s what you used to broil.
aks, hot dogs, hamburgers,
cken, fish, sausage, chops,
n corn-on-the-cob. And
kes them taste better! Because
ing wafts flavorful smoke
k through the food, searing it
he outside and leaving it
der and juicy on the inside
It's possible because the
n Air Grill-Range is the
with a ventilator built *inside*
range . . . to whisk smoke and
rs right from grill top to
doors. That's better than a
d 3 feet away! And grease
spattered oven walls now
s down through the grill into a
removable container
So you can use the
continuous cleaning
oven for clean,
unmessy baking. The
Jenn Air Grill-
Range
has some
more
extras,
too. Like an
rchangeable rotisserie, deep
, griddle, shish kebaber and
ectric burners. They all snap
n seconds. No other range
all of these. The Jenn Air
-Range. It's cleaner, easier,
er, and better than broiling



E JENN AIR GRILL-RANGE
lls what you used to broil

he yellow pages for your nearest
er or write Jenn Air Corporation.
napolis, Indiana 46226

Open Spit Roasting Comes to the Kitchen

by Carl Victor

Have you ever tasted a *perfect* roast? Don't be too quick to answer. The *three* essentials a perfect roast requires just aren't available in today's kitchens. Or are they?

To begin, let's take a perfect beef roast. It will come to the table heavy with its own meaty juices. Outside is a tender, brown crust, glossy, almost caramel-like, with a rich savory browned meat flavor that makes you close your eyes when you chew. The inside is hot and pink. As your knife carves through the meat, fresh juices start to the surface like hot little pearls of rosé wine. Finely textured, chewy without being tough, juicy without being watery, and incredibly rich-flavored, this is the perfect roast.



You just don't get roasts like this by popping them into an oven. For true roasting you must go back to the ancient, original method. Roasting began over an open fire.

The ancient art of roasting

The meat was spitted and slowly turned over a clear, hot flame. Soon a rich brown char formed on the surface, partially sealing in the meat's juices. As the meat slowly revolved, its own melting fat rolled over and over its surface, basting continuously. The fire hissed, the spit creaked, the roast sputtered, the good rich smell of roasting meat was maddening. But it was soon discovered that roasts came out better when a light breeze was blowing.

Why roasts tasted better cooked in a breeze

There was a good reason for this. As the roast cooked, some of its rich, meaty juices percolated out, depositing their rich flavor on the meat's surface. The tasteless water in these juices was quickly evaporated by the fire. But if the day was still, an invisible pall of steam hung about the roast, giving it a steamy taste. A gentle breeze, just enough to carry away the moisture, produced perfect spit roasts.

The three essentials of true roasting

These, then, are the three essentials of true roasting. High heat to sear the surface of the roast and keep it dry. Continuous self-basting on a revolving spit. And gentle, open air ventilation. And now, I discover, you can have all three roast-cooking essentials in the comfort and convenience of your own kitchen. They're part and parcel of a magnificent electric range coming out of Indiana. It's called the Jenn-Air Grill-Range. It's easy to see that the people who make it know what good cooking is all about.

The Jenn-Air people talk a lot about grilling steaks and chops. That's because their range has a built-in power ventilator that pulls smoke and odors down into the range and exhausts them to the outside. This is worth talking, even *yelling*, about. But in addition, what really tickles me is that the very same things that make this range excellent for grilling make it excellent for roasting, too. It includes all three essentials for true open spit roasting.

To begin with, (1) the range comes with a rangetop grill accessory, complete with a powerful six bar heating element that delivers the hot, radiant, even heat true roasting requires. (2) A motor-driven spit (you mount it in seconds) goes above the grill. It can handle two chickens or a 10 pound roast, and it gives you the continual self-basting a roast absolutely needs if its going to come out perfect. And finally, (3) the built-in power vent supplies the gentle breeze that pulls off smoke and dispels steam. Now you're off and running.

Some famous roasts you can look forward to

Try a pork roast *à la Provençale*, rubbed with thyme and garlic, its surface studded with whole bay leaves inserted into the meat. Or an elegant roast filet of beef, rare as a strawberry inside. Golden, buttery roast chicken with an Old English sage and onion stuffing (yes, you can stuff your spit roasted chickens).

Or try roast duck with peaches! You prick the duck all over so its fat will run out (the fat's trapped under the grill in a removable container). The duck comes off the spit done to a turn, its rich dark meat tender and juicy, its skin beautifully browned and crackly. The peaches, sprinkled with confectioner's sugar and set in the range oven, come out with a crisp brown coating of caramelized sugar. It's enough to wake Henry the VIIIth!

Good news for shish kebabers

One other thing. The Jenn-Air people have devised another attachment that's driven by the same spit-roasting motor. It turns four stainless steel skewers at once, bringing all the good things that happen to your roasts to your shish kebab, too.

The famous gastronomer, Brillat-Savarin, once wrote that "A roast cook is born, not made." Don't you believe it. I have an idea there will be many good roast cooks around, now that Jenn-Air (whether they talk much about it or not) has brought open spit roasting to the kitchen.

(The Jenn-Air people, as you might expect, have developed a number of excellent recipes. For some good things to eat, from grilled short ribs to French-fried chicken, send for their free recipe booklet. Write Jenn-Air, 3035 Shadeland, Indianapolis, Indiana 46226.)

Continued from page 28

Trips run three days to four months; passengers one to 11. Fares are low, but schedules—and occasionally destinations—can change: If the cargo is sold to Amsterdam instead of France, [illegible] *Travel Guide* lists [illegible] it's $3.95 from Box 505, Woodland Hills, Calif. 91364.

Float a loaned home, a houseboat. You are not only your own activities director for water skiing, swimming, fishing, but your own captain, too. Prices run $50 a day to sleep six or $85 for 10 on Sacramento River Delta. See International Houseboats, 21112 Ventura Blvd., Woodland Hills, Calif. 91364.

Or island hop in the Caribbean by houseboat. For details, write: Director of Fishing and Water Sports, Virgin Islands, Department of Commerce, P.O. Box 1692, St. Thomas, V.I.

A group of six can book a week on the "Mark Twain," a Dutch-built boat dating from the late 1800s. One week from Paris to Basle is about $3,700. Write Skipper Travel Service Ltd., 210 California Ave., "H," Palo Alto, Calif. 94306.

See all or parts of 2,000 miles of English canals. A list is at Boat Enquiries Ltd., 7 Walton Well Rd., Oxford, England.

Get a room with a view of the wine country of France on the hotel barge "The Palinurus." As you cruise down canals in France, the chef prepares the regional specialties. The "Palinurus" holds 18, but can be chartered for smaller groups. For details, write Skipper Travel Service, 210 California Ave., "H," Palo Alto, Calif. 94306.

There's no commercial traffic to compete with on the Shannon River. Sleep four to eight on an Emerald Star Line boat (St. James Gate, Dublin 8, Ireland).

DIVING HIGHS

Scuba enthusiasts can drop anchor daily in foreign waters and submerge. There's time off here and there for a breath of fresh air and city visiting: Australia's Great Barrier Reef and the Coral Sea, 17 days, $1,995 plus the air fare; Indian Ocean atolls, 23 days, $2,500 plus air fare; through See & Sea Travel Service at 680 Beach St., Suite 340, Wharfside, San Francisco 94109.

A good place for lessons is The Divers Training Academy Inc., R.F.D. 1, Box 193-C, Ft. Pierce, Fla. 33450. Instructors are retired Navy divers. Then you can follow the trail marked for snorkelers at Buck Island National Monument, St. Croix, the Virgin Islands.

FISH STORY

Winter anglers can break the ice for good ice-fishing on Lake Simcoe, Lake Couchiching and Lake Nipissing in Ontario. Besides the trout, whitefish herring, perch and pike, there are stoves. Write: Ministry of Industry and Tourism, Travel Service Branch, Hearst Block, 900 Bay St., Toronto, Canada.

PEDAL POWER

Portions of the transamerica bike trail are ready. The rest will be finished in time for cyclists to traverse the 3,700 miles from Oregon to Virginia during the bicentennial. Write Bikecentennial Inc., P.O. Box 1034, Missoula, Mont. 58901.

Meanwhile, contact the Bicycle Institute of America, 122 East 42 St., New York City 10017, for bike club lists.

TENNIS, EVERYONE

Take a cram course at one of the world's tennis colleges. For the physical: pros, ball machines, rebounding nets, video tapes. Then come seminars in the psychology of the game. One excellent source is The Inn at Rancho Bernardo, 17750 Oaks Drive, San Diego 92100.

SHAPE UP

For $100 the day (plus service charge and tax), you can buy all the make-up, dance, tennis, golf lessons you can take, plus three regular or diet meals and a roof over your head at La Costa Spa. Write La Costa Hotel, Carlsbad, Calif. 92008.

HEAD TRIPS

Take a trip into your future: Have an astrologer read your stars. Consult the I Ching, the Chinese classic that contemplates the future life.

If you need quiet—meditate. East comes east to Amada Ashram, 50 miles outside New York City. For details: Yoga Society of New York Inc., 100 W. 72nd St., New York City 10023.

Or simply relax. Maybe that means doing nothing at all? ■

New Tastier Tasting Tender Vittles.
It'll even get those Holdouts.



For all those Holdouts... those really tough problem eaters who are still playing hard to get, we introduce *new tastier tasting* Tender Vittles. The beef variety is richly flavored with real meat. The others with real fish or poultry or liver. Tender Vittles, the delicious moist meal in a pouch, is now even more delicious.

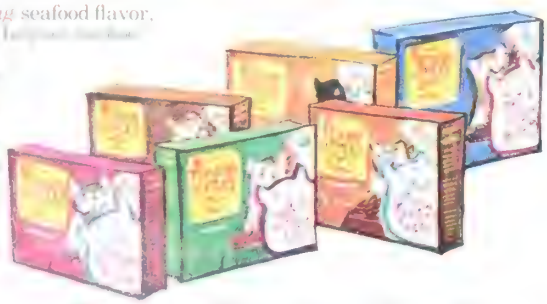
Beverly blew her lid over the *new tastier tasting* liver flavor.



Amelia was a closet cutie until she came out for the [illegible] beef flavor Tender Vittles.



Charleston thought he'd [illegible] with the *new tastier tasting* seafood flavor. [illegible]



Purina Tender Vittles.
Real meat flavor
with a *new tastier taste.*

REMODELING NOTEBOOK

By JOHN H. INGERSOLL □ Until recently, writers of how-to-do-it books have paid scant (if any) attention to feminine audiences. The liberation movement can take credit for altering this picture. Now, bookstore shelves are loaded with self-help advice directed to men *and* women, and sometimes even to women exclusively. Collected below is a small sampling to get you on your way.

□ **Interior Painting, Wallpapering and Paneling: A Beginner's Approach** by Gershon Wheeler (Reston Publishing, $7.95) is the latest in Wheeler's series of lucid books on home maintenance, and a good one for the not-so-do-it-yourselfer. Aimed at the beginning decorator, the book also provides advice for those who have tried to do it on their own in the past and feel there must be a better way.

The book is divided into three sections on: paints, stains and varnishes; wallpaper, flexible vinyl wall coverings and prepasted papers; rigid coverings such as wood, plywood, hardboard and masonry panels. Wheeler leads the neophyte step by step through removing paint and paper, making repairs for cracks and holes and applying paint, paper or paneling. He suggests one correct tool rather than three clumsy ones and outlines the best ways to clean and store all those mess-making tools. There are profuse illustrations throughout. It's a sensible book to have in these times of tight money.

□ **Home Repairs Without a Man** by Bernard Gladstone (Quadrangle Books, $7.95) gives you no cause for tears if the floor squeaks, the lights go out or the faucet leaks. Out with the hammers, wrenches, pliers and nails, and onward with plenty of confidence to righting all your household maladies.

Gladstone, a regular columnist for *The New York Times*, tells you how to start with less than fundamental knowledge, what tools and supplies you need, how to repair just about anything in your house or apartment. From the pages of this book, even your husband can learn how to fix a door by using a broken toothpick, how to tighten joints in a wobbly chair or replace a broken pane in a wood window. Even if you are the call-in-a-professional type, you'll learn here what to expect when a contractor repairs the broken shingles on your patio roof. With easy-to-follow illustrations, the book could lead to big savings in time and money.

□ **Home Renovation: Making Your Home More Attractive, Modern and Valuable** by Stanley Schuler (Reston, $9.95) is another book that never strays into the professional jargon of seasoned carpenter-contractors. Schuler explains in everyday, easy-to-understand language about tools, fasteners, floors, walls, ceilings, fireplaces, terraces, kitchens, baths—little in the house is neglected.

News on books to fix the faucet, mend the house on your own or with your spouse

□ **Complete Guide to Home Appliance Repair** by Evan Powell (Popular Science/Harper & Row, $11.95) attempts to simplify a more complicated subject than painting a garden bench. Powell makes his thesis clear enough so that the next time the toaster pops up cold bread, you may well solve the mystery and have crisp toast before the children pounce on the orange juice. He has tips, as well, on dishwashers, blenders, irons and nearly anything electrical around the house. Illustrations are clear and profuse.

□ **Style for Living: How to Make Where You Live You** by Alexandra Stoddard, and illustrated by Bill Goldsmith, (Doubleday, $12.50) has a title that needs a second reading for clarity. Don't let the title throw you. The author explains with authority and charm how you can design your very personal environment. Recognizing the lack of time open to most of us as well as the shrinking personal budget and the tinier spaces with which we must work, the author offers a number of original and economical ideas to change the interiors of your home.

□ **Gladrags: Ways and Means to a New Wardrobe** by Delia Brock and Lorraine Bodger (Simon & Schuster, $8.95) is proof that redecorating doesn't need to stop at the walls, floors and furniture fabrics. Authors explain in easy prose how to re-design, remake, re-fit your old clothes for a new you. Techniques are explained in detail, always with clear line drawings. ■

Cabot's DECKING & FENCE STAINS



Wood decking and wood fencing, popular now as never before, require a finish both decorative and durable. Cabot's Decking & Fence Stains, developed specifically for this purpose, beautify and protect wood surfaces under the most difficult conditions. The stained surface resists cracking and peeling, mellows with age, will not rub-off or track-off. Available in eleven pleasing colors; suitable for all types of wood.



Samuel Cabot Inc.



8660-870 chairs, about $99 each. 8660-700 table, 44 rd. by 29, about $418. 9000-

Furniture that says it all...
BRILLIANTLY!
from BASSETT MIRROR COMPANY

Sleek, smart, space-age . . . the Aurora grouping says it all. Here's damage-defying welded steel, brightly plated with gleaming chrome. Lustrous vinyl chair seats and backs, in brown, white or black. Stain-proof tabletop of gray glass with rounded edges. Fabulous lamp with chromed globe and graceful, extendable stem. Aurora . . . proudly crafted by Bassett Mirror, proudly sold by leading furniture dealers everywhere. • Send $1 for "Carleton Varney's Alphabet of Decorating Ideas" — 32 pages in full color by the renowned decorator, columnist and president of Dorothy Draper & Co. Write Bassett Mirror Co., Inc., Bassett, Va. 24055.

PACIFIC SILVER-CLOTH.



IT KEEPS YOUR SILVER SILVER.

There's one simple way you can keep your polished silver polished.

How? By protecting it against tarnishing with the original tarnish trap—rich, brown Pacific Silvercloth.

Pacific Silvercloth, embedded with fine particles of silver, traps tarnish-producing elements in the air.

Pacific Silvercloth works its magic in as many forms as you have silver or silverplate. From drawer pads to silver chests, silver-files, wraps, bags, pocketed rolls, and by the yard.

Don't work for your silver. Let Pacific Silvercloth work for you. At fine jewelry

TOW NEW

By MARY BOWDEN

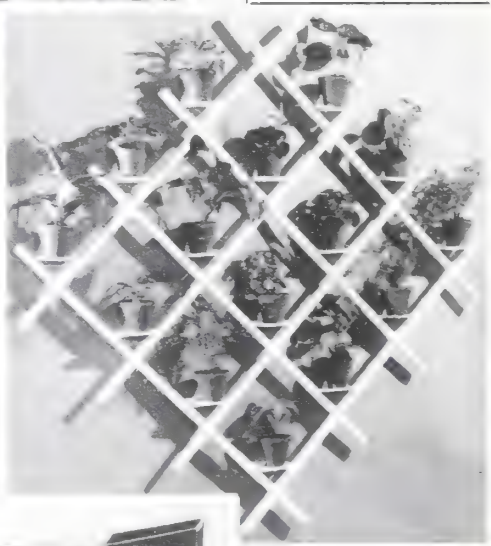
Compact message center (right) slips onto back of telephone. The front cover opens to become a firm writing surface, also puts emergency numbers in view. Back top edge has two slots to hold pens or pencils. Unit comes in four colors to match—avocado, beige, gold, white. Rubbermaid's Telephone Caddy, $2.29.





Towel bars (left) enhance bathroom in see-through acrylic in blue, brown, black or clear; gold or chrome base. Bath accessories collection by Allibert. Bar, $25.

Wood holder (right) displays 15 plants in pots four inches across. 53 inches high hung on the diagonal. "Hanging Garden," $33 in natural; $37 painted white; postpaid; Lesser Studio, 156 E. 52nd St., New York City 10022.





Kaleido-face clock (left) changes coior by the second. It's 10 inches square and framed in chrome with a silver ring around colorful face. Put it anywhere. Designed by David Pakter for Peam Time Int'l Ltd. "Kaleido Clock," $50.

Love your HOUSE PLANTS? We do!



Give your favorite house plants tender loving care with Jungle Growth, a new line of indoor plant aids formulated with improved qualities to assure luxuriant growth and long life.

ENRICHED ORGANIC POTTING SOILS make it easy for you to create greenhouse freshness for your house plants in your own home.

MILD HOUSE PLANT FOODS fill every need for healthy growth, eliminate burning.

Liquids: Foliage Plant Food. Multi-Blossom for "bloomers," and All-Purpose Fish Emulsion. Handy spout top helps you measure drops each time you water. *Tablets*: Foliage Plant Tablets, Fish Base Tablets. Dissolve to feed each time you water.

PRICED TO DELIGHT YOU



The New Great Name in Horticulture

...has Martha Parks, known for years

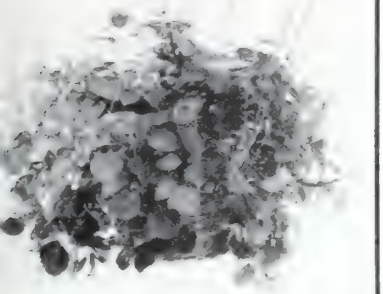


plant world. She is in Who's Who of American Women for house plants. In Jungle secret of growing house

Send name, address and 35¢ for introductory offer of a 79¢ 4 oz. bottle of Liquid Foliage House Plant Food to:

Jungle Growth Products, Inc.
Box 2917 Dept HB
Torrance, CA 90503

EASY TO GROW HOUSE PLANTS



Prostrate coleus (left), Plectranthus oertendahlii, has silver-veined olive-green leaves and pinkish white flowers. Swedish-ivy (below), or Plectranthus australis, has green or green-and-white scalloped leaves, dainty white flowers.

Living greenery to drape and decorate windows year-round



FELICIANO

Probably no single house plant has done more for the greening of America than Swedish-ivy, which, interestingly enough, is neither Swedish nor ivy but an African and Australian relative of mint and coleus. First popular here was the *Plectranthus oertendahlii* (pleck-TRANTH-us ur-ten-DOLL-ee-eye), which has olive-green, silver-veined leaves about an inch across with scalloped edges and, in good light, an over-all suffusion of reddish purple. In season, a spike of pale pink or white flowers appears on every stem but, as in the related coleus, these are really not showy.

Second on the scene here was the *Plectranthus australis* (aw-STRAY-liss), which, through sheer strength in numbers, has come to be thought of as the one official Swedish-ivy. Its leaves are a refreshing green, like the first unfurling tree foliage in spring. If allowed to develop, the flowers are white. A form with white-splashed leaves is now available and is especially effective when combined in a hanging basket with the plain green. Plectranthus is one of the easiest of all house plants to grow. Situate it in strong daylight, preferably where the leaves will receive at least an hour or two of direct sun. Pinch out the growing tips every few weeks to assure maximum branching and fullness. Keep the soil nicely moist at all times; avoid letting Swedish-ivy be either hot and dry or cold and wet at the same time. Feed regularly with a house-plant fertilizer, following directions on the container. Keep the foliage clean and shiny by showering occasionally in tepid water. Cuttings a few inches long will root in a week's time if placed in a glass of water or an inch deep in a pot of moist soil. For best effect, start new plants annually and discard the old ones, which tend to become leafless at the base □ *By* ELVIN McDONALD

(Next in our series on house plants: Pandanus, screw-pine.)

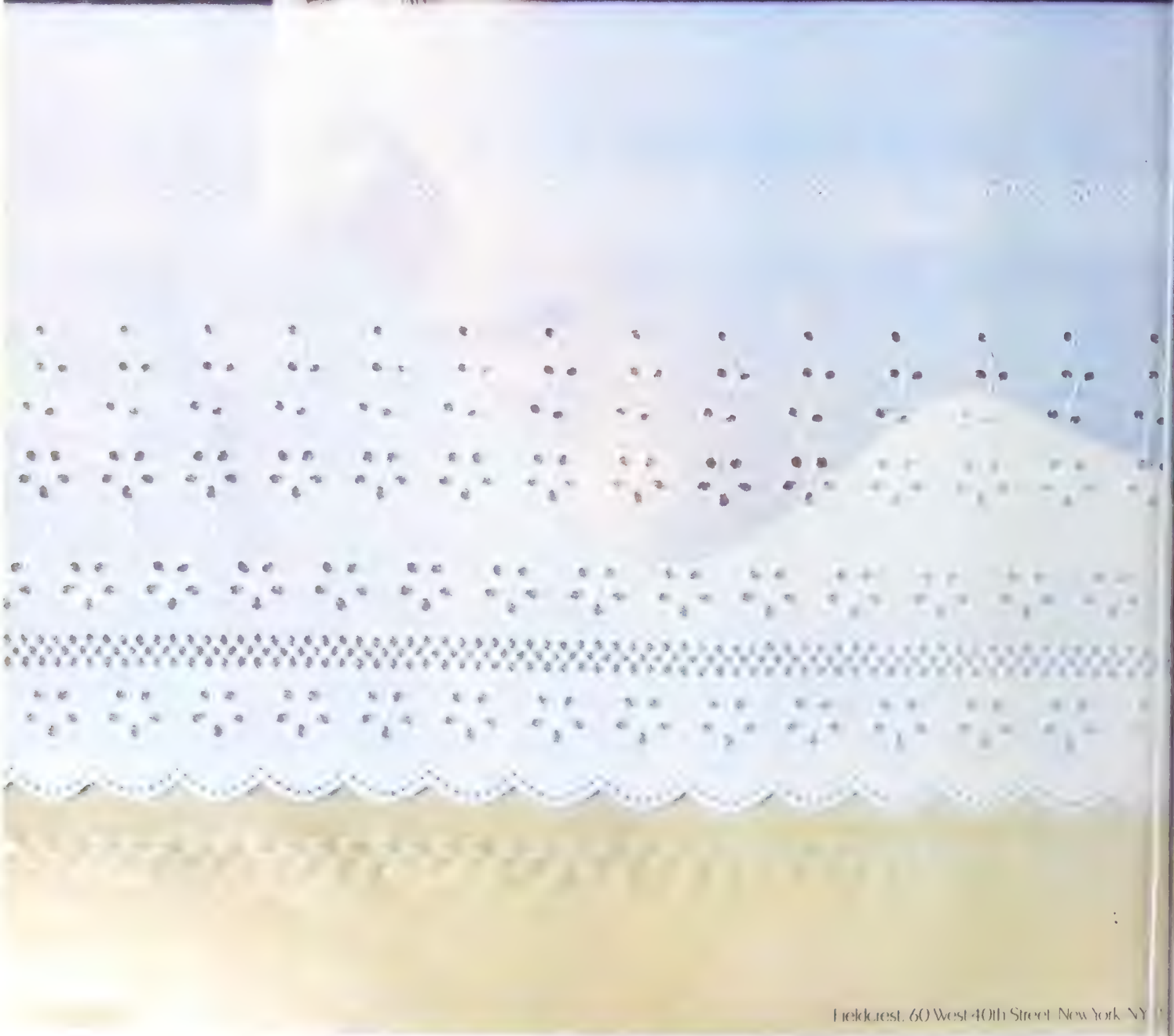
Inside every avocado there's a free tree.

Your love affair with California avocados needn't end with eating. Save the seed and let a tree sprout out. • Simply wash the seed in tepid water. Drive three toothpicks into it and suspend (broad end down) over a jar, covering only half an inch of seed with tepid water. Place in a warm spot out of direct sunlight. • It takes about 2 to 6 weeks to root. When the stem reaches 7 inches, cut it in half so it branches out. Once roots are thick and stem has leafed out, carefully plant in potting soil leaving seed half exposed. Use a large pot with good drainage. • That's all it takes to start a beautiful garden of love! Just you. And the California avocado.



the Lasting Impressions of Fieldcrest®





Fieldcrest, 60 West 40th Street, New York, NY

Luxurious long-wearing, no-iron sheets and pillowcases.

get ready for a stay-at-home season in the sun!

House Beautiful
JUNE • 1975

THIS SUMMER THE SUN SHINES BRIGHT ON THE GREAT AMERICAN HOME. IT'S A TIME TO DISCOVER THE PLEASURES OF SPINNING YOUR WHEELS RIGHT IN YOUR OWN BACK YARD INSTEAD

BENEFIT: ***OF BURNING UP THE HIGHWAYS. YOU'LL SAVE ALL KINDS OF COSTLY ENERGY, INCLUDING YOUR OWN. UNFURL THE BEACH UMBRELLA ON THE LAWN. PACK A PICNIC TO BE EATEN UNDER IT, ON THE TERRACE, THE PORCH, OR AT A BREEZE-BLOWN WINDOW. OUR MESSAGE THIS MONTH READS, "HAVE A HALCYON FLING IN YOUR OWN BAILIWICK."***

ITEM: BRING AN ESTIVAL COUNTRY LOOK TO WINTER-WORN ROOMS. REFRESH THEM WITH REMINDERS OF CLOUDLESS SKIES AND SUNNY MEADOWS, CRISP WILD DAISIES AND COOL MINT SHERBETS TO HELP YOU LAUGH OFF THE HEAT WAVES.

ITEM: FOR ENCHANTED EVENINGS AT HOME, CELEBRATE THE GOOD THINGS OF THE SEASON WITH LITTLE-DINNER SOIREES AT TABLES SET TO CELEBRATE THE GOOD THINGS OF THE SEASON—ALL DONE WITH COLOR, PATTERN AND PLAYFULNESS.

ITEM: WHILE LAZING IN YOUR HAMMOCK, INVESTIGATE LIFE LIVED IN A PERPETUAL LEISURE ENVIRONMENT—IN AN APARTMENT IN PALM BEACH OR IN A SUPER-PRIVATE PRIVATE HOUSE AMONG THE WOODS AND DUNES AND WILDLIFE PRESERVES OF FLORIDA'S AMELIA ISLAND PLANTATION RESORT COMMUNITY.

ITEM: IF YOU'RE CAUGHT IN A CONFLICT OF COST-CONSCIOUSNESS, CONSIDER AN EASILY-ERECTED TWO-FAMILY HOME, DECORATED WITH AMERICAN FURNITURE AND FURNISHINGS, ALL PAINLESSLY SELECTED UNDER ONE STORE'S ROOF.

ITEM: LEARN THE LAZY, LOUNGING, LOAFING SKILLS THAT TAKE THEIR CUE FROM OUR PORTFOLIO OF NEWEST SUMMER FURNITURE FOR OUTDOOR AND INDOOR USE.

ITEM: DELIBERATE THE HAPPY ASPECTS OF A KITCHEN WHERE HE IS THE COOK WHILE SHE IS THE DESIGNER.

ITEM: MAKE LIKE A MILKMAID WITH HELEN McCULLY, WHOSE DAIRY COOKING PUTS PIZZAZZ AND THE TEMPTING, COOLING SMOOTHNESS OF CREAM INTO DOG-DAY MENUS.

ITEM: FROST YOUR HOT-WEATHER GALAS WITH OUR GUIDE TO CHILLED DRINKS THAT ARE SPIRITED IN MORE WAYS THAN ONE. SO, IF YOU DON'T OWN A HAMMOCK, HIRE ONE AND START READING HERE AND NOW. SUMMER BEGINS ON JUNE 21.

FRESH

A PALETTE OF SUNSHINE, SHERBET AND SKY CREATES SETTINGS CRISP AS A GARDEN SALAD



This sophisticated tennis house (*above*) has, in its owners' words, a threefold purpose. Mr. and Mrs. Richard Himmel and their children all share this spacious one-level separate house but see it in different ways: to Himmel (who designed it), it's a gallery where he can show his art works; to Mrs. Himmel, it's purely a tennis house where family and guests can cool off after a game; to the children, a guesthouse (not in view here are two sofas that open up to sleep four). The house is octagonally shaped and about 36 feet long with 11-foot ceilings. Sunlight floods in from four glass walls. The other four walls are of heavy cork painted white—an excellent insulating material for the year-round retreat. Chairs in a vinylized fabric sport back pockets to hold tennis rackets. A glass-topped table is gracefully draped with a custom-made traditional patchwork pattern. Of special interest: horn chairs with hand-painted canvas seats and backs, a British custom-made chandelier of antlers, billiard balls, malachite and German silver.



Poolside dining is at its elegant brightest in the Palm Beach vacation home of Mr. and Mrs. William Buckley (*below left*). Navy, beige and white—the primary color selections by Designer Robert Metzger—recapture the sleek look of the 1930s. Subtly arched windows are dressed with Roman shades in three-color sailcloth, with the dining chairs covered in Dior gray leather and the glass-topped table standing on Lucite legs capped with chrome. A Coromandel screen is an exotic addition in the background.

Biography of a solarium (*right*): Jill Wood and Zebbie Renkert of Wood & Renkert Inc. created this cheerful "open air" room for the Philadelphia Vassar Club's Designers' Showhouse with enticing confectionary colors. Old Italian wrought-iron furnishings are brightened with yellow enameling and then cushioned in a hot pink. Glass roof and walls illuminate on sunny days or rainy twilights. All-important fabric patterns cover the cubes and toss pillows.

TOP LEFT AND RIGHT, FELICIANO; BELOW LEFT, MARIS SEMEL


AS SUMMER ITSELF







STATE YOUR STYLE WITH VERVE— OR SUBTLETY



With tropical influences at work, the master bedroom at far left is beguiling, bright, tempting one to warm-weather laziness. Decorator Adele Zasloff gave it the dash of urbane updating, designing exclusively with Philip Daniel furniture and the new "China Seas" collection by Martex. The large four-poster bed is draped and wrapped predominantly in the blue-and-white "Parang" sheeting pattern. Pillows and upholstery in the same print dress up the side chairs and camel-back sofa—this just partially in view. Further details to consider: a close-up look at the bedspread and walls (*near left*), both in the quilted-only, blue-and-yellow "Ching" pattern. The right flooring coordinate is an Indian motif rug with bold blues; a beveled-edge side table, lacquered white, supports a superb geometric lamp of Plexiglas. **Designer Richard Himmel** created a commanding dining room (*above left*) by using white in many of its subtle dimensions and using it authoritatively. It's a room that's so clearly attuned to the times—uncluttered, streamlined. The pristine union of new forms with classic style is most evident in the glass-topped dining table and regal balloon-back side chairs. The princely table setting glitters with silver place plates, brown lustre dishes, vermeil and silver dining accessories. The focal point changes from fine art to a splendid view of the grounds. **If a room can be a potpourri** of piquant colors and omnipresent light, this Beverly Hills lanai (*above*) designed by Suzanne Geismar is it. Florals abound—on the tufted banquettes, in the carpet, in miniature on twin Oriental ottomans, freshly repeated on a green dining table. Regal greenery can flourish, thanks to the great architectural advantages of the room's being both glass-enclosed and skylit. Flashes of red appear on the shutters with lattice-work insets and antique elephant-leg table.

TOP RIGHT, GEORGE R. SZANY; OTHERS, FELICIANO

FOR DINING, DESIGNS THAT BLEND WITH THE OUTDOORS– REFLECTING ITS SPIRIT IN FULL MEASURE







Make a toast to atmospheric dini this time not to the romance of cob skies and candle-lit tables, but to s light and shadows, garden views and liveliest prints ever. One family's bre fast room with floor-to-ceiling doors a windows offers an abundance of sunli and greenery (*top left*). Designer Mela Kahane juxtaposed textural opposites



eate visual excitement. The rustic look rough stone walls and terra-cotta tile oor gets a spirited treatment of floral -back curtains, a matching tablecloth nd Provincial chairs with patchwork ats. It's the kind of room to linger in. **he family room** in the same house eft) is as structurally distinctive as the eakfast room, its arched doors and windows now simply curtained in sheer white or hot-color stripes. Once a sunroom, it was redesigned by Melanie Kahane into this informal family room, making the most of the light and space available. Again, vivid colors sparkle against stone walls. The table at the far end can be used for gaming or quickly converted for a formal lunch or late afternoon high tea.

Though it appears to be located in an outdoor gazebo, this delightful setting is actually in a Long Island family room (*above*). Designer Michael de Santis has chosen a palette of spring greens and reds to set off the *al fresco* look of alternating white lattice panels and ruffled tie backs and wicker chairs around a glass-topped table set with Tiffany accessories.



Editor MOLLY SIPLE ☐ For at-home dining and entertaining, take advantage of the season and plan a feast that makes the most of summer's special pleasures. Pick a theme, for example, to reflect fruit or flowers, your favorite vacation spot or simply the carefree feeling of summer. **Weaving is the common denominator** on a table (this page) that plays one texture against another with summery materials and colorings in the Galleria, a new apartment building in New York. Focus first on a bird cage, a most unusual centerpiece from



STAY-AT-HOME CELEBRATIONS

extra-special ideas for colorful casual dining



Contempo, filled to the brim with fresh garden flowers—roses, tulips, poppies and daisies—arranged by George Cothran Flowers and woven in and out with ribbons. The plate design, Mottahedeh's gay "Butterfly," intertwines net and butterflies. The silver, "Aegean" by Wallace, offers a sparkling basket-weave touch. Underneath it all are placemats in an open, textured crisscrossing of neutrals from Tabletopping at Henri Bendel and straw fans in a tight geometric to politely cool the most heated guests. Tumblers, "Country Craft," by Viking, glisten from their woven facets, with the plaid cotton napkins folded lotus-style under them. Add more pattern and texture: an insulated basket casserole by Bill Yee, pagoda-shaped basket for rolls and tiny shimmering glass candleholders encased in baskets.

Bring your geraniums inside from a day in the summer sun to flourish on this table (right), deckside in Fashion Designer Evelyn de Jonge's Long Island house decorated by Michael de Santis. The "Geranium" table fabric and "Trianon" napkins, both from Franciscan, create patterned backups for plain red plates and a covered server from The Pottery Barn, smooth "Una" stainless flatware at Design Research and bright green glasses by Blenko. Accessories are clever additions to the theme: silver watering can for water and a flower cart for breadsticks, both from Cartier; copper buckets for salt and a wheelbarrow for cigarettes.

THIS PAGE, FELICIANO; RIGHT, BILL HELMS



indoors or out, capitalize on the offerings of the season





Fragrant and fresh, *strawberries (meadow and cultivated) grow wild on a table (above and left) in a closed-in terrace at the Galleria. For a brunch for four, Champagne and strawberries are served up in Seneca's goblets atop Wedgwood's "Wild Strawberry" plates and Bloomcraft's cultivated variety on the table fabric. Napkins coordinate in color and mood, a lighthearted red-and-white polka dot design folded in a fan shape, while the silver, "Silver Masterpiece" by International, frames the simple placesettings, blending in with a floral pattern. Plump strawberries, both edible and not, fill out the rest of the scheme: on the tureen and canister, as the salt and peppers from the Poppytrail Collection by Metlox, as a centerpiece of real fruit stacked in cylindrical flower vases by Holmegaard of Copenhagen.* **Fresh fish for an outdoor supper** *by the water, a natural for this seafood-themed table to set the mood with cool colors for a warm evening (right). On a tablecloth of blue fabric covered with fish netting are pewter-look service plates, "Bainbridge" flatware and beakers, adapted from a Brooklyn Museum of Art original piece, all by Wilton-Armetale. Alternating plate and bowl patterns are "Herring Bone" from Sigma, a whimsical red-and-white design of fish and bones, and bold hand-painted blue-and-white Chinese bowls from Peking Imports. "Danish Hunter" glasses by Holmegaard of Copenhagen, Sigma's lobster casserole, lobster fork and crackers and the "Bar Harbor" napkins from Linens by Vera join with a saucy centerpiece of a pelican from Boxer and Ashfield surveying Ceramar's platter of mussels and garden flowers.*

PHOTOGRAPHS, THIS PAGE, FELICIANO; RIGHT, BILL HELMS; FOR DETAILS, SEE PRODUCT INFORMATION



A PLAY OF RED AND WHITE FOR GRAPHIC IMPACT



A bonanza of red and white, this Palm Beach condominium breaks with the traditional resort color scheme of pastels, though its crisp, sleek approach and easy upkeep materials are very much in keeping with escape living. Interior Designer Charlotte Finn has traced the exclusively red-and-white mix throughout the apartment, a one-color approach that effectively doubles the feeling of space within. And in an apartment of striking vistas, the scheme also lets the blue water and sky, the palms and houses outside paint a charming landscape scene. The patterns within are graphic, an interplay with enough plain red and background white to make the rooms lively without ever being nervous. In the living room (*above and inset*), walls are a bold and shiny red lacquer, offsetting floors of white hexagonal tile. The rearrangeable seating units are of white vinyl interspersed with a red-and-white spatter-design print. A supergraphic silhouetted on the wall and floor-to-ceiling screens reinforce the dramatic theme. The dining area flows off from the opposite end of the living room (*near right*), its wall backed with mirrored squares to reflect the view. The bedroom (*left*) is cleanly designed and airy, with bed, banquette, bookcases and sculptural red chair seeming to float in space. Louvered-ceiling-high blinds replace more traditional curtains to enhance the spacious feeling. The guestroom/study (*above right and far right*) reiterates the red-and-white theme with a dashing pattern on the sleep sofa and a modern translation of a trunk coffee table.

PHOTOGRAPHS, FELICIANO; FOR DETAILS, SEE PRODUCT INFORMATION









STEP THROUGH THIS GATE AND DISCOVER...

Editors RUTH WEIL *and* LESTER GRUNDY

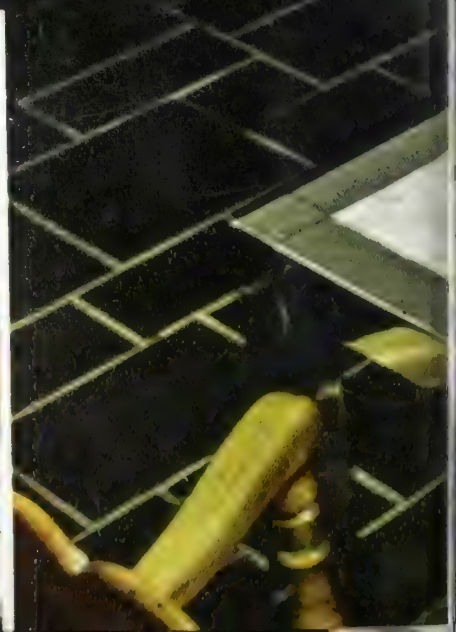
There's an island in Florida that Nature must have earmarked for sunny escapism —miles of white beaches and sea grass dunes that slope up to little forests of pine, live oak and palmetto. Man has now come to this pristine, subtropical barrier dune and, with extraordinary concern for the rights of fish, sea birds, deer, woods and wetlands, has established a condominium community for the year-round leisurely life.

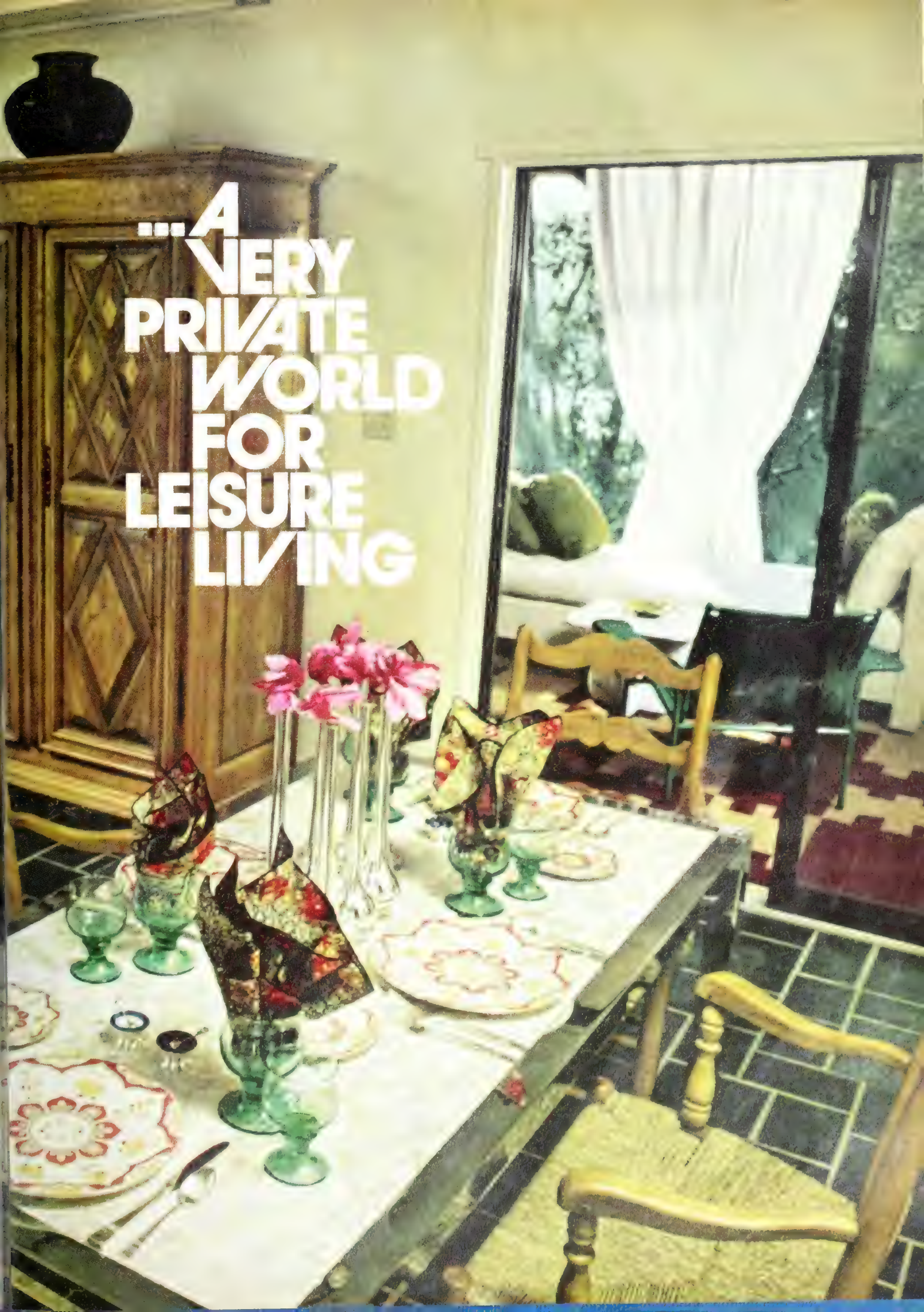
The place is Amelia Island Plantation, conceived and developed by Sea Pines Co. of Hilton Head, S.C., whose resort colonies elsewhere are already models of this concept. Enlightened planning and the sparing use of the bulldozer have produced houses like the one shown. Unobtrusively sheathed in weathering cypress and green Texcote, it is so placed among the native trees on its wooded lot, given so ingenious a layout of rooms, outdoor decks and landscaped patios, that it becomes a walled-garden enclave whose nearest neighbor might be 50 miles away. Suggesting the surrounding wild growth, plantings were by Wayne O. Manning of Jacksonville Landscape Co.

No run-of-the-mill, glaring, sun-country cottage this, either in form or furnishings. Its urbanity might serve as a prototype for anyone's year-round living in a temperate climate. Choosing all major furnishings from the Simmons Co. and its affiliate companies, Interior Designer Robert Neal and colleague Bob Boardsworth have given the rooms an uncluttered, easily maintained stylishness. Walk up the path beyond the lot-line wall and cypress gate (*above*) and enter a [illegible] foyer (*above right*). Turn right, to the dining area of the living room (*right*). Here is full-fledged dining space, living and [illegible] vinyl-wrapped, glass-top table by [illegible] suggesting a partition. The "Early [illegible]" provincial armoire and rush-seat chairs, plus a view of the adjacent canvas-draped porch, give dining a distinct atmosphere. Baumritter's marble-and-chrome table is set with Prunier "Madrigal" plates and "Diadem" sterling flatware by Reed and Barton. Buffet (*right rear*) is "Virginia" by Moredd[illegible]








...A VERY PRIVATE WORLD FOR LEISURE LIVING

EVERY ROOM IS A VIRTUAL GARDEN ROOM WITH A GREEN-LEAF DECK OF ITS OWN







Since sliding glass doors bring landscaped decks and garden vistas into almost every room like living green murals, a decorating palette was chosen in non-competitive off-whites and nature colors. Living area furnishings (*left*)—armless upholstered sofas and chairs, clean-lined tables, all by Selig—are deliberately uncomplicated, silence uncluttering, as is also the sisal rug from Otto Gerdau Co. Major accents are fine art in paintings and sculptures, all worth a close look, all from Art Sources Inc. of Jacksonville, the nearest "big town" to Amelia Island Plantation. Off the living area to the right, a cypress deck extends the room to a garden. On the other side, the living area opens on a central patio (*right*), sheltered by a sun-filtering, egg-crate trellage. Loose-cushioned pine blocks—the only custom-made furniture in the house—are used both as seating and table space. Yet another *al fresco* living space, a sisal-carpeted screened porch (*above*) adjoins the dining area and suggests a garden pavilion, draped in Greef's sailcloth and furnished as a sitting room with a Simmons "Wilshire" daybed, Dux wing chairs and a "Placix" bar from Moreddi. Adding scale and eye appeal, a green metal baker's rack from Raymor blooms with exotic plants. The porch looks out to a continuation of the living area deck and the naturally forested lot line. Dense, low, subtropical plantings add privacy.



SLEEPING TO THE RUSTLE OF TREES; WAKING TO A SUNNY GARDEN

Trees screening the utterly private, fenced terrace of the master bedroom (*above*) suggested that the room itself be a verdant and leafy bower. Lawn-green carpeting by Greeff and the total use of the schefflera foliage pattern in fabrics and wall covering bring about this seeming merger of indoors and outdoors. The pouf is by Selig; the non-obtrusive bureau, cases and headboard are Moreddi's "Avanti," the headboard joined with a Simmons Beautyrest mattress. Turned-down bed (*left*) brightens bedtime and sunnies the morning with a pretty splash of blossom color in multi-flowered "Cotswolds" bed linens by Cannon Mills. Teen-age son's bedroom (*far right*) has its own small deck. It's assumed he'll spend most of his time at the beach or on the tennis courts—no fervent deck-lounger he. But since the room views trees and glimpses the cypress house siding that affords him privacy, his room is a congenial mix of rust, bone and brown. The bedspread is Bloomcraft's "Scotch Mist Plaid" covering a Simmons Beautyrest mattress and box-spring. Instead of a headboard, tailored brown cushions make a good, easily removed back rest. His sheets (*right*): Cannon's brown-plaided "Eton." The bone grasscloth-texture wall covering is from Katzenbach and Warren.

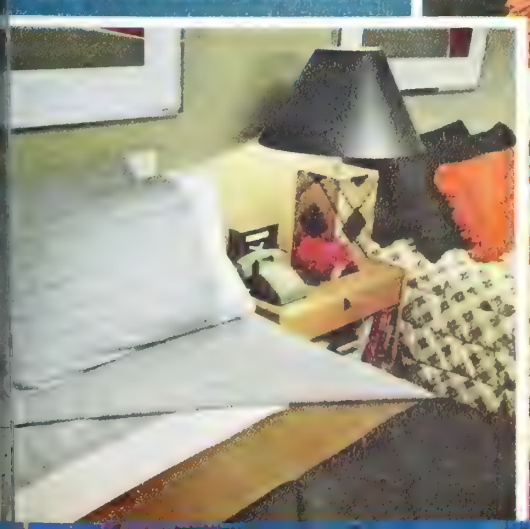






The study (*above and top right*) functions also as a guestroom. Guests bed down on the deceptively slim sofa—a Simmons Hide-A-Bed sofa in "Sayles" model, ready to open into comfortable sleeping accommodation. It is dressed in Cannon Mills' "Shaker Patch" sheets and "Lenox" blanket, in tawny harmony with Raymor's "Omnibus" wall system of shelves, desk and canted periodical ledges. Desk chair and leather-strapped easy chair are by Moreddi. Deck and wooded view suggested the greens in the chair, cushions and Greeff carpet. Textured wall covering is from Katzenbach and Warren.









SPACE IMAGINATIVELY PUT TO USE— KEY TO THIS LEISURE-LIFE 'ESTATE'

This garden house in Amelia Island Plantation—1,632 square feet of shelter and 1,000 square feet of outdoor living deck—is placed on a lot measuring approximately a quarter of an acre. Yet it affords its owners the freedom of movement and protected privacy of a secluded property. And you will be surprised to learn that it is flanked on two sides by neighboring houses. It is a piece of planning virtuosity by Corkern, Wiggins, Lee and Lominack, Savannah architects, and Land-planner Ed Pinckney who developed this garden-home concept with rare insight into what leisure requires.

They've given living areas an easy-functioning, easily maintainable flow-together. Glassy walls expand space and ingeniously placed solid walls contrive visual and acoustical privacy. The breakfast room (*left*) extends from the kitchen, opens to the screen porch and to a deck that in a less innovative house would be the "back door." As in the living room and entry hall, a stationary glass wall frames a view and increases the sense of spaciousness. Breakfast room is also laundry room, its workaday character stylishly overshadowed by Interior Designer Bob Beardsworth's choice of abstract art, a sisal rug and the butcher-block table and leather-slung chairs by Morgan David. Accessories on the serving cart come from the Amelia Island Village Boutique. The table is set with pottery pieces by Bennington Potters. Silver is Reed and Barton's "Diadem" pattern.

Expediting leisure pursuits, a golf course and clubhouse, tennis courts, beach, dune boardwalks and nature paths and a restaurant/inn are walking or biking minutes away. This house is in a group of virtually walled-in garden enclaves, close yet worlds apart. On the plan (*above*), note how a deck-concealing concrete wall and the solid front wall of the house itself face the street noncommittally. To the right, the lot is fenced in by the solid lot-line wall of the house next door. In its turn, the left-hand solid wall of the house above furnishes a privacy shield for the house to the left. Thus each house protects its neighbor. The rear of the lot is screened by a partial wall and the natural forest.

PLAN, MORE LIVING DETAILS, FOR BUILDING, SEE PROJECT INFORMATION





By SUSAN GRANT LEWIN ☐ For this, their third Vermont vacation house (*above*), this young New York couple turned again to Architect Charles Marks, who had so successfully designed two previous retreats and two Manhattan apartments for them. **Knowing that Marks** had a keen understanding of their requirements, they simply told him to design a house for all seasons—a place where they and their two children, a 12-year-old daughter and six-year-old son, could indulge their love of farming, growing and cooking their own vegetables, swimming, tennis, riding and skiing. "We love to ski," the owners explain, "but we would rather drive half an hour to the highly commercial atmosphere of the slopes than live on them." And each of their three Vermont houses has become progressively less skiing-oriented. **Summer months** are almost exclusively lived in Vermont, "our summer domain," says the busy mother, who finds time to play tennis and to search out Americana at local auctions while her son swims, her daughter rides her horse and her husband relaxes high up on the seat of his tractor. **Their enjoyment of the land** around them is reflected in their attraction to earthy colors and a love of primitive art, whether it be a Mexican rug from Oaxaca thrown over a sofa (*far right*), the South Pacific tapa cloth framed behind it, the Peruvian pillows on the built-in banquette (*near right*) or pieces of Americana like the Albany slip pottery and the use of 50-year-old American crates for planters (*above right*). And everywhere Marks has framed views of the swimming pool (*top right*) and the surrounding rural greenery.




a
low-key
design to grace
a gentle site

a soft rapport between interior details and the surrounding setting













To give his clients the perfectly planned escape house, Architect Marks designed a retreat that would let them have plenty of space to be alone in as well as lots of room to be with other people and entertain at a much more leisurely pace than when they are in town. Entertaining is important for this young family and in this house, that entertaining may range from a sumptuous brunch of home-grown salad and just-baked bread by the pool (*above*) to a sit-down dinner in the two-story dining area (*far left center*) or a post-tennis snack with homemade pickles in the open kitchen (*left*). **Furnishings throughout** are intended to enhance this relaxing flow-through of activity—white walls and neutral carpeting against the soft glow of light-toned wood, punctuated by deep earth tones and the sparkling touch of chrome on the Breuer dining chairs and kitchen stools and the Italian leather sofas in the living area. But it never really matters whether the owners and their guests are inside or out, for large window areas and sliding glass doors open the house everywhere to the lush countryside that surrounds it. **The house** sits gently on a grassy knoll that was once a cow pasture, adjacent to a spring-fed pond and surrounded by a grove of sugar maples. Marks set the house on the site to take maximum advantage of the setting, yet disturb it as little as possible. Even the pool seems to fit naturally into the terrain. And the concrete block structure with creamy stucco finish was kept as low-key as possible so that it, too, would not visually distract from the nearby farm buildings along the peaceful rural road. "We wanted neither to change the character of the site nor to interfere with the local atmosphere. The forms of the house were kept simple, all of them basically generated by the interior flow of the house," explains Marks.



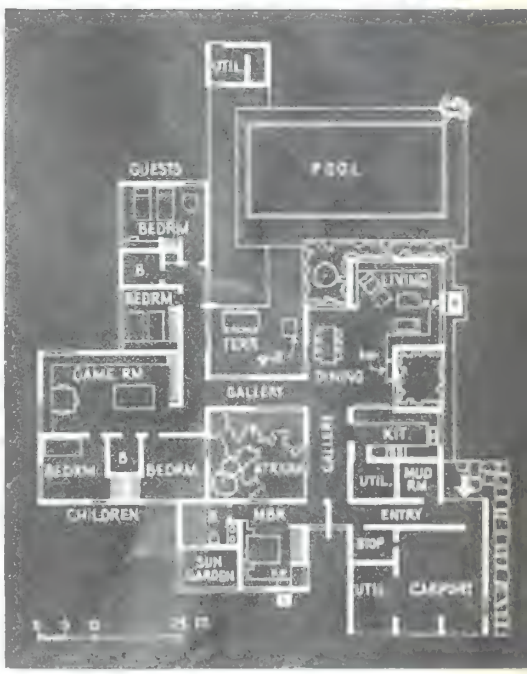
for complete escape, a retreat within their retreat

"As we had had other vacation houses, we knew we wanted the spaces in this house to be clearly defined and separate, so that we, our children and our guests could have privacy when desired," the owners say. A glance at the plan (*opposite, center right*) indicates the division of the house utilized to attain such privacy. Upon entering, one passes a combined storage and mud room (*opposite, below right*), which gives a hint of family activities. Each family member has his own cubby for storage of ski, tennis and riding equipment. The entry hall, as all corridors and heavily-trafficked areas, is covered in a sandy-toned bluestone and takes the owners directly to the master bedroom, bath and sun garden or leads their guests into a gallery and past a small atrium to the living/dining space. A second gallery beyond the atrium leads to the guestrooms and children's rooms, separated by a spacious rectangular game room. **Architect Marks designed** the gallery areas and the corridors with the same attention to detail that he employed in the major spaces of the house. One never moves toward a blank wall—there is instead a view of the atrium or the exterior landscape or a piece of art used as a focal point. The atrium is planned as a future sculpture garden, but it now serves as a source of internal light and as a tool for further segregation of spaces. A terrace with an outdoor grill is situated off the dining area, overlooking the swimming pool.

The owners' love of earthy, primitive design elements is seen throughout the house, whether it be the hand-woven red-and-blue Jack Lenor Larsen bedspread in the master bedroom (*left*) or the grey-and-white Greek bedspreads and Mexican rugs in one of the guest bedrooms (*right*). In the master bath (below), a towel with a printed Indian design in shades of blue and a large basket are distinctive accessories. Adding to the strong natural feeling throughout is the warm glow of the wood ceilings—all are tongue-and-groove butt-joint cedar. **The relatively small master bedroom** is distinguished by a platform bed covered with the same nutmeg-colored carpet used on the floor and on the built-in banquette—a practical substitute for separate furnishings that offers the owners shelf space beside the bed as well as a curl-up corner for quiet moments. Ample storage is provided within cabinetry of burl-finished birch and for added luxury, there's a raised-hearth fireplace. But it is the master bath, with its deep soaking tub tiled in bluestone and its cedar walls, that is the special dream of the owners. "We've never before had the luxury of a bath adjoined by its own private walled sunning garden. Here, if we wish, we can just open the sliding glass doors and have complete privacy for the bath and the garden."









Editor KATHLEEN MAHONEY ☐ Versatility is an important factor in air-conditioning the purchase of [illegible] capable of [illegible] with Today's [illegible] our close-to-20 outstanding examples. Many of them can move from place to place, and others will serve equally well in shade or sun. And, chosen carefully, casual furniture can be turned into a year-round, indoor decorating asset.

1. A great commodious bamboo chair and matching ottoman are fine for sheltered porch or in an enclosed sun room—a welcomed Italian import by Viva Del Sud. The low, square shape along with the airy openwork construction is complemented by the simplest lattice-look Bloomcraft print fabric. The chair and ottoman can be bought separately; ottoman is available without the cushion for use as a table. At Lord & Taylor.



2. All the small summer necessities can be neatly closeted away in "Bahia," the right-sized, two-door commode, made in Spain for Broyhill Industries. Bamboo with a rattan veneer top, it measures 27 inches tall and 12 inches deep.

3. An all-purpose tea cart, also from the "Bahia" collection, is the perfect mobile convenience. The rattan veneer top expands from 38 to 60 inches. Storage within the two-door chest includes a wine





fair weather friends to enjoy this summer

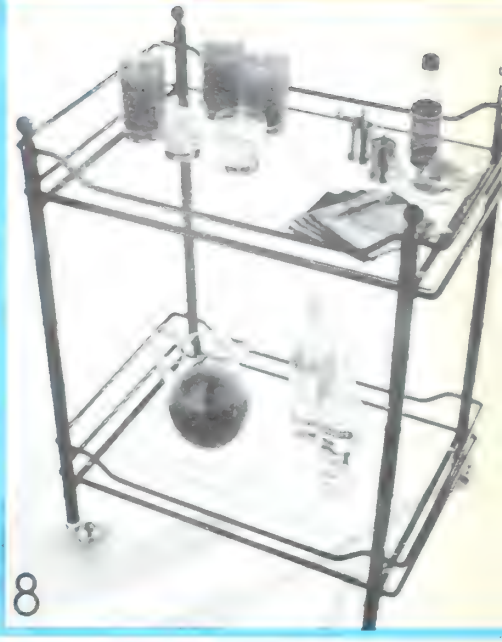
THEY MIX WELL ON PORCH OR PATIO





5


7


8


6

a variety of finishes and strap colors. From the Lido collection made by Brown Jordan. **7.** For outdoor dining, a neat, white drop-leaf table with sun protection via a gaily striped-and-dotted umbrella. A French import from Lord & Taylor. **8.** This Malay tea wagon is crisply done in aluminum with glass shelves; by Meadowcraft. **9.** A poolside must: Triconfort's canvas bath tent complete with wood seat and floor, hang rail and pockets inside.

FELICIANO

rack. "Bahia" is available at Gimbels. **4.** Romantic seating for seaside homes is assured with this high-backed lounge chair made of Italian willow. It's 42 inches high and 44 roomy inches wide; by the McGuire Co. **5.** Hexagonal tables to hold fresh-cut flowers are made of rattan with Velvex glass tops. By Ficks Reed, in 22 finishes. **6.** Hall Bradley designs a two-seater swing for all warm-weather evenings. In tubular aluminum and vinyl lacing, it's available in

9

...old mean durable surfaces, comfort ... Add to these a simple solution to ... ned chairs can be stacked and put away when they're not in use. A Swedish import, they are epoxyed lacquered steel colored in either ... **11.** Dress up a linen, furnish ... cushiony seating for a sun room with ... the *chaise longue*. In natural pine and tufted linen, this sophisticated, contemporary Danish design will mix beautifully with all accessories. (10) and (11) at Lord & Taylor. **12.** Back-yard gourmets will surely appreciate ... folding buffet bar from ... "Cantina 1000" series. This portable bar has two extra shelves for stocking dinner needs, charcoal for barbecuing, beverages, ice. Matching bar stools have seats of vinyl lacing. Both are of ... tubing and come in 18 color choices. Seen with Lenox plates, flatware by


10

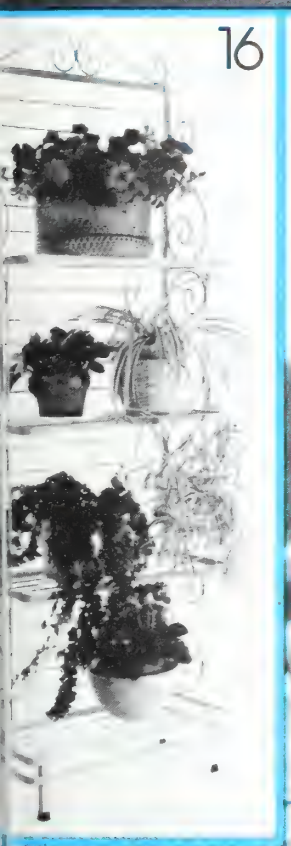

11


12


13


14


15


16


17

19

Lauffer and napkins from Fallani & Cohn. **13.** Two familar materials combine here to make one very distinctive bicycle-wheel cart by Design Research. The frame is oak with a pecan butcher-block top. Accessories, Design Research. **14.** Victoriana brought up to date in a gracefully curving, wrought-iron mesh rocker from Lee Woodard's

FOR DETAILS, SEE PRODUCT INFORMATION


18

"Ironwood" collection by Herbert Saiger. **15.** Relax at poolside in "Bonaire," a lightweight non-rusting chair in Alumaloy by Molla Inc. Available in a choice of 15 finishes. **16.** Display summer greenery on Schoolfield's baker's rack, all wrought-iron in 11 sizes. Baskets from Sermoneta. **17.** From Calif-Asia, the "Lotus" chair and side table produced in a new technique called peel cane wrapping. **18.** Stretch out on Willow & Reed's wrapped rattan sofa with poly foam cushions covered in batik. **19.** Watch the sun go down in Cado's light beech-and-canvas chair (with adjustable headrest), your feet up on the coordinating foot stool. Both are collapsible for easy relocation anywhere.

WE DECORATE A TWO-FAMILY HOUSE...

More than 20% of all housing built this year will be what the government calls "single family attached" or what most buyers call a duplex (or triplex or fourplex). This is a larger share of the total housing picture than in any previous year. Why? For a great many weighty reasons offered by housing economists. But boiled down to essential human equations, the duplex, which is what you will find here and on the next nine pages, is an attractive buy. It is particularly so for young marrieds bereft of a fat bank account and is equally appealing to couples whose children have grown and left home. These "empty nesters," as they've been tagged, no longer care to maintain a big house but rebel against moving to an apartment, opting instead for smaller quarters they own outright along with a parcel of back and front yard. Space is limited in most duplexes, whether the living units are vertical or horizontal combinations. The majority have no more than two bedrooms, and 1,000 square feet of floor area is roughly the median size. Not easy rooms to decorate. One might be disposed to label the decor a challenge. If so, it was a challenge that intrigued us sufficiently to turn the task over to Decorating Editor Lester Grundy. He came up with the cheerfully inspired scenes here, proof enough that it not only can be done but done with furniture and materials modestly priced, in keeping with the modest nature of the surroundings. The setting is Tyrone, Ga., a small town south of Atlanta, where the builder, J. C. Brogdon Jr., has constructed this house as a model. From the model, he plans to sell and then build homes in Peachtree City, an established new town approximately 18 miles from Atlanta. As we can attest, the house can be erected quickly. The reason: This is a panelized house produced by National Homes Manufacturing Co., the largest house manufacturer in the United States. After Builder Brogdon completed the concrete foundation, all the pre-built panelized sections of this house, plus much of the interior finish materials were delivered within the confines of two (*Continued on page 89*)

UNIDENTICAL TWINS



BILL HELMS

PLAN 1: A NEW HOME FOR THE 'EMPTY NESTER'

Settled and easy on the eyes, the dining/living areas shown here establish a classic blue-and-white theme, smartly updated and flowing through all the spaces in this new living unit, decorated for a couple whose grown children have moved out on their own. **Boldly stated** in the blue leather wing chairs from Ethan Allen (all the furniture, carpets and curtains are from Ethan Allen), the color thought is delicately put in two varied navy-and-white wallpapers, "Coco" (*left*) and "Gigi" (*right*), both by Hannett•Morrow•Fischer. **The whole scene** is warmed by the Georgia Pacific "Renaissance Granada" paneling, that offset by soft bone carpeting. A period chandelier made by Progress (*right*) hangs over a setting of blue-and-white "Yorktowne" stoneware from Pfaltzgraff, well complemented by the clear lines of "Newport" water and wine glasses from Seneca and this simple, straightforward pattern in stainless steel flatware, Oneida's "American Colonial."





As America's national bicentennial year approaches, interest in our heritage increases. **Reason enough** for the historic blue-and-white theme in the continuing scenes here of the dwelling unit decorated for "empty nesters." The patriotic theme is supported throughout, of course, by some of the most modern fabrics, finishes and conveniences. **In the contemporary kitchen** (*left*), for one example, there is an easily-cleaned Sofstep "Spanish Crown" white vinyl floor made by GAF, a wipe-away white Formica countertop, a glistening blueberry-colored Lakefield sink from Kohler and a handsome range and oven unit by Jenn-Air, featuring the inconspicuous downdraft exhaust and burner elements, made by this firm, that convert quite easily to a barbecue grill.

The dining area in the background is sufficiently separated from all of the kitchen clutter by the end walls of that space. A heady mixture of blues (*below*) combines to make this sitting/guestroom handsome in appearance as well as marvelously comfortable in both its uses. **The room begins** with a royal blue carpet and smoky blue-toned sofa-bed by Ethan Allen, complemented ideally on the walls by light blue-and-white "Grace" paper from Hannett•Morrow•Fischer. The paper is punctuated by the simplicity of to-the-ceiling white curtains from Ethan Allen. Detail (*opposite, lower left*) shows convertible sofa in the room made up for a weekend guest's restful night. This space is also meant to serve as a center for pursuing a variety of hobbies.

FRESH APPEAL IN BLUE AND WHITE







Dreaming is easy in the snug comfort of the master bedroom (*above and near left*). **Overtones of the past** are again present, starting with the stylish blue-lilac-and-white "Bellport" wallpaper from Quadrille, smartly enhanced by Angelo Donghia-designed "Iris Patch" linens and Utica comforter in the same pattern by Countess York Ltd. The comforter is Kodel polyester fiber-filled for extra warmth. **Night scene** (*far left*) shows the sofa-bed in the sitting/guestroom. Pink roses are engagingly scattered over the "Most Precious" pattern on linens by J.P. Stevens. **All lamps** are from Ethan Allen. Again, the straight-hung white curtains strike a fresh modern note. In both of the dwelling units, the master bedroom opens to a private bath. Off the bedroom above, there is a half bath.



PLAN 2: FIRST HOME BUY FOR A YOUNG COUPLE WHO HAVE NO CHILDREN... YET

Light-filled and relaxed in its smart beiges and cocoas, the second unit, decorated for a young couple, begir with a living area (*above*) in which they would be proud to entertain ofte **Golden brown** wall paneling by Georgia-Pacific called "Renaissance Florentine" establishes a rich and yet easygoing background for all the





n Allen furniture. **A pleasant rise** begins at the floor, in the ast of an Oriental-style area rug tmeal carpet. **Handsome prints** are from the gift collection han Allen Galleries. The dining (*right*) is located at the end of the above. The sliding glass s lead onto a raised deck of wood.

The nostalgic antique white cupboard (*right*) and period collection of dining table and chairs mix easily with the contemporary flair of modern lithographs from Reflections Gallery and the sectional seating in the foreground. **Drawing one's eye** toward the end wall, cocoa-and-white "Savannah" paper by Quadrille sets a most elegant mood for dining. This is reflected and underlined by Rosenthal's "Siena" china and flatware and Lenox's "Expression" water and wine glasses. The white-fringed napkins are from Leacock. The graceful lighting fixture is by Progress and is operated by a dimming switch that provides the preferred amount of illumination for an evening meal. **Not every** summer day in Atlanta's metropolitan area will bloom hot enough to avoid the outdoor air. Many days are perfect for dining on the deck, only a step away through sliding glass doors. However, should the weather grow too hot, both the duplexes are cooled by Amana air-conditioners, installed centrally, one for each unit. The annual cost for power should be low since both of the living units are fully insulated.





THE *MOOD* IS ROMANTIC

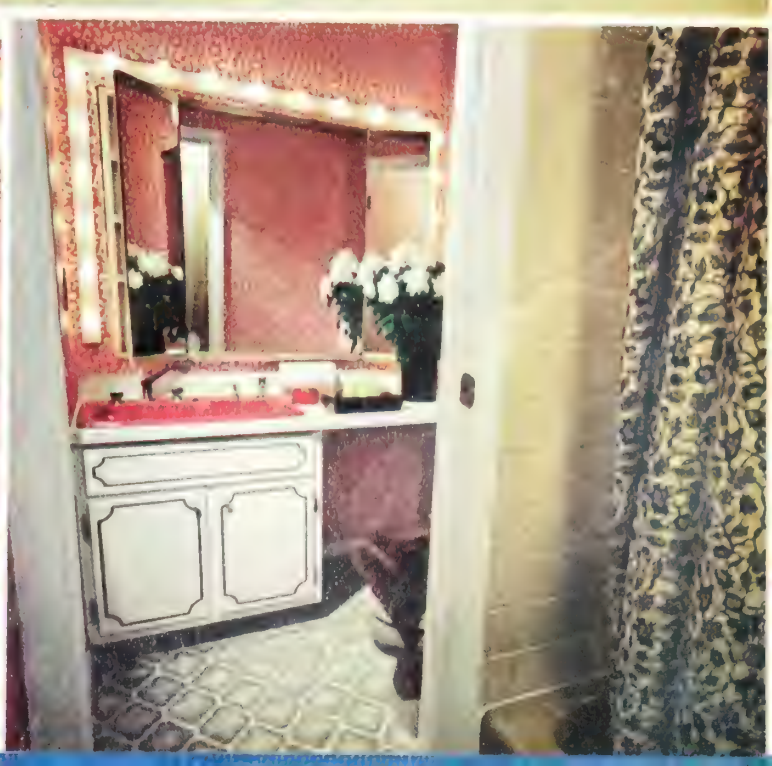
A spare room (*above*) for a visiting relative or college chum, and a patently romantic master bedroom, make up the sleeping quarters designed for our prototype young couple. A single bed/sofa in this guestroom cum study may make way in the not-too-distant future for a crib, but in the meantime, this is a room in which the couple can relax. Long-wearing fabrics along with the sturdy furniture make it possible, and these furnishings are perfectly offset here by the textured brown-and-black pattern on the geometric "Trilby" white ground wallpaper from Quadrille. A deep bronze green carpet establishes

Eyelet embroidery spread, canopy cover and pillow case in crisp white are from Ethan Allen. Utica comforter from Countess York Ltd. and bed pillows against the headrest are in J. P. Stevens' flowery "Most Precious" pattern. When it's shown for sleeping (*opposite, near right*), the canopy bed is dressed with "Handkerchief Plaid" linens and a bright grass green blanket from J. P. Stevens. **In tones of orange and white,** the "Cotton Blossom" paper from Quadrille on the walls and ceiling provides the warmest setting in the entire house, and as you can see (*opposite, far right*), the warmth continues in the adjoining master bath. Blending in beautifully is Kohler's "Man's Lav" in "Tiger Lily" and water-saving Minaqua toilet and Mendota tub, both in "Mexican Sand." "Bath set" ceramic tile in "Buckwheat" is from American Olean; Softstep "Spanish Crown" vinyl floor is by GAF.













...AND ROOM TO RELAX

Gatherings of two or 22 persons would find plenty of breathing space in the lower-level family room (*above*) that we have decorated for our young couple. **And why not some diversions?** Pool, a game now regaining its former popularity, and cards, always popular, are played on Brunswick's additions to the casual setting. Game chairs fold away neatly when not needed and drawers in the hexagonal table pivot to reveal a tray complete with wells for glasses and chips. **The room is totally paneled** in Georgia-Pacific's tawny "Pinehill Springfrost." Colorful, easy-to-clean vinyl floor is a new product from GAF called GAFSTAR Supreme. We show it in its "Dutch Royale" pattern in blue and white. As elsewhere, all other furniture and accessories in the room are from Ethan Allen. Not shown here, but indicated in the floor plan (*opposite above*) is a bar-and-storage unit built along a wall that faces doors to the rear yard. Set into the counter: a "Sunflower" yellow bar sink from Kohler and a Jenn-Air electric grill. **To match the over-all color scheme,** a "Tiger Lily" Lakefield sink from Kohler was chosen for the kitchen (*left*). As in the other kitchen, a Jenn-Air range and oven along with an Amana refrigerator add to the lineup of functional equipment. Wallpaper in the hall is "Geraniums" pattern by Quadrille. And the built-in lighting is again by Progress.

truck trailers. Within a week, the basic shell—walls, floors, roof—was up. Finish work on the interiors took longer. A similar house could be completed from the ground up in 30 to 60 days, depending on weather. Rain or snow can slow down construction anywhere in the nation. Given the same conditions for building, a panelized—or, as some yet call it, a prefabricated house—can be completed faster than can a house that is built one piece of lumber at a time. And any saving in the building time is, of course, directly equivalent to a saving in money. If then sold to an investor, who would rent out either one or both of the living units within, the duplex (*below*) would sell on its lot for around $60,000. When a large number of these duplexes are completed in Peachtree City, as planned, they will most likely be sold on a condominium basis or in some form resembling a condominium. In that event, the price will be split: roughly $35,000 for the unit on the left and $25,000 for the dwelling space on the right. In today's economy, prices that low for housing are indeed welcome. For childless couples or couples whose children no longer live at home, neither of whom need a huge house with three or more bedrooms, a unit within this duplex is most attractive. One of many models designed and sold by National Homes, the duplex below is unpretentious, trim and neatly balanced architecturally. Stained wood siding and natural brick are indigenous to the area. Asphalt shingles by Flintkote on the roof are sealed down, course by course, so that wind cannot lift the shingle edge and drive rain beneath. We decorated the unit on the left for a young couple. It contains slightly more space on the upper floor than its lookalike on the right—specifically, two feet larger in width. And our young couple's home also has a finished basement you'll see on the left in the floor plan above and also in the photography of the game room (*opposite page*).

ITS SIZE & PRICE FIT NEEDS OF A GROWING MARKET

A SPACE FOR PLAY

In keeping with the trends reported nationwide for the sale of single family attached homes, we decorated the smaller unit for an older couple whose children have presumably left to begin lives of their own. Because the land drops off in the rear yard, the builder added a partial basement to this unit, as well, accessible from the outside only, and to be used primarily for storage.



Speaking of storage, there's more of it in both lower levels. Credit Amana's new heating and air-conditioning unit for opening up the space. Instead of hogging a goodly portion of the basement, the entire Amana unit, including the gas heating and the electric air conditioning, is set on a concrete pad outside the house. The only signs of this unique comfort system indoors are the ducts, which are enclosed in the ceilings and walls, and the thermostats visible on the wall in the upper levels. Moreover, the new Amana unit is reported to have a heating cycle that is up to 10% more efficient than furnaces produced in prior years. As it operates, the unit makes a sound that is never louder than that of a standard air-conditioning condenser and often considerably less noisy. There are two Amana units, one installed for each of the dwellings here. Following the course of the plans above, you'll observe that traffic through the houses can move freely without paths unnecessarily crossing. All the furniture, carpeting, curtains and nearly every accessory are drawn from the Ethan Allen Galleries collection. Other products used in the homes are mentioned where they appear in the photographs on the preceding pages. National Homes, in business for over three decades, is a pioneer in manufactured housing. Today, the company produces mobile homes priced at $4,500 up and panelized houses selling up to $200,000. National Homes are available nearly anywhere east of the Rockies, sold through independent contractors such as J. C. Brogdon Jr. of Peachtree City.

STORAGE SPACE IS GENEROUS







Editor NANCY CRAIG □ Arthur Warshaw is a fine gourmet cook; in his domain, everything has to be within easy reach. Sue Warshaw is a kitchen and bath designer; and for her own home, she insists upon easy maintenance. The Warshaws and their two young sons are a very together, close-knit family. The solution for all—a well-fitted, sparkling remodeled kitchen in upstate New York. Appointments, appliances and cooking utensils supply all the decor that is needed. A center island butcher-block table (*above and right*) provides an attractive and practical work area; the handsome and comfortable architect's chairs used instead of ordinary stools make a perfect place to congregate.

Open shelving and a custom-made pot rack above the island organize each and every item. A commercial gas range brings the immediate heat Warshaw insists upon; the stainless steel refrigerator/freezer has a lock, stock and barrel capacity. The Mexican terra-cotta tile floor and white ceramic tile backsplash introduce a natural shine while requiring only minimum care. The adjacent pantry (*below*) has a second dishwasher plus extra storage space (*see plan below left*). A stainless steel sink with gooseneck fittings is perfect for watering plants. And when cooking's done, the family can settle down to a relaxed summer meal on the screened-in breezeway (*inset top right*) just off the kitchen.

PLAN, NATALIE F. SIEGEL; PHOTOGRAPHS, FELICIANO; FOR DETAILS, SEE PRODUCT INFORMATION









he's the cook; she's the designer

"I relax like the Europeans by drinking coffee like the Europeans."

Carol Lawrence



"There's nothing quite so relaxing as sitting leisurely in a European coffeehouse and enjoying a delicious cup of coffee.

Now, with General Foods International Coffees, I do the same kind of thing in my own home.

There's Café au Lait. It's smooth and light, with a deep French roast flavor. Or Suisse Mocha, with a subtle, chocolate taste that warms you all over. And Cafe Vienna: a fragrant, full-flavored coffee with a touch of cinnamon.

All three coffees can be made in a hurry, but they're too satisfying to drink in a hurry. So, I just sit back and relax."



General Foods International Coffees. We brought the flavor home.

GOOD COOKING WITH THE DAIRY FAMILY

By HELEN McCULLY □ If you've never cooked with cream, cottage and/or ricotta cheese, sour cream or yogurt, you are in for some perfectly delicious surprises. Great as they all are *au naturel,* when used imaginatively, singly or in tandem, they add new dimensions to many a dish—both sweet and savory. In addition to the recipes we present here, you will find in "Nobody" (*page 144*) facts about the various cheeses as well as yogurt and in "The Microwave Kitchen" (*page 94*) a recipe for a fabulous sour cream chocolate cake, a perfect dessert.

RICOTTA SOUFFLÉ WITH MORNAY SAUCE

Butter
⅓ cup grated Parmesan cheese (about 1½ ounces)
2 cups fresh ricotta
4 eggs, separated
2 extra egg whites
Salt
Freshly ground white pepper

Butter a 1½-quart soufflé dish, including the curve at the bottom. Add about half the Parmesan cheese and coat the mold by tipping it back and forth. Give it a good bang to dump out any excess and combine the excess with the remaining Parmesan. Refrigerate the mold until cooking time.

Place the ricotta in a large bowl and beat with an electric beater. Add the egg yolks, one at a time, beating hard after each addition. Add salt and freshly ground pepper to taste.

Beat the egg whites until they hold firm shiny peaks when the beater is held straight up. With a wire whip, beat about a third of the whites into the cheese mixture. Dump the mixture over the remaining whites and fold in with a rubber spatula. Pour into the prepared mold. Sprinkle the top with the remaining Parmesan. Place on a baking sheet in a preheated 350 oven and bake for 35 to 40 minutes and until the top is golden but the soufflé still "trembles" slightly. A delicious hors d'oeuvre for six or a perfect summer luncheon for four.

Sauce Mornay: Melt 2 tablespoons of butter in a heavy saucepan. Stir in 2 tablespoons of flour until smooth. Cook over moderate heat, stirring, until the *roux* froths—about three minutes. Add 2 cups hot milk, beating constantly with a wire whip. Place back over the heat and cook, beating until the sauce has thickened lightly. Take off the heat and add 2 egg yolks, one at a time, beating hard after each addition. Finally, stir in (do not use a whip) ½ cup grated Swiss cheese, salt and pepper to taste. If the sauce is not used immediately, seal with plastic wrap. Keep the sauce warm until serving time.

TZATSIKI*

(Greek Cold Yogurt and Cucumber Soup)

3 cups plain yogurt
2 cloves garlic, crushed, peeled and minced
1 medium cucumber, peeled and grated
1 generous tablespoon olive oil
Juice of ½ lemon, strained
Salt to taste
Chopped fresh mint or dill

Mix together all ingredients *except the mint or dill.* Seal with plastic wrap and refrigerate for about eight hours or overnight. Before serving, stir, then spoon into chilled soup cups or bowls. Sprinkle with the mint or dill, which should be fresh, not dried.

*Adapted from a recipe in *The Budget Gourmet* by Sylvia Vaughn Thompson (Random House, $8.95 hard-cover, $4.95 paper), a refreshing and most imaginative book.

Mrs. Thompson suggests serving the soup with sesame crackers and a glass of tingling cold beer and followed by ripe peaches eaten out of hand. It's also a marvelous first course.

COTTAGE CHEESE PANCAKES

1 cup creamed cottage cheese
4 eggs
6 tablespoons flour
6 tablespoons (¾ stick) butter, melted
Pinch of salt

Using the back of a spoon, rub the cheese through a fine sieve set over a mixing bowl. Beat the eggs well with a rotary or electric beater, then stir into the cheese very thoroughly. Finally, beat in the flour, the melted butter and the salt.

Drop by tablespoonfuls onto a hot greased griddle. Cook until golden brown on one side. Turn and cook the second side, which will not, we should point out, brown evenly but will look "freckled." Serve with confectioners' sugar or jam.

BAKED STUFFED "CURLY" LASAGNE

Butter or margarine
16 "curly" lasagne noodles
2 10-ounce packages frozen chopped spinach, thawed, all juices squeezed out
2 cups grated Parmesan cheese (½ pound)
6 cups fresh ricotta cheese
Salt
Freshly ground pepper
½ teaspoon grated nutmeg
3 to 4 tablespoons peanut oil
2 cloves garlic, peeled, crushed and minced
1 large yellow onion, peeled and chopped
3 cups tomato sauce (1½ 15-ounce cans)
2 teaspoons sugar
½ teaspoon each dried basil and oregano

Butter a large casserole, with a cover that is about 2½ inches deep. Set the casserole aside until ready to bake.

Cook noodles according to package directions. Drain. Rinse in cold water so they are easy to handle.

Mix the spinach with 1½ cups of the Parmesan cheese, the ricotta, salt and pepper to taste and the nutmeg. Spread about ⅓ cup of the mixture the full length of each noodle. Roll each one up and stand it on its end in the casserole.

Heat the oil in a heavy skillet. Add the garlic, onion and 1 cup of water. Bring to a boil and cook until all the water has boiled away and the onion is soft and transparent. Stir in the tomato sauce, sugar, salt to taste, basil, oregano and several twists of the pepper mill. Bring to a boil, reduce heat and simmer, uncovered, for five minutes. Pour over the noodles, cover and bake in a 350 oven for 30 minutes. Before serving, sprinkle with the remaining Parmesan. Serves eight.

BEEF STROGANOFF

4 tablespoons (½ stick) butter
2 pounds boneless sirloin steak, cut into strips about ½ inch thick, one inch wide by two long
1 large yellow onion, peeled and chopped fine
½ pound white button mushrooms, sliced thin
1 tablespoon flour
½ cup dry red wine
1 cup sour cream
Salt
Freshly ground pepper
Minced parsley

Heat the butter in a large, broad, heavy skillet that has a cover. Add the strips of steak and quickly brown on all sides over high heat. Add the onion and mushrooms. Cook for three to four minutes or until barely tender. (*Continued on page 94*)

IN THIS SECTION

- BALMY BLENDS FOR THE CRAB GRASS DAYS
- THE MICROWAVE KITCHEN
- THE HOUSEBEAUTIFUL CHEF
- NOBODY EVER TELLS YOU

THE MICROWAVE KITCHEN

By HELEN McCULLY ☐ This is a sensationally good (and rich, we quickly point out) chocolate cake, adapted from a recipe in *The Wonderful World of Sour Cream*, published by United Dairy Industry Association. For your copy of this excellent booklet, send 25 cents (send cash or checks, do not send stamps) for each booklet to United Dairy Industry Association, Dept. RB—SC-HB, 6300 North River Rd., Rosemont, Ill. 60018.

CHOCOLATE GLAZED MAHOGANY CAKE WITH SOUR CREAM FILLING AND FROSTING

3 squares (one-ounce size) unsweetened chocolate
1 cup commercial sour cream
½ cup (1 stick) butter, softened
½ cup light brown sugar, firmly packed
1 cup granulated sugar
3 eggs
2 teaspoons vanilla
1¾ cups all-purpose flour
1½ teaspoons baking powder
1 teaspoon baking soda
1 teaspoon salt

Line the bottom of two eight-inch square glass cake pans with kitchen parchment. Melt the chocolate in a measuring cup in the microwave oven for two to 2½ minutes. Cool the chocolate, but take care that it doesn't harden. Once it is cool but not cold, stir in the sour cream. Set aside for the moment.

Place the butter in the bowl of the electric mixer. Beat with a wire whip until soft and creamy. Add the sugars one at a time and continue to beat until the mixture is light and fluffy. Add the eggs, one at a time, beating hard after each addition. Add the vanilla. Combine the flour, baking powder, soda and salt. Now mix in these dry ingredients alternately with the sour cream mixture. Divide the batter evenly between the prepared pans. Smooth both surfaces very carefully. Bake one cake in the microwave oven for six minutes or until a toothpick inserted in the cake comes out clean—without any batter clinging to it. Then bake the second cake for the same length of time.

Cool each cake on a rack for about 10 minutes. Run a spatula around the edge, then turn out on the rack. Lift off and discard the parchment. Cool thoroughly.

Sour Cream Filling and Frosting

2 tablespoons butter, softened (two seconds in the microwave oven)
1 teaspoon vanilla
1 package (1 pound) confectioners' sugar
6 tablespoons commercial sour cream

Cream the butter with the electric beater. Gradually work in the sugar. Stir in the sour cream and vanilla. Spread thinly between the layers, then on the top and sides of the cake. *Note:* If the frosting doesn't spread easily, mix in 1 or 2 tablespoons of milk, or enough to make it spread.

Creamy Chocolate Glaze

Melt 1 cup (six ounces) semi-sweet chocolate pieces in the microwave oven for three minutes. Stir in 2 tablespoons of milk and ½ cup of commercial sour cream. Beat until smooth. Spread over the frosting, top and sides.

HOW DO YOU COOK BACON IN THE MICROWAVE OVEN?

Separate bacon into strips. Place strips on a double layer of paper towels on a paper or pottery plate. Cover with a single layer of paper towel. Arrange in oven so strips run from back to front. For two slices, cook 1½ minutes to two minutes; three slices, two to 2¾ minutes; four slices, 2¾ to 3¼ minutes; five slices, 3½ to 4½; six slices, 4½ to five minutes. This timing is based on commercially sliced thin bacon.

CAN I USE THE "COOK-IN-POUCH" IN A MICROWAVE OVEN?

Yes. Frozen foods sealed in plastic pouches are designed to withstand temperatures up to boiling. Follow instructions given in your microwave manual for cooking these products. ■

Lift the meat and mushrooms from the skillet and keep warm. Then add the remaining butter. When it's melted, stir in the flour until smooth. Cook until the mixture froths—three minutes or so. Add the wine, whip until smooth and simmer for about five minutes. Stir in the sour cream and take off the heat. Season with salt and pepper to taste. Stir in the meat and mushrooms. Cover. The stroganoff can be prepared any time during the day, but at least 20 to 25 minutes before serving. If made ahead, seal with plastic wrap, then cover.

At serving time, warm the stroganoff over low heat until it just begins to bubble—no longer or the cream will curdle.

Serve garnished with the parsley, accompanied by freshly boiled new potatoes. Serves six.

NOODLE & COTTAGE CHEESE CASSEROLE

4 tablespoons butter or

Salt
Freshly ground pepper
½ cup fine dry breadcrumbs (about 2 slices firm white bread)

Butter the bottom and sides of a two-quart baking dish.

Sauté the bacon until crisp. Drain, reserving the fat. Crumble coarsely. Cook the noodles *al dente* (firm to the bite). Drain, then mix with the bacon drippings. Combine the cheese, sour cream, eggs, 1 teaspoon of salt and several twists of pepper mill. Mix well. Spread a layer of the noodles on the bottom of the prepared dish. Top with half the cheese mixture. Repeat the layers, ending last layer with the noodles.

Melt the remaining butter. Mix with the crumbs. Scatter the buttered crumbs over the noodles. Bake in a preheated 350° oven for 45 minutes or until golden. Serve hot to six.

MOUSSAKA À LA GRECQUE

2 medium-size **eggplants**
½ cup (2 sticks) **butter**
2 large **yellow onions, peeled and minced**
2 pounds **ground lamb or beef**
3 tablespoons tomato paste
½ cup dry red wine
Big handful of parsley sprigs, minced
¼ teaspoon cinnamon
Salt
Freshly ground pepper
6 tablespoons flour
1 quart milk, heated
4 eggs
Nutmeg
2 cups creamed cottage cheese or fresh ricotta
1 cup fine fresh breadcrumbs
1 cup freshly grated Parmesan cheese

Peel the eggplants and cut into slices about ½ inch thick. Heat *4 tablespoons of the butter* in a heavy skillet and brown the slices a few at a time. Don't crowd the pan. Drain on paper towels. Add *4 tablespoons of the butter* to the same skillet. When it's hot, add the onions and cook, stirring occasionally, until nicely brown. Stir in the meat and cook 10 minutes, giving it an occasional stir. Combine the tomato paste, wine, parsley, cinnamon and salt and pepper to taste. Stir into the meat mixture. Bring up to a boil, then reduce the heat and simmer, stirring the mixture, until all the liquid has been absorbed. Take off heat.

Heat the remaining butter in a saucepan. Stir in the flour until smooth. Cook over moderate heat, stirring constantly, for three to four minutes. Add the hot milk and cook, whipping constantly with a wire whisk, until the *Béchamel* is thick and smooth. Cool slightly, then beat in the eggs, one at a time, beating hard after each addition. Finally stir in nutmeg to taste and the ricotta cheese.

Grease an 11 by 16-inch pan. Sprinkle enough breadcrumbs over the bottom to cover it lightly. Arrange alternate layers of the eggplant and meat mixture in the pan, sprinkling each layer with Parmesan cheese and breadcrumbs. Pour the cheese sauce over the top and place in a preheated 350° oven and bake for one hour, or until the top is golden. Take out of the oven and cool for 20 to 30 minutes. Cut into squares to serve. Serves eight to 10.

Note: Moussaka is one dish that improves on standing a day, refrigerated, but must be reheated before serving. This is marvelous for a big informal party. (*Continued on page 98*)

We said no **Daiquiri,** but then we found a variation new to us, the **Apple Daiquiri:** Shake 1 jigger Apple Jack, the juice of one lime and 1 teaspoon powdered sugar with ice. Strain into a cocktail glass; serve as is or add a few "rocks," if you'd like. ***Two more*** for Scotch drinkers. The **Frozen Scotch** might be called a half and half, half way between tasting like a sweet fruity drink and a Scotch drinker's hard-liner, but give it a whirl for spectacular summer looks: In a blender, mix the juice of half a lemon with ½ teaspoon sugar, a dash of Cointreau, a dash of bitters, a thick slice of fresh pineapple and a jigger of Scotch. Pour into an Old-Fashioned glass and garnish with a pineapple spear. The **Black Watch** was concocted by the makers of Kahlua, so we tested with that. If you use any of the other coffee liqueurs, you might need to vary the proportions to suit your taste: Pour one part coffee liqueur and two parts Scotch over ice cubes in an Old-Fashioned glass. Add ½ inch club soda, stir and serve with a lemon twist.

"Heated?" said we. "With whipped cream? You've got to be stretching for that one." Said the importer with a smile, "Just try it." We did—and you may like it, too, as a *digestif* for summer or winter that has the lush looks but not the heavy taste of some of the whiskey/coffee mixes. We call it the **Royal Cynar:** Heat Cynar, the artichoke apéritif, just a few minutes, then pour into a stemmed glass, top with whipped cream and dust with nutmeg or cinnamon (we prefer cinnamon).

Another new combination from the bittersweet world of apéritifs is **Campari Lemon:** Pour 1½ to 2 ounces Campari into an eight-ounce glass with crushed ice. Fill with Bitter Lemon soda, give it a good stir, then sit back and enjoy. Or a pre-dinner idea that's simplicity itself, courtesy of Author Robert Jay Misch, whose revised *Quick Guide to Wine* (Doubleday; $3.50) came out earlier this year, is to pour a little Kummel over ice. You can sip as is or add a bit of soda if you don't like to have your caraway seed-flavoring seem quite so pronounced.

ADD LIQUEURS TO YOUR LIST

You'll find them with simple descriptive labelings such as Chocolate Raspberry Liqueur, or with fancy specialty names. They're all part of the boom in new liqueurs, both in exotic secret blends and in new fruit flavorings, and more are coming along all the time. They can differ enormously in flavor distinction and sweetness from brand to brand so if you try one of these, for a glass or pitcher amounts, first mix the one-ounce version and see if you want to alter the proportions.

The **Sombrero** is made with equal parts milk and Coffee Flavored Brandy, but you can take milk and almost any of the new liqueurs to create your own **Slapstick Sombrero,** for example: ounce Chocolate Cherry Liqueur and ½ ounce Crème de Banana to 1 ounce milk; 1½ ounces Chocolate Mint Liqueur to 1 ounce milk; 1 ounce Crème de Banana to 1 ounce milk; ounce Chocolate Coconut Liqueur to 1½ ounces Chocolate Banana Liqueur to 1 ounce milk; or, a real childhood taste fantasy combination, 2 ounces Chocolate Banana Liqueur and ½ ounce Sambuca Romana to 1½ ounces milk. Stir well and serve over ice cubes (crushed ice would melt too quickly), or substitute ice cream for the milk, whir in the blender and serve your drinkable dessert with a short straw.

Alexis Lichine's New Encyclopedia of Wine & Spirits (Alfred A. Knopf, $20) tells us that **Kir** is named after the World War II Resistance leader in Lyon, Canon Félix Kir, but we've never heard who first made the popular wine apéritif. (We've alway suspected someone just happened to have some excess Aligoté around.) ***In any case,*** the traditional Kir is made with Aligoté, white Burgundy, and Cassis, a black currant liqueur. It became popular here several years ago, then swung home for everyone to play with—and in Burgundy today, you can be served numerous forms of "my own special Kir" made with red Burgundy or Beaujolais or even Champagne. *(Continued on page 143)*

Kingsberry Homes speak for themselves, with room to spare. Listen.



Dept. HB-6, 61 Perimeter Park, Atlanta, Georgia 30341





Stanley Marcus shares reminiscences of his nearly fifty years devoted to Neiman-Marcus. Mr. Marcus calls N-M a multitude of shops under one roof, and is the personality behind this unique retailing concept. "Minding the Store", by Stanley Marcus is published by Little, Brown and Company. 10.00. To order, send name and address, plus check or charge account number to: Neiman-Marcus, P.O. Box 2968, Dallas, Texas 75221. Add .65 per book for delivery fee. NOTE: When you order, we will reserve your 1975 N-M Christmas Book that mails in October. To receive the Christmas Book only, send 1.00 with your name and address to our address above.

Neiman-Marcus

SHOULDN'T CLIMB STAIRS?

Install a StairLIFT or an "Elevette"



StairLIFT "Elevette"

StairLIFT. Save up to 30%* with this new, low-cost passenger lift. Safe and easy to install. Rental plans available.

*Generally priced about 30% lower than an Inclinette.

"Elevette". The modern home elevator that can carry three adults or wheelchair patient and attendant. Installs in the open or in a shaft. Can be color coordinated to your home.

SEND FOR FREE BOOKLETS with information on StairLIFT, "Elevette" (also Inclinette and 2-seat Inclin-ator passenger lifts). Tax deductible when recommended by doctor.



INCLINATOR COMPANY OF AMERICA
2303 Paxton St., Harrisburg, Pa. 17105
In business for over 50 years

THE HOUSE BEAUTIFUL CHEF

By JACQUES PEPIN □ This fish soup is one of those wonderful hearty soups everybody loves on a cold night. The fish couldn't be less expensive, but what gives this soup its marvelous flavor is the combination of the fish with the vegetables and the aromatic herbs, all cooked together. It's made in three steps.

SOUPE DE POISSON

Step One:

1 big yellow onion, peeled and diced fine (1½ cups)
1 leek, thoroughly washed, with about two inches of the green part, diced fine (1 cup)
1 rib celery, diced fine (½ cup)
½ cup parsley sprigs, minced
½ cup fennel, diced, or 1 teaspoon fennel seeds, crushed
2 carrots, scrubbed and diced (1¼ cups)
4 tablespoons olive oil

Heat the oil in a heavy eight- to 10-quart kettle. When hot, add the vegetables and herbs. Cook together for about five minutes, giving the mixture an occasional stir.

Step Two, add:

6 cloves garlic, crushed and peeled
2 or 3 very ripe tomatoes, cut in chunks, or 1 can (14½-ounce size) whole peeled tomatoes, with the juices
3 bay leaves
Big pinch of saffron
1½ tablespoons salt
Freshly ground black pepper
3 pounds fish (halibut, cod and flounder or any mixture of inexpensive fish)
2 to 3 pounds fish heads (gills removed) and bones, washed thoroughly

Mix together and cook three minutes longer.

Step Three, add:

½ cup tomato purée
4 cups cold water
2 cups dry white table wine

Bring up to a boil, cover and cook over high heat for 25 minutes. Discard all the big bones. Then push the mixture through a food mill. Makes approximately two quarts of delicious, wholesome soup which, with the garnish, will serve eight to 10.

ARE YOU... Changing your address?

If you're planning to move, please let us know at least six weeks before changing your address.

1. Present address

Attach address label from a recent issue or print your name and address exactly as shown on the label.

Name (please print)

Address

City State Zip

2. Fill in new address

Name (please print)

New Address

City State Zip

Mail this form to:
House Beautiful
Subscription Service Dept.,
Box No. 560, New York, N.Y. 10019

WOULD YOU LIKE TO... Subscribe to House Beautiful?

YES! Please enter my subscription for □ 1 Yr. $10.00
□ 2 Yrs. $18.00

(Please print)

State Zip

is enclosed. Bill me New Renewal

House Beautiful

FOOD

Continued from page 94

2 GREAT YOGURT SALAD DRESSINGS

With honey and almonds to serve on chilled fruit: Combine ½ cup mayonnaise with ½ cup honey, ¼ teaspoon almond extract, ¼ cup slivered toasted almonds and 1 cup (eight-ounce carton) plain yogurt. Chill.

With herbs to serve with plain salad greens: Combine ½ cup mayonnaise with 1 clove garlic, crushed, peeled and minced, 1 tablespoon chopped chives, 1 teaspoon Worcestershire, a little onion juice, salt to taste, a good pinch of both paprika and curry powder. Stir into 1 cup (eight-ounce carton) plain yogurt. Chill. Makes 1½ cups.

SICILIAN CHEESECAKE

1 commercial sponge cake
Dark rum
3 cups creamed cottage or fresh ricotta cheese
½ teaspoon cinnamon
½ cup sifted confectioners' sugar
¼ cup semisweet chocolate pieces, chopped
¼ cup toasted almonds, chopped

Slice the cake into three thin layers. Sprinkle each layer with 2 tablespoons of rum.

Mash the cheese with a fork until smooth. Gradually work in the sugar. When mixture is smooth, stir in all remaining ingredients. Spread between the cake layers (not on the top), dividing it evenly.

Frosting

4 tablespoons (½ stick) sweet butter, softened
2½ cups sifted confectioners' sugar
2 egg whites
1 teaspoon almond extract

Work the butter with an electric beater until very soft. Gradually work in *1 cup of the sugar* until the mixture is very smooth.

Beat the egg whites with a rotary or electric beater until they just begin to hold a shape. Gradually add the remaining

Garnish: Cook 4 Idaho potatoes in boiling salted water until tender when pierced with a sharp paring knife. Drain. When all the potatoes are cool enough to handle, peel and slice fairly thick. Keep warm in a little of the broth.

Take about eight to 10 slices firm white bread. Cut into squares and brush both sides with olive oil. Place the squares on a baking sheet in a preheated 375° oven until brown—20 to 25 minutes. Remove from oven; when they're cold, rub each *croûton* with the split side of a garlic clove.

To serve: Place slices of the baked potato and the *croûtons* in large soup plates. Fill the plates with the soup. Serve at once.

EGGS JEANNETTE

A specialty of my mother's, these stuffed eggs are an unusual, simple and inexpensive dish that can serve as a main course for lunch or as a first course at a light dinner.

6 hard-cooked eggs
¾ cup minced parsley (about 30 sprigs)
4 cloves garlic, crushed, peeled and minced
¼ cup heavy cream
Salt
Freshly ground white pepper
1 tablespoon wine vinegar
1 teaspoon Dijon mustard
½ cup vegetable oil
2 tablespoons butter

Cut the eggs in half lengthwise and place the yolks in a bowl. Using a fork, mash the yolks until "spreadable." Mix in the parsley, garlic, cream and salt and pepper to taste to make a smooth paste. Fill each egg white level with the top (you should have some mixture left over). Set aside.

To make the sauce: Add the vinegar and mustard to the mixture remaining in the bowl and beat well with a wire whisk. Now add the oil slowly, almost drop by drop, beating constantly, until you have the consistency of a light mayonnaise. Often the sauce "breaks." No problem. Use as is. Set aside.

Heat the butter in a large heavy skillet. When it's sizzling, add the stuffed eggs, stuffed side down, and sauté until lightly brown. Turn and brown the other side. Arrange on a heated platter and coat with the sauce. Serve dish lukewarm to six. ■

sugar, beating constantly until the meringue stands in firm, shiny peaks. Fold into the butter mixture with a rubber spatula. Stir in the almond extract.

Using a small metal spatula, first frost the sides and then the top of the cake. Refrigerate several hours before serving.

CREAM CHEESE PIE WITH FRUIT GLAZE

Baked nine-inch pie shell (see *February House Beautiful*)
1 eight-ounce package cream cheese at room temperature
½ cup sugar
2 tablespoons flour
3 eggs
⅓ cup milk
1 teaspoon vanilla

Place the cheese in a mixing bowl. Beat with an electric beater until smooth. Gradually add the sugar, beating constantly. Add the flour and beat again. Add the eggs, one at a time, and beat hard after each addition. Finally, beat in the milk and vanilla. Pour into the baked pie shell. Place in a preheated 350° oven and bake for 55 minutes or until a knife inserted one inch from the center comes out clean—that is, without any batter clinging to it. Cool.

Pineapple Glaze: Thoroughly drain 1 can (one pound, four ounces) of crushed pineapple. Pour the syrup into a saucepan and mix in 1 tablespoon cornstarch and 1 tablespoon sugar. Cook, stirring constantly, until bubbly. Take off the heat, add the crushed pineapple and ½ teaspoon vanilla. Cool. Spoon over the cheese pie. Chill several hours before serving.

Blueberry Glaze: Thaw 1 package frozen blueberries. Place in a saucepan over low heat until syrup liquefies. In a separate bowl, mix 1 teaspoon cornstarch with 1 tablespoon of water until smooth. Stir into the blueberries with the grated rind of half a lemon. Cook, stirring constantly, until clear and bubbly. Cool. Then spoon over the pie. Chill several hours before serving.

GREEK CAKE

1 cup sweet butter, softened

(*Text continues on page 144*)

You can get a brand-new Early American lowboy for $197. Or a used one for only $15,000.

The Queen Anne Connecticut lowboy at the bottom (circa 1750-60) costs $15,000 at Bernard & S. Dean Levy, Inc., 981 Madison Avenue, New York, New York 10021.

The Queen Anne American Drew lowboy at the top (circa 1974) costs $197 at furniture stores.

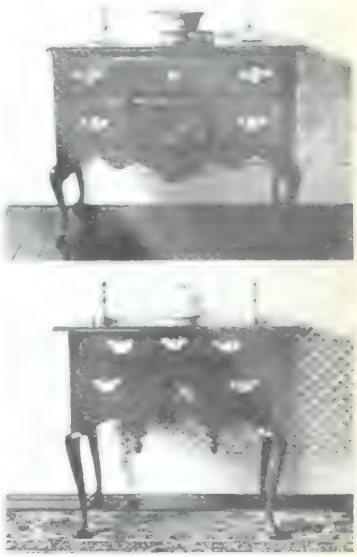
So much for the differences.

Both the lowboys are authentic Colonial designs. Both of them are all wood, painstakingly finished.

And both are built to be used not for years, but for generations.

For the coupon and $1, you can get two of our Colonial catalogs.

They could save you $14,803.



AMERICAN DREW

Here's my $1. Please send me your catalogs of Colonial furniture.

Name _____

Address _____

City _____ State _____ Zip _____



Dept. S-13

Colonial Williamsburg has revised its 232-page guide to shining brass and gleaming silver, paint chips and Chippendale, Federal furnishings and figurines. It's a catalogue of reproductions from the Craft House. It's a decorating manual. It's a reference book. And it's ready now, for $2.95.

Craft House, Dept. HHB
Colonial Williamsburg
Williamsburg, Virginia 23185

WINDOW

THE GREAT DENIM BAG

now in a kit Just $4.95!

Comes with [illegible] Makes [illegible] bag with pre-stained hardwood handles. Choose new jeans blue, faded blue or desert bone denim . . . Coordinated lining included plus monogram alphabet; for each kit send $4.95 check or money order plus 60c postage and handling to: CREATIVE PEOPLE INC., Dept. HB6, Box 731, Westport, Conn. 06880 (Ct. residents add 7% sales tax)



Good things to come.



This [illegible] with you always. Its graceful beauty reflects the grace of the wearer and the promise of a wish to come true.

Wishbone Pendant, Sterling Silver matched with our 24" Sterling Silver Rope Chain..... $15.00
14K Gold Wishbone Pendant $70.00
14K Gold 24" Rope Chain..... $45.00

Gift boxed. Satisfaction guaranteed. For American Express, BankAmericard: complete number, expiration date, signature. N.Y. State add applicable tax, N.Y.C. add 8%.

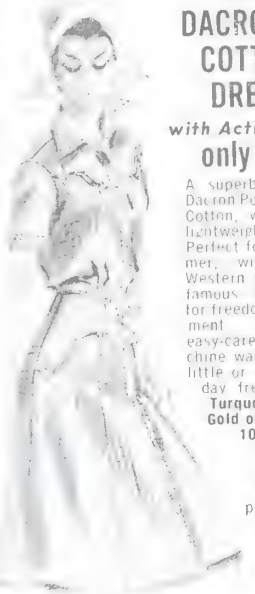
TAL Write for FREE Brochure

[illegible]



FOR THE SOFT LIFE

"KRIS" — These great little softies could spoil you for all other sandals (except Softwear) with their supple, marshmallow [illegible]



SILKY DACRON & COTTON DRESS

with Action-Back

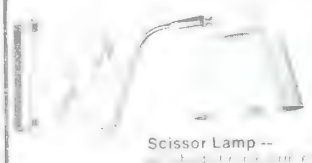
only $21

A superb blend of Dacron Polyester and Cotton, with a rich lightweight quality. Perfect for the summer, with classic Western styling and famous action-back for freedom of movement. Guaranteed easy-care, just machine wash and dry, little or no iron; all day freshness. In **Turquoise, Desert Gold or Red. Sizes 10-20, 38-44, 12½-24½.**

$21.00

plus $1 post.
$10 dep. on COD
Satisf. Guar.

VICKI WAYNE-J6D
610 South Country Club Tucson, Az. 85716



Scissor Lamp -- [illegible] extends [illegible] $11.95

Lighting for Work or Study



Handy 100 watt lighting for home or office. Ideal for study areas, bedrooms, workrooms. [illegible] lamp [illegible] green, white, red, or yellow

Clamp lamp [illegible] covering $7.95

[illegible]

bayshore lighting

[illegible]

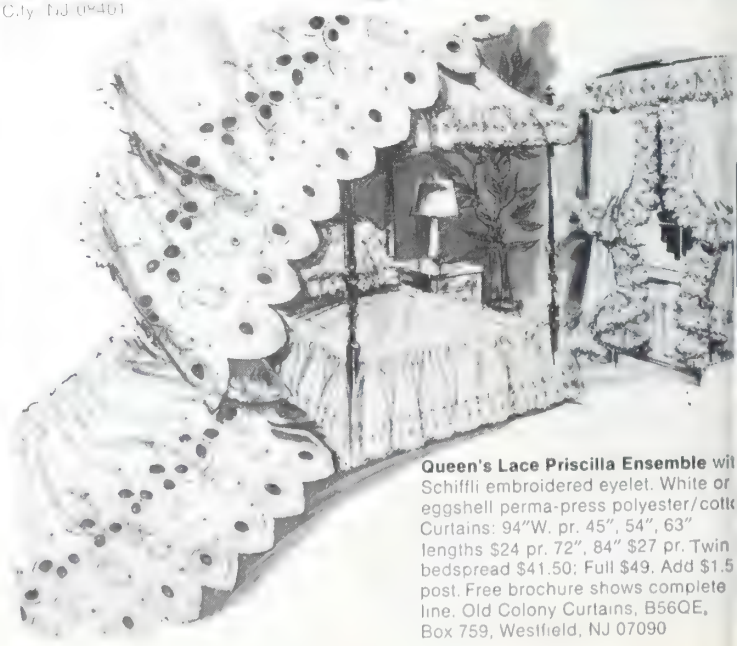


Parking Meters (no foolin'). 20 year old meters taken from city streets, reconditioned, mounted on black m base. 18-20" high, in full working order, with coin-box key. Limited quantities! Assorted models. $34.95 plus $3 post. JMH Enterprises, HB6, Box 7555, Dallas, TX 75209



Planters With Punch. Winifred Cole of California blends natural redwood with subtle stoneware melt. Wall-projecting. Hanging planter for 6" pot 8¼x5⅝"h. 48" leather strap. $16.98. Standing style for 4" pot 6¼x5"h. $9.98. Both $24.98. Add $1.50 post. Lady's Garden, B6E, 410 S. Fulton, Mt. Vernon, NY 10550.

Gorham & Norman Rockwell [illegible] to produce this [illegible] Four Seasons Collector Series entitled "Grandma & Me." (Summer shown.) Limited edition, fine china [illegible] are 9¼"H. $75 each postpaid. Art 4, $300 ppd. Avert's Porcelains, 1411 The Boardwalk, HB6, Atlantic City, NJ 08401.



Queen's Lace Priscilla Ensemble wit Schiffli embroidered eyelet. White or eggshell perma-press polyester/cotto Curtains: 94"W. pr. 45", 54", 63" lengths $24 pr. 72", 84" $27 pr. Twin bedspread $41.50; Full $49. Add $1.5 post. Free brochure shows complete line. Old Colony Curtains, B56QE, Box 759, Westfield, NJ 07090

SHOPPING

with Frances Needles

Enclose check or money order. Please
add sales tax where it applies. Include Zip Code.
Merchandise, except personalized items,
may be returned for refund to shops involved
if not satisfactory. Happy Window Shopping!



av-A-Plant, the e
harvel instantly & s
pil mo sture deep at
rdoors or out. Prevents
atering. 2 ft. cable. 8
us $1.50 post Unique
-367 Hanover, PA 17331



eerless Kenya Pendant
shes with fiery br
ear shaped (or round)
anmade diamond,
", hangs from de
d chain. 3 carat size
wan, $15 ppd. Others
m one to 20 carats. Free
lor brochure. Kenya Gem
26, 1760 N. Howard St.
iladelphia, PA 19122





Bride Idea!

Gifts From The Sea.



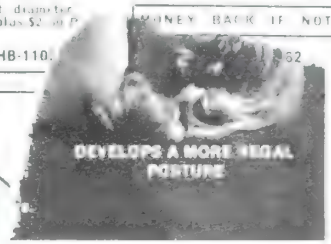
Decorator Area Rug $13.95

Add $1.25 Postage

Magnificently woven by hand into a lacy pattern of exceptional intricacy. Remarkably durable rug is completely finished on both sides making it reversible for even wear. Made of rugged cotton tape, its natural color complements any decor. Can be used indoors or out. Superb in living room, bedroom, bath or patio. Large 3 ft. diameter. A terrific value compared to rugs costing two, three times as much.

Harriet Carter — 3 ft. diameter $2[illegible] plus $2.00 P[illegible] — Dept. HB-110[illegible]

MONEY BACK IF NOT DELIGHTED



"Good Deed"



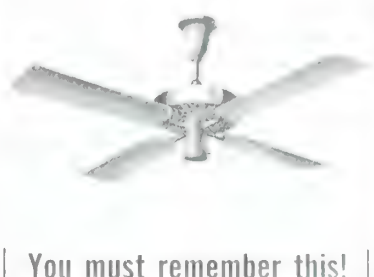
3 days."

Pounds Lost	Inches Lost off [illegible]	Time
25 lbs.	5¾ in.	(14 days)
32 lbs.	6⅜ in.	(24 days)
15 lbs.	3 in.	(14 days)
22 lbs.	8 in.	(21 days)
10 lbs.	6¾ in.	(14 days)
10 lbs.	6¼ in.	(14 days)
10 lbs.	5 in.	(14 days)

1975 Norman Rockv
Christmas 17.50 PP
(follow up of 1974 Tiny Tim p[illegible]
1974 Norman Rockwe
Christmas 17.50
(Tiny Tim).
Both of fine German [illegible] 8½" diameter, boxed, limited editions.

Edd, the florist, inc.
Fr. Fee, Florist — Cable Florist
823 North Court — Ottumwa, Iowa 52[illegible]
Phone 515-682-8375

[illegible] today?



You must remember this!

The ceiling fan is suddenly hot. It's easy to cool a room naturally. Just Adaptair lever, on 52" fans only, adjusts each set of 4 blades to direct air flow down for regular use or up for indirect flow. All fans have two speeds and a five-year guarantee.

52" fan with Adaptair, $299
52" fan without Adaptair, $259
36" fan, $179
Light Adapter Kit, $20

The Ceiling Fan Gallery
Dept. HB
Indian Neck Lane, Peconic, N.Y. 11958

[illegible]anteed!



picture. Kit includes stamped design on white cotton fabric, wool & acrylic yarn, embroidery thread, needle, zipper, cording and complete instructions. $5.95 plus .50 postage.

(IL residents add 5% tax)

TOWER CRAFTS
Dept. HB-60
P.O. Box 575, Champaign, IL 61820
Color Catalog 25c
Free with Order

a swirl of Lucite steps!



It's a unusual staircase, a stunning showcase for plants or collections! Crystal-clear shelves rise around a center pole, rest on clear risers so they're solid and secure. Crafted in U.S. by Mainly Plastics, 21¼" high, with 12½" shelves. Comes assembled; decor sold below.
8031 Spiral Staircase $34.98

Enamel Tray. Color-drenched designs, glazed on copper. Ass't colors.
8336 Tray. 3½" diam. **$3.98**

Pewter Miniature. Hand-cast solid pewter, American-crafted. Superb!
8563 Pewter Figure. 2½" high. **$10.98**

Ribbitt! Whimsical froggie designed by Alan Pepper, hand-crafted brass and copper, gleamy-lacquered.
8560 Ribbitt. 3½" high. **$10.98**

Jardiniere. Gleamy-glazed ceramic, classic blue-on-white floral motif.
7153 Jardiniere. 5x5½". **$4.98**

Add $1.50 post. & hdlg. for staircase, 50¢ for other items. N.Y. res. add sales tax.

Lilly's Garden

...Ave., Mt. Vernon, N.Y. 10550

Good things to come.



The Tal wishbone is a good luck charm to carry with you always. Its graceful beauty reflects the grace of the wearer and the promise of a wish to come true.

Wishbone Pendant, Sterling Silver matched with our 24" Sterling Silver Rope Chain. . . . $15.00
14K Gold Wishbone Pendant $70.00
14K Gold 24" Rope Chain $45.00

Gift boxed. Satisfaction guaranteed. For American Express, BankAmericard: complete number, expiration date, signature. N.Y. State add applicable tax. N.Y.C. add 8%.

TAL Write for FREE Brochure Dept. HB-75

INVISIBLE CUTTING BOARD



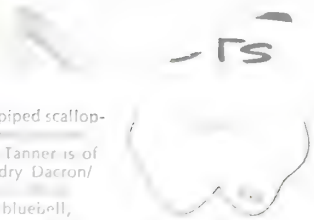
...CE, CHOP, CARVE ON IT.

...it? Well, it's there . . . taking those ...and slices and cuts while saving your ...or counter top. Acts as a protective surface ...crystal clear Lucite lets pretty formica or ...cloth colors and patterns show through. ...breakable, heat resistant . . . and so unobtrusive, no need to hide it when not in use.

8" x 11" **$2.50**, 12" x 16" **$3.95**, 14" round **$5.98**. All orders postpaid.
Prompt Delivery. Money Back Guarantee.

New 96 page Gift Gourmet catalog 25¢

COLONIAL GARDEN KITCHENS
610 Dept. HB-6 270 W. Merrick Rd. Valley Stream, N.Y. 11582



Our piped scallop-... from Tanner is of drip-dry Dacron/... with bluebell, red, emerald, ... Sizes 8-18. Sleeveless $12.00. Short sleeves $14.00. Monogram to match piping $3.00.

...

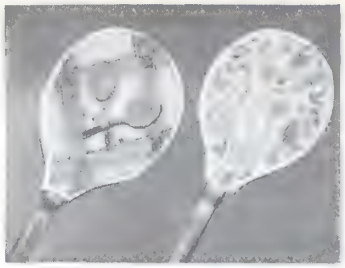


GUARANTEED NOT TO BURN OR BLISTER YOUR SKIN, NOT GREASY. YOU MUST OBTAIN A BEAUTIFUL SUN TAN IN JUST TWO HOURS IN THE SUN OR MONEY REFUNDED.

AMAZING 2-HOUR SUN TAN LOTION

...available. See what "MOORETAN" lotion can do for you in just 2-hours in the sun. Made especially for sensitive skin. Does not stain or dye the skin. Get a sun tan in your own back yard, fishing, surfing on the beach or under a sun lamp. Always use "MOORETAN" and eliminate the discomfort of sun burn. SEND $3.00 for an 8-oz. bottle, plus $1.10 air mail or $.60 parcel post; or 2-bottles for ... post. to

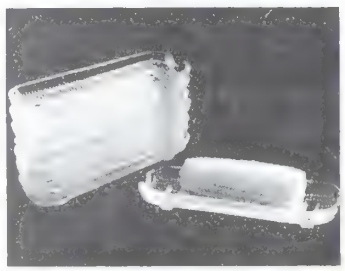
MOORE'S LABORATORIES, DEPT. HB-52



Smashing Crewel Racquet Covers to embroider. Fully assembled kits with zip front designs (no assembly). Stamped linen front, vinyl back & trim, wool & acrylic crewel yarn, cotton floss, needle, instr. Bright Floral (multi-colors) or Racquet & Ball (earthy tones) pattern, $9.95 ea. plus 75¢ post. World Of Stitch 'n Knit, HB65, Box 709, Framingham, MA 01701



It All Began With Bing & Grondahl when they produced the first commemorative Christmas plate in 1895. Here is the 1975 edition in the traditional Copenhagen blue underglaze porcelain. Add it to your collection right now because the special "early bird" price is $19.95 ppd. (Regular retail, $27.50). Collector's Corner, HB6, 61 Main St., Kingston, NJ 08528



Crystal Corn Servers. If you can resist these, you are not the corn-on-the-cobber we think you are. Each 8¾" crystal dish is cleverly contoured to serve the corn in style and hold the butter, too. The set of eight is a gracious go-together with your fine china. $6.98 plus $1 postage & handling. Harriet Carter, HB-10156, Plymouth Meeting, Pennsylvania 19462



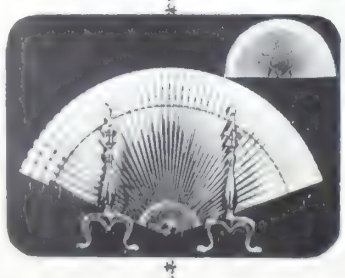
Walk Out On The Town in Solby Bayes' "Diana" that coddles you feet in soft baby calf. In all black fillybrown, grey, or white; mal with chocolate strips, navy wit Wedgwood, bone with chocolate 1¼" wedge heels. Widths AAAA EE, 2½-10, $26.95; 10½-1 $27.95. Add $1 post. 1st. pr., 25 ea. addt'l. Solby Bayes, 45 Winte HB6, Boston, MA 02108



Beautiful Butterflies are trans lucent mylar stick-ons with stained glass look. Adhere t glass doors to prevent accident Frolic decoratively on window mirrors, shower doors, lamps et Fadeproof, washable, weathe proof & reusable. Each is 3"v Owls, too. Set of 4. $1 plus 1 post. Cadlyn's. HB6, 2077 Ne York Ave., Huntington, NY 1174



Budweiser Beer Belt Buckle. Hea brass-plated metal recreation famous "Bud" label, makes t jean scene, delights either se Buckle, $4.50. Black or brown, t quality 1¾" leather belt, ev sizes 24-42, (specify size & col $4.50. Add $1 post. Find it at N Nonsense Shop, Dept. 139-H 808 White Bridge Lane, Hanov Park, IL 60103



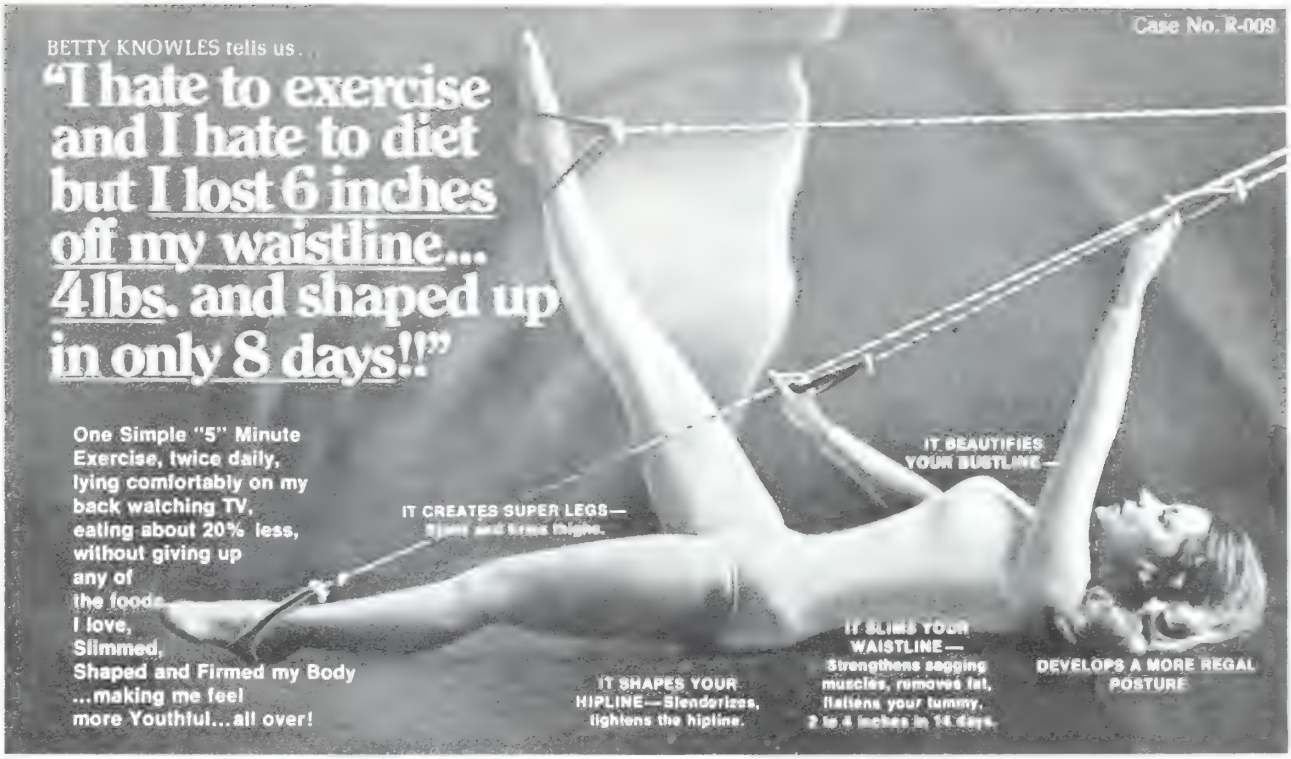
REVERSIBLE FIREPLACE FAN

Enhances out-of-use fireplace. Sturdy wallpaper type material is burnished gold one side, soft decorator green the other. Fans to 40", 20" high. Clip provided holds it open for use with or without andirons. Folds to just 1¼" for storage.

2097. $8.25; 2 for $16.00 + 35¢ post.& hdlg.

Send 25¢ for your 64-page catalog of unusual items
Please, your zip code is required

Downs DEPT. 1106-A EVANSTON, ILL. 60204



"I saw and felt results in the first 3 days."

NO RIGID DIETING...
NO COMPLICATED EXERCISES...
This ingenious '5' Minute Total Body Shaper Plan, designed for busy people like you, has you starting to lose inches and pounds immediately...in the privacy of your own home. It's Safe...Medically Approved...and Guaranteed!

Here are the 6 reasons why this plan works fast to start you looking years slimmer...in 14 days!

1. **It Concentrates Its Slimming Action On Your Fatty Areas, Waist, Hips, Upper Thighs,** that give you an aging look. Because it works most of your muscles gracefully at one time—not body part by body part—the Plan stimulates faster slimming action to help you start fashioning a more youthful looking figure in 14 days.

2. **Simple to Use. No disrobing.** Attach it to any door knob, stretch out comfortably on the floor. Do one '5' Minute continuous, rhythmic, enjoyable exercise, twice daily, whenever you have the time, even while watching TV.

3. **Designed to Slim Fatty Problem Areas.** Choose 4 different '5' Minute exercises, each created to help slim down the problem fatty deposit areas of your figure in 14 days.

4. **No Rigid Dieting.** We suggest you temporarily eat 20% less until you reach your normal weight, without giving up any of the foods you love—eat Ice Cream, Cakes, Pasta, whatever! (It's all in the guide.)

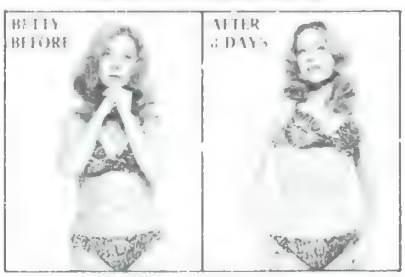
5. **Safer and Saves Time.** No more running to gyms for complicated, exhausting workouts that can strain you. This simple '5' Minute Plan that you do at home, leaves you refreshed.

6. **Weighs Only 10 Ounces.** Fits any wallet size case. Stores anywhere. Travels with you so you never have to miss a slimming session. Remember, it's the daily sessions that firm, shape and fashion your most youthful looking figure.

It's Fun With Results...."5" Minutes And Out.

THE SECRET WHY IT BEATS FASTING ALONE, MAKING YOUR FIGURE LOOK YEARS YOUNGER.

Fasting Programs, when causing weight loss, unlike our plan usually burn off more active tissue (muscles) which can cause your skin to wrinkle, muscles to sag and create dragging fatigue. Our Plan increases active tissue growth—through the use of the '5' Minute exerciser—while concentrating greater fat loss by exercise and temporary



Weight: 115 lbs. **Weight: 111 lbs.**
Waist: 29½ in. **Waist: 23½ in.**

perfect food selection) making you look years younger as you slim. Within the first '5' minutes you use the exerciser, you start burning off fat, speeding up your metabolism to help burn up stored calories, releasing excess water. Helps curb your appetite without suppressants. Increases energy and well being. It's so simple and enjoyable a child can do it. We guarantee it can help you with it, remove inches without exercising those inches and pounds. It can put an end to your "gain-and-loss-cycles".

USE OUR '5' MINUTE TOTAL BODY SHAPER PLAN FOR 14 DAYS AND WE GUARANTEE YOU THESE RESULTS

"You Will Lose Inches and Pounds. Improve Your Vitality, Energy, Fitness, Posture, Work Off Body Tensions, Feel and Look Better and Younger — All To Your Satisfaction Within 14 Days — If You Follow Our Instructions — Or Your $9.95 Will Be Refunded."

EXPERTS AND CUSTOMERS AGREE

It's the no-nonsense way to shape up fast!

tomers inform us that sauna wraps, inflated belts, weighted belts and other 'effortless exercisers' are of little or no value in firming, shaping and beautifying [illegible]. Prove, our's is the simplest, safest, most enjoyable Plan to do it. We Guarantee It. Here's a sampling of what happened to them while using the Plan

Name	Pounds Lost	Inches Lost (off waistline)	Time
G. C.	25 lbs.	5¾ in.	(14 days)
M. F.	32 lbs.	6⅜ in.	(14 days)
W. E.	15 lbs.	3 in.	(14 days)
M. B.	22 lbs.	8 in.	(21 days)
C. J.	10 lbs.	6¾ in.	(14 days)
P. O.	10 lbs.	[illegible]	(14 days)
J. C.	10 lbs.	5 in.	(14 days)

They were measured by experts before and after 14 days. The results verified, some notarized. Your results may vary depending on how overweight you are and how much time you devote to the exerciser. The customers quoted spent 5 to 10 minutes, twice daily and reduced their food intake—temporarily—by about 20%, but none gave up the foods they love.

DO IT NOW! It's America's most successful figure shaper. 600,000 customers have purchased our '5' Minute Plan to slim down fast. Results are proven and some notarized. Our guarantee to you is in writing. Experts agree our plan works—and works fast. Now, can you think of any reason for [illegible] and start slimming down today?

Satisfaction Guaranteed!

TM



Joe Weider! Dept CO F

21100 Erwin Street
Woodland Hills, CA 91364

I am enclosing $9.95 plus $1.00 for shipping and handling

3 to 4 weeks for delivery. Rush '5' Minute Total Body Shaper and Illustrated Guide — in plain package to

Name ..... Age ....

Pat. 3,858,874, © Joe Weider 1973

IN CANADA: 5 Minute Body Shaper, 2875 Bates Road, Montreal, Quebec.



COPPER CURE-ALL?

We're not making any claims, but sportsmen, socialites and actors share the copper craze. They swear by some magic mumbo-jumbo, copper gives aches and pains the brush off. 100% pure copper.

MEN'S COPPER BRACELET . . . . . $3.98 + 30¢ Mailing Each
WOMEN'S COPPER BRACELET . . . . . $2.98 + 30¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed Or Your Money Back

Anthony Enterprises Dept. HB-65
585 Market St., San Francisco, Calif. 94105



1975 HUMMEL GOEBEL ANNUAL PLATE

Theme: Ride into Christmas

The year's HUMMEL limited edition plate from the makers of world-famous hummel figurines. Collectors are loving this year's charming theme and early records show this to be the fastest selling plate in Hummel history. Please order early to be sure:

$50.00 each

Albert's Porcelain Art
1411 The Boardwalk
Atlantic City, N. J. 08401

1972: 35.00 1971: 300.00



Sterling and Crystal

A new concept in quality jewelry. Sparkling crystal pendant with your single script initial elegantly hand cut. Suspended in a ring of solid sterling silver 1⅜" diameter on a 24" sterling rope chain. An ideal gift for weddings, graduations or birthdays. Please print desired initial. **$20.00 + $1.00** postage. New York residents add sales tax.

Designed Especially For

THE ALLAN COLLECTION

Box 1, Old Chelsea Station
Dept. B-5 New York, N.Y. 10011



MAKE YOUR RINGS FIT RIGHT!

Are your rings too loose once they're over your knuckles? Do they slide around your fingers uncomfortably and unattractively? RIGS (ring-insert-guard-sizer) will hold them in place simply and effectively. RIGS (Pat. Pdg.) are vinyl liner-guards which slip inside the ring once it's in place to stop slipping. Works for any size, women's or men's. RIGS even hold boys' rings in place on girl's fingers. Guaranteed. $3.00 ppd. RIGS, 1400-G S. Collyer, Longmont, Colo. 80501.



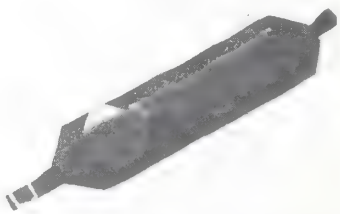
Bicentennial Thimbles have an heirloom potential. Of natural stoneware, these small charmers capture the spirit of early America with portraits of Washington or Jefferson in blue or crossed flags in red/white/blue. All are dated 1776-1976 and are eminently collectible. $1.98 each, all three, $5. Add 45¢ post. The Ferry House, HB6, Briarcliff Manor, NY 10510



Fashionably French. Cabriole Desk is a graceful accent piece enhanced with heavy brass drawer pulls and rich carving. Choose select hardwood aglow with a mellow fruitwood finish or antique white (irresistible in a bed-sitting room). 45"L., 25"D., 29"H. $179.95 shipping charges collect. Catalog of fine furniture $1. Jonas Fields, BE-65, Box 52526, Atlanta, GA 30305



Own A Seat On the New York Stock Exchange and you'll be sitting pretty in home or office. Blue chip investment of high quality enameled hardwood (black design on white) fits all standard fixtures. Comes with "stock certificate" for 25 shares of Wall Street Aid Society. $18.95 plus 95¢ post. From Holiday Gifts, Dept. 206-F. Wheat Ridge, CO 80033



Out Of Pocket or purse, into a safe secret compartment goes a traveler's folding money. Zippered money belt with hideaway pocket in which to stash cash or precious jewels is worn under clothing. Lays flat. No bulge at your waistline. Adjustable for men & women. $5.98 plus 25¢ postage. Anthony Enterprises, HB6, 585 Market St., San Francisco, CA 94105



Birds Take Flight when you ledges, roof, window sills etc. are protected by this long-lasting weatherproof repellent. Effective discovery is harmless to birds but bitter medicine to trespassers. Ends hazards of disease-spreading litter, roosting, noise. Bird Ban 9.5 oz. tube $3.49 plus 70¢ post. World Garden Prod., HB6, 606 State St., Westport, CT 06855



The Right Rack for managing 0 to 10 magazines is this tidy number. Rich walnut finish on solid pine rests on floor, shelf or table top. Keeps periodicals wrinkle free and orderly in bedroom, kitchen, office (the bath, too). Even the price is terrific. $2.95 ea. plus 75¢ post. Two or more, same postage. Countrycraft, HB6, Line Lexington, PA 18932



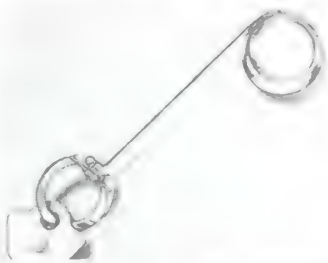
ADDRESS LABELS with NICE DESIGN

Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose [Also available are Texas Flag, Map, Tree, Treble Clef, or Palette]. Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed label 1½x½". 500 on white or 250 on gold for $2.50 ppd. Or on DELUXE SIZE, 1¾" long, $3.50 with design or $2.50 without ppd. Specify Initial or Design desired. Via air, add 39¢ per order. 80 page useful gifts catalog, 25¢. Bruce Bolind, 1B Bolind Bldg., Boulder, Colo. 80302 [Since 1956, thanks to you]

vidual Butter Warmers. Clever tesses have been scooping se up to keep butter bubbling during dinner. Candle warmer s colorful china dish with han- and pouring lip holds a gen- us ¼ cup melted butter for ster, corn, etc. $2.98 each. tpaid. Colonial Garden Kitch- HBE-6, 270 W. Merrick Rd., ey Stream, NY 11582



l-ly Handy holder for keys ks with ease. Practical reel s to bag, pocket or belt. Un- s for use and automatically inds into case. You'll never e your keys and you needn't be idini to find the key to open r front door. Only $1.98 plus postage. Anthony Enterprises, Market St., HB6, San Fran- o, California 94105



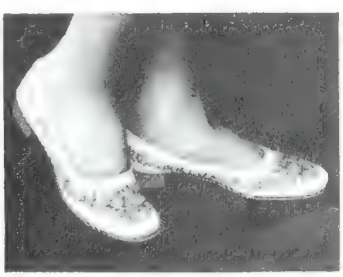
tty, Practical Trio of strainers n Italy are a kitchen-wise Super-fine nylon mesh is othly sealed inside solid piece ough, indestructible polypropy- e . . . no metal to rust! Dish- her safe and colorful too. 3½" ½" diam. in ass't colors. Set of 4.98 plus 40¢ post. The Country rmet, B6E, 512 S. Fulton Ave., Vernon, NY 10550



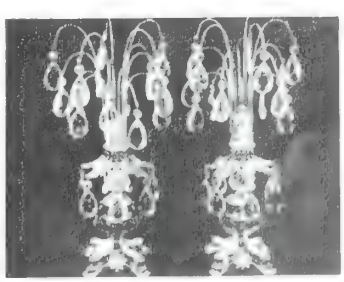
'n Chat Coasters with wax ks are protection against mar- tables, let your guests and you by a drink with never a worry ut the inevitable drips. 3⅜" are is personalized with any e. Wide enough for the larg- glass. 50 for $5.25 or 100 for 0. Postpaid. Order from Bruce nd, HB6, Bolind Bldg., Boul- Colorado 80302



c Footage. The flat is back and r feet will love it. Pretty petit- nt tapestry look wreathes beige per with pastel green, yellow, and blue flowers. Perfect for ties, super for shopping. Hard e, ⅞" heel, elastic top for tom fit. M(6-6½), ML(7-7½), 8½). $7.49 ppd. Available from ter Drake, HB21 Drake Bldg., orado Springs, CO 80940



wer Lamps might have come n a richly appointed 18th tury drawing room, but the e makes them a dream for a ll apartment. Elegant hand- crystal lamps with pear- ped prisms, Rogers gold base. ctrified 17½"h., 9" diam., .95 pr. ship. coll. Catalog 25¢. gi Crystal, 7332 Frankford, 6. Philadelphia, PA 19136

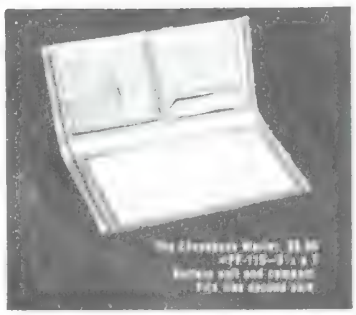




CREATIVE CANING
Kits of Pre-woven Cane

T.I.E., b
P.O. Box 1121
San Mateo, California 94403
Send 25¢ for CATALOGUE Larger sheets of cane, hand-caning kit, & other cane materials available.

From Casablanca come wallets with that million dollar feel.
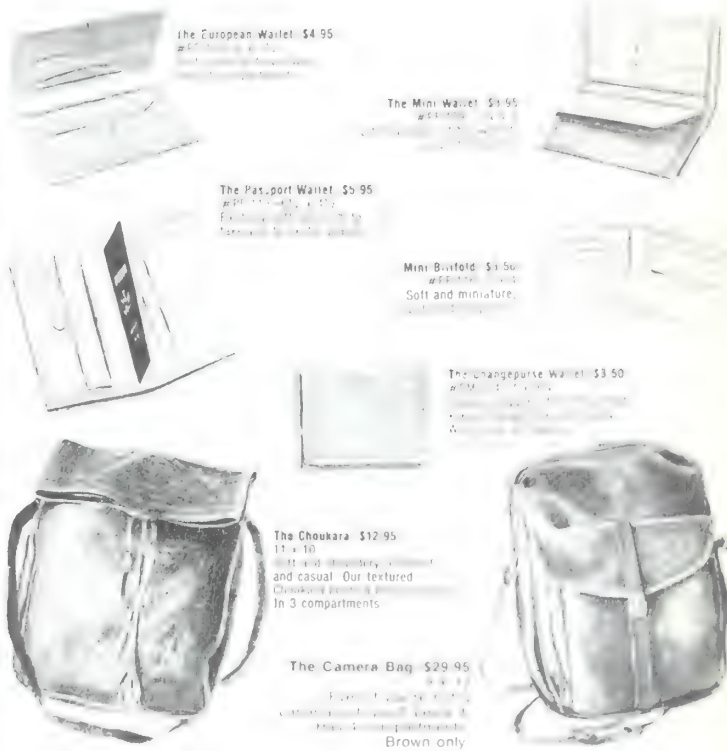


Leather Soft Supple Buttery Leather you can caress. Leather that feels so sensuous. Rich sheepskin leather, at inexpensive prices.

Take any of our slim, compact, weightless wallets, billfolds, or purses and you'll agree, because feeling is believing.

All hand made for us in Casablanca. All hand crafted. Most designs exclusive. No two alike. And for only an extra dollar, you can have up to 3 initials embossed in gold.

For men and women. In earthy earth tones of red, brown, maroon and ginger.

Order now (for yourself, or as a gift). Your wallet may feel a little thinner, but you'll feel like a million.



Mike Madigan—division of Madigan Enterprises Inc., New York

Mike Madigan
853 BROADWAY - SUITE 2127
NEW YORK CITY, N.Y. 10003

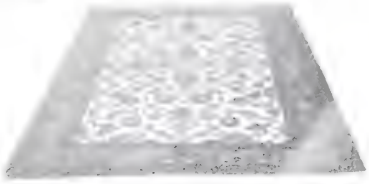
Name Choice

Charge

Money Order Tax

ORIENTAL RUGS

It's to examine them in your own home



Rare antique, inexpensive antiques, semi-antique, and new rugs in antique designs. Each moderately priced.

"Oriental Rugs — A Complete Guide" by Charles W. Jacobsen $16.50
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., DEPT. B SYRACUSE, N.Y. 13201 315-471-6522

GACELA ACCENT CHAIR



"This Elegant Little Chair enhances any decor. Perfect for foyer, boudoir, or dining area. Handcrafted of solid wood in velvet finish w/crushed velvet seat and back. 47" H, 15" W, 15½ D. Red, Gold, Green, or Blue."

$39.95 ppd.

(Ex. Calif. Wa. Or. ext. chgs. call.)

B) Matching Stool—Add $12.50 ppd.

B

(Give the BAC, MC, Diners Club card #, Sig., and Exp. date).

Order From:

EL MAYA International Imports

HB6-75 P.O. Box 2272
Tuscaloosa, Ala. 35401



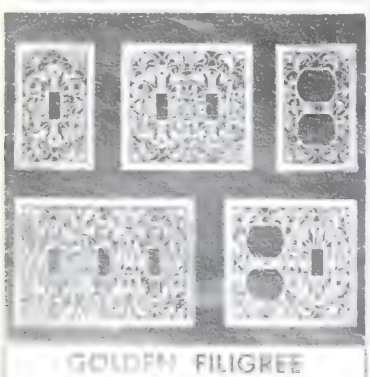
COLOR CATALOG

Fresh and exciting decorating ideas, plus over 100 exotic planters, baskets and hangers from the Caribbean. Full color pages crammed with ideas from leading interior decorators and plant information from professional agronomists. Details on plant care, how to plant in a basket and plant problems. Order your copy today.

Send $1 for full color catalog to:

ISLAND IMPORTS

216 NW 3rd Ave., B6, Hallandale, Fla. 33009



GOLDEN FILIGREE SWITCHPLATES

THE
12-B Water St.



Let the warmth of Western America personalize your home . . .

(20x24) charcoal reproduction. In the old Indian's eyes you can almost see the buffalo-covered plains of yesteryear. A perfect decoration and conversation piece for your living room, boys room, den or office.

"Buffalo Dancer" is a magnificent picture (your friends will wish for one) on fine artist's paper. Ready to frame or decoupage. If not absolutely delighted, return for a full refund; no questions asked. Hurry, they won't last long at this introductory price.

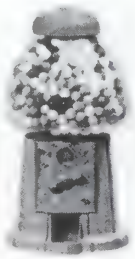
Send check to Investment Art, Dept. HB6,



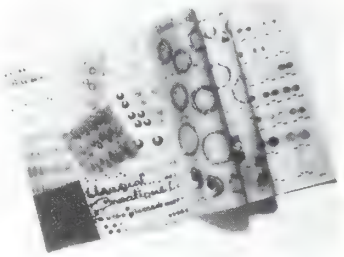
Get Into The Swing of a Brazilia Sleeping Hammock and you jus can't help yourself, you've got t relax. Handwoven cotton colo fully dyed hammocks are room enough for two adults or half-a dozen kids. Orange, yellow, ros or green, 12 ft. L., 5 ft. W. $29.9 plus $2 post. Send 25¢ for bro chure. House of Hammocks, Bo 1006, HB6, Falmouth, MA 0254



Rules Of The Pool. Snappy swim ming pool signs give guest splash ers the guidelines in a spirite way. The flavor's old, the lette ing's bold, the colors bright gay! "Rules of the Pool", 9x15½ red/black on white. "No Skinn Dipping, 10x16", green/red/blac on yellow. Each handscreene pine plaque $8.95 postpaid. Yiel House, B56X, N. Conway, NH 0386



Glass Globe Gumball Machine fo collectors & nostalgia buffs heavy cast metal in authentic turn of-the-century design. Equippe with coin-operating mechanism (1 to 25¢). Red, yellow, lime, orang brown, white or black baked-c enamel. 15" H. $39.95 plus $2.5 post. For info write The Gumba Machine Factory, HB6, 8000 L high Ave., Morton Grove, IL 6005



Ear-Resistible Array of pierce earrings in precious 14 kt & 18 gold priced from $1.85 pair (larg selection). Pages & pages hoops, antique reproductions, ge uine stones, Venetian glass et The values will astound you! A new 1975 color catalog is 50 (puts you on free mailing list ADCO, Gold Products Div., Bo 3046, HB6, Sarasota, FL 3357



In a Season of Sweater Dressin this handy dryer could be one your best buys. Nylon mesh su face mounted on metal legs stand on table, floor or bathtub. A flows in, under and around it f fast, effective drying. Folds fl storage. Good bet for home dorm. $3.98 plus 60¢ post. Anthor Enterprises, HB6, 585 Market S San Francisco, CA 94105



Luscious Lorelei for the Man Wh Has Everything! She's stuffed wi glamour from her long straw ha to her flirty tail. 6-ft. inflatable vin mermaid floats in pool or recli on a patio chaise. The Racqu Welch of the marine world! $11.9 each plus $1.25 post. Catalog $ Available from The Patio, HB 550 Powell St., San Francisc California 94108

ROYAL DOULTON



VETERAN MOTORIST
7" — $24.50 Postpaid
4" — 14.50 Postpaid

CHARACTER JUG - VETERAN MOTORIST

A splendid addition to your CHARACTER JUG collection is this beautifully-detailed and colorfully-decorated jug . . . VETERAN MOTORIST.

Royal Doulton CHARACTER & TOBY JUG CATALOG — $1.00 postpaid
Exquisite Gifts Catalog — 75¢ postpaid

Liberty Gifts
Dept. HB-65. 2324 Liberty St
Trenton, NJ 08629

autiful Way to Start The Day— sprightly charm of Mary Had- chinaware. Each hand deco- ed piece thrown from old pot- s wheel. Farmer (shown). mer's Wife (or mix & match). ce setting: 11" dinner plate, 8" ad plate, 5½" cereal bowl, cof- cup & saucer, $27 ppd. Cata- $1. Carl Forslund, HB6, 122 E. ton, Grand Rapids, MI 49502



re About The Shape You're "5 Minute Body Shaper Plan" ns & firms your figure faster n you ever dreamed possible. dieting! One 5 minute exercise ly is all you do. Lightweight rciser fits any wallet-size case. ney back guarantee. Complete 95 plus $1 post. Joseph Weider, ot. CO/F, 21100 Erwin St., odland Hills, CA 91364

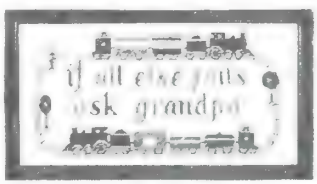


ep Score On The Hours with a ashing clock shaped like a mpionship tennis racket. Pow- d by reliable battery-operated eled movement. We love it for ce, den, playroom or club- se! Serve one up as a great . 26"L., 9"W., with one year rantee. $29.95 plus $2 post. cago Clock Co., HB6, 22 W. dison St., Chicago, IL 60602

lectible Christmas Ornaments g your way from Corning ssworks. Vivid paintings of sbeak, Nuthatch & Cardinal Chuck Ripper (wildlife artist *rodinaire*). 3¼" diam in glass wcase, $4.95 ea. ppd. All 3, .95 ppd. Free "Platter Chatter" rices. Edd, the florist, Hickory se. Collectors Div. HB, 823 Court, Ottumwa, IA 52501



ndfather's Sampler shown is nped for cross-stitch on oyster gian linen with bright color s, instructions. Wood frame x16" in maple or mahogany sh incl. Grandpa Sampler Kit Grandmother Sampler. "If her says no ask grandmother." 95 each kit plus 50¢ post. From oria Gifts, 12 B Water St., n Mawr, PA 19010



Pure Thai Silk cushions



4 for only $30 post paid!

Airmailed direct from the Orient!

friends. But hurry!



"Siam Elephant"
Mark No. required:
☐ Warm colours (Reds, yellows, oranges, pinks)
☐ Earth colours (Beiges, browns)
☐ Cool colours (Blues, greens)



"Twin Butterflies"
Mark No. required:
☐ Warm colours (Reds, yellows, oranges, pinks)
☐ Earth colours (Beiges, browns)
☐ Cool colours (Blues, greens)



Mark No. required:
☐ Warm colours (Reds, yellows, oranges, pinks)
☐ Earth colours (Beiges, browns)
☐ Cool colours (Blues, greens)

OR ... of patterns, ... colours.

Mark No. required:
☐ Checks
☐ Plain colours
(All sizes: 16"x16")

Send by Airmail to: AVANT GARDE DESIGNS, 57 Wyndham Street, Central, HONG KONG.
I enclose $ ... Money Order or Personal ... Bank Draft

Name

Address

State Zip



SOLID CHERRY SILVER CHEST

... top shell on the shaped apron. Finished back. W. ... cluded. Brown or Red Brown cherry finish avail- ...

$189.00 shipping charges Collect.
Send $1.00 for catalog of reproductions
Dept. 308, Box 266, Concord, N.C. 28025

Ephraim Marsh



SEA SHELL COLLECTION

Fine porcelain plates, jade green or deep brown shell design on white background. Shown here, Canape plates, 6½" diam. $8.95 + $1.50 postage, set of 4.

... Elizabeth Mc Caffrey ...



Authentic Colonial Style • Muslin

PERMANENT PRESS CAPE CODS

Made ... these ... ing, they're EXTRA WIDE—80" to the pair. Two matching ruffled tieback pieces included.

So easy to care for! They're made of modern ... DEL polyester and combed cotton muslin—the machine washable fabric that's specially treated so curtains IRON THEMSELVES in the dryer! They're pre-shrunk—maximum shrinkage only 1%.

45" ... $ 9.25
... 10.25
... 11.25
... 12.25
... 13.25

Add $1.50 for Pstg. & Hndg.

FREE illustrated brochure available!

OLD COLONY CURTAINS, B568, Box 759, Westfield, N.J. 07090

Finely Crafted and Elegantly Styled



SILVERPLATED TONGS
YOUR CHOICE ONLY
$4.95 each

... Sandwich ... Chicken Tong

For the hostess who appreciates beauty and usefulness, our silverplated, embossed tongs are a pleasure to use. Sandwich tong is 8½". Chicken tong is 7½" in length. Gift boxed.

Send check or money order
WICKFORD GIFT GALLERIES
290 Westminster Street, Dept. HB6,
Providence, Rhode Island 02903
(R.I. Residents Add 5% Sales Tax)

FLYING HORSE WIND CHIMES MAKE EXOTIC MUSIC



Our Flying Horse wind chimes consist of ... Oriental designs. Six horses, each in a different pose, swing on gold nylon cords from a lucky horseshoe at top. As air moves ...

SEND FOR FREE GIFT CATALOG

$5.95 postpaid

Artisan Galleries

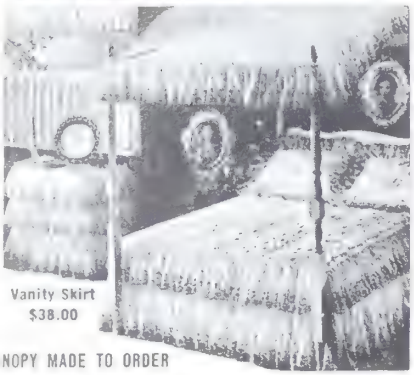
... A-6 ... Haskell ...



Empress

A most attractive pattern in our current group of distinctive embroidered ENSEMBLES. The ... beauty and ... In luscious Colors: White, Pink, Green, Gold, ... White

... finest cotton. Available in white or ... 70x144" (oblong only) $40.10; 70" ... Write ... many years of service. CATALOG ...



Vanity Skirt
$38.00

Hildegarde's

FLAT CANOPY MADE TO ORDER

6-75 HB 597 Farmington Ave., Hartford Conn. 06105



THE TATTERED BOOT



The Original

TWIN BED BRIDGE

with patented square rib

Makes a Comfortable King-Size Bed out of Twins!

- Fills space between beds.
- Made of soft polyurethane foam
- Fits any size twin beds
- Uses standard size sheets.
- Rolls up for easy storage. **$7.95**

We pay all postage
Satisfaction Guaranteed

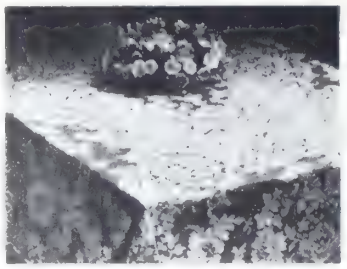
TONI STERN
HB-6, 54 W. So Orange Ave.
South Orange, N.J. 07079





EARLY AMERICAN SCENES

VICTORIA GIFTS

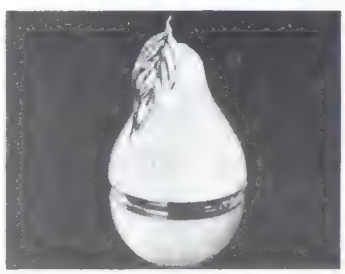


Elegant "Alencon Lace" Clot looks like a laundering proble but it's not. It's no-iron, easy car Natural or white. 54x72" $31; 63 83" (also oval) $37; 72" roun 72x90" (also oval) $37; 72x10 (also oval) $60; 72x126" (also ova $70; 72x144" $100. Add $1 pos age. Catalog, $1. Hildegarde HB6, 597 Farmington, Hartfor Connecticut 06105

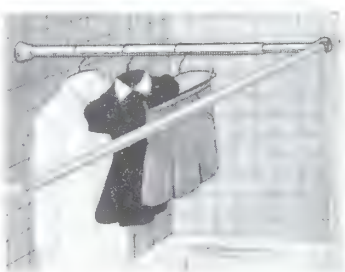


Stately Queen Anne Secreta comes in kit form. Solid cher pieces are pre-cut, pre-drilled an factory sanded. Hardware, loc & keys incl. Looks like it cos hundreds of dollars more. shown: $249. Desk base o $199.50. Ship. chgs. coll. Fr color brochure. Also available ful finished Emperor Clock C Dept. S., Fairhope, AL 36532

Gift Of Gob. Ah Men took a litt liberty with classic sailor whit and came up with this laced- leisure set in white brushed deni detailed with contrasting stitchin Zip-front pants lace up rear for t rific fit. Include jacket size, 36-4 pant size, 28-36. $49.95 plus 5 post. Catalog, $1. Ah Men, HE 8900 Santa Monica Blvd., W. H lywood, CA 90069



For Rings & Things. Exquis pear of emerald alabaster do its lid to reveal a tiny cache precious pretties. Unique hi away for rings is trimmed w stem & leaf of golden metal. Fr Italy, 3½" high. The ultima place another present within t one! $14 postpaid. From Shoppi International, 921 Shopping I Bldg., Norwich, VT 05055

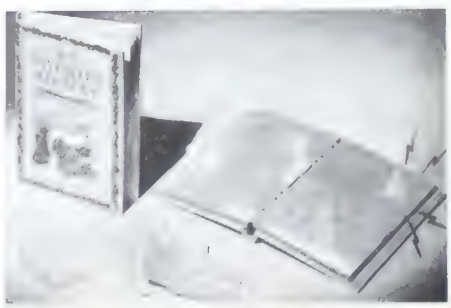


Duds Drip Dry in the tub and on your bathroom floor when y have this handy hanger. hooks over shower rod and lo in place in seconds. No scr or adhesive to mar your wa Adjusts 24" to 31" and fits standard tubs. $3.98 plus postage. Available from Anth Enterprises, 585 Market St., H San Francisco. CA 94105



The Sizzler is a special kind broil & serve steak platter of ished, cast aluminum that *reta heat.* When steak is done, platter onto oak serving t Bring it sizzling and perfect to dining table. 17x12" $20; 14 9½" $15; Individual size 10 7⅛" $10. Add $2 post. Free fol Meuniers, Box 933, HB6, W. C wall, CT 06796

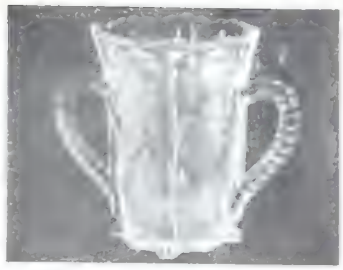
ARE YOU A RECIPE CLIPPER?



Do you love to clip recipes newspapers or magazines - and have no place to put them? have the answer! Our pretty R Book has clinging, transparent sheets. Just cut or tear out re and slip them under the magic sheets. No glue or tape ne Pages measure 5¼" x 8" and 20 sides to store recipes for q clean, easy reference. $3.50 2 for $6.50. Please add 85¢ po

FERRY HOUSE Dept. H
Briarcliff Manor, N. Y. 105

uble Handled Spoon Holder is exact copy of those made over 0 years ago. Sparkling beauty produced from the *same* molds. th the *same* exquisite panel stle design. A collector's find, an gant cache for celery, a flower se. Perfect gift for a June bride. 95 plus $1.25 post. Artisan lleries, HB6, 2100 N. Haskell e., Dallas, Texas 75204



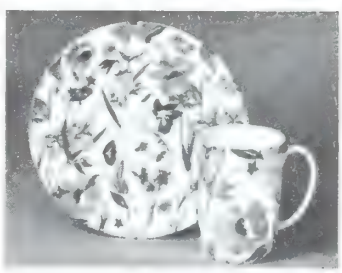
corative Dash for your green ene. Put potted posies in these ndwoven rattan peel holders d show off your plants in style. e-catching two-tone design with ered sides has extraordinary arm. Medium size, 7" diam., H. Larger one 9" diam. 7"H. Set 2, $6.95 plus $1 post. Catalog . Fran's Basket House, HB6, . 10, Succasunna, NJ 07876



dding Post. Send for this color alog of handmade turquoise d sterling silver jewelry—and de with the Indians yourself, at Navaho-to-you prices. Au- ntic squash-blossom necklace ails for $675. Buy it by the ok and it's $455. Catalog. $2.50 ducted from first order). Image jan Jewelers, HB6, P.O. Drawer 5, Gallup, NM 87301



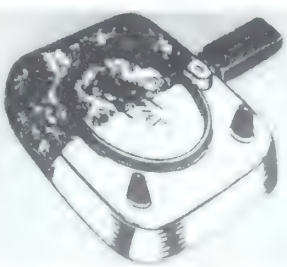
Garden Of Glorious Wildflowers ummer-bright shades of blue. ow, green and poppy red ng to life on fine white porce- plates and cups. Pick them for eshing table settings, gay buf- , showers & weddings. Set of 7½" plates, $16 plus $2.25 t. Set of 4 mugs, $16 plus 5 post. Elizabeth McCaffrey. , Northport, NY 11768



ily Huaraches. Down Mexico , huaraches are woven of sup- leather thongs in varied de- s—no two alike. Natural beige r is polished for high lustre. dy leather soles. For men, nen and children, send size or ne of foot. $9.95 ppd. Avail- from The Old Mexico Shop, 1, HB6, Santa Fe, New ico 87501



cle Worker. Wipe off grease encrusted build up quickly & tively with this new carbon ner. Works on aluminum, me, stainless steel, cast iron, elain enamel, copper, brass. waffle irons, barbecue grills Won't darken or pit. 7 oz. can 8 plus 50¢ post. Anthony rprises, HB6, 585 Market St., Francisco, CA 94105



kurta dress from Pakistan



Our fabulous kurta dress direct from Pakistan for your evening entertaining or casual day- cotton homespun embroidered in purple From the collection of International Fashions in our latest gift catalog

State dress size 10-20 $21.00 ppd

SEND 25¢ FOR 48-PG. IMPORT CATALOG

shopping international

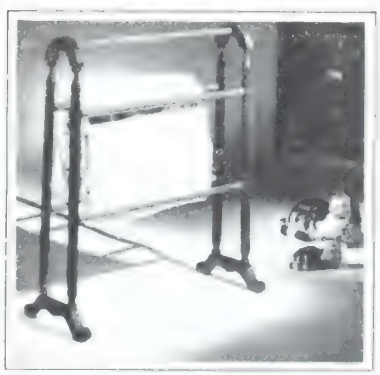
We accept Bank Americard / Master Charge & American Express

SEND $1.00 FOR 100 PAGE CATALOG OF "TIMELESS FURNITURE MADE ONLY BY FORSLUND'S"

of the many reproductions of

Carl Forslund

Leather and Brass Seats



Over 21



For 21 years, we've made *our* satin sheets of softest acetate satin, 225 x 78 thread count. (Some people don't.) *Ours* are MACHINE WASHABLE. NEW Hot Pink, Tangerine, Gold, Red, Black, Bronze, Blue, Silver, Pink, White, Mint or Orchid. Isn't it time you slept satin?

SHEET SETS (2 straight sheets, 2 cases)

Twin Set $23.98 King Set $27.95

Twin Set 22.98 King Set 32.50

For fitted bottom sheet, add $2.00 to double or twin price; $2.50 to queen; $3.00 to king price. Round set prices on request. Send check or m.o. 50% deposit on C.O.D.'s.

SCINTILLA, INC. 4802 N. Broadway Chicago, Ill. 60640

Free 40-page catalog with every order!

We've made our sterling spoon rings even better!



A lot of people sell spoon rings. But we [illegible] Each ring [illegible] and polished [illegible]

But what's really new (besides these 10 fresh designs!) is that Handcrafters rings are heavier and have a [illegible] each, two for $10, they're the best – or we'll send a cheerful refund. Please specify rings by number and do include the Dept. letters so we can [illegible]

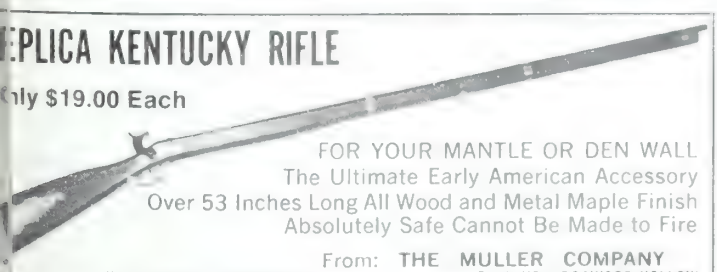
Handcrafters

Dept. HBJ

188 Whittier Ave., Prov., R. I. 02909

EPLICA KENTUCKY RIFLE

nly $19.00 Each



FOR YOUR MANTLE OR DEN WALL

The Ultimate Early American Accessory

Over 53 Inches Long All Wood and Metal Maple Finish

Absolutely Safe Cannot Be Made to Fire

From: THE MULLER COMPANY

Dept. HB6, DOGWOOD HOLLOW

MILLER PLACE, NEW YORK 11764

Full Catalog Available . . . Send 25¢ in stamps or coin.

CANADIAN ORDERS

Shipped Postpaid in Continental U.S.A.

ti plant

...s a mystical voodoo power. The leaves ...are worn to dispel evil. It is planted to bring GOOD LUCK, LONG LIFE and ...drinks, and the sexy Hula Skirt.

The Ti Plant grows out of a log — so fast that you can almost see it grow! All you do is put the Ti log in water and watch it grow! When it sprouts, put it in a pot. The bigger the pot, the bigger it will grow . . from one to six feet tall. You can have the size you want. Grow it in sun or shade — it blossoms! The Hawaiian Ti Plant makes an ideal gift. Send good luck to your friends and loved ones.

Choice of red or green leaves; guaranteed to grow or free replacement!

ONE FOR $1.00 3 FOR $2.50

Please add twenty-five cents for postage and handling



ROBERTA'S
DEPT. B–13
P. O. BOX 630, SHELBYVILLE, INDIANA 46176



The SAFE 2-Way PET DOOR

...sheared off

FlexPort

...ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.



TUREN, Inc., Dept. H-6
2 Cottage Ave.,
Danvers, Mass. 01923



LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return — pet's name, your name, address and phone number — all embossed free. Lifetime polished stainless steel, complete with collar hook. $1.00 ppd. Your order will be sent by FAST FIRST CLASS MAIL at no extra charge!

WEST BERG ENTERPRISES, LTD.
Dept. 106, 2842 E. Serendipity Cr.
Colorado Springs, Colorado 80917

STUDY AT HOME

INTERIOR DECORATION

For a Satisfying Hobby or Rewarding Career

...Arrangement; Color Harmony; Period and Mod...ings; Wall Treatments; Wall Papers; Draperies; Lighting; Pottery; Porcelain; Glass; Accessories.

NEW YORK SCHOOL OF INTERIOR DESIGN

Send for FREE BOOKLET

PLANT STAND

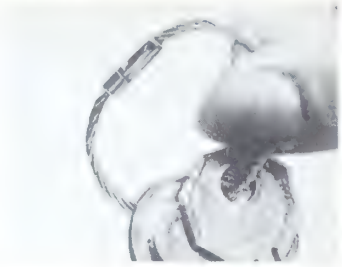


GrunMar Floor-to-Ceiling Plant Stand is a new concept in plant arrangements for home and office decor. It provides space for 12 large plants. Special clamps slide up or down the pole to any desired level and accommodates eight 9" and four 12" arms with 6" white drip proof trays. All arms are interchangeable and swing to provide many plant arrangement possibilities near windows, walls, room dividers.

Easily assembled and installed in minutes! Adjustable to 8'-9' high.

For handling and shipping add $3. plus tax.

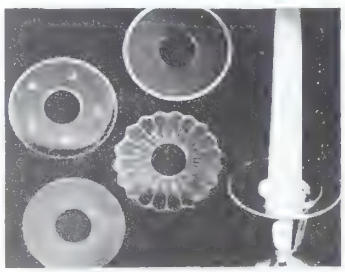
Home Plant Displayers, Inc.
...York, N. Y. 10017



Aircraft Cable Key Ring is ...strong it will last a lifetime. Ho... a batch of 25 keys in easy-to-s... easy-to-get-at order. No links ... loosen, no chains to break. ... triguing twist-lock opens eas... stays closed. Smart gold fini... $1.49 plus 20¢ postage. Availa... from Anthony Enterprises, 5... Market St., Dept. HB6, San Fra... cisco, CA 94105



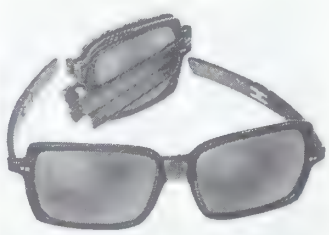
Portraits In Oil are taken fr... photos, painted on pure lin... canvas by outstanding Europe... and American artists. The likene... is so vivid you'd swear the s... ject sat for the painter in pers... Sizes 12x16" to 30x40", pri... $99.50 to $995. Catalog "How ... Order An Oil Portrait". 25¢. ... Dyke Oil Portraits, HB6, 153 E... 57th St., New York, NY 10022



Imported Crystal Glass Bobèc... reflect the taper's glow, your g... taste and they'll protect your ta... linens. Specify plain, star etch... gold-bordered or petal-shaped ... diam with 1" opening to slip ... candle, catch dripping wax ... $6.95, 65¢ post. Extras, $2.75 ... Catalog $1. Bethanda Light ... 149 Rose Lane, B6, New H... Park, NY 11040



Wake Up To Music! Tiny, 6 t... sistor clock/radio packs up ... goes in a luxurious 7x4" b... leather case or stays home. ... the alarm so it sets off the m... and news—or just rings you ... Fluorescent dots on each ... mean you'll never be in the ... about the time. AM, $34. AM ... $44. Ppd. Bruce Bolind, HB6, ... lind Bldg. Boulder, CO 80302



In The Fashion Fold. Trave... ented Italian sunglasses wi... new viewpoint. Fold to nex... nothing size. Park in pocke... purse. Sophisticated shape ... high-impact glass lenses, ru... 5-barrel screw-hinged frame. ... men or women. With pouch, $... ppd. Nifty gift eye-dea! Avai... from World's Window, HB6, ... 91, Plainview, New York 1...

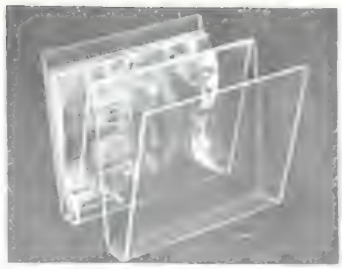


Make Money With Flowers. ... color brochure shows ho... learn professional flower ar... ing, shop operations. For h... career, home business, pa... full time. Also: Free 3 months ... scription to "Flower Talk" n... zine. Write to Floral Arts C... (A Home Study School); Dep... 1628 E. McDowell Rd., Ph... Arizona 85006

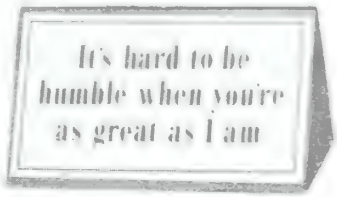


Save On Costly Dental Re... Be prepared as a Boy Scout ... emergency. Fix cracks, bre... loose teeth in dentures. Elim... dental bills, avoid embarras... when traveling. Kit include... kind of materials used by d... plus easy-do instructions ... plus 25¢ post. From Antho... terprises, 585 Market St., ... San Francisco, CA 94105

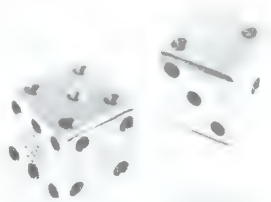
Clearly A Show-Off. A magazine rack with the bold new look of the future is clear Plexiglas so you can see at a glance the magazine or newspaper you want to read. Contemporary rack holds a good selection of reading matter, keeps it neat and orderly. 12x10½"H. Clear $14.95; Smoke $17.95. Add $2 post. ea. Dilworth Mfg., Box 158, HB6, Honey Brook, PA 19344



Rib Him Royally. Plaque for a desk of distinction where reigns your man of distinction. Says, "It's hard to be humble when you're as great as I am." 2¼ x4" stained wood and metal desk plaque doubles as a paper weight. Great birthday gag gift for big wheels! Order #182. $1.98 plus 25¢ postage. Anthony Enterprises, HB6, 585 Market St., San Francisco, CA 94105



Sterling Silver Dice are definitely a status symbol with in businessmen. Who knows a roll of the dice might win the price of his lunch tab! Made in Mexico exclusively for The Ferry House. Give a pair to your honey and he will always be in the money. $4.98 pair. $9.50, 2. Add 45¢ post. Order from The Ferry House, B-6, Briarcliff Manor, NY 10510



City Slickers and their country cousins with love wearing Naturalizer's feather-light, super-fitting shoes. Black, red or navy patent, easy 1½" heel. Tufted stitches accent toe. Sizes: 4A, 6-12; 3A, 5½-12; 2A, 5-12; A 5-12; B 3-12; C 4-11; D 5-10. $25 plus $1 post. Add $1 over size 10. Naturalizer Shoes, HB9, 21 S. La Grange St., La Grange, IL 60525



Send A Photo To Esther Baker. She will turn it into an antique ivory-like oval miniature, 2½ x 3½". Send black & white or color shot. Actual photo is used by special process, cannot be returned. 3-4 wks. del. $7.50 each plus 75¢ post. Add $1 for easel. It's a meaningful gift for a distant loved one. Esther Baker, P.O. Box 1022, HB65E, Lompoc, CA 93436





WATER THIRSTY PLANTS WHILE ON A TRIP

Planning a trip but worried about your thirsty plants? Amazing wicks feed just right amount of water up to 8 weeks. Can be used all year around with all plants. Will not rot or mildew.

SET OF 4 PLANT NURSEMAIDS . . . $1.98 + 20¢ Mailing Each Set.
SET OF 2 EXTRA LONG PLANT NURSEMAIDS
FOR LARGE PLANTS . . . . . $1.98 + 20¢ Mailing Each Set.

No COD's or Billing *California Residents add 6% Sales Tax*

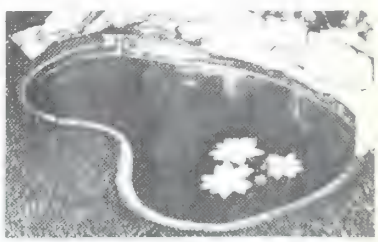
Satisfaction Guaranteed Or Your Money Back

Anthony Enterprises Dept. HB-65
585 Market St., San Francisco, Calif. 94105



DISTINCTIVE CUSTOM LIGHTING

HERITAGE LANTERNS



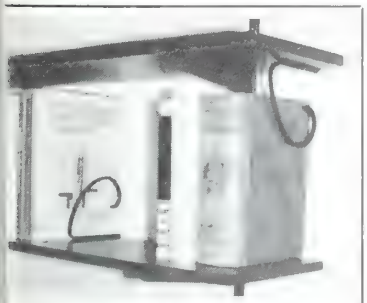
COMPLETE—READY TO INSTALL

OUTDOOR GARDEN POOL

$4.98

sunken garden pool for live goldfish and exotic water lilies. One water tight piece of aqua colored Polypropolene. Easily installed. Ideal garden size 3'5" x 2'3" x 8" deep at ground level. Recessed water lily pot holds 1 to 3 bulbs. $4.98 complete or each pool. Add 50¢ for shipping.

Michigan Bulb Co.
Dept. OS-1475
Grand Rapids, MI 49550



SENSATIONAL NEW BOOK SUPPORT

Locks itself automatically anywhere in space between shelfboard and wall. No screws or fasteners needed. May be located as close as 1½" from ends. Can be used under shelf or over for support of books at top or bottom. Solid metal in walnut color. Approx. 6"x5". Fits all standard shelfboards. Instant installation. Just slip behind shelf in desired location and arrange your books, magazines or record albums. Patent pending.

$3.98 Postpaid

GILAS ENTERPRISES,
4130 MAYFIELD ST.
NEWBURY PARK, CALIFORNIA 91320



WORLD'S LARGEST SELECTION OF HAND-CARVED DOORS & DECORATORS HARDWARE

Send $1 (handling) for Carved Door Catalog. Decorators **hardware** selection includes everything from massive door pulls to exquisite cabinet knobs and bath fixtures. Send $2 (handling) for 222-page

ACME HARDWARE CO., INC.

Dome Greenhouses Direct from California



- priced from $98.50
- exciting award winning design
- enjoyed coast to coast year 'round
- easy assembly
- unconditional guarantee

Send now for free color catalog.
Redwood Domes, Inc., Dept. Ed F.
Aptos, California 95003.



NO MORE WET HAIR

Keep hair dry while bathing or swimming. Absorbent Dry Band gives positive seal against moisture. Keeps hair-do safe, dry. Easy to use —practical for all ages. Simply wrap poly-foam band around head to cover hairline. Wear under shower or bathing caps. Adjustable.

DRY BAND ..... $3.98 + 20¢ Mailing

No COD's or Billing *California Residents add 6% Sales Tax*

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-65 585 Market St., San Francisco, Calif. 94105

NEW YORK • LONDON • PARIS • MILAN

PORTRAIT IN OILS



painted on canvas

ing European and

living likeness in full color is executed in

A gift a unique and lasting gift

painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some

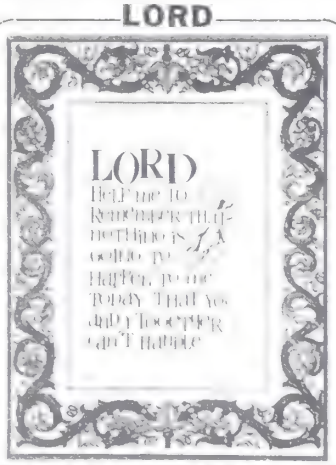
ate? Compare our works of art with others sell-

FROM $99.50 TO $995.00

25c

Van Dyke Oil Portraits, Ltd.
DEPT. T, 153 EAST 57 ST., N.Y., N.Y. 10022

LORD



going to happen to me today that you and I together can't handle". Inspirational, and lovely words on a 8" x 6" wooden plaque. Full color Italian scroll border, enhances the quiet serene message. Laminated for permanence, ready to hang on a favorite wall at home or

Only $1.98 each plus .35¢ post.

CADLYN'S

NORMAN ROCKWELL

GORHAM



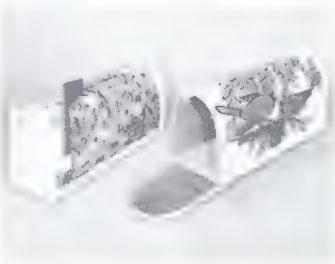
LIMITED EDITION
from
"YOUNG LOVE" SERIES

CALL TOLL FREE (Outside Ill.)

FREE: COLLECTOR'S PORTFOLIO



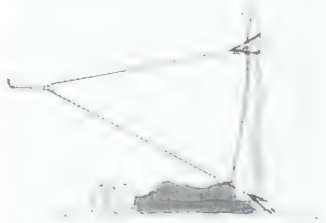
ABZ's Of Microwave Cookery. Quick, delicious, kitchen-tested recipes. (231 in all) from Richard Deacon's repertoire. Treats from tempting trifles to robust casseroles to dish up with jet-age speed in your Thermador Microwave Oven. 160 6x9" pages. $5.5(paperback; $7.45 hard-cover. Post paid. H.P. Books, HB 34, Bo 5367, Tucson, AZ 85703



Rural Mail—Add a little zip to you RFD with charming country mail boxes. Flora & fauna handpainted on baked enamel to stay o through rain, sleet, snow. Regula tion 19x8½x6¾" rust-proof ga vanized metal with red flag. "Wil Flowers" or "Cardinals"—$24.9 plus $1 post; $1.50 on West Coas Bayshore Lighting, HB6, 143 W Main St., Bayshore, NY 11706



More Personal Than A Signature Gummed, perforated black & whit Photo Stamps to lick-ity stick o mushy notes (to you know who thank yous to Grandma. Swap 'em start an album of family & friends Send any photo, drawing or clip ping (returned). If negative or slid add $1.00. 50 stamps, $2.95; 10($3.95 Ppd. Photo Poster, X768, 21 E. 23 St., New York, NY 10010



Got The Slim Whim? Medical fitness experts agree the only wa to firm, shape & trim up yo body is to **work** inches off! "Bod Shaper" plan is based on doin one continuous rhythmic 5 minu exercise to lose excess weigh and inches. 16 oz. unit. $9.9 plus $1 post. Joseph Weide Dept. CO/F, 21100 Erwin S Woodland Hills, CA 91364



Sassy Thong Sandals are in ste with today's bared fashions fro Gilgo to Malibu. They have ever thing: smooth leather thongs, cor fortable covered foam rubber ou er soles. Sizes 5-10 come angelic white or sexy black. Ar at this price you can get a pair each. $4.95 pr. plus 50¢ post. for $8.95, 50¢ post. Elizabeth M Caffrey, B6, Northport, NY 117



Needlepoint A Portrait of one y love. Send any color or blac white photo with color informatic Receive artist's rendering on ca vas, wool, needle, instructions. x14" $24.95; 14x18" $34.95, 1 22" $39.95. Each additional su ject on same canvas, add $1 Add $2 post. Needlepoint Portra Ltd., Studio 305, 20 Nassau S Princeton, NJ 08540



ROLLING PLANT STAND

Eliminates lifting, pulling, straining—
Ball-bearings roll heavy plants with ease .



New Plant Caddy protects y floors and carpets from plant tubs, pots, dirt and wa spots. Permits you to move plant to sink for watering. You plants must be moved right to better to provide even growth. S sturdy platform with sturdy b bearing casters, measures ant walnut wood-grain top. $7 plus 95c postage.

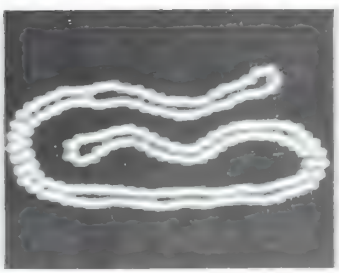
FERRY HOUSE, Dept. B-67













TELADESK FITS YOUR
DIAL OR PUSH-BUTTON
WALL PHONE

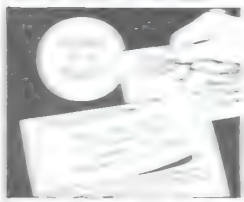
$7.95

TELADESK





1000
$1.00



250
$1.98



SHIPS WHEEL

2 FOR $7.50



WENDY DALE



REMOVE HAIR
FOREVER



POOL AND PATIO



Elegant Plant Pots **Set of 4 $5.25**

SNOWY-WHITE OR TRANSLUCENT SMOKE-TONE!

ulated water plant in them, too! #8376—White Pots ..... 1 Set $5 25
#8120 Smoke tone Pots 1 Set $5 25

Lilly's Garden Dept. B69, 510 S. Fulton Ave.
Mt. Vernon, N.Y. 10550



JEWEL THONG SANDALS

for summer fun. Cushioned insoles with polished wood heels. Leather-like gold, white, bone, or black. Available in wide unjeweled instep also.

sizes 5 to 9 $16.50 pr.

Thong-toe pantyhose (petite, average, tall) Sand, Sun, or Coffee shades $3.00 pair with sandal orders only.

Rush size and color choices with check or money order to

HAWAICO

P.O. Box 215 West Covina, CA 91793
Calif. residents please add 6% sales tax

ATTRACT & ELECTROCUTE BUGS & FLYING INSECTS *ELECTRONICALLY!*



Handsome colonial style lamp with decorative chain for hanging efficiently. Eliminates flying pests from home, patio, garden, pool and barbecue areas.

NO CHEMICALS— SAFE FOR CHILDREN & PETS
Operates on any 110 volt outlet —complete with cord and special bulb that give 360° attractant range and light illumination area.

$6.45 ea. 2 for $11.95 3 for $16.45 4 for $21.95 ppd.

TEXMO SEND CHECK OR M.O. TO:
Suite 2062S 664 Surf Dr. Lewisville, Texas 75067





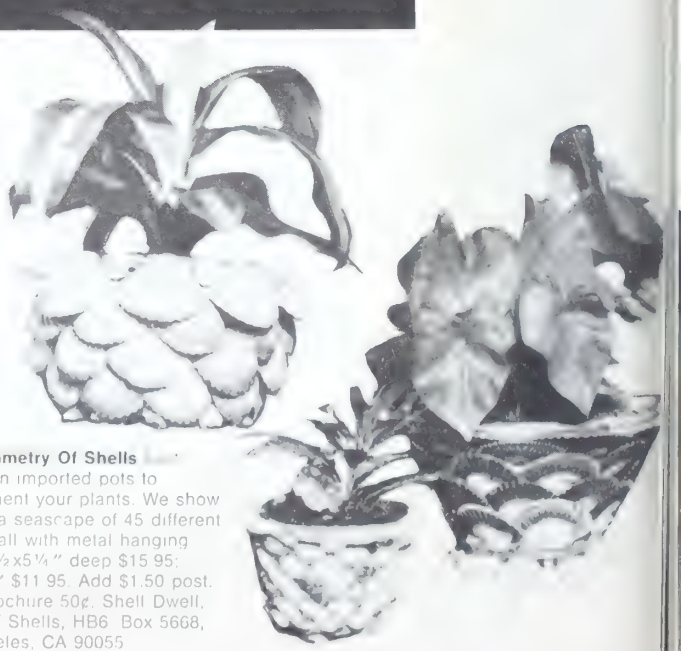
NOW YOU CAN COLOR YOUR CONCRETE . . . PERMANENTLY



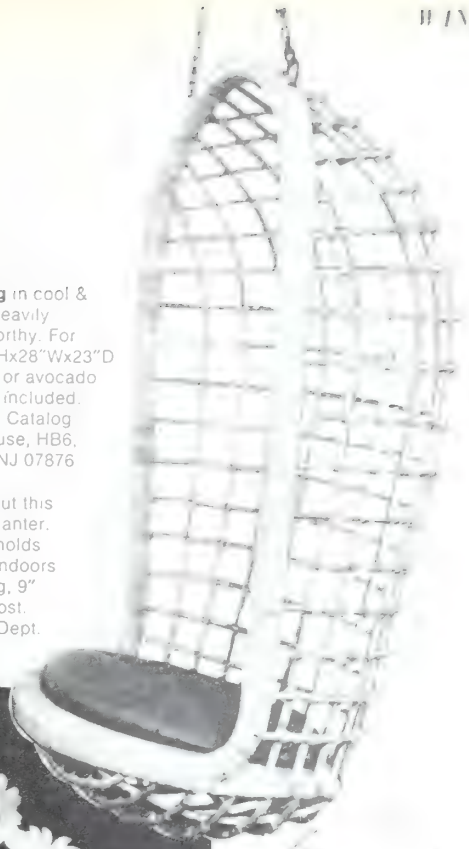
Bola & Begonia. Send only $3.99. Receive: jumbo Begonia Pendula Holland Bulb (red, yellow, orange, pink or white); scientifically correct soil; 38" hemp rope hanger and 5 lb., 8" diam. Mexican Bola earthenware planter! Add $1.25 post. $2.25 w. of Miss. Williamsburg Pottery, Box 42, HB6, Lightfoot, VA 23090

Lily Pad Pull-Up Tables are as practical as they are pretty. Wrought iron with white or verde green finish. Tops 11x11". Larger one, 22"H. $8.95 plus $1.50 post. Smaller version, 21"H. $7.95, $1.50 post. Nest of 2, $16.95, $1.75 post. Elizabeth McCaffrey, HB6, Northport, NY 11768





The Symmetry Of Shells ashore on imported pots to complement your plants. We show three of a seascape of 45 different designs all with metal hanging loops. 6½x5¼" deep $15.95; 4¼x5¼" $11.95. Add $1.50 post. Color brochure 50¢. Shell Dwell, House of Shells, HB6 Box 5668, Los Angeles, CA 90055



Hanging Rattan Swing in cool & breezy latticework is heavily lacquered, weather-worthy. For patio, porch, tree. 41"Hx28"Wx23"D Black, gold, tangerine or avocado corduroy puff cushion included. $59.95 exp. chgs. coll. Catalog 25c. Fran's Basket House, HB6, Rte. 10, Succasunna, NJ 07876

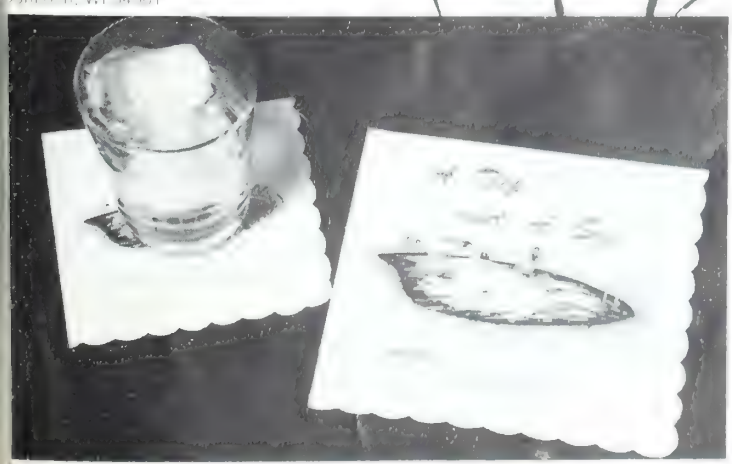
Nothing Primitive about this sophisticated Zebra planter. Unique ceramic vase holds flowers, fresh or fake indoors or out. Natural coloring, 9" high. $20 plus $2.50 post. Artiques, Ltd., Zeke's Dept. 06, 2015 NE Loop 410, San Antonio, TX 78217





We've Got You Covered fashionably in a swimsuit that's soft, stirrup-at the yoke, buttoned at the shoulder silky, no-cling nylon jersey with built-in bra, matching beach cover-up Coral/white or blue/white sizes 10-18. $36 plus $1 post. Jean Wayne, 610 S. Country Club 6B, Tucson, AZ 85716

"A Dip & A Sip With——" printed in red & blue on white paper napkins. Specify family name, first names of fun-loving pals. 25 cocktail size $2.49 luncheon size $5.19. Post Mates, Dept. 33 Alpena Building, Oshkosh, WI 54901

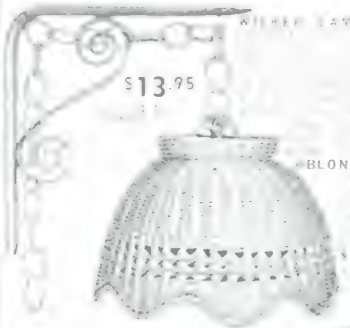


WICKER WONDERLAND



2-SEATER SOFA — 72" wide, $129.95.

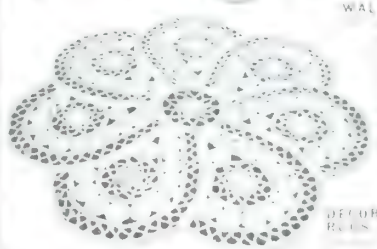
JUST OUR WAREHOUSE SHOWROOM

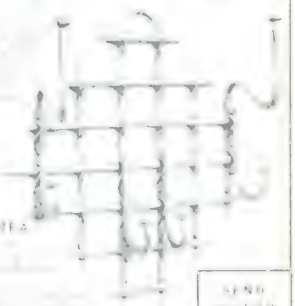


$13.95

BLONG FERNERY







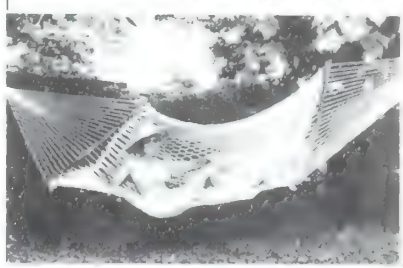
DECORATOR ASES

from Fran's Basket House

DEPT. HB6 ROUTE 10 SUCCASUNNA N.J. 07876

SEND FOR CATALOG

A Hammock for Dad



Soft flexible cotton rope is skillfully woven into these beautiful rope hammocks. Their [illegible] tion make them perfect for porches, patios or pools. Only $57.00. Other styles and models from $19.95 to $99.00, also a complete line of stands.

Mastercharge

HOUSE of HAMMOCKS

REVERSE THE AGING PROCESS!



STAND UPSIDE DOWN

SAFELY & EASILY

PORTA-YOGA®

"Lets Gravity Work For You"

A TRULY ENJOYABLE EXPERIENCE

CONVERTS TO A BEAUTIFUL FOOTSTOOL

COMPLETE INSTRUCTIONS ON APPARATUS

PROMPT REFUND IF NOT DELIGHTED

39.95

An OTTOMAN too for Sitting & Resting your Legs On



Head Dangles . . Neck Stretches . . For Relieving TENSION and HEADACHES

PALM SPRINGS YOGA INSTITUTE
P.O. Box 4092 — HB
Palm Springs, California 92262

WRITE FOR FREE BROCHURE

POOL AND PATIO



SAFETY is for KEEPS with the patented MEYCO*SAFETY SWIMPOOL COVER. You can be assured of safe protection to children playing around your pool. It will support children and adults in any emergency. It's an all-year-round safety swimming pool cover.

The MEYCO*SAFETY SWIMPOOL COVER automatic anchoring system with stainless steel tension springs that lock it in place allow the pool to be covered or uncovered in two minutes. Leaves and debris cannot get in and maintenance is cut to a minimum. Saves on heat and chlorine and discourages algae. It's custom made to fit any size or shape pool and it carries a five year warranty.

Send for complete information and free booklet on "How to Have a Carefree Pool."

MEYCO® SAFETY SWIMPOOL COVERS HB675
225 Park Avenue, Hicksville, N.Y. 11801 (516) 935-0900
*Patent #2,958,872 ESTABLISHED 1898



Revolutionary Insect Control Lamp rids your house, pool & patio of flying pests . . . electronically. Bulb (with special wave-length light) attracts bugs over hundreds of square feet, kayoes them on contact. Safe for children pets, birds, etc. $9.95 plus $1 post. Holiday House, HB-65, Broad & Commerce Sts Portsmouth, VA 23707

New Caftan Comfort for pants, skirts. A flutter of permanent pleats minimizes waist & hips. Acrylic prints primarily green, pink, blue or purple. Solids in peacock blue, black, white or hot pink polyester. Both machine washable, no-iron. One size fits all. $22 plus $1 post. Vicki Wayne, 610 S. Country Club, J6C, Tucson, AZ 85716



Set The Stage for a hanging plant. Bead & barrel shapes in wood & bamboo (stained to suit the pot), cover for basket & jute cord. Specify plant hanger, 36" long (total length) for $2.98 or 2 $4.98. Add 40¢ post. Lee's Garden Bee, 3105 Fulton Ave., Mt. Vernon, NY 10551



Big Fashion Afoot Here! Strappy double buckled sandal adjusts for custom fit Order "Sharon" in tan, white or brown butter-soft leather on slice of 1" crepe wedge. M width. Sizes 4-10 (no ½'s) $11.95. 11&12, $12.95. Add 90¢ post Solwear Shoes, HB6, 1711 Main, Houston, TX 77002

Sea Captain's Chest

211 Jefferson St.
San Francisco,
Calif. 94133



The Natural Beauty...



Frisbee Horseshoes

Get ready for the hottest game to hit the backyard since croquet! A thrilling challenge to the entire family—yet completely safe. No sharp projections. Tots can play alone safely. Set includes two yellow Frisbees, two red ones, two 12" bull's-eye loops on wooden stakes, two measuring cords, instructions. For 2-4 players. Ppd. **4572-6**-Frisbee Horseshoes, ***$7.98***

Write For New Free Gift Catalog!

Miles Kimball
53 Bond St., Oshkosh, Wis. 54901

DECK OUT YOUR DECK CHAIRS IN PATCHWORK.

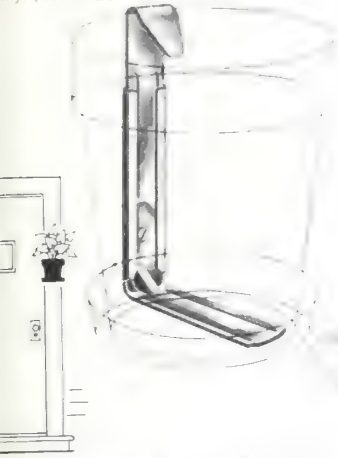


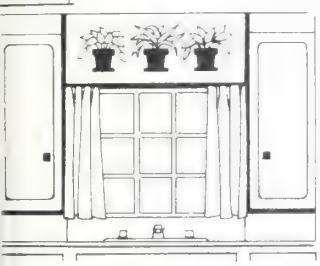
craftsmen, these sturdy, washable patchwork

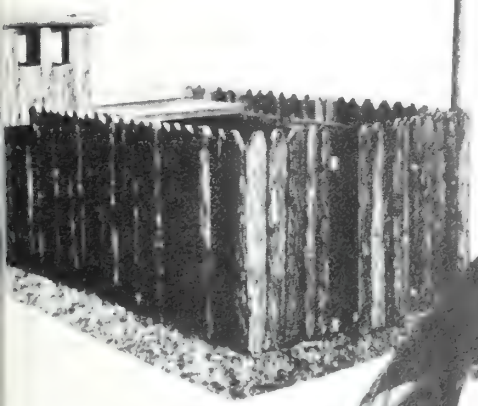
Blue Ridge Cottage Industries

a Yoga gets you upside down safely & easily. world's most beneficial exercise reverses the g process, increases blood circulation for beauty ality. Doubles as a sturdy chair seat. Black or e cushion, chrome legs. $39.95, $3 post. Free hure. Palm Springs Yoga Institute, Box 4092- , Palm Springs, CA 92262

t-Brack is an out-of-sight adjustable bracket. nates mess & bother of taking plants down to r. L-shape design supports any potted plant & er up to 7". Rust-proof steel with mounting ws. $2.09 ea., $3.45, 2; $4.65, 3; $8.10, 6; $13.25, od. House of Hints, HB6E, 106 Montague, klyn, NY 11201







ly Fun Fort of all-weather r wood, approx. 5x6x5 ft. des blockhouse, firing rm, ladder & swinging Easy assembly in minutes for generations. $54.95 Camden, NJ. Cedar cts, HB6, Box 84, N. vin, NY 11510

l Tri-kini Swimsuit liberates n worshipper from strap- ks. Blue, red, green or purple t.on polyester double knit. cify hip & bra sizes. $22. ching Halter, $10. Add 50c Bleuette, 509 Fifth, BE6, York, NY 10017

. . . almost invisible!! . . . almost invisible!!

"HANG-IT"

only $1.25 EACH ☐

SAVE EVEN MORE!

3 for $3 ☐

6 for $5 ☐

12 for $9 ☐



3 DIFFERENT LENGTHS TO CHOOSE FROM AT NO EXTRA COST

...ded! Comes completely assembled ready for hanging. And they're cheaper

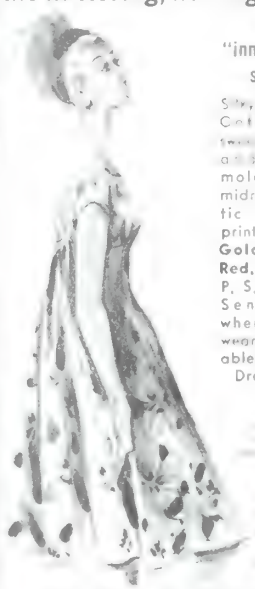
House of Hints, Dept. 3H-65
106 Montague Street

State Zip

★★★★★★★★★★QUALITY MADE IN U.S.A.★★★★★★★★★★

the flattering, flowing LIMUU

with "inner magic" shaping



Silky printed Cotton with sweeping back and front molded front midriff. Authentic Hawaiian prints, in **Blues, Gold, Green, Red, Pink.** Sizes P, S, M, L, XL. Sensational wherever you wear it. Washable.

Dress length $27.00

$31.00

VICKI WAYNE-J6L

650 So. Country Club, Tucson, Az. 85716



CANE PATTERN JARDINIERE

Elizabeth Mc Caffrey

Dept. HB65
Northport, New York 11768



Fitz and Floyd suggests your own safari, without having to leave home. Enjoy a refreshing drink from this handsome zebra pitcher, accompanied by smartly styled black or white mugs.

Zebra pitcher, 9" high ..... $20.00 + $2.50 shipping
6 mugs, 4" high ..... $15.00 + $2.50 shipping
Please specify white or black mugs.
Satisfaction Guaranteed
Texas residents add 5% sales tax.

Artiques, Ltd.

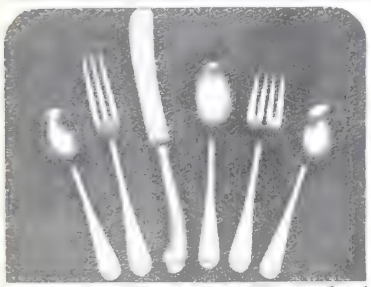
Zeke's Dept. 06
2015 N.E. Loop 410, San Antonio, Texas 78217



...ware earthenware. ...ing all-in-a-row! Pots 3x3" high with saucer, drainage ... set of 4. Irresistible! ... liven any meal, for an informal luncheon or dinner, or to give with pride to ... Plates are each 8" di...

8468 ... Each $...
8469 ... set of 4 plates boxed ... 1 Set $7.98
8470 Mug ... Each $3.25
8471 Set of 6 mugs, Gift boxed 1 Set $11.98

LILLIAN VERNON Dept. B66, 510 S. Fulton Ave., Mt. Vernon, N.Y. 10550



Pistol Handled Stainless
in an heirloom tradition
Old Westbury—FULL DINNER SIZE

graceful pistol hollow handled knives. 3 ... weight hand forged pewter-like satin or polished stainless. Service for 8 includes 8 dinner forks, 8 dinner knives, 8 salad-dessert forks, 8 soup spoons, 16 teaspoons, plus sugar spoon, butter knife and 2 serving spoons. 52-piece service for 8 **$39.95**
78-piece service for 12 **$59.95**

Jenifer House
GREAT BARRINGTON, MASS. 01230



DOVER SCIENTIFIC
Box 60110 Long Island City, N.Y. 11106

HANDY HANG-DRYER
HANG TO DRY/HANG TO STEAM



FOR HOME AND TRAVEL
Saves You
Space. . Time. . Money!
Dry all your washables efficiently, conveniently, at home and away. Our sturdy dryer hooks onto any showerhead. Notched shaft holds ...

American Century Collection

IMPROVED Model . . .



HAND EMBOSSER
For Personalized Stationery

... PAPER & ENVELOPES ...
$9.95
... ppd
NEW DELUXE DESK MODEL
POSTAMATIC CO. ...



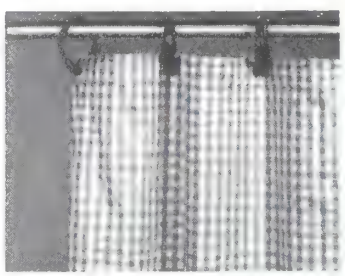
Country Homespun Cloth loom... by mountain weavers in sur... colors: gold, red, blue, oli... brown, sand. Self-fringed, rever... ble for double wear. 52x52" $9.... 52x72" $12.95, 62x90" $16.95, ... x108" $19.95, 14" sq. napk... $2.95 pr. 12x18" placemats, $3... pr. Ppd. Catalog 25¢. Availa... from Jenifer House, HB65, Gr... Barrington, MA 01230



Thank Goddard, those English ... perts, for this fabulous mar... polish. Unique formula combi... silicones & Brazilian Canau... Wax. Gives hard, protective, ... perb finish to marble (natural ... synthetic), slate, porcelain, F... mica. 4½ oz. tin is $2.50. Bu... for $4.75. Plus 25¢ post. It's ... marble-ous for words. Dow... Dept. 1106Z, Evanston, IL 60204



Dry-Clean Windows, windshiel... mirrors. Scientifically desig... cloth is chemically treated to cl... and polish without water. Gi... surfaces a beauty treatment ... they sparkle with a gleam ... never thought possible, $1 ... each, 15¢ post. Buy two, one ... the car, the other for the kitch... Anthony Enterprises, 585 Ma... St., HB6, San Francisco, CA 94



Gingham Goes Great in the b... Pairs with prints, paisleys, stri... Vinyl shower curtain, 6'L.x6... ¼" check in 7 colors: red, gre... blue, orchid, pink, black, brow... gold. Tailored tieback win... curtain is 54" long, 68" w... Set: $9.50 plus $1 post. Separ... ly $4.95 each plus 85¢ post. A... able from Mather's, 31 E. M... HB6, Westminster, MD 21157



Remove Fuzz From Sweat... Brush away unsightly balling, ... ting and pilling from sweater ... seconds. D-Fuzz-It Sweater ... Fabric Comb restores new ... with a few quick strokes. W... on all napped fabric: knits, c... mere, wools, orlon. $1.98 plus ... post. Anthony Enterprises, ... 585 Market St., San Franci... California 94105



Holiday Gifts says: "We Print ... thing!" Personalize a sweat... or T-shirt with name, or any ... sage that strikes your fancy. ... chine washable powder blu... navy sweatshirt, $6.95 or T-... $4.95 ppd. Printing on both s... add $2. Specify up to 30 le... and state S, M, L, XL. Ho... Gifts, Dept. 206-G, 7905 W. ... Wheat Ridge, CO 80033

ORIENTAL and NAVAJO RUGS
Colonial Hooks and Braids



Add beauty and warmth to ... home. These lovely impo... rugs are perfect with ... decor, for floor or ...

PEERLESS IMPORTED RUGS
ESTABLISHED 1918

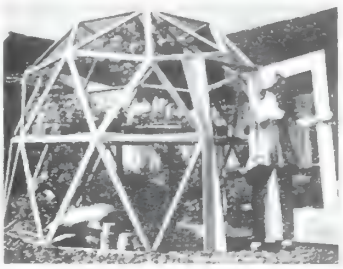
Satisfaction Guara...

SEND $1 FOR OUR NEW COLOR CATALOG
Features cotton and wool rugs from $20.00 to $90...

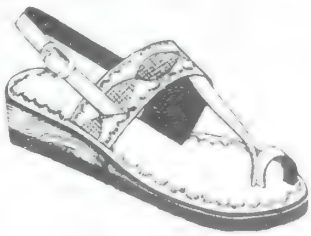
Dept HB-65 • 3028 N. LINCOLN AVE • CHICAGO, ILL. 60657 • (312) 472-...



Sound Silencer. Soft, pliable ear plugs have easy-grasp flange for safety. Lock out disturbing noises (even snores) that rob you of refreshing sleep. (City dwellers take note!) For traveling on planes or trains or when noises in unfamiliar surroundings keep you awake. $1.98 pr. plus 15¢ post. Anthony Enterprises, 585 Market St., HB6, San Francisco, CA 94105



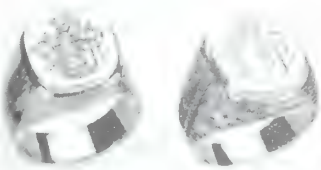
Redwood Dome Greenhouse for growing flowers and vegetables year round is less than half the price of same sized standard design. No hot spots or cold corners. Rot & insect proof. Requires no base or foundation. In kit form with quality hardware. Priced from $98.50. Write for info to Redwood Domes, Dept. E-F, Aptos, CA 95003



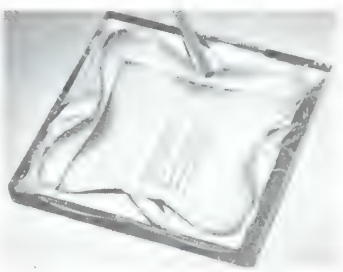
Bare Heels & Toes for a summer of sun-days. Snappy leather thong sandals are poised on polished wood wedges, trimmed with jute and soled in rubber. Done with legendary Shoecraft styling to flatter long narrow feet. Dark brown or white. Full sizes 9-13, M width. $18.35 ppd. Free catalog. Tall Gals Shoecraft, 603 Fifth Ave., New York NY 10017



Buckle Power turns on a belt with fashion pizzazz. Burnished brass-plated, solid metal recreation of Coors beer emblem is a cool accent to ride atop jeans and other casual things. Snaps on any belt (His or Hers) in place of existing buckle. Sporty gift with no size problem. $5.98 plus 35¢ postage. Holiday Gifts, Dept. 206-K, Wheat Ridge, CO 80033



Your Family Crest hand-engraved on a sterling silver ring, $65; 14K gold, $185. Engraved on precious stones, 14K gold setting, $250. Choose synthetic ruby, synthetic sapphire, agate, bloodstone, topaz, quartz, onyx, or lapis lazuli. Send coat-of-arms or have it researched. Free catalog. Heraldica Imports, Dept. HBE6, 21 W. 46th St., New York, NY 10036

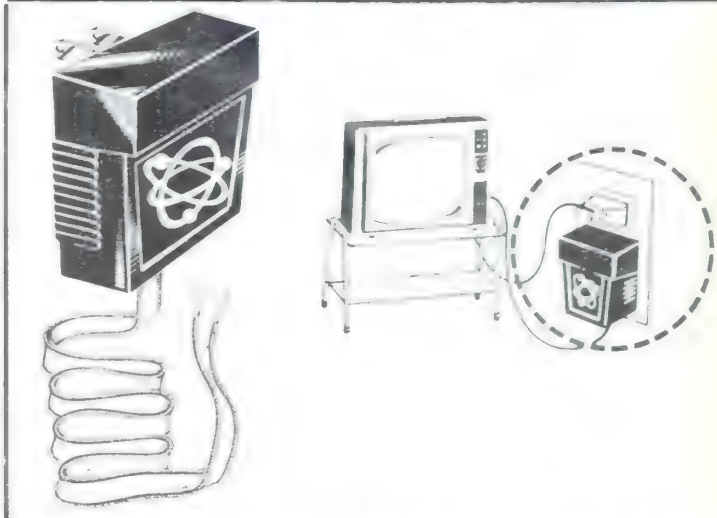


Man-Sized Ashtray—handsome, hefty, jumbo-sized (7x7") with his three-initial monogram hand-engraved in bold block letters on the crystal clear glass. Perfectly simple, simply perfect for den or office, dad or grad. $14. ppd. For 4-letter monogram, add $2.50. (Please print initials.) Diane, 244 Commonwealth Ave., Dept. HB6, Chestnut Hill, MA 02167



Baby Sitter Book organizes every important phone number and detail your sitter might need in an emergency. Comes with year's supply of "Sitter Instructions" and "Emergency Info" forms housed in durable red vinyl hard cover. Simple! Indispensable! Enjoy worry-free evenings out. $4.95, 50¢ post. Romar Sales, RS-3F, 380 Madison Ave., New York, NY 10017

POWER PLUG TV ANTENNA



ELIMINATES RABBIT EARS

Secret Power Antenna attaches to rear of TV set and plugs into any AC/DC outlet to bring in marvelously crisp, clear pictures and eliminate all manner of ghosts and electronic gremlins. Unseen antenna eliminates need for ugly roof equipment or old-fashioned rabbit ears. Uses no current. For AM/FM, UHF/VHF, Black & White or Color sets.

POWER PLUG ANTENNA $6.98 + 45¢ Mailing Each

California Residents add 6% Sales Tax

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-65
585 Market St., San Francisco, Calif. 94105



Queen Anne Lowboy—Series #11

ing. This is a 29-step finishing process. Lowboy has four drawers which do not lock. Matching bedroom and dining room pieces

Price $137.00

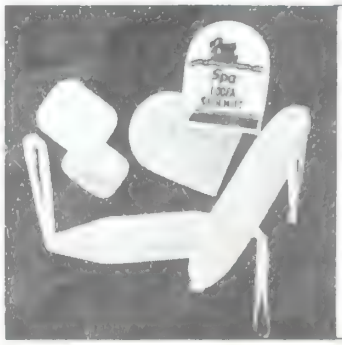
Wood finish chips available upon request
W-38" D-19" H-29" Wt. 88 lbs
Ship. Chgs. Coll. NO C.O.D.

STUCKEY BROS. HEIRLOOMS
Box 99 Sumter, S.C. 29150



Beautiful *BUTTERFLY AREA RUG* will add a lovely light-hearted look to bedroom, porch. Natural, thick sisal fibre, handmade in Dominica, approx. 35" wide x 23" deep. $17.95 ppd. #4133.

Elizabeth McCaffrey



LOOFA MITTS STRAPS & PADS

JMH ENTERPRISES
P.O. Box 7555 Dept. H-65, Dallas, Tex. 75209



CREATIVE GLASS BY CORNING 1 Set $14.98

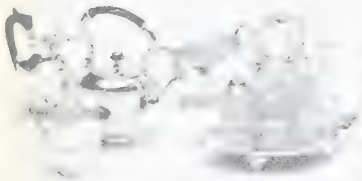
- Takes you safely from your refrigerator to oven
- Great for soufflés, vegetables, anything!
- Sparkling-clear and so elegant for serving

go from refrigerator to pre-heated oven, ideal for baking and serving! American-crafted to the superb standards of Corning Glass. 1-qt., 1½-qt. and 2-qt. are 5¾", 6½" 7¼" diameter. Set of 3.

#8051 Creative Glass 1 Set $14.98

N. Y. residents add applicable taxes

The Country Gourmet Dept. B67, 512 S. Fulton Ave. Mt. Vernon, N.Y. 10550



Plating and Restoration Since 1891

service or sentimental display. When you send your cherished pieces to Simmons, you are putting them in the hands of skilled silversmiths who carefully restore them to their original beauty. Missing parts are hand made and dents are removed before

equal care.

SIMMONS SILVER PLATING CO., INC.

Dept. HB-6

FREE BOOKLET & PRICE LIST



Romantic Victorian

Shipped F.O.B.

Did You Miss This?



BONE CHINA EGG LIMITED EDITION

This translucent, fine quality China Egg by NORITAKE is the fifth in a series. Each previous edition has increased in value because of demand.

$13.00 Ppd.

1971 First Issue—$79.00

COLLECTOR'S CORNER

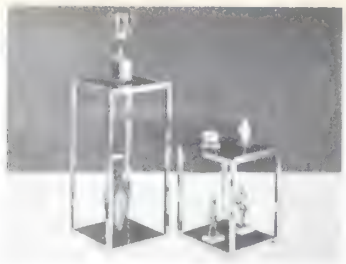
61 Main St.
Kingston, New Jersey 10222
Phone (609) - 924-4202



BUMBLEBEE EXECUTIVE PLAQUE

Just the gift for your favorite executive! Inspiring story of the bumblebee printed in rich black on gold plastic and mounted on finest quality walnut-finished birch plaque. Handsome enough for a king's palace or the president's suite—he'll want to hang this in his office for daily inspiration. 7½ X 11". $14.98 plus .75¢ postage

Holiday Gifts



Spectacular Showoffs for a treasured figurine, a cherished collector's piece, a rare houseplant. Gleaming nickel plated metal statuary stand and companion table with 12x12" smoked glass shelves provide dramatic settings in any decor. 30"H. stand (SET-31N) $57.45; 18"H. table (SET-18N) $43.95. Ppd. St. Nicholas Boutiques. HB6, Santa Claus, IN 47579



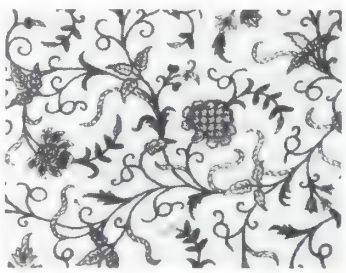
Here's Just A Sample from Peerless' world of imported rugs. They've canvassed the globe to find Oriental and Indian style rugs glowing with a mastery of art and detail, rich colors, luxurious deep pile. Fabulous, full color catalog of contemporary and antique designs, $1. Peerless Imported Rugs, BE-65, 3028 N. Lincoln Ave., Chicago, IL 60657



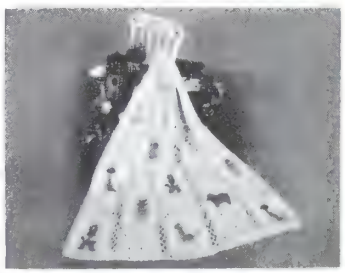
Anyone Can Be A Mural Artist and create spectacular scenes for home or office. Paint-by-the-number . . . easy as 1,2,3. 74 basic scenes up to 12 ft. wide, up to 3 color schemes. Kit comes complete with pattern, brushes, paints. $4.95 up. Catalog and decorator guide, 25¢. Write to Double M Marketing, Dept. HB-506E, Box 8500, Fountain Valley, CA 92708



Plan Your Rooms with mini-size furniture that makes it easy to be your own decorator. Over 150 different combinations of exact ½" scale dylite styrene pieces: sofas, chairs, tables, fireplace, etc.—for living, dining and bedrooms. Includes graph board, walls, windows, doors, instructions. $8.98 ppd. Plan-it-Kit Inc., HB6, Box 429, Westport, CT 06880



Decorating Blues? Latch on to this traditional crewel fabric hand-embroidered in tones of blue on off-white hand-loomed cotton. From the fabulous Vale of Kashmir in India, there's nothing like it for upholstery & draperies. 50" wide, $16 per yd. ppd. Color catalog & fabric swatch, 50¢ in coin. Gurian's, HB-6, 276 Fifth Ave., New York, NY 10001



Toyfair Afghan To Crochet. Kit contains acrylic yarn, easy cross-stitch embroidery charts for animal and bird designs, instructions. 36x44" machine washable, non-allergenic. Yellow or white (please specify) $7.95 plus 75¢ post. Send 25¢ for next 3 issues of their color needlecraft catalog. The Stitchery, HB6, 204 Worcester, Wellesley Hills, Massachusetts 02181



GENERAL'S LOUNGE CHAIR

Real comfort, traditional styling, finest construction and top grain leather make this THE chair for the man of the house. (A family favorite as well) H 33 W 33 D 37

Price: Peerless Leather $369.95
Masterpiece Leather $389.95
Vinyl: $269.95

Details and price of Ottoman in catalog.

Shipping charges collect. No C.O.D.

Send 50¢ for catalog

Bryan Robeson

Dept. 134, Route 10 Box 793
Hickory, N.C. 28601

Bronco Buster" by Frederic emington is one of the most elebrated figures in Great Westrn Art. Now, the prestigious Gorham company has reproduced his world famous bronze statue nto an exquisite sculpture of ure white bisque. 13½" tall. live with motion! $100 postpaid rein's, HB6, 201 W. First St., ixon, Illinois 61021



lini Chest makes a big impresion in small areas. Perfect in a iche under the stairs, postagetamp foyer. Is marvelous as an nd table (singly or in pairs). 4 torage drawers, antiqued brass ulls, finished back. 23"H.x25"Wx 5"D. Brown mahogany finish. 104.95 ship. coll. Catalog 50¢. ryan Robeson, Dept. 140, Rte. 0, Box 793, Hickory, NC 28601



or The Sports-Minded Man from is sports-stranded spouse. Procamation of praise, followed by ifely lament that her "All American Lover . . . is not available durg football, hockey, basketball & aseball seasons." Red/white/lue on solid pine. 7¼ x 9¾"H. 3.98 each. 3, $10.98. Add 50¢ ost. Lillian Vernon, B6E, 510 S. ulton, Mt. Vernon, NY 10550



leep Under Satin Sheets. Washple acetate satin in black, red, hite, sunflower, royal, avocado reen, purple, tangerine, bronze, old, silver. Sheet sets (1 raight sheet, 1 fitted, 2 cases). win size $19.50, double $20.50, ueen $23.50, king $27.50. Ppd. letter monogram on 2 cases, 2.50. Royal Creations, Ltd., HB6, 0 Fifth, New York 10001

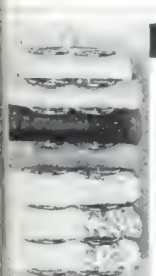


ollector's Edition Of Netsukes. ithful replicas of highly-prized, quisitely carved oriental ornaents worn by Kimono-clad Japase men to anchor a money uch to an obi sash. Set of 24 ulptures, (all different), $18.95; , $9.95; 6, $5.95. Ppd. Plus free oklet "History of the Netsuke". dent Productions, HB6, 27 E. St., New York, NY 10016



ake Up A Wall and make it the nter of attraction with this magicent medallion of hand-forged ought iron. "Spanish Lace" cir. measures a full 27" diam. Reills the heritage of a rich Spanish ture. Pure POW on white wall in ng room or terrace. $38.50 ppd. talog $1 (refundable) Spanish la, HB6, Bldg. 1101, L.A.F.B., redo, TX 78040





Wall Towel Holders

Save on space while keeping towels convenient. Towel Holder SWTH-8 displays every hand towel or face cloth while SWTH-8 keeps bath towels in reach. Ideal for guest rooms, still near lavatories or sinks. Convenient brass plate or Contemporary nickel finish. Towels not included.

Order one of each, each size. Only $15.25 for both lavatory combination. Orders shipped postpaid upon receipt of check or money order.

SWTH-8B
Brass Plate—$7.25
SWTH-8N
Nickel—$7.25



SWTH-8
Brass Plate—$7.25
SWTH-8N
Nickel—$7.25

St. Nicholas Boutiques
SANTA CLAUS, INDIANA 47579



PAGE SIZE MAGNIFIER

Page Magnifier is handy for looking up telephone or map directory listings, stock market reports, etc. The whole page is magnified at one time. Wafer thin and measures 7" x 10".

PAGE MAGNIFIER . . . . $2.98 + 25¢ Mailing Each

No COD's or Billing *California Residents add 6% Sales Tax*

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-65
585 Market St., San Francisco, Calif. 94105

"Rural America" by Thomas Hoyne



Size 13¾" x 19¾" Matted 19¾" x 13¾"

The distinguished artist, Thomas Hoyne, has created a set of four corresponding rural landscapes for this first edition offering. They are exquisitely reproduced in full color to the highest standards, and have a printed French mat. These sets are available for $14.00 delivered. Your "Rural America" landscapes come packaged in a handsome portfolio and are shipped in a heavy-duty flat carton. For the collector, a limited number of 300 sets have been hand signed and numbered by the artist. Purchase price for these sets is $50.00 delivered. Enclose your check or money order with the coupon below and send to: Middenhall Enterprises Inc. P.O. Box 211, Winnetka, Ill. 60093

Name
Address
City State Zip



TIERS

VALANCE

3.25 ea

tablecloths. Satisfaction guaranteed.

COUNTRY CURTAINS
At The Red Lion Inn



CHICKEN POT HOLDER

We've designed, made and sold thousands of these . . . they're cute, novel and very functional. 6" high x 6¾" long . . . yellows, greens or blues. Red crest—moving

$1.50 ea. 3 for $4.00
6 for $8.00

Calif. residents add 6% tax

DELL'S
Box 191-HB6 Pico Rivera, CA 90660



HANG YOUR PLANTS. Fill our intricately woven straw baskets with your live potted flowers and leaves. Show off your green thumb. Hang them indoors or in your patio.

Hand woven straw basket, sturdily made, is 7½" high, 8" diam., and hangs from 14" woven chains.

$3.50 each postpaid
3 for $8.95 postpaid
#1035

Elizabeth McCaffrey

Dept. HB-6P
Northport, New York 11768



UNIQUE COIN PLAQUE



PRISM & BOBECHE SET

in sparkling crystal glass transforms a simple candlestick into a show-off. Makes

flects light patterns on a dining table while it protects fine linen from dripping wax. 8 dazzling glass prisms drop from 3½" diam. bobèche with 1" center hole.

15.50
16.00

BETHANDA LIGHTING



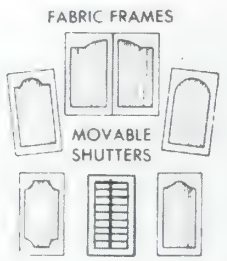
Monster's Hand is a full-of-fun, in flatable float for pool or surf. Flesh colored 3 ft. x 6 ft. raft features transparent finger so you ca probe the mysteries of the deep a you laze in the sun. Sturdy enoug for everyone big or little. Silly sassy, sensational! $10.95 plu $1.59 post. Gift catalog 50 House of Minnel, Deerpath Rd Dept. 465E. Batavia, IL 60510



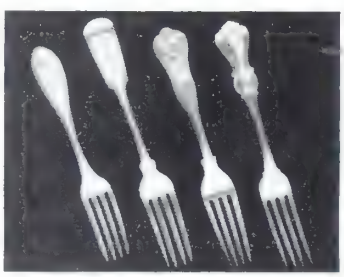
Breathe Clean Air Again! Nationa Bureau Of Standards approve "Porta-Pac" takes little space, re moves tobacco smoke, dust & di particles, bacteria, pollen etc Electronic whiz is easy to instal requires minimum maintenance costs only 1¢ a day to operate Write for information to Air Con trol. HB6. 213 McLemore St Nashville, TN 37203



Growing Interest? Full "walk-in Greenhouse. 7'2"h., 3'D., 58"w comes with 4 redwood plant ta bles. Assembles in 40 minute without tools. The window-clea maintenance-free plastic is sha terproof. If you've yearned for greenhouse (sensibly priced) thi one is just $69.95 ppd. Free cata log. Casaplanta, Dept. 8, 1612 Cohasset, Van Nuys, CA 91406



Fabric Frames are a decorator choice as inside window cove ings. 6 different classic designs custom-made to your exact si specifications—come hinge sanded, ready-to-paint or sta Hardware is included. fabric serts are not. Free brochure te how to measure and install. To & Country Woodcraft, B6, 311 Desplaines St., Chicago, IL 606



Searched In Vain for historic a Early American silver pattern Jean's has 100's of impossible- find designs. Send snapshot, sue rubbing or photocopy p identifying marks, descripti These experts will find it and your order pronto. A super serv from Jean's Silversmiths. De HB6, 16 W. 45th St., New Yo New York, 10036



Scoop These Up For Plant Lov Treefern husk (nature's own) lowed out to accommodate a q tet of tiny plants: Moses in Bullrushes, Green Yucca, Po tail and Tradescanthia. 9" $8.50 plus $1.50 postage. Cata of planters & shell jewelry, $1. land Imports. HB6, 216 NW T Ave., Hallandale, FL 33009



Your Picture as a Beautiful Antique Miniature

Ivory-like handcrafted oval domes

$7.50

MAIL TODAY

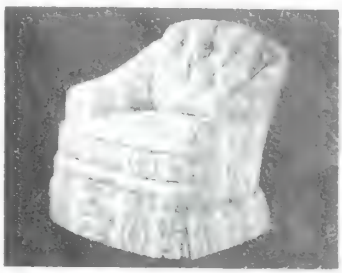
Dept. H.B. 675
P.O. Box 1022
Lompoc, California
93436

Esther Baker

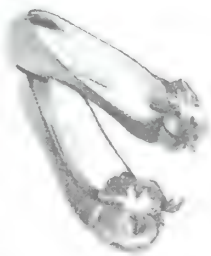
Country-Fresh Calico Ruffle rims poor length round cloth of unbleached muslin to season a table with sunshine. Care-free blend of cotton & polyester with red, blue, brown, gold or green tiny flower print. 90" $25; 96" $28; 104" $35. Add $1.75 post. Curtains & bedspreads to match. Free brochure & swatches. Country Curtains, HB6, Stockbridge, MA 01262



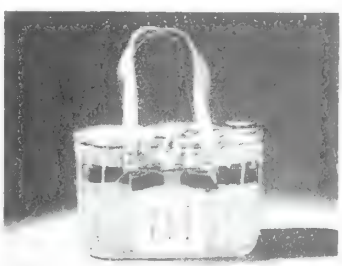
The "Love Lady" Chair is styled with restful curves, superb craftsmanship, reversible seat & back cushions. Upholstered in a variety of fine fabrics—stripes, solids, prints: cut, antique, crushed & plain velvets, etc. $159 as shown. Your fabric (7½ yds. 54"w.) $110. Exp. coll. No COD. Catalog & swatches $2. Hunt Galleries, HB-55, Box 2324, Hickory, NC 28601



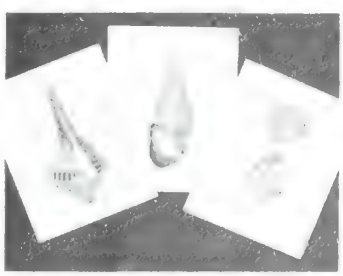
Flower Shoes for north-south goings on. All the colors you need to match with the hot new fashions. Navy, red, hot pink, white, emerald, yellow, or Wedgwood blue, hand-crafted kidskin leather. Leather flowers on toes. ¾" heels. Sizes 5½-10, N & M widths. $21. $1.25 post. Free catalog rich in fashion news. The Talbots, Dept. HK, Hingham, MA 02043



Basket Belle. Take a shapely straw carryall, add your monogram in needlepoint, tie on a ribbon & bow. Kit includes wicker basket, Paterna Persian wool, canvas & chart, velvet ribbon in rose, blue, red, black, green or gold, instructions. 10½x5½x6" high, $6.95. Open basket, $4.95. Plus 50¢ post. Catch. Victoria Gifts, 12 B Water Street, Bryn Mawr, PA 19010



Take A Decorative Splash by decoupaging these sea shell lithographs on a wall in your hall, library, bath or second home. Beautifully and skillfully depicted by talented Burk Sauls with absolute fidelity to form. Each ready-to-frame 8x10" print is done in brown on ecru. Set of 4, $7 ppd. Catalog 50¢. The Tattered Boot, HB6, Box 1383, Lamont, FL 32336



Fashion Fabulous Frames covered with fabric to show off favorite photos. Superb standing easel-back frames (to cover with your own fabric) comes in kit form with glass, molded wood pieces, illustrated instr. A cinch to assemble—no sewing. 8x10" $12; 5x7" $10; 4x4" $8. Add $1 post. Fabric kits avail. Fun Frames, Box 3002, HB6, Charlotte, NC 28207



NEED HELP GETTING UP?

try the CUSHION-LIFT® CHAIR

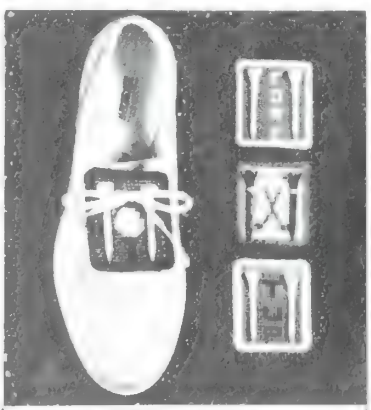
Cushion-Lift® Chairs lift you slowly and safely to your feet and help provide comfort and independence for people afflicted with Arthritis, Rheumatism, Stroke or Parkinsonism



Write for information

P.O. Box 2000-40, Waukesha, Wisconsin 53186
Phone (414) 542-8847

Name
Address
City
State
Zip



TEE CADDY

Paterna Persian wool, two toes, elastic.

Ball on Tee Kit	$1.95
Fore Kit	$1.95
Crossed Clubs Kit	$1.95
T Up Kit	$1.95
Flag and Pin Kit	$1.95
Golf Bag Kit	$1.95
Any Six Kits	$10.95

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010



BEWITCHING "COCKTAIL BRA"
MAGIC SUSPENSION UPLIFT

Specify bra size $7.98

BLEUETTE, INC.

BUNCHING TABLE in 18th Century Dynasty Bamboo Style . . . ▪ ¼" Smoked Plate Glass ▪ Wet Look White (H 16½" x W 20" x D 20" Legs Unassembled.)

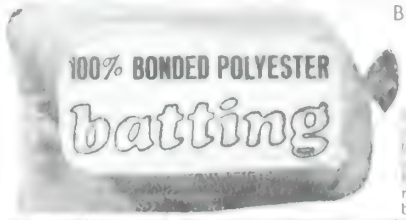
ONLY $29.50 (Add $2.50 for Shipping. Mich. Res. Add 4% Sales Tax.)
CHECK OR MONEY ORDER!

ADELL INTERNATIONAL, INC.
43700 Adell Blvd.
Novi, Michigan 48050



Satisfaction Guaranteed

BONDED POLYESTER BATTING
BY THE BAGFUL

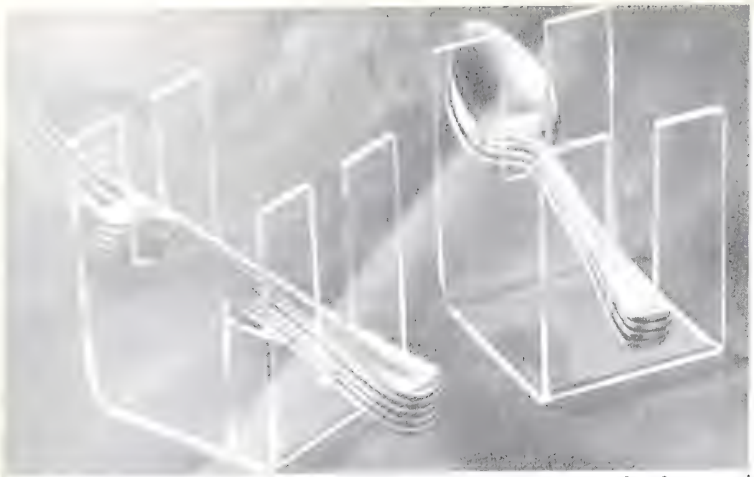


comforters, bedspreads

many washings and dryings. No more bunched up uneven quilts that destroy all coziness. So easy to work with, pre-cut, eliminates messy piecing together and will not shed or tear (can also be used to stuff toys, dolls and

$3.25 ppd. per bag
2 for $5.99

DMC PRODUCTS P.O. Box 21432, Los Angeles, Ca 90021



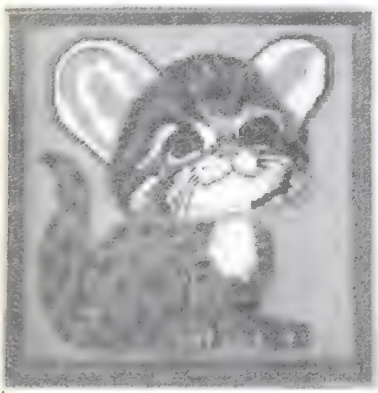
LUCITE BUFFET STACKERS . . . clearly stunning!

- Keep buffet service clutter-free
- Give added serving space and let flatware show through
- Original Lucite Vernon design, beautifully American-crafted!

7145—Set of 2 Fork-Spoon Stackers 1 Set $4.98
7083—Knife Stacker Each $3.98
7181—All 3 Stackers, complete set 1 Set $7.50

Please add 50¢ post. & hdlg. N.Y. residents add applicable taxes

The Country Gourmet Dept. B68, 512 S. Fulton Ave. Mt. Vernon, N.Y. 10550



KITTY KAT in Needlepoint

Adorable needlepoint of an appealing, precious kitten. Worked in browns, black, white and gold against a carmel background. Kit includes full color 10" sq. design on 12" sq. #12 single mesh canvas, 3-ply Persian wool, needle and instructions.

$7.50

The World of Stitch 'n Knit Framingham, Mass. 01701



VICTORIAN VOILE

for romantic evenings. Makes you look as lovely as a storybook princess. Lacy-patterned border print contrasts delicately with fabric, Polyester & Cotton Voile. Fully lined. Back hem slit for dancing. **Navy, Red** or **Brown** w/**White. Sizes 8-18; 14½-26½.**

Sleeveless, **$28**

Same, with long sheer sleeves **$31**

Add $1 post. each

Satisf. Guar. $10 dep. on COD

VICKI WAYNE-J6V

610 South Country Club Tucson, Az. 85716



SUPER SCOOPER

Removes frozen foods fast! Super fast scooping and cutting! Just squeeze the handle for easy scooping! Cuts hardest ice cream with ease. Cuts frozen foods at proper serving temperature. Gives uniform attractive scoops. Makes all other ice cream dippers old fashioned!

$9.95 ppd.

Holiday Hints

HANG-A-POT



Add Charm to any decor with A Beautiful Hand Made Flower Pot. A Genuine six inch clay Pot covered with authentic Calico or Patchwork Fabric with a matching Macrame Hanger, Colors Red-Green-Blue-Yellow or Patchwork. A unique Gift

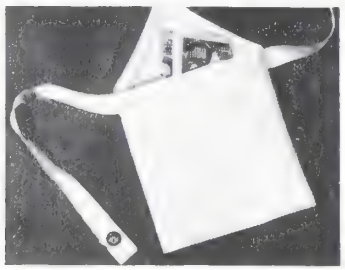
$6.95

Add 95 Cents Postage

CALICO POTS & THINGS
1101 APOLLO DRIVE
BASTROP, LA. 71220



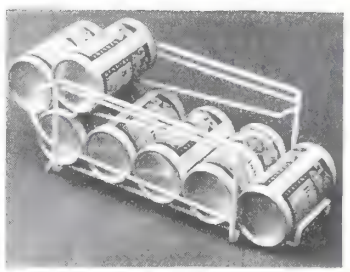
Remove Excess Hair Perma nently with Perma Tweez. Replac expensive salon electrolysis. It as easy to use as your tweezer Only patented, no-skin punctur hair remover on the market. Safe ly removes hair from face, arm legs. Battery-operated. 14 da money back guarantee. $16.9 ppd. General Medical, HBE-4 5701 W. Adams, Los Angeles 9001



Bosom Pal is your best protectio against purse snatchers on a tou of the continent. Snaps onto b or slip straps. Holds folding mo ey or precious gems. Plastic-line with fold-over flap. Keeps conten dry, is undetectable under clot ing. Order # 141, $2.98 plus 2 post. From Anthony Enterprise HB6, 585 Market St., San Fra cisco, CA 94105



Remove Water Stains. Get rid unsightly, stubborn hard wat stains quickly, easily. Glass Sta Remover works wonders on wi dows, shower doors, mirrors, ti chrome, porcelain, glass flow bowls, auto finishes. Contains harsh acids or skin irritants. 10 container, $1.79 ppd. Order fr Bruce Sales, HB6, 1823 W. Ha vard, Fresno, CA 93705



Chain Reaction. Load 10 cans beer, soda, juice etc. on the t of this storage rack. Clever design rolls them down. Remo one, gravity delivers the ne Saves space in your fridge. Wh vinyl coated steel made in U 5½" w. 5¼" h., 15¼" d. $2 each; 2 for $5.50. Add 40¢ po The Country Gourmet, B-6E, 512 Fulton Ave., Mt. Vernon, NY 10



Soil Of the Sea. Use this natu nutrient and you'll be reward with a wealth of bigger bloo healthier crops. Concentra liquid, loaded with minerals vitamins, increases nitrogen moisture retention in soil. 1 qu makes 100 gallons of odorl non-polluting spray. $3.99 90¢ post. World Garden, 6-HB, E. State St., Westport, CT 06



End Collar "Squeeze" In Breeze. Collar Extender Bu works like a miracle to loo tight shirt collars. Tiny hook gadget gives extra half-size c fort for that "just right" feel Invisible behind tie. Trans from shirt to shirt in seconds, of 2, $1 plus 15¢ post. Anth Enterprises, 585 Market St., San Francisco, CA 94105



Dead Ringer For A Diamond. liante gems, cut & polished diamonds are available in 3 t carats set in 14 kt. white gol wealth of beauty for a mo investment. Shown: 7 carat $256; 5 ct. pear shape $203; marquise $150; 6 ct. emerald $230. Free ring size chart & catalog. Regent Lapidary HB6, 511 E. 12 St., NYC 1

Business Card Money Clip. Any card (including trademark, logo, or lodge emblem) is finely etched in miniature on a sterling silver money clip for a lifetime personal gift. For the executive who has everything. Perfect service award for outstanding employee, too. $22.98 plus 50¢ post. Holiday Gifts, 7905 W. 44th St., Dept. 206-H, Wheat Ridge, CO 80033



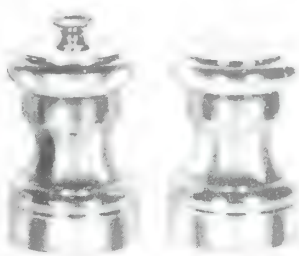
Betsy Ross Thimble is a tiny treasure with an heirloom future. Not only commemorates our nation's 200th birthday but is a status addition to a collection as well. Genuine sterling silver, colorfully enameled with Betsy Ross. Reverse side bears the legend "Bicentennial 1976". $16.98 plus 35¢ post. Harriet Carter, HB-10755, Plymouth Meeting, PA 19462



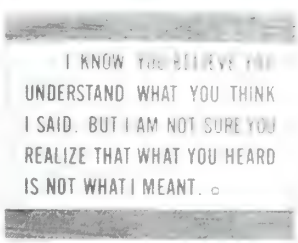
"Koin Keeper" is a cache for anyone who carries loose change, tokens, extra set of car keys. A nifty gift in natural color genuine leather, tooled, and laced and zippered, 4x2". It's perfectly sized for pocket, purse or tote. At a price we thought was extinct. $1 each; 6 for $5. Ppd. Free catalog. Tex-Made, HB6, Box 6125, Houston, Texas 77022



Perfect Partners. English pewter salt and pepper set in classically simple design is at home with contemporary or traditional lifestyles, silver or stainless table settings. Keep their warm glow with a soft cloth touchup. Peppermill has fine grinding mechanism. $9.95 pr. 75¢ post. Wickford Gift Galleries, HB6, Dept. 223, 290 Westminster St., Providence, RI 02903



No Communication Gap at Anthony Enterprises! Take a look at this pine finished wall plaque lettered in black on a golden plate: "I know you believe you understand what you think I said, but I'm not sure you realize that what you heard is not what I meant." 5x5", #185, $1.98, 25¢ post. Anthony Enterprises, HB6, 585 Market St., San Francisco, CA 94105





CLEANS SILVER FAST

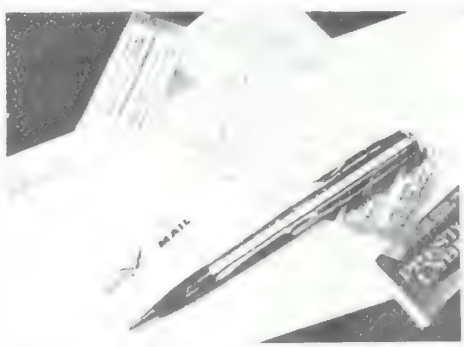
Magic Silver Leaf goes in the dishpan, or sink, and safely cleans silver as you wash dishes. No rubbing, no boiling. Keeps silver shining bright and tarnish-free. Safe for finest silverplate and sterling. Odorless and non-toxic. Lasts a lifetime, never wears out.

SILVER LEAF . . . . $3.98 + 25¢ Mailing Each

No COD's or Billing *California Residents add 6% Sales Tax*

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-65
585 Market St., San Francisco, Calif. 94105



PRESS ON ADDRESS LABELS

Stick to any smooth surface. No more licking. Use them on letterpress equipment, electric typewriters. Any size up to 1 line, 26 spaces each. Printed in black ink on your choice of White, Gold, Silver, Red or Blue. Pink, Yellow pastel labels 10¢ extra. Minimum order 225 for $3.75. Add 50¢ for each additional 225 labels. Two orders of 1000 labels each for $10. All postpaid. Specify color desired. 80 page Useful Gift Catalog Free. From Bruce Bolind, 16-P Bolind Bldg, Boulder, Colorado 80302 Since 1956, thanks to you

BLOW YOURSELF UP™ IN B&W OR COLOR

Full color posters from any color photo or slide. A great gift or gag or room decoration.
1½x2 Ft.– $9.95
1x1½ Ft.– $7.95
2x3 Ft.– $14.95



B&W POSTERS from any b&w or color photo. Polaroid, cartoon or magazine photo. For slides and negatives, add $1.00 per poster. Better originals produce better posters.
1½x2 Ft.–$2.95, 3x4 Ft.–$7.95

PHOTO JIGSAW PUZZLE
Send any photo. If neg or slide, $1 extra per b&w, 8x10–$3.99, 11x14–$4.99, 12x18–$5.99. In color, 8x10–$6.99, 11x14–$7.99, 12x18–$8.99.

RUSH SERVICE: Shipped 1st class in one day. Add $2 per poster. Not available for color or jigsaw.

Your original returned undamaged. Add 50¢ for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send or bring check, cash or M.O. (No C.O.D.) to:

PHOTO POSTER INC.
Dept. HB 65, 210 E. 23 St., N.Y. 10010



The Bombay Company
P. O. Box 52322,
New Orleans, Louisiana 70152



SWEDISH STYLE ERICOFON

The Modern Telephone

This famous telephone is Swedish now, lightweight and very compact. It is ready to dial the moment you lift the handset off the phone and so is shut-off. When it is sitting on your desk or table you can't see the dial. Set it down and communication is shut off. It is a complete unit contained in a housing of the modern age, fitted with a standard plug it is ready for instant use. Functionally equipped to work satisfactorily with any standard phone regardless of system used. ERICOFON is the stylish phone. Available in the color of your choice to fit your decor—red—white—ivory—beige—green—yellow—grey—pink—aqua (give second or third choice).

$39.95 to ringer
$49.95 with buzzer
$59.95 with tweeter

SEE OUR COLLECTION

of elegant phones as well as our large selection of new, traditional and old-models phones, all of which are equipped with plugs for instant use from $10.95 up



SEND 50¢ FOR COMPLETE CATALOG

GRAND COM INC. Dept. HB6-5
324-5th Ave. N.Y. 10001

Name
Address
City State Zip
Please add Tax where required

PRESENTING:

CIGARS OF THE MONTH

a year's subscription to the world's finest cigars.



handmade cigar brands to delight the aficianado or introduce the novice to the joys of cigar smoking. Begin your plan at any time. Your first shipment of 8 hand rolled cigars will arrive gift boxed and accompanied by a certificate of membership to our unique plan. An informative letter of introduction to cigar smoking and a descriptive outline of the cigar brands to be shipped in future months will be enclosed. Name of the giver will appear on each certificate.

MONTH PLAN $76 pp

You receive a different brand each month (8 cigars monthly): [illegible] de Nicaragua—May/Tabacalera—June/Rey del Mundo—July/Flor de Mexico—Aug./Hoyo de Monterrey—Sept./Suerdieck—Oct./Upmann—Nov./Danlys—Dec./Royal Jamaican.

Please indicate month you wish your plan to begin. Consecutive monthly shipments only. Send check, m.o. or BAC, MC or AmEx # and expiration date. Be sure to provide name and address of recipient if applicable.

Another fine gift idea. THE GEORGETOWN COLLECTION, 14 of the world's finest handmade cigars, gift boxed $10 pp. Catalog 50¢. Free with order.

Georgetown

1111 M Street, N.W., Dept. HB
Washington, D.C. 20007



Window Shopping in WASHINGTON, D.C

What's Your Hang-Up? We [illegible] tools. Bold Polystyrene letters mounted on heavy-duty wooden rack. 3½"x17"L. $11.95 plus $1 post. (Kitchen tools not incl.) The Gift Tree, P.O. Box 55, HB675, Kensington, MD 20795

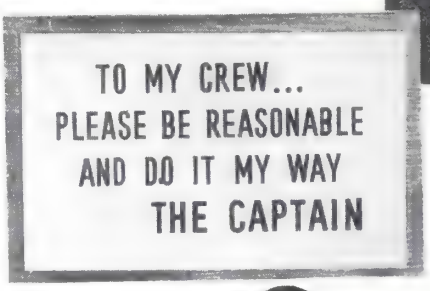




Sturdy Beechwood Folding Chair shares life in and outdoors. Has large comfortable seat. Natural, walnut or white finish. Folds flat for storage. From Yugoslavia. 30"H., $19 exp coll. Furniture catalog, $1. Door Store of Wash., 3140 M St., NW, HB6, Wash., DC 20007



"To My Crew . . . Please be reasonable and do it my way" The Captain. Solid brass mounted on wooden wall plaque, 6x3½" to delight an old salt, sometime skipper, anyone who likes things nicely nautical in kitchen or den. $6.95 plus $1 post. The Mailbag, HB6, 3401 Mailbrook Dr., Falls Church, VA 22044

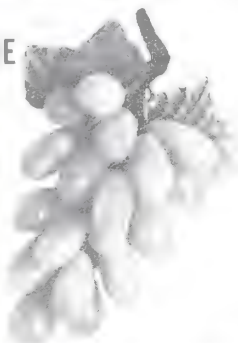


Name Wall Clock. Battery-operated timepiece spells out your name in 3 golden letters up to 12 on handsom walnut grained vinyl-covered hardb clock. 12x12x1½", one year guaran $30.95. $1.85 post. Sleepy Hollow Gifts, HB6, 6651 Arlington, Falls Church, VA 22042



Decorative Decoy Kits of solid pine, includes carve & sanded head & body, glass eyes, instructions. Green Wing Teals, Hen or Drake, approx. 11", $10.9 each kit, two $20. Add $1 post. Catalog 25¢. Bay Country Woodcrafts, U.S. 13, HB6, Oak Hall, VA 23

GENUINE JADE FROM CHINA



[illegible] from the Chinese Mainland [illegible] available for the first time in [illegible] years. JADE—the Stone of Heaven—more precious than gold to the Chinese. Beautifully hand carved into grapes, matched for symmetry and color by meticulous Chinese craftsmen, masters of their ancient art. Each 8" long bunch contains approximately 20 translucent, pale-green Jade grapes, and five deep-green Jade leaves. A wonderful gift, an [illegible] for [illegible]. Order yours today.

$29.95 ppd.

Send check or money order, or charge to your Mastercharge or Bank Americard. Please include account number, expiration date, and bank number.

Money back if not completely satisfied.

STUART KINGSTON IMPORTS
BOX 91, DEPT. HB-6
REHOBOTH BEACH, DELAWARE 19971

Authentic reproduction of EARLY AMERICAN STAINLESS



"OLD COLONIAL"—

True elegance in a pewter look. Notice the pistol-handled, hollow-handle knife and the fork tine variations. SET INCLUDES: 8 each of dinner knives, dinner and salad forks, soup spoons, 16 teaspoons, 2 serving pieces. Dishwasher safe. A super special price!

50-pc. service for 8	$22.98
74-pc. service for 12	$34.48

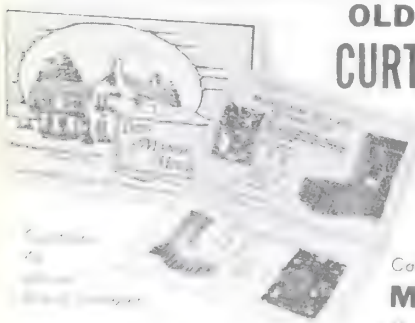
4-pc. Hostess set 5.98 8 ice teas 3.98
8 butter knives 10.98 8 seafood forks 3.98

Other accessories available

Please add $2.00 for postage and handling. No C.O.D.'s

Goozh

Dept HB-6
613 14th St., N.W.
Washington, D.C. 20005



OLD MANOR HOUSE
CURTAIN COLLECTION

Feel the material and see the actual color without leaving your home! Curtains, spreads, canopies, shams are inspired by our early American homes to capture old fashioned charm, but promise today's easy care. Calico, cotton, kodel, muslin, dacron, ninon. Matching fabric too, for your own innovation.

Catalog 50c

MATHER'S

[illegible] E. Main St., B6-5, Westminster, Md. [illegible]

Styles and Repairs Shoes

$11.95

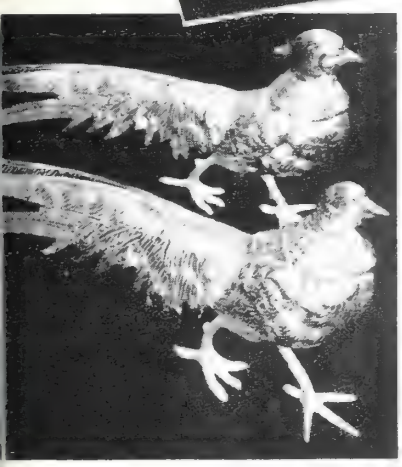
THE FACTORY WAY



CENTURY SHOE REPAIR
[illegible] Ave., Baltimore 1, Md.

VIRGINIA & MARYLAND





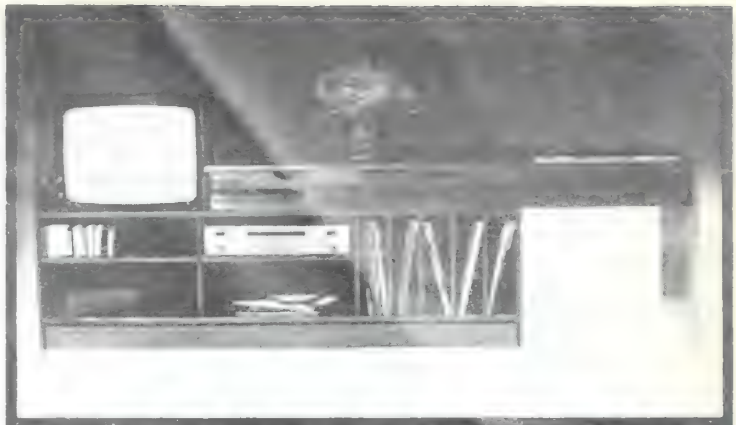
For Tobacco & Cigar Connoisseurs. 32-page catalog contains over 150 imported mixtures, 14 exclusive blends, 26 of world's finest cigar brands, master chart of cigar shapes & brands. Send 50¢ to Georgetown Tobacco & Pipe Stores, HB6, 3144 M St., NW, Washington, DC 20007.

Florentine Pheasants are works of art prized by collectors. Crafted of silver-plated metal lavishly embellished with crest, ruff, wattle, and tail sweeping to 11" in length. An elegant centerpiece! $19.50 the pair ppd. Stuart Kingston, Box 91, B-12, Rehoboth Beach, DE 19971.



Handbags Repaired By Experts. The Century people reline, refinish, repair, reglaze your good handbags, replace hinges, frames, rivets, rings, catches, handles. Send handbags (or luggage, too) for *free* estimates to Century Factory Shoe & Handbag Repair, 212 Park, HB6, Baltimore, MD 21201.

Cart Wheels out to pool or patio . . . where ever the hostess needs it mostest! Elegant serving cart in brass or chrome plate (specify) has 2 plate glass shelves, moves on easy-rolling wheels. 41½L x [illegible] $89.98 ship coll. No COD's. Goozh of Wash., HB6, 613 14th St., NW, Washington, DC 20005.



FURNITURE FOR MUSIC . . . Our Expanding Music Bench starts at 63" and slides out to as much as 10 feet. Has a place for stereo system, cassette recorder, TV, records and tapes. Two drawers hold odds and ends. 24½" high, 19¼" deep. Made in Sweden. Walnut, $399. Teak, $359. Glossy white lacquer, $299. Exp. chgs. col. No COD's. Full furniture catalog, $1.

3140 M Street N.W. (HB) Wash. D.C. 20007

DOOR STORE

Leaves hands free!





OVER the NECK MAGNIFIER

NEEDLEPOINTERS, HOBBYISTS
CREWEL, EMBROIDERY WORKERS

The handiest magnifier ever invented for close-up work of any kind. The adjustable band fits over your neck, leaving your hands free. The 4" fine optical lens is set in clear, lucite frame so you [illegible] $6.50 + 85¢ postage.

Quality Gift Catalog 25¢

SLEEPY HOLLOW GIFTS
6651 Arlington Blvd. B6.5
Falls Church, Va. 22042

A TRULY EARLY AMERICAN FOLK ART SOLID PINE DECORATIVE DUCK DECOYS

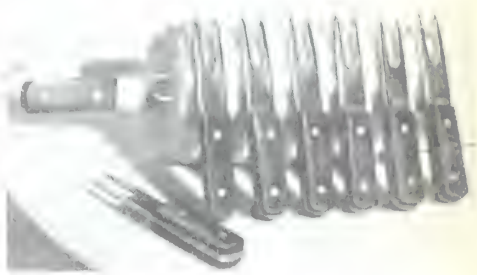
[illegible] solid wood body and head, glass eyes and instructions. Stain, antique, or paint these beautiful Wood Ducks. America's most colorful waterfowl. Mallards and Green [illegible]

$10.95 each, the hen and drake **$20.00.**

BAY COUNTRY WOODCRAFTS
DEPT. B6, OAK HALL, VIRGINIA 23416

Corn Pic-ups

For corn lovers. Hand-[illegible] wood and [illegible] Screw-[illegible] rustic burnt or butterbean [illegible] Use at [illegible] or the ends of the [illegible] Box of [illegible] Base. Only [illegible] pairs per Each Box [illegible]



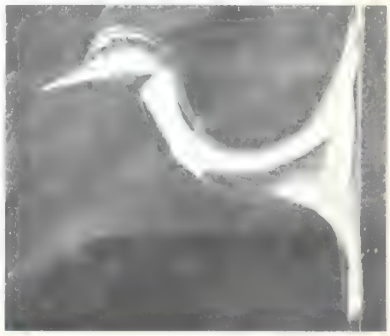
THE GIFT TREE Box 55, Dept. HB6.5, Kensington, Md. 20795

SOLID BRASS Duck Hook

Sand cast by hand, polished and lacquered beautiful and versatile! For bath, kitchen, any wall or door. Two make a stunning gun or rod rack. A gift for the sportsman or hostess. Single; 5" high $9.95 + $1 postage each. Double; 8½" high (base extends to form extra hook below), $16.95 + $1.25 postage each.

The Mailbag

[illegible] Box [illegible] Falls Church, Va. [illegible]





CORDLESS MASSAGER

Battery-operated massager brings satisfying relaxation. Deep gentle penetrating vibrations soothe neck, shoulder muscles, arms, legs and tired feet. Operates on standard batteries (not included). 4 sizes.

Mini Massager, 4½" ..... **$2.98 + 30¢** Mailing Each
Regular Massager, 7" ..... **$3.98 + 45¢** Mailing Each
Deluxe Massager, 10" ..... **$6.98 + 50¢** Mailing Each
Super Massager, 12" ..... **$8.98 + 55¢** Mailing Each

No COD's or Billing *California Residents add 6% Sales Tax*

Satisfaction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-65
585 Market St., San Francisco, Calif. 94105

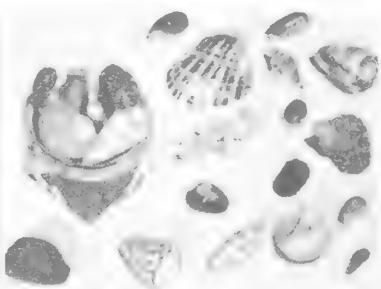
HAND ROLL SWEDISH MASSAGE



Massagette . . . the spot reducer. 15 separate hardwood rollers are like 15 fingers kneading and patting at the same time. Wonderful for reducing bulky areas on legs, arms, buttocks and tummy. Breaks down and burns up fatty tissues just under skin surface. Lightweight. Handles lock & unlock for rolling or weighted action. A sensation in Europe! It shapes your figure the way you want it!

$5.98 + $1.19 P&H.

HOUSE OF MINNEL



SEA SHELL COLLECTION

The exciting world of nature will come alive with this lovely assortment of shells from the South Seas. Imagine the delight of owning colorful precious shells and native coral no one else has. Fine for collecting, decorating, memory box or thoughtful gift. Sizes: 1" to 3½". Attractively packaged in a colorful woven basket. Satisfaction guaranteed.

One set: $2.98 plus .25 post.
Two sets: $5.75 plus .40 post.

CA Res. add sales tax

STRATFORD HOUSE, Dept. HB6
P.O. Box 591, 20 Ridgefield Dr.
Stratford, Conn. 06497
gift catalog 25¢



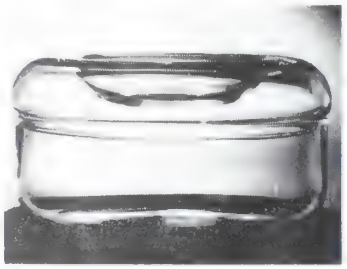
SAVE HUNDREDS OF DOLLARS

Imagine yourself the builder of this attractive [illegible] easy to follow plans. Appealing to the eye in suburban, farm, ranch, lake area. Many uses as 3 or 4 car garage, boats, campers, store, lodge. Plans call for concrete floor, ceiling joist, plywood loft flooring, suggested window [illegible] and material list. Additional plans with above [illegible]

HAMMOND BARNS
Dept. HB12, Box 584, New Castle, Indiana 47362



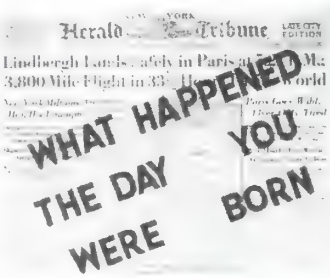
Sterling Silver Shoulder Bag Pin ends all shoulder bag woes. No-slip clip fastens securely at seam on coat, jacket or dress to hold bag strap out of arm's way. Leaves your hands free for action filled days. Very personally yours with three handsome block initials. Please print clearly. $8.25 plus 65¢ postage. Order from Postamatic Co., HB675, Lafayette Hill, PA 19444



The Glasserole goes non-stop from oven-to-table (with bubbling stew), fridge-to-table (overflowing with fruit). 7¾" lid flips to accommodate shrimp & sauce, crackers & cheese. What's more you can use its 2½ qt. capacity to mix, bake, store, serve! Protective cork base. $9.98 plus $1 post. The Country Gourmet, B6E, 512 S. Fulton, Mt. Vernon, NY 10550



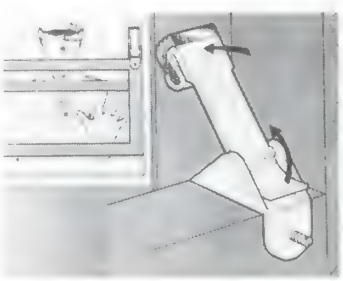
Wrap Up Summer with this soft little sandal, artfully proportioned to play pedestal to pants or flowing skirts with equal aplomb. "Deb" in white, beige, camel or navy leather-grained urethane with cushioned insole and 1¾" heel. Sizes 4 to 12 N, M, W. $14.95 to size 10; over size 10, $15.95. Add 90¢ post. Sofwear Shoes, HB6, 1711 Main St., Houston, TX 77002



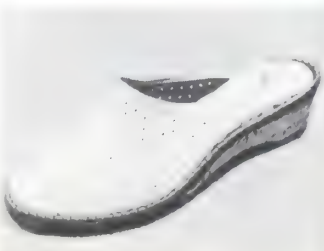
Read All About It! What happened the day you were born, got married, took your first job? Get all the front page news from the New York Herald Tribune for any date from Jan. 1, 1900 thru Apr. 30, 1966. Specify day, month, year. Please print. $2.25 postpaid. Order from Holiday Gifts, Inc., 206-J, 7905 West 44th Avenue, Wheat Ridge, Colorado 80033



Break The Snoring Habit and enjoy silent, peaceful, uninterrupted sleep. Comfortable washable nylon strap tucks under chin and holds snugly in place via plastic bands. Adjustable. Tested and recommended by doctors it re-educates jaw muscles to help cure the habit. $3.98, 20¢ post. Anthony Enterprises, HB6, 585 Market, San Francisco, CA 94105



Window Safety Lock thwarts the wiliest prowler. Makes you feel wonderfully safe at home or away. Burglar proofs your window while it is still open for ventilation. Locks open or closed windows in position. Keeps children safe, intruders out. Order several. $1.98 each, plus 15¢ postage. Anthony Enterprises, HB6, 585 Market St., San Francisco, CA 94105



Clog Up for summer—with the coolest, comfiest clogs afoot. Perforated leather top; lightfooted corklike wedge; bouncy, rubbery sole—all laminated together with nary a nail. Red, white or camel, full and half sizes 6½-10N; 5-10M; 5½-9W. $13; $1 post. Available from Old Pueblo Traders, J6A, 600 South Country Club, Tucson, Arizona 85716

Needlepoint Key Tags you can make while on the train, at the airport. Design on front. 3 initials on back. Kit includes: French canvas, Paterna Persian wool, chart, needle, chain, instructions. Size 2x3½". Daisy, Golf, Tennis, Ski, Bowling, Sailing or Lollypop Flowers kit. $2.25 each, 6 for $11.95 plus 50¢ post. Victoria Gifts, 12 B Water St., Bryn Mawr, PA 19010



Cool Carefree Shift for sultry summer days. Flattering, sleeveless A-line dress is polyester/cotton bright with pretty assorted prints. For seashore or city life. Sizes 10-20, $4 each; two for $7.50. Sizes 42-44-46, two for $8. Add 75¢ post. For free brochure send self-addressed, stamped envelope. Wendy Dale, HB6, Box 91, Newton Center, MA 02159

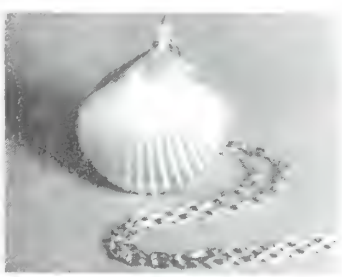


The Gang's All Here! Names of each of Grandpa's precious progeny handpainted in white on wrinkle-shedding navy, brown, black, wine or bottle green polyester tie! Attractive random scatter design. With up to 3 names $9.50 ppd.; additional names, 50¢ each (Maximum 15). Please print. 2 wks. del. Butch Hoffer's, HB6, Box 7219, Beaumont, TX 77706

Sun-Sational Eyeshade. Wear this cool, comfortable visor when you're golfing, sailing, motoring, playing tennis or just walking. Dark green plastic shield protects eyes from harsh rays of the sun. Slips over specs or sun glasses. Adjustable size fits men or women. $2.98 plus 20¢ post. Anthony Enterprises, 585 Market St., HB6, San Francisco, CA 94105



Sterling Silver Scallop Shell (with details of intricate delicacy) drops from 24" sterling cable chain. The perfect polished touch to circle a summer neckline, make the most of a golden tan. And the price is as intriguing as the pendant . . . Shell 1½" diam. $10; chain $6 Ppd. Free jewelry brochure. Tal Creations, HB60, Box 1028, FDR Station, New York, NY 10022



Sleep on air



...ses a series of unique ... to evenly distribute ... A... is better than water. When the ... the therapeutic support of ... tle less air gives the feel of a waterbed. All the sensuality of water with none of the hassle.

Soft velvet tufted ... made of the same rugged material as used for inflatable boats. But the surface is soft and ...

Total portability. Take it anywhere. It inflates in minutes using a vacuum cleaner. Folds to ...

Great permanent bed, guest bed, travel bed or the most luxurious pool float ever.

Fully quilted ... under sheet ... workmanship ...

... or credit card information. Or credit card ... 800-835-2246

...ize if not satisfied. I can return in 10 days for immediate refund.

... residents add 3% sales tax.

Exp. date

C.b... State ...

INFLATE-A-BED

Next to breathing, it's the most fun you can have with air

Mail coupon to: Inflate-a-bed, NAS Mktg 226 Fox Hill Office Center ...

H B



GET RID OF UNWANTED HAIR

...estroys hair roots instantly—one by one—without ... ...ctions. Uses tiny batteries (included). Same electrolysis system ... use to remove hair permanently from face.

LEMOS ...ON ..... $11.98 + 50¢ Mailing

California Residents add 6% Sales Tax

...ction Guaranteed or Your Money Back

Anthony Enterprises Dept. HB-65
585 Market St., San Francisco, Calif. 94105

Arched Footbridge



Span small streams, enhance a garden landscape with this new, attractive arched footbridge. Ruggedly built, fully finished, the bridge is 8 ft. long, 4 ft. wide. Crafted of tough, laminated hardwoods with 9 ft handrails. In redwood, weathered gray, or rustic brown. $195.00 delivered. Check, BankAmericard, Master Charge. Free brochure.

Curting, Inc.
P.O. Box 891H, Thomasville, NC 27360

Put out a friendly welcome!



Lawn Sign

FRAMED IN ITS OWN BARK

A cheerful way to ... your ... your guests. Old English lettering ... of beautifully grained ashwood, approx. 5 x 14". Weatherproofed for long life. Matte black hanging bracket and hardware included for only $10.95 + $1 postage. ... and number desired.

Money back if not absolutely ...

Countrycraft
Dept. B6-5, Line Lexington, Pa. 18932



CHILD-GUARD
AUTOMOBILE SAFETY DOOR LOCKS

CHILD GUARD

WILL PROTECT YOUR CHILD

Engineer approved by U. S. car makers

These convenient, easy-to-install safety locks have "2-Way Selective Locking" that provides:
1. Normal locking and unlocking at all times
2. Child-Guard locking when desired

Durably made — Chrome plated — Metal product

FITS ALL U. S. CARS WITH STD. LOCK BUTTONS. INSTALLS ON REAR DOORS. ALSO CAN BE INSTALLED TO GUARD RIGHT FRONT DOOR ON MOST CARS.

1 LOCK [illegible] 2 LOCKS $4.95 3 LOCKS $6.95 ALL PREPAID
GIVE MAKE AND YEAR OF YOUR CAR SEND CHECK OR MONEY ORDER

Satisfaction Guaranteed

E-M-T ENTERPRISES • P. O. BOX 435 • ST. LOUIS, MO. 63166



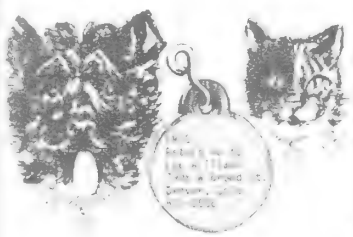
MAY THE HIPPOPOTAMUS OF HAPPINESS

Consume the Algae of Indifference from your Swimming Pool of Love! [illegible]

Rich yellows, orange & green on fine antique ivory accompanying envelopes. You'll use these for [illegible] exclusively from

WRETCHED MESS NEWS

Rt. HB-34, W. Yellowstone Montana 59758



PET IDENTIFICATION TAG

assures your pet's safe return. Strong stainless steel disc hooks securely, permanently to your dog or cat's collar. No matter how far he may wander, he carries with him name, address, and phone number, all engraved free. Send complete information, order one for each pet...$1.00

Write for FREE catalog of gifts

HOLIDAY GIFTS

Dept. 206-D—Wheat Ridge, Co. 80033

How to Housebreak Your Pet





...for those who are unable to climb even a few steps.

PORCH LIFT can be conveniently placed at a porch landing or at the side of a stairway. The key operated control is within easy reach of the rider. Elevates to adjustable heights (maximum [illegible]) 110 volt current. Completely weather [illegible]nfed. Shipped ready to install.

[illegible]USED BY ARTHRITICS ● [illegible]PACS ● SENIOR CITIZENS ● [illegible]MORE IN WHEELCHAIRS

[illegible]R FREE BROCHURE AND [illegible]DEALER NEAREST YOU

[illegible] STAIR-GLIDE CORP.
[illegible]8th St. Dept. HB-65
Missouri 64030



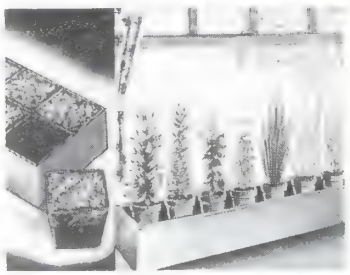
"Buffalo Dancer". Magnificent charcoal reproduction (20x24") breathes an air of the great Southwest. Old Indian in ceremonial dress warmly & sensitively portrayed shows every nuance of strength & pride in his sun-scored face. On fine artist's paper, ready to frame. For home or office. $6. Two, $9. Ppd. Investment Art Co., HBP. Box 1739, Abilene, TX 79604



Talk Of The Town. Special limited quantity offer of factory rebuilt fabulous Princess fashion phones! Each comes fitted with standard plug and jack, ready for instant use. Choose pink, blue, turquoise, beige, white. (Give several choices). $19.95 each plus $2 post. Add $10 for bell. Catalog 50¢. Grand Com Inc., HB6, 324 Fifth Ave., New York, NY 10001



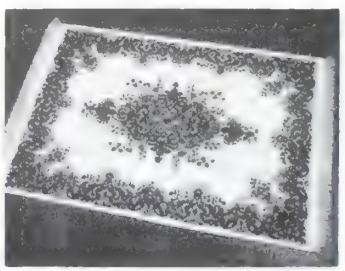
Découpaged Handbag whipped up with fashion flair by Fran Simmons swings with city clothes, country casuals. Birds of America in life-like poses are découpaged onto octagonal white wooden handbag, accented with brass fittings. Green felt lining, mirror under lid. 7x7x 5½". $35 plus $1.50 post. Fran Simmons, HB6, Box 92, Lookout Mountain, TN 37350



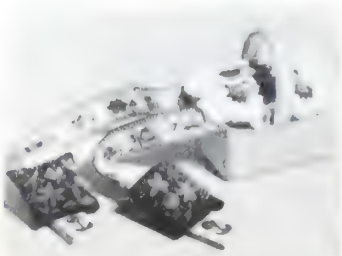
Gourmet's Garden. Eight different herbs—chives, dill, fennel, marjoram, parsley, rosemary, sage and thyme—to garnish your kitchen windowsill and your cooking. Individually preplanted in enriched soil ready to snip and/or transplant in 30 days. All you do is add water! $4.98 plus 30¢ post. Bonaire Gifts, HB6, Box 221 Bonaire, GA 31005



Skön's Rya Riot is a masterpiece collection of award-winning Swedish designs. Each outstanding wall hanging, cushion or rug employs the simple rya knot, is made with the finest wool yarns. Create an heirloom, cause a decorative sensation! 1975 Rya catalog in dazzling color is $1. Write to Skön, 53 Lambert Lane, HB6, New Rochelle, NY 10804



Rajastan Rugs. Exquisite patterns are woven right into the rug backing to give you long-lasting beauty underfoot. Will add a dramatic accent to any room. Require little cleaning, conceal stains. Red, ivory, avocado & navy backgrounds. 4x6', $24.95; 6x9', $49.95; 9x12', $89.95 ppd. International Rug Co., HB6, 38 Amsterdam Ave., NYC 10024



Only Erica Wilson could have designed these exquisite needlecraft pieces. Strawberry Workbasket with pincushion cover. Kit: Persian yarn, plastic canvas, felt, gingham & instr. $7.50. "Chatelaine" Holder tapemeasure with pockets for scissors, thimble etc. . wool & cotton thread, instr. $7 ppd. Erica Wilson HB6, 717 Madison Ave., New York New York 10021

urved Glass Curio Cabinet re-ects the glory of the treasures it olds in its mirrored back panel. ictorian styling with pediment p, tear-drop turnings, 3 accom-odating shelves. 26"H., 20½"W. ½" D. Mahogany finish $79.95 us $6 post. Gold or white, add 0. Catalog/swatches, send $1. agnolia Hall, HB6, 726 Andover. tlanta, Georgia, 30327



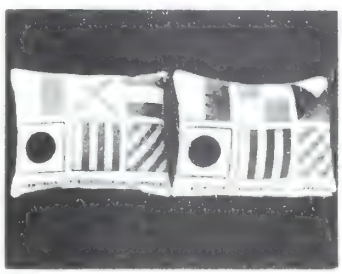
atin Sleep Masks. If you bunk th a reader-in-bed, or if the orning sun hits you between the es, shut out the light with these oftly padded shades that com-rtably conform to the face. Hers blue, gold, lilac, mint or pink. s in black. $1 each or two for .95 ppd. Scintilla Satin Shop, ept. B, 4802 N. Broadway, Chi-go, IL 60640



ripless Wine Spout expertly en-neered to channel extra drops to pourer's outer rim, back into e bottle. Saves your fine table oths from ruinous stains. Styled silverplated brass with lifetime eoprene cork and its own stor-ge-stopper. From Sweden, $6.50 a. 2, $11.98. Add 40¢ post. The ountry Gourmet, 512 S. Fulton, 6E, Mt. Vernon, NY 10550



acht Or Not you'll want these pil-w mates. Code flags spell out eft) "Permission is requested to y alongside," (right) "Permission anted to lay alongside." Wash-le duck 9½x12" fil'ed with poly-ethane (it floats!) $5.95 ea. plus 0¢; 2 for $11 plus $1.50. Catalog 0¢. Pat Baird's Ship's Wheel, 3L5, Nottingham Sq. Rd., Ep-ng, NH 03042



Mors Dag 1975". Latest in a erished series of collector's ates by Svend Jensen. Enchant-g, colorful scene from a Hans hristian Anderson fairytale ows a little boy & little girl tent on their task of flower ar-nging. Aptly titled "Tulips For other". 8" diam. $27.50 post-aid. Trein's, HB6, 201 W. First St., xon, Illinois 61021



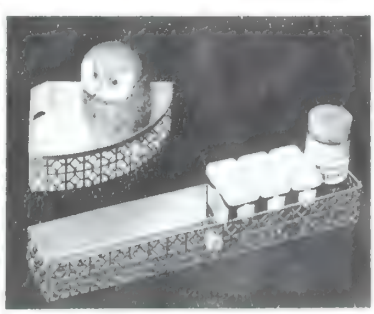


PIÑATA GAME KIT!

The pinata originated over 400 yrs ago. The pinata is filled with sweets, toys, confetti, small gifts, etc, and is usually broken by someone swinging a stick. OUR pinata game kit is a variation. Instead of breaking the pinata with a stick, the guests attempt to open a trap door in the pinata by pulling a string concealed among the streamers that hang at the bottom of the pinata. When the right streamer is pulled, the trap door opens and the goodies fall out. Kit size is 21" x 17½" and is re-usable. Goodies not included! Ideal for parties, excellent decor & centerpiece!

ONLY $6.95 ppd. *(In Calif. add 6% tax)*

CONCEPTS BY ROSEMARY
11823 E. Slauson, Suite 12-A
Santa Fe Springs, CA 90670



QUICK-UP STICK-UP. HOLDS ALL

Easy-on decorative wall racks in satin gold-finish steel filigree. Grip-tight tape sticks extra space containers to walls, inside doors and drawers in seconds. No tools needed. Long UTILITY SHELF 12"x3"x4½"hi—for spices, jars, boxes, foodwrap roll. #K16 $4.98. CORNER SHELF 6x6x4½"hi—for plants, art objects, bath accessories. Easy-clean removable bottom #C6 $5.49. Money back guarantee. Colorado residents add 3½% sales tax. Add $1.00 postage for each item; two items or more, no postage charge. Buy several for gifts and save. Economical, hi-strength, long-life.

FRANTZ ORDERLY PRODUCTS
P.O. Box 326, Dept. C, Denver, Colo. 80...

EASY & FUN TO GROW AT HOME



SATISFACTION GUARANTEED



Garden Triumph

Produces tasty bananas year after year in your home

PLANTATION BANANA TREE

home so that delicious fruit is within easy reach. Imagine, picking bananas for breakfast cereal, TV snacks. Use the surplus crop for banana cream pie, fritters, banana

EASY TO GROW • NO SPECIAL CARE NEEDED!
Your trees will thrive indoors, on window sills

trees, backed by B & G's guarantee for your satisfaction. Because of the expensive research in developing this banana tree it sells in garden nurseries for up to $25. Now available to you at our incredible low price of only **$3.98. Order Now while Supply Lasts. #BT-100** Banana Plantation Tree $3.98 each, 2 for $7.00, 4 for $14.00

B & G NURSERIES SALES, Dept. 6HB



$36.00 ppd

Silver & Turquoise

Let the legendary Southwest glisten in your wardrobe with this distinctive silver and turquoise set. Tear drop pendant approx. 1½" on 24" sterling chain. Earrings available in screw-back or pierced ear style. Specify preference. Crafted of genuine sterling silver with matching turquoise stones. Earrings or necklace only $19.50 ppd. Other elegant handmade jewelry from this striking collection available upon request. Satisfaction guaranteed.

D.H. DAWSON, INC.-1
P.O. Box 703, Albuquerque, N.M. 87103

Holds
Up To
500
Of Your
FAVORITE
RECIPES
In Full
VIEW



Rotating Recipe File

RECIPE FILE . . . $7.95
plus $1.25 Shipping and Handling EACH!
REFILL PACK OF 32 (16 pages) $1.50

Send Check or Money Order To:

Azure House Dept B286
Box 6165-Santa Rosa, Calif. 95406

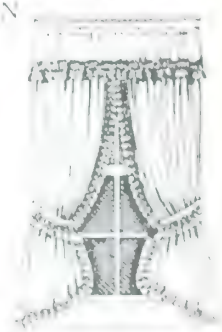
AUTHENTIC COUNTRY-STYLE CURTAINS IN NO IRON MUSLIN



NATURAL OR WHITE

TIERS

STRAIGHT OR TIEBACK



BALL FRINGE STYLE B7

BRUSH FRINGE STYLE K9

with "satisfaction unconditionally guaranteed"

and color, natural or white

COLONIAL MAID CURTAINS



DENTIST PLAQUE TO NEEDLEPOINT

[illegible] personalized [illegible] and [illegible] needlepoint. Stitch [illegible] purpose, it could also be framed as a pillow. Kit includes design [illegible] on white [illegible] fabric. Person[illegible] wants to work bright. It's framed design and [illegible] blue background, needles and instructions, including directions for working sur[illegible]'s tools. 10" x 10" design on 14" x 14" canvas. Only $16.95, [illegible] $1 each. Other [illegible] designs available at the same price: Doctor, Ac[illegible] Needlepoint, Nurse, Teacher, Lawyer, Homemaker and Pharmacist.

Send 25¢ For Next 4 Issues of Our Needlecraft Catalog

The Stitchery Dept. HB306, 204 Worcester Turnpike, Wellesley Hills, Mass. 02181

Visit Our Retail Store Open 10 o'clock Monday Thru Saturday



Glass Comes ALIVE With RADIANT LIGHT!

Now, your prized crystal and cut glass can glow with a dramatic and luminous look! The "SHOW-OFF ILLUMINATOR" radiates soft light up, around and through glass objects, making them appear to glow from within. Metal construction with woodgrain vinyl finish—6 ft. cord, on-off switch and bulb. Now in two sizes:

6½" dia. – 11.95 + 1.50 postage
5" dia. – 10.95 + 1.00 postage

WORLD'S WINDOW Dept HB6
Box 91
Plainview, N.Y. 11803

Mediterranean BIRD CAGE PLANTER

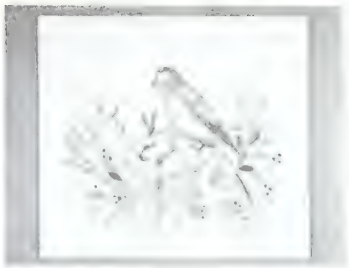


$5.98 Add 50¢ Postage

MONEY BACK IF NOT DELIGHTED

[illegible] with [illegible] ball [illegible] hand [illegible] designed [illegible] [illegible] [illegible]

irit Of Spring. Mother bird nds her wee ones on a branch leaves and berries. Embroidery from Sweden worked in basic tches on beige linen. Includes ue, gold, white, brown, green, rquoise & red yarn. Size, 18x17". 4.50 plus $1.25 post. New embroidery catalog $1. Skon Embroideries,BE6, 55 Lambert Lane. ew Rochelle, NY 10804



Sterling Suggestion. Turn those tra tablespoons from great-aunt attie into pierced serving oons for fruits and vegetables. xpert silversmiths will handerce a beautiful design in the owl . . . Just send your spoons d $7.50 apiece ppd. from anyhere in the U.S. to Julius Goodan & Son., HB6, 113 Madison ve., Memphis, TN 38103



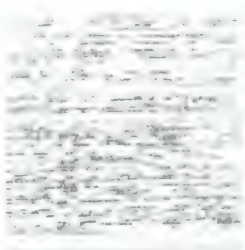
hrone Phone is a pick-up extenon for your bath with no dial or ll. Imagine the blissful convennce of avoiding the mad dash ripping wet) from shower to telehone! Red, white, beige, grey or ack, $22.95 plus $2 post. No O.D.'s Catalog of decorative hones 50¢. Grand Com Inc., HB6, 4 Fifth Ave., New York. New rk 10001



ench Wing Chair with features at will impress you: deeply card frame finished in fruitwood. uble welt trim, reversible foam shion. 27"W. 22"D. 42"H. 79.95; Your fabric (7 yds. 54") 45.95. Matching Ottoman, 09.95. Your fabric (1 yd.) $82.95. ip. chgs. coll. Catalog $1. Jonas elds, BEB65, Box 52526, Atlanta. eorgia 30305



mboo Roll-Up Shades have that hthearted look you've been oking for to freshen any room in ur home. Made in Taiwan of ½ ch "tortoise shell" burnt bamo strips, with cord locking de- e. All 72" long. 24" wide $8.50; " $10.50; 36" $12.50; 42" 4.50. $2 post. per shade. Fran's sket House, HB6, Rte. 10, ccasunna, NJ 07876



share with the one you love!!

the luxury of
SATIN SHEETS



Twin Set $19.50 Queen Set $23.50
Full/Double bed $20.50 King Set $27.50
3 letter monograms on 2 cases $2.50

Send check or money order or use your credit card
We pay postage •

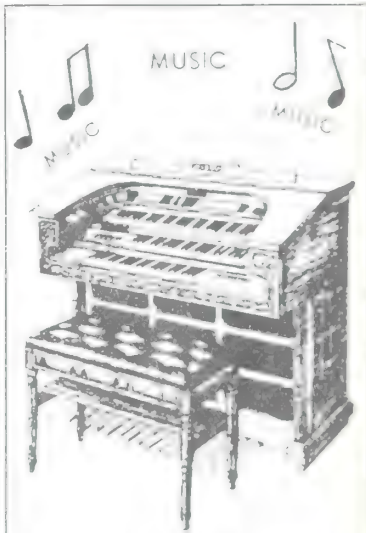
Royal Creations, Ltd. Dept. BS 320 Fifth Ave. New York, N. Y. 10001



The Clever You Catalog

How do you put a touch of yourself into your home. Our [illegible] for our catalog. You'll find over 1000 clever decorating ideas. Like Country Pine Furniture that looks & performs like it's been around for years. And furniture you design yourself with our economical Do It Yourself Kits. And exclusive accessories. And gifts. And more! Our house can bring out the best in yours. See how. Clip this ad, jot your name, address & zip on paper & send with 25¢ to:

Yield House
The Great New Hampshire Furniture Store
Dept. B66A, North Conway, N.H. 03860



LISTEN TO BEAUTIFUL ORGAN MUSIC

A complete [illegible] Tapes.
The selections you'll love.
LIKE
SOMEWHERE MY LOVE
I LOVE YOU TRULY
LOVE IS A MANY SPLENDORED THING
THE ENTERTAINER, and many more.
These selections sent to your home on your approval. If you like the Organ Music as many do, simply send (a Bargain Price) $4.00. to ORGAN & LISTENING MUSIC.

FORT MYERS, FLORIDA 33901

Limit One To A Customer On Ap
Cassette [ ] Send the tape on ap
by return mail. [ ] I enclose $4.00 Full Payment.
NO. NO.
EXPIRATION DATE
NAME
ADDRESS
C/S ZIP
Organ & Listening Music
Ft. Myers, Florida 33901
SATISFACTION GUARANTEED.

As seen on TV

SUPER GLUE·3™

NEW 3 GRAM SIZE 150 DROPS

ONE DROP HOLDS 5000 lbs.

MONEY BACK GUARANTEE!



Super Fast!
Super Strong!
It's clean and permanent.

ONLY $2

REPAIR CARE
Box 4455
Wichita Falls, Texas
76308
No Postage - No Handling



Cheney. Because Tom and his basement workshop used to be only 17 steps apart.

Suddenly, those 17 steps [illegible] workshop [illegible] now his Cheney Wheelchair Lift [illegible] like he used to. Cheney's push-button control and double-cog drive provides smooth, easy, safe movement between floors. For more information on Cheney Wheelchair Lifts, Wheelchair Van Lifts, and Wecolator™ stairway elevators, contact your Cheney Representative or write The Cheney Company, Dept. HB, 7215 S. 143rd Street, New Berlin, WI 53151 (414) 786-1100.

Helping people fully themselves.

CHENEY Wheelchair Lifts



Early American Antiques

[illegible] of Americana [illegible] antiques [illegible] & Bicentennial [illegible]

- Great collections of Americana
- Identification and care of antiques
- Reports on major sales and auctions
- National listing of antique shows, exhibitions, and Bicentennial events

12 monthly issues $8.00
6 month trial [illegible]

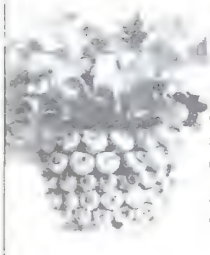
EARLY AMERICAN ANTIQUES
Dept. 247, New Hope, Pa. 18938

HOUSE OF SHELLS

The Shell Dwell symmetrically designed pots that really accent your plants featuring exotic shells from around the world.



THE POLYNESIAN: Huge cupped shells are bright brown orange color. More than thirty shells.



THE ESCARGOT: Beautiful blue black and yellow snail shells. Compliments just about any plant.

These imported pots have metal loops for hanging. They go great with macrame. Large pots ID 6½"W x 5¼"D just $15.95. Small pots ID 4½"W x 5¼"D only $11.95. Please add $1.50 for postage and insurance. Calif. residents add 6% sales tax. There are 45 pots in the line—all are imported. Send .50 for color brochure.

1st Quality Puka Shell Necklaces $12.

HOUSE OF SHELLS
P.O. Box 5668, L.A., CA 90055

SHELL DWELL

ORDER NOW!!

THE PEWTER LOOK



[illegible] stainless steel flatware authentically reproduced [illegible] in antique English design. Classic [illegible] knives, 3 tined forks [illegible] and a [illegible] water fork. Dishwasher safe. Service [illegible] includes: 8 dinner forks, 8 dinner [illegible], 8 salad forks, 8 soup spoons, 16 tea [illegible], 2 serving pieces.

Service for 8 ..... $38.95
[illegible] for 12 ..... $57.50

Wales. HB675 Hartsdale, N.Y. 10530

J&D Brauner THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS
THE BUTCHER BLOCK



FOLDING BUTCHER BLOCK CHAIR
Sturdy, comfortable. Folds flat for storage. Natural only. 4 for $60. Not shown: same chair with cane seat. 4 for $76. Shpd. UPS postpaid, add $6.50. No COD's. New York, New Jersey and Illinois residents add tax.

52 pg. catalog of Butcher Block tables, $1.

J & D BRAUNER/THE BUTCHER BLOCK
New York [illegible]
Chicago: 1331 So. Mich. Ave., Chicago, Ill. 60605

PICTURE FRAMING
• AT HOME BY MAIL •

Needlework a specialty

CREATIVE [illegible]

[illegible]



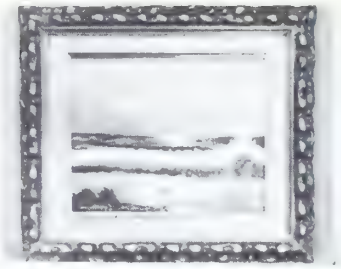
SPANISH BRONZE
CANDELABRA

[illegible] imported crystal prisms to light

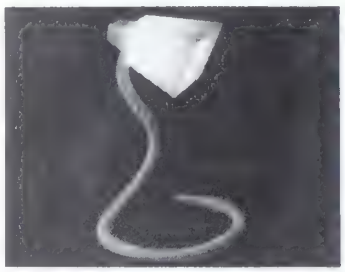
$54.95

[illegible] Send 50¢ for catalog

LUIGI CRYSTAL
[illegible] Lombard Ave., Phila., Pa. 19146



Original Oil Paintings. Floral, landscape, boats, seascape, still life and street scenes in hand-carved, gold-leaf frame, 10x12". $7.95 ea. plus 95¢ post. Two $15.50 plus $1.45 post. Earn $50 to $500 per week in your spare time with a Home Art Gallery Dealership. Free brochure. Shane Galleries, Inc., HB6, 540 S. Federal Hwy., Pompano Beach, FL 33062



Here's Curly! the lamp that curves, twists & coils! Goes around corners, clings to a pole, perches on a desk to put work in the best possible light! Of high-impact styrene & polyethelene with 40" flexible cable. White or black, white shade. 5' cord. Takes 60w bulb. UL approved. $12.98 plus 80¢ post. Lillian Vernon, B6E, 510 S. Fulton Ave., Mt. Vernon, NY 10550



Gardening Gourmet. Four tiny terrariums add zest to your decor & your cuisine. Grow marjoram, savory, basil & parsley . . . snip off as needed. Add a soupçon to the salad, a pinch in the stew pot. Your cooking will taste as though the chef from "21" were in your kitchen. $2.75 plus 25¢ post. South Pacific Imports, HB6, 5143 W. Diversey Ave., Chicago, IL 60639



Your Loved One's Portrait, your house, pet or boat . . . handpainted in oil on canvas, in full natural color, from photograph or snapshot. Peerless gift with heirloom potential. Prices start at $69.95 for 12x16" canvas. Send for free illustrated brochure and information. Oil Portraits & Paintings, Ltd. Dept. HR, 68-390 E. Ramon Rd., Palm Springs, CA 92262



Bothered By Dull, Dirty Bricks around your fireplace, patio and barbecue? Brick Nu removes every kind of stain—soot, carbon, smoke, even lime and alkali. Bricks look spanking new in no time flat. One full pint is only $2.98 plus 60¢ for postage. Available from Anthony Enterprises, Dept. HB6, 585 Market St., San Francisco, CA 94105



"Blessed Are They Who Clean Up" reads the heartfelt message on this solid pine wall plaque. For put-upon hosts & hostesses, exasperated Moms & Dads it's a subtle reminder for the reluctant ones to pitch in at clean-up time. In green/blue/gold on fruitwood finished background. 7x7x¾". $6.98 ppd. Maher's, Dept. H., Box 606, Northbrook, IL 60062



Leo, The Lion, trapped and tamed for fashion dash. Lion pendant in elegant pewter-tone is 1½" in diameter. Hangs, meek as a pussycat, from its silvery 18" chain. Wear it with a new safari-style pant-suit, wild T-shirts. Your favorite Leo will love one. Capture it for a thrifty $2.50 ppd. Whitt, Dept. HBA, P.O. Box A3919, Chicago, Illinois 60690

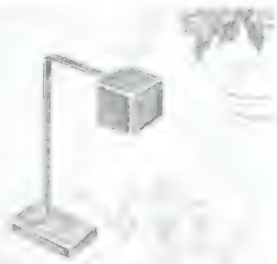
Needlepoint Ripe Red Strawberries on a 10x10" pillow. Trim with 2½" wide eyelet ruffle. Handscreened 12 mono interlock canvas in shades of red, leaf green, black accents. White background. Persian wool, eyelet ruffle, needle and instructions. $8.95 plus 75¢ post. From Roselle Needlecraft Co., 1008 Fifth St., HB6, Santa Monica, California 90403



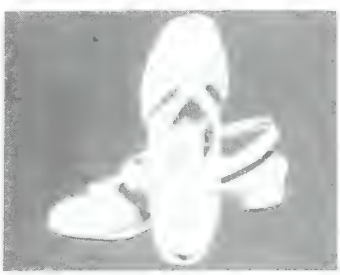
Delight A Collector with historic coins of San Francisco. Triple treat in beautifully embossed bronze to commemorate the Cable Car, Golden Gate Bridge and Alcatraz. Each packaged with short history. Uncirculated coins, $2 ea. As money clip or key chain $3 ea. Pendant necklace $3.50. All ppd. Sea Captain's Chest, HB6, Fisherman's Wharf, 211 Jefferson St., San Francisco 94133



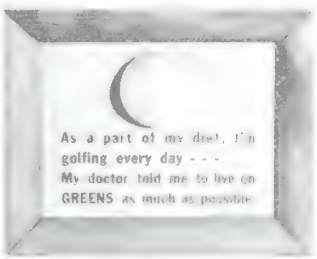
Anyone Can Draw with the Magic Art Reproducer. Simply use a pencil to follow the lines of the "picture image" reflected on your paper. Copy maps, photos, pets, portraits. Reduce or enlarge drawings. Colors are reflected, so you can paint your handiwork. $2.98 plus 40¢ post. Anthony Enterprises, HB6, 585 Market St., San Francisco, CA 94105



Step Into Summer in "Sandra" and find in comfort and style. Foot hampering sandals in white or bone kid with foot-hugging flexibility are the newest tranquilizers for feet-on-the-go. Sling-back, 1¼ inch heel. AAAA-D widths. Sizes 5-10 $26.95; 10½-12 $27.95. Add 50¢ post. 1st pr., 25¢ ea. addt'l. pr. Dolby Bayes, Dept. HB6, 45 Winter, Boston, MA 02108



More Golfers to whom it is not a game at all, but a passion, a madness! Framed and ready to hang, the golfer's wall plaque reads: "As a part of my diet, I'm golfing every day . . . My doctor told me to live on GREENS as much as possible." 7½x5¼" #132, $2.98 plus 35¢ post. From Anthony Enterprises, 585 Market St., Dept. HB6, San Francisco, CA 94105







Master Charge And Bank Americard Accepted

This easy to use, non-breakable molded plastic litter enclosure stops litter spills, confines odors, hides wastes, and comes in blue, brown, beige, avocado, yellow, and white. 7" dia. hole for easy entry.

22"Lx16"Wx18"H—$18.95 ppd.
for cats weighing 12 lbs. or over
20"Lx14"Wx17"H—$16.95 ppd.
for cats weighing less than 12 lbs.

KITTY-POTTY
Haugen Products, Dept. H, 709 W. Huron, Ann Arbor, Michigan 48103

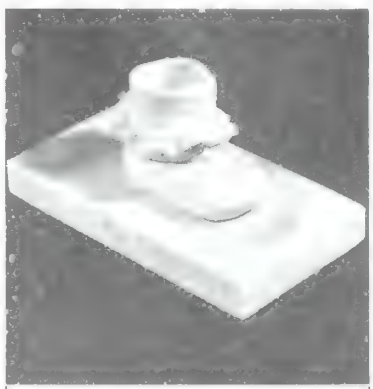
Johnny Appleseed's



Gingham Slacks for Men

Favorite slacks for Spring and Summer; great for golf; handsome with a blazer. Polyester-cotton slacks are lined, have side and hip pockets, belt loops. Gingham check choice: Blue/White, Red/White, Yellow/White. Sizes 32-42. **$18.00** ppd. *(Specify inseam length, with or without cuffs.)*

Send for Free Spring Catalog
Johnny Appleseed's

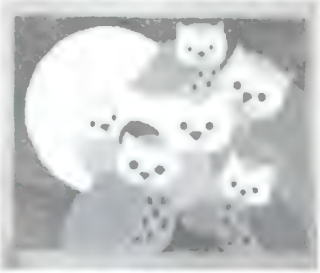


Baby's First Shoes Are Precious

Have them permanently preserved with "Dresdenite," a china-like finish. In pastel colors, shatterproof, and marked with baby's name and birth date. Write for free booklet of styles, color, prices.

Memory Lane
Dept. B-65

EMBROIDERIES



WISE OWLS GIVE A HOOT

orange moon. Trim to ... pure for $33.95 + $1.50 post. and a few hours of easy to do stitches. Order #4474 18"x14"

frame $12.95) Send $1 for new ca or

skön EMBROIDERIES
55 Lambert Lane

RYA KITS



NEW RYA COLLECTION. One ...

rya wallhanging rugs or cushions. Kit imported from Sweden feature lustrous rug wools, easy to follow color charts and English instructions. Send $1 f... new

skön RUG CRAFT
New Rochelle, N.Y. 10804 Dept. HB6

Send Today for FREE Shoe Fashion Booklet B
SIZES up to 14

See how easy it is to be fitted Direct via Mail in Shoecraft Fifth Avenue Shoes. Now at Low Money Saving Prices.

NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.

SAVE MORE MONEY!
No Extra Charge for Any Sizes to 14

Tall Gals

You'll want to walk on and on . . . in our great cushy sandal from Italy. Delight in the airy coolness of this lightweight, carefree success, with a heel just a bit above ground. Sizes 9 to 13 . . . Narrow and Medium widths, in pebbly camel or snow white smooth leather. Order a pair of each at this Really Low, Money Saving Price.

DOLCE
$17



SHOECRAFT 545 FIFTH AVE NEW YORK 10017



Friends . . .
DOG TIES

$12.50

David • Barrato

MAJOR CREDIT CARDS ACCEPTED

MIDAS TOUCH



$9.95

nylon lanyard interlocking brass buckles on

(Gold or Silver) Bra cup sizes A, B, C

Ah Men
8900 Santa Monica Blvd.
Hollywood, California 90069



Lady be good to your feet!

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing the enormous variety of smart styles you'll find for every occasion. And our vast range of sizes insures you of perfect fit — or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE

Sizes 2½ to 12, for widths AAAA to EE

In grain calf with smooth calf trim: deep-beige with otter; bone with malt; navy with Wedgwood; teak brown; all-black; all-white. Also black with otter. Zig-zag rubber sole. 1¼" wedge heel. Sizes 2½ to 10 $25.95; 10½ to 12 $26.95.

Add $1.00 first pair, 25¢ each additional pair for postage, please

Phone 617-338-8019

SOLBY BAYES

45 Winter Street (Dept. HB) Boston, Mass. 02108

STOP STOOPING!

with amazing, new

Pi Peer® Shoulder Brace



From this . . . to this in 29 seconds

. . . hiding your femininity beneath poor posture. Excellent posture corrector for men, too. . . . highest quality ventilated-for-comfort 3-ply cushioned material. Arm bands softly padded for maximum comfort. Lightweight, cool.



Patented

Can't be detected under light clothing. Give measurement around bust. Only . . . if returned postpaid in 30 days.

PIPER BRACE CO. • DEPT HB-65SH
811 Wyandotte • Kansas City, Mo. 64105

Coats of Arms

OVER
500,000 Names
32 Countries

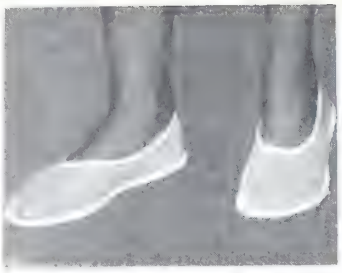
FREE CATALOG

The Rainaud Family
Dept. HB-75
Wilmington
Vermont
05363

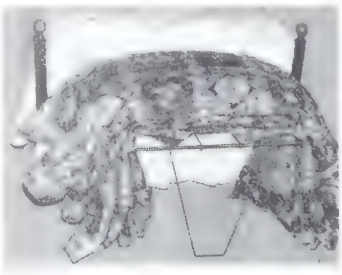




Delicious food from your Crock-Pot® or other slow cooker. Rib-sticking stews, hearty soups, tasty meats, poultry and vegetable dishes to whet your family's appetites. Elegant gourmet dishes include Teriyaki Steak, Stuffed Turkey Breasts, Chicken Marengo, Gourmet Leg of Lamb, Burgundy Duckling, Flank Steak in Mushroom Sauce, and Rhineland Sweet-Sour Cabbage. Hot appetizers and beverages. Includes breads, cakes and puddings! $4.95 paperback, $6.95 hardback. Add 50c shipping. Satisfaction guaranteed! H. P. Books, Box 5367, Dept HB-65, Tucson, . . . for . . .



Better Than Barefoot. Machine washable white nylon fishnet slippers are elasticized for stay-put comfort. Foam-rubber, non-skid soles are ideal for pool, locker room, padding about your pad, travel. Stash a few pair in your cabana for guests. S (4-5½), M (6-7½), L (8-9½). $2.98 pair plus 65¢ post. Harriet Carter, HB11356 Plymouth Meeting, PA 19462



Bedspread Caddy glides easily between mattress and spring to save tugging or folding heavy spread a night. Slide it out and lay bed spread across, for easy make u in the morning. Legs swing int position. Fits Hollywood beds o low footboards. Double, queen o king size need two. $7.83 each 2/$14.83. Add 90¢ post. Garrett's HB6, Box 12274, Dallas, TX 7522



The Freshest Mouth In Town . . . yours! Once you've latched on t this amazing tongue cleane Stainless steel beauty aid glide over tongue to remove build-up i seconds. Proponents say the wa your mouth looks and feels something to sing about. $2.9 ppd. Lasts for years! Asha Ente prises, HB6, 405 Sycamore Ave Hayward, CA 94544



Your Pet Peeve stains on the ca pet? Remove them safely, pe manently with "Urine Out"—mi acle chemical that works wonde even on year-old stains. "Kil-od works with same efficiency to r move odors. 8 oz. Urine Out $5.9 Kil-odr concentrate & spray bott $5.95. Add $1.50 post. Cleancra Dept. HB6, 2922 Santa Moni Blvd., Santa Monica, CA 90404



Bra Extenders. Even the most e pensive bras shrink a little w repeated laundering. We give ou a new lease on life by hooking a white elastic extender. Two- three hook style (specify). Perfe if you are an "in-between" si $1 each extender, plus 15¢ po Anthony Enterprises, Dept. HF 585 Market St., San Francis California 94105



Churchill Centenary Collecti Eleven newly issued mint posta stamps from Britain & her Prot torates commemorate the 10 Anniversary of Churchill's bi Complete packet is *yours free* introduce approval service World Wide stamps. Buy any none. Cancel service anyti Send 10¢ for mailing. Kenm Co., WC-109, Milford, NH 03

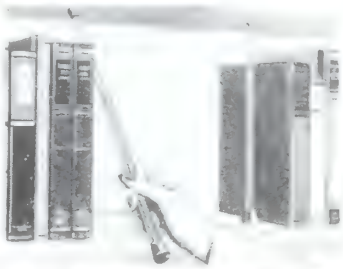


Squirrels Turn Tail when y home and garden are protec with this powerful but harml repellent. Spread it around tre gutters & eaves, in your attic Can't harm pets. Field-tes formula approved by Bell Tel. R ular size, 11.5 ounces, $3.49 50¢ post. Giant (triple) size, $9 plus $1.25 post. B & G Nurs HB6, Saugatuck, CT 06880

Holy Cow, are you eating again? Stitchery kit quips weight watcher's warning to hang on fridge door (or any likely spot). Comes with needlepoint design on canvas, colorful Paternayan Persian wool, felt backing, magnets, needle, instr. 7½x9" $5.95. Oak wood frame 8"x10" $1.95. Add 50¢ post. Classic Corner, 12 B Water St., Bryn Mawr, PA 19010



Spring Post Bookends are a neat idea! They install in seconds, adjust to fit 9½ to 13½" high book shelves. Keep library books orderly, upright. Order several sets to organize your built-ins. Set of two gold-finished anodized aluminum post bookends, $1.98 plus 35¢ post., each set. Fron Anthony Enterprises, 585 Market St., HB6, San Francisco, CA 94105



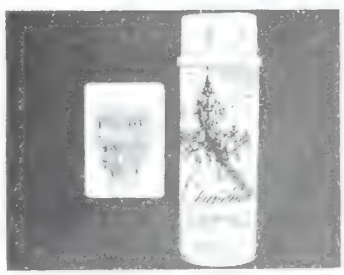
"The Dog Book," official publication of the American Kennel Club is the Bible of dogdom. An encyclopedia of information including breeds, histories, standards, selection, care, training, nutrition et al. 640 fascinating fact-filled pages with 194 photos and illustrations. $7 ppd. Turen, Inc., HB6, Box 370, 2 Cottage Ave., Danvers, Massachusetts, 01923



Drawn For Daddy, or any doting relative, your child's "work of art" can achieve immortality. Just fold and mail any size drawing. It will be reproduced in full, glowing color in a 10½x7½" ceramic ashtray, $12; 7" sq. ashtray, $8.95 or 5x4½" cigarette box, $8.95. Add 1 post. Allow 10 days. Color brochure, 25¢. Young Rembrandts, HB6, Port Chester, NY 10573



Chandelier Spray is an absolute wonder! Just spray it on the lighting fixture to be cleaned, allow to dry. Your crystal chandeliers will sparkle in a blaze of glory. 7-oz. spray can protects and preserves all surfaces with an invisible coating of miracle silicone. $2.98 plus 35¢ post. Anthony Enterprises. HB6, 585 Market St., San Francisco, CA 94105







TEXAS BEAUTY

$5.95 ppd FREE

Popular purse in finest simulated leather inside. Choose from Black, White, Red, White-Blue, Red Bone, Navy, Tan, or Brown. Gold tone initials. Prompt Shipment. Money back if not delighted. **FREE COLOR CATALOG.**

TexMade Box 16125 Dept HB Houston, Texas 77022

From Hawaii To You

Hawaiian Tree Fern



tree fern "Hapuu" ("Ha poo" and has recently been recognized as one of the hardiest

beautiful leaves growing in water alone because of the many nutrients in the Hapuu bark and

An EXOTIC TROPICAL PLANT that lives in water

since it does not require direct sun! ... you can have this precious plant anyplace in a room. The graceful fronds will unfurl six to eight times a year and will grow up to four feet tall.

Wit in two to six weeks after you receive your Hapuu Fern shoots will appear, the exotic leaves GROW SO FAST you can almost see them unfurl. SUCH A JOY TO OWN. A HAPUU FERN IS THE MOST UNIQUE GIFT . . . . . WE WILL MAIL TO A FRIEND FOR YOU . . . . . .

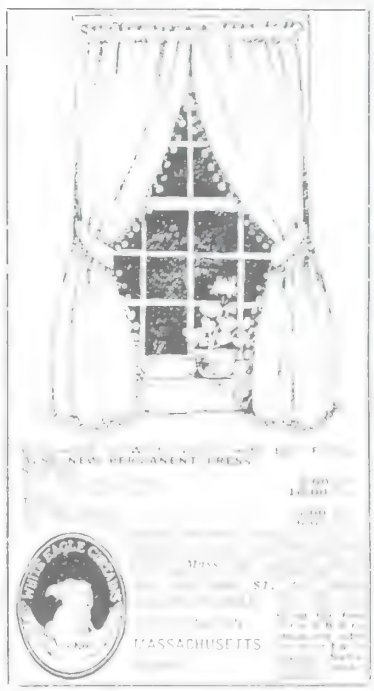
Instructions included with plant

GUARANTEED TO GROW.

$9.95

Add One Dollar ($1) for postage & handling

Hardy's, Inc.



NEW PERMANENT PRESS

MASSACHUSETTS



Personalized Pet Placemat

pet! Saves messy spills and drops on floors —won't slide around as animal eats. Decorated with black lettering and design personalized with your pet's own name. Special place in center for feeding bowl. 22" x 14" mat wipes clean easily. Specify dog or cat.

HOLIDAY GIFTS

Now there's a 12'x20' greenhouse you can afford.



families. Imagine large.

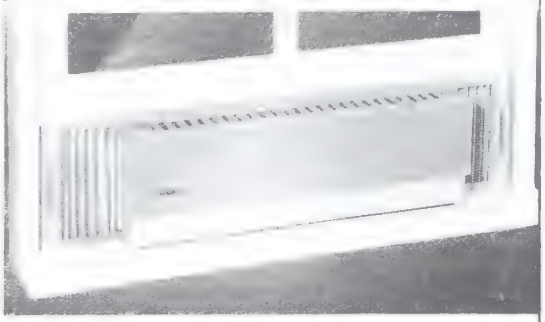
tions plus a complete

Tulsa, Oklahoma

BREATHE CLEAN AIR!

VANED-AIR POLLUTION EXTRACTOR

- Water cleaned system WASHES OUT DIRT, DUST, INSECTS
- Outside air is forced to circulate in cleaning chambers before entering room.
- USES NO ELECTRICITY NO MECHANICAL INSTALLATION REQUIRED.
- Year-round use, compatible with air-conditioners and window fans.
- Looks like an air-conditioner (but weighs less than four pounds).
- Fits right into windows, adjustable wings
- Air flow can be regulated to any degree, fully open to fully closed



NO COD's
Send check or money order

KEULS PRODUCTS, Inc. 205 Lexington Ave., N.Y., N.Y. 10016

Throw Away Your Travel Iron
Never Pay A Valet Bill Again
Save On Home Cleaning Bills

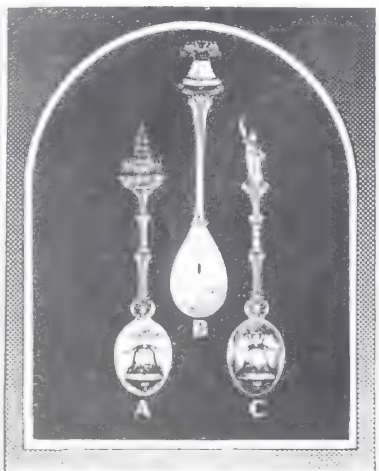
NEW
STANLEY
STEAMER



STEAMS
AWAY
WRINKLES
$9.98

Only $9.98 plus 50¢ for postage and handling.

Nomeka Enterprises



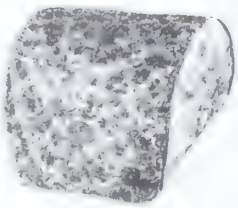
In the Spirit of '76

Celebrate the 200th Anniversary of our Country with these bicentennial silverplated spoons. a) Independence Hall b) Liberty Bell c) Statue of Liberty. $10.00 for complete set of 3 or $3.95 per spoon; please indicate spoon(s) desired. Include 50c per spoon postage/handling.

Emily's Window PO Box 23147 HB Tampa, Fla 33623



Cape Cod Curtains. Just one look and you'll know that these no-iron muslin curtains have the authentic old New England charm you've been searching for. Natural or white with extra-full 3" ruffles, extra wide 80" per pair. 45", 54", 63" lengths $9 pr.; 72", 81", 90", $11.50 pr. $1.50 post. Colonial Maid Curtains, HB6, Lawn Terrace, Mamaroneck, NY 10543



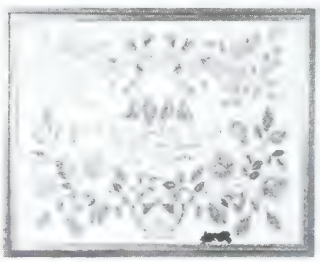
For Romantic Types—a flowered typewriter cover that brightens up all standard & Selectric machines, keeps dust out of the works. In a garden of plum, green, blue and tangerine shades. Washable. $1.98 each ppd. Or have 3 for $5.50 and plant flowers around the typing pool. J. Daniels, HB6, 140 Huff Circle, Box 16104, Winston-Salem, NC 27105



Nothing Is Impossible. A California school teacher took this non-faked picture of her clever kitty. It's proved invaluable as a potty training inspiraton for her toddlers. Now it's a big happy poste & funny bone tickler for young & old. 2x3 ft., black & white, $2 plus 25¢ post. in USA. Wretched Mess News, HBE-6, W. Yellowstone, MT 59758



Country Quilt Show & Sale. Comi one, come all! June 7, 1975, a.m. to 5 p.m. in Oliverea, N.Y. Enjoy an old fashioned Quiltin Bee, music galore, desserts lik Snitz Pies & Peekamoose Scones One room bursting with a previe of the Puckihuddle Bi-Centenni Stitchery Collection and muc more. Puckihuddle Products, Oliverea, NY 12462



"To Love and Be Loved is th greatest joy on earth." Fun-t work cross-stitch embroide sampler incl. message, colorf bird and flower design on cotto embroidery thread, needle a instr. 20 x 16" $5.95 plus 50¢ po Send 25¢ for next 3 issues of o colorful needlecraft catalog. T Stitchery, HB6, 204 Worceste Wellesley Hills, MA 02181



America's favorite
ELECTRIC BUG KILLER

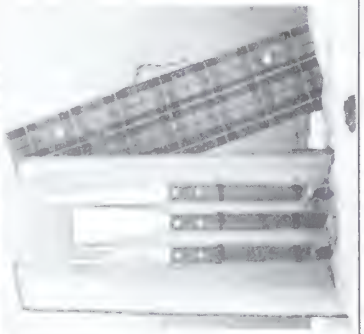
The modern, ecological answer to your mosquito and insect problem.

Bugs are attracted to our special black light and are immediately incinerated by an electric element.

Maintenance free, weatherproof, harmless to birds and animals.

S-15 - ¼ acre $99.95
D-15 - ¾ acre $124.95
D-20 - 1 acre $159.95

BAR B-Q TOOLS IDEAL FOR THE OUTDOOR CHEF



Three fine quality functional tools in water [illegible]. Stainless steel blades, genuine long hardwood handles and brass rivets. Set contains long handled fork, slicer, and turner. Regularly $12.95 now $11.50 till July 31, 1975. Order now . . . for Father's Day.

[illegible]

HOUSE OF MELROSE HB2-2

PLANT STAND



HANDMADE OF STURDY ROUGH SAWN CEDAR

A handsome decorator piece. Can be used indoors or out.

Striking with plants, ferns, dry arrangements or cut flowers.

The natural texture of the wood is stained to enhance any decor.

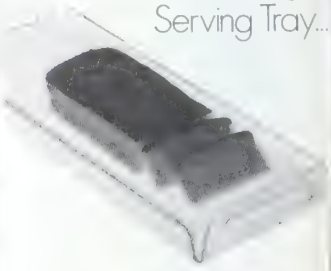
Entire plant stand 36"h. Basket 13"d. x 7½"h. Lower shelf 11"d.

only $18.95

$2.00 SHIPPING CHARGE. CHECK, MONEY ORDER OR MASTER CHARGE. SEND M.C. # AND EXP. DATE

TEPPERS
P.O. Box 15502 Dept HB 6
Cincinnati, Ohio 45215

Clearly—
the most elegant
Serving Tray...



Beautiful Lucite®
- ALL PURPOSE TRAY!
- CUTTING BOARD!

Only $10.00 postpaid

ginger house

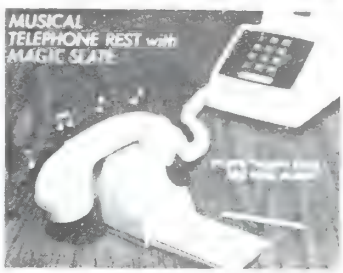
Winging Your Way. . . . a never-before needlepoint collection—done with Papillon's penchant for freshness and charm. Choose from 150 delightful, original designs, all handpainted in oils. Each kit shown in the full color catalog incl. Paternayan Persian yarns, needles and instructions. Catalog. $3. Papillon Needlepoint, HB6, 375 Pharr Rd., NE Atlanta, GA 30305



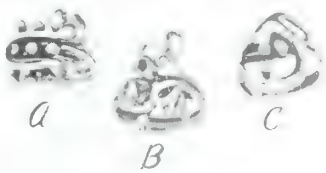
Romantic Victorian Headboard reproduced from fabled 150 year old Belle Watkins design. Same hand-tufted "mirror back" upholstered in velvet. Same grape-and-leaf carvings done by hand. Solid mahogany. Double size, $299.95; Queen $349.95; King $369.95. Del. chgs. coll. Catalog/swatches $1. Magnolia Hall, HB6, 726 Andover, Atlanta, GA 30327



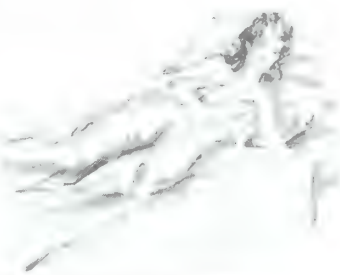
Musical Phone Rest is a marvelous way to communicate with your public while you forage in your files, answer the door, tend to the baby. "Happy Days Are Here Again" serenades the waiting party. With memo slate & marker for jotting messages. $5.98 ea. + 60¢ post. 2, $11 + $1 post. Stratford House, HB6, Box 591, 20 Ridgefield Dr., Stratford, CT 06497



Finger Finery with the individually you love. Each ring by award-winning Budd Wright whose skilled hands create these bronze and silver beauties with rod and torch. No two exactly alike. Give ring size and indicate style. More than one is fun! Bronze $10. Silver $15 postpaid. Free brochure. Evie Anderson, HB5, 1836 Park Blvd., W. Sacramento, CA 95691



Exciting Satin Sheets in 18 luscious colors including black, gold, red, navy, royal blue, lt. blue, purple, yellow, brown. Set: straight top sheet, fitted bottom sheet, 2 pillow cases. Twin $18 per set; Double (for full size beds) $20. Queen $24; King $27. 84" round, $40. 96" round $45. All ppd. Regal Satins, Inc., 315 Hwy. 35, HB6, Eatontown, NJ 07724



SOLID BRASS MIST SPRAYER

$2.98 2 for $5.75

brass original, so hard to find today! House-plant guide included!

The professional way to paint

the prettiest kind of water

ter last longer. Great also for

e sweats handy at the iron-ing board. Handsome in solid

#6414—Mist Sprayer . $2.98
Save! 2 for $5.75

N. Y. residents add taxes

Lilly's Garden

Dept. B62, 510 S. Fulton Ave
Mt. Vernon, NY 10550





DANISH STYLE
FULL SIZE LOUNGE CHAIR

ONLY
$34.95

GENADA IMPORTS
[illegible]

FREE COLOR CATALOG



Build Your Own Grandfather Clock for under

$200

(Including West German Movement)

- Movements and dials
- Finished Clocks
- Direct factory prices
- Do-It-Yourself Case Kits, parts pre-cut
- Solid ¾" black walnut, mahogany, any, cherry

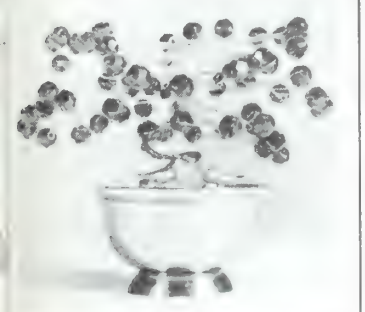
Write for free catalog

EMPEROR CLOCK COMPANY

Dept. 927 Fairhope, Ala. 36532

WORLD'S LARGEST MANUFACTURER OF GRANDFATHER CLOCKS

Visit our Factory



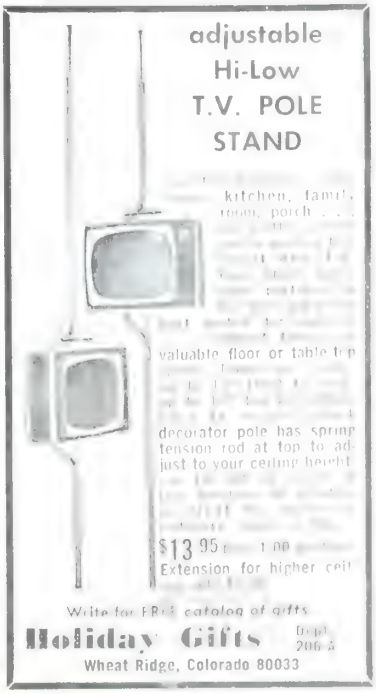
MING TREE ELEGANCE

An exquisite accent on etagere or end table. The perfect "thank you" gift or "all year round" gift. Gold colored wire and leaves embedded in a heavy brass bowl. Tiny gold colored birds perched under the tree. Blossoms come in colors of: moss, red, pink, blue, amethyst, black, white, crystal, yellow, orange, lime, lilac. 4½ inches high. State color desired.

Calif. residents add 6% sales tax

$12.98 ppd.
No COD

CHRIS WALKER
405 30th St., Sacramento, CA 95816
Send check or money order to:
P. O. Box 28698, Sacramento, CA 95828



adjustable
Hi-Low
T.V. POLE
STAND

kitchen, family room, porch . . .

valuable floor or table top

decorator pole has spring tension rod at top to adjust to your ceiling height

$13.95 ppd. Add $1.00
Extension for higher ceil

Write for FREE catalog of gifts

Holiday Gifts Dept. 206-A
Wheat Ridge, Colorado 80033



macramé wall hanging

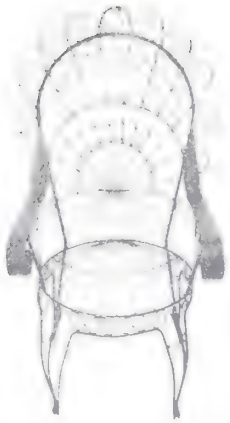
The kite that soars.

Would you? Amazingly life-like golden brown. Black edge printed on transparent plastic. 48"x30", 500 ft. of nylon string included. **$7** ppd. Kite and spool with string. **$9.00** ppd. Kite poster catalog 25c.



Colorful lacquered spool makes kite flying easy.

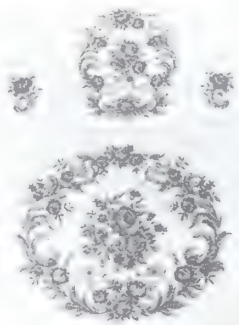
go fly a kite



PEACOCK CHAIR

Spanish Villa

TAPESTRIES
WOVEN IN EUROPE
Perfect for upholstery



Pastel colors on beige ground

#277 Seat—26"W x 22"H	$ 8.50
#278 Top—14" x 13"	$ 6.00
#279 2 Arms—6" x 6"	$ 2.00
#280 Set of all 3	$15.00

Add $1.00 for shipping

SEND 80¢ FOR CATALOG
SIZES & SCENES TO FIT ANY DECOR

LOVELIA ENTERPRISES, INC.
Box 1845H, Grand Central Station
New York, N.Y. 10017

pet stains?

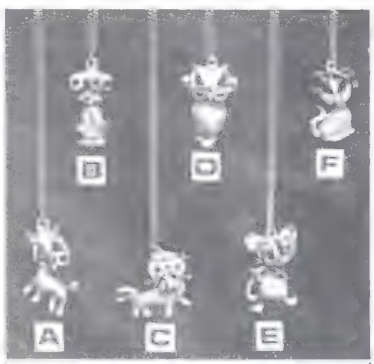
CARPETS RUINED BY PET STAINS?

PERMANENTLY REMOVE pet stains OR for pen

ORDER #1. URINE OUT . . . removes

$5.95. OR for odors only, #2. KILODR, also ONLY $5.95. Add $1.50 for han-

2922 Santa Monica Blvd.,

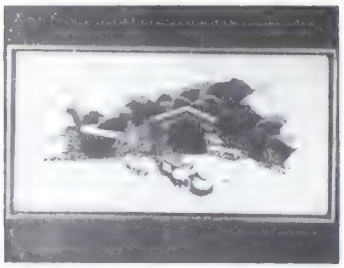


PEWTER PETS
FROM PEEKABOO ZOO

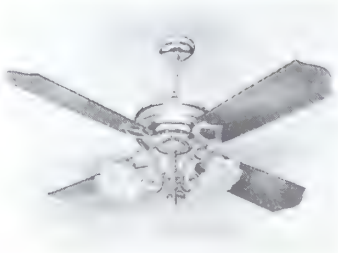
Genuine hand crafted pewter pendants. They're Pendants; They're Pets; They're Pewter. Genuine hand crafted bespectacled animals. Their "SPEC" glasses are hinged to move up and down. As fashionable and conversational as a visit to the zoo. Pets average 1¼" high, with a 17" chain.
A. Giraffe B. Dog C. Lion D. Owl E. Mouse

$5.00 ea. ppd.
Complete set of 6 pets $25.00

Tiny Treasures



Covered Bridge . . . that lovely legacy of old New England . . . comes to life in crewel stitchery. Vivid red bridge landscaped in a setting of greens and blues. Kit includes design stamped on fabric, yarn, needle, easy-do instructions. 12x24". $6.40 plus 50¢ post. Color catalog 25¢ (free with order). Tower Crafts, HB6, Box 575, Champaign, IL 61820



Fan Flair, Three-light ceiling fan harks back to the Victorian era. Beautifully finished wooden blades are not designed for cooling but do rotate to create dramatic lighting effects. Brass & painted finishes, 36", 46" & 52" sizes, with 3-way switches (use fan, lights or both). Free brochure. A&G Machinery Corp., HB6, 8-A Neil Ct., Oceanside, NY 11572



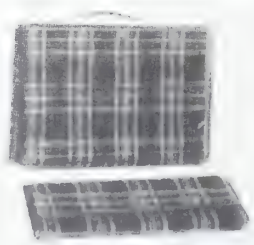
Whistle While You Walk instead of grimacing as your tight, or too-new leather or suede shoes dish out pain. Liquid Leather Stretch provides instant relief! Works like a miracle to stretch leather permanently, loosen shoes to conform to your feet. $1.98 plus 25¢ postage. Anthony Enterprises, 585 Market St., HB6, San Francisco, California 94105



Sock Away Valuables in a new hanger shaped safe that hides under a coat, turns an innocent face to the world. Your own private Brinks, (3 lb. solid steel vault with two locks) emits an ear splitting siren if tampered with. Last word in security at home or away. (Uses BA or MC batteries) $39.95 plus $2 post. Green's, HB6, 13135 Ventura, Studio City, CA 91604



Sleep Bra is all you need for a lovely shape as you slumber. Designed in 100% nylon stretch lace for curve caressing control, sheer femininity, and today's natural look. Snap front closure. Only 2 sizes fit all. Specify A-B Cup or C-D cup. White only. $3.98 plus 20¢ post. Anthony Enterprises HB6, 585 Market St., San Francisco, CA 94105



Tuck-Away Carry-All is flat as a pancake one minute, regulation size the next. Starts on a trip stashed in a suitcase, returns filled with laundry or loot. Sturdy collapsible frame with zipper closure, handle. 18x6x1" folded. Opens to 18x12½x6". $6.95 each 2, $13.25. Add 75¢ post. Free catalog. Harvey Sales Co., HB6, Box 53, Cedarhurst, NY 11516



Plants That Live In Glass Houses flourish beautifully. Make your own professional-looking indoor garden with this easy-to-assemble terrarium kit. Glass, water-proof adhesive, walnut wood trim, assembly and planting directions too! 7" h. Delightfully decorative on desk or coffee table. Kit $9.95 plus $1 post. World Arts, HB6, Box 577, Wilmington, CA 90744

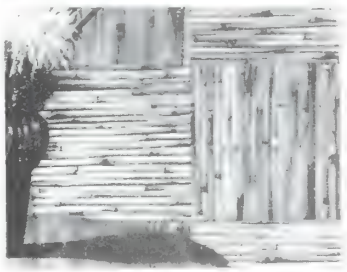
or Elephant Aficionados. Exquite jade, carved with great delicacy by Chinese craftsmen revered for their fine work in this edium. Tiny trumpeting elehant, 1½" long stands on its wn carved wood base to take its ace among your treasures. $18 od. Others in 4" & 5" sizes availble. Lapidary and Crafts Ltd., B6, Box 448, Opelika, AL 36801



our Name spelled out in large "H.) permanently raised letters ained to contrast with the natral handcrafted western cedar. ardware & instr. for mailbox, ard, fence, wall or door installtion incl. 17x5½". Up to 5 digits n top line, 17 on bottom. One de $16.95; Both sides $18.95. od. The Plaque Shoppe, HB6, ox 4617; Boulder, CO 80302



ambu Squares, 12"x12" are andmade from natural reeds. dd South Sea Island magic to eilings, walls, bar and cabinet onts. Do-it-your-self with self-icking tape, vinyl adhesive or aples. Samples of 70 handrafted wall coverings incl. grassoth, cork, etc. $1. Shibui Wall overings, HB6, Box 1268, Santa osa, CA 95403



olonial Milking Stool turns up as n extra chair at a party, a T.V. eat for small fry, a step-up for ard-to-reach shelves. Finished in arm brown stain it hangs up by leather thong. 11"H., 11¼" am. Legs unscrew for storage. .95 ea. plus 75¢ post. 2, $11 us $1 post. Mr. D's, Inc. 6128 roadway, Box 8167, Dept. 245A, errillville, Indiana 46410



ntasy Flowers you can transant anywhere. Paint them on all or chest; embroider on pillow tablecloth. All you need is this t: transfer graphite, patterns, inructions. Flower basket, 22"x "; butterfly & posies, 36"x22"; t, $3.75. Same in sizes 8x12", x8", $1.75 per set. Ppd. Catalog ¢. Peachy Patterns, HB6, 2908 Eastland, Tucson, AZ 85716



Good original art is beautiful investment.



ANDRE BRASILIER's White Kimono

Beautiful limited edition prints ned by artists whose works hang in the rld's great museums can now be yours. e offer etchings and lithographs by li, Calder, Clavé, Soyer, Picasso, ti and other important artists, at very sonable prices.

Our expert advice and full money ck guarantee are your assurances that e art you buy will have lasting value d beauty.

nd today for our free color brochure.

Original print collectors group, Ltd.
120 East 56th Street, Dept. HB17
New York, N.Y. 10022



Chinese Brass Trivets

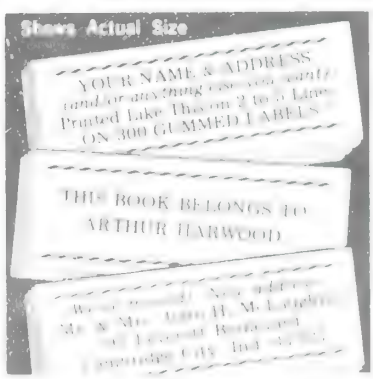
Four footed trivets of polished brass Chinese characters, 4½" square, representing "Good Luck", "Prosperity", "Long Life", "Double Happiness". Tuck them under casseroles or plants, or hang on rings for interesting wall decor. Gift boxed set of four, $7 ppd. Send for free brochure.

A C GIFTS New York, INC.
KORVETTE SHOPPING CENTER
PORT CHESTER, N.Y.
CROSS COUNTY SHOPPING CENTER
YONKERS, N.Y.



DEMI-BRA
Specify bra size.





NO BETTER GIFT AT *ANY* PRICE

ADDRESS LABELS of De Luxe Quality!

Sparkling gift box, 4-week delivery. **300 for $2.00. Any 3 orders, only $5.00.** Sent

SEND NO MONEY NOW! Pay for Labels after they arrive and prove satisfactory

THE WRITEWELL CO.
725 Transit Bldg.—Boston, Mass 02115

philia fashions ltd.



*Creamy white with navy, burgundy or black crinklestripes. Order by dress size. S(6-8) M(8-10) L(12-14) XL((14-18) **$28** ppd. No COD's. Immediate air del. Return promptly if dissatisfied. Brochure available.*

PHILIA, 349 E. 61 ST., N.Y. 10021



Science
Blossom-set
for EARLIER
TOMATOES
SCIENCE PRODUCTS CORPORATION, INC.
BOOK AUTHORS!

No one else
can give us
what you
can.
(Join Us. Please.)
The American
Red Cross
The Good
Neighbor

Products

Continued from page 20

Sofa fabric: Woodson Fabrics.* Coffee table and end tables: designed by Charlotte Flint; Charlotte Flint Sys Comen Designs. Master bedroom: Custom-designed bedcrowns shades, upholstered bed and headboard by Charlotte Flint. Fabric and wallpaper: Eaglesham Prints Inc.* Headboard: The Head-Bed Co. Inc.* Bed skirt: French ribbon chair: Turner Ltd.* Vanities: pembroke tables, bureau: Holland Shade Co.* Swing arms: Hansen Lamps.* Lamp shades: Ruth Klow.* Bureau dresser: Karl Springer Ltd.* Fabrics: Opal Hope designed by Artmeade; pink shades: Stendig Inc.* Chairs: Casa Furniture Inc.*

Pages 62-69—Amelia Island Plantation

Entrance hall: Hall bench: Thonet Industries Inc.; planters by Design Line; vase and settings through Raymor/Richards Morgenthau Co. Inc.; table: Amelia Tropicraft of San Francisco; chandelier and sconces: Art Sources Inc.; 2700 Gulf Life Tower, Jacksonville, Fla. 32207.

Living room: dining area: Pair of mid-19th-century Italian bronze and crystal chandeliers; in dining table: Burgess Selig Mfg. Co. Inc.; antique server: Simmons Ltd.; Kingsdown corner; Moreddi Division of Raymor/Richards Morgenthau Co. Inc.; Platner and wrought iron chairs by Shaver Howard; all from Raymor/Richards Morgenthau Co. Inc.; Platner and wrought iron chairs: Village Boutique; mirrors: Sunny Plants; floor lamps: Hollis Jencks; Greeff Fabrics Inc.* Fabrics on sofa: Boussac of France Inc.* Rug: Wisdom Specialists, an affiliate of Otto Gerdau Co.; Stand: Solid David Auld Original; Pompeian Pulpercat USA Ltd.; 108 Fifth Ave., N.Y.C. 10011; Drapery: Reed & Barton; Bird's nest: China Seas Inc.*; wood bowl: Elise Design; 24 E. 27th St., N.Y.C. 10016; Ceramar Inc.; 207 East 32nd St., N.Y.C. 10016; Art Sources Inc.; Decorative accessories throughout courtesy of Village Boutique, Fernandina Beach, Fla. 32034; Sofa: Kingsdown; Coffee table: Howard Miller Clock Co. Division of Raymor/Richards Morgenthau Co. Inc.; Chairs: Shaver Howard; all from Raymor/Richards Morgenthau Co. Inc.; Fabric: Greeff Fabrics Inc.*

Dining room: Table: Burgess Selig Mfg. Co. Inc.; chairs: Kingsdown; Fabric: Greeff Fabrics Inc.*; Rug: Wisdom Specialists, an affiliate of Otto Gerdau Co.; Stand: Solid David Auld Original; Pompeian Pulpercat USA Ltd.; 108 Fifth Ave., N.Y.C. 10011; Drapery: Reed & Barton; Bird's nest: China Seas Inc.*; wood bowl: Elise Design; 24 E. 27th St., N.Y.C. 10016; Ceramar Inc.; 207 East 32nd St., N.Y.C. 10016; Art Sources Inc.; Decorative accessories throughout courtesy of Village Boutique, Fernandina Beach, Fla. 32034; Sofa: Kingsdown; Coffee table: Howard Miller Clock Co. Division of Raymor/Richards Morgenthau Co. Inc.; Chairs: Shaver Howard; all from Raymor/Richards Morgenthau Co. Inc.; Fabric: Greeff Fabrics Inc.*

Sofa fabric: Woodson Fabrics.* Coffee table and end tables: designed by Charlotte Flint; Charlotte Flint Sys Comen Designs. Master bedroom: Custom-designed bedcrowns shades, upholstered bed and headboard by Charlotte Flint. Fabric and wallpaper: Eaglesham Prints Inc.* Headboard: The Head-Bed Co. Inc.* Bed skirt: French ribbon chair: Turner Ltd.* Vanities: pembroke tables, bureau: Holland Shade Co.* Swing arms: Hansen Lamps.* Lamp shades: Ruth Klow.* Bureau dresser: Karl Springer Ltd.* Fabrics: Opal Hope designed by Artmeade; pink shades: Stendig Inc.* Chairs: Casa Furniture Inc.*

Pages 62-69—Amelia Island Plantation

Entrance hall: Hall bench: Thonet Industries Inc.; planters by Design Line; vase and settings through Raymor/Richards Morgenthau Co. Inc.; table: Amelia Tropicraft of San Francisco; chandelier and sconces: Art Sources Inc.; 2700 Gulf Life Tower, Jacksonville, Fla. 32207.

Living room: dining area: Pair of mid-19th-century Italian bronze and crystal chandeliers; in dining table: Burgess Selig Mfg. Co. Inc.; antique server: Simmons Ltd.; Kingsdown corner; Moreddi Division of Raymor/Richards Morgenthau Co. Inc.; Platner and wrought iron chairs by Shaver Howard; all from Raymor/Richards Morgenthau Co. Inc.; Platner and wrought iron chairs: Village Boutique; mirrors: Sunny Plants; floor lamps: Hollis Jencks; Greeff Fabrics Inc.* Fabrics on sofa: Boussac of France Inc.* Rug: Wisdom Specialists, an affiliate of Otto Gerdau Co.; Stand: Solid David Auld Original; Pompeian Pulpercat USA Ltd.; 108 Fifth Ave., N.Y.C. 10011; Drapery: Reed & Barton; Bird's nest: China Seas Inc.*; wood bowl: Elise Design; 24 E. 27th St., N.Y.C. 10016; Ceramar Inc.; 207 East 32nd St., N.Y.C. 10016; Art Sources Inc.; Decorative accessories throughout courtesy of Village Boutique, Fernandina Beach, Fla. 32034; Sofa: Kingsdown; Coffee table: Howard Miller Clock Co. Division of Raymor/Richards Morgenthau Co. Inc.; Chairs: Shaver Howard; all from Raymor/Richards Morgenthau Co. Inc.; Fabric: Greeff Fabrics Inc.*

Dining room: Table: Burgess Selig Mfg. Co. Inc.; chairs: Kingsdown; Fabric: Greeff Fabrics Inc.*; Rug: Wisdom Specialists, an affiliate of Otto Gerdau Co.; Stand: Solid David Auld Original; Pompeian Pulpercat USA Ltd.; Bracket: Leadcock and Co. Bird accessories from Village Boutique; Spot Sculpture: silkscreen by Gene Lawson; Art Sources Inc.

Pages 70-75—Loc-Key

Sofa, club chair and ottoman: Atelier International Ltd.* Pillows: Karl Mann Associates.* Dining chairs and chairs: Stendig Inc.*

Sliding glass doors, **Mildoor Assemblers.** Lighting throughout, **Lightolier.** Carpeting throughout, **Stratton Industries,** installed and supplied by **Carpet Showrooms Inc.,** at 979 Third Ave., N.Y.C. 10022. Tile throughout, **American Olean Tile Co.** Bluestone floors, **Domestic Marble & Stone,** 41 E. 42nd St., N.Y.C. 10016. Window blinds, **Levolor-Lorentzen Inc.**
Kitchen: Stove and cooktop oven, **Thermador, Division Norris Industries.** Refrigerator, **Amana Refrigeration Inc.** Sink, **Elkay Mfg. Co.** Dishwasher, **General Electric.**
Bathroom: Tub, toilet bowl, sink and fittings, **American Standard.**
Pool side: All outdoor furniture, **Brown Jordan.** Artwork throughout from **Confluence,** 400 E. 54th St., N.Y.C. 10022. All woodwork custom-designed by architect.

Pages 76-79—Furniture

Retail sources: 1, 7, 10, 11, available at **Lord & Taylor,** Fifth Avenue and 39th Street, N.Y.C. 10016. 2, 3, tea cart, available at **Gimbel's,** Broadway and 33rd Street, N.Y.C. 10001. 16, baskets, **Sermoneta Imports,** 251 E. 77th St., N.Y.C. 10021.

Pages 80-89—Twins

Construction and equipment: House manufactured by **National Homes Mfg. Co.,** P.O. Box 680, Lafayette, Ind. 47902. Builder, **J.C. Brogdon Jr.,** Brogdon Realty, 2446 Headland Drive, East Point, Ga. 30344. Asphalt shingle roofing, **Flintkote Co.** Plywood wall-paneling: "Renaissance Granada" in living and dining rooms, "Renaissance Florentine" in second unit and "Pinehill Springfrost" in game room, **Georgia-Pacific.** Counters, **Formica Corp.** "Monticello" bath cabinet, **Kent/LCA.** All built-in lighting fixtures, **Progress Lighting.** Bath fixtures, **Kohler.** Vinyl flooring, **GAF.** Ceramic wall tile, **American Olean Co.**
Kitchens: Range-oven units, grills, **Jenn-Air;** sinks, **Kohler;** refrigerators, **Amana Refrigeration Inc.** All furniture, carpets and curtains, **Ethan Allen.** Wallpaper in living and dining rooms, sitting room (pages 80-82), **Hannett-Morrow-Fisher;** all other wallpapers, **Quadrille.**
Bedrooms: "Most Precious" and "Iris Patch" linens and blankets, **J.P. Stevens & Co.;** Utica comforters, Kodel fiber-filled, from **Countess York Ltd.;** eyelet spread and canopy, **Ethan Allen.**
Living room: "Plate" by Pierre Clerk and "Red Moon" by Ed Gipson, **Reflections Gallery,** Cities Service Building, 3445 Peachtree Rd. N.E., Atlanta 30326.
Dining room: Napkin rings, **Edgar Watkins/Cubics.** Cachepots on table, **The Mediterranean Shop,** 876 Madison Ave., N.Y.C. 10021.
Page 85—Plan II: Placemats by **Edgar Watkins/Cubics.** Salad bowl, **Viking Glass Co.** Vases, **R.H. Lyons Co. Inc.** "Tomasina" (*left*) and "OK My Side Too," both by Michael Challenger and at **Reflections Gallery.**
Master bath: "Grand Velour" towels, **J.P. Stevens & Co.** Shower curtain and bath accessories from **Rich's,** Atlanta.
Game room: Billiard table, game table and chairs, **Brunswick Corp.**
Kitchen: All accessories, **Rich's.**

Pages 90-91—Warshaw

Design and installation, **Westchester Custom Kitchens,** 145 E Post Rd., White Plains, N.Y. 10601. Custom wood cabinets, butcher-block countertops and island, **Kingsway Builders Specialties Inc.** Porcelain cabinet knobs, **Simon's Hardware Inc.** Paneling and open shelving in birch veneer, **U.S. Plywood Corp.,** division of **Champion International.** Ceramic glazed wall tiles, **American Olean Tile Co.** Mexican tiles for floor, **Country Floors Inc.*** "Garland" commercial range, **Welbit Corp.** Dishwasher, **Imperial;** Hot Water Dispenser, and electric mixer, **KitchenAid, Division Hobart Corp.** "Trade-Wind" ventilator, **Thermador, Division Norris Industries.** Range hood and pot rack, **P.M. Range Hood Corp.**
Stainless steel "Lustertone" sink, **Elkay Mfg. Co.** Faucet and fitting, **Delta Faucet Co., Division Masco Corp.** Stainless steel refrigerator freezer with ice maker, **Sub-Zero Freezer Co. Inc.** Chairs, **Cramer Industries.** TV, **Sony Corp. of America.** Corn popper, **Hamilton Beach.** Track lighting, **Lightolier.**

DRINKS

Continued from page 97

One delightful variation we recently had here was Heublein Wine Manager Alexander C. McNally's mix of equal parts Annie Greensprings Berrie Frost and Inglenook Navalle French Columbard—with a beautiful rosy color for summer pitchers.

Our test wine for these other experiments was Remy-Pannier's '73 Muscadet, but you can use any white wine that isn't too sweet. Again, try a glass before you mix a pitcher and if you wish, vary the proportions of these **Crazy Kirs** to suit your own taste: equal parts wine and Dubonnet; about four parts wine to one part of the strong cherry liqueurs, but only about 1½ ounces wine to each ounce of the cherry wine specialties like Kijafa (you might try the blackberry and strawberry Kijafas, too) or the new Cherry Kirsberry; 1½ ounces wine to each ounce Chocolate Raspberry Liqueur or Apricot Flavored Brandy; three parts wine to one part Crème de Menthe; two parts wine to one part Elixir William's Pear Liqueur—and you can go on from there with any flavor you like.

Or if you still have someone who'd "never touch one of those fruity things," give him a liqueur that's a **Highland Breeze:** just pour Lochan Ora Scotch liqueur over a couple of rocks and stir briskly with a dash or two of Crème de Cacao. ■



We've prepared a handsome color brochure to introduce you to Lorraine IV.

White

38 pages of room scenes and ideas illustrating a classic collection of dining, bedroom and occasional furniture. For your copy send 50¢ to Dept. HB-06, White Furniture Co., Mebane, N.C. 27302. The South's oldest maker of fine furniture.



ORIENTAL MAJESTY

Jasper Cabinet

Magnificent breakfront reflects all the exotic beauty of the Far East . . . a majestic focal point for your rooms. Elegantly finished in rich, lustrous black accented with gold; exquisitely hand decorated in glowing, colorful Chinoiserie designs . . . gold striped crown glass doors and lighted interior.

Send $3.00 for colorful catalog

JASPER CABINET COMPANY • P.O. BOX 69 • JASPER, INDIANA 47546

NOBODY EVER TELLS YOU THESE THINGS

By HELEN McCULLY

What is ricotta cheese?

A soft, uncured cheese, bland but somewhat sweet, made from whey and whole or skim milk, or a combination of whole and skim milk. There are two types: fresh soft (which is moist) and dry, which is used for grating. Ricotta is both a table and a cooking cheese. It is used extensively in Italian cooking, very particularly in lasagne, ravioli and cheesecake.

Are cottage cheese and pot cheese the same thing?

They're similar, as are Dutch (*Schmierkäse*) and Bakers'. They are all soft, uncured cheeses made from pasteurized skim milk. Today, most cottage cheese available to the consumer is creamed cottage cheese curd mixed with pasteurized cream or pasteurized cream mixed with milk, salt added. The cream adds flavor and gives the cheese smoother texture. Federal standards require that creamed cottage cheese contain at least 4% butterfat. Cottage cheese is made in two sizes—small (or country-style) and large. Both are available plain or creamed. Since cottage cheese is highly perishable, it should always be refrigerated, covered, and used within a few days after purchase. It should not be frozen, because it tends to separate after defrosting. For *The Wonderful World of Cottage Cheese*, send 25 cents (do not send stamps) for each booklet to United Dairy Industry Association, Dept. RB-CC (HB), 6300 North River Rd., Rosemont, Ill. 60018.

What are the soft cream cheeses?

There are several. There is American cream cheese, much like the French Neufchatel in that it is soft, smooth and creamy—but made from cream and cows' milk (whole) while Neufchatel is made only with whole cows' milk. There is a distinct difference in taste. In addition, there is a low-fat American cream cheese and a whipped creamed cheese. Then there are the *Petit-Suisse*, (packaged in six individual one-ounce "roll mops"), a lovely cheese exquisite with fresh strawberries and sugar, and *Gervais*, much like American cream cheese but not as tart.

What exactly is yogurt?

A cultured milk food from which the butterfat has been partially removed and milk protein added. Originally it was only available plain. However, inspired by the European custom of sprinkling yogurt with sugar, the Dannon people—the first yogurt-makers in the U.S. (1942) and today the largest in the country—make it with freshly made fruit preserves. Strawberry, the firm tells us, is the most popular, followed by plain, then red raspberry, vanilla, blueberry, etc. In buying yogurt, it is wise to read the carton to determine if there are any artificial flavors or colors, preservatives or sweeteners or additives.

How long will yogurt keep?

Refrigerated (and it must be refrigerated straight up), yogurt will keep *for one week* after the date stamped on the carton *if* (and remember this "if") the product has no artificial ingredients. If you keep it beyond that time, it will turn very sour, smell "yeasty" and, finally, become moldy.

How many chickens can you roast in one oven at one time?

The National Broiler Council tells us you can cook as many birds (Cornish hens, broiler-fryers or game birds) as you can get into the oven, providing (and here's the rub) you allow one to 1½ inches between each bird. The air space is essential to allow for heat circulation. If you are using a gas oven, make sure the vent is not blocked. Since 99% of all Cornish hens are marketed frozen, they should be thawed and the giblets removed before roasting. Broadly speaking, most chicken is sold fresh. Still, if the chicken is frozen, the same rules apply. ■

FOOD

(Continued from page 99)

2 cups sugar
4 eggs, separated
1 carton (eight-ounce size) plain yogurt
3 cups sifted all-purpose flour
4 teaspoons baking powder
½ teaspoon salt
Grated rind of 2 lemons

Place the butter in the bowl of the electric mixer and beat until fluffy. Gradually add the sugar, beating constantly until mixture is very thick. Add egg yolks, one at a time, beating hard after each addition. Beat until the mixture makes "ribbons." Stir in the yogurt.

Combine the flour, baking powder and salt in the sifter. Sift into the batter, a small amount at a time, mixing with a wooden spatula until smooth. Next, stir in the lemon rind. Beat the egg whites until they hold firm, shiny peaks when the beater is held straight up. Whip [illegible] and fold the [illegible] batter over remaining whites. Fold in with a rubber spatula.

Pour into a 10-inch tube pan and bake in a preheated 350° oven for 60 minutes or until a toothpick inserted in the cake comes out dry—that is, without any batter clinging to it.

Cool for 15 minutes. Run a spatula around the pan and turn out on a cake rack. Cool completely before serving.

"YOGURTEERS" CAN MAKE THEIR OWN YOGURT

The three yogurt makers currently on the market are the Salton Yogurt Maker, and Contempra Industries' Natural Yogurt Maker and Natural Automatic Yogurt Maker. All three are stocked by leading department stores, mail order houses and health food stores. The Salton Yogurt Maker ($11.95) comes equipped with five sealable jars and a specially crafted Thermometer-Spoon. The Natural Yogurt Maker ($9.95) comes complete with six eight-ounce glass jars with plastic lids. The Natural Automatic Yogurt Maker ($19.95) is equipped with an automatic timer that can be set for two to 10 hours and shuts itself off. Salton's two booklets, *Meet Your Salton Yogurt Maker* and *The Salton After-You-Cook Book of Gourmet Recipes*, are both available free of charge. Write to Salton Inc., 1260 Zeraga Ave., Bronx, N.Y. 12462. *The Natural Yogurt Recipe Booklet*, free of charge, from Contempra Industries, 371 Essex Rd., New Shrewsbury, N.J. 07753.

HOW TO COOK AND HOW TO DIET WITH YOGURT

If you'd like to learn more about cooking with yogurt, Dannon has two excellent booklets, *Salad Recipes That Start Fresh with Dannon* and *Hellman's* and *Gelled*, new desserts made with yogurt. Both are available free of charge. Dannon also has a full-color booklet, *Dieting, Yogurt and Common Sense*, with menus Monday through Sunday and a Calorie Guide to Common Foods. For each copy of this particular booklet, send 25 cents in coins (not stamps). For any of these booklets, write to Dorothy Young, (HB) Dannon, Long Island City, N.Y. 11101. And if you're in New York, you might want to visit the new Dannon Yogurt Store at 207 E. 86th St. Another booklet well worth owning is *Yogurt Becomes You*, also available free from Johnston's Foods (HB), 610 Rodier Drive, Glendale, Calif. 91201.

CREME FRAICHE COMES TO NEW YORK

Inspired by, and working with, André Soltner of New York's famous Lutèce, Sol Zausner of the old established firm, Zausner Foods Corp., makers of "Big-Z Dairy Cuplets" (low fat, natural cream cheese) and of "Alouette" (an herb-type cream cheese), has created *crème fraîche*, a delicious, rich cream the French serve with fresh berries, used widely in cooking. Also known in France as *crème double*, *crème fraîche* has the texture of commercial sour cream without being sour and a distinctive, slightly cultured flavor. *Crème fraîche* is available in the following New York stores: Bloomingdale's, Fraser Morris, Altman's, Zabar's, Le Nôtre, Ideal Cheese Shop. ■